

The original documents are located in Box 37, folder “President Ford Committee - Media Interview Requests (2)” of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

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*add A.F.C.
I couldn't do
it in N.H.
this weekend.
Would keep for
future trips to
N.H. or Boston.
1.1*

Memo to: White House Press office
From: G.M. Prather
Date: Wednesday, Feb. 4
Re: Interview request

Channel 2 in Boston, the local Public Broadcasting System outlet, requests a personal interview with President Ford. The station would send a crew anywhere in Massachusetts or southern New Hampshire to do the interview. They requested time this weekend while the President is in Nashua; I told them that would be most unlikely, but they asked to be put on the interview request list for the possible second trip to New Hampshire.

The station has a 10 p.m. newscast and a strong signal that reaches well into New Hampshire and blankets Massachusetts. The interview would last approximately 15 minutes, if the station were to have a choice.

Contact is Lou Wiley. Interviewer would be anchorman Steve Nevas. Channel 2 telephone number is (617) 492-2777.



News release

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036

Mr. Ron Nessen
The White House Press Office

copy

WGBH - Nashua
Hall



WCIX/TV MIAMI

CORAL TELEVISION CORPORATION, 1111 BRICKELL AVENUE, MIAMI, FLORIDA 33131, PHONE (305) 377-0811

EDWARD Q. ADAMS
Vice President and General Manager

February 6, 1976

*Row/ I'm not
too hot for
this. - PK*

The Committee to Elect Gerald Ford
1828 L Street, N. W.
Washington, D. C. 20036

Gentlemen:

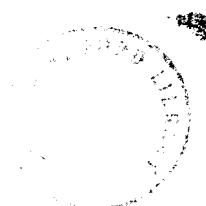
We wish to invite Gerald Ford to participate in a special program we are preparing for broadcast Sunday, February 29, 1976, over the facilities of WCIX-TV. The program will be aired in prime time on this date.

We are inviting all candidates whose names appear on the Florida Primary Ballot for the Office of President of the United States to participate. Each of the candidates is invited to make a five minute statement which will be recorded on videotape prior to air date. It is mandatory that the statement not exceed 5 minutes in length and longer statements are unacceptable. Each candidate's statement will be introduced by the program host who will present a brief biographical sketch of the respective candidates.

There will be no charge to the candidates for this broadcast time and videotape production. The program is being presented so the electorate in our viewing area can become better acquainted with the candidates and the issues.

If Mr. Ford would like to take advantage of this opportunity, please contact Mr. Dick Descutner, Director of Station Operations for WCIX-TV. Our videotape production facilities are available between 8:30 A. M. and 5:00 P. M. Monday through Friday subject to scheduled usage.

In the interest of speed and efficiency, Mr. Descutner may be contacted by telephone at 305-377-0811, Extension 134 or 135. It will be necessary, however, for us to be notified



February 6, 1976

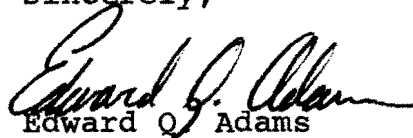
officially of acceptance in writing before 5:00 P. M. on
Monday, February 16, 1976.

Order of appearance on the program will be deter-
mined by lot. An accurate, recent biography of the candidate
is necessary for proper introduction.

So that you will know more about WCIX-TV, we are
an independent station not affiliated with any of the three
television networks. Our basic service area is Dade, Broward,
and Monroe Counties but by cable coverage we reach to many
areas in the middle of the state and on the East and West
Coast of Florida where the other Miami stations do not reach.
In the past year we have enjoyed the distinction of becoming
the fastest growing independent station in the country.

Again, we are pleased to offer this opportunity
and hope that Mr. Ford will be able to accept our invitation
in the interest of a better informed electorate.

Sincerely,


Edward Q. Adams
Vice President and
General Manager

EQA/11



News release

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036

Mr. Ron Nessen
The White House Press Office



Memo to: Ron Nessen
From: G. M. Prather
Date: Monday, Feb. 9
Re: Media Request

Please see attached letter regarding interview request from
WBZ television in Boston.



WBZ-FM STEREO 106.7

1170 SOLDIERS FIELD ROAD BOSTON MASSACHUSETTS 02134 254 5670



BOSTON WBZ · WBZ-TV
NEW YORK WINS
PHILADELPHIA KYW · KYW-TV
BALTIMORE WJZ-TV
PITTSBURGH KDKA · KDKA-TV
FORT WAYNE WWOV
CHICAGO WIND
SAN FRANCISCO KPIX
LOS ANGELES KFWB

WESTINGHOUSE BROADCASTING COMPANY

John Mooney
WBZ-FM
Boston, Mass. 02043
787-7236

Dear Mr. President,

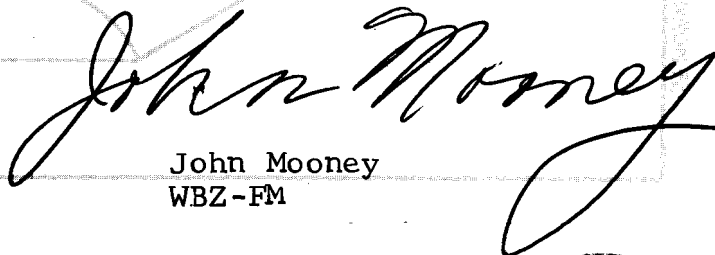
On Saturday morning, February 14th from 10A.M. until Noon, I will be hosting a live telephone talk show on WBZ-FM (106.7) in Boston. This will be a special edition of "Talk to the People" dealing with the Presidential Election. Many candidates, including Jimmy Carter, Birch Bayh, Morris Udall, and Milton Shapp, will be guests on the program either in person or via telephone.

I would feel greatly honored to have you, the President of the United States of America, as a telephone guest on the program for five or ten minutes. I am fully aware of your busy schedule as President, but I feel that is extremely healthy and necessary for the candidates for public office to part in programs such as this.

The short segment could either be taped at any time before the 14th or we could do it live, if you prefer.

Thank you very much.

Sincerely yours,



John Mooney
WBZ-FM



WBZ-FM 106.7 ON YOUR DIAL...IN STEREO

News release

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036

Mr. Ron Nessen
The White House Press Office



PK

February 12, 1976

MEMORANDUM

TO:

RON NESSEN *PK*

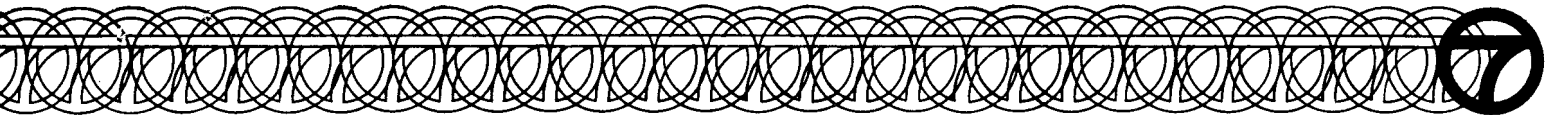
FROM:

PETER KAYE

This is just a reminder that Roland Page should be included ASAP in the President's interview schedule. (with the New York Times Florida Newspapers)

*included
in interview
with Miami
Herald etc.*





kviitv

Post Office Box 13000, Telephone: 806 373-1787, Amarillo, Texas 79101

February 13, 1976

RECEIVED FEB 18 1976

President Gerald Ford
c/o Bo Callaway
President Ford Committee
1828 "L" St., N.W.
Suite 250
Washington, D. C. 20036

Row - NOT THIS FORMAT - PK

Dear President Ford:

On Friday, April 9, 1976, KVII-TV is planning a special ninety (90) minute show about the candidates and the issues. We are inviting both **Republicans** and Democrats for the live show scheduled for 6:30 P.M. in our studios located at 4th & Polk Sts., Amarillo. The same night, the local Democrats are planning a political fair for **their** candidates and we are working closely with them on the night's plans.

The first thirty (30) minutes of the show will be devoted to the Presidential contenders that show up. After that, we would divide the remaining sixty (60) minutes.

KVII-TV serves Texas from Lubbock on North into Oklahoma, New Mexico and Kansas.

We are also making plans for a representative from ABC-TV to be present for the panel show along with other area news media representatives.

