

**The original documents are located in Box 129, folder “Hasek, Eliska” of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.**

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December 19, 1974

**MEMORANDUM FOR:** ELISKA HASEK

**FROM:** RON NESSEN

**SUBJECT:** Letter from the President to the newly-  
elected President of the National  
Press Club

Could you prepare a letter for the President's signature congratulating Bill Broom, of Ridder Newspapers as the newly-elected president of the National Press Club?

Thank you very much. Let me know when it goes out, or if you need any further help from me.



THE WHITE HOUSE  
WASHINGTON

February 13, 1975

MEMORANDUM FOR: ELISKA HASEK  
FROM: RON NESSEN

Will you arrange to have a telegram sent to Mr. Gib Crockett who is retiring from the Star-News after 42 years as a political cartoonist.

Mr. Crockett's retirement party is Friday evening, February 14, and the telegram should be delivered to Mr. Smith Hempstone at the Star-News.

Thank you.

March 24, 1975

MEMORANDUM FOR:

ELISKA HASEK

FROM:

RON NESSEN

Gibson McCabe is retiring shortly as President of Newsweek Magazine and Director of the Washington Post Company. Newsweek has suggested, and I agree, that it would be appropriate for the President to write a letter on the occasion of his retirement.

Find attached Mr. McCabe's biography. Note that he was in the Navy during World War II, as was the President.

I would appreciate it if you would have this letter typed and signed by the President and given directly to me to deliver by hand to Newsweek no later than March 28.

Thank you.

Attachment

RN:jg

*(See E. Hasek file for attachment)*



April 10, 1975

MEMORANDUM FOR: ELISKA HASEK

FROM: RON NESSEN

**Would you prepare a message to be sent from the President to the Newspaper Farm Editors' convention on April 22?**

**Thank you.**



THE WHITE HOUSE  
WASHINGTON

May 9, 1975

MEMO TO: ELISKA HASEK

FROM: Connie Gerrard

Would you respond directly to this request? I wouldn't think the President would send them a letter.....

Thanks.

THE WHITE HOUSE  
WASHINGTON

The Message Office says this is not ever done -- too commercial.

Elishka Hasek will turn it off for us, if we wish.

They will coordinate with the U.S. Travel Service for their advice, and work it out.

~~X~~ Turn over to Eliska Hasek's office with instructions for them to respond directly

\_\_\_\_\_ Write letter from me telling Pironti that another office handles that and we are directing letter to them (FYI: I think that sort of makes it look like you're passing the buck.....)

\_\_\_\_\_ Other: \_\_\_\_\_

May 5, 1975

Mr. Ron Nessen  
Press Secretary  
White House  
Washington, D.C. 20500

Dear Ron:

~~Parade is planning a Travel Booklet for the Spring of 1976.~~

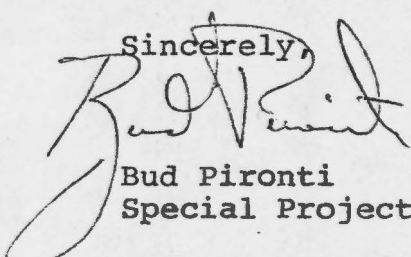
From preliminary investigations conducted with the Department of Commerce, we were impressed to note the revenue generated and jobs provided by tourism. And, more importantly, we discovered the economic need for the American people to reduce their travel deficit by curtailing their vacationing abroad and rediscovering the many beautiful places our country offers. Therefore, ~~Parade's Travel Booklet, "Discover America," with editorial provided by DATO, will provide our audience with both an informative and directive essay for vacationing in the United States.~~

In view of the interest shown by President Ford in domestic travel and with the advent of America's bicentennial, ~~we feel this booklet offers the President an excellent and timely opportunity to address the American people on this important subject. Therefore, we wish to extend to the President the opportunity of writing a 500 word introduction for this special promotion.~~

The format will be a 12 7/10 page booklet inserted into the center section of Parade with approximately six pages of advertising and six pages of editorial. (See attached "Parade's Christmas Ideas for Gift Giving"). The booklet will be distributed nationally to over 19 million households in our 109 newspapers.

Ron, at your earliest convenience, we would appreciate the White House's comments on this program.

Sincerely,



Bud Pironti  
Special Projects Coordinator



BP/pj  
enc.



THE WHITE HOUSE  
WASHINGTON

September 19, 1975

MEMO FOR: RON NESSEN  
Attn: Connie Gerrard

FROM: ELISKA HASEK

*Eliska*

I have sent the originals of these two messages and twenty-five copies of each to Margita White. Here is a copy of each of them for your office. Please call me if you need more. They are available.

