

For immediate release
July 6, 1976

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Steve Ford will represent the President at Canada's Salute to the U.S. Bicentennial at the Calgary Exhibition Stampede in Alberta, Canada. He will be in Canada July 8-10. Steve, 20, the youngest son of the President, will act as Grand Marshall in the opening day parade July 9. He will lead the parade on horseback.

Steve will also officially open the Calgary Stampede the night of July 9, a function performed in 1973 by Her Majesty Queen Elizabeth II. He will finish his three-day visit with an appearance at the nearby Springbank Air Show.

The Calgary Exhibition and Stampede is depicted as the most renowned event in Canada each year. It started as a rodeo show in 1912, but has branched out to include many other areas. Billed as "the greatest outdoor show on earth," it will last ten days and is expected to attract more than one million people. The period from July 9 through July 18 will be highlighted by a world championship rodeo, starlit stage shows, chuckwagon races, and other informal dances and celebrations.

STEVE FORD'S SCHEDULE

Thursday, July 8, 1976:

- 2:06 P.M. Arrive at Calgary International Airport on Flight Air West #6 from Los Angeles
- 4:15 P.M. Private reception at U.S. Consulate to meet members of Consulate staff.
- 5:00 P.M. Private reception at official residence of Consul General Harold Hall. Guests are local dignitaries, members of the Consular Corps, and Canadian officials.
- 6:30 P.M. Buffet dinner, Grandstand Clubhouse on Stampede Fairgrounds

Friday, July 9, 1976:

- 9:00 A.M. Opening day parade; Steve will serve as Grand Marshall.
- 12:15 P.M. Luncheon in Stampede Fairgrounds where Steve will view Rodeo.
- 6:00 P.M. Flare Square on Stampede Fairgrounds. Steve will tour "Salute to the U.S." exhibition area.
- 7:40 P.M. Arrive Grandstand for evening chuckwagon races.

Saturday, July 1, 1976:

- 1:00 P.M. Steve appears at Spring Bank Airport

Late afternoon departure for Los Angeles.

THE WHITE HOUSE

Office of the Press Secretary to Mrs. Ford

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FOR IMMEDIATE RELEASE

STAMPEDE PARK (7 July 1976) -- Steve Ford will represent his father, The President of the United States, at the Calgary Exhibition and Stampede in Alberta. Steve will be in Calgary July 8 - 10 for festivities which this year salute the U.S. Bicentennial.

He will ride a horse as Grand Marshall of the Calgary Stampede in the parade July 9 and officially open the Stampede at the evening Grandstand Show that evening. He will finish his stay in Canada at the Springbank Air Show Saturday, July 10.

Steve, 20, is the youngest son of The President and Mrs. Ford. He is a college student and horse enthusiast who works at stables in Southern California.

His schedule:

Thursday, July 8

2:30 p.m. Arrival at Calgary Inn.

Friday, July 9

9:00 a.m. Parade, downtown Calgary. Steve will ride on horse eight units into the parade (behind Wichita Falls, Texas band)

*1:25 p.m. Press availability, Ft. Calgary House.
Steve will respond to questions from the media.

2:00 p.m. Rodeo in Grandstand. Steve will view from Grandstand area.

6:00 p.m. Official Opening of Flare Square's Salute to the U.S. Bicentennial, Stampede Park.

8:00 p.m. Evening Grandstand Show. Steve will officially open the Stampede from the stage at 8:45 p.m.

Saturday, July 10

1:00 p.m. Springbank Air Show. Steve will officially open the show and stay for remainder.

He will depart enroute Los Angeles later that afternoon.

STEVEN MEIGS FORD

Biography

The youngest son of the President of the United States, 20-year-old Steven Meigs Ford is a college student and horse enthusiast who works at stables in Southern California.

The 6'1" blond attends California State Polytechnic University in Pomona, California as an animal science major. He also works at stables in nearby Mission Viejo where he trains and breaks horses. As time has permitted, he has also been involved in his father's campaign for re-election.

Steve's interests center primarily on horses, ranching and the outdoors. He has been tutored in rodeo bronc riding by nine-time world champion rider Casey Tibbs.

Steve is also interested in the preservation of wilderness areas and spent one summer studying grizzly bears in the mountains of Montana with Naturalists John and Frank Craighead.

He moved to the West two years ago to take a job as a ranch-hand near Missoula, Montana. He attended Utah State University in Logan, Utah before transferring to Cal Poly. He had previously spent three summers with a wilderness outfitting company in Alaska and had milked cows at a dairy farm in Virginia.

Steve is a 1974 graduate of T.C. Williams High School in Alexandria, Va. He is the youngest of three sons of the President and Mrs. Ford and is a year older than sister Susan. He was born in Washington, D.C.

Steve says he's in no hurry to commit himself to a future career -- "But it'll have something to do with ranching, cattle or horses."

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