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October 3, 1974

Dear Dick:

**Thanks for the note and the piece you enclosed
from The Cleveland Press.**

**Hope you'll send me any other interesting
clips. . . even if they aren't as kind.**

Best wishes from the "lion tamer."

Sincerely,

**Ren Messen
Press Secretary
to the President**

**Mr. Dick Lebo
National Broadcasting Co.
1403 East 6th Street
Cleveland, Ohio 44114**

RN/RH/mw



DICK LOBO

9/23

Ron

Good luck!

Attached is FYI.

D Lobo

20

September 30, 1974

Dear Lee:

Thanks for your thoughtful note. I greatly appreciate your good wishes. They mean a great deal to me and add to my enthusiasm for this new assignment.

With warm regards,

Sincerely,

**Ron Hessen
Press Secretary
to the President**

**Mr. Lee Linder
The Associated Press
Post Office Box 7784
Philadelphia, Pennsylvania 19101**

RN:EMO:ki

RN-2



THE ASSOCIATED PRESS

402 BULLETIN BUILDING

P. O. BOX 7784

PHILADELPHIA, PA. 19101

Sept. 23, 1974

SEP 25 1974

Mr. Ron Nessen
The White House

Dear Ron:

My congratulations and best wishes.

Anybody who can play bridge at the federal courthouse in Baltimore during the Agnew affair (you did play with this neophyte, I think?) will have the finesse to handle the tough slams you may find outside the Oval Office.

Our association was brief, but it was pleasurable, and I'm sure the new Ron will show the old Ron how it really should be done.

Again good luck.



Very sincerely,

Dear Lee
[Signature]
LEE LINDER
AP Pennsylvania Enterprise Editor

September 30, 1974

Dear Muriel:

Thank you for your recent note. I greatly appreciate the congratulations from you and Arthur.

Please give my regards to Arthur; I hope he'll be home and well soon.

With best wishes,

Sincerely,

Don Nessen
Press Secretary
to the President

Mrs. A. Lincer
435 W. 57th Street
New York, New York 10019

PP



Sep. 21, 1974

Dear Ron -

Arthur, who is in
Hospital, told me to write
you. I said, "How can
I" - don't know his
address". Arthur said,
"How stupid can you get?"
Then he told me 1600 Penna.
Ave. would do it.

So stupidly, but sincerely,
- I congratulate you
on your recent appointment
and wish you continued
success - as does Arthur.



Love and XXX
Ruehl Zincer

435 W 57 St
NYC. 10019

September 30, 1974

Dear Seymour:

Thanks for your thoughtful note. I greatly appreciate your good wishes. They mean a great deal to me and add to my enthusiasm for this new assignment.

With warm regards,

Sincerely,

Ron Nessen
Press Secretary
to the President

Mr. Seymour J. Layfer
Suite 1150
69 West Washington Street
Chicago, Illinois 60602

RN:EMO:ki

RN-2



LAYFER, COHEN, HANDELSMAN & MORA, LTD.
ATTORNEYS AT LAW

SEYMOUR J. LAYFER
SAMUEL T. COHEN
NORMAN A. HANDELSMAN
RONALD N. MORA
TERRENCE F. NETZKY
IRVING G. LANG
ROBERT R. SCHER
GEORGE M. BOEHM
MARC E. SHERWOOD

SIXTY-NINE WEST WASHINGTON STREET
SUITE 1150
CHICAGO, ILLINOIS 60602
RANDOLPH 6-5100

September 24, 1974

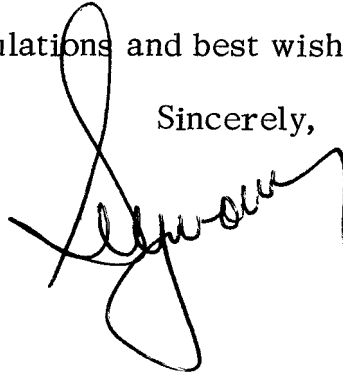
Mr. Ron Nessen
Presidential Press Secretary
White House
Washington, D. C.

Dear Ron:

I note with a great deal of pleasure that you
have been appointed Presidential Press Secretary.

Congratulations and best wishes.

Sincerely,

A handwritten signature in black ink, appearing to read "Seymour", written in a cursive style.

SJL :ap

Dear Seymour:

September 26, 1974

Dear George:

Thank you for your kind note of September 21. I certainly appreciate your taking the time to write and share your good wishes with me. It's nice to have your confidence and support as I begin my new assignment.

With best wishes,

Sincerely,

Ron Nessen
Press Secretary
to the President

Mr. George E. Leonard
616 East 96th
Kansas City, Missouri 64131

RN/CM/mw





SEP 23 1974

COLUMBIA
MACON
FULTON

21 Sept 74
SATURDAY

TEL: 314-442-0101 I-70 AT WEST BOULEVARD COLUMBIA, MISSOURI 65201

MS. W. E. WITT - MGR.

DEAR RON,

You have our
very best wishes
for SUCCESS -

You have had a
fine training with
the NEWSMEN of NBC,

We are devoted
to TV news as you
present it -



President Ford fell
off the horse with
the NIXON PARDON -
GOD KNOWS WHY!

We wish you
long life and
VERY GOOD LUCK

Sincerely
Geo E Leonard

FROM

616 EAST 96th

KC Mo

64131-

September 26, 1974

Dear Rabbi Levine:

Many thanks **for your** kind note of congratulations as I begin to take **on** the challenges of **my new** post. I will do my utmost to merit the **trust** President Ford and the American people have placed in me. **It's gratifying to have your** friendship **and good words** during **this period**.

Again, thank **you** for your thoughtfulness.

Sincerely,

Ron Nessen
Press Secretary
to the President

Rabbi Joseph Levine
806-A Wood Street
Texarkana, Texas 75501

RN/CM/mw



RABBI JOSEPH LEVINE
806A WOOD STREET
TEXARKANA, TEXAS

SEP 23 1974

MOUNT SINAI CONGREGATION
TEXARKANA, TEXAS

Sept. 21, 1974

Dear Fred;

this is to congratulate on
your new ascension. Joy and
Strength to you in your work.