We need to know who to plan for on the show, so please contact us at your convenience as to your plans regarding our show.

With this being the first Presidential Primary for Texas, we feel a meeting of the minds is important and a discussion of the issues essential if voters are to determine our future political course.

Sincerely,

Bill Tell Zortman
News Director



logged

BTZ:sg





416 Eagle Rock Ave., West Orange, NJ 07052
(201) 731-9024

WBTV-TV NEWARK/NEW YORK

February 18, 1976

Mr. Howard Callaway
Campaign Manager
President Ford Committee
1828 L Street, N.W.
Suite 250A
Washington, D.C. 20036

*Ron -
Very little
interest - PK*

Dear Mr. Callaway:

As the New York Primary rapidly approaches, I would like to once again, on behalf of WBTV, extend to President Ford an invitation to appear for an interview on Channel 68.

We produce and broadcast "Stock Market Today" (weekdays, noon to 4:30 p.m.) and "Wall Street Perspective" (weeknights, 7:30 to 8:30 p.m., Sunday, 1:00 to 2:00 p.m.), two financially-oriented news programs. We estimate our audience for these programs at approximately one hundred thousand at this point, with participating advertisers including Merrill Lynch, E. F. Hutton, Shearson Hayden Stone, Bache Halsey Stuart, Thomson and McKinnon, Standard and Poors, and many others. Our audience consists of both professionals in the financial world and a wide range of members of the public. This is an intelligent, affluent, and active audience, one which is an extremely important segment of the electorate for President Ford to be presented to and communicate with.

The proposed interview would be a half-hour in length, with just President Ford and myself participating. Ideally, the interview would be conducted in the afternoon and broadcast live at that time. However, it would be video-taped and re-broadcast that night at 8:00 p.m. as a special presentation in order to reach the prime time maximum audience which regularly views the second half of "Wall Street Perspective" at that time.

As I am fully aware of the hectic schedule of a Presidential candidate, please feel free to schedule with me any date that is convenient for President Ford. I do ask, however, that if at all possible, you schedule a confirmed date three weeks in advance so that WBTV can send out the appropriate press releases and ensure a separate listing in TV Guide and the newspapers for President Ford's appearance on "Campaign '76."



Mr. Howard Callaway
February 18, 1976
Page 2

I am enclosing a broadcast area coverage map that illustrates the extensive area in which WBTB's programming can be viewed. As you can see, this includes city grade broadcast reception in New York as well as carriage by all cable television systems within a thirty-five mile radius of the city. Thus, a potential audience of over twenty million is in fact technically feasible.

Please feel free to contact me personally should you require any additional information. I look forward with great pleasure to meeting President Ford.

Yours truly,

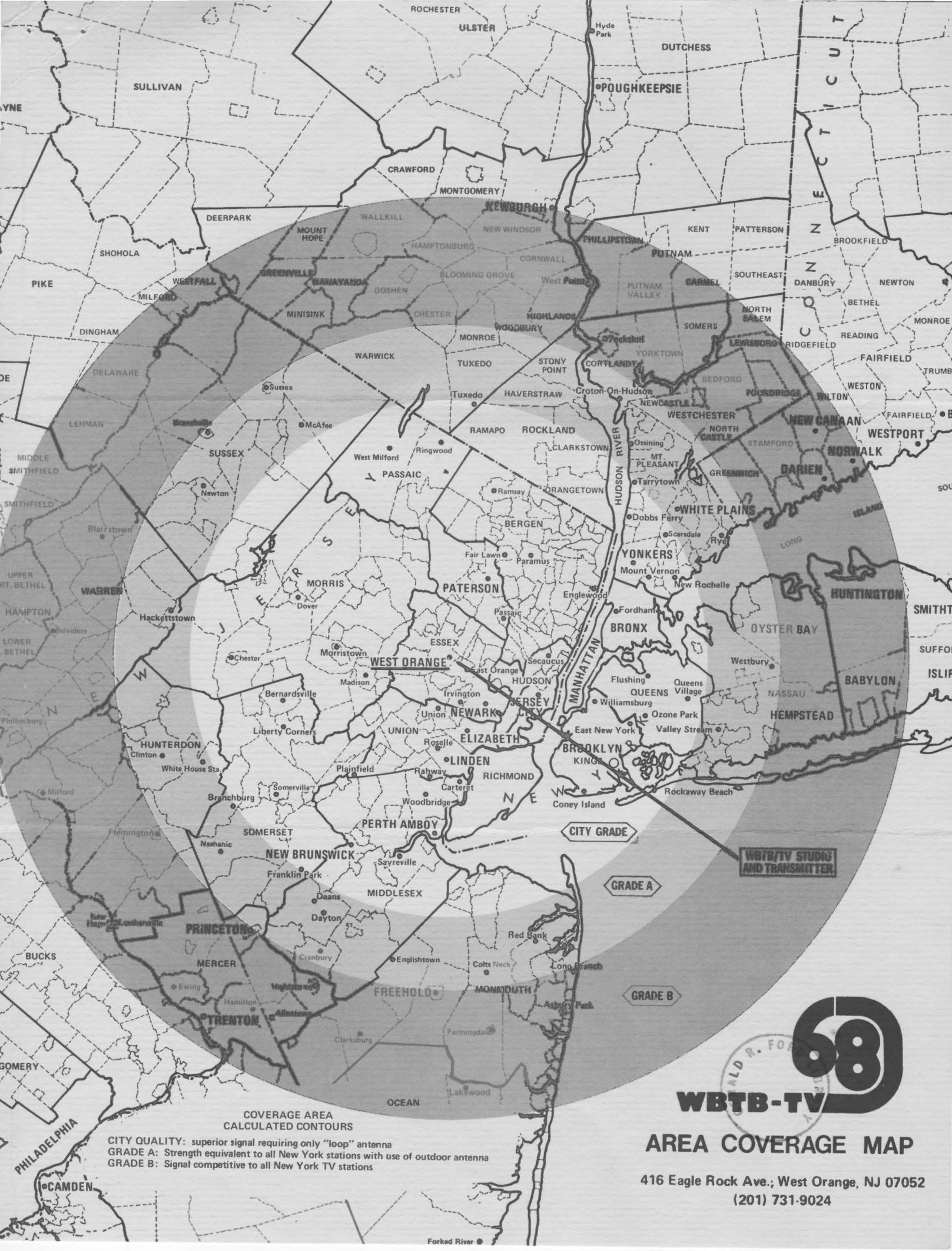


ROBERT FASBENDER
Associate Producer/News Director

RF/kcp

Enclosure





COVERAGE AREA
CALCULATED CONTOURS

CITY QUALITY: superior signal requiring only "loop" antenna
 GRADE A: Strength equivalent to all New York stations with use of outdoor antenna
 GRADE B: Signal competitive to all New York TV stations



AREA COVERAGE MAP

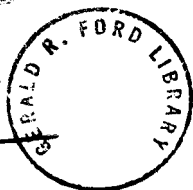
416 Eagle Rock Ave., West Orange, NJ 07052
 (201) 731-9024

مسئله اول
در یک مثلث
زاویه قائمه
در یک ضلع
طول آن
و در ضلع
دیگر آن
طول آن
طول وتر
را بیابید

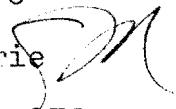
Ron -- Can we set up
a procedure for recycling
these requests?

Connie

--pete



What's the
procedure for
turning down
requests we
know we
can't accept in
primary states?
RAN

Memo to: Peter Hays
From: Grace Marie 
Date: Feb. 19, 1976
Re: Political air time offers

The White House Press Office has substantial files of requests from television and radio stations as well as newspapers offering the President free air time or requesting interviews with him.

Because the President has such limited time in which to fill these requests, I would like to propose that we try to take advantage of as many of these offers as possible by utilizing the advocates.

We would, of course, have to get copies at the PFC of the interview requests in order to coordinate the schedules of our advocates with the times of the media offers. I think it would certainly be worth our while.

Most of the offers are being passed up, but I am sure the newsmen would be more than happy to have a John Tower, an Elliot Richardson or a Bill Simon as a stand in for the President as opposed to no stand in at all.