Thank you.

Enclosures

THE WHITE HOUSE

WASHINGTON

National Newspaper Week, 1975

"Our liberty depends on the freedom of the press." These words of Thomas Jefferson have just as much meaning for all of us today as we celebrate National Newspaper Week.

During this traditional tribute, we salute the thousands of publications which have helped keep our people informed and alert to current local, national and international issues. We applaud the men and women whose responsibility, accuracy and professional excellence have made these publications possible. We commend them on their important and unceasing quest for truth and understanding. And we honor the many others who contribute daily to the vitality and strength of the free press that is the mainstay of our democratic life.

I urge every fellow citizen to devote some thought in the course of this observance to the challenging and enormous task of those who have worked to make our free press respected and admired around the world.

*Gerald R. Ford*

THE WHITE HOUSE

WASHINGTON

National Newspaper Carrier Day, 1975

Mrs. Ford and I are very pleased and proud to lead the nation in tribute to our newspaper carriers. The qualities developed by the youngsters who accept the responsibility of delivering our newspapers prepare them well for the challenges of later life. Impressive numbers of successful citizens in all areas of endeavor began their road to achievement on the newspaper route.

It is most appropriate that we set aside a special day to honor those who have taken up such a fine occupation so early in their lives.

*Gerald R. Ford*

**September 25, 1976**

**MEMORANDUM FOR: ELISKA HASEK**  
**FROM: RON NESSEN**

**Would you arrange for a message from the President to be sent to Lowell Thomas on the occasion of his 45th year of broadcasting his Monday through Friday news?**

**Mr. Thomas 's first radio news broadcast was September 29, 1930. He is now 84 years old.**

**The message should be sent:**

**Electra Ward Nicks  
Secretary to Lowell Thomas  
Quaker Hill  
Pawling, New York 12564**

**The messages received will be read on the air on Monday, September 29. However, the message from the President would be a surprise.**

**Thank you! Would you let Connie Gerrard know when the message has gone out.**

**RN/CG/cg**



October 4, 1975

MEMORANDUM FOR ELISKA HASEK

FROM: CONNIE GERRARD

**Would you prepare a message to be sent from the President to the National Newspaper Association convention? The President was invited to attend, and will not be able to.**

**The background material is attached.**

**Thank you.**



MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Oct. 2, 1975

MEMORANDUM FOR:

CONNIE GERRARD

FROM:

HELEN DONALDSON

Connie, please note Bill Nicholson's comment here about a message.

If Mr. Nessen agrees, please send along to E. Hasek for followup.

Thanks.

THE WHITE HOUSE  
WASHINGTON

Ron --

The National Newspaper Association invited the President to address its annual convention Oct. 16-18 in Las Vegas.

You recommended the President do it if he was going to be in the Las Vegas area around then.

He's not.

Do you want the President to send a message to this group?

~~Yes, have Elisaka Hasek prepare a message  
I'll~~

No, write them a nice letter regretting that  
the President can't attend

HCD

THE WHITE HOUSE  
WASHINGTON

10/1

Bill-

Should this go back to Ron Nessen for  
firm TD?

Or just file?

HCD

I think we should  
send a msg. —  
Good group.  
N



THE WHITE HOUSE

WASHINGTON

June 5, 1975

MEMORANDUM FOR: WARREN RUSTAND

FROM: MARGITA E. WHITE *meW*

Attached is an invitation from the National Newspaper Association for the President to address its annual convention October 16-18 in Las Vegas and Ron Nessen's reply.

Ron recommends that if the President is in the Las Vegas area during the period of the convention, he might consider accepting.

Invitation to address National Newspaper Assoc.  
annual convention October 16-18 in Las Vegas.

