

The original documents are located in Box 35, folder “Administration Personnel, A-Z (5)” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

Some items in this folder were not digitized because it contains copyrighted materials. Please contact the Gerald R. Ford Presidential Library for access to these materials.

FOR IMMEDIATE RELEASE

AUGUST 9, 1974

Office of the White House Press Secretary

THE WHITE HOUSEJOHN O. MARSH, JR.
Biographical Data

Mr. John O. Marsh, Jr. has been Assistant to the Vice President for Defense Affairs since January 1974.

From 1973 to 1974, he was Assistant Secretary of Defense for Legislative Affairs. Mr. Marsh, 47, was elected to four successive terms in the U.S. House of Representatives as a Virginia Democrat. He served as a member of the Appropriations, Veterans Affairs, and Interior and Insular Affairs Committees. Mr. Marsh, a graduate of Washington and Lee Law School, has practiced law from 1952 until his election to Congress in 1962 and resumed the practice of law in Washington after retiring voluntarily from the House in 1970 to practice law.

Mr. Marsh was named "Outstanding Young Man in Virginia" by the Virginia Junior Chamber of Commerce in 1959. He also received the Distinguished Service Medal of the American Legion's Department of Virginia. A graduate of the Infantry Officer Candidate School, Mr. Marsh is presently a Lieutenant Colonel in the Virginia National Guard.

Mr. Marsh is married to the former Glenn Ann Patterson of Kenbridge, Virginia. They live in Arlington, Virginia.

#

Office of the White House Press Secretary

THE WHITE HOUSE

DR. THEODORE C. MARRS
Biographical Data

Dr. Theodore C. Marrs has been Special Assistant to the President since September 6, 1974. From 1970 to May 1974, he served as Deputy Assistant Secretary of Defense for Reserve Affairs.

From 1964 to 1970 he was Deputy for Reserve Affairs and Education in the Office of the Secretary of the Air Force. From 1963 to 1964 Dr. Marrs was Special Assistant to the Surgeon General of the Air Force. In 1953 he became a medical officer in the U.S. Air Force Reserve and for ten years was continuously involved in military medical administration. From 1945 to 1951 he was engaged in the general practice of medicine in Montgomery, Alabama, where he helped to organize and manage the Jackson Hospital and Clinic, the Pineview Manor for the Handicapped, and the Elks Clinic for the Handicapped; and served as national consultant to the United Cerebral Palsy Association.

He was born on August 29, 1918, in Rutherfordton, North Carolina. Dr. Marrs attended the University of Tennessee, completing the pre-med course in 1937 and receiving his M. D. degree in 1940. He completed his residency at Henry Ford Hospital, Detroit, Michigan, in 1944. In 1967 Dr. Marrs attended the Industrial College of the Armed Forces and the National War College. In 1968 he was promoted to Brigadier General in the U.S. Air Force Reserve.

Dr. Marrs is married and has five sons and two daughters.

#

TV Guide 5/31-6/6
Mead.

'He Always Hits His Marks'

President Ford has become an accomplished television performer, with the help of an expert tutor



Bob Mead observes President Ford during March 29 TV speech.

By John Weisman

Shortly before President Gerald Ford's speech March 29 about the tax-rebate

preparing for the telecast that will carry the President's economic message

Bob Mead

22 Part IV—Wed., Aug. 20, 1975 Los Angeles Times

WHITE HOUSE TV ADVISER

Toward a More Visible President

BY JOAN HANAUER
UPI Staff Writer

NEW YORK—Bob Mead, television adviser to President Ford, has spent the last six and a half years at the White

"I was Dan Rather's producer," said Mead, who began his broadcasting career at 19. "A member of President Ford's transition team asked me if I'd be interested in this job. I had a very negative view."

Now Mead is strictly positive and admittedly prejudiced in his head frame. He points out that Tom...

THE WHITE HOUSE
WASHINGTON

General info.

Washington Post -
May 18, 1975
Parade mag.

Q. Is it true that President Ford has a special TV director who dresses him, makes him up, and rehearses him for his television appearances?—Frances Thompson, Pittsburgh, Pa.

A. President Ford has a TV adviser named Robert Mead who is paid \$34,800 a year. Mead, 40, who broke into broadcasting as a disk jockey over WMIX, Mt. Vernon, Ill., at age 19, used to be Dan Rather's TV producer. He was hired by the Ford Administration to turn Ford into a more attractive, at-ease TV performer. Mead advises the President on what to wear, how to present his speeches, how to come to terms with the camera. "The one thing I can't get him to do," says Mead, "is to sit still for makeup. The President simply refuses to wear makeup for his TV appearances." Richard Nixon, by contrast, insisted upon heavy TV makeup.



Letters

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. 19088. No anonymous letters will be published.

EFRON: PRO AND CON
I was astounded at the poor comments of Edith Efron regarding the Arabs and Israel ["News Watch," May 31]. To prove her point, she uses only ONE source, written in a pro-Jewish magazine by a pro-Jewish writer. If she is calling for a realistic appraisal of the Arab-Israeli situation, she certainly uses an unrealistic way to do it.

Michael Streich
Parsippany, N.J.

I couldn't have agreed more with the views expressed by Edith Efron. Truthfully, I never expected such a critically honest appraisal of the fallacies that the U.S. mass media indulge in concerning Arab rhetoric, in a major American magazine. It was indeed a pleasant surprise reading such an article in TV GUIDE. It would be even more surprising to see the mass media recognize Egyptian "moderation" for what it really is.

Edward E. Klein
Forest Hills, N.Y.

In her quite justifiable indignation at the mendacity and semantic double-dealing of the Egyptians, Edith Efron slipped into a little double talk herself. She referred more than once to the Egyptians as anti-Semitic, apparently forgetting that the Arabs are themselves a Semitic race.

John H. Dirck
Dayton, Ohio

JOIN THE MEDIACRACY, KEVIN

Oh, Kevin Phillips ["News Watch," June 7], what a marvelous position you now find yourself in! If your book "Mediacracy" is a success, you can join it. If not, there can be no question as to where the blame for [the book's] failure will be placed.

Ann Norton
Leonia, N.J.

A LETTER OF THANKS

Thank you for relieving my ignorance. Until I read John Weisman's article about Pres-

ident Ford's TV adviser ["He Always Hits His Marks," May 31], I was under the impression that his television appearances (including the really hilarious calendar-stripping routine of May 27) were orchestrated by Pat Paulsen.

John W. Campbell
Hamilton, Ohio

MORE POTSHOTS AT 'S.W.A.T.'

Steve Forrest says, "The kids who watch our show are emulating cops and not psychopathic killers" ["The 'S.W.A.T.' Shoot-out," June 7]. What rubbish! The way in which cops are portrayed on S.W.A.T., who can tell the difference?

