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January 7, 1975

MEMORANDUM FOR: DICK CHENEY

FROM: RON NESSEN

Attached find Lou Thompson's lengthy memo on the White House Photo office and lab.

I want to make two points very strongly:

1. I believe we must immediately transfer all White House photo and lab employees who are currently paid by the Defense Intelligence Agency to the White House payroll.
2. Lou advises me that the White House photo office and lab does some work for the CIA. I believe this needs to stop immediately.

Given the present mood in Washington, I believe we are in for big trouble if we continue to have DIA and CIA involvement in the White House photo office and lab.

cc: Jerry Jones



THE WHITE HOUSE

WASHINGTON

January 6, 1975

MEMORANDUM FOR:

RICHARD CHENEY

THROUGH:

JERRY JONES

FROM:

LOUIS THOMPSON *LT*

SUBJECT:

WHITE HOUSE PHOTO OFFICE
AND LAB

The White House Photo Office and Laboratory are dedicated to the daily documentation of the Presidency, the Vice-Presidency, the First Lady's activities and to the dissemination of these photos to the news media, the public, the Congress, the White House staff and to the official historians.

HISTORY

The White House photo operation under the Truman and Kennedy Administrations was solely supported by the Army Signal Corps and the photographers, including the President's personal photographers, were military personnel. In 1963 under President Johnson the photo operation was made part of the White House Communications Agency (WHCA) as the latter was formed. In 1965, the photo office was placed under civilian direction with WHCA having the responsibility for budgeting the entire operation (except for certain civilian salaries) and for supplying the equipment and military personnel to operate the lab. That arrangement has stayed basically the same since 1965 except that President Johnson had a large staff of 13 civilians and about 25 military personnel operating the photo lab whereas that number was reduced to four civilians under President Nixon and remains there under President Ford. It might be noted that the only public criticism to date leveled against the photo office was during the Johnson Administration when the former President was accused of using it as a "political tool." The operation at that time was turning out a massive number of photos for public dissemination.

PERSONNEL

The White House Photo Office is staffed with eight persons, six of whom are professional staff members and two secretaries.



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They are:

DAVID KENNERLY - Personal Photographer to the President and head of the Photo Office.

RICARDO THOMAS - Photo Assistant, back-up photographer to Dave Kennerly..

KARL SHUMAKER - Photo Assistant, dedicated to covering the First Lady.

JACK KITELINGER - Photo Assistant, back-up photographer to Dave Kennerly.

WILLIAM FITZPATRICK - Photo Assistant, a general assignment photographer.

SANDRA EISERT - Photo Assistant who is responsible for photo editing.

MARY BECKMAN - Photo Office Secretary.

KATHY TINDLE - Secretary to David Kennerly.

The only current White House funding for the Photo Office is for salaries of photographers David Kennerly and Ricardo Thomas and for secretaries Mary Beckman and Kathy Tindle. You have recently approved the transfer of photo assistants Sandra Eisert, Karl Shumaker and William Fitzpatrick from the DIA payroll to the White House payroll. This leaves Jack Kitelinger, a photo assistant, the only member of the Photo Office on detail from another agency (VA). This action will result in an annual personnel budget increase of \$80,058 for the White House Press Office.

The Photo Lab is operated by four civilians and 25 military personnel. The four civilians are on the DIA payroll. The 25 military personnel who work in the lab are assigned to WHCA and are, of course, paid by their respective Services. The civilians are:



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ROBERT MOORE - Supervisor of the White House Photo Lab who works within the administrative jurisdiction of WHCA.

JOHN SHANNON - Assistant Director of the lab and technical supervisor of the facility.

BILLIE SHADDIX - Lab foreman in charge of equipment, maintenance, production schedules, personnel training and temporarily assigned at times to the Photo Office as an assignment editor.

DONALD DEAN - Chief lab technician.

The military personnel who work in the lab are assigned usually for three year tours and have received basic training in photography at their respective service schools. However, due to the highly modern equipment used in the lab for a high volume operation, these personnel must be virtually trained on the job. It is estimated that for the average person, it takes a year or more to get him up to a high state of proficiency and professionalism. Once they are trained and complete their tours, many leave the Service and are highly sought after by Kodak etc. because of their experience and training on the most modern equipment available.

Since the lab technicians are in the military, they must perform other duties in WHCA such as trip officers and drivers. They also attend unit training and pull guard duty with their parent military units. Obviously, we are not getting full use of all 25 persons each day, and one might conclude that the job could be done more efficiently with a lesser number of civilian technicians whose time can be devoted fully to the lab. While that is perhaps true, we must remember that the salaries of the military personnel are not part of the WHCA budget since they are part of the Service budgets and these persons can be and usually are worked overtime without monetary compensation. Civilians would, of course, have to be paid for overtime.

Of the 25 military personnel assigned to the lab, roughly 20 are on duty each day. If the lab were to be fully "civilianized," the budget increase due to salaries alone would be approximately \$280,000 (based on 20 civilians X \$14,000 average annual salary for technicians of similar skills as those currently assigned to the lab). This figure represents a conservative estimate for base salary and does not include overtime and monetary benefits.



BUDGET

The FY 1975 budget estimate for the Photo Office is \$113,968 for salaries since this is the only item budgeted for the Photo Office. This is, of course, part of the White House Press Office budget. The FY 1975 budget estimate for the Photo Lab is \$444,900. Additionally, carried as part of the Lab budget is \$116,400 for new lab equipment when the lab is moved from its present Georgetown location to Anacostia Naval Base. That brings the total budget estimate to \$611,300. That move will occur in early 1976 and is part of the effort to move all of the WHCA support facilities to Anacostia. The estimated cost for the construction of the new Photo Lab at Anacostia is \$1,032,000, which is part of the Navy military construction appropriation.

We are currently spending considerably less than the 1975 budget estimate. Actual expenditures for the first half of FY '75 are \$125,101.43. If that trend were to continue, actual expenditures for FY '75 would be approximately \$250,200. This would, however, run ahead of actual expenditures for FY '74. The following table provides actual expenditures for the last five fiscal years, the total prints for each year and production cost per print: (The basic reason for the reduction in production cost from FY 74 to FY 75 is the greater use of black and white photos rather than color.)

	<u>Actual</u> <u>Expenditures</u>	<u>Total</u> <u>Prints</u>	<u>Cost</u> <u>Per Print</u>
FISCAL 1975 (1/2)	125,101.43	111,551	\$1.12
FISCAL 1974	190,350.58	123,955	\$1.54
FISCAL 1973	343,467.41	180,014	\$1.96
FISCAL 1972	307,271.54	245,664	\$1.25
FISCAL 1971	140,320.39	178,248	\$.79

At TAB A is a line item breakout of the FY 75 budget.

OUTPUT

The average monthly production run of 18,600 prints is distributed upon request to private citizens through the White House Correspondence Office, to persons who meet with the President, to members of Congress and the White House staff, to foreign dignitaries, to public and private schools throughout the country for school albums etc, to Bill Baroody's office for distribution and to the news media. Of the categories of recipients just mentioned, the Press receive the fewest number of photos. The requests from private citizens account for the



largest number of prints. Of course, a considerable number of photos are produced for documentary purposes and are retained in the historical files.

The following table shows the number of prints produced monthly thus far during FY 75. The reduction noted in December is largely attributed to tighter management procedures such as restricting the number of prints going to White House staff members on request and not honoring most the the requests that come from picture collectors.

<u>1974</u>	<u>B/W Prints</u>	<u>Color Prints</u>	<u>Total Prints</u>	<u>Total Rolls Film</u>
JUL	2,060	11,682	13,742	335
AUG	7,435	25,073	32,508	629
SEP	6,145	12,033	18,178	827
OCT	9,661	8,239	17,900	707
NOV	8,891	11,197	20,088	614
DEC	<u>3,922</u>	<u>5,213</u>	<u>9,135</u>	<u>533</u>
	38,114	73,437	111,551	3,645

At TAB B is a monthly production report breaking down the number of prints by type and whether they are done for the White House, WHCA or for training. The White House receives 89% of the total production.

