

The original documents are located in Box 21, folder “President - Spokesman Schedule (1)” of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

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PRESIDENTIAL SPOKESMEN

THE WHITE HOUSE

WASHINGTON

January 9, 1974

MEMORANDUM FOR: DONALD RUMSFELD

FROM: WARREN RUSTAND ~~WARREN~~

Attached for your information is the weekly Presidential Spokesman Schedule for the period January 10- January 24.

A list of those people considered Spokesmen for this schedule is included.



CABINET & SENIOR STAFF

Vice President
Secretary Kissinger
Secretary Simon
Secretary Schlesinger
Attorney General
Secretary Morton
Secretary Butz
Secretary Dent
Secretary Brennan
Secretary Weinberger
Secretary of HUD
Secretary of DOT
Director of OMB
Counsel Buchen
Counsellor Hartmann
Counsellor Marsh
Donald Rumsfeld
William Baroody
William Seidman
Ambassador Scali
Ken Cole
Alan Greenspan
Robert Seamans
Russell Train
Frank Zarb
Fernando DeBaca
Robert Goldwin
Virginia Knauer
Pat Lindh
Stan Scott



SPEAKEREVENTLOCATIONFriday, January 10Brennan
LindhInternational Woman's Year Opening Celebration
St. Paul Opportunities for Women- 5 local collegesDC
St. PaulSaturday, January 11Lindh
LindhMinnesota Woman's Political Caucus Convention
International Woman's Year DinnerMinneapolis
DCSunday, January 12

Dent

Address Episcopal High School

Alexandria

Monday, January 13Dent
KierSouth Bend Ch of Commerce Salut to Industry
John WanamakersSouth Bend
PhiladelphiaTuesday, January 14Simon
Dent
Morton
Butz
ButzC-20 Ministers Meeting
South Carolina Chamber of Commerce
Manufacturing Chemists Assn
National Council of Ag Employers
ASCS State ConferenceDC
Columbia
DC
DC
NY

SPEAKEREVENTLOCATIONWednesday, January 15

Simon	C-20 Ministers Meeting	DC
Dent	Luncheon for Trade Minister of Sweden	DC
Butz	Ec Symposium on Banking	Jackson, Ms.
Butz	National Assn of Wheat Growers	Amarillo, Tx.

Thursday, January 16

Simon	C-20 Ministers Meeting	DC
Zarb	Boy Scouts of America Dinner	NY
Knauer	National 4H Consumer Leaders Conference	Chevy Chase
S. Scott	Headliner Club	Chicago

Friday, January 17

Simon	C-20 Ministers Meeting	DC
S. Scott	JFK Community Center Opening	Atlanta

Saturday, January 18

Brennan	Touchdown Club Awards Dinner	DC
Lynn	Natioanl Assn of Homebuilders	Dallas

Sunday, January 19

Lynn	National Assn of Homebuilders	Dallas
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<u>SPEAKER</u>	<u>EVENT</u>	<u>LOCATION</u>
<u>Monday, January 20</u>		
Simon	National Assn of Homebuilders	Dallas
Lynn	National Assn of Homebuilders	Dallas
Saxbe	ABC's A.M. America Show	DC
Dent	Participate in Mtg of Ad Council	DC
<hr/>		
<u>Tuesday, January 21</u>		
Dent	American Patent Law Assn	DC
C	National Assn of Homebuilders	Dallas
Zarb	National Rural Electric Coop	New Orleans
<hr/>		
<u>Wednesday, January 22</u>		
Schlesinger	Economic Club of NY	NY
Dent	National Commission on Manpower Policy	DC
Brennan	National Commission on Manpower Policy	DC
Butz	Washington Industrial Roundtable	DC
<hr/>		
<u>Thursday, January 23</u>		
Morton	LA Chamber of Commerce, Editorial Board	LA
Dent	Steel Fabricators	Atlanta
Zarb	Newspaper Publishers Assn	DC
Brennan	Newspaper Publishers Assn	DC
Knauer	Harvard Business School Club of DC	DC
<hr/>		
<u>Friday, January 24</u>		
Morton	Western Governor's Conference	Denver
Brennan	Roofer's Union 8 Dinner	NY

THE WHITE HOUSE

WASHINGTON

January 23, 1975

MEMORANDUM FOR:

DONALD RUMSFELD

FROM:

f WARREN RUSTAND *WR*

Attached for your information is the weekly Presidential Spokesman's schedule covering January 24- February 7, 1975.

SPEAKER

EVENT

LOCATION

Friday, January 24Kissinger
Morton
BrennanWorld Affairs Council
Western Governors Conference
Local Union #8 RoofersLos Angeles
Denver
Great Neck, NYSaturday, January 25

Brennan

Alfalfa Club Dinner

DC

Sunday, January 26Weinberger
ButzInter Am Council for Ed, Science, Culture
Dialogue w Congressman LittonMexico
Kansas CityMonday, January 27Butz
Weinberger
Lynn
Dent/Zarb
Dent/ZarbSoutheastern Poultry Assn
Inter Am Council for Ed, Science, Culture
Detroit Economic Club
Mtg w aluminum industry leaders
Mtg w cement industry leadersAtlanta
Mexico
Detroit
DC
DCTuesday, January 28Butz
Butz
Morton
Dent / Zarb
Dent/ZarbNational Cannery Assn
Arkansas Soybean Assn
Fletcher School Conf
Mtg w petroleum industry leaders
Mtg w chemical leadersChicago
Forest City
Boston
DC
DC

SPEAKER

EVENT

LOCATION

Wednesday, January 29

The Vice President
Brennan

Republican State Committee
Job Corps 10th Anniversary

Millbank, NJ
DC

Thursday, January 30

Vice President

Prayer Breakfast

DC

Dent

Prayer Breakfast

DC

B.

Natioanl Grain, Trade Council Bd Directors

San Diego

Brennan

NY Retirement Dinner

NY

Saxbe

Dade County Bar Assn

Miami

Morton

Prayer Breakfast

DC

Dent/Zarb

Mtg w paper industry leaders

DC

Dent/Zarb

Mtg w Steel industry leaders

DC

Friday, January 31

Butz

Boy Scouts of America

Visalia, Ca

Butz

Nisei Farmers League Banq

Fresno

Dent/Zarb

Mtg Meat packing industry

DC

Dent/Zarb

Mtg w baking industry leaders

DC

Saturday, February 1

Simon /Greensapn

Ditchley Conference

Oxford, England

Sunday, February 2

Dr. Goldwin

New College

Sarasota

SPEAKER	EVENT	LOCATION
<u>Monday, February 3</u>		
Weinberger	WH Seminar	Atlanta
Baroody	WH Seminar	Atlanta
Morton	American Business Press	DC
Dent/Zarb	Mtg copper industry leaders	DC
Dent/Zarb	Mtg Glass industry leaders	DC
<u>Tuesday, February 4</u>		
Morton	Commerce & Growth Assn of St Louis	St Louis
Weinberger	Communications Seminar	Tampa
Simon	1975 Senate Youth Program	DC
Dent	PICEE Mtg	DC
Seamans	Society of Western Pennsylvania	Pittsburgh
<u>Wednesday, February 5</u>		
Morton	Editorial Board, Commercial Club	Chicago
Butz	Nassau Community College	Garden City, NY
Simon	Fairleigh Dickenson University	New Jersey
Weinberger	National Journalism Center	DC
<u>Thursday, February 6</u>		
Butz	National Livestock Feeders Assn	Dallas
Dent	Fairfield Cty GOP	Fairfield, Conn
Saxbe	Akron Bar Assn	Akron
Saxbe	Ohio Assn Elementary School Principals	Columbus
Morton	Independent Petroleum Assn of America	DC
Zarb	Independent Petroleum Assn of America	DC
Weinberger	News Conference	Los Angeles
<u>Friday, February 7</u>		
Brennan	3rd Ann Construction Ind Labor Mgmt Banq	Charleston, WV

THE WHITE HOUSE

WASHINGTON

January 31, 1975

MEMORANDUM FOR:

DONALD RUMSFELD

FROM:

WARREN RUSTAND

Attached for your information is the weekly Presidential Spokesman's schedule for January 31- February 14, 1975.