Blessings upon you in all
that you do. May He keep you safe
and well. Amen Amen

Faithfully
Joseph
Rabbi

P.S. My memory goes back to the
sad picture of you being wounded in
Viet Nam.



RABBI JOSEPH LEVINE
806A WOOD STREET
TEXARKANA, TEXAS
75501



Mr. Ron Nessen
White House Press Secretary
7. The White House
Washington DC



lyn as Angela Scarpa performs a belly dance during

Nessen named to position

WASHINGTON (UPI) — Promising never to "knowingly lie," veteran NBC-TV correspondent Ron Nessen Friday was appointed White House press secretary — the second newsman to hold that job in President Ford's brief tenure.

Ford personally defended what he described as the "very, very pleasing announcement" of Nessen's appointment. "He has my full backing and support," the President said.

Nessen, 40, a one-time disc jockey who joined NBC in 1962 after working for United Press

International for six years, fills the \$42,500 a year job which was vacated Sept. 8 when J. Peter Horst resigned in a flap over the pardon of former President Richard M. Nixon. Horst has returned to a job with the Detroit News.

"I will never knowingly lie to the White House press corps," Nessen said, recalling complaints among the press corps about misleading information it received during Nixon's administration. "I will never knowingly mislead the White House press corps. I don't think

we are natural antagonists."

Nessen, a native of Washington, D.C., who studied journalism at American University, served as NBC White House correspondent during the Johnson administration until he was sent to Vietnam in 1965.

He and Ford became friends when he was assigned earlier this year to cover Nixon's new vice president. "If I mislead or lie to you then you are justified to question my continued usefulness in the job," Nessen said. He added he had been

assured that he would have access to "what's going on" — an apparent reference to Horst's complaint that was misled by presidential aides about the Nixon pardon.

He said he would have access to all White House meetings except the National Security Council.

Nessen said he believed he would have the "same aim" as reporters, to inform the American people. "A press secretary does not always have to agree with the President," he said.

September 26, 1974

Dear Toby:

Thank you for your note. I am grateful for your kind words and **good** wishes.

It was good to catch up on the news about yourself and your family! Believe me, I still prefer "Ronnie" to some of the names by which I've been addressed. Seriously, it is good to hear from you.

With warm regards,

Sincerely,

Ron Nessen
Press Secretary
to the President

Mrs. Marvin R. Loewy
5002 Adrian Street
Rockville, Maryland 20853

RN/EMO/mw



September 22, 1974

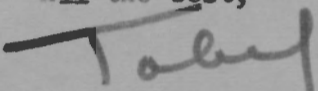
Dear Rennie,

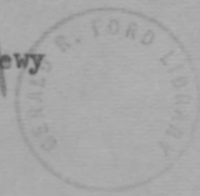
One of the real kicks of remaining in your home town all of your life comes when someone you remember in the sixth grade at the age of ten as Rennie becomes Ren--the spokesman for the President of the United States. I want to congratulate you and tell you how proud of you I am.

I am still in Washington too, teaching art at Cabin John Jr. High School in Montgomery County. I am married to an attorney who is Deputy Chief of the Organized Crime and Racketeering Section at the Justice Department. My sister Gilda still lives nearby, and is as thrilled as I am with your new accomplishment.

Sincere wishes for success in your new job. We all think the President made an excellent choice.

All the best,


Toby Berowitz Lewy





Mr. Ron Nessen
Presidential Press Secretary
c/o The White House
Washington, D. C.

Mrs. Marvin R. Lewy
5002 Adrian Street
Rockville, Maryland 20853

AA



September 26, 1974

Dear Walter:

Many thanks for your letter last week.

I really appreciate your good wishes and thoughtful assessments on my new position. The past week has been a bit hectic (need I say?) and I enjoyed reading your thoughtful letter.

Glad to hear you are doing so well on "Critical Choices" and enjoying your work. Please do call my office when you're in town, and we'll do some catching up over a martini.

Best regards,

Sincerely,

**Ren Nessen
Press Secretary
to the President**

**Mr. Walter D. Littell
Commission on Critical Choices for Americans
22 West 59th Street
New York, New York 10019**

RN/RH/mw



COMMISSION ON CRITICAL CHOICES FOR AMERICANS

22 WEST FIFTY-FIFTH STREET
NEW YORK, NEW YORK 10019

TELEPHONE: (212) 977-9320

NELSON A. ROCKEFELLER
Chairman

September 20, 1974

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5112 Baltimore Avenue
Washington, D. C. 20016

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CARROLL L. WILSON
GEORGE D. WOODS

Dear Ron:

By now your appointment must be official and I send you my congratulations! It won't be easy; you will probably feel at first a pull between your years as a newsman and the demands of the job. If you're lucky, you will keep your sanity and good humor. I have no doubt you will do an excellent job. Over the years that I worked with you, you always turned in a first rate performance. I regarded you (and still do) as one of NBC News' most level-headed, conscientious reporters. Your sense of high professionalism will carry over to the White House and the President is lucky to have someone of your caliber on hand to help him negotiate the next couple of extremely tricky years.

If I can help you any way, let me know. Since I left NBC News, I've been guiding this wacky enterprise through the public relations shoals and having a good time doing it. Perhaps we shall see each other when and if my boss finally makes it to Washington. In any case, good luck and Godspeed.

Best,



Walter D. Littell

HENRY L. DIAMOND
Executive Director

September 26, 1974

Dear Bill:

Many thanks for your note. The "operative news secretary" greatly appreciates your good wishes.

With warm regards,

Sincerely,

Ron Nessen
Press Secretary
to the President

Mr. Bill Lord
ABC News
1124 Connecticut Avenue, N.W.
Washington, D.C. 20036

RN/EMO/mw





news WASHINGTON

Sept 20, 74

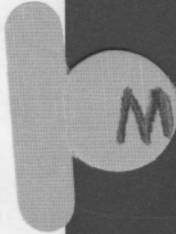
Ron,

The electronic media hopes we
now have a "news secretary" instead
of a "press" secretary.