American Broadcasting Company

190 NORTH STATE STREET · CHICAGO, ILL. 60601

ANDOVER 3-0800

WLS-TV CHANNEL 7
CHICAGO

March 1, 1976

Mr. Mark Rosenkerr
Deputy Press Secretary/Radio-Television
Comm. to Re-elect the President
1828 L. Street NW
Washington, D.C. 20036

Dear Mark,

As the Committee plans the Presidents upcoming trip to Illinois, consider our discussion reference an appearance on WLS-TV.

WLS-TV has a broadcast area includes Cook, Will, Lake, Du Page, McHenry and Kane counties in its prime area as well as four counties in Indiana. For sometime, WLS-TV has enjoyed the overall top ratings from sign-on until sign-off.

Suggested, is an appearance on our AM CHICAGO program which airs weekdays, live, from 9:00-10:30am. AM is hosted by Steve Edwards, known for his strong interviews and would be augmented by WLS-TV Political Editor Hugh Hill, if desired.

If the President's schedule will not permit this, WLS-TV would also be interested in videotaping a special interview style program using Hugh Hill and additional news personnel.

Looking forward to working with you and the Presidents Committee personnel, I remain,

Sincerely,



Donald E. Azars
Assistant Program Director





*Ron / I think it's
doubtful on
such a busy day.
P.S. let me know.
- PK*

March 3, 1976

Mr. Peter Kaye
Campaign Press Secretary
President Ford Committee
1828 L Street
Washington, D. C. 20036

Dear Peter:

Pursuant to our telephone conversation this date, we would like to tape a 30-minute program with President Ford on Friday, March 26, 1976 prior to his noon fund-raising address at the St. Francis Hotel.

We plan to telecast the program the same evening in prime time.

From an ideal technical standpoint, we could tape the program in our studios at 10:30a.m. which means the President would be free by 11:00a.m. The St. Francis Hotel is about a five minute car ride from KRON-TV.

If it would be more convenient for the President to do the program in the hotel where he is staying in the morning hour or in the afternoon following his address either in the hotel or in KRON-TV's studios, that's quite acceptable to us.

The program, "Viewpoint '76" has the same format as NBC's "Meet the Press." We will use two anchorpersons as panelists, with Fred La Cosse, an Anchorman, as host.

Thank you very much for any consideration you can give us.

Sincerely,

Herb Levy
Herb Levy, Director
Public Affairs

HL:emr



THE WHITE HOUSE
WASHINGTON



NOTE FOR: *Connie G.*

FROM : RON NESSEN

*Log and write a
generally
discouraging
reply.*

RHN

ACCESS: WOSU RADIO

Peter Kaye



2400 OLENTANGY RIVER ROAD - COLUMBUS, OHIO 43210 - (614) 421-2540

March 3, 1976

President Gerald Ford
c/o Howard Calloway
President Ford Committee
1828 L Street, N.W.
Washington, DC 20036

RECEIVED MAR 8 1976

Dear President Ford:

We invite you to speak directly with Ohio voters over WOSU Radio when you campaign in the Columbus area prior to the Ohio primary June 8. Our live, listener participation broadcasts on current issues have been well received and have attracted response from listeners in Mansfield, Dayton, Cincinnati and Lancaster as well as from the central Ohio area. We offer you the opportunity, as a candidate, to explain your views and talk with our audience.

WOSU (AM) is a public station with a 5000-watt signal that reaches approximately two-thirds of the state. The full-time production and news staff of 28 has had extensive experience producing "call-in" programs. The volume of calls has been good - the caliber of listener questions and comments, excellent.

Our schedule permits us to offer you broadcast time on most weekdays during several blocks of time: between 10 a.m. and noon, between 1:30 p.m. and 4 p.m. We normally program our live discussions between 1:30 and 3 p.m. and that time period has the largest established audience. With adequate notice from you, we can circulate publicity promoting your appearance.

We are looking forward to working with you to further your dialogue with Ohio voters. Please don't hesitate to contact us if your plans only permit an appearance at a time other than we have offered; we would be glad to try to rearrange our schedule.

We also would like to try to arrange, with your permission, a short interview to be video tape recorded while you are at our studios. It would be shown on "Ohio Journal," a weekly news magazine program broadcast by our sister station, WOSU-TV, and 11 other public television stations across Ohio.

We hope to hear from you soon.

Sincerely,

Don G. Davis

Don G. Davis
News Director

DGD/pb

cc: Anne Gudenkauf, Paul Hogan, Rich Yepsen,
Keith McNamara



News release

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036

Mr. Ron Nessen
The White House Press Office



RECEIVED
THE WHITE HOUSE
WASHINGTON
JUN 19 1975

March 8, 1976

Ron
Maybe in Wisconsin
-PK

Mr. Peter Kaye
Director of Press Division
President Ford Re-election Committee
1828 L Street
Washington, D.C. 20036

Dear Mr. Kaye:

WISN-TV requests the opportunity to tape a thirty-minute interview with President Ford in advance of our state's April 6 primary. We would make every effort to accommodate the President's schedule. The entire interview will be broadcast in prime time.

Milwaukee and southeastern Wisconsin represent the largest television market in the state and the 22nd largest in the nation. The potential viewing audience includes nearly 1.3 million voting age adults in a nine-county area.

We have made similar requests to the other presidential candidates in an effort to provide our viewers with a better understanding of the issues of this year's campaign.

We feel a thirty-minute program provides the best opportunity for an in-depth discussion of the policies and programs of the administration.

Please advise us at your earliest convenience as to your acceptance or rejection. Thank you for your consideration.

Sincerely,

Hampton Pearson
Hampton Pearson
WISN-TV's Political Reporter

z



Peter Kaye

WESTERN MICHIGAN UNIVERSITY

DIVISION OF INSTRUCTIONAL COMMUNICATIONS

KALAMAZOO, MICHIGAN
49008

RECEIVED MAR 12 1976

March 10, 1976

Bo Callaway, Campaign Manager
Ford Campaign
1828 "L" St., N.W.
Washington, DC 20036

*Row - no
interest - PK*

I would like to extend an invitation to President Ford for the purpose of participating in an interview to be broadcast over WMUK (FM), the National Public Radio affiliate for the West Michigan area. Each of the candidates for President of the United States who may be entering the Michigan Primary are being contacted by letter and offered this opportunity to be interviewed by me for an equal time of one-half hour.

If there is interest in participating in this special series of programs concerning "The Race for President," please feel free to contact me by letter at your earliest convenience, or, I can be reached at the following phone numbers: (616) 383-1921 (WMUK, Kalamazoo)
(616) 344-9893 (Residence, Kalamazoo, after 6 p.m.)
(616) 949-7270 ext. 87 (Office in Grand Rapids)

It is my intent to provide the potential 1½ million listeners within the WMUK broadcast range in-depth interviews and discussions of crucial issues with a full spectrum of Presidential Candidates prior to the Michigan Primary. Because of my personal schedule, the tapings will have to take place at a mutually agreeable time and place during a visitation to the Grand Rapids-Kalamazoo area.

Enclosed is a WMUK program guide to better familiarize yourself with the radio station. Also included is information regarding "Perceptions," a weekly public affairs series I have produced for approximately three years, and "The Race for Governor" series of 1974. Hopefully this will help clarify for you my volunteer involvement at the radio station.

Sincerely,

Edward Achtyes, Jr.

Edward Achtyes, Jr.
"Perceptions"
WMUK (FM)

EA:dc

Enclosures



WMUK

102.1 fm



Contact: Richard P. Atwell
Promotion Director, WMUK
(616) 383-1920

Division of Instructional Communications Western Michigan University Kalamazoo, Michigan 49001

press release

FOR IMMEDIATE RELEASE

WMUK announces the March schedule for "Perceptions"

●● WMUK announces the March schedule of programs in the locally produced public affairs series "Perceptions."

Host Producer Ed Achtyes examines contemporary topics and issues in interviews and discussions with a wide range of guests. "Perceptions" is broadcast Wednesday evenings at 8 o'clock over WMUK 102.1 FM.

The Schedule is as follows:

March 3 "Astronomy"

Ed's guests are Mr. Bill Nigg, an electronics engineer and President of the Kalamazoo Astronomy Club and Mr. Jerome Korman, a chemist, and past President of the Kalamazoo Astronomy Club.

