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Jimmy Carter  
October 23, 1976  
North Bergen, New Jersey

..... how many of you would like to have Roselyn for First Lady,..... So would I. Well, Roselyn and I have been married for more than 30 years and I've gotten to know her very well.... and this is one of the rare occasions in the last 22 months that we've had a chance to campaign together..... We expect to be together with each other for the next 3 days on the campaign trail; and today I want to talk with you for a few minutes about a couple of things you mentioned:

In the last 8 years some very serious things have happened to our country and people have been inclined to forget the basic / <sup>spirit</sup> of our nation and how terrible statistics affect human beings. We have now, as I said in the debate, 2½ million more people out of jobs than there were 2-years ago when Mr. Ford went into the White House..... 2½ million people. About a third of all the American families have had somebody laid off in the last 2-years; in the last 4-months alone 500,000 Americans have joined the unemployed rolls. Those figures sound very shocking but what hurts worse is for a mother or father who has had a job for 15-20 years to start drawing their first unemployment check, thinking that it's just going to be 2-3 weeks; yet it becomes month after month and finally that family stands in the welfare lines. It really does a lot to tear a family apart. It really hurts them particularly if the mother or father want to and are able to work. I believe that our country is strong enough to cut down on unemployment rolls and to put our people back to work; and if you'll help me next year we'll start getting jobs for our people.....

We have in this election also below average and mediocrity on the one hand and American's excellence and greatness on the other. And we have a problem between fear and withdrawn and embarrassment and shame in this election of our government and a sense of involvement, a sense of confidence, a sense of pride, a sense of assurance about the future.

This election is very important in personal terms

1932 when Franklin Roosevelt said let's put our people back to work and Herbert Hoover said "no", the government does not have the responsibility to give people jobs, we can't do anything about those jobs. And I remember very distinctly in 1948 election the first time I voted, I voted for Harry Truman and he won, and he brought to the government of our country a different man to govern for us and we knew who the President was when Harry Truman was in the White House--there was no doubt about who was in charge. When we made a mistake as a nation, Harry Truman said, I'm President, I'll take the blame for it; but mostly we had achievement and there was sorta of a greatness there, with the Marshall Plan, , with the United Nations, and with the leaders of the whole world, Harry Truman showed that he was in charge. Did he ever do anybody wrong?

I want you to look at me to be responsible, Is that fair enough? I will be able to work closely with

to work with the great mayor of this city here

and this is very important because we've gone for a long time a sense of federalism which means, as far as you're concerned your mayor , your governor,

your Congress member, your U.S. Senator, and your President all represent you, but if something goes wrong you ought to look to us who were elected by you to meet your needs and correct our mistakes and that's a difficult question, and as far as a sense of unity we haven't had that lately but we can have it and will have it next year. Now inflation the President has given us in the last 8-years nothing but problems

He has not removed this from us so we can plan for the future. Those of you who have a savings account find that at the end of this year you have less than you had in the beginning, even counting the interest you've earned. The interest doesn't equal to how much the dollar has decreased in value. It's not like it used to be with our home-- in the last 8-years the price of an average home in this country has doubled, from \$22,000 to \$44,000 and a 1/3 of our people cannot afford it--to buy a home. I believe that the average working American family ought to be able to buy and own their own home, but that opportunity that was there when President Johnson was in office has now been destroyed by the Republican Administration. [We cannot stand 4-more years like the last 8; and I believe it's time for a change]....don't you think it's time for a change?

This country has suffered too much. In the aftermath of Viet Nam and Cambodia, we've seen our nation disgraced at Watergate, we've seen a President of the United States resigned and disgraced, we've seen a Vice President of the United States resign and disgraced; we've seen a great President assassinated, a candidate shot down. Our country has suffered too much to heal our wounds and bring ourselves back together with a spirit of purpose, with a spirit of unselfishness, in a spirit of self-sacrifice, and with a spirit of idealism and hope. I'd like to say another thing that in spite of all these difficulties ours is one to whole to the faith in our country, ours is "we won't give up". I've seen how the local voting polls run and that's before this world has shown that not more than 50% of our people cares enough about our government to go and vote a week from next Tuesday...I hope that you won't

give up..... I haven't.....Our government can be a great government, providing one thing....provided we it can be returned to the American people. Now our people haven't changed, we still have within us the strength, the belief in the work efforts, self-reliance, sacrifice, patriotism, compassionate, confident, idealism, hope--these things are part of our country--can be part of our government. [ We can have a fair income tax structure if the people as a whole together like it...we could put our people back to work if the people really together like it...we can hold down inflation if the people go together and really like it...we can have a foreign policy to make us proud if the people go together like it; we can select in our vacant cities and be strong and healthy once again if the people going together really like it. ] For the last 22-months I have spent my / <sup>time</sup> campaigning full time with those who have said, I'm know people like you, when I began my campaign I was just like you-- I didn't hold public office, I didn't have much money, I didnot have a nationwide organization, not many people knew who I was; I doubt whether there was a thousand who ever hear my name before but I and my wife, Rosyln, my three sons, their wives, and their brothers, here began to go to neighborhoods, we'd go into a friend's home, and wherever we'd go people would come, three or four more people would show up; we'd go to a hall where it could hold 2-300 people dozen people would come; then we'd go into barber shops, beauty parlors, and restaurants, in factoryship lines, sit at shopping centers and shake hand with the shoppers, department stores, city hall, county court houses--to talk a little and listen a lot -to learn about this country--in New Hampshire, Illinois, North Carolina, Wisconsin, Ohio, Pennsylvania-- people were surprised much and I warned them because we relationship we need. And you suffer, like they say, for dreams, I believe I'd like to see those dreams fullfilled. If we could do something again to save you all, idealistic, hopeful, hardworking, practical, encouraged, I believe that we can have a great country once again. We've had too much pressure..... We can't afford to fail again..... And what I'm asking you for is to help me.

We have just 10 more days; and I'd like for you to make a personal effort in these last few days, even a sacrificial effort to upgrade the course of history. We've had enough failures--the Republicans have tried--I'll give them credit for that but they have not succeeded. They've failed , they failed with Richard Nixon, their failing with Gerald Ford. The Democrats need pumping out. You remember *Roosevelt* and you remember Harry Truman, and you remember Lyndon Johnson, and you remember John Kennedy--those were administrations that were a success in the American people--that's ? what I want to do, and if you'll help me and go to the polls on November 2nd next J January I'll help you to restore our country.....

Thank you very much.....

James Pike ----- recording for Jimmy Carter  
PRESS RELEASE  
October 24, 1976  
Americas, Georgia

Veteran's Day reminds all Americans of the sacrifice of those who have served our nation and of our obligation to the servicemen and veterans of all wars who courage has preserved our freedom. Veteran's Day reminds us also that a great nation must live at peace, both with the world and with itself. We cannot leave wounds untended or hopes unrecognized. Our nation that we have been, that we will be again must be a nation confident of its strength and compassionate of its people.

Abraham Lincoln, in 1865, spoke to the country of which he was President, with wisdom and with compassion. He asked his fellow citizens to bind up the nation's wounds, to care for him, who shall have born the battle and for his widow and his orphan, to do all that may achieve a just and lasting peace among ourselves and with all nations. These words, familiar to all Americans, have a special meaning to all of us who have worn the nation's uniform.

We are proud of our service. Proud of those who served before and those who served later. We remember our ancestors who fought in the Revolutionary War and the War Between the States. Our fathers and comrades, who served in two World Wars and in Korea, our sons who left home, as did my own son, to serve their country, an unpopular war in Viet Nam.

As a former military officer, a son of one veteran and a father of another, I know that peace requires the strong affective national defense, too often the word national security--are often heard with sceptism, and too often these words have been misused in attempt to conceal mismanagement and inefficiency, or to divert attention from errors in policies or judgment.

The reasons for defense programs, and for the foreign policy that we must lead as our search for peace, must be explained openly and boldly to the American people. These policies must be bypartisan and they must be consistent. Patriotism will not exist without trust. Confidence and trust must also once again be respected as aspirations

of all citizens, veterans and non-veterans alike; for health care, for education, housing and employment. We must focus our attention upon policies which have left nearly 600,000 Viet Nam war veterans without jobs and our VA Hospitals are overcrowded and understaffed.

Can we imagine that a President, who speaks of national security two years ago, vetoed a bill to provide for veterans of Viet Nam--the same benefits enjoyed by veterans of World War II and Korea; that this same Administration first opposed and then failed to enforce laws intended to help our veterans secure job training and employment; that this same Administration earlier this year failed to support cost-of-living increases and pension and other benefits, only signing a bill passed by Congress as the election approached.

Our national defense cannot be secured by turning our backs on our obligations to veterans. A man or woman who served our nation in time of war deserves a job in time of peace. Men who suffered in far off lands should not suffer anew in their own country in the insensitivity of bureaucrats or the indifference of their elected leaders.

