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WISCONSIN

April 6 Primary (Open Primary)

Polls close at 7:30 p.m. and 8:00 p.m. (8:30 and 9:00 Washington time).

Predicted GOP turnout of 400,000.

State Officials refuse to predict turnout -- beautiful day in Milwaukee -- sources expect 60% to 70% turnout.

Voting done mostly by machine -- should have some results by 9:00 p.m. or 9:30 p.m. Washington time.

Don't believe cross-over voting will be the problem it was in 1972.



Ron,

Foster, fyi,
s.p.

They laughed at A) Xerox

B) The Wright Brothers

C) MacDonalds

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Mrs. Ford-Radio Bjt 380

By FRANCIS LEWIS

Associated Press Writer

WASHINGTON AP - The husky growls of burly truckers warning each other of smokies and their radar traps and advising of detours around the weighing station mingled with the dulcet tones of a woman calling for votes.

It was Washington's newest citizens band radio freak trying out her fresh new CB license and calling for Wisconsin voters to cast their ballots for her husband, President Ford.

A White House spokeswoman said Betty Ford tried out her new license on Wisconsin voters over the weekend and liked campaigning by radio so much she probably will do it again during other primary campaigns.

The President's wife made hasty application for a temporary Federal Communications Commission license so she could use the CB radio to communicate with Ford campaigners in Wisconsin.

So when a group of some 240 Ford backers from the President's home town of Grand Rapids, Mich., were campaigning in Madison, Wis., with a blitz convoy equipped with radio communications, Mrs. Ford joined in.

She talked CB jargon with the "Grand Rapids scatter blitzers," as the Michigan group was nicknamed, "all you CBers in Wisconsin," and whoever else happened to be tuned in. She made a frank political pitch to them.

She urged the Michigan convoy to "keep on talking for President Ford," and added, "We appreciate your help in keeping the Fords' 10-20 location at 1600 Pennsylvania Ave. the White House."

An FCC spokesman said the CB network is the only communications outlet where there are no restrictions on politicking. FCC officials say most major candidates in the past have applied for CB licenses. But so far, spokesmen at the FCC said, Mrs. Ford is the only prominent political applicant in Washington who has applied for licensing in 1976.

If she uses the radio on her expected campaign trip to Texas, she could get an audience of 287,762 - the number of persons the FCC says are licensed in that key primary state.

While addressing the Michigan group, Mrs. Ford could have been heard by any of 56,600 CBers the FCC says are licensed in Wisconsin.

If any of them warned the First Lady that the smokies police had set up a radar trap near the scales, the White House didn't mention it.

0441aES 04-07



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President Ford plans campaign visit to city

By WILLIAM A. DRAVES
(Reporter Managing Editor)

days. A national Ford
campaign headquarters worker
was in Fond du Lac last week

U.S. Grant visited the city
after he had served two terms
as President.

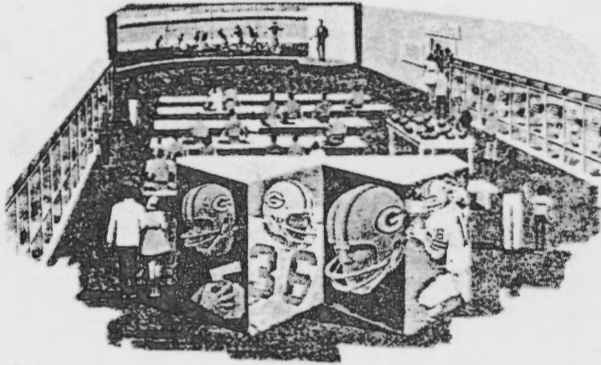
April 6 Presidential Preference
Primary election. Since Fond
du Lac is about half way



THE GREEN BAY HALL OF FAME WILL INCLUDE:

1-2. THE PACKER LOCKER ROOM — AUDIO VISUAL AND DISPLAY

1. We enter and are immediately transformed into the world of professional football. We hear helmets and cleated shoes drop to the floor, shouts, moans and groans. The walls are lined with the lockers of past Packer greats. We see the uniforms that protected the Bloods, Hudsons and Hornungs.
2. As we sit on the locker room benches, a multimedia presentation of long and glorious Packer history unfolds before our eyes. Six screens and twenty-two projectors bring "our story" to today. Coach Starr gives us the "charge" for today's game before we go out on the field.



3. THE PACKER LIBRARY

Silence surrounds us in the library of Packer History. Available for our perusal are books, microfilm readers and laminated newspapers. The opportunity to listen to Packer greats explain skills and theories of their positions is also afforded us in this unique library. The Packer "Buff" could spend days in this one room.

4. THE LEGEND — LOMBARDI



The larger than life figure standing among his trophies is the man who orchestrated the Packer dynasty of the sixties. His distinctive voice expressing his philosophy of life allows us the privilege to again feel his presence and to introduce to those too young to have known him to the man named "Lombardi."

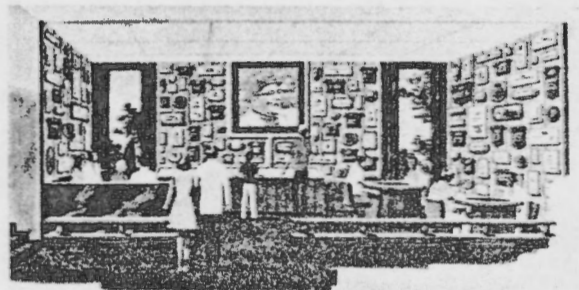


5. CURLY LAMBEAU'S COACHES OFFICE

We witness a dramatic comparison — from the simplicity of Coach Lambeau's Office up to the highly technical coaching procedures of today. We see this transformation as "Curly" watches and questions the Packer head coaches through the years.

6. MEET THE COACH — BART STARR

Mr. Packer — Bart Starr, a lifelike, life-sized replica greets us with his famous smile which automatically tells us we are welcome. And better yet we can have our picture taken with Bart. What a great souvenir of our visit!



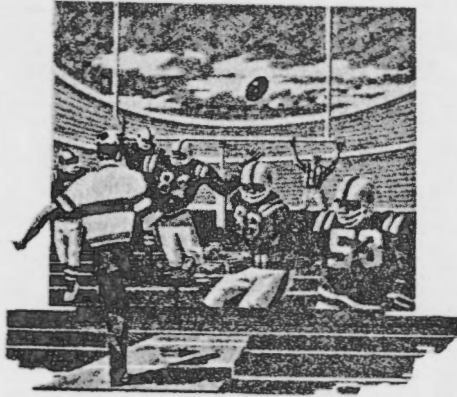
7. PLAYERS LOUNGE

This plush rest area is filled with awards that various Packer players have received during their outstanding careers. We sit in awe at the number and size of the awards shown here. It is amazing that so many from one team could have attained recognized greatness.

8. ENSHRINED MEMBERS

There are currently 56 Packer players enshrined in the Packer Hall of Fame. The Fuzzy Thurston, Hog Hanners and Max McGees. These are the individuals who have made the Green Bay Packers a household word. Here in the enshrinement area hang silver likenesses of all the Packer inductees with brief narratives telling of their achievements while playing in Green Bay.





9. FIELD GOAL KICKER

The visitor will be able to kick an actual NFL Football in the wake of on-rushing linemen. The electronic screen will tell him whether his attempted field goal is good and whether the game has been won or lost through his efforts.

10. ON THE LINE

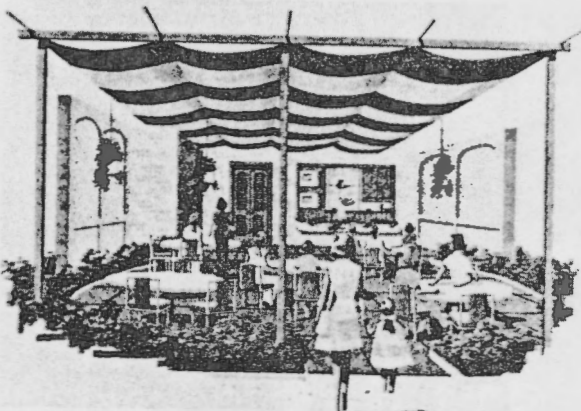
The visitor lines up between mannequins dressed as Packer players, and becomes part of the defensive unit. A screen in front of him is filled with on-rushing offensive players who endeavor to take you out of the play.

11. YOU ARE THE FOOTBALL

As we enter a giant football we see and hear how the football game appears through the eyes of an animated football. The ball tells how it feels to be kicked, fumbled, fallen on, fought over, held high in jubilation or violently spiked after a score. The children will remember the ball's story for many years.

12. THE OTHER HALF

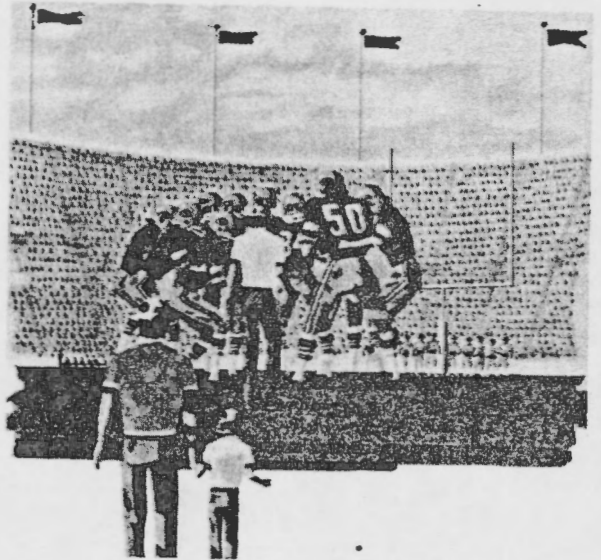
This mini-theater with a back yard patio setting allows the visitor to see and hear wives of coaches and players explain their anxieties and life styles as they are influenced by the "game on Sunday."



13. FOLLOW THE BALL

We watch a large illuminated board on which the course of a football during a game is traced. Various colors and symbols represent kicks, runs, passes, fumbles, penalties, etc. The end of the game leaves an impressive maze of colors and symbols.

14. THE PACKER HUDDLE



You are standing before a giant mural of stands filled with Packer fans.

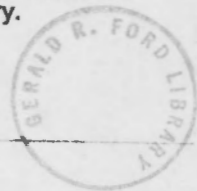
The floor looks like a playing field, and in front is a huddle of Packers with one player missing. The rest of the players are mannequins in Packer uniforms and as we fill in the empty space we become part of the huddle itself. The quarterback gives us instructions for the next play via a tape and we break from the huddle at his command. We are given the opportunity to experience first-hand the feeling of being a member of the Packers during a game.

