

**The original documents are located in Box 21, folder “President - Recommended Telephone Calls” of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.**

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THE WHITE HOUSE

WASHINGTON

(S A M P L E)

RECOMMENDED TELEPHONE CALL

- TO: Name of person you recommend be called with brief identifying information only when you suspect name will be unfamiliar to the President.
- DATE: Suggested date call should be placed.
- RECOMMENDED BY: Your name and if recommendation has concurrence of another staff member, so state.
- PURPOSE: Preferably one sentence; two at most.
- BACKGROUND: Whatever background information you feel will be helpful to the President. Usually 3-4 short sentences will suffice to set the stage and give substance to talking points. Also, make sure that no letter has been sent by Correspondence for same purpose as the call and so indicate by stating this in the background.
- TALKING POINTS:
  - 1.
  - 2.
  3. (The specific points that you recommend be made during the
  4. conversation.)

NOTE: Original plus 4 copies are to be sent to Warren Rustand.

Date of submission

Action



THE WHITE HOUSE  
WASHINGTON

November 7

MEMO FOR PRESS OFFICE STAFF

FROM: Connie

Here's the form for recommended  
telephone calls.

Please bring your suggestions to  
Friday morning staff meeting, as  
Ron said.



*Jerry Warren*

THE WHITE HOUSE  
WASHINGTON

RECOMMENDED TELEPHONE CALL

TO: Robert (Bob) White, Publisher of the Mexico, MO. Ledger

DATE: At your convenience

RECOMMENDED BY: Ron Nessen and Jerry Warren

PURPOSE: To continue personal relationship with Bob White which will be valuable in the next few years.

BACKGROUND: Bob White, as you know, is a leader in ASNE and Sigma Delta Chi. He attended the October 25 meeting in the Rosevelt Room when you discussed the Freedom of Information amendments with representative of ASNE and ANPA. Bob attends many newspaper and journalism meetings throughout the country and is respected by his colleagues. He recently attended a regional Association of Managing Editors meeting and volunteered many of the thoughts which he included in his editorial (attached). A past president of Sigma Delta Chi, Bob was in the audience at your Phoenix press conference. Jerry Warren talked with Bob at length during the Conference in Phoenix and found Bob to be a person with whom you could work.

TALKING POINTS:

1. The editorial you wrote following our meeting in October was included in my news summary. I appreciate the thoughts expressed in the editorial.
2. The Freedom of Information amendments which we discussed at that meeting are now law and we will all work to insure that the Federal government is responsive to reasonable requests.
3. I would appreciate hearing your view from time to time on how we can improve the Freedom of Information Act and correct some of the problems I pointed out during that meeting.



# The Man Who Is President

We spent forty minutes with President Ford Friday.

That's not an editorial we — we were the 20-odd members of the Freedom of Information Committee of the American Society of Newspaper Editors.

Our appointment was for 12 noon.

We gathered at the Roosevelt Room of the White House at about 11:30 — as a matter of custom and proper courtesy, when you have an appointment with the President you arrive early.

At exactly noon, the President came in. He came in quietly with a couple of staff people in tow. We stood and the President, quietly, started around the large table at which we had been seated, shaking hands. We introduced ourselves, "... Bob White, Ledger, Mexico, Mo."

His handshake is firm. He said, "Glad to know you, Bob." He looks you in the eye. He moved on to the next fellow. "... Glad to know you, Warren" — Warren Phillips, President, Wall Street Journal ...

The President, after shaking hands with everyone, sat down at the head of the table, and said:

"I appreciate the opportunity to see old friends and meet some new members of the news media. I've been to most of your cities ..."

The conversation ranged from why he testified before the sub-committee of the Judiciary committee; why he vetoed the Freedom of Information act. He discussed his more open policy for the press and his more frequent use of press conferences ...

The President was articulate, informed, at ease. There was always a tension about Mr. Nixon; there was always a seething, restless energy about Mr. Johnson. President Ford was comfortable, mid-western, able. He was more like Mr. Truman. When he paused to check on a detail he did not hesitate to call on an aide for help. "Phil, what was the exact language?", or "Ron, what was that figure?"

There were no airs about the man.

Nor in his dress. He wore a brownish, plaid suit — a quiet plaid. It was single-breasted, wide-lapels, had a flap over the small pocket above the regular coat pocket on the right side. It was close fitted — the President still walks like an athlete and, obviously, takes good care of himself — his hips are narrow, his shoulders broad. You will remember he played center at Michigan and today swims regularly.