They discuss the differences between Astronomy, astrology, and science fiction. Radio astronomy and its relationship with the latest discoveries in outer space is examined. The success of television shows like "Star Trek" and "Space: 1999" and the possibility of beings in other galaxies contacting earth are discussed.

March 10 "Divorce"

Dr. Christine Lowe and Mr. Richard Adams from the Family Divorce Counseling Service of Kalamazoo are the guests of co-hosts Ed and Marcia Achtyes. They discuss the major causes of divorce and the personal, emotional, and physical effects of divorce on the participants and their families. The recognition and resolution of conflicts in a marriage and communication techniques leading to a more successful marriage are shared.

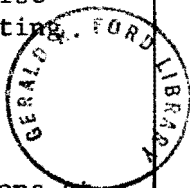
March 17 "From a Business Point of View"

Mr. James MacIntosh, President, and Mr. Thomas Welch, Executive Vice President of the Kalamazoo Chamber of Commerce talk with host Ed Achtyes. The free enterprise system and its health or lack of it, the responsibility of business in eliminating unemployment, and business involvement in politics are examined.

March 24 "The Influence of Mass Media"

Dr. Herbert Schiller, author of The Mind Managers and Professor of Communications at the University of California at San Diego is Ed's guest. Discussion covers community access to the media, freedom of the press, implications of media control, and an examination of commercial and public broadcasting.

--over--



March 31 "Christian Pacifism"

Dr. Charles McCarthy, Pacifist and attorney from Boston and Rev. James o'Leary of St. Thomas More student parish share their views on pacifism and Christian pacifism. Dr. McCarthy explains why he and his family pay no federal income tax, and his views of the responsibility of the church in areas of social change.

Oct. 17, 1974

To: Garrard Macleod, Station Manager, WMUK

From: Ed Achtyes, Jr.

Re: "The Race for Governor" program series schedule.

Beginning Oct. 24th "The Race for Governor", a series of interviews with 8 ~~of~~ 9 candidates for Governor of Michigan, will be broadcast over WMUK.

Each ^{taped} interview will be one-half hour in duration and offer the various candidates an opportunity to share with the public their views, opinions, and feelings about many of the problems facing the people of Michigan.

The line of questioning will attempt to focus on issues and the solutions each candidate may be willing to present.

The schedule for this series of interviews is as follows:

Oct. 24	Thomas Dennis	Communist Party
Oct. 25	Hugh Davidson	AIP-American Independent Party
Oct. 28	Gov. William Milliken	Republican Party
Oct. 29	Peter Signorilli	U.S. Labor Party
Oct. 30	Zolten Ferrenoy ^{Ferency}	Human Rights Party
Oct. 31	Eldon Andrews	Conservative Party
Nov. 1	Robin Maisel	Socialist Workers Party
Nov. 4	James Horvath	Socialist Labor Party

"The Race for Governor", produced and hosted by Ed Achtyes, Jr., will be broadcast on the above dates at 7:00 p.m. over WMUK-FM, 102.1





WMUK

Western Michigan University
Division of Instructional Communications
102.1 MegaHertz 50,000 watts
(616) 383-1921

Member of: National Public Radio; Association of Public Radio Stations; National Association of Educational Broadcasters; National Association of Broadcasters.

Charles Woodliff Director
Glen Bishop Associate Director
Garrard Macleod Station Manager
Gerald Alexander Program Director
Eli Segal Special Projects
Richard Atwell Promotion
Robert Dawn Staff Announcer/Guide Editor
Anthony Griffin News
Douglas Howe Chief Engineer
John Holt Technician/Announcer
Denice Champlin Office Manager

March 1976

PROGRAM GUIDE

Recently, while filling out a report for the Corporation for Public Broadcasting, I suddenly realized that we currently have 20 volunteers working on regular programs at WMUK. (This figure does not include the 20 people who volunteer time to our Radio Advisory Council.) These people work in every aspect of our programming: fine arts, public affairs, sports, news, children's programming, and music. Programs regularly produced by our volunteers account for nearly 15 hours of our weekly broadcast schedule. That's 780 hours a year! And even that impressive figure doesn't count some of our semiregular features like theatre reviews, hockey broadcasts, and special city council reports. Nor does this total reflect the considerable behind-the-scenes work that these people do in preparing for the programs.

Many public stations use volunteers only for fund raising or other station "adjunct" activities. We "use" our volunteers shamelessly. We are lucky that they enjoy being used. We are luckier still that all our volunteers have a thoroughly professional attitude about their programs and how they complement our—your—broadcast schedule. But we are perhaps most fortunate that there is in these people a dedication and a "delight in doing" that transcends even the professionalism required for their work. It is this transcendence that produces the excellent programming results that benefit us all.

We don't take nearly enough time to thank and acknowledge these who work so steadfastly, so willingly, so unselfishly, and so well. Thank you: Edward Achtyes, Jr., Carmen Brown, Tom French, C. J. Gianakaris, John Gorgone, Nancy Johnson, Kristin Johnston, Michel LaPorte, Patricia Gordon Michael, Roger Priebe, Steve Ray, Richard Redden, Jack Roach, Lee Roach, Ira Rutherford, Bill Sturtevant, Joel Thurtell, Beth Wade, Charles Warfield.

—Garrard Macleod
Station Manager

DAILY HIGHLIGHTS

6:00 a.m. *THE MORNING SHOW. A kaleidoscope of musical ideas and moods reflects the colors of the morning—Bach through Bernstein, punctuated by news, time, and weather. Community and Fine Arts announcements are also offered. Weekdays until nine.

9:00 a.m. THE BOOKSHELF. A half-hour reading by Garrard Macleod or an occasional guest reader.

9:30 a.m. CHILDREN'S BOOKSHELF. Kristin Johnston reads from favorite children's literature each Monday through Friday.

9:45 a.m. NEWS. A mid-morning update and a preview of local features to be heard at noon on the Mid-Day Report.

Noon. THE MID-DAY REPORT. This daily report is prepared by Tony Griffin and staff. Overnight and forenoon developments are intermixed with special features and reports from NPR.

1:00 p.m. *SHOWTIME/NATIONAL PRESS CLUB. On a semi-regular basis, NPR offers live coverage of luncheon addresses before the assembled Washington press corps by prominent individuals. We regret that the speakers are not scheduled sufficiently in advance for Guide listing. **On days when network coverage is not forthcoming, WMUK broadcasts original-cast albums and sound-track excerpts from stage and film musicals.**

2:00 p.m. *MUSIC OF THE MASTERS. Five different approaches to fine music are presented by Frank Jamison, Richard Atwell, John Provancher, John Vinkemulder, and Garrard Macleod.

4:00 p.m. *THE SPIDER'S WEB. An outstanding new program for children from WGBH-FM in Boston. The program exploits to the fullest the art of story-telling in many different forms. The "Web" is broadcast each Monday through Friday afternoon and then repeats each evening at 7:30 p.m.

4:30 p.m. NEWS CAPSULE. What sort of day it's been in the WMUK area is summarized by Tony Griffin and staff; the report is immediately followed by . . .

5:00 p.m. ALL THINGS CONSIDERED . . . a ninety-minute report from NPR on the day's news, world-wide. The week-end edition of ATC is heard each Saturday and Sunday at 6:00 p.m.

6:30 p.m. *MUSICA DA CAMERA. Uninterrupted music for the dinner hour, emphasizing soloists and small ensembles.

MONDAY HIGHLIGHTS

10:00 a.m. UNIVERSITY OF THE AIR. WMU Instructional programming: "Popular Culture in 20th Century America" (repeats Wednesdays at 8:30 p.m. & Saturday mornings at 8:00). Immediately following, at 10:30: "Classroom Climate and Student-Teacher Relations" (repeats Fridays at 8:30 p.m. & Sundays at 8 a.m.)

11:00 a.m. *FOLK MUSIC AND BERNSTEIN. Maury Bernstein explores a broad variety of musical cultures and illustrates them with a mixture of records and taped performances.

8—"The Chieftains! (Part I)"

15—"The Chieftains! (Part II)"

22—"Gospel Singing Family"

8:00 p.m. VOICES IN THE WIND. NPR draws on material from network stations and free-lance producers across the country in compiling this omnibus arts mag-

azine; the host is folk musician, Oscar Brand. Repeats Saturdays at 1 p.m.

