

The original documents are located in Box 126, folder “Baroody, William (1)” of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

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December 3, 1974

MEMORANDUM FOR: BILL BAROODY, JR.

FROM: RON NESSEN

The idea of a White House fire drill suggested by Peter Hackes is a terrible one, and I recommend strongly against it. As Peter himself conceded, it sounds "frivolous", and we already have enough trouble with the President's being accused of taking part in too many frivolous activities.



THE WHITE HOUSE

WASHINGTON

January 5, 1975

Dear Mike:

It was good to hear from you after all this time and to find out what you have been doing over the years. The 1972 Shriver campaign certainly seems a long time ago. So many things have happened to all of us since then.

Your project with the ethnic group sounds interesting and I will try to help in whatever way I can.

I am going to pass your letter on to Bill Baroody, President Ford's assistant who deals specifically with ethnic affairs.

Best wishes and I hope to hear back from you soon.

Sincerely,

Ron Nessen
Press Secretary
to the President

Mr. Michael Novak
Executive Director
EMPAC
Box 48
Bayville, New York 11709

cc: Bill Baroody - nec. laction



EMPAC!

Ethnic Millions Political Action Committee

Michael Novak, Executive Director

December 20, 1974

Mr. Ron Nessen
Press Secretary
The White House
Washington, D. C. 20000

Dear Ron:

It has been a pleasure to watch your performance in your new office. I remember quite poignantly the conversations between you, Liz Peer, myself and others on the Shriver press bus and plane in 1972, conversations about what to do in the future, and what the future might hold.

Until recently, I was setting up a program in humanities at the Rockefeller Foundation. Having completed that, I am now turning my energies to writing, as well as to EMPAC as the enclosure shows.

This coming March or April we will probably request some sort of meeting with the President, in the name of a broad white-ethnic caucus. We will plan to bring together some urban political leaders, the leaders of some of the national fraternal organizations, editors of ethnic newspapers, and some organizers and theoreticians of "the new ethnicity"--that is to say, the younger generation.

We will work in cooperation with the black caucus, for our constituency shares with them the neighborhoods and urban environments in all the cities of the northeast and north-central states. To the surprise of many, our constituencies are also to be found in very large numbers in California, Texas and Florida, in part because of the migrations of recent decades.

We hope to find more creative solutions to present urban problems than have been made available by recent social policies, which have tended to divide white-ethnic working class from black working class. Such division is a terrible evil. We want to do all in our power to heal it. The desperation among many of our people is very keen, as I am sure you have experienced in your work around the country.

If you can help us to plan for such a meeting, and if you wish to lay down any ground rules for it, we would be happy to cooperate. We would like the meeting to be as civil and healing as possible.

The main point is to give some visibility to those representatives of white-ethnic working class people who wish to work in cooperation with

Box 48

Bayville, N. Y. 11709

(516) 628-8825

EMPAC! is a national civil rights committee dedicated to a politics of family and neighborhood, to equality and fairness, to a new America.

Mr. Ron Nessen

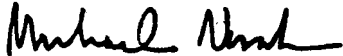
-2-

December 20, 1974

blacks and others for a better America, and for a healthier approach to social problems, an approach which does not divide but which encourages coalition. In particular, there are grievances about housing, banking, and other policies which are destroying urban neighborhoods and once again uprooting people who had hoped for generations of stability.

With your help, we might be able to become more specific.

With warmest wishes,



Michael Novak

MN/cp



THE WHITE HOUSE

WASHINGTON

January 6, 1975

FOR: BILL BAROODY

FROM: RON NESSEN

Storer
BROADCASTING
COMPANY

Washington News Bureau
Suite 601, 1725 K Street, N. W., Washington, D. C. 20006
(202) 331-9884

FAY GILLIS WELLS
WHITE HOUSE CORRESPONDENT

January 4, 1975

Ron Neseen,
Press Secretary to the President
The White House
Washington, D.C.

Dear Ron:

Here is the background material
on International Women's Year, I promised you.

As you can see, we have been in contact
with what I was told was the correct channels
for several months. Mrs. Armstrong in her letter
dated October 23 said "However, I assure you at
the proper time we will send forward proposals
for President and Mrs. Ford's participation."
Apparently the appropriate time never arose for
it now is one week before Jan. 11th.

Now, I understand that the President
has cleared his calendar until after the State of the
Union message. As 53% of the voters, the women,
are going to be vitally interested in the
President's proposals on the economy and energy,
perhaps it might be expedient if he could drop by
the dinner, just to say "Hi". We are going to have
a tie-in with Honolulu and Oakland, between 9:30
and 10:00. Perhaps President Ford would like to be
a part of this 10-minute segment of the ceremony.

However, if this can't be arranged, perhaps
it might be possible for him to suggest that Vice
President Rockefeller drop by to give official
recognition to the beginning of International
Women's Year.

I would appreciate your bringing this
to the President's attention.

In the Spirit of '75 and '76.

Fay



October 1, 1974

Mrs. Anne Armstrong
Counsellor to the President
The White House

Dear Anne:

The setting is the International Ballroom at the Washington Hilton Hotel. The date is January 11, 1975, for the launching of ^{NATIONS} International Women's Year, 1975, proclaimed by both the United States and the President of the United States.

As President Ford has expressed, publicly, on many occasions, his positive stand for due recognition of women (n all levels, we would be honored, indeed, if he would join us January 11, to help launch this year-long salute to America's women, past, present and those who will lead these United States into her third century toward the goal of world peace. Each month a different group of women will be recognized.

The ceremony in Washington will be the focal point of many such dinners, which we hope will be linked together by television or telephone - mainly the luncheon in Honolulu, where Amelia Earhart began her recordbreaking flight; San Francisco, her destination; Atchison, Kansas where she was born; New York, the home of the U.N. and the International countries who have firmly indicated they will help celebrate America's 200th Birthday, notably London and Paris.

October 24, United Nations Day, has been chosen as the nationwide planning day for International Women's Year. It would be wonderful if it could be announced on October 24th that President and Mrs. Ford have agreed to be honorary Chairmen for America's participation in IWY and that President Ford, personally, will be a part of the launching of International Women's Year, 1975, on January 11.

If you need more information, please call me.

In the ongoing Spirit of '76 - Let It Begin with Me.



October 3, 1974

Dear Mrs. Armstrong:

America's year-long participation in International Women's Year, 1975, will be launched January 11, in the International Ballroom of the Washington Hilton Hotel.

The Advisory Committee of the U.S. Center for IWI, selected January 11; the 40th anniversary date of Amelia Earhart's recordbreaking flight from Honolulu to San Francisco, because "both her deed and her name represent courage, vision, perseverance and many other qualities which IWI exemplify, as well as dedication to achievement in a non-conventional occupation".

The IWI calendar will focus attention, alphabetically, on a different facet of women and their careers, each month, beginning with women in aviation and the aeronautical and aerospace sciences. (The United Nations already has announced it will sponsor a worldwide exhibit of women in the arts, in New York in the fall.)

In 1938, Zonta International proclaimed January Amelia Earhart month for its members, and January 11th, as WE Day. For over 35 years this organization of International Executive Women and the International organization of licensed women pilots, the Ninety-Nines, have joined to salute women in aviation and the aeronautical and aerospace sciences, through their Amelia Earhart scholarships, in memory of the noted woman flyer, who was a member of both clubs. So it is fitting that International Women's Year, 1975 be launched by the 99s and Zonta International with celebrations in the fifty states and territories.

The United States Center for IWI, the 99s and Zonta International would be honored, indeed, if President and Mrs. Ford would agree to be Honorary Co-Chairmen of these events on January 11, honoring International Women, A total, and join with us on this occasion to help launch this year-long salute to America's women, past, present and those who will lead these United States into her third century, toward the goal of world peace.

Respectfully,

Ruth Bacon
Director, U.S. Center
International Women's Year

Eddie Kay Vest
Zonta International

Ray Willis Wells
General Chairman
The 99s



THE WHITE HOUSE
WASHINGTON.

October 25, 1974

Dear Fay:

Thank you for your letter of October 13. I enjoyed meeting with you and the other women October 3 to discuss International Women's Year.


It sounds as though you have many interesting activities planned for the year.

In response to your invitation to President and Mrs. Ford to serve as Honorary Co-Chairmen of the events on January 11, I must defer an answer at this time. As you know, my staff and I are currently planning the government's participation for IWY with the State Department. Until those plans are finalized, we will not be making any definite proposals for First Family involvement in IWY. However, I assure you at the proper time we will send forward proposals for President and Mrs. Ford's participation.

