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July 9, 1975

MEMORANDUM FOR: WARREN RUSTAND
FROM: RON NESSEN
SUBJECT: First Anniversary of the Ford Administration

I have been talking directly to Jerry Jones about a series of press events around the time of the first anniversary of the Ford Administration.

RN/cg



(6)

THE WHITE HOUSE

WASHINGTON

July 8, 1975

MEMORANDUM FOR: BILL BAROODY JAMES LYNN
PHIL BUCHEN TED MARRS
JIM CANNON RON NESSEN
JIM CAVANAUGH GENERAL SCOWCROFT
JIM CONNOR BILL SEIDMAN
BOB HARTMANN JERRY WARREN

FROM: WARREN S. RUSTAND *WSR*

SUBJECT: First Anniversary of the Ford Administration

I would appreciate your suggestions and recommendations on what should be included in the Presidents schedule during the weeks leading up to and including the anniversary date.

We feel the tone should be sensitive, yet substantive: not as though the administration is celebrating. We all remember the feeling in our Nation one year ago; the mood of our country has changed enormously during the last twelve months due, in large measure, to the leadership of the President.

We feel there should be no gimmickry, yet recognition of this day is important.

We need your response by July 12th.

July 9, 1975

MEMORANDUM FOR: WARREN RUSTAND

FROM: RON NESSEN

I fully endorse Margita White's memo, which is attached.

RN/cg



THE WHITE HOUSE

WASHINGTON

July 5, 1975

MEMORANDUM FOR: WARREN RUSTAND

FROM: MARGITA E. WHITE *mau*

SUBJECT: Senator Thurmond's request that the President invite South Carolina editors and publishers to the White House for a meeting

As you know, the President has had a series of meetings with editors, publishers and broadcast executives from various regions of the United States as he has traveled across the country and here at the White House. Media executives from South Carolina, including five publishers and editors of major South Carolina dailies, attended breakfast with the President in Atlanta in March. Several South Carolina editors attended the President's White House reception for the American Society of Newspaper Editors in April. Representatives of South Carolina's smaller dailies and weeklies attended the President's White House reception for the National Newspaper Association in March. Others from South Carolina have met with the President at similar events.

I recommend you mention these events in your response and also point out that the President recognizes the value of maintaining a continuing dialogue with newspaper and broadcasting executives and will continue to meet with them in various forums here in Washington and as he travels.

However, FYI, we will not be recommending state-by-state meetings at this time. Instead the President has indicated he next wants to invite major publishers to the White House in small groups, by region. A schedule proposal is now in preparation. (It would be premature to mention this to Thurmond at this time, obviously.)

cc: Ron Nessen

July 8, 1975

MEMORANDUM FOR: **WARREN RUSTAND**

FROM: **RON NESSEN**

SUBJECT: **Attendance at American Institute for
Public Service awards ceremony**

I would recommend against this because two of the recipients, Representative Rodino and Mrs. Graham, are receiving their awards for their role in uncovering Watergate, and forcing the resignation of President Nixon.

I believe that the President's participation would tend to connect him again with the troubles of the previous Administration.

**RN/cg
RN/cg**



3
THE WHITE HOUSE
WASHINGTON

Date: July 7, 1975

MEMORANDUM FOR: **JAMES CAVANAUGH**
RON NESSEN

FROM: WARREN S. RUSTAND

SUBJECT: **Invitation to the President and Mrs. Ford to attend
1975 Independence Day Awards ceremony of The
American Institute for Public Service on Wednesday
morning, July 23 in Old Supreme Court Chamber in
U. S. Capitol.**

The attached is being sent to you for your advice and
recommendation.

Would you advise as soon as possible.

Thank you.

COMMENTS:

AMERICAN INSTITUTE FOR PUBLIC SERVICE

1028 CONNECTICUT AVENUE N.W. WASHINGTON, D.C. 20036 • TEL. (202) 293-1050

SUITE 516

FD

SCHEDULE 88

DATE RECEIVED

The Hon. Gerald R. Ford
and Mrs. Ford
The White House
Washington, D.C.

JUL 2 1975

REGISTRY

SPEAKERS BUREAU

OTHER

Wednesday, July 2, 1975

APPOINTMENT OFFICE

Dear Mr. President and Mrs. Ford,

With extreme honor and pleasure I wish to invite you to attend the 1975 Independence Day Awards of The American Institute For Public Service to be held in the Old Supreme Court Chamber in the United States Capitol on Wednesday, July 23rd at 11:00 A.M..

Senator Robert Taft and Mrs. Jacqueline Kennedy Onassis are Co-Chairpersons of The American Institute, which began in 1972. The purpose of The American Institute is to establish in the United States a major national series of awards for public service, similar to the Nobel or Pulitzer prizes. We want to dramatize the highest ideals and achievements in public service, and to say what is right about America.

The winners are selected by a seventy member Board of Selectors whose membership includes: Dr. Alexander Heard, Andrew Wyeth, William F. Buckley, Charles Bartlett, Mrs. Norman Chandler, Robert Finch, Secretary Earl Butz, Congressman John Heinz III, Dr. Herman Kahn, George Meany, Neil Simon, and Mrs. Ernest Hemingway among others.

There are four major categories of awards and under each I have listed this year's winner:

Greatest Public Service By An Elected Or Appointed Official
Peter W. Rodino, Jr.

Greatest Public Service By A Private Citizen
Katharine Graham

Greatest Public Service Benefiting The Disadvantaged
Rev. Leon Sullivan

Greatest Public Service By An Individual Thirty-Five Or Under
R. Emmett Tyrell


Each award winner receives The American Institute Award and \$5,000.

1975 is the third year of the awards. The first awards were given out in July of 1973. Past winners have included: Dr. Henry Kissinger, Elliot Richardson, and John Gardner. For your review I am enclosing a copy of this year's press release, and a descriptive brochure on The American Institute.

We believe that this year is a special year. We are most honored that Senator Mike Mansfield, Chairman of the United States Senate Commission on Art and Antiquities invited us to make the Awards in the historic Old Supreme Court Chamber in The Capitol.

There could be no greater honor than if you could attend, and we very much appreciate your consideration.

Sincerely,

A handwritten signature in cursive script that reads "Samuel S. Beard". The signature is written in dark ink and is positioned above the typed name and title.