ISSUES

The basic issue is whether to maintain the present method of managing and budgeting the White House Photo Laboratory as part of the White House communications Agency or to civilianize the lab and bring it under the auspices of the White House per se. This change would involve accepting an annual budget increase of approximately \$500,000 plus the rental of lab facilities at some new location or paying \$1,032,000 for the construction costs of the new lab at Anacostia. (The lease on the Georgetown facilities expire in May 1976 and cannot be renewed). Additionally, the White House would have to accept the responsibility for budgeting the entire operation, purchasing new equipment to replace outdated equipment items and spending an additional \$280,000 annually to pay the salaries of the 20 civilians who would be required to replace the 25 military personnel who presently operate the lab and \$94,000 for the four civilians who are presently paid by DIA. This brings the total obligation to at least \$874,000 not including rental costs of lab facilities or the construction costs of a new lab at Anacostia.



If this option were selected with the idea making a major reduction in the lab output, the consequence of that would be having to deny large numbers of requests from private citizens who desire pictures of the Presidents and First Lady's activities. It is assumed that this is still considered a vital public information function.

Another issue is whether the Photo Office could work with fewer photographers. It is considered essential on trips that David Kennerly operate with a back-up photographer to ensure proper documentation of the President. If the First Lady travels also, a photographer must be dedicated to cover her activities. This leaves one general assignment photographer back here to handle staff requirements plus one dedicated to the Vice-President. This requires a total of five photographers which is what we currently have on the staff.

If we were to decide to cut one photographer and have, for example, the Vice President's photographer double on general assignment duties when the rest are on a trip with the President, we are leaving no allowance for absences due to sickness, or leaves. It may be desirable, however, to assign the photographer dedicated to covering the Vice President to the Vice President's staff. If this were done, that person would still have to operate under the management of David Kennerly to avoid conflicts in lab priorities.

We should also keep in mind that we should not cut ourselves too short on photographers with a campaign coming up. If the past Presidential campaigns are any indication, the photographic requirements on the Photo Office and the lab are considerably greater during the campaign year.

Finally, we should not lose sight of the fact that the present method of managing the budgeting of the Photo Lab is not under criticism by the Congress or the Press. Moreover, the product of the Photo Office and lab is considered by professional photographers and editors to be the best in the business, truly worthy of the quality expected for the President of the United States.

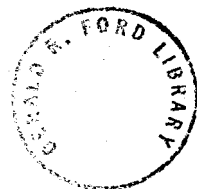
The American people expect their President to be properly supported in the execution of his duties. The military has traditionally provided some of that support with little or no criticism of that role. There must obviously be prudent limits on the extent and nature of Presidential support by the military



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but unless there are strong and valid arguments to discontinue aspects of that support, we should not do so merely on the assumption that it is desirable to reduce the military support. Parenthetically, I have already demonstrated that the Photo Office supports the President and White House Staff in total. The President benefits from those photos disseminated to the public, Congress, foreign dignitaries and the Press. Moreover, one cannot validly argue that the military supports the Press through the White House Photo Office because the Press receives the fewest number of photos of all categories of recipients and with rare exceptions, what the Press receives is selected from that which is shot for documentary purposes. Needless to say, the President benefits from the photos released to the media or there would be little point in providing them.

Lastly, we provide all photos only on request by the user. Therefore, we are not subject to charges of using photos for propaganda purposes. We must adhere to that policy scrupulously or we could be open to criticism, particularly during an election year.



TAB A

(Unit Identification)
 FY 1975 BUDGET ESTIMATE
 OPERATIONS & MAINTENANCE

<u>LINE ITEM</u>	<u>DESCRIPTION</u>	<u>ESTIMATE</u>	<u>RATIONALE/JUSTIFICATION</u>
<u>0500</u>	<u>Travel of Personnel</u>		
a.	TDY for Training:		Note: Provide ratios and/or justification required funding. At additional sheets if necessary. Travel and etc. to Photo Training companies by manufacturing companies. Support of photo lab at western white House.
	Per Diem	\$3000.00	
	Transportation	\$2000.00	
b.	Interview Team:		
	Per Diem	\$ -----	
	Transportation	\$ -----	
c.	Personnel to WHCA for Interview:		
	Per Diem	\$ -----	
	Transportation	\$ -----	
d.	Miscellaneous TDY:		
	Per Diem	\$ 8000.00	
	Transportation	\$ 2000.00	
		\$10,000.00	FUNDED WHCA
<u>0700</u>	<u>Utilities & Rentals</u>		
a.	Utility Services	\$ -----	
b.	Rentals or Leases	\$ -----	
<u>0800</u>	<u>Communications</u>		
a.	DECCO	\$ -----	
b.	Non-DECCO CONUS	\$ -----	
c.	State Department Reimbursables	\$ -----	
d.	STRATCOM-EUROPE	\$ -----	
<u>0900</u>	<u>Purchased Equipment Maintenance</u>	\$ -----	
<u>1200</u>	<u>Other Services</u>		
a.	Press Stenographics	\$ -----	
b.	GSA Job Orders	\$3000.00	Item; see attached
c.	Computer Software	\$ -----	
d.	Training at Civilian Schools	\$ -----	
e.	Miscellaneous	\$103,000.00	Item: See attached #2
<u>1500</u>	<u>Supplies</u>	\$00,000.00	Item: See attached
a.	Photographic	\$ -----	
b.	Computer	\$ -----	
c.	Communications Detachments	\$ -----	
	San Clemente	\$ -----	
	Key Biscayne	\$ -----	
<u>1600</u>	<u>Equipment</u>	\$13,000.00	Item: See attached
	List items with a unit cost of \$999.99 or less which are not ancillary to a major equipment purchase.		

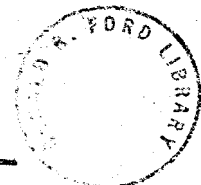
TOTAL O&M REQUIREMENT:

Items over \$1,000

\$444900.00

166,400.00

611,300.00



Item i of Proposed Budget DCAU-F

1200 Other Services

b. GSA work orders

1. Repairs to currently installed equipment 7000.00

In as much as many photographic processor are now manufactured with highly technical electronic gear repairs come high. The highly corrosive chemicals create extensive damage.

~~2. Modification to existing building
(Darkrooms etc.)~~

~~6000.00~~

To make room for new printers, several darkrooms will have to be re-arranged. More electrical power must be brought into the photographic laboratory as we have no spare lines.



Item 2 of Proposed Budget DCAU-F

1500 Supplies

a. Photographic

~~\$300,000.00~~

200,000.10

This is a decrease compared to our 1974 budget request which was a high figure as we were programming for possible archives work. The figure is higher than was actually used in Fiscal Year 1973 (\$194,822.00). The increase in item cost, the increase in color production, and the increase in mission requirements necessitate a higher supplies figure.



Item 3 of Proposed Budget DCAU-F

1200 Other Services

e. misc.

