

FOR IMMEDIATE RELEASE

FEBRUARY 28, 1975

Office of the White House Press Secretary

---

THE WHITE HOUSE

The President today announced the appointment of Vernon C. Loen, of Sioux Falls, South Dakota, as Deputy Assistant to the President for Legislative Affairs. He will serve as liaison for the White House with the House of Representatives.

Since September 1973, Mr. Loen has been Special Assistant to the President for Legislative Affairs. From 1969 to 1973, he served as Administrative Assistant-Press Secretary to Congressman Albert H. Quie of Minnesota. From 1953 to 1958 he was a staff writer for the Sioux Falls Argus-Leader. He served as Press Secretary to Senator Francis Case of South Dakota from 1958 to 1961 and was Press Secretary to Congressman Ben Reifel of South Dakota from 1961 to 1969.

Mr. Loen was born on October 18, 1931 in Howard, South Dakota. He received his B.S. degree from South Dakota State University in 1953.

Mr. Loen is married to the former Raemalee Anderson. They have three children and reside in Potomac, Maryland.

# # #