He wore a grey, striped shirt with a normal, straight collar. His sunglasses showed above his breast pocket. His wrist watch was gold with a gold band. His tie was a dark blue with small white seals — the fur kind — here and there on it.

He certainly is not tailored in the usual perfect-fitting, dark suit, white shirt, drab tie featured traditionally by most Presidents. He could have been sitting in the Rotary or Kiwanis or Lions or Optimist club meeting here and been right at home.

But, again, he was articulate. Remember, he ranked in the top third of his law class at Yale. And, of course, he is a professional at the business of government having served in the Congress for 23 years.

So, it was a pleasure to meet him. It was reassuring to get the feel of the man, to try to measure him during the 40-minute interview.

We believe he'll do all right ... if, indeed, anybody can in that impossible job.



THE WHITE HOUSE  
WASHINGTON

File

TO: Ron Nessen

Ron, I will  
notify Tom Delair  
of all Presidential  
telephone calls of this  
nature.

Terry O'Donnell

THE WHITE HOUSE  
WASHINGTON

October 1, 1974

MEMORANDUM FOR:           TERRENCE O'DONNELL  
FROM:                        WARREN RUSTAND *WR*  
SUBJECT:                    Telephone Calls

When the President makes telephone calls, such as is the case of Al Kaline last week, there should be some system of follow-up with Ron Nessen so that <sup>he</sup> is aware and able to disseminate the information to the press.

Would you get together with Ron and set up a workable system?

Thanks.

THE WHITE HOUSE  
WASHINGTON

Oct. 23, 1974

RON:

Terry O'Donnell wanted you to know that the President called Barbara Hutchison, USIS Public Affairs official captured for 13 days in Santa Domingo, to commend her for her courage and exemplary conduct.

Judy





to calls

Hello Hank. Nice to talk  
to you again  
Last time I talked was  
when you hit 714.

Great to h  
Multiple Sclerosis -  
Great, got advanced.  
Well loved.

in Alan

Maybe you're going to be merged.  
Let me know in advance.  
Law good judgment will  
prevail. Good luck to you  
and con graduates.



THE WHITE HOUSE

WASHINGTON

RECOMMENDED TELEPHONE CALL

TO: Hank Aaron, during the Annual Dinner of Champions sponsored by the National Multiple Sclerosis Society on Tuesday, October 29th.

RECOMMENDED BY: Warren S. Rustand

PURPOSE: For the President to congratulate Hank Aaron on receiving the Multiple Sclerosis Hope Chest Award, the highest award given by the National Multiple Sclerosis Society.

BACKGROUND: This is the third year for this event; earlier award winners were Ara Parseghian and Joe DiMaggio. The event draws a large turnout of sports stars, celebrities, business and community leaders. Frank Gifford has and will again serve as toastmaster.

Telephone #: 212-586-7000

The setting is the Grand Ballroom of the New York Hilton; the telephone will be on the dais by Hank Aaron and will be amplified to the audience. The call should be placed between 8:30 and 8:45 p.m. to avoid any film interruption.

TALKING POINTS:

1. Hank, once again, I would like to congratulate you on the receipt of a justly deserved award - the Multiple Sclerosis Hope Chest Award.
2. I understand the film clip of your historic home-run will be shown tonight; I enjoyed being able to witness it in person and I only wish my schedule would have allowed me to join you this evening.
3. And to everyone there tonight, I would like to thank you all for the wonderful support you give to the Multiple Sclerosis Society's research. I am sure we all share the hope that a cure for this crippling disease is very near.



Date of Submission: Monday, October 21st, 1974

Action \_\_\_\_\_

THE WHITE HOUSE

WASHINGTON

November 5, 1974

MEMORANDUM FOR:                   RON NESSEN  
FROM:                               WARREN S. RUSTAND *WRUN*  
SUBJECT:                           Presidential Telephone Program

We want to focus attention on the Presidential Telephone Call Recommendation Program and stimulate some more good ideas.

We are interested in ideas that are in support of the President's positions or would have value in showing the President's interest and concern in specific legislation.

Presidential telephone calls provide an excellent opportunity to increase the President's exposure and identify the President with unique and worthwhile events and programs, yet with a minimum amount of the President's time. I hope that you will find the time to take a personal interest in making certain that the President receives the best possible phone recommendations.