### SCHEDULING ROUTING MEMO

Subject: _____	Originator: <u>Walter Grunfeld,</u>
To Individual	Comments <u>Pres. of Assoc.</u>
<u>1</u> <u>W. Nicholson</u>	<u>via Ron Nessen</u>
_____ <u>W. Rustand</u>	_____
_____ Staff to:	_____
_____	_____
_____	_____
_____	_____
_____ <u>H. Donaldson</u>	_____
<u>2</u> <u>M. Widner</u>	<u>File OCT 16</u>
_____ <u>M. Rawlins</u>	_____
_____ <u>N. Gemmell</u>	_____
_____	_____
_____	_____
_____	_____

Return to: \_\_\_\_\_

Action: Very Doubtful



*Distributed  
to press Jan 10, 1976*

THE WHITE HOUSE  
WASHINGTON

*Released to press*

January 9, 1976

*3:30 PM  
1/14/76*

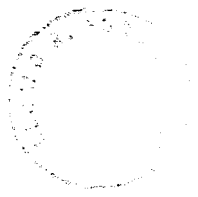
MEMO TO:       RON NESSEN  
                  Attn: Connie

FROM:           ELISKA HASEK

*Eliska*

SUBJECT:       Forty-seventh anniversary of  
                  the birth of Dr. Martin Luther  
                  King, Jr.

Here is a statement cleared by the Justice Department and approved by Doug Smith and Gwen Anderson for Bob Hartmann on the forty-seventh anniversary of the birth of Dr. Martin Luther King, Jr. The original of the statement was dispatched today to Mrs. Martin Luther King, Jr. to be read at the Atlanta ceremony which the President declined to attend. You may wish to release it to the press at an appropriate time on or before the January 14<sup>th</sup> event.



THE WHITE HOUSE

WASHINGTON

January 9, 1976

On the occasion of the forty-seventh anniversary of the birth of Dr. Martin Luther King, Jr., the nation is once again reminded of his eloquent commitment to the cause of civil rights and of his forceful leadership in that cause.

As we observe this anniversary, our thoughts are with his family. We also pledge our renewed dedication to the struggle for equality and well-being for all our citizens -- to which Dr. King so courageously devoted his life.

*Gerald R. Ford*



THE WHITE HOUSE  
WASHINGTON

January 13, 1976

MEMORANDUM FOR RON NESSEN

SUBJECT: Chinese New Year  
January 31, 1976

Attached is a copy of the President's message for Chinese New Year (celebrated on the Western calendar on January 31). You may wish to release it at an appropriate time before that date.



Eliska Hasek

Att.

THE WHITE HOUSE

WASHINGTON

Mrs. Ford and I send our warmest New Year greetings to our fellow citizens of Chinese ancestry. We hope that the good fortune symbolized by the Year of the Dragon will be with you and your families and that it will also abound in our national life as we celebrate the Bicentennial of our Independence.

We hope that your celebrations of this festive event will be happy and memorable for each of you.

*Ronald R. Ford*

THE WHITE HOUSE  
WASHINGTON

January 29, 1976

MEMO TO: RON NESSEN ✓  
MARGITA WHITE

FROM: ELISKA HASEK

*Eliska*

I would like to have your comments on whether or not we should send a Presidential message applauding Good Housekeeping magazine on its ninetieth anniversary per the attached request.

Thank you.

cc: Becky Bovelsky

*Yes. Do it.*  
*RHN*



THE HEARST CORPORATION

959 EIGHTH AVENUE  
NEW YORK, N. Y. 10019

262-6505  
(212) ~~XXXXXX~~

MARVIN SLEEPER  
PUBLIC RELATIONS DIRECTOR

January 26, 1976

RECEIVED  
OFFICE  
JAN 26 1976  
10 31

Ms. Eliska Hasek  
Director,  
Office of Presidential Messages  
The White House  
Washington, D. C. 20500

Dear Ms. Hasek:

Joe Laitin, an old friend, suggested you may be helpful regarding a congratulatory message.

It is my understanding that because of the increasing longevity of Americans these days, the President is limiting his congratulatory messages to those who reach their 100th birthday.

I would like to point out that this is only the 90th birthday of Good Housekeeping, but, because of the high casualty rate of quality magazines in our country, Good Housekeeping's 90th year would be the equivalent to exactly 364 years of human existence. And, very few magazines reach that ripe old age still in robust health. Therefore, the attached suggested message from the President would be deeply appreciated, and you have my solemn promise not to bother you with this same request on the anniversaries of our other 10 magazines and 8 newspapers.

Incidentally, the President may remember spending an evening here as the guest of Good Housekeeping when Ray Petersen and Bob Thompson (now the Publisher of our Seattle Post-Intelligencer) were the hosts. And, therefore, it would be appropriate that the letter be addressed to Mr. Petersen. I'll be in Washington later this week and would like to drop by to discuss. I'll call in advance.

Sincerely,

*Marvin Sleeper*

MS:md  
Attachment

**February 11, 1976**

**MEMORANDUM FOR ELISKA HASEK**

**FROM: Connie Gerrard**

**Could you arrange to have this message sent?**

**When I know that it is in the works, I'll notify the PFC.**

**Thanks.**



Peter K-

Pls. handle.