David M. Frost
San Antonio, Texas

I am writing to you about S.W.A.T., the show you and your sharks attacked in TV GUIDE. I happen to like the series. I fail to see where there is any real violence [in it]. I wish just for once you would attack some of those old broken-down shows like *Gunsmoke* and *Lawrence Welk*. I personally fail to see what good there is in them.

Rosalyn Grant
Madison, Wis.

FLANDERS—THE FORGOTTEN ACTOR

In his article on "Moon for the Misbegotten" ["Ghosts That Walk the Stage with Us," May 24], Tom Burke did not even mention the name of Ed Flanders, who played the father in "Moon," much less include him in the interview. I believe that Ed Flanders is a fine actor, and his performance in "Moon" is certainly a reinforcement in that belief. Perhaps Flanders isn't an O'Neill veteran—but then, wouldn't an "outside" opinion have been informative, too?

Mrs. Gordon Ireland
Cincinnati

[Flanders has received recognition for his work in "Moon." He won a Tony Award last year as Broadway's best supporting actor in a play.—Ed.]



N089

R

FORD

BY FRANK CORMIER

WASHINGTON (AP) -- PRESIDENT FORD IS LOSING HIS TELEVISION ADVISER, BUT THAT WON'T STOP HIM FROM SEEKING TV EXPOSURE AT BASEBALL'S ALL-STAR GAME -- A RIVAL OF THE DEMOCRATIC CONVENTION FOR THE NATIONAL VIEWING AUDIENCE.

FORMAL WORD OF THE IMPENDING RESIGNATION OF TELEVISION ADVISER ROBERT MEAD, A FORMER CBS PRODUCER, CAME TODAY. AT THE SAME BRIEFING WHITE HOUSE PRESS SECRETARY RON NESSEN SAID FORD WILL FLY TO PHILADELPHIA TUESDAY NIGHT TO THROW OUT THE FIRST BALL OF THE ANNUAL ALL-STAR COMPETITION BETWEEN THE AMERICAN AND NATIONAL LEAGUES.

A NUMBER OF TELEVISION CRITICS HAVE WRITTEN THAT THE ALL-STAR GAME, TO BE BROADCAST LIVE BY THE ABC NETWORK, IS ALMOST CERTAIN TO DRAW MORE VIEWERS THAN THE SIMULTANEOUS DEMOCRATIC CONVENTION COVERAGE OF CBS AND NBC.

WHEN NESSEN ADDED THAT FORD PLANNED TO ADDRESS THE CONVENTION HERE TONIGHT OF THE NATIONAL EXCHANGE CLUB, A REPORTER INQUIRED WHETHER THE PRESIDENT WAS PLANNING APPEARANCES EVERY NIGHT WHILE THE DEMOCRATS ARE COVENING.

NESSEN REPLIED THAT IT WOULD BE WRONG TO SUGGEST FORD IS ARRANGING HIS SCHEDULE "IN SOME WAY TO COUNTER OR TOP THE DEMOCRATIC CONVENTION."

THERE HAD BEEN DEBATE AMONG WHITE HOUSE AIDES WHETHER THE PRESIDENT SHOULD LAY LOW DURING THE DEMOCRATIC CONCLAVE OR TO TRY TO MAKE NEWS ON HIS OWN DURING THE WEEK. IT WAS UNDERSTOOD THAT THE DECISION TO GO TO PHILADELPHIA WAS INFLUENCED BY THE LIKELIHOOD OF A LARGE TELEVISION AUDIENCE.

MEAD, WHO HAD ADVISED FORD ON TELEVISION APPEARANCES SINCE THE START OF THE ADMINISTRATION, SUBMITTED HIS RESIGNATION DURING THE WEEKEND. NESSEN DESCRIBED IT AS "QUITE A WARM AND PERSONAL LETTER," BUT DECLINED TO DISTRIBUTE COPIES OR TO DISCUSS HIS DIFFERENCES WITH THE DEPARTING ADVISER.

"I REALLY THINK THAT SHOULD BE BETWEEN BOB AND MYSELF," NESSEN SAID.

THE TWO MEN ARE KNOWN TO HAVE BEEN AT ODDS FREQUENTLY DURING RECENT MONTHS. WHITE HOUSE SOURCES ACKNOWLEDGED THAT MEAD'S RESIGNATION WAS PRECIPITATED BY COMPLAINTS OF HIS HANDLING OF THE PUBLIC TELEVISION SYSTEM'S LIVE TV COVERAGE OF LAST WEEK'S DINNER FOR BRITAIN'S QUEEN ELIZABETH. MOST TELEVISION CRITICS PANNED THE BROADCAST.

07-12-76 13:53EDT



K
FORD-STAFF
BY FRANK CORMIER

WASHINGTON (AP) -- PRESIDENT FORD IS MAKING MAJOR CHANGES IN HIS BIG PUBLIC RELATIONS STAFF A MONTH BEFORE THE REPUBLICAN NATIONAL CONVENTION.

DAVID GERGEN, A VETERAN OF THE NIXON ADMINISTRATION, IS BEING MADE DIRECTOR OF COMMUNICATIONS, REPLACING MARGITA WHITE, WHO HAS BEEN NOMINATED FOR A PLACE ON THE FEDERAL COMMUNICATIONS COMMISSION.

FOR THE MOMENT, FORD IS WITHOUT A TELEVISION ADVISER. FORMER CBS PRODUCER ROBERT MEAD, WHO HELD THAT POSITION SINCE FORD TOOK OFFICE, RESIGNED DURING THE WEEKEND. ALTHOUGH MEAD HAD BEEN UNHAPPY ABOUT HIS WORKING ARRANGEMENTS AT THE WHITE HOUSE FOR SOME TIME, THE IMMEDIATE CAUSE OF HIS DEPARTURE WAS WIDESPREAD CRITICISM OF THE PUBLIC BROADCASTING SYSTEM'S LIVE TELEVISION COVERAGE OF LAST WEEK'S WHITE HOUSE STATE DINNER FOR VISITING QUEEN ELIZABETH OF GREAT BRITAIN.

WHITE HOUSE SOURCES SAID FORD AND HIS AIDES HAD BEEN PLANNING FOR SOME TIME TO UPGRADE THE OFFICE OF COMMUNICATIONS DIRECTOR WITH AN EYE TOWARD THE FALL ELECTION CAMPAIGN.

GERGEN, WHO HAS BEEN AN AIDE TO WHITE HOUSE STAFF CHIEF RICHARD CHENEY AND AN OCCASIONAL PRESIDENTIAL SPEECH WRITER, WILL HAVE AS HIS DEPUTY WILLIAM RHATICAN, A WHITE HOUSE AIDE DURING THE NIXON ADMINISTRATION WHO WAS BROUGHT BACK FROM THE TREASURY DEPARTMENT'S PUBLIC AFFAIRS STAFF.

WHITE HOUSE PRESS SECRETARY RON NESSEN HAS SHOWN CONSIDERABLE SENSITIVITY TOWARD THE GERGEN-RHATICAN APPOINTMENTS, GOING OUT OF HIS WAY TO ASSURE A NUMBER OF REPORTERS THAT HIS OWN AUTHORITY HAS NOT BEEN DIMINISHED.