Good luck and hope you remain
"operative" longer than the last
one.

A handwritten signature in cursive script, appearing to be the letter 'L'.

BILL LORD



October 23, 1974

Dear Ann:

Many thanks for your note and the congratulations. What do you mean, "should" you congratulate me? Anyone who can get out of NBC that fast deserves accolades!

Hopefully, one of these days I'll get down to see you and the rest of the old gang at NBC. Meanwhile I hope you keep things humming.

All best wishes,

Sincerely,

Ron Nessen
Press Secretary
to the President

Ms. Ann Maiatico
National Broadcasting Co. News
4001 Nebraska Avenue, N.W.
Washington, D.C. 20016

RN/RH/mw



October 17, 1974

Dear Ann:

Many thanks for your note and the congratulations. What do mean, "should" you congratulate me? Anyone who can get out of NBC that fast deserves accolades!

Hopefully, one of these days I'll get down to see you and the rest of the old gang at NBC. Meanwhile I hope you keep things humming.

All best wishes,

Sincerely,

**Ron Neesen
Press Secretary
to the President**

**Ms. Ann Maistice
National Broadcasting Co. News
4001 Nebraska Avenue, N.W.
Washington, D.C. 20016**

RN/RH/mw



NBC NEWS

A DIVISION OF NATIONAL BROADCASTING COMPANY, INC.

4001 NEBRASKA AVENUE, N.W., WASHINGTON, D. C. 20016, EMERSON 2-4000

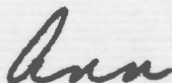
October 11, 1974

Mr. Ron Nessen
The White House
1600 Pennsylvania Avenue, N. W.
Washington, D. C.

Dear Ron:

You left here in such a hurry, I never got to say goodbye or to congratulate you on your new job. Or should I congratulate you? Anyway, you know I wish you the best, and I hope you can get out to NBC some time for a visit. We miss you.

Best . .



Ann Maiatico



October 17, 1974

Dear Walt:

Many thanks for your note and the good wishes on my new position.

Those days of sailing around the Pacific waiting for the astronauts does just seem like yesterday -- and then there are times it seems like a hundred years ago. As a matter of fact, I wouldn't mind spending a little time in the Pacific now just to catch my breath!

Again, thank you for the kind words and the moral support -- I greatly appreciate it!

With best wishes,

Sincerely,

**Ron Nessen
Press Secretary
to the President**

**Mr. W.D. Munro
Director, Special Services
Western Union International, Inc.
26 Broadway
New York, New York 10004**

RN/EMO/mw





Western Union International, Inc.

26 Broadway, New York, N.Y. 10004

W. D. MUNRO
Director -
Special Services

Telephone: (212) 363-~~5758~~⁵⁸⁸⁸
Telex: 66208 A/B WWI MAR

October 8, 1974

Mr. Ron Nessen
The White House
Washington, D.C. 20013

Dear Ron,

Just a note to say congratulations and best wishes in your new position. It seems like yesterday that we were sailing around in the Pacific awaiting the return of our astronauts, playing cards in the wardroom and working together in the press center. The people at NBC must be very proud of your new appointment.

Best regards,

Walt (Sparks) Munro



October 9, 1974

Dear Don:

Thank you for your thoughtful letter.

Of course I'm delighted about this new assignment and looking forward to the challenges on this side of the rostrum.

Your offer to assist me in my work is most kind, and I'm glad to know I can count on you. Should you feel transcripts of Westinghouse editorials should be brought to my attention, or to the President's, I hope you will always feel free to pass them along. I know President Ford appreciated hearing your comments.

All best wishes,

Sincerely,

Ren Messen
Press Secretary
to the President

Mr. Donald M. McGannon
Westinghouse Broadcasting Company, Inc.
90 Park Avenue
New York, New York 10016

RN/RH/mw



WBZ-TV BOSTON
WISN-TV MILWAUKEE
KYW-TV PHILADELPHIA
WJZ-TV BALTIMORE
KDKA-TV PITTSBURGH
WOWO FT WAYNE
WIND CHICAGO
KPIX SAN FRANCISCO
KPFB LOS ANGELES



90 PARK AVENUE NEW YORK NY 10016 983-5060

WESTINGHOUSE BROADCASTING COMPANY INC

DONALD H MCGANNON
President
and
Chairman of the Board

September 30, 1974

Mr. Ronald Nessen
Press Secretary to the President
The White House
Washington, D. C.

Dear Ron:

My congratulations to you on your appointment as President Ford's Press Secretary. I am delighted that a journalist from the electronic media has been so recognized and I think it augurs well.

I know you know Sid Davis, Jim McManus, Jerry Udwin, Dick Brasie, Neil Currie and Matt Cooney but I also want you to be assured that if there is anything we can do that is appropriate and valid, I hope you will feel free to call upon us.

Kindest personal regards and I'll look forward meeting you soon.

Sincerely,

A handwritten signature in dark ink, appearing to be "DM", with a long horizontal flourish extending to the right.

/mj

P. S. I am enclosing a copy of some recent correspondence I had with the President which I wanted you to be aware of.



September 30, 1974

The Honorable Gerald R. Ford
President of the United States
The White House
Washington, D. C.

Dear President Ford:

First, let me express on behalf of my family and myself our sincere best wishes for Mrs. Ford's recovery. She will continue to be in our wishes and prayers. This very serious situation arising in relationship to the Summit makes your presence and devotion of time to the whole problem of inflation even more significant and meaningful.

Secondly, I think the two-day meeting was an important and valuable one. Some cynics might consider it non-productive of any new ideas or solutions. Such a viewpoint negates the fact that the President of the United States views our economic circumstance so seriously that he personally devoted a day and a half of his time to it. Of similar importance, is the fact that the President listened to the views of everyone and anyone in person. Both of these facts are precedents and are extremely important.

Prior to attending the meeting I was in doubt as to what if anything would be required of individual participants or what if anything I had to say. I prepared the attached statement as a contingent possibility but as the meeting continued I did not see an appropriate time to advance it.