SPEAKER

EVENT

LOCATION

Wednesday, February 5Simon
Morton
Butz
Weinberger
DentFarleigh Dickenson University
Commercial Club, Editorial Board
Nassau Community College
National Journalism Center
Bus Mgmt Fellowship ProgRutherford
Chicago
Garden City
DC
DCThursday, February 6Saxbe
Saxbe
Zarb
Morton
Weinberger
DentAkron Bar Assn
Ohio Assn Elementary Schl Princip
Ind Petro Assn America
Ind Petro Assn America
News Conference
Natl Indust Energy Conserv CouncilAkron
Columbus
DC
DC
Los Angeles
DCFriday, February 7

Brennan

3rd Ann Construction Labor Mgmt Banq

CharlestonWVa

Saturday, February 8Sunday, February 9

Brennan

Con Expo

Chicago

Monday, February 10Simon
Butz
GreenspanPhoenix Club Luncheon
East Chptr Natl Agi Marketing Assn Seminar
MeetingsPeoria
NY
NYTuesday, February 11Simon
MortonSavings Bond Kick-off
Midland Chamber of CommerceNY
Midland, Tx

SPEAKER

EVENT

LOCATION

Friday, January 31

Butz
Butz
Simon
Lynn
Morton
Greenspan

Boy Scouts of America
Nisei Farmers Banquet
Ditchley Conf
US Conference Mayors
Atlantic Coast Gov Mtg
Ditchley Conf

Visalia , Calif
Fresno
Oxford
DC
Princeton
Oxford

Saturday, February 1

Simon
Greenspan

Ditchley Conference
Ditchley Conf

Oxford
Oxford

Sunday, February 2

Simon
Greenspan
Goldwin

Ditchley Conf
Ditchley Conf
New College

Oxford
Oxford
Sarasota

Monday, February 3

Simon
Greenspan
Dent
Weinberger
Baroody
Morton

Ditchley Conference
Ditchley Conf
National Alliance of Businessmen Youth Conf
Seminar
Seminar
Am Business Press

Oxford
Oxford
Alexandria
Atlanta
Atlanta
DC

Tuesday, February 4

Morton
Weinberger
Simon
Dent
Seamans

St louis Commerce & Growth
Communications Seminar
1975 Senate Youth Program
PICEE Mtg
Society of W Penn

St. Louis
Tampa
DC
DC
Pittsburgh

SPEAKER

EVENT

LOCATION

Wednesday, February 12Simon /Dent
ZarbNational Assn Manufacturers
Mid Continent Oil Gas Exec CmteBoca Raton
TulsaThursday, February 13Rockefeller
Morton
Brennan
SimonSalute to VP
Harvard, Yale, Princeton Club Lunch
Boy Scouts America Construc
VacationNY
DC
NYFriday, February 14Rockefeller
Saxbe
Lindh
Morton
SimonGovernors Club
Ohio Newspaper Assn
Womans Organization
Editorial Board
VacationNY
Columbus
Shreveport
Miami

THE WHITE HOUSE

WASHINGTON

February 7, 1975

MEMORANDUM FOR: DONALD RUMSFELD

FROM: WARREN RUSTAND *WR*

Attached is the weekly Presidential Spokesman's Schedule for the period covering February 7-21.

SPEAKEREVENTLOCATIONFriday, February 7

Brennan Seidman	3rd Annual Construction/Labor Mgmt Banq Mid America Club	Charleston, WV Chicago
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Saturday, February 8Sunday, February 9

Brennan	Con Expo	Chicago
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Monday, February 10

Morton / Zarb	Accompany President	Houston
Greenspan	Accompany President	Houston
Butz	National Agri-Marketing Seminar	NY

Tuesday, February 11

Morton	Midland Chamber of Commerce	Midland, Tex
Simon	Savings Bond Kickoff	NY
Simon	Boys Club	Patterson, NJ
Zarb/ Greenspan	Accompany President	Topeka, Ks.

Wednesday, February 12

Simon/Dent	Natl Assn of Manufacturers	Boca Raton
Zarb	Panorama	DC
Scott	Black Historical Week	Selma, Ala.

Thursday, February 13

Vice President	Salute to Vice President	NY
Simon 13-17	Vacation	
Morton	Harvard, Yale, Princeton Lunch	DC
Seidman	Securities Investment Assn	NY

-continued-

SPEAKEREVENTLOCATIONThursday, February 13 continued

Zarb	Capital Hill Rams	DC
Zarb	Society of Security Analysts	NY

Friday, February 14

Vice President	Governor's Club Dance	NY
Morton	Editorial Board	Miami
Zarb	National Press Club	DC
Lindh	Womens Year Organization	Shreveport, La.

Saturday, February 15

Butz	West Noble High School	Ligonier, Ind.
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Sunday, February 16

Baroody	Close Up Youth Group	DC
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Monday, February 17

Morton	Editorial Board	Miami
Butz	Chamber of Commerce	Goshen, Ind.

Tuesday, February 18

Simon	Bond Club of NY	NY
Dent	Rotary Club	Chicago
Dent	Chamber of Commerce	Aurora, Ill.
Butz	Exec in Classroom Lecture Series, Contemporary Club	W. Lafayette, Ind.
Zarb	World Affairs Council	Cleveland
Baroody	Natl Environmental Systems Contractors Assn	Las Vegas

SPEAKEREVENTLOCATIONWednesday, February 19

Vice President
Lynn
Morton
Zarb

Chamber of Commerce
Washington Press Club
National Governor's Conference
Atomic Industrial Forum

DC
DC
DC
DC

Thursday, February 20

Simon
Lynn
Dent
Morton
Seamans
Seidman

National Governor's Conference
The Business Council
U of Rochester Exec Devel Prog
Grocery Manufacturers of America
Atomic Industrial Forum
The Business Council

DC
DC
DC
DC
DC
DC

Friday, February 21

Butz

Business- Gov't Relations Council Briefing

DC

THE WHITE HOUSE

WASHINGTON

March 14, 1975

MEMORANDUM FOR:

DONALD RUMSFELD

FROM:

for WARREN RUSTAND *WR*

Attached is the weekly Presidential Spokesman schedule for the period covering March 14-28, 1975.



SPEAKEREVENTLOCATIONFriday, March 14Simon/Lynn
ButzNational Newspaper Assn
Oregon State University All Univ ProgramArlington
Corvallis, Or.Saturday, March 15Butz
TrainRepublican Party Fundraiser
National Wildlife FederationPasco, Wa.
PittsburghSunday, March 16Monday, March 17Butz
Weinberger
Seidman
BarodyNational Grain & Feed Assn
Presidential Classroom
Kiplinger Washington Editors
Institute of Life InsuranceHonolulu
DC
DC
DCTuesday, March 18Simon
Zarb / Morton
Train
Train
TrainAlfred Landon Series
National Petroleum Council
Conference Board
EPA Business & Financial Writers
Wildlife Mgmt Institute DinnerManhattan, Ks.
DC
NY
NY
PittsburghWednesday, March 19Butz
Seidman
Seidman
LindhWarren Harding Dinner
Godfrey Sperling Breakfast
Mobile Home Mfgers
Natl Assn SupervisorsMarion, Oh.
DC
DC
Alameda, Ca.

SPEAKEREVENTLOCATIONThursday, March 20

Simon	Conservative Union Club Speech	DC
Morton	N Carolina Citizens Assn	Raleigh, NC
Butz	Natl Pork Producers	Kansas City
Dent	World Trade Conf	Cleveland
Train	World Affairs Council	Riverside, Ca.
Seidman	Industrial College of Armed Forces	DC

Friday, March 21

Simon	World Affairs Club	Cleveland
Train	Calif Council Environment/Econ Balance	Beverly Hills
Zarb	American Enterprise Institute	Los Angeles
Morton	Truck Leasing & Rental Assn	DC

Saturday, March 22

Vice President	Presidential Interchange Program	DC
Greenspan	NYU	NY'
Scott	Gridiron Dinner	DC

Sunday, March 23

Simon	Issues & Answers	DC
Coleman	Meet the Press	DC

Monday, March 24

Simon	Stanford Sloan Fellows	DC
Weinberger	HEW Communications Seminar	DC
Morton	SE Electric Exchange Ann Mtg	Boca Raton
Zarb	Republican Womens Federation Forum	DC

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SPEAKEREVENTLOCATIONMonday, March 24 continuedButz
LindhAmerican Meat Institute
Federal ForumPalm Beach
DCTuesday, March 25Simon
Simon
Zarb
Zarb
MortonTexas & SW Cattleraisers
Junior Achievement Banquet
Wall St. Journal Editorial Board
Time Magazine Editorial Board
VacationAustin
Kansas City
NY
NYWednesday, March 26Seidman
MortonKey Assn State & Local Govt
Vacation

DC

Thursday, March 27Simon
Zarb
Morton
ScottAssn Radio & TV News Analysts Luncheon
Evans & Novak Political Forum
Vacation
National Assn of Black ManufacturersNY
DC
San FranciscoFriday, March 28Simon
MortonMass Inst Technology Schl of Management
Vacation

DC

THE WHITE HOUSE

WASHINGTON

March 21, 1975

MEMORANDUM FOR:

DONALD RUMSFELD

FROM:

f WARREN RUSTAND *WRN*

Attached for your information is the weekly Presidential Spokesman Schedule for the period covering March 21- April 4.

