

For immediate release
Wednesday, Sept. 24, 1975

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will meet with members of the Women Stockbrokers Association in the White House Map Room today at 4 p. m.

She will be discussing the group's recent visit to Europe to study its stock exchanges and be briefed on the group's activities and opinions.

The Women Stockbrokers Association is the first and only professional organization for women who are fully registered with the New York Stock Exchange and who are associated with a New York Stock Exchange Member Firm. There are less than 200 in the United States.

The group was founded in 1964. Its purposes are to "meet and exchange ideas, to strive for improvement of standards of professionalism in the brokerage community, to enhance the image of the woman broker, and to inform the investing public that women are qualified by the New York Stock Exchange to advise on investments."

About 20 women will take part in the meeting with Mrs. Ford.

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Photo coverage of meeting at 4 p. m. Pickup
in press lobby at 3:45 p. m.

