

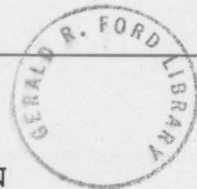
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News & Comment

The President's Daily News Summary



Leading The News...

MONDAY AFTERNOON
OCTOBER 11, 1976

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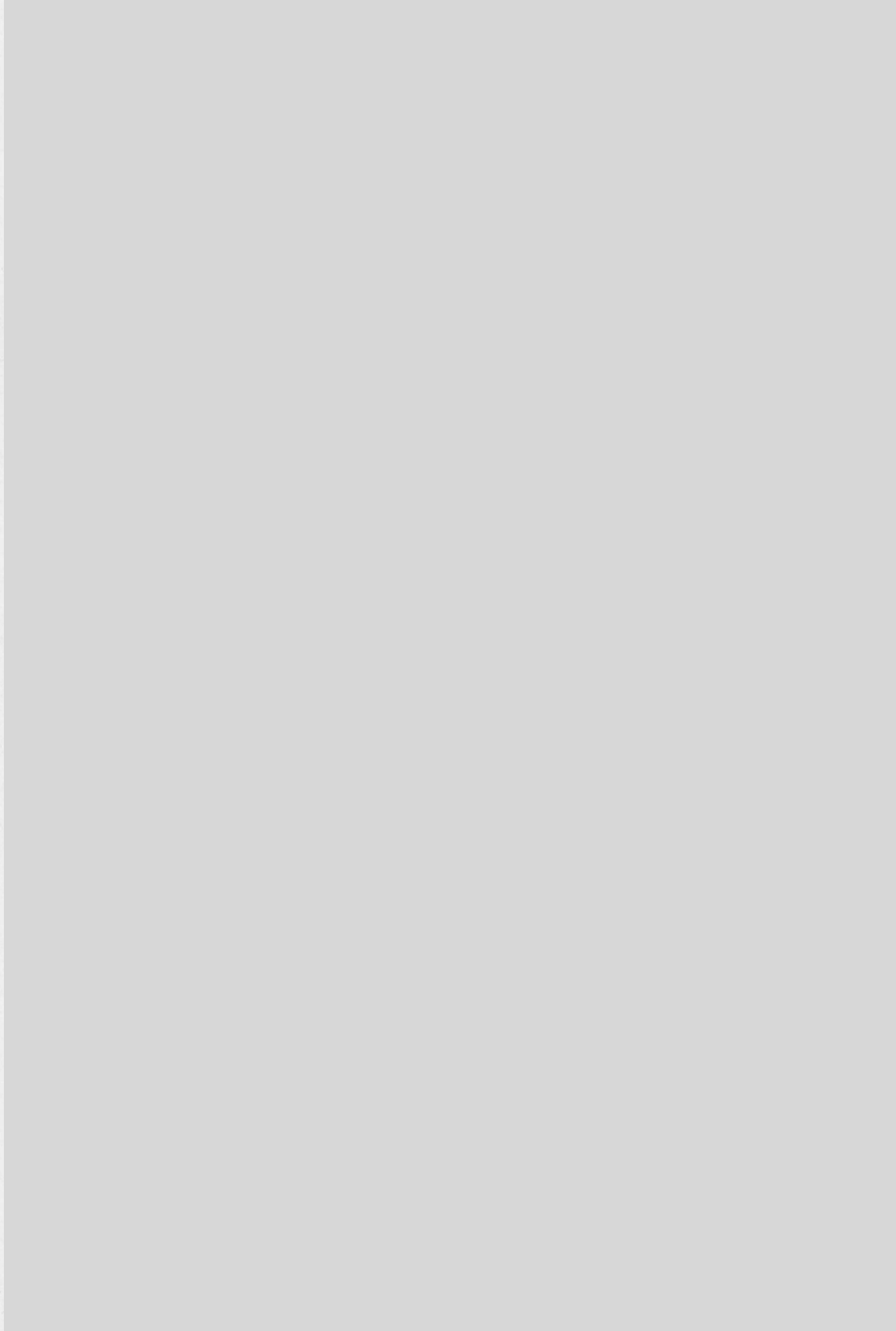
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CARTER ATTACKED FORD on the East Europe issue; Ford vetoed another bill.

Describing his GOP rival as "terribly misinformed" about Eastern Europe, Carter promised that if he is elected the U.S. will

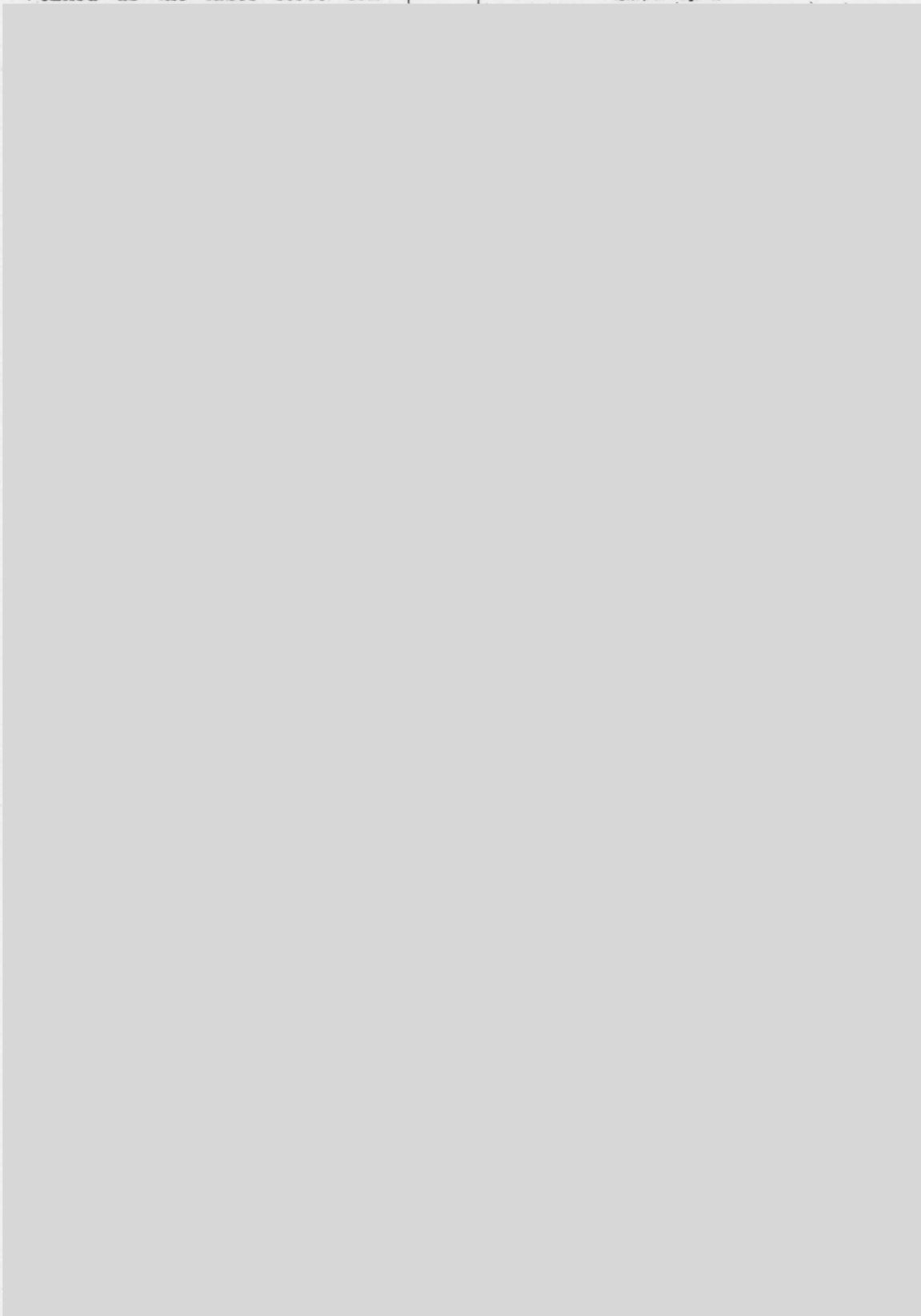


Business and Finance

UNEMPLOYMENT eased a bit last month, to a seasonally adjusted 7.8% from August's 7.9%. But total employment also declined as the labor force con-

United Mine Workers president Arnold Miller fired two top aides, suggesting an even more acrimonious campaign for the union's presidential election next June. The executive board may challenge the firings.

(Story on Page 12)



Aide Calls Ford's Eastern Europe Remark An "Overstatement"

The top ranking Polish-American in the Ford Administration said Sunday the President's statement that the Soviets don't dominate Eastern Europe was an inadvertent "overstatement."

"The President recognizes, and he must recognize, that Poland is in a sphere of influence by the Soviets. He certainly knows the reality of east and west," said Mitchell Kobelinski, head of the Small Business Administration.

"It was an overstatement of the President's deep-seated conviction that Poland must be considered as independent and that America cannot accept them as dominated by the Soviet Union," Kobelinski said.

Kobelinski devoted much of a news conference outlining an agreement he said he reached two weeks ago with Poland's Ministry of International Trade and Services.

He said the agreement calls for U. S. cooperation in building small industrial plants in Poland, as well as joint enterprises for supplying machinery and technology.

--AP, UPI (10/10/76)

Jews Send Ford Letter on Soviet Emigration

Two leading Jewish dissidents have written an open letter to President Ford asking why "that just during your presidency, Jewish emigration from the U.S.S.R. drastically decreased."

Mark Azbel, one of the writers of the letter, said their purposed was not to embarrass the President before the election. He said they wanted him to reconcile his concern with "the fact he has apparently done nothing to help our situation."
--AP (10/11/76)

Colorado Ethnic GOPs Won't Support Ford

An ethnic coalition of Colorado Republicans has unanimously approved a resolution urging voters not to support President Ford because of his statement that the Soviet Union does not dominate Eastern European nations.

The Executive Board of the Nationalities Council of the Republican Party, however, said Saturday they would support other Republican candidates in the November 2 general election.
--UPI (10/11/76)

Six jabs to Fords chin: Some matter, some just hurt

WASHINGTON — President Ford took it on the chin last week—six ways.

The silly part is that the shots that seemed to be hurting him most weren't the ones that might prove important. And vice versa. The six happenings:

● Earl Butz's obscenity about black people has nothing whatever to do with

—in connection with the boycott issue was Ford's directly false statement that his administration had tried the previous week to get antiboycott legislation through Congress when everybody—including Ford's Republican friends on the Hill—knows and frankly says that the administration was doing precisely the

The Pause that Depresses

The political wheel of fortune has spun 180 degrees in the past fortnight but it is far from being in a frozen position. Governor Carter's troubles with the *Playboy* interview; his lack-

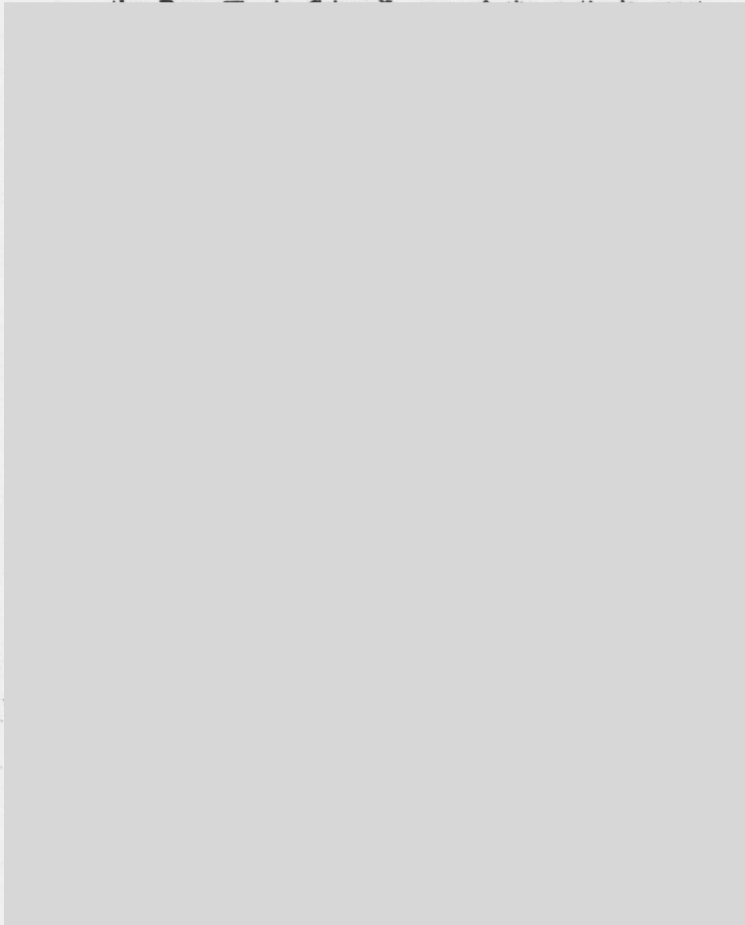
tially bullish. Today, in contrast, the nation's autumn economic doldrums must be setting Republican strategists on edge. The rise in wholesale prices, the failure to get unemployment

Baltimore Sun, 10/11/76

Ford goal: Color Carter shifty

DALLAS—President Ford, determined to step up his attacks on Jimmy Carter and paint the challenger as a man who can't be trusted, flew back to Washington Sunday, ending his most troublesome week of the campaign.

