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The Philadelphia Inquirer

living

section

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◆◆ Tuesday, May 13, 1975

Mrs. Ford Receives PARC Silver Award



"I only hope with all my heart the whole country will follow your example," Betty Ford, wife of President Ford, told members of the Philadelphia Association for Retarded Citizens at the Bellevue Stratford last night.

Mrs. Ford was given the associa-

polka-dot dress with a white jacket on which was a diamond-and-gold pin in the form of the Presidential seal, a 26th-anniversary gift from her husband.

Upon disembarking from a white limousine, she was presented with

Betty Ford—'Terrific, Lovely'

After attending the English-Speaking Union's cocktail party for the Duke and Duchess of Bedford, we went to the dinner that was given in honor of Betty Ford, the nation's First Lady, by the silver - anniversary celebrating Philadelphia Association for Retarded Citizens (PARC).

The party for the D & D of

Ruth Seltzer

lovely person. I asked her about her busy schedule."

Mrs. Ford told Judge Adams that the President really does get up at 5:30 every morning at the White House. He has always been an early riser.

Not S. Gollin was chair



The Evening Bulletin
Focus

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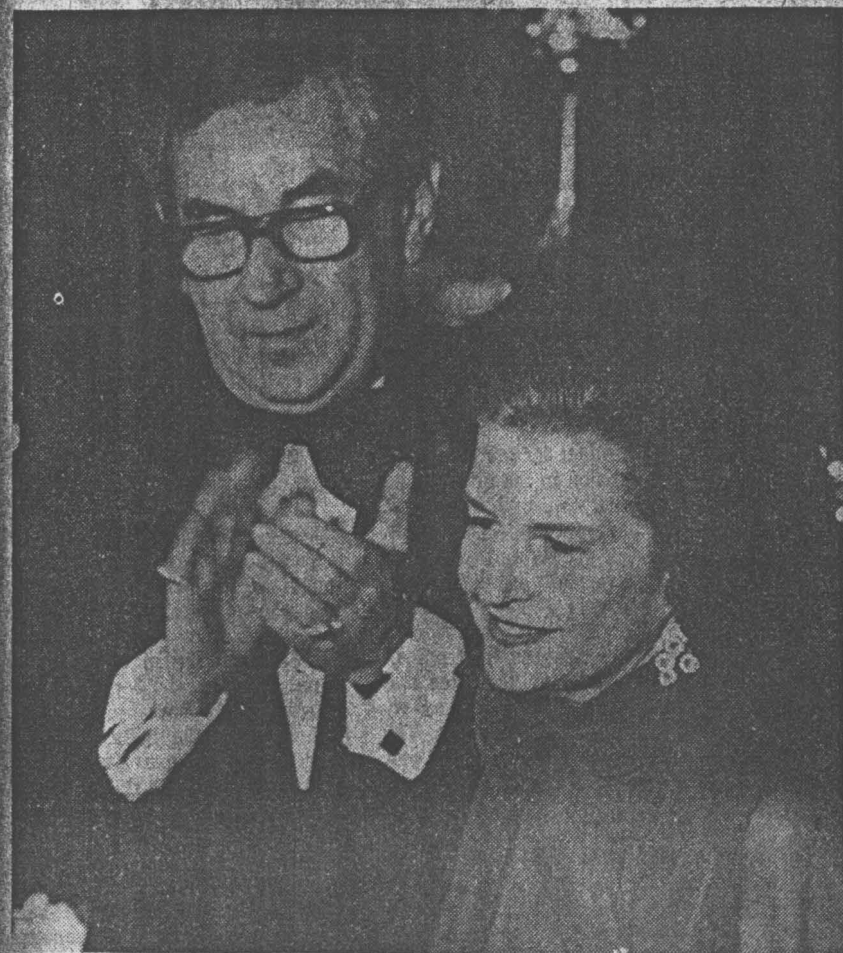
TUESDAY, MAY 13, 1975

13



Mrs. Gerald Ford waves to the crowd of 700 attending last night's silver anniversary dinner of Philadelphia Association for Retarded Citizens at the Bellin Club.

Bulletin Staff Photos by William Owens



First Lady Betty Ford is honored by George Horowitz, president of Philadelphia Association for Retarded Citizens, and 700 other



Bulletin Staff Photos by William Owens
 Mrs. Gerald Ford waves to the crowd of 700 attending last night's silver anniversary dinner of Philadelphia Association for Retarded Citizens at the Bellevue-Stratford hotel.



First Lady Betty Ford is honored by George Horowitz, president of Philadelphia Association for Retarded Citizens, and 700 other guests after receiving humanitarian award.

Philadelphians Have Dinner With First Lady

By LESLIE BENNETTS
 Of The Bulletin Staff

Since her husband became President

pained, "I don't even know who my opponent is any more."