IN YET ANOTHER CHANGE OF RESPONSIBILITIES, THE SPEECH WRITING STAFF HENCE FORTH WILL BE IN CHARGE OF THE ISSUANCE OF ALL WRITTEN PRESIDENTIAL STATEMENTS. THIS HAD BEEN THE RESPONSIBILITY OF WHITE HOUSE COUNSELOR ROBERT HARTMANN, WHO REMAINS IN OVER-ALL CHARGE OF THE SPEECH WRITING OPERATION.

07-12-76 10:22EDT

N041
R
CORRECTION
WASHINGTON, FORD-STAFF (N31), TO EXPAND ON REASON FOR MEAD'S DEPARTURE, SUB FOR 3RD GRAF:

FOR THE MOMENT, FORD IS WITHOUT A TELEVISION ADVISER. FORMER CBS PRODUCER ROBERT MEAD, WHO HELD THAT POSITION SINCE FORD TOOK OFFICE, RESIGNED DURING THE WEEKEND. ALTHOUGH MEAD HAD BEEN UNHAPPY ABOUT HIS WORKING ARRANGEMENTS AT THE WHITE HOUSE FOR SOME TIME, THE IMMEDIATE CAUSE OF HIS DEPARTURE WAS WIDESPREAD CRITICISM OF THE PUBLIC BROADCASTING SYSTEM'S LIVE TELEVISION COVERAGE OF LAST WEEK'S WHITE HOUSE STATE DINNER FOR VISITING QUEEN ELIZABETH OF GREAT BRITAIN. PBS STAFFERS WERE CRITICAL OF WHITE HOUSE COVERAGE RESTRICTIONS.

07-12-76 10:50EDT



UP-018

(FORD)

(BY RICHARD GROWALD)

WASHINGTON (UPI) -- DROPPING HIS TV ADVISER AND DIVIDING POWERS HELD BY HIS SENIOR AIDE, PRESIDENT FORD SHOOK UP HIS IMAGE-MAKING STAFF IN PREPARATION FOR BATTLING RONALD REAGAN AND PERHAPS JIMMY CARTER.

OUT WENT TV ADVISER ROBERT MEAD, BLAMED BY PRESS SECRETARY RON NESSEN FOR SPOILING LAST WEEK'S NATIONWIDE TELECAST OF FORD'S WHITE HOUSE DINNER FOR QUEEN ELIZABETH.

COUNSELOR ROBERT HARTMANN, WITH FORD SINCE HIS DAYS IN CONGRESS, LOST CONTROL OF ALL WRITTEN PRESIDENTIAL STATEMENTS BUT WILL STILL SUPERVISE SPEECH WRITING.

FORD PROMOTED FORMER ASSISTANT SPEECH WRITER DAVID GERGEN TO SERVE AS WHITE HOUSE COMMUNICATIONS DIRECTOR UNDER NESSEN AND HANDLE WRITTEN PRESIDENTIAL STATEMENTS. HE REPLACED MARGITA WHITE, A SWEDISH-BORN CALIFORNIAN NOMINATED TO THE FCC.

WILLIAM RATTIGAN RETURNED TO THE WHITE HOUSE AS GERGEN'S ASSISTANT. BOTH ARE FORMER AIDES TO PRESIDENT RICHARD NIXON,

THE ACTION FOLLOWED WEEKS OF WHITE HOUSE DISCUSSION AND A SUNDAY SESSION BY FORD IN HIS DINING ROOM AND ON THE GOLF COURSE WITH SOME OF HIS CLOSEST POLITICAL ADVISERS: FORMER DEFENSE SECRETARY MELVIN LAIRD, DEPUTY CAMPAIGN MANAGER STUART SPENCER, HOUSE GOP LEADER JOHN RHODES AND WHITE HOUSE CHIEF OF STAFF RICHARD CHENEY.

MORE STAFF CHANGES WERE COMING, WHITE HOUSE OFFICIALS SAID, ADDING THAT ALL OF THEM TRIED TO SOLVE WHAT INTIMATES JUDGE IS FORD'S CHIEF POLITICAL PROBLEM: IMPROVING HIS PUBLIC IMAGE BY GETTING ACROSS TO VOTERS HIS ACHIEVEMENTS SINCE SUCCEEDING NIXON 23 MONTHS AGO.

UPI 07-12 09:14 AED

ADD FORD, WASHINGTON (UP-018)
MEAD TOLD UPI TODAY "I WAS NOT FIRED. I WAS NOT FORCED TO RESIGN. I RESIGNED FOR REASONS I GAVE TO THE PRESIDENT (IN A LETTER) AND IT IS UP TO THE PRESIDENT TO TELL WHAT THEY ARE."
ASKED ABOUT WHITE HOUSE OFFICIALS SAYING HE QUIT UNDER FIRE, MEAD SAID, "I'M DISAPPOINTED ALMOST TO THE POINT OF BEING HURT."
"I TENDERED MY RESIGNATION TO THE PRESIDENT IN A QUIET AND PERSONAL MANNER TO AVOID JUST WHAT HAS HAPPENED," HE SAID. THE FORMER CBS NEWS PRODUCER SAID THAT IN HIS RESIGNATION LETTER HE ASKED TO GO BY AUG. 31.
PRESSED FOR HIS REASONS, MEAD SAID, "IT IS A PERSONAL THING BETWEEN THE PRESIDENT AND MYSELF."
UPI 07-12 11:02 AED

UP-052



UP-018

(FORD)

(BY RICHARD GROWALD)

WASHINGTON (UPI) -- DROPPING HIS TV ADVISER AND DIVIDING POWERS HELD BY HIS SENIOR AIDE, PRESIDENT FORD SHOOK UP HIS IMAGE-MAKING STAFF IN PREPARATION FOR BATTLING RONALD REAGAN AND PERHAPS JIMMY CARTER.

OUT WENT TV ADVISER ROBERT MEAD, BLAMED BY PRESS SECRETARY RON NESSEN FOR SPOILING LAST WEEK'S NATIONWIDE TELECAST OF FORD'S WHITE HOUSE DINNER FOR QUEEN ELIZABETH.

COUNSELOR ROBERT HARTMANN, WITH FORD SINCE HIS DAYS IN CONGRESS, LOST CONTROL OF ALL WRITTEN PRESIDENTIAL STATEMENTS BUT WILL STILL SUPERVISE SPEECH WRITING.

FORD PROMOTED FORMER ASSISTANT SPEECH WRITER DAVID GERSEN TO SERVE AS WHITE HOUSE COMMUNICATIONS DIRECTOR UNDER NESSEN AND HANDLE WRITTEN PRESIDENTIAL STATEMENTS. HE REPLACED MARGITA WHITE, A SWEDISH-BORN CALIFORNIAN NOMINATED TO THE FCC.