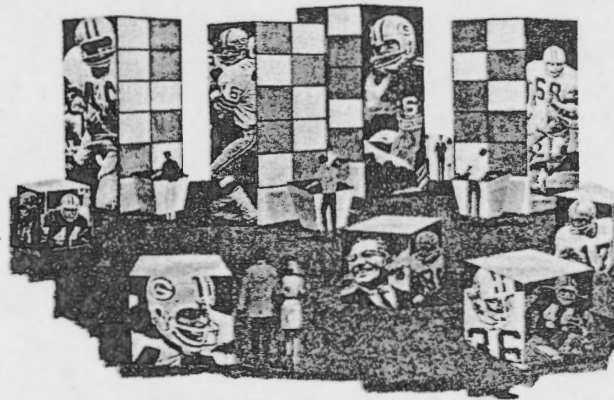
15. BELIEVE IT OR NOT

A collection of incredible incidents involving players and people connected with them are preserved here. Kramer's splinters, Nitschke's helmet. Calhoun's press conference to name a few.

16. THREE GREAT HISTORIES

On giant illuminated tableaus three great histories are told — LAMBEAU FIELD — THE PACKER ORGANIZATION — OLD TIME PACKER GREATS. Gazing at these tableaus will greatly enhance the visitor's knowledge of the Packer Story.





17. PACKER QUIZ AREA

Test your knowledge of Packer history and statistics on giant electronic game boards.

18. TITLETOWN

The most important ingredient in the success story of the Green Bay Packers is the fans. Their unwavering loyalty to the Packers is legendary. For instance, the reception given the 1929 championship team when they returned from Chicago was unbelievable. The fans stood along the rails for the last five miles to the depot with red fuses in their hands to light their way. The Packer Hall of Fame would be incomplete without a section dedicated to the greatest fans in the world.

NOTE: The Hall of Fame has no real affiliation with the Green Bay Packers organization. Rather, it is the efforts of the Chamber of Commerce and local civic leaders which is behind the Hall of Fame. The program is financed by contributions from citizens and business.



THIRD DISTRICT.—COUNTIES: Barron, Buffalo, Crawford, Dunn, Eau Claire, Grant, Jackson, La Crosse, Pepin, Pierce, Polk, Richland, St. Croix, Tempealeau, and Vernon. MONROE COUNTY: Cities of Sparta and Tomah; towns of Adrian, Angelo, Grant, Greenfield, Jefferson, Lafayette, La Grange, Leon, Lincoln, Little Falls, New Lyme, Portland, Ridgeville, Sheldon, Sparta, Tomah, Wells, and Wilton; villages of Cashton, Melvina, Norwalk, and Wilton. Population (1970), 491,034.

ALVIN J. BALDUS, Democrat, of Menomonie, Wis.; born in Hancock County, Iowa, April 27, 1926; graduate of Elkton, Minn., high school; received Associate of Arts, Austin, Minn., junior college; investment broker; farm machinery salesman; served in merchant marine, World War II; Army veteran of the Korean conflict, 1951-53; member: American Legion and DAV; served in State Legislature, 1966-74, 2 years as Assistant Majority Leader; toastmaster area governor, Dunn County Historical Society, and American Cancer Society; married to the former Lorayne Reiten; four children: Deborah, Bruce, Rebecca, and John; elected to the 94th Congress, November 5, 1974.

FOURTH DISTRICT.—MILWAUKEE COUNTY: Cities of Cudahy, Franklin, Greenfield, Oak Creek, St. Francis, South Milwaukee, Wauwatosa, West Allis, and that part of Milwaukee lying south of the Fifth District; villages of Greendale, Hales Corners, and West Milwaukee. Population (1970), 490,690.

CLEMENT J. ZABLOCKI, Democrat, of Milwaukee, Wis.; born in Milwaukee, Wis., November 18, 1912; son of Mathew and Mary Jankowski Zablocki; graduate of Marquette University with a Ph. B. degree; graduate work in education at Marquette University; honorary doctor of law degree, Marquette, 1966; Alverno College, 1969; taught high school in Milwaukee; organist and choir director; married Miss Blanche M. Janic of Milwaukee, May 26, 1937; son, Joseph Paul; daughter, Jane Frances; elected State senator of the Third District of Wisconsin in 1942, reelected in 1946; elected to the 81st Congress on November 2, 1948; reelected to the 82d, 83d, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92d, 93d, and 94th Congresses.

FIFTH DISTRICT.—CITY OF MILWAUKEE: That part in Milwaukee County lying north of a line commencing where East St. Paul Avenue Extended reaches Lake Michigan; thence west on East St. Paul Avenue Extended, East St. Paul Avenue and West St. Paul Avenue, south on North 32d Street, westerly along the centerline of the East-West Freeway (I-94); south on South 39th Street Extended to the northeast corner of the village of West Milwaukee; thence along the limits of said village clockwise bearing westerly, northerly, easterly, and southerly in irregular fashion to the point of commencement. Population (1970), 490,708.

HENRY S. REUSS, Democrat, of Milwaukee, Wis.; born in Milwaukee, Wis., February 22, 1912; educated in Milwaukee schools, A.B. Cornell University, LL.B. Harvard Law School; lawyer; lecturer (University of Wisconsin, Milwaukee), and writer; author of "The Critical Decade," 1964; "Revenue Sharing: Crutch or Catalyst," 1969; member of Milwaukee School Board, 1953-55; married to Margaret Magrath, 1942; four children—Christopher, Michael, Jacqueline, Anne; assistant corporation counsel, Milwaukee County, 1939-40; assistant general counsel OPA, Washington, D.C., 1941-42; entered United States Army as private, January 1943; commissioned second lieutenant, Infantry, at Fort Benning, Ga., November 1943; served in 63d and 75th Infantry Divisions 1943-45; chief, Price Control Branch, Office of Military Government for Germany, June-December 1945; awarded Bronze Star Medal for action at Rhine crossing and Bronze Battle Stars for Normandy, Northern France, and Central Germany; deputy general counsel, Marshall Plan, Paris, France, 1949; special prosecutor, Milwaukee County Grand Jury 1950; personal counsel to Secretary of State Fred Zimmerman in Reapportionment Case, Wisconsin Supreme Court, 1953; former president, White Elm Nursery Co., Hartland, Wis.; former director, Marshall and Hsley Bank, Milwaukee, Wis., and Niagara Share Corporation, Buffalo, N.Y.; past president, Cornell Alumni Association of Wisconsin; vice president, Chi Psi Alumni Association; director, Children's Service Society; vice chairman, Junior Bar Association; Board of Alumni Visitors, Harvard Law School, 1957-60; Board of Visitors, Cornell University; National Board, Youth Hostel Association; elected to the 84th Congress, November 2, 1954; reelected to each succeeding Congress; chairman, House Committee on Banking, Currency and Housing.

SIXTH DISTRICT.—COUNTIES: Adams, Calumet, Green Lake, Juneau, Manitowoc, Marquette, Sheboygan, Waushara, and Winnebago. BROWN COUNTY: Town of Morrison. FOND DU LAC COUNTY: All except the town and city of Waupun. MONROE COUNTY: Towns of Byron, Clifton, Glendale, Oakdale, Scott, and Wellington; and villages of Kendall and Wyeville. Population (1970), 490,934.

WILLIAM A. STEIGER, Republican, of Oshkosh, Wis.; born May 15, 1938 in Oshkosh; attended Rose C. Swart Campus School and Oshkosh High School,

State List

Alpha List

Service

Committee

Joint Comm.

Comtee Assign.

Admin. Assta. & Sec.

Statistical

Capital

Dept.

April 4, 1916, in
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Nelson; and
elected Governor
November 6,

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1960 graduate, University of Wisconsin, B.S. degree; elected to the State Assembly; from the 1st District of Winnebago County in 1960; reelected in 1962 and 1964; delegate to the Republican National Convention, 1968 and 1972; named as one of the Ten Outstanding Young Men in America, by the U.S. Jaycees, in 1968; former president, Steiger-Rathke Development Co.; married to the former Janet Dempsey of Oshkosh; one child William Raymond, born October 17, 1969; elected to the 90th Congress; reelected to 91st, 92d, 93d, and 94th Congresses; member, Ways and Means Committee.

SEVENTH DISTRICT.—COUNTIES: Ashland, Bayfield, Burnett, Chippewa, Clark, Douglas, Iron, Lincoln, Marathon, Portage, Price, Rusk, Sawyer, Taylor, Washburn, and Wood. **ONEIDA COUNTY:** All except the town of Enterprise. Population (1970), 491,030.

DAVID R. OBEY, Democrat, of Wausau, Wis.; born in Okmulgee, Okla., October 3, 1938; graduated Wausau High School, 1956; M.A. degree in political science, University of Wisconsin, 1960 (graduate work in Russian government and foreign policy); elected to the Wisconsin Legislature from Marathon County's 2d District at the age of 24; reelected three times; assistant Democratic floor leader; named Outstanding Education Legislator in Nation, National Education Association's Rural Division, 1968; married Joan Lepinski of Wausau, Wis., 1962; two sons: Craig David and Douglas David; elected to the 91st Congress by special election, April 1, 1969, to fill vacancy created by resignation of Melvin R. Laird; reelected to each succeeding Congress; vice president, Democratic Study Group; member: Democratic Steering and Policy Committee; House Committee on Appropriations, Subcommittees on Labor-HEW, and Foreign Operations.

EIGHTH DISTRICT.—COUNTIES: Door, Florence, Forest, Kewaunee, Langlade, Marinette, Menominee, Oconto, Outagamie, Shawano, Vilas, and Waupaca. **BROWN COUNTY:** All except the town of Morrison. **ONEIDA COUNTY:** Town of Enterprise. Population (1970), 490,974.

ROBERT J. CORNELL, O. Praem., Democrat, of DePere, Wis.; born in Gladstone, Mich., December 16, 1919; B.A., St. Norbert College, DePere; M.A. and Ph. D., Catholic University of America; ordained Roman Catholic priest in Norbertine Order, 1944; instructor in social sciences, Southeast Catholic High School, Philadelphia, Pa., 1941-47; associate professor of history and political science, St. Norbert College, 1947-74; elected to the 94th Congress, November 5, 1974.

NINTH DISTRICT.—COUNTIES: Ozaukee, Washington, and Waukesha. **DODGE COUNTY:** City of Watertown; That part in the county; towns of Ashippun, Emmet, Lebanon, and Rubicon; village of Neosho. **JEFFERSON COUNTY:** All except that part of the city of Whitewater in the county. **MILWAUKEE COUNTY:** City of Glendale; villages of Bayside, Brown Deer, Fox Point, River Hills, Shorewood, and Whitefish Bay. Population (1970), 490,805.

