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THE WHITE HOUSE  
WASHINGTON

Date: 7/9

TO: Ron

**GUIDANCE REQUESTED** \_\_\_\_\_

**FYI** ✓ \_\_\_\_\_



SANDRA WISNIEWSKI  
ROOM 161  
EXT. 2890

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CALIFORNIA SURVEY RESULTS

*San Diego Union  
June 30*

# GOP Disaster Predicted If Reagan Is Nominee

By **OTTO KREISHER**

Political Writer  
The San Diego Union

Carter while losing 16 per but is based on the under-  
cent of the Republicans to standing that the Democrat



**headline**

AMERICAN CONSERVATIVE UNION  
March 1976, Vol. X, No. 3



*file*

# ACU Boosts Reagan Campaign In Independent Action

Mr. Ford is taking conservatives on the campaign trail, so that he can go back to Washington and continue to compromise with liberal polio-crats.

Ronald Reagan seeks a new day in American government—in which the taxpayers have at least an even break with subsidy-seekers, and American

defenses are once again secure.

Which will it be? More of the same, or a new commitment to individual freedom, limited government, and peace through strength?

The choice, Republican voter, is up to you.

"I can tell you now that I am prepared to veto any bill that has as its purpose a Federal bail-out of New York City to prevent default..."  
—Speech to the National Press Club, October 28, 1975

Mr. Ford signed into law the New York City Financing Act of 1975 on December 9, 1975 which provided \$2.3 billion in loans per year over a three year period. No major steps were taken or guarantees made by the city to balance its budget.

**HARD-HITTING NEWSPAPER ADS like those shown above were run in various primary state newspapers on behalf of Ronald Reagan by ACU.**

*Chairman's Comment*

# Lessons of Victory

by M. Stanton Evans

Chairman, American Conservative Union

\*\*\*A237

R LBYLZYVVEEV

F-AMS-PMS-

FURGENT

FREAGAN A221 LEAD 150

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F"THE PURPOSE; 2ND GRAF A221

1519PED 07-15



# Winner

By Lou Cannon  
Washington Post Staff Writer

system under which dele-  
gates are elected in congres-

ner-take-all system with a  
proportional primary

Haerle made two other car-

tive side in this debate was

# Wants Ford Camp in California

A233

R A

REAGAN 7-15

1ST ADD REAGAN WASHINGTON A231 XXX BEHALF.

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UPI 07-15 03:23 PED



R231

U A

REAGAN 7-15

URGENT

BY ARNOLD B. SAWISLAK

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LAXALT SAID REAGAN EXPRESSED HIS APPRECIATION FOR THE COMMITTEE'S EFFORTS BUT SAID REAGAN ADDED: "I MUST INFORM YOU THAT I HAVE NOT REACHED A DECISION" ON WHETHER TO SEEK THE GOP NOMINATION NEXT YEAR.

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MORE

UPI 07-15 03:09 PED



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U LBYLLBYLVHX

7-PMS IN-

7URGENT

7REAGAN-150

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KB204PED JULY 15

++A222





R LBYLQYVV

REAGAN NL 490

BY CARL P. LEUBSDORF

FAP POLITICAL WRITER

WASHINGTON (AP) - A COMMITTEE TO PUSH RONALD REAGAN'S CAMPAIGN FOR THE 1976 REPUBLICAN PRESIDENTIAL NOMINATION WAS FORMED TUESDAY; AND ITS CHAIRMAN EXPRESSED CONFIDENCE THE FORMER CALIFORNIA GOVERNOR WILL ENTER THE RACE AGAINST PRESIDENT FORD.

"IF WE DIDN'T FEEL THAT GOV. REAGAN WAS GOING TO BE A CANDIDATE FOR THE PRESIDENCY; WE WOULD NOT BE HERE TODAY;" SEN. PAUL LAXALT; R-NEV.; TOLD REPORTERS.

"IN MY CONVERSATIONS WITH HIM; I HAVE COME TO THE INCLUSION THAT HE HAS FIRE IN HIS GUT;" TO MAKE A RACE; HE ADDED.

LAXALT; WHO WILL BE CHAIRMAN OF "CITIZENS FOR REAGAN;" SAID THE FORMER GOVERNOR HAD CONSENTED TO THE SIX-PERSON MEMBERSHIP OF THE GROUP AND HAD MADE NO EFFORT TO DISSUADE ITS FORMATION.

REAGAN REAFFIRMED IN A LETTER HIS POSITION THAT HE WILL MAKE A DECISION WHETHER TO CHALLENGE FORD LATER IN THE YEAR. BUT WASHINGTON ATTORNEY JOHN P. SEARS SAID CREATION OF THE COMMITTEE WITH HIS ASSENT MAKES REAGAN "A LEGAL CANDIDATE."