This program will commence immediately and I look forward to receiving several phone recommendations from you every Friday by noon which will allow us to program these calls for the President during the following week as his schedule permits. A copy of the format and a sample copy are attached.

Your cooperation in this new effort will be much appreciated.

Thank you.



THE WHITE HOUSE

WASHINGTON

(S A M P L E)

RECOMMENDED TELEPHONE CALL

TO: Name of person you recommend be called with brief identifying information only when you suspect name will be unfamiliar to the President.

DATE: Suggested date call should be placed.

RECOMMENDED BY: Your name and if recommendation has concurrence of another staff member, so state.

PURPOSE: Preferably one sentence; two at most.

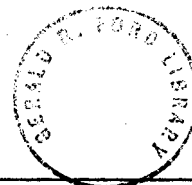
BACKGROUND: Whatever background information you feel will be helpful to the President. Usually 3-4 short sentences will suffice to set the stage and give substance to talking points. Also, make sure that no letter has been sent by Correspondence for same purpose as the call and so indicate by stating this in the background.

TALKING POINTS: 1.  
2.  
3. (The specific points that you recommend be made during the  
4. conversation.)

NOTE: Original plus 4 copies are to be sent to Warren Rustand.

Date of submission

Action \_\_\_\_\_



THE WHITE HOUSE

WASHINGTON

RECOMMENDED TELEPHONE CALL

TO: Al Kaline, Detroit Tigers Baseball Player

DATE: September 25, 1974

RECOMMENDED BY: Warren Rustand

PURPOSE: To congratulate Al Kaline on delivering his 3,000 and 3,001st base hit last night in Baltimore.

BACKGROUND: Al Kaline reached his goal of 3,000 base hits during a Tigers - Orioles baseball game in Baltimore last night. He is the twelfth person to pass this mark; no American Leaguer has achieved it in 49 years.

Al Kaline perhaps has the finest sustained career in all baseball. He joined the Detroit Tigers at the age of eighteen, never having played in the minor leagues. Within two years, he had won his first batting title, making him the youngest player to win an American League batting crown.

Kaline is not only an outstanding athlete, but also a man of high character, demonstrated by his concern for others and distinguished service to his community.

- TALKING POINTS:
1. Congratulations on your 3,000th base hit.
  2. One of the nicest things about breaking this record is that it occurred in your hometown, Baltimore. However, I know your family and many friends from Michigan were with you both at the game itself and in spirit.



3. I know you are looking forward to your retirement as a chance to spend more time with your sons (ages 17 and 13) and your family. May I say that I would like to see you continue playing the game.
4. Congratulations, again. This puts you in an elite category among all the men who have played the game.

Date of submission: September 25, 1974

ACTION: \_\_\_\_\_



THE WHITE HOUSE

WASHINGTON

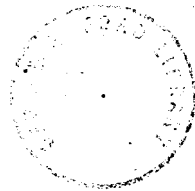
November 15, 1974

MEMORANDUM FOR: WARREN RUSTAND

FROM: RON NESSEN

In response to your recent request for suggested Presidential phone calls, I think this is a good one from Paul Miltich.

Attachment: Suggestion that President call George Storer, founder of Storer Broadcasting



THE WHITE HOUSE

WASHINGTON

November 14, 1974

MEMORANDUM FOR:

RON NESSEN

FROM:

PAUL A. MILLTICH *Pam*

SUBJECT:

Presidential Telephone Call

I recommend the President call George B. Storer, Sr., the founder of Storer Broadcasting Company of Miami Beach, Florida. Mr. Storer recently celebrated his 75th birthday (November 10, 1974).

BACKGROUND:

Mr. Storer now is in semi-retirement. His third son, Paul, directs most of the company's operations. Mr. Storer spends much of his time at the Storer Ranch at Saratoga, Wyoming.

TALKING POINTS:

The President should extend belated birthday greetings to Mr. Storer. He might mention that he understands Mr. Storer founded the nation's first independent group broadcasting chain. He might add that this is not surprising for a "young man" who built a ham radio set at the age of 12.





MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

No. - file

RECOMMENDED TELEPHONE CALL

TO: Holmes Alexander, The Gazette,  
Alexandria, Va.

DATE: At your convenience

RECOMMENDED BY: Ron Nessen and Jerry Warren

PURPOSE: To establish a rapport with Holmes Alexander  
which could be helpful in the years ahead.