1. Towels and smocks	2700.00	-3500.00
2. Nitrogen	Supply item →	-1200.00
3. Camera Repairs		10000.00
4. Photographic Equipment Repairs		10000.00
5. Modifications to Automat Processor		5000.00
6. Move of Automat Processor to new location		5000.00
7. Modification to Hostert C-22 Processor		3000.00
8. Move of Hostert C-22 Processor		7000.00
9. Modification to Hostert E-4 Processor		3000.00
10. Move of Hostert E-4 Processor		9000.00
11. Modification to Kodak 8S Printer		4400.00
12. Modification to Kodak 11S Printer		4400.00
13. Move of Kodak 4CTK Processor		3500.00
14. Modification to Kodak Video Analyzer		9000.00
15. Modification to Pako-Pak Processor		4000.00

Justification

Yearly contract
 Yearly contract
 White House Photo Office and Photo Lab cameras
 White House Photo Office and Photo Lab equipment
 -mostly electronic flash units and other electronic equipment
 Eastman Kodak Company is changing two film/chemical processes. Our equipment must be modified to handle the new chemistry.
 Estimate submitted to dismantle completely the processor at the M St. location and reassemble at the new photo lab location.
 Eastman Kodak Company is changing two film/chemical processes. Our equipment must be modified to handle the new chemistry.
 Estimate submitted to dismantle completely the processor at the M St. location and reassemble at the new photo lab location.
 Eastman Kodak is changing two film/chemical processes. Our equipment must be modified to handle the new chemistry.
 Estimate submitted to dismantle completely the processor at the M St. location and reassemble at the new photo lab location.
 Modifications are necessary to bring this five year old item of photographic equipment up to date to allow more printing controls.
 Modifications are necessary to bring this five year old item of photographic equipment up to date to allow more printing controls.
 Estimate submitted to dismantle completely the processor at the M St. location and reassemble at the new photo lab location.
 Modifications are necessary to bring this five year old item of photographic equipment up to date to allow more printing controls.
 Eastman Kodak Company is changing two film/chemical processes. Our equipment must be modified to handle the new chemistry.



Item 4 of Proposed Budget DCAU-F

1600 Equipment

a. Items with unit cost less than 999.99

1. Cameras 8ea @800.00 \$6400.00

2. Lenses 12ea @ 375.00 4500.00

3. Strobes 5ea @ 600.00 3000.00

Normal wear and tear requires that cameras used as much as our photo lab and White House Photo Office cameras be changed after several years to prevent costly repairs and to update to improved models.

Wear caused by excessive usage of a lens is repairable only as a stop gap measure. Damage by accidents while on photo assignments cannot be avoided. New lenses also are needed for new cameras purchased of models other than those now in our inventory.

Strobe units of better design appear on the market all the time. Smaller, more compact, lightweight units are highly desirable for White House Photographers as the bulk of equipment they now carry is staggering. The present electronic design of strobe units provides a short life span.



Item 5 of Proposed Budget DCAU-F

1600 Equipment

b. Items with unit cost more than \$1000.00

1. Chemical Delivery System for
new photo lab (Special Design)

\$100,000.00

The chemical delivery system for the new photo lab must be installed at the time of construction. It will be a custom affair with all piping and tubing of plastic design either in the ceiling or under the floor. All tanks and sinks will be a special plastic construction or stainless steel. All pumps to convey chemicals will be a special design. All special items are necessary because of the highly toxic and corrosive nature of the chemicals. This is a yearly budget item. We program for the number we need to handle the yearly film input.

2. Fire-File Negative File Cabinets

6,400.00

3. Processor, Kodak Supermat #242a

15,000.00

This is a black and white paper processor for making a dry print in 90 seconds thus eliminating the long wash and drying times.

4. Processor, Black and White Film

23,000.00

This unit will be needed to process black and white film at the new photo lab. It will be customized to meet our specialized requirements.

5. Silver Recovery and Bleach Regeneration
System for C-22 and E-4 Chemistry

4,500.00

Bleach regeneration will be a requirement with the Eastman Kodak C-22 and E-4 chemistry. One custom unit for Bleach Regeneration and Silver Recovery for processes will be less costly and space consuming than the two standard separate units.

6. Printer, Emby Homrich Vertical Optical

8,000.00

At the present time we have no printer for film duplication. To minimize effort



of film damage and wear, certain filmed situations should be duplicated before any printing is done from the original negatives.

7. Processor, Kodak Versamat Model 5A-N 9,500.00

The small Kodak Versamat film processor would be used to process film from the Emby Homrich vertical optical printer. At the present time we have no facility for processing 100ft. rolls of Black and White film.

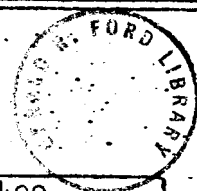
TOTAL \$ 166,400.00



TAB B

WHITE HOUSE COMMUNICATIONS AGENCY
 PHOTOGRAPHIC LABORATORY PRODUCTION REPORT
 MONTH OF NOVEMBER 1974

	WHITE HOUSE	AGENCY	TRAINING	TOTAL
8x10 Color Prints	6721 259 Mounted	1332	311	8364 259 Mounted
8x10 B/W Prints	4537 63 Mounted	7	0	4544 63 Mounted
11x14 Color Prints	1338 102 Mounted	1	0	1339 102 Mounted
11x14 B/W Prints	2770 23 Mounted	0	0	2770 23 Mounted
20x24 Color Prints	98 98 Mounted	4 4 Mounted	1 1 Mounted	103 103 Mounted
20x24 B/W Prints	152 152 Mounted	0	2 2 Mounted	154 154 Mounted
5x7 Color Prints	409 200 Mounted	0	91	500 200 Mounted
5x7 B/W Prints	95	0	4	99
Passports	0	495	0	495
Color Prints Produced	9453 659 Mounted	1341 4 Mounted	403	11197 663 Mounted
B/W Prints Produced	8381 238 Mounted	504	6	8891 238 Mounted
Rolls Color Film Processed	172	4	35	211
Rolls B/W Film Processed	354	9	2	365
4x5 Color Negatives/Transparencies	11	0	19	30
4x5 B/W Negatives	3	0	2	5
Contacts	827	4	38	869
	1762	2	2	1766
Internegatives	18	0	3	21
35mm Transparencies	0	0	0	0
Rolls Film Processed	531	13	70	614
Prints Mounted	175	0	0	175
Ektachrome	5	0	33	38
Special Visas (Color)	60	0	0	60
Total Prints Produced for Month:	17,834			
WHITE HOUSE	1,072 Mounted			
WHCA—AGENCY		1,845 4 Mounted		
TRAINING			409 3 Mounted	
GRAND TOTAL				20,088 1,079 Mounted



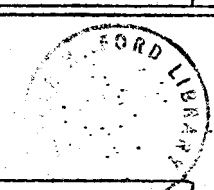
WHITE HOUSE COMMUNICATIONS AG)Y
 PHOTOGRAPHIC LABORATORY PRODUCTION REPORT
 MONTH OF OCTOBER 1974

	WHITE HOUSE	AGENCY	TRAINING	TOTAL
6x10 Color Prints	4687 281 Mounted	140	251	5078 281 Mounted
8x10 B/W Prints	5636 58 Mounted	43	33	5712 58 Mounted
11x14 Color Prints	580 41 Mounted	0	11	591 41 Mounted
11x14 B/W Prints	948 48 Mounted	0	0	948 48 Mounted
20x24 Color Prints	97 97 Mounted	8	2	107 97 Mounted
20x24 B/W Prints	102 102 Mounted	0	0	102 102 Mounted
5x7 Color Prints	1316 1000 Mounted	0	214	1530 1000 Mounted
5x7 B/W Prints	130	0	14	144
Passports	(Color) 24	102	0	126
Color Prints Produced	7553 1419 Mounted	150	536	8239 1419 Mounted
B/W Prints Produced	9458 208 Mounted	148	55	9661 208 Mounted
Rolls Color Film Processed	171	3	59	233
Rolls B/W Film Processed	423	6	9	438
4x5 Color Negatives/Transparencies	0	0	51	51
4x5 B/W Negatives	0	0	5	5
Contacts	849	2	58	909
	2642	3	8	2653
Internegatives	23	1	0	24
35mm Transparencies	0	191	0	191
Rolls Film Processed	594	9	104	707
Prints Mounted	272	0	0	272
Ektachrome	0	1	36	37
Total Prints Produced for Month:	17,011			
WHITE HOUSE	1,899 Mounted			
WHCA—AGENCY		298 0 Mounted		
TRAINING			591 0 Mounted	



