

The original documents are located in Box 126, folder “Baroody, William (3)” of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Ron Nessen donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

THE WHITE HOUSE

WASHINGTON

October 16, 1975

MEMORANDUM FOR:

SECRETARY SIMON
MR. LYNN
MR. SEIDMAN
MR. ZARB
MR. GREENSPAN
MR. P. O'NEILL

FROM:

WILLIAM J. BAROODY, JR. (P)

SUBJECT:

Briefing Schedule -- tax cut proposals,
energy policy status and budget issues

Below are listed the times for your participation in the briefings scheduled over the next several days. All briefing sessions will take place in Room 450 of the OEOB. A brief description of the type of audience you can expect is also listed below.

The format for each 1-1/2 hour session will be a breakdown in three individual 30 minute sessions, one each on tax cut and spending proposals, energy policy status and the E.I.A. and budget. In your session, plan to take about 15 minutes to brief and that should be followed by a 15 minute Q&A period. I shall moderate the sessions.

If you have any questions, please contact me or have your staff person work with Jeff Eves of my staff who is handling all logistical arrangements. Your assistance in being prompt for your scheduled time will be most appreciated.

Friday, October 17, 1975

10:00 AM - 10:30 AM	Mr. Seidman
10:30 AM - 11:00 AM	Mr. Zarb
11:00 AM - 11:30 AM	Mr. Lynn
1:00 PM - 1:30 PM	Mr. Lynn or Mr. O'Neill
1:30 PM - 2:00 PM	Mr. Greenspan
2:00 PM - 2:30 PM	Mr. Zarb

Audience make-up: Both sessions will have about 200 in attendance. About 60% of the audience will be corporate Washington representatives and 40% heads or senior executives of major business and trade associations.

Monday, October 20, 1975

10:00 AM - 10:30 AM	Secretary Simon
10:30 AM - 11:00 AM	Mr. Zarb
11:00 AM - 11:30 AM	Mr. O'Neill

Audience make-up: 150-175 leaders in miscellaneous fields including education, women, religious, veterans, health and medical groups in equal percents with about 10% business trade associations.

2:00 PM - 2:30 PM	Mr. Zarb
2:30 PM - 3:00 PM	Mr. Lynn
3:00 PM - 3:30 PM	Secretary Simon

Audience make-up: 150-175 persons, 20% top executives with banks and financial organizations, 70% top executives in industry, many of which came to the Economic Summit, 10% business women and trade association types.

Tuesday, October 21, 1975

10:00 AM - 10:30 AM	Mr. Zarb
10:30 AM - 11:00 AM	Mr. Greenspan
11:00 AM - 11:30 AM	OMB Representative

Audience make-up: 150-175 persons. Approximately 15% each from women's groups, education, medical, hispanics, and military, 25% from other miscellaneous groups, primarily business related.



Tuesday, October 21, 1975

1:00 PM - 1:30 PM

Mr. Zarb

1:30 PM - 2:00 PM

OMB Representative

2:00 PM - 2:30 PM

Secretary Simon

Audience make-up: 150-175 persons, 10% women and blacks, 40% miscellaneous, mostly business and 50% heads of organizations which co-sponsored White House Conferences in the field (business, some labor, education and civic organizations.)

cc: Don Rumsfeld

Mr. Marsh

Mr. Nessen ✓

Roger Porter

Randy Woods

Jeffrey Eves,

Jim Brady



THE WHITE HOUSE

WASHINGTON

November 13, 1975

MEMORANDUM FOR CARLA A. HILLS

FROM: WILLIAM J. BAROODY, JR.

RE: White House Conferences on Consumer Representation

In accordance with the President's statement of November 4, 1975 (Tab A), concerning the publication of the various Consumer Representation Plans for each Executive Branch department and agency, the White House Office of Public Liaison has accepted the overall responsibility for coordinating the President's initiative to reach into at least ten U.S. cities "to explain how these plans work and seek suggestions and ideas for ways to make the departments and agencies of the Federal government more effective and responsive to public concern."

In order to facilitate this directive, the Office of Public Liaison, working closely with OMB and OCA, will direct public meetings in ten cities. I would hope that each Cabinet official and agency head would familiarize himself with the Consumer Representation Plan for his or her agency and the overall tone of the President's intent to make the consumer's voice heard within the government. The President considers this initiative to be of a priority nature and it is his intent that the American consumer understand his involvement as a part of the governmental decision making process.

Since you will not be asked to personally attend each conference, we ask that you designate an Assistant Secretary to speak in your agency's behalf in each of the cities in which your agency will be directly involved.

In order to make this effort a success, it is essential that a member of the Cabinet or an agency head represent the Administration and chair the morning session (Tab B) of the White House Conference on Consumer Representation (Tab C). Therefore, I would like you to consider chairing:

Los Angeles Conference
Friday, January 30, 1976



I would appreciate your checking your schedule and confirming your participation with me no later than Monday, November 17. If you have any questions, please call me.

John Shlaes, a member of my staff and Director of White House Conferences, will have overall responsibility for coordination of these meetings. He and S. John Byington, Deputy Special Assistant to the President for Consumer Affairs, have already been in contact with your staff relevant to the publication of your plan and the conduct of these conferences.

The ten cities have been broken down into three sections with each agency directly participating in four conferences--the last of which will be in Washington, D.C., in February. The overall schedule is attached (Tab D).

Office of Public Liaison planning teams have already begun to check into accommodations, private sector participation, and other aspects concerning each conference, and will be calling on each of your offices for technical assistance where available in each city. Doug Lee will be coordinating press activities and will be in touch with your Public Information Officers.

I would like to again reiterate the President's personal commitment to these meetings and his desire to see them become a success. If you need any other information, please call me or John Shlaes at the White House.

cc Richard B. Cheney
James E. Connor
Max L. Friedersdorf
James T. Lynn
John O. Marsh, Jr.
Ronald H. Nessen

NOVEMBER 4, 1975

A

Office of the White House Press Secretary

THE WHITE HOUSE

STATEMENT BY THE PRESIDENT

This morning I received an interim report from Virginia Knauer and Jim Lynn on the status of the Departmental Consumer Representation Plans. I am pleased with the progress made to date.

Last April, as you may recall, I requested each of the departments and agencies in the Executive Branch to analyze their entire decision-making process to determine where additional consumer input might be helpful in making Federal agencies more responsive to the needs of the American consumer.

The plans developed by these departments and agencies will be published this month in the Federal Register. Following publication, there will be a major effort to disseminate copies of these plans to all interested consumers as well as other interested groups.

So there will be no delay, however, in this effort to open up to the public the decision-making processes of the Executive Branch, I have instructed each department and agency to move ahead at once on putting these plans into effect. Adjustments can be made later as circumstances warrant.

In January we intend to hold public meetings in at least ten cities across the country to explain how these plans work for the benefit of consumers and to seek suggestions and ideas for ways to make the departments and agencies of the Federal government more effective and responsive to public concerns.

I am convinced we can resolve by better administration what Congress is attempting to accomplish by new laws and a costly new government agency. The steps we have taken will prove to be responsive to the needs of the American consumer and the concerns of the American public.