This is an old friend  
I went to school with.  
It seems to be worth  
the minimum effort  
required.

Bo

Row — What  
they want is m?

P-2. Do we do this?

— Pete

FEB 02 1976

# WICC

Radio 600

177 STATE STREET • BRIDGEPORT, CONNECTICUT 06604 • (203) 366-9383

January 28, 1976

Mr. Howard Callaway  
The President Ford Committee  
1828 L Street, N.W. - Suite 250  
Washington, D.C. 20036

Dear Bo:

It was delightful talking with you yesterday, and I greatly appreciate your help with this little project that will mean so much to this station and those hundreds of thousands of people we serve in this part of the country.

WICC first began its commercial broadcasting operations way back in 1926 and this year is celebrating its golden anniversary-- fifty years of continuous service to the Southern Connecticut area. We are one of the oldest stations in the country, with only a handful having reached the age of 50.

We are privileged to have been, since 1967, one of the Chicago Tribune Companies which, in addition to the Tribune, includes WGN radio and TV in Chicago, the New York Daily News, WPIX radio and TV in New York, and literally dozens of other fine companies.

Our fiftieth is a big event for us and the many communities we serve, and we plan to celebrate it throughout 1976. As part of this celebration, many prominent people have recorded 10 to 15 second congratulatory messages which we plan to begin broadcasting in about two weeks. These greetings will be played throughout each day and will be rotated among the many who will be participating.

In addition to town, city and state governmental and civic leaders, including Governor Ella Grasso, many celebrities have willingly recorded congratulatory messages, including Theodore Bikel, Dave Brubeck, Godfrey Cambridge, Betty Davis, Benny Goodman, June Havoc, and more are doing so each week.



Mr. Howard Callaway

-2-

January 28, 1976

Bo, we would be honored to have the President head the list of those acknowledging our 50th, and I will be most grateful if you can arrange for Mr. Ford to record a couple of greetings on cassette. I am suggesting more than one to provide variety as they are broadcast. Attached are three suggested messages from which any or all may be done.

This is, frankly, a very fine radio station that has contributed mightily to the betterment of greater Bridgeport and environs for which we have been honored with literally dozens of awards from civic groups to the armed services to service organizations of all kinds. WICC prides itself on the solid credibility we have built with our listeners, and we will be equally proud to have the President of the United States pay notice to the fact during our 50th anniversary and the nation's 200th.

Again, it was great talking with you, and I am most appreciative of your help. Please let me know if there is any other information you may need.

Warm personal regards.

Cordially,

WICC Radio



William A. Cummings  
General Sales Manager

WAC:ld  
Enclosure

P.S. For your information, I am attaching a coverage map so you may see the specific area we serve.

FEB 02 1972

THIS IS PRESIDENT GERALD R. FORD, CONGRATULATING  
W I C C, IN BRIDGEPORT, ON ITS FIFTIETH YEAR OF  
BROADCASTING SERVICE FOR THE GREATER METROPOLITAN SOUTHERN  
CONNECTICUT AREA!

THIS IS PRESIDENT FORD, WITH FIFTIETH ANNIVERSARY  
CONGRATULATIONS FOR W I C C, IN BRIDGEPORT—ON THE AIR  
SINCE 1926, SERVING SOUTHERN CONNECTICUT!

THIS IS PRESIDENT FORD, WITH A GOLDEN ANNIVERSARY  
GREETING TO W I C C, IN BRIDGEPORT, FOR ITS RARE  
BROADCASTING ACHIEVEMENT—FIFTY YEARS ON THE AIR, SERVING  
THE GREATER SOUTHERN CONNECTICUT AREA!

March 9, 1976

MEMORANDUM FOR: ELISKA HASEK  
FROM: RON NESSEN

I recommend that you draft a letter for the President's signature to the New York News Charities, Inc. congratulating them on the 50th anniversary of the Golden Gloves Tournament.

Attached is a draft letter provided by the New York Daily News which will give you the essential facts.

Would you please send me a copy of whatever the President does sign.