WHI) HOUSE COMMUNICATIONS) AGENCY)
 PHOTOGRAPHIC LABORATORY PRODUCTION REPORT
 MONTH OF SEPTEMBER 1974

	WHITE HOUSE	AGENCY	TRAINING	TOTAL
8x10 Color Prints	9197 231 Mounted	217	202	9453 231 Mounted
8x10 B/W Prints	4220 38 Mounted	8	20	4248 38 Mounted
11x14 Color Prints	1745 102 Mounted	4	0	1749 102 Mounted
11x14 B/W Prints	1637 39 Mounted	0	0	1637 39 Mounted
20x24 Color Prints	143 143 Mounted	0	0	143 143 Mounted
20x24 B/W Prints	42 42 Mounted	0	0	42 42 Mounted
5x7 Color Prints	243	0	282	525
5x7 B/W Prints	10	4	0	14
Passports	0	204	0	204
Color Prints Produced	11328 476 Mounted	221	484	12033 476 Mounted
B/W Prints Produced	5909 119 Mounted	216	20	6145 119 Mounted
Rolls Color Film Processed	270	9	47	326
Rolls B/W Film Processed	415	1	11	427
4x5 Color Negatives/Transparencies	8	1	4	13
4x5 B/W Negatives	11	0	0	11
Contacts	4337	10	49	4396
Internegatives	34	0	0	34
35mm Transparencies	156	8	0	164
Rolls Film Processed	709	11	107	827
Prints Mounted	893	0	0	893
Ektachrome Processed	24	1	49	74
Total Prints Produced for Month:	21,574			
WHITE HOUSE	1,488 Mounted			
WHCA—AGENCY		447		
TRAINING			553	
GRAND TOTAL				22,574



() (ITE HOUSE COMMUNICATIONS I) ()
 PHOTOGRAPHIC LABORATORY PRODUCTION REPORT
 MONTH OF AUGUST 1974

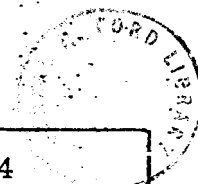
	WHITE HOUSE	AGENCY	TRAINING	TOTAL
8x10 Color Prints	20,202 380 Mounted	296	177	20,675 380 Mounted
8x10 B/W Prints	5,128 37 Mounted	29	9	5,166 37 Mounted
11x14 Color Prints	3,945 109 Mounted	17	0	3,962 109 Mounted
11x14 B/W Prints	2,232 31 Mounted	0	4	2,236 31 Mounted
20x24 Color Prints	439 439 Mounted	1	1	441 439 Mounted
20x24 B/W Prints	74 74 Mounted	0	0	74 74 Mounted
5x7 Color Prints	487	0	393	880
5x7 B/W Prints	1	0	0	1
Passports	0	186	0	186
Color Prints Produced	25,073 928 Mounted	314	571	25,958 928 Mounted
B/W Prints Produced	7,435 142 Mounted	215	13	7,663 142 Mounted
Rolls Color Film Processed	216	11	21	248
Rolls B/W Film Processed	287	5	8	300
4x5 Color Negatives/Transparencies	347	2	7	356
4x5 B/W Negatives	164	1	1	166
Contacts	6,157	10	21	6,188
Internegatives	34	0	1	35
35mm Transparencies	386	0	0	386
Rolls Film Processed	503	16	110	629
Prints Mounted	21	0	0	21
Ektachrome Processed	0	0	81	81
Prints Sent to Nixon Archives	11,700 175 Mounted	----	----	11,700 175 Mounted
Total Prints Produced for Month:	44,208			
WHITE HOUSE	1,266 Mounted			

WHCA—AGENCY

TRAINING

529

584



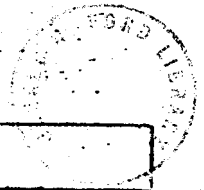
WHITE HOUSE COMMUNICATIONS AGENCY
 PHOTOGRAPHIC LABORATORY PRODUCTION REPORT
 9 August-30 August 1974
 FORD ADMINISTRATION

	WHITE HOUSE	AGENCY	TRAINING	TOTAL
8x10 Color Prints	16,027 375 Mounted			
8x10 B/W Prints	3,978 17 Mounted			
11x14 Color Prints	2,008 106 Mounted			
11x14 B/W Prints	1,437 17 Mounted			
20x24 Color Prints	343 343 Mounted			
20x24 B/W Prints	74 74 Mounted			
5x7 Color Prints	202			
5x7 B/W Prints	1			
Passports	0			
Color Prints Produced	18,580 824 Mounted			
B/W Prints Produced	5,490 108 Mounted			
Rolls Color Film Processed	173			
Rolls B/W Film Processed	260			
4x5 Color Negatives/Transparencies	345			
4x5 B/W Negatives	163			
Contacts	2,719			
Internegatives	34			
35mm Transparencies	385			
Rolls Film Processed	433			
Prints Mounted	17			
	0			
Total Prints Produced for Month:	23,983			
WHITE HOUSE	949 Mounted			

WHCA—AGENCY

TRAINING

GRAND TOTAL



WHITE HOUSE COMMUNICATIONS AGENCY
 PHOTOGRAPHIC LABORATORY PRODUCTION REPORT
 1 August-9 August 1974
 NIXON ADMINISTRATION

	WHITE HOUSE	AGENCY	TRAINING	TOTAL
8x10 Color Prints	4,175 5 Mounted			
8x10 B/W Prints	1,150 20 Mounted			
11x14 Color Prints	1,937 3 Mounted			
11x14 B/W Prints	795 14 Mounted			
20x24 Color Prints	96 96 Mounted			
20x24 B/W Prints	0			
5x7 Color Prints	285			
5x7 B/W Prints	0			
Passports	0			
Color Prints Produced	6,493 104 Mounted			
B/W Prints Produced	1,945 34 Mounted			
Rolls Color Film Processed	43			
Rolls B/W Film Processed	27			
4x5 Color Negatives/Transparencies	2			
4x5 B/W Negatives	1			
Contacts	420			
Internegatives	0			
35mm Transparencies	1			
Rolls Film Processed	70			
Prints Mounted	4			
Prints Sent to Nixon Archives	8x10 8,200 11x14 3,100	20x24 400 (175 Mounted)		
Total Prints Produced for Month:	8,438			
WHITE HOUSE	142 Mounted			
Total Prints Sent to Nixon				
WHITELAND Archives		11,700 175 Mounted		



WHITE HOUSE COMMUNICATIONS AGENCY
 PHOTOGRAPHIC LABORATORY PRODUCTION REPORT
 MONTH OF JULY 1974

8x10 Color Prints
 8x10 B/W Prints
 11x14 Color Prints
 11x14 B/W Prints
 20x24 Color Prints
 20x24 B/W Prints
 5x7 Color Prints
 5x7 B/W Prints
 Passports
 Color Prints Produced
 B/W Prints Produced
 Rolls Color Film Processed
 Rolls B/W Film Processed
 35mm Color Negatives/Transparencies
 35mm B/W Negatives
 Contacts
 Internegatives
 15mm Transparencies
 Rolls Film Processed
 Prints Mounted

WHITE HOUSE	AGENCY	TRAINING	TOTAL
4618 121 Mounted	171	87	4876 121 Mounted
1244 75 Mounted	0	36	1280 75 Mounted
5514 6 Mounted	45	4	5563 6 Mounted
506 31 Mounted	0	0	506 31 Mounted
148 148 Mounted	4	0	152 148 Mounted
0	0	0	0
527	111	453	1091
100 100 Mounted	14	40	154 100 Mounted
0	120	0	120
10807	331	544	11682
1850	134	76	2060
118 43	15	145	278
46 27	7	4	57
17	0	8	25
3	0	4	7
1042	13	42	1097
11	0	0	11
24	0	0	24
164	22	149	335
71	0	0	71
12,657 552 Mounted			

Total Prints Produced for Month:
 WHITE HOUSE..

WHCA—AGENCY

TRAINING

465
0 Mounted

620
0 Mounted



January 16, 1975

MEMORANDUM FOR: DICK CHENEY

FROM: RON NESSEN

Yes, a decision was made on Paul Miltich's title. As I understand it from Don, the decision was made by the President himself that Paul's title would be Assistant Press Secretary to the President -- one of four commissions in the Press Office.