SEARS; WHO PLAYED A MAJOR ROLE IN RICHARD M. NIXON'S 1968 CAMPAIGN FOR THE PRESIDENCY; WILL BE OPERATING HEAD OF THE REAGAN COMMITTEE AS ITS EXECUTIVE VICE CHAIRMAN; WITH LYN C. NOFZIGER; A LONGTIME REAGAN ADVISER; AS A KEY STAFF MEMBER.

ASKED WHAT CHANCE HE THOUGHT REAGAN HAD AGAINST FORD; LAXALT SAID: "AT THIS POINT; I WOULD THINK HE IS PROBABLY A 40-60 SHORT-ENDER." BUT HE SAID REAGAN'S RATINGS IN PUBLIC OPINION POLLS HAVE HELD UP WELL; SINCE FORD IS IN THE WHITE HOUSE AND REAGAN IS OUT OF PUBLIC OFFICE.

A GALLUP POLL MONDAY SHOWED FORD WITH A 41-20 LEAD OVER REAGAN; COMPARED WITH A 34-22 MARGIN IN MARCH. A RECENT HARRIS POLL SHOWED FORD'S MARGIN HAD INCREASED FROM 30 TO 23 EARLY THIS YEAR TO 40 TO 17.

BESIDES LAXALT AND SEARS; THE REAGAN COMMITTEE INCLUDES FORMER GOV. LOUIE B. NUNN OF KENTUCKY; FORMER REP. H. R. GROSS OF IOWA; NEBRASKA INSURANCE EXECUTIVE GEORGE B. COOK AND MRS. STANHOPE C. RING; FORMER REPUBLICAN NATIONAL COMMITTEEWOMAN FROM CALIFORNIA.

LAXALT TOLD THE NEWS CONFERENCE THAT "THE PURPOSE OF THIS COMMITTEE IS TO BUILD AN ORGANIZATION AND RAISE THE MONEY WHICH IS NECESSARY TO CONDUCT A VIABLE AND EFFECTIVE CAMPAIGN ONCE GOV. REAGAN DECIDES TO BECOME AN ACTIVE CANDIDATE."

HE SAID A PRIMARY FIGHT WILL STRENGTHEN; RATHER THAN HURT; THE GOP AND SAID THAT ALTHOUGH FORD IS "DOING A GOOD JOB;" HE FEELS "GOV. REAGAN COULD DO A BETTER JOB."

REAGAN SAID IN A LETTER TO THE COMMITTEE THAT HE APPRECIATES ITS SUPPORT BUT "MUST INFORM YOU THAT I HAVE NOT REACHED A DECISION ON WHETHER TO BECOME A CANDIDATE."

"I WILL MAKE A DECISION BEFORE THE END OF THE YEAR;" HE SAID.

ASKED FORD'S REACTION TO THE FORMATION OF A COMMITTEE FOR REAGAN; DEPUTY PRESIDENTIAL PRESS SECRETARY JACK HUSHEN SAID:

"AS THE PRESIDENT SAID IN HIS SOUTH LAWN NEWS CONFERENCE; HIS PHILOSOPHY IN POLITICS HAS ALWAYS BEEN TO RUN HIS OWN CAMPAIGN; TO RUN ON HIS RECORD AND TO DO HIS BEST TO CONVINCE FIRST THE DELEGATES AND THEN THE VOTERS THAT THEY SHOULD VOTE FOR HIM.

"THE PRESIDENT HAS NEVER BASED HIS CAMPAIGN PLANS ON WHAT SOMEBODY ELSE MIGHT OR MIGHT NOT DO."



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R LBYLZYVVEEV

7-AMS-PMS-

7URGENT

7REAGAN A221 LEAD 150

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1519PED 07-15



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MORE

UPI 07-15 03:09 PED



[1/4/76]

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# Reagan Facing Campaign Realities

BY RICHARD BERGHOLZ

Times Political Writer

Regan first mentioned the \$90 billion cutback in September.

tive pie in the sky.

