

FOR IMMEDIATE RELEASE

November 13, 1974

Office of the White House Press Secretary

THE WHITE HOUSE

J. W. Roberts, of Falls Church, Virginia, was appointed today as Assistant Press Secretary.

He served as Deputy Press Secretary to the Vice President from December, 1973 to August, 1974.

From June, 1972 until joining the Vice President's staff, Roberts was Washington Bureau Chief for the television stations owned by McGraw-Hill. Roberts came to Washington in 1958 to open the first Washington Bureau for the radio and television stations in the Time-Life Broadcast group, and continued as head of that organization's Washington bureau until 1972.

Prior to 1958, Roberts was an anchorman and reporter for WMT-TV in Cedar Rapids, Iowa and WOC, in Davenport, Iowa.

Mr. Roberts served as President of the Radio Television News Directors Association in 1969-1970, and was Chairman of the Freedom of Information Committee of that organization for several years prior to 1969.

In 1966 Mr. Roberts was elected President of the Radio Television Correspondents Gallery Association and served for nine years as a member of the Executive Committee of the Gallery.

Mr. Roberts was born in Fort Atkinson, Wisconsin, March 21, 1919, and graduated from Ripon College, Ripon, Wisconsin (B.A. degree) in 1941.

He is married to the former Helen West of Silvis, Illinois. They reside in Falls Church, Virginia.

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