

The original documents are located in Box 27, folder “State of the Union - 1975: Follow-up Campaign (2)” of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

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ARIZONA

Phoenix

World Affairs Council

Contact: J. Lester Schaffer, 602/254-3345

Rotary Club of Phoenix

Contact: 602/254-0366

Kiwanis Club

Contact: Dan Gurender, 602/252-7431

CALIFORNIA

Los Angeles:

Town Hall - meets twice monthly, 600 attendees (Tuesdays at noon)
Contact: Rolland Headlee, 213/628-8141

Sperling Group - meets Fridays for breakfast
Contact: Dan Blackburn, 213/H09-1212

Downtown Rotary - meets weekly, 400 attendees
Contact: Warren Biggs, 213/624-8601

L. A. Area Chamber of Commerce - comprised of several committees, luncheons
Contact: Curt Hetherington, 213/482-4010

Men of Tomorrow - Weekly meeting at LA Furniture Mart, 150 members - civic, social and business leaders of So. Calif. Black community
Contact: Captain Jim Allen, 213/688-2532

The Management Council
Contact: Chad McClelland, 213/482-4010

Los Angeles World Affairs Council
Contact: J. Patrick Garner, 213/629-3194, 3166

San Diego: Institute on World Affairs, Contact: Dr. Minos Generales,
714/286-7495

San Diego Chamber of Commerce
Contact: Kenneth All, 714/232-0124

Kiwanis Club
Contact: Leroy Bellwood, 714/233-0257

Santa Barbara:

Channel City Club & Channel City Women's Forum
Contact: Louis Lancaster, 805/966-6303

Riverside:

World Affairs Council of Inland Southern California
Contact: Marylin Jacobsen, 714/787-5744

Sacramento:

Comstock Club, Inc.
Contact: William G. Hegg and Mr. Johnson, 914/442-9608

CALIFORNIA

San Francisco:

Commonwealth Club of California

Contact: Durwood Riggs or Michael Brassington, 415/362-4903
Walter Hoagley, 415/622-6093

San Francisco Bay Area Council - meets monthly, 200 attendees

Contact: Angelo Siracusa, 415/981-6405

Western Electronics Manufacturers Association - meetings of largest industrial and electronics firms in the area

Contact: Ed Ferry, 415/327-9300

San Francisco Chamber of Commerce - meets monthly

Contact: Bill Dauer, 415/392-4511

Oakland Chamber of Commerce - bi-weekly meetings - 300 attendees

Contact: John Christenson, 415/451-7800

Press Club of San Francisco

Phone: 415/775-7800

California Federation of Business & Professional Women's Club

Phone: 415/776-0625

Lions Club -- Council of Lions

Contact: Harvey Barton, 415/661-3220

Kiwanis Club of San Francisco - 55-75 attendees

Phone: 415/362-4197

Rotary Club of San Francisco

Contact: William T. Kirk, Jr., 415/982-5000

Industrial Relations Research Association, S. F. Chapter

Contact: Walt Slater, 415/556-5915

California State Labor Federation, AFL-CIO

Phone: 415/986-3585

American Statistical Association, S. F. Chapter, monthly meetings,
last Wednesday

Contact: Milton Keenan, 415/556-5851

COLORADO

Denver

Colorado Association of Commerce and Industry
Contact: Raymond Kimball, 303/623-5152

Mountain States Employers Council
Contact: Pete Spain, 303/222-2733

Denver Sertoms Club
Contact: Bill Young, 303/222-4841

Cherry Creek Optimist Club
Contact: Bob Sayre, 303/744-2407

Colorado Building & Construction Trades Council
Contact: Joe Donlon, 303/777-1819

Colorado Labor Council, AFL-CIO
Contact: Herrick Ro-h, 303/733-2401

Industrial Relations Research Association
Contact: Professor Joe Lazar, 303/443-2211

Graduate School of International Studies
Contact: Ambassador Robert Good, 303/753-2324

Foreign Policy Association
Contact: Norman W. Pilgrim, 303/443-5512

FLORIDA

Miami:

International Center - an organization for multi-national corporations along with the Board of International Trade - meets monthly, 300 attendees
Contact: Dave Schornstein, President, Dow Chemical Latin America, SA
2801 Ponce de Leon Blvd., Coral Gables, Fla. 305/444-8342

Economic Society of Southern Florida - meets monthly, 300 attendees
Contact: William Pallot, Chairman of the Board, Inter National Bank
305/642-2210

Junior Chamber International, Miami
Contact: Robert Grafflin, 305/446-7608

Ft. Lauderdale:

Greater Ft. Lauderdale Chamber of Commerce - meets monthly for breakfast
Contact: Robert Kay, 305/522-4721

GEORGIA

Atlanta

Southern Council on International & Public Affairs
Contact: Peter C. White, 404/261-5763

Chamber of Commerce
Contact: David Williamson, 404/526-6000

ILLINOIS

Chicago:

Mid-America Committee

Contact: Tom Minor, 312/CE6-8745 or Bob McLellan, 312/245-4800

Rotary Club - Meets every Tuesday at noon - 400 attendees

Contact: 312/FR2-0830

Economics Club - Meets 5 times a year - 600-1000 attendees

Contact: Arthur C. Nielsen, Jr., 312/RA6-1628

Executive Club - Meets every Friday, 600-1000 attendees

Contact: O. William Olson, 312/AN3-3500

Commercial Club of Chicago

Phone: 312/332-7116

Motorola Communications and Electronics, Inc.

Contact: Andrew Paul, 312/772-6500

Chicago Council on Foreign Relations

Contact: John E. Rielly, 312/726-3860

LOUISIANA

New Orleans

Foreign Relations Association of New Orleans
Contact: G. Joyce Gomila, 504/524-2168

MASSACHUSETTS

Boston

World Affairs Council of Boston

Contact: Ellen Yaffe, 617/267-6674

The New England Council

Contact: Thomas Easley, 617/542-2580

The Greater Boston Chamber of Commerce

Contact: James Kelso, 617/426-7250

Associated Industries of Massachusetts

Contact: Robert Chadbourne, 617/262-1180

MINNESOTA

Minneapolis

Minnesota World Affairs Council
Contact: Dr. William C. Rogers, 612/373-3709

Minneapolis Chamber of Commerce
Contact: 612/339-8521

St. Paul

Rotary Club
Contact: James Lilly, 612/222-2028

St. Paul Chamber of Commerce
Contact: John Rea, 612/224-7102

MISSOURI

St. Louis

St. Louis Council on World Affairs
Contact: Mrs. Helen Morrin, 314/361-7333

St. Louis Labor Council, AFL-CIO
Contact: Oscar Ehrhardt, 314/6476336

St. Louis Building & Construction Trades Council
Contact: Arthur Hunn, 314/647-0628

Rotary Club of St. Louis
Contact: 314/231-7554

Kiwanis Club of St. Louis
Contact: 314/241-8753

Lions Club of St. Louis
Contact: 314/421-1527

Optimist Club of St. Louis
Contact: 314/231-5354

The Roundtable
Contact: Larry Roos, 314/889-2016

Chamber of Commerce, Contact: Larry Roos, 314/889-2016
Kansas City

International Relations Council
Contact: Dr. Elliot S. Berkley, 816/531-0090

Rotary Club of Kansas City
Contact: Dona Lewis, 816/842-2322

Central Labor Council of Greater Kansas City
Contact: Don Waterman, 816/421-1085

Building & Construction Trades Council
Contact: William J. Stack, 816/561-2526

Advertising and Sales Executives Club
Contact: Sandy Thompson, 816/842-4030

Sertoma Club
Contact: Robert Delfs, 816/474-5200

Kiwanis Club of Kansas City
Contact: Dorothy Wade, 816/842-1150

NEW YORK

New York Sales Executives Club

Contact: Harry White, 212/MU9-5117 or Gould Kardashian, 212/421-2400

New York Chamber of Commerce & Industry

Contact: Robert Stromberg, 212/732-1123

New York Financial Writers Association, Inc.

Contact: Jerome Katz, 212/532-3189

New York Society of Security Analysts

Contact: Thomas Wilkins, 212/732-8400 x8488

New York Council on Foreign Relations

Contact: Mr. Nagorski, 212/535-3300

Foreign Policy Association of New York

Contact: Dr. Samuel P. Hayes, 212/697-2432

National Association of Manufacturers, International Economic Affairs Dept.

Contact: William Pollert, 212/826-2100

United National Association of the USA

Contact: Jeffrie Hodes, 212/697-3232

The Conference Board

Contact: Alexander Trowbridge, 845 3rd Ave, NYC

New York Board of Trade - 600 attendees

Contact: Joseph H. Jacobsmeyer, Chairman, Kendall Co., NYC

New York Economic Club

NEVADA

Las Vegas

Chamber of Commerce

Contact: Ken O'Connell, 702/457-4664

OHIO

Cleveland

The Greater Cleveland Growth Association
Contact: 216/621-3300

The City Club of Cleveland
Contact: Larry Robinson, 216/621-0082

Cleveland Council on World Affairs
Contact: Mrs. B. R. Binyon, 216/781-3730

Cincinnati

Cincinnati Council on World Affairs
Contact: William Messner, 513/241-2149

Cincinnati Chamber of Commerce
Contact: Ed Wolking, 513/721-3300

Dayton

Dayton Council on World Affairs
Betty Click, 513/223-6203

PENNSYLVANIA

Philadelphia

Philadelphia Convention & Tourist Bureau
Contact: 215/665-1976

World Affairs Council of Philadelphia
Contact: William Bodine, 215/563-5363

Poor Richard Club
Contact: 215/PE5-5914

Delaware Valley Chamber of Commerce
Contact:

Pittsburgh

World Affairs Council
Contact: Max Bishop, 412/281-7970

TEXAS

Dallas

Dallas Council on World Affairs

Contact: Brigadier General John Torey, 214/521-2171

Dallas Chamber of Commerce

Contact: Carmen Styles, 214/749-3287

SMU

Contact: Jackson Grayson, 214/692-2607

Houston

Institute of International Education

Contact: Mrs. Alice Pratt, 713/228-7495

WASHINGTON, D. C.

Washington Area Convention & Visitors Bureau

Contact: 659-6400

American Bankers Association

Contact: Charles McNeill, 467-4099

VFW

Contact: Cooper Holt, 543-2239

WASHINGTON

Seattle

World Affairs Council of Seattle
Contact: Virginia Kelton, 206/525-2405

Downtown Rotary (largest in country)
Contact: Judson Wonderly, 206/442-5615

Chamber of Commerce
Contact: Jim Hawkins, 206-MA2-5060

Portland

Chamber of Commerce
Contact: George Alexander, 503/228-9411

Downtown Rotary
Contact: Ed Starm, 503/226-6661

WISCONSIN

Milwaukee

Milwaukee Institute of World Affairs
Contact: Mrs. Winberg, 414/228-4251

TELEVISION

ATLANTA, GEORGIA - 404

892-3456

WSB-TV - "Today in Georgia" - live - 9-10AM (except Mon. is 9-9:30)

WSB-TV - "Press Conf." - air Mon. only 9:30-10AM - VTR-TBA
30 min. interview w/Don McClellan

BALTIMORE, MARYLAND - 301

467-3000

WBAL-TV - no live or tape programming - film interviews only

466-0013

WJZ-TV - "Newsmakers" - VTR Fri., Air Sat. noon
One-on-one w/Geo. Bauman

WJZ-TV - "Black News Conf."

