

**PAUL A. THEIS PAPERS**  
**Audiovisual Materials Transferred from the Textual Collection**

The audiovisual materials from the Paul A. Theis Papers consists mainly of photographs, with the exception of two phonograph record kits. Copyright for the items is not known; restrictions may exist on the use and reproduction of the materials.

Items are listed below, with a brief description. Bolded headings correspond to the box and folder in the Manuscript portion of the Theis Papers, from which these materials were transferred.

The majority of materials pertain to Political Campaigns and strategies, though there are photographs relating to the first year of the Ford Administration.

**BOX 3, FOLDER: Undated – photograph – Nixon/Agnew Campaign**

1999-NLF-011-001 Undated and unidentified B&W photograph of Nixon/Agnew campaign worker manning an “Open Mike” booth. (This same photograph appears on a flyer from the 1968 Nixon/Agnew campaign, detailing instructions on how to construct an “Open Mike” booth. See Paul Theis Papers, Box 3, “1968 Nixon Agnew Campaign Materials”).

**BOX 3, FOLDER: Undated – Campaign Memorabilia**

The following photos show artifacts that are presumably part of Political Americana Collection at the Smithsonian Institution, Washington, D.C. All photos are 8x10 B&W images, which are copyrighted to the Smithsonian Institution and stamped with their identifying numbers.

- 1999-NLF-011-002 Nutcracker in shape of man’s head, with mouth slightly ajar. [Smithsonian Institution Negative # 48194D”].
- 1999-NLF-011-003 Nutcracker in shape of man’s head, with mouth closed. [Smithsonian Institution Negative # 48194E”].
- 1999-NLF-011-004 Paper lantern, decorated with stars and stripes and the profile of Rutherford B. Hayes. [Smithsonian Institution Negative # 49927F”].
- 1999-NLF-011-005 Paper lantern, decorated the image of an eagle sitting atop a shield and clutching an olive branch. [Smithsonian Institution Negative # 46685B”].
- 1999-NLF-011-006 Campaign artifact, labeled “1920 Campaign Winner” and showing the figure of a man alternatively posed normally and then like the devil. [Smithsonian Institution Negative # 48193K”].
- 1999-NLF-011-007 Campaign artifact, showing the figure of a man alternatively posed normally and then like the devil. [Smithsonian Institution Negative # 48194B”].

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- 1999-NLF-011-008 Campaign artifact promoting William Jennings Bryan, showing Bryan's picture and the figure of a donkey with the slogan "Pull For Your Candidate For President." [Smithsonian Institution Negative # 48191P"].
- 1999-NLF-011-009 Campaign medal for one of the campaigns of William Jennings Bryan. [Smithsonian Institution Negative # P65190"].
- 1999-NLF-011-010 Various campaign buttons from the campaigns of Dwight D. Eisenhower. [Smithsonian Institution Negative # 49506-144"].
- 1999-NLF-011-011 Two cigarette packages (one promoting Eisenhower and the other promoting Stevenson. [Smithsonian Institution Negative # 51160J"].

**BOX 7, FOLDER: Campaign Record Making Kit (1) – (2)**

Two envelopes of sample recordings produced by Vantage Recording Company, Chicago, IL that were included in their "Record-Making Kits." Each recording is a 33 1/3 RPM phonograph on thin plastic. (the record sleeves and further instructions for how to make and use records in political campaigns is included in the corresponding folder in the Theis Papers, textual division).

- 1999-NLF-011-012(A) "Musical Excerpts from the film Michi-I-Gan-I-A"
- 1999-NLF-011-012(B) "American Plywood Association Sales Training Program: How to Make an Appointment"
- 1999-NLF-011-012(C) "Rexall Drug Co.: Lesson 4: The More You Display The More You Sell"
- 1999-NLF-011-012(D) "Mercantile Trust Company: Kenton R. Cravens Speaks to the Stockholders"
- 1999-NLF-011-012(E) "Motorola, Inc.: The 1965 Profit Sharing Story"
- 1999-NLF-011-012(F) "Selections from Walt Disney's *Mary Poppins*"
- 1999-NLF-011-012(G) "National Geographic: The Funeral of Winston Churchill"
- 1999-NLF-011-012(H) "The People of Dun & Bradstreet from J. Wilson Newman"
- 1999-NLF-011-012(I) "A Message from Jack Gibbs, candidate for Chairman, Republican State Central Committee"
- 1999-NLF-011-012(J) "Charles H. Percy: A special message to Republican Committeemen"
- 1999-NLF-011-012(K) "Cherry Hill Guardians Go On Record"
- 1999-NLF-011-012(L) "Glenn's Day of History: February 20, 1962"
- 1999-NLF-011-012(M) "VIP Program '64: Gov. George Romney, Arthur G. Elliot, Jr."
- 1999-NLF-011-012(N) "A Message from Judge Edward W. Lawrence, Municipal Judge of Madison Heights"
- 1999-NLF-011-012(O) "Oldsmobile: Sounds of the Toronado"
- 1999-NLF-011-012 (P) "The People of Dun & Bradstreet from J. Wilson Newman"
- 1999-NLF-011-012(Q) "The Brazil Glory"

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**BOX 15, FOLDER: 1974 Photographs of Gerald R. Ford**

The following photos were featured in pamphlet the proof-sheets for a *President Gerald R. Ford, A Collection of Photographs: 1974* pamphlet. The proof sheets are included in the folder, and provide captions and White House Photo Office (WHPO) numerical identification for each photo.

- 1999-NLF-011-013 GRF greeting crowds in Tokyo, with Japanese and American flags in view. Captioned "GF greets Tokyo crowds." Dated 19 Nov 1974. [WHPO # A1980-18]
- 1999-NLF-011-014 GRF and Henry Kissinger trying on shoes with the help of Japanese shoe salesmen. Captioned "GF & Kissinger at Imperial Grounds before going to Nijo Cast." [WHPO # A2012-24]
- 1999-NLF-011-015 GRF eating lunch and talking with American troops. Captioned "With soldiers at Camp Casey, South Korea." Dated 22 Nov 74. [WHPO # A2109-21A]
- 1999-NLF-011-016 GRF and Nelson Rockefeller looking over notes and reports. Captioned "GF and Rockefeller in Oval Office." [WHPO # A1898-29A]
- 1999-NLF-011-017 GRF at a meeting. Uncaptioned. [WHPO # A572-18A]
- 1999-NLF-011-018 GRF delivering a speech in the White House Rose Garden. Captioned "Rose Garden Press Conf." [WHPO # A1320-08A]
- 1999-NLF-011-019 GRF delivering an address. Captioned "Before Congress." [WHPO # A078-12]
- 1999-NLF-011-020 GRF delivering a speech before a large audience; first rows of listeners appear to be high school cheerleaders. Captioned "Greeting crowd in Michigan." Dated 29 Oct 1974. [WHPO #A1668-29]
- 1999-NLF-011-021 GRF signing a document, with many men standing behind him in the White House Rose Garden. Captioned "Signing pension bill in Rose Garden." [WHPO # A489-4A]
- 1999-NLF-011-022 GRF and with Brezhnev wearing fur hats. Captioned "GF & Brezhnev at arrival in U.S.S.R." [WHPO # A078-12]
- 1999-NLF-011-023 GRF and EBF in formal dress, at a state dinner. Captioned "GR & Mrs. Ford at State Dinner, standing on portico." [WHPO # A0192-03]
- 1999-NLF-011-021 GRF and EBF signing a document, with many advisers/staffers behind him, possibly on the White House lawn. Dated 9 Aug 74 [WHPO # A1-19]

Prepared by Jill Zawacki, June 2007  
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