#



WHITE HOUSE CONFERENCE
ON CONSUMER REPRESENTATION PLANS

Proposed Agenda

- 8:00 a. m. Cabinet official has coffee with press for backgrounder
- 9:00 a. m. Cabinet official opens the meeting with brief remarks
(draft will be supplied)
- 9:15 a. m. Each organization get 10 - 15 minutes to present its plan
- 10:45 a. m. Coffee break
- 11:00 a. m. General Q&A session
- 12:15 p. m. Wrapup by Cabinet official (draft will be supplied)
- 12:30 p. m. Break for lunch -- each person on own with hopefully a
cafeteria in building or nearby
- 2:00 p. m. Individual workshops -- each organization will meet with
interested parties in separate rooms for a greater in-depth
analysis of the plan
- 4:00 p. m. Adjourn

B



WHITE HOUSE CONFERENCE
ON CONSUMER REPRESENTATION PLANS

Proposed Spokesmen

Week of January 12

(T) 13 Chicago	Secretary Simon
(W) 14 Kansas City	Secretary Mathews
(F) 16 Boston	Frank G. Zarb

Week of January 19

(M) 19 Atlanta	Secretary Morton
(W) 21 Houston	Russell E. Train
(F) 23 Philadelphia	Secretary Coleman

Week of January 26

(M) 26 Denver	Secretary Kleppe
(W) 28 San Francisco	James Lynn
(F) 30 Los Angeles	Secretary Hills



WHITE HOUSE CONFERENCE
ON CONSUMER REPRESENTATION PLANS

Proposed Schedule

Departmental Groups & Cities & Dates

Group A - Environment, Energy & State
EPA, DOI, FEA, ERDA, DOS

Cities: Boston	Friday, January 16
Houston	Wednesday, January 21
Denver	Monday, January 26
Washington, D. C.	February

Group B - Human Resources
HUD, HEW, DOL, VA, DOT, DOJ

Cities: Philadelphia	Friday, January 23
Kansas City	Wednesday, January 14
Los Angeles	Friday, January 30
Washington, D. C.	February

Group C - Business, Agriculture & Finance
Treasury, DOD, DOC, SBA, GSA, USDA

Cities: Atlanta	Monday, January 19
Chicago	Tuesday, January 13
San Francisco	Wednesday, January 28
Washington, D. C.	February



THE WHITE HOUSE

WASHINGTON

November 13, 1975

MEMORANDUM FOR JAMES T. LYNN

FROM: WILLIAM J. BAROODY, JR.

RE: White House Conferences on Consumer Representation

In accordance with the President's statement of November 4, 1975 (Tab A), concerning the publication of the various Consumer Representation Plans for each Executive Branch department and agency, the White House Office of Public Liaison has accepted the overall responsibility for coordinating the President's initiative to reach into at least ten U.S. cities "to explain how these plans work and seek suggestions and ideas for ways to make the departments and agencies of the Federal government more effective and responsive to public concern."

In order to facilitate this directive, the Office of Public Liaison, working closely with OMB and OCA, will direct public meetings in ten cities. I would hope that each Cabinet official and agency head would familiarize himself with the Consumer Representation Plan for his or her agency and the overall tone of the President's intent to make the consumer's voice heard within the government. The President considers this initiative to be of a priority nature and it is his intent that the American consumer understand his involvement as a part of the governmental decision making process.

Since you will not be asked to personally attend each conference, we ask that you designate an Assistant Secretary to speak in your agency's behalf in each of the cities in which your agency will be directly involved.

In order to make this effort a success, it is essential that a member of the Cabinet or an agency head represent the Administration and chair the morning session (Tab B) of the White House Conference on Consumer Representation (Tab C). Therefore, I would like you to consider chairing:

San Francisco Conference
Wednesday, January 28, 1976

I would appreciate your checking your schedule and confirming your participation with me no later than Monday, November 17. If you have any questions, please call me.

John Shlaes, a member of my staff and Director of White House Conferences, will have overall responsibility for coordination of these meetings. He and S. John Byington, Deputy Special Assistant to the President for Consumer Affairs, have already been in contact with your staff relevant to the publication of your plan and the conduct of these conferences.

The ten cities have been broken down into three sections with each agency directly participating in four conferences--the last of which will be in Washington, D.C., in February. The overall schedule is attached (Tab D).

Office of Public Liaison planning teams have already begun to check into accommodations, private sector participation, and other aspects concerning each conference, and will be calling on each of your offices for technical assistance where available in each city. Doug Lee will be coordinating press activities and will be in touch with your Public Information Officers.

I would like to again reiterate the President's personal commitment to these meetings and his desire to see them become a success. If you need any other information, please call me or John Shlaes at the White House.

cc Richard B. Cheney
James E. Connor
Max L. Friedersdorf
John O. Marsh, Jr.
Ronald H. Nessen

THE WHITE HOUSE

WASHINGTON

November 13, 1975

MEMORANDUM FOR THOMAS S. KLEPPE

FROM: WILLIAM J. BAROODY, JR.

RE: White House Conferences on Consumer Representation

In accordance with the President's statement of November 4, 1975 (Tab A), concerning the publication of the various Consumer Representation Plans for each Executive Branch department and agency, the White House Office of Public Liaison has accepted the overall responsibility for coordinating the President's initiative to reach into at least ten U.S. cities "to explain how these plans work and seek suggestions and ideas for ways to make the departments and agencies of the Federal government more effective and responsive to public concern."

In order to facilitate this directive, the Office of Public Liaison, working closely with OMB and OCA, will direct public meetings in ten cities. I would hope that each Cabinet official and agency head would familiarize himself with the Consumer Representation Plan for his or her agency and the overall tone of the President's intent to make the consumer's voice heard within the government. The President considers this initiative to be of a priority nature and it is his intent that the American consumer understand his involvement as a part of the governmental decision making process.

Since you will not be asked to personally attend each conference, we ask that you designate an Assistant Secretary to speak in your agency's behalf in each of the cities in which your agency will be directly involved.

In order to make this effort a success, it is essential that a member of the Cabinet or an agency head represent the Administration and chair the morning session (Tab B) of the White House Conference on Consumer Representation (Tab C). Therefore, I would like you to consider chairing:

Denver Conference
Monday, January 26, 1976

I would appreciate your checking your schedule and confirming your participation with me no later than Monday, November 17. If you have any questions, please call me.

John Shlaes, a member of my staff and Director of White House Conferences, will have overall responsibility for coordination of these meetings. He and S. John Byington, Deputy Special Assistant to the President for Consumer Affairs, have already been in contact with your staff relevant to the publication of your plan and the conduct of these conferences.

The ten cities have been broken down into three sections with each agency directly participating in four conferences--the last of which will be in Washington, D.C., in February. The overall schedule is attached (Tab D).

Office of Public Liaison planning teams have already begun to check into accommodations, private sector participation, and other aspects concerning each conference, and will be calling on each of your offices for technical assistance where available in each city. Doug Lee will be coordinating press activities and will be in touch with your Public Information Officers.

I would like to again reiterate the President's personal commitment to these meetings and his desire to see them become a success. If you need any other information, please call me or John Shlaes at the White House.

cc Richard B. Cheney
James E. Connor
Max L. Friedersdorf
James T. Lynn
John O. Marsh, Jr.
Ronald H. Nessen

THE WHITE HOUSE

WASHINGTON

November 13, 1975

MEMORANDUM FOR ROGERS C. B. MORTON

FROM: WILLIAM J. BAROODY, JR.