Samuel S. Beard
President

AMERICAN INSTITUTE FOR PUBLIC SERVICE

1028 CONNECTICUT AVENUE N.W., WASHINGTON, D.C. 20036 • TEL. (202) 293-1050
SUITE 516

CONTACT: 202-293-1050

FOR RELEASE: 6:00 P.M. EDT,
Thursday, July 3, 1975

AMERICAN INSTITUTE FOR PUBLIC SERVICE NAMES 1975 INDEPENDENCE DAY WINNERS

WASHINGTON: Four outstanding Americans -- The Honorable Peter W. Rodino Jr., of Newark, New Jersey; Katharine Graham, of Washington, D.C.; Reverend Leon Sullivan, of Philadelphia, Pennsylvania; and R. Emmett Tyrell, of Bloomington, Indiana will be recognized for their contributions in the field of public service by the American Institute for Public Service on Wednesday, July 23 at 11:00 a.m., in the Old Supreme Court Chamber in the U.S. Capitol building.

In announcing the 1975 winners, Samuel Beard, president and founder of the American Institute said: "I believe it is particularly appropriate that these awards be announced today -- Independence Day -- to reconfirm the aspirations and ideals set forth in our Declaration of Independence." He added, "Democracy remains unfinished business. Even though the stability of our national spirit is being questioned by many, we have been through peaks and valleys before, and the basic strength of our country remains firm. We are proud today to salute what is right about America and to honor four exceptional Americans for their contributions to public service in the United States."

Our special thanks go to Senator Mike Mansfield, Chairman, U.S. Senate

Commission on Art and Antiquities, for permission to hold this ceremony in the Old Supreme Court Chamber," Mr. Beard continued.

Founded in 1973, the American Institute for Public Service honors the highest ideals and achievements of individuals in the field of public service.

Mrs. Jacqueline Kennedy Onassis and Senator Robert Taft serve as Co-chairpersons

Each winner will receive an engraved pewter plate featuring a replica of the Seal of the United States and five thousand dollars.

The Honorable Peter W. Rodino, Jr., Chairman of the House Judiciary Committee, has been selected to receive the award for "The Greatest Public Service Performed by an Elected or Appointed Official."

In the category of "The Greatest Public Service Performed by a Private Citizen," Katharine Graham, Chairman of the Board and Chief Executive Officer of the Washington Post, has been selected.

Reverend Leon Sullivan, founder of Opportunities Industrialization Center, receives the award for "The Greatest Public Service Benefiting the Disadvantaged."

For "The Greatest Public Service Performed by an American 35 Years or Under", R. Emmett Tyrell, Jr., founder and editor of "The Alternative" is the recipient.

The winners were selected by a seventy member Board of Selectors which includes Dr. Alexander Heard, Secretary of Agriculture Earl Butz, Governor Patrick J. Lucey, William F. Buckley, Jr., Julian Bond, Charles Bartlett, George Meany, James A. Linen III, Mrs. Ernest Hemingway, Jack Valenti, Muhammad Ali, Andrew Wyeth and Winthrop Rockefeller.

Prior winners include Dr. Henry A. Kissinger, John Gardner.

Cesar Chavez, Joseph Yablonski, Elliot Richardson, Ralph Nader, Dr. Thomas Szasz and Maynard Jackson.

THE WHITE HOUSE

WASHINGTON

July 23, 1975

MEMORANDUM FOR: DONALD RUMSFELD
FROM: WARREN RUSTAND *WSR*
INFORMATION: JERRY JONES
SUBJECT: Proposed Presidential Schedule
for August and September

Monday, August 4 Return from European trip.

Tuesday, August 5

10:00 a. m. Meet with Prime Minister Miki of Japan.
(60 min) Previously approved.

7:30 p. m. Working Dinner in honor of Prime Minister Miki.
(120 min) Previously approved.

Wednesday, August 6

10:00 a. m. Second office meeting with Prime Minister Miki.
(60 min) Previously approved.

Sunday, August 10

10:45 a. m. Depart South Lawn via Andrews AFB for
Fort Smith, Arkansas.

1:00 p. m. Dedication of St. Edward Medical Center in
Fort Smith. Previously approved.

2:00 p. m. Visit Vietnam Refugee Center at Fort Chaffee,
Arkansas. Previously approved pending final
decision closer to date.

3:30 p. m. Depart Arkansas en route Vail, Colorado.

Monday, August 18

- 9:00 a. m. Depart Vail for Rifle, Colorado .
- 9:30 a. m. Inspect oil shale operation of Paraho Development Corporation and Colony Development Operation - fact-finding tour. Previously approved.
- Depart Rifle for Des Moines, Iowa.
- 4:30 p. m. Visit Iowa State Fair. Previously approved.
- 6:30 p. m. Reception prior to Iowa State Republican Fundraising Dinner.
- 7:00 p. m. Fundraising Dinner. Previously approved.
- 9:00 p. m. Depart Des Moines for Minneapolis.
- RON Minneapolis.

Tuesday, August 19

- 8:00 a. m. Media Breakfast for editors, publishers, and broadcast executives representing Oklahoma, Kansas, Missouri, Nebraska, Iowa, South Dakota, North Dakota, and Minnesota. Previously approved.
(90 min)
- 9:30 a. m. Dropby Keyman Meeting in progress nearby the Media Breakfast. Mr. Hartmann has indicated that where possible these meetings would be held by the Republican National Committee to obtain major financial pledges. After the President's departure, O. C. Carmichael would address the contribution request.
(15 min)
- Approve GKF Disapprove _____
- 10:30 a. m. Address before the American Legion and the American Legion Auxiliary. Previously approved.

- 12:00 Noon Fundraising Luncheon sponsored by the Minnesota State Republican Organization. Previously approved.
- 2:00 p. m. Depart Minneapolis for Peoria, Illinois.
- 3:30 p. m. Participate in ceremonies dedicating the Everett McKinley Dirksen Congressional Leadership Research Center in Pekin, Illinois. Previously approved.
- 4:00 p. m. Depart Pekin for Peoria.
- 4:30 p. m. Deliver closing remarks at White House Conference on Domestic and Economic Affairs in Peoria. Address will be followed by a Q&A session. Previously approved.

Scarsda 5:30 p. m.
by 24 →
Monday, August 25

Depart Peoria for Vail.

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- ~~7:00 a. m. Depart Vail for Chicago, Illinois.~~
- 11:00 a. m. Address Hardware Industry Conference in the Arie Crown Theatre of McCormick Place. Previously approved.
- Depart Chicago for Milwaukee, Wisconsin.
- 4:00 p. m. Deliver keynote address at White House Conference on Domestic and Economic Initiatives. Address followed by Q & A session. Previously approved.

Saturday, August 30

- 8:30 a. m. Depart South Lawn via Andrews AFB for Augusta, Maine.
- 10:15 a. m. Dropby Maine AFL-CIO Field Day benefiting Pineland Hospital for retarded children at the Augusta Civic Center. Previously approved.
- 11:00 a. m. Depart Augusta for Portland, Maine.