9:00 p.m. *NEW YORK PHILHARMONIC.

1—Pierre Boulez directs Brahms *Academic Festival Overture*; Saint-Saens *Violin Concerto* #3 (Zino Francescatti, soloist); Kolb *Soundings*; Roussel *Symphony* #3.

8—William Steinberg conducts Haydn *Symphony* #103 ("Drum Roll"); Mahler *Symphony* #1.

15—Pierre Boulez conducts Schubert *Symphony* #5; Webern *Songs, Op. 8* and *Op. 13* (Phyllis Bryn-Julson, soprano); Stravinsky *Pulcinella Suite*.

22—Zdenek Macal conducts Strauss *Also Sprach Zarathustra*; Borodin *Symphony* #2; Ravel *Daphnis and Chloe Suite* #2.

29—Kazuyoshi Akiyama directs Debussy *Iberia*; Chopin *Piano Concerto* #1 (Gary Graffman, pianist); Honegger *Symphony* #3.

11:00 p.m. *EARPLAY '75: Modern Radio Drama.

TUESDAY HIGHLIGHTS

11:00 a.m. PIANO MASTERWORKS. Robert Dawn is your host for this weekly hour-long expedition into virtuoso territory. Authentic discs and tapes are heard of great musicians born as early as 1835, offering the unique opportunity to examine 19th-Century performance practices as exhibited by such legendary artists as Myra Hess, Walter Gieseking, and many others. This 90-program series was produced from 1971 to 1973 in the studios of WUOT (FM) Knoxville.

8:00 p.m. *THE UNIVERSITY RECITALS. Faculty and ensembles of the WMU Music Department are heard in concerts given on the campus. The programs are repeated Saturday mornings at 8:30.

2—Edwin Sabrack, Flutist

9—University Jazz Lab Band

16—University Symphonic Band

23—University Chorale

30—Fine Arts Chamber Orchestra

9:00 p.m. *FIRESIDE PHILHARMONIC.

2—Casella *Paganiniana*; Dutilleux *Symphony* #2; Spohr *Cello Concerto* #1; Verdi *Il Trovatore (Highlights)*.

9—Liadoff *Eight Russian Folksongs*; Grieg *Lyric Pieces, Op. 54*; Khachaturian *The Battle for Stalingrad* (mono); Bruckner *Symphony* #0 ("Die Nullte"); Arensky *The Fountain of Bakhchisarai*.

16—BACH FESTIVAL: Young Artists Concerts.

23—Ravel *Ouverture de Feerie* [quad]; Khachaturian *Cello Concerto*; Haydn *Piano Sonata* #62 in Eb; Elgar *Enigma Variations*; Walton *Sonata for String Orchestra*.

30—Rameau *Zais Overture*; Lully *Ballet Suite* [mono]; Beethoven *Piano Sonata* #32; Ran *Oh, the Chimneys*;

Liszt *A Faust Symphony*.

WEDNESDAY HIGHLIGHTS

10:30 a.m. NATIONAL TOWN MEETING, live from the John F. Kennedy Center in Washington, D.C.

3—"The American Spirit: Turned Off, Upbeat, or What?"

10—"The Future of American Politics"

17—"America in Its Third Century: What Prospects?"

24—"Is the U.S. Overextended Abroad?"

31—"Defining National Security"

8:00 p.m. PERCEPTIONS. Host-producer Ed Achtyes talks with guests representing a variety of viewpoints and ideas. Ed's topics this month are:

3—"Astronomy"

10—"Divorce"

17—"From a Business Point of View"

24—"The Influence of Mass Media"

31—"Christian Pacifism"

9:00 p.m. *FIRESIDE PHILHARMONIC.

3—Tchaikovsky *Romeo & Juliet*; Schubert *Symphony* #3; Beethoven *Triple Concerto*; Coulthard *Threnody*; Mahler *Symphony* #5.

10—GRAND RAPIDS SYMPHONY

17—BACH FESTIVAL: Chamber Music Concert

24—Nielsen *Rhapsodic Overture*; Grieg *Holberg Suite*; MacDowell *Piano Concerto* #2; Mozart *Symphony* #35 ("Haffner"); Delius *Florida Suite*; Prokofiev *Ivan the Terrible*.

31—Glinka *Ruslan & Ludmilla Overture*; Foss *Piano Concerto* #2 [mono]; Saint-Saens *Symphony* #1 [quad]; Cherubini *Medea*; Grieg *Symphonic Dances* [mono]; Hindemith *Symphonia Serena* [mono].

THURSDAY HIGHLIGHTS

10:00 a.m. THE STATES OF THE UNION. Member stations of National Public Radio jointly produce this bi-centennial series on the history and culture of our 50 states.

4—Oregon

11—Kansas

18—West Virginia

25—Nevada

11:00 a.m. COMPOSERS' FORUM. Each week Martin Bookspan interviews a composer of the new "serious" music; guests provide recorded examples of their recent work and discuss their music.

4—Joseph Schwanter

11—Karl Korte

18—Lejaren Hiller

25—Allen Brings

8:00 p.m. NEWSVIEWS. This month the topic is sports, and host-producer Tony Griffin is joined at the microphone by co-host Bill Sturdavant in discussions with:

4—W.M.U. Baseball Coach Fred Decker.

11—W.M.U. Football Coach Elliot Uzela.

18—W.M.U. Basketball Coach Eldon Miller.

25—W.M.U. Hockey Coach Bill Neal.

8:30 p.m. THE GOON SHOW. Yes! once again Peter Sellers, Harry Secomb, and Spike Milligan conspire to explore irrelevancy and related issues in what the BBC once politely termed a "mixture of low comedy, lampoon, fantasy, and stream of consciousness." These classics will be repeated Saturdays at 7:30 p.m.

4—"Round the World in Eighty Days"

11—"Insurance—The White Man's Burden"

18—"Ill Met by Moonlight"

25—"The Great Regent's Park Swim"

9:00 p.m. *FIRESIDE PHILHARMONIC REQUESTS. Gerald Alexander plays listeners' favorites; send your requests to WMUK, Western Michigan University, Kalamazoo, Michigan 49008.

19—Bach Festival: Trumpet and organ recital.

FRIDAY HIGHLIGHTS

10:00 a.m. THE LECTURE HOUR.

5—WMU Academic Forum: "Internal Perceptions of WMU."

12—Norman Maier of the University of Michigan on "Making Effective Decision in Management."

19—WMU Forum: "Factual Description of WMU"
26—Herbert Schiller of the University of California, San Diego on "Mind Managing the Food & Energy Crises."
11:00 a.m. *KEYBOARD IMMORTALS PLAY AGAIN. Host Joseph Tushinsky introduces performances preserved in his vast collection of Welte Vorsetzer "reproducing piano rolls."

8:00 p.m. COMMUNITY CROSSROADS. An examination of the problems and the progress of the Kalamazoo Black Community, with host Dr. Charles Warfield, Director of the WMU Para-School Learning Center.

9:00 p.m. *FIRESIDE PHILHARMONIC.

5—KALAMAZOO JUNIOR SYMPHONY ORCHESTRA:
12—KALAMAZOO SYMPHONY ORCHESTRA: *Hovhanness And God Created Great Whales*; Brahms *Symphony #3 in F* and *Violin Concerto in D* (Kyung-Wha Chung, soloist).

19—BACH FESTIVAL: the B minor Mass.

26—Albeniz *Piano Sonata #4*; Britten *Sinfonia da Requiem*; Dohnanyi *Variations on a Nursery Tune*; Ives *Symphony #2*.

11:00 p.m. *CRANKCASE. How the Other Half Lives, and other absorbing tales from subterranea.

SATURDAY HIGHLIGHTS

8:30 a.m. *THE UNIVERSITY RECITALS. A repeat broadcast of this outstanding series presented by WMUK and the WMU Music Department (see Tuesday).

10:00 a.m. *INTERNATIONAL CONCERT HALL.

6—Carlo Franci leads soloists, chorus and the Scarlatti Orchestra of Naples in *Le Serve Rivali* by Traetta.