ROBERT W. KASTEN, JR., Republican, of Thiensville, Wis.; born June 19, 1942, Milwaukee, Wis.; single; B.A. degree, University of Arizona, 1964; M.B.A. in Finance, Columbia University Graduate School of Business, 1966; served in U.S. Air Force; attended Air Force Officer Training School and commissioned second lieutenant, 1967; served in Wisconsin Air National Guard, 128th Refueling Group; discharged with rank of first lieutenant; vice president marketing and sales manager of the Gilbert Shoe Co., Thiensville, Wis.; elected to the Wisconsin State Senate in 1972; chairman, Committee on Tax Exemptions; vice chairman, Committee on Housing and Urban Development; served on the Joint Committee on Finance and the Committee on Governmental and Veterans Affairs; director, Wisconsin Society for the Prevention of Blindness; regional director, Milwaukee Coalition for Clean Water; past director, Mequon-Thiensville Jaycees; named Jaycee of the year, 1972; past member, Community Affairs Task Force, National Legislative Conference; serves on the Milwaukee Council of Alcoholism; Comprehensive Health Planning Agency of Southeastern Wisconsin and National Audubon Society; named Wisconsin Conservation Legislator by National Wildlife Federation and Wisconsin Wildlife Federation, 1973; member of the board of advisors, Student Leadership Services; alternate delegate to the 1972 Republican National Convention; member of the Wisconsin Federation of Young Republicans; delegate to the Egleton Institute of Politics' Legislative Leadership Conference, Rutgers University, 1973; elected to the 94th Congress, November 5, 1974.

GALE WILLIAM, Nebr., March 17, 1936, Nebraska State of Colorado at Boulder; LL.D. 1967 Seton Hall University; Meadville, Pa.; re Wool Manufacture Region, Anti-Defamation Council, New York of Appreciation for National Conservation Nebr., High School, Wesleyan University, Notre Dame, 1944—since 1946; married daughters; elected term ending January 3, 1970; serves as and member of Senate service on Senate Committee on Watering; author of The United Nations 1974.

CLIFFORD PET, Wyo., October 16, degree (honorary), Close, September 24, Mead; five grandchildren; president, Wyoming National Cattleman Research and Mark Columbia Interstate Teton County committee executive committee on Roads Cancer Crusade November 8, 1966; reelected on Interior committee on Veterans' Emergency, and Special Operations and

AT LARGE.—
TENO RONCAL, March 23, 1916; married John; Senate served in World War decorations include Service in State of Wyoming Court; president, La in Cheyenne, 1949—Bank, 1960-68; founded elected to 89th Congress P. Hansen, 1966 succeeding Congress Interior and Insular "Plowshare—A Tech 1974.

GERALD R. FORD LIBRARY

The following memorandum will outline several subjects which I feel are possible areas of concern and/or possible questions might arise during the President's visit to Dallas. For your information, I have based the selection on personal awareness, individual contact with a variety of people relative to this specific project, stories which have gotten considerable media play and the obvious.

FOREIGN POLICY (including)

Henry Kissinger--his role and future

Administration's policy toward Cuba and the Panama Canal

FORD'S POSITION ON AN ANTI-BLANKING AMENDMENT

NATIONAL DEFENSE/DEFENSE BUDGET

SIGNING OF THE ENERGY BILL

I am also informed that at present there is a real stir among oilmen relative to something which Simon has proposed affecting intangible drilling costs--if you or someone is not aware of it, I can give you a name to call and discuss. Bentzen is writing people and telling them to object to the White House if they are opposed.

THE ROLE JOHN CONNALLY WILL PLAY

LAND USE

It appears there are many Dallas residents who are presently discussing land use/and the objections to. While most Texans are not in favor of land use, it should also be pointed out to the President that a republican candidate for the Senate (Stevenson) was a co-sponsor of the land use bill with Udall.

BETTY FORD'S STATEMENTS ON CERTAIN MORAL ISSUES

Seems there are still a lot of comments on this.

JACK FORD'S RECENT STATEMENT ON THE LEGALIZATION OF MARIJUANA

BO CALLANAY'S RESIGNATION AND THE PRESENT AFFECT ON THE CAMPAIGN
GUN CONTROL

The President and the Attorney General's position

THE SELECTION OF THE VICE PRESIDENT

FEDERAL ELECTION BILL

SECRETARY BUTZ'S STATEMENT ON THE JIMMY CARTER PEANUT SUBSIDY

Of course things which might happen between now and then will have substantial bearing on issues and size of these issues will have changed.

Being - new ruling 2 weeks ago; apparently favorable

reaction in most part



Gerald Ford appointed Nelson Rockefeller vice president of the United States. He retained Henry Kissinger as secretary of state and Kissinger's right hand man says we should abandon the people of Poland and East Germany to communist enslavement.

Gerald Ford has spoken approvingly of massive busing in Detroit. He refuses to back a constitutional amendment to bring the busing to a halt. He has resided over \$100 billion in deficits for 2 years. Ronald Reagan, by way of contrast, said he would fire Henry Kissinger and would support our anti-communist allies around the world. Ronald Reagan is opposed to massive busing and backs the constitutional amendment that would stop the buses in their tracks. The choice for Wisconsin voters is clear. Continued drift with busing and detente or Ronald Reagan's new initiatives for freedoms.

ACU sponsoring 6 a day on radio throughout Wisc. 45 stations.

ACU
#



40,000 - amount for my estate

Keith Mulligan

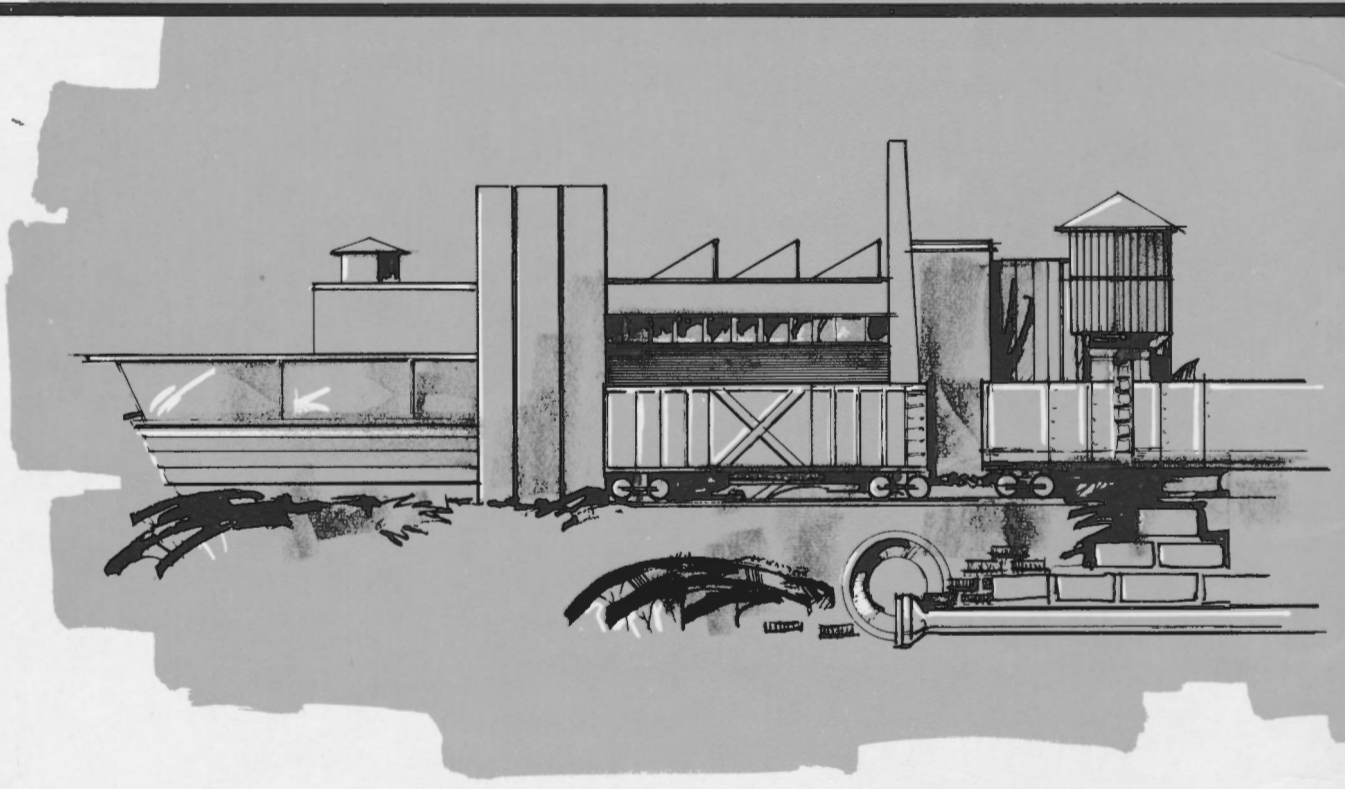
EXDm - Col C.



WEST BEND

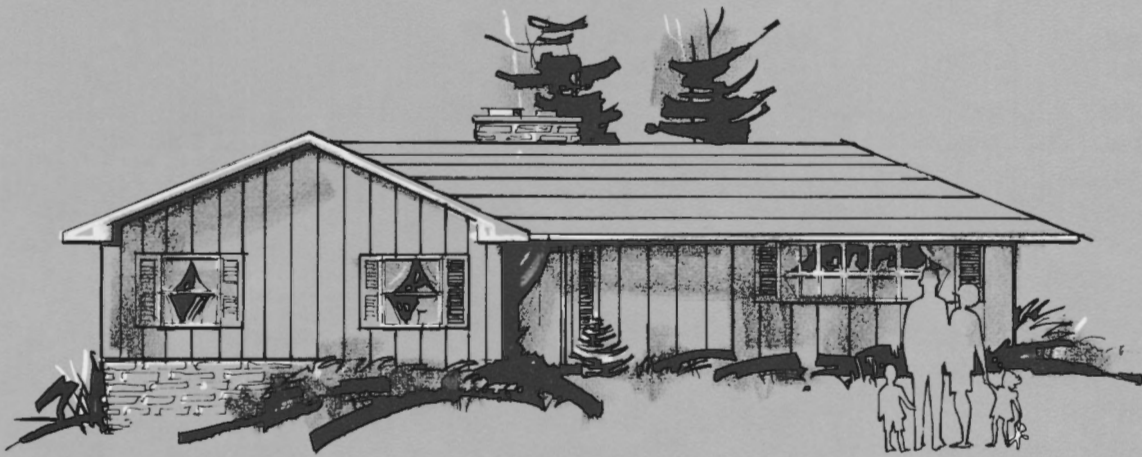
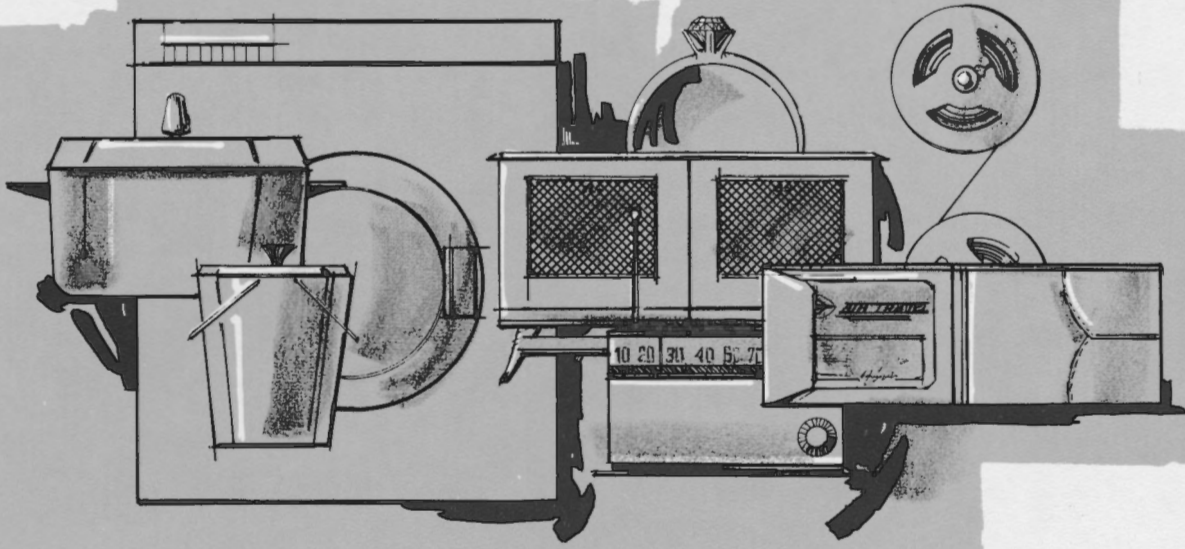
WISCONSIN 53095