As we restore all the the rights of health care, education, housing, and employment, we will again achieve the national unity and the national strength our nation deserves. As Governor of Georgia in the early 1970's, when veterans of the Viet Nam War began returning to my state I commissioned a panel of distinguished Georgians, among them wounded veterans and wives of POW-MIA families. The panel was instructed to recommend solutions to the problems that returning servicemen would face as they came back to their home communities. Many useful results flowed from the recommendations of this panel; therefore, if I am elected I intend to commission a smiliar panel to exam how our Viet Nam veterans and their families and families of POW's MIA are fairing nationwide; how far they have been able to progress, obtain a stake in our country; and what should be done to reach their real needs of those still outside the main stream of our society. Compassion should be given to those who have served our country in troubled times with devotion. In addition, I will appoint Viet Nam veterans in



to policymaking positions in the Veterans Administration. The voice of the Viet Nam veteran has too long been absent in the crucial policymaking decisions that affect him. This is the commitment that we owe to the men buried overseas and in the national cemeteries throughout our nation, and to our returned veterans who seek to live productive lives in peace and with dignity.

Let us resolve as a strong America, a united America, a fair America, we will preserve peace, honor to servicemen and veterans and keep faith with those who vigilance and sacrifice has kept our nation free.....

A-n-d....that was just released ..... at 8:30....that was released down here in the Plain's office....goodbye.....

11/1/76

TO: RON NESSEN

FROM: FRED SLIGHT

For your information

Jimmy Carter  
Rally  
October 28, 1976  
Cleveland, Ohio

Bob Sweeney, and all of the wonderful people of Ohio. How do you like the way that I choose a wife, another big choice that I made recently was to choose a vice presidential running mate, how do you like the way that I chose Walter Mondale? It's really a great pleasure for me to be back in Ohio, a state that of all 50 has meant most to us. As you know, at the end of a long primary campaign 30 primaries, nobody has ever entered 30 primaries before, we wound up the last day in Ohio and when the returns came in that night we knew, George Wallace knew, Jackson knew, Mayor Dalley knew, the whole nation knew that Jimmy Carter was going to be the nominee of our party and I thank you for it.

And then as I sat on the couch in the American Hotel, and they called the roll of states I was hoping that ... state would put me over the top and it did and it was your state of Ohio and I want to thank you for that too. Now I need you one more time next Tuesday, will you help put me over the top next Tuesday and help me win.

Today I want to talk to you in kind of a quite and a civil way. In the last eight years our nation has been deeply wounded. In the aftermath of the bombing of Cambodia and the Watergate scandals, the C.I.A. revelations, the resignation and disgrace of a President and a Vice President with unprecedented unemployment, inflation, unbalanced budgets, with a breakdown in the relationship that ought to exist between the President and the Congress and the Federal, State, and Local levels of government. The American people have been deeply wounded and a lot of us have said, should we give our nation one more chance. In the last 22 months, I've had a chance to travel around this country perhaps more than any candidate has ever done in the history of our nation. When I began my campaign, I didn't have much money, I didn't have a nationwide campaign organization. Not many people knew who I was. I didn't hold public office but my wife and I and my

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~~Brooklyn~~, Ohio

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children and a few volunteers began going to communities, we'd meet in the living room and we'd invite the whole community, maybe three or four people would show up. We'd go to a labor hall that would hold several hundred people, maybe a dozen would come. So we began to walk the streets, to go into barber shops and beauty shops, livestock sale barns, farmers' markets, court houses, shopping centers, to talk a little and to listen a lot and I've learned a lot about this country. I've known college graduates who still don't have a chance to have a job after three or four years and I've known families that have been employed 15 or 20 years who in the last few months have been laid off of work and for a while they draw unemployment compensation and then for the first time in their lives they have to live on welfare checks. In the last two years alone, since Mr. Nixon left the White House, we've had 2 and 1/2 million Americans who have lost their jobs and in the last four months, 500,000 American families have become unemployed, we've had three times the inflation rate in the last eight years that we had when President Kennedy and President Johnson were in office and last year we had the highest budget deficit in the history of our nation, more than all eight years combined under the Democrats before in fact, since Nixon and Ford have been in office our deficits have been greater than all 192 years before in the 200 year history of our country. We've seen families who still are lucky enough to have jobs slowly begin to realize two things. One, that when the unemployment compensation and welfare payments go up by 23 billion dollars in the last two years alone, the working families are the ones that have to pay bills. The welfare families don't pay taxes, even social security recipients don't pay taxes, those on unemployment compensation don't pay taxes, the ones that pay taxes are the ones that are still lucky enough to have jobs. These are the families, also, that now come to

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realize that it's nearly impossible to plan for the future. A family used to be able to say well in three or four years we'll make a down payment and buy a home, no longer can do it. Since Richard Nixon went into the White House eight years ago the price of an average family home has doubled and the interest rate has gone up 50 per cent and now it's very difficult for the American family to buy their own home. Last year in this country we only had 1.2 million homes built in the whole country. That's the lowest number of homes built since 1940 also families who use to feel sure that they can put their child through college now don't have that assurance and older people living on fixed incomes have suffered more than anyone else. Those of you who have savings accounts now know that we lose more every year in inflation than we gain in interest payments. I've seen a loss of spirit in our country in many ways but I've seen some other things too. I've seen the courage of American people who say this is my nation, I love it, I believe in it, I believe in the future, I can meet my own needs, and I believe that we can have a better life if we can change the administration in Washington. I've heard that too. I've seen Americans who have said, inspite of our problems, inspite of the assination of John Kennedy and Bobby Kennedy and Martain Luther King Jr., and the shooting of George Wallace ... is still one that can hold together. We've all come here at different times in this country, our families have, it doesn't matter if we came two years ago, or twenty years ago, or 200 years ago or more. What matters is why we came here. Some people say that our nation is a melting pot. That's not exactly true because when we come to this country to be free, to have equality of opportunity, we don't give up our love of the lands from which our families came. I think our nation is much more like a

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beautiful mosaic with different kinds of people all proud of our background, all proud of our hertiage, all proud of our history, all proud of our families, but still bound together in a spirit of unity, confidence, full of hope, a sense of purpose, I've seen this throughout our nation and I'm proud of it. There is a new spirit developing in our nation. A spirit of organization, that elections can be an inportant aspect of our lives responsibilities of citizens. We've all remembered past elections that were lost by just a few voters not going to the polls. In 1960, between John Kennedy and Richard Nixon, just a few thousand votes would have kept John Kennedy and Lyndon Johnson out of the White House and Richard Nixon would have been there eight years earlier and in 1968 as you all know, we had a fine man running for President, Hubert Humphrey. If one more person per precinct had voted for Humphrey we would never have had Nixon, we would have never have had Watergate, we would have never have had disgrace, our country would have been much ... So every vote counts. We are ahead in the polls yet but we can still lose this election yet. It's very difficult to defeat an incumbant President with all of the power and the presitage of the White House behind him, with all of the special interest groups giving him full support. You can rest assured that those who benefit from special interest are gonna vote next Tuesday. I think it's time to eliminate the dual system of justice. When the average working family makes a mistake they go to jail but when the big shot crooks go free, we've got to change that. It's also time to change the unfairness in our tax structure. The surest income to be taxed is the income earned from manual labor. There are not any hidden secret loopholes for someone who works for a living, who draws a paycheck every two weeks, or a retirement check every two

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weeks but there are hidden secret loopholes for many other people. In the last reporting period we had over 800 people in this country who made over 100,000 a year and paid not a nickel in income taxes. Last year we had eleven corporations, each one of which made an average of over 100 million dollars in income and paid not a nickel in income taxes. When they don't pay their taxes do you know who pays it for them, you do. The average working family in this country is struggling to buy a home or to pay bills or to keep up with inflation so I think it's time to eliminate the dual standard of justice in the courts and also in the income tax system. This is a country that hasn't lost faith. This is a country with a great vision of the future. This is a country with great courage within our people. This is a country of differences among ourselves but are willing to work together to correct our mistakes, to bind ourselves together, in order to answer the difficult questions and we project that in the next four years, if we do cooperate, the President and Congress, the Governors, Mayors, private citizens that we can make great progress. I'm very carefully about what I promise. I think in looking back we can make ... or hopes for the future if we can have a 5 or 6 per cent economic growth which is what we did have under President Kennedy and President Johnson even before the Vietnam War. If we cut our unemployment rate down just to a little above what it was when Richard Nixon went into office and we could have inflation controlled and have us a normal relationship between government spending and ... spending. We could realize enough income to have a combination of new programs and to have some tax cuts and I'm very careful not to promise that for sure but if my projections are right, if we work together, and just have normal economic curstances, we can restore confidence in our people, in our economic system, and have better lives for all of us together.