13—An all-Bach program featuring the Cologne Chamber Orchestra under the direction of Helmut Muller-Bruhl, with harpsichordist Igor Kipnis.

20—A program of music by Corelli, Bach, Mozart, Keleman, Martinu, and Bartok featuring I Solisti di Zagreb.

27—Janos Ferencsik leads L'Orchestre de la Suisse Romande in Beethoven's *Emperor Piano Concerto* (Nikita Magaloff, soloist) and Dvorak's *New World Symphony*.

2:00 p.m. THE METROPOLITAN OPERA. Once again we take pleasure in bringing you these performances direct from the stage of the Metropolitan Opera House in New York City.

6—*Aida* (Verdi)

13—*I Puritani* (Mellini)

20—*Ariadne Auf Naxos* (R. Strauss)

27—*Der Rosenkavalier* (R. Strauss) [BEGINS AT 1:30]

7:20 p.m. W.M.U. HOCKEY from Lawson Arena:

6—Lake Superior State

13—CCHA Tournament (Tentative)

8:00 p.m. *CRANKCASE. Six hours of good sounds; the Album of the Week comes along about ten.

SUNDAY HIGHLIGHTS

8:30 a.m. *MUSIC FROM INTERLOCHEN.

7—Thomas *Mignon Overture*; Glazounov *Violin Concerto*; Sibelius *Symphony #1 in E minor*.

14—Mozart *Overture to the Magic Flute*; Sibelius *Symphony #5 in Eb*; Tchaikowsky *Romeo and Juliet*.

21—Bartok *Sonata for Two Pianos & Percussion*; Dvorak *Serenade, Op. 44*; Haydn *Symphony #45 in F# minor*.

28—Berlioz *Corsair Overture*; Handel *Suite from the Water Music*; Bartok *Violin Concerto #2*; Respighi *Feste Romane*.

10:00 a.m. *NPR RECITAL HALL.

7—Violinist Charles Treger and pianist Samuel Sanders perform works by Foote, Alkan and Wieniawski.
14—Pianist Jorge Bolet performs finger-busters by Mendelssohn, Franck, Liszt, and Godowsky.
21—Romantic chamber music by Mendelssohn, Popper, Cassado, Schubert, Gretchaninoff, Massenet and many more, with cellists James Kreger and Jascha Silberstein, pianist Stephen Glover, and soprano Mary Ellen Pacht.

28—The legendary Russian pianist Lazar Berman in his American debut: Shostakovich, Liszt, & Beethoven.

1:00 p.m. OPTIONS

2:00 p.m. *MUSIC FESTIVALS:

7—ANSBACH BACH WEEK: Features the Ansbach Bach Week Soloists Society and the Lausanne Vocal Ensemble directed by Michel Corboz. Works include the Gloria in excelsis Deo; the Mass in A Major; and the Magnificat in D.
14—The 1975 MONTREAL INTERNATIONAL COMPETITION: Violin competition between Dong-Suk Kang of Korea and Yuval Yarol of Israel.
21—1975 MUNICH INTERNATIONAL MUSIC COMPETITION: Orchestral Concert. (Final concert with the presentation of the prize-winners.) Soloists are accompanied by the Barvarian Hadio Symphony Orchestra.

28—THE METROPOLITAN OPERA FINAL AUDITIONS, direct from the stage of the Metropolitan Opera House at Lincoln Center in New York City.

4:00 p.m. *FOLK FESTIVAL, U.S.A.
7—"The Battleground Old Time Musicians Gathering"
14—"The Philadelphia Folk Festival (I)"
21—"The Philadelphia Folk Festival (II)"
28—"The Can-Am Festival"

6:30 p.m. *LIBRARY OF CONGRESS CHAMBER MUSIC.
7—The Juilliard String Quartet with violist John Graham: Mozart's *Quintet, K. 174; Divertimento, K. 563;* and the *Quintet, K. 515.* [BEGINS AT 6:00].
14—Beaux Arts Trio of New York: Mozart *Trio, K. 502;* Beethoven *Trio, Op. 70 #2;* Brahms *Trio, Op. 87.*
21—The Sofia Soloists: Handel *Concerto #12 in B minor;* Haydn *Divertimento in Eb;* Tchaikowsky *Serenade.*

28—Violinist Pina Carmirelli and pianist Dina Koston: Mozart *Sonatas in C & E minor, K. 303 & 304;* Ravel *Sonate (1923-1927);* Schubert *Fantasie in C, Op. 159.*

8:00 p.m. *STUDS TERKEL. Best-selling author and inveterate raconteur Terkel probes the issues of the day in interviews, lively discussions, and special documentaries. The programs are repeated Tuesdays at 10.

9:00 p.m. *BOSTON SYMPHONY ORCHESTRA.
7—Seiji Ozawa conducts Penerecki *Threnody to the Victims of Hiroshima;* Strauss *Death and Transfiguration;* Tchaikowsky *Piano Concerto #1 in Bb minor, Op. 23* (Alexis Weissenberg, piano).
14—Ozawa conducts Haydn *Symphonie #31 in D;* Schoenberg *Theme & Variations;* Saint-Saens *Symphony #3 in C minor* (Anthony Newman, organ).
21—Ozawa again, with Bartok *Violin Concerto #2, Divertimento for String Orchestra,* and the *Suite from The Miraculous Mandarin.*
28—James Levine conducts Debussy *Images;* Schumann *Symphony #2 in C.*

11:00 p.m. *THE COMMON GROUND. Contemporary jazz laced with references to earlier forms, presented by host-commentators John Gorgone and Ira Rabinoff.



WMUK PROGRAM SCHEDULE

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	THE WEEKEND	TIME
6:00			*The Morning Show				University of the Air	University of the Air	8:00
9:00			The Bookshelf						
9:30			Children's Bookshelf						
9:45			News					*Music from Interlochen	8:30
9:55			Filmcast	Places for People	Backtrack	Jazz Unlimited	Music Notes		
10:00			University of the Air	BBC Science Magazine	States of the Union	The Lecture Hour			10:00
10:30			*Folk Music and Bernstein	National Town Meeting	*Composers' Forum	*Keyboard Immortals			
11:00									
Noon									
12:30									
1:00									
2:00									
4:00									
4:30									
5:00									
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7:30									
8:00									
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9:00									
11:00									
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March 1976

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BACH FESTIVAL BROADCASTS

Our cover this month could be called "Fantasia on the Name B-A-C-H," it's by Division of Instructional Communications graphic artist, Fritz Seegers. It celebrates the 30th Annual Kalamazoo Bach Festival, held on the Kalamazoo College Campus each spring under the direction of Dr. Russell A. Hammar. Bach Festival broadcast week on WMUK this year is Tuesday, March 16 through Friday, March 19. Broadcast time is 9 o'clock. The series begins with the Young People's Concerts on Tuesday evening; Wednesday's concert features chamber music; the Thursday broadcast presents Edward Tarr, trumpet and George Kent, organ; and on Friday evening we'll broadcast the performance of the Mass in B-Minor.

WMUK PROGRAM GUIDE

WMUK (FM)
Western Michigan University
Kalamazoo, Michigan 49008

News release

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036

Mr. Ron Nessen
The White House Press Office

WLEX

UNIVERSITY OF WISCONSIN-EXTENSION

MEMO

FROM J. Peter Fenney
Public Affairs Producer

DATE March 10, 1976

TO Presidential Candidate Staff



Please excuse the fast-copy but I want to make one more attempt at encouraging your candidate to take advantage of the offer of time on WHA-TV and the state educational network prior to the Wisconsin Primary. Now that the questions about the primary are apparently settled for this election, it might prove to your advantage to take us up on our offer of an appearance on a "Meet The Press" type program as part of an ambitious series of "Citizen Seminar" on the presidency we are conducting in Wisconsin this Spring.

If you're interested, please contact Marjerie Feldberg, production assistant at: (608) 263-2121 or WHA-TV, 821 University Ave., Madison, WI. 53706.

