





In honor of
His Excellency
DR. BRUNO KREISKY
Federal Chancellor of the
Republic of Austria

THE WHITE HOUSE
Tuesday, November 12, 1974

MISS VIKKI CARR has come into her own this year as one of the finest popular singers of this generation. She has appeared at the famous Palace Theater in New York and on numerous television and variety shows. An international performer, Miss Carr has hosted her own television series in England and has performed for Her Majesty Queen Elizabeth at a Royal Command Performance in 1967. She has also made appearances in Australia, Japan and Italy.

Miss Carr likes to remind her audiences that she was born Florencia Bisenta de Casillas Martinez Cardona, as the only woman singer of Mexican-American descent who has made it to the top as a major recording and night club star. She is fiercely proud of her heritage, just as her fellow Mexican-Americans are fiercely proud of her.

Miss Carr annually presents scholarships to help some of the bright, deserving young Chicanos go on to college. Since 1971, the Vikki Carr Scholarship Foundation that she has set up to earmark a portion of her earnings for this purpose, has provided more than \$40,000 to enable some 56 students to attend universities and colleges throughout the country.

For this, as well as other contributions to the community, the Los Angeles Times gave her its coveted "Woman of the Year" award in 1970.