- 12:00 Noon Attend Maine State Republican Fundraiser Clambake in Portland. Previously approved.
- 3:30 p. m. Depart Portland for Newport, Rhode Island.
- 6:30 p. m. Attend fundraising dinner sponsored by the Rhode Island Republican Finance Committee at the home of Mrs. John Slocum.
Previously approved.
- 9:30 p. m Depart Newport en route Washington.

Thursday, September 4

- 10:00 a. m. Depart South Lawn via Andrews AFB for Seattle, Washington.
- 12:00 Noon Arrive Seattle.
- 12:30 p. m. Washington State Republican Organization Fundraising Luncheon. The President would deliver remarks; format similar to other fundraisers, i. e. no head table. Mary Louise Smith and Robert Hartmann recommend.

Approve GRF Disapprove _____

- 2:00 p. m. Media briefing for editors, publishers, and broadcast executives in Washington and Oregon.
(90 min) Margita White recommends.

Approve GRF Disapprove _____

- 4:00 p. m. Deliver brief closing remarks, followed by a Q & A session, at a White House Conference on Domestic and Economic Initiatives in Seattle.
The Q & A session is added to make the White House Field Conferences more of a Town Hall -type event. Prior to the President's appearance top Administration officials will brief on the state of the economy, energy, and general domestic issues.

Approve GRF Disapprove _____

5:30 p. m. Depart Seattle for Portland, Oregon.

6:30 p. m. Oregon State Republican Organization
(60 min) Fundraising Reception. The President would mingle with guests and deliver informal remarks at this event. Mary Louise Smith and Robert Hartmann recommend.

Approve GRF Disapprove _____

8:00 p. m. Attend Bicentennial Youth Pageant at the Memorial Coliseum in Portland. This event, suggested by Senator Mark Hatfield, will be sponsored by youth organizations in the greater Portland area: Boys Clubs, Boy Scouts, 4-H, YWCA, YMCA, Girl Scouts, Camp Fire Girls. This would be an excellent opportunity for a youth-oriented Bicentennial address before a crowd estimated at 11,000.

Approve GRF Disapprove _____

9:00 p. m. Depart Portland for Sacramento.

RON Sacramento.

Friday, September 5

7:00 a. m. Address Sacramento Host Breakfast. This event continues a tradition begun in 1926 when several California businessmen gathered for a breakfast discussion of state affairs. The intervening 49 years have seen these meetings grow in scope and significance under the auspices of the California Chamber of Commerce and the Sacramento Host Committee. David Packard highly recommended this as an excellent forum for the President. Previously approved.

9:30 a. m. Meeting with California Republican Leaders
in the President's Suite.

Approve GRF Disapprove _____

11:30 a. m. Address Joint Session of the California
(tentative) Legislature at the Capitol.

Approve GRF Disapprove _____

12:30 p. m. Depart Sacramento for Washington.

8:30 p. m. Arrive South Lawn.

Friday, September 12

12:00 Noon Depart South Lawn via Andrews AFB for
St. Louis, Missouri.

2:00 p. m. Address the National Baptist Convention at
Kiel Auditorium. The President was invited
to address the 15,000 to 20,000 delegates to
this convention by Dr. J. H. Jackson,
President of the National Baptist Convention.
Dr. Jackson was an attendee at the White
House Conference for religious leaders.

Approve GRF Disapprove _____

4:00 p. m. Deliver brief closing remarks, followed by a
Q&A session, at a White House Field Conference
on Domestic and Economic Initiatives in St. Louis.
Structured on the Town Hall format, this
conference will provide a forum for top
Administration officials to talk on the state
of the economy, energy, and general domestic
issues.

Approve GRF Disapprove _____

5:30 p. m. Depart St. Louis for Kansas City.

6:00 p. m. Arrive Kansas City.

6:45 p. m. Kansas State Republican Organization
(60 min) Fundraising Reception in Kansas City, Kansas.
The President would mingle with guests and
deliver informal remarks at this event.
Mary Louise Smith and Robert Hartmann recommend.

Approve GRF Disapprove _____

8:30 p. m. Missouri State Republican Organization
Fundraising Dinner in Kansas City, Missouri,
The President would arrive in time for dessert
and deliver an after-dinner address.
Mary Louise Smith and Robert Hartmann recommend.

Approve GRF Disapprove _____

RON Kansas City, Missouri.

Saturday, September 13

9:00 a. m. Depart Kansas City for Dallas, Texas.
11:00 a. m. Address National Federation of Republican
Women. Previously approved.
1:00 p. m. Address at Southern Methodist University.
Previously approved.
4:00 p. m. Officiate at the opening of the Permian Basin
Petroleum Museum, Library and Hall of Fame.
Request of Chairman Mahon; previously approved.
5:30 p. m. Depart Midland, Texas en route Washington.
10:00 p. m. Arrive South Lawn.

Friday, September 19

11:00 a. m. Depart South Lawn en route to California
via Oklahoma City, Oklahoma.
1:00 p. m. Attend opening ceremony for the Oklahoma
State Fair. The State Fair's theme is
"Spirit of America" in honor of the Bicentennial.
The Bicentennial theme will be carried out
through the entire fair and will be seen in the
dedication of Independence Arch and Constitution
Fountain. The President was invited by the
Governor and other officials in Oklahoma.

Approve GRF Disapprove _____

2:30 p. m. Depart Oklahoma City for Los Angeles.

NOTE: We are attempting to schedule a major non-political event in Orange County for this evening. You had previously approved a Republican State Central Committee fundraiser but Paul Haerle recommends we do it in October. Haerle is now looking for a suitable substitute event for this date.

Saturday, September 20

10:15 a.m. Depart Los Angeles for Malibu.

11:00 a.m. Address academic convocation on the occasion of the dedication of the Firestone Fieldhouse at Pepperdine University. Previously approved.

afternoon Personal time at the Firestone Residence in Monterey.

Golf at Pebble Beach.

Sunday, September 21

afternoon Participate in dedication of new facility for the Stanford University School of Law. This facility, costing \$11.9 million, has been under construction since August 1972. Stanford Law is one of the top institutions for legal education in the U.S. The Dean of the Law School changed the date of the dedication to conform to the President's California schedule. Previously approved.

*4:00pm
reception after*

NOTE: The National Association of Life Underwriters had invited the President to address their John Newton Russell Memorial Dinner Sunday evening in Anaheim. This would require a flight from San Francisco to Los Angeles and back on Sunday evening. We recommend instead that a senior White House staff member travelling with the President in California address the group as the President's representative.

Approve GRF Disapprove _____

Monday, September 22

10:00 a.m. (30 min) Deliver opening address to Building and Construction Trades Department, AFL-CIO annual convention in San Francisco. Previously approved.