'Have you Heard the One...'

sitting here chewing on this dead cow, and noticing that some of you don't look very well, I would urge you to see your doctor in the morning."

the family unit — but also a person with many interests."

Mother and Child

benediction and the program was over. The politicians had slipped out sometime between the "Bellevue Grapefruit Tropi-

Betty Ford & the Special People



Karen Toff was excited. She had just met the First Lady of the United States and the color had come up in her cheeks and her eyes were shining.

Karen Toff had waited outside the Bellevue Stratford and when Mrs. Ford stepped from the limousine, she walked right up to her and handed her a bouquet of flowers.

And then Mrs. Ford put her arm around Karen and kissed her on the cheek.

Karen Toff is 15 years old. She is in the seventh grade at Bala Cynwyd Junior High School. She is retarded. If

helped to increase the public's awareness of the mentally retarded.

"You have reminded us," she told the PARC members, "that the measure of a person is not defined by his I.Q., but by his willingness to reach out and to respond to another human being."

It was smart public relations, of course, to give the PARC award to Mrs. Ford. The TV cameras and crews covering the First Lady took up one whole side of the balcony in the ballroom. Reporters and society writers for the other newspapers in town also were there.

So it turned out that the award was correct, too, be-

September 25, 1975

Dear Ms. Nastav:

Thanks so much for sending me the copies of the Pennsylvania Message. I appreciate your sending them and enjoyed reading the article on Mrs. Ford's visit to the Philadelphia ARC banquet. I know Mrs. Ford will be pleased to see the story too.

Sincerely,

Sheila Rabb Weidenfeld
Press Secretary to Mrs. Ford

Ms. Toni Nastav
Editor
Pennsylvania Association for
Retarded Citizens
1500 N. 2nd Street
Harrisburg, Pennsylvania 17102

Betty Ford pays tribute to volunteers



Mrs. Gerald Ford accepts Silver Humanitarian Award from George Horowitz, president of the Philadelphia Association for Retarded Citizens May 12, 1975, at the observance of that association's 25th anniversary. Mrs. Ford was guest of honor, Judge Arlin M. Adams (right) was the toastmaster.

"You have reminded us that the measure of a person is not defined by I.Q., but by ability to whole country will work for the rights and potential of retarded citizens."

September 29, 1975

*May 12
Event -
Philadelphia*

Dear Mr. Kemper:

Many thanks for sending me copies
of the June issue of Mental Retardation News.
I know Mrs. Ford will enjoy seeing it.

Thanks again.

Sincerely,

Sheila Rabb Weidenfeld
Press Secretary to Mrs. Ford

Mr. Ben Kemper
Mental Retardation News
National Association for
Retarded Citizens
2709 Avenue E East, P.O. Box 6109
Arlington, Texas 76011

Resolution

of New Era Hailed k Governor Carey

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residents out of the facility during that time period.

Two hundred have been moved out within the last six weeks and have gone to developmental centers nearer their families in Brooklyn, Manhattan and Queens. Others have been transferred to the developmental disabilities unit at Kings Park Psychiatric Center on Long Island and to family care homes.

In future transfers, according to *Mental Hygiene News*, some residents whose families live in Westchester County will be moved to a new facility to be opened on the grounds of Rockland Psychiatric Center. Others will go to developmental disabilities units at Kings Park.

Robert W. Hayes, deputy commissioner for mental retardation and children's services, stated that most of those transferred to units at the larger psychiatric centers will remain there only until suitable smaller neighborhood facilities become available.

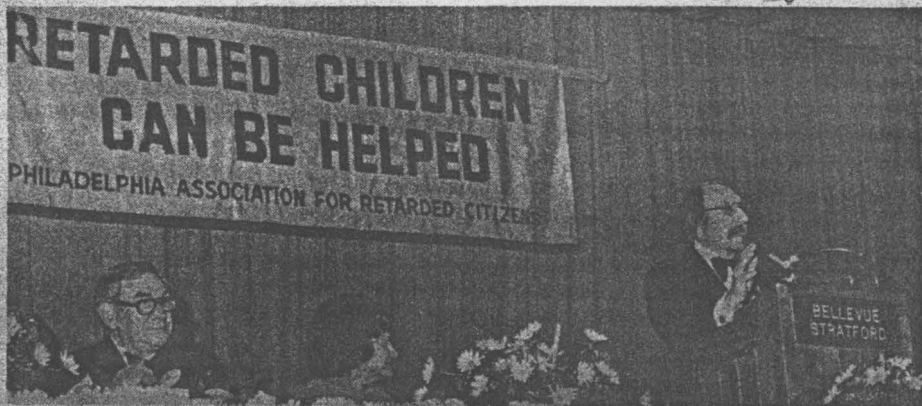
"Some residents will be placed with families," he said, "and some in group homes or in skilled nursing homes. In that way, they will adjust better to the community."