A city proud of its Churches and Schools, Business and Industry, Products and Services, Homes and People



● CHURCHES & SCHOOLS

● BUSINESS & INDUSTRY



PRODUCTS & SERVICE ●

HOMES & PEOPLE ●

For Further Information Contact:

City Clerk of West Bend
100 North 6th Avenue
West Bend, Wisconsin 53095
Tel. (414) 334-2326

or West Bend Chamber of Commerce
P.O. Box 522
West Bend, Wisconsin 53095
Tel. (414) 338-8038





SCHOOLS

The public schools comprising Joint School District No. 1 and West Bend's five parochial schools combine to produce outstanding educational opportunities for local students. The curricula are broadly conceived to meet individual needs, providing preparation for immediate employment or continued education.

PUBLIC SCHOOLS

The public school needs are served by Joint School District No. 1 which serves the City of West Bend and surrounding area (approximately 90 square miles). The public school system is operated by a Board of Education consisting of five members elected for three year terms. The Board of Education places responsibility for the administration of the schools on the Superintendent of Schools and the School Principals.

The city itself is served by twin high schools, East and West, Badger and Silverbrook middle schools, and five elementary neighborhood schools, namely Barton, Fair Park, Green Tree, McLane, and Decorah. In addition to these schools, the public school district operates three schools in the outlying areas near West Bend. They are Jackson, Silver Maple, and Oak Knoll. These schools collectively serve kindergarten through 12th graders. Each school provides all facilities found in good schools, including libraries, laboratories, and recreational facilities.

The twin high schools are a 7.5 million dollar complex. This high school system is unique in that the two are located face to face and serve two distinct student bodies. They are tied together by a commonly used 1330 seat auditorium which also supports the cultural activities of the community.

West Bend Schools have an enviable record of outstanding education. High School courses include college preparatory, industrial arts, agriculture courses, home economics and business courses, and an excellent physical education program. West Bend's basic curriculum is strongly bolstered by an extensive program of guidance and counseling on both intermediate and secondary level, along with an extensive special education program for the mentally retarded. Various opportunities are provided for participation in extra-curricular activities, including football, basketball, track, baseball, golf, tennis, dramatics, basic journalism, debate, forensics, swimming, and numerous clubs and social activities. All public schools have gymnasiums for physical education and other community uses. Badger Middle School boasts a beautiful regulation size indoor swimming pool, open to the public on a prescribed schedule.



SCHOOLS - GENERAL

Enrollment in the West Bend Public Schools is increasing currently at the rate of about 350-400 pupils per year total in the grades Kindergarten through 12. This reflects approximately 7% per year on the present population base, and all indications are that the trend will continue. In spite of a declining birth rate, the number of people moving into this area is such that the trend continues numerically about the same. District boundaries in the West Bend area are well stabilized. The school system will continue to serve the 90 square miles which constitute the district. Having more pupils added to the enrollment each year means that constantly expanding facilities will be required at both the elementary and the secondary level. West Bend schools are widely and well-known for their academic excellence which reflects the high cultural level of the community.

PAROCHIAL SCHOOLS

West Bend's parochial school system provides excellent educational standards and facilities. Each of the parochial schools provides spacious playground space, necessary for active youngsters, as well as the necessary recreational equipment.

LUTHERAN SCHOOLS

Good Shepard Lutheran School is the most recent addition to the parochial school system and maintains a four classroom building. At present, approximately 115 students are served in grades 1-8.

The latest addition to St. John's Lutheran School was completed in 1970 and serves Kindergarten through eighth grade, the present enrollment being 340. In addition to a central library, the school contains thirteen classrooms, an arts and crafts room, a reading lab, and a science room along with a two-story gymnasium and stage.

CATHOLIC SCHOOLS

Holy Angels Parish maintains the city's largest school which includes 22 classrooms, a science room, a visual aid and music room, a two-story gymnasium-auditorium, and a central library. It also provides facilities for the Catholic Young Peoples Club. Present enrollment of Holy Angels is 502.

St. Frances Cabrini School includes 15 classrooms, a double classroom, a gymnasium-auditorium, a science lab, enrichment center, and a new library. The present enrollment is about 485.

Immaculate Conception School, serving the northern portion of the city, has a 10 classroom building with libraries maintained in each classroom, and a present enrollment of about 225.

VOCATIONAL - TECHNICAL SCHOOL

Residents of the community are offered a wide variety of educational opportunities by Vocational, Technical and Adult Education District 10 which operates full time occupational preparatory programs at the Fond du Lac Technical Institute, Beaver Dam Vocational-Technical School, and the newly constructed West Bend Vocational-Technical School. Over twenty-five approved diploma and degree programs are conducted by these schools in business, health, agriculture, distributive, and trade and industrial occupations. Related instruction for apprentices in a wide variety of trades is an integral part of the service provided by these institutions.

Each year, over 2000 persons participate in the scores of adult education classes offered by the West Bend Vocational-Technical School. Courses are designed to prepare individuals for entrance into gainful employment; to provide the necessary training to advance professionally; and to improve the educational level of individuals to enable them to function more effectively in our society. Adult classes are offered in agriculture, business, distribution, health, home economics, general education, trades and industry, as well as adult high school and adult basic education.

The West Bend Vocational-Technical School is located on a 25 acre site between U.S. Highway 45 and the Milwaukee River at the north edge of the city. The 27,000 square foot facility houses excellent, sophisticated equipment for the instructional programs conducted by the school. The school is air conditioned to facilitate year-round use. A technical library provides ready access reference books and periodicals as well as programmed and self-teaching materials.

Advisory committees made up of representatives of agriculture, business and industry in the community assist in guiding the instructional programs.

UNIVERSITY OF WISCONSIN - WASHINGTON COUNTY CAMPUS

Through the Center System, The University of Wisconsin offers opportunities for freshman-sophomore study on seven regional campuses. The campuses, located at Baraboo, Janesville, Marshfield, Sheboygan, Waukesha, Wausau and West Bend, provide a complete two-year liberal arts and professional curriculum as well as a variety of adult and special education programs.

One of the newest University of Wisconsin Center System campuses, the Washington County Campus in West Bend opened in September, 1968, with an enrollment of 400. Enrollments grew to 560 by Fall, 1971.

The heavily wooded 87-acre site in beautiful Kettle Moraine country has been preserved in its natural state as much as possible to provide a perfect setting for study of the sciences as well as for student recreational activities.

In a handsome three-building complex, up-to-date facilities serve a comprehensive, year-round academic and co-curricular program. Facilities include a modern library-learning resource center, a classroom-administration building and the student center, with a 296 seat theater. Course offerings in 29 academic departments provide beginning studies for degrees in most letters and science and preprofessional areas. Students are majoring in more than 50 areas of study.

Evening classes, cooperative offerings with University Extension, and a full schedule of summer classes offer maximum opportunity to area students to earn University credits or simply to study for personal enrichment.

A well-qualified 41 member faculty maintains close contact with students both in and out of class. In addition, special services such as counseling and tutoring are readily available to help students in planning their educational careers.

To round out the college experience, a wide variety of co-curricular activities is scheduled at the Washington County Campus. A fine arts series, ranging from symphony to pop concerts, from opera to lectures, is presented throughout the year. Individual interests are also served by participation in drama groups, inter-system forensics, music activities, and social, religious, and political organizations.

Intercollegiate conference competition is offered in cross-country, basketball, wrestling, tennis and golf, as well as a variety of intramural sports that are open to both men and women.



REGNER CITY PARK

Regner Park is the pride of the recreational facilities provided by the City of West Bend. Within its border lies 75 acres of well developed recreational areas, providing separate facilities for picnicking, swimming, children's fishing, tennis, horeshoes, tobogganing, sledding, softball, baseball, skating and hiking. A great portion of the park is set aside for picnicking, and many areas include charcoal grills and tables. Virtually every area provides the user with a choice of sun or shade. Pavilions are available for use by groups and include facilities for the serving of food and beverages. The swimming pool is one of the best natural-flowage-through systems in the state. Between 55 and 65 thousand bathers make use of its cooling waters each summer. A well-trained staff provides lifeguard services, as well as swimming instructions for the youngsters. Summer concerts are conducted weekly at the bandstand. A fishing pond is maintained for the exclusive use of the "Young Angler." The popularity of this sport is evidenced by the large number of youngsters who make constant use of this facility. All athletic facilities are continually maintained in excellent playing condition.

This brief outline of Regner Park's facilities, although it cannot adequately describe all of the natural beauties, indicates why our residents are justly proud of this park.

CULTURAL PROGRAM

Living in a city of any size cannot be considered complete without a well balanced cultural program available for the enjoyment of the visitor as well as the resident. Some of West Bend's cultural facilities and activities available to everyone are:



PUBLIC LIBRARY

The new West Bend Community Library was completed in 1968 and is located just two blocks off Main Street on South Sixth Avenue between Poplar and Walnut Streets. The library has over 39,500 volumes on its shelves and has an average monthly circulation in excess of 11,500 volumes. This indicates that the people of West Bend enjoy and use their library. For the convenience of its users, the library is open weekdays until 9 p.m., Saturdays until 5 p.m.