BACKGROUND: Holmes Alexander has seen through the  
argument against your travel and has  
written a straight forward column (attached).

TALKING POINTS: That you indicate to Holmes Alexander that  
you would like to get together with him soon.

Discuss briefly how your travels and meetings  
with Heads of State are essential to the  
business of solving domestic economic and  
energy problems.

You have read his recent column.

Date of Submission: December 16, 1974

Action \_\_\_\_\_



# Comment & Opinion



## Steadfastness — Just The Right Word To Describe Gerald Ford

By HOLMES ALEXANDER

**Steadfastness.** It came over me just before President Ford left on his Far East trip that this is the trait we will remember him by.

The "Mr. Clean" label was too pat, and had no relevance save that he was succeeding Dirty Dick. The Boy Scout tag is a cheap shot, suggesting he is an immature mollicoddle, which won't wash in any suds. The unhelmeted footballer gibe indicates that the President is not a rapid thinker, but it actually tilts toward the proposition of his steadfastness.

**THE NOUN,** I think, would not have come to mind except that our rector preached on the Book of Ruth and said that its moral was steadfastness. Ruth, a widow, was desperately homesick amid the alien corn, but she stuck it out.

Then, shortly before the start to Japan-Korea-Russia, Secretary Kissinger told us why the President was going despite many reasons not to. The country was without a Vice President, but to call off the trip for that reason would suggest

domestic instability. Japanese Premier Tanaka looked like a lame duck, but Mr. Ford was visiting a government, not a man. South Korea was in ferment against its repressive regime, but a failure to stop off there would encourage pullout rumors. Ford would be unmatched in international experience by General Secretary Brezhnev, but representatives of the two nuclear superpowers must keep in touch at any cost.

**THESE ARE** all sound and plausible reasons, but could be wrapped in the single word: steadfastness. Gerald Ford had said he was going, and that was that. There was a touch of Davey Crockett, too. "Be sure you're right," was Davey's motto, "then go ahead."

Within a few hours before Kissinger gave us these explanations, there were reports of Mideast fighting and of Russian arming and inciting the Arabs against Israel. The Secretary discounted suggestions from the press that the perfidious Soviets might

strike while the President was out of the country.

But earlier that morning, Mr. Ford had called in Defense Secretary Schlesinger, as well as the Secretary of State, and arranged some contingency military reprisals in event of a sneak attack. The steadfast man wasn't going to flap. He was going to keep undramatically to his schedule.

**THIS COOL** decisiveness begins to reveal Gerald Ford to his countrymen, if they are observant. In calmly turning his back on possible Soviet threat, he was making two assertions perfectly clear. One, as President, he was too important a personage for Brezhnev to treat with disrespect. Two, the United States commanded such world-wide respect that a doublecross was highly improbable. In short, Mr. Ford was now behaving like the Chief Executive officer of a superstate. It didn't call for the pomp and bombast that gets associated with an imperial presidency. Steadiness was in order. There was a touch of Ulysses S. Grant here. "I propose to fight it out on this line," ran Grant's

dispatch from the front, "if it takes all winter."

Now we can read back over the 100-odd days, and see that Mr. Ford has never been anything else except the steadfast man. How often we misread him. If he'd been another Harry Truman, he'd have made a rip-snorting scene in disciplining Gen. George Brown for mentioning those Jewish bankers and publishers. Instead, there was the early-morning private reprimand. The President had to be following Davey Crockett in deciding that pardoning Nixon was right, that offering amnesty to Vietnam bug-outs was right, and then he didn't stall around — he went ahead. He proposed to fight it out in the front lines of the Congressional election battle when there was no chance for victory, only for showing fortitude.

**Steadfastness.** Had we known all along that he was this kind of a man, we would not have measured him by other and nonoperative standards. On the other hand, by proving himself impervious to criticism and misunderstanding, he showed us what a steadfast man he is.

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

December 27, 1974

MEMORANDUM FOR: RON NESSEN  
FROM: Jerry Warren  
Subject: Alvah Chapman

Alvah Chapman, President of the newly-merged Knight-Ridder newspaper chain, is vacationing in Vail during the holidays. He is staying at the Lodge at Vail.

I strongly recommend that the President acknowledge his presence, either in person or by phone. Failing that, at the very least you should talk with him.