RE: White House Conferences on Consumer Representation

In accordance with the President's statement of November 4, 1975 (Tab A), concerning the publication of the various Consumer Representation Plans for each Executive Branch department and agency, the White House Office of Public Liaison has accepted the overall responsibility for coordinating the President's initiative to reach into at least ten U.S. cities "to explain how these plans work and seek suggestions and ideas for ways to make the departments and agencies of the Federal government more effective and responsive to public concern."

In order to facilitate this directive, the Office of Public Liaison, working closely with OMB and OCA, will direct public meetings in ten cities. I would hope that each Cabinet official and agency head would familiarize himself with the Consumer Representation Plan for his or her agency and the overall tone of the President's intent to make the consumer's voice heard within the government. The President considers this initiative to be of a priority nature and it is his intent that the American consumer understand his involvement as a part of the governmental decision making process.

Since you will not be asked to personally attend each conference, we ask that you designate an Assistant Secretary to speak in your agency's behalf in each of the cities in which your agency will be directly involved.

In order to make this effort a success, it is essential that a member of the Cabinet or an agency head represent the Administration and chair the morning session (Tab B) of the White House Conference on Consumer Representation (Tab C). Therefore, I would like you to consider chairing:

Atlanta Conference
Monday, January 19, 1976

I would appreciate your checking your schedule and confirming your participation with me no later than Monday, November 17. If you have any questions, please call me.

John Shlaes, a member of my staff and Director of White House Conferences, will have overall responsibility for coordination of these meetings. He and S. John Byington, Deputy Special Assistant to the President for Consumer Affairs, have already been in contact with your staff relevant to the publication of your plan and the conduct of these conferences.

The ten cities have been broken down into three sections with each agency directly participating in four conferences--the last of which will be in Washington, D.C., in February. The overall schedule is attached (Tab D).

Office of Public Liaison planning teams have already begun to check into accommodations, private sector participation, and other aspects concerning each conference, and will be calling on each of your offices for technical assistance where available in each city. Doug Lee will be coordinating press activities and will be in touch with your Public Information Officers.

I would like to again reiterate the President's personal commitment to these meetings and his desire to see them become a success. If you need any other information, please call me or John Shlaes at the White House.

cc Richard B. Cheney
James E. Connor
Max L. Friedersdorf
James T. Lynn
John O. Marsh, Jr.
Ronald H. Nessen

THE WHITE HOUSE

WASHINGTON

November 13, 1975

MEMORANDUM FOR WILLIAM E. SIMON

FROM: WILLIAM J. BAROODY, JR.

RE: White House Conferences on Consumer Representation

In accordance with the President's statement of November 4, 1975 (Tab A), concerning the publication of the various Consumer Representation Plans for each Executive Branch department and agency, the White House Office of Public Liaison has accepted the overall responsibility for coordinating the President's initiative to reach into at least ten U.S. cities "to explain how these plans work and seek suggestions and ideas for ways to make the departments and agencies of the Federal government more effective and responsive to public concern."

In order to facilitate this directive, the Office of Public Liaison, working closely with OMB and OCA, will direct public meetings in ten cities. I would hope that each Cabinet official and agency head would familiarize himself with the Consumer Representation Plan for his or her agency and the overall tone of the President's intent to make the consumer's voice heard within the government. The President considers this initiative to be of a priority nature and it is his intent that the American consumer understand his involvement as a part of the governmental decision making process.

Since you will not be asked to personally attend each conference, we ask that you designate an Assistant Secretary to speak in your agency's behalf in each of the cities in which your agency will be directly involved.

In order to make this effort a success, it is essential that a member of the Cabinet or an agency head represent the Administration and chair the morning session (Tab B) of the White House Conference on Consumer Representation (Tab C). Therefore, I would like you to consider chairing:

Chicago Conference
Tuesday, January 13, 1976

I would appreciate your checking your schedule and confirming your participation with me no later than Monday, November 17. If you have any questions, please call me.

John Shlaes, a member of my staff and Director of White House Conferences, will have overall responsibility for coordination of these meetings. He and S. John Byington, Deputy Special Assistant to the President for Consumer Affairs, have already been in contact with your staff relevant to the publication of your plan and the conduct of these conferences.

The ten cities have been broken down into three sections with each agency directly participating in four conferences--the last of which will be in Washington, D.C., in February. The overall schedule is attached (Tab D).

Office of Public Liaison planning teams have already begun to check into accommodations, private sector participation, and other aspects concerning each conference, and will be calling on each of your offices for technical assistance where available in each city. Doug Lee will be coordinating press activities and will be in touch with your Public Information Officers.

I would like to again reiterate the President's personal commitment to these meetings and his desire to see them become a success. If you need any other information, please call me or John Shlaes at the White House.

cc Richard B. Cheney
James E. Connor
Max L. Friedersdorf
James T. Lynn
John O. Marsh, Jr.
Ronald H. Nessen

THE WHITE HOUSE

WASHINGTON

November 13, 1975

MEMORANDUM FOR DAVID MATHEWS

FROM: WILLIAM J. BAROODY, JR.

RE: White House Conferences on Consumer Representation

In accordance with the President's statement of November 4, 1975 (Tab A), concerning the publication of the various Consumer Representation Plans for each Executive Branch department and agency, the White House Office of Public Liaison has accepted the overall responsibility for coordinating the President's initiative to reach into at least ten U.S. cities "to explain how these plans work and seek suggestions and ideas for ways to make the departments and agencies of the Federal government more effective and responsive to public concern."

In order to facilitate this directive, the Office of Public Liaison, working closely with OMB and OCA, will direct public meetings in ten cities. I would hope that each Cabinet official and agency head would familiarize himself with the Consumer Representation Plan for his or her agency and the overall tone of the President's intent to make the consumer's voice heard within the government. The President considers this initiative to be of a priority nature and it is his intent that the American consumer understand his involvement as a part of the governmental decision making process.

Since you will not be asked to personally attend each conference, we ask that you designate an Assistant Secretary to speak in your agency's behalf in each of the cities in which your agency will be directly involved.

In order to make this effort a success, it is essential that a member of the Cabinet or an agency head represent the Administration and chair the morning session (Tab B) of the White House Conference on Consumer Representation (Tab C). Therefore, I would like you to consider chairing:

Kansas City Conference
Wednesday, January 14, 1976

I would appreciate your checking your schedule and confirming your participation with me no later than Monday, November 17. If you have any questions, please call me.

John Shlaes, a member of my staff and Director of White House Conferences, will have overall responsibility for coordination of these meetings. He and S. John Byington, Deputy Special Assistant to the President for Consumer Affairs, have already been in contact with your staff relevant to the publication of your plan and the conduct of these conferences.

The ten cities have been broken down into three sections with each agency directly participating in four conferences--the last of which will be in Washington, D.C., in February. The overall schedule is attached (Tab D).

Office of Public Liaison planning teams have already begun to check into accommodations, private sector participation, and other aspects concerning each conference, and will be calling on each of your offices for technical assistance where available in each city. Doug Lee will be coordinating press activities and will be in touch with your Public Information Officers.