WEST BEND SCHOOL OF VOCATIONAL, TECHNICAL AND ADULT EDUCATION

The programs offered through this school are described in the section on education. The adult school affords an opportunity to pursue cultural training and background in many areas.

UNIVERSITY OF WISCONSIN, WASHINGTON COUNTY CAMPUS

The local branch of the University of Wisconsin adds much to the cultural environment of West Bend. Courses offered for both degree and non-degree programs are varied and appealing to all interests.

The cultural programs which the University has sponsored through its Fine Arts Series have been widely acclaimed. Recent appearances have been made by the Norman Luboff Choir, Fred Waring, and Dick Gregory to mention a few. The auditorium at the new West Bend High School complex accommodates over 1300 people for these and similar programs.

WEST BEND ART GALLERY

What is culture without art? To prove that there is culture in West Bend, all one has to do is point to the fine art gallery that is maintained in West Bend. This gallery shows the work of many nationally known artists as well as the local artists, whose hidden talents are unfolded in the art classes conducted by the Adult Vocational School. The gallery is housed in a simple but beautiful colonial type building on the corner of 6th Avenue and Poplar Street, just a few steps off Main Street. One can spend many hours in this building viewing some of America's finest professional, semi-professional and amateur art.

In spring of 1967 the "Carl von Marr" wing was added as an addition to the Gallery. This wing honors the paintings of the late Carl von Marr, the world renown Milwaukee artist.

THEATRICAL ORGANIZATIONS

A city would not be complete culturally without having theatrical groups bringing "the stage" to its citizens. Although there are no professional groups in West Bend, there are semi-professional and amateur groups that present productions. One such group, the Musical Masquers, presents productions regularly. Some of the fraternal organizations have theatrical groups that perform for special events.

The West Bend Theater brings world famous performers to its patrons by showing current first run movies on its screen.

RECREATION, SPORTS AND CULTURE

West Bend and surrounding area, endowed with some of the finest natural and man made recreational and cultural facilities, is well known throughout central Wisconsin. It is not only a recreation haven for West Bend citizens, but is a definite attraction to thousands of people in the surrounding communities, and in many instances from the entire state. Nature has created our beautiful surrounding lakes, rivers and forest land; man has created beautiful parks, golf courses, and other recreational facilities.



RECREATION AND SPORTS

The pride and joy of West Bend citizens is their park system. Through advanced planning and development control the City has been able to secure park sites at locations throughout the city where they would best serve the general public. Presently included in the park system are three playlots; Maplewynde Park, Muenk Park and Deerfield Park. In addition the city has five neighborhood parks; Barton Park, Decorah Park, Riverside Park, Ziegler Park and Sunset Park. The hub of our park system is our Community Park which is Regner Park. This park is described in detail elsewhere in this brochure. Two other specialized areas in the park system are Settlers Park, located in the downtown area, and Silverbrook Parkway. Dedicated acreage for parks totals 146.6 acres.

Since the adoption of the Master Plan for Parks and Recreation in 1971, direction is being provided for future land acquisition for parks and their development and will provide us with the necessary tool in proper planning for the preservation of our natural resources and systematic and orderly development of these areas.

The City of West Bend believes that recreation is essential to all people in making West Bend a wholesome place to live. Since the provision of establishing a full-time Recreation Department, the city's obligation to its citizens is being met by a year 'round recreation program for all ages. A well-balanced and diversified recreation program is offered to its citizens through various instructional programs, League Sports, Tournaments, Special Events, Social Activities, Clubs and other general activities.

Swimming, a favorite sport of many people, can be enjoyed the year around. In the summer, Regner Park provides facilities among the best in the state; in the winter the pool at Badger Middle School allows many hours for public use. For those who enjoy natural settings, the surrounding lakes offer many fine swimming facilities.

Golf, fast becoming a major sport for the average person, can be enjoyed by the beginner or the expert on the challenging 18-hole course of the West Bend Country Club. This course is known as one of the finest in the area and is extremely well maintained and equipped to assure any golfer thorough enjoyment.

Fishing, Hunting, Hiking, or just plain resting are available in the many beautiful areas in and around West Bend.

Within a five mile radius of West Bend, are places where an angler can test his skill and equipment in some of the finest fishing lakes in all of Wisconsin. These lakes also provide public facilities for the unloading and loading of boating equipment, and also provide room enough for the enjoyment of the boating and water skiing enthusiasts.

The Hiking fan will find his haven in the area close to West Bend. Several miles North and East of the city one finds the Kettle Moraine State Park situated among the glacier hills of Wisconsin. This area provides excellent hiking trails, picnic and camping areas, swimming facilities and much more. There is nothing much better than a relaxing hike in the tall pines, oaks, and maples, to refresh ones outlook on life.

Also just North of West Bend, via Highway 144 and County Road A is located Lizard Mound State Park. Here can be seen effigy mounds built, and burial sites left, by Indian tribes of long ago.

While Hunting in the West Bend area is confined mostly to small game, the hunter can put his true skills to the test in trying to secure his quota of small game in the wooded areas that abound in the West Bend area.

For those who just want to get away to rest, there are many fine resorts throughout the West Bend area that cater to their wants and desires.

Skiing enthusiasts will find two excellent ski slopes located within a few miles of the city. Many fine snowmobile trails are available in the near vicinity of West Bend.

In summary, West Bend provides a complete year-around recreation program for the visitor as well as the resident. Our healthful surroundings, ample park facilities and playgrounds, lakes, hunting and hiking facilities provide sport and recreation for every member of the family.

CHURCHES

West Bend is fortunate to be able to boast of its many fine religious places of worship, which represent most of the major religious denominations. Every congregation is part of a recognized denominational body, having the endorsement and supervision of larger bodies to assure continuity in both teaching and practice.

The edifices of worship, schools, parsonages and convents, maintained by these congregations, are not only a credit to them, but also to the city of West Bend.

There is no club or civic group which does not include persons from all churches among its members and officers. The spirit of brotherhood is graphically demonstrated by the way all groups work together in our political and social organizations to insure the welfare of all our citizens. West Bend churches are community-minded and quite frequently serve large community groups in their facilities.



ASSEMBLY OF GOD

Calvary Assembly of God
111 East Decorah Road

BAPTIST

First Baptist
224 Butternut Street
West Bend Bible Baptist Temple
7th and Walnut Street

CATHOLIC

Holy Angels
128 North 8th Avenue
Immaculate Conception (St. Mary's)
1612 Monroe Street
St. Frances Cabrini
1025 South 7th Avenue

CHRISTIAN SCIENCE SOCIETY

Christian Science Society
225 5th Avenue

CHURCH OF CHRIST

2124 North Parkfield Drive

CHURCH OF THE NAZARENE

6562 North Sandy Acre Road

THE CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Paradise Drive

CHURCH OF GOD

Church of God - Masonic Temple
220 North 6th Avenue

EPISCOPAL

St. James
148 South 8th Avenue

JEHOVAH'S WITNESSES

Jehovah's Witnesses
Lenora Drive

LUTHERAN

Good Shepherd (Wisconsin Synod)
Decorah Road at Indiana Avenue
Our Saviour's (A.L.C.)
1044 Silverbrook
Pilgrim (Missouri Synod)
462 Meadowbrook Drive
St. John's (Missouri Synod)
809 South 6th Avenue
Trinity (L.C.A.)
7th Avenue at Elm Street

METHODIST

Fifth Avenue Methodist Church
323 5th Avenue

UNITED CHURCH OF CHRIST

Immanuel
5th Avenue at Walnut Street

Current City population - 20,298

WEST BEND

A Good Place To Live Because It Is In Step With Progress

Famous for its Varied Industries



We, the citizens of West Bend are justly proud of our city. This official brochure, developed by the West Bend Jaycees and the West Bend Chamber of Commerce, Inc., and published by the city, will help explain why. As you read through this brochure, you will see that West Bend has the advantages of sound, stable, conservative growth. It is big enough to support the important facilities that provide for good living, i.e., outstanding schools, fine churches, many and varied retail stores and industries, excellent municipal services, recreational facilities and cultural programs.

West Bend enjoys advantages not found in most cities its size. It has a cosmopolitan atmosphere without being "big city". West Bend is small enough to provide the usual small town advantages such as nearness to work, school, shopping, churches and recreation, as well as to have neighborliness and fraternal cooperation which comes from personal acquaintances and close associations.

With these attributes, along with a balanced economy, a good labor market, established business, and efficient city government — West Bend is an ideal place in which to live and enjoy life. Your visit to West Bend, whether for a few hours or a few days, will also show you that we have good transportation, wonderful parks, and convenient access to excellent recreational facilities.

This brochure describes to a visitor, a new resident, or a future resident some of the reasons why West Bend citizens believe that in West Bend we have virtually everything necessary for comfortable living.



Saga of West Bend

West Bend was founded in the fall of 1845 by Byron Kilbourn, James Kneeland and Dr. E. B. Wolcott, under a commission granted them by the territorial legislature of Wisconsin. The main provision of the commission these men were granted, was to lay out a shorter road between Milwaukee and Fond du Lac than at that time existed. When they came upon the area of the new West Bend, they decided that this area would make an ideal stopping place for people traveling by horse power between Milwaukee and Fond du Lac — sort of a half-way station.

Kilbourn, Kneeland, and E.N. Higgins, the latter a squatter whom the commissioners found on the spot, divided the site, 720 acres, equally between themselves and paid \$900 in all for it. Dr. Wolcott was given a share with the understanding that he would build a dam, sawmill, and gristmill. This he did and therefore could claim to be the actual founder of West Bend.

West Bend was first served by a railroad in the summer of 1870. Prior to that time, the nearest railroad station was at Slinger, Wisconsin (then called Schleisingerville) and passengers destined for West Bend had to ride a stagecoach from Slinger. That wasn't so long ago either, less than 100 years.

West Bend was made the county seat of Washington County in 1853. This was done after an Act was passed by the State Legislature dividing the then Washington County to form the present counties of Ozaukee and Washington. This Act was passed because West Bend and Port Washington were both vying to be the county seat. The fight for the position of county seat between these two villages started in 1848, and was finally settled by the passing of this Act in 1853. When the two counties were finally formed and both villages became county seats, West Bend had trouble getting the Washington County records from the County Clerk's Office in Port Washington where they had been kept. When a court ordered the records transferred and this Order was not acted upon promptly, some West Bend people paid an after-office-hour-call on the Clerk's Office in Port Washington.

The culprits were caught in the act and the records were taken from them and hidden in and around Port Washington. In fact, it wasn't until 25 years (1878) later that the last "Volume of County records for Washington County" were on file in West Bend.

West Bend's recent noteworthy history occurred in 1961. It was in 1961 that the Village of Barton, West Bend's contiguous neighbor to the North, was annexed to the City of West Bend. This was only the third time in Wisconsin history that two incorporated municipalities have consolidated.