WILLIAM RATTIGAN RETURNED TO THE WHITE HOUSE AS GERSEN'S ASSISTANT. BOTH ARE FORMER AIDES TO PRESIDENT RICHARD NIXON.

THE ACTION FOLLOWED WEEKS OF WHITE HOUSE DISCUSSION AND A SUNDAY SESSION BY FORD IN HIS DINING ROOM AND ON THE GOLF COURSE WITH SOME OF HIS CLOSEST POLITICAL ADVISERS: FORMER DEFENSE SECRETARY MELVIN LAIRD, DEPUTY CAMPAIGN MANAGER STUART SPENCER, HOUSE GOP LEADER JOHN RHODES AND WHITE HOUSE CHIEF OF STAFF RICHARD CHENEY.

MORE STAFF CHANGES WERE COMING, WHITE HOUSE OFFICIALS SAID, ADDING THAT ALL OF THEM TRIED TO SOLVE WHAT INTIMATES JUDGE IS FORD'S CHIEF POLITICAL PROBLEM: IMPROVING HIS PUBLIC IMAGE BY GETTING ACROSS TO VOTERS HIS ACHIEVEMENTS SINCE SUCCEEDING NIXON 23 MONTHS AGO.

UPI 07-12 09:14 AED

RG

UP-100

R E

(WHITE HOUSE-TV)

WASHINGTON (UPI) -- WILLIAM CARRUTHERS, AN INDEPENDENT LOS ANGELES TELEVISION PRODUCER HAS JOINED THE WHITE HOUSE TEMPORARILY AS A TV CONSULTANT, IT WAS DISCLOSED TODAY.

CARRUTHERS WILL SUCCEED BOB HEAD, PRESIDENT FORD'S RADIO-TV CONSULTANT, AND HE IS EXPECTED TO WORK ON THE STAFF OF DAVID GERGEN, THE NEW DIRECTOR OF WHITE HOUSE COMMUNICATIONS.

CARRUTHERS WORKED WITH GERGEN ON FORMER PRESIDENT RICHARD NIXON'S REELECTION CAMPAIGN IN 1972.

HE MAY LATER BE NAMED AS A PERMANENT STAFF MEMBER.

UPI 77-29 03:23 PED



FORD

Continued From A-1
more momentum going for him than the President. And he could have kept it up with a tie or a victory in the fight for North Dakota's 18 delegates.

The Reagan camp, however, made a serious miscalculation, figuring wrongly that the slate of

Nessen Topples Ford's TV Man

United Press International

President Ford's television adviser, Robert Mead, has resigned following criticism of his performance by White House Press Secretary Ronald Nessen.

At the same time yesterday, White House Counsel

apparently failed to provide PBS newscaster Robert MacNeil with someone to identify VIP guests and failed to prevent obstruction of the camera's view of Ford and the Queen descending the main staircase at the start of the nationally

THE NEW YORK TIMES, TUESDAY, JULY 13, 1976

Ford Shifts and Expands Press Staff

By PHILIP SHABECOFF

Special to The New York Times

WASHINGTON, July 12—

President Ford, reportedly concerned that he is suffering no-

prospects as he heads for a showdown with Ronald Reagan, his challenger for the Republican Presidential nomination, and the hope in the na-

tion, had resigned. The resignation came apparently after Mr. Nessen criticized Mr. Mead's performance in the job. Mr. Nessen

AUGUST 9, 1974

Office of the White House Press Secretary

THE WHITE HOUSE

ROGERS C. B. MORTON
Biographical Data

Rogers C. B. Morton has been Secretary of the Interior since January 29, 1971. President Nixon announced his intention to nominate Mr. Morton to be Secretary of the Interior on November 25, 1970, and his nomination was submitted to the 92nd Congress when it convened in January 1971.

Until he assumed his Cabinet position, Mr. Morton has been Chairman of the Republican National Committee since April 1969 and a Member of Congress since January 1963. Mr. Morton was elected to the 88th Congress from Maryland's First District in 1962 and was subsequently elected to the 89th through 92nd Congresses.

While serving in the Congress, Mr. Morton was a member of the Committee on Interior and Insular Affairs (1963-68), the Committee on Merchant Marine and Fisheries (1963-68), the Select Committee on Small Business (1967-68) and from 1969 until he became Secretary of the Interior, Mr. Morton was a member of the Committee on Ways and Means.

Mr. Morton, while he was a Congressman, also was a member of the Public Land Law Review Commission (1965-66), the President's Commission on the Status of Puerto Rico (1965-66) and the Board of Visitors to the United States Naval Academy (1966-70).

Prior to his election to Congress, Mr. Morton was with Ballard and Ballard Company from 1939 to 1951, serving as President from 1947 to 1951, and was Vice President (1951-53) and a Director (1953-71) of the Pillsbury Company after the two firms merged.

Mr. Morton was born September 19, 1914, in Louisville, Kentucky, and received a B. A. degree from Yale University in 1937. He served with the U. S. Army from 1941 to 1945, attaining the rank of Captain.

Mr. Morton is married to the former Anne Jones. They reside in Easton, Maryland, and have two children.

#

N023

R

FORD SPOKESMAN

WASHINGTON (AP) -- PETER KAYE, SPOKESMAN FOR PRESIDENT FORD'S CAMPAIGN COMMITTEE, CITED "PERSONAL REASONS" FOR HIS PLANS TO RESIGN, BUT ONE SOURCE SAYS HIS RAPPORT WITH REPORTERS MAY HAVE PUT HIM IN DISFAVOR.

KAYE SAID THURSDAY HE WILL RESIGN AFTER THE REPUBLICAN NATIONAL CONVENTION IN AUGUST.

"PETER'S CANDIDNESS WITH THE PRESS WAS A FACTOR," A COMMITTEE STAFF MEMBER SAID. "HE HAD THE RESPECT OF THE REPORTERS AS A WORKING NEWSMAN. HE HAD THEIR CONFIDENCE. THAT MAYBE WAS RESENTED."

HOWEVER, A SPOKESMAN FOR THE PRSIDENT FORD COMMITTEE SAID WHEN ASKED ABOUT THE CANDIDNESS QUESTION, "IF THAT'S A FAULT I CAN THINK OF NO BETTER ONE."

ASKED IF THERE WAS ANY LINK BETWEEN KAYE'S LEAVING AND THE RESIGNATION OF WHITE HOUSE TELEVISION ADVISER ROBERT MEADE, THE SPOKESMAN SAID, "PETER HAD A GOOD WORKING RELATIONSHIP WITH RON NESSEN."

A RIFT BETWEEN MEADE AND PRESIDENTIAL PRESS SECRETARY NESSEN WAS WIDELY REPORTED AS THE REASON FOR MEADE'S QUITTING.