Ford stayed overnight here so he could attend services at Dallas' First Baptist Church, the largest Baptist congregation in America, and hear a sermon by



The Chicago Tribune, by Aldo Beckman, 10/11/76

Ford to Wage More Aggressive Campaign

Having suffered a setback in his enthusiastic courting of normally Democratic ethnic voters with his initial debate statements about Eastern Europe, President Ford planned to add an ethnic touch to his schedule today by driving to Union Station for an afternoon ceremony at which he would lay a wreath at a statue of Christopher Columbus.

Ford also was to meet with running mate Robert Dole and with his campaign steering committee, chaired by Rogers Morton.

Also visiting the White House was Yigal Allon, Israel's Foreign Minister and Deputy Prime Minister.

Campaign Manager James Baker said Sunday, "I would expect to see the President get somewhat more aggressive in his campaign appearances."

However, Baker contended Ford would not be aggressive "to the point Governor Carter has reached when he called Ford more secretive than Richard Nixon or a worse President than Richard Nixon. It seems to me those are rather desperate type tactics."

--AP, UPI, Morning Shows (10/11/76)

PlotFord Assassination Plot Investigated

Police said Sunday the discovery of a "mockup bomb" in a recently vacated apartment in Hollywood, California, along with plans of a building visited by President Ford in Dallas, touched off a brief weekend assassination plot scare.

Federal officials confirmed they had looked into the possibility of an assassination attempt against Ford, but dicounted any threat to the President, who campaigned in Dallas Saturday.

Hollywood police said a security guard, making a routine check Saturday of the apartment vacated by Omar Jazzar, found debris on the floor and equipment that made it look like Jazzar had planned to set the apartment on fire after his departure.

(continued)

Arson investigators found an alarm clock hooked up to a battery. They also found magnum bullet casings, architectural drawings of the Dallas Trade Center and evidence that Jazzar had bought a round-trip ticket between Los Angeles and Dallas.

Jazzar was described as an Arab immigrant who is an architect.

--UPI, AP (10/11/76)

Ford's campaign: It's a TV show

WASHINGTON — Two men sit in semi-darkness in a cluttered 18th-floor apartment on West 55th Street in Manhattan, watching a small television monitor on which an elderly man wearing a red baseball cap is speaking.

The man is Cliff Gettings, Gerald Ford's high school football coach, and he is saying: "He was one of the best I ever had . . . Whatever you told him, you knew it was done."

"Cut it there," one of the men says to his companion. "That's potentially very strong stuff."

The two men, John Deardourff and Edward Deitch, are professional image makers. And now they are preparing the advertising that will create what they hope is a winning image for President Ford.

They are not searching for film on the state of the economy, defense or foreign policy. They are, as Deardourff explained later, putting together a TV commercial to demonstrate Ford's qualities as a leader.

They interviewed Coach Gettings, a great admirer of Ford, for more than 20 minutes. But he will not be in any of the commercials to be flashed across the nation's TV screens in the next few weeks. He was, after all, talking about Ford as a follower — not a leader.

The man who made the grade was John Cadwalader of Philadelphia, who served aboard a Navy ship with Ford in World War II and who talked about Ford's coolness under fire.

"That required leadership of a very high order," said Cadwalader, a retired Navy captain. "The steady, day-to-day work, the maintenance, the routine — that's what you have to have, so when the crisis comes you can meet it."

That was more to Deardourff's liking.

It fit into Ford's effort to build a new image in his fight against Jimmy Carter.

This year's election, on both sides, is a campaign of images and image makers, pollsters and packagers. Both Ford and Carter are being "sold" with advertising and public relations techniques not unlike those used to sell cars or refrigerators, headache medicines or soap.

Like almost all modern national political campaigns, Ford's campaign is being conducted primarily over TV. It is designed to protect images that have been carefully contrived and planned.

"We started at the bottom, 30 points down in the polls," said Ron Nessen, White House press secretary. "The only way you could reach the people you had to reach was by TV. You couldn't do it by ones and twos" — meaning interviews with individual newspapermen.

There are two ways a campaigner can reach the television screen: He can buy time or he can stage events that will attract cameramen and reporters.

This year the staging of events is particularly important because of the limits on spending in the new election financing law. Where Richard Nixon

spent \$50 million on advertising in 1972, Ford will spend only about \$12 million.

This has put a premium on what can be obtained free. The largest newspaper syndicates reach millions of people, but a candidate can hardly control what reporters might write, and the play of the stories changes from newspaper to newspaper.

The three evening network news shows, according to Ford campaign experts, are an easier target. They have combined audiences of about 40 million every evening, and the pictures they project of a staged event are much easier for a candidate to manipulate.

Thus there have been two major elements in the Ford publicity campaign:

First is rigid control over the President's exposure to public view, so that he always appears on his own terms, always has time to prepare and always can put his best foot forward.

Second is the paid advertising campaign, now beginning to reach the nation's TV screens with one-minute, five-minute and — occasionally — half-hour prepared advertising messages.

To try to make all these efforts more effective, Ford has put a great deal of time into trying to improve his speaking style, to project a more vital — and less sleep-inducing — image. He has been taking speech lessons almost daily from Don Penny, a former stand-up comic.

Penny, a wiry little man with a bizarre sense of humor, says that he is "non-political" and that he knows nothing at all about politics. He says Ford knows something about being president, but as a performer "he had to learn to tap dance a little."

Leaving impressions

Overall, Ford's effort has little to do with issues. It is a campaign designed to leave impressions, not to sway by argument.

Deardourff, the man in charge of Ford's paid advertising campaign,

says that voters are "more influenced by perceptions of character and personality qualities (in candidates) than by whether they share their views on issues."

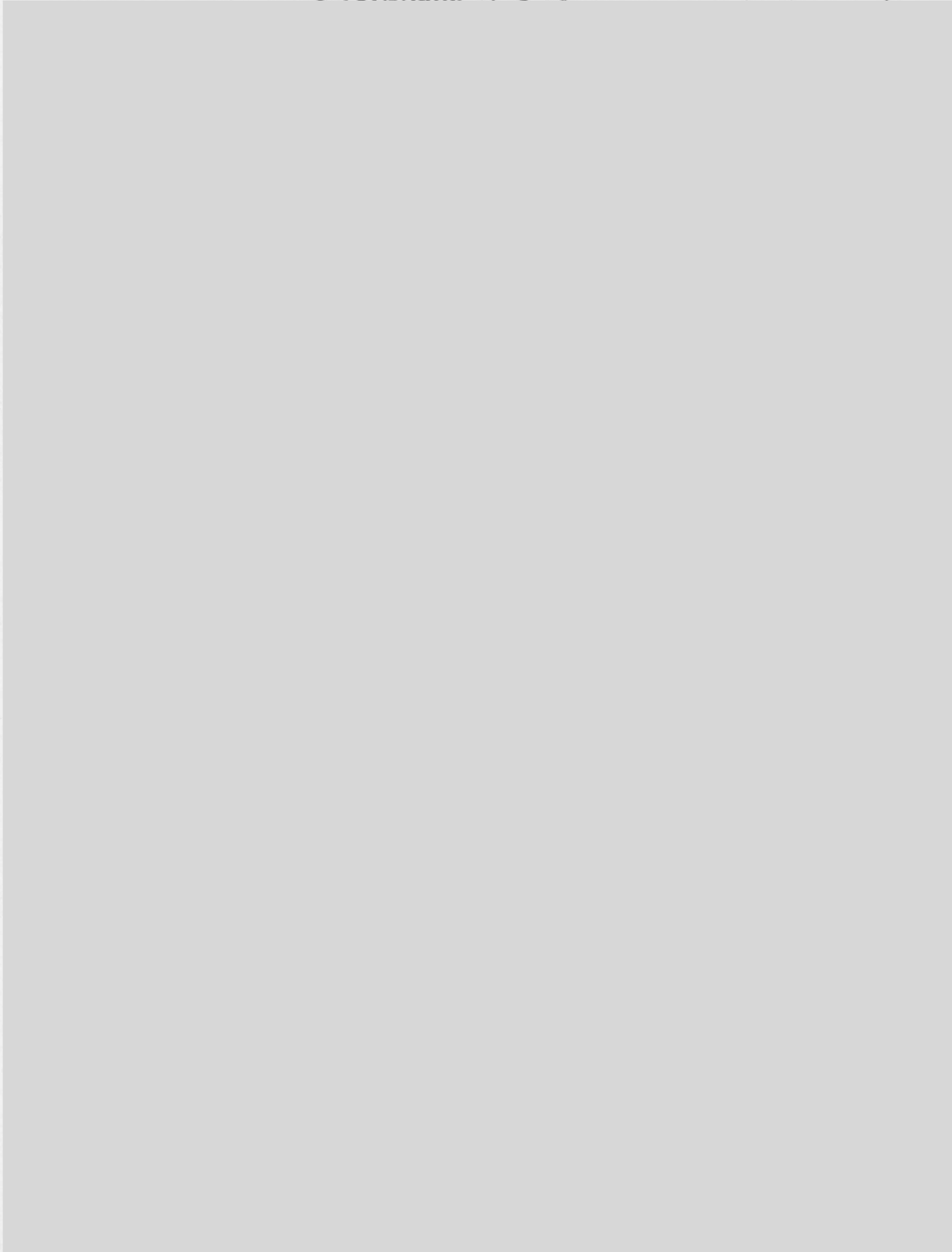
A major objective of the ads, he said, is "to try to strengthen the personal dimension."

Richard Cheney, White House chief of staff and the key decision maker of the Ford campaign, said: "The basic message we want to communicate is that this man, to a greater extent than his opponent, has the integrity, honesty and leadership."

The decision to concentrate on selling the President to the electorate in terms of his personal qualities was made in the days immediately after the Republican National Convention, at top-level strategy meetings in Vail, Colo.

Aides and advisers

The meetings were attended by White House staff aides as well as top people from the President Ford Committee — including advertising specialist Deardourff, his partner, Douglas Bailey, and Ford's highly respected public opinion analyst, Robert Teeter.





'Sure, these polls are scientific For instance, by your answers I can tell you're an ultraliberal, a Democrat, and a political moron!'

Long Shadow GOP Outlook in South For 1976 and Beyond Is Darkened by Carter

Brock, Fighting for Survival
Against Coattail Factor,
Exemplifies Party Plight

First Watergate, Then This

By KAREN ELLIOTT HOUSE

Staff Reporter of THE WALL STREET JOURNAL
PULASKI, Tenn. — Jim Sasser, Democratic candidate for the U.S. Senate, is here in the birthplace of the Ku Klux Klan looking for votes.

"I'm proud to be running on a ticket with Jimmy Carter," he tells a small gathering of blacks and whites. "For the first time since 1848, we have a chance to vote for a native son and show the world we're no longer second-class citizens. That's why we've got to carry Tennessee big for Jimmy Carter and Jim Sasser."

At every stop Mr. Sasser, a former Democratic state chairman, links himself to the Georgian. Recently Mr. Carter reinforced the connection by coming to Nashville to celebrate his 52nd birthday with Mr. Sasser, who turned 40 a day earlier. The two candidates were so cozy that the whole affair, a fund-raising function for Mr. Sasser, more closely resembled a wedding reception than a birthday party.

Awkwardly gripping a silver cake-server, Mr. Carter stood beside Mr. Sasser, and the two beamed at each other as they read the message on their three-tier cake: "Happy Birthday Jimmy and Jim." Earlier they had exchanged look-alike campaign buttons and raised their clasped hands in a vow to help each other win in Tennessee.

The Way It Goes

That's pretty much how it has been going in Mr. Sasser's effort to upset GOP incumbent Sen. William Brock. Mr. Carter now is the overriding figure in the race. And largely because of Mr. Carter's popularity in Tennessee, Sen. Brock finds himself locked in a fight for his political life against a lawyer who never before has run for public office and who five months ago was unknown to 95% of the electorate.

While the Georgian's top-of-the-ticket pull may be extra strong in this neighboring state, GOP candidates all over the South face problems because of Mr. Carter's candidacy. Here in Tennessee, Sen. Brock puts it bluntly:

"My problem is Jimmy Carter, not Jim Sasser."

Mr. Carter won the Tennessee presidential primary with 78% of the vote, his greatest margin of victory in any state outside his native Georgia. Despite mild unhappiness in this fundamentalist Protestant stronghold with his stands on abortion and amnesty and his interview with Playboy magazine, Mr. Carter still leads President Ford by 15 percentage points in most polls and is expected to win in November with a majority of 55% or more.

So, for Mr. Brock to survive, he must appeal to both Ford and Carter partisans, and he must make sure that his Democratic supporters don't forget him once they mark the top of the ticket for Mr. Carter.

"My Greatest Insecurity"

"My greatest insecurity is that no poll can tell me what a man or woman will actually do in the voting booth after he votes for Jimmy Carter," Sen. Brock says. "The inclination is to go down the line."

That nagging worry is shared by GOP candidates in other Southern states. Some Republicans see the Carter candidacy as a threat rivaling the Watergate scandal, which dealt them disastrous losses in the 1974 congressional elections. This year they had hoped to recoup by knocking off vulnerable freshman Democrats and by picking up some of the seats vacated by the retirements or primary defeats of veteran Democrats like Louisiana's Otto Passman.