Present plans at Willowbrook call for extensive improvement, remodeling and air conditioning all the single-story buildings, which will provide a 380-bed capacity. Since the resident population will ultimately be limited to 250, the other quarters will be used for day programs.

The consent order signed May 8 also calls for scheduling six hours of programmed activity for all residents each weekday with educational programs and various health related services.



RECEIVES TRIBUTE - First Lady Mrs. Betty Ford was cited for her work with retarded persons when she received the Silver Humanitarian Award from PARC President George Horowitz.



SPEAKERS' TABLE - Dr. Philip Roos (right) NARC executive director, told of positive indications for the future, while Mrs. Ford and PARC President George Horowitz listened at the association's 25th anniversary dinner.

Nation's First Lady Receives Award From Philadelphia ARC

Mrs. Betty Ford, the nation's First Lady, received the Silver Humanitarian Award from the Philadelphia ARC at its 25th annual dinner May 12. Mrs. Ford was honored for her volunteer work on behalf of handicapped, crippled and mentally retarded citizens.

rights and potential of retarded citizens."

The First Lady was presented with several handcrafted gifts for her family made by clients at the PARC Work Training Center. When she arrived at her downtown hotel from Washington, she was greeted by Karen Toff, a 15-year-old child who

Gives Accreditation

UP-057

(BETTY)

PHILADELPHIA (UPI) -- MRS. BETTY FORD WAS PRESENTED THE SILVER HUMANITARIAN AWARD BY THE PHILADELPHIA ASSOCIATION FOR RETARDED CITIZENS AT CEREMONIES HERE LAST NIGHT MARKING THE ORGANIZATION'S 25TH ANNIVERSARY.

"IT'S HARD TO EXPRESS HOW DEEPLY MOVED I AM AT THIS MOMENT, SHE SAID IN ACCEPTING THE HONOR FROM ORGANIZATION PRESIDENT GEORGE HOROWITZ. "YOU ARE REALLY THE ONES WHO DESERVE THE HONOR," SHE TOLD THE AUDIENCE.

HOROWITZ NOTED THAT WHEN MRS. FORD BECAME FIRST LADY SHE ANNOUNCED THAT ONE OF HER FIRST PROJECTS WOULD BE THE MENTALLY RETARDED.

"THE WORK OF PARC MAKES ME VERY PLEASED AND HUMBLLED TO ACCEPT THE AWARD. I HOPE THE WHOLE COUNTRY WILL WORK FOR THE RIGHTS AND POTENTIAL OF RETARDED CITIZENS," MRS. FORD SAID.

UPI 05-13 12:18 PED

R

MRS. FORD

WASHINGTON (AP) -- FIRST LADY BETTY FORD TRAVELS TO PHILADELPHIA TODAY TO ATTEND A DINNER OF THE PHILADELPHIA ASSOCIATION FOR MENTAL RETARDATION, WHERE SHE WILL RECEIVE THE ORGANIZATION'S SILVER HUMANITARIAN AWARD.

THE ASSOCIATION'S PRESIDENT, GEORGE HOROWITZ, SAID, "MRS. FORD HAS BEEN A STAUNCH SUPPORTER OF OUR CAUSE AND HER ENCOURAGEMENT WILL SERVE AS A FINE EXAMPLE"

PRESS SECRETARY SHEILA WEIDENFELD SAID MRS. FORD WILL FLY TO PHILADELPHIA ABOARD A MILITARY JETSTAR PLANE AND WILL RETURN TO WASHINGTON AFTER THE DINNER.

ALSO ON THE FIRST LADY'S CALENDAR THIS WEEK IS A PRIVATE TEA WITH FRENCH FIRST LADY MRS. VALERY GISCARD D'ESTAING, WHO IS VISITING THE UNITED STATES IN CONNECTION WITH THE RAVEL CENTENNIAL CELEBRATION IN NEW YORK CITY.

05-12-75 11:48EDT

UP-116

NEXT WEEK AT THE WHITE HOUSE:

PRESIDENT FORD TAKES A ONE-DAY TRIP TO PHILADELPHIA SUNDAY TO DELIVER THE COMMENCEMENT ADDRESS AT THE UNIVERSITY OF PENNSYLVANIA AND RECEIVE AN HONORARY DEGREE. THE PRESIDENT ALSO IS EXPECTED TO ATTEND A RECEPTION FOR SEN. HUGH SCOTT BEFORE RETURNING TO WASHINGTON THAT EVENING. ON TUESDAY, THE PRESIDENT TRAVELS TO NORTH CAROLINA TO TAKE PART IN THE 200TH ANNIVERSARY OF MECKLENBURG COUNTY'S DECLARATION OF INDEPENDENCE FROM GREAT BRITAIN. ON WEDNESDAY, FORD MEETS WITH PRESIDENT LEOPOLD SENGHER OF THE REPUBLIC OF SENEGAL.