West Bend's future appears to be even brighter than its past. With the advent of better streets, improved central shopping area, increased industrialization, and its corresponding increase in population, West Bend will continue to be the thriving, vibrant, and growing community tomorrow — that it is today!

BUSINESS AND INDUSTRY

West Bend welcomes business and industry. Both the City of West Bend and Washington County own lands zoned for industrial sites. Inquiries are welcome and should be referred to the City Clerk, Washington County Clerk, or to the Chamber of Commerce, West Bend, Wisconsin.

West Bend's slogan "Famous For Its Varied Industries" is no idle boast. Indeed, it's far from it. Probably no other city of comparable size in the United States enjoys the variety, stability and number of industries that West Bend does. Our well balanced and diversified industrial complex enables the labor force to be steadily employed, with very few seasonal lay-offs, a problem found in many other communities.

Manufacturing is the principal source of economic activity in West Bend. West Bend's stable economy is based on manufacturing firms that produce a wide range of products shipped all over the world. To illustrate the importance of manufacturing to the economy of West Bend, it is only necessary to mention that over 75% of the employed labor force is involved in manufacturing.

It is often asked, why this stability of manufacturing in West Bend? The most important reason for this is that West Bend is the home office or parent plant location for most of the firms in the area. This indicates a traditional tie to the community, thereby, a desire for permanency of operation in West Bend.

The following are some of the industrial and business firms domiciled in the West Bend area.

Aerial Blight Control — Crop-dusting, Airplane & Engine Repair

Amity Leather Products Company — Leather Goods

ARM Tool and Metal Products, Inc. — Die Casting, Molds, Tools, Trim Dies, Jigs & Fixtures

ATACO Steel Products Co. — Tractor Parts

Barton Mfg., Inc. — Washers

Barton Products Corp. — Automatic Screw Machine Products

Computer Services, Inc. — Data Processing, Systems and Programming Services

Danielson Manufacturing Corp. — Metal Stamping, Specializing in Deep Drawn Products

Diamond Transportation System, Inc. — Common Carrier

Dupliquick Printing Service — Commercial, Advertising and Social Printing

Enger-Kress Co. — Leather Goods

Fibre Products (Div. of McGraw Edison Co.) — Fibre Pipe, Fibre Conduit

Gehl Company — Farm Machinery

Great A & P Tea Co., Inc., National Dairy Div. — Cream Cheese, Ice Cream

Gruber Tool & Die, Inc. — Tools, Dies, Jigs and Fixtures

Johnson Bus Service, Inc. — School Transportation and Charter

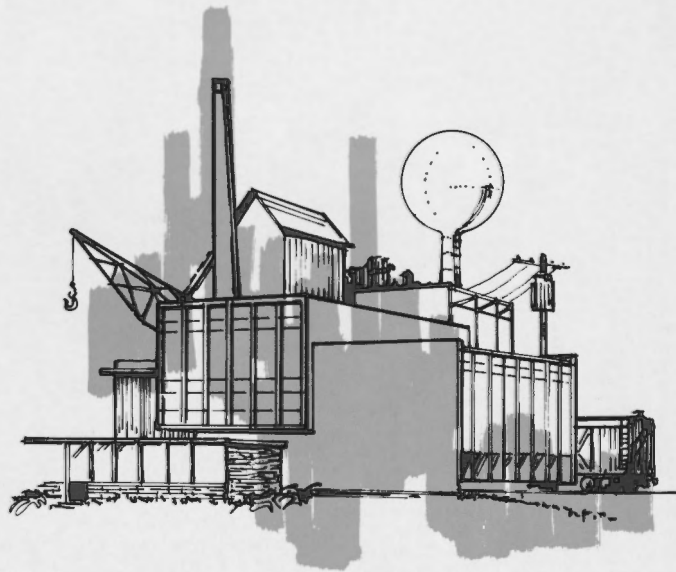
Kettle Moraine Printing — Commercial, Advertising and Social Printing

Level Valley Dairy Company — Butter

Mallard Coach Corp. — Travel and Camping Trailers

Maxon Import Company — Importers and Wholesalers of Giftware

Mies Filter Products, Inc. — Filters for Edible Fats and Oil, Pressure Fryers



Midcities Tool & Die, Inc. — Tools, Dies, Jigs & Fixtures; Special Machines
Pick Automotive Corporation — Automotive Products, Industrial Water Heaters
Schroeder Dairy — Bottled Milk, Cream and Distribution of Other Dairy Products
Screw Machine Products, Inc. — Screw Machine Products
Serigraph Sales & Mfg. Co., Inc. — Offset Lithography, Letterpress, Silk Screen Printing
Seven-Up Bottling Co. — Soft Drinks
Washington-Ozaukee Moving & Storage Co. — World Wide Moving Agents: Greyhound Van Lines, Inc.
Weasler Engineering & Mfg. Co., Inc. — Universal Joints, PTO Assemblies, Flexible Couplings & Torque Limiting Clutches
Wesbar Stamping Corporation — Grease and Hub Caps, Boat & Canoe Carriers, Auto Luggage Racks, Stampings, Drawn Part; Assemblies for Other Mfrs.
West Bend Autotronics, Inc. — Electronic Control Equipment for Traffic and Parking Industries
West Bend Cartage & Storage, Inc. — Warehousing, local and long distance moving
West Bend Company — Aluminum and Stainless Steel Utensils, Gift Ware and Household Appliances
West Bend Concrete Products — Concrete and Lightweight Block, Filigree Concrete Floor Systems
West Bend Consumer's Cooperative — Retailers for Petroleum and Heating Products (LP Gas), Seed, Feed, Hardware and Appliances
West Bend Elevator — Grain, Feed and Seed
West Bend Equipment Corp. — Material Handling Equipment
West Bend Flying Service, Inc. — Aircraft Sales Service, Charter Service and Instruction
West Bend Heavy Leather Products — Show Halters
West Bend Implement Co. — Farm Equipment Sales
West Bend Lithia Company — Brewer
West Bend Malt and Grain Co., Inc. — Wholesalers of Malt and Grain
West Bend Mutual Insurance Company — Multiple Line Property and Liability Insurance
West Bend Printing, Inc. — Printing, Publishing, Commercial, Advertising and Social Printing
West Bend Plating, Inc. — Cadmium and Zinc Plating, Hot Dip Tinning
West Bend Tool and Mfg. Company — Tools, Dies and Stampings
West Bend Transit and Service Company — Common Carrier
Yahr's Ready Mix, Inc. — Manufacturers of Ready Mixed Concrete
B. C. Ziegler and Company — Underwriters of Institutional Loans for Churches, Schools, Hospitals, Religious Orders and FHA Insured Multiple Housing Projects

Some of the above named firms conduct tours through their plants and facilities. Further information regarding tours may be obtained directly from the firms.

It is interesting to note that virtually all of West Bend's major industries are "home grown," founded and developed by the initiative and ability of local people.

WEST BEND'S LEADING SERVICE AND FINANCIAL ORGANIZATIONS

First National Bank

West Bend Marine Bank

West Bend Savings & Loan Association

West Bend Mutual Insurance Co.

Johnson School Bus Service, Inc.

West Bend Transit and Service Co.

Wisconsin Telephone Company

Wisconsin Electric Power Company

Wisconsin Gas Company

B. C. Ziegler and Company

(VITAL STATISTICS)

POPULATION — 1970 Census, 16,555
CLASS — Third
AREA — 5,890 Acres
COUNTY — Washington Co., 1970 Census, 63,839
LOCATION — Southeastern Wisconsin
ALTITUDE — 940 Feet Above Sea Level
CLIMATE — Annual Mean Maximum Temperature
January 28.6° - July 82.9°
Winter 30.5° - Summer 80.4°
Annual Mean Minimum Temperature
January 11.7° - July 60.7°
Winter 18.7° - Summer 58.7°
Average Annual Snowfall - 43.3 in.
Average Annual Rainfall - 29.8 in.



CITY GOVERNMENT AND SERVICES

Form of Government

Non-Partisan, Mayor and Council

Elected Officials

Mayor, City Clerk, and Eight Aldermen

Fire Department

Full time chief, 9 full time employees, 70 well-trained volunteer firemen, 2 fire stations, and modern well maintained equipment. A new central fire and police station was recently completed and provides the most modern training and department facilities available. The Fire Insurance rating bureau puts West Bend in Class 5.

Police Department

Full time chief, assistant chief, 1 lieutenant, 2 detectives, 3 sergeants, 15 patrolmen, 1 juvenile officer, 4 radio operators, 7 part-time patrolmen, and a policewoman-secretary. The modern fire-police station provides the most modern facilities for all areas of our Police Department's activities.

Water Department

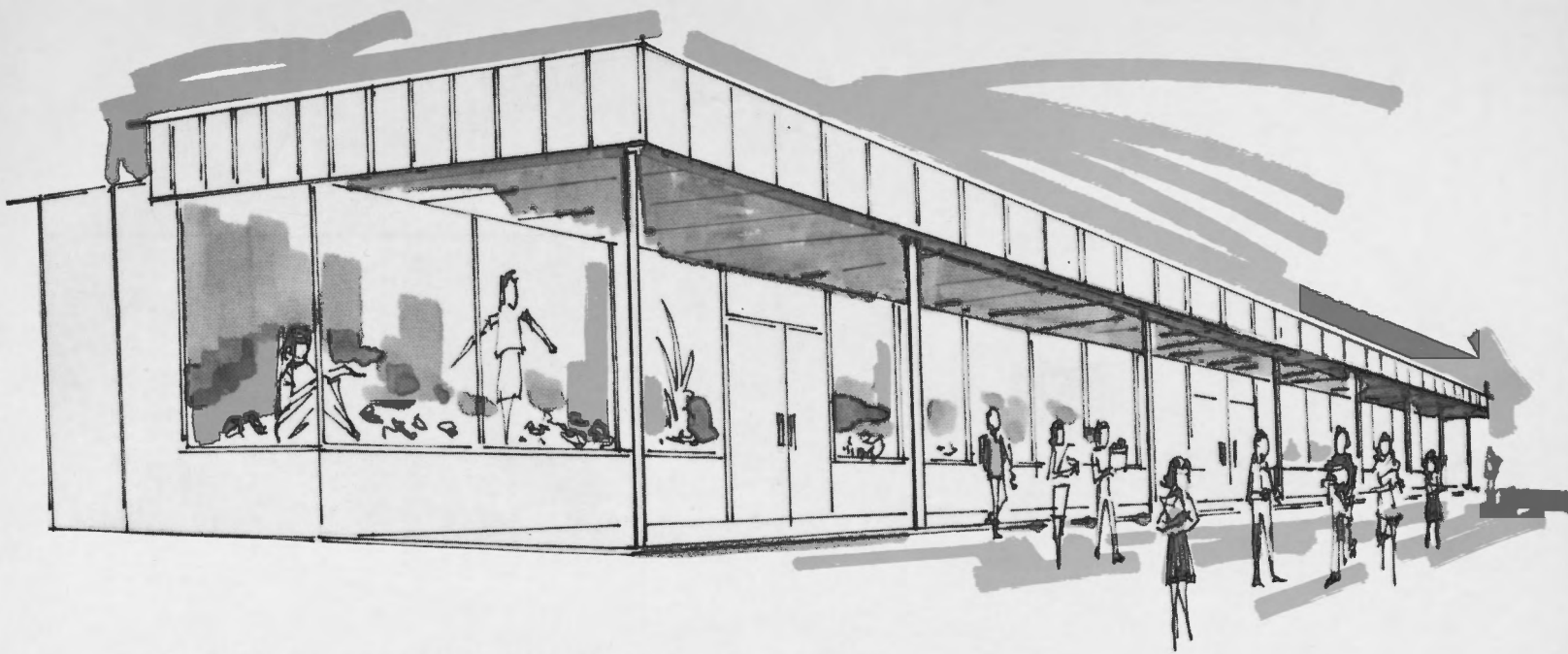
Seven wells with capacity of 5400 gallons per minute. Three elevated storage tanks with capacity of 750,000 gallons. Two ground reservoirs with capacity of 495,000 gallons.

