

FOR IMMEDIATE RELEASE

DECEMBER 18, 1974

Office of the White House Press Secretary  
-----THE WHITE HOUSEKENNETH R. COLE, JR.  
Biographical Data

Since January 16, 1974, Kenneth R. Cole, Jr. has served as Assistant to the President for Domestic Affairs. Mr. Cole also serves as Executive Director of the Domestic Council.

The Domestic Council, which is comprised of department and agency heads concerned with domestic issues, is responsible for the development and coordination of the President's domestic policies. Mr. Cole handles in the President's behalf, liaison with state and local government officials. The President directed Mr. Cole to work closely with the Vice President, who serves as Vice Chairman of the Domestic Council, other members of the Cabinet, Federal agency heads, Members of Congress, and state and local officials.

Mr. Cole has served as Director of the Domestic Council since December 14, 1972. Prior to that he served as Deputy Director of the Domestic Council and Deputy Assistant to the President for Domestic Affairs. Mr. Cole was Special Assistant to the President for Domestic Affairs. Mr. Cole was Special Assistant to the President from January to November 1969. He was an executive of the J. Walter Thompson Company in New York City from 1965 to 1968 and joined President Richard Nixon's campaign in February 1968.

He was born in New York City on January 27, 1938, and grew up in Scarsdale, New York, and Westfield, New Jersey. Mr. Cole received his B.S. degree in business administration from Bucknell University in 1959. After graduation he served as Assistant to the Vice President for the Elizabethtown Gas Company, Elizabeth, New Jersey. From 1961 to 1965 he served in the U.S. Navy, rising to the rank of Lieutenant.

Mr. Cole and his wife, Marilyn, live in Bethesda, Maryland, with their two daughters, Corinne and Megan.

Mr. Cole has resigned effective March 2, 1975.

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