We very much like the calendar which focuses attention on different facets of women and their careers each month.

We will keep in touch with you and would appreciate your keeping us advised of any up-coming events.

Sincerely,



Mrs. Tobin Armstrong
Counsellor to the President

Mrs. Fay G. Wells
Storer Broadcasting Company
Washington News Bureau
Suite 601, 1725 K Street, N.W.
Washington, D. C. 20006



Ron:

This certainly is a fast reaction -
probably from an efficient secretary.
The letter was mailed in Washington
and sent to New York, December 8 and
the reply is dated the 11th.



December 8, 1974

Dear Mr. Vice President:

I realize, at this point in time, Elect should be added to your title, to be technically correct, but I'm writing about January 11, 1975, when I'm sure you will be officially Vice President by then. (But not to press your luck, I'm keeping my fingers cross, too.)

As you can see by the attached information, January 11 is the official Launch Day for International Women's Year 1975, as proclaimed by the General Assembly of the United Nations in 1972, as supported by former President Nixon in a Proclamation, January 30, 1974.

We would be honored indeed, if you would join us in this Gala Takeoff, as a shining example of an employer who surrounds himself with qualified support staff. And to prove it, it would be marvelous if two, world-famous examples of your expertise could be with you, your own two Nancys, Hanks and Kissinger - two brilliant women who have succeeded because they are eminently qualified, in their fields.

I am looking forward to the pleasure of hearing from you - hopefully that you will be with us to say a few words to the employers of America, as we begin this Year-long Salute to Women, as we stand on the threshold of our country's 3rd Century. It would make an unforgettable impression on the women in America, the majority voters, etc.

Also, we would be thrilled if your beautiful Happy could be with us.

In the Spirit of '75 and '76.

General Coordinator
Gala Takeoff, IWY 1975



NELSON A. ROCKEFELLER

December 11, 1974

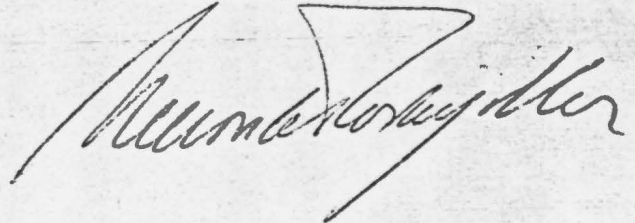
Dear Mrs. Wells:

Thanks very much for your gracious invitation to participate in the kick-off for the International Women's Year 1975 being planned for Saturday, January eleventh. I am honored by your thought of me and wish it were possible for me to accept. However, I am not able to add any commitments to my January schedule. I am sorry I must miss this occasion which I am sure will be a great success.

I particularly appreciate your comments on my confirmation -- and those crossed fingers!

With best wishes,

Sincerely,



Mrs. Fay Gillis Wells
Washington News Bureau
Storer Broadcasting Company
Suite 601, 1725 K Street, N.W.
Washington, D. C. 20006

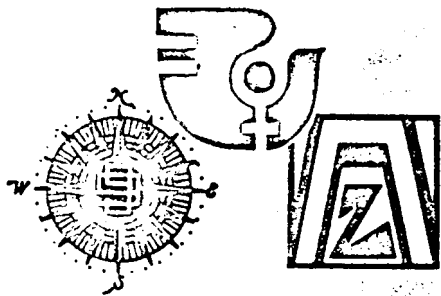


International Women's Year 1975

Washington "Take-Off" Dinner January 11, 1975

Suite 601-1725 K Street, N.W., Washington, D.C. 200

Area Code (202) 331-14



FOR RELEASE JANUARY 6, 1975

INTERNATIONAL WOMEN'S YEAR
GALA TAKEOFF DINNER
JANUARY 11, 1975

Committee

Co-chairmen

Irene Wirtschafter
D.C. Chapter Ninety-Nines

Lois B. Earl
Zonta Club of Washington

Coordinator

Fay Wells
D.C. Chapter Ninety-Nines

Treasurer

Clara L. Widmayer
National Savings and Trust Company

Sponsoring Clubs

D.C. Chapter Ninety-Nines
Gladys E. Wise, Chairman
Zonta Club of Washington
Mary T. Stewart, President

The first woman in space and the first woman to break the sound barrier will be among the honored guests, January 11, at the Washington Hilton Hotel, for the Gala Takeoff Dinner to launch America's participation in International Women's Year 1975.

The first woman in space was the record-setting balloonist Jeannette Piccard, of Minneapolis, Minn., who rose to the stratospheric height of 57,559 feet, in 1934. Now a priest in the Episcopal church, Dr. Piccard will give the invocation.

The first woman to break the sound barrier was the world-famous flyer, Jacqueline Cochran of Indo, California, in a Sabre Jet F-86, in 1953. Miss Cochran is a former President of the International organization of licensed women pilots, the Ninety-Nines, who are co-sponsors of the Gala Takeoff dinner with the International group of Professional and Executive women, Zonta International.

In 1972, The General Assembly of the United Nations proclaimed 1975 as International Women's Year; the United States was the first country to support the proclamation.

Among the other noted women in aviation who will attend the Gala Takeoff dinner are : Louise Sacchi, of Philadelphia, Pa., a ferry pilot who has made over 255 solo crossings of the Atlantic and Pacific delivering airplanes to customers; Pauline Glassop, of Corpus Christi, Texas, an aviation instructor with over 22,000 flying hours, who also is Airmarking Chairman of the 99s Bicentennial Star program; Blanche Noyes of Cleveland, Ohio, who took John D. Rockefeller on his first and only airplane ride in Ormond, Florida in 1930. Blanche is a charter member of the Ninety-Nines and a past International President. Also at the Head table will be the Board Chairman of Beech Aircraft Corp, Olive Ann Beech, of Wichita, Kansas; and the Vice-President of the Flying Tigers, A Chennault.

Among the non-flying celebrities will be the President of Zonta International, Miss Eleanor Jammal, Vice President of the Astabula Rubber Company, of Astabula, Ohio; Ambassador Carol Laise, Director of the Foreign Service of the United States; Patricia Hutar, U. S. representative to the United Nations; Patricia Lindt, Special Assistant to the President for Women's Affairs; Roselle McGuire, President of the National Association of Negro Business and Professional Women; Dr. Dorothy Ferebee, Chairman of the D. C. Committee for International Women's Year. Members of the business, government and diplomatic community will attend. Mayor Walter Washington has been asked to welcome the guests.

A Quicksilver Hang Glider, built by Connie Marsh of Lovettville, Va. will be on display at the dinner (A "hang" glider rides the currents along the edges of cliffs and is guided by the movements of the pilot's body). The r

prestigious aeronautical award, the International Harmon Trophy will be exhibited at the dinner along with the propellor from the Lockheed Vega Amelia Earhart Flew on her record breaking flight from Honolulu to Oakland, California. The IBM's "Women in Astronomy" also will be on display.

One of the 1974-75 Zonta Amelia Earhart Fellowship winners, M Andrich, who is studying advanced astronomy at the University of Penna. is a professional violinist and will play during dinner. Dancers from Galludet College will perform "The Lord's Prayer". The Mistress of Ceremonies will be Susan Cliver, a free-lance actress, a jet pilot and a 9 from Los Angeles.

The Gala Takeoff, honoring women in aviation and the aeronautic and aerospace sciences, is the first in a series of year-long Salutes to Women, as outlined in the alphabetical calendar, endorsed by the United Center for International Women's Year. Dr. Ruth Bacon, the Director, s January 11, the fortieth anniversary date Amelia Earhart left Honolulu on her recordbreaking solo flight to Oakland was selected "for both her deed her name represent courage, vision, perserverance and many other qual: which IWY exemplifies, as well as dedication to achievement in a non-conventional occupation".

The Presidents of over one hundred major, national women's organizations have been invited to ask their members to join in the Gala America's Takeoff, to etch into history the important roles played by women in the improvement of life and their eternal quest for Peace among all the people of the world.

February will honor Women in Business; March will feature Communications, April will salute Women Doers, the volunteers and their organizations, etc.

Tickets to the Gala Takeoff are \$15.00 each-tables for ten. Cash Bar, 7:00pm; dinner at 8:00 in the International Ballroom. Black tie. Checks should be made out to IWY-Dinner and sent to Suite 601, 1725 K Street N. W., Washington, D.C. 20006.

For further information call (202) 331-1436 between 9:00am and 5:30pm.