# Reagan Relies on a Let-the-People-Ask Strategy

By Jules Witcover  
Washington Post Staff Writer

proposed a budget or tax cut of those dimensions. But the main discourse on

interviews with some of them, but only one brief departing press conference, and that

It reflects perhaps surprisingly a somewhat higher degree of confidence in

questioning—taped for television—went on in private, was later cut selectively and

lieutenants, Sears notably excluded, saw them as collective conspirators

doubt. He is given to quick candid statements of the sort that can cause political

Nixon used to do. There is also a distinct tactical advantage to Reagan

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# President Ford Committee

**PETER KAYE**  
Press Secretary

(202) 457-6430 OFFICE  
(202) 265-1765 HOME

1828 L STREET, N.W., SUITE 250  
WASHINGTON, D.C. 20036



# The Miami Herald

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GEORGE BEEBE, Associate Publisher   LARRY JINKS, Executive Editor   JOHN D. PENNEKAMP, Associate Editor  
RON MARTIN, Managing Editor

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6-A

Wednesday, January 14, 1976

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F

## EDITORIALS

Reagan Has the Right Issues  
-- But Not the Right Answers

*The Washington Star, Jan. 18, 76*

## The \$90 Billion Cutback

# Here's What Reagan Said

this tangle of confusion by saying we will try to make it more efficient or "responsive," or modify an aspect here or there, or do a little less of all these objectionable things than will the Washington bureaucrats and those who support them. This may have worked in the past, but not any longer. The problem must be attacked at its source . . .

We can and we must reverse the flow of power to Washington; not simply slow it, or laper over the problem with attractive phrases or cosmetic tinkering. This would give the appearance of change but leave

*The Washington Star, Dec. 29, 75*

**Mr. Reagan's grand plan**

# Los Angeles Times

HARRISON GRAY OTIS, 1882-1917  
HARRY CHANDLER, 1917-1944  
NORMAN CHANDLER, 1944-1960



OTIS CHANDLER, Publisher

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Executive Vice President and General Manager

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6—Part II

WEDNESDAY MORNING, JANUARY 7, 1976

## Reagan's Poor Start

*The Miami Herald*, Jan. 12, '76

# *Bureaucracy as Bogeyman— Does Reagan Have Answer*

By ROBERT D. SHAW JR.  
Herald Staff Writer



*The New York Times, Jan 12, 76*

## **The Reagan Plan**

Nationwide programs also serve to transfer money within states from the richer to the poorer citizens. Rich, booming Texas, for example, levies no state income tax. If it were not for federally-financed food stamps

\* Los Angeles Times    Thur., Jan. 8, 1976

MOVES ON TO NORTH CAROLINA

# Reagan Optimistic About N. Hampshire

BY RICHARD BERGHOLZ  
Times Political Writer



# The Washington Star

JOE L. ALLBRITTON, *Publisher*

JAMES G. BELLOWS, *Editor*

SIDNEY EPSTEIN, *Managing Editor*

EDWIN M. YODER JR., *Associate Editor*

THURSDAY, JANUARY 8, 1976

## Mr. Reagan, reeling



The *Annals* of the *Rev.*

(2)

# *Can Reagan Prove*

# Mary McGrory

\$90 Billion Stumble  
Leaves Ford 'Graceful'

*The Washington Star*  
*Jan. 4, 1976*

Reagan conceded that the "exposition" had not been as clear as it might have been, but he did not

*The Los Angeles Times Jan 10, 76*

# Reagan Sees No Services Lost in \$90 Billion Shift

**BY RICHARD BERGHOLZ**

**Times Political Writer**

*The Washington Post, Jan. 16, 76*

# ***Reagan Gives Tax Plan Specifics***

By Jules Witcover  
Washington Post Staff Writer

first time provided specifics  
on how his controversial plan

data on what the Reagan plan  
would cost the state.

an interim step, and if so. I  
have no quarrel with that, but

A2 Friday, January 9, 1976 ★ ★ THE WASHINGTON POST

# Reagan's Budget Plan 'Confounds' Carla Hills

By Charles A. Krause  
Washington Post Staff Writer

here, in New Hampshire or  
from any podium, to express  
my sincerest admiration for

A HUD spokeswoman said  
after Hills' press conference  
that the spending delays in

# Reagan admits 'mistake' in budget cut plan

By John Elmer

Chicago Tribune Press Service

A questionnaire submitted by the Washington bureau of RKO General Broadcasting to 99 editors of newspa-

N.Y. Times  
Jan 14 1976

## REAGAN DISAVOWS \$90 BILLION FIGURE

But He Still Backs Shift of  
Programs to States and  
Disputes 'Mistake' Phrase

By PHILIP SHABECOFF  
Special to The New York Times

## REAGAN DISAVOWS \$90 BILLION FIGURE

Continued From Page 1, Col. 4

a growing problem for him in recent days as the Presidential campaign has heated up and President Ford's strategists have criticized the plan. Some things Mr. Reagan and his staff have been saying lately suggest a desire that the issue quietly disappear.