I want to call your attention particularly to Points 1 and 2. The first of these deals with the question of frontally informing the American public of the true status of our plight by you and your office. Sylvia Porter and others alluded to this and I simply wish to underscore my feelings in this connection.

The Honorable Gerald R. Ford

September 30, 1974

Page 2

Point 2 deals with the communication process. Obviously, I have some bias in this connection. Appreciating that it is my conviction that in order to involve and inform the entire public, to warrant their commitment and continued positive reaction, you and the other principals involved in this serious effort must resort to the most advanced and sophisticated methods of communication available. The brevity of my statement of Point 2 was in deference to the pressure of the meeting. I refer to the use of prime time efforts which would be of great significance and very consistent with your commitment of openness and rapport.

I view it as an inseparable element of moral leadership which the Office of the President must possess but which has not existed, in my opinion, since Roosevelt's "Fireside Chats" and some of Kennedy's press conferences. Via this method of relating, the public could be a part of this entire effort and therefore share in the responsibility as well as the accomplishment.

If I or any of our people can be of help to you in this connection, I hope you will feel free to call upon us.

Kindest personal regards and congratulations on an outstanding beginning step.

Sincerely,

/mj

October 7, 1974

Dear George:

Many thanks for your letter. I greatly appreciate your congratulations and good words!

I wish I could be encouraging about a possibility of a position here. Unfortunately, the staff is completely filled. I have some very capable people assisting me in the television area and don't foresee any changes being made. However, if something should open up, I will certainly keep your interest in mind.

You are right! I don't have too much free time any more. But I am enjoying my work -- I don't even have time to stop and think about the long hours. Right now I'm preparing to be on the road quite a bit this week.

Should you ever get down this way, it would be good to see you. I'm sorry I can't be helpful about a staff position. If you'd like, I'll be happy to check to see if anything of interest is available in one of the departments or agencies.

With best wishes,

Sincerely,

Ben Nessen
Press Secretary
to the President

Mr. George Moyantcheff
National Broadcasting Co. News
30 Rockefeller Plaza
New York, New York 10020

RN/EMO/mw



NBC NEWS

A DIVISION OF NATIONAL BROADCASTING COMPANY, INC.
THIRTY ROCKEFELLER PLAZA, NEW YORK, N. Y. 10020, CIRCLE 7-8300

Sept 29, 1974

Dear Ron,

Congratulations and much success as President Ford's Press Secretary, I know you'll do one whale of a job. I tried to call you when the news got out but that was next to impossible.

When I talked with you over two weeks ago, I expressed an interest in joining the President's staff in a position where my nineteen years of television experience in such positions as Stim Editor, Director and Producer, to name a few, can be used productively.



I had planned to get to Washington a few days prior to your appointment as Press Secretary, when you were more available, but unfortunately I sprained my back in a bit of pool acrobatics so consequently my plans were altered. Then when I recovered reasonably you were up to your ears in conferences.

At the very least I'm sure your lifestyle has changed drastically with time as a very rare commodity, but sometime along the way I hope we can get together.

This week or next looks fairly flexible for me, if you can work me in that would be great.

With Warmest Regards
George W. York



P.S. My home address is
174 Millwood Road
Chappaqua, New York 10514

P.P.S. In a world of coincidences
my wife has a youngster
in her class by the name
of Weinreb; he told her
his father went to school
with you and that when
he called you to congratulate
you, he discovered that
his cousin is your secretary,
- small world.



October 4, 1974

Dear Mrs. Matthews:

Thank you for your letter of September 24.

I certainly appreciate your kind thoughts and good wishes as I begin my new challenges here. It was good of you to take the time to share them with me, as well as your concern for the future. I can understand and appreciate your feelings regarding possible United States renewal of relations with Cuba, and I'll be sure to pass your doubts along.

With best wishes,

Sincerely,

Ron Nessen
Press Secretary
to the President

Mrs. J. Lafayette Matthews
Route 5 Box 522R
St. Francisville, Louisiana 70775

RH/CM/sp



1815 North main st
Hendersonville N.C 28739


Sept 21, 1974

Dear Ron -

SEP 23 1974

Congratulation on your
appointment as press Sec to Pres Ford.
You two should make a great
combination. I have great hope for
Pres Ford and I'm sure you will give
him good support in presenting him
to the Public via the press Corps.

I've been retired eleven years from
the Washington office of NBC and I
still correspond on occasions with
Julian Goodman - Enclose is a copy of
a letter I received not too long ago.
You will get the point when I
remind you of the awesome
responsibility you have upon you in
your new job - I know you can
handle it and my prayers go with you -



I'm an old man in my seventies and having been in the business from days of Calvin Coolidge to Jack Kennedy I want to make a suggestion Re Press news Conferences - Those screaming hyenas! Some order should be had so why not divide off the Corps into sections similar to Nat'l political Conventions. A placard on a standard

- Reading:
- 1 - Nationally Syndicated Columnist
 - 2 - Radio
 - 3 - TV (CBC - NBC - ABC - Independent)
 - 4 - Foreign Correspondents
 - 5 - Free lance
 - 6 - Miscellaneous -



Have a chart of floor plan on the podium that the Press can refer to and recognize whom ever he pleases in the various sections. This thing of everyone jumping up and yelling at once is for the birds - not at all dignified or orderly. Just a suggestion.

I was a little bit amused at your remarks when the president introduced you. You said "another Ron but not a Zigler" I will not knowingly lie to you. Zigler must have.

Also why not set up rules of conduct for the news men so that any improper questions put to the president could be rejected by a simple "off limits" sorry - next question.

I always enjoyed working with ^{you} your request for engineering coverage ~~to~~ was never demanding. Seemed like I was always short of enough men to go around for all the news men.

It was good to see you being introduced by the president. You looked good except the hair is sliding back on the forehead and a hot thin on top.

Good luck to you. Mr Ford is a fine man - protect him as best you can. Sincerely Bob Terrell

X wpc operations Sapro.