FORMERLY A POLITICAL WRITER WITH THE SAN DIEGO UNION AND NEWS DIRECTOR OF A SAN DIEGO TELEVISION STATION, KAYE WON AN EMMY WHILE WORKING AS A CORRESPONDENT FOR THE NATIONAL PUBLIC AFFAIRS CENTER FOR TELEVISION FOR HIS REPORTING OF THE SENATE WATERGATE HEARINGS.

HE WAS PRESS AIDE IN THE 1952 PRESIDENTIAL CAMPAIGN OF DWIGHT EISENHOWER AND ASSISTANT PRESS SECRETARY IN THE 1960 CAMPAIGN OF RICHARD NIXON.

IN AN INTERVIEW LAST MAY, KAYE TALKED ABOUT THE LACK OF EXPERIENCE IN THE FORD CAMPAIGN:

"BECAUSE THE PRESIDENT HAS NEVER RUN NATIONALLY BEFORE AND HAD NO CADRE TO CALL ON, AND BECAUSE OF THE RESIDUAL EFFECTS OF WATERGATE AND THE LIKE, THERE SEEMS TO BE A SHORTAGE OF PROFESSIONAL CAMPAIGN EXPERIENCE," HE SAID.

07-16-76 10:03EDT

UP-060

(POLITICS)

(BY CLAY F. RICHARDS)

WASHINGTON (UPI) -- PRESIDENT FORD'S CHIEF LAWYER ARRANGED A MEETING TODAY WITH FEDERAL ELECTION COMMISSION OFFICIALS TO DISCUSS SUGGESTIONS THAT THE APPOINTMENT OF ROGERS MORTON TO A POLICY-POLITICAL POST ON THE WHITE HOUSE PAYROLL MAY BE ILLEGAL.

DEPUTY PRESS SECRETARY JOHN CARLSON SAID PHILIP BUCHEN, FORD'S WHITE HOUSE COUNSEL, ARRANGED THE MEETING WHEN HE LEARNED FEC CHAIRMAN THOMAS CURTIS SAID MORTON'S POSITION ON THE PUBLIC PAYROLL "IS A POSSIBLE VIOLATION" OF THE NATIONAL ELECTION LAW.

"THE PURPOSE OF THE MEETING IS TO EXPLORE THIS CONCERN. FROM OUR STANDPOINT, IT WILL BE A LISTENING SESSION," CARLSON SAID.

"THE PRESIDENT AND HIS STAFF WILL TOTALLY AND COMPLETELY OBEY THE LETTER AND SPIRIT OF THE LAW, AND WE EXPECT ALL OTHER CANDIDATES TO DO THE SAME."

FORD TUESDAY APPOINTED MORTON, WHO WAS RESIGNING AS COMMERCE SECRETARY, TO BECOME A WHITE HOUSE COUNSELLOR ON DOMESTIC AND ECONOMIC MATTERS AND ALSO TO COORDINATE THE PRESIDENT'S POLITICAL ACTIVITIES.

MORTON IS TO ACT AS THE LINK BETWEEN THE WHITE HOUSE AND THE PRESIDENT FORD COMMITTEE.

CURTIS, A FORMER REPUBLICAN CONGRESSMAN, SAID WEDNESDAY IT MAY BE AN ELECTION LAW VIOLATION TO HAVE PUBLIC PAYROLL AIDES DOING POLITICAL WORK.

CARLSON SAID BUCHEN TELEPHONED CURTIS AND ARRANGED THE MEETING WITH FEC COUNSEL JOHN MURPHY "TO EXPLORE THE QUESTIONS AND CONCERNS" OF THE BODY SET UP TO OVERSEE FEDERAL ELECTIONS.

UPI 01-15 12:30 PES



01-19-74

R B

(FORD CAMPAIGN)

WASHINGTON (UPI) -- PRESIDENT FORD'S CHIEF LAWYER AND OFFICIALS OF THE FEDERAL ELECTION COMMISSION SCHEDULED A MEETING TODAY TO DISCUSS CHARGES THAT THE WHITE HOUSE IS VIOLATING THE LAW BY PUTTING A FORD POLITICAL ADVISER ON ITS PAYROLL.

THE WHITE HOUSE ANNOUNCED LAST WEEK THAT OUTGOING COMMERCE SECRETARY ROGERS MORTON WOULD BECOME A COUNSELLOR TO THE PRESIDENT FOR DOMESTIC AND ECONOMIC AFFAIRS FEB. 1 AND THAT HE ALSO WOULD SERVE AS A LIAISON BETWEEN FORD AND HIS ELECTION CAMPAIGN ORGANIZATION.

THE MOVE BROUGHT FORMAL COMPLAINTS THAT MORTON'S SALARY SHOULD BE PAID BY THE PRESIDENT'S CAMPAIGN COMMITTEE INSTEAD OF AMERICAN TAXPAYERS AND FEC CHAIRMAN THOMAS CURTIS SAID HE SHARED THAT VIEW.

PRESIDENTIAL PRESS SECRETARY RON NESSEN SAID WHITE HOUSE COUNSEL PHILIP BUCHEN ARRANGED TO MEET WITH CURTIS AND THE FEC'S TOP ATTORNEY IN MID-AFTERNOON "TO LISTEN TO THEIR CONCERNS."

A SIMILAR MEETING ARRANGED LAST THURSDAY HAD TO BE POSTPONED.

CURTIS ALSO QUESTIONED WHETHER NESSEN'S SALARY OUGHT NOT TO BE PAID BY THE FORD CAMPAIGN ORGANIZATION AND THE PRESS SECRETARY HE HAD NO DIRECT COMMENT ON THAT SUGGESTION TODAY.

NESSEN SAID HIS JOB WAS "TO REFLECT THE VIEWS OF THE PRESIDENT," BUT HE AGREED THAT "WE HAVE A POLITICAL SYSTEM" AND "IT'S DIFFICULT...TO DRAW ANY CLEAR-CUT LINE" SEPARATING HIS PRESS RESPONSIBILITIES FROM POLITICS.

UPI 01-19 02:23 PES



UP-070

ADD 1 POLITICS, WASHINGTON (UP-060)

SPEAKING IN DES MOINES, IOWA, MORTON SAID HE WOULD BE UNCOMFORTABLE IN AN ADVISORY ROLE IN THE WHITE HOUSE BEING PAID BY EXTERNAL FUNDS. I THINK THAT WOULD BE A VERY BAD PRECEDENT TO SET.

"THE NEXT THING YOU HAVE IS A LOBBYIST. THERE WOULD NO REASON WHY THE STEEL PEOPLE COULDN'T BE THERE OR THE ELECTRICAL PEOPLE OR ANYONE ELSE."

HE ALSO SAID HE DID NOT SEE ANY DIFFERENCE BETWEEN HIS ROLE AND THAT OF AN ENERGY OR NATURAL RESOURCES ADVISER.

UPI 01-15 01:20 PES



Morton Likely Ford Choice To Coordinate Campaign

NY Times
1/19/76

BY JAMES M. NAUGHTON

Special to The New York Times

WASHINGTON, Jan. 9—Roger C. B. Morton, the departing Secretary of Commerce, will reportedly be named soon by President Ford as a White House coordinator of the President's election campaign.