INTERNATIONAL WOMEN'S YEAR 1975 "SALUTE TO WOMEN"

The Washington Gala Take-Off

Saturday, January 11, 1975

International Ballroom
Washington Hilton Hotel

Cocktails 7 p.m.

Dinner 8 p.m.

Coordinated by

The 99s Inc.
D. C. Chapter

The Zonta Club
of Washington

R.S.V.P. Card enclosed

Black Tie

INTERNATIONAL WOMEN'S YEAR 1975

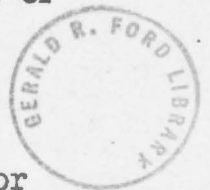
FROM A TO Z

....

- WHO:** The International organization of licensed women pilots, the Ninety-Nines, Inc., and the International organization of Executive Women, Zonta International
- WHAT:** Will launch their joint participation in International Women's Year 1975
- WHEN:** January 11, 1975*
- WHERE:** In a series of national and territorial celebrations honoring women in aviation and the aeronautical and aerospace sciences.
- WHY:** To cooperate in a year-long salute to International Women's Year 1975, as outlined by the United States Center, in its alphabetical calendar. Each month a different facet of women's activities will be highlighted, beginning in January with women in aviation and the aeronautical and aerospace sciences; February, women in business; March, women in communications, etc. (The United Nations already has proclaimed a tribute to Women in all arts in September). In 1938, Zonta International proclaimed January Amelia Earhart month for its members, and January 11 as AE Day, in commemoration of Miss Earhart's record-breaking, solo flight from Honolulu to San Francisco. For over 35 years the Zontians and the Ninety-Nines have joined to salute the winners of their Amelia Earhart Scholarships, established in memory of the noted women flyer who was a member of both clubs.
- HOW:** By joining in meetings, displays and celebrations to highlight all facets of women's contributions to world aviation and the aeronautical and aerospace sciences, especially by a series of inter-related events on launch day, January 11, 1975, the 40th anniversary of Amelia Earhart's Honolulu-San Francisco flight.

.....

*In a letter to all IWYers, the Director of the United States Center for International Women's Year, Ruth Bacon, wrote "We would like the Year to begin with a real gala, and to that end we have selected January 11, the day Amelia Earhart left Hawaii on her record-breaking flight to San Francisco. This seems fitting, for Amelia Earhart's name represents courage, vision, perserverance, and many other qualities which IWY exemplifies; as well as dedication to achievement in non-conventional occupation."



THE WHITE HOUSE

WASHINGTON

January 16, 1975

File

MEMORANDUM FOR: RON NESSEN

FROM: BILL BAROODY, JR. *(RB)*

Attached is a AAA brochure which we will be using at the meeting tomorrow. As you recall, I'd like the AAA to brief the Press after their meeting with the President at 12:00. What do you think?



THE WHITE HOUSE

WASHINGTON

January 20, 1975

MEMORANDUM FOR: BILL BAROODY
FROM: RON NESSEN
RE: Public Phone Inquiries

I have recently conducted a survey of various management practices in my office, and I have discovered that the secretaries in the Press Office respond daily to an alarming number of public phone inquiries. I believe that our office should respond to all legitimate press queries, but that someone else should be responsible for answering public inquiries about White House matters.

It is a tremendous burden on the three secretaries who work for Jack Hushen to handle approximately 100 phone calls each per day from the general public. The peak period for these calls coincides with the preparation of press releases and activities surrounding my daily briefing. It is impossible for them to do both jobs right and well.

I believe, as I am sure you do, that it is most important that we are responsive to public inquiries. It is my understanding that there are several people in your office who are designated to be responsive to these kind of inquiries. I want to offer our services to those people so they can be responsive on a timely basis. You may want them to come over to my office during the press briefing so they know what is being said and can bring back any announcements which the President has made for the day.

I am sending a memorandum today to the White House switchboard to refer all public inquiries other than press questions to your office.

I appreciate your cooperation and assistance in this matter.



THE WHITE HOUSE

WASHINGTON

January 20, 1975

MEMORANDUM FOR: BEVERLY COLE
CHIEF OPERATOR

FROM: RON NESSEN

RE: General Public Telephone Inquiries

My office has been receiving a large number of phone inquiries from the general public each day. I am simply not staffed to adequately handle these inquiries and do the job that the Press Office is assigned to do.

I am hereby requesting that all questions coming into the White House switchboard from the general public be referred to Bill Baroody's office. Even when people call and want to talk to the Press Secretary, they should be told that the appropriate office for public questions is the Public Liaison Office, Mr. Baroody's. If questioners persist, they should be told that that office has all the latest information concerning public announcements, and so on.

If your operators determine that the phone call is from a legitimate newsman or agency, then, of course, the call should be referred to my office since we are in the business of responding to the press from here and around the country.

Thank you for your assistance and cooperation.

BACK-UP INFORMATION ABOUT
THE W.H. FIELD CONFERENCES

BA
[Feb. 1975]

~~WHITE HOUSE PUBLIC LIAISON OFFICE~~

President Ford announced today that he will participate in the White House Conference on Economic and Domestic Affairs in Atlanta, Georgia, on February 3.

The conference is one of approximately 20 such meetings sponsored by the White House Public Liaison Office to be held throughout the country in the coming months. The Atlanta meeting is the first of these conferences in 1975 and is being co-sponsored by 15 Georgia organizations representing business, labor, women's groups, minority groups, and publishers.

The President's appearance in Atlanta, while focusing on the policies and proposed programs he presented in his State of the Union message, is designed to put emphasis on the dialogue between the Federal government and the people of Georgia. The purpose of these conferences is to develop a free exchange of ideas and to enable top Washington officials to get a better understanding of local concerns.

The President has stated that through these conferences he hopes to broaden the understanding and cooperation between the Federal government and local communities and to enable each to understand the other better.



Participating in the conference, chaired by William J. Baroody, Jr., Assistant to the President for Public Liaison, will be James T. Lynn, Secretary of Housing and Urban Development; Caspar W. Weinberger, Secretary of Health, Education, and Welfare; ~~W.~~^{L.} William Seidman, Assistant to the President for Economic Affairs; Frank Zarb, Administrator, Federal Energy Administration; Thomas S. Kleppe, Administrator, Small Business Administration; and Michael Raoul-Duval, Associate Director of the Domestic Council for Natural Resources.

February 17, 1975

MEMORANDUM FOR:

PAUL MILTICH
BILL BAROODY ✓
PAUL THEIS

FROM:

RON NESSEN

It seems to me that entirely too many articles for various publications are going out under the President's name. And it is even more troublesome to me that the vast majority of these proposals for signed articles by the President never come through the Press Office for my approval.

Recently, signed articles by the President have either appeared or been prepared for the Water and Sewer Journal, a bank's private house organ, the pulpy Sunday supplement Family Weekly, and many, many others.

I hope we can make it a policy that whenever a request for a signed article by the President comes into the White House, I will get a chance to approve or disapprove it before the actual writing starts.


cc: Bob Hartmann
Dick Cheney

RN:jg



[April 1975]

THE WHITE HOUSE
WASHINGTON

MEMORANDUM FOR: THE WHITE HOUSE STAFF
FROM: WILLIAM J. BAROODY, JR. 
SUBJECT: OHIO RIVER VALLEY WHITE HOUSE
CONFERENCE ON DOMESTIC AND
ECONOMIC AFFAIRS

The White House Office of Public Liaison is continuing to hold all-day conferences around the country on domestic and economic affairs. These meetings, such as the San Diego Conference which was aired April 17 and 18 for your viewing, are co-sponsored by local organizations who invite the attendees to the conference. Thus far, we have had eight such conferences, five of which have been held this year.

The proceedings of our most recent meeting in Cincinnati will be shown in its entirety Wednesday, August 6 and Thursday, August 7 on Channel 6. A schedule of speakers and interviews is attached.

I hope this will be useful to you. If you have any further questions concerning these conferences, please give my office a call.