Paul took great offense at this title change. He previously was Special Assistant to the President for Public Affairs. He said some extremely harsh things about the President -- "he's deliberately humiliating me" etc. Paul's title appears as Assistant Press Secretary to the President on the organizational charts.

This really raises the more fundamental issue of what to do about Paul Miltich. Frankly, my organization would be tighter and more efficient without Paul. After his title change Paul did ask Bill Walker's office what other jobs were available in government -- long-term appointments to regulatory commissions. However, he has indicated to others in private conversations that he is looking toward this kind of appointment a year or so from now.

With the State of the Union and the basic White Hour organization out of the way, I would like SOMEBODY to concentrate on the Paul Miltich problem. In the end somebody is going to have to ask the President to ask Paul to take another job in the Administration. The sooner that happens the better as far as improving the Press Office and completing the last piece of my reorganization.



THE WHITE HOUSE
WASHINGTON

January 11, 1975

MEMORANDUM FOR RON NESSEN

FROM: DICK CHENEY 

Ron, is the matter of Paul Miltich's title finally resolved?

It seems to me there were two alternatives under consideration and that we ended up going with the organizational one, but I'm not certain it was ever a conscious decision.

Are you aware of any obligation we have to check further?



File

THE WHITE HOUSE

WASHINGTON

January 22, 1975

MEMORANDUM FOR: RON NESSEN
FROM: DICK CHENEY

D

Ron, Dean Fischer of Time Magazine is doing a story on the Bob Goldwin Operation. He asked me for the list of people who attended the luncheon that we held in the Residence before the State of the Union Message. This would have been on approximately the 13th or 14th of January. It may have been as early as the 11th.

Bob evidently is reluctant to give him the names for fear he'll contact those people and he doesn't want people to be deluged with reporters simply because they come to the White House. Dean has assured me that he will not contact them, but I told him I'd have to check it out.

If you think it's appropriate, and I certainly have no objection, you might inform Goldwin you think it's okay to go ahead and give the names to Fischer for this week's issue of Time.



January 31, 1975

MEMORANDUM FOR: DICK CHENEY
FROM: RON NESSEN

Belatedly here is my recommendation on Sheila Weidenfeld's request for two additional staff assistants.

Frankly, I'm not aware that Sheila's operation does enough to require two extra people. This is based on the assumption that Mrs. Ford maintains her current low level of public activity. If Mrs. Ford got involved in considerable independent activities, for instance during the political campaign, we might need to reconsider.

As I told you one day when we were discussing this, my view is that in an operation such as hers, the work expands to fit the number of people available to do it. More importantly, with more people there is a greater chance of more mischief, ie more bad stories in areas we can do without such as gifts, spending, travel, personal problems, etc.

If you decide to follow my recommendation and deny these two spots to Sheila, I hope you'll keep my fine hand out of it when you break the news to her, since I've got to work with her day by day and she tends to be aggressively resentful when she feels her requests are unjustly rejected.

As for her requested support services, she already has had a "briefing box" installed in her office, against my better judgment, on the grounds that she is too busy to attend my briefings in person.

Regarding her transportation and meal service requests, I leave that to your tender mercies.

RN/cg



2
THURSDAY

THE WHITE HOUSE
WASHINGTON

RON:

In our meeting with Cheney the other day, you mentioned you had not seen the cover memo Dick sent to you over Sheila Weidenfeld's memo to Mrs. Ford requesting two additional people.

Attached is that memo.

Lou



THE WHITE HOUSE

WASHINGTON

December 13, 1974

MEMORANDUM FOR: RON NESSEN

FROM: DICK CHENEY

Ron, attached is the Sheila Weidenfeld memo on the East Wing Press Office. I've bucked it over to you since you are responsible for that operation.

Attachment



December 4, 1974

FOR: MRS. FORD
FROM: Sheila Weidenfeld
SUBJECT: East Wing Press Office

This memo summarizes the responsibilities of the East Wing Press Office and sets forth a proposed reorganization of the office.

a. Responsibilities of the East Wing Press Office

(1) The primary task of the office is to provide the country--through the news media--a "window on the First Family." ^(see "let") If performed well, this task permits the First Family to set a mood and style for large numbers of Americans. In this period of economic and spiritual unrest, a press office that is able to meet the needs of the media, without placing an undue burden on the Fords, can help the First Family provide this leadership.

(2) The office should also guide the First Family in responding to media requests. Without guidance the Family could be exploited, overexposed, and portrayed poorly. The office should also make it easy and exciting for the media to cover the First Family. Thorough background information should be prepared, and accurate research should



be available so that a feeling of understanding and trust can grow.

(3) If the office is to serve the First Family effectively, it must be involved in the planning of all events which are public or open to coverage. This will often necessitate advance work in and out of Washington.

(4) The office must also work closely with the West Wing, particularly the Press Office. Embarrassment and loss of credibility are inevitable if stories and facts don't jibe. While the West Wing sets the pace, the East Wing should always be in step.

(5) Finally, the office should assist members of the First Family and the East Wing Staff in their public activity. Speech preparation, advice on organizations, pre-press meeting run-throughs and TV coaching are some of the important functions we must fulfill.

(6) In the last month we have begun expanding our activity. Unfortunately, our staff is not adequate to handle the responsibilities described in this memo. I propose that two additional persons be added to our staff to assume the functions described below and that certain



support services (also described below) be added. The additional staff and services will not mean the present staff will work less, but our effectiveness will quadruple.

b. East Wing Press Office Organization

(1) Sheila Weidenfeld. Spokesperson for First Family; in consultation with First Family and West Wing, setting press policy; advising the First Family and East Wing staff on disposition of and approach to media requests; responsibility for supervising office work products; coordination with East and West Wing; general researching answers to press questions and responding to their needs. 7

(2) Patti Matson. Writing all East Wing press releases; drafting First Family responses to media requests for information; some speech-drafting and advance work; ~~photographic set-ups~~ photographic set-ups; preparation of background material on places and people; researching press questions and responding to the minute-by-minute press needs. ✓

(3) Nancy Chirdon. Secretarial duties; Drafting responses to general media requests and general correspondence; preparation of background material on places and people.



(4) New Person #1. Telephone answering and general secretarial duties; maintaining files and scrapbooks; answering general correspondence; notifying press (approximately 30 people) of events, coverage, etc. (Could be detailed from Executive Department or Agency at no cost.)

(5) New Person #2. Researching press questions and responding to the minute-by-minute press needs; general research for press releases and speechwriting; some advance work.

c. Support Services. I'm sorry to trouble you with such matters, but the following items entail an inordinate amount of red tape without your approval, and they will enable us to perform more effectively.

(1) A "Briefing Box". This loudspeaker goes on whenever Ron Nessen makes an announcement to the press. Its cost is minimal, and it is the only way we have (unless we send someone to the West Wing for every announcement) to stay on top of the happenings in the White House and the immediate concerns of the press. I regard this briefing box as essential.



(2) In-Office Meal Service. There are many days when there is not time for me or my staff to leave the office for lunch. This, coupled with the fact that we regularly work until 8 p.m, makes the situation untenable. It would be very helpful to be able to order lunch from the mess for my staff and for those occasions when I must meet with members of the press in my office during the noon hour.

They go
rel -
who -

(3) Transportation. You wouldn't believe the red tape involved in getting a car for official business. This is true during the working day (for my business meetings and for Patti's advances) and on evenings of State Dinners when we don't leave before 1 a.m. I am concerned about everyone's safety on late evenings and would like to arrange for transportation for the unescorted women, even if it means we have to have them picked up the next morning because their cars are left behind. I am not asking for personal car privileges. I am asking for occasional transportation for me and my staff for business purposes during the day, and for transportation on working (State Dinner) occasions.

?



February 1, 1975

MEMORANDUM FOR:

DICK CHENEY

FROM:

RON NESSEN

Here is a first cut at a standard Presidential answer to questions about polls:

"Of course, I read the newspapers and watch television and so I am aware of most of the polls. I guess I am only human and so I enjoy it when the polls show that the people questioned support me or my policies. But when I make a policy or take an action, I am not governed by what the polls show. I do what I think is best for the country and for the American people. I believe that if I do what I think is right the people of America will understand and eventually this will be reflected in the polls."