Such gains now seem unlikely. Some Republicans even fear there may not be any more bright years for them in the South, a region once widely viewed as a key to the future of the Grand Old Party.

In most Southern states, however, the Carter lead is less formidable than in Tennessee. Recent polls show his edge in the 11 states of the Confederacy dwindled from 27 percentage points in late August to 17 points in late September. Much of that lead is in Tennessee and Georgia; Mr. Carter appears in both parties' polls to be in a horse race with President Ford for Mississippi, Louisiana, Virginia and Texas.

"We Might Gain"

"The initial impression that we would get wiped out in the South isn't in the cards anymore," says Steven Stockmeyer, executive director of the House Republican campaign committee. "The worst we can see now would be to hold our own in the South, and we might gain one to three House seats."

Certainly Dixie's Republicans aren't likely to suffer heavy new losses in November. After their debacle in 1974, they no longer have many congressional seats to risk, and those House Republicans who did survive Watergate tend to be strong incumbents.

Indeed, scattered GOP victories over Democratic incumbents aren't out of the question. For example, Republican challengers are given an even chance of unseating freshman Democrats John Jenrette and Kenneth Holland in South Carolina and Stephen Neal in North Carolina. Whether the challengers succeed or not probably depends on how Mr. Carter fares in those states.

Throughout Dixie, Democrats are clinging to Mr. Carter in the belief that he can provide the edge needed for victory. Here in Tennessee, Ross Bass, a former U.S. Senator in an uphill struggle to unseat Rep. Robin Beard, is running on a "CBS" ticket—Carter, Bass and Sasser. In Mississippi, Gerald Blessey, a 34-year-old state legislator out to upset Rep. Trent Lott, emphasizes that a change in Washington is as "easy as ABC"—A. Blessey-Carter team.

(Ironically, the GOP's best shot at a Democratic-held congressional seat is in Jimmy Carter's home state of Georgia, where separate ballots minimize his coattails. Georgians receive one ballot for President and another for all other offices, a

practice ordered by the Democratic legislature to protect congressional and local candidates from the pull of a GOP presidential

This year, Mr. Brock is concentrating on broadening his own base in Tennessee. To do so, he is avoiding his party label and ignoring President Ford. "I don't deny the President," he says. "I simply don't depend on him to elect me the way my opponent depends on Mr. Carter."

In truth, this is a quiet race; neither candidate wants to risk raising a controversial issue. Each believes he can win if he gets



...ent republican leader in Mississippi, the election of Jimmy Carter would be the best thing that ever happened to Southern Republicans. "With Mr. Carter in the White House," Mr. Reed says, "people in the South would see that Southern Democrats are the same as national Democrats—liberals—and that's a plus for us."

Sen. Brock says GOP gains have slowed down because the Democrats changed their tactics: Instead of putting up liberals, they nominated moderates like Sen. Dale Bumpers of Arkansas and Gov. Reubin Askew of Florida and they began working harder to get out their vote. "Now it's our turn to come up with something to broaden our base," he says.

Wall Street Journal, 10/11/76

Carter Courts Ethnic Votes

Jimmy Carter blended foreign policy, Chicago-style politicking and a Columbus Day parade today.

He wrapped the campaign package by accusing President Ford of deception while declaring that as President he would act to promote freedom in Eastern Europe. Carter said that Ford has not done so.

There was a four-block walk planned today in the big parade after Columbus Day mass at Our Lady of Pompeii Church that Carter was to attend with Italian American political leaders and with the ever-present Mayor Richard J. Daley.

Ed Rabel reported that last week was clearly the best week of the Carter campaign. By the time Carter reached Chicago Sunday, new found support among ethnic voters was "clearly evident," he said. (CBS)
--AP, UPI, Morning Shows (10/11/76)

Carter Staff Revises Campaign Manual

Jimmy Carter has ordered his staff to revise a manual that suggests such tactics as stalling traffic to create crowds and using fictitious names in telephone surveys. The manual was written for the Carter campaign's advance men.

Some of it "is not in line with the way I want to see this campaign run," Carter was quoted as saying Sunday by his press secretary, Jody Powell.

Powell said Carter had never seen the manual. The campaign staff's review of it, he added, was hurried and inadequate.

Some details in the manual were "never intended to be taken seriously," said its author, chief Carter advance man Jim King.

The manual is a guide to drawing and pleasing crowds. One method mentioned is stalling cars to create a traffic jam. Another is to invent a fictitious name to use in telephone surveys to determine whether people intend to be home on the date of a campaign appearance.

The manual is very specific about the physical arrangements for a Carter appearance. It touts Carter's hair as his best feature, and it tells how to arrange television lighting to create a radiant circle around Carter's head to highlight it.

Whoever appears on the stage with Carter, the handbook says, "should be middle American in appearance and balanced by race and sex."

"Don't leave enthusiasm to chance...encourage pandemonium by scattering hard-core enthusiasts throughout the crowd...organize spontaneous cheering...instruct the clagues to clap, chant, and cheer when the candidate arrives," the manual advises.

The handbook tells Carter's press aides to dribble out information to reporters to insure maximum publicity for the candidate. "Never tell people more than they need to know to perform their function," it adds. "By restricting knowledge you will be better able to control what happens."

--AP, UPI (10/11/76)

Ford Aides Plant Carter Sex Stories

President Ford's campaign aides have been searching Jimmy Carter's past for a sex scandal, Jack Anderson said today. And, he charged they have tried to use him as a means to get the sex stories published.

After Carter's Playboy interview, he said, Republican sources gave Anderson the name of a woman they suggested had once had an affair with Carter. The sources also supplied the names of four other women who might have been involved.

Anderson said he never investigated the charges nor did he mention the charges to anyone. Nevertheless, he said, he soon received calls from other reporters saying they had been alerted that Anderson was going to release a sex scandal involving Jimmy Carter.

The only people aware of the charges were the Ford aides who planted the idea, Anderson noted. The reporters who phoned Anderson confided that they, too, had been tipped off by Republican sources, he added.

Anderson made a "reverse investigation" of the allegations. He found that one of the alleged mistresses, who lived in Georgia, was actually, along with her husband, good friends of the Carters. A love letter which the woman supposedly wrote was, in fact, a thank-you note addressed to Mrs. Carter.

The source of that information was a Republican county chairman who claimed he was just passing along some "town gossip," Anderson said. In addition, the source of another story was a patient at a Florida sanitarium for alcoholics.

The "sex snoops," Anderson stated, searched Carter's papers in the Georgia State Archives. Anderson said he traced information from those archives to the PFC. William Greener, the Ford campaign spokesman, denied they spread the stories.

Anderson noted that he has found nothing to prove the sex allegations and added that Carter gave him permission to release his findings. --Good Morning America (10/11/76)

Carter Mistakes Don't Compare with Ford Eastern Europe Remark

Although Jimmy Carter has made mistakes in his campaign, he has never misspoken himself the way President Ford did in his "unfortunate" comment on Eastern Europe, Senator Walter Mondale said today in an NBC interview.

In Mondale's campaign forays through ethnic regions yesterday he said, "It was very clear that the people did not like Ford's repeated statements that there was independence and autonomy in Eastern Europe."

Mondale noted that a Communist newspaper in Poland commended Ford for his description of Poland's autonomy, which, he added, "is not autonomous at all."

He also hit the Ford Administration for failing to receive Alexander Solzhenitsyn as a "hero." Mondale said that Ford has also turned his back on the democratic government in Greece and took a bad stand in Chile.

Asked if there were any areas where he and Carter disagreed, Mondale said they held slightly different views on capital punishment, the Warren Court and emphasis of the Nixon pardon in the campaign.

--Today Show (10/11/76)

Mondale Says U.S. Should Negotiate New Panama Treaty

Walter Mondale said today the United States should try to negotiate a treaty that reduces the "hostility" of Panamanians while making sure the Panama Canal remains open to American ships.

Mondale was asked whether he agreed with Carter that the United States should never give up control.

"I think we have to maintain that crucial transportation link," the Democratic Vice Presidential candidate replied. "But I do believe it ought to be possible to negotiate with the Panamanians in a way that would diminish their feelings that their national sensibilities had been offended by that treaty.

"I think that's the objective we ought to seek--to make sure the main transportation lane is there, and unquestionably there, but also do what we can to reduce the hostility Panamanians feel for that treaty negotiated many, many years ago."

Asked if that means the United States must keep troops there and maintain control, or only ensure access to the canal, Mondale replied: "I find that very hard to answer. What counts is that there be no question about that transportation link and its availability to American shipping."

--UPI, AP, Today Show (10/11/76)

ImageMondale to Take Serious Stance in Debate

Anticipating a barrage of humorous "one-liners" from his opponent, Walter Mondale plans to stress his most serious side during a televised debate Friday night with GOP counterpart Robert Dole.

Mondale's aides described the strategy and said the candidate will begin full-time debate preparations Tuesday at the end of a short campaign trip in which he has emphasized the "mistakes" made by President Ford in the last televised debate with Jimmy Carter.

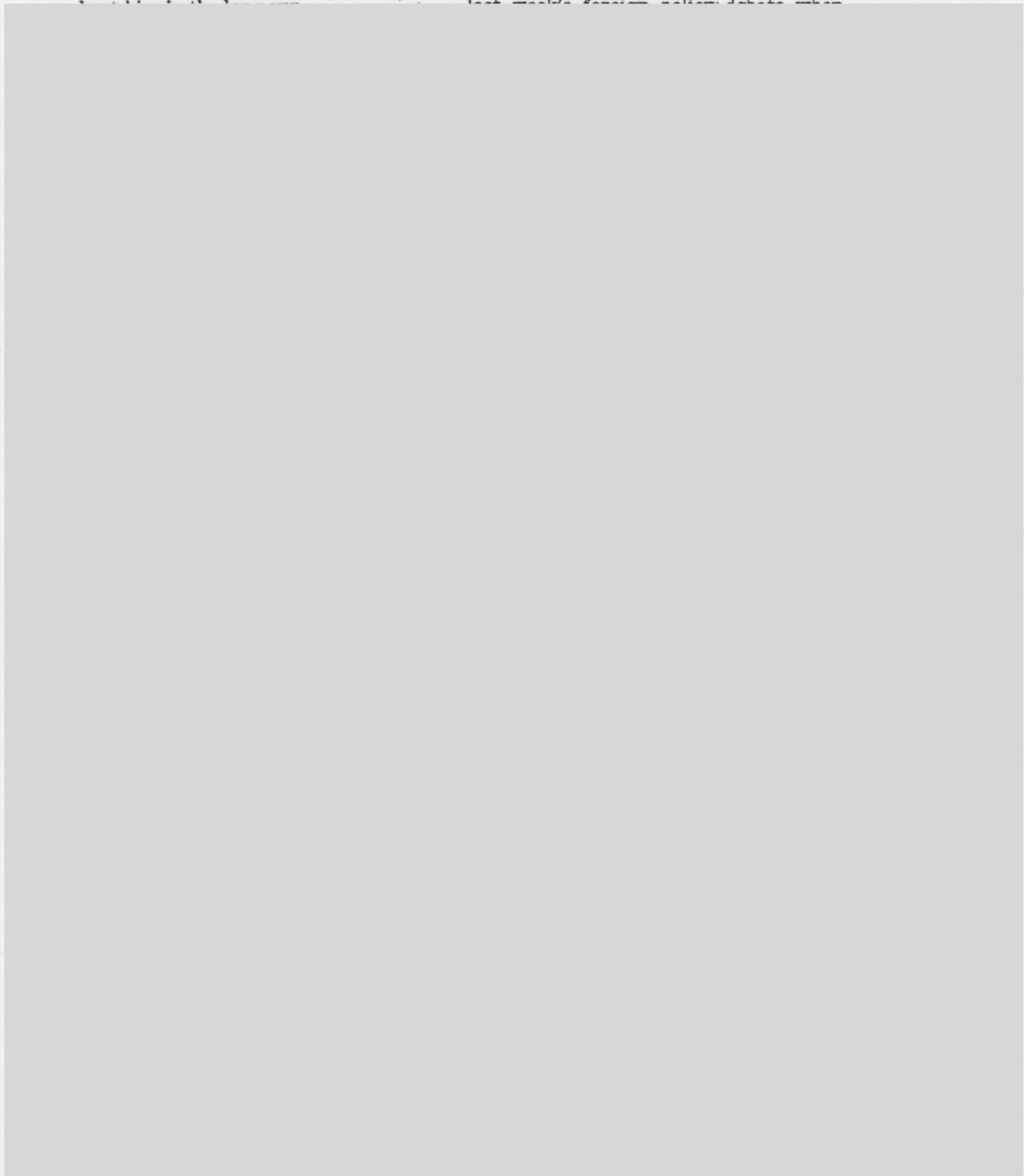
--AP, UPI (10/11/76)

Jimmy does have that certain streak in him

WASHINGTON — Jimmy Carter's fierce attack strategy, which appeared to unnerve President Ford during their last debate and has kept Ford on the defensive since, displays a dark side of the former Georgia governor's character that runs counter to the good-guy image and may

Congress, had enjoyed weekend golf outings paid for by corporate lobbyists as evidence that the President was a captive of the special interests.