I would like to again reiterate the President's personal commitment to these meetings and his desire to see them become a success. If you need any other information, please call me or John Shlaes at the White House.

cc Richard B. Cheney
James E. Connor
Max L. Friedersdorf
James T. Lynn
John O. Marsh, Jr.
Ronald H. Nessen

THE WHITE HOUSE

WASHINGTON

November 13, 1975

MEMORANDUM FOR WILLIAM T. COLEMAN, JR.

FROM: WILLIAM J. BAROODY, JR.

RE: White House Conferences on Consumer Representation

In accordance with the President's statement of November 4, 1975 (Tab A), concerning the publication of the various Consumer Representation Plans for each Executive Branch department and agency, the White House Office of Public Liaison has accepted the overall responsibility for coordinating the President's initiative to reach into at least ten U.S. cities "to explain how these plans work and seek suggestions and ideas for ways to make the departments and agencies of the Federal government more effective and responsive to public concern."

In order to facilitate this directive, the Office of Public Liaison, working closely with OMB and OCA, will direct public meetings in ten cities. I would hope that each Cabinet official and agency head would familiarize himself with the Consumer Representation Plan for his or her agency and the overall tone of the President's intent to make the consumer's voice heard within the government. The President considers this initiative to be of a priority nature and it is his intent that the American consumer understand his involvement as a part of the governmental decision making process.

Since you will not be asked to personally attend each conference, we ask that you designate an Assistant Secretary to speak in your agency's behalf in each of the cities in which your agency will be directly involved.

In order to make this effort a success, it is essential that a member of the Cabinet or an agency head represent the Administration and chair the morning session (Tab B) of the White House Conference on Consumer Representation (Tab C). Therefore, I would like you to consider chairing:

Philadelphia Conference
Friday, January 23, 1976

I would appreciate your checking your schedule and confirming your participation with me no later than Monday, November 17. If you have any questions, please call me.

John Shlaes, a member of my staff and Director of White House Conferences, will have overall responsibility for coordination of these meetings. He and S. John Byington, Deputy Special Assistant to the President for Consumer Affairs, have already been in contact with your staff relevant to the publication of your plan and the conduct of these conferences.

The ten cities have been broken down into three sections with each agency directly participating in four conferences--the last of which will be in Washington, D.C., in February. The overall schedule is attached (Tab D).

Office of Public Liaison planning teams have already begun to check into accommodations, private sector participation, and other aspects concerning each conference, and will be calling on each of your offices for technical assistance where available in each city. Doug Lee will be coordinating press activities and will be in touch with your Public Information Officers.

I would like to again reiterate the President's personal commitment to these meetings and his desire to see them become a success. If you need any other information, please call me or John Shlaes at the White House.

cc Richard B. Cheney
James E. Connor
Max L. Friedersdorf
James T. Lynn
John O. Marsh, Jr.
Ronald H. Nessen

THE WHITE HOUSE

WASHINGTON

November 13, 1975

MEMORANDUM FOR RUSSELL E. TRAIN

FROM: WILLIAM J. BAROODY, JR.

RE: White House Conferences on Consumer
Representation

In accordance with the President's statement of November 4, 1975 (Tab A), concerning the publication of the various Consumer Representation Plans for each Executive Branch department and agency, the White House Office of Public Liaison has accepted the overall responsibility for coordinating the President's initiative to reach into at least ten U.S. cities "to explain how these plans work and seek suggestions and ideas for ways to make the departments and agencies of the Federal government more effective and responsive to public concern."

In order to facilitate this directive, the Office of Public Liaison, working closely with OMB and OCA, will direct public meetings in ten cities. I would hope that each Cabinet official and agency head would familiarize himself with the Consumer Representation Plan for his or her agency and the overall tone of the President's intent to make the consumer's voice heard within the government. The President considers this initiative to be of a priority nature and it is his intent that the American consumer understand his involvement as a part of the governmental decision making process.

Since you will not be asked to personally attend each conference, we ask that you designate an Assistant Secretary to speak in your agency's behalf in each of the cities in which your agency will be directly involved.

In order to make this effort a success, it is essential that a member of the Cabinet or an agency head represent the Administration and chair the morning session (Tab B) of the White House Conference on Consumer Representation (Tab C). Therefore, I would like you to consider chairing:

Houston Conference
Wednesday, January 21, 1976

I would appreciate your checking your schedule and confirming your participation with me no later than Monday, November 17. If you have any questions, please call me.

John Shlaes, a member of my staff and Director of White House Conferences, will have overall responsibility for coordination of these meetings. He and S. John Byington, Deputy Special Assistant to the President for Consumer Affairs, have already been in contact with your staff relevant to the publication of your plan and the conduct of these conferences.

The ten cities have been broken down into three sections with each agency directly participating in four conferences--the last of which will be in Washington, D.C., in February. The overall schedule is attached (Tab D).

Office of Public Liaison planning teams have already begun to check into accommodations, private sector participation, and other aspects concerning each conference, and will be calling on each of your offices for technical assistance where available in each city. Doug Lee will be coordinating press activities and will be in touch with your Public Information Officers.

I would like to again reiterate the President's personal commitment to these meetings and his desire to see them become a success. If you need any other information, please call me or John Shlaes at the White House.

cc Richard B. Cheney
James E. Connor
Max L. Friedersdorf
James T. Lynn
John O. Marsh, Jr.
Ronald H. Nessen

THE WHITE HOUSE

WASHINGTON

November 13, 1975

MEMORANDUM FOR FRANK G. ZARB

FROM: WILLIAM J. BAROODY, JR.

RE: White House Conferences on Consumer Representation

In accordance with the President's statement of November 4, 1975 (Tab A), concerning the publication of the various Consumer Representation Plans for each Executive Branch department and agency, the White House Office of Public Liaison has accepted the overall responsibility for coordinating the President's initiative to reach into at least ten U.S. cities "to explain how these plans work and seek suggestions and ideas for ways to make the departments and agencies of the Federal government more effective and responsive to public concern."

In order to facilitate this directive, the Office of Public Liaison, working closely with OMB and OCA, will direct public meetings in ten cities. I would hope that each Cabinet official and agency head would familiarize himself with the Consumer Representation Plan for his or her agency and the overall tone of the President's intent to make the consumer's voice heard within the government. The President considers this initiative to be of a priority nature and it is his intent that the American consumer understand his involvement as a part of the governmental decision making process.

Since you will not be asked to personally attend each conference, we ask that you designate an Assistant Secretary to speak in your agency's behalf in each of the cities in which your agency will be directly involved.

In order to make this effort a success, it is essential that a member of the Cabinet or an agency head represent the Administration and chair the morning session (Tab B) of the White House Conference on Consumer Representation (Tab C). Therefore, I would like you to consider chairing:

Boston Conference
Friday, January 16, 1976

I would appreciate your checking your schedule and confirming your participation with me no later than Monday, November 17. If you have any questions, please call me.

John Shlaes, a member of my staff and Director of White House Conferences, will have overall responsibility for coordination of these meetings. He and S. John Byington, Deputy Special Assistant to the President for Consumer Affairs, have already been in contact with your staff relevant to the publication of your plan and the conduct of these conferences.