12:00 Noon Address to San Francisco World Affairs Council. David Packard has recommended that the President address the World Affairs Council instead of the San Francisco Chamber of Commerce. It would be possible to address the San Francisco Chamber of Commerce during another California trip.

Approve San Francisco World Affairs Council GRF

Stay with San Francisco Chamber of Commerce _____

2:00 p.m. Depart San Francisco for Washington.

10:00 p.m. Arrive South Lawn.

August 9, 1975

MEMORANDUM FOR WARREN RUSTAND ✓

FROM: RON NESSEN

Just to review the status of Tom Vail's proposed visit with the President, he was manifested to fly with the President on Air Force One during the recent trip to Cincinnati and Cleveland. Vail accepted the invitation and at the last minute cancelled because he said he did not want to be seen getting off a plane full of Republicans.

Due to this and the President's heavy travel schedule since then, no major effort has been made to reschedule a visit with the President.

However, Vail is the publisher of an influential newspaper in an important area, and I think we should find 15 minutes on the President's schedule after the return from Colorado for a courtesy call in the Oval Office.

I recommend this.

cc: Jerry Jones
Jim Lynn

RN/cg



THE WHITE HOUSE
WASHINGTON

August 13, 1975

MEMORANDUM FOR: DONALD RUMSFELD
FROM: *f* WARREN RUSTAND *WRW*
INFORMATION: JERRY JONES
SUBJECT: Proposed Media Events occurring
during Presidential trips

Monday, August 25

(30 min)

Interview with Irv Kupcinet in Chicago.
Irv Kupcinet is syndicated and the interview
will be broadcasted to 40 television stations.
Ron Nessen recommends.

Approve *WRW* Disapprove _____

1:00 p. m.
(1 hour)

In Milwaukee, attend Editorial Board Luncheon
hosted by the Milwaukee Journal. Also participat
would be members of the Editorial Board of the
Milwaukee Sentinel. Ron Nessen recommends.

Approve *WRW* Disapprove _____

3:00 p. m.
(30 min)

Interview with local TV anchormen representing
the network affiliates in Milwaukee. We understa
that this interview has been previously approved
by the President.

Saturday, August 30

p. m.
(30 min)

(Nessen is opposed
to this because its
on the eve of school
opening and would
be having "busing issue"
interview. Jones feels this
is why we may want to do it.)

Interview with WJAR-TV in Newport, Rhode Island.
The WJAR News Director has requested an interview
with the President in January and he has recently
contacted us again after learning that the President
would be returning to the area in late August.
The immediate viewership is 6 million; in
rebroadcasts it is estimated that 11 million
New Englanders from Connecticut to Maine would
be viewing the interview. ~~Ron Nessen recommends~~

Approve NR7 Disapprove _____

Friday, September 5

1:00 p. m.
(1 hour)

Interview with Joe Benti in Sacramento following
the President's address to the joint session of
the California Legislature. The interview would
be broadcast on KNXT in Los Angeles, a CBS
affiliate. Ron Nessen recommends.

Approve NR7 Disapprove _____

Saturday, September 20

9:30 a. m.
(1 hour)

(Ron Nessen says
its a "highly respected
Calif. version of Meet the
Press that the President
appeared on as V.P.)

Interview with Bob Abernethy prior to Pepperdine
University address. Bob Abernethy's talk show
has the largest viewing audience of all talk shows
in California. Ron Nessen recommends.

Approve NR7 Disapprove _____

THE WHITE HOUSE

WASHINGTON

August 12, 1975

MEMORANDUM FOR: DONALD RUMSFELD
FROM: ~~F~~ WARREN RUSTAND *WR*
INFORMATION: JERRY JONES
SUBJECT: Proposed Additions to the President's
Long Range Schedule for September

Saturday, September 13

11:00 a. m.

Address before the National Federation of
Republican Women Convention. Previously
approved.

12:15 p. m.
(15 min)

Drop-by reception prior to Texas State
Republican Central Committee fundraising
luncheon. Mary Louise Smith recommends
this addition to the President's itinerary while
in Dallas to defray the RNC's travel costs
associated with the trip. The overlap will
be minimal of those attending this luncheon
and those attending the GOP Women convention.

Approve *WR* Disapprove _____

1:00 p. m.

Address at Southern Methodist University.
Previously approved.

Friday, September 19

12:00 Noon

Attend opening ceremony for the Oklahoma
State Fair in Oklahoma City. Previously
approved.

4:00 p. m.

Depart Oklahoma City for Phoenix, Arizona.

6:30 p. m.

Attend Arizona State Republican Central
Committee reception and dinner.

Mary Louise Smith recommends.

NOTE: A California GOP Statewide
dinner was originally planned but at
the request of the sponsors the fundraiser
is being scheduled the last weekend in October.

Approve Arizona fundraiser

SM

Disapprove _____

THE WHITE HOUSE

WASHINGTON

August 25, 1975

MEMORANDUM FOR: JERRY JONES

FROM: WARREN RUSTAND *WR*

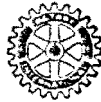
Jerry, please find attached three letters which may be of interest to you relative to the speech I made in Scottsdale, Arizona. In my discussion with Bill Greener the day after the speech, I indicated that I was seriously misquoted and everyone seems to agree with the exception of the reporter. It is unfortunate that one reporter's inaccuracy inconvenienced so many people.

The three people who wrote the letters are A. I. Marshall, Jr., President, Rotary Club of Scottsdale; Mrs. Gloria Swayzee, Executive Secretary, Rotary Club of Scottsdale; and Dan Schurz who was formerly of Bendix Corporation of Michigan where he knew the President and was involved in assisting in his Congressional campaigns. Schurz now lives in Arizona and in March of 1974, accompanied the Vice Presidential party on a trip from Washington to Arizona as a guest of the Vice President.

CC: General Scowcroft
Dick Cheney
→ Ron Nessen
Bill Greener
Jack Hushen

"SERVICE ABOVE SELF"

ROTARY CLUB OF SCOTTSDALE



P. O. BOX 1401
SCOTTSDALE, ARIZONA 85252

August 18, 1975

Mr. Warren Rustand
Appointments Secretary
The White House
Washington, D.C. 200500

Dear Warren:

I can't tell you how upset the Scottsdale Rotary Club is over the very shabby treatment accorded you by the Scottsdale Progress newspaper. The reporter not only did not raise his hand to acknowledge his presence, but he violated your "off the record" request to a private group and then misquoted you to boot. I'm sure he could never pass the "Four Way Test".

It was an example of inept, unethical reporting which we do not condone and I have told the reporter that! His publisher has also been informed of our feelings. The Progress will never again be invited to our meetings. I just hope this episode in no way effects your career, Warren. I know this sort of thing does happen on occasion, but I'm just sorry it happened to a nice guy like you.