●
Carter, who himself enjoyed paid-for weekends at corporate lodges while governor, stepped up his attack during



Rockies reflect national issues

By ADAM CLYMER

Sun Staff Correspondent

Denver—The Republican state chairman had more reasons than usual to be cheerful. His angrily split party of six weeks ago was united. His candidate, President Ford, was much better known in Colorado than the Democrat.

Mr. Ford's comment on Eastern Europe the way a Cleveland mechanic with Slovak ancestors would, as a personal affront. But if "everybody kind of giggles" as John Bartlett, the Democratic state chairman said, or even a fair number of Montanans giggle, it hurts Mr. Ford's campaign image as an experienced, effec-

"Ford's a known quantity," said Phyllis Connolly, his coordinator in North Dakota, one of a number of prominent Ronald Reagan backers who seem to be working hard for Mr. Ford in every state in this region. Since Mr. Ford lost all these states except North Dakota, to Mr. Reagan, that backing has been essential. And even Mr.

First Lady, Mrs. Carter Would Be Disappointed If They Lose

Both Betty Ford and Rosalynn Carter would be disappointed but would have no regrets if their husbands lost the Presidency.

In separate interviews published Sunday in U. S. News and World Report, the two women also declared that despite their husbands' careers each has remained her own person.

"There's no feeling of being broken-hearted if he isn't elected," said Mrs. Ford. "None of us feel that. My husband and I are so close that I would naturally react the same way as he would. But of course we would be very disappointed."

Mrs. Carter said: "I will be disappointed, and I'm sure the whole family will be because we've worked hard. If I had been home not doing my part and Jimmy lost, I would feel very, very bad about it and I might be a poor loser. But now I don't think I'd have any regrets, because I've done all I could, he's done all he could do, the children have done all they could do."

--AP; UPI (10/11/76)

Economy Won't Hurt Ford Campaign

Recent economic indicators are not going to hurt the Ford campaign because "overall the economy is much better than it was 15 or 16 months ago," L. William Seidman, Ford's economic assistant, said today.

Seidman acknowledged that the economy is not growing at as fast a pace as before. But, he said, "We had to slow down. You can't keep going at that pace. We slowed down from 70 mph to about the speed limit of 55 mph or less."

The President could have "jazzed up" the economy for the election but didn't, and this will be a plus because Ford did what he had to do for the economy, Seidman stated.

The real reason for the economic slump, he noted, is the slow rate of capital spending. This delay has been due in part to the election and the "uncertainty of what kind of an economy you're going to be operating in," he added.

Seidman said the GNP increase is expected to reach six to seven percent in the last quarter and extend into 1977. Although this is good economic news, the voter will not know about it before the election, he added.

Seidman said the unemployment rate is higher than expected because there has been a "substantial" number of people, particularly adult women, flooding the job market.

--CBS Morning News (10/11/76)

Pink-Slip Time

Corporations Lay Off Workers as the Lull In Recovery Drags On

Capital Spending, Demand For Goods Lag, Turning Personnel Men Cautious

One Result: More Overtime

By GAY SANDS MILLER

Staff Reporter of THE WALL STREET JOURNAL

It really shouldn't have happened, a GTE Sylvania Inc. official concedes.

But it did happen. After calling 200 workers back to their jobs at a Seneca Falls, N.Y., factory in August, the General Telephone & Electronics Corp. unit laid off 160 of them last month. The reason: An unexpected drop in customer demand for color TV picture tubes.

"It blew my plans all to heck," grouses Clide Densley, one of those laid off. The 23-year-old plant worker bought a truck in the first flush of being rehired, and now is stuck with the payments and no paycheck.

GTE Sylvania's hiring miscalculation isn't uncommon, with the lull in the nation's economic recovery turning out to be longer than many had expected. Unforeseen softness in demand has recently forced a spurt of layoffs, mainly in manufacturing. Even where companies have so far resisted layoffs, doubts about its pace of recovery have caused many to hold down new hiring.

A Sensitive Statistic

This mounting caution is clouding the job-market picture and is adding to upward pressure on the widely watched unemployment rate during this crucial pre-election period. The nation's jobless rate stood at 7.8% in September, up from 7.3% last May. In the same four-month period, total U.S. employment rose only 122,000 (to 87.8 million seasonally adjusted), compared with a jump of nearly 1.5 million posted between January and May. The September jobless rate announced last week, the last to be reported before the Nov. 2 election, was down just slightly from 7.9% in August.

The wait-and-see attitudes among personnel managers could well slow employment gains at least for the rest of the year, a recent study suggests. A survey conducted last month by Manpower Inc., the Milwaukee-based temporary-help concern, shows that the percentage of employers expecting to step up hiring during the fourth quarter fell to 30% from 35% in the third period.

Until some "uncertainty" about demand abates, Gleason Works, a Rochester, N.Y., supplier of machine tools to the auto industry, has "no major plans to increase the work force," an executive says. In Cleveland, Tenn., Magic Chef Inc., an appliance maker, has postponed plans to hire between 80 and 120 new employes this fall until early next year, because of a slowdown in appliance sales.

In an economic lull such as the current one, "the personnel man hesitates, particularly in making a commitment to full-time employes," says Arnold Weber, dean of the graduate school of industrial administration at Pittsburgh's Carnegie-Mellon University. "I think personnel men are being more cautious right now." Indeed, Labor Department figures show that the rate of new hiring by manufacturers dipped in August, the first decline since last April.

A Note of Optimism

The job outlook isn't completely bleak, of course. The Manpower survey, for example, noted that only 9% of the nearly 5,000 employers it polled expected to have to cut payrolls in the fourth quarter; most predicted no change in employment.

But some experts suggest that an unexpected pause in a recovery holds special potential for temporarily nudging up the unemployment rate. During a lull, Mr. Weber explains, many personnel managers sense fairly quickly that the economy's pause is damping demand for their companies' products and consequently take steps to hold down hiring. Yet at the same time, some formerly discouraged workers who had dropped out of the labor market assume the recovery they've heard about is continuing and resume the search for a job, unaware that management's perception of the subtle, first signs of a lull has already worsened their chances.

But the recent increases in the nation's jobless rate haven't been caused just by discouraged workers, youths and women returning to the job market or entering it for the first time. These accounted for less than a half of the 0.5-point increase in the unemployment rate between May and September, according to John Bregger, chief of the division of employment and unemployment analysis in the Labor Department's Bureau of Labor Statistics.

Hence, actual job losses are growing as the lull stretches out. Recent Labor Department reports show that in August, the layoff rate in manufacturing, a leading economic indicator, posted its biggest jump since the fall of 1974. (It rose to a seasonally adjusted 1.5 layoffs per 100 workers from 1.1 in July.) The tally of initial unemployment-insurance claims filed by newly laid-off workers, another closely watched indicator of job losses, has also been rising. The number of claims in the first week of September hit 448,000, the highest weekly rate since October 1975; it stood at 444,000 in the most recent week reported.

(continued)

Steel Layoffs

Layoffs have perhaps been most visible in the steel industry, where the failure of capital spending to rebound as fast as some producers had expected has been most obvious. With the nation's raw-steel output cut back 16% since last May, layoffs have

Softening consumer demand has even contributed to some layoffs in the steel industry, according to one major producer of flat-rolled steel. "The downturn (in orders from appliance makers) was a little worse than we expected it to be," a company official says. The outlook remains a bit

ELECTION

the end of November unless business improves.

Some layoffs stem from special problems facing certain industries. Westinghouse Electric Corp. blames a slower increase in peak electricity usage for a "slowed rate of growth in utility demand for power-generation equipment." As a result, the work force at a Pittsburgh generator plant already has been slashed to about 10,000 from 13,000 two years ago, and a further reduction of 100 jobs is slated before year-end.

Not all work reductions result from slowed capital spending. Textile company executives complain that limp demand for double-knit polyester clothes has forced recent furloughs at several fiber plants, including Monsanto Co.'s Sand Mountain, Ala., facility. "We had been hoping business would pick up and we wouldn't have to lay off, but it didn't," says Joseph Turbyfill, director of personnel for Monsanto's textile unit.

Wall Street Journal, 10/11/76

Economic issue makes comeback in campaign

By ART FINE

Washington Bureau of The Sun

Washington—The old-fashioned pocket-book issue, traditionally a vote-getter for Democrats in the nation's quadrennial political sweepstakes, is making a late but potentially important comeback in the final weeks of the presidential campaign.

Although few observers yet believe the issue will prove decisive, it is shifting rap-

• The index of leading indicators, whose behavior often foreshadows changes in the economic situation, plunged 1.5 per cent in August—its first dip in a full 18 months. The news sent the stock market plummeting 18.20 points.

• Other key indicators have been erratic or sluggish at best. Industrial output and housing starts rose rapidly in August, but the bellwether layoff rate spurted

Ironically, the change comes at a time when most economists still believe that the conflicting statistics mean only that the doldrums will continue a few months longer than expected—not that the recovery is losing any significant amount of steam.

The latest unemployment figures, for example, while hardly encouraging, did not prove conclusively that the long-prom-

The political implications of the unemployment rate

WASHINGTON — In his book "Six Crises," Richard M. Nixon blamed his loss of the 1960 presidential election partly on that autumn's high unemployment rate.

"In October," he later wrote, "usually a month of rising employment, the jobless rolls increased by 452,000. All the speeches, television broadcasts and precinct work in the world could not counteract that one hard fact."

The unemployment rate then — October 1960 — was 6.1 percent.

The current rate — September — published last Friday is 7.3 percent. It is the last unemployment report the Labor Department will make before the Nov. 2 presidential election.

Unemployment is the highest it has been going into any presidential election since the Depression gave way to World War II. (In fact, it is the highest unemployment has been at any time since World War II except in the last two years and for one month in 1949 when there were simultaneous national coal and steel strikes.)

Yet somehow unemployment has not seemed to be a big issue in this campaign.

Democratic candidate Jimmy Carter regularly cites it in his speeches, and the public opinion polls show unemployment second only to inflation when voters are asked to list the most important problems facing the country.

But a theory exists now that a percentage point increase in unemployment does not hurt as much as it used to, does not connote as much social misery.

Conservatives especially, but some liberals as well, say two things make the overall unemployment rate sound worse than it is.

They point out, first, that a growing percentage of the unemployed are women and teenagers who are not the main breadwinners of their families. When these secondary earners lose their jobs, it is argued, their families can still get by.

Second, the minimizers of the unemployment rate point out that most experienced workers are now covered by unemployment insurance

when they are laid off: They note the government paid \$17.5 billion in benefits last year, when unemployment was highest.

Conservatives also claim that it would be inflationary to attack unemployment too radically. They note that everyone suffers from inflation, while only a minority is hurt by unemployment.

But there are also experts who contend with equal force that the official unemployment figures understate the problem.

For one thing, the official figures have accustomed us to thinking of unemployment almost entirely in monthly rather than yearly terms, and that in some ways is misleading. Unemployment is reported as a monthly total that rises or falls, and the impression is given that people unemployed one month are the same ones unemployed the month before. In fact, however, there is a turnover.

Thus in 1975, unemployment averaged 8.5 percent, and the number of unemployed at any given time averaged 7.8 million.

But the number of people who, at one point or another in the year, actually experienced a spell of unemployment was much greater — 21.1 million, or 20.2 percent of all those who were in the work force during the year.

As a rule of thumb, the experts say, the number of people who will be touched by unemployment in any year is two to three times the monthly average.

The unemployment rate comes from a monthly survey of about 47,000 households. The government asks how many people there are in each household 16 years old and older, how many of them have jobs, and how many of those without a job have recently looked for one. Those who say they have looked and not found a job are classified as unemployed.

Some experts say this definition tends to overstate the number of unemployed, as that term is commonly understood. For one thing, it is not confined to workers who have been

laid off. It also includes, among other categories, workers who quit their last job to look for another.

Of the 7.4 million unemployed last month, for example, the Bureau of Labor Statistics reported that 3.8 million lost their last job, while 900,000 left their last job voluntarily. Another 900,000 had just entered the work force and were seeking their first job, while 1.9 million were re-entrants who had worked in the past, then stopped for a time, and were now starting up again.

Without the so-called job-leavers, the unemployment rate would have been 6.8 percent in September.

There are others, however, including such groups as the AFL-CIO and the National Urban League, that make the opposite argument about the Labor Department definition.

They note, for example, that the department's definition excludes so-called "discouraged" workers who have been so often rebuffed they have given up looking for work, and also excludes those who have only part-time jobs because full-time jobs are not available.

The department found a monthly average of 817,000 discouraged workers in the country in the quarter that ended last month.

The department also said it found 3.3 million persons working part-time "for economic reasons," meaning mainly a lack of full-time jobs, in September.

The unemployment rate is a national average, and averages can mask as much as they convey — a point that both sides find it convenient to make at times.

Thus the rate was 7.8 percent for all workers last month, but it was 9.8 percent for blue-collar workers as against 4.5 percent for white-collar, and was 15.8 percent in the depressed construction industry. These are differentials labor might point out, while civil rights groups would note that the rate was 7.1 percent for whites but 12.7 percent for blacks, 9.6 percent for adult black males, 11.4 percent for adult black females, and 38.5 percent for black teenagers.