The ten cities have been broken down into three sections with each agency directly participating in four conferences--the last of which will be in Washington, D.C., in February. The overall schedule is attached (Tab D).

Office of Public Liaison planning teams have already begun to check into accommodations, private sector participation, and other aspects concerning each conference, and will be calling on each of your offices for technical assistance where available in each city. Doug Lee will be coordinating press activities and will be in touch with your Public Information Officers.

I would like to again reiterate the President's personal commitment to these meetings and his desire to see them become a success. If you need any other information, please call me or John Shlaes at the White House.

cc Richard B. Cheney
James E. Connor
Max L. Friedersdorf
James T. Lynn
John O. Marsh, Jr.
Ronald H. Nessen

THE WHITE HOUSE

WASHINGTON

December 9, 1975

MEMORANDUM FOR: SECRETARY SIMON
SECRETARY BUTZ
SECRETARY KLEPPE
SECRETARY HILLS
SECRETARY MATHEWS
SECRETARY MORTON
MR. ZARB
MR. TRAIN
MR. ROUDEBUSH

FROM: WILLIAM J. BAROODY, JR. (B)

SUBJECT: White House Conferences on Consumer
Representation - January 13 through
February 21, 1975

Attached is an outline and memorandum regarding the White House Regional Conferences on Consumer Representation scheduled to take place in January and February.

Plans for the January meetings are complete. These meetings will take place in nine cities across the country. The dates and locations are as follows:

Tuesday, January 13, 1976	Northwestern University Chicago, Illinois
Wednesday, January 14, 1976	Muehlebach Hotel Kansas City, Missouri
Friday, January 16, 1976	Sheraton Boston Hotel Boston, Massachusetts
Monday, January 19, 1976	Stouffer's Atlanta Hotel Atlanta, Georgia
Wednesday, January 21, 1976	University of Houston Houston, Texas

Friday, January 23, 1976	Sheraton Hotel Philadelphia, Pennsylvania
Monday, January 26, 1976	Brown Palace Hotel Denver, Colorado
Thursday, January 29, 1976	Stanford University San Francisco, California
Friday, January 30, 1976	Biltmore Hotel Los Angeles, California

The week of February 16 we will most likely be organizing three meetings in Washington, D. C. We will keep you informed of any developments regarding these meetings.

If you have any questions, you may put your staff person in contact with John B. Shlaes, Director of White House Conferences, who will be handling arrangements. He may be contacted at 456-1414 at any time and at 254-8000 during business hours.

cc: Mr. Cheney
Mr. Marsh
Mr. Lynn
Mr. Nessen
Mr. Friedersdorf

THE WHITE HOUSE

WASHINGTON

December 10, 1975

MEMORANDUM FOR:

J. CLARKE (DOI)
A. HELLER (ERDA)
P. WHITE (ERDA)
J. LIVERMORE (ERDA)
A. ALM (ERDA)
H. ROLLINS (FEA)
T. PARROT (HEW)
T. COOPER (HEW)
V. TROTTER (HEW)
D. MEEKER (HUD)
C. ORLEBEKE (HUD)
H. CRAWFORD (HUD)
R. VELDE (DOJ)
T. KAUPER (DOJ)
A. WEISS (DOL)
J. CONNOR (DOT)
A. SCHULTZ (VA)
R. FELTNER (USDA)
D. PAARLBERG (USDA)
R. LONG (USDA)
T. REED (DOC)
B. ANCKER-JOHNSON (DOC)
C. CLEWLOW (DOD)
T. CHAMBERS (GSA)
L. LAUN (SBA)
W. BRECHT (DOT)

FROM:

JOHN B. SHLAES 
DIRECTOR, WHITE HOUSE CONFERENCES
OFFICE OF PUBLIC LIAISON

SUBJECT:

White House Conferences on Consumer
Representation - January 13 through
February 21, 1976

cc: J. Byington
W. Valis
M. Scanlon
S. Huskisson
S. Troy

W. Shaw
T. Parker
D. Lefevé
T. Fortier
L. Hodkinson

December 10, 1975

MEMORANDUM FOR: SEE ATTACHED LIST

FROM: JOHN B. SHLAES
DIRECTOR, WHITE HOUSE CONFERENCES
OFFICE OF PUBLIC LIAISON

Attached for your information and consideration is a general outline for the White House Regional Conferences on Consumer Representation to be held in nine cities across the country as well as Washington, D. C., between January 13 and February 21. The White House Regional Conferences will be sponsored by the White House Office of Public Liaison working with the Office of Management and Budget and the Office of Consumer Affairs. The meetings will be held in Chicago, Kansas City, Boston, Atlanta, Houston, Philadelphia, Denver, San Francisco, and Los Angeles (Appendix A). Approximately 500-800 people, plus 100-200 members of the press are expected to attend each conference. The meetings will be open to the public.

The Conferences will take place in hotels and universities in each city with the exception of Washington, where we tentatively plan to use the auditoriums of major Federal Departments. Other activities being considered in connection with some of the White House Conferences are public liaison dinners with leaders in the local community hosted by private sector organizations who have acted as advisors in helping us plan the meetings. The purpose of the dinners will be to discuss specific problems with the government participants on economy, energy, environment, education, etc. In some cases, because of scheduling conflicts, we may be recommending a luncheon in lieu of dinner.

Also, as we have done with our White House Conferences on Domestic and Economic Affairs, we are hoping to schedule a breakfast on the morning of the conference to be held at approximately 7:15 a. m. with the heads of the organizations we have consulted in the local community.

In almost all cases, the conferences will commence at 8:30 a. m. and conclude at approximately 1:30 p. m. President's Representatives' participation would most likely terminate at 11:40 a. m. (Appendix B) As you can tell from the attached listing, the 17 Federal agencies involved in the Consumer Representation Program have been divided into three groupings. There is one division on energy and environment, one on human resources, and one on business, finance and state (Appendix C). At the meeting, a Cabinet Officer will represent the President and that individual will be accompanied by five or six Assistant Secretaries or Assistant Administrators, who will represent their respective agencies.

Consumer Representation
December 10, 1975
page three

A White House Conference Planning Office has been set up at the Winder Building, Room 525, and staffed by representatives of the Office of Consumer Affairs. This special office has been organized to coordinate all aspects of the nine meetings across the country as well as the Washington meetings, and you may contact me or any member of the White House Conference Planning Team by calling 254-8000. I may also be reached through the White House operator at any time on the Signal Board.

Under the direction of Bill Baroody, the White House Conferences on Consumer Representation are part of a series to increase public dialogue and input in relationship to governmental decision making. As you know, the Office of Public Liaison has conducted eleven previous conferences this year involving over 10,000 participants across the country.

The government participants in the Conferences are asked to be in the cities where they will be meeting the evening before. Our office will work closely with you and your staff to develop a schedule to provide maximum utilization of your time for public and press activities.

Please advise us as soon as possible of your proposed arrival and departure times and the number of persons traveling in your party so that we may make appropriate arrangements for hotel and ground transportation. Upon arrival, you will be met at the airport by your driver, who will be with you throughout your stay. The person meeting you will have your detailed schedule as well as hotel key and complete background information relating to the conference.