Our members are unanimous in that you gave us our best presentation of the year! Please come back in the January-March area and we'll give you a platform before 250 local and visiting Rotarians with nary a sign of the press. Give us another chance.

Rotarily,

A. I. Marshall, Jr.
A. I. Marshall, Jr.
President

AIM/gms

Encl.

"SERVICE ABOVE SELF"

ROTARY CLUB OF SCOTTSDALE



P. O. BOX 1401
SCOTTSDALE, ARIZONA 85252

1975 AUG 21 PM 4 55

August 18, 1975

Mr. Warren Rustand
Appointments Secretary
The White House
Washington, D.C. 200500

Dear Warren:

I personally want to tell you how sorry I am for the treatment you received by the Scottsdale Progress. You had so much to say that all of us enjoyed, needed to know - it was encouraging and uplifting. It is very sad that only the things that "sell" are printed, and then incorrectly and out of context.

We need men like you in government. I agree very much with what you had to say about your family and your responsibilities to them. You are very right, stick with it - no matter how much pressure you receive from well meaning people. You have a good head on your shoulders, don't be swayed. No one cares more about your family than you.

Once again I want you to know how badly I feel about your visit with us. Please come back.

Sincerely,

A handwritten signature in cursive script, appearing to read "Gloria Swayzee".

Mrs. Gloria Swayzee
Executive Secretary



TOM JACKSON & ASSOCIATES, INC.

7000 EAST CAMELBACK ROAD SCOTTSDALE, ARIZONA 85251 AREA 602 947-5725

REAL ESTATE • INVESTMENTS

August 18, 1975

Mr. Warren S. Rustand
Appointments Secretary
to the President
The White House
Washington, D. C. 20500

Dear Warren:

Now that things have quieted down, I hasten to extend my thanks, my apologies, and my congratulations. The thanks, of course, are for the very enlightening, interesting talk you gave us at Rotary and for making the time available in your busy schedule. The apologies are for the double cross by the Progress reporter and for his inaccurate reporting. My congratulations are for making such a fine impression upon our past district governor, John Connor, that he would offer to back you financially if you wish to campaign for the House seat to be vacated by Congressman Udahl.

We all were very provoked at the Scottsdale Progress last week. To misquote, to take out of context, to violate a confidence, and then to sell the whole story to the AP (I understand for \$50) are all in poor taste. Things like this give the good guys in journalism a bad name. Anyway, for what it's worth, both the Gazette and the Republic called to ask questions, and neither printed one word of the story. Both papers distrust stories originating at the Progress.

In a happier light, Ted Diethrich is one step closer to his free standing heart facility--see clipping attached. Also enclosed is other biographical data on Ted and the Iron Springs story about the nice Rustand family which appeared in the two Phoenix papers.

Ted is an excellent tennis player and does most of his playing early in the morning. Do you think the President would like to play with him at 6:00 AM some morning during his September trip here? Ted's country club, Paradise Valley, is handy to Mountain Shadows where the President stayed last trip. Too bad he can't play Frontenis.

Mr. Warren S. Rustand
Page 2
August 18, 1975

The day after you talked at Rotary, I had a session with John Rhodes regarding my serving on a commission or study. You may remember he also recommended me for the new commission on amateur athletic associations, found out all slots were filled, and requested I be placed on stand-by for the first dropout.

He now wants me to talk to a Doug Bennett at the White House, so I will be calling him shortly. Warren, I would appreciate any good word you can put in for me.

Once again, many thanks for taking time out of your vacation to speak to our group. We are all much appreciative.

Sincerely,


Dan Schurz

P. S. Don't forget Ted wants to schedule you on the treadmill sometime during your September visit.

DS/v
Enclosures

THE WHITE HOUSE
WASHINGTON

September 4, 1975

MEMORANDUM FOR: ROBERT T. HARTMANN
 JOHN O. MARSH
 → RON NESSEN
 ROBERT MEAD
 ROBERT ORBEN

FROM: WARREN RUSTAND *WR*

SUBJECT: The President participating in a short
 video tape for Howard Cosell

Howard Cosell of ABC Sports is premiering a new show on September 20 from the Ed Sullivan Theatre in New York. It is a variety show with a wide range of both political and non-political guests.

Cosell has asked the President to do a thirty-second video tape which would poke fun at Cosell. Senator Weicker will apparently do a spot for the opening show. A number of others will as well.

I will appreciate your comments on this matter at your earliest convenience.

No! No! No! No! No! No!
We should stop demeaning the
dignity of the Presidency by
having him used for publicity
and commercial purposes by
comedians, tap dancers and
sports casters!
RAN

September 21, 1975

MEMORANDUM FOR: RED CAVENEY ✓
BILL GULLEY

FROM: RON NESSEN

SUBJECT: Press Pools on DC 9

The White House press corps has decided, and I agree, that when the President flies on the Jet Star there is no need to carry a press pool aboard the DC 9. All press people will fly on the press plane when the President flies on the Jet Star.

We should follow this policy from now on.

cc Eric Rosenburger



RN/cg

September 23, 1975

MEMORANDUM FOR:

WARREN RUSTAND

FROM:

RON NESSEN

SUBJECT:

International Newspaper Carrier Day

I recommend that the President do this.



THE WHITE HOUSE
WASHINGTON

September 19, 1975

MEMORANDUM FOR: → RON NESSEN
MAX FRIEDERSFORD

FROM: WARREN RUSTAND *WR*

SUBJECT: International Newspaper Carrier Day

Senator Thurmond has requested that the President greet young newspaper carriers to recognize International Newspaper Carrier Day in early October.

May I have your recommendation on this request. Thank you.

o s p i p
11 -



June 25, 1975

ACTION
T/D _____
SCHEDULE BD. _____
DATE RECEIVED
JUN 25 1975
MESSAGE _____
SPEAKERS BUREAU _____
OTHER _____
APPOINTMENT OFFICE _____

Dear Senator:

Thank you for your June 19 letter to the President concerning International Newspaper Carrier Day, which will be celebrated on October 11, 1975.

It will be planned to ask that consideration be given to scheduling a meeting for a delegation of carriers with the President during the week of October 7-11.

As you may know, the President does not issue a proclamation, except in unusual circumstances, to set aside a period of time for special observance unless requested and authorized to do so by a Congressional resolution. However, should the Congress accept such a resolution, you may be assured the matter would receive most careful consideration.

With respect to the request for a meeting, you will hear further as soon as possible.

With kindest regards,

Sincerely,

William F. Randall
Deputy Assistant
to the President

The Honorable Byron Dorgan
United States Senate
Washington, D.C. 20510



cc: w/incoming to Warren Rustand for appropriate handling
cc: w/incoming to Nancy Kennedy - for pending file.