The contact would provide you and the President an important contact.



THE WHITE HOUSE  
WASHINGTON

December 31, 1974

MEMORANDUM FOR THE PRESIDENT

FROM:           RON NESSEN

SUBJECT:       RECOMMENDED TELEPHONE CALL

Alva Chapman, President of the newly merged Knight-Ridder newspaper chain is currently staying at the Lodge while on a vacation in Vail. I suggest you call him and say that you had learned he was in Vail and want to wish him a Happy New Year, congratulations and good luck on his new newspaper venture.

Jerry Warren suggests that this phone call would help establish an important contact with the President of an influential chain of newspapers.



THE WHITE HOUSE  
WASHINGTON

December 31, 1974

MEMORANDUM FOR THE PRESIDENT

FROM: RON NESSEN

SUBJECT: RECOMMENDED TELEPHONE CALL

Joseph McCaffrey is celebrating his 20th anniversary on WMAL-TV on January 3rd. I suggest you give him a call and congratulate him.

You might say that his knowledgeable reports on Congress over these past 20 years have given the public a better understanding of how their government works. You might wish him a Happy New Year and say you look forward to his reports for many years to come.



ATTENTION: RON NESSEN

PRESIDENTIAL MESSAGE TO JOSEPH MCCAFFREY,  
ON HIS 20th ANNIVERSARY WITH WMAL, JAN. 3, 1975  
(TO BE RECORDED AT VAIL, USED JAN. 3 ON WMAL)

My very warmest congratulations and best wishes to you, Joe, as you mark your 20th anniversary on WMAL. For all of those 20 years, I have enjoyed your knowledgeable and candid reports on Congressional activities. They have contributed in no small way to a better understanding of the complicated process of shaping our Nation's laws, and, to a better understanding of the problems faced by those responsible for that process. I hope and trust your perceptive questions and comments will continue to enlighten the public for many years to come.

Dec. 28, 1974

TO: MR. NESSEN

FROM: Robert J. J. J.

This is a suggested message for the President to record for use on WMAL Jan. 3, 1975, as part of a tribute to Joe McCaffrey on his 20th anniversary with WMAL. If the President wants to do it, the message should be recorded while the President is at Vail.

The tape can be fed over the phone line from Vail, or delivered to WMAL, if it can be done before 12:00 Jan. 3.

For phone transmission, call (202) 686-3010 or (202) 686-3016.

If delivered to WMAL, the tape should be addressed: Mr. Joe Epps, WMAL Bldg.



1/27/75

THE WHITE HOUSE

WASHINGTON

RECOMMENDED TELEPHONE CALL

TO: George Storer, Chairman of the Executive Committee, Storer Broadcasting Co., Miami, Florida (305 866-0211/864-2035)

DATE: At your convenience.

RECOMMENDED BY: Ron Nessen

PURPOSE: To congratulate Mr. Storer on being named to receive the National Association of Broadcasters 1975 Distinguished Service Award.

BACKGROUND: The NAB has selected George Storer, Chairman of the Executive Committee of Storer Broadcasting Company to receive its 1975 Distinguished Service Award. Mr. Storer has been in commercial broadcasting for 46 years and founded Storer Broadcasting Company. The award is the broadcasting industry's highest honor. The late Jack Benny has been named to receive the other award this year. The presentation will take place at the 53rd NAB convention in Las Vegas in April.

- TALKING POINTS:
1. George, let me congratulate you on receiving the National Broadcasters Distinguished Service Award this year. I can think of no other person in the industry who is more deserving than you are.
  2. I certainly recognize the tremendous contribution that radio makes not only to government, but to every facet of American life. You can be certain that I recognize the value of radio in communicating the views of the Administration to the public.
  3. Over the 46 years you have been in the business,



I know you have witnessed a virtual revolution in communications. I know, too, that you have been a pioneer in this change which has benefited all Americans.

4. We think a lot of your White House correspondent, Faye Wells. She is a good reporter.
5. Again, congratulations. I know the honor you receive at Las Vegas in April will be well deserved.