WEDNESDAY, AUGUST 6, 1975

10:00 A. M. TAPE ONE

:00 minutes Interview with William J. Baroody, Jr., Assistant
to the President and Program Moderator

:10 Reporter dialogue

:22 Introductory remarks by Mayor Barrett

:33 Opening remarks by Mr. Baroody

:42 Remarks by Caspar Weinberger, Secretary
Health, Education and Welfare

11:00 A. M TAPE TWO

:00 minutes Secretary Weinberger remarks continued

:07 Secretary Weinberger, Question and Answer

:47 T. V. interview with Secretary Weinberger

12:00 P. M. TAPE THREE

:00 minutes Remarks by L. William Seidmen, Assistant
to the President

:19 Mr. Seidman, Question and Answer

:49 T. V. interview with Mr. Seidman

1:00 P. M. TAPE FOUR

:00 minutes Mr. Seidman interview continued

:05 Commercial announcement

:09 Roving interviews
:15 William J. Baroody, Jr.
:18 Jeffrey Eves, Director White House Conferences

:27 T. V. interview of attendees

:35 T. V. interview with Frank Zarb, Administrator
Federal Energy Administration

WEDNESDAY, AUGUST 6, 1975 (Cont.)

1:00 P. M. TAPE FOUR

:46 minutes T. V. interview with William Morrill, Assistant Secretary, Health, Education and Welfare

:53 T. V. interview with Virginia Knauer, Special Assistant to the President for Consumer Affairs

2:00 P. M. TAPE FIVE

:00 minutes Mrs. Knauer interview continued

:01 T. V. interview with Stan Scott, Special Assistant to the President for Minority Affairs

:06 Reporter dialogue and luncheon

:18 Remarks by John Dunlop, Secretary of Labor

:37 Secretary Dunlop, Question and Answer

THURSDAY, AUGUST 7, 1975

10:00 A. M. TAPE SIX

:00 minutes Commercial announcement

:04 T. V. interview with Secretary Dunlop

:14 William J. Baroody, Jr.

:17 Remarks by James Lynn, Director, Office of Management and Budget

:31 Remarks by Mr. Scott

:42 Remarks by Mr. Morrill

:49 Remarks by Mrs. Knauer

THURSDAY, AUGUST 7, 1975 (Cont.)

11:00 A. M. TAPE SEVEN

:00 minutes Mrs. Knauer remarks continued
:06 A "Domestic Panel" Question and Answer
:30 T. V. interview with Mr. Lynn
:38 Remarks by Mr. Zarb
:48 Remarks by Russell Train, Administrator,
Environmental Protection Agency

12:00 P. M. TAPE EIGHT

:00 minutes Mr. Train remarks continued
:01 Mr. Zarb and Mr. Train Question and
Answer
:40 Reporters discourse
:53 Introduction of President Gerald R. Ford

1:00 P. M. TAPE NINE

:00 minutes Introduction and address of President
Gerald R. Ford
:39 Conclusion of Conference and reporters
discussion

THE WHITE HOUSE

WASHINGTON

April 15, 1975

MEMORANDUM TO THE WHITE HOUSE STAFF

FROM: WILLIAM J. BAROODY, JR. (B)

SUBJECT: SAN DIEGO WHITE HOUSE CONFERENCE ON
DOMESTIC AND ECONOMIC AFFAIRS

The White House Office of Public Liaison has been holding a series of all-day conferences around the country on domestic and economic affairs. These meetings are co-sponsored by local organizations who invite the attendees to the conference. We have had three such conferences so far this year, all of which were attended by the President.

To acquaint you with the actual proceedings of one of these conferences, our most recent meeting in San Diego will be shown in its entirety this Thursday and Friday on Channel 6. A schedule of speakers and interviews is attached.

I hope this will be useful to you. If you have any questions concerning these conferences or suggestions on how we can improve them, please give my office a call.

THURSDAY, APRIL 17, 1975

9:30 A. M.

TAPE ONE

Interview with William J. Baroody, Jr., Assistant to the President and Program Moderator

Introductory remarks by R.R. Richardson, San Diego Imperial Counties Labor Council

Introductory remarks by Mayor Pete Wilson

Opening remarks by Mr. Baroody

Hispanic Affairs - Fernando E. C. DeBaca, Special Assistant to the President

The Transportation Situation - John W. Barnum, Deputy Secretary, Department of Transportation

10:30

TAPE TWO

The Transportation Situation (continued)

Local interview with Mr. Barnum

The Housing Situation - H.R. Crawford, Assistant Secretary of H. U. D.

11:30

TAPE THREE

The Housing Situation (continued)

Local interview with Mr. Crawford

Budget and Military - James T. Lynn, Director Office of Management and Budget and Robert F. Ellsworth, Assistant Secretary of Defense

2:30 P. M.

Budget and Military (continued)

Follow-up interview with Mr. Lynn

THURSDAY, APRIL 17, 1975 (CONTINUED)

3:30

TAPE FIVE

Luncheon interview with Mr. Frank Zarb,
Administrator, Federal Energy Administration

Follow-up interview with Mr. Ellsworth

Interview with Michael Raoul-Duval, Associate
Director, The Domestic Council

Interview with C. Langhorne Washburn, Assistant
Secretary of Commerce for Tourism

Discussion of transportation situation with
Mr. Mark Sanstrom

4:30

TAPE SIX

Interview with representative of the California
Labor Federation, AFL-CIO, which was a co-
sponsoring organization

The State of the Economy - L. William Seidman,
Assistant to the President for Economic Affairs

Follow-up interview with Mr. Seidman

The Economy and Tourism - C. Langhorne
Washburn, Assistant Secretary of Commerce
for Tourism

Q&A with Mr. Seidman and Mr. Washburn

FRIDAY, APRIL 18, 1975

9:30 A.M.

TAPE SEVEN

Q&A with Mr. Seidman and Mr. Washburn (continued)

Follow-up interview with Mr. DeBaca

FRIDAY, APRIL 18, 1975 (CONTINUED)

Energy and the Environment (continued)

Interview with Marguita White, Assistant Press
Secretary to the President

11:30

TAPE NINE


The President

THE WHITE HOUSE

WASHINGTON

May 16, 1975

MEMORANDUM FOR: PHIL BUCHEN
JIM CANNON
MAX FRIEDERSDORF
BOB HARTMANN
JIM LYNN
JACK MARSH
RON NESSEN ✓
PAUL O'NEILL
DON RUMSFELD
BILL SEIDMAN

FROM: BILL BAROODY, JR. 

Attached is a memorandum to the Military Assistant to the President with respect to White House participation in briefing sessions for the approximately 800 college interns who will be employed in the Washington area this summer by the Department of Defense.

As you will note, DOD wants to determine who will be available to address their interns in Washington on July 30 and in Philadelphia on July 22.

I would appreciate it very much if your staff would notify Mrs. Joan Stirpe in Don Webster's office (456-6246) as to your availability and willingness to speak to this group. Once DOD is aware of the officials who will participate, they will develop a schedule in consultation with your office.

Attachment

cc: Bill Gulley



ASSISTANT SECRETARY OF DEFENSE
WASHINGTON, D. C. 20301

April 28, 1975

MANPOWER AND
RESERVE AFFAIRS

MEMORANDUM FOR Captain Leland S. Kollmorgen,
Military Assistant to the President

THROUGH: The Special Assistant to the Secretary of Defense *Henry S. Sogard*

We are planning another series of presentations, with question and answer sessions, for approximately 800 college interns who will be employed in the Washington area during the summer by the Department of Defense. Our program is structured to give these young student employees a greater awareness of Government affairs and provide them with the opportunity to communicate directly with key administration officials. We have found that the question and answer periods which follow the presentations have proven to be exceptionally useful in dispelling misunderstandings concerning Administration policy.

Each year since 1970, one or more White House officials have addressed our college interns in Washington, and each year since 1971, we have had a White House official address a similar intern group of approximately 400 in Philadelphia. Speakers in past programs have included Dr. Daniel P. Moynihan, Counselor to the President for Urban Affairs; Office of Management and Budget Director George Shultz; Deputy Assistant to the President for National Security Affairs Brigadier General Alexander Haig; Assistant to the President for Domestic Affairs John D. Ehrlichman; Assistant to the President for National Security Affairs Dr. Henry A. Kissinger; Staff Assistant to the President for Domestic Affairs Dana G. Mead; Deputy Special Assistant to the President Dr. John McLaughlin; and Special Assistant to the President John E. Nidecker.



In organizing this year's program, we believe it would be particularly appropriate if White House officials would consent to address our interns both in Washington and Philadelphia. The subject of their talks could be selected by them in keeping with the expressed desire of the President to nurture better understanding between young Americans and their Government.

We will appreciate being advised as to the availability of White House officials who could be scheduled to address our Philadelphia interns on July 22, 1975, and our Washington interns on July 30, 1975. By a separate memorandum to the Military Aide to the Vice President, we are also inviting the Vice President to address our Washington interns on August 13, 1975.