NATIONAL BROADCASTING COMPANY, INC.

THIRTY ROCKEFELLER PLAZA, NEW YORK, N.Y. 10020, CIRCLE 7-8300

JULIAN GOODMAN
Chairman and
Chief Executive Officer

April 24, 1974

Dear Bob:

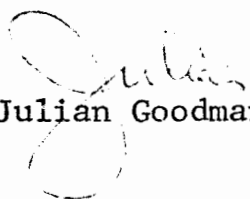
I was greatly touched by your warm and thoughtful letter. I agree with you that in the death of Frank McGee the nation as well as NBC has lost one of its greatest assets.

Glad to hear all the good news about your family. It's hard to realize that your oldest grandson is already on his way to college. Time does fly by.

→ Now that you mention it, television has indeed become a giant in our society and our hope should be that its power will always be used wisely. You and I were in on it from the beginning and we truly understand the responsibility which it requires from all Americans.

Thanks for writing and I hope all will continue to go well with you and your family.

Sincerely,


Julian Goodman

Mr. Robert Terrell
1815 North Main Street
Hendersonville, North Carolina 28739

October 3, 1974

Dear Fred:

Many thanks for your thoughtful words, your good luck wishes, and your confidence. It's nice to know I can count on you should the need arise.

I'm happy to know that you find your return to private industry comfortable and pleasant, and I wish you, in turn, every success. I was glad to find my suggestion helpful. In the meantime, many thanks again, and my best wishes for your future success.

Sincerely,

Ron Nessen
Press Secretary
to the President

Mr. Frederic V. Malek
6709 Lupine Lane
McLean, Virginia 22101

RN/CM/mw



FREDERIC V. MALEK
6709 LUPINE LANE
McLEAN, VIRGINIA 22101
—
703-356-5620

September 30, 1974

The Honorable Ronald Nesson
Press Secretary to the President
The White House
Washington, D. C.

Dear Ron:

Your recent appointment as Press Secretary delighted me beyond belief. I congratulate the President for his choice and commend you for taking on a really tough job.

It seems as if Charlie Edwards and I were right all along - or has the White House simply relaxed its screening standards! In retrospect it is fortunate that you have saved your powder for this most difficult of all assignments.

On a personal note, I am greatly enjoying my return to private industry. In this regard want to thank you for suggesting Harry Walker who already has several interesting talks in the works.

Please let me know if I can ever be of assistance to you. In the meantime, I wish you the great success that you deserve and will surely earn.

Sincerely,



FREDERIC V. MALEK

October 3, 1974

Dear Ellie:

Many thanks for your note.

I'm delighted to have your good wishes as I take on my duties with President Ford. The kind words from so many colleagues and friends have added to my confidence that I made the right decision in coming on board here. Thanks for the moral support!

Although it may not be at the Federal Court Building, I do hope we run into one another soon without the confusions surrounding us last time.

With best wishes,

Sincerely,

Ron Neesen
Press Secretary
to the President

Mr. Eileen F. Moss
The News American
Baltimore, Maryland 21203

RN/RH/mw





The News American

752-1212

Baltimore, Md. 21203

Sept. 25, 1974

Mr. Ronald H. Nessen,
Press Secretary,
The White House,
Washington, D. C.

Dear Ron:

Just a few lines to congratulate you on your appointment.

I wish you much success and I know that you'll do the job with all proper fitness and with your usual aplomb and suavity.

I'm glad that you have a sense of humor - apparently you'll need it.

Just remember, as in 'Nam, duck when you see the whites of their eyes.

Can't think of when you might be back in Baltimore - particularly at the Federal Court Building again but it was a pleasure and a lot of fun despite the mass confusion during the Agnew affair.

Again, lotsa luck!

Sincerely,



Ellison F. Moss



October 3, 1974

Dear Robin:

Many thanks for your note and the good wishes on my new position as Press Secretary to President Ford.

I'm delighted, as is Cindy, with the challenges and excitement to come in the days ahead, and I'll certainly look forward to a chat with you next time you're in Washington.

Cindy joins me in sending warm regards to you.

Sincerely,

**Ron Nessen
Press Secretary
to the President**

**Mr. Robert MacNeil
British Broadcasting Corporation
Lime Grove Studios
London W12 7BJ
England**

RN/CM/mw





BRITISH BROADCASTING CORPORATION

LIME GROVE STUDIOS LONDON W12 7RJ

TELEPHONE 01-743 8000 CABLES: TELECASTS LONDONPS4

TELEGRAMS: TELECASTS LONDON TELEX TELEX: 22182

Mr. Ron Nessen,
The White House,
Washington, D.C.
U.S.A.

September 25th, 1974.

Dear Ron,

So you finally escaped from NBC! I was really delighted to hear of your appointment, partly for selfish reasons but also because I think it will be very stimulating for you. The selfish reasons are obvious. It will be refreshing to have someone to talk to in the White House when I come to Washington. If I may, I'll look you up on the next trip.

Good wishes to Cindy.

Yours sincerely,

Robert MacNeil

P.S. Wouldn't it have been simpler just to charge rent on your swimming pool?



RECEIVED

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LIME GROVE STUDIOS LONDON W12 7RJ
TELEPHONE 01-743 8000 CABLES: TELCASTS LONDON 24
TELEGRAMS: TELCASTS LONDON TELEX TELEX 22183

September 25th, 1974


Mr. Ron Neeson,
The White House,
Washington, D.C.
U.S.A.

Dear Ron,

So you finally escaped from the States really delighted
to hear of your appointment. I'm sorry for selfish reasons but also
because I think it will be very interesting for you. The selfish
reasons are obvious. It will be interesting to have someone to
talk to in the White House when I come to Washington. If I may,
I'll be on the next trip.

Good wishes to Cindy.

Yours sincerely,


ROBERT WOOD

I.B. Wouldn't it have been simpler just to charge rent on
your swimming pool?