SPEAKER

EVENT

LOCATION

Friday, March 21

Simon	World Affairs Club	Cleveland
Morton	Truck Leasing & Rental Assn	DC
Zarb	American Enterprise Institute, Chamber of Commerce Editorial Board	Los Angeles

Saturday, March 22

Vice President	Gridiron Club	DC
Greenspan	NY University	NY
Scott	Gridiron Dinner	DC

Sunday, March 23

Coleman	Meet the Press	DC
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Monday, March 24

Schlesinger	Armed Forces Bicentennial Concert	DC
Morton	SE Electrical Exchange Ann Mtg	Boca Raton
Zarb/ Lindh	Republican Womans Federation Forum	DC
Butz	American Meat Institute	Palm Beach
Weinberger	HEW Communications Seminar	Chicago

Tuesday, March 25

Simon	Texas & SW Cattleraisers	Austin
Simon	Junior Achievement Banquet	Kansas City
Coleman	Stanford Sloan Fellows	DC

SPEAKEREVENTLOCATIONTuesday, March 25-continued

Zarb	Wall Street Journal Editorial Board, Time Mag Editorial Board	NY
Morton	Vacation-April 1	

Wednesday, March 26

Seidman	Key Assn State & Local Governments	DC
Simon	PR Society of America	DC
Weinberger	Duke University	Durham

Thursday, March 27

Simon	Assn of Radio/ TV News Analysts Luncheon	NY
Zarb	Evans & Novak Political Forum	DC
Scott	Natl Assn Black Manufacturers	San Francisco

Friday, March 28

Simon	Mass Inst Technology Schl of Management	DC
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Saturday, March 29Sunday, March 30

SPEAKEREVENTLOCATIONMonday, March 31Lynn
Seidman
LindhPresidential Classroom
U of Pennsylvania
Junior League SpeechDC
Philadelphia
DallasTuesday, April 1Simon
TrainBusiness/ Government Relations Council
Urban Environment ConferenceDC
NYWednesday, April 2Greenspan
Zarb
Train Ap 2-9Calvin Bullock Forum
Mtg w Businessmen
CCMSNY
Dallas
EuropeThursday, April 3Simon
Weinberger
Seidman
Zarb
BaroodyDinner Meeting
Ann Mtg Midwest Clinical Conf of Chicago Med Soc
WH Conference
WH Conference
WH ConferenceGalesburg
Chicago
San Diego
San Diego
San DiegoFriday, April 4

Butz

Gridiron Dinner, Indiana Press Assn

Indianapolis

THE WHITE HOUSE

WASHINGTON

March 27, 1975

MEMORANDUM FOR:

DONALD RUMSFELD

FROM:

for WARREN RUSTAND *WRW*

Attached for your information is the weekly Presidential Spokesman schedule covering the period March 28- April 11.

SPEAKEREVENTLOCATIONFriday, March 28Secretary Simon
Secretary Morton through Apr 1MIT School of Management
· Vacation

DC

Saturday, March 29Sunday, March 30Monday, March 31Director Lynn
Mrs. LindhPresidential Classroom
Junior LeagueDC
DallasTuesday, April 1Secretary Simon
Mr. TrainBus Govt Relations Council
Urban Environment ConferenceDC
NYWednesday, April 2Mr. Zarb
Mr. Train(2-9)
Mr. ScottBusinessmen
CCMS
Lincoln University, Press ConferenceDallas
Europe
Jefferson City, Mo.Thursday, April 3Secretary Simon
Secretary Weinberger
Mr. Seidman
Mr. Zarb
Mr. Barody
Director Lynn
Mr. GreenspanDinner Meeting
Ann Mtg Midwest Conf of Chic Med Soc
WH Conference
WH Conference
WH Conference
WH Conference
WH ConferenceGalesburg, Ill.
Chicago
San Diego
San Diego
San Diego
San Diego
San Diego

SPEAKEREVENTLOCATIONFriday, April 4

Secretary Butz

Gridiron Dinner

Indianapolis

Saturday, April 5

Dr. Seamans

Mr. Zarb

Mr. Scott

Mrs. Lindh

Dedicate Museum

National Business League

National Business League

Business & Professional Women

Knoxville

DC

DC

Gettysburg

Sunday, April 6

Secretary Simon/ Mr Zarb

Secretary Schlesinger

Attorney General Levi

Mrs. Lindh

Issues & Answers

Face the Nation

International Assn Chiefs of Police

Press Conference

DC

DC

DC

Hartford, Conn

Monday, April 7

Secretary Simon

Attorney General Levi

Mr. Zarb

Mr. Zarb

American Newspaper Publishers

Award Ceremony hon Judge Hastie

Natl Exec Conf

Natl Governors Joint Committee

New Orleans

Philadelphia

DC

DC

Tuesday, April 8

Secretary Simon (8-27)

Secretary Weinberger

Foreign Travel

Conference Board Conference on Inflation

DC

SPEAKEREVENTLOCATIONTuesday, April 8 continued

Secretary Butz
 Mr. Zarb
 Mr. Baroody
 Director Lynn
 Secretary Hills

Farm Magazine Editors
 Farm Magazine Editors
 Small Business Admin Conference
 LA Chamber of Commerce Meeting
 Chamber of Commerce

DC
 DC
 Springfield, Mass.
 DC
 Los Angeles

Wednesday, April 9

Vice President
 Mr. Zarb
 Mrs. Lindh

American Newspaper Publishers
 Community & Bus Ldrship of Okl City
 IWY Commission Reception

New Orleans
 DC
 DC

Thursday, April 10

Vice President
 Vice President
 Mr. Baroody
 Mr. Seidman

International Womans Year Program
 Presidential Interchange Program
 Machine Tool Builders
 National Assn of Manufacturers

DC
 DC
 DC
 DC

Friday, April 11

Vice President
 Mr. Zarb

National Assn Manufacturers
 Miss. Economic Council

DC
 Jacksonville, Ms.

Speeches and Out of Town Engagements

WILLIAM T. COLEMAN, JR.
SECRETARY OF TRANSPORTATION

April 1, 1975

<u>DATE</u>	<u>TIME</u>	<u>ENGAGEMENT</u>	<u>LOCATION</u>
4/12/75	7:30 p.m.	Georgetown Law Journal (Remarks)	Washington, D. C.
4/15/75	11:00 a.m.	Heavy Duty Truck Manufacturers Association (SPEECH)	Washington, D. C.
4/22/75	Morning	Atlantic International Air and Surface Search and Rescue Seminar (SPEECH)	New York, N.Y.
4/22/75	1:00 p.m.	National Conference on Surface Freight Transportation (Luncheon) (SPEECH)	Washington, D. C.
4/23/75	10:00 a.m.	American Society of Civil Engineers, Zero Milestone Ceremony (Remarks)	Washington, D. C.
5/5/75	Evening	National Academy of Sciences (SPEECH)	Washington, D. C.
5/7/75	6:30 p.m.	Joint Meeting of Law Clubs (Remarks)	Baltimore, Md.
5/7/75	Noon	Associated General Contractors (Luncheon) (SPEECH)	Washington, D. C.
5/8/75	Noon	Americans for the Competitive Enterprise System, Inc. (ACES) (Award Winner)	Philadelphia, Pa.
5/10/75	Morning	Syracuse University Commencement	Syracuse, N.Y.
5/11/75	Morning	Lincoln University Commencement	Lincoln University, Pa.
5/15/75	Noon	TRANSPORTATION WEEK - Los Angeles Chamber of Commerce (Luncheon) (SPEECH)	Los Angeles, Calif.
5/16/75	--	TRANSPORTATION WEEK - National Defense Transportation Association (Remarks)	San Francisco, Calif.