William W. Scranton, a former Governor of Pennsylvania and a campaign adviser to Mr. Ford, said this afternoon that he understood...

Mr. Morton, who is 60 years old, reportedly would have preferred to rest and limit his political activities to occasional chores for the President after he leaves the Commerce Department. A recent illness was cited as his reason for deciding last November to resign from the Cabinet.

But Mr. Ford was said to have

p

th
to
or
th

Day News 1/19/75

Morton to Be Policy Adviser To President

By PAUL HEALY

Washington, Jan. 13 (News Bureau)—Outgoing Commerce Secretary Rogers C. B. Morton is joining the White House payroll as a policy adviser to President Ford. presidential Press

THAT COMMERCE SECRETARY ROGERS
ASSISTANT TO COORDINATE FORD'S
OFFICE BUILDING QUARTERS
NIXON WERE BEING REFURBISHED

RULED THAT THE NEW YORK STATE

SION THAT THE ACT VIOLATED
MISREPRESENTATION OF ANY
S BASED ON RACE, SEX,
OTHER THINGS.



L.A. Times 1/10/76
Ford Campaign Post Likely for Morton

BY DON IRWIN
Times Staff Writer

right wing than Scranton, who headed a vain effort to
keep the 1964 presidential nomination from going to con-
servative Sen. Barry Goldwater of Arizona.

WASHINGTON—Outgoing Commerce Secretary Ro-

ger
mo
For
T
to
two
tee,
mal
tion
dat
tion
L
For
opin
pri
and
and
V
gre
poll
cha
as a
F
mig
Wh
he l
W
put
had
he l
W
mig
ton,
of S
men
Oth

ay,
abl-
ork
hat
mi"
ite
ing
ing
aid
was
uld
Y
EN
AS
IG
I
plete
with
amps
DO
E
E

The affable Morton, who stands a towering 6 feet, 6
inches and is broad in proportion, is a GOP centrist who
seems likely to win broader acceptance.

N101

RW

ADD AP POLITICAL (N099)

NESSEN DECLINED TO COMMENT ON REPORTS THAT COMMERCE SECRETARY ROGERS C. B. MORTON WILL BE NAMED WHITE HOUSE ASSISTANT TO COORDINATE FORD'S CAMPAIGN. BUT SOURCES SAID THE EXECUTIVE OFFICE BUILDING QUARTERS ONCE USED BY FORMER PRESIDENT RICHARD M. NIXON WERE BEING REFURBISHED FOR MORTON.

ALSO IN WASHINGTON, THE SUPREME COURT RULED THAT THE NEW YORK STATE FAIR CAMPAIGN CODE IS UNCONSTITUTIONAL.

THE COURT UPHELD A FEDERAL COURT DECISION THAT THE ACT VIOLATED FREEDOM OF SPEECH. THE CODE PROHIBITS "MISREPRESENTATION OF ANY CANDIDATE'S QUALIFICATIONS" AND "ATTACKS BASED ON RACE, SEX, RELIGION OR ETHNIC BACKGROUND," AMONG OTHER THINGS.

01-12-76 17:52EST



Star 11/16/76

Mary McGrory

*Morton and Ober:
A Matter of Taste*

It may or may not be a matter of law whether Gerald Ford has the right to use public funds to hire Rogers Morton for political aid and comfort in a campaign year.

It is certainly not against the law for him to hear on the White House

d,
is
te
ce
c-
ll
e
s
s
)



*Post
1/14/76*

Morton Named Ford Aide

By William Chapman

Washington Post Staff Writer

The White House attempted to minimize yesterday the political role that Rogers C. B. Morton will play when he joins

N027

RW

MOYNIHAN

BY FRANK CORMIER

WASHINGTON (AP) -- DANIEL PATRICK MOYNIHAN WENT TO THE WHITE HOUSE TODAY FOR A TALK WITH PRESIDENT FORD THAT WAS EXPECTED TO INFLUENCE HIS DECISION ON WHETHER TO RESIGN AS U.S. AMBASSADOR TO THE UNITED NATIONS.

NEWSMEN SPOTTED MOYNIHAN, WHO HAS BEEN AT THE UNITED NATIONS LESS THAN FIVE MONTHS, STROLLING AROUND THE WHITE HOUSE GROUNDS WITH LEONARD GARMENT, A FRIEND WHO SERVED AS A WHITE HOUSE LAWYER IN THE RICHARD M. NIXON ADMINISTRATION.

THE AMBASSADOR SAID HE WOULD HAVE NOTHING TO SAY IN ADVANCE OF HIS SESSION WITH FORD AND EXPLAINED THAT HE AND GARMENT "HAVE BEEN JUST WALKING AROUND." GARMENT IS NO LONGER AT THE WHITE HOUSE. NO EXPLANATION WAS GIVEN FOR HIS PRESENCE WITH THE AMBASSADOR.

DIPLOMATIC SOURCES SAID MOYNIHAN WAS READY TO RESIGN FRIDAY, BUT SECRETARY OF STATE HENRY A. KISSINGER AND FORD'S CHIEF OF STAFF, RICHARD BRUCE CHENEY, TALKED HIM OUT OF IT.

11-24-75 10:26EST



UP-030

(MOYNIHAN)

(BY RICHARD LERNER)

WASHINGTON (UPI) -- DANIEL P. MOYNIHAN INDICATED TODAY HE WOULD STAY ON AT LEAST TEMPORARILY AS U.S. AMBASSADOR TO THE UNITED NATIONS, BUT HE DID NOT RULE OUT A POSSIBLE RESIGNATION NEXT MONTH AT THE END OF THE GENERAL ASSEMBLY SESSION.

MOYNIHAN, WHO REPORTEDLY CAME CLOSE TO ANNOUNCING HIS RESIGNATION LAST WEEK, ARRIVED AT THE WHITE HOUSE THIS MORNING FOR A MEETING WITH PRESIDENT FORD.

WHEN REPORTERS ASKED HIM DURING A STROLL ON THE WHITE HOUSE GROUNDS IF HE PLANNED TO INFORM FORD HE WAS RESIGNING, HE REPLIED "OH NO" WITH A SMILE.

BUT WHEN ASKED ABOUT REPORTS IN NEW YORK THAT HE WOULD NOT SERVE BEYOND THE END OF THE CURRENT GENERAL ASSEMBLY SESSION, ENDING DEC. 16, MOYNIHAN SAID, "I'D RATHER TALK TO THE PRESIDENT FIRST BEFORE SAYING ANYTHING MORE."

MOYNIHAN HAD TOLD FRIENDS HE WAS UNHAPPY ABOUT LACK OF SUPPORT FROM THE WHITE HOUSE, IN LIGHT OF CRITICISM FROM ALLIED NATIONS WHO SAID HE HAD ANTAGONIZED NONALIGNED COUNTRIES WITH HIS OUTSPOKEN COMMENTS.