SEP 30 1974

October 3, 1974

Dear Irwin:

Frankly, I think you're right -- how would you like to negotiate for me? In the meantime, many thanks for your thoughtful note of congratulations. Hopefully, we'll all get together sometime in the not too distant future.

With warm regards,

Sincerely,

Ron Nessen
Press Secretary
to the President

Mr. Irwin Margolis
National Broadcasting Co. News
Worldwide Inc.
25 St. James's Street
London SW1A 1HA
England

RN/CM/mw



NBC NEWS WORLDWIDE, INC.

A DIVISION OF NATIONAL BROADCASTING COMPANY, INC.

25 ST. JAMES'S STREET, LONDON, SW1A 1HA. 01-839 4571. TELEX 27765

IRWIN MARGOLIS
GENERAL MANAGER, EUROPE

September 26 1974

Mr. Ron Nesson
Presidential Press Secretary
The White House
1600 Pennsylvania Avenue
Washington, D.C.

Dear Ron:

Frankly, I think you'll make out better with a contract that provides for a fee for every appearance. Forget that break-figure nonsense; it discourages incentive.

Seriously, congratulations; all the best of good fortune. Y'll come see us soon, y'hear.

Regards



October 3, 1974

Dear Bill:

Many thanks for your letter and the good wishes.

One of the nicest aspects of my appointment has been hearing from so many old friends. The good wishes from you and so many other friends has added to my confidence that I've made the right decision in coming on board at the White House. Thanks for the moral support!

All best wishes,

Sincerely,

Ron Nessen
Press Secretary
to the President

Mr. Joseph W. McCann
Automation Industries, Inc.
3471 Saviers Road
Oxnard, California 93030

RN/RH/mw



AUTOMATION INDUSTRIES, INC.
VITRO LABORATORIES DIVISION
3471 SAVIERS ROAD
OXNARD, CALIFORNIA 93030
(805) 487-5411

SFP 28 1974

September, 23, 1974


Mr. Ron Nessen
Presidential Press Secretary
The White House
Washington, D. C.

Dear Ron,

My congratulations on your appointment as Press Secretary.
It's great of see a "local boy make good".

I've enjoyed seeing you on NBC News, and now I'm sure
there's more to come. You and President Ford both keep up
the good work!

Sincerely,


Joseph W. McCann
Coolidge High
Class of '50

October 3, 1974

Dear Ross:

I'm pleased to hear from you and know of the good wishes of my colleagues in the foreign press. I certainly look forward to the challenges ahead, and it's nice to know that I can count on you should the need arise. Be assured that I will try my best to keep you posted regarding any backgrounds on special subjects and the like.

Again, many thanks for your thoughtful letter and with best wishes,

Sincerely,

Ron Nessen
Press Secretary
to the President

Mr. Ross Mark
Washington Bureau Chief
The London Daily Express
1077 National Press Building
Washington, D.C. 20004

RN/RH/sp



LONDON DAILY EXPRESS

1077 NATIONAL PRESS BUILDING
WASHINGTON, D.C. 20004

EXECUTIVE 3-0840-1-2

September 30, 1974

Mr. Ronald Nessen
Press Secretary
The White House
Washington, D.C. 20200

Dear Ron,

Please know that your colleagues among the foreign correspondents in Washington join the rest of the White House Press Corps in warmly wishing you well in the big job.

If ever there is any way I can be of service with a word of advice about some place or subject on which my nationality qualifies me, I would be pleased if you would call on me.

It goes without saying we all hope that President Ford will think of us if he decides to background the press on special trips or subjects.

Once again, congratulations and best wishes.

Aye

Ross Mark

Ross Mark
Chief of Bureau



October 3, 1974

Dear John:

Many thanks for your letter and the good wishes on my appointment as President Ford's Press Secretary.

How well I remember the pleasant evening with Joyce and you. . . little did I know then! I'm glad to know I have a retreat in the Rockies complete with Coors and good company. . . I may take you up on it!

All best wishes to Joyce and you,

Sincerely,

Ron Mason
Press Secretary
to the President

Mr. John Mollen
President
Western State College of Colorado
Gunnison, Colorado 81230

RN/RH/mw



SEP 28 1974

WESTERN STATE COLLEGE OF COLORADO
GUNNISON, COLORADO
81230

OFFICE OF THE PRESIDENT

September 24, 1974

Mr. Ron Nessen
The White House
Washington, D. C.

Dear Mr. Nessen:

Please accept my congratulations and those of my wife on your appointment as President Ford's Press Secretary. We think it is very well deserved.

As events have unfolded in recent months, Joyce and I have frequently talked about that pleasant and stimulating late evening discussion we had with you in our home following your presentation during our Senior Forum. We discussed futures, you might recall-- yours and Mr. Ford's--and it is fascinating for us to see how the two have become intertwined.

We wish the very best for you and look forward to seeing a real pro operate as Press Secretary during the years ahead. If you ever feel the need (or have the time) to get far from the madding crowd and into these magnificent Rockies, our home is yours. The refrigerator will be well stocked with Coors and we won't even tell anyone that you are here.

Best regards.

Sincerely yours,



John Mellon
President

JM:am

October 3, 1974

Dear Bob:

It was good of you to take the time to write. I pleasantly recall making your acquaintance at the Kotz's dinner party which seems so long ago in view of all that has transpired. You were good to share with me your comments, and I certainly appreciate having your confidence and support.

With best wishes,

Sincerely,

Ron Nessen
Press Secretary
to the President

Mr. Robert E. Mannheimer
Dickinson, Throckmorton, Parker,
Mannheimer & Raife
500 Fleming Building
Des Moines, Iowa 50309

RN/CM/mw



DICKINSON, THROCKMORTON, PARKER, MANNHEIMER & RAIFE

ATTORNEYS AT LAW

500 FLEMING BUILDING

DES MOINES, IOWA 50309

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TELEPHONE 288-7203

L. CALL DICKINSON
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ADDISON M. PARKER
ROBERT E. MANNHEIMER
JOHN H. RAIFE
JOHN R. MACKAMAN
L. CALL DICKINSON, JR.
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HARRY T. WATTS
RICHARD J. HOWES
PAUL R. TYLER
MICHAEL J. GALLIGAN
F. RICHARD LYFORD
ARTHUR F. OWENS
KENNETH D. BENHART

September 24, 1974

SEP 28 1974

Dear Ron:

I hope you will recall that we met at a dinner party at the home of Nick and Mary Lynn Kotz last October during the Pacem in Terris conference, the week that Mr. Agnew resigned.