<u>DATE</u>	<u>TIME</u>	<u>ENGAGEMENT</u>	<u>LOCATION</u>
5/16/75	Noon	TRANSPORTATION WEEK - Commonwealth Club (Luncheon) (SPEECH)	San Francisco, Calif.
5/19/75	--	Yale University Commencement	New Haven, Conn.
5/20/75	Noon	Coast Guard Academy Alumni Association (Luncheon) (SPEECH)	Washington, D. C.
5/25/75	--	Saint Michael's College Commencement (SPEECH)	Winooski, Vt.
6/2/75	10:00 a.m.	Swarthmore College Commencement	Swarthmore, Pa.
6/8/75	10:00 a.m.	Williams College Commencement	Williamstown, Mass.
6/9/75	10:00 a.m.	Bates College Commencement	Lewiston, Maine
6/17/75	Morning	National Coal Conference (SPEECH)	Washington, D.C.
6/17/75	Evening	Boy Scouts of America Annual Dinner (SPEECH)	
6/18/75	--	Annual Meeting, D. C. Bar Association (SPEECH)	Washington, D.C.
7/8/75	Morning	National Conference of Mayors (SPEECH)	Boston, Mass.

THE WHITE HOUSE
WASHINGTON

April 4, 1975

MEMORANDUM FOR: DONALD RUMSFELD
FROM: *J* WARREN RUSTAND *WR*
SUBJECT: Presidential Spokesman Activities

Attached for your information is the weekly Presidential Spokesman
Schedule for the period covering April 4- 18.

SPEAKEREVENTLOCATIONFriday, April 4

Secretary Butz

Gridiron Dinner, Indiana Press Club

Indianapolis

Saturday, April 5

Dr. Seamans

Dedication of Museum

Knoxville

Mr. Zarb

National Business League

DC

Mrs. Lindh

Business & Professional Women

Gettysburg

Sunday, April 6

Secretary Schlesinger

Face the Nation

DC

Attorney General

International Association Chiefs of Police

DC

Mrs. Lindh

Press Conference

Hartford

Monday, April 7

Secretary Simon

National Executives Conference

DC

Secretary Simon

American Newspaper Publishers

New Orleans

Mr. Zarb

National Executives Conference

DC

Mr. Zarb

National Governors Joint Committee

DC

Attorney General Levi

Phila Award Ceremony hon Judge Hostie

Philadelphia

Tuesday, April 8

Secretary Butz

Farm Magazine Editors

DC

Secretary Weinberger

Conference Board Conf on Inflation

DC

Mr. Barody

Government Assistance to Small Business

Springfield, Ma.

Mr. Zarb

American Agricultural Editors Assn

DC

SPEAKEREVENTLOCATIONTuesday April 8 continued

Secretary Simon	Foreign Travel (8-28)
Director Lynn	Chamber of Commerce
Secretary Hills	Chamber of Commerce

DC
Los Angeles

Wednesday, April 9

Vice President	American Newspaper Publishers
Mr. Seidman / Scott	Interracial Council for Business Opportunity
Mr. Zarb	Community & Business Leadership of Oklahoma City
Secretary Weinberger	Century Club, Monterey Jaycees
Mrs. Lindh	IWY Commission Reception

New Orleans
New York
DC
San Francisco
DC

Thursday, April 10

Vice President	International Womans Year Program
Vice President	Presidential Interchange Program
Mr. Seidman	National Assn Manufacturers
Mr. Zarb	Mississippi Economic Council
Mr. Baroody	Machine Tool Builders

DC
DC
DC
Jackson, Ms.
DC

Friday, April 11

Vice President	National Assn Manufacturers
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DC

Saturday, April 12

Secretary Butz	Nebraska Press Assn
Mr. Seidman	Center for Study of Presidency
Secretary Weinberger	Center for Study of Presidency
Mrs. Lindh	Center for Study of Presidency

Lincoln
Reston
Reston
Reston

SPEAKEREVENTLOCATIONSunday, April 13

Secretary Butz

W Assn Indiana-Ky Conf of United Church of Christ

Lafayette, Ind.

Monday, April 14

Mr. Greenspan

Address Virginia House

Richmond

Mr. Zarb

Ann Mtg Inst of Environmental Sciences

Anaheim

Mr. Zarb

Town Hall

Los Angeles

Tuesday, April 15

Vice President

House- Senate Dinner

DC

Mr. Zarb

Chase Manhattan Bank Luncheon

NY

Mr. Seidman

French Chamber of Commerce

NY

Wednesday, April 16

Vice President

News Photographers Dinner

DC

Mr. Zarb

American Society of Newspaper Editors

DC

Thursday, April 17

Secretary Butz

Commercial Natl Bank Correspondent Conf

Peoria

Secretary Butz

Phoenix Club Fundraiser

Peoria

Friday, April 18

Vice President

Young Presidents Organization

Boca Raton

Secretary Morton

Hugh O'Brien Youth Organization

NY

Mr. Seidman /Zarb

WH Conference

Concord, NH

Mr. Barody

WH Conference

Concord, NH



DEPARTMENT OF AGRICULTURE
OFFICE OF THE SECRETARY
WASHINGTON, D. C. 20250

April 14, 1975

MEMORANDUM TO: Top Staff
Agency Heads
Speaker's Bureau Contacts

FROM: Steve Laine *(S)*
Director of Public Affairs

SUBJECT: Speaker's Bureau - 2 Month Communications Report
for the White House

Because of duplication of effort created by the change in format for our Speaker's Bureau Report for the White House, the report we have been transmitting showing daily listings will be terminated and replaced with the new White House form. Our new format will continue to list the breakdown of commitments by speakers.

The new format will entail some changes:

- (1) Listing will be for Top Staff and Agency Heads only.
- (2) All events should be listed on the form provided and sent to this office before the close of business on Friday.
- (3) You need only to report events that cover public appearances, speeches, presentations, etc. Do not report visits to County Offices or general travel where no public appearance is involved.
- (4) You need only to report an event one time. Please report the event as soon as it is scheduled rather than waiting until just prior to the event.
- (5) If an event is changed which is already listed you may call this office of cancellation or change of date.
- (6) When listing an event, all columns on the form should be completed as accurately as possible. (The White House has indicated that the last reports submitted were incomplete. They would appreciate our cooperation in providing all the data for each speaking engagement. We realize that in some cases information as to audience size and probable media coverage will not be known, however your estimate would be appreciated.

We are attaching another blank form for your information and use. It would be appreciated if each office would take care of duplicating their supply of the form.

Attachments

U.S. DEPARTMENT OF AGRICULTURE -- TWO MONTH COMMUNICATIONS PLAN

(Weekly Update Submitted Wednesday,

<u>Name/ Title</u>	<u>Type Forum/Event</u>	<u>Issue/ Subject</u>	<u>Time/Date Location</u>	<u>Audience Size</u>	<u>Probable Media Coverage</u>
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U.S. DEPARTMENT OF AGRICULTURE -- TWO MONTH COMMUNICATIONS PLAN

(Weekly Update Submitted Wednesday, April 16, 1975)