Connie:

For your Wisconsin file...

grace marie



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WAJR

Peter Kay

~~MEMORANDUM~~ THE WEST VIRGINIA RADIO CORPORATION ~~MEMORANDUM~~
PO. Box 867 Morgantown, West Virginia 26505
304 292 6301

March 15, 1976

RN

President Gerald R. Ford
1624 Sherman Street, SE
Grand Rapids, Michigan 49506

*For - the
check
address. - PK*

On May 9, 1976, the WAJR News & Public Affairs Department will make available to all qualified candidates for President of the United States time to present their views to the public. The program, "Focal Point", will be broadcast 'live' at 8:00 PM, May 9th, at our studio in the Greer Building in Morgantown.

Please return this form no later than April 30th.

_____ I wish to take advantage of the offer of free time.

_____ I do not wish to take advantage of the offer. I understand by my refusal that I forfeit my right to appear at a later date.

_____ Signature

Please return this form to: David Henderson, News Director
WAJR Radio
P. O. Box 867
Morgantown, WV 26505



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March 17, 1976

RM/FM, in the unlikely event we go there. - P.K.

Peter Kaye
c/o : The President Ford Committee
1828 L Street, N. W.
Washington, D. C. 20036

Dear Sir:

Pursuant to our telephone conversation of Tuesday March 16th, I am writing to request a personal interview with the President should he be in Arkansas for our Presidential primary in May.

I sincerely hope the President would consent to come on a one hour live talk show aired on both our AM and FM stations from 8:05 A. M. to 8:55 A. M. Monday thru Friday. If this is not feasible perhaps President Ford would allow us to tape the program.

I would be willing and honored to come to Washington to tape an interview should this prove to be the most convenient way to arrange things. If this is your preference I would ask that you consider a date in the next couple of weeks because things will be a little hectic at election time and it will be almost impossible for me to leave at that time.

Your consideration and attention to this request will be greatly appreciated. I hope to hear from you soon.

Sincerely,

EL DORADO BROADCASTING COMPANY

Roger Manning
Roger Manning
News Director/KDMS-KRIL

RM/nlw



President Ford Committee

229 EAST WISCONSIN AVENUE, MILWAUKEE, WISCONSIN 53202 (414) 224-9630

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Milwaukee

Chairman, Finance Committee
William C. Messinger
Milwaukee

March 19, 1976

*RM/FH
2d week trip
-PK*

Peter Kaye
President Ford Committee
1828 "L" Street, N.W.
Suite 250
Washington, D.C. 20036

Dear Peter,

Per your request, the CBS affiliate in Madison (WISC-TV) requested an interview with President Ford in Washington, D.C. Rick Fetherston and/or Ted Connell, from WISC-TV, would interview in Madison or Washington. They project; 1) 19 minutes of content interview with President Ford; 2) whatever day the President is available prior to the primary, and 3), aired on the regularly scheduled news show Monday through Friday at 5 p.m. This daily news show runs before the Cronkite program.

Other candidate commitments - Carter is running next Thursday. Reagan is interested.

According to WISC-TV, Bob Mead is interested per phone conversation of this date. Also, Wisconsin Committee would like to see it happen.

Sincerely,

Joan Boehm

Joan P. Boehm,
Media Director
Wisconsin
President Ford Committee

cc: Rick Fetherston, WISC-TV - Madison



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(The above names are part of a growing list of supporters)

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► PRESIDENT GERALD FORD COMMITTEE
1828 L ST
WASHINGTON DC 20036

MAR 22 1976

*For -
Too late,
-PK*

YOUR CANDIDATE GAINS A STATE WIDE TELEVISION PROGRAM IN THE AMERICAN
PRESIDENCY CITIZEN SEMINARS AT MADISON'S WHA-TV BY APRIL 2 ANY
REASONABLE TIME HE CHOOSES. CONTACT WHA'S MARJORIE FELDBERG 6082632121.

SUSAN WINEKE
433 NORTH MURRAY
MADISON WI 53706

15:06 EST

MGMWSHU HSC



March 22, 1976

Ms. Verda L. Williams
N.B.C.
30 Rockefeller Plaza
New York, New York 10020

Dear Ms. Williams:

Thank you for your Mailgram and your invitation to President Ford for an interview.

I have sent your request and all the information to the White House. All the President's appointments and schedules are handled from there. You will have a reply in the near future, I'm sure.

As per your request, I'm enclosing some campaign materials.

Sincerely,

Peter Kaye
Press Secretary

PK/bb



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GERALD FORD
FORD COMMITTEE
120 E. 56TH ST
NEW YORK NY 10017

*Rm -
Not much
interest.
-PK*

WE WOULD LIKE TO EXTEND THIS INVITATION FOR ALL CANDIDATES TO ADDRESS THEMSELVES TO OUR BLACK AND WHITE VIEWING AUDIENCE IN THE METROPOLITAN NEW YORK/NEW JERSEY AREA. WE CAN TAPE AN INTERVIEW AT OUR N.B.C. STUDIO 3A ON FRIDAY, APRIL 2, 1976 AT 9:30 AM (MAKE-UP)..10:00 AM (TAPING)..OR, A FILM INTERVIEW ON MONDAY, APRIL 5, 1976. SHOULD THESE DATES PRESENT A PROBLEM WOULD YOU PLEASE CONTACT US AT YOUR EARLIEST CONVENIENCE WITH A TIME AND DATE. PLEASE RESPOND AS SOON AS POSSIBLE TO OUR REQUEST..P.S., WOULD YOU PLEASE SEND US ANY AND ALL TYPES OF CAMPAIGN MATERIAL..POSTERS, LITERATURE, ETC.

VERDA L WILLIAMS
RONALD E JOHNSON

17:22 EST

MGMNYBT HSA



March 25, 1976

MEMORANDUM

FOR: PETER KAYE
FROM: BILL HART
RE: REQUEST FOR PRESIDENTIAL TV INTERVIEW

*For - If we go.
-PK*

On March 24th, Dianne Brandt, editorial editor of WRTV-Channel 6 in Indianapolis, called for Mark to request an interview with the President. The local program in Indianapolis is called "INQUIRY," and the plan is to interview 6 candidates with each candidate taking half of the program (14-15 minutes of actual interview time). The program would be aired on Saturday, May 1st (3 days before the primary election) during the dinner hour or later that night in prime time. The interview would be done by two people, Dianne and Reid Duffy, and they do not anticipate submitting questions in advance. The President's portion would "probably" be run with the Reagan interview. Mr. Reagan has not yet agreed to the interview but they anticipate he will do so.

Their preferred timetable for the interview would be the week of April 19 - 23, with preferential recording time at 12:45, Monday April 19th; 12:45 p.m., Wednesday April 21st; or Friday, April 23rd at 1 p.m.

WRTV-Channel 6 is the NBC affiliate in Indianapolis. Ph # (317)635-9788.

I advised Dianne that I would pass the information on and that the President's schedule was impossible to determine at this time. She said she was sure they could be flexible re their recording time. No promises were given, except that I told her we would try to keep her informed as to the status of this request.



SIDEBAR: RR plans to visit Ind. in late March were changed yesterday.

PK

KTRK-TV CHANNEL 13



WALT HAWVER
Manager, News Operations

March 25, 1976

Mr. Stewart Spencer
1828 L Street N.W. Suite # 250
Washington, D.C. 20036

*Row -
When we
go - PK*

Dear Mr. Spencer:

In anticipation of the visit of President Gerald Ford to Houston during the last weeks of April prior to the May 1st Texas primary, I would like to advise you that KTRK-TV is anxious to afford time to the candidates in the Presidential Primary to discuss the issue with our reporters. We understand your schedules are still open at this time and that no firm plans will be made for several weeks. I invite you to contact me at your earliest convenience re the time options open to us and the candidate and assure you every effort will be made to give the fullest coverage possible. I can be reached by phone at 1-713-666-0714.

Sincerely,

Walt Hawver
Walt Hawver
Manager/News Operations

WH/1

cc: Ms Margita White



13 Eyewitness News

THE WHITE HOUSE
WASHINGTON

NOTE FOR:

Ernie G.

FROM : RON NESSEN



*Have we
turned this
down?*

*Jan told them
no on phone
3/29/76*

R. H. N.

Campaign '76

Media Communications, Inc.