The specific announcement of these meetings took place on Wednesday, November 26. On approximately December 15 we will be announcing to the media the Cabinet Officer's participation in these conferences, and we hope that special invitations which will include copies of all the Consumer Representation Plans will go out by December 18 to a broad cross-section of the private sector in each community. We will apprise each of your offices before we plan to make any announcement regarding your participation in the meetings.

Consumer Representation
December 10, 1975
page four

For your information, we are hoping to have gavel-to-gavel television or radio coverage in many of the cities in which we will be participating and will inform you when these plans are finalized.

Please review the attached information and call me if you have any questions. If there is anything any member of my staff or the White House Conference Planning Team can do to assist you, please let me know. On behalf of Bill Barody and the White House Regional Consumer Representation Conference staff, I want to thank you for your interest and support.

OFFICE OF PUBLIC LIAISON

WHITE HOUSE REGIONAL CONFERENCES ON
CONSUMER REPRESENTATION

SITES AND DATES: Chicago January 13
Kansas City January 14
Boston January 16
Atlanta January 19
Houston January 21
Philadelphia January 23
Denver January 26
San Francisco January 29
Los Angeles January 30
Washington, D. C. ... February

TIME: 8:30 a.m. to 1:30 p.m. (in most cities)

CONFERENCE LOCATIONS: See attached list
(Appendix A)

CONFERENCE COORDINATION: William J. Barody, Jr.
Assistant to the President and
Director, Office of Public Liaison

WHITE HOUSE COORDINATION: John B. Shlaes
Director, White House Conferences
Office of Public Liaison

White House Conference Planning Team:

John B. Shlaes (Director)
Jan Glaub (Office Manager)
Rose Wright (Mail Coordinator)
Mike Scanlon (Kansas City, Atlanta)
Susan Huskisson (Houston)
Trish Fortier (Boston)
Dave Lefevre (Philadelphia)
Tony Parker (Chicago)
William Shaw (Los Angeles)
Sam Troy (San Francisco)
Douglas Lee (Denver)

CONFERENCE
MODERATOR:

Virginia H. Knauer, Special Assistant to
the President for Consumer Affairs

OFFICE OF
CONSUMER
AFFAIRS
COORDINATION:

John Byington, Deputy Director, OCA
Michael Sterlacci, General Counsel, OCA

ACCOMMODATIONS:

Reservations for all those participating in a White House Conference will be made at a hotel in the community where the meeting is to be held (Appendix D). They will be made by this office. Please let us know your needs as soon as possible. Normal check-in and check-out procedures will not apply. You will be billed directly for your room unless you choose to go through standard check-out procedures.

TRANSPORTATION:

Each government official attending the Conference should make his own travel plans to and from the city in which he is participating. This office will provide ground transportation throughout your visit. Your auto and driver will meet you at the airport with your hotel room key and complete detailed schedule for your entire stay.

To maximize contact with the community as well as press activity, it is requested that government participants in the city where the meeting is to be held arrive the evening before. Please notify Jan Glaub of our White House Planning Team of your travel plans as soon as possible at 254-8000.

PRESS:

The White House Conference Office will handle the arranging of all interviews, registration of reporters, etc., and will coordinate closely with the government participants' press aides. A working press room will be set up near the meeting room. Press conferences will be scheduled for each of the President's representatives and will most likely be held immediately after the question and answer session the morning of the event.

Please advise the White House Conference Planning Office of any special requests you may have. Working closely with your staff, we will also attempt to schedule interviews both at the Conference site and where appropriate in other parts of the city.

HANDOUTS:

All agencies and departments participating in the White House Conferences on Consumer Representation are encouraged to have hand-out materials for the press and Conference delegates. If you intend to have handouts, please notify Jan Glaub at our White House Conference Planning Office, 254-8000. She will be responsible for the organization and distribution of all materials. We would like consumer materials for use at all the Conferences by December 24.

INVITATIONS:

Although the meetings are open to the public, we are extending formalized invitations along with a copy of all of the 17 agencies' Consumer Representation Plans which appeared in the Federal Register. Those government officials wishing special invitations to particular individuals should contact Rose Wright, 254-8000.

SPECIAL BREAKFASTS:

In many cities, a number of the private sector organizations who advised us when we were planning the Conference are interested in hosting an informal get-acquainted breakfast the morning of the Conference. Where feasible, we are currently planning these breakfasts, which will start at 7:15 a. m. at the Conference location. It will be an opportunity to discuss the day's events as well as meet elements of the community vitally interested in consumer affairs.

SPECIAL DINNERS:

When schedules allow, we hope to hold public liaison dinners the evening before your conference appearance. These public liaison

dinners would be designed to increase the dialogue and communication between the private sector and the federal participants. In some cases, the organizations involved in these dinners will not be directly involved in the consumer meetings. All government participants will be contacted individually by our office to discuss the possibility of a dinner.

PROGRAM FORMAT:

See the attached program for approximate times. The President's representatives will be asked to make opening remarks at the Conference and then present the agency plans. Following your presentation, the Assistant Secretaries representing the other agencies will also make presentations of their plans. After a short break, questions and answers will be entertained from the floor. These questions and answers will not be screened. The President's representatives' part of the program will be terminated after the question and answer session, and generally that individual will not be asked to participate in the workshops. The President's representative will be asked to proceed directly to a press conference to be held at the Conference location.

For those in the audience who do not get an opportunity to ask questions, question sheets will be provided which will be sent to Washington for follow-up answers. Only Conference delegates and not the press will be free to ask questions during the meeting itself.

**BACKGROUND
INFORMATION:**

Over the next few weeks, the Office of Consumer Affairs will be supplying you with background information on the current development of the Administration's Consumer Program as well as some background on the community in which you will be participating. If you should require

specific guidance on consumer issues or additional information regarding the Consumer Program, please contact John Byington, Deputy Director, Office of Consumer Affairs at 245-1710. He will be coordinating the development of this material as well as the substantive aspects of the program.

SCHEDULE
WHITE HOUSE REGIONAL CONFERENCES
ON
CONSUMER REPRESENTATION

Date: Tuesday, January 13, 1976.

City: Chicago.

Location: Northwestern University.

Participating Departments and Agencies: Treasury, US Department of Agriculture, Commerce, Small Business Administration, General Services Administration, Department of Defense

For Registration Information Contact: Carol Morrison, P.O. Box A-2878, Chicago, Illinois 60690. 312-333-6790.

Date: Wednesday, January 14, 1976.

City: Kansas City.

Location: Muehlebach Hotel.

Participating Departments and Agencies: Housing and Urban Development, Health, Education, and Welfare, Labor, Justice, Veterans Administration, Department of Transportation

For Registration Information Contact: Tony Zahn, P.O. Box 15263, Kansas City, Missouri 64106. 816-374-2666.

Date: Friday, January 16, 1976.

City: Boston.

Location: Sheraton Boston Hotel.

Participating Departments and Agencies: Environmental Protection Agency, Energy Research and Development Administration, Federal Energy Administration, Interior, State

For registration information Contact: Frank Prout, P.O. Box 8948, Boston, Massachusetts 02114. 617-222-6300.

Date: Monday, January 19, 1976.

City: Atlanta.

Location: Stonffer's Atlanta Hotel.