BIRMINGHAM, ALABAMA - 205

322-4701

WBRC-TV - "The Joe Langston Show"

BOSTON, MASSACHUSETTS - 617

449-0400

WCVB-TV - "Good Morning" w/John Willis - live - 9-10:30AM
Prod/writer Betty Levin - Mgt. Ashurst x353
Terry Knopf, booker

254-5670

WBZ-TV - "Sonya Hamlin Show" - *int 2 Q's from aud. - gfb, VTR
contact - Vicky Jones*

WGBH-TV - "The Evening Compass"

WBZ-TV - Eve news into - contact - LES KRETMAN

CHATANOOGA, TENNESSEE - 615

267-3392

WDEF-TV - "Morning Show" - Harry Thornton



CHICAGO, ILLINOIS - 312

- 528-2310 WGN-TV - "Phil Donahue Show" - prod. Dick Mincer - 60min.
one-on-one w/aud. - 40 markets
- 644-8300 WMAQ-TV - "The Irv Kupcinec Show" - prod. Paul Frumpkin
secy. Julie - VTR-Fri./Sat. - air Sat. 10pm -
syndicated - approx. 20 markets
- 944-6000 WBBM-TV - "The Lee Philip Show" - prod. Judy Muntz -
live 12-12:30 noon
- 263-0800 WLS-TV - "Kennedy & Co." - Rick Ludwin, prod. - live - 7-8:30AM
- WLS-TV - "Kennedy at Midnight" - VTR Mon., Tues., Wed. at noon
(Bob Kennedy res: 312/432-8389)
- 528-2311 WGN-TV - "The Cromie Circle" w/Bob Cromie - prod. Paul Kelvyn
VTR Fri. 4:30-6:30 only - air Sun. 8:30
- 644-8300 WMAQ-TV - "Noon Report" - 12-12:30(?) - can VTR - Phil Walters,
prod. - hostess: Jorie Lueloff (5-10 min. interview)

CINCINNATI, OHIO - 513

- 421-1750 WKRC-TV - "Nick Clooney Show" (Rosemary's bro.)
live 11:30-12:30 pm (can pre-tape)
- film interviews - Kyle Hill - news dir.
- 791-9900 WCPO-TV - "Impact" - interview show - tape Thurs. & Fri. (can pre-tape)
"Speaking Frankly" - interview show
- film interviews - Alan White - News director
(and moderator)
- 241-1822 WLWT-TV - "Paul Dixon Show" - live - 9-10:30AM -
Gordon Waltz, prod.
- "50 Club" w/Bob Braun - live 12:00-1:30pm (can pre-tape)
Producer, Dick Murgatroyd
- film interviews - Bob McCall - news dir.

CLEVELAND, OHIO - 216

- 432-1500 WEWS-TV - "The Morning Exchange" - live - 8-10AM, or
VTR 10:00AM - Producer - Bill Baker; Host- Fred Griffin
- 861-6080 WJW-TV - "Monday Night" - live - 7:30-8PM w/call-ins from viewers
(Contact: News Director)

DALLAS, TEXAS - 214

- 742-5711 KDFW-TV - "Point of View" - air Sun. 11:00AM - tape anytime
Prod. and Host: Walter Evans
- "Crossroads of the 70's" - air Sun. 11:30AM
tape anytime - Prod. and Host: Walter Evans
- 748-9631 WFAA-TV - "ETC." - live - 7-8:30AM - host-John Criswell
(contact: Bob Robinson)
- "News 8 Probe" - air Sun. 10:30-11 (Meet format)
VTR anytime - Prod. Harriet Moses
- 744-1300 KERA (Educ.) - eve. progs. & film interviews - Lee Clair or
Carol Edgar

DENVER, COLORADO - 303

- 292-3456 KMGH-TV - live & taped interviews - contact Bill Day
- 266-3601 KBTW-TV - film interviews - contact Roger Ogden
- 861-8111 KOA-TV - "Area Four" - 8-15 min. int. w/Rosemary Barwell
for 90 min. taped show - airs Sat. am & repeat Sun. eve.
Contact Rosemary or Chuck Rogers
- film interviews
- 222-9525 KWGN-TV - (ind.) - "Denver Now" - 9:30-10:30am int. and phone-ins
Contact Beverly Martinez(interviewer)
- KWGN-TV - "Your Right to Say It" - 30 min. taped int. w/2 newsmen
for Sun. 10:30 air - Contact Beverly Martinez

DETROIT, MICHIGAN - 313

- 444-8500 WKBD-TV - "Lou Gordon Show" - prod. Bob Woodruff (Nancy
(nite-line- Lenzen assoc. prod. - Tape: Sun. 4:45-6:45, Thurs.
357-0367) 4:30-6:30, Fri. 6:00-8:30. - Air Sat. or Sun. prime
time except Boston at 11pm. (Detroit, San Fran, LA,
Chi., Cleveland, Phila, Boston)
- 444-1111 WXYZ-TV - "Morning Show" w/Dennis Wholey - live 7-8:30am
Contact Bonnie Dorr

HOUSTON, TEXAS - 713

- 666-0713 KTRK-TV - "Eyewitness Newsmaker"(interview seg. of Dialing
for Dollars) - Air 8:55-10:30AM - Gene Burke
- 771-4631 KPRC-TV - "Mid-Day" Thelma Schoettker & "The Scene at 5" -
news int. w/Ron Stone - Can VTR - 8-10 min.
- 526-8811 KHOU-TV - Jonnie Hartman - prod. of 2 talk shows
film interviews - contact Dave Floyd

KANSAS CITY, MISSOURI - 816

- 753-4567 WDAF-TV - No talk - but do film interviews - Mary Taves, assign. Ed.
- 421-2650 KMBC-TV - "ETC."(noon news type) - 1PM live - John Price or
Cecil Hickman
- 531-6789 KCMO-TV - "Noon Edition" (noon talk show) w/Ken Motley
12-12:30 live(only 3-4 min. int. , but 62% share
of aud.)
- "Public Eye" - VTR - Thurs. 7:30pm - air Sun. 9:30
will do film interviews - Joe Kramer, news director

LITTLE ROCK, ARKANSAS - 501

- 374-3764 KTHV-TV - "Face the State" - Charles Kelly

- KABC-TV - "Michael Jackson Show" - VTR Tues. & Wed. 8:30pm
for 7:00AM air - contact Louise Brooks
- NO3-3311 KABC-TV - "Ralph Story's AM" - live 8-9:30am - contact Ginny Fostick
- 462-2133 KHJ-TV - "The Morning Show" w/Tom Hawkins - 10-12 noon
contact Gwen Howard or Phil Reeder
- 469-3181 KTLA-TV - "The Gallery" w/Johnny Grant - tapes 3:15-5:30pm *do not*
for 9am air following week - contact Sumi Haru *tape Mon*
- KTLA-TV - 10PM News - live or film int. - Stan Chambers, news dir.
- 469-1212 KNXT-TV - "Noon News"(12-12:30pm) - live int. w/Bill Stout
contact Randy Hall - (prod. - Erv Zavada)
- KNXT-TV - "The Newsmakers" - 30 min. int. - (Face format)
tape Fri. aft. or live 11am Sun. - Prod. - Nan Tepper
- KNXT-TV - ^{5:30 - w/ remote mini. cam w/Bill Stout} 6&11pm news - live int. - contact Bob Long *or J. J. Caldwell*
- 845-7000 KNBC-TV - 5 min. int. w/Bob Abernathy for 5-6PM news
contact Helen Johnson
- KNBC-TV - "" - 30 minute interview with Abernathy
Fri. aft. tape for air - prod. - Helen Johnson
6:30pm SAT.
- NBC-TV - "Tomorrow" w/Tom Snyder - air 1:00AM
contact Bob Carman
- KNBC-TV - "Inquiry" - 30min. int. w/Bill Banowsky - air Sat. 4:30pm
contact Linda Howe - (can VTR Fri. in D.C. 12:30-1:30pm
contact Audrey Masrasmanussen 484-1500)
- 461-4701 Metromedia - "Merv Griffin Show" - contact Bob Murphy or Don Kane
Synd. - approx. 110 markets
- 462-7111 KTTV-TV - "Let's Wrap" w/Acicia Sandoval - tape 2-2:30 for
air 4-6:30pm - prod. - Marcianne Miller
- 469-3181 synd. - "Dinah Shore Show"
- KNBC-TV - "Sunday" - live or tape earlier in day.



LOUISVILLE, KENTUCKY - 502

- 582-7840 WHAS-TV - "The Morning Show"
- 893-3671 WLKY-TV - "Newsmakers"
- 585-2201 WAVE-TV - "Mid-Day Report"

MEMPHIS, TENNESSEE- 901

- 323-7661 WHBQ-TV - "Dialogue" Don Stevens
- 525-1313 WREC-TV - 30 min. int. for Sun. 9:30 air - VTR Tues. or Fri. pm

MIAMI, FLORIDA - 305

- 573-7111 WPLG-TV - "AM Miami" & "Mid-Day Scene"
8-9AM 11:30 - noon
w/Frank Lynn -contact Lynn or Jane Grimmette
- 377-8241 WTVJ-TV -
- 751-6692 WCKT-TV - "Fla. Forum" - Paula Flagg or Rogar Burnham
air Sun. 6pm - tape Fri. 1:30 -3 (Face format -
mod. - Tom Miller(news prod.) - 3 var. panalists)
- 939-8321 WPBT(PBS) - Jeanne Wolf Show

MINNEAPOLIS/ST. PAUL - 612

- 925-3300 KMSP-TV - "News & Views" - 8-8:30am live - host Jere Smith
- 338-0552 WCCO-TV - talk shows in advance - Mary Johnston for film int.
- 645-2724 KSTP-TV - 2 pre-tape w/delay shows - will do film interviews
"Henry Wolf Show"

MILWAUKEE, WISCONSIN - 414

- 337-9611 WTMJ-TV - "Newsmakers"

NASHVILLE, TENNESSEE - 615

244-5000 "WLAC-TV Reports" - VTR 30 min. 1:30pm - air Sun. 10:30pm
Face format - Chris Clark

259-2200 WSIX-TV - "At Issue" Don O'Guinn

WLAC-TV - "Morning with Siegel" - 7-8AM live - prod. Ann Lawrence
host - Stanley Siegel res. 352-3608
res. 356-6926

NEW ORLEANS, LOUISIANA - 504

588-9378 WDSU-TV - "Breakfast Edition" - 6:30am - host - Bill Stanley

486-6161 WVUE-TV - film interviews

529-4444 WWL-TV - film interviews

- 764-7000 WOR-TV - "Straight Talk" - Co-hostesses Phyllis Haines and
Consmr. Comm. Eleanor Guggenheimer - booker
Peggy Daniel - prod. Stan Freeman - VTR except Mon.
5:45-7 pm - air 11-12 noon

- WOR-TV - "Joe Franklin Show" - VTR - 4-5pm - air - 8:30-9:30pm
(pri. WI7- 2517, res. 220 W. 42, NYC, 10036)

- 535-1000 WNEW-TV - "Midday" - live 11:30AM-1PM - Host Lee Leonard -
bookers Judy Wolk and Audrey Eisman

- 765-4321 WCBS-TV - "Pat Collins Show" - live 9:30-10AM and can VTR
talent coord. - Ronnie Bennett x 2603

- WCBS-TV - "Newsmakers" - prod. Norm Cramer - live Sun. 12-12:25
noon

- 247-8300 NBC-TV - "Not for Women Only" ^{w/} Barbara Walters - Madeline Amgott,
prod., ~~Edith Murray~~ assoc. prod. x 2194

- 581-7777 WABC-TV - "AM-NY" - ~~Wanda~~ Senel, Assoc. prod. x8954 - pri. 799-7915
^{PAUL Brownstein} 17
or Michelle Connors - Host James Brady - live 7-9 am

- 753-1030 Syndicated - "David Susskind Show" - prod. Jean Kennedy

WABC - EYEWITNESS NEWS CONF. - contact - SANDY LECHNER
LIVE 12:30-1pm - M-F
w/ 3 reporters X5555

883-6061 WPIX - 10 PM News - see intro. contact Nat. Doyle



ORLANDO, FLORIDA - 305

- 843-0006 WDBO-TV - news int. - contact Chris Schmidt
647-5705 WESH-TV - news int. - live - contact Dave Walker

PALM SPRINGS, CALIFORNIA - 714

- 325-7121 KMIR-TV - news interview w/Bill Kietzer
- Don Wilson's "Town Talk" - air 5:30-6
- Bean James Show - contact Gloria Greer
327-1431 KPLM-TV - "Virginia James Show" - prod. Richard Haims
Bill Lorin, prog. dir.