1828 L STREET, N.W., WASHINGTON, D.C. 20036 (202) 833-8950

March 30, 1976

TO: TIM AUSTIN
FROM: CLAYT WILHITE
SUBJECT: PRESIDENTIAL INTERVIEW ON THE
"TOMORROW" PROGRAM

Reviewing our telephone conversation, NBC has offered to do a one-hour taped interview on the "Tomorrow" program of the President with Tom Snyder. It would be done over the weekend in Wisconsin for network airing at 12 midnight on Monday. It would cover both personal and political topics with the White House retaining some form of final content approval.

As agreed, we have passed the information on to Ron Nessen's office for reply.

From our standpoint, it would seem the interview has two major drawbacks:

- It takes the President out of the controlled Oval Office atmosphere that has consistently been an ingredient in campaign communication strategy with the media.
- It will be aired too late at night to have significant impact on the voter.

In summary, while we don't want to rule out the value of a "Tomorrow" interview at some later date in the campaign, right now negatives outweigh the positives.

If you have any questions, please let me know.

cc: Peter Kaye
Ron Nessen
Stu Spencer
Peter Dailey
Bruce Wagner



P.S. Attached is an earlier memo that outlines our point of view on this subject.

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

December 26, 1975

MEMORANDUM TO: Bo Callaway
FROM: Bruce Wagner
SUBJECT: Presidential Interview Format

You've asked for our thoughts regarding a news interview format for President Ford.

Priority of Assumptions

1. The format must be clearly 'Presidential.' We must continue to capitalize on the advantages inherent in the incumbency.
2. The format must be unique in contrast to those available to run-of-the-mill candidates. An appearance on the existing set of Meet the Press, for example, is totally unacceptable.
3. The format should allow President Ford to be both 'alert' and reasonably relaxed. While we want the President to feel comfortable in his surroundings, we must be sure to project the tension and awesome nature of the Presidency.

Recommendation - We suggest the Oval Office as an interview setting with at least two reporters, one of whom may be a bit antagonistic.

Discussion

1. An office setting is important to help define President Ford as a hard-working Chief Executive. The Oval Office is a widely-known symbol of operational Presidential leadership; it will be appropriate and natural for the President to receive members of the press corps



President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (703) 457-6400

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in this part of the Executive Mansion.

2. Two to four journalists will provide the appearance of a more rigorous news probe in contrast to a single interviewer. Further, the inclusion of a relatively combative questioner should assist credibility and illustrate President Ford's willingness to discuss the tough questions surrounding Presidential decision-making.
3. If successful, this format can be adopted for a continuing series of direct Presidential communication with the electorate. Success is predicated on a positive judgment by press and public regarding the interview's newsworthiness and credibility.

cc. Peter Dailey
Stu Spencer
Peter Kaye





OHIO CABLE TELEVISION ASSOCIATION
405 EAST MAIN STREET
COLUMBUS, OHIO 43215
PHONE: 614-224-2972

Ford / No big deal - PK

APR 01 1976

March 30, 1976

Dear President Ford:

The Ohio Cable Television Association and its member systems would like to invite you to participate in a series of public service programs which we are sponsoring in connection with Election '76 primaries.

These Election '76 cablecasts are part of a year-round continuing effort on the part of many Ohio systems to involve public officials in communicating with their constituents.

Through Ohio, hundreds of large and small communities are served by cable television. In fact, Ohio is one of the largest CATV states in the country, serving more than 400,000 subscribers.

In order to insure that all Election '76 programs receive widespread distribution, the Ohio Cable Television Association has formed a network of cooperating systems to distribute candidates' tapes statewide. Any tapes produced by a cable system or provided by your office will be distributed to 29 participating systems which serve 235,000 subscribers.



Cable television systems and their local origination channels are subject to FCC rules and the laws on equal time, the fairness doctrine sponsorship identification and personal attacks.

Two special production centers with facilities to produce high quality color programs have volunteered to be available should your travel take you near their studios. Located in Findlay and Niles, tapes produced by these operators or provided by you (3/4" cassette) would be distributed to all systems participating in the network. A list of those systems in the network and the production centers' locations are enclosed.

We appreciate being advised whenever you are campaigning in the area of these origination centers so that we can make appropriate arrangements.

We appreciate your consideration in this matter and hope you will be able to participate in our public service programs, which we believe will help in informing citizens about vital public issues.

Sincerely yours,

Allan Marty (cp.)

Allan Marty, President
Ohio Cable Television Association



STATE COUNTY-CITY MAP

SIZE 8 1/2 x 11

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25

State Capital is shown with star-centered symbol

County Seat is shown with dot-centered symbol

City Population

- 100,000 and over
- 25,000 to 100,000
- 5,000 to 25,000
- 1,000 to 5,000
- under 1,000

Rand McNally Metro. areas are enclosed by dashed lines

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This list represents Ohio Cable operators who are currently involved in some aspect of local programming and have indicated their willingness to exhibit access programming distributed through an Ohio network.

<u>City</u>	<u>Company</u>
Bellevue/Clyde	Continental Cablevision
Bellefontaine	Logan Cable TV
Bridgeport	Brookside Antenna
Cambridge	TV Cable System
Circleville	Fairfield Cablevision
Columbus	Coaxial Communications
	Warner Cable
Coshocton	Tower Communications
Defiance	Direct Channels
Fairborn	Continental Cablevision
Findlay	Continental Cablevision
Galion/Crestline	Continental Cablevision
Ironton	Tower Communications
Lancaster	Fairfield Communications
Mansfield	Multi-Channel TV
Nelsonville	Nelsonville TV Cable
New Philadelphia	Tower Communications
Niles/Warren	Mahoning Valley Cablevision
Norwalk	Continental Cablevision
Piqua	Valley Antenna
Salem	Quaker CATV
Sandusky	North Central TV
Springfield	Continental Cablevision
Tiffin	Continental Cablevision
Toledo	Buckeye Cablevision
Upper Sandusky	Continental Cablevision
Wayne Township	Continental Cablevision
Wooster	Clear Pictures
Xenia	Continental Cablevision

Ohio Production Centers:

(Findlay)

Continental Cablevision
 209 W. Main Cross St.
 Findlay, Ohio 45840
 (419) 423-8515
 Station Mgr. - Wm. Padalino

(Niles)

Mahoning Valley Cable
 5030 Youngstown-Warren Road
 Niles, Ohio 44446
 (216) 544-0416
 Station Mgr. - Jack Ebert



W S J V
SOUTH BEND ELKHART

abc

28

March 30, 1976

Ford For President Committee
Washington, D.C.

Dear Sirs:

I am producer of a locally originated talk show,
AMichiana (weekdays 10-11 a.m.). We would like
to extend an open invitation to President Ford
for a guest appearance when he is in the Elkhart,
South Bend, Chicago areas.

I feel it would be a great courtesy to have the
President again in this area on live television.

Please contact Linda Skinner, Ex. Producer or
Bill Darwin, Host.

Sincerely

Linda Skinner

Linda Skinner
AMichiana Producer

*Ford/HF we
go to Indiana
OR better to Advcates.
-PK*



BOX 700 • 3600 OAKLAND AVENUE • ELKHART, INDIANA 46514 • (219) 293-8616
BOX 28 • SOUTH BEND, INDIANA 46624 • (219) 233-9353



BLAIR TELEVISION

Corpus Christi Caller

corpus christi **TIMES**

AREA CODE 512—884-2011 POST OFFICE BOX 9136 CORPUS CHRISTI, TEXAS 78408

GREGORY E. FAVRE

EDITOR

March 31, 1976

The Honorable Rogers C. B. Morton
1828 L Street, N. W.
Suite 250
Washington, D. C. 20036

Dear Mr. Morton:

I wanted to take this opportunity to extend an invitation to President Ford to meet with the combined editorial boards of the Harte-Hanks newspapers in Texas, which includes 13 newspapers. I have not read of the President's campaign plans in the state, but we could convene a group editorial board session in almost any location. Our major newspaper is here in Corpus Christi, but our corporate headquarters and television station is located in San Antonio.

I fully realize that the President's time is precious and that he receives numerous requests. But I hope that because the Harte-Hanks newspapers do represent all sections of Texas and all size communities that he would look kindly upon this one.

We also would like to have Mr. Ford's campaign schedule in Texas so that we can plan to cover his visits.

Sincerely,

Gregory E. Favre



A HARTE-HANKS NEWSPAPER



*Ford -
See if Pres.
Ford would be
interested pls.
-PK*