BUT PRESIDENTIAL PRESS SECRETARY RON NESSEN SAID SATURDAY THAT FORD AND SECRETARY OF STATE HENRY A. KISSINGER WANTED HIM TO STAY ON THE JOB.

NESSEN SAID FORD ASKED MOYNIHAN TO COME IN AND TALK THINGS OVER AFTER THE U.N. AMBASSADOR DECIDED TO ANNOUNCE LAST FRIDAY THAT HE WAS STEPPING DOWN FROM HIS POST BUT THEN CHANGED HIS MIND AFTER SPEAKING TO KISSINGER.

UPI 11-24 10:30 AES



N063

R

MOYNIHAN TOPS N27)

BY FRANK CORMIER

WASHINGTON (AP) -- THE STATUS OF DANIEL PATRICK MOYNIHAN AS U.S. AMBASSADOR TO THE U.N. CONTINUED TO REMAIN IN DOUBT TODAY FOLLOWING A 40-MINUTE CONFERENCE HE HAD WITH PRESIDENT FORD.

MOYNIHAN DID NOT MEET WITH NEWSMEN AFTER THE SESSION, BUT WHITE HOUSE PRESS SECRETARY RON NESSEN READ A STATEMENT ON FORD'S BEHALF THAT EXPRESSED THE PRESIDENT'S "COMPLETE CONFIDENCE" IN THE ENVOY AND REPORT THAT FORD AND SECRETARY OF STATE HENRY KISSINGER W

NTED HIM
TO "CONTINUE TO SPEAK OUT CANDIDLY AND FORCEFULLY ON MAJOR ISSUES."

NEWSMEN NOED THAT THE STATEMENT MADE NO REFERENCE AS TO WHETHER OR NOT MOYNIHAN WOULD RESIGN THE POST, AND NESSEN REPLIED, "THERE'S NOTHING IN HERE ABOUT HIS LEAVING."

AFTER A REPORTER POINTED OUT THAT THE STATEMENT MADE NO REFERENCE TO HIS STAYING EITHER, NESSEN SAID HE HAD NO REASON TO EXPECT A RESIGNATION.

11-24-75 12:46EST



N070

R

WASHINGTON ADD MOYNIHAN (N63)

MOYNIHAN TOLD REPORTERS BEFORE HE SAW FORD THAT HE WOULD BE GLAD TO TALK TO THEM AFTERWARD, ADDING THAT ANY ARRANGEMENTS FOR HIM TO BRIEF THE PRESS WOULD BE MADE BY NESSEN.

ASKED WHY MOYNIHAN LEFT THE WHITE HOUSE WITHOUT SEEING NEWSMEN, NESSEN SAID, "PAT INDICATED THAT HE DID NOT PREFER TO COME DOWN HERE" TO THE WHITE HOUSE BRIEFING ROOM.

FORD AND MOYNIHAN CONFERRED ALONE FOR 30 MINUTES, NESSEN REPORTED, THEN WERE JOINED BY KISSINGER FOR ANOTHER 10 MINUTES.

THE STATEMENT READ BY NESSEN SAID:

"BOTH PRESIDENT FORD AND SECRETARY KISSINGER EXPRESSED THEIR STRONG SUPPORT FOR THE EFFECTIVE JOB AMBASSADOR MOYNIHAN HAS BEEN DOING REPRESENTING THE UNITED STATES AT THE UNITED NATIONS. THE PRESIDENT WANTS IT CLEARLY UNDERSTOOD THAT AMBASSADOR MOYNIHAN HAS HIS COMPLETE CONFIDENCE.

"THE PRESIDENT AND SECRETARY KISSINGER ENCOURAGED AMBASSADOR MOYNIHAN TO CONTINUE TO SPEAK OUT CANDIDLY AND FORCEFULLY ON MAJOR ISSUES COMING BEFORE THE U.N."

THE STATEMENT BEGAN BY SAYING THAT FORD AND MOYNIHAN MET TO "DISCUSS A RANGE OF MATTERS INVOLVING THE UNITED NATIONS."

WHEN NESSEN WAS PRESSED TO FILL IN THE OBVIOUS GAP IN THE STATEMENT RELATING TO MOYNIHAN'S FUTURE PLANS, HE SAID SEVERAL TIMES THAT "THIS IS THE STATEMENT THAT THE PRESIDENT WANTED," AND "I CAN'T HELP YOU BEYOND THE STATEMENT."

HE DID SAY, IN RESPONSE TO A QUESTION, THAT NO LETTERS OR OTHER WRITTEN COMMUNICATIONS HAD PASSED BETWEEN MOYNIHAN AND THE PRESIDENT, SUGGESTING THAT IF MOYNIHAN DOES PLAN TO RESIGN HE HAS NOT SUBMITTED A LETTER TO THAT EFFECT.

NESSEN ALSO REPORTED THAT MOYNIHAN CONCURRED IN THE WHITE HOUSE STATEMENT AND THAT HIS CONFERENCE WITH THE PRESIDENT WAS BY MUTUAL DESIRE.

"BOTH THE PRESIDENT AND PAT WANTED A CHANCE TO GET TOGETHER AND TALK," NESSEN SAID.

BEFORE MOYNIHAN MET WITH FORD, NEWSMEN SPOTTED HIM STROLLING AROUND THE WHITE HOUSE GROUNDS WITH LEONARD GARMENT, A FRIEND WHO SERVED AS WHITE HOUSE LAWYER DURING PRESIDENT RICHARD NIXON'S ADMINISTRATION.

GARMENT IS NOW REPRESENTATIVE TO THE U.N. HUMAN RIGHTS COMMISSION AND SERVES AS COUNSELOR TO THE U.S. DELEGATION TO THE GENERAL ASSEMBLY.

11-24-75 13:29EST



UP-070

(MOYNIHAN)

(BY RICHARD LERNER)

WASHINGTON (UPI) -- PRESIDENT FORD SAID TODAY HE HAS "COMPLETE CONFIDENCE" IN DANIEL MOYNIHAN, THE OUTSPOKEN AMBASSADOR TO THE UNITED NATIONS WHO SAID HE WOULD STAY ON THE JOB AT LEAST TEMPORARILY.

A WHITE HOUSE SPOKESMAN ALSO SAID MOYNIHAN'S RESIGNATION IS NOT EXPECTED IN THE FORESEEABLE FUTURE.

PRESS SECRETARY RON NESSEN TOLD REPORTERS THAT FORD MET 30 MINUTES ALONE WITH MOYNIHAN TODAY, AND THEN SECRETARY OF STATE HENRY KISSINGER JOINED THEM FOR 10 MINUTES.

MOYNIHAN REPORTEDLY HAD COME CLOSE TO RESIGNING LAST FRIDAY, AND TOLD FRIENDS HE WAS UNHAPPY ABOUT LACK OF SUPPORT FROM THE WHITE HOUSE FOLLOWING CRITICISM FROM ALLIED NATIONS WHO SAID HE HAD ANTAGONIZED NONALIGNED COUNTRIES WITH HIS OUTSPOKEN COMMENTS.