Name/ Title	Type Forum/Event	Issue/ Subject	Time/Date Location	Audience Size	Probable Media Coverage
J. Phil Campbell UnderSecretary	Speech, Gordon College Lyceum Forum	World Food Sit. & American Farm Policy	8 PM Apr 14 75 Barnesville, GA	200+	USDA & Local
J. Phil Campbell UnderSecretary	Informal remarks Coop Ext Svc Monthly Conf	Ag Staff Conf	10 AM Apr 14 75 Tifton, GA	45-50	n/a
William Erwin AS/Rural Devel	Brief Comments, Soil Cons Svc State Conservationists	Status of rural development	10:45 AM Apr 14 75 Washington, DC	n/a	n/a
Steve Laine Asst to Sec Public Affairs	Speech, Cannery League of California		Apr 14 75 Santa Barbara, CA		
Kenneth Frick Admin, Agr Stab & Conserv Svc	Speech, ASCS ACP Mtg	Apr 14 75	AM Biloxi, MS		
J. Phil Campbell UnderSecretary	Speech, Tift Co Chamber of Commerce Legis Aff Comm	Farm Policy	7:30 AM Apr 15 75 Tifton, GA	n/a	n/a
J. Phil Campbell UnderSecretary	Speech, Abraham Baldwin Agr College, Rural Dev Ctr	Farm Policy Gen Ag Sit	10:30 AM Apr 15 75 Tifton, GA	200+	USDA & Local
Don Paarlberg Ag/Econs	Speech, Columbia Univ Reporting Seminar	General Ag	8 AM Apr 15 75 Wash., D.C.	20	n/a

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Name/ Title	Type Forum/Event	Issue/ Subject	Time/Date Location	Audience Size	Probable Media Coverage
Nancy Steorts Spec Asst to Sec Consumer Aff	Speech, Natl Livestock & Meat Board	Consumer related activities	10:00 AM Apr 15 75 Chicago, IL	n/a	n/a
Kenneth Frick Admin, ASCS	Speech, Nebraska State ASCS Conference		Apr 15 75 Lincoln, NB		
J. Phil Campbell UnderSecretary	Speech, Farmland Industries "Friends of Cooperatives"	Issues facing agriculture & Cooperatives	Dinner Apr 16 75 Washington, DC	n/a	n/a
Richard Feltner AS/Marketing & Consumer Servs	Participant, Inter-Am Mtg on Foot & Mouth		Apr 16-19 75 Guatemala, Mexico	n/a	n/a
Earl Butz Secretary	Speech, Phoenix Club Republican Party Fundraiser	Political	Luncheon Apr 17 75 Peoria, IL		Local Release
Earl Butz Secretary	Speech, Commercial Natl Bank, Correspondent Bank Conference	Agriculture-- Producing Plenty	3PM Apr 17 75 Peoria, IL		National Release
David Hume Admin, Foreign Agrl Svc	Speech, Grain & Feed Trade Assn Anl Dinner		Evening Apr 17 75 London, England	n/a	n/a
Clayton Yeutter AS/Intl Affairs & Comm Progs	Speech, 76th Anl Mtg of Rice Millers Assn		Apr 18 75 New Orleans, LA		

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Name/ Title	Type Forum/Event	Issue/ Subject	Time/Date Location	Audience Size	Probable Media Coverage
Marvin McLaine Admin, PSA	Speech, River Markets Group		1:30 PM Apr 18 75 Joliet, IL	n/a	n/a
Clayton Yeutter AS/Intl Affairs & Comm Progs	Speech, Institute for Study of Temporary Social Problems	1975 Symposium of America '76	Luncheon Apr 19 75 Omaha, NB	n/a	n/a
J. Phil Campbell UnderSecretary	Speech, Rome Kiwanis Club	Ag Sit, Food Policies cost- price squeeze	12 Noon Apr 21 75 Rome, GA	200/300	USDA & Local
Earl L. Butz Secretary	Speech, National Conference on Water	Water Research Conserv & increased Farm Production	3-5 PM Apr 22 75 Washington, D.C.	n/a	n/a
J. Phil Campbell Under Secretary	Speech, Intl Symposium on Livestock Wastes	Livestock Prod & Waste Management as Related to Gen Agriculture	1:30 PM Apr 22 75 Urbana, IL	2,000	National & Local
Don Paarlberg Dir/Ag Econs	Banquet Speaker, Food Conference		Evening Apr 22 75 Minneapolis, MN	100	n/a
Nancy Steorts Spec Asst to Sec Consumers Aff	Speech, Natl Ext In-Svc Training Conf-Food Safety	Food Quality & food safety-USDA	9:15 AM Apr 22 75 St. Louis, MO	100 St Ext	local/statewide press
Kenneth Frick Admin, ASCS	Speech, USDA visit-class V Ag Ed Foun. from CA		Apr 22 75 Wash., D.C.		
Don Paarlberg Dir/Ag Econs	Speech, Bicentennial Symposium	General ag	2 PM Apr 23 75 Wash., D.C.	n/a	n/a

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Name/ Title	Type Forum/Event	Issue/ Subject	Time/Date Location	Audience Size	Probable Media Coverage
Earl Butz Secretary	Speech, 45th Nat'l 4-H Conference		1:30 PM Apr 24 75 Wash., D.C.		
Earl Butz Secretary	Speech, Sons of Ind in NY Hoosier-of-the-year Banquet	Receives Award	Dinner Apr 24 75 New York City, NY	n/a	n/a
Nancy Steorts Spec Asst to Sec Consumer Affairs	Speech, Nat'l Juice Products Assn (Keynote)	USDA & the consumer w/emphasis on consumer pref	9:30 AM Apr 24 75 San Diego, CA	300	local/state press
David Hamil Admin, REA	Speech, Nat'l Rural Electric Cooperative Assn	Key Employees Orientation	9 AM Apr 24 75 Wash., DC	300	Trade Press
J. Phil Campbell UnderSecretary	Speech, USDA-IIC Executive Committee		Apr 25 75 Wash., D. C.		
Clayton Yeutter AS/Intl Affairs & Comm Progs	Speech, 50th Ann Am Dry Milk/4th Anl Whey Prod Inst		Apr 25 75 Chicago, IL		
Nancy Steorts Spec Asst to Sec Cons Affairs	Kickoff, Home Canning Regional Sessions	How to home can safety & avail of home canning supplies	10 AM Apr 25 75 Los Angeles, CA	100	Full Press Conf regional, state & local
David Hume Admin, Rural Devel Svc	Speech, World Food Need Conf	The Realities of U.S. Agr Solving the World Food Prob	11:15 AM Apr 25 75 University of MN St Paul, MN	400/500	n/a

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Richard Feltner AS/Mktg & Consumer Svcs	Speech, Management Develop. Course		AM Apr 28 75 Silver Spring, MD	n/a	n/a
Don Paarlberg Dir/Ag Econs	Speech, World Food Outlook		AM Apr 28 75 St. Louis, MO	n/a	n/a
Dawson Ahalt Staff Econ	Panel participant, Univ of Wisconsin	World Food & Ag Situation	3:30 PM Apr 28 75 Madison, WI	300	n/a
David Hamil Admin, REA	Presenation/ REA New Managers Conf, Exec Workshop in EXAD	Data Base & Market Intell	9 AM Apr 28 75 Wash., D.C.	100	None
Dawson Ahalt Staff Econ	Speech, USDA-EXAD Seminar		Apr 29 75 Silver Spring, MD		
Nancy Steorts Spec Asst to Sc Consumer Affairs	Speech, Am Oil Chemists' Society & later discussion w/ forum participants & audience	Research as it affects the consumer	3:00 PM Apr 29 75 Dallas, TX	300 Intl	Intl trade assn press, state & local
David Hume Admin, Foreign Agrl Svc	California Cattle Feeders Assn Anl Convention	U.S. Agrl Exports	Morning Apr 29 75 Newport Beach, CA	250	n/a

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Name/ Title	Type Forum/Event	Issue/ Subject	Time/Date Location	Audience Size	Probable Media Coverage
Nancy Steorts Spec Asst to Sec Consumer Affairs	Speech, Mid Management Executive Seminar	Grading	1 - 4 PM Apr 30 75 Silver Spring, MD	n/a	n/a
J. Phil Campbell Under Secretary	Dedication Speech, Dedication of USDA Service Center		May 1 75 Mt. Pleasant, MI	n/a	n/a
Nancy Steorts Spec Asst to Sec Consumer Affairs	Speech, Postal Inspection Service Annual Conf	Consumer involvement	7 PM May 1 75 Kansas City, MO	n/a	State/local press
Steve Laine Asst to Sec for Public Affairs	Speech, Natl Assn College & Univ Food Service		May 1 75 St. Louis, MO		
J. Phil Campbell Undersecretary	Remarks at Retirement Ceremony for Smokey The Bear (National Zoo)		10:30 AM May 2 75 Washington, DC	n/a	USDA & Local
J. Phil Campbell UnderSecretary	Speech, FAS Anl Incentive Awards Ceremony		May 6 75 Wash., D.C.		
Dawson Ahalt Staff Economist	Speech, Animal Health Institute	Animal Agr Feed & Food, USDA Outlook	May 6 75 Phoenix, AZ	200	n/a
J. Phil Campbell Under Secretary	Speech, Seaboard RR Field Day (Barrow CO)	Farm Programs Gen Ag Sit	1:15 PM May 7 75 Winder, GA	200+	National & Local, including TV
Robert Long AS/Conserv, Res & Ed	Participant, Forestry Res Adv Comm		May 7-12 75 Logan, UT		