**RECOMMENDED TELEPHONE CALL**

**TO:**

**Alice Roosevelt Longworth,  
daughter of President Theodore  
Roosevelt, on the occasion of her  
91st birthday, February 12, 1975.**

**RECOMMENDED BY:**

**Ron Nessen**

**BACKGROUND:**

**Mrs. Longworth is a well-known  
fixture in Washington, very outspoken  
and sprightly for her age. She has been  
sought out and entertained by nearly  
every President since her father was  
in the White House.**

**I assume that President Ford has  
encountered her on occasion during  
his years in Washington. A brief  
phone call of congratulations on her  
91st birthday would be in order, I think.**

**Date of Submission:**

**Monday, February 3, 1975**

**Action:** \_\_\_\_\_



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Date of Submission:

Monday, February 3, 1975

Action: \_\_\_\_\_



RECOMMENDED TELEPHONE CALL

TO: Bess Truman  
Widow of the Former President

DATE: Today - February 13, 1975

RECOMMENDED BY: Ron Nessen

PURPOSE: To wish Mrs. Truman well on her  
90th birthday

BACKGROUND: Mrs. Truman will be 90 years old today.  
The citizens of Independence, Missouri  
are sending her a bouquet of red roses to  
commemorate the occasion.

TALKING POINTS: You are in our thoughts today as you  
celebrate this occasion.

I hope that if you are ever in Washington  
to visit your daughter and her family, you  
will stop by the White House.

Very best wishes.



February 28, 1975

**RECOMMENDED TELEPHONE CALL**

**TO:**

**Johnny Bench  
Cincinnati Reds' catcher**

**RECOMMENDED BY:**

**Ron Messer and Paul Miltich**

**BACKGROUND:**

**Johnny Bench is to be married Friday  
February 21 to Vickie Chesser and they  
have invited you and Mrs. Ford to the  
wedding. Assuming that you and the First  
Lady will not be going, it is suggested that  
you call Johnny Bench to congratulate him.**

**DATE OF SUBMISSION: February 20, 1975**

**ACTION:** \_\_\_\_\_



MEMORANDUM

THE WHITE HOUSE

WASHINGTON  
Feb. 20, 1975

*put in right*

TO: RON NESSEN  
FROM: PAUL A. MILTICH  
SUBJECT: Presidential Phone Call

Background: Cincinnati Reds' catcher Johnny Bench is to be married Friday to Vickie Chesser. They have invited the President and Mrs. Ford to the wedding. Assuming that the President and First Lady will not be going, it is suggested the President call Johnny Bench to congratulate him.

~~Message. Although the President did not get married until he was thirty, he is by all odds a longtime-married man and should have some advice to offer to Bench.~~

#####



THE WHITE HOUSE

WASHINGTON

RECOMMENDED TELEPHONE CALL

TO: Irv Kupcinet

RECOMMENDED BY: Ron Nessen

DATE: March 11 or 12 -- when the President is in the Chicago area.

PURPOSE: To take the place of a personal visit which Mr. Kupcinet has requested with the President.

BACKGROUND: The President's schedule in Illinois is very tight, and I believe he would be satisfied with a telephone call from the President instead of a personal visit.

You will recall the President had an interview with Mr. Kupcinet on August 25, 1975, when he was in Chicago.

The President has a long-standing personal relationship with Mr. Kupcinet.

DATE OF SUBMISSION: March 10, 1976



THE WHITE HOUSE

WASHINGTON

RECOMMENDED TELEPHONE CALL

TO: PAUL HARVEY  
ABC Radio Broadcaster

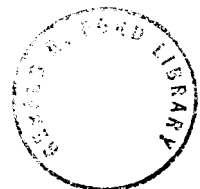
RECOMMENDED BY: Ron Nessen

PURPOSE AND BACKGROUND: Paul Harvey is an extremely well-known radio broadcaster with a large listening audience in the Midwest and smaller towns.

He mixes conservative Republican philosophy with his straight news reports, and although he leans in the direction of the extremely conservative Reagan philosophy, it would be helpful for the President to maintain a good relationship with him.

The President's schedule in Chicago is too crowded for a personal visit, but a phone call would be beneficial.

DATE OF SUBMISSION: March 10, 1976



THE WHITE HOUSE

WASHINGTON

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RECOMMENDED BY: Ron Nessen

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The President has a long-standing personal relationship with Mr. Kupcinet.

DATE OF SUBMISSION: March 10, 1976





THE WHITE HOUSE

WASHINGTON

RECOMMENDED TELEPHONE CALL

TO : Peter Lisagor  
CHICAGO DAILY NEWS

RECOMMENDED BY : Ron Nessen *RN*

DATE : March 29 or any day in the near future.