Attachment:  
Draft from the Daily News



RN/jb

4/6/76

THE WHITE HOUSE  
WASHINGTON

NOTE FOR: *Elizabeth Huseh*  
FROM : RON NESSEN

*Please handle.  
Thanks.  
R.N.*



EDWARD E. LOWERY

P.O. BOX 1191

MONTEREY, CALIFORNIA 93940

March 29, 1976

Mr. Ron Nessen  
The White House  
Washington, D. C. 20500

Dear Mr. Nessen:

I am writing this letter to you at the suggestion of Mr. Jack Westland. Last Friday at the President's Luncheon in San Francisco, I spoke to President Ford about this incident, telling him that I would send a letter. I cannot think of anything that would be more beneficial to the President in gaining black votes in the Seaside area than a letter to Fay Patterson.

Sincerely,

*Eddie Lowery*  
Eddie Lowery

P.S. Will you make sure that the enclosed letter to President Ford is brought to his attention.

*E. E. Lowery*

EDWARD E. LOWERY

P.O. BOX 1191

MONTEREY, CALIFORNIA 93940

March 29, 1976

Mr. Gerald R. Ford  
The President of the United States  
The White House  
Washington, D. C. 20500

Dear Mr. President:

Last Friday, March 26th, while on the way to your luncheon in San Francisco, I arrived at the Monterey Peninsula Airport about thirty-five minutes early, deciding to sit quietly and read the morning paper. At this time, the local Security Officer, who is black, Fay Patterson, a friend of long standing, came to say hello and inquired about my destination. I related that I was on the way to San Francisco to attend the Presidential Luncheon. He asked me if I would deliver the following message to you which I agreed to do, and it is as follows. He said that you have the toughest job in the world as the President of the United States and that each morning he says a prayer for you, that you will continue to have good health to carry on the burden of your work. This type of message was not an ordinary message, much more.

I thought about how much a letter written by you, Mr. President, acknowledging his kind thoughts, could mean to Fay Patterson. At the same time, this letter could mean votes in the area of Seaside, which is predominately black community and where his people greatly respect him. The address of Fay Patterson is Security Officer, Monterey Peninsula Airport, P. O. Box 550, Monterey, California, 93940.

It was a great pleasure to see you again, and until we meet, I send all best wishes for a most successful campaign.

Sincerely,

*Eddie Lowery*

Eddie Lowery

*P.S. I am sending this letter to Ron Nessen to make sure you will get it. Eddie*

May 19, 1976

Dear Frank:

It was good to hear from you after all these years, and I was interested in your Division reunion planned for July 9.

Messages from the President to events of this kind are handled by a special office here at the White House, and I have sent them your request. I hope the President will be able to send his greetings.

Best wishes.

Sincerely,

Ron Nessen  
Press Secretary  
to the President

Mr. Franklin S. Riley  
Riley Communications Services  
Post Office Box 1638  
Burlingame, California 94010

RN/CG/cg

ccwith incoming to Eliska Hasek for action ✓



corporate public relations

product publicity

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magazine articles

national and international  
associates



## RILEY COMMUNICATIONS SERVICES

P. O. BOX 1638 · BURLINGAME, CALIFORNIA 94010  
(415) 347-4243

May 12, 1976

Mr. Ron Nessen  
Press Secretary  
The White House  
Washington, D.C. 20500

Dear Ron:

I'm certain the undersigned has long been forgotten by you, but going back to my PR and newspaper days in New York and Washington, our paths used to cross at various functions.

I'll be as brief as possible on a matter that I hope you can be of some help to us. During the weekend of July 9, the 361st Infantry Regiment, a unit of the 91st Division in World War II in Italy, will hold its sixth reunion (such events are held every three years) in Corvallis, Oregon. This site was selected for two reasons this year.... one, the Regiment took its combat training in 1943-1944 outside Corvallis at Camp Adair, and two, the reunion has been officially recognized as part of the city's and state's observance of the Bicentennial Celebration.

Now, we are hoping that President Ford would honor us with a message that could be read at our banquet on July 10. Here are a few more highlights about the Regiment:

---- Assigned to the Fifth Army as the 361st Regimental Combat Team in May 1944, prior to the arrival of the rest of the 91st Division.

---- A month later it joined the Division and continued to fight throughout the entire Italian Campaign, taking every objective it was assigned, and traveled over the most mountainous regions of Italy.

---- In April, 1945, the Regiment "cracked" the German defenses in Northern Italy, and the march to the Po Valley, and eventual peace, was well underway.

Needless to say, I could go on and on with more details, but I think I've given you enough of the key points from which a letter could be prepared by President Ford if he so desired. On the other hand, if you need more information please let me know.