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I believe that that is what the American people deserve and that's what the American people are going to get. I just want to say a couple of more things to you. I want to see a nation that's confident and I want to see a nation filled with hope and I want to see a nation that doesn't spy on our own people. I want to see a nation tear down the wall between us and Washington. I want to see a nation that is our servant is government and not have the government be our boss. I want to have a nation that respects personal privacy. I want to see a nation too which has a spirit of unity about the future. I want to see a nation that depends on work and not welfare. I want to see a nation that has a foreign policy to make us proud once again, that will respect human rights and let our nation take it's proper roll as a leader of the world who look to us as a beacon of freedom and equality. I want to see a nation that serches its' heart and soul and ... what we do in the last 200 years that we need to keep and to correct the mistakes that we have made. I want to see a nation that's proud once again. A nation that lives up to the majasity of its' Constitution and a simple decency and honesty and morality and character of our people. That's not too much to ask but it's going to talk all of us working together. There are not any easy answers. We've just got five days to go. I hope that all of you will remember that although I intend to be elected President it's just as much your country as it is mine so if you believe in your nation, if you want to be proud once again, if we have made mistakes in the past that you never want to see made again, if their are difficult questions that you want to see answered, if their are hopes and dreams in your own lives or the lives of your children that you would like to see realized, I hope that will make an ... effort in the next five days. Even a ... effort, contact your neighbors, your friends, you relatives, and say let's go



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and vote on November the second to change our country, to get it moving again in a spirit of greatness so we can be proud once again that we live in the greatest nation on earth, the United States of America. Thank you very very much.

October 28, 1976  
Rally, Hosta, University  
Long Island, New York



Thank you everybody. Five more days until we begin to turn this country around. Are you with me? Chairman ... **and all** of you wonderful people who came out to see me tonight, I want to say that I'm glad to be here. I understand that right here where we are during the 40's and 50's was one of the runways of Mitchell Air Force Base but in 1962 John Kennedy help to start here an educational process which shows the tremendous change ... in those days from preparation to war to preparation to a better life and you represent that today and our nation is going to represent that all over come next January.

In preparing my ... I asked a lot of people what the single most severe most crises in this area and the most important problem to be faced and everybody agreed that the serious problem that we face is that of finding replacements ... for the New York Mets. As I travel around this country for the last 22 months I've learned alot about it. When I began my campaign I was just like you. I didn't hold public office. I didn't have very much money. I didn't have a nationwide campaign organization. Not many people knew who I was, I doubt that one in a thousand of you ever heard my name. I come from a samll town 683 people so we began to campaign, me and my wife and my children from one home to another. We'd go into a neighborhood and invite all of the neighbors to come in and maybe three or four people would show up or we'd go into a labor hall that holds 200 or 300 folks and maybe a dozen people would come. So we began to walk the streets to go into barber shops and beauty parlors, shopping centers, livestock sales barns, farmers' markets; stand in factoryship lines; to talk a little and to listen alot and we learned a great deal. There are two things that the American people want. One is competant gove-  
rnment and the other one is a government that understands our people. The first choice that I had to make and the first choice that President

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Ford had to make, after we got the nomination, was to choose someone to run with us who might lead this country in years to come. My choice was based on merit and competence and compassionate and strength and leadership qualities. I chose Walter Mondale. And Gerald Ford chose Robert Dole. Next Tuesday, everyone that goes to the polls, will be voting for a ticket. Carter-Mondale and we're eager to work with you. In the last eight years in our country the American people have been deeply wounded. In the aftermath of the secret bombings of Cambodia, in the aftermath of the Watergate Scandels, the C.I.A. revelations, high unemployment high inflation, the highest budget deficit in the history of our country, a great ... in the relationship between the President and the Congress, the resignation is disgrace of the President of the United States and the Vice President of the United States, the American people have been hurt and I don't blame alot of them for feeling that our nation has betrayed them ... and the government but we've also seen some personal things. As I have traveled around this country I have seen college students that have graduated and have been waiting two or three years and haven't yet got a job and I have seen families like your own where a mother or father have been employed 15 or 20 years and are making payments on their home, putting their children through college, all of the sudden unemployed, standing in their first unemployment lines and begin to draw welfare payments. That does alot to distroy a person or a family and I have seen families that are secure, who had a savings account, but have been frittered away with inflation, with the hopes and dreams of owning a home have been disappated, and when security in their old age has been lost. Now here in the suburbs you represent families that have secceded compared to most other American families. You have succeeded because of the constant striving to better your selves

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perhaps your like myself, you started with very little. When I began my career in business after leaving the Navy in 1953 I lived in a government housing project. I paid 31 dollars a month rent and I had three little boys, the oldest of whom, was in the first grade and the first day in business I was my only employee. I didn't make enough profit to pay my house rent and the next... my wife went to work with me. In the third year, we hired our first employee and then we had a good home and we were pretty secure like most of you but the point is that Americans have always had within us an inclination to strive for greater things and set a standard of excellance, a standard of greatness, to cooperate with one another, to believe in our own individuality. Our country is a great one because of this diversity. Someone said that the United States is a nation of melting pot, that's not quite true. It doesn't matter when our families came to this country. Maybe 2 years ago, maybe 20 years ago, maybe 200 years ago what matters is why we came here and what we did when we arrived. Our country is not a melting pot because we'd like to keep our individuality. Our love for this country comes first, of course, but our love Greece, our love for Poland, our love for Chec., for England also comes in and we don't need to give up our hertiage, our background, out history when we come to this great country. So we're not a melting pot, we're more like a mosaic; a beautiful mosaic of different kinds of people that fit in together to keep our individuality, to make a beautiful system. Maybe some of you would call yourself middle class families. The Republicans like to think of themselves as champions of the American middle class but if you look at the record of the last eight years. It's the average, hardworking, wage earning, middle income American ... as a comsuner, as a homeowner, as a taxpayer that pays the price of Richard Nixon and Gerald Ford Republican mismanagement. Let's

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look at the record for a minute. 38 years, when John Kennedy and Lyndon Johnson were President the average family in this country had a job, increase their actual earnings after inflation by 600 dollars a year. In the last eight years, the average family take home pay after inflation has actually gone down. The reason for this is the terrible inflation rate. Due to Democratic years, the inflation rate averaged two per cent. In the last eight years, under Nixon and Ford, the inflation rate has averaged more than six per cent. When Richard Nixon came into office he inherited a balanced budget. The unemployment rate was 3.3 per cent and to the consumer who is trying to make ends meet, inflation means that the 1968 dollars that today that dollar is only worth 61 cents and to the person that's trying to buy a home, to the person that's trying to set away some savings, to the person that's trying to put children through school through college, that money is decreasing in value every day. This has made home ownership a luxury with many Americans. It took us 70 years, since 1900, to get over half of the American families could afford to own their own home. In the last eight years, the average American family home has doubled in price and interest rates have gone up 50 per cent, so now less than 1/3 of the American families are financially able to buy their own home. It makes home ownership a luxury which very few young families can afford their own. As far as taxes are concerned this is very important for us who still work for a living. We have had in the last few years a tremendous increase in tax loopholes. As a matter of fact, the present tax structure has been designed to favor, not the average middle class family, but special interest groups. In the last reporting period, there were over 800 people who made more than 100,000 dollars in income per year who paid zero income

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taxes. There were 11 corporations that averaged over 100 million dollars in income per year and who paid not a nickel in income taxes and when they don't pay their taxes, do you know who pays their taxes for them? You do, You do. We need to make sure that the income tax laws are fair and simple, to make sure that the average family that works for a living to have a good life. Now, Your property taxes have probably gone sky high in the last eight years. I want you to go back and get your 1968 property tax payments and compare them with 1976. Now if that's not a cause of mismanagement by local officials. That's been brought on by the constantly encroaching Federal mismanagement that gave us high inflation. I've had alot of budgets in my life, my family budget, my farm budget, my business budget. I was Governor of Georgia for four years, we had a balenced budget all four years. We left a substancial surplus. As a matter of fact, the cumulative surplus while I was Governor was 496 million dollars. I believe in balenced budgets and if you'll help me by the end of the next four years, we're going to have a balenced budget for the United States of America. Alot of people say, that you can't have full employment, balence the budget, and low inflation but let me go back just a minute in history, Harry Truman was President seven years, he's the first man that I ever voted for in 1948 but Harry Truman didn't have a deficit, he had an average surplus of 2 billion dollars a year and when he went out of office the unemployment rate was less then 3 per cent, the inflation rate was less then 1 per cent, the interest on a F.H.A. Home loan was 4 per cent. Kennedy and Johnson served eight years, the Republicans said that they were spendthrifts, that they had ... started too many social programs. Well, when Lyndon Johnson went out of office, Richard Nixon inherited a balenced budget. The unemployment rate was 3.3 per cent and the average inflation rate

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was 2 per cent. The best way to have a balanced budget, to meet our needs and to control inflation is to put the American people back to work. We'll never have this with 8 million people unemployed. The unemployment rate now is about 8 per cent as compared to when Richard Nixon left office, we've had 2 and 1/2 million more Americans become unemployed. In the last four months alone, 500,000 Americans have become unemployed. Now you maybe lucky enough to still have a job, maybe not, but when we see in two years the unemployment compensation, welfare payments, increase 23 billion dollars, those who are drawing welfare, those who are drawing unemployment compensation even those who are drawing social security don't pay taxes. The ones who pay the bills are the ones who are not working or the families who are still employed. That hurts, but in addition to that, recently we've had a new ... of the unemployed. Middle Class families becoming unemployed. We're not talking about the poor, or the permantly disabled, or those who've been on welfare for generations, we're talking about engineers, like myself, ... and for the first time are beginning to learn what it means to draw an unemployment check and see the prospects for the future to draw welfare. We're talking about a new poor, people who have always worked, who want to work, who are well trained, who want to work, who are experienced, who have led productive lives and who are now being forced out of the job... role. That's the second way that the Republicans have mismanaged the economy and have hurt the middle class. Those who are still working are paying the bills but all of us have seen the rapid increasing unemployment rate that threatens our life. These are some of the facts that show why the Republicans claim to be the champion of the middle class or ... the fact is that the Republicans have always been a haven for special interest groups and the last eight years we've seen corporate