ON THE DOMESTIC FRONT, THE PRESIDENT AWAITS A REPORT FROM AN EMERGENCY BOARD INVESTIGATION OF THE DISPUTE BETWEEN THE NATION'S RAILROADS AND THE BROTHERHOOD OF RAILWAY EMPLOYEES WHICH MUST BE ON HIS DESK BY FRIDAY.

UPI 05-16 03:52 PED

MRS. FORD VISITS PHILADELPHIA TO RECEIVE A HUMANITARIAN AWARD FROM THE NATIONAL ASSOCIATION OF RETARDED CITIZENS AT THE BELLEVUE STRATFORD HOTEL.

September 23, 1975

*file
May 12
event =
Philadelphia*

Dear Josie:

Thanks so much for sending me copies of the June/July publication of SPARC. I was delighted to see the issue and will be sure to share it with Mrs. Ford.

I'll look forward to receiving the television report, if it's not too much trouble for you to put together.

Thanks again.

Sincerely,

Sheila Rabb Weidenfeld
Press Secretary to Mrs. Ford

Ms. Josie Aceto
Director of Development
and Community Relations
Philadelphia Association for
Retarded Citizens
1211 Chestnut Street
Philadelphia, Pennsylvania 19107

Enclosure in May 12 event file -- Press Office



Philadelphia Association for Retarded Citizens

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1211 CHESTNUT STREET, PHILADELPHIA, PENNSYLVANIA 19107

(215) LO 7-3750

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 Legal Counsel
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 Immediate Past President
 Edward Jawer

EXECUTIVE DIRECTOR
E-A. Gentile

September 18, 1975

Ms. Sheila Rabb Weidenfeld
 Press Secretary to Mrs. Ford
 The White House
 Washington, D.C. 20500

TRUSTEES

Jerome Bernstein
 Mrs. Rae Lifschutz
 Charles T. Mitchell, Jr.

Dear Sheila:

The benefits of Mrs. Ford's visit to Philadelphia on behalf of retarded citizens are still very much with us.

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One example is the attached publication -- the June/July issue of SPARC. If you should have time to also read the article on page 3 on Down's Syndrome, this might present an inspiring juxtaposition of the two stories.

Also, the publications of the Pennsylvania Association for Retarded Citizens carried follow-up stories on Mrs. Ford's remarks in Philadelphia. We will request copies of these publications be forwarded to you.

I did promise to send you a television report and will do that as well.

Sincerely yours,

Josie Aceto

Josie Aceto
 Director of Development
 and Community Relations

PARC-AIDE

REPRESENTATIVES

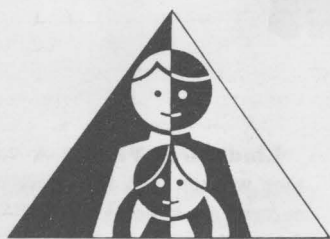
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The

SPARC

Vol. 22 No. 4
June-July 1975

PUBLISHED BI-MONTHLY BY PARC, THE PHILADELPHIA ASSOCIATION FOR RETARDED CITIZENS

Flyers Go To Bat!

Right to Treatment Suit

"The Pennsylvania Association for Retarded Citizens, together with several individual plaintiffs, has filed in the Right to Treatment suit against Pennhurst State School," according to a memorandum, dated June 4, issued from L. Steuart Brown, then president of that Association. The statewide citizens' association "is seeking recognition as a full party in the suit."

The final determination as to whether the Pennsylvania Association will be accepted in this case will be made by Judge Raymond J. Broderick, Mr. Brown said. Judge Broderick was a member of the three-judge panel which decided in favor of Right to Education.

He said, "joining the suit further emphasizes the Pennsylvania Association's commitment to end the sub-human conditions that have plagued residents of state institutions. Through our proposed participation in the suit against Pennhurst, we hope to establish a



Betty Ford, guest of honor at the twenty-fifth anniversary of the Philadelphia Association for Retarded Citizens, accepts the Association's award from George Horowitz, then PARC's president, as Judge Arlin M. Adams, toastmaster for the function, looks on.

Betty Ford's Tribute To Volunteers

"You have reminded us that the measure of a person is not defined by I.Q. but by the ability to reach out and respond to other

Reporters and photographers from the Associated Press the United Press as well as television crews from CBS-New

"God Bless America", will ring through Veteran's Stadium on