WTX:BF:VG:pp

JOHN C. STENNIS, MISS., CHAIRMAN

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WILLIAM L. SCOTT, VA.
ROBERT TAFT, JR., OHIO
DEWEY F. BARTLETT, OKLA.

United States Senate

COMMITTEE ON ARMED SERVICES

WASHINGTON, D.C. 20510

June 19, 1975

T. EDWARD BRASWELL, JR., CHIEF COUNSEL AND STAFF DIRECTOR

*Audience
10/11/75*

The President
The White House
Washington, D. C. 20500

Dear Mr. President:

MF

On October 11, 1975, the International Circulation Managers Association, representing daily newspapers throughout this country and many others, is sponsoring International Newspaper Carrier Day. I have been asked by the Chairman of this event, Mr. Ken Davis, circulation director of THE STATE and COLUMBIA RECORD, both of Columbia, South Carolina, to request that you receive a delegation of about a half dozen young newspaper carriers for a few minutes on that occasion. These carriers would be selected from various parts of the country and they would be symbolic of the more than one million newspaper carriers in the United States. I have been assured that they will be outstanding young people selected for their promising qualities and good work. They would be accompanied by two or three adults.

Although they would like to be able to meet with you on October 11, I am informed that any date between October 3-11 would be agreeable. Their only wish is to have the opportunity to meet you and have some pictures made while there. It should not take more than five minutes from your schedule.

Mr. Davis said his organization would also be highly pleased if you could sign a proclamation on that occasion recognizing International Newspaper Carrier Day. However, if it is not your policy to sign proclamations of this sort they will certainly understand. Their main interest is a brief audience with a few pictures taken.

If it would be helpful to you for me to accompany this group to make introductions, I would be glad to do so.

With kindest regards and best wishes,

Respectfully,



Strom Thurmond

ST/WT

September 23, 1975

MEMORANDUM FOR:

WARREN RUSTAND

FROM:

RON NESSEN

I have met Dr. Friedman once through mutual friends and have talked to her once by telephone. That is our only acquaintance.

I suspect that the reason she wants this Presidential meeting is to obtain publicity for her current efforts to expand the number of television stations that carry her syndicated program.

In a recent phone conversation she was extremely outspoken on the subject of potential women political assassins. She predicted that other women will try to assassinate the President for various psychological reasons which she expounds on at great lengths. This could be possibly embarrassing or painful for the President to hear. However, I have no strong reason for recommending against the visit and since Congressman Broomfield is a friend of the President and Dr. Friedman is a constituent of the Congressman, I certainly would not try to block such a meeting.



THE WHITE HOUSE

WASHINGTON

High Priority

September 19, 1975

MEMORANDUM FOR:

JAMES CAVANAUGH
WM. GREENER
JACK HUSHEN
BOB MEAD
→ RON NESSEN

FROM:

WARREN RUSTAND *WR*

SUBJECT:

Cong. Broomfield & Dr. Sonya Friedman -
Proposed Addition to the September 24
Congressional Hour

We would appreciate having your comments and recommendation on the attached.

THE WHITE HOUSE

WASHINGTON

September 18, 1975

MEMORANDUM FOR: WARREN RUSTAND
FROM: MAX FRIEDERSDORF *WF*
SUBJECT: M.C. Bill Broomfield (R-MICH)

Warren, I'd appreciate your running this by the President as an add on to the Congressional Hour for the 24th?

We'll use it as a fall back for regrets.

Many thanks.

September 18, 1975

Dear Bill:

Thank you for your September 17 letter about the possibility of arranging an appointment with the President for Dr. Sonya Friedman when she is in Washington on September 23 and 24.

I will be pleased to ask that the Scheduling Office give prompt consideration to your request. You will hear further as soon as possible.

With kindest regards,

Sincerely,

Max L. Friedersdorf
Assistant to the President

The Honorable
William S. Broomfield
House of Representatives
Washington, D.C. 20515

~~cc:~~ w/incoming to Warren Rustand for further handling
cc: w/incoming to Nancy Kennedy for pending file

MLF:EF:VO:vo

WILLIAM S. BROOMFIELD
19TH DISTRICT, MICHIGAN

DISTRICT OFFICE:
430 NORTH WOODWARD
BIRMINGHAM, MICHIGAN 48011
PHONE: 642-3800

Congress of the United States
House of Representatives
Washington, D.C. 20515

COMMITTEES:
INTERNATIONAL
RELATIONS
RANKING MINORITY MEMBER
SUBCOMMITTEES:
EX OFFICIO MEMBER OF
ALL SUBCOMMITTEES
SMALL BUSINESS

WASHINGTON ADDRESS:
SUITE 2435
RAYBURN HOUSE OFFICE BUILDING
PHONE: 202: 225-6135

SEP 18 1975

September 17, 1975

Mr. Max Friedersdorf
Assistant to the President
The White House
Washington, D. C.

Dear Max:

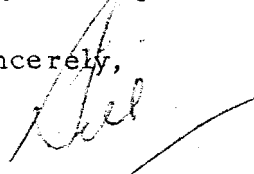
Enclosed for your information and consideration is a letter from my friend and constituent, Dr. Sonya Friedman, a psychologist in my Congressional District.

As you will note, Dr. Friedman will be here in Washington September 23 and 24 to promote a new television program, For A Better Life, which will begin in 20 cities around the country this week. She has asked for an opportunity to visit with the President to share some thoughts concerning responsible social thinking. Through Ron Nessen's mother, she has learned that the President has seen her on the AM-America television show.

I would appreciate anything you can do to accommodate Doctor Friedman when she is here in Washington next week.

Best wishes, and my thanks for your help.

Sincerely,



William S. Broomfield
Member of Congress

WSB/nc

September 15, 1975

Honorable William S. Broomfield
House of Representatives
2435 Rayburn Building
Washington, D.C. 20515

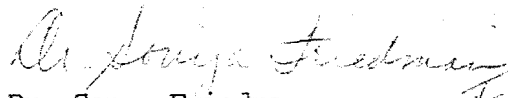
Dear Mr. Broomfield,

We have met on several occasions at functions sponsored by my partner, Dr. Andrew T. Yang. It was his suggestion that I contact you to indicate to you that a television spot called "For A Better Life" is beginning in twenty cities around the country this week, including Washington. This spot, in which I discuss a variety of issues concerning human behavior, is appearing on the Metromedia station WTTG-TV in Washington. It is anticipated that this show will go into 100 cities by the end of this year. I am interested in discussion and input from all areas since it will be reaching millions of homes and may have an impact upon many lives.

