

For immediate release.
Tuesday, July 1, 1975

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will take part in an awards ceremony involving handicapped persons who have designed Christmas angels to be used in a project to raise money for 10 area institutions for the handicapped. The ceremony will take place Tuesday, July 1 at 2 p.m. at Catholic University's Hartke Theater.

Mrs. Ford will present certificates to the 10 winners in the "Christmas with Love is Caring, 1975" program. The handicapped citizens have designed Christmas angels which will be used on wrapping paper, Christmas cards and note paper, with the profits being returned to the handicapped centers. The Hecht Company is sponsoring the project.

One angel, designed by 13-year-old James Carter of Baltimore, will be used as a prototype for the project. The others will be used for wrapping paper and Christmas cards and will be offered to the public for sale.

Participating in the awards ceremony with Mrs. Ford Tuesday: The Rev. Gilbert V. Hartke, co-chairman of the 'Christmas with Love is Caring, 1975' and Special Assistant to the President at Catholic University; Bishop Eugene Marino, member of the Board of Trustees at Catholic University; Hedwig Oswald, chief of the Office of Selective Placement Programs at the US Civil Service Commission, representing Jayne Baker Spain, co-chairman of the Project; Allen Bloostein, President and Chief Executive Officer of The Hecht Company.

The Hecht Company will produce the giftwrap and cards and return all profits to 10 area handicapped centers. The Company will also provide free materials to the handicapped centers to reproduce more than 100,000 prototype angels. 20,000 of these will be offered for sale at Angel stands throughout the D. C. metropolitan area and 80,000 will be used by Hecht in in-store display. The Company is going to buy back each prototype angel made by the centers at 5 1/2 cents per angel.

This is the first annual awards ceremony. Ten people will be honored as and 30 others will be recognized as having reached the finals.

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Members of the press should assemble at Hartke Theater at 1:45 p.m. Crews may set up, but may wish to go portable.