PENSACOLA, FLORIDA - 904

- 455-7311 WEAR-TV - film interviews

PHILADELPHIA, PENNSYLVANIA - 215

- 839-7000 WCAU-TV - Edie Huggins - "Morning Side"
238-4700 KYW-TV - "The Mike Douglas Show" - Producer Woody Fraser, *Lenny*
talent coord. Ernie DiMassa *Page*
238-4700 KYW-TV - "Marcia Rose Show" - 12:30-1:30 live - prod. Kiki Olson
talent coord. Penny Berger (phone-in # 238-4680)
839-7000 WCAU-TV - "The Betty Hughes Show" - tape Wed. & Thurs.

PHOENIX, ARIZONA

- 258-7333 KTAR-TV - "Today in Arizona" - morning show
contact Mary Beck



PITTSBURGH, PENNSYLVANIA - 412

391-3000

KDKA-TV - "The Marie Torre Show" - LIVE - 1-2 pm - *host DAVE Cutler
last Janie edition*
"Behind the Headlines"

321-8700

WIIC-TV - "Face to Face", "Radius" - VTR 7:30AM - air nt. day
6:30AM lead into "Today" show - do film interviews
"In Conflict" (half hour Meet the Press format)
wk. delay in airing

242-4300

WTAE-TV - "AM Pittsburgh"

PORTLAND, OREGON - 503

224-6600

KOPN-TV - "Dick Kliner Show" - AM - contact Jackie Madlem

228-3333

KOIN-TV - "Mid-dayNews" - live int. - contact Becky Morris

233-2422

KATU-TV - "Newsmakers"

SACRAMENTO, CALIFORNIA - 916

441-4041

KXTV-TV - film interviews - (other shows?)

444-7300

KCRA-TV - Noon news interview show - and live interviews for
6:30pm news or films

SALT LAKE CITY, UTAH - 801

322-2505

KUTV-TV - "Confrontation"

322-5681

KCPX-TV - "Blackwell's People" - Dave Blackwell - tape Thurs. eve.
for air Sat. 10:00pm and rerun Sun. AM
Program director Dan Rainger

SAN DIEGO, CALIFORNIA - 714

722-2114

KFMB-TV - "Tele-pulse" - opening statement, voter call-ins on issues
and discussions - moderator Harold Keen
11:30 pm live - 90 mins. - Sun. only

"Sun-Up" - 8AM live or 9AM VTR - host Mel Knoepp(kenep)



SAN FRANCISCO, CALIFORNIA - 415

- 771-5115 KBHK-TV - "Live from the City" - M-F 1-2:30 PM
Host - Helen Bentley, Prod. "Jo" Russell
- 863-0077 KGO-TV - "The Bob Marshall Show" - Edgar Jaicks or Mike
Pearlman - 7-8:30 AM
"Call Out" - Prod. Rufus Peterson, Host - Bob
Marshall - VTR Fri. - air Sat.
- 776-5100 KPIX-TV - Live noon news interviews and VTR for future -
Contact Pat Patton
"Newsmakers" - VTR on Thurs. 3-4 PM for 10 AM Sun.
- 441-4444 KRON-TV - Noon news - interviews w/Ray Tallyoferro
"Forum"
- 834-2000 KTVU-TV - (Oakland) - "Open Line" - live with phone calls -
Sun. only - 10-10:30 PM - Ian Zellick
(film interviews - Mike Cobb)

SANTA BARBARA, CALIFORNIA - 805

- 965-8533 KEYT-TV - Bill Huddy (news director and interviewer for
local news)

SEATTLE, WASHINGTON - 206

- 624-6000 KOMO-TV - "The Morning News Show" - 8:30-9:30 AM
Prod. Barbara Gross
"Issues '74" - 30min. interview - contact Micky Frye
film interviews
- 624-7077 KIRO-TV - Noon News - Prod. Larry Finnegan
AM News show
"News Conference" - 30 min. interview - for air Sun.
Contact Bill Robinson

682-3555 KING-TV - "Noon Look" - noon talk show - 12-1 PM
(host and hostess) - Prod. Milt Hughes
contact Dana Dwinell

ST. LOUIS, MISSOURI - 314

621-2345 KMOX-TV - "Newsmakers" - prod. and mod. - Bill Fields
? VTR - air Sat. 5 PM

live 5 PM news interviews - prod. Fred Caesar

"Sunday in St. Louis" w/Regis Philbin - VTR?
Prod. Beth Forcelledo

621-1111 KSD-TV - Live noon news interviews - prod. Bill Balch

TAMPA, FLORIDA - 813

876-1313 WTVT-TV - film interviews +

229-7781 WFLA-TV - film interviews +

WASHINGTON, D.C. - 305

820-4500 WETA-TV - "Evening Edition" w/Martin Agronsky - contact
Dick Wilson

244-5151 WTTG-TV - "Panorama" - prod. Jane Caper

10 PM News - live int. - news dir. Stan Berk

362-4000 WRC-TV - "Deena Clark Show"

"Take it from Here" - 9:30-10 AM - prod. Sheila Weidenfeld

686-6000 WTOP-TV - "Washington News Conference" - Nancy Turk
air Sun. 10:30 AM - VTR Fri. 2:30 PM

484-1500 NPACT - "Straight Talk" - Mon. AM VTR for Mon. 7:30 pm air
prod. Linc Ferber

"Washington Connection" - prod. Peter Kaye (Frank Phillippe)

WEST PALM BEACH, FLORIDA - 305

965-5500 WEAT-TV - film interviews + (contacts - Clay Scott and Bill Smith)

655-5455 WPTV-TV - film interviews + (contact Bill Gordon)

RADIO TALK SHOWS

ATLANTA - 404

WSB 892-3456	Merry-Go-Round with John Moore	5:35-10am.	In-studio and phone-in guests.
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WYZE	No talk shows Contact John Bixby for interviews		
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BALTIMORE - 301

WCBM 363-2000	Alan Christian	8:30pm- 12 Midnight	In-studio and phone-in guests, receive calls from listeners.
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WFBR 685-1300	News Conference Call	12N-12:30pm	In-studio.
	Issues in the Air	8:30-9am (Sun)	"
	Community Life Line	8-8:30pm	"

BOSTON - 617

WBOS
357-8677

Jack Michaels
res. 332-9391
days at WEEI
262-5900 x30

11pm-1am (Sat)

WEZ
254-5670
Exec. Producer
Dave Graves

Jerry Williams

8pm-12Mid

In studio and
phone-in guests,
receive calls from
listeners.

WEEI

3-4 minute interviews
Anchorman Dave Newman
Contact Jan Meyer
262-8516

10-11am

1-2pm

3-4pm

WHDH

Avi Nelson Show
(contact Bob Tennant)

8pm-12 Midnight

WRKO
742-9000

Interviews

BUFFALO -716

WEBR
886-0970

Frontier Forum

9pm-12 Mid

In-studio and
phone-in guests,
receive calls from
listeners.

CHICAGO-312

WGN 528-2311	Wally Phillips	5:30-10am	In-studio and listeners.
	Roy Leonard	1-2pm	In-studio and receive calls from listeners.
	Bill Berg	4-7pm	In-studio and phone-in guests, receive calls from listeners.
	Extension 720 Host-Milton Rosenberg Prod.-Elaine Thompson	8-10pm	In-studio and receive calls from listeners.
	Northwestern Reviewing Stand	9:30-10pm (Sat)	"
WIND 527-2170	Contact w/Dave Baum	10pm-12Mid	"
	Ed Swartz	12Mid-5am	"
WMAQ	Clark Webber Show	4-6pm	

CINCINNATI -513

WKRC 421-1750	Rap Line with Alan Browning	11pm-1am	In-studio guests, receive calls from listeners.
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CLEVELAND -216

WERE 696-1300	Gary Dee	6-10am	In-studio and phone-in guests, receive calls from listeners.
	Merle Pollis	10am-1:30pm	"
	Bob Neal	1:30-4pm	"
	Mike Drexler	4-6pm	"
	George Forbes	6-10pm	"
	Penny Bailey	12Mid-6am	"
WJW	Ron Owens	5-7pm	"
	Bob Larkin	6:05pm-Sat 11:00pm-Sun	"

DALLAS - 214

WFAA 748-9631	Ed Busch	10pm-1am	"
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DENVER - 303

KDEN 935-3525	Rich Barl		
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DETROIT - 313

WJR 875-4440 contact Helen Rigelhof	Focus Show with J.P. McCarthy	12:15-1pm live	In-studio guests
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WWJ 222-2000 contact Rick Johnson x2112	Guestcall w/Jerry Whitman	1-2pm live	In-studio and phone-in guests, receive calls from listeners.
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HOUSTON - 713

KTRH 526-4591	Ben Baldwin	8:30-10am	In-studio and phone-in guests, receive calls from listeners.
	Frank Haley	1-2pm 8-10pm	" "

INDIANAPOLIS - 317

WFBM 257-7565	Contact with Ron Hofer	12Mid-5am (Mon)	"
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LOS ANGELES - 213

KABC 663-3311 Prod/Dir. Jim Simon	News Talk	5-9am	"
	Michael Jackson	9-1pm	"
	Elliott Mintz	8-10pm	"
	Ray Briem Prod-Randy Roach 837-6603 before 3pm our time	12Mid-5am	"

KFI	Hilly Rose	P.M.	
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KFWB (Westinghouse)	All news-with interviews		
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KGBS Contact Wally George 388-2345 (2-3:30pm)	"Sam Yorty Show"	7-10am Live	5min live phone interview between 11&12 noon or hour interview in studio.
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RADIO NEWS WEST 625-7581			Telephone interviews
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MIAMI - 305

WINZ
379-0100
contact
Joan Seeley

Craig Worthing

9pm-1am

In-studio and
phone-in guests,
receive calls from
listeners.