CARL W. CLEWLOW
Deputy Assistant Secretary of Defense
(Civilian Personnel Policy)

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 4, 1975

MEMORANDUM FOR:

PHIL BUCHEN
BOB HARTMANN
JACK MARSH
DON RUMSFELD
BILL SEIDMAN
JIM CANNON
✓ RON NESSEN
MAX FRIEDERSDORF
DICK CHENEY
BRENT SCOWCROFT

FROM:

BILL BAROODY, Jr. (B)

SUBJECT:

Presidential Reception on June 10

You are cordially invited to attend a reception for members of the National Industrial Council to be held in the State Dining Room at 5:00 p.m. on Tuesday, June 10. The President will greet the guests.

The reception will conclude an afternoon briefing conducted for this group by the Office of Public Liaison.

We hope you will find it possible to attend.

THE WHITE HOUSE
WASHINGTON

8-8-75

NOTE FOR: Bill Baroody

FROM : RON NESSEN

Are you in charge
of having "Country Music
Month" proclaimed?

If not, please pass
this on to the
appropriate person.

Thanks.

RAN



COUNTRY MUSIC ASSOCIATION, INC

1511 SIGLER • NASHVILLE, TENNESSEE 37203 • (615) 244-2840

JO WALKER Executive Director

OFFICERS —

JERRY BRADLEY, President
RCA Records
IRVING WAUGH, Exec. Vice President
WSM, Inc.
JOE TALBOT, Vice President
Precision Record Pressing, Inc.
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Porter Wagoner Enterprises
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MCA Records, Inc.
BILL LOWERY, Vice President
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JIMMY BOWEN, Vice President
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RCA Limited
BILL WILLIAMS
BILLBOARD
BOB AUSTIN
RECORD WORLD
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Acuff Rose Publications, Inc.
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Opryland, USA
SAM LOVULLO
Yongestreet Productions
WADE PEPPER
Wade Pepper Promotions
JIM FOGLESONG
ABC/Dot Records
HUTCH CARLOCK
Music City Record Distributors
HUGH WEST
One-Stop Record House
DON ROMEO
Don Romeo Agency, Inc.
JACK ROBERTS
Jack Roberts Agency

DIRECTORS-AT-LARGE

RON BLEDSOE
CRS Records
BOY HORTON
Peer-Southern Organization
JOHN K. MAITLAND
MCA Records, Inc.
FRANK MANCINI
RCA Records
FRANCES PRESTON
Broadcast Music, Inc.
CHARLES SCULLY
SESAC Inc.

RICHARD H. FRANK, Counsel
MIKE MILOM, Asst. Counsel
Barksdale, Whalley, Leaver,
Gilbert and Frank

August 5, 1975

Mr. Ron Nessen
Press Secretary
Office of The President
The White House
Washington, D. C. 20500

Dear Mr. Nessen:

We understand from our Founding President
Connie B. Gay that you were instrumental in
obtaining 1974's proclamation "October is
Country Music Month" from President Ford.

We would be ever so grateful if you would
make this request of The President for 1975.

We have last year's framed and hanging here
in the Country Music Association's headquarters
(copy and article for your interest enclosed).

Sincerely,

COUNTRY MUSIC ASSOCIATION, INC.

(Mrs.) Jo Walker

JW/mes

Enclosure

MGMWSHT HSA
1-038785C237002 0 25/75
TWX MOBIL OIL NYK
061 NEW YORK NEW YORK AUG 25
ZIP 20500

western union

Mailgram



MR. JOHN VICKERMAN
EXECUTIVE OFFICE OF THE PRESIDENT
THE WHITE HOUSE
WASHINGTON, D.C. 20500

*RON -
give me a call
after you've read
this -
Bill Barcoody Jr*

YUS770
IN CONNECTION WITH THE RECENT NEW YORK TIMES ARTICLE COMMENTING
ON MR. RAWLEIGH WARNER, JR.'S LETTER TO CONGRESS ON DECONTROL,
THE FOLLOWING LETTER, SIGNED BY MR. HERMAN J. SCHMIDT, VICE
CHAIRMAN OF THE BOARD OF MOBIL OIL CORPORATION, HAS THIS DATE
BEEN HAND DELIVERED TO MR. A. M. ROSENTHAL, MANAGING EDITOR
OF THE NEW YORK TIMES:

MR. A. M. ROSENTHAL
MANAGING EDITOR
NEW YORK TIMES
229 WEST 43 STREET
NEW YORK, NEW YORK

DEAR MR. ROSENTHAL:

IN TODAY'S NEW YORK TIMES FRONT-PAGE STORY, MR. MAIDENBERG
EDITORIALIZED JUST ENOUGH TO DISTORT MOBIL'S POSITION ON THE
DECONTROL OF OIL PRICING. THIS OCCURS IN THE SECOND PARAGRAPH
OF THE STORY WHERE HE SAID THAT RAWLEIGH WARNER, JR., 'URGED
CONGRESS, IN EFFECT, TO OVERRIDE THE PRESIDENT'S PROPOSED
VETO OF A CONGRESSIONAL BILL THAT WOULD EXTEND SUCH CONTROLS
BEYOND AUGUST 31'.

western union Mailgram

THIS WAS NEVER SAID IN OUR LETTER TO CONGRESS OR IN OUR NEWS RELEASE, NOR WAS IT INTENDED IN ANY WAY. MR. MAIDENBERG'S INTERPRETATION WAS WHOLLY HIS OWN. WE DO NOT BELIEVE THAT A FURTHER SIX- MONTH DELAY IN FACING THE ISSUE OF DECONTROL IS IN THE NATIONAL INTEREST, AND THIS IS WHAT WOULD RESULT FROM AN OVERRIDE.

THE SOLE INTENT OF OUR LETTER TO CONGRESS WAS TO URGE IMMEDIATE ACTION TO ESTABLISH A PROGRAM OF GRADUAL DECONTROL OF OIL PRICES -- A PROGRAM WHICH WE STRONGLY BELIEVE WOULD BE IN THE BEST INTEREST OF THE ECONOMY. IF SUSTAINING THE PRESIDENT'S VETO WOULD ACHIEVE THAT GOAL, WE WOULD FAVOR CONGRESS TAKING SUCH ACTION, RATHER THAN OVERRIDING THE VETO AS YOUR REPORTER SUGGESTED.

SINCERELY,

HERMAN J. SCHMIDT''


SIGNED: EDMUND P. HENNELLY

GENERAL MANAGER, GOVERNMENT RELATIONS

18:14 EST

MGMWSHT HSA

MGMWSHT H5A
3-038785C237002 08/25/75
TX MOBIL OIL NYK
061 NEW YORK NEW YORK AUG 25
ZIP 20500

 **Maigram**
western union



RON NESSIN HAS ORIGINAL - 8/29

MR. JOHN VICKERMAN
EXECUTIVE OFFICE OF THE PRESIDENT
THE WHITE HOUSE
WASHINGTON, D.C. 20500

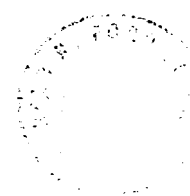
*RON -
give me a call
after you've read
this -
Bill Baroody Jr*

YU5770
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ACTION, RATHER THAN OVERRIDING THE VETO AS YOUR REPORTER
SUGGESTED.

SINCERELY,

HERMAN J. SCHMIDT

SIGNED: EDMUND P. HENNELLY

GENERAL MANAGER, GOVERNMENT RELATIONS

18:14 EST

MGMWSHT HSA



OFFICE OF PUBLIC LIAISON

WHITE HOUSE FIELD CONFERENCE

MILWAUKEE, WISC.

August 26, 1975

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Ford Stopover Hits All Bases

In his first visit to Milwaukee as President, Gerald Ford defended his economic policies, criticized Congress, clashed with organized labor, praised his Vice-President, tried to explain his wife's remarks on sex, depicted himself as a reasonable conservative and comments on a variety of other subjects.

The President was the final speaker at the all day White House Conference. He spoke for about three minutes and answered questions for the remainder of his time.

He said the worst of the recession was over but unemployment remained much too high.

Mr. Ford criticized Congress for inaction on his energy and tax proposals. Milwaukee Journal, 8/26/75 (With 8 column wide 7 1/2 inch deep color photo of President and platform guests).

State Labor Head To Voice Concern During Ford Visit

State Labor Leaders say their participation in the White House Conference does not imply support of Ford Administration policies. Wisconsin AFL-CIO President John W. Schmitt said "People should make known their concerns, and my purpose is to make the President and Congress aware of the problems we face."