PURPOSE : To buoy the spirits of Peter Lisagor and let him know you are thinking of him.

BACKGROUND : Peter has been sick since returning from China with you in December. He has been diagnosed to have lung cancer, which has now metastasized to a brain tumor.

Peter was recently in Georgetown Hospital, but is at home now and will be for the next two months.

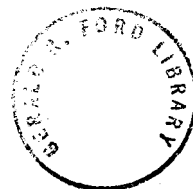
Peter hopes to be at the Gridiron Club dinner on April 3. As you know he is the President of the Gridiron Club. He also says he hopes to cover the election this fall, but his future is uncertain.

I have no estimates of his life expectancy.

He can be reached at: KE 6- 6689

The Lisagor family consists of Mrs. Myra (Mimi) Lisagor, a daughter Meredith (22) and son Scott (30).

DATE OF SUBMISSION : March 29, 1976



THE WHITE HOUSE

WASHINGTON

RECOMMENDED TELEPHONE CALL

TO: Peter Lisagor  
Chicago Daily News

RECOMMENDED BY: Ron Nessen *RHN*

DATE: March 25 or any day in the near future

PURPOSE: To buoy the spirits of Peter Lisagor and let him know you are thinking of him.

BACKGROUND: Peter has been sick since returning from China with you in December. Has has been diagnosed to have lung cancer, which has now metastasized to a brain tumor.

Peter is presently in Georgetown Hospital, but will be leaving there Friday morning, March 26. He will be at his home for the next 2 months.

Peter hopes to be at the Gridiron Club dinner on April 3. As you know he is the President of the Gridiron Club. He also says he hopes to cover the election this fall, but his future is uncertain.

I have no estimates of his life expectancy.

He can be reached at:

March 25 (Thursday): Georgetown Hospital  
625-5419 Room 7102

March 26 (Friday) on: KE6-6689

The Lisagor family consists of Mrs. Myra (Mimi) Lisagor, a daughter Meredith (22) and son Scott (30).

DATE OF SUBMISSION: March 25, 1976



THE WHITE HOUSE

WASHINGTON

RECOMMENDED TELEPHONE CALL

TO: Peter Lisagor  
Chicago Daily News

RECOMMENDED BY: Ron Nessen *RHN*

DATE: March 25 or any day in the near future

PURPOSE: To buoy the spirits of Peter Lisagor and let him know you are thinking of him.

BACKGROUND: Peter has been sick since returning from China with you in December. Has has been diagnosed to have lung cancer, which has now metastasized to a brain tumor.

Peter is presently in Georgetown Hospital, but will be leaving there Friday morning, March 26. He will be at his home for the next 2 months.

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DATE OF  
SUBMISSION:

March 25, 1976



THE WHITE HOUSE  
WASHINGTON

RECOMMENDED TELEPHONE CALL

TO: Tom Joyce  
Newsweek Magazine

RECOMMENDED BY: Ron Nessen *RHN*

DATE: Tuesday, March 30, 1976

PURPOSE: To wish Tom Joyce well before he goes into major surgery.

BACKGROUND: Tom Joyce is going into the hospital on Wednesday, March 31, for surgery on his spinal cord. He recently fell at his home and crushed a spinal disk. This caused pressure on his spinal cord which created partial paralysis of his legs. This operation is to remove that pressure, and hopefully reverse the nerve and muscle damage.

Tom is a long-time friend of the President, dating back many years to when he worked for the Detroit Free Press.

He can be reached at his home: 588-7964.

DATE OF SUBMISSION: March 29, 1976



THE WHITE HOUSE  
WASHINGTON

RECOMMENDED TELEPHONE CALL

TO: Tom Joyce  
Newsweek Magazine

RECOMMENDED BY: Ron Nessen *RN*

DATE: April 8, or any day afterward in the next week

PURPOSE: To wish Tom Joyce well as he recuperates from serious back surgery.

BACKGROUND: Tom Joyce was operated on last Thursday at Washington Adventist Hospital. He recently fell at his home and crushed a spinal disk. This caused pressure on his spinal cord, which created partial paralysis of his legs. The surgery was to remove that pressure, and hopefully reverse the nerve and muscle damage.

The doctors are fairly encouraged by the results of the surgery, and some feeling seems to be returning to his legs.

Tom is a long-time friend of Presidents, dating back many years to when he worked for the Detroit Free Press.