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Miles Washington Actg Dir, OEO	Speech, American Indian Reservation Seminar	"USDA Indian Desk	2 PM May 7 75 El Paso, TX	75-150	n/a
Earl Butz Secretary	Speech, ND Bankers Assn Anl Mtg		May 8 75 Grand Forks, ND	600+	Local Press
J. Phil Campbell UnderSecretary	Speech, 1975 So Forestry Conf, Forest Farmers Assn	Forestry & Forest Farming Activ & Agriculture	10:30 AM May 8 75 Myrtle Beach, SC	n/a	USDA & Local Press
William Erwin AS/Rural Devel	Presentation, USDA Council Conserv Award -- Boy Scouts		7 PM May 8 75 Chicago, IL	n/a	n/a
Dawson Ahalt Staff Economist	Speech, Brookings Inst Roundtable for Cooperative Executives	World Food Demand & U.S. Agrl Policy	Breakfast May 8 75 Wash., D.C.	23 Organ.	n/a
J. Phil Campbell Under Secretary	Informal remarks Demosthenian Literary Soc Spring Banquet	Receives 1975 Wall of Fame Award	6:30 PM May 9 75 Athens, GA	n/a	n/a
William Erwin AS/Rural Devel	Speech, Univ of Nebraska, NC Region Center for Rural Devel training session	Views of Future of Rural Devel	Noon May 9 75 Lincoln, NB	45	n/a
Earl Butz Secretary	Speech, Kiwanis/ Rotary Clubs	50th Anniv "Can the World Ourselves"	Noon May 12 75 Bradenton, FL	250	Local Press Radio & TV

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Don Paarlberg Dir/Ag Econs	Speech, So Newspaper Publishers Assn		Evening May 12 75 Blacksburg, VA	15-20	n/a
John McGuire Chief, FS	Introductory Speech, 1st Intl Symposium Precipitation		Morning May 12 75 Columbus, OH	n/a	n/a
Richard Feltner AS/Mktg & Consumer Svcs	Participant, Screwworm Committee		May 13-15 75 Guadalajara, Mexico	n/a	n/a
Nancy Steorts Spec Asst to Sec Consumer Affairs	Home Canning Session		May 13 75 Dallas, TX		
Steve Laine Asst to Sec for Public Affairs	Speech, Intl Conf Soc for Adv of Mgmt		May 14 75 San Diego, CA		
Nancy Steorts Spec Asst to Sec Consumer Affairs	Speech, Major Disc w/principal executives at City School District	Women in Agri	8:30 AM-7 PM May 14 75 Rochester, NY	n/a	State & Local Press Conference TV Show
William Erwin AS/Rural Devel	Speech, Utah Farm Family of Year		PM May 15 75 Salt Lake City, UT	n/a	n/a
David Hume Admin, Foreign Agrl Service	Speech, 9th Intl Feed Congress	The U.S. Agrl Policy Vis-a-Vis the World	11:30 AM May 16 75 Venice, Italy	n/a	n/a
William Erwin AS/Rural Devel	Speech, American Assn of Univ Women	World Food Situation	PM May 19 75 Warsaw, IN	n/a	n/a

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Don Paarlberg Dir/Ag Econs	Panel Discussion, Natl Restaurants Assoc		2 PM May 19, 75 Chicago, IL	600	n/a
David Hamil Admin, REA	Speech, Retail Rates Seminar		May 19 75 Wash., D.C.		
John McGuire Chief, FS	Keynote luncheon, Natl Council State Garden Clubs Conv		12:30 PM May 19 75 Salt Lake, UT	n/a	n/a
Quentin West Admin, Economic Research Svc	Speech, Natl Science Foundation Workshop Texas A & M	World Food Situation	May 19 75 College Station, TX	80	n/a
Don Paarlberg Dir/Ag Econs	Speech, Conf on World Food Outlook	Food Outlook	12:15 PM May 20 75 Wash., D.C.	15-20	n/a
Earl Butz Secretary	Speech, NC World Trade Association	"World Trade Week"	Dinner May 22 75 Winston Salem, NC	500	
Kenneth Grant Admin, Soil Conserv Svc	Participant, Anl Mtg SCS Northeast State Cons		May 21-23 75 Hyannis, MA		
Earl Butz Secretary	Speech, Sampson Executive Committee		Dinner May 23 75 Sampson Co., N.C.	300/500	
Kenneth Frick Admin, Ag Stab & Conserv Svc	Speech, Women's Action Task Force		May 27 75 Washington, D.C.	n/a	n/a

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Earl Butz Secretary	Speech, Calvin Bullock Forum		May 29 75 New York City, NY		
Nancy Steorts Asst to Sec Consumer Affairs	Conference, Kraft Food Executives	Consumer Affairs	9 AM - 7 PM May 29-30 75 Chicago, IL	n/a	n/a
Earl Butz Secretary	Speech, Western Illinois Commencement	"Who Will Write the History of Good"	May 31 75 Macomb, IL		
Nancy Steorts Spec Asst to Sec	Speech, Natl Conv of Communications Ofcs		Jun 2 75 Austin, TX		
William Erwin AS/Rural Devel	Discussion, Adv Comm NE Reg'l Center for Rural Devel	Rural Development	8:30 AM Jun 3 75 New York, NY	n/a	n/a
Don Paarlberg Dir/Ag Econ	Panel, of World Future Society		Jun 3 75 Washington, DC		
Miles Washington Actg Dir, OEO	Participant, Secretary's Civil Rights Committee		Jun 3-5 75 Atlanta, GA		
Nancy Steorts Asst to Sec Consumer Affairs	Kraft Foods Operations		Jun 4 75 Philadelphia, PA		
Nancy Steorts Asst to Sec Consumer Affairs	Institute of Food Technologists		June 8-11 75 Chicago, IL		

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Name/ Title	Type Forum/Event	Issue/ Subject	Time/Date Location	Audience Size	Probable Media Coverage
Kenneth Frick Admin, Ag Stab & Conserv Svc	Speech, Idaho-Wyoming Joint State Conference		Jun 12 75 Jackson, WY		
Nancy Steorts Spec Asst to Sec Consumer Affairs	Home Canning Session		Jun 12 75 Denver, CO		
William Erwin AS/Rural Devel	Comments, Iowa Assn of Electric Coops-- Youth Tour	Government in Action	8:30 am Jun 13 75 Washington, D.C.	85	n/a
Nancy Steorts Spec Asst to Sec Consumer Affairs	Home Canning Sessions		Jun 17 75 Minneapolis, MN		

Butz**Secretary**

Apr 17 75	Peoria, IL	Phoenix Club Republican Party Fundraiser
Apr 17 75	Peoria, IL	Comm Natl Bank--Correspondent Banks Conf
Apr 22 75	Washington, DC	National Conference on Water
Apr 24 75	New York City, NY	Sons of Ind in NY Hoosier-of-Year Banquet
Apr 24 75	Washington, D.C.	45th Natl 4-H Conference
May 8 75	Grand Forks, ND	ND Bankers Assn Anl Mtg
May 12 75	Bradenton, FL	Kiwanis/Rotary Clubs
May 22 75	Winston Salem, NC	North Carolina World Trade Association
May 23 75	Sampson Co., NC	Sampson Executive Committee
May 29 75	New York City, NY	Calvin Bullock Forum
May 31 75	Macomb, IL	Western Illinois--Commencement