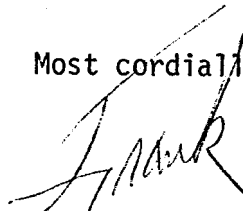
I might add that those of us working on the reunion are doing so on a voluntary basis, so don't let this letterhead fool you and lead you to believe I have a "client" who is paying me to try and get some words from President Ford.

If the President does write a letter to us, would you kindly have it sent to my attention at the above address.

Ron, many, many thanks for whatever you can do for us.

Best personal regards.

Most cordially,

A handwritten signature in dark ink, appearing to read "Frank", written over a diagonal line that extends from the top right towards the center.

Franklin S. Riley  
President

June 24, 1976

MEMORANDUM FOR ELISKA HASEK

FROM: **Connie Gerrard**

Someone gave this **letter** requesting a **message** from the President to Ron Nessen. Could you handle **in the routine way** - he has no feeling about it one way or another?

Could you let me know what happens on this? Thank you.

**Attachment: Letter from C. Y. Tung requesting message from President on a floating university for an international campus**



C. Y. TUNG

June 18, 1976

Dear President Ford:

Recalling the pleasure of meeting you at the White House last December, when you honored us with your presence on the occasion of Overseer Directors' Board meeting of the Hoover Institution, I take the liberty of writing to you to inform you that we intend to erect a monument to the late superliner RMS "Queen Elizabeth" with her original anchor and bow initials "Q" and "E". This monument will be located at the corner of Wilshire Boulevard and Doheney Drive in Beverly Hills. When we bought the "Queen Elizabeth", it was my intention to convert her into a floating university for the furtherance of international education and cultural studies and to promote understanding between the young people of North America and other countries in the world. Unfortunately, just prior to the completion of her renovation and conversion in 1972, the "Queen Elizabeth" renamed "Seawise University" was destroyed by a disastrous fire in Hong Kong Harbour which put an end to her illustrious career. Not to disrupt the educational program, the "Universe Campus" substituted the "Seawise University". The "Universe Campus" has completed a number of voyages, each voyage with more than 500 American students as well as 25 Asian students under scholarships sponsored by our Seawise Foundation. Despite difficulties as reported in the New York Times sometime ago, we shall be continuing this program with Los Angeles as its base.

In 1973, in memory of the historic ship, "Queen Elizabeth", we erected a mirror moongate, a modernistic sculpture of shining stainless steel at our new building at 88 Pine Street in the City of New York, with the initials "Q" and "E" inlaid on a plaque on which messages from H.M. The Queen Mother of United Kingdom, and Mr. Kurt Waldheim, Secretary General of the United Nations are engraved in bronze for the benefit of the public. These messages were received when the fire destroyed the vessel, together with sympathetic messages from all over the world. In preparing another monument in Beverly Hills, as mentioned above, I would indeed feel honored if you could send us a script, especially on the occasion of the resumption of international educational program by the substituted vessel "Universe Campus".

C. Y. TUNG

On July 30, at the opening ceremonies of International Council on Education for Teaching on which Board of Trustee I am a member, we understand that you have been invited to open the Assembly. I certainly look forward to the opportunity of presenting to you the latest developments of our international educational program aboard vessels.

Sincerely yours,



C. Y. Tung

President Gerald Ford  
The White House  
Washington, D.C.





- DRAFT -

DEAR MR. TUNG:

I AM HAPPY TO JOIN WITH YOU TO PAY TRIBUTE TO THE GREATEST PASSENGER LINER OF ALL AGES, THE R.M.S. "QUEEN ELIZABETH." THE 83,673 GROSS TON SHIP WAS NOT ONLY THE MOST ILLUSTRIOUS PASSENGER LINER IN THE RECORD OF TRANS-ATLANTIC SERVICE, BUT ALSO FOR HER WAR RECORD OF REPATRIATING NEARLY ONE MILLION AMERICAN SOLDIERS FROM THE EUROPEAN WAR THEATER TO THEIR HOMELAND. A MONUMENT TO HER CONTRIBUTION TO THE WORLD'S FREEDOM AND DEMOCRACY IS A WORTHY MANIFESTATION OF HOW THE WORLD THINKS OF THIS HISTORICAL SHIP.

I ALSO WISH YOUR SUBSTITUTE VESSEL "UNIVERSE CAMPUS" EVERY SUCCESS IN HER INTERNATIONAL EDUCATIONAL PROGRAM.