About a month ago Ron Nessen's mother told me that Ron and the President watched my appearances on the AM-America Show. I would certainly like to have the opportunity to share some thoughts with the President of the United States concerning responsible social thinking.

I will be in Washington late September 23rd through the evening of the 24th and expect to be staying at the Jeffersonian. I can be contacted at my office till 12:00 Monday, September 22. I look forward to hearing from you.

With regards and gratitude


Dr. Sonya Friedman
Certified Consulting Psychologist

SF/ds

9/24

THE WHITE HOUSE
WASHINGTON

NOTE FOR:

Woven Rustad ✓

FROM

: RON NESSEN

I recommend
turn down.

RAN



*Associated Press Radio
Cordially invites you
to join it's staff and friends to celebrate
it's First Anniversary
on Tuesday, the thirtieth of September
Nineteen hundred and seventy five
six to eight-thirty o'clock*

*Cocktails
Regrets Only
833-5910*

*Caucus Room
Cannon Office Building
Capitol Hill*

IOc

September 30, 1975

MEMORANDUM FOR:

WARREN RUSTAND ✓

FROM:

RON NESSEN

SUBJECT:

**Request for Taping for Alf Landon
Audio History**

In keeping with the new policy of handling media requests, as formulated by Jim Conner, I would appreciate your handling the attached, which is essentially a request for a taped political statement.

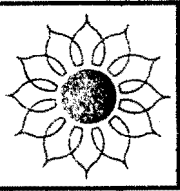
Attachment



SEP 18 1975

Alf M. Landon Radio Stations

P. O. Box 1280
Topeka, Kansas 66601
913 - 232-0505



WREN 1250
Topeka, Kansas

KEDD 1550
Dodge City, Kansas

KSCB 1270
Liberal, Kansas

KIIX 600
Fort Collins, Colorado

KIIX FM 93.3
Fort Collins, Colorado

September 15, 1975

Mr. Ron Nessen, News Secretary
The White House
Washington, D.C.

Dear Mr. Nessen:

We are compiling an audio history of Alf Landon for several radio stations and for the University of Kansas.

In our file of tape recordings, Landon discusses several presidents he has known, including President Ford. (He says Ford is making a good president and has shown a great deal of stability under pressure, which Landon says is the hallmark of a great leader.)

We have some taped comments President Nixon made about Landon a couple of years ago, and we would like to include a brief interview with President Ford talking about Landon also.

Basically, what we need is a minute or two of the President making general comments about what he thinks of Landon, and also, what he thinks Landon's contribution to the Republican Party has been.

Is this possible? How would be the best way to do it? Could someone on the White House staff record such an interview and send it to us?

Thank you for your help.

Sincerely,


Tom Taylor
News Director, WREN Broadcasting

P.S. President Ford was a week off when he mentioned Landon's 88th Birthday Friday night in Overland Park. It was September 9th, not this week, as the President indicated. But Landon said today, "When you're 88, what difference does a week make?"

THE WHITE HOUSE
WASHINGTON

NOTE FOR: *Worren Pustard*

FROM : RON NESSEN

Please Handle,

RAW

Touchdown Club
of Washington



41st Annual "Timmie" Awards Dinner
January 17, 1976

Charlie Brotman, *General Chairman*
Charlie Garnet, *Program Chairman*

Bicentennial
Sports Tribute

October 15, 1975

Mr. Ronald Nessen
Press Secretary
White House
1600 Pennsylvania Avenue, N.W.
Washington, D. C. 20006

Dear Ron:

Pursuant to our conversation Monday evening (October 13) at the Redskins game, the following will bring you up to date on some of the details involving the Touchdown Club of Washington's 41st Annual "Timmie Awards" Dinner, scheduled for Saturday evening, January 17, 1976, at the Sheraton-Park Hotel, in Washington, D. C.

The Awards Dinner, which is covered nationally by the media is recognized as the No. 1 Sports/Awards banquet in the United States.

In recognition of America's Bicentennial Celebration, and in tribute to the athletes of American sports who have contributed such a rich part of our nation's heritage, the Touchdown Club of Washington is dedicating this Sports Banquet to our nation's 200th birthday.

As per our discussion, the Club would be honored if President Ford, because of his great leadership qualities, and as a symbol of our nation, would present a "Timmie" Award to Bob Hope, in honor of Mr. Hope's great contribution to America as an entertainer and patriotic citizen.

President Ford, of course, is no stranger to the Annual Touchdown Club Awards Dinner. During the past two years, he has taken part in our "Mr. Sam" Award, presented to a governmental figure who has fostered and contributed to sports through example and leadership. Last year, President Ford was the recipient of the Award, and in 1974, Mr. Ford, as Vice-President, presented the Award to California Governor Ronald Reagan, at the affair.

As is our usual custom, the Club will honor the country's top athletes of the past year (1975), and also pay tribute to the "Greatest Living American Athletes", who have enriched the lives of Americans over the years.

Some of the "all-time" greats expected to attend are Bob Hope (who has been invited to serve as toastmaster), Muhammad Ali, Jack Nicklaus, Joe DiMaggio, Pete Rozelle, Billie Jean King, Arthur Ashe, Bill Russell, to name a few.

The Awards Banquet is always a sellout, with approximately 2,500 gentlemen, black-tie, in attendance.

All proceeds, incidentally, are presented to Touchdown Club Charities, Inc., a non-profit group, involved actively in approximately 15 different local and national charities -- Boys Clubs, Scholarship Funds, Children's Hospital, Hero's, Inc., Leukemia Foundation, etc.

I have enclosed last year's Dinner Program to give you additional information on the scope and importance of the Banquet.

We are, of course, aware of the President's busy schedule, but in order to facilitate plans for the event, we would be most appreciative if you could give us a general idea concerning the President's expected availability.

Looking forward, with great anticipation, to a favorable reply, I am,

Yours very truly,



Charles J. Brotman
General Chairman

THE WHITE HOUSE

WASHINGTON

Oct. 13, 1975

October 10, 1975

MEMORANDUM FOR:

ROBERT T. HARTMANN

JACK MARSH

~~RON NESSEN~~

FROM:

WARREN RUSTAND *WSR*

SUBJECT:

Request for reconsideration of the
President's participation in the Rose
Bowl Parade, January 1, Pasadena, California

I would appreciate your comments and recommendation on this latest letter from Ralph Helpbringer asking the President to deliver an address prior to the start of the Parade and set the celebration in motion.

Thank you.