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income taxes decrease 50 per cent compared to the total. We've seen payroll taxes and individual personal income taxes increase 50 per cent compared to the total. We've also had higher interest rates and this is a one way that we need self management and if I'm elected President, and I don't intend to lose, I'm going to reorganize the Executive Branch of government and make it ... and make it efficient, and economically, purposeful, and managable for a change. A lot of people say that our Federal government cannot see competence. The American people are competent. The American people are hard working. The American people are self reliant. The American people are good managers. The American people are good organizers, good salesmen. I see no reason why we can't have a competent government. When I was elected Governor of Georgia we had 300 agencies, departments, bureaus, we did away with 278 of them and we set up a simple workable structure of government and it was not easy and it will not be easy in Washington but your ready for it, the Congress is ready for it, I'm ready for it, and I believe that it's gonna come in the next four years. One other thing that I want to mention. There is a wonderful woman on the platform with me, ... me, ... because of a knowledge of people and because of a love for people, because of a brilliant man, because she understands the movement in society, ... relationship among us, her heart is ..., and every day it grows bigger, her mind is well trained but everyday it learns more. She's particularly concerned about the elderly in this country and some day perhaps she's gonna be elderly herself like my mother. She's 78 now but today is a special day for me. Today's a special day that requires people in this country have set aside to help me and Fritz Mondale. ... almost over to recognize my friend, someone who I love more than me. The last thing that I want to say is this. It's time for new leadership. It's



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time for a fair tax policy. It's time for lower interest rates. It's time to unify our nation. It's time for lower inflation. It's time to put our people back to work. This is not gonna happen over night. We've got to be realistic but we can try, we can start, and next January we're gonna start. John Kennedy liked to say that a journey of a thousand miles must begin with a single step. Lets get ready to take that step ... On the eve of this election, when I have learned so much about our country, I see a new America ahead of us. I see America filled with a new spirit. I see an America with a national pride restored. I see an America where patriotism is a good word. I see an America where families can own their own homes. I see an America where the government functions properly and where it's our servant and not our masters. I see an America where the wall is torn down between us and our government in Washington, where secrecy is stripped away, and where the government doesn't spy on us. I see an America with a system of justice that doesn't send the average American to jail and let's big shot crooks go free. And I see an America that has a foreign policy that makes us proud once again. A foreign policy that believes in human rights. A foreign policy that is as honest and open, a foreign policy where diplomatic officials are appointed on the basis of merit and not a cheap political payoff, a foreign policy that will let our nation once again be a beacon on a hill for all of those who believe in liberty, and justice and freedom and equality of opportunity. I see an America where the foreign policy is determined by the President and not by the Secretary of State and I see an America where a domestic and foreign policy is formed with a full consultation of the Congress and the people and not in secret as it has been for too long. And the last thing that I see is an America on the move again, an America that believes in the majesty of its'

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Constitution and a simple decency of its' people. I want to assure you that we have this America ... That's what I want to do, if you'll help me next Tuesday, I'll start helping you next January 20 once again to have a better America once again. Thank you. Thank you very much.

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Thank you everybody. Thank you. Everybody put your signs down now o.k. Put them down so I can see the folks in the back. Put the signs down, o.k. Thank you very much. Put your signs down o.k. Thank you very much everybody. To Governor Carrey and to Mayor Beam, to Pat Mohianian and . . . rest of the names could not be made out . . . Thank you very much for coming. We have a great crowd. This afternoon . . . and behind me on the platform. It's really good to be back in New York. This is a state that is extremely important in the outcome in the election. Can't hear? They can't hear. If you can hear me raise your hand. They can't hear. O.K. Can you hear me better now? No. Can you hear at all. I will just do the best that I can and I'll be brief. In the last eight years our country has been deeply wounded by the war in Vietnam and Cambodia, by the disgrace in Watergate; by the extremely high unemployment rate; by inflationary pressures that have been on us; and as you possibly know in the last 22 months, I've campaigned for President of our country. When I began my campaign I didn't have a nationwide campaign organization, I didn't have much money, not many people knew who I was, I came from a small town, I didn't hold public office and I began to campaign just like you would if you ran for President. I and my family, my sons and daughter in laws and my wife began going around this country, learning about you and your problems. I learned a great deal that concerned me deeply. I met many graduates of college who can't get jobs. I met many families who have been employed 15 or 20 years, who all of a sudden have lost their work and for the first time have to draw unemployment compensation and who have to draw welfare and I met working families who realize that in the last two years, the increase in payments for unemployment compensation and for welfare have gone up 23 billion dollars and the folks that pay for them, welfare rise, unemployment compensation, are

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the ones that still have jobs. I've also seen around this country a deep concern about the loss of spirit, the lack of cooperation between the President and the Congress and a lack of cooperation between the Federal, State, and Local levels of government but I've also seen some other things about our nation that is very good. We haven't yet lost our spirit. We have a feeling that our country can be great again. We believe that our nation is strong enough to provide out people with work. We'll never have a balanced budget, we'll never have an end to the inflationary spiral until we put our people back to work so one of the major things that I pledge to you is that I'll work with the Congress next January 20 to provide jobs for our people and I believe that we can accomplish this once again in our nation. Can you hear me say that? Right on. Another thing that I want to say is this. We've got a nation where we have seen in recent years an inability for families to plan for the future. We have very few families in this country that can afford to buy their own homes and those who used to be sure that they can put their young people through college now have doubts about it. Those of us who have invested our money in savings accounts find that each year that the dollar is worth less than the interest rates increase what we have. We've also seen in our country, now can you hear better. ... I have also found that in our nation we still have a spirit that makes us strong. It doesn't matter when our families came to this country. It may have been two years ago, it may have been 20 years ago, it may have been 200 years ago, what matters is why we came to this country. What we do after we come so that we can work together, so that we can have things in the future, so that we can unify ourselves for a common purpose. I believe that our country is still strong enough to correct our mistakes, to bind ourselves together, and to approach the future with confidence

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in one another. Do you agree that we can work this way in the years to come? I'd like to point out to you, also, that this is a time to remember the importance of the last five days. In 1960, John Kennedy ran against Richard Nixon, it was only a few thousand votes on a nationwide basis that elected John Kennedy and later Lyndon Johnson be President instead of Richard Nixon. In 1968, if only one more person had voted in each precinct in our country Nixon would not have been President, we would have had Hubert Humphrey. Now we have got five days to go and although I'm running for President, and I don't intend to lose it's just as much your country as it is mine and I hope that this next five days that you will make an effort, a strong personal effort, to get your neighbors, your friends, your relatives, to go to the polls and vote. If you'll help me on November 2, I'll help you on January 20 and the next four years can make our country great again. I think it ... the same that my own campaign has been cast among you and other people like you around the country. The last Presidential candidate who came to South Brooklyn before me today was Franklin Roosevelt. It's been along time since someone cared enough about you to be here to meet you, to listen to you, to say what we need to do in the future. One thing that I see ahead of us is a great nation. I see a nation with a strength secure, military, economically, and politically. I see a nation with spirit and with confidence in one another. I see a nation of work and not welfare. I see a nation with good education, with a balanced budget I see a nation with a justice system that discriminates against noone. For too long now, we've had average families who make a mistake go to prison and big shot crooks go free. That's got to be changed and you can depend on it being changed in the future. For too long we've had a government in Washington under Republicans that write tax laws for special interest groups. Our tax system now is a disgrace. The surest

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income to be taxed is the income earned from manual labor. There are not any hidden secret loopholes for someone who draws a paycheck every two weeks or a retirement check every two weeks but there are hidden secret loopholes for everyone else. In the last reporting period we had over 800 people in this country that made over 100,000 dollars in one year who paid not a nickel in income tax. We had eleven corporations that made over 100 million dollars each that paid not a nickel in income tax. When those big shots don't pay their income taxes do you know who pays their taxes for them? You do, right. So we need a fair tax structure for a change and next January we're going to work on that as well. We've got a problem now with families. In some areas of our country, we have a very high crime rate. Two out of every five families have ... to separate with divorce. Young people run away from home. The second most serious cause of death among young men 15 to 20 years old is suicide. Drugs are coming ... from other countries. We need to do everything that we possibly can in the Federal government in housing programs, education programs, tax programs, transportation programs, health programs, welfare programs, to bind families back together and not separate families one from another. One other thing that we need to change is the welfare system. We now have 12 million Americans who draw welfare on a regular basis. 1.3 million Americans who draw welfare are fully able to work full time. They need to be taken out of the welfare system, given the services of the Labor Department, Education Department, job training, ...and offered a job. If they are offered a job and don't take it, I would not give them anymore benefits. The other 90 per cent can't work fulltime. We ought to have a good single welfare system to ... what is anti - family and anti - work. We need a welfare system that encourages people, to bind families together, and to go back to work. The last thing that I