RN:jg



THE WHITE HOUSE

WASHINGTON

January 30, 1975

MEMORANDUM FOR: RON NESSEN
FROM: DICK CHENEY

D

Ron, we need to get up a general Q&A for the President on the question of polls.

What we should have is sort of a statement philosophy that the President does not base his decisions on key issues on public policy. You don't want to chase polls.

There must be some general language we can draft that would take care of that kind of thing.



February 1, 1975

MEMORANDUM FOR:

DICK CHENY

FROM:

RON NESSEN

This is in response to your recent suggestion that transcripts of my briefings as well as the special economic and energy briefings be sent regularly to all Cabinet members.

It has been routine procedure for some time to send one or more copies of my briefing transcript to every Cabinet department and agency. These transcripts are addressed to the Cabinet members but whether they actually get to the Cabinet members is a matter decided at the departments.

RN:jg



THE WHITE HOUSE
WASHINGTON

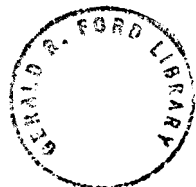
January 30, 1975

*Ron -
system
used now
attached
c.g.*

MEMORANDUM FOR: RON NESSEN
FROM: DICK CHENEY

D

Ron, you may want to make certain that your briefings, regular press briefings as well as the briefings by others on the economic and energy program, are circulated to the Cabinet members as well as to the Public Information Officers in various agencies and departments.



Ron --

Here is the present system for distribution of your DAILY BRIEFINGS to the departments:

Copies are ~~made~~ made for all Cabinet officers, and sent to our Press Release section in EOB.

The messenger from the departments picks up the briefing daily.

Each department gets one copy except for:

Defense	10 copies	ON Rep.	1
State	2 copies	USIA	1
Treasury	2 copies		
(All others)	1 copy)		

Copies are then made at the department for the PIO office.

The system seems to work well. Each messenger picks up the briefing daily. However, it's so late in the evening when we get the transcripts, that it is usually the next day before the Cabinet officer gets the copy in his office.

All departments are good about picking up their copies, except for Justice, which gets slack. But the head of the Press Release Office, Mary Hooper, calls the Secretary's office if for some reason the briefings are not picked up.

As for the economic and energy program ~~press~~ briefings, those that are done as press releases can be picked up from press releases anytime. Most of the departments also pick up copies of the releases daily. It depends on if they want them.

I don't know if you want to work out a system with Jerry whereby each energy and economic briefing is sent to the PIO's.

c. g.



February 1, 1975

MEMORANDUM FOR:Q

JERRY WARREN

FROM:

RON NESSEN

Dick Cheney suggests that transcripts of all energy and economic briefings be sent to all Cabinet officers and all public information officers at the departments and agencies. Are we doing this?

RN:jg



February 1, 1975

MEMORANDUM FOR:

ALAN GREENSPAN
JAMES LYNN
WILLIAM WIMON

FROM:

RON NESSEN

I simply want to endorse strongly Frank Zarb's recent letter to you urging that you spend as much time as possible with New York Times officials and reporters explaining the President's economic and energy programs. The Times has been implacably opposed editorially to the President's programs and I agree with Frank that this to some extent comes from a lack of understanding by the Times.

The President himself has taken time to meet personally with the New York Times' editorial board and I think every moment spent explaining the President's programs to the Times is a moment well spent.

cc: Frank Zarb
Dick Cheney ✓

RN:jg



February 3, 1975

MEMORANDUM FOR DICK CHENEY

FROM: RON NESSEN

Re: Houston Trip

I am strongly opposed to the President flying out to an oil rig during the trip to Houston. The stories will all call attention to how much fuel is burned up on a two hour and twenty minute round-trip by several helicopters as well as C-130's circling overhead and a picket ship on duty around the rig. For all of this criticism the only benefit we will get will be pictures of the President on an oil rig and even those stories will describe the trip as a staged event for the media.

Isn't there some place around Houston where they build oil rigs or hook them up to boats or something like that where he could demonstrate his interest in off-shore drilling without a fuel consuming trip out to sea?



February 5, 1975

MEMORANDUM FOR: DICK CHENEY
FROM: RON NESSEN

While we **are** in Topeka, Kansas next week do you think it would be a good idea to pay a **visit** on Alf Landon, who **lives** there?

Obviously, there **are** going to be stories calling attention to the **fact** that Alf Landon was the Republican who **was** swamped by Franklin Roosevelt during the **Great** Depression.

But **it** seems to me history **has** rehabilitated Landon and it might be **an** interesting and productive stop.

RN: jg



THE WHITE HOUSE

WASHINGTON

February 5, 1975

MEMORANDUM FOR DICK CHENEY

FROM: TOM DeCAIR

SUBJECT: Presidential Addresses and Remarks

Bob Mead has made an effort--without being too pushy--to impress upon the speechwriters the need to tailor Presidential addresses and remarks to the type of coverage that is anticipated.

However, his efforts have achieved only modified success--mostly when the underground speechwriters have gotten into the act. Therefore, I think it would be helpful for you, Don, maybe even the President, to make the point to the speechwriters that the speech texts must be geared to television.

More specifically:

For live television speeches--especially the "fireside" and Oval Office variety--sentences must be short, punchy and understandable to the average viewer (or Joe Six-Pack, as Jerry Warren puts it).

For remarks being filmed for showing of excerpts later--and this means virtually all speeches and remarks--there absolutely must be a key paragraph or two which states the essence of the President's message both clearly and in colorful or forceful enough language so that we are assured that it is our message that will play on the news shows.

cc: ✓ Ron Nessen
Jerry Warren
Bob Mead



THE WHITE HOUSE

WASHINGTON

February 14, 1975

MEMORANDUM FOR PHIL BUCHEN
RON NESSEN

FROM: DICK CHENEY

Phil, you need to work up some Q's&A's for Ron Nessen to handle in his Press Briefings on Barabba concerning the Census Bureau.

cc: Jerry Jones



February 14, 1975

MEMORANDUM FOR: DICK CHENEY
VIA: JERRY JONES
FROM: RON NESSEN
RE: Staff Pins for Alderson Personnel

Request staff pins be issued to the following Alderson personnel who travel regularly with the Press Office staff on Presidential trips and locally with the President:

Jewel McGrath
Annabelle Short
Gay Halterman
Kathy Prewitt

They were previously issued staff pins, and we have encountered a number of problems since the new pins were issued and the Alderson stenotypists did not receive them.



February 25, 1975

MEMO FOR DICK CHENEY

FROM: RON NESSEN

I turned off the Miltich statement on energy
two days ago.

RN/cg



Ron Nissen

2/25/75

I don't like the
attached. Also I
don't see any indication
of who is for or
how it will be used.

Rich



ACTION ON THE ENERGY PROBLEM

Whatever energy program finally emerges as the result of congressional action, it will be the President's prodding that triggered it.

All of the tugging and hauling between the President and Congress over a proposed energy program points up a single fact, Congress would do nothing about America's dependence on foreign petroleum except for a push from the President.

The President is determined that a start be made on solving the energy problem. At a recent meeting with a group of Senators at the White House, he declared:

"Unless we get some action, the country will continue to be in serious trouble. Every day that passes, we become more vulnerable to blackmail by countries that have no concern for our welfare. The gamble involving our security becomes ever greater."

The President's energy program has been attacked because it would have a one-time impact which would add 2 per cent to the cost of living. Is his program worth that price?

The President's response is that the price tag on his energy program is like buying insurance on a home or a car. He asserted:

"You have to make a conscious decision that the premium is worth the protection. Our program is worth the price, when you consider the alternative of American vulnerability" to an oil embargo.