Campbell**Under Secretary**

Apr 14 75	Tifton, GA	Coop Ext Svc Monthly Staff Conf
Apr 14 75	Barnesville, GA	Gordon Jr. College Lyceum Forum
Apr 15 75	Tifton, GA	Tift Cty Chamber of Commerce
Apr 15 75	Tifton, GA	Abraham Baldwin Agr College
Apr 16 75	Washington, DC	Farmland Industries "Friends of Coops"
Apr 21 75	Rome, GA	Rome Kiwanis Club
Apr 22 75	Urbana, IL	Intl Symposium on Livestock Wastes
Apr 25 75	Washington, DC	USDA-IIC Executive Committee
May 1 75	Mt. Pleasant, MI	Dedication of USDA Service Center
May 2 75	Washington, DC	Retirement Ceremony for Smokey the Bear
May 6 75	Washington, DC	FAS Anl Incentive Awards Ceremony
May 7 75	Winder, GA	Seaboard RR Field Day Program (Barrow Co.)
May 8 75	Myrtle Beach, SC	1975 So Forestry Conf, Forest Farmers Assn
May 9 75	Athens, GA	Demosthenian Literary Soc Spring Banquet

Erwin**Asst Sec Rural Development**

Apr 14 75	Washington, D.C.	Soil Cons Svc State Conservationists
May 8 75	Chicago, IL	USDA Council Conserv Award - Boy Scouts
May 9 75	Lincoln, NB	University of Nebraska
May 15 75	Salt Lake City, UT	Utah Farm Family of Year
May 19 75	Warsaw, IN	American Assn of Univ Women
Jun 3 75	New York City, NY	Adv Comm NE Reg Center for Rural Dev
Jun 13 75	Washington, D.C.	Iowa Assn of Elec Coops - Youth Tour
Aug 13 75	Denver, CO	Anl Natl Member Serv Conf

Feltner**Asst Sec Marketing & Consumer Services**

Apr 16 75-Apr 19 75	Guatemala, Mexico	Inter-Am Mtg on Foot & Mouth Disease
Apr 28 75	Silver Spring, MD	Management Development Course
May 13 75-May 15 75	Guadalajara, Mexico	Screwworm Committee
Jun 24 75	Olympia, WA	WA Bankers Assn Anl Conf
Aug 10 75-Aug 13 75	Columbus, OH	American Ag Econ Assn

Long	Asst Sec Conservation Research & Education	
May 7 75-May 9 75	Logan, UT	McIntire-Stennis Coop Forestry Res Adv Comm
Paarlberg	Director Agricultural Economics	
Apr 15 75	Washington, DC	Columbia University Reporting Seminar
Apr 22 75	Minneapolis, MN	Food Conference
Apr 23 75	Washington, DC	Bicentennial Symposium
Apr 28 75	St. Louis, MO	World Food Outlook
May 12 75	Blacksburg, VA	So. Newspaper Publishers Assn
May 19 75	Chicago, IL	Natl Restaurant Association
May 20 75	Washington, DC	Conf for Journalists on Food & Pop.
Jun 3 75	Washington, DC	Gen Assembly of World Future Society
Sep 11 75	Clymer, NY	Natl Policy Conference
Yeutter	Asst Sec Intl Affairs & Commodity Programs	
Apr 18 75	New Orleans, LA	76th Anl Mtg of Rice Millers Assn
Apr 19 75	Omaha, NB	Inst for Study Temporary Social Problems
Apr 25 75	Chicago, IL	50th Anv Am Dry Milk Inst/4th Anl Whey Prod
Ahalt	Staff Economist	
Apr 28 75	Madison, WI	Univ of Wisconsin
Apr 29 75	Silver Spring, MD	EXAD Seminar
May 6 75	Phoenix, AZ	Animal Health Institute
May 8 75	Washington, DC	Brookings Inst Roundtable, Coop Exec
Laine	Asst to Secretary for Public Affairs	
Apr 14 75	Santa Barbara, CA	Canners League of California
May 1 75	St. Louis, MO	Natl Assn College & Univ Food Svc--17th Anl
May 14 75	San Diego, CA	Intl Conf Soc for Adv of Mgmt
Jul 10 75	Chicago, IL	Potato Granule Association
Nov 14 75	Oakbrook, IL	IL Dietetic Assn Fall Assembly
Steorts	Spec Asst to Sec for Consumer Affairs	
Apr 15 75	Chicago, IL	National Livestock & Meat Board
Apr 21 75	St. Louis, MO	Home Canning Sessions
Apr 22 75	St. Louis, MO	Natl Ext In-Svc Training Conf-Food Safety
Apr 24 75	San Diego, CA	Natl Juice Products Assn
Apr 25 75	Los Angeles, CA	Home Canning Sessions
Apr 29 75	Dallas, TX	Am Oil Chemist Association
Apr 30 75	Silver Spring, MD	Mid Management Executive Seminar
May 1 75	Kansas City, MO	Postal Inspection Serv Anl Conf
May 13 75	Dallas, TX	Home Canning Sessions
May 14 75	Rochester, NY	Home Ec & Teachers Assn
May 20 75	Atlanta, GA	Home Canning Sessions
May 29 75-May 30 75	Chicago, IL	Kraft Foods Operations

Steorts (Cont'd)

Jun 2 75
 Jun 8 75-Jun 9 75
 Jun 10 75
 Jun 11 75
 Jun 17 75
 Jun 19 75
 Jun 24 75
 Jul 8 75
 Jul 24 75-Jul 25 75
 Sep 23 75-Sep 24 75

Spec Asst to Sec for Consumer Affairs

Austin, TX
 Chicago, IL
 Chicago, IL
 Chicago, IL
 Minneapolis, MN
 Seattle, WA
 San Antonio, TX
 Detroit, MI
 Syracuse, NY
 Redding, CA

Natl Conv of Communication Ofcs
 Inst of Food Technologists
 Inst of Food Tech
 Home Canning Sessions
 Home Canning Sessions
 Home Canning Sessions
 Am Home Economics Assn
 Home Canning Sessions
 AGWAY/Briefing--Keynote
 St Dept of Ag, Weights & Measures

Frick

Apr 14 75
 Apr 15 75
 Apr 22 75
 May 27 75
 Jun 12 75
 Aug 15 75

Admin Ag Stab & Cons Svc

Biloxi, MS
 Lincoln, Neb
 Washington, DC
 Washington, DC
 Jackson, WY
 Atlanta, GA

ASCS ACP Mtg
 Nebr State ASCS Conference
 USDA Visit-Class V Ag Ed Found (Calif)
 Women's Action Task Force
 Idaho and Wyoming Joint State Conf
 Natl Assn of ASCS County Ofc Emp Natl Conv

Grant

Apr 21 75-Apr 25 75
 May 21 75-May 23 75
 Jun 2 75-Jun 6 75
 Aug 12 75
 Nov 5 75-Nov 6 75

Admin Soil Conservation Service

Davis, CA
 Hyannis, MA
 Honolulu, HI
 San Antonio, TX
 Raton, NM

Review of SCS Operations
 Anl Mtg SCS Ne State Conservationists
 Review of SCS Operations
 Soil Cons Soc of Am Anl Mtg
 Anl Mtg New Mexico Assn of NRCD's

Hamil

Apr 24 75
 Apr 28 75
 May 19 75

Admin Rural Electrification Admin

Washington, DC
 Washington, DC
 Washington, DC

Nat'l Rural Electric Cooperative
 Rural Electrification Admin
 Retail Rates Seminar

Hekman

Jul 6 75-Jul 10 75
 Aug 12 75-Aug 14 75

Administrator Food & Nutrition Service

Chicago, IL
 Holland, MI

Am School Food Service Assn--29th Anl
 Natl Union of Christian Schools Anl

Hume

Apr 17 75
 Apr 25 75
 Apr 29 75
 May 16 75

Admin Foreign Agricultural Svc

London, England
 St. Paul, MN
 Newport Beach, CA
 Venice, Italy

Grain & Feed Trade Assn
 World Food Need Conf
 CA Cattle Feeders Assn Anl Conv
 9th Intl Feed Congress