Tom will be in the hospital through Monday. The phone number there is: 891-7712

After Monday he will be recuperating at home until June. His home number is: 588-7964

DATE OF SUBMISSION: April 7, 1976



THE WHITE HOUSE

WASHINGTON

RECOMMENDED TELEPHONE CALL

TO: Tom Joyce  
Newsweek Magazine

RECOMMENDED BY: Ron Nessen *RHN*

DATE: Tuesday, March 30, 1976

PURPOSE: To wish Tom Joyce well before he goes into major surgery.

BACKGROUND: Tom Joyce is going into the hospital on Wednesday, March 31, for surgery on his spinal cord. He recently fell at his home and crushed a spinal disk. This caused pressure on his spinal cord which created partial paralysis of his legs. This operation is to remove that pressure, and hopefully reverse the nerve and muscle damage.

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THE WHITE HOUSE

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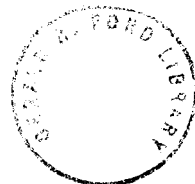
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DATE OF SUBMISSION: April 7, 1976



THE WHITE HOUSE  
WASHINGTON

TO: RON  
FROM: CONNIE GERRARD



I got the latest on Tom  
Joyce from Mel Elfin today.

He wanted to thank this office  
"for everything it did" for Tom,  
which sounds to me like he STILL  
thinks the President called him....

At any rate, here is a new  
telephone call recommendation  
for you to submit for the President.



THE WHITE HOUSE  
WASHINGTON

NOTE FOR: *Connie G.*

FROM : RON NESSEN

Let's wait a few  
days and see how  
the operation comes  
out. and then  
recommmend to call  
again. RHN.

THE WHITE HOUSE

WASHINGTON

RECOMMENDED TELEPHONE CALL

TO: Marjorie Hunter  
New York Times

RECOMMENDED BY: Ron Nessen

DATE: April 14-18, 1976

PURPOSE: To wish a rapid recovery to Maggie Hunter,  
who has just had major surgery.

BACKGROUND: You recall that last year a mastectomy was  
performed on Maggie Hunter. Monday, at  
Georgetown Hospital, the other breast was  
removed.

Tests had indicated the presence of pre-  
cancerous cells, and therefore the operation  
was a preventive measure.

Maggie is getting along relatively well. She  
has already been up and around, and I have  
talked with her by phone. She is expected  
to be in Georgetown Hospital 5 to 7 days.

The phone number at the hospital is: 625-5335

DATE OF SUBMISSION: April 13, 1976



RECOMMENDED TELEPHONE CALL

May 10, 1976

TO: John McGoff  
(home: 517 655-2435 - will be there tonight)  
(office: 517 349-4100 - will be in the office  
until 10:30 a.m. Tuesday, May 11)

RECOMMENDED BY: Bob Teeter, Ron Nessen, Jerry Jones

BACKGROUND: As you know John McGoff owns the Panax papers -- 35 weeklies and 8 dailies in the state of Michigan. You have invited him to at least one State Dinner and he has been trying to see you for some time to discuss his interest in buying the Washington Star. Bob Teeter tells me that a call from you indicating that you are looking forward to seeing him on your weekend trip to Michigan and asking for his support would result in an editorial endorsement in all of his papers for you. Teeter indicates he may run front page editorials endorsing you in all of his weekly papers tomorrow, hence the urgency of the call. Bob Teeter says that he is a very conservative fellow and is often a hard ball player. He currently is concerned about two or three items -- the major one being Secretary Kissinger's recent trip to Africa. Teeter further indicates that you can expect him to talk about his concerns with you during the call.

- TALKING POINTS:
1. You should mention that you are looking forward to seeing him during your weekend trip to Michigan (we are trying to arrange a meeting between you and his editorial board during the train trip).
  2. Ask him for his support mentioning how helpful it would be to your campaign in Michigan.

SUBMITTED BY: Jerry Jones

ACTION

*5/10/76 Ron Nessen talk with*

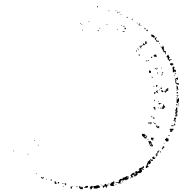
*Wants his editorials while <sup>me</sup> in Mich.  
to sit down with me.*



The President  
phone on

May 10, 1976

PAN



THE WHITE HOUSE  
WASHINGTON

NOTE FOR:

FROM : RON NESSEN