WIOD
759-4311

Alan Courtney
contact
Mrs. Bernice Courtney
aft. 1pm at res.
823-0446

9pm-1am

"

Art Merrill

1-5pm

"

WKAT
531-8181

Informer with
Lynne Russell

6-10am

"

Dave Graveline

10-12Noon

"

Bill Smith

3-6pm

Louise Riley

1-4am

"

MILWAUKEE - 414

WEMP
272-1200

Open Line with
Ira Fistell

10pm-1am

"

MINNEAPOLIS - 612

KTRC-FM
544-1558

No talk shows
contact Jerry Cunning
to arrange guests

NEW YORK - 212

WMCA 586-5700	Ken Fairchild	5-9am	In-studio and phone-in guests, receive calls from listeners.
	Leon Lewis	1:15-4pm	"
	Thelma Tierney Prod.-Andy Baddish	4-7pm	"
	John Sterling	7-10pm	"
	Barry Gray Prod.-Paul Zeldin	10-12Midnight	"
	Long John Nebel and Candy Jones	12Midnight-5:30am	"
WOR 764-7000	John Gambling	5-10am	In-studio and phone-in
Prog. Dir. Dan Griffin	Martha Dean	10:15-11am	In-studio
	McCanns at Large	11am-12Noon	"
	Arlene Francis	1:15-2pm	"
	Sherrye Henry Prod. -Kathy Novak	2:15-3pm can tape	In-studio and receive calls from listeners.
	Barry Farber Prod. -Leil Lowndes	8:15-9pm 11:15pm-5am	In-studio "
WVOX 636-1460	Open Line	10-10:30am	In-studio and phone-in guests, receive calls from listeners.
CBS Radio	"Mike Wallace at Large" contact & su ^l Joan Durke x2812 sec'y-Merri Lieberthal		
WINS	All News		
WCBS	All News		
NBC	Monitor		

ORLANDO - 305

WKIS News interviews
295-0934 contact Bill Bailey-news ed.

WLOF News interviews
295-6397 contact Dave Elliott-news dir.

WDIZ-FM contact Kent Stevens
843-3520

PHILADELPHIA - 215

WCAU 839-7000	Joel A. Spivak best times 7:20-7:35 and 9:15-9:30	5:30-9:30am	In-studio and phone-in guests, receive calls from listeners.
	John Wade	1-5pm	"

PHOENIX - 602

KJJJ 254-9453	contact Bob Weil for interviews		
KXIV 264-9001	John Sage Show	8pm-12Midnight	"
KRIZ	Discussion '74	15 min. int.	

PITTSBURGH - 412

KDKA 391-3000	Mike Levine	6-9pm	In-studio and phone-in guests, receive calls from listeners.
	John Cigno	9pm-12Midnight	"
	Perry Marshall	12Midnight-6am (Sun)	"
	Jack Wheeler	12Midnight-6am	"
WKTQ 391-9800	Que In	9-10:30am(Sun)	"
	Irene McCabe	12Midnight-6am (Sun)	"
	Nora Madden	10:30 pm (Sun)	"

PORTLAND - 207

WGAN "Steve Morgan Show" 7-11pm

SACRAMENTO-STOCKTON - 916

KFBK 442-0476	Tony Russell Show	8am-12Noon	In-studio and phone-in guests, receive calls from listeners.
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SAN DIEGO - 714

KSDO 234-8361	Bill Gordon	7-11pm	In-studio guests, receive calls from listeners.
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SAN FRANCISCO - 415

KGO 863-0077	Owen Spann	9am-12Noon	Phone-in guests and receive calls from listeners.
	Jim Eason	12:15-4pm	"
	Art Finley	8pm-12Midnight	"
	Bob Trevor	12Midnight-5am	"
	Stan Dale	8pm-12Midnight (Sat and Sun)	"

SEATTLE - 206

KTW 624-6226 contact Phil Cogan-news dir.	Skip Brown	9-11:30am	In-studio and phone-in guests, receive calls from listeners.
	Sally Hill	11:30-1:30pm	"
	Greg Palmer	1:30-4pm	"

ST. LOUIS - 314

KMOX 621-2345	At Your Service contact Ellen Sherberg	12:20-10pm	"
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WASHINGTON, D. C. - 202

UPI Audio	Don Fulsom	628-2688 WH 347-8042
RKO General Broadcasting	Cliff Evans	965-1500 WH 638-4110
Westinghouse	Jim McManus	783-0907 WH 347-5023
Golden West Broadcasting	Alan Lidow	213/465-3300 WH 347-4158
Mutual	Forrest Boyd Bill Greenwood	785-6340 WH 785-6415
WTOP News	Gill Butler	686-6000 WH 686-6095
Storer Broadcasting	Fay Wells	331-9884 WH 628-5035
National Public Radio	Cleve Mathews Barbara Newman Josh Darsa Robert Zelnick ? - WH Correspondent	785-5436 (785-5500)
KPPC, Houston WAVA, Arlington	Sarah McClendon	483-3791 483-7918
Video News (Israel & Canada)	Connie Lawn	338-5844
<u>ABC</u> "Meet the Newsmaker" - Contact: Les Blatt 8:35 a.m. - Wednesdays	Jerry Landay	393-7700 x218
<u>CBS</u> "Capitol Cloakroom" - Contact: Ellen Wadley 3:30 p.m. - Wednesdays - 1/2 hour	Bob Pierpoint Bernard Kalb	296-1234 WH 737-951 296-1234x23
<u>NBC</u> UPI "Washington Window" - Contact: Arnie Sawislak (fed to network on Fri. - on air over weekend) usually tape week ahead - can tape as late as Wed.		393-3430x40

OFFICE OF PUBLIC LIAISON - POST STATE OF THE UNION BRIEFINGS

THURSDAY
Jan. 16

1:30-3:00 p.m.	Governors, Mayors, Legislators	President, V. President, Morton, Simon, Duval, O'Neill
4:00-5:30 p.m.	Washington Corporation Reps.	Seidman, Zarb, Duval, O'Neill

FRIDAY
Jan. 17

10:00-11:30 a.m.	Labor, Education Exec. Consumer Groups, Trade Assoc., Veterans, Military Assoc.	Seidman, Morton, Zarb, Duval O'Neill
1:30-3:00 p.m.	Economic Summit Invitees	Seidman, Zarb
4:00-5:30 p.m.	Economic Summit Invitees	Simon, Zarb

MONDAY
Jan. 20

10:00-11:30 a.m.	Women and Youth	Seidman, Morton
1:30-3:00 p.m.	Economic Summit Invitees	Simon, Zarb
4:00-5:30 p.m.	Washington Representatives	Seidman, Morton

THE WHITE HOUSE
WASHINGTON

TO: RON NESSEN

FROM: JERRY WARREN

A handwritten signature in black ink, appearing to be "JERRY WARREN", written in a cursive style.

PROPOSED MAJOR PUBLIC/MEDIA EVENTS SURROUNDING THE STATE OF THE UNION

<u>DATE</u>	<u>TIME</u>	<u>PLACE</u>	<u>GROUP</u>	<u>PARTICIPANTS</u>
Wednesday Jan. 15	8-10 a.m.	450 EOB	Major press briefing, embargoed until delivery	Zarb, Seidman
Thursday Jan. 16	11 a.m.	East Room	Briefing for Presidential Spokesmen	President, Kissenger Simon, Morton, Zarb, Greenspan
Thursday	1:30-3:00	East Room	Governors & Mayors briefing	
Thursday Jan. 16	3 p.m.	160 EOB	Major Columnists	Zarb, Greenspan, Seidman
Thursday Jan. 16			Six-week intensive speech schedule for thirty top Spokesmen	
Beginning Jan. 16 and next 3 days		450 EOB	Briefing for special interest groups gathered by Bill Baroody. This will be open for coverage.	Major Spokesmen
Sunday Jan. 19		Meet the Press Face the Nation Issues and Answers		Simon Zarb Morton
Thursday Jan. 23	3-6 p.m.	450 EOB	National Newspaper Publishers Association. Open for coverage	Rumsfeld, Lynn, Brennan, Zarb, Armendariz, with Presidential drop by
Friday Jan. 24	1:30-5 p.m.	450 EOB	Radio and Television News Directors Association. Open for coverage	Simon, Seidman, Zarb Greenspan, Lynn, Ash with Presidential drop by

Sunday Jan. 26		Meet the Press Face the Nation Issues and Answers		Vice President
Monday Jan. 27		State Dept. Auditorium	Briefing for Foreign Press	Simon, Morton, Zarb, Greenspan
Tuesday Jan. 28	9:30 a.m.	450 EOB	Women's Press Organization	Simon, Morton, Zarb, Greenspan

We will use Room 160 EOB during this period for special briefings on an as needed basis and to utilize the Senior White House Staff.

We will use our discretion on getting people spotted on morning news shows as news develops.

Other briefings will be scheduled for the National Newspaper Association, Editorial Writers Association, and other major press groups.

PROPOSED MAJOR PUBLIC/MEDIA EVENTS SURROUNDING THE STATE OF THE UNION

<u>DATE</u>	<u>TIME</u>	<u>PLACE</u>	<u>GROUP</u>	<u>PARTICIPANTS</u>
Day of the Speech	8-10 a.m.	450 EOB	Major press briefing, embargoed until delivery	Simon, Morton, Zarb Greenspan, Seidman
Day after the Speech	9 a.m.	East Room	Briefing for Presidential Spokesmen	President, Kissenger, Simon, Morton, Zarb Greenspan
Day after the Speech	3 p.m.	160	Major Columnists	Zarb, Greenspan
Day after the Speech			Three major networks A.M. Shows	Simon, Morton, Zarb, Greenspan
Day after the Speech			Six-week intensive speech schedule for thirty top Spokesmen	
Beginning day after the speech and next 3 days		450 EOB	Briefing for special interest groups gathered by Bill Barody. This will be open for coverage.	Major Spokesmen
Sunday following SOTU - (tentative)		Meet the Press Face the Nation Issues and Answers		Simon Zarb Morton
Note: This can change during negotiations with the Networks.				
Thursday Jan. 23	3-6 p.m.	450 EOB	National Newspaper Publishers Association. Open for coverage.	Rumsfeld, Lynn, Brennan, Zarb, Armendariz, with Presidential drop by
Friday Jan. 24	1:30-5 p.m.	450 EOB	Radio and Television News Directors Association. Open for coverage.	Simon, Seidman, Zarb Greenspan, Lynn, Ash, with Presidential drop by

<u>DATE</u>	<u>TIME</u>	<u>PLACE</u>	<u>GROUP</u>	<u>PARTICIPANTS</u>
Sunday Jan. 26		Meet the Press Face the Nation Issues and Answers		Zarb Vice President Greenspan
	Note:	Tentative		
Monday Jan. 27		State Dept. Auditorium	Briefing for Foreign Press	Simon, Morton, Zarb, Greenspan
Tuesday Jan. 28	9:30 a.m.	450 EOB	Women's Press Organization	Simon, Morton, Zarb Greenspan
Monday Feb. 3		450 EOB	American Business Press	
	Note:	Tentative		
	Note:	This is the day the budget is published. This is also the day that it is proposed that the President attend a WH. Conference proposed by Bill Baroody in Atlanta.		