Sewage Department

Operates a first class sewage disposal plant and system.

Sanitation Department

Operates the sanitary landfill, maintains a fleet of vehicles to provide twice weekly pick-up of residential (no charge) and commercial (slight charge) rubbish and garbage.



RETAIL STORE AND SERVICES

We have a "Main Street" in West Bend. We also have some service establishments "around the corner" and several neighborhood stores. In all, there are over 100 retail stores excluding the service stations, etc. To give you some idea of their diversification, we are listing some of them:

Department stores, hardware, paint and accessory stores, food stores, furniture stores, drug stores, men's, women's, girls' and infants' shops, shoe stores, jewelry and gift shops, office equipment and supplies, florists and greenhouses, lumber and fuel dealers, toy stores, liquor stores, garages, automobile and machinery dealers, aircraft sales and service, self-service laundromats, welding and machine shops, shoe repair shops, glass shops, as well as newsstands. Many fine restaurants and two hotels are located here. One motel is located on the north approach to West Bend, another on the south approach. A new 100-room motel is planned for the west side of town.

Other services which round out this community are: A movie theatre, a progressive daily newspaper, four printing plants, three photo studios, nine laundry and dry cleaning establishments, two banks; numerous insurance and real estate agencies, finance companies, a savings and loan association, a large loan and investment house, barber shops, veterinarians, a radio station (AM & FM), mimeographing services, and soft water services.

A new modern shopping center is located on the south edge of the city. Twenty new modern stores offering complete shopping facilities with ample parking. Another shopping center on the south edge of the city presently has six stores, with the possibility of additional expansion. A third shopping center is developing on the western edge of the city.

AIRPORT

Municipal airport located at the east edge of West Bend. Leases facilities to private operators. Airport elevation is 880 feet above sea level with 2 paved, lighted, cross runways capable of handling corporate jet aircraft. Navigational aids include ADF and TVOR, both located in the field. Services such as charter flights, student instructions, engine repairs, plane storage, etc., are provided by two fixed base operators. Also located on the field is a helicopter maintenance unit of the Wisconsin National Guard.

PARKING

Five metered off-street lots at present. Shopping centers also provide own off-street parking.

LIBRARY

The City Library contains over 35,000 volumes and has a monthly circulation of around 10,000 books. Separate areas are provided for adult and youth reading, musical appreciation, etc.

PURE STATISTICS

	1963	1966	1970
Postal Receipts	\$ 666,927	\$1,288,272	\$1,146,084
Telephone Subscribers			
Private	4,500	5,150	6,335
Business	680	700	820
Electric Power Customers			
Residential	3,744	4,220	4,934
All Other	534	577	615
Natural Gas Customers			
Residential	2,521	2,858	3,500
All Other	172	276	303
Water Customers	3,342	3,687	4,258
Building Permits			
Residential	\$1,101,540	\$2,734,450	\$3,658,700
All Other	\$1,666,325	\$3,300,400	\$2,649,520
Assessed Value			1971
State recommended full value		\$106,486,600	\$173,013,000
City Assessment (86.83%, 1966; 73.39%, 1971)		\$ 92,464,400	\$126,975,100
Tax Rate			47.76

SOCIAL FRATERNAL, SERVICE AND OTHER ORGANIZATIONS

American Assn. of University Women	Musical Masquers
American Legion and Auxiliary	Newcomers Club
American Red Cross	Order of DeMolay
Boy Scouts of America	Order of the Eastern Star
Brownies	Parent Teachers Associations
Business and Professional Women	Rotary
Campers Associations	Royal Neighbors
Camera Club	St. Joseph Hospital Guild
Collectors' Club	Samaritan Home and Hospital
Cub Scouts	Senior Citizens Activity Center
Daughters of the American Revolution	Teen Center (YMCA Sponsored)
Dekorah Garden Club	Threshold, Inc.
Disabled American Veterans	Toastmasters
4-H Clubs	Town and Country Club
Girl Scouts of America	University of Wisconsin Alumni Association
Homemakers Groups	University League (University of Wisconsin, Washington County)
Jaycees	VFW Auxiliary
Jaycettes	Washington County Guidance Center Clinic
Jobs Daughters	Washington County Historical Association
Junior Women's Club	Washington County Homemakers
Kiwanis	West Bend Chamber of Commerce, Inc.
Knights of Columbus	Wisconsin Health and Social Services Dept.
Lions	Women's Club
Loyal Order of Moose	Women of Moose
Many and various individual church groups	World War I Vets
Marquette University Alumni Association	YMCA
Masonic Lodge	

COMMUNICATIONS

Newspapers

West Bend News published daily except Sunday. July 1970 circulation of 10,120 (A.B.C.). West Bend Shoppers Guide published each Monday. Free circulation of 16,400 (C.A.C.) as of October, 1970.

Radio

WBKV-AM, 1470 KC - 1,000 watts and WBKV-FM, 92.5 MG - 32,000 watts.

HOSPITALS AND MEDICAL

St. Joseph's Community Hospital, 97 beds, with an expansion program that will more than double the size.

Samaritan Home and Hospital

Washington County Hospital, 139 beds and Washington County Home, 188 beds operate jointly in a new and modern dual purpose building. This facility is designed to care for Washington County residents only.



Physicians & Surgeons ...	14	Chiropractors	4	Optometrists	3
Dentists	15	Orthodontists	1	Podiatrists	1

LODGING

Two hotels, over 50 rooms; 2 motels, 28 rooms; additional 21 hotel and motel rooms within a 10-mile radius. 103-room motel complex with convention facilities.

FINANCIAL INSTITUTIONS

Two banks, 1970 combined deposits of \$45,594,113; one savings and loan association, 1971 total assets of \$23,000,000.

CITY PLANNING

Study completed in 1963 by Mead and Hunt, Inc. of Madison, Wisconsin under provisions of Section 701 of the Housing Act of 1954, as amended.

BONDED DEBT

\$3,251,250 in October, 1970 - issues dated 1961, 1965, 1967, 1969, 1970 for Sewers, Sewage Disposal Plant, Fire & Police Station, Industrial Development, Parking, Airport, Recreation Buildings & Parks, and Water Department. Authorized Statutory Limits for bonded debt - \$8,650,000.

TRANSPORTATION

Served by U.S. Highway 45, Wisconsin Highways 33 and 144, 9 miles East of U.S. Highway 41.

Railroad — Served by Chicago and Northwestern RR Company.

Bus — Served by Wisconsin Coach Lines daily.

Air Service — Local charter service available any time from city airport; nation wide air service available via Milwaukee's Mitchell Field, approximately a 45 minute drive.

Cabs — Our privately owned company provides city and area-wide service.

FUEL SUPPLIES

Natural Gas — Served by the Wisconsin Gas Company of Milwaukee, with a branch office in West Bend.

Oil — Fuel oil provided through 10 distributors, many locally owned, whose products are nationally known.

ELECTRIC POWER

Electricity is supplied by Wisconsin Electric Power Company. West Bend is Northern Division headquarters for the company, which means a larger than ordinary operating force is found here.

80,000, despite slowdown

West Bend
POPULATION 16,555

Although the city's population signs still read 16,555, the census figure of 1970, in actuality the total is now at 20,298 according to state statistics.

—Staff Photo by Wm. Stonecipher

THE WEST BEND NEWS

VOL. 122, NO. 51

Monday, March 1, 1976, West Bend, Wis.

SECTION TWO

15 CENTS

*Parade participants noted;
corner assignments listed*

Saturday's activities for part of the parade and along

Ford's visit excites Campbellspport

By JOANN SCHRAUTH
(Reporter Area Staff)

Democrat." He added, "I'm it. The Senn kids (children of close the Senn farm are ex-
elated and happy that he's Mr. and Mrs. Peter Senn, who cited. They hope to get a

Fond du Lac ready to welcome President Ford

By HARLEY BUCHHOLZ
(Reporter Staff Writer)

along the short route from stand up and wave to the
north of the courthouse to

A second delegation will
present a variety of

Wilbur Pfeifer of Pfeifer
George Gould, manager of Alto

George Gould, manager of Alto marchers will have a n only Some 600 are

Some 600 are

Fond du Lac Reporter

28 Pages 2 Sections

Fond du Lac, Wis., Friday, April 2, 1976

20 Cents

AMERICA

KEEP AWAY

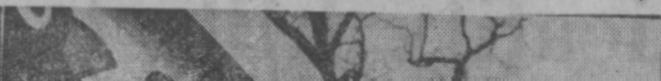
*Ford backers
see victory
in Wisconsin*

MILWAUKEE, Wis. (AP) —

City alive with visit anticipation

Fond du Lac Reporter, Friday, April 2, 1976

Page 3



Goodrich juniors would re-elect Ford

'Welcome, Mr. President'

Ford will be making 2nd visit here

On Tuesday, Wisconsin will keep President Ford on the road to victory in November.



we must hold down the cost of government." Under his firm leadership, inflation has been cut nearly in half. And over two million more Americans are at work than a year ago.

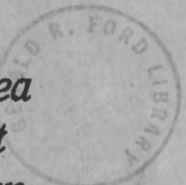
3. He uses common sense. To help prevent the crushing blow of forced sales of property to meet estate taxes—to help keep family farms in the family—he urges Congress to increase Federal inheritance tax exemptions from \$60,000 to \$150,000 and to give heirs as long as 25 years to pay estate taxes.

4. He has the experience of 14 years on the Defense Appropriation Committee in Congress. He knows we must maintain our

President Ford is a man of force and action. He acts where others can only promise. He initiates, he persuades, he leads.

