

The original documents are located in Box 16, folder “Jones, Jerry” of the Michael Raoul-Duval Papers at the Gerald R. Ford Presidential Library.

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4/14/76



Sones Mtg. 4 p.m.

Calendar - news events

B-1 rollout Palmdale

Press Conf - Mon 19th Evening ??

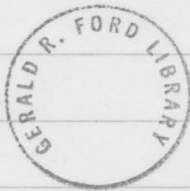
Genyn, et al plan.

Mon 19th - DAR Speech

Tues - DoD dedication ceremony

Wed - Press Conf. +

Africa Policy Opening
Statement



Chamber of Commerce

4/26

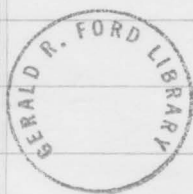
- Mon in the Arena format; Q+A

* get foreign leaders into
ethnic areas in U.S.
with P.

P bicentennial message to
every boat on ARBA
register.

I suggest Guantanamo for
an overnight on May 14 (day before
Armed Forces Day).

Crine - go to town w/ least
Crine + see why;
do event out of D.C.



THE WHITE HOUSE

WASHINGTON

April 16, 1976

MEMORANDUM FOR JERRY JONES
FROM: MIKE DUVAL *MD*
SUBJECT: Chamber of Commerce and Small Business Speeches

Following up on our meeting yesterday, I'd like to offer two suggestions:

1. Chamber of Commerce Speech. From what I've seen of the regulatory reform legislation, I do not think that the Chamber is an appropriate forum to announce this initiative. The Chamber will be tagged by the press as a big business forum and thus the regulatory package will be identified as helping big business (and therefore inferentially anti-consumer). I think this would do a great deal of harm to that initiative and to the President's image.

I continue to think that the best way for the President to handle the Chamber of Commerce event would be in a "man in the arena" format. I believe he should be in among the audience facing a stand up mike (no podium), open with three to four minutes of general economic philosophy (role of the free enterprise system in our society) and then take questions.

This kind of an event might produce some excellent footage for a convention film and therefore if it is a go, we should seriously consider having the PFC film it.

2. Small Business Speech. It seems to me this would be the ideal forum for dropping the regulatory reform package. This might permit us to tag it as being in favor of the little guy (small businesses and the consumer).

cc: Dave Gergen
Jim Cavanaugh
Jim Connor
Foster Chanock



Jones mtg 9:30 5/6

- George Dennison doing
Michigan Broadcasters Remarks

Chaney 5/6 11:30 p.m.

✓ Foreign Aid veto tomorrow
on camera - Hartman

done
→

* I call Mary Louise FEC
meeting Monday.

* 3:30 mtg. today - Hardball

Tetter

RR - GF strength / week

- Ford good dealing w/ Cong
- RR better dealing w/ govt.
spending issues



THE WHITE HOUSE

WASHINGTON

May 7, 1976

MEMORANDUM FOR: JERRY JONES
FROM: MIKE DUVAL *Mike*
SUBJECT: TELEPHONE CALLS

Jerry, I know that a lot of things have been dumped in your lap, but I do have another idea.

I think the President should substantially increase the number of telephone calls he makes, especially while on Air Force One, and also on the ground during these trips. We should bang Rog and Stu again to come up with a list of people the President should call, along with the new Gergen group. I think it's important that Terry keep Nessen plugged in, as we've got to get the word out that these calls were made in order to have any real impact.

It might not be a bad idea to set time aside, both on the plane and when he's in "staff time" on these trips, as this might be a very productive way to let him get some "rest". But putting two hours a day for telephone calls on the road, it would be somewhat relaxing for him, but yet keep him busy in a productive manner.

I am particularly intrigued with the calls from Air Force One, as the impact of such a call is extraordinary.

cc: Dick Cheney



THE WHITE HOUSE

WASHINGTON

May 31, 1976

MEMORANDUM FOR: JERRY JONES
FROM: MIKE DUVAL *Mike*
SUBJECT: POST-CONVENTION TRIPS

It might be a very good idea to have the President and First Family fly directly from the Convention to Michigan for a giant homecoming/victory celebration.

The pretext could be that he is thanking Michiganders for putting them over at Kansas City by their overwhelming vote in the primary. Also, this would be a good way to launch his national campaign and rebuild momentum after a divisive Convention fight.

Keep in mind the importance of winning Michigan in November. This would be shifting a previously solid Democratic State with twenty-one electoral votes out of their column and into ours.

In addition, the national media will be giving us very favorable publicity at that time if we win the nomination. It's important to focus everybody's attention on unity and high hopes, etc., and Michigan could be expected to give the President a hugh welcoming.

cc: Dick Cheney



Jones/Corgan mtg

6/15/72

* I give Jim Carman
outline for President
Statement
on De Ray
R/S
etc

* I set up mtg. w/ Gov Ray

* Call & study - I get
EPB mtg (thru) papers

⇒ Radio / TV California
San Diego station coming
(Leon Parona)

* Calif A.P. interview ?



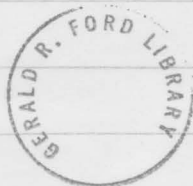
* get w/ Jim Carman on LA-LEAA
problem
get it resolved

* How does P handle
will he support Plettoen
Q. ?

* Should we have a
11⁴⁵ AM Mtg
w/ P on
Exec. Summit ?

- Simon
- HAK
- Scowcroft
- A.J.

?



THE WHITE HOUSE

WASHINGTON

June 7, 1976

MEMORANDUM FOR: JERRY JONES
FROM: MIKE DUVAL *White*
SUBJECT: ADVOCATES

Based on my sister's report of what happened when Senators Baker and Griffin went out to Northern California with Mrs. Ford on Friday, June 4, we obviously do not have a well-working program. This may just be a Northern California problem, but I think it's broader.

After the California primary, I'd like to sit down with you and spend a few minutes trying to track through this problem. I recognize it's not directly in your area (and it certainly isn't in mine), but perhaps we could put some thoughts on paper based on our '72 experience and get them into the right hands.

cc: Dick Cheney