SINCERELY YOURS,

GERALD FORD

MR. C. Y. TUNG  
C/O MR. GEORGE S. TONG  
3818 LIVINGSTON STREET, N.W.  
WASHINGTON, D.C. 20015

July 27, 1976

**MEMORANDUM TO: ELISKA HASEK**  
**FROM: MARY BOURKE**  
**SUBJECT Presidential Letter of Congratulations**

Ron Nessen has asked that a Presidential letter of best wishes and congratulations be sent to the Chautauque Institution on the occasion of its founding on August 3. Ron is doing a separate letter to Mr. Remick regretting the invitation for the President.

Thank you.



THE WHITE HOUSE  
WASHINGTON

NOTE FOR:

*Mary B.*

FROM

: RON NESSEN

Please have  
prepared a  
Presidential  
letter of best  
wishes and congrats.  
I will write  
separately, turning  
down the in-person invite  
RHN



July 22, 1976

The Honorable Gerald R. Ford  
President of the United States  
The White House  
Washington, D.C. 20510

Dear Mr. President:

On August 3rd Chautauqua Institution will hold a special celebration honoring its founding in August of 1874. The added significance of this event is our country's Bicentennial. As a center for education, religion, and the arts, Chautauqua has served our nation as a source of enlightenment and enrichment for over one-half the history of our Republic.

It would, indeed, be a distinct honor to have you present for this occasion. Realizing the demands on your schedule will undoubtedly make impossible such a visit, I hope that you might be willing to forward your greetings for this special event at which thousands of citizens will be present.

Chautauqua's achievements are an important part of our national heritage. Its high purpose and commitment assure to us a determinative role in the new century of our history now drawing upon us.

I look forward to sharing your greetings with all Chautauquans.

Most sincerely yours,

A handwritten signature in cursive script that reads "Oscar E. Remick".

Oscar E. Remick

OER/sc

Some items in this folder were not digitized because it contains copyrighted materials. Please contact the Gerald R. Ford Presidential Library for access to these materials.

THE WHITE HOUSE  
WASHINGTON

8/31/76

NOTE FOR: *Elisha Hassel*  
FROM : RON NESSEN

A condolence  
letter from  
The President  
should be  
drafted. RAN

# Benjamin McKelway Dies; Retired Editor of The Star

Benjamin M. McKelway, who rose from reporter to editor of The Star and shepherded it to an enduring era of distinction as one of the leading newspapers in the nation, died yesterday in Sibley Hospital after a brief illness. He was 80.

A man whose hallmarks were a quiet journalistic integrity and a warm wit, McKelway retired from The Star in 1963 after 17 years as its editor. He died of kidney failure.

McKelway, who led many campaigns for progress in the District, including voting representation in Congress and the right to vote for the president and vice president, also served as president of the Associated Press between 1957 and 1963.

He was a man of courtly manner and great reserve that, justifiably or not, could be interpreted as shyness.

It was the sort of distance which could command respect from those who worked under him as he worked his way up the ladder of The Star's managership to become the first editor who was not from one of the owning families. It was also the sort of manner that could generate great affection from those who knew him well.

"He was a soft-spoken man with the accents of a cultured Southerner, but he was capable of inspiring awe among the blithe and sometimes untamed spirits of those who worked for him in the old Star newsroom," said a Star reporter who worked under McKelway.

**"THIS VERY PROPER** and imposing man, who rarely took off his coat and never loosened his tie — even in the non-air conditioned summers of 30 years ago, was a man who administered discipline to the errant with a cold eye rather than the standard shouting and bellowing of other editors in that epoch," the reporter added.

There was recalled the time a copy boy punched another copy boy and was called onto the carpet in McKelway's office.

"Do you like working here?"

McKelway asked in a tight-lipped whisper.

"Yes, sir," the boy nervously replied.

"If you want to keep on working here, keep your hands to yourself," McKelway said deliberately. "And if you ever do that again, I'll take you up on the roof and spank you. Go back out there and get to work."

Twenty years later McKelway told the culprit, by then a reporter, that it had been difficult to keep a straight face during the scolding.

For any in his audiences prepared to hear a man with a somewhat dour countenance sound off, there was a pleasant surprise in store. His flashes of dry wit and whimsy that never failed to delight made him sought after as a dinner speaker.

**"WHETHER** he was addressing an assemblage of Associated Press editors or a gathering of the Fairfax County Federation of Citizens Associations he showed an intimacy and often witty awareness of their problems," said Edwin Tribble, who served as city editor under McKelway.