Participating Departments and Agencies: Treasury, US Department of Agriculture, Commerce, Small Business Administration, General Services Administration, Department of Defense

For Registration Information Contact: James Fields, P.O. Box 20636, Atlanta, Georgia 30320. 404-526-7526.

Date: Wednesday, January 21, 1976.

City: Houston.

Location: University of Houston.

Participating Departments and Agencies: Environmental Protection Agency, Energy Research and Development Administration, Federal Energy Administration, Interior, State

For Registration Information Contact: James Evans, P.O. Box 20694, Houston, Texas 77025. 713-226-4851.

Date: Friday, January 23, 1976.

City: Philadelphia.

Location: Sheraton Hotel.

Participating Departments and Agencies: Housing and Urban Development, Health, Education, and Welfare, Labor, Justice, Veterans Administration, Department of Transportation

For Registration Information: Joy Wadleigh, P.O. Box 320, Philadelphia, Pennsylvania 19105. 215-597-2766.

Date: Monday, January 26, 1976.

City: Denver.

Location: Brown Palace Hotel.

Participating Departments and Agencies: Environmental Protection Agency, Energy Research and Development Administration, Federal Energy Administration, Interior, State

For Registration Information Contact: Janice Cavaliere, P.O. Box 25628, Denver, Colorado 80225. 303-234-4215.

Date: Thursday, January 29, 1976.

City: San Francisco.

Location: Stanford University.

Participating Departments and Agencies: Treasury, US Department of Agriculture, Commerce, Small Business Administration, General Services Administration, Department of Defense

For Registration Information Contact: Cynthia Gray, P.O. Box 2600, Oakland, California 94626. 415-466-2162.

Date: Friday, January 30, 1976.

City: Los Angeles.

Location: Biltmore Hotel.

Participating Departments and Agencies: Housing and Urban Development, Health, Education, and Welfare, Labor, Justice, Veterans Administration, Department of Transportation

For Registration Information Contact: Frank Terry, P.O. Box 50, Los Angeles, California 90053. 213-688-3063.

Date: February.

City: Washington, D.C.

Location: To Be Announced.

During the month of February each of the above three groups of departments and agencies will hold a one day conference in Washington, D. C. Details on the dates, times, places, etc. will be announced shortly.

SPECIAL NOTICE

All of these conferences are open to the public at no charge. Every interested citizen is invited to attend and participate. There will be significant opportunity for such participation in the general question and answer session and the workshops that follow with agency and departmental spokesmen.

PROPOSED SCHEDULE

- 7:15 a. m. Cabinet officer and governmental officials have breakfast with private sector organizations
- 8:30 a. m. Cabinet officer opens the meeting with brief remarks (draft will be supplied)
- 8:40 a. m. Each organization gets 5 - 7 minutes to present its plan (includes Cabinet officer)
- 9:50 a. m. Coffee break
- 10:00 a. m. General Q & A session from the participating public
- 11:35 a. m. Wrap-up by Cabinet officer (draft will be supplied)
- 11:40 a. m. Break (Note: Cabinet officer will be escorted to press conference -- approximately noon)
- 11:50 a. m. Individual workshops -- each organization will meet with interested parties in separate rooms for a greater in-depth analysis of the plan (coffee and rolls or sandwiches will be provided)
(or when over)
- 1:30 p. m. Adjourn
(or when over)

12/10/75

The 17 agencies will be broken down into three groupings. They are:

Group A - ENVIRONMENT, ENERGY, AND STATE

1. Environmental Protection Agency
2. Department of the Interior
3. Federal Energy Administration
4. Energy Research and Development Administration
5. State Department

Cities:	Boston	Friday, January 16
	Houston	Wednesday, January 21
	Denver	Monday, January 26
	Washington, D. C.	February

Group B - HUMAN RESOURCES

1. Department of Housing and Urban Development
2. Department of Health, Education and Welfare
3. Department of Labor
4. Veterans Administration
5. Department of Transportation
6. Department of Justice

Cities:	Philadelphia	Friday, January 23
	Kansas City	Wednesday, January 14
	Los Angeles	Friday, January 30
	Washington, D. C.	February

Group C - BUSINESS, AGRICULTURE AND FINANCE

1. Department of the Treasury
2. Department of Defense
3. Department of Commerce
4. Small Business Administration
5. General Services Administration
6. Department of Agriculture

Cities:	Atlanta	Monday, January 19
	Chicago	Tuesday, January 13
	San Francisco	Thursday, January 29
	Washington, D. C.	February

ACCOMMODATIONS

Chicago

Holiday Inn
1501 Sherman Avenue & Lake Street
Evanston, Illinois

Kansas City

Muehlebach Hotel
12th & Baltimore Streets
Kansas City, Missouri

Boston

Sheraton Boston Hotel
39 Dalton Street
Boston, Massachusetts

Atlanta

Stouffer's Atlanta Hotel
590 West Peachtree Street, N.W.
Atlanta, Georgia

Houston

University of Houston Hotel
4800 Calhoun Street
Houston, Texas

Philadelphia

Sheraton Hotel
1725 John F. Kennedy Blvd.
Philadelphia, Pennsylvania

Denver

Brown Palace Hotel
Tremont & Broadway at 17th Streets
Denver, Colorado

San Francisco

Rickey's Hyatt House
4219 El Camino Real
Palo Alto, California

Los Angeles

Biltmore Hotel
5th & S. Olive Streets
Los Angeles, California

Washington, D.C.

To Be Announced

WHITE HOUSE
CONFERENCE ON CONSUMER REPRESENTATION

Chicago, Illinois
January 13, 1976

PRESIDENT'S REPRESENTATIVES

Earl L. Butz
Secretary of Agriculture

Virginia H. Knauer
Special Assistant to the President
for Consumer Affairs

DEPARTMENT/AGENCY REPRESENTATIVES

Richard L. Feltner
Assistant Secretary of Agriculture for
Marketing and Consumer Services
Department of Agriculture

Travis E. Reed
Assistant Secretary for
Domestic and International Business
Department of Commerce

Carl W. Clewlow
Deputy Assistant Secretary
(Civilian Personnel Policy)
Department of Defense

Terry M. Chambers
Assistant Administrator
General Services Administration

Louis F. Laun
Acting Director
Small Business Administration

Warren F. Brecht
Assistant Secretary
for Administration
Department of the Treasury

CONFERENCE COORDINATION

William J. Baroody, Jr.
Assistant to the President for Public Liaison
The White House

WHITE HOUSE
CONFERENCE ON CONSUMER REPRESENTATION

Kansas City, Missouri
Wednesday, January 14, 1976

PRESIDENT'S REPRESENTATIVES

Carla Anderson Hills
Secretary of Housing and Urban Development

Virginia H. Knauer
Special Assistant to the President
for Consumer Affairs

DEPARTMENT/AGENCY REPRESENTATIVES

Thomas C. Parrott
Associate Commissioner for External Affairs
Social Security Administration
Department of Health, Education, and Welfare

David O. Meeker, Jr.
Assistant Secretary for Community Planning
and Development
Department of Housing and Urban Development

Richard W. Velde
Administrator
Law Enforcement Assistance Administration
Department of Justice

Abraham Weiss
Assistant Secretary for Policy, Evaluation
and Research
Department of Labor