While the President's energy program represents a one-time increase in the cost of living, it nevertheless constitutes the best economics in the long run. It is a longterm solution to an energy crisis which threatens us with horrendous outlays for foreign oil -- greatly dwarfing the recent sharp rises in foreign petroleum prices.

In 1970 the United States was paying out \$3.5 billion for imported oil. In 1977 -- if there is no energy program -- the United States will be spending \$32 billion for imported oil. That is a tenfold jump.

So rather than the present economic situation being a reason for rejecting the President's energy proposals it is the very reason that the Congress should enact the President's program. We must remember that our present economic woes are due in large part to the high price of imported oil. We therefore need action aimed at reducing our dependence on foreign oil -- and we need it now.

The President is acting to increase the tariff on imported oil by \$3 over a period of three months. This is not an energy program. It is a move intended to stimulate congressional action on energy.

The Congress has been seeking 90 days in which to act on energy. By spreading his tariff increases over a period of 90 days, the President has given them that time in which to act.

The President's program is designed to cut back on the use of imported oil by one million barrels per day by the end of this year and by 2 million



barrels per day by the end of 1977. It will accomplish this by boosting the price of gasoline and other petroleum end-products at the retail level, prompting cutbacks in consumer consumption of such products.

Because the President's program involves increases in the price of domestic petroleum and natural gas, it will greatly encourage the development of new domestic sources of energy.

Two alternatives to the President's program -- rationing and allocation -- would do nothing to stimulate exploration for new sources of energy.

One of the happy elements in the President's program is that the special taxes used to hike the cost of petroleum products and thus reduce consumption would generate an estimated \$30 billion in revenue. This would be the basis for a permanent cut in personal and corporate income taxes.

As for the one-time increase of 2 per cent in the cost of living triggered by the energy program, it would be recirculated throughout the economy by means of the restructured tax system. It would not be shipped abroad in increased payments to the oil sheiks.

The \$30 billion paid into the government through windfall taxes on the oil companies and through excise and import taxes would be given back to the people. Of the total added revenue, \$16.5 billion would be returned to the people in permanent individual income tax cuts.



Most families earning up to \$15,000 a year would get more back from the tax cut than they would pay out in higher energy costs. There would also be an \$80 flat payment to low-income people who pay no taxes.

As the President has said repeatedly, we have already delayed far too long. Let us act.

#



THE WHITE HOUSE
WASHINGTON

February 27, 1975

MEMORANDUM FOR: DON RUMSFELD
RON NESSEN ✓

FROM: DICK CHENEY D

Henry Brandon of the London Sunday Times called today, the 27th.

He wanted to reiterate his desire to see the President alone, rather than in a group of other reporters. I explained this might be difficult, but he wanted to make certain you were aware of his preference.



February 17, 1975

MEMORANDUM FOR:

JACK MARSH

FROM:

RON NESSEN

As I mentioned at the senior staff meeting this morning, I feel strongly about not letting the President get pushed and pulled into committing himself to a lot of separate Bicentennial events all over the country around the July 4, 1976 period. Everyone will want the President at his event, and since many of the sponsors are friends of his, he is likely to let himself be talked into it. I am thinking of the Billy Graham/Willard Marriott event as one example.

This is an historic opportunity for the President to say something very, very important to the Nation about the past and the future, and to have him racing all over the country to appear at various Bicentennial events I think will dilute his message and his participation. It seems to me that the maximum impact and exposure would be obtained from a single Presidential appearance and speech on July 4, 1976 in Philadelphia.

cc: Dick Cheney ←
Jim Connor
Warren Rustand

RN:jg



THE WHITE HOUSE
WASHINGTON

March 6, 1975

MEMORANDUM FOR: RON NESSEN
FROM: DICK CHENEY

D

Ron, can you check and see if there was a transcript kept of the President's interview with the Editorial Board of the New York Times? Let me know if there was. If there was, I'd like a copy.

Dick -

Unfortunately, no
transcript was made.

RAA

P.S. Deck

It was informal lunch conversation around table during lunch. Not suitable for stenographer to be there.



convinced

PPS - Now you know how the W.H. taping system got started
Jack Nessen

THE WHITE HOUSE
WASHINGTON

March 14, 1975

TO: DICK CHENEY

FROM: RON NESSEN

Surprise!

How do I answer THIS?





THE LIBRARY OF CONGRESS
Congressional Research Service

WASHINGTON, D.C. 20540

March 6, 1975

Mr. Ronald H. Nessen
White House Press Secretary
1600 Pennsylvania Avenue
Washington, D. C. 20500

Dear Mr. Nessen:

The Congressional Research Service has received a request from a Member of Congress for information regarding the White House photographers. In general, the Member wishes to learn the total number of such photographers supported by public funds, the number assigned to the White House from other agencies, the sources of the photographers' salaries, and the procedures, if any, by which the White House distinguishes between official and non-official assignments and pictures.

In an effort to obtain this information, we spoke by telephone with Mr. Hoopes at the White House, who informed us that we should submit a written inquiry directly to you. Accordingly, the following list of questions is submitted in the hope that your answers will assist us in providing as specific a response as possible:

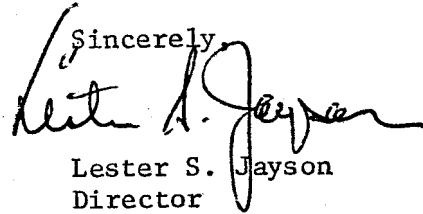
1. How many photographers whose salaries are paid from Federal funds are attached to the White House at the present time?
2. Are any of these photographers on loan to the White House from other Executive Branch departments and agencies? If so, how many?
3. By which Executive Branch departments, agencies, or other sources of funds are the salaries of the White House photographers paid?
4. Is there any existing regulation or policy which differentiates between using the White House photographers for private or personal as contrasted with public or official assignments? If so, could you kindly describe such regulation or policy?
5. If a picture taken by a White House photographer for official purposes is subsequently used for political purposes, such as campaign publicity, is any reimbursement or other form of payment made? Please describe how this matter is handled.



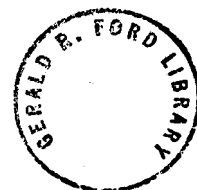
6. We would appreciate any additional information or comments which you believe to be relevant to this inquiry.

Thank you for your assistance in this matter. Please address your reply to Dr. Virginia McMurtry of our Government and General Research Division.

Sincerely,

A handwritten signature in cursive script, appearing to read "Lester S. Jayson". The signature is written in dark ink and is positioned above the typed name and title.

Lester S. Jayson
Director



Cheney file

THE WHITE HOUSE
WASHINGTON

March 21, 1975

MEMORANDUM FOR RON NESSEN

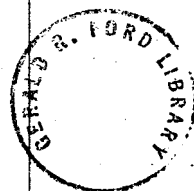
FROM: DICK CHENEY *D*

Ron, attached is a memo I received from Bob Mead.

Do you concur in his recommendation?

Attachment

*Dick - It's OK with me.
RHN.*



THE WHITE HOUSE

WASHINGTON

March 20, 1975

MEMORANDUM FOR: DICK CHENEY
FROM: BOB MEAD *BM*
SUBJECT: TV Guide Story

TV Guide (circulation: 53, 313, 000) is requesting to follow me through the San Diego stop and write a cover story on the President and his television advisor -- and what we do for him, etc.

I've agreed to do the piece mainly because I know the reporter, John Weisman, and don't fear a bad story. Since I'm flying out the same day the President is leaving, you might want to approve both of us on Air Force One, so he can start to get some insight for his story. He will pay his own way.



THE WHITE HOUSE

WASHINGTON

March 29, 1975

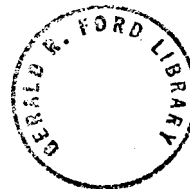
MEMORANDUM FOR: DICK CHENEY

FROM: RON NESSEN *RHN*

On past trips the White House Press Office has run into some roadblocks in the Sitroom in trying to get important news material dexed to me and the traveling Press Office. The Sitroom insisted that any material dexed out from Washington must first be approved either by yourself or by Don Rumsfeld. On past trips, this requirement has led to delays in transmission of a number of important items, and some never did get to me.