His career has been dedicated to peace through strength, national defense, accountability of government to the people and, above all, financial integrity.

He is opposed to the idea that the Federal government can do everything better than the people can do for themselves.



This Tuesday, April 6, we

1. We trust him when he says,

can cast votes that will count in the Wisconsin primary.

We can endorse the man whose unquestioned character and strong, steady leadership have restored public confidence in government and started to turn the economy around: President Ford.

In the election of 1976, he is the best-qualified candidate in either party. He understands the Presidency, and he has the ability to get things done to meet the needs of Wisconsin and the nation.

President Ford will lead the Republican Party to a great victory in November. He will rally all Republicans and millions of Independents with his realistic, responsible approach to government.

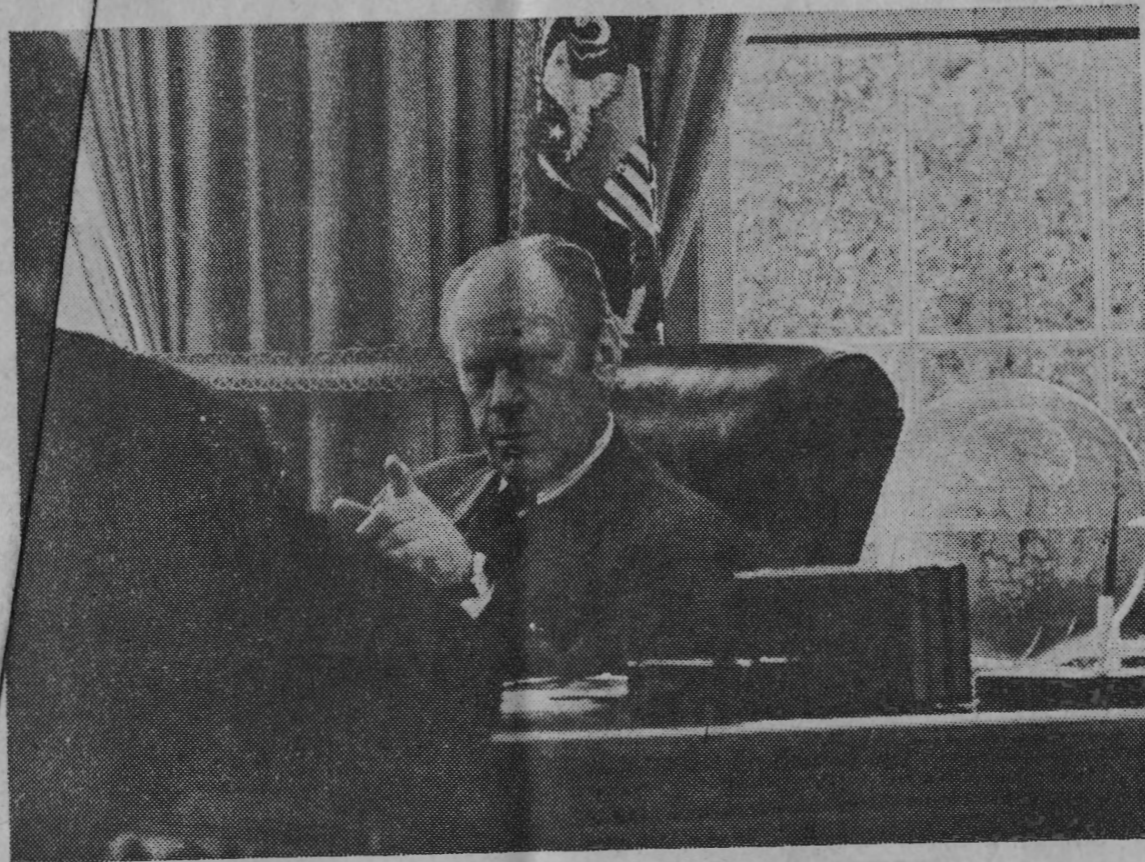
Wisconsin voters have strong personal reasons for believing in President Ford.

"We must be more honest with the American people, promising them no more than we can deliver, and delivering all that we promise."

2. He has the courage to say "No" to runaway spending, which creates inflation and adds to your tax burden. He urges Congress to cut taxes and Federal spending. He says, "To hold down the cost of living,

military superiority. That's why he's fought for the first real increase in defense spending in 7 years.

5. He understands people's needs—older Americans, for example. He insists on the integrity of the Social Security System; he has called for the payment of full cost of living increases this year; he advocates catastrophic health insurance.



President Ford is your President. Keep him.

President Ford '76

Paid for by the President Ford Committee. Howard H. Callaway, Chairman. Robert Mosbacher, National Finance Chairman. Robert C. Mout, Treasurer. A copy of our report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C. 20463.



Courage, common sense and self-control are the prime ingredients of President Ford's character. They underlie his style of open, visible government. President Ford is not afraid to take unpopular positions if he believes they are right.

He does not ignore criticism, he stands up to it. He will compromise on details, but not on principles.

President Ford has earned your support. Vote for the President on Tuesday.

PAID ADVERTISEMENT for President Ford.
Authorized and paid for by the Ford for President
Committee, Don Jones, chairman, 282
Sheboygan St., Fond du Lac, WI 54935.

Welcome President Ford



to

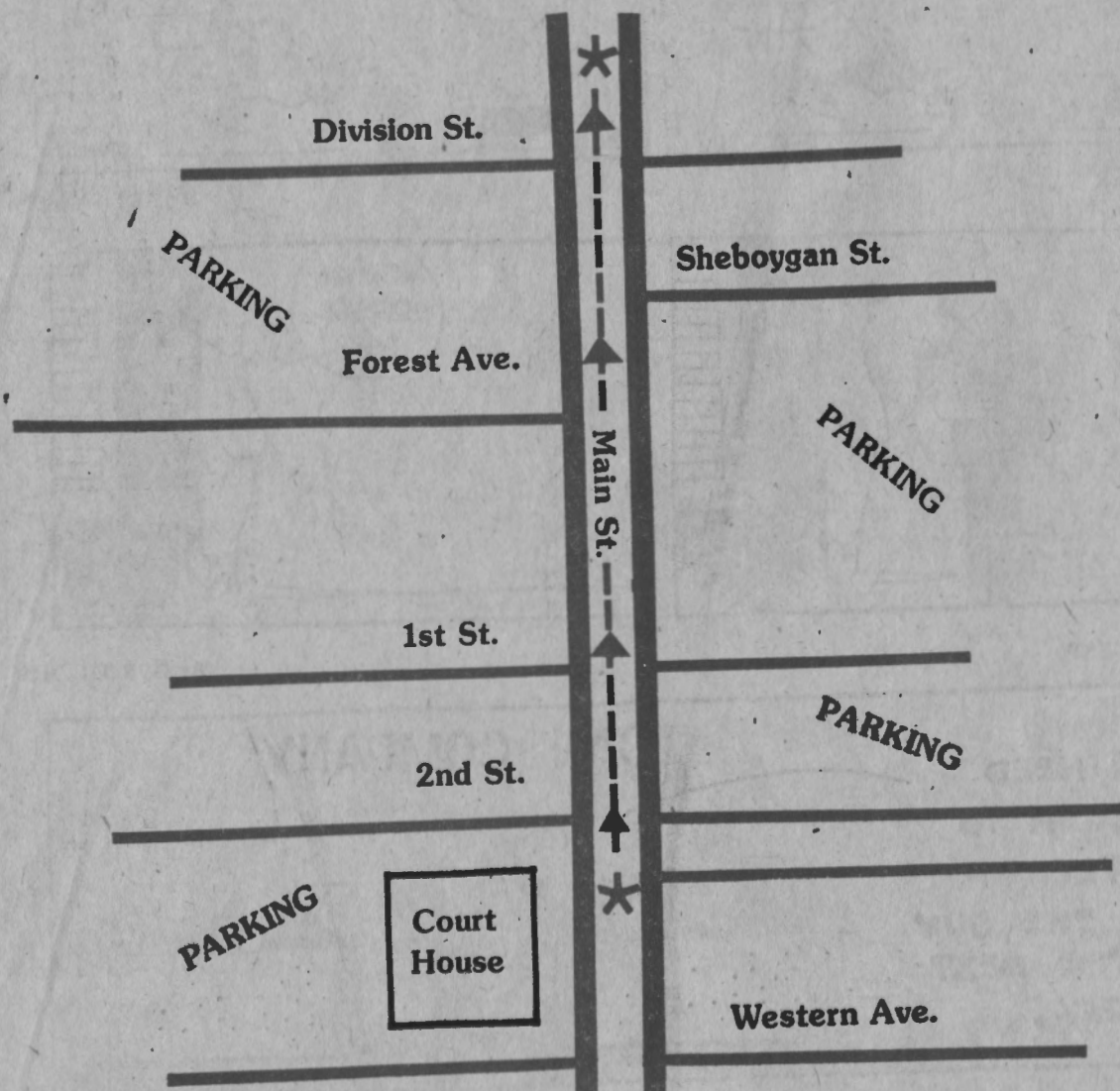
Fond du Lac

SATURDAY April 3, 1976

Parade down Main Street

11 a.m.

*If you support President Ford, please
hang this page in a window.*



- BANDS
- ENTERTAINMENT
- PLENTY OF PARKING

LISTEN

**A 1976 PRESIDENTIAL CANDIDATE
WHO TELLS YOU WHERE HE STANDS
WILL BE SOMETHING TO SEE.**



RONALD REAGAN

**PERFORMANCE NOT PROMISES. LEADERSHIP NOT COMPROMISE.
COMMON SENSE FOR AMERICA'S THIRD CENTURY.**

KDAL-TV (CBS-Ch. 3) Superior Friday April 2 6:30PM-
KBJR-TV (NBC-Ch. 6) Superior Friday April 2 6:30PM-
WEAU-TV (NBC-Ch. 13) Eau Claire Friday April 2 6:30PM-
WMTV (NBC-Ch. 15) Madison Friday April 2 8:30PM-
WITI-TV (ABC-Ch. 6) Milwaukee Friday April 2 11:05PM-

WFRV-TV (NBC-Ch. 5) Green Bay Saturday April 3 6:30PM-
WKBT-TV (CBS-Ch. 8) La Crosse Saturday April 3 7:30PM-
WSAU-TV (CBS-Ch. 7) Wausau Saturday April 3 8:00PM-
WAEQ-TV (NBC-Ch. 12) Rhinelander Saturday April 3 8:00PM-
WBAY-TV (CBS-Ch. 2) Green Bay Saturday April 3 8:30PM

WISN-TV (CBS-Ch. 12) Milwaukee Sunday April 4 1:30PM -

Authorized and paid for by Wisconsin Citizens for Reagan
Jack Steinhilber, Oshkosh, Chairman — Don L. Taylor, Waukesha, Treasurer

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