Judith T. Connor
Assistant Secretary for Environment, Safety
and Consumer Affairs
Department of Transportation

Arthur J. Schultz, Jr.
Associate Deputy Administrator
Veterans Administration

CONFERENCE COORDINATION

William J. Baroody, Jr.
Assistant to the President for Public Liaison
The White House

3

WHITE HOUSE
CONFERENCE ON CONSUMER REPRESENTATION

Boston, Massachusetts
Friday, January 16, 1976

PRESIDENT'S REPRESENTATIVES

Frank G. Zarb
Administrator
Federal Energy Administration

Virginia H. Knauer
Special Assistant to the President
for Consumer Affairs

DEPARTMENT/AGENCY REPRESENTATIVES

Austin N. Heller
Assistant Administrator for Conservation
Energy Research and Development Administration

Alvin L. Alm
Assistant Administrator for Planning
and Management
Environmental Protection Agency

Hazel Rollins
Director
Office of Consumer Affairs/Special Impact
Federal Energy Administration

James T. Clarke
Assistant Secretary for Management
Department of the Interior

Department of State
To Be Announced

CONFERENCE COORDINATION

William J. Baroody, Jr.
Assistant to the President for Public Liaison
The White House

WHITE HOUSE
CONFERENCE ON CONSUMER REPRESENTATION

Atlanta, Georgia
January 19, 1976

PRESIDENT'S REPRESENTATIVES

Rogers C.B. Morton
Secretary of Commerce

Virginia H. Knauer
Special Assistant to the President
for Consumer Affairs

DEPARTMENT/AGENCY REPRESENTATIVES

Dr. Donald Paarlberg
Director of Agricultural Economics
Department of Agriculture

Dr. Betsy Ancker-Johnson
Assistant Secretary for Science and Technology
Department of Commerce

Carl W. Clewlow
Deputy Assistant Secretary
(Civilian Personnel Policy)
Department of Defense

Terry M. Chambers
Assistant Administrator
General Services Administration

Louis F. Laun
Acting Director
Small Business Administration

Warren F. Brecht
Assistant Secretary
for Administration
Department of the Treasury

CONFERENCE COORDINATION

William J. Barody, Jr.
Assistant to the President for Public Liaison
The White House

- 5

WHITE HOUSE
CONFERENCE ON CONSUMER REPRESENTATION

Houston, Texas
Wednesday, January 21, 1976

PRESIDENT'S REPRESENTATIVES

Russell E. Train
Administrator
Environmental Protection Agency

Virginia H. Knauer
Special Assistant to the President
for Consumer Affairs

DEPARTMENT/AGENCY REPRESENTATIVES

Dr. Philip C. White
Assistant Administrator for Fossil Energy
Energy Research and Development Administration

Alvin L. Alm
Assistant Administrator for Planning
and Management
Environmental Protection Agency

Hazel Rollins
Director
Office of Consumer Affairs/Special Impact
Federal Energy Administration

James T. Clarke
Assistant Secretary for Management
Department of the Interior

Department of State
To Be Announced

CONFERENCE COORDINATION

William J. Baroody, Jr.
Assistant to the President for Public Liaison
The White House

WHITE HOUSE - 6
CONFERENCE ON CONSUMER REPRESENTATION

Philadelphia, Pennsylvania
Friday, January 23, 1976

PRESIDENT'S REPRESENTATIVES

Richard L. Roudebush
Administrator of Veterans Affairs

Virginia H. Knauer
Special Assistant to the President
for Consumer Affairs

DEPARTMENT/AGENCY REPRESENTATIVES

Theodore Cooper, M.D., Ph.D.
Assistant Secretary for Health
Department of Health, Education, and Welfare

Charles J. Orlebeke
Assistant Secretary for Policy Development
and Research
Department of Housing and Urban Development

Thomas Kauper
Assistant Attorney General, Antitrust Division
Department of Justice

Abraham Weiss
Assistant Secretary for Policy, Evaluation
and Research
Department of Labor

Judith T. Connor
Assistant Secretary for Environment, Safety
and Consumer Affairs
Department of Transportation

Arthur J. Schultz, Jr.
Associate Deputy Administrator
Veterans Administration

CONFERENCE COORDINATION

William J. Baroody, Jr.
Assistant to the President for Public Liaison
The White House

WHITE HOUSE
CONFERENCE ON CONSUMER REPRESENTATION

Denver, Colorado
Monday, January 26, 1976

PRESIDENT'S REPRESENTATIVES

Thomas S. Kleppe
Secretary of the Interior

Virginia H. Knauer
Special Assistant to the President
for Consumer Affairs

DEPARTMENT/AGENCY REPRESENTATIVES

Dr. James L. Liverman
Assistant Administrator for Environment
and Safety
Energy Research and Development Administration

Alvin L. Alm
Assistant Administrator for Planning and Management
Environmental Protection Agency

Hazel Rollins
Director
Office of Consumer Affairs/Special Impact
Federal Energy Administration

James T. Clarke
Assistant Secretary for Management
Department of the Interior

Department of State
To Be Announced

CONFERENCE COORDINATION

William J. Baroody, Jr.
Assistant to the President for Public Liaison
The White House

WHITE HOUSE
CONFERENCE ON CONSUMER REPRESENTATION

San Francisco, California
January 29, 1976

PRESIDENT'S REPRESENTATIVES

William E. Simon
Secretary of the Treasury

Virginia H. Knauer
Special Assistant to the President
for Consumer Affairs

DEPARTMENT/AGENCY REPRESENTATIVES

Robert W. Long
Assistant Secretary for
Conservation, Research and Education
Department of Agriculture

Dr. Betsy Ancker-Johnson
Assistant Secretary for Science and Technology
Department of Commerce

Carl W. Clewlow
Deputy Assistant Secretary
(Civilian Personnel Policy)
Department of Defense

Terry M. Chambers
Assistant Administrator
General Services Administration

Louis F. Laun
Acting Director
Small Business Administration

Warren F. Brecht
Assistant Secretary
for Administration
Department of the Treasury

CONFERENCE COORDINATION

William J. Baroody, Jr.
Assistant to the President for Public Liaison
The White House

- 9

WHITE HOUSE
CONFERENCE ON CONSUMER REPRESENTATION

Los Angeles, California
Friday, January 30, 1976

PRESIDENT'S REPRESENTATIVES

David Mathews
Secretary
Department of Health, Education, and Welfare

Virginia H. Knauer
Special Assistant to the President for
Consumer Affairs

DEPARTMENT/AGENCY REPRESENTATIVES

Virginia Y. Trotter, Ph.D.
Assistant Secretary for Education
Department of Health, Education, and Welfare

H. R. Crawford
Assistant Secretary for Housing Management
Department of Housing and Urban Development

Peter R. Taft
Assistant Attorney General
Land and Natural Resources Division
Department of Justice

Abraham Weiss
Assistant Secretary for Policy, Evaluation
and Research
Department of Labor

Judith T. Connor
Assistant Secretary for Environment, Safety
and Consumer Affairs
Department of Transportation

Arthur J. Schultz, Jr.
Deputy Associate Administrator
Veterans Administration

CONFERENCE COORDINATION

William J. Baroody, Jr.
Assistant to the President for Public Liaison
The White House