Therefore, I would like to request that the Sitroom be given advance clearance for dexing of important news items from the White House Press Office to the Press Office in Palm Springs, from Sunday, March 30 through Monday April 7.

Thanks in advance.



April 24, 1975

MEMORANDUM FOR:

DICK CHENEY

FROM:

RON NESSEN

May I have your views on the attached request from Fortune Magazine?

Thanks.

_____ Allow them to make the photo

_____ Give them a David Kennerly photo

~~_____~~ Turn Down

Attachment



414

FORTUNE

Time & Life Building
Rockefeller Center
New York, New York 10020
(212) JUdson 6-1212

April 24, 1975

Mr. Ron Nessen
Press Secretary to the President
The White House
Washington, D. C.

Dear Mr. Nessen:

At the suggestion of Larry Speaks's office I am writing to request permission for Fortune magazine to photograph President Ford during his morning intelligence briefing by the CIA. Mr. Charles J. V. Murphy is writing a story on the CIA for the June issue of Fortune and we feel that such a photograph would make a handsome illustration.

Both Mr. Angus Thuermer and Dr. Proctor at the CIA have agreed to Fortune's proposal. We hope that the President will also.

As our deadline for the June artwork is next week, I would appreciate your advising me of your decision at your earliest convenience.

Sincerely yours,



Anne Fitzpatrick
FORTUNE Art Department

af/ar



Anne Fitzpatrick

FORTUNE

Time & Life Building
Rockefeller Center
New York, New York 10020

30

UNIT



Mr. Ron Nessen
Press Secretary to the President

By Hand

April 24, 1975

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WASHINGTON

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_____ Give them a David Kennerly photo

_____ Turn Down

*C. G. called
Fortune (Chris Fitzpatrick)
4-30-75 and
said picture wasn't
available*

Attachment



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Anne Fitzpatrick
FORTUNE Art Department

af/ar



MEMORANDUM

THE WHITE HOUSE

WASHINGTON

May 2, 1975

MEMORANDUM TO DICK CHENEY

FROM:

RON NESSEN *RHN*

It has come to my attention that the duplicating services for the White House are being overburdened by requests from offices in the Executive Office Building and are therefore unable to meet the demands of the Press Office which should have first claim.

Several times recently, my office has been informed that briefing transcripts and press releases were being delayed for several hours while the duplicating office completed jobs from other offices which had come in earlier.

As you know, most of the announcements by the Press Office are done at the last minute, and they must have immediate service if we are going to continue to release information in a proper and timely way.

A call from you to Jerry Jones who oversees the duplicating room and the messengers would straighten out any question of priorities which the duplicating office seems to have trouble understanding.



MEMORANDUM

THE WHITE HOUSE
WASHINGTON

May 2, 1975

MEMORANDUM TO RON NESSEN

FROM: JACK HUSHEN *JH*
SUBJECT: Support Services for the Press Office

Ever since the messengers office, which handles all of our mimeographing, moved from the White House to the Executive Office Building, the quality of service and the speed with which releases are printed has decreased enormously. There are two primary reasons for these problems.

One is the extra distance that the messengers must travel to take the stencils to the duplicating room, but more importantly is the fact that other offices have discovered that a duplicating service exists and are making ever-increasing use of it.

The messengers are under the supervision of George Parker who reports to Bob Linder who reports to Jerry Jones.

Before the situation gets any worse, I hope you will have Dick Cheney call Jones to make sure that the duplicating office knows what its priorities are and that nothing takes precedence over requests from the press office. Even if they are in the middle of running off a job for another office, we should be able to request that they drop that project and start on ours.

You may wish to follow up your call to Cheney by sending him the attached memorandum.

Attachment



THE WHITE HOUSE
WASHINGTON

retyped

NOTE FOR:

*Amey
Raney*

FROM : RON NESSEN



*As I told you, don't
do it.*

*Latham will just
use the interview as
a basis for another
knife job on G.F. and
the White House.*

R.N.N.

[ca. 5/6/75]

THE WHITE HOUSE
WASHINGTON

NOTE FOR: *Casey*
FROM : RON NESSEN

As I told you, don't
do it.

Latham will just
use the interview as
a basis for another
knife job on G.F. and
the White House.

RHN.



THE WHITE HOUSE

WASHINGTON

May 6, 1975

MEMORANDUM FOR: RON NESSEN
FROM: DICK CHENEY

Ron, I've been asked by Aaron Latham of New York Magazine for an interview on how the White House works and how the President uses his staff.

I've tentatively agreed to see him, but I'm willing to cancel.

What I need from you is guidance as to whether or not it makes sense. New York Magazine isn't always interested in straight reporting so much as they are in editorializing.

I'd appreciate any thoughts you've got.



May 6, 1975

MEMORANDUM FOR: DICK CHENEY

FROM: RON NESSEN

Attached is the transcript of the Bruce Morton segment of the CBS Morning News of May 2, which you requested in your memo yesterday.

RN/CG/cg



"Do Nothing" Congress Thwarts Ford
Bruce Morton -- CBS Morning News:

Once upon a time in the bad ole days, Congressmen had a theory about the country's problems -- that if you do absolutely nothing about them they will often go away. This new Congress, its members have been telling us, is different, better, reformist, dedicated to making Congress really work.

Well, maybe, but consider: The President some days ago asked Congress for aid to Vietnam. The Congressional response was: do nothing. The House finally killed the aid bill, but only after Saigon had surrendered. Aid to Cambodia? Do nothing was the answer. Authorize the President to use U.S. troops to get Americans out? The Congress didn't tell him to leave the Americans there. Instead, it let Mr. Ford get them out and then voted against using troops to do that after they'd been successfully used. Do nothing, in short.

In energy, the Congress has acted to block the President's program, block increased tariffs on foreign oil, block decontrol of domestic oil, and it keeps asking for time to pass its own energy program. It's had four months so far, and the response? Well, nothing.

The one thing it has done is cut taxes, but Congresses have always liked doing that.

There is plenty of evidence that this Congress can block and frustrate presidential policies. There is precious little evidence so far that it can then move in and legislate new policies of its own, which makes the new Congress sound a lot like all those old Congresses [...]"for which Harry Truman had a name," Hughes Rudd added]. (5/2/75)



May 13, 1975

MEMORANDUM FOR:

JIM CONNOR
DICK CHENEY ✓

FROM:

RON NESSEN

Do we want to consider a Presidential visit with the Captain or crew of the MAYAGUEZ when they fly back to the States? Or does the President want to visit or present medals to any of the American military personnel involved?

RN/pr



May 17, 1975

MEMORANDUM FOR: DICK CHENEY
FROM: RON NESSEN
SUBJECT: Ceremonies in East Room on Monday, May 19

On Monday, as you know, the President will announce the Refugee Advisory Committee in the East Room ceremony.

I suggest that as part of the ceremony he sign the Refugee Aid appropriation now approved by Congress.

_____ Approve

_____ Disapprove

I also suggest that he invite the photographer Dick Swanson, who is married to a Vietnamese, and the 12 members of his wife's family who fled here as refugees in the last days of Saigon. The President knows Dick Swanson and he and his wife are friends of me and Kennerly.

By having the Swansons and their Vietnamese refugee relatives at the ceremony, it would personalize the refugee problem while avoiding what would appear to be a public relations gimmick of bringing refugees to Washington from the camps.

_____ Invite the Swansons and their relatives

_____ Do not invite them



May 17, 1975

MEMORANDUM FOR: JIM CONNOR
DICK CHENEY ✓

FROM: RON NESSEN

SUBJECT: **European Trip**

My staff notices that on the European trip, in Brussels, there are no scheduled events after 5:00 P. M. on Friday, May 30. Has any thought been given to the President holding a reception at the U. S. Embassy residence for the Heads of States?

This would demonstrate that he is the first among equals since for all other NATO events he will be just one more Head of State.

RN/pac

