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Official White House Photo
by Karl Schumacher

FOR USE THURSDAY, FEB. 20, 1975

A3319-12 (b & w)
A3320-12a (color)

First Lady Betty Ford and fashion designer Frankie Welsh examine the first run of a scarf created by Mrs. Ford for use as an official gift.

The scarf is the first to incorporate a First Lady signature. Mrs. Ford will present it to women attending the White House dinner Thursday night honoring governors and their wives. A print of the scarf on canvas was presented by Mrs. Ford to Mrs. Harold Wilson at the time of the Prime Minister's visit Jan. 30, and a scarf will be sent to her now that it has been printed.

The scarf measures 32" square and is printed on quiana in bright shades of pink, orange, purple and grass green. Designed by Mrs. Ford in conjunction with Alexandria, Va., designer Frankie Welsh, the scarf incorporates a large polka dot pattern in the four colors on a white background. A small cluster of orange and pink petunias accents one corner of the scarf with the Betty Ford signature to one side.

Mrs. Ford worked with Mrs. Welsh in 1968 when the two designed a dress incorporating red, white and blue daisies for the Republican National Convention in Miami.

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