The conference is one of several that are being sponsored throughout the nation by the White House which denies that they are used by Ford for political promotion. Green Bay Press Gazette, AP 8/21/75

Ford Will Expand Give-Take Session

President Ford likes the give and take with local participants at his travelling White House Conference and hopes more people will seek his views at a session in Milwaukee.

Press Secretary Ron Nessen said Ford was delighted with the questioning in Peoria and wants to continue the arrangement.

William Baroody, architect of the series, added that the President wants more time for questions here and in future conferences. The President only had time for seven questions in Peoria. "He was disappointed," Baroody said.

Mayor Henry Maier, a former Democratic state legislator, called Ford's visit "a damned charade." Maier's office is said to be non-partisan.

The Teamsters Union and the state AFL-CIO, listed among the sponsors, said their participation does not imply endorsement of the Administration's economic policies.

Baroody said that a few organizations have rejected offers to sponsor or co-sponsor conferences because of understandable skepticism. He said: ... "politics is the art and science of government and to the extent that Ford has been able to make government more responsive to the people this way, it clearly is not disadvantageous politically." AP 8/25/75

Ford Predicts Sinai Success In Two Milwaukee Appearances

The President expressed optimism in two Milwaukee appearances over aspects for an interim agreement between Israel and Egypt in the Sinai.

He told a White House Conference "I think we are going to be successful." In a private luncheon with editors of the Milwaukee Journal and Sentinel, he sounded more hopeful.

In a live television interview with three Milwaukee reporters, Mr. Ford pledged to submit to Congress any arrangements whereby American civilians would monitor a Peace agreement in the Sinai. "We are not going to have any more action by the President not joined by the Congress" he said.

While advocating tax proposals to help business, Mr. Ford called for stringent enforcement of the antitrust laws.

In defending the public interest, Mr. Ford said that all business must have an equal opportunity to compete, and that is why "regulatory reform and antitrust actions go hand in hand with incentives to spark capital investment to create new jobs and new competition."

"This is an Administration of the public interest ... we will not permit the continuance of monopoly privilege which is not in the public interest," the President said.

He continued his attack on the "runaway growth" of the federal government. "One of the goals I have set for myself as President is to cut big government down to size---to make it more manageable and responsive, more efficient---and less costly," the President said. He added: "My objective is to get government as far out of your business, out of your lives, out of your pockets and out of your hair as I can." Washington Post 8/26/75

Ford Will Involve Congress On Sinai

President Ford told the White House Conference that Congress would be involved in any decision to send Americans to police a Mideast peace settlement.

He said there would be no more international secret agreements in which the public does not participate.

The President fielded questions relating to foreign policy and a number of other areas.

He defended detente in response to a question by saying, "detente is a two way street." Ford said it would cost the United States \$2-3 billion a year in added defense expenditures if the nuclear arms race is renewed.
Wisconsin State Journal 8/26/75

Ford Optimistic On Mideast

President Ford told executives, editors and writers of the The Journal Company (Milwaukee Journal and Milwaukee Sentinel) that he was very optimistic about a new interim agreement between Israel and Egypt but he was very pessimistic on the subject of energy.

He said that the energy question was causing "terrible cross-currents" in Congress and "frankly, there was no leadership" on this issue. He warned that unless Congress kept the deficit near his goal of \$60 billion, the nation could have worse inflation a year to 18 months from now than in 1974.
Milwaukee Journal, 8/26/75

The President - Press CommentsFord Tries New Ways to Project His Message

President Ford doesn't have anything new to say these days but he is eager to repeat the old stuff to the widest possible audience.

The themes on which he is basing his campaigns for a full term were established months ago: defense of detente, criticism of Congress, advocacy for unshakling business and summoning a vision of a simpler more orderly America.

The message is always the same but Ford is trying out some new wrinkles in reaching his goal of getting his point over to everyone that will listen and, in 1976, vote.

In a seven hour blitz of Milwaukee, Ford tried out two of his new publicity ploys, and he did very well by both of them.

First he granted a live television interview with three local anchormen. An important factor about local interviews is that they maximize the impact of a visit to a city.

The second new tactic is the question-and-answer session with businessmen and civic leaders. This time he offered only brief remarks and he came across very well.

Ford loved every minute of it. After 14 questions William Baroody, conference moderator, interrupted to say that Ford would only answer one more. "Can I make it three?" Ford added. Washington Star 8/26/75

GOP Lauds Ford Visit; Return Eyed

Wisconsin Republicans hailed the nonpartisan nature of President Ford's White House Conference here, and have already started planning for a return visit.

The absence of a political tone at Monday's conference was hailed as a key factor in the success of the event.

Edward Watson, head of the Milwaukee Association of Commerce, a co-sponsor, said the "most important element to come out of the entire conference was the tremendous objectivity of the executive branch of government."

He said the audience questioning of Ford and high Administration officials was "excellent. . .there was candor on both sides. I came away not having heard any real political comments or innuendos whatsoever. I thought the image of openness that President Ford is advocating was well presented and well received," Mr. Watson said.
Milwaukee Journal 8/26/75

Betty's Words Taken Wrongly, Ford Says

The President said he regrets that "there has been some misunderstanding" regarding his wife Betty's comments on premarital sex and their personal lives.

The question came up during an interview with three local television anchormen.

"We have a tradition in the family with everyone speaking their minds and speaking quite frankly," he said.
UPI, New York Times, Wisconsin State Journal 8/26/75

The President - Press Comments

Ford Assails Congress On Energy Lag, Spending

President Ford vehemently attacked Congress for inaction on his energy program and for overspending on domestic programs at the White House Conference in Milwaukee.

The President told the more than 900 in attendance that Congress had taken no action on his energy program sent them in January. "To sit there and do nothing is unforgivable," he said.

He fielded 20 questions from the audience following a three minute presentation. Some of the points made included:

The government should create jobs in meaningful programs that do not strain the budget.

Public employees labor disputes should be negotiated and not settled by strikes.

Tax breaks are needed to help business raise capital for investment and job creation.

The President's answers were applauded several times.
Milwaukee Sentinel, 8/26/75

Ford Says Tax Cuts Extension Premature

President Ford told three Milwaukee television anchor-men that it is still "a little premature" to decide whether this year's tax cuts should be extended another year.

He said he would recommend a one-year extension if the economy appeared to need a stimulus at the beginning of the year. He added that he would not recommend an extension if inflation appeared to be a prime problem.

Mr. Ford again defended the Vice President against GOP conservatives, saying the Vice President is doing an "extraordinarily good job." He went on to describe himself as "a practical conservative with a middle of the road orientation."
Wall Street Journal 8/26/75

JOURNAL, MILWAUKEE, WISC. -- August 26, 19

Dialog With Ford

P-10

The President - Press Comments

SENTINEL, MILWAUKEE, WISC. -- August 25, 1975

Honor for City

Baroody

Ford Conferences Are an Old Idea

From top left

Leind was a congressman and

Agriculture: GeneralButz Says Grain Delay May Help Kissinger

Agriculture Secretary Earl Butz speculated Monday that the delay in grain sales to the Soviet Union might contribute to the success of Secretary Kissinger's Mideast negotiations.

He said that one of the reasons Kissinger was making progress today is that Russia may be sitting on the sidelines because it wants more American grain.

Butz added: "We're finally learning how to use food as a factor in our new role as peace broker of the world."

He took issue with AFL-CIO President George Meany that the federal government buy American grain and sell it to the Russians at higher than domestic prices. "I think George would change his tune" if someone suggested the same approach for products that the AFL-CIO is involved with, Butz added.

Butz said that the U. S. would have the capacity to sell from 4 to 10 million more metric tons to the Soviets, depending on how the corn crop turned out. He added that the Russians might not want that much since they may be limited in their ability to handle large amounts of grain.
Milwaukee Journal 8/26/75

Stop-Go Economic Policy Out

In what was billed a major policy statement, L. William Seidman, Assistant to the President for Economic Affairs, announced an end to "stop and go" economic policies of the past that had hampered growth, and announced a six point program that would step up economic recovery.

He warned guests at a luncheon that the recovery might take a little longer than anticipated and he urged "moderation in economic expectation as a part of the program."

Seidman also urged greater budget and fiscal responsibility on the part of governmental agencies and mentioned the elimination of taxes paid on corporate individuals as an obvious spur to economic growth.