We will use Room 160 EOB during this period for special briefings on an as needed basis and to utilize the Senior White House Staff.

We will use our discretion on getting people spotted on morning news shows as news develops.

Other briefings will be scheduled for the National Newspaper Association, Editorial Writers Association, and other major press groups.

THE WHITE HOUSE

WASHINGTON

January 3, 1975

SUBJECT: Presidential Spokesmen
SOTU Follow-up Program

FROM: WARREN RUSTAND

This packet includes:

Listing of Possible Presidential Spokesmen

Top Media Markets

Fixed Forums by City

Radio/Television Talk Shows

Proposed Agenda:

Define the scope of this followup program (length and intensity)

Isolate the major issues

Match speakers to forums

Delineate follow through responsibilities

Cabinet & Senior Staff

Secretary Kissinger

Secretary Simon

~~Secretary Schlesinger~~

~~A/G Sachs~~

Secretary Morton

Secretary Butz

Secretary Dent

Secretary of Labor

Secretary Weinberger

Secretary of HUD

Secretary of DOT

Director of OMB Lynn

~~Counsellor Hartmann~~

~~Counsellor Marsh~~

~~Counsellor Buchan~~

Ambassador Scali

Alan Greenspan

Kenneth Cole

William Seidman

Russell Train

Frank Zarb

Robert Seamens

Fernando DeBaca

Stan Scott

William Baroody

Pat Lindh

Donald Rumsfeld

~~Max Friedersdorf~~

Dr. Robert Goldwin

Virginia Knauer

Distribution of Tracking Schedule

Donald Rumsfeld

Jerry Jones

Dr. Robert Goldwin

John Marsh

Robert Hartmann

William Seidman

William Baroody

Ken Cole

Jim Falk

Ab Herman (RNC)

Jim Cavanaugh

Paul Theis

Jerry Warren

Paul Miltich

Ron Nessen

Max Friedersdorf

PRESIDENTIAL INITIATIVES FOLLOWUP

Objective and Scope

- . To coordinate and ensure tracking and followup of Presidential initiatives.
- . Sources of Presidential initiatives include:
 - Presidential messages such as the State of the Union, Economic Report, and Budget Message.
 - Major speeches.
 - Press conferences.
 - Major executive orders, proclamations, etc.

Proposed Operation

- . OMB staff would have responsibility for:
 - Identifying and recommending which initiatives should be tracked.
 - Collect and report current status of those initiatives.
 - Provide support as requested for appropriate followup actions such as:
 - Presidential or Counselor meetings
 - Agenda items at Cabinet meetings
 - Informal phone calls, etc.

1/15/75

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

Status Report - January 17, 1975

AGRICULTURE

<u>LEGISLATIVE INITIATIVES</u>	<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
Removal of restrictions on production of rice, peanuts, and long-staple cotton.	Oct. 8	Legislation removing restrictions submitted to 93rd Congress but not enacted. Long-staple cotton being reconsidered.	Legislation on rice and peanuts to be resubmitted by January 31, 1975.
Amend P.L. 480 to waive shipment restrictions to needy countries.	Oct. 8	Remove restrictions on use for national interest or humanitarian reasons.	Forward legislation by February 1, 1975.

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

Status Report - January 17, 1975

DEPARTMENT OF COMMERCE

LEGISLATIVE INITIATIVES

Appliance efficiency
labelling (mandatory)

Source

SUA

Purpose/Status/Problems

Legislation being drafted to
require manufacturers to
place energy efficiency
labels on new appliances.

Schedule for Implementation

Submit legislation to the
Congress by January 31.

ADMINISTRATIVE INITIA-
TIVES

Voluntary appliance
efficiency improvement
program

SUA

Improve efficiency of major
appliances by 20% (average)
by 1980. Obtain written
agreements from industry.

Obtain written agreements from
manufacturers by July 15.

Industry conservation
audits

Oct. 8

Meetings with representatives
of 10 major energy consuming
industries, and three others,
have been held. Long term
industry-wide voluntary
conservation programs are
being organized which will
contain appropriate energy
conservation goals and a
system for reporting progress
to the government. Meetings
being scheduled in late
January with four other
large energy using industries.

Ten major industries will be
briefed during January 27-
February 3 on President's
State of the Union Address.

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

Status Report - January 17, 1975

DEPARTMENT OF DEFENSE

LEGISLATIVE INITIATIVES

<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
Naval Petroleum Reserve No. 4	SUA Authorize exploration, development, and production of NPR-4 in Alaska. Could provide at least 2 million bbl/day of oil by 1985.	Submit legislation to the Congress by January 31.

ADMINISTRATIVE INITIATIVES

Elk Hills Naval Petroleum Reserve (No. 1)	SUA Production of 300,000 bbl/day by 1977. Use revenues to finance further exploration, development and production, and develop strategic storage.	Obtain Congressional approval as soon as possible. Production at level of 160,000 bbl/day can begin within three months of Congressional approval.
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PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

Status Report - January 17, 1975

ERDA

ADMINISTRATIVE INITIATIVES

<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
SUA	Goal is to assure one million bbl/day equivalent of synthetic fuels by 1985. Program includes Federal incentives. May require some new legislative authorities.	Finalize details of program and necessary legislation by June 30.

Synthetic fuels program

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

Status Report - January 17, 1975

ENVIRONMENTAL PROTECTION AGENCY

LEGISLATIVE INITIATIVES

<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
Clean Air Act Amendments	SUA Amendments now being drafted to resolve problems resulting from court decisions on air quality deterioration, to allow use of intermittent control systems through 1985 at isolated power plants, and to effect 5-year pause in auto emission standards at current California levels for hydrocarbons.	Submit legislation to Congress by January 31.

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

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FEDERAL ENERGY ADMINISTRATION

<u>LEGISLATIVE INITIATIVES</u>	<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
Deregulation of new natural gas	SUA	Remove FPC interstate price regulation on new natural gas to increase domestic supplies. Legislation being drafted. Congress asked to act by April 15.	Submit legislation to the Congress by January 31.
Conversion to use of domestic coal	SUA	Permit rigorous program to make greater use of domestic coal, and reduce need for oil imports. Would amend Clean Air Act and Energy Supply and Environmental Coordination Act. Amendments now under interagency review.	Submit legislation to Congress by January 31.
Energy facilities siting	SUA	Remove obstacles to timely development of energy facilities.	Submit legislation to the Congress by January 31.
Energy conservation assistance to low-income families	SUA	Direct subsidies for energy conservation improvements. \$9 million FY75 supplemental has been requested.	Submit authorizing legislation to the Congress by January 31.
Strategic petroleum storage	SUA	Interior and Defense assisting FEA in developing 1.3 billion bbl. storage system to guard against future supply disruptions.	Submit legislation to the Congress by January 31.

FEDERAL ENERGY ADMINISTRATION

LEGISLATIVE INITIATIVES

<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
Standby and planning authorities	SUA Obtain emergency standby authorities to deal with significant future energy shortages, including allocation and price controls, and rationing.	Submit legislation to the Congress by January 31.
Reducing domestic price uncertainty	SUA Legislation is now being drafted to authorize the President to use tariffs, import quotas, import price floors, etc., to achieve domestic energy price levels necessary to obtain self-sufficiency.	Submit legislation to the Congress by January 31.
Reform of state utility commission processes	SUA Legislation now being drafted to selectively reform utility commission practices--reduce regulatory lag, improve rate structures, etc.	Submit legislation to the Congress by January 31.
<u>ADMINISTRATIVE INITIATIVES</u>		
Crude oil price decontrol 1	SUA Stimulate production and reduce demand for petroleum products.	Work with Congress to remove price controls on domestic crude by April 1.
Intensify public education on energy conservation	SUA FY75 supplemental appropriation request has been included in FY76 budget. Aggressive program necessary to maintain public responsiveness achieved during 1973-74 winter.	Submit draft of plan to intensify campaign to ERC by January 31. Finalize plan by February 14.

FEDERAL ENERGY ADMINISTRATION

<u>ADMINISTRATIVE INITIATIVES</u>	<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
Import fees on crude oil and petroleum products	SUA	Program will reduce oil imports 500 million bbl/day.	Fees will increase by \$1.00/bbl. effective February 1; an additional \$1.00 effective March 1; and additional \$1.00 effective April 1.
Review regulatory process and financial situation relating to electric utilities	SUA	Report to President on what reforms or actions are needed.	Plan of study to be completed by January 31.
Utility coal conversion program	Oct. 8	Task force established and operating. Report on implementation being finalized. Will determine plants which should be converted to coal.	Final report to be completed on January 17.

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

Status Report - January 17, 1975

DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

LEGISLATIVE INITIATIVES

<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
SUA	Legislation being drafted.	Submit legislation by January 31. Implement 1-2 family standards by January 1, 1976.

Develop and implement
new building thermal
efficiency standards

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

Status Report - January 17, 1975

INTERIOR

<u>LEGISLATIVE INITIATIVES</u>	<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
Surface mining	SUA	Bill now being drafted to balance need for increased coal production with need for environmental protection.	Submit legislation to the Congress by January 31.
<u>ADMINISTRATIVE INITIATIVES</u>			
OCS leasing	SUA	Leasing schedule published November 26. Decisions on individual lease sales await completion of environmental impact statements and assessment of available oil.	Next OCS sale expected early February.
Coal leasing	SUA	Interior is developing coal leasing program and preparing programmatic environmental impact statement (EIS).	Final EIS will be completed by January 31.
Arctic gas	Oct. 8	Economic and national security analysis of alternative gas line routes from Alaska under-way. Preparing, with FPC, EIS for El Paso and Arctic Gas line applications. State has initiated treaty negotiations with Canada.	Preliminary feasibility study, comparison of alternative routes, and environmental impact statements will be completed by April 15.

INTERIOR

ADMINISTRATIVE INITIATIVES

Oil shale and geothermal
leasing

Source

Oct. 8

Purpose/Status/Problems

Geothermal leasing schedule covering 27 sales through FY76 was published November 29. Prototype oil shale program on schedule. Analysis underway of alternatives for accelerating in-situ oil shale development.

Schedule for Implementation

Issue paper on in-situ alternatives to be completed by January 24.

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

Status Report - January 17, 1975

DEPARTMENT OF JUSTICE

LEGISLATIVE INITIATIVES

Source

Purpose/Status/Problems

Schedule for Implementation

Antitrust Civil Process
Act Amendment

SUA

Legislation would expand
investigative anti-trust
powers of the Justice
Department

Submit legislation to Congress
January 31.

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

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LABOR DEPARTMENT

LEGISLATIVE INITIATIVES

Source

Purpose/Status/Problems

Schedule for Implementation

Amend goals of Employment
Act of 1946 to emphasize
price stability

Oct. 8

Legislation being drafted.

Submit legislation by January 31.

PRESIDENTIAL INITIATIVES
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NUCLEAR REGULATORY COMMISSION

<u>LEGISLATIVE INITIATIVES</u>	<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
Nuclear facility licensing and siting	SUA	Would assure more rapid siting and licensing of nuclear plants, and encourage plant standardi- zation.	Submit legislation to the Congress by January 31.