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this. Our nation is one of great patriotism, we believe in our country. Some people have said that the United States is a melting pot because people have come here from all over the world but our nation is not a melting pot because that great thing for us to remember where our families came from. Our first loyalty of course is to the United States but our second loyalty could very well be the nations from which our country came. Our country is not a melting pot, it's a great mosaic made up of different kinds of people who keep our own background, hertiage, history, family, and nation. For when we come here we put our selves together for a common purpose. To carve out for ourselves a better life, one of liberty, one of independance, and one of equality of opportunity. I see a nation in the future that's strong, not weak; that's confident, not fearful; that's honest, not crooked; I see one that's fair and not unfair; I see one that has vision and not dispair; I see one that's unified and not divided; I see people working together to put our nation back to work, to control inflation, to balance our budget, to meet our needs in health care. How many of you will help me next week, November 2? Right on. How many of you think that's it's time for a change in the White House? How many of you think it's time for us to have a Democratic Senator from New York State and a Democratic Congress. I think that it's time for us to realize that the President and the Congress and the Governors and the Mayors all represent the same people and that's you. I'll do the best that I can to make you proud of me. Let's do the best we can to make ourselves proud of our nation but the best way is to vote five days from now because if you don't vote you've betrayed your own citizenship rights that were so hard for many of you and your families to get. So if there are things in our nation that you don't like, if we've made mistakes that you never want to see made again, if there are questions

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that you want to see answered that are very difficult, if you want to see us unified to a common purpose, if their are **hopes and dreams** in your own lives and in the lives of your family, in the lives of your children that you want to see realized, then work hard with me the next five days. You give me a victory November 2 and I'll serve you well along with you to correct our mistakes beginning next January. Thank you very much. Way to go. Thank you very much. I love you all.



News Release  
Friday, October 29, 1976  
From the Carter People  
New York, New York

Democratic Presidential nominee Jimmy Carter today released the following statement:

The consumer confidence survey released today by the conference board provides additional evidence that the economy is not recovering. The survey shows a sharp 9 per cent drop in consumer confidence during the period from the first of October through the 20th of October. A development that indicates that our citizens do not believe the Republican campaign rhetoric. Our consumers are worried because they do not see leadership in the White House that intends to come to grips with the economic problems facing the nation. They know that the economy is going down hill and the Republican Administration has done nothing about it. Most of all, our consumers are apprehensive and hesitate because they fear losing their jobs and because they know that inflation continues to erode their standards of living. They know that under Mr. Ford, the value of the average workers' paycheck has declined. Many times during this campaign I have discussed the harm which inflation has inflicted on us all. When the people go to the polls a few days from now they will have a chance to choose between four more years of the policies which have failed to stop inflation for the previous eight and policies based on the premise that we can do better in putting our economy back on its feet, our people back to work, and prices back on an even keel.

I would like to tell you the steps I would take to end this invisible tax on our people. First, we will start by recognizing that inflation has many causes and requires many solutions, not one shot answer. Not Mr. Ford's win button, or Mr. Nixon's price freeze can take the place of complimentary policies which are carefully quodnated and competantly run. Second, if I am elected, I will get the country back to work again, constrating on those groups of people

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those geographical areas, and those industries where unemployment are most severe. The best way to prevent inflation is to mobilize the productive power of our people. Our people are not producing when they are drawing welfare or collecting unemployment compensation. Our industries are not producing as efficiently as they can when they work at 75 per cent of capacity. By targeting our programs carefully instead of spreading them in a blanket fashion across the country, we can create jobs where they will do most to head off inflationary bottlenecks. Third, we will approach each inflationary problem by first asking if there is a way to expand supply instead of reducing demand. We will anticipate shortages of capacity and services and do what we can to prevent them. We will encourage business, labor and government too, to make the very most efficient use of our precious resources, land, energy, raw materials, and human skills. Fourth, we will review the entire system of government regulation to be sure that when government intervenes in the market place, its' intervention protects the public and not inefficient industries. One of the first targets will be the overregulation of the airline industry, especially the C.A.B. rules which forbid airlines to engage in price competition. Another of our targets will be the I.C.C.'s wasteful backhaul rule. Fifth, we will make anti-trust enforcement a serious business again. We know that the best guarantee of efficient business practices is tough, fair, competition. When protective, anti-competitive arrangements take the teeth out of competition, we will act to protect the public. Sixth, we will recall that a President who cares about inflation will stand up to concentrated centers of market power. That is what President Kennedy did in 1962 when he spoke out against unwarranted price increases by U.S. Steel. The pressures behind our current

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inflation are the same now as they were then, powerful, non competitive industries are exploiting their market power at the very time when our workers are showing restraint in their wage claims. We need a President who is not afraid to speak up for the people. Seventh, we will give the Council on Wage and Price Stability the support that it needs. For eight years the council has had the power to investigate excessive price increases and to subpoena information, a power that it has never used. We need a council that will use that power not to harass businesses or make unnecessary requests but to intervene when the public interest is overlooked. Eighth, we will work toward a balanced Federal budget by getting our people back to work and managing the Federal government more efficiently. During every year of my term as Governor of Georgia we ran the government efficiently with a surplus. Ninth, we will see voluntary cooperation of business and labor, farmer, and consumer, and restraining inflationary price surges. Both labor and business know that inflation can hurt both of them faster than it can help either one. At the same time, as real take home pay has been falling, real corporate profits are also lower than they were eight years ago. The Republicans have failed in eight years to control inflation. There is a record of rising prices, tight money, and a lower level of real income for the working people of our country. The overall price level has risen by more than 60 per cent since 1968. Food prices have gone up more than 70 per cent. The cost of adequate health care has gone up by more than 60 per cent. The average cost of a new home has more than doubled and the proportion of families able to own a home has fallen from more than one half to less than one third. The 1968 dollar is not worth only 61 cents and the food buying dollar has fallen by 57 cents. In eight

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Republican years we have had a higher average rate of inflation than under any administration from more than 50 years. As I have travelled across the country I have seen what a sick, inflationary economy means in human terms. It means families who work hard in the hopes of a better tomorrow would find that it is harder to make ends meet today than it was the day before. The average gross weekly earnings for an American family has fallen from \$107.37 when Mr. Ford took office to \$102.83. Now, after years of steady increase under Democratic administrations the real earnings of our people are lower now than they were in 1968 with the sharpest decline taking place under Mr. Ford. It means people, especially young families, are not able to afford a home of their own. It means parents that cannot plan ahead to educate their children, pay their medical bills, or free themselves from economic worries. It means older people who find that the money that they have saved for the future loses value every day. The climate of economic mismanagement that has created inflation has harmed every part of our economy. The record deficits of the Ford years have cost each family an additional \$350 dollars per year in interest charges alone. High interest rates and inflation have suppressed the stock market to a lower real level than when Lyndon Johnson left office. The Republicans have failed to stop inflation because they believe that unemployment would secure because they were afraid to stand up to the powerful interests, special interests, because they have sought to play business, and labor, and agriculture, and consumers against each other rather than seeking cooperation, understanding and restraint. Stopping inflation is finally a question of competent management and leadership. With a leader in the White House, we can hold the line on inflation. With four more years of indecision and mistakes, our people will not have the healthy economy they deserve.

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Friday, October 29, 1976  
From the Carter People  
New York, New York

Contact BETTY RAINWATER if you need more information. This was for  
release at 6 A.M. this morning out of New York.

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October 29, 1976  
Southwick Shopping Center  
Toledo, Ohio

Thank you everybody. Thank you very much. OK. You got me. You got me. You got me here today. Next January 20 your going to have me for four long years and I hope that ... To my good friend, Howard Metzebaum and my good friend, Lloyd Ashley, to Senator John Glenn who has just been honored and who has honored the State of Ohio and the United States in his wonderful trip through China, which is a nation as you know that has one fourth of the worlds' total population and to all of the wonderful people in your state who put me over the top in the Primary in June, who put me over the top at the convention in August and who are going to put me over the top next Tuesday, Thank you.

Today I want to talk to you very quitely and very soberly and very sincerely for a few minutes. Lloyd Ashley pointed out that 16 years ago John Kennedy came here to ask you for your support. He won the Presidency of the United States with .2 of one per cent margain Had he not won, had those few thousand people not gone to the polls, we would have had Richard Nixon eight years earlier and never had John Kennedy as President. In 1968, again we had a good man running for President, Hubert Humphrey. But he was defeated by Richard Nixon because not many people went out to vote. It's very important for Americans to care about our nation and who are proud of it, and who want to make a change in the White House to go out and vote next Tuesday, will you go out and vote and work hard this next four days?