I wanted only to take this opportunity to congratulate you on your appointment as the President's Press Secretary. This is certainly a fine recognition of your various achievements, and based on our brief acquaintance and my knowledge of your previous effective efforts, I know you will do an excellent job which will bring credit to the White House and to the country.

Although I do not know the President, I congratulate him also on having the wisdom to appoint you, and you can give him that message. I particularly liked the statement which you made in accepting the position, that you and the press had the same objective, to bring as much information as possible to the public about what goes on at the White House.

With this atmosphere pervading the White House, I am confident that you and the Ford administration will be successful. Congratulations again, and I hope that we may have an opportunity to renew our acquaintance before too long.

Most sincerely,



Robert E. Mannheimer

REM:mjg

Mr. Ron Nessen
The President's Press Secretary
The White House
Washington, D.C.

October 2, 1974

Dear Lou:

Thank you for your letter of September 23,
and the interesting clippings you enclosed.

I'm delighted to hear from you again and
have your congratulations as I begin my new
assignment.

By all means, call my office next time you're
in Washington. The pace here is not as dan-
gerous as Vietnam, but it is exciting. I look
forward to hearing from you when you're in the
area.

With best wishes,

Sincerely,

Ron Nessen
Press Secretary
to the President

Mr. Lou Miller
730 Oakmont Avenue
Las Vegas, Nevada 89109

RN/RH/mw



SEP 26 1974

730 Oakmount Ave.
Las Vegas,
Nevada 89109
September 23, 1974

Presidential Press Secretary
The White House
1600 Pennsylvania Avenue
Washington D.C. 20004

Dear Ron:

Congratulations on your new assignment! I guess now you'll get the chance to find out whether it's any easier coming up with the answers than it was asking the questions.

If my name doesn't ring a bell, it's not at all surprising, as it's been about 10 years since we met. Our paths crossed in South Vietnam in 1965 when you came to Can Tho for a few days to do some stories. I was the PIO sergeant who escorted you around while you were there.

Don't know whether you've seen the enclosed clipping on the controversial subject of press secretaries, so I took the liberty of including it in my letter.

Ron, I was wondering if it would be alright to stop by and say hello the next time I'm in Washington?

All the best wishes in your new post!

Very Sincerely Yours



Lou Miller

October 2, 1974

Dear Rod:

Thank you for your thoughtful note. I greatly appreciate your congratulations and good wishes.

I'm afraid I won't be able to see too much of our neighbors now, but hopefully that will change as things settle down here.

Cindy and I send our warm regards to you and Marjorie.

Sincerely,

Ron Nessen
Press Secretary
to the President

Mr. H. Mills, Jr.
5107 Baltimore Avenue
Washington, D.C. 20016

RN/EMO/mw



*Yes -
his a neighbor
of EWS -*

Rodney H. Mills, Jr.
5107 Baltimore Ave.
Washington, D.C. 20016

September 26, 1974

Mr. Ronald Nessen
5112 Baltimore Avenue
Washington, D.C. 20016

Dear Mr. Nessen:

I wanted to let you know that my wife and I are very happy indeed over your appointment as White House Press Secretary. And I know our feelings are shared by our whole neighborhood.

We believe President Ford to be a very fine person and wish great success for both you and him.

My wife Marjorie sends her best regards to Cindy. Again, our congratulations to you.

Sincerely,

Rod Mills



September 30, 1974

Dear George:

Thanks for your thoughtful note. I greatly appreciate your good wishes. They mean a great deal to me and add to my enthusiasm for this new assignment.

With warm regards,

Sincerely,

Ron Nessen
Press Secretary
to the President

Mr. George J. McFarlane
Apartment F-202
6827 Riverdale Road
Riverdale, Maryland 20840

RN:EMO:ki

RN-2



Sept 21, 1974.

Memorandum from _____ Desk of
George McFarlane

Dear
George

Dear Ron:

Congratulations on your recent appointment as the Presidential Press Secretary. I've had the pleasure of following most of the NBC anchor-men over the years and knew the late Chet Huntley.

Do you remember "al Ron" of WRC NBC morning program 5:30 A.M. - 10:00 A.M.?

al and I are personal friends, and had a close association with Joe Goodfellow, and the late Harry Con, manager of NBC-WRC. I worked part time years ago at WAVA-Radio in Arlington, Virginia.

It's reassuring when you see a man of your expertise be appointed to such a key and sensitive area of reporting.

Best of luck and if someday time permits I would like to have the pleasure of meeting you personally. If I may serve you in any kind
please call on me.
Sincerely,
George

Congratulations
On Your
P
PROMOTION

A wealth of good wishes
Especially sent

To congratulate you
On this happy event
And to wish that your future
Brings continued success
With all that it takes

For your happiness.

Wishing you every success in
your new role as Presidential Press
Secretary.

Warm Regards
George J. Farrell



6827- Riverdale Rd. apt F-202
Riverdale, Md. 20840



Honorable Ron Nensen
Presidential Press Secretary
The White House
Washington,
D.C. 20500

Personal & Confidential

September 30, 1974

Dear Bert:

**Thanks for your thoughtful note.
I greatly appreciate your good
wishes. They mean a great deal
to me and add to my enthusiasm
for this new assignment.**

With warm regards,

Sincerely,

**Ron Nessen
Press Secretary
to the President**

**Mr. Bert Madley
National Broadcasting Company
1403 East Sixth Street
Cleveland, Ohio 44114**

RN:EMO:ki

RN-2





September 20, 1974

BERT MEDLEY

Ron Nessen
The White House
1600 Pennsylvania Avenue NW
Washington, D.C.