*The Miami Herald, Jan. 13, 76*

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# *Reagan Abandons the Amount, Not Concept of Spending Plan*

By JOHN ELMER  
Chicago Tribune Service

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For Angeles Times

1-9-76

# 'Distortion' of Ideas Charged by Reagan

He Wants to Know Ford's Alternative  
to Shift of \$90 Billion in Programs

**BY RICHARD BERGHOLZ**  
Times Political Writer

*The Concord Monitor .. Jan. 13, 76*

# **Reagan To Keep Pushing \$90 Billion Cut**

The Washington Post, Jan. 15, 1976



The Miami Herald  
12-A Wednesday, Jan. 14, 1976

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BRO



# *Reagan Aid Flap— Deeper in the Mire?*

*The Christian Science Monitor, Jan. 13, 76*

# Reagan in New Hampshire: questions linger

California ex-governor aroused interest, but doubts left behind may be resolved in his favor when he returns

By Richard L. Strout  
Staff correspondent of  
The Christian Science Monitor

Today, Mr. Reagan has a complicated proposal which he offered at the Houston Leadership Conference of Southern Republi-

appearances he said that New Hampshire is sending \$115 million a year to the Washington government but getting back only \$100 million



*The Washington Post, Jan 14, 76*

***Press 'Distortion'  
Assailed by Reagan***

By Lou Cannon

Washington Post Staff Writer

# Reagan Says Critics 'Distort' Budget Plan

Washington Post Staff Writer

In his original speech in Chicago last Sept. 22, Reagan said that his \$90 billion plan

Ford administration for not providing more information about Angola to the American

1-6-76



SAYS PROPOSAL MISUNDERSTOOD

# *Reagan Defends State Controls Plan*



*The New York Times, Aug 8, 76*

# VOTERS CAUTIOUS ON REAGAN STANDS

ger, says his candidate's goal is 40 percent of the vote.

Against an incumbent President, such a showing could be viewed as a moral if not a statistical victory. In 1968, Senator Eugene J. McCarthy took 43 percent of the democratic

with us." Later, he said that any intervention there should be limited to materiel rather than manpower and declined to spell out what retaliatory moves he would favor if the Soviet Union refused to comply.

William Loeb, publisher of The Union Leader, who does not always print such balanced assessments of the candidates his newspaper endorses wrote an accompanying front-page editorial saying that the letter clearly presented Mr.

3-B

THE MIAMI HERALD

Thursday, January 8, 1976



# Budget-Cut Plan Misunderstood, Reagan Says

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# Reagan Budget-Cut Table

Special to The New York Times

WASHINGTON, Jan. 8. — Following is a table submitted

New York Times  
1/9/76

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## Reagan's Budget Plan Becoming Issue

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By PHILIP SHABECOFF

where the former Governor of California campaigned today, Reagan's suggestion that massive slashes be made in Federal

*The Washington Post, Jan 7, 76*

# Reagan's Budget Gaffe

*Seeks to Clarify \$90 Billion Fund Shift 'Plan'*



By Jules Witcover

Washington Post Staff Writer

On Monday, as Reagan was flying here from Los Angeles

That was really what he was 'advocating.' Reagan implied

with a Democratic Congress

The Manchester, (N.H.) Union Leader Jan. 6, 72

# **Ford's Backers Assail Reagan**

By DONN TIBBETTS  
Political Reporter

paradoxical that several of  
Mr. Reagan's most vocal  
supporters are the same peo-

The Manchester (N.H.) Union Leader

Jan. 6, 76

# Reagan Says His Plan

# Wouldn't Boost Taxes

By GLORIA POLIQUIN  
and KEN GOULD

Reagan, conducting one  
of his "citizens' press con-

Asked about his views on  
the United Nations, Reagan

if he should be faced with  
a Congress wanting to

*The Los Angeles Times, Dec. 25, 75*

# Reagan May Ask Local, State Officials to Decide Specifics of \$90 Billion Plan

**BY JACK NELSON**

Times Washington Bureau Chief

than Mr. Nixon was," Sears said.

The campaign manager said that although Ford's posi-



# Reagan's \$90 Billion Misunderstanding

*By Richard T. Stout*

New York Times

January 12, 1976

## REAGAN SUGGESTS POOR CAN MIGRATE

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Says Needy and Minorities  
Might Have to Flee States  
Resistant to Social Aid

In Washington, meanwhile, President Ford's campaign organization began today an attempt to link Mr. Reagan's position on Social Security to the stand that proved costly to Barry Goldwater in the 1974 Presidential race. Mr. Goldwater