This morning there was released from the Department of Commerence in President Fords' own administration a report on the economic indicators of our nation which is a very accurate prediction of things to come. The eleven individual indicators, seven of them were negative which means that in September we had fewer people working during each

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week. We also had fewer orders placed for consumer goods in the future. We also had a reduction in the number of people employed. Now this shows that in months to come we're going to have much more severe economic problems than we have had in the past. In the last two years this country has suffered very badly with the Ford administration. We've had 2 and 1/2 million new American people who have become unemployed. In the last four months alone, 500,000 people have joined the unemployment rolls. We've had the highest combination of unemployment and inflation in the history of our nation. The highest budget deficits in the history of our nation and one thing that we ought to remember is this. The people who pay for it are the average middle class American families which is lucky enough to still have a job. In the last two years, we've increased 23 billion dollars welfare payments and unemployment compensation payments. Now those families that draw welfare and those families that draw unemployment compensation even those who are retired and draw social security don't pay taxes. The ones that pay the bill for unemployment and welfare and those who still have jobs and the ones who get robbed with inflation going up are the ones that are still working. The ones whose property taxes have increased so much in the last eight years are those who are still working. 22 months ago I began my campaign for President. I didn't hold public office. I didn't have much money. I didn't have a nationwide campaign organization. Not many people knew who I was, I doubt if one out of a thousand of you had ever heard my name. I live in a small town, 683 people. Nobody thought that I had a chance to be nominated or elected as President but I began my campaign just like you would if you wanted to run for public office, I and my wife and my children and a few volunteers began going around the country

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we would go into a neighborhood into somebodys front living room and invite everybody to come in and meet with us, **maybe three** or four people would show up. We'd go into union halls that would hold two or three hundred, maybe ten people would come to our meetings. So we began to walk the streets, to go into barber shops, and beauty parlors, shopping centers, livestock sale barns, farmers' markets, shopping centers like this, to talk alittle and to listen alot. And I learned a great deal about this country in the last two years. I've met many college graduates who don't have jobs. I've met many mothers and fathers who for 15 or 20 years had a job and then got fired or layed off and began to draw unemployment compensation and in a few months went on welfare for the first time. It hurts someone, it tears a famil apart if they are able to work, want to work, can't work. The one of the major responsibilities that I will have, working with the Congress, working the industry, working with the labor, working with you is to put the American people back to work beginning next January, we'll do it together. I've talked to many families too who tell me and who also tell the pollsters that it is not possible to plan anymore for the future. There was a time when Kennedy and Johnson and Roosevelt and Truman were in office, when a family could make plans in the future, if you saved up some extra money, you could put it into a savings account and make a profit on it. Nowadays you can't do that because inflation taxes the value of your money down more than the interest amounts to in your savings account and many people have always felt in the past that we could save two or three years and then buy a home for our family. It took us 70 years to reach the point where more than half of the American families could afford to buy their own home but in the last eight years, under Nixon and Ford, the cost of an Average family



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has doubled and the interest rates have gone up 50 per cent and now less than 1/3 of the American families can afford to buy a home. There was a time when we could feel sure, if we had a job, that we could put our young people through college. Now that's not true anymore because inflation has robbed us of what we thought we were gonna have and I wish that you would take your property tax statement from eight years ago and compare it with the property taxes that you pay in 1976. That's not your local officials fault. Inflation has robbed us all and that's made the cost of everything go up. It hasn't helped us. The average working family, when Johnson and Kennedy were in office had their annual income go up 600 dollars. It's gone down in the last years after inflation is taken away. We've seen also the American people deeply hurt by the bombing of Cambodia, by Watergate, by C.I.A. revelations, by our attitude in Chile, Angola, by the resignation and disgrace of a President and a Vice President. So the American people have been hurt in the last eight years. And you can understand why many people say, I'll never participate in politics again but I've also seen in our nation a determination of strength, of courage, a unity, that's gonna bind us together next Tuesday and make a change in Washington in January. I've worked all of my life like many of you. I grew up on a farm. My people have been farmers in Georgia for 210 years. Noone in my fathers' family ever had a chance to finish high school before I did. I know what it means to work. It never have has hurt me. I think it's time to make America a working nation and not a welfare nation. There is another thing that I've learned about this country. We have alot of different kinds of Americans, alot of different kinds of ethnic groups, but that's not a reason for us to be weak, it's a source of strength. It doesn't matter

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whether our families came here 2 years ago, or 20 years ago, or 200 years or longer. What matters is why we came here and what we do after we get to this nation of liberty, of freedom, of individuality, and of human rights. We can still be proud of our country inspite of Watergate. We can still be proud of our country inspite of unemployment. We can still be proud of our country inspite of disgrace that's been brought into our government by Republican administration and economic affliction. I'm proud of my nation because I know Americans are still proud of our country. We still live in the greatest nation on earth. I want to see it great and strive for excellance once again. That's what we can do next January if we're successful. One thing that we've seen happen in the last few years, under President Ford, is a breakdown in our system of government which calls for cooperation and mutual respect between the Congress on the one hand and the President on the other. We serve the same people, the President, the Senators, Congress members, Governors, Mayors; we're all elected by you, we all serve you and when there is a breakdown in that relationship our country drifts. Now great nations can't stand still, it's either got to move forward based on the strength of its people or it stagnates and dries up and moves backward. Lately our country has been moving backward. I think it's time for us to move forward once again and if you help me we'll do that. One other thing that I've learned from the American people is this, we're sick and tired of politicians promising things on election who don't deliver them when there in office. Now this has got to change. As you know in the primary season when you gave me your support, my relationship was directly with you, friendships that were formed, in the factorship lines and in the shopping centers. I want to keep it that way. I want to be sure that I point out to you that the

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rose. We don't have any magic answers. We're gonna have to cooperate with one another. We can't demand or expect too long this thing has got to change but in order to go a thousand miles, as John Kennedy used to say, you've got to take that first step. I want to take that first step with you and the first step has got to be next Tuesday when you vote. One thing that I'll hope that you'll remember is this. The quality of people who serve in Washington with the President can make a difference. As you know President Ford and I have both had a chance to choose vice presidential candidates. My choice was Fritz Mondale. Gerald Ford's choice was Robert Dole so next Tuesday you'll be voting for a partnership, a President and a Vice President and a Congress. We have your interest at heart. I don't want anybody to feel that you can't control inflation, manage the government, balance the budget, and put our people back to work all at the same time because this has been done in the past. When Harry Truman was in office for seven years he didn't have annual deficits. He had an annual surplus on an average of 2 billion dollars and when he went out of office the unemployment rate was less than 3 per cent, the inflation rate was less than 1 per cent, interest on a F.H.A. home, 4 per cent. The same thing happens when Johnson and Kennedy were in office. The average inflation rate was two per cent, not six per cent like it has been lately. The unemployment rate was less than 3 and 1/2 per cent and we had given over to Richard Nixon when he went into office a balanced budget. We're never have a balanced budget, or end the inflationary spiral with 7 and 1/2 or 8 million people out of work but if we work together we can have a strong nation economically again and that's a pledge that I'll make to you that we'll ... together after this election is over. I see a nation in the future that can make itself proud. I see a nation where

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HAS HE CHANGED  
OPINION  
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a human spirit is harnessed to strive for excellance. I see a nation that has a system of justice that doesn't send the average American to prison and lets big shot crooks go free. I see a nation with no frequent grain embargoes put on us by the administration is Washington. I see a nation where the farmers and the consumers know that their interest are tied closer together. I see a nation of strength not weakness, of hope not dispair. I see a nation of work, not welfare. I see n nation of unity and not division and we can have these things if we're able to set our standards high enough and work for them. I see a nation, too, with a foreign policy that's made by the American people, supported by a bi-partisan Congress, and where the President is the spokesman of our nation and not the Secretary of State. This needs to be changed. I also see a nation where domestic and foreign policies, ... the common sense and the sound judgment and the high moral character of the American people. Every time that we have made a serious mistake in recent years it's been because the American people have been held at arms length and excluded from the process. I see a nation with a ninimum of government secrecy and a maximum of personal privacy where the government doesn't spy on us as individual citizens and where we are ~~the~~ government's master and not the other way around. That the way it ought to be in a democracy and that's the way it's going to be in the future. The last thing that I want to say is this. This next four days can be very important. I've been running for President for a long time and I don't intend to lose but it's not anymore my country than it is your and if you care about your country, if you care about freedom, if you care about individuality and human rights and excellance and greatness, if you care about education and balanced budgets, and a work optorunity and security in the old age and a good

Jimmy Carter  
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Southwick Shopping Center  
Toledo, Ohio

health program, if you care about unifying a divided nation and setting a standard for all other nations to admire, if you care about democracy and hope and idealism and patriotism, then I hope that you'll join with me next Tuesday, yes, and reestablish a nation bounded by the majasity of our Constitution and a simple deceny of the American people there is our strength. You help me and ... have it together. Thark you very much. I love all of you.

No location given

No date given

Date Transcribed - 10/30/76

This is a tremendous crowd and I want to thank all of you for coming tonight. In 1948, I cast my first vote **and so did Georgia** for one of the greatest Presidents of all times, Harry Truman, and I'm waiting for Missouri to pay me back now next Tuesday. To my good friend, Tom Eagleton, to Governor Winehern, to ... to Jim Baker, to your own Congressman Robert Young to Dick Geerheart, Jim Myers, and to Bill Hungate one of the great Congressman of all times and to all of you wonderful Missourians. How are you doing tonight? Are we gonna win next Tuesday? We just come in from Toledo, Ohio, before that we were in Phildelphia, Pennsylvania, and before that we were in New York City and in the Long Island area.