BUT WHEN ASKED TODAY BEFORE MEETING WITH FORD IF HE WAS GOING TO HAND HIS RESIGNATION TO THE PRESIDENT, MOYNIHAN REPLIED, "OH, NO." BUT HE LEFT OPEN THE POSSIBILITY HE MIGHT RESIGN AFTER THE U.N. GENERAL ASSEMBLY SESSION ENDS DEC. 16.

"I'D RATHER TALK TO THE PRESIDENT FIRST BEFORE SAYING ANYTHING MORE," HE SAID WHEN ASKED ABOUT RESIGNING AFTER THE CURRENT SESSION.

"BOTH PRESIDENT FORD AND SECRETARY KISSINGER EXPRESSED THEIR STRONG SUPPORT FOR THE EFFECTIVE JOB AMBASSADOR MOYNIHAN HAS BEEN DOING REPRESENTING THE UNITED STATES AT THE UNITED NATIONS," SAID A PRESIDENTIAL STATEMENT WHICH NESSEN READ AFTER TODAY'S MEETING. "THE PRESIDENT WANTS IT CLEARLY UNDERSTOOD THAT AMBASSADOR MOYNIHAN HAS HIS COMPLETE CONFIDENCE.

"THE PRESIDENT AND SECRETARY KISSINGER ENCOURAGED AMBASSADOR MOYNIHAN TO CONTINUE TO SPEAK OUT CANDIDLY AND FORCEFULLY ON MAJOR ISSUES COMING BEFORE THE UNITED NATIONS."

NESSEN REPLIED "NO" WHEN ASKED IF HE EXPECTED MOYNIHAN TO RESIGN "IN THE FORESEEABLE FUTURE".

THE PRESIDENTIAL STATEMENT DID NOT MENTION THE RESIGNATION ISSUE. NESSEN SAID MOYNIHAN "CONCURRED IN THE STATEMENT".

UPI 11-24 01:31 PES



AM 780
FM 105.3



NEWS
WAVA
S

All News Radio for the Nations Capital

WAVA ALL NEWS TOWER
1901 FT. MEYER DRIVE
ARLINGTON, VIRGINIA 22209
WASHINGTON
TELEPHONE JA 2-1111

File [Nessen]

CAPITAL COMMENTARY 7:45 AM, TUESDAY, OCTOBER 28, 1975

"RON NESSEN BULLIES A YOUNG WOMAN

Jill Vig is a young reporter for the Vail Trail in Vail, Colorado, the ski center where President Ford often vacations.

Last August, Miss Vig, an attractive blonde, blue-eyed Norwegian, interviewed Mr. Ford's Press Secretary, Ron Nessen.

The interview was as pleasant as Ron Nessen can be--until Miss Vig asked about the daily White House press briefings.

"Do you feel there's a great deal of strife between yourself and the press?" she asked, to which Mr. Nessen replied:

"No, what makes you say that?"

"Well, " she responded, "the general tone of the press briefings."

"Press relations have never been better. They've been steadily progressing," countered Nessen--whose furious battles with the press have been detailed by Time, Newsweek, wire services, and the networks.

Miss Vig selected 8 of the White House Press Corps to interview at random. One comment said Nessen was doing a reasonably good job. The other responses charged Nessen with lack of information, failing to obtain requested information, stupidity, and misleading the press.

Miss Vig was reading the 8th response when Nessen exploded:

"You had your story written before you ever came in here," he charged. "You picked out the people who would support your view. Well you can stop doing your knife job on me little lady. I don't have to stand for it."

When I asked Nessen about this, he replied it was old stuff and contained inaccuracies. I asked him if he could designate any and he refused--in his most arrogant style.

Susan Ford now works as a photographer for AP. Presumably the Secret Service will be a deterrent to anyone bullying her in the manner in which President Ford allows his press secretary to bully another young woman--who told WAVA: "I was on the verge of tears by the time the press secretary finished his beating."

Ron Nessen at one time worked for this radio station. Beginning today and everyday at 1:15 PM, my 2-minute broadcast, "TODAY IN THE WHITE HOUSE" will be subtitled, "THE RON NESSEN SHOW."

And Ron, there's no use trying to get at me through WAVA's owner. You tried that, and failed. Miserably.

LES KINSOLVING COMMENTARY ON THE WHITE HOUSE



THE TRAIL

Vail's Greatest Newspaper Since 1965

Published Weekly On Fridays
P.O. Box 10 (303) 476-2444 Vail, Colorado 81657

October 16, 1975

Lester Kinsolving
WAVA News
1901 Ft. Meyer Drive
Arlington, VA 22209

Dear Mr. Kinsolving:

Enclosed is a copy of the article that you asked for on Mr. Nessen.

I'm sorry I missed your call--I would have enjoyed giving you some more background on that story. Suffice it to say that Ron Nessen was even more rude and more loud than the story indicated. Embarrassingly enough I was on the verge of tears by the time the press secretary finished his verbal beating--and beating it was!

Later a number of news people told me that he'd had a bad day and that, combined with the fact that I represented a small newspaper which could constitute no threat to him, prompted the outbreak, according to speculations.

Regardless, I do not feel he is a very good spokesman for an administration which likes to portray itself as friendly, honest, open, and eager to "meet and talk with" the average American!

I'm told you intend to use the story in an interview.





THE TRAIL

Vail's Greatest Newspaper Since 1965

Published Weekly On Fridays
P.O. Box 10 (303) 476-2444 Vail, Colorado 81657

-2-

I'd be interested to know the result although after watching Mr. Nessen while he was here, I'm sure he will merely shrug it off. . . or attack. Good luck.

Sincerely,


Jill Vig

September 5, 1975



The Many Faces of Ron Nessen

By Jill Vig

He is a study in impenetrability, difficult to analyze or assess, yet watch him closely and 3 faces begin to emerge in the personality of presidential press secretary Ron Nessen.

ground for this job."

N. "I attended the American University in Washington, D.C., when I received a bachelors in history. Afterwards, I moved to West Virginia and worked on a small radio station, then to D.C.

been involved in fist fights.

Q. "Mr. Nessen, yesterday you said there is no strife between yourself and the press corps; that, in fact, relations have been getting steadily better, and you seemed surprised that I would



M^cGRUMBACHER
INC.

~~By~~ Richard Trubo

Robert Orben has always been good for a laugh.

Orben, you see, has been writing topical humor for TV comedians since the origin of television. You've probably heard several thousand of his jokes over the years, but quite possibly you've never heard of him.

His witticisms—which have been uttered by everyone from Red Skelton and Red Buttons to Dick Gregory and Jack Paar—include “one-liners” like:

Special Assistant in Charge of Laughs

The jokes
President Ford cracks
are probably
Robert Orben's