COMMENTS:

*I don't care
one way or the
other.*

RAN





Pasadena Tournament of Roses Association

October 1, 1975

EXECUTIVE COMMITTEE

Ralph S. Hieppbringer, President
Carl E. Wopschall, Vice President
Harrison R. Baker, Jr., Treasurer
Arthur D. Welsh, Secretary
*Paul G. Bryan
Harold E. Coombes, Jr.
Millard Davidson
Thornton H. Hamlin, Jr.
Frank Hardcastle

William G. Lawson
Executive Secretary and Manager
Walter Hoefflin
Assistant Manager
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Director of Public Relations

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Robert J. Natzel
Fred W. Soldwedel
Jack D. Whitehead
E. Milton Wilson

*PAST PRESIDENTS

Arthur W. Althouse, 1960-61
John H. Biggar, 1957-58
Otis Blasingham, 1972-73
H. W. Bragg, 1967-68
Stanley K. Brown, 1958-59
Raymond A. Dorn, 1959-60
C. Lewis Edwards, 1969-70
Stanley L. Hahn, 1962-63
Walter Hoefflin, Jr., 1964-65
James K. Ingham, 1942-43
Henry Kearns, 1966-67
L. Clifford Kenworthy, 1950-51
Leon Kingsley, 1951-52
Lathrop K. Leishman, 1938-39
Harlan G. Loud, 1939-40
Drummond J. McCunn, 1949-50
William H. Nicholas, 1952-53
H. Burton Noble, 1961-62
Gleeson L. Payne, 1968-69
J. Randolph Richards, 1965-66
A. Lewis Shingler, 1970-71
Louis R. Vincenti, 1947-48
Virgil J. White, 1971-72
Edward Wilson, 1973-74
Elmer M. Wilson, 1954-55

The Honorable Gerald R. Ford
The White House
Washington, D.C. 20500

My dear President Ford:

It is with great pride that I invite you to be our special honored guest at the 87th Tournament of Roses and 62nd Rose Bowl football game, January 1, 1976, in Pasadena.

The Tournament has been designated by the American Revolution Bicentennial Administration as the "kickoff event" for our 200th birthday celebration.

It is only natural, and at the same time my strong desire, that the President of the United States should, in some significant way, open this special New Year's festival, which will be seen around the world.

The Rose Parade has an in person audience of 1.5 million. Another 100 million view the floral procession, either on television or through the use of film. We are proud of the researched statistic that eight of every 10 television sets turned on New Year's Day in the United States are tuned to the Rose Parade.

I am also fully aware and cognizant of the fact that security considerations prevented you from accepting my original invitation (letter of March 5) to be the Grand Marshal of the Rose Parade.




It is my sincere hope that you will still be able to join with us in Pasadena to greet the country and world, and officially start the 1976 Bicentennial celebration. We would hope that you could address the nation prior to the start of the parade, and then set the celebration in motion. Your appearance would be incorporated into the television coverage of three networks and two independent stations.

We are most excited about the Bicentennial flavor of the Rose Parade, which is by far the largest celebration in terms of nationwide viewers planned in our country.

Leading the Parade will be elements of the Third Infantry Regiment (The Old Guard), which includes the Commander-in-Chief's National Color Guard. A salute from Canada, and many other countries, is also scheduled.

Our planning has reached the final stages, and because of this, we most eagerly await your reply.

Sincerely,



Ralph S. Helpbringer
President

RSH: dr

THE WHITE HOUSE
WASHINGTON

Dear Warren:

I have your letter, and it is with both sadness and deepest regret that I accept your resignation as Director of the Scheduling Office, effective, as you requested, upon a date to be determined.

I do so with full understanding of the personal considerations which have prompted your decision and with an equal amount of gratitude for the outstanding contributions you have made to this Administration and to our Nation during the past two years.

Since the earliest days of my Vice Presidency, you have directed with extraordinary skill and dedication the efficient arrangement of my daily schedule. It has placed heavy demands on you, both personally and professionally, but you have always met them fully, with sure, sound judgement.

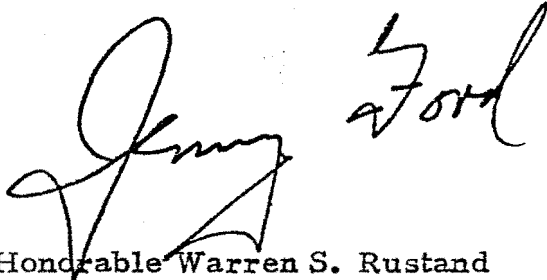
In particular, I want you to know of my thanks for your unfailing cooperation and support during the past fourteen months. We have endeavored throughout this period, as you know, to rebuild public confidence in the Presidency, and to instill once again a sense of openness and candor throughout the Executive. While much remains to be done, I believe

- 2 -

we have achieved marked success in this regard, and it is in no small measure due to your loyal assistance, reflecting this philosophy of openness in my appointments.

As you prepare now to return to private life, I am confident you will maintain your strong interest in Government, and I look forward to our continuing, close relationship. You may be sure you take with you my heartfelt best wishes for every future happiness and success.

Warmest personal regards,

A handwritten signature in cursive script that reads "Jimmy Ford". The signature is written in dark ink and is positioned above the typed name.

The Honorable Warren S. Rustand
The White House
Washington, D. C. 20500

THE WHITE HOUSE

WASHINGTON

October 15, 1975

f.

Dear Mr. President:

There is no best time to leave a position which offers the challenges and dynamics of dealing with the Nation's business, yet a move now will be less disruptive than at other times foreseen.

Therefore, for family and personal reasons, of which you are aware, I herewith submit my resignation at a date to be determined.

It has indeed been a privilege and a pleasure to serve my country and you, Sir. You have and will continue to address the great and difficult issues with honesty, candor, and success. One of my great satisfactions has been observing the restoration of credibility and confidence in the Presidency, by virtue of the exemplary human and substantive qualities you bring to the Office.

I have had the privilege of being involved in virtually everything that you have scheduled, domestically and internationally, since you assumed the Vice Presidency. I can only say that this rare insight gives me great admiration and confidence in you. Your meticulous preparation, stamina, and enthusiasm have served you well during a most challenging time.

Please call on me whenever I can help you, and thank you for the honor and privilege of serving.

Sincerely,



Warren S. Rustand

The President
The White House
Washington, D. C. 20500

THE WHITE HOUSE

WASHINGTON

October 17, 1975

Dear Ron:

It has been a great pleasure for me to have worked with you while in my present position. For personal and family reasons, I am returning to private life. We will be living in Tucson, Arizona, but business and special White House projects will bring me to Washington on a regular basis. I hope to see you then.

You are making a real contribution to the Administration and it has been a pleasure for me to have joined you in this effort.

My best wishes for continued success in all you do.

Sincerely,



Warren S. Rustand
Appointments Secretary
to the President

Mr. Ronald H. Nessen
The White House

(My address will be 6723 Rosewood Place, Tucson, Arizona, 85712--
phone number: 602-886-2248)