For the Last 22 months, I've been campaigning around this country learning about its' greatness and its' strength, also learning about its' problems. We had a report today from Mr. Fords' own Secretary of Commerce about the ecomonic indicators of the future predicting what's going to happen to the average American family in the months to come. In September, for the second time in a row, we had a negative economic report. The number of people who were laided off from their jobs went up. The number of hours worked per week went down. The number of orders placed for consumer goods that means future jobs went down. This is the first time since January 1975 that we've had two months in a row where economic circunstances went backward instead of forward. I think it's time for our nation to start moving forward again and not continue to move backward with people losing their jobs. Mr. Fords' Secretary of Treasury on the good morning show this week was asked what about the 7 and 1/2 or 8 million Americans who have lost their jobs and his response was, there are not suffering. This is the same administration that a year and a half ago, the top economic advisor when they ask who is suffering most in this country said that the Wall Street brokers

were suffering worse than anybody else when the economy goes backwards. We need a President who understands that when somebody loses their job they and their families do suffer because the **Americans prefer** to work not go on welfare. I've worked all of my life. So have many of you. I grew up on a farm during the depression years. My father and his family have been in Georgia for 210 years. We've all been farmers. As a matter of fact in my fathers' family, I'm the first one in 200 years that ever had a chance to finish High School. I know what it means to work for a living and I believe that this country is eager to see its' economic strength harnessed and the eight million people who are out of work go back to work, this can be done if we work together in the future and I believe if you will vote right Tuesday for the Democratic ticket, nest January we'll get this nation moving back to jobs. One thing that we hear quite often from the administration in office is that they are friends of the middle class Americans. I guess now that I would be classed as a middle class American and my family would too. I'm lucky enough to own my own home and I'm lucky enough to have a good income that I think can put my children, my little daughter through college but the ones who suffer most are obviously the ones who lose their jobs. But just think, in the last two years, we've added 23 billion dollars to unemployment compensation payments and welfare payments. Now those who draw welfare don't pay taxes, those who draw unemployment checks don't pay taxes, even those who draw social security and that's all, they don't pay taxes. The ones that pay the cost of all of these extra expenses that are not necessary is the average middle class American family who still lucky enough to have a job. There was a time in this country when a family who had a job could plan for the future. We can't plan for the future anymore. In the last eight years alone, since Richard Nixon went into the White

House, the price of an average family home has doubled from 22,000 to 44,000 dollars. Interest rates have gone up 50 per cent. It took us 70 years to reach a point where more than half of the American families could afford their own home. In the last eight years we've now seen that drop to less than one third of the families in this country able to own their own home. In the last year, 1975, we had fewer homes built than any year since 1940. We now have an unemployment rate in the construction industry of 25 to 30 per cent. In some communities, 60 to 65 per cent. It used to be a time when we could put our money in a savings account and we could make a profit on it and it would grow. Nowadays, with 6 per cent inflation on the average if we draw 5 per cent interest we lose 1 per cent every year and the security that we were looking for is just not there. It used to be a time when we could plan for the future and if we had some children and we saved and we were carefull and we did without things, we could put our kids through college, but that's no longer that case because the cost of education has gone up so high and our savings now are to be spent for increased property taxes. I'd like for all of you to go home if you will and get your 1968 property tax bills and compare it to what it is after eight years of Republicans in the White House. It's probably doubled but the services that you receive at the local level of government haven't gone up. The problem is the inflation rate in Washington. One more thing that I would like to say is this, about economics. As I said earlier, I worked all of my life. I haven't wasted my own money. I haven't wasted the taxpayers money. When I was Governor of Georgia for four years, we had a balanced budget. We had a surplus every year about 120 million dollars on the average, accumulative total surplus of 496 million dollars. I run a peanut shelling plant. My budget is balanced. I run a farm, my budgets' balanced. I run a family, my budgets' balanced and if you elect me



President, before four years go by, we're gonna have a balanced budget of the United States of America. One thing that middle America, the average family has been told by this Republican Administration is that you can't have a balanced budget, you can't control inflation unless you have alot of people out of work. That's not true. Let me just mention if you will forgive me, your own great President, Harry Truman was in the White House seven years, he didn't have an average deficit, he had an average surplus of 2 billion dollars a year in 1948 and 1950 money. When he went out of office the unemployment rate was less then 3 per cent. The inflation rate was less than 1 per cent. Interest on a F.H.A. Home loan was 4 per cent. That shows what good tough management can do. When Lyndon Johnson and John Kennedy were in the White House and stayed eight years, they were looked upon as spendthrifts by the Republicans. They may have passed some social programs that were not needed, they are being phased out. But lets look at the record. When Nixon went into the White House, he inherited a balanced budget. The unemployment rate was 3.3 per cent and the average inflation rate was down at 2 per cent. At least the American people knew that we had President in the White House who cared about us as human beings and not just statistics. We need once more to have a President who cares about you and next January 20 that's what your going to have.

I began my campaign for President 22 months, almost exactly, the 20th day of January 1975. When I started campaigning for President, I was just like you. I didn't hold public office. I didn't have much money. I didn't have a nationwide campaign organization. Very few people knew who I was, I doubt if one in a thousand of you had ever heard my name. I come from a small town 683 people but I began to campaign from one home to another. We would invite the whole neighborh

to come in and meet with me, the next President of the United States, maybe three people would show up. We'd go into a labor hall that would hold two or three hundred people and maybe ten people would come so we began to walk the streets, me, my wife, my children, and a few volunteers. We'd go into shopping centers like this one, barber shops, beauty parlors, stores, we would stand in factorship lines and meet the workers as they came to work early in the morning and late at night. We'd go into farmers markets, livestock sale barns, county courthouses, we'd talked a little but we listened alot and we learned about our great country. We learned some bad things. I've met alot of college graduates who have been out of college now for three or four years who have never been able to get their first job and I've met alot of parents, men and women, who have been employed 15 or 20 years and then were layed off and they've told me how they feel when they draw their first unemployment check and then after six or eight months when they draw their first welfare check. It tears a family apart for somebody that's able to work, eager to work, and can't find a job. Our country is stronger than that. We've also had a loss of confidence in government. The problem is not that the people don't trust the government anymore, the problem is that our top officials have lost faith in the people who put them into office. We've seen in the last eight years terrible problems come on us. The American people have been hit hammer blows with the secret bombings of Cambodia, the Watergate scandel, the C.I.A.revelations, the resignation and disgrace of the Preisident of the United States and a Vice President of the United States unpreceentated unemployment and inflatic the highest deficits in the history of our country and you can understand how American people have been turned away from government but I've also seen some good things in this country. I've seen a spirit among our people that doesn't change, a realization that after 200 years, our

nation is still young, it is still growing, still trying to find its' faults and eliminate them. I've seen a sense of pride in our country, a sense of patriotism, a belief in the **work ethic**, that's anybody that's able to work ought to work. I've seen a hunger among the American people for a fair system of justice. It's not right for the average American who makes a mistake to go to jail and the big shot crooks go free. That's got to be changed. The American people don't want very much but they want to be treated fairly. Now we've got a income tax system that doesn't treat us fairly. The surest income to be taxed is the income earned from manual labor. There are not any hidden secret loopholes for someone who draws a paycheck every two weeks or a retirement check every two weeks but there are secret hidden loopholes for everyone else. In the last reporting period we had 300 people in this country that made over 100,000 dollars in income in one year and paid no income taxes. Last year we had 11 corporations in this country that made an average of over 100 million dollars in profit and paid not a nickel in income taxes. When they don't pay their income taxes, do you know who pays it for them? You do. We don't anything selfish, we want to be treated fairly and we do need an income tax system that doesn't cheat the middle income working American family and that's one thing that we're gonna work on next year when I become President. I want to make another point too. This country is made up of different kinds of people, different backgrounds, religions, beliefs, experiences, educations. I believe that is a sign of strength and not weakness. It doesn't matter when we came to this country or our families,, Two years ago, twenty years ago, or two hundred years ago, what matters is why we came to this country and what we do after we get here to preserve and strengthen what it stands for, liberty, independence, freedom, and absence of discrimination, equality of treatment in the courts, equality of opportunity if we're

willing to work. This needs to be done, a strengthening of our families. We're not a melting pot in this country because when we come here, of course our first allegiance is to the United States, but we can also love the country where our families came from many years ago. This is not a melting pot because we don't give up our individuality, it's more like a mosaic, a beautiful painting with different kinds of color spots on it. We believe in one another, if we work together, if we have pride in our nation, we can have a picture of our country that will never change. Let me say one other thing to you. A few votes in the different kinds of Americans on election day can make a lot of difference. In 1960, the difference on election day was .2 of 1 per cent. Had just a few thousand people voted differently or not gone to the polls, we would not have had John Kennedy as our President, we would have had Richard Nixon eight years earlier. Again in 1968, we had this demonstrated not very well. Had just one person per precinct voted for Hubert Humphrey we would never have had Richard Nixon in the White House at all so three more campaign days will bring us to a great decision. In the history of our country we've had some elections that were very important to us, 1932 when Roosevelt beat Hoover; in 1948, when Harry Truman was elected over Thomas Dewey and in 1960 when John Kennedy whipped Richard Nixon and is another time of test. I see an America of greatness. I see an America where our standards is one of excellence. I see an America of hope and not despair, of courage and not fear. I see an America of unity and not division. I see an America of idealism and not crooked politicians. I see an America of justice and not discrimination. I see an America of work and not welfare. I see an America where the families are strengthened and where we have within us courage, and patriotism, and pride in our