PRESIDENTIAL INITIATIVES
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OFFICE OF MANAGEMENT AND BUDGET

LEGISLATIVE INITIATIVES

<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
Budget reductions for FY 1976 Budget	SUA \$6 billion reduction to be achieved by 5% ceiling on Federal payments and bene- fit programs.	Transmit comprehensive bill by January 24. Work with Appropriations Committees throughout session.
National Commission on Regulatory Reform	Oct. 8 Legislation would establish a commission to review the effects of existing regulatory agencies and report to Congress and Executive.	Bill to be resubmitted by January 31.

PRESIDENTIAL INITIATIVES
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DEPARTMENT OF TRANSPORTATION

<u>LEGISLATIVE INITIATIVES</u>	<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
Auto efficiency labelling (mandatory)	SUA	Legislation being drafted to require manufacturers to place energy efficiency labels on new autos.	Submit legislation to the Congress by January 31.
Surface Transportation Act	SUA	Legislation to be resubmitted to the 94th Congress, after inaction in 93rd, to permit more competition between different transport modes.	Submit legislation to the Congress by January 31.
<u>ADMINISTRATIVE INITIATIVES</u>			
Voluntary auto efficiency improvement program	SUA	Written agreements have been obtained from major auto makers to increase efficiency by 40 percent by 1980 model year.	Establish monitoring system by January 31.

PRESIDENTIAL INITIATIVES
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TREASURY

<u>LEGISLATIVE INITIATIVES</u>	<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
Uniform investment tax credit	SUA	Legislation sought to increase (equalize) investment tax credit for utilities to level for other industries.	Work with House Ways and Means to report on bill no later than March 30.
Higher investment tax credit	SUA	Legislation sought to increase investment tax credit for all industries--including utilities--to 12%, for one year, and to retain the 12% rate for nuclear and coal-fired plants for 2 more years.	Work with House Ways and Means to report on bill no later than March 30.
Preferred stock dividend deductions	Oct. 8	Legislation sought to reduce cost of capital and to stimulate equity rather than debt financing. Would allow oil industries--including utilities, to deduct preferred stock dividends.	Work with House Ways and Means to report on bill no later than March 30.
Temporary anti-recession tax cut of \$12 billion	SUA	Legislation sought to refund to individuals 12% of their 1974 income tax liabilities, up to \$1000, in two disbursements.	Work with House Ways and Means to report on bill no later than March 30.

TREASURY

LEGISLATIVE INITIATIVES

<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
Windfall profits tax	SUA Would capture 88 percent of windfall profits resulting from decontrol of crude oil. Congress asked to act by April 1.	Work with House Ways and Means to report on bill no later than March 30.
Petroleum excise tax and import fee	SUA Establishes \$2/bbl. excise tax on domestic crude and \$2/bbl. fee on crude and product imports. Congress asked to act by April 15.	Work with House Ways and Means to report on bill no later than March 30.
Natural gas excise tax	SUA Would impose tax of 37¢/thousand cu. ft. (MCF) on natural gas, equivalent to \$2/bbl. petroleum excise tax and tariff. Necessary to discourage switching to natural gas. Congress asked to act by April 15.	Work with House Ways and Means to report on bill no later than March 30.
Residential thermal retrofit incentives	SUA Legislation sought to allow 15 percent tax credit on first \$1000 (over 3 years) of energy conservation expenditures.	Work with House Ways and Means to report on bill no later than March 30.
Financial Institutions Act	Oct. 8 and previous Administration proposal Legislation would permit broader competition between financial institutions and would establish deductability of mortgage interest income.	Submit legislation to the Congress by January 31.
Withholding tax on foreign investment income	SUA Legislation would facilitate needed foreign investment flows by removing withholding tax requirement on foreign income payments.	Submit legislation to the Congress by January 31.

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PRESIDENTIAL INITIATIVES

October 8 Economic and State of the Union Addresses

Status Report - January 18, 1975

AGRICULTURE

LEGISLATIVE INITIATIVES

Removal of restrictions on production of rice, peanuts, and long-staple cotton.

Amend P.L. 480 to waive shipment restrictions to needy countries.

Source

Oct. 8

Oct. 8

Purpose/Status/Problems

Legislation removing restrictions submitted to 93rd Congress but not enacted.

Remove restrictions on use for national interest or humanitarian reasons.

Schedule for Implementation

Legislation on rice, peanuts, and long-staple cotton to be resubmitted by January 24, 1975.

Forward legislation by February 1, 1975.

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

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DEPARTMENT OF COMMERCE

LEGISLATIVE INITIATIVES

Auto and appliance
efficiency labelling
(mandatory)

Source

SUA

Purpose/Status/Problems

Legislation being drafted to
require manufacturers to place
energy efficiency labels on
new appliances and autos.

Schedule for Implementation

Submit legislation to the Congress
by January 31.

ADMINISTRATIVE INITIATIVES

Voluntary appliance
efficiency improvement
program

SUA

Improve efficiency of major
appliances by 20% (average)
by 1980. Obtain written
agreements from industry.

Obtain written agreements from
manufacturers by July 22.

Industry conservation
audits

Oct. 8

Meetings with representatives
of 10 major energy consuming
industries, and three others,
have been held. Long term
industry-wide voluntary
conservation programs are
being organized which will
contain appropriate energy
conservation goals and a
system for reporting progress
to the government. Meetings
being scheduled in late
January with four other
large energy using industries.

Ten major industries will be
briefed during January 27-
February 3 on President's
State of the Union Address.

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

Status Report - January 18, 1975

DEPARTMENT OF DEFENSE

LEGISLATIVE INITIATIVES

Naval Petroleum Reserves

Source

SUA

Purpose/Status/Problems

Authorize exploration, development, and production of reserves, including NPR-4 (Alaska) and NPR-1 (Elk Hills, California).

Schedule for Implementation

Submit legislation to the Congress by January 31.

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

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ENVIRONMENTAL PROTECTION AGENCY

LEGISLATIVE INITIATIVES

Clean Air Act
Amendments

Source

SUA

Purpose/Status/Problems

Amendments now being drafted to resolve problems resulting from court decisions on air quality deterioration, to allow use of intermittent control systems through 1985 at isolated power plants, and to effect 5-year pause in auto emission standards at current California levels for hydrocarbons.

Schedule for Implementation

Submit legislation to Congress by January 31.

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

Status Report - January 18, 1975

FEDERAL ENERGY ADMINISTRATION

LEGISLATIVE INITIATIVES

<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
Deregulation of new natural gas	SUA Remove FPC interstate price regulation on new natural gas to increase domestic supplies. Legislation being drafted. Congress asked to act by April 15.	Submit legislation to the Congress by January 31.
Conversion to use of domestic coal	SUA Permit rigorous program to make greater use of domestic coal, and reduce need for oil imports. Would amend Clean Air Act and Energy Supply and Environmental Coordination Act. Amendments now in final draft.	Submit legislation to Congress by January 31.
Energy facilities siting	SUA Remove obstacles to timely development of energy facilities.	Submit legislation to the Congress by January 31.
Energy conservation assistance to low-income families.	SUA Direct subsidies for energy conservation improvements. \$9 million FY75 supplemental will be requested.	Submit authorizing legislation to the Congress by January 31.
Strategic petroleum storage	SUA Interior and Defense assisting FEA in developing 1.3 billion bbl. storage system to guard against future supply disruptions.	Submit legislation to the Congress by January 31.

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

Status Report - January 18, 1975

FEDERAL ENERGY ADMINISTRATION (Continued)

<u>LEGISLATIVE INITIATIVES</u>	<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
Standby and planning authorities	SUA	Obtain emergency standby authorities to deal with significant future energy shortages, including allocation and price controls, and rationing.	Submit legislation to the Congress by January 31.
Reducing domestic price uncertainty.	SUA	Legislation is now being drafted to authorize the President to use tariffs, import quotas, import price floors, etc., to achieve domestic energy price levels necessary to obtain self-sufficiency.	Submit legislation to the Congress by January 31.
Reform of state utility commission processes	SUA	Legislation now being drafted to selectively reform utility commission practices--reduce regulatory lag, improve rate structures, etc.	Submit legislation to the Congress by January 31.
<u>ADMINISTRATIVE INITIATIVES</u>			
Crude oil price decontrol	SUA	Stimulate production and reduce demand for petroleum products.	Work with Congress to remove price controls on domestic crude by April 1.
Intensify public education on energy conservation	SUA	FY75 supplemental appropriation request has been included in FY76 budget. Aggressive program necessary to maintain public responsiveness achieved during 1973-74 winter.	Submit draft of plan to intensify campaign to ERC by January 31. Finalize plan by February 14.

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

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FEDERAL ENERGY ADMINISTRATION (Continued)

ADMINISTRATIVE INITIATIVES

<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
Import fees on crude oil and petroleum products	SUA Program will reduce oil imports 500 million bbl/day.	Fees will increase by \$1.00/bbl. effective February 1; an additional \$1.00 effective March 1; and an additional \$1.00 effective April 1.
Review regulatory process and financial situation relating to electric utilities.	SUA Report to President on what reforms or actions are needed.	Plan of study to be completed by January 31.
Utility coal conversion program	Oct. 8 Task force established and operating. Report on implementation being finalized. Will determine plans which should be converted to coal.	Final report to be completed on January 17.
Synthetic fuels program	SUA Goal is to assure one million bbl/day equivalent of synthetic fuels by 1985. Program includes Federal incentives. May require some new legislative authorities. FEA is collaborating with ERDA, Interior, and Treasury.	Finalize details of program and necessary legislation by June 30.

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

Status Report - January 18, 1975

DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

LEGISLATIVE INITIATIVES

Develop and implement
new building thermal
efficiency standards

Source

SUA

Purpose/Status/Problems

Draft legislation being reviewed.

Schedule for Implementation

Submit legislation to Congress
by January 31.

Implement 1-2 family standards by
January 1, 1976.

PRESIDENTIAL INITIATIVES
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INTERIOR

LEGISLATIVE INITIATIVES

Surface mining

Source

SUA

Purpose/Status/Problems

Bill now being drafted to balance need for increased coal production with need for environmental protection. Presidential options paper in preparation.

Schedule for Implementation

Submit legislation to the Congress by January 31.

ADMINISTRATIVE INITIATIVES

OCS leasing

SUA

Leasing schedule published November 26. Decisions on individual lease sales await completion of environmental impact statements and assessment of available oil.

Next OCS sale expected early February.

Coal leasing

SUA

Interior is developing coal leasing program and preparing programmatic environmental impact statement (EIS).

Final EIS will be completed by February 14.

Arctic gas

Oct. 8

Economic and national security analysis of alternative gas line routes from Alaska underway. Preparing, with FPC, EIS for El Paso and Arctic Gas line applications. State has initiated treaty negotiations with Canada.

Preliminary feasibility study, comparison of alternative routes, and environmental impact statements will be completed by April 15.

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INTERIOR (Continued)

ADMINISTRATIVE INITIATIVES

Oil shale and geothermal
leasing

Source

Oct. 8

Purpose/Status/Problems

Geothermal leasing schedule covering 27 sales through FY76 was published November 29. Prototype oil shale program on schedule. Analysis underway of alternatives for accelerating in-situ oil shale development.

Schedule for Implementation

Issue paper on in-situ alternatives to be completed by January 24.