MARKET



Philadelphia Inquirer, 10/11/76

The \$50 Martini Lunch

In 1972, Sen. George McGovern made something of a campaign issue out of the fact that businessmen can write off against federal taxes the cost of \$25 martini lunches while the workingman

freer in asking justification for expensed entertaining. And no one knows better than a Washington politician how little business can be discussed at a business lunch. The reason for all this is no se-

Harris Survey

Watergate blunted as an issue

By Louis Harris

ONE OF THE basic platforms of this presidential election has been the Watergate episode and the deep-rooted voter desire to see openness and integrity restored to the federal government. But

Chicago Tribune, 10/11/76

Wouldn't Can Kelley, Two Thirds Say

By MARK ANDREWS

Almost two thirds of the residents of the metropolitan area disagree with Jimmy Carter's assertion that President Ford should have fired FBI Director Clarence Kelley for accepting gifts and personal services from bureau employees, according to the Daily News Opinion Poll.

By a much narrower margin, those opinions on the controversy in a poll taken

Was Jimmy Carter right in asserting that President Ford should have fired FBI Chief Kelley for gift tak-

Palestinians Storm Syrian Embassy in Rome

Three Palestinians shot their way into the Syrian Embassy with submachine guns today and took at least five hostages to protest Syria's role in the Lebanese fighting. They gave up to police and released the hostages after about an hour inside.

At least one Embassy employe was wounded in the attack.

"They said they wanted us to stop the massacre (in Lebanon) and to begin helping the Palestinian-Arab people," said Joseph Miro, a labor attache in the Embassy and one of the hostages taken by the attackers.

--AP, UPI, Morning Shows (10/11/76)

ChinaHua Proclaimed As Chinese Leader

Peking wall posters are proclaiming Premier Hua Kuo-Feng as the new Chairman of the 30-million-member Chinese communist party and successor to the late Mao Tse-Tung:

The three most authoritative publications of the party and the armed forces also said Sunday Hua now "headed" the party, but stopped short of identifying him as Chairman.

--AP, UPI, Morning Shows (10/11/76)

THE WHITE HOUSE

WASHINGTON

WIRE REPORT

BY SPECIAL MESSENGER

PHILLIP BUCHEN 2

JAMES CAVANAUGH

JIM CANNON

FOSTER CHANOCK

JIM CONNOR

MIKE DUVAL ✓

MAX FRIEDERSDORF

ALAN GREENSPAN

ROBERT HARTMAN

JERRY JONES

JOHN O. MARSH

TERRY O'DONNELL

BOB ORBEN

BIRGE WATKINS

E.O.B. 128 - RESEARCH



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With Wirephotos
By DICK BARNES

Associated Press Writer

A major ethnic holiday dominated the campaign movements of President Ford and Jimmy Carter Monday as they continued a quest for votes among immigrant families and their descendants. Ford, in a published interview, accused his Democratic opponent of "pure demagoguery" in recent campaign attacks.

Each candidate used a special Columbus Day event to attempt to gain favor among predominantly Catholic ethnic blocs of voters, viewed by some observers as a key to winning some populous industrial states from the Northeast to the Midwest.

At a wreath-laying ceremony at a statue of Christopher Columbus outside Washington's Union Station, Ford declared that "the people of the Old World still look to the New World as the champion of human rights. America has been their hope and their help and we will never let them down."

He made no mention in his brief speech of the Eastern European nations which have occupied a central place in recent campaign oratory, following Ford's remark in the debate with Carter last week that they were not dominated by the Soviet Union.

Carter went to a Columbus Day Mass in Chicago with Mayor Richard J. Daley and various Italian-American political leaders, and was a feature attraction of the city's Columbus Day parade.

Daley gave Carter another ringing endorsement, praising him as a president who would eliminate "leadership without direction" and heard Carter declare that a joint commitment by himself and Democratic leaders could "restore our people's confidence in their own government."

Ford's attack on Carter appeared in the San Francisco Examiner, whose editor, Reg Murphy, interviewed the President in Texas over the weekend. Ford accused the Democratic nominee of impugning his integrity by raising questions about his past campaign finances and relationship with lobbyists.

Carter has demanded that Ford hold a formal news conference to answer questions about a 1973 audit by the Internal Revenue Service which said that in 1972, Ford used money from a home town bank account in Michigan which contained some political contributions to pay for some clothing and a family ski vacation.

The audit report said Ford agreed to count the clothing expenditures as personal income and pay tax on the amount. The audit indicated Ford reimbursed the account for the vacation.

He also said Ford should explain the IRS finding that he got along on \$5 or less per week in pocket money during 1972. The IRS accepted Ford's explanation, which was that many expenses were picked up by others.

Carter, while not accusing Ford of any wrongdoing, has criticized long-term federal officials who develop close friendships with lobbyists, as Ford acknowledges having done.

"I personally resent this attack on my integrity," Ford was quoted as saying in the interview. "He knows the charges are not true. They are pure demagoguery."

More
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Politics Rdp, Ejt-1st Add, a2320, 470

UNDATED: pure demagoguery."

In a statement issued Monday, Carter also assailed Ford for trying to take credit during the foreign policy debate for signing a bill that imposed tax penalties on U.S. firms that cooperate with an Arab trade boycott against Israel.

"He fought tooth and nail against such a bill," said the Carter statement, which included a copy of a letter from Treasury Secretary William E. Simon to Sen. Abraham Ribicoff, D-Conn., a member of the Senate Finance Committee, criticizing such legislation.

"It is time that Mr. Ford told the American people the truth - that he has done nothing meaningful to break the back of the boycott - that he has opposed every effort to declare the boycott illegal" Carter said.

At the church in Chicago, anti-abortion pickets who have dogged Carter's campaign were in evidence but kept a block away by police. However, one of the demonstrators, identified as Gregg Morrow, was able to mingle with Carter supporters on the church steps and booed the candidate just after he walked past. An unidentified man punched Morrow, who was taken away by police, who explained they were simply trying to defuse an emotional situation.

Later, Carter, accompanied by his wife, Rosalynn, and daughter, Amy, waved happily at hundreds of thousands of people as he walked at the head of the parade for about eight blocks, from an area of fashionable shops on Lake street to a rundown section of pawnshops, burlesque houses and adult book shops.

For the vice presidential candidates, campaign emphasis was swinging toward preparation for their nationally televised debate on Friday.

Sen. Bob Dole, the GOP vice presidential nominee, was in Washington to consult with Ford. Sen. Walter F. Mondale was completing a two-day campaign trip through New Jersey and New York, where he also walked in a Columbus Day parade down Fifth Avenue.

Mondale also called on Sen. Hubert Humphrey, his fellow Minnesotan and political mentor, who is in a New York hospital recuperating from surgery to remove a cancerous bladder.

Presidential Press Secretary Ron Nessen, meanwhile, confirmed that the United States has agreed to furnish Israel with some new military hardware, which other sources said is a highly sophisticated missile guidance system for use in anti-tank warfare, as part of a pending \$1.5 billion military aid package.

Word of the development was confirmed as Ford met with Israel's deputy prime minister, Yigal Allon. Nessen said the United States saw it as "in our interest to sell these goods," but officials on both sides denied there was any connection between the new weapons deal and a bid for Jewish votes in the election.

Observers noted that President Lyndon B. Johnson announced just before election day in 1968 that the United States would sell F4 Phantoms to Israel for the first time, and that President Richard Nixon provided two additional squadrons of Phantoms to Israel just before the 1972 election.

1610pED 10-11

AM-FORD SKED 10-11

BY RICHARD H. GROWALD

WASHINGTON (UPI) -- PRESIDENT FORD, CRITICIZED BY JIMMY CARTER FOR SAYING POLAND IS NOT DOMINATED BY THE RUSSIANS, TOLD A CHEERING COLUMBUS DAY CROWD MONDAY AMERICA HAS BEEN AND WILL REMAIN FREEDOM'S CHAMPION FOR THE PEOPLES OF EUROPE.

THE NEW WORLD, FORD SAID, HAS SINCE ITS DISCOVERY BECOME "THE CHAMPION OF FREEDOM AND THE CHAMPION OF HUMAN RIGHTS" FOR THE OLD WORLD. "AMERICA HAS ALWAYS BEEN THE CHAMPION AND WE WILL NEVER LET THEM DOWN," HE SAID.

A CROWD OF SOME 1,500 PERSONS CHEERED AND APPLAUDED.

FORD SAID DURING HIS FOREIGN POLICY DEBATE WITH THE DEMOCRATIC PRESIDENTIAL CANDIDATE LAST WEEK POLAND IS NOT DOMINATED BY THE SOVIET UNION, TRIGGERING CRITICISM.

WHILE FORD SPOKE AT COLUMBUS CIRCLE IN FRONT OF THE CITY'S UNION STATION, TWO CARTER PARTISANS IN THE CROWD HELD UP A BANNER READING "CARTER -- A LEADER FOR A CHANGE" AND "FORD HAS NO IDEA."

BEFORE THE COLUMBUS DAY CEREMONY, FORD MET WITH ISRAELI FOREIGN MINISTER YIGAL ALLON, FIRING UP A NEW AGREEMENT TO PROVIDE SOPHISTICATED WEAPONS TO ISRAEL.

FORD'S SPOKESMAN, RON NESSEN, SAID THE PRESIDENT PLANNED TO DEAL NEXT WEEK WITH 120 BILLS CONGRESS SENT TO THE WHITE HOUSE FOR SIGNATURE BEFORE IT ADJOURNED.

IN HIS COLUMBUS DAY ADDRESS, THE PRESIDENT SAID "THE GOAL OF PEACE AND FREEDOM REQUIRES AS MUCH COURAGE AS COLUMBUS DEMANDED OF HIS CREW.

"WE SEEK NOT A NEW TRADE ROUTE OR A NEW CONTINENT BUT A NEW WORLD OF LASTING PEACE AND PROGRESS," HE SAID.

"WE HAVE COME TOO FAR TO TURN BACK. OUR MISSION IS TO ACHIEVE."

THE PRESIDENT SHOOK HANDS WITH DOZENS IN THE CROWD, INCLUDING PRESIDENT LYNDON B. JOHNSON'S DAUGHTER LYNDA AND HER HUSBAND, CHARLES ROBB.

THE PRESIDENT PLANNED TO DEVOTE MOST OF THE WEEK TO CAMPAIGNING IN THE NEW YORK AREA AND THE MIDWEST.

HIS TUESDAY SCHEDULE INCLUDED AN ADDRESS TO JEWISH LEADERS AT THE YASHIBA OF FLATBUSH HIGH SCHOOL IN BROOKLYN, A MOTORCADE THROUGH BOROUGH PARK AND THE BAY RIDGE AREA, AND A QUESTION-AND-ANSWER SESSION WITH NEW YORK EDITORS AND PUBLISHERS.

THE DAY WILL END WITH A \$1,000-A-PLATE GOP PARTY FUND RAISING SALUTE TO THE PRESIDENT.

WEDNESDAY'S PROGRAM INCLUDES SIGNING THE REVENUE SHARING BILL AT YONKERS CITY HALL, A MOTORCADE WITH STUMP SPEECHES AT WHITE PLAINS AND NEW CITY, A VISIT TO A SHOPPING CENTER IN PARAMUS, AND A PUBLIC RALLY AND A RECEPTION WITH HIS NEW JERSEY CAMPAIGN COMMITTEE OFFICIALS AT UNION, N.J.

ON FRIDAY, FORD WILL MAKE APPEARANCES IN DES MOINES AND AMES, IOWA AND JOLIET, ILL.

ON SATURDAY, A NINE-HOUR "WHISTLE-STOP" TRIP ON THE WABASH RAILROAD'S "HONEST ABE" WILL TAKE FORD FROM JOLIET THROUGH THE ILLINOIS CITIES OF PONTIAC, BLOOMINGTON, LINCOLN, SPRINGFIELD, CARLINVILLE AND ALTON TO ST. LOUIS, MO. FOR A CAMPAIGN RALLY SATURDAY NIGHT.

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AM-POLITICS CORRECTIONISTGRAF A225 10-11

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UPI WASHINGTON

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BC-Ford-Interview, 470

SAN FRANCISCO AP - President Ford says Jimmy Carter is engaging in "pure demagoguery," by questioning Ford's campaign finances and relationship to lobbyists, according to in an interview published here Monday.

"I personally resent this attack on my integrity," Ford is quoted as saying in an interview with Reg Murphy, editor of the San Francisco Examiner.

"He knows the charges are not true. They are pure demagoguery. The FBI and the staffs of two congressional committees went all over the records and they gave me a clean bill. There is nothing to be found."

Ford was interviewed in Dallas, Tex., over the weekend. The interview appeared in Monday's editions of the Examiner.

On Friday and Saturday, Carter demanded that Ford hold a formal news conference to answer questions about a 1973 audit by the Internal Revenue Service. The IRS audit, which appeared in news stories last week, reported that in 1972 Ford used money from a home town bank account in Michigan which contained some political contributions to pay for some clothing and a family ski vacation.

The audit report said Ford agreed to count the clothing expenditures as personal income and pay tax on the amount. The audit indicated Ford reimbursed the account for the vacation.

Carter also called on Ford to explain the IRS finding that Ford got along on less than \$5 a week in out-of-pocket cash during all of 1972. The IRS auditors accepted Ford's explanation that many incidental expenditures, such as lunches, were picked up by friends and social and political groups.

Carter has never directly criticized Ford by name for taking golf trips at the expense of corporate lobbyists while he was a congressman. The Democrat has said he does not think Ford violated any laws in doing that. But Carter has criticized long-term federal elected officials who become very friendly with lobbyists.