Many of McKelway's talks were on subjects that had occupied him and the Star's two previous editors for nearly a century: suffrage and representation for the District. Legislators on Capitol Hill welcomed his testimony because his studies had made him a foremost authority on the constitutional and historical arguments for District representation in Congress.

McKelway espoused voting representation in Congress instead of local self-government, which he felt would run contrary to the constitutional idea of a federal city.

He also fought for the right of District residents to vote for president and vice president, and one of his proudest moments came when the right was obtained with ratification of the 23d Amendment, a cause that had also been championed by his

See McKELWAY, B-3

THE WHITE HOUSE

WASHINGTON

September 29, 1976

MEMORANDUM FOR ELISKA HASEK

FROM: Connie Gerrard

Ron Nessen talked on the phone yesterday to Mr. Charles Glenn of Paramount Pictures in Los Angeles, who requested a message be sent by the President to a dinner honoring Leonard Goldenson, given by the National Conference of Christians and Jews.

Ron would like to have this message sent, and I am attaching a suggested text.

If you need to talk with Mr. Glenn, his number is: 213-HO3-0100 Ext 2508. He asked to be notified when the message was sent.

I will be happy to do that if you wish. Of if you would rather, that is fine. Please let me know .

Thank you!



Mr. John Wayne  
International Ballroom  
Beverly Hilton Hotel  
Beverly Hills, California

The National Conference of Christians and Jews, in honoring Leonard Goldenson tonight, recognizes him as one of the staunchest guardians of our national commitment to equality and compassion. He is a man of splendid attainment and impeccable character. I am proud to be one of his fellow citizens. Betty and I send him our warmest personal congratulations.

Sincerely,

Gerald Ford

THE WHITE HOUSE  
WASHINGTON

NOTE FOR: *Elisha Haseg*

FROM: RON NESSEN

*Please draft  
a message for  
President's  
signature.*

*RAN*

[ca. 9/29/76]

Suggested Message for President Ford ----- Wednesday, September 29, 1976

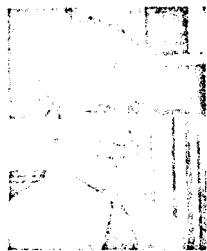
The White House

As Ladies' Home Journal celebrates its 93rd birthday, and joins with The Viking Press in the issuance of "The Journal of the Century," I join with other Americans in recognizing the leadership of Ladies' Home Journal among the women of America.

This magazine has for almost a century been a major force in American life. Not only have its pages helped women raise stronger families and create more efficient households, but it also has been a crusader in such fields as health and consumerism. The Journal also has played an important role in educating women to make the most of their talents and take full advantage of their rights. Your editor, Lenore Hershey, serves on the National Commission for the Observance of International Women's Year. And through editorial features and your annual "Women of the Year" program, you have provided role models to encourage young women to strive harder and reach higher.

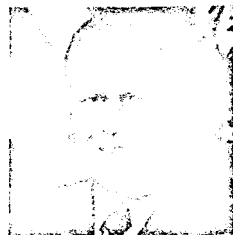
Today, as women have longer and fuller lives, the role of women's magazines grows more important. To the Journal, which has over the years fulfilled its deep responsibility to serve the hearts and minds of American women, I wish continuing success. And to American women themselves, who have come a long way and are undoubtedly going further, I know I express the gratitude of a nation that hails their contributions.

ALISKA HASKEK



# Editor's Notebook

When Good Housekeeping celebrated its ninetieth anniversary, President Gerald Ford sent us a truly remarkable letter. It reached us too late for publication in that anniversary issue. So we saved it for this one, when we begin the countdown for the final decade of our first 100 years. Thank you, Mr. President. Your words will inspire us to strive all the more to maintain the editorial leadership you so generously praise—J.M.C.



THE WHITE HOUSE  
WASHINGTON

Mr. Charles Glenn  
Paramount Pictures  
Los Angeles

Wire of congratulations to Leonard H. Goldenson, Chairman of the Board of ABC on the occasion of Mr. Goldenson being honored by the National Conference of Christians and Jews

Wednesday, September 29, 1976  
International Ballroom  
Beverly Hilton Hotel  
Beverly Hills, California,

Addressed to John Wayne

"The National Conference of Christians and Jews, in honoring Leonard Goldenson tonight, recognizes him as one of the staunchest guardians of our national commitment to equality and compassion. He is a man of splendid attainment and impeccable character. I am proud to be one of his fellow citizens.

Sincerely, Gerald Ford

*and Betty and I send him our warmest personal congratulations.*

213-403-0100  
x2508

OK  
RHN