PRESIDENTIAL INITIATIVES

October 8 Economic and State of the Union Addresses

Status Report - January 18, 1975

DEPARTMENT OF JUSTICE

LEGISLATIVE INITIATIVES

Antitrust Civil Process
Act Amendment

Source

SUA

Purpose/Status/Problems

Legislation would expand
investigative anti-trust
powers of the Justice
Department.

Schedule for Implementation

Submit legislation to Congress
February 1.

PRESIDENTIAL INITIATIVES

October 8 Economic and State of the Union Addresses

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NUCLEAR REGULATORY COMMISSION

LEGISLATIVE INITIATIVES

Nuclear facility licensing
and siting

Source

SUA

Purpose/Status/Problems

Would assure more rapid siting
and licensing of nuclear plants,
and encourage plant standardi-
zation.

Schedule for Implementation

Submit legislation to the
Congress by January 31.

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

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OFFICE OF MANAGEMENT AND BUDGET

LEGISLATIVE INITIATIVES

<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
\$6 billion in budget reductions for FY 1976 through 5% ceiling on federal pay and certain benefit programs	SUA Legislation being drafted.	Transmit legislation to Congress by January 24.
National Commission on Regulatory Reform	Oct. 8 Legislation would establish a commission to review the effects of existing regulatory agencies and report to Congress and Executive.	Bill to be resubmitted by January 22.
Amend goals of Employment Act of 1946 to emphasize price stability	Oct. 8 Legislation being drafted.	Submit legislation by February 1.

PRESIDENTIAL INITIATIVES
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DEPARTMENT OF TRANSPORTATION

LEGISLATIVE INITIATIVES

Surface Transportation
Act

Source

SUA

Purpose/Status/Problems

Legislation to be resubmitted to the 94th Congress, after inaction in 93rd, to modernize regulation of the railroad industry and increase intermodal competition.

Schedule for Implementation

Submit legislation to the Congress by February 1.

ADMINISTRATIVE INITIATIVES

Voluntary auto efficiency
improvement program

SUA

Written agreements have been obtained from major auto makers to increase efficiency by 40 percent by 1980 model year.

Establish monitoring system by January 31.

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

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TREASURY

LEGISLATIVE INITIATIVES

<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
Uniform investment tax credit	SUA Legislation sought to increase (equalize) investment tax credit for utilities to level for other industries.	Work with House Ways and Means to report a bill no later than March 30.
Higher investment tax credit (\$4 billion)	SUA Legislation sought to increase investment tax credit for all industries--including utilities to 12%, for one year, and to retain the 12% rate for nuclear and coal-fired plants for 2 more years.	Work with House Ways and Means to report a bill no later than March 30.
Temporary anti-recession tax cut of \$12 billion	SUA Legislation sought to refund to individuals 12% of their 1974 income tax liabilities, up to \$1000, in two disbursements.	Work with House Ways and Means to report a bill no later than March 30.
Preferred stock dividend deductions	Oct. 8 Legislation sought to reduce cost of capital and to stimulate equity rather than debt financing. Would allow corporations--including utilities, to deduct preferred stock dividends.	Work with House Ways and Means to report a bill no later than March 30.
Windfall profits tax	SUA Would capture wind-fall profits resulting from crude oil prices higher than "base" prices. Congress asked to act by April 1.	Work with House Ways and Means to report a bill no later than March 30.

PRESIDENTIAL INITIATIVES
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TREASURY (Continued)

<u>LEGISLATIVE INITIATIVES</u>	<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
Petroleum excise tax and import fee	SUA	Establishes \$2/bbl. excise tax on domestic crude and \$2/bbl. fee on crude and product imports. Congress asked to act by April 1.	Work with House Ways and Means to report a bill no later than March 30.
Natural gas excise tax	SUA	Would impose tax of 37 cents/ thousand cu. ft. (MCF) on natural gas, equivalent to \$2/bbl. petroleum excise tax and tariff. Necessary to discourage switching to natural gas. Congress asked to act by April 1.	Work with House Ways and Means to report a bill no later than March 30.
Residential energy conservation tax incentives (\$.5 billion)	SUA	Legislation sought to allow 15% tax credit on first \$1000 (over 3 years) of energy conservation expenditures.	Work with House Ways and Means to report a bill no later than March 30.
Financial Institutions Act	Oct. 8 & previous Administration proposal	Legislation would permit broader competition between financial institutions and would provide a tax credit based on residential mortgage interest income.	Submit legislation to the Congress by April 1.
Withholding tax on foreign investment income	SUA	Legislation would facilitate needed foreign investment flows by removing withholding tax requirement on foreign income payments.	Work with House Ways and Means to report a bill no later than March 30.

PRESIDENTIAL INITIATIVES
October 8 Economic and State of the Union Addresses

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TREASURY (Continued)

<u>LEGISLATIVE INITIATIVES</u>	<u>Source</u>	<u>Purpose/Status/Problems</u>	<u>Schedule for Implementation</u>
Permanent tax reductions for individuals of \$16.5 billion through increase in the Low Income Allowance and reduction in tax rate schedule	SUA	Legislation would increase Low Income Allowance to \$2600 for joint returns and \$2000 for individual returns, and reduce tax rates across the schedule by an average of 12.6%.	Work with House Ways and Means to report a bill no later than March 30.
Payment to nontaxpayers of \$2 billion in special distributions	SUA	Legislation would authorize payments of \$80 in special distributions to certain nontaxpayers and low income taxpayers.	Work with House Ways and Means to report a bill no later than March 30.
Tax rate reductions for corporations from 48% to 42% for 1975, amounting to \$6 billion.	SUA	Legislation would lower the statutory corporate tax rate six percent points to 42%.	Work with House Ways and Means to report a bill no later than March 30.
Distribution of \$2 billion raised by energy conservation taxes to States and local governments pursuant to General Revenue Sharing formulas	SUA	Legislation would utilize the General Revenue Sharing distribution system to return \$2 billion of energy conservation tax revenues to State and local governments.	Submit legislation and work with committees to report a bill no later than March 30.

THE WHITE HOUSE
WASHINGTON

DATE: 1-27-75

TO: Ron Mason

FROM: Max L. Friedersdorf

Please handle _____

Please see me _____

For your information ✓

Other my STAFF worked
this up. It is being
checked ~~by~~ for
accuracy.

COMPARISON OF PLANS

Ullman Plan

President's Plan

Present Law

- | | | |
|--|--|--|
| <p>(1) Rebate on 1974 tax liabilities of approximately 10%. Cap of \$300. Reaches cap at approximately \$20,000 income and will phase out rebate between \$20,000 and \$30,000 by cutting the percent number to 3%. Paid in one lump sum in May.
Estimated cost - \$7+ B</p> | <p>(1) Rebate on 1974 tax liabilities of 12%. Cap of \$1,000. Paid in two distributions - May and September. Provides some rebate to all taxpayers peaking at approximately \$40,000 income bracket.
Estimated cost - \$12.2 B</p> | <p>(1) No provision.</p> |
| <p>(2) (a) Increase the low income allowance to \$1,900 for single tax payers and to \$2,500 for married.
(b) Increase the percentage standard deduction from 15% to 16% with a maximum allowable deduction of \$2,500 for a single taxpayer and \$3000 for married.
Estimated cost - \$5+ B</p> | <p>(2) Increase the low income allowance to \$2,000 for single taxpayers and to \$2,600 for married.
Estimated cost - \$5 B</p> | <p>(2) (a) Low income allowance is \$1,300 for single and married taxpayers.
(b) The percentage standard deduction is 15% with a ceiling of \$2,000.</p> |
| <p>(3) Provide a 5% credit on earned income (wages and salaries) with a credit ceiling of \$200. Provide for a \$4,000 to \$8,000 adjusted gross income phaseout of the credit.
Estimated cost - \$3+ B</p> | <p>(3) Provide an \$80 cash payment for nontaxpayers.
Estimated cost - \$2 B
[These two are similar in nature.]</p> | <p>(3) No provision.</p> |
| <p>(4) Increase investment tax credit for all business to 10%. Increase limitation for utilities to 100% for two years and phase back to 50% at 10% per year over a five year period. Limitation for all other business remains at 50%.
Estimated cost - \$3.2 B</p> | <p>(4) Increase investment tax credit for all business to 12%. Increase limitation on utilities to 75% and phase back to 50% over a five year period. Limitation on all other business remains at 50%.
Estimated cost - \$4 B</p> | <p>(4) (a) 4% credit for utilities
(b) 7% credit for all other business.
(c) Limitation of 50% for all business.</p> |
| <p>(5) Increase the surtax exemption level for corporate forms of business from \$25,000 to \$35,000.
Estimated cost - \$600 M</p> | <p>(5) Reduce corporate tax rate from 48% to 42%.
Estimated cost - \$6 B
[Ullman proposal apparently, however, does not preclude rate cut at time of energy package.]</p> | <p>(5) Tax rate of 22% on first \$25,000 of taxable income and surtax of 26% on all above or marginal rate of 48%.</p> |

(6) Utility reinvestment feature whereby there would be no tax paid on utility dividends if recipient reinvested in special issue equity shares of the utility within a limited period of time.
Estimated cost - \$200 - \$300 M

(6) Similar to October 1974 proposal with respect to preferred stock dividend.

(6) No provision.

TOTAL ESTIMATED RELIEF - \$19.4 B

INDIVIDUALS - \$15.3 B

BUSINESS - \$4.1 B

NOTES:

1. Ullman would make items 2 through 6 temporary for 1975 until and unless revenue from energy package is available -- then they become permanent.
2. The Gibbons, Karth, Corman proposal is very similar except the rebate on 1974 taxes would have a higher percentage -- over 12 -- with a cap of \$300 (thus rebate primarily to low income taxpayers) and possibly repeal of the percentage depletion allowance on oil.
3. Apparently the second energy relief package of a permanent nature may include tax reductions for both individuals and business.

OFFICE OF THE WHITE HOUSE PRESS SECRETARY

THE WHITE HOUSE

REMARKS OF THE PRESIDENT
AT THE
ECONOMIC WRITERS MEETING

THE ROOSEVELT ROOM

1:30 P.M. EST

THE PRESIDENT: I hate to interrupt all of you experts in the field of economic writing and deprive you of a chance to talk to Bill and Alan and others, but I did want to come in and just say a word or two to let you know that I have very deep convictions about the need and necessity of moving ahead, not only in the economic field with the plan that we have, but also in the energy program.

The economic plan we spent a great deal of time on. We tried to balance it with the tax reductions that we proposed, plus the need and necessity to tie in to balance the holddown on the expenditure side. Unfortunately, most of the emphasis so far at least has been in the tax reduction area, with insufficient emphasis on the expenditure limitations.

I am more optimistic that they will do 50 percent of the tax reduction and not the other 50 percent, which is equally important as we look not only at the short haul but the long run.

I not only spent a great deal of time on the tax alternatives, but probably even more time, because of the immensity of the document, on the budget. Fortunately, I had had 14 years on the Committee on Appropriations, so budget documents were not new to me.

Working with Roy Ash and his people over a period of several months, we went into quite a bit of detail on the budgets for virtually every department. Any time that the guidelines of the OMB to a department were challenged by a department, I personally got into it, and there must have been 150 or more major decisions in the main, but some relatively small ones.