Kirby	Admin Extension Service	
Oct 2 75	Milwaukee, WI	Natl Assn County Agrl Agents Anl Mtg
Oct 30 75	Knoxville, TN	Natl Assn Extension Home Econs Anl Mtg
Nov 5 75	Louisville, KY	Natl Assn Extension 4-H Agents Anl Mtg
McGuire	Chief Forest Service	
May 12 75	Columbus, OH	1st Intl Symposium on Acid Precipitation
May 19 75	Salt Lake City, UT	Natl Council State Garden Clubs Conv
Oct 15 75-Oct 16 75	Roanoke, VA	Railway Tie Assn Conv
McLain	Admin Packers & Stockyards Admin	
Apr 18 75	Joliet, IL	River Markets Group
West	Admin Economic Research Service	
May 19 75	College Station, TX	Natl Science Foundation Workshop
Washington	Actg Dir Office of Equal Opportunity	
May 5 75-May 7 75	El Paso, TX	American Indian Reserv Seminar
Jun 3 75-Jun 5 75	Atlanta, GA	Secretary's Civil Rights Comm Mtg

WHITE HOUSE PRESS OFFICE
SPEAKING INVITATIONS/FORUMS FOR SPEAKERS

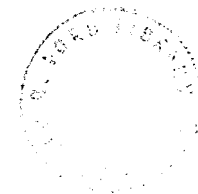
De Cair

4-15-75

Date	Group	Place	Nature of Appearance	Speaker	Status
Wed Apr 16	American Society of Newspaper Editors	Washington	Luncheon speaker and White House reception	President	firm
Friday Apr 18	White House Conference-- Media reception	Concord, NH			firm
Friday Apr 18	Foreign Women in Radio and TV (sponsored by the AWRT)	Roosevelt Room	Discussion	Savage	firm
Saturday Apr 19	Iowa Association of Broadcasters	Ames, Iowa	Speech	Roberts	firm
Sun-Wed Apr 20-23	American Business Press	Boca Raton	Annual Meeting		
Wed-Sun Apr 23- 27	American Women in Radio and Television	Chicago			
Wed-Thur Apr 23-24	Advertising Council Washington Conference	Washington	Various Administration speakers on both days; White House reception on the 24th; Warren to host both days' briefings		firm

Month of: APRIL

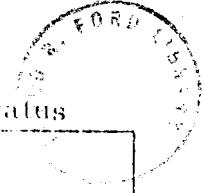
WHITE HOUSE PRESS OFFICE
SPEAKING INVITATIONS/FORUMS FOR SPEAKERS



Date	Group	Place	Nature of Appearance	Speaker	Status
Sat Apr 26	Press Club of New Orleans	New Orleans	Annual Journalism Awards		
Wed Apr 30	Norfolk Jaycees Press Awards Dinner	Norfolk, VA	Keynote address for journalism awards presentation	Warren	firm
Wed Apr 30	State and Suburban Editors of American Press Institute	White House	Tour and domestic briefing	Warren et al	firm

Month of: APRIL

WHITE HOUSE PRESS OFFICE
SPEAKING INVITATIONS/FORUMS FOR SPEAKERS



Date	Group	Place	Nature of Appearance	Speaker	Status
Sat. /Sun May 3/4	Michigan News Broadcasters Association	Traverse City Michigan	Speech	DeCair	firm

Month of: MAY

THE WHITE HOUSE

WASHINGTON

April 18, 1975

MEMORANDUM FOR:

DONALD RUMSFELD

FROM:

WARREN RUSTAND

SUBJECT:

Presidential Spokesman Activities

Attached is the Presidential Spokesman Schedule for the period covering April 18- May 2.



SPEAKEREVENTLOCATIONFriday, April 18

Vice President
Secretary Simon (8-28)
Secretary Morton
Secretary Weinberger
Mr. Seidman/Zarb /Baroody

Young President's Organization
Foreign Travel
Hugh O'Brien Youth
WH Conference
WH Conference

Boca Raton
New York
Concord, NH
Concord, NH

Saturday, April 19

Secretary Weinberger
Mr. Train
Mr. Scott

NIH Alumni
National Audobon Society
NAACP

DC
New Orleans
DC

Sunday, April 20

Mr. Scott

Liberty Christian Church

Jackson, Tn.

Monday, April 21

Mr. Train
Director Lynn
Dr. Seamans
Mr. Baroody

Southeastern University Commencement
Natl Assn State Budget Officers
American Power Conference
Chamber of Commerce

DC
DC
Chicago
Manchester, NH

Tuesday, April 22

Mr. Train
Secretary Weinberger
Secretary Coleman
Secretary Coleman
Secretary Morton/Butz

Washington Journalism Center
Academy of Medicine
Natl Conf on Surface Freight
Atl Intl Air & Surf Search & Rescue
Natl Conf on Water

DC
Cleveland
DC
NY
DC

SPEAKEREVENTLOCATIONTuesday, Apr 22 - continued

Dr. Seamans
Mr. Seidman

1975 Legislative Forum
Dartmouth Club

DC
DC

Wednesday, April 23

Vice President
Secretary Morton/ Zarb
Mr. Train
Secretary Weinberger
Secretary Weinberger
Secretary Coleman
Mr. Seidman
Secretary Dunlop

Ad Council, Natl Acad Engineering Dinner
Ad Council
Land Treatment Seminar
American Pharmaceutical Assn
County Medical Assn
American Society of Civil Engineers
US Chamber of Commerce Legislative Break
Ad Council

DC
DC
Atlanta
San Francisco
Los Angeles
DC
DC
DC

Thursday, April 24

Vice President
Secretary Butz
Secretary Butz
Mrs. Lindh
Mr. Zarb
Mr. Zarb
Mr. Greenspan

National Volunteer Awards
45th Natl 4-H
Sons of Indiana in NY Hoosier Banq
Conference of Women Bankers
DC Leadership of Ag Ed Foundation
Gasoline Dealers Assn
Ad Council

DC
DC
NY
Baton Rouge
DC
Rochester
DC

Friday, April 25

Mr. Zarb
Secretary Weinberger
Mr. Train

Assn for a Better NY
Lancaster Republican Club
Waste Recycling Seminar

NY
Lancaster, Pa.
DC

<u>SPEAKER</u>	<u>EVENT</u>	<u>LOCATION</u>
<u>Saturday, April 26</u>		
Mr. Seidman	Capital Investment Conference	Lyford Cay, Bahamas
<u>Sunday, April 27</u>		
<u>Monday, April 28</u>		
Dr. Seamans	Detroit Economic Club	Detroit
Attorney General Levi	NY Bar Assn, Assn Radio/TV Analysts	NY
Mr. Baroody	Repub Womans Federation Forum	DC
Mrs Lindh	Repub Womens Fed Forum	DC
Secretary Dunlop	Regional Office Visit , Press Briefing	Kansas City
Secretary Hills	American Bankers Assn	Denver
Director Lynn	US Chamber of Commerce	DC
Mr. Greenspan	Institutional Investors	DC
<u>Tuesday, April 29</u>		
Vice President	US Chamber of Commerce, Garden Clubs America	DC
Mr. Zarb	8th Ann Investor Conf	NY
Secretary Coleman	Godfrey Sperling Breakfast	DC
Secretary Coleman	Natl Symposium on Marine Transpo Mgmt	Philadelphia
Dr. Seamans	Natl Assn Science Writers	DC
<u>Wednesday, April 30</u>		
Secretary Weinberger	HEW Seminar	NY
Mr. Seidman	National Economic Club	DC
Mr. Zarb	WH Fellows	DC
Dr. Seamans	American Physical Society	DC
Mrs. Lindh	GOP Dinner	Springfield, Ohio

SPEAKERThursday, May 1

Vice President
Attorney General Levi
Secretary Weinberger
Secretary Dunlop
Secretary Coleman
Mr. Scott

EVENT

National Urban Coalition
U of Nebraska Law Day
Natl Advis Council Voc Ed
Pres Comm Employ Handicapped
Natl Motor Vehicle Safety Council
NY Urb League Awds Dinner

LOCATION

DC
Lincoln
DC
DC
DC
NY

Friday, May 2

Secretary Simon
Secretary Weinberger
Secretary Dunlop/Zarb
Secretary Dunlop
Mr. Seidman
Mr. Greenspan
Mr. Zarb
Mr. Train

Villanova Club
Australia
Natl Ed Assn
Amalgamated Clothing Workers Anniv Lunch
Washington Workshops
Harvard Alumni
Direct Mail Marketing
Nutrition Seminar

DC

DC
NY
DC
DC
DC
NY