In the Examiner interview, Ford said that his opinion of his Democratic opponent had lessened after their two debates.

"I have been very disappointed," the Republican President said.

"He's very evasive and nonspecific."

"In the end, if you look at the things he's done and said, he's mistake-prone. That is a very serious trait for a person who might become our president of the United States and I'm very worried about it."

"My staff knows I feel this way. He worries me very, very much."

Asked whether he had glared sometimes at Carter during their second debate here last week, Ford answered, "I was disgusted."

Ford said he feels the remaining three weeks of the campaign will focus on three issues - the cost of government, defense spending and "the question of trust."

"There is a growing concern among the Democrats that he Carter can't be trusted," Ford said.

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PM-FORD 1STLD-PICKUP4THGRAF A020 10-11

BY RICHARD E. LERNER

WASHINGTON (UPI) -- PRESIDENT FORD WILL MAKE TWO CAMPAIGN TRIPS THIS WEEK -- IN THE NEW YORK AREA AND THE MIDWEST -- BUT WILL REMAIN AT THE WHITE HOUSE NEXT WEEK TO PREPARE FOR HIS FINAL DEBATE WITH JIMMY CARTER, HIS CHIEF SPOKESMAN SAID TODAY.

WHITE HOUSE PRESS SECRETARY RON NESSEN GAVE REPORTERS A RUNDOWN ON FORD'S CAMPAIGN PLANS, INCLUDING A NINE-HOUR "WHISTLE-STOP" TRAIN TRIP FROM JOLIET, ILL., TO ST. LOUIS, MO., ON SATURDAY.

FORD MET TODAY WITH ISRAELI FOREIGN MINISTER YIGAL ALLON. AFTER THE SESSION, THE WHITE HOUSE ANNOUNCED THAT AGREEMENT HAD BEEN REACHED FOR THE UNITED STATES TO SUPPLY ISRAEL WITH NEW, SOPHISTICATED WEAPONS.

NESSEN SAID FORD WILL FLY TO NEW YORK TUESDAY TO ADDRESS JEWISH LEADERS AT A BROOKLYN HIGH SCHOOL, ENGAGE IN SOME STREET CORNER CAMPAIGNING, AND ANSWER QUESTIONS FROM NEWSPAPER EDITORS AND PUBLISHERS.

THE HIGHLIGHT OF THE NEW YORK VISIT WILL BE A \$1,000-A-PLATE GOP PARTY FUND RAISING SALUTE TO THE PRESIDENT TUESDAY NIGHT. HIS RUNNING MATE, ROBERT DOLE, ALSO WILL ATTEND.

ON WEDNESDAY, NESSEN SAID, FORD WILL SPEND HALF THE DAY IN THE NEW YORK CITY AREA BEFORE DRIVING TO NEW JERSEY. AFTER SEVERAL APPEARANCES IN THE GARDEN STATE, FORD WILL RETURN TO THE WHITE HOUSE.

NESSEN SAID FORD WOULD LEAVE AGAIN FRIDAY FOR DES MOINES, IOWA, AND ALSO APPEAR AT IOWA STATE UNIVERSITY IN AMES. HE WILL ALSO VISIT WITH FARMERS DURING THE IOWA VISIT.

FORD WILL FLY TO CHICAGO FRIDAY EVENING AND WATCH THE TELEVISED DEBATE BETWEEN DOLE AND DEMOCRAT WALTER MONDALE THAT NIGHT IN JOLIET, ILL.

THE SATURDAY "WHISTLE-STOP" TRAIN TRIP WILL VISIT SEVERAL SMALL ILLINOIS CITIES. HE WAS ALSO SCHEDULED TO ADDRESS A CAMPAIGN RALLY IN ST. LOUIS BEFORE RETURNING TO THE WHITE HOUSE.

FORD ENDED A SIX-DAY CAMPAIGN TRIP SUNDAY. HIS CAMPAIGN MANAGER, JAMES A. BAKER, SAID FORD WOULD BE "SOMEWHAT MORE AGGRESSIVE" IN THE COMING DAYS.

PICKUP 4THGRAF: BAKER

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AM-CARTER-PARADE 10-11

CHICAGO (UPI) -- JIMMY CARTER WAVED HAPPILY TO HUNDREDS OF THOUSANDS OF CHEERING PEOPLE IN A COLUMBUS DAY PARADE MONDAY -- AND FOUND HIMSELF STRANDED BRIEFLY WITHOUT AN AUTOMOBILE AT THE END OF THE ROUTE.

THE EIGHT-BLOCK WALK DOWN STATE STREET ENDED IN CHAOS AS CARTER, SURROUNDED BY A SCORE OF SECRET SERVICE AGENTS AND 300 REPORTERS, STOOD AT A BUSY INTERSECTION WHILE POLICE BATTLED TRAFFIC FOR 10 MINUTES TO GET CARTER'S CAR THERE.

THE CONFUSION RESULTED FROM A LAST-MINUTE DECISION BY MAYOR RICHARD J. DALEY NOT TO DROP OUT OF THE PARADE WHEN IT REACHED THE REVIEWING STAND MIDWAY THROUGH THE ROUTE BUT TO WALK THE ENTIRE LENGTH.

THE PARADE HALTED IN FRONT OF THE STAND FOR ALMOST FIVE MINUTES WHILE NERVOUS SECRET SERVICE AGENTS TRIED TO CHANGE THE DECISION. BUT IN CHICAGO, A DALEY SUGGESTION AMOUNTS TO A COMMAND.

CARTER FLASHED THE VICTORY SIGN AS HE STRODE DOWN THE STREET FLANKED BY HIS WIFE, DALEY AND REP. PETER RODINO, D-N.Y. CARTER'S DAUGHTER, AMY, WALKED IN FRONT OF HER PARENTS ALONG WITH THREE OF DALEY'S GRANDCHILDREN.

THE CROWD CHEERED WHEN THEY COULD SEE CARTER THROUGH THE CRUSH OF SECURITY MEN AND REPORTERS. ONE MAN YELLED, "JIMMY, YOU'RE A POLISH SAUSAGE."

"I WANTED TO WALK BUT THE SECRET SERVICE SAID WE WERE JUST GOING TO THE STAND," CARTER SAID, EXPLAINING THE DELAY. "MAYOR DALEY SUGGESTED IT AND I LIKED THE IDEA."

THE PARADE STARTED AT THE FASHIONABLE END OF STATE STREET AND PROCEEDED SOUTH TO A NEIGHBORHOOD OF PAWN SHOPS AND ADULT BOOK STORES.

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AN-CARTER SKED 10-11

BY CLAY F. RICHARDS

CHICAGO (UPI) -- FLANKED BY MAYOR RICHARD J. DALEY AND REP. PETER RODINO, D-N.J., JIMMY CARTER CAMPAIGNED FOR ETHNIC GROUP VOTES ON THE STREETS OF CHICAGO MONDAY.

BUT HE WAS GREETED AT EVERY STOP BY DEMONSTRATORS OPPOSED TO HIS POSITION ON ABORTION.

CARTER BEGAN COLUMBUS DAY IN THE STYLE OF ITALIAN-AMERICANS EVERYWHERE AT A COLORFUL MASS WHERE SOME PARTICIPANTS DRESSED UP LIKE QUEEN ISABELLA AND CHRISTOPHER COLUMBUS. AS HE CAME OUT OF OUR LADY OF POMPEII CHURCH AND WALKED ALONG A STREET DRAPED WITH AMERICAN AND ITALIAN FLAGS, DEMONSTRATORS CHANTED: "LIFE YES, CARTER NO."

CARTER, THE SOUTHERN BAPTIST, DALEY, THE POWERFUL IRISH-AMERICAN POLITICIAN, AND RODINO, THE CONGRESSIONAL HERO OF MANY ITALIAN-AMERICANS, WERE THE LEADERS OF THE STATE STREET COLUMBUS DAY PARADE.

AFTER HIS APPEARANCE IN CHICAGO, CARTER FLEW TO NEARBY WISCONSIN FOR EVENTS IN EAU CLAIRE AND MILWAUKEE.

CARTER TOLD REPORTERS HE WAS NOT CONCERNED ABOUT SUNDAY'S ENDORSEMENT OF PRESIDENT FORD BY THE HEAD OF THE NATION'S LARGEST SOUTHERN BAPTIST CHURCH, THE REV. W.A. CRISWELL.

"I HAVE KNOWN ABOUT HIS POLITICAL AFFILIATIONS FOR A LONG TIME AND WAS NOT SURPRISED AT HIS ENDORSEMENT OF THE REPUBLICAN TICKET," CARTER SAID.

CARTER SAID HE THOUGHT HE HAS NULLIFIED THE ABORTION MATTER. HE OPPOSES ABORTION PERSONALLY BUT DOES NOT FAVOR A CONSTITUTIONAL AMENDMENT TO BAN SUCH OPERATIONS.

"I DON'T SEE IT AS A MAJOR ISSUE," HE SAID. "MY POSITION IS VERY SIMILAR TO THOSE WHO OPPOSE ABORTION. I'M AGAINST ABORTION, TOO."

CARTER WENT TO A MEETING OF THE COOK COUNTY CENTRAL DEMOCRATIC COMMITTEE, COMPOSED OF DALEY'S POLITICAL LIEUTENANTS, AND THE MAYOR INTRODUCED HIM AS ONE IN A LONG LINE OF "GREAT DEMOCRATIC PRESIDENTS" FROM THOMAS JEFFERSON TO JOHN KENNEDY.

"IN 1960 AFTER THE TERRIBLE EISENHOWER YEARS, WE HAD A VOICE FROM THE EAST AND JOHN KENNEDY CAME TO LEAD US," DALEY SAID. "NOW WE HAVE A VOICE FROM GEORGIA ... FROM THE SOUTH ... AND HE HAS COME TO LEAD US OUT OF THE DISGRACEFUL YEARS OF NIXON AND FORD."

CARTER PRAISED THE "TIGHT POLITICAL ORGANIZATION" THAT DALEY HAS LED IN THE 21 YEARS HE HAS BEEN MAYOR OF CHICAGO.

"WHAT'S GREAT ABOUT CHICAGO AND ITS ORGANIZATIONAL STRUCTURE IS THAT THE MAYOR AND ALL OF YOU HAVE ROUSED A CONTINUING SENSE OF TRUST IN YOUR POLITICAL ORGANIZATION," CARTER SAID.

UPI 10-11 02:47 PED

AM-POLITICS SKED 10-11

BY IRA R. ALLEN

UNITED PRESS INTERNATIONAL

JIMMY CARTER EXCHANGED PRAISE WITH RICHARD DALEY AND HIS POLITICAL LIEUTENANTS MONDAY WHILE CAMPAIGNING IN CHICAGO ON COLUMBUS DAY. PRESIDENT FORD ALSO WAS CONSCIOUS OF THE ETHNIC VOTE, PAYING TRIBUTE HIMSELF TO COLUMBUS AND ANNOUNCING A NEW WEAPONS PACKAGE FOR ISRAEL.

FORD ALSO WAS MEETING WITH HIS CAMPAIGN STEERING COMMITTEE AND RUNNING MATE ROBERT DOLE AFTER A WEEK OF POLITICAL STATEMENTS THAT CAMPAIGN MANAGER JAMES BAKER DESCRIBED AS "LESS THAN OUTSTANDING."

CARTER MARCHED DOWN STATE STREET WITH DALEY, ONE OF THE BEST KNOWN IRISH-AMERICAN POLITICIANS IN AMERICA, AND REP. PETER RODINO, D-N.J., WHO HEADED THE IMPEACHMENT INQUIRY AND BECAME A HERO TO ITALIAN AMERICANS.

DEMOCRATIC VICE PRESIDENTIAL CANDIDATE WALTER MONDALE, WHO WAS WITH RODINO IN NEW JERSEY SUNDAY, MARCHED MONDAY IN NEW YORK CITY'S COLUMBUS DAY PARADE.

MONDALE TOLD LABOR LEADERS IN NEW YORK THE ECONOMIC SITUATION HAS "TURNED DESPERATELY BAD" BECAUSE THE FORD ADMINISTRATION "MANAGEMENT OF THE ECONOMY HAS BEEN LOUSY." HE SAID FORD HAS "HOBBLED AND SHACKLED" THE NATION WITH UNEMPLOYMENT AND INFLATION.

"IF THERE'S EVER ADMINISTRATION THAT NEEDS TO LEARN WHAT UNEMPLOYMENT IS LIKE THEMSELVES, IT'S THIS ONE," HE SAID.

THOUGH CARTER BASKED IN THE REFLECTED GLORY OF DALEY AND RODINO, HE WAS GREETED AT EVERY STOP BY ANTIABORTION DEMONSTRATORS SHOUTING, "LIFE YES, CARTER NO."

AT A MEETING OF THE COOK COUNTY DEMOCRATIC CENTRAL COMMITTEE, COMMONLY REFERRED TO AS THE "DALEY MACHINE," THE MAYOR COMPARED CARTER TO A LONG LINE OF "GREAT DEMOCRATIC PRESIDENTS" FROM JEFFERSON TO KENNEDY.