SEP 23 1974

Ron,

Congratulations and good luck on your new assignment
at the White House.

A handwritten signature in cursive script, appearing to read "Bert", with the letters "Bt" written in a smaller font directly beneath the signature.

Dear Bert

RJ

September 30, 1974

Dear Bob:

Thanks for your thoughtful note. I greatly appreciate your good wishes. They mean a great deal to me and add to my enthusiasm for this new assignment.

With warm regards,

Sincerely,

Ron Nessen
Press Secretary
to the President

Commander Robert F. McLaughlin, USN, Ret.
The Bendix Corporation
1730 K Street, NW.
Washington, D.C. 20006

RN:EMO:ki

RN-2





SEP 25 1974

The Bendix Corporation
Washington Office
1730 "K" Street, N W
Washington, D C 20006

Tel (202) 331-8200

Mr. Ron Nessen
Presidential Press Secretary
The White House
Washington, D. C.

24 September 1974

Dear Ron:

You may remember me as the erstwhile navigator of
USS Princeton at the time of your coverage of the
APOLLO X recovery.

I want to congratulate you on your new appointment.
It is a remarkable coincidence for me, because I am
a friend of the President's brothers from Grand Rapids
and Mrs. Ford was a dancing teacher of mine back home.

No requests, just an expression of congratulations and
a wish for good luck.

Sincerely,

Bob McLaughlin
Robert F. McLaughlin
CDR, USN, RET.

Dear Bob:

September 28, 1974

Dear Cassie:

Thank you very much for the red roses. I put them right on my desk.

One of the first things I initiated in this job was a search for a qualified woman Assistant Press Secretary. So we're thinking along the same lines. See, you've raised the consciousness of at least one male chauvinist pig!

Sincerely,

**Ron Nessen
Press Secretary
to the President**

**Ms. Cassie Mackan
National Broadcasting Company
4001 Nebraska Avenue, N.W.
Washington, D.C.**

RM/cg



Best of luck.

Cassie

P.S. - Why not promote a
woman?

September 26, 1974

Dear Frank:

Many thanks **for your note**. I greatly appreciate your kind words **and good wishes**.

I'm seeing plenty of "action" here; **hopefully** there will be time to hear about your **ACTION**.

With **best wishes**,

Sincerely,

Ron Nessen
Press Secretary
to the President

Mr. Francis J. Matthews
Deputy Assistant Director
Office of Communications
ACTION
Washington, D.C. 20525

RN/EMO/mw



ACTION

WASHINGTON, D.C. 20525

September 23, 1974

Honorable Ron Nessen
Press Secretary
The White House
Washington, D. C. 20500

Dear Ron:

Congratulations and best wishes on your new assignment.
I know you will be equal to the task.

It will be great working with you on the government side of
the street!

I'd like to brief you on ACTION at your convenience.

Sincerely,



Francis J. Matthews
Deputy Assistant Director
Office of Communications

September 26, 1974

Dear Bill:

Many thanks for your thoughtful note. I appreciate your kind words. We'll have to go for a swim once that pool is completed - if we can ever find the time!

With best wishes,

Sincerely,

Ron Nessen
Press Secretary
to the President

Mr. William P. Markett, CAE
Director of Communications
National Swimming Pool Institute
2000 K Street, N.W.
Washington, D.C. 20006

RN/EMO/mw





**NATIONAL
SWIMMING POOL
INSTITUTE**

2000 K STREET, N. W.
WASHINGTON, D. C. 20006
TELEPHONE 202 331-8844

September 23, 1974

Mr. Ron Nessen
The Press Secretary
The White House
Washington, D. C. 20500

Dear Ron:

Congratulations! The news of your appointment as the new Press Secretary is tremendous.

Your long experience in the news field and close relationship with President Ford makes you uniquely qualified for the assignment. I wish you every success.

I look forward to working closely with you as The White House pool project gets underway.

Sincerely,

William P. Markert, CAE
Director of Communications





NATIONAL
SWIMMING POOL
INSTITUTE

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Executive Vice President, ROBERT H. STEEL, CAE

2000 K STREET, N.W.
WASHINGTON, D.C. 20006
TELEPHONE 800-525-2525

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Region V

VIVIAN OSWALD—1975
Argo Swimming Pool Service & Supply
St. Louis, Missouri

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Wet Institute
Los Angeles

Region VI

DARRELL BERKOBEN—1974
W. D. Hough, Inc.
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Region II

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Watts Pool Company
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R. L. Duffield Co.
Florence, South Carolina

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Family Pools, Inc.
Metairie, Louisiana

BOB SMITH—1976
Bob Smith Pools, Inc.
Westwood, Massachusetts

ROGER GALVIN—1974
Galvin Pool & Sauna, Inc.
Orange, Connecticut

Region IV

HARLEY L. SMITH—1974
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Santa Fe Springs, California

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Rogers & Co. of Indiana, Inc.
Indianapolis, Indiana

Region VI

ED STOYANOFF—1976
Emsco, Inc.
Cleveland, Ohio

JOHN McCONNELL, SR.—1976
Medallion Aquatech Pools
Phoenix, Arizona

ROBERT HALL—1974
Hallmark Pool Corporation
Rolling Meadows, Illinois

LLOYD OFFERMAN—1975
Bromine Division, Drug Research, Inc.
Adrian, Michigan

DIRECTORS-AT-LARGE

B. T. BURBA—1974
Baja Industries
Tucson, Arizona

JOSEPH SCHMERLER—1974
Hodley Enterprises, Inc.
East Rutherford, New Jersey

CHARLES WADE—1976
Purex Corporation, Ltd.
City of Industry, California

EDWARD M. GORMAN—1975
Cascade Industries, Inc.
Edison, New Jersey

THE WHITE HOUSE
WASHINGTON

September 20, 1974

Dear Ron:

Congratulations!

I'm sure you'll do a great job.

Sincerely,



Paul A. Miltich
Special Assistant to the President
for Public Affairs

Mr. Ron Nessen
White House Press Secretary
The White House
Washington, D.C. 20500