MORE

The point is that if we are going to make this program really work in 1975 and maintain a prosperity in 1976, and so on, I think we have to do something on the expenditure side.

The energy program, of course, came to me in the form of a massive document resulting from a year's study by the FEA and various other people, and we spent again countless hours going through the various options that were prepared for decision.

We have a list of legislative and administrative actions that are related to the energy program, with assignments to each department and to each part of the Executive Branch as to time schedule, prospective action or inaction.

It is a very comprehensive program, and we are having put in one bill all of the legislative proposals. Roy Ash told us this morning that there would be seven hundred pages. We are doing this because we want it to be as it is, a comprehensive approach to the problem of energy.

There probably are 30 or 35 individual bills, as I recollect. We could parcel them out and some would be five pages, some would be 40 and some would be 75. I think it would destroy the impression as well as the substance that this is a plan.

What we intend to do is to take this document and put it up there on the desk and say, now here is a plan that will solve the problem, short-run, long-haul. We don't mind you being critical of a part of it, but don't say that it is not a plan that won't work. You come up with something that is comparable, and when you do, then we will talk about compromise, but you can't come up with one piece and expect to solve the whole problem.

The gentleman from the Christian Science Monitor -- I was reading a piece on the back page with a wonderful line, "We are not going to fiddle while energy burns." I am going to plagiarize, if I can -- and I don't want to use it without saying I am plagiarizing it, but I think it is precisely right -- "We are not going to fiddle while energy burns."

We are going to have a document, we are going to have a comprehensive plan, and we hope if they are critical, they will come up with something that is comparable in depth of the approach and the width of the attack.

MORE

I didn't get into any of the details. I know a few of the details, and I will be glad to answer any of the questions, but in both cases I have tried to emphasize, which I feel very strongly on, that we have got an overall plan in both cases, and I think it is the responsibility for Congress to act.

QUESTION: Mr. President, could some of the concerns that we face today possibly be avoided if the respective leaders of Congress were brought into the planning sessions before you publicly made available a program?

THE PRESIDENT: I know some feel that way, but I think you have to bear in mind a couple of things. We did most of the decision-making while Congress was in recess, both when they adjourned and before they came back, and I felt it was of maximum importance to have something up on the desk of Congress as soon as they reconvened. As you know, my State of the Union encompassed the program the day after they returned.

There was some briefing, I must say, if not full participation, prior to the actual submission of the plan to the Congress. I had a meeting of about an hour with the Speaker where he told me what the Democratic plan was, and I told him what our plan was.

I did meet with Al Ullman. I did meet with Russell Long. Some of the people on the White House staff and on the Executive side did contact various Members of Congress on both sides of the aisle.

Yes, sir.

QUESTION: Mr. President, can you envision any circumstance under which you might agree to relent on the oil import fees and give the Congress additional time?

THE PRESIDENT: I think the acts I have taken on the 1st of February I must stay with. I think this is the Executive action that has gotten the solution to the energy problem off dead center. We had nothing but studies and talk.

Was it 1970 or 1971 that the Senate authorized a comprehensive study of the energy problem and solutions? I am told there has never been any report, or the time has come to stop studying it and the time has come to act on it.

The only way I know -- and I am being very frank with you -- I deliberately did it because this is the one way that we have crystalized some potential action.

MORE

QUESTION: Mr. President, you have said how strongly you feel on the tax question. Looking at the tax side, is there any more room for compromise on that side? This is what we were discussing just before you came into the room, to compromise with those who feel the economy needs a greater stimulus because perhaps the recession threat may be stronger than is felt on this side.

THE PRESIDENT: It appears that in the economic package that the Congress is probably going to do it whether we agree with it or not.

Isn't that right, Alan?

At least, as I read what Al Ullman is talking about, that is what is going to happen. We think what we have proposed is sound, but this is a government where you have the Executive and the legislative acting as co-equals, so we will do everything we can to sell our program, but we do have to end up with what the judgment is of the Congress. I hope that there won't be too much deviation.

QUESTION: Mr. President, could you sign Mr. Ullman's bill?

THE PRESIDENT: I would not pass judgment here this afternoon on whether I could or could not, but there is a reasonable similarity. Of course, that is only his views, and he has got 36 other Members on that committee, so there may be some modification between what he is talking about and what the committee and the Congress finally do.

I think it would be premature for me to say I would sign or would veto that bill.

QUESTION: Mr. President, I don't know whether you mean to be firm on the spending side or not. You mean you would not sign any bill to increase spending, other than for energy?

THE PRESIDENT: I think I was pretty categorical. We certainly are not going to recommend any, and I phrased it this way: I said I will not hesitate to veto any new spending program.

QUESTION: Mr. President, there is a bill to raise the Federal debt limit and attached to that bill is a bill to suspend your tariff raising authority. Would you veto that bill when it comes up?

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THE PRESIDENT: I was asked that in the joint leadership meeting the other day, and I said to them, and I will say to you again, I don't think I ought to pass judgment until I see what comes down because it may or may not come down in that form.

So, I see no reason to either tell them or to tell you what I might do in some hypothetical situation. I have enough trouble making real decisions rather than hypothetical ones.

QUESTION: Mr. President, you were emphatic in speaking about the February import fee increase. Do you intend to leave some room for compromise for later increases, and in what possible area?

THE PRESIDENT: The proclamation includes all three months. I certainly intend to stick by the proclamation.

QUESTION: Mr. President, when you submitted your original tax program, we were told that the increase in living cost and the fuel cost for the average family would be something like \$250, but since then we have been told it would be something like perhaps as much as \$345.

In view of that greater impact, do you think that there should be tax concessions in the program?

THE PRESIDENT: I read that headline, and I was somewhat irritated, to put it mildly. The first question I asked when I got to the office was, "What happened?" So, let Eric explain.

MR. ZAUSNER: I think the answer is it will not be \$345. Our best estimate still is in the range of \$250 to \$275. That \$345 number was merely our attempt to see what we felt the absolute maximum could be with all the ripple effects and a number of other things that people thought potentially could happen, given our best assessment of what will happen.

The way the economy is now, we feel that is an unrealistic number, and \$250 to \$275 is still our best estimate of where this will work its way out.

MR. GREENSPAN: The \$345, as I recall, is equivalent to 2.5 percent increase in CPI, and the \$275 is the 2 percent, is that correct?

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Also, it is on a family income of, as I recall, \$15,000, which is the average, but not the median, and there is a very significant difference. When you look at these absolute numbers, it would be a very significantly different and lower number in lower income groups because they use and spend less on energy.

QUESTION: I was wondering whether in your conversations with other Chiefs of State whether they have made any comment on our economic and even energy programs, and what the reaction from abroad has been.

THE PRESIDENT: When Helmut Schmidt was here, he had just announced his proposed economic program, and he has strongly endorsed it, spoke out for it, and he hoped that the European countries, West Germany and ourselves, could work together.

I got a communication through official channels, and I am not sure it was not in the West German press, that he was very favorably impressed and was very happy that we had taken much the same line that he had taken.

We got an equally favorable comment from the French government, Giscard. When we were in Martinique, we did talk about economic plans and action that would be similar rather than different.

I might say I have heard indirectly that Mr. Wilson feels the same way, although we have not heard or at least I have not seen anything.

QUESTION: Mr. President, your comments a few moments ago on the tax cut question left me, at least, with the impression that you are more open to compromise on the details of that part of your package as opposed to the energy part of your package. Is that correct, sir?

THE PRESIDENT: I don't think so, except the circumstances are different. The energy program is very broad and it is highly integrated and highly correlated, all the various parts. Now, the tax plan is too, but there always have been variations between what a President recommended and what a Congress did in these areas.

Very few instances that I have run into or recollect, that what the President sent down, Congress approved.

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I still believe the rebate on 1974 taxes is the right one. You know, we had some criticism. People said, well, why don't you put it all on 1975 and change withholding. Well, the fellow who does not have a job in 1975 is not going to get any benefit if you just change withholding. He might have had a job in 1974, and he will get a rebate.

So, you have to go back to 1974 if you are going to get any return to somebody because more people had jobs than they have in 1975. So, I think you have got to go back to 1974.

I notice that Al Ullman's plan does talk about \$6 billion to \$7 billion worth of it in 1974 rebates, which is a little different -- well, it is \$6 billion to \$7 billion different than when he first talked to me because he was thinking all of it on 1975.

So, I think there is room for some flexibility, even though we are strongly in favor of what we originally submitted.

QUESTION: Are you saying on your energy program that you are not willing to compromise on the tariff at all until the Democrats do come up with some comprehensive alternative to your plan?

THE PRESIDENT: I think so.

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QUESTION: Could I just follow that one up.

Mr. President, what about the more extensive proposal, the second state of the proposal that is to decontrol in April? Will you go forward with that decontrol on the old oil in April if Congress has not come up with a program?

THE PRESIDENT: I see no reason to change that time schedule from the whole program. I would hope they would act, however, and that of course is the thrust of the action that we are taking on February 1.

QUESTION: Mr. President, would it not set an admirable example for Congress if you were to dismantle the WIN operation now that it is largely outmoded?

THE PRESIDENT: No. I said in the State of the Union and I said in my Monday night speech that you have to have governmental action but you also have to have non-governmental action. The day that we can totally rely on what the government does to solve these problems I think just does not exist. The one is complimentary to the other. I think the American people are basically oriented toward voluntary action and they have done some good things. I don't think it is helpful to disparage what people do in a voluntary way.

QUESTION: Mr. President, what is your reading of public reaction to the program as opposed to congressional reaction?

THE PRESIDENT: I think people who understand the full impact, the aim and objective of the program generally support it. The ones who have not studied it in its entirety and picked on something they don't like, then of course they really attack that part and by inference attack the rest. But I repeat we have got a plan, it is going to be up there in 600 or 700 pages, it is comprehensive, it is aimed at solving the short-range and long-range problem and we are going to keep the pressure on. As I said a moment ago, plagiarizing, we are not going to fiddle while energy burns. The critics have yet to find a comprehensive plan that has any degree of comparability as to their approach.

QUESTION: Mr. President, at your press conference the other day you mentioned unemployment numbers. I wonder first if you could give us a more precise guess as to how high you see unemployment going and whether or not you and your advisors are concerned by the stickiness of the number. Do you have any prospect that unemployment may come down only very slowly right through perhaps next year as well as this year?

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THE PRESIDENT: Well, I will make one or two comments and then let Alan Greenspan answer in more detail.

We expect a jump in unemployment in the next reporting date which is next week, is it?

MR. GREENSPAN: I think it is February 7, Mr. President.

THE PRESIDENT: The latter part of next week probably.

Unfortunately, I think unemployment figures will be high for a few months. It does worry us. We are trying to meet it with our economic program and various employment aids such as unemployment compensation, public service employment and so forth, but we are optimistic if the Congress acts that by the third or fourth quarters of 1975 we will start to see some encouraging improvement.

Alan.

MR. GREENSPAN: I think that is pretty much our forecast, Mr. President.

QUESTION: Is there a single high number you would want to give us on that?

MR. GREENSPAN: I will give that in the Economic Report and I would just as soon not jump that deadline.

THE PRESIDENT: Well, I think I better leave; you have all these experts here.

Thank you very, very much. Nice to see you all.

END

(1:50 P.M. EDT)