He said that the current rate of interest in a number of social programs...Social Security, food stamps, welfare, etc., would result in more than 50 percent of the GNP being spent for those receiving federal benefits by the year 2000.

The answer to joblessness is the eradication of inflation, and the answer to inflation is great productivity, Seidman said.
Milwaukee Sentinel, 8/26/75

Economics: GeneralFord Aide Sees New York As Lesson

New York City's financial crisis might actually help Milwaukee and other cities with a strong debt position, according to L. William Seidman, Assistant to the President for Economic Affairs.

Seidman said New York City's financial condition is a matter for solution by that city and state. "If the federal government is going to back up cities that can't operate on a sound financial basis, then the incentive for cities like Milwaukee is decreased," he said.

Seidman pointed to a statement made by Arthur Burns, Chairman of the Federal Reserve Board, that the central bank would aid the liquidity of banks whose condition is seriously impaired.

Many large New York banks hold huge amounts of New York city bonds, and there is rising concern that the city soon will default on its debt payments.

Seidman described today's high unemployment as the results of inflation. He promised recommendations on possible tax cuts to the President in about two months. Milwaukee Journal 8/26/75

Economics: GeneralTax Rebate is Still Debated

The White House is still studying the effectiveness of the income tax rebate as a tool for stimulating economic recovery.

In Milwaukee, William Seidman, Assistant to the President for Economic Affairs, told a White House Field Conference that we are still studying the rebate question and will wait until October to make a decision on another rebate or lower taxes for the next year. "We want to see how the economic situation is," Mr. Seidman said.

High government officials have also debated the issue recently, with Assistant Treasury Secretary Sidney L. Jones saying the next few months could be "turbulent."

Also on hand for the Milwaukee meeting was Agriculture Secretary Earl Butz who argued again that inflation, not wheat sales to Russia, caused food prices to rise.

Butz told the conference that we are finally learning to use food as a tool of diplomacy. New York Times 8/26/75

New Program Cut Asked

Office of Management and Budget Director James T. Lynn said more effort must be made to halt the creation of new federal programs.

He said spending for domestic programs in the past 20 years has risen far more than the Defense Budget. Defense spending has declined from 56 percent in 1955 to 27 percent today, while social programs costs have risen from 20 percent to 51 percent. Wisconsin State Journal 8/26/75

P-16

Budget : Aid to Cities

JOURNAL, MILWAUKEE, WISC. -- August 26, 1975

New Aid to Cities Unlikely

Budget: Nixon BlamedNixon Blamed For Loss Of Spending 'Safety Valve'

There is no longer a "safety valve" in the federal government to control excessive spending because of former President Nixon and a Congress that reacted to him, according to Office of Management and Budget Director James T. Lynn.

The country may be "worse off", Lynn said in an interview.

The safety valve was taken away last year when Congress approved the Impoundment Control Act. Lynn said that "the budget process on the Hill better work because there is no safety valve left if it doesn't."

Presidential impoundment had worked for decades as a way to hold down spending, however, in 1973 President Nixon impounded massive sums to gain the attention of Congress and to stimulate reform, Lynn said, and the reaction was strong.

Impoundment would have remained a presidential tool had it not been for the Watergate scandal which discredited Nixon and gave Congress the courage to hamstring him with the Impoundment Act, according to Lynn.

He expressed little hope that Congress will be able to control its own spending activities.

Lynn blasted Congress in his speech and at a press conference for piling one spending program on another without taking an effort to drop old or useless programs. Milwaukee Sentinel
8/26/75

Labor Relations : GeneralWomen, Labor Challenge Message of White House

The White House travelled to Milwaukee and collided with organized women and labor.

Central theme of the conference was "less for more" -- less federal government and more local control.

Representatives of labor, women and minority members of the audience found little solace in the credo that cutting federal spending would solve the country's economic problems.

Women provided most of the questions and labor most of the criticism.

The conference was promoted as a return to town hall government, but it came off as a well planned Congressional hearing. Top Administration officials parried audience questions with practiced ease and the conference ran on a tight schedule. Milwaukee Sentinel 8/26/75

NLRB Emphasizes Swift Action

Should public employees and agricultural workers be given collective bargaining rights under federal law, The National Labor Relations Board would be the proper agency to handle the law's enforcement, Betty Southard Murphy, Chairman of the National Labor Relations Board said Monday.

These employees are now exempt from the National Labor Relations Act.

AFL-CIO President George Meany and Joseph Kiernan, President of the International Congress of Police Associations advocate such a law.

This year NLRB will handle a record 50,000 cases, representing one of the biggest challenges of her life, she said. She would like to have administrative law judges given more authority to make final decisions in some cases. The Milwaukee Journal 8/26/75

Energy : GeneralEnergy, Clean Air Clash Discounted

The nation's energy needs can be met without ruining the American environment, according to Russell E. Train, Administrator of the Environmental Protection Agency.

Train said that his agency is committed to helping to solve the energy and economic problems, but his first responsibility remains protection of natural resources. He admitted that there are short term problems that must be solved between energy, economics, and the environment.

Among the short term problems he listed:

Development of more efficient automobiles

Learning ways of burning high sulphur coal

Using municipal waste as a source of energy

Farmers at the sessions used a question and answer period to criticize EPA for clamping down on the use of certain pesticides. Milwaukee Sentinel 8/26/75

Private Role in Energy Stressed

Commerce Secretary Rogers C.B. Morton said it is the responsibility of the private sector to spearhead energy development. Morton is also Chairman of the Energy Resources Council.

He said "we will be in an oil, gas and coal age for the rest of this century." He noted that this country is dependent upon foreign sources for 40 percent of our energy requirements.

Attention must be given to alternate sources of energy, such as solar, and oil shale. He said the nation's space program was developed by the government and could not be compared to developing an energy program. Milwaukee Journal 8/26/75

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Energy : General

JOURNAL, MILWAUKEE, WISC. -- August 26, 1975

Fight for Environment

Transportation : GeneralFund Shift Urged For Mass Transit

Secretary of Transportation William T. Coleman urged state and local officials to abandon planned highway projects that had met environmental or legal roadblocks so that funds can be diverted to mass transit.

Coleman said that states must overhaul their financing of transportation because the federal government cannot pay the bill for both road and transit projects.

"There are \$8 to 10 billion allocated to highways in this country that will never be built," Coleman said. "Those states that are alert will start reallocating that money to other forms of transportation," he added. Milwaukee Sentinel 8/26/75

Coleman Asks Action on Cars

Secretary of Transportation Coleman told the White House Conference that he believed that the private sector should be allowed to determine whether high mileage cars are built in America.

It should be obvious to the auto industry that it will be small, high mileage cars that will sell in the future, not gas guzzlers.

The one place the market ought to work is where one company can say "My car gets 25 miles per gallon where my competitor only gets 15," Coleman said.

He also said that he would oppose greater subsidies or more federal regulations for airlines. What is needed is less regulation of the transportation industry, not more, Coleman said. Wisconsin State Journal 8/26/75

Transportation : GeneralU. S. Official Pledges To Finish Interstate Roads

The federal government remains committed to completing interstate highways and developing new and efficient mass transit systems, Transportation Secretary William T. Coleman said Monday.

Coleman noted, however, that between \$8 billion and \$12 billion worth of planned urban interstate highway would not be built, much of it because of local opposition.

He also pointed out that an added feature of the new highway act gives states nearly \$1 billion more each year to states in new revenue, coupled with more flexibility to permit spending some for mass transit.

The Secretary also said that the 80-20 funding for mass transit was a fair formula, adding that a 90-10 formula would never pass Congress. Milwaukee Journal 8/26/75

HEW Aide Paints Grim Picture of Agency

The Federal Government's biggest bureaucracy, HEW, isn't performing as well as it should and no major change is likely soon. That's the picture painted Monday by one of the \$100 billion a year agency's eight assistant secretaries, William A. Morrill (Planning and Evaluation).

Morrill described himself as a "congenial optimist" but could make few specific claims of expected success in handling HEW problems.

He spent a good part of a 40 minute interview pushing the Administration's view that the federal government ought to do less and the state and local government more - in the human services area. Milwaukee Journal 8/26/75

Ford To Weigh Welfare Reform

President Ford will consider proposals to overhaul the welfare system this fall, according to William A. Morrill, Assistant Secretary for Planning and Evaluation, HEW.

"We've got to keep facing this issue because it keeps biting people," Morrill said in an interview.

He declined to speculate on what reforms would be implemented, however he repeatedly mentioned the need to separate more clearly the responsibilities of federal and state governments.