"IN 1960 AFTER THE TERRIBLE EISENHOWER YEARS, WE HAD A VOICE FROM THE EAST AND JOHN KENNEDY CAME TO LEAD US," DALEY SAID. "NOW WE HAVE A VOICE FROM GEORGIA ... FROM THE SOUTH ... AND HE HAS COME TO LEAD US OUT OF THE DISGRACEFUL YEARS OF NIXON AND FORD."

CARTER, IN TURN, PRAISED THE "TIGHT POLITICAL ORGANIZATION" THAT DALEY OPERATES. "WHAT'S GREAT ABOUT CHICAGO AND ITS ORGANIZATIONAL STRUCTURE IS THAT THE MAYOR AND ALL OF YOU HAVE ROUSED A CONTINUING SENSE OF TRUST IN YOUR POLITICAL ORGANIZATION," CARTER SAID.

AT THE WHITE HOUSE, FORD MET WITH ISRAELI PRIME MINISTER YIGAL ALLON AND ANNOUNCED THE UNITED STATES IS SENDING SOPHISTICATED NEW WEAPONS TO THE JEWISH STATE UNDER TERMS OF A PREVIOUSLY APPROVED PACKAGE. ALTHOUGH THERE WERE NO DETAILS, PRESIDENTIAL SPOKESMAN RON NESSEN SAID THE NEW ITEMS DO NOT INCLUDE THE PERSHING MISSILE, WHICH HAS NUCLEAR CAPABILITY.

ASKED WHETHER FORD'S MOVE HAD ANYTHING TO DO WITH PRESIDENTIAL POLITICS, NESSEN SAID, "THAT IS NOT WORTHY OF AN ANSWER. THAT'S NOT SOMETHING I'M GOING TO DENY."

LATER, FORD LAID A WREATH AT COLUMBUS CIRCLE IN FRONT OF UNION STATION IN WASHINGTON AND TOLD A CHEERING CROWD OF 1,500 THE UNITED STATES IS A "CHAMPION OF FREEDOM AND CHAMPION OF HUMAN RIGHTS."

HE PLEDGED "WE WILL NEVER LET DOWN" THOSE WHO EMIGRATED FROM EUROPE SEEKING PEACE AND FREEDOM IN AMERICA. HE ALSO SAID, "WE CAN PRESERVE OUR NEIGHBORHOODS AND PERSERVE THEIR INFLUENCE ON FAMILY LIFE."

INDEPENDENT PRESIDENTIAL CANDIDATE EUGENE MCCARTHY, WHO SAID HE WAS EXCLUDED FROM THE CHICAGO PARADE BY THE ITALIAN-AMERICAN GROUP SPONSORING IT, SAID HE DIDN'T WANT DALEY'S ENDORSEMENT BECAUSE "EVERY CANDIDATE HE'S ENDORSED" HAS LOST.

HE WAS REFERRING TO THE LAST TWO DEMOCRATIC PRESIDENTIAL CANDIDATES HUBERT HUMPHREY AND GEORGE MCGOVERN, TWO STATE SUPREME COURT CANDIDATES DEFEATED IN THE DEMOCRATIC PRIMARY AND GUBERNATORIAL NOMINEE MICHAEL VOLKERT, WHO IS WELL BEHIND IN VARIOUS POLLS.

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AM-CARTER INSERT4THGRAF-PICKUP5THGRAF A223 10-11

X X X PARADE.

CARTER -- AT DALEY'S INSISTENCE AND TO THE CHAGRIN OF THE SECRET SERVICE DETAIL -- WALKED THE ENTIRE PARADE ROUTE WITH DAUGHTER AMY AND THREE OF DALEY'S GRANDCHILDREN MARCHING JUST AHEAD. AT THE END OF THE EIGHT BLOCKS, THERE WAS SUCH A JAM THAT IT TOOK 10 MINUTES TO GET CARTER'S CAR IN TO PICK HIM UP.

PICKUP 5THGRAF: AFTER HIS
UPI 10-11 03:51 PED

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AM-Carter, 1st Ld, a222, 330

By HARRY F. ROSENTHAL

Associated Press Writer

CHICAGO AP - Jimmy Carter, waving at hundreds of thousands of people, walked at the head of Chicago's mammoth Columbus Day parade Monday, alongside Mayor Richard J. Daley whose political organization he praised.

The Democratic presidential candidate had been scheduled to walk only four blocks along State Street in the heart of the Loop but at Daley's suggestion he went twice that distance.

"I liked the walk," a grinning Carter said afterward. "The Secret Service thought we were just going to stand" on the reviewing stand. From Chicago, Carter flew on to Eau Claire, Wis., where he was to address a state labor meeting.

The crowds lined the sidewalks from curb to stores as Carter and practically all of Chicago's Democratic political leadership marched in rows 20 abreast. They started out at Lake Street, in an area of fine stores and ended on a block of pawnshops, burlesque houses and adult-book stores.

Carter's wife, Rosalynn, and daughter, Amy, also were at the head of the parade along with Daley's three grandchildren.

Most of the crowd apparently had difficulty seeing Carter who was in the middle, walking along a foot-wide purple stripe painted down the street for the occasion.

There were on ripples of applause and many cries of "Hey, hey, Jimmy, look this way", "There he is; there's Jimmy Carter."

And one man yelled from the sidewalk, "Jimmy, you're a Polish sausage," apparently a reference to Carter's statement to a Polish-American group Sunday night that as president he would never condone Soviet domination of Eastern Europe.

Earlier in the day the Democratic candidate paid homage to Daley's brand of political organization and said that with that kind of support "we have an excellent chance to repair the damage that's been done to the consciousness and spirit of our people."

Daley gave: 2nd graf
1601pED 10-11

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AM-Carter, 400
By HARRY F. ROSENTHAL
Associated Press Writer

CHICAGO AP - Jimmy Carter paid homage Monday to Mayor Richard J. Daley's brand of political organization and said that with that kind of support "we have an excellent chance to repair the damage that's been done to the consciousness and spirit of our people."

Daley gave Carter the full measure of his Democratic affections, accompanying him to church, praising him as a president who would do away with "leadership without direction," and marching with him in the city's Columbus Day parade.

Carter, in turn, told 80 leaders of the Cook County Democratic Central Committee that "my own campaign and your commitment to the party, I think will give us the mechanism by which we can restore our people's confidence in their own government."

However, a recent poll indicates that the Daley organization may not be as strong this year as in 1960 when it was credited by many with winning the presidential election for John F. Kennedy.

A Chicago Tribune poll shows Ford leading Carter in Illinois by 44 to 41 per cent. At the same time, Daley's hand-picked candidate for governor, Secretary of State Michael J. Howlett, is shown running far behind former federal prosecutor Jim Thompson.

Carter began his day by going with his wife, Daley, and Rep. Peter Rodino of New Jersey to Our Lady of Pompeii church on Chicago's west side.

The church is an old Italian neighborhood and Carter's appearance there was another step in his drive to win ethnic voters. He spoke Sunday night at a Polish-American dinner and then dropped in at a Greek-American party.

But his appearance at the church was marked by a small, sign-carrying crowd of antiabortionists, including one who booed the Democratic nominee as he walked into the church.

Carter didn't see it, but the man, identified as Gregg Morrow, was pushed and punched by Carter supporters and taken away to safety by police. The chants of the antiabortionists could be heard faintly inside the church during the service.

Then, before setting out on the parade, Carter met with the Cook County Democrats - 50 ward committeemen from Chicago and 30 county township leaders who act as a governing body for the party in the area.

After being introduced by Daley, Carter said "I know the importance of a Democratic organization," and predicted a Democratic victory "because Mayor Daley and you have aroused a continuing sense of trust in your leaders."

1425pED 10-11

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AM-Mondale, 190

NEW YORK 'AP - Sen. Walter F. Mondale walked past generally subdued crowds on Fifth Avenue during a Columbus Day parade, his third ethnic celebration in two days.

Later Monday, the Democratic vice-presidential candidate took time out from campaigning to visit for 15 minutes with his political mentor, Sen. Hubert H. Humphrey, who is recovering from a cancer operation. Results of the operation "could not have been more favorable," Mondale said after emerging from the Sloan-Kettering Hospital.

On Fifth Avenue, Mondale was flanked by a half-dozen politicians, including Democratic Gov. Hugh Carey and senatorial candidate Patrick Moynihan.

Once again, Mondale shared the spotlight with a Republican campaigner, this time President Ford's son Steve, who preceded him in the parade.

On Sunday in the Newark, N.J., Columbus Day parade, Mondale was followed by GOP vice-presidential candidate Bob Dole. And at the Buffalo, N.Y., Pulaski Day celebration, he shared the reviewing stand with Betty Ford.

The senator headed back to Washington Monday to begin preparations for his 75-minute televised debate with Dole Friday night in Houston, Tex.

1551pED 10-11

A230

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AM-MONDALE SUB4THGRAF-PICKUP5THGRAF A203 10-11

X X X PARADE.

MONDALE PARADED MORE THAN 20 BLOCKS UP FIFTH AVENUE WITH MAYOR ABRAHAM BEANE, GOV. HUGH CAREY AND DEMOCRATIC SENATE CANDIDATE DANIEL PATRICK MOYNIHAN. HE SHARED THE LIMELIGHT IN THE PARADE, HOWEVER, WITH PRESIDENT FORD'S SON, STEVE, WHO MARCHED AHEAD OF THE DEMOCRATS IN THE COMPANY OF THE GRAND MARSHAL. MONDALE DID NOT MEET THE YOUNGER FORD.

MONDALE WAS GREETED OUTSIDE ST. PATRICK'S CATHEDRAL BY CARDINAL TERRENCE COOKE. HE ALSO ENCOUNTERED A GROUP OF FRIENDLY CONSTRUCTION WORKERS WHO WAVED TO HIM FROM THE SCAFFOLDING OF A NEW BUILDING AND SOME VOLUNTEER WORKERS WHO CHEERED FROM THE ROOF OF A 10-STORY BUILDING ALONG THE ROUTE.

AFTERWARDS, MONDALE VISITED HIS AILING COLLEAGUE, HUBERT HUMPHREY, WHO IS IN A HOSPITAL RECOVERING FROM CANCER SURGERY.

"HE'S LOOKING VERY VERY GOOD," MONDALE SAID. "HE'S JUST FEELING AS FINE AS YOU COULD. HE'S DYING TO GET BACK ON THE CAMPAIGN TRAIL."

PICKUP 5THGRAF: MONDALE READ

UPI 10-11 03:30 PED

A238

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AM-MONDALE-HUMPHREY 10-11

NEW YORK (UPI) -- HUBERT HUMPHREY OFFERED SOME CAMPAIGN ADVICE, AS WELL AS AN OPTIMISTIC REPORT ON HIS RECOVERY FROM CANCER SURGERY, WHEN DEMOCRATIC VICE PRESIDENTIAL CANDIDATE WALTER MONDALE VISITED THE SENATOR'S BEDSIDE MONDAY.

MONDALE STOPPED IN FOR 15 MINUTES AT HUMPHREY'S ROOM IN SLOAN KETTERING HOSPITAL AFTER PARTICIPATING IN THE CITY'S COLUMBUS DAY PARADE.

"HE'S LOOKING VERY VERY GOOD," THE CANDIDATE REPORTED LATER. "HE'S JUST FEELING AS FINE AS YOU COULD. HE'S DYING TO GET BACK ON THE CAMPAIGN TRAIL."

MONDALE SAID HUMPHREY'S FAMILY WAS PLEASED THE SENATOR'S RECOVERY FROM SERIOUS SURGERY WAS PROGRESSING FASTER THAN EXPECTED AND WOULD BE "A COMPLETE RECOVERY."

"HE WANTED ME TO STAY LONGER," SAID MONDALE, "BUT YOU KNOW HE'S NOT (SUPPOSED TO BE) RECEIVING VISITORS YET."

MONDALE SAID HUMPHREY OFFERED HIM SOME SNAPPY ADVICE ON HOW TO CONDUCT HIS CAMPAIGN TO PROFIT FROM PRESIDENT FORD'S STATEMENT ABOUT THE AUTONOMY OF POLAND.

"NOW ON THE EASTERN EUROPEAN QUESTION," HE QUOTED HUMPHREY AS SAYING, "JUST TELL THEM ALL IT WAS WAS 30,000 TANKS AND 31 DIVISIONS."

UPI 10-11 03:59 PED

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AM-Butz, 320

Wirephoto LAG

By STEPHEN FOX

Associated Press Writer

ANAHEIM, Calif. AP - Former Agriculture Secretary Earl Butz said Monday he would have resigned in three to four months anyway had a furor over his racial remarks not forced him out of office.

Butz said he would fulfill some of his previously scheduled speaking engagements and do all he could "to strengthen and preserve the philosophy of President Ford and the Republican party."

Butz, who resigned a week ago, said his campaigning would primarily be for congressional candidates. He said no one had asked him to cancel his speaking engagements, but that he would do so if President Ford requested it.

Butz spoke before about 1,500 persons at a joint national conference here of the National Association of Theater Owners and the National Association of Concessionaires.

His scheduled topic was the price of corn and its effect on the price of popcorn, but Butz spent a good deal of his speech commenting about events that led to his becoming a private citizen.

"I did make some indiscreet remarks in what I thought was a private conversation," Butz said. "I was quoted out of context. I paid a tremendous personal price for it, and I have apologized as best I know how."

