

**The original documents are located in Box 27, folder “Second Debate, 10/6/76: Market Opinion Research Post-Debate Poll” of the Michael Raoul-Duval Papers at the Gerald R. Ford Presidential Library.**

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Who do you think did the "better job" in this debate -- Gerald Ford or Jimmy Carter?

	<u>Total</u>	<u>October 7</u> <u>5pm - 12am</u>	<u>October 7</u> <u>12pm - 5pm</u>	<u>October 7</u> <u>9am - 12pm</u>	<u>October 6</u> <u>11pm - 1am</u>
Ford	28%	17%	21%	32%	44%
Carter	48	62 <sup>-45</sup>	48 <sup>-27</sup>	44 <sup>-12</sup>	33 <sup>+11</sup>
Both	9	6	14	11	7
Neither	5	5	7	4	3
Don't Know	10	10	11	8	13
Number of Cases	(498)	(122)	(148)	(126)	(103)



Overall, who do you think answered their questions more directly --  
(Jimmy Carter or Gerald Ford)?

	<u>Total</u>	<u>October 7 5pm - 12am</u>	<u>October 7 12pm - 5pm</u>	<u>October 7 9am - 12pm</u>	<u>October 6 11pm - 1am</u>
Ford	41%	31%	41%	51%	44%
Carter	34	43	31	32	30
Both	13	13	16	8	14
Neither	4	3	3	5	4
Don't know	8	11	9	4	9
Number of Cases	(498)	(122)	(148)	(126)	(103)



Generally, do you believe that (Jimmy Carter's answers or Gerald Ford's answers) were more believable?

	<u>Total</u>	<u>October 7 5pm - 12am</u>	<u>October 7 12pm - 5pm</u>	<u>October 7 9am - 12pm</u>	<u>October 6 11pm - 1am</u>
Ford	39%	26%	39%	45%	53%
Carter	37	48	38	31	26
Both	11	9	10	13	11
Neither	1	1	2	--	3
Don't Know	11	15	11	12	7
Number of Cases	(498)	(122)	(148)	(126)	(103)



Personally, did you most agree with (Gerald Ford's or Jimmy Carter's) statements during this debate?

	<u>Total</u>	<u>October 7 5pm - 12am</u>	<u>October 7 12pm - 5pm</u>	<u>October 7 9am - 12pm</u>	<u>October 6 11pm - 1am</u>
Ford	40%	31%	40%	48%	49%
Carter	42	53	38	37	34
Both	6	3	10	5	6
Neither	2	3	3	1	3
Don't Know	9	10	9	8	9
Number of Cases	(498)	(122)	(148)	(126)	(103)



If the presidential election were being held today which candidate would you vote for -- Ford, the Republican or Carter, the Democrat?

	<u>Total</u>	<u>October 7 5pm - 12am</u>	<u>October 7 12pm - 5pm</u>	<u>October 7 9am - 12pm</u>	<u>October 6 11pm - 1am</u>
Ford	45%	37%	45%	44%	55%
Carter	44	54	43	39	37
McCarthy (volunteered)	1	1	0	0	2
Undecided	11	8	11	18	6
Number of Cases (498)		(122)	(148)	(126)	(103)



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Who do you think did the "better job" in this debate -- Gerald Ford or Jimmy Carter?

	<u>Total</u>	<u>October 7 5pm - 12am</u>	<u>October 7 12pm - 5pm</u>	<u>October 7 9am - 12pm</u>	<u>October 6 11pm - 1am</u>
Ford	28%	17%	21%	32%	44%
Carter	48	62 <sup>-45</sup>	48 <sup>-27</sup>	44 <sup>-12</sup>	33 <sup>+11</sup>
Both	9	6	14	11	7
Neither	5	5	7	4	3
Don't Know	10	10	11	8	13
Number of Cases	(498)	(122)	(148)	(126)	(103)