Morrill added that more federal focus should be on priorities and equality with local governments handling variations to meet individual needs.

More structural changes would be needed to make the incentive to work more attractive and to simplify and control the administration of welfare, he said. Milwaukee Sentinel
8/26/75

Conference : General

He Puts The White House Show On The Road

William J. Baroody, Jr., Assistant to the President, is the man who puts the White House Show on the road.

The White House, President Ford and Baroody will be playing in Milwaukee at an all day conference with leaders of such diverse groups as unions, businesses, universities, newspapers, women, The Milwaukee Polish National Alliance, German-American organizations and the Wisconsin Farm Bureau.

It will be the seventh road show since January and the 11th since the Baroody program started. The groups taking part in the sessions set up the agenda. Heavy concentration has been on inflation, unemployment, and the energy crisis.

Baroody, the father of nine children, admitted that he keeps in touch with his children "by post card" when he is on the road.

He is moderator of the White House Conferences, a task that begins at 8:30 and ends up at 5:30 p.m. So far he has not banned a single question from the audience.

The four C's dominate the conferences: Communication, conciliation, co-operation, and compromise. Chicago Sun Times
8/24/75

CHICAGO TRIBUNE, August 24, 1975

Baroody bounces in,
nearly is bounced out

BACK WHEN
Defense Secretar
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Conference : GeneralAide Says Ford Wants Advice, Not Votes

The White House Conference in Milwaukee is not a prelude to a Presidential campaign tour, according to William J. Baroody, Jr., Assistant to the President for Public Liaison.

"The nature of the co-sponsoring organizations would seem to prohibit that," said Baroody who was in Milwaukee to meet with delegates from 18 local groups. "I don't think they would let themselves be used for political reasons."

Baroody billed the conference as an attempt by Ford to initiate two-way communication between the White House and the people.

Ford will answer questions from the audience at the conference, Baroody said.

Although the conference is being sponsored by a number of established groups, it will not tune out the poor or the disenfranchised, he added. Each sponsoring group is being asked to set aside some tickets for non-members and the poor. The Milwaukee Journal 8/15/75

Editorial

SENTINEL, MILWAUKEE, WISC. -- August 26, 1975

RAY KENNEY

Economics, Politics Mesh

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Editorial

SENTINEL, MILWAUKEE, WISC. -- August 26, 1975

Bracing Words

Administration representatives expressing at 15

MEDIA COVERAGE

Local, Area Media Representatives
Registered For The Convergence..... 350
Attendance..... 1,000

Good national coverage with stories originated by:

AP, UPI, New York Times, Wall
Street Journal, Chicago Tribune,
Washington Post, and Washington
Star

Extensive area coverage by printed and electronic media.

Channel 10, Milwaukee (PBS) broadcast the entire conference
live with interviews from each Administration participant.

The President participated in a live 30 minute interview with
local newsmen from NBC, ABC, CBS affiliates asking the
questions.

SENTINEL, MILWAUKEE, WISC. -- August 25, 1975

TODAY

**LIVE COVERAGE
CHANNEL**



**WHITE HOUSE
CONFERENCE
ON DOMESTIC AND
ECONOMIC AFFAIRS
and
PRESIDENT FORD**

**8:15 am — 5:30 pm
WMVS/CHANNEL 10**

This all-day event includes gavel-to-gavel coverage of the proceedings and interviews with the participating senior Washington officials.

SENTINEL, MILWAUKEE, WISC. -- August 25, 1975

9 Hours Devoted to White House Conference Here

WISCONSIN WHITE HOUSE CONFERENCE ON DOMESTIC AND ECONOMIC AFFAIRS: Nine hours of continuous coverage originating from the Pfister Hotel will be presented of Monday's White House Conference in Milwaukee. President Ford and eight key members of his administration will visit Milwaukee Monday to participate in the conference, which was arranged to explain further the policies and goals of the Ford administration. The eight officials will participate in question and answer sessions and appear individually in 10 minute interviews with Channel 10's Phil Galligan and Claudia Strohm, 8:15 a.m., Channel 10 (PBS), Milwaukee.

PRESIDENT FORD'S NEWS CONFERENCE: As part of his daylong agenda for the White House Conference in Milwaukee Monday, President Ford will meet for a half hour with three television newsmen, one from each of the three local network stations. Questioning Ford will be John McCullough of WTMJ-TV, Carl Zimmermann of WIIL-TV and Ron Scott of WISN-TV, 3 p.m., Channels 4 (NBC), 6 (ABC) and 12 (CBS), Milwaukee.

CHER (SPECIAL RERUN): With the glitter of a comet, a bright and shiny Cher displays a showpiece hour of music and

comedy. Dressed to the hilt, Cher performs "All Is Fair in Love" and a medley of rock hits with guests Elton John, Flip Wilson and Bette Midler, 7 p.m., Channel 12 (CBS), Milwaukee.

BEACON HILL (PREMIERE): The theme of a successful public television series about class consciousness — "Upstairs, Downstairs" — is brought to commercial television as this adaption bows in with a two hour version. Starting next week, the series will air Tuesdays. Its aristocrats are the 1920s Bostonian family of Benjamin Lassiter (Stephen Elliott), his wife, Mary (Nancy Marchand), and their children, played by a retinue of Broadway actors. On the other end of the social strata is the family's staff of household domestics. The politics, mores and social ills of the day form the plots, 8 p.m., Channel 12 (CBS), Milwaukee.



STEPHEN ELLIOTT

Program

- 8:30 A. M. INTRODUCTORY REMARKS
 John Schmitt, President
 Wisconsin State AFL-CIO
 William J. Baroody, Jr.
- 9:00 A. M. AGRICULTURE AND THE ECONOMY
 Remarks/Questions and Answers
 Earl L. Butz
- 10:00 A. M. INTERMISSION
- 10:10 A. M. TRANSPORTATION
 Remarks/Questions and Answers
 William T. Coleman, Jr.
- 11:00 A. M. INTERMISSION
- 11:10 A. M. THE BUDGET, EDUCATION AND SOCIAL SERVICES
 Remarks/Questions and Answers
 James T. Lynn
 William Morrill
- 12:10 P. M. RECEPTION (Grand Ballroom Foyer)
- 12:30 P. M. LUNCHEON BANQUET (Imperial Ballroom and Kings Row)
 Master of Ceremonies
 Edward E. Watson, Chairman
 Milwaukee Association of Commerce
 Invocation
 John P. Raynor, S.J.
 President Marquette University
- ADDRESS "The State of the Economy"
 L. William Seidman
- 1:45 P. M. INTERMISSION (Reconvene Grand Ballroom)
- 2:00 P. M. THE ECONOMY AND EMPLOYMENT
 Remarks/Questions and Answers
 Betty Murphy
 L. William Seidman

Program (Cont.)

- 3:00 P. M. INTERMISSION
- 3:10 P. M. ENERGY AND THE ENVIRONMENT
Remarks/Questions and Answers
Rogers C. B. Morton
Russell E. Train
- 4:30 P. M. ADDRESS AND QUESTIONS AND ANSWERS
BY THE
PRESIDENT OF THE UNITED STATES

Program Moderator and Conference Chairman
William J. Baroody, Jr.

Sponsoring Organizations

German-American Societies of Milwaukee, Inc.

Greater Milwaukee Committee

Inland Daily Press Association

League of Women Voters of Wisconsin

Marquette University

Metropolitan Milwaukee Association of Commerce

Milwaukee Business Federation

Milwaukee Society--Polish National Alliance

Milwaukee Urban League

United Community Services of Greater Milwaukee

University of Wisconsin System

Wisconsin Farm Bureau

Wisconsin Federation of Cooperatives

Wisconsin Manufacturers' Association

Wisconsin Newspaper Association

Wisconsin State AFL-CIO

Wisconsin State Chamber of Commerce

Wisconsin Teamsters Joint Council No. 39

Wisconsin Women's Political Caucus

Administration Participants

GERALD R. FORD
President of the United States

Earl L. Butz
Secretary of Agriculture

Rogers C. B. Morton
Secretary of Commerce

William T. Coleman
Secretary of Transportation

James T. Lynn
Director
Office of Management and Budget

L. William Seidman
Assistant to the President
for Economic Affairs

William J. Baroody, Jr.
Assistant to the President
for Public Liaison

Russell E. Train
Administrator
Environmental Protection Agency

Betty Southard Murphy
Chairman
National Labor Relations Board

William Morrill
Assistant Secretary
of Health, Education
and Welfare

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