

For immediate release
Wednesday, Jan. 21, 1976

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

In a ceremony at 3 p.m. at the White House today, Mrs. Ford will present a check representing royalties from Presidential inaugural medal sales to fund an International Conference on Breast Cancer.

The total amount of the check is \$99,445. This represents \$75,095 from the sale of limited edition inaugural medals handled by the Medallic Art Company; and \$24,350 from the Franklin Mint for sales of a limited edition plate utilizing the medal design.

At the President's request, royalties are going to cancer research; specifically, the International Conference on Breast Cancer next fall in Washington, D.C. Sponsored by the National Cancer Institute, the Conference will focus on recent scientific advances in early detection, diagnosis and treatment of breast cancer.

Participating in the presentation with Mrs. Ford:

- Dr. Frank J. Rauscher, director of the National Cancer Institute
- Sen. Mark O. Hatfield, chairman, Special Inaugural Medal Committee
- Charles Andes, chairman of the board, Franklin Mint
- William Louth, chairman of the board, Medallic Art Company
- Frank Fotzpatrick, vice president, Franklin Mint
- Donald Schwartz, president, Medallic Art Company

Members of the Gerald R. Ford Inaugural Medal Committee will also be present.

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