Butz was quoted recently as making a racial slur against blacks. An article in Rolling Stone magazine, written by former White House adviser John Dean, said the remark was made in the a private conversation with singer Pat Boone. Dean did not identify Butz by name, but Butz was later named in New Times magazine.

At Monday's meeting, Butz assailed Democratic presidential candidate Jimmy Carter, saying the former Georgia governor's programs would prove inflationary and costly to the American taxpayer.

Butz also said reporters frequently emphasize bad news at the expense of the good.

His speech was interrupted at least a dozen times by applause, and he received a standing ovation when he concluded.

1417pED 10-11

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AM-BUTZ 10-11

BY JACK V. FOX

ANAHEIM, CALIF. (UPI) -- A JAUNTY EARL BUTZ, CRACKING JOKES AND TAKING SWIPES AT THE NEWS MEDIA, SAID MONDAY HE WOULD CARRY OUT CAMPAIGN COMMITMENTS FOR PRESIDENT FORD AND THE REPUBLICAN PARTY UP TO ELECTION TIME "SO LONG AS THEY AREN'T JUST FEELING SORRY FOR ME."

THE FORMER AGRICULTURE SECRETARY WHO RESIGNED A WEEK AGO IN THE MIDST OF AN UPROAR OVER A RACIAL REMARK RECEIVED A STANDING OVATION AT CONVENTION OF THE NATIONAL ASSOCIATION OF CONCESSIONAIRES AND NATIONAL ASSOCIATION OF THEATER OWNERS.

NAC PRESIDENT AL LAPIDUS INTRODUCED BUTZ TO THE SOME 800 DELEGATES AND THEIR WIVES AT THE DISNEYLAND HOTEL AS "THE GREATEST SECRETARY OF AGRICULTURE THIS COUNTRY HAS EVER HAD."

"I FEEL SOMEWHAT LIKE THE CHAP WHO WALKED INTO THE POSTOFFICE AND SAW HIS PICTURE ON THE WALL AND SAID, 'IT'S GOOD TO KNOW YOU'RE WANTED,'" BUTZ SAID.

HE REMARKED THAT HE IS NOW 67 AND SAID SOMEONE HAS ASKED RECENTLY IF HE WASN'T FEELING QUITE OLD.

"THERE IS PLENTY OF LIFE LEFT IN ME," BUTZ SAID. "I'M THE IDENTICAL AGE OF WILBUR MILLS AND ONLY ONE YEAR OLDER THAN WAYNE HAYS."

BUTZ SAID HE HAD MADE A STATEMENT WHEN HE RESIGNED ABOUT A REMARK IN WHICH HE MADE A DISPARAGING REFERENCE TO BLACKS AND INTENDED TO SAY NO MORE.

"IT WAS A SILLY LITTLE INCIDENT," HE TOLD A REPORTER. "IT WAS BLOWN OUT OF ALL PROPORTION. BUT THAT'S THE AMERICAN POLITICAL CLIMATE."

ASKED AT A NEWS CONFERENCE WHETHER HE THOUGHT PRESIDENT FORD MIGHT HAVE MISSPOKEN HIMSELF IN HIS DEBATE REMARKS ABOUT POLAND AND OTHER IRON CURTAIN COUNTRIES AND WHETHER IT HAD BEEN A "BAD WEEK" FOR FORD, BUTZ SAID:

"I DON'T KNOW. I ONLY KNOW WHAT I HAVE SEEN IN THE NEWSPAPERS. BUT I AM CERTAIN WHAT THAT PRESIDENT FORD'S POSITION IS THAT HIS ADMINISTRATION WILL DO EVERYTHING POSSIBLE TO REVERSE SOVIET DOMINATION."

BUTZ SAID IN HIS SPEECH THAT IT WAS UNFORTUNATE THAT THE HEADLINES IN THE NEWSPAPERS AND THE NEWS ON TV BROADCASTS EMPHASIZED "THE SCANDALS, THE BAD AND THE UNUSUAL" AT THE GOOD THAT IS ACCOMPLISHED IN THE UNITED STATES.

"THE BIG TV NETWORKS HAVE ONLY 30 MINUTES A NIGHT TO PRESENT THE NEWS AND TOO OFTEN IT IS DEVOTED TO THE SCANDALS AND THE GOOD GETS LOST," HE SAID.

BUTZ SAID HE HAD MADE A NUMBER OF COMMITMENTS TO SPEAK FOR THE GOP AND FORD AND THAT HE WOULD CARRY THEM OUT ALTHOUGH HE EXPECTED ALMOST ALL WOULD BE ON THE CONGRESSIONAL LEVEL.

BUTZ SAID THAT HE HAD PLANNED ALL ALONG TO RETIRE IN A FEW MONTHS AND THAT HE WOULD HAVE TENDERED HIS RESIGNATION AS SECRETARY OF AGRICULTURE REGARDLESS OF THE OUTCOME OF THE NOVEMBER PRESIDENTIAL ELECTION.

BUTZ SAID THE CONCESSIONAIRES WERE PAYING HIS EXPENSES TO COME AND SPEAK TO THEM.

"IF NOT, I'M IN TROUBLE," HE SAID.

UPI 10-11 03:49 PED

WASHINGTON AP - Former Federal Aviation Administrator Alexander P. Butterfield said Monday that President Ford took office with a mandate to fire him.

Presidential Press Secretary Ron Nessen disagreed, however, terming as "just ludicrous" suggestions that there had been any agreement by Ford to fire Butterfield.

Butterfield, who first revealed the existence of the White House taping system in congressional testimony, said that the decision that he should be fired was made by then President Richard M. Nixon after Butterfield testified before the House Judiciary Committee in July, 1974. The committee was considering articles of impeachment against Nixon.

And he said that he believes, both from the way he was fired and from indications by his friends in the White House, that when Nixon left office there was an agreement that Butterfield would be dismissed.

Butterfield first commented on the possibility of such an agreement Sunday on CBS' "Sixty Minutes," and repeated his remarks Monday to The Associated Press.

"I have a lot of friends in the White House," Butterfield said, adding that one of them had called him about a week after his Judiciary Committee testimony to say there had been a meeting about him. He quoted the friend as saying the decision was: "You've got to go."

"I don't think it was such a big deal that Nixon talked to Ford about me," Butterfield said. But he added he believes an agreement was worked out by staffers serving as liaison between the two men.

"It was like a mandate," he said. Butterfield added that he was convinced of this agreement when he was fired, because Ford refused to see him, although they know each other and at one time had been on a first name basis.

Also, he said, he was told rather abruptly to leave, without the courtesy of remaining in office until a successor was named.

Asked why Butterfield was fired, Nessen said it was "to improve the administration of the Federal Aviation Administration. We said at the time there was a desire to improve the administration at FAA."

When asked why the administration failed to name a new head for the FAA for several months, Nessen said he had not checked into the matter.

Butterfield said that one White House aide had proposed that Butterfield be recalled to the White House or to active military duty for a few months "to show there were no hard feelings."

More
1514pED 10-11

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AM-Butterfield, 1st add, 170
WASHINGTON: hard feelings...

Ford turned that down personally, Butterfield said. He said that on the other hand, Alexander Haig, who "hung in" as a supporter of Nixon, was allowed to return to the service as a general and received a very important job as commander of Atlantic alliance forces in Europe. Butterfield, a former Air Force officer, said he doesn't begrudge this to Haig, but only wanted to note it as an interesting comparison.

On another subject, Butterfield said that despite his failure to find another position since leaving FAA, he doesn't feel there is any conspiracy against him.

He noted he has been working as an independent consultant and lecturer while looking for a permanent administrative job.

He said he doesn't resent the fact he hasn't found a position, saying he understands that many firms are wary of people who have received a lot of publicity.

And "I keep popping up" in the news, he noted.

"I have high spirits and feel good about my role, I don't have any regrets," Butterfield said.

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AM-ARMS SKED 10-11
(1ST LD TO DATENEWS)

BY HELEN THOMAS
UPI WHITE HOUSE REPORTER

WASHINGTON (UPI) -- A NEW SOPHISTICATED ARMS AID PACKAGE FOR ISRAEL INCLUDES WEAPONS NEVER BEFORE SUPPLIED THE JEWISH STATE, BUT DOES NOT INCLUDE THE PERSHING MISSILE WHICH HAS NUCLEAR CAPABILITY, A WHITE HOUSE SPOKESMAN SAID MONDAY.

PRESIDENT FORD SAID AT A MEETING WITH ISRAELI FOREIGN MINISTER YIGAL ALLON HE APPROVED THE AGREEMENT TO FORESTALL "CIRCUMSTANCES WE WANT TO AVOID" IN THE MIDDLE EAST.

WHITE HOUSE PRESS SECRETARY NESSEN TOLD REPORTERS THE PRESIDENT MADE THE DECISION LAST WEEK ON A LONG-STANDING ISRAELI REQUEST FOR NEW WEAPONS. HE SAID THE WEAPONRY IS PART OF THE \$1 BILLION IN CREDIT SALES TO ISRAEL WHICH ALREADY HAS BEEN AUTHORIZED IN THE 1977 FISCAL YEAR BUDGET. IT RECEIVED \$1.5 BILLION IN THE 1976 FISCAL YEAR.

"THE PRESIDENT APPROVED CERTAIN ADDITIONAL ITEMS OF MILITARY HARDWARE WHICH ISRAEL REQUESTED," NESSEN SAID. HE ADDED THEY DO NOT AFFECT THE OVERALL BUDGET.

CONGRESS HAS 30 DAYS TO DISAPPROVE THE SALE.

DEMOCRATIC PRESIDENTIAL CANDIDATE JIMMY CARTER IN HIS SECOND DEBATE WITH FORD LAST WEEK ATTACKED THE LEVEL OF ADMINISTRATION AID TO ISRAEL.

ASKED WHETHER FORD'S MOVE WAS TIED TO HIS PRESIDENTIAL RACE WITH CARTER, NESSEN SAID, "THAT IS NOT WORTHY OF AN ANSWER. THAT'S NOT SOMETHING I'M GOING TO DENY."

THERE WAS A NEW ARMS AID AGREEMENT AT THIS TIME, NESSEN SAID, BECAUSE "IT'S IN OUR INTEREST TO SELL THESE THINGS."

"WE'RE TALKING ABOUT NEW ITEMS NOT SOLD TO THE ISRAELIS BEFORE, AS WELL AS ADDITIONAL" SUPPLIES OF WEAPONS ALREADY IN THE PIPELINE, HE ADDED. "I'M NOT PREPARED TO LIST THE ITEMS. I WILL TELL YOU THEY DO NOT INCLUDE THE PERSHING MISSILE."

ALLON ALSO DENIED TO REPORTERS THE STEP UP IN ARMS TO ISRAEL HAD ANY CONNECTION WITH THE U.S. ELECTIONS.

POSING FOR PHOTOGRAPHERS AT THE START OF THEIR OVAL OFFICE MEETING, ALLON TOLD FORD "I'M GLAD YOU HAVE AGREED TO THE NEW ITEMS" IN THE SALE.

FORD REPLIED "IT WAS THE RIGHT THING TO DO SO THERE WOULD BE NO QUESTION ABOUT THE SUPPORT, IN ORDER TO PREVENT CIRCUMSTANCES WE WANT TO AVOID."

A WHITE HOUSE STATEMENT AFTER THE FORD-ALLON SESSION SAID THE PRESIDENT "REAFFIRMED HIS CONTINUING COMMITMENT TO THE SECURITY AND SURVIVAL OF ISRAEL, NOTING THAT THE UNITED STATES INTENDS TO CONTINUE ITS GENEROUS POLICY OF ECONOMIC AND MILITARY AID TO ISRAEL."

THE STATEMENT ALSO SAID FORD AND ALLON AGREED THE STRONG FRIENDSHIP BETWEEN THEIR TWO COUNTRIES "FORMS A SOLID BASIS FOR ADDRESSING ... QUESTIONS INVOLVED IN THE SEARCH FOR A PEACE SETTLEMENT IN THE MIDDLE EAST."

UPI 10-11 02:24 PED

A237

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AM-ARMS SUB5THGRAF-PICKUP6THGRAF A220 10-11

X X X BUDGET.

PENTAGON OFFICIALS SAID DELIVERIES WOULD NOT BE MADE UNTIL AFTER THE CONTRACTS ARE APPROVED BY CONGRESS, WHICH HAS 20 WORKING DAYS TO VETO ANY WEAPONS SALE COSTING ABOVE \$25 MILLION. THEY SAID CONGRESS WOULD HAVE TO BE IN SESSION FOR A CONTRACT TO BE SUBMITTED.

PICKUP 6THGRAF: DEMOCRATIC

UPI 10-11 03:55 PED

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EM-Ford-Israel, 1st Ld, a210, 100

Eds.: The following lead specifies that a new missile guidance system rather than the whole missile system is being provided.

WASHINGTON AP - The United States has agreed to give Israel a new, extremely sophisticated missile guidance system for use primarily in anti-tank warfare, Israeli and U.S. sources said today.

The deal does not involve an increase in the cost of American military aid now scheduled for Israel, but will make available a new guidance system that was not previously offered.

Israel is now set to receive \$1.5 billion in direct military aid plus another \$800 million in economic assistance.

The new program involves a top-secret antitank missile guidance system within that financial framework, according to an Israeli official.

Presidential press 5th graf

1554pED 10-11