nation. I see an America that can uphold if the American people combine our efforts the majasity of our Constitution and the common decency of our people. We have within us strength if we're willin to tap that strength. Now, I'm running for President, and I don't intend to lose, but it is just as much your country as it is mine and I'd like for you to remember this next four days that if there are difficult questions that you would like to see answered, if we have made mistakes in the past that you would never like to see make again, if you would never like to see our government bring on us the embarrasment or the shame, if you'd like to have a foreign policy that represents a character and a high moral standard and a common sense and sound judgment of the American people, if their hopes or dreams in your own lives that you'd like to see realized for you or your children, I hope that this next four days that you will make a special effort as free people, proud of yourselves, proud of your nation, even make a sacrificial effort, put in 2 or 3 more hours every day to get you neighbors and your friends and your relatives to go to the polls on November 2. How many of you believe that it's time for a change in the White House? Well I don't know all of the answers. I don't know all of the answers and I know it's going to be tough to clean up the mess in Washington, and it's going to take a great deal of cooperation between you and me, between the President and the Congress, between the President and Governors and Mayors and others to put our people back to work, to heal our wounds, to bind ourselves together, and approach the future with confidence but if You'll help me on November 2. I'll help you on January 20 and the next four years to make our nation great once again. Is that a deal? Thank you very much, I'm with you and I need you. I love everyone of you.

Jimmy Carter  
NO LOCATION GIVEN  
NO DATE GIVEN  
DATE TRANSCRIBED: OCTOBER 31, 1976

My wife, Roselyn and I have been speaking some Spanish for the last, put the sign down please, put the sign down, put the sign down. Thank you very much. First of all let me say how glad I am to be back in SOUTH TEXAS. As you know, in the primary in Teasas when we were seeking delegates to the national convention, the people of your great state gave me an overwhelming victory and I want to ask you now, would you give me the good vote next Tuesday?

In the last 22 months, I've had a chance to campaign around our nation and to learn a great deal about it. When I began campaigning I was just like you are. I didn't hold public office, I didn't have very much money. I didn't have a nationwide campaign organization. Not many people knew who I was. I come from a small town that only had 683 people that live in it but I and my wife and my children and a few volenteers began going to one home and another, sometimes only three or four people would come, one labor hall to another that would hold 200 or 300 people, sometimes a dozen people would show up and we walked the streets, we went into barber shops and beauty parlors and stores, and shopping centers, farmers markets, livestock sale barns, factorship lines, we listened alot and we talked just a little and we learned about the greatness of our country. We also learned about some of its problems. We've got too much unemployment in out country. I think our nation is great enough to be a nation of workers and not a nation of welfare and I intend to change that next year. I grew up on a farm like many of you did. My people have lived in Georgia for 210 years, we've all been farmers. I've worked all of my life. Noone in my fathers' family ever had a chance to finish High School before I did. I know what it means to work and I've seen in this last two years, under Gerald Fords' administration two and one half million Americans who have become unempoyed. In the last four months alone, 500,000 Americans have

Jimmy Carter

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become unemployed. We now have a situation where in the last two years 23 billion dollars of the taxpayers money has to be spent for unemployment compensation and for welfare payments. Our country is stronger than this. We have the highest unemployment rate of any developed nation in the world, much higher than Great Britian, much higher than Germany, twice as high as Italy, four times as high as Japan. I think that our nation is strong enough to put our people back to work and that will be one of my major responsibilities next year. I've also been one who believes that we should manage our affairs properly. I've always had a balanced budget in my own family, in my farm, and in my business. I was Governor of Georgia for four years, we allways had a balanced budget. We had a substancial surplus left over. We gave good services to our people and I believe that if we can all work together, myself, the Congress, and you, before the end of this next fourth term, four year term, we'll have a balanced budget for the United States of America. Last year, we had a deficit in our country of 65 billion dollars. Now alot of people claim, perticularly those who run the White House, that you can't have a balanced budget, you can't meet the needs of our people, and you can't have full employment at the same time but that's not true. Under Democratic administrations in the past, we've had those things. Harry Truman was in office eight years, seven years, he didn't have a deficit, he had an average surplus of 2 billion dollars a year. When he went out of office, the unemployment rate was less than 3 per cent, the inflation rate was less than 1 per cent, and the interest on a FHA Home Loan was just four per cent. When John Kennedy was President, when Lyndon Johnson was President we had our people at work. Richard Nixon inherited a balanced budget and we had less than 2 per cent unemployment and 2 per cent inflation. As you know Lyndon Johnson was a man with a big heart. He gave our people human rights, he gave our people civil rights, he gave our people good medicare, good medicaid, he gave our people better education

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he insisted bi-lingual education. And the difference between these Presidents and the ones that we have had the last two years is that the Democratic Presidents cared about people. Now it's bad enough to talk about 2 and 1/2 million out of work, 8 per cent unemployment, 11 per cent inflation and so forth but what hurts is as you travel around and meet the young people who finished college 3 or 4 years ago and still have not been able to find a job, what happens to a family when the mother or father have been employed 15 or 20 years and all of a sudden lose their job, they draw unemployment compensation for a few months and then they go on welfare for the first time. It really hurts a family when the mother or father can't get a job and go to work. This is a difference between Republicans and Democrats. We've always believed that we could have good health programs. We've always believed that we could have good education. We've always believed that the best investments ought to be made in human beings and that's what going to happen next January if I get elected. Our country is made up of different kinds of people as you well know but this difference among us is not a sign of weakness, it's a sign of strength. It doesn't matter whether our families came to this country 2 years ago, or 20 years ago, or 200 years ago; what matters is why we came here and what we do after we arrive. We believe in individual freedom. We believe in liberty. We believe in Independence. We believe in self reliance. We believe in unity. We believe in the greatness of our nation. We believe in equality of opportunity. We haven't had those things under Republicans but you help me next Tuesday and we're going to have them again, next January. You got me. You got me. Let me say just a few more words. Hold it, hold it, let me say just a few more things. I just want to say a few more things. It's very important, it's very important that all of you vote next Tuesday. Now I'm running for President as you know, and I don't intend to lose, but it is just as much your country



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as it is mine and a very close vote is likely next week. All of you remember 1960, when John Kennedy was elected President with a very few thousand votes, had those few thousand people not gone to the polls, we would have had as President eight years earlier, Richard Nixon and we would never have had the greatness of John Kennedy and Lyndon Johnson perhaps and remember 1968 what happen, not so bright a picture because Richard Nixon ran against Hubert Humphrey and had just one more person in every precinct voted for Hubert Humphrey we would never have had Richard Nixon and Gerald Ford in the White House. So it's very important that all of you vote because just a few votes, your friends, your neighbors, your relatives, yourselves can make the difference in your own lives and in the lives of your families and in the lives of your children for many years to come. Alot of people say to the President can't make much difference but that's not true. All of you remember what happen in January of 1969. The laws of our country didn't change. The Congress of the United States didn't change but Richard Nixon came into the White House and Lyndon Johnson left and the country changed and the people who suffered were the minority groups, those who don't speak English, those who are elderly, those who are sick, those who are weak, those who need better education, your families, and my family but we need to be sure that we have next year a Democratic President who will work with the Democratic Congress and work with you to make our country great once again. I've seen alot of things in our nation and do concern me very much that the American people have been hurt in the last eight years in the aftermath of the secret bombings of Cambodia, in the aftermath of Watergate, the C.I.A. revelations the resignation in disgrace of the President of the United States and the Vice President of the United States. Alot of people can understand why you might not have any competance anymore in public officials. The problem is not that the people have lost trust in government, the problem is that those who are elected to high office by the people don't anymore trust and honor

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the people who put them into office. That's going to change next January too.

The last thing that I want to say is this. I see a vision of our country that I know that you share with me. I see a vision of a spirit that's kept our nation strong for the past two hundred years. I see a nation that's unified and not divided. I see a nation of strength and not weakness. I see a nation of hope and not despair. I see a nation of friendship and not hatred. I see a nation of excellence and not failure. I see a nation that has a foreign policy to make us proud once again. Where the American people and the Congress have a part in it, where our own nation stands as a beacon light for all of those around the world who believe in human rights and who believe in honesty and openness and high ideals and common sense and sound judgment and high moral character. This is the kind of America that I see. I see an America that's friendly with our neighbors to the South and to the North and I see a nation once again that stands up and represents accurately the majesty of our Constitution and the common decency of the American people. If you'll help me next Tuesday, that's the kind of America that we can have together, you and I, and all of the wonderful people who believe that we still live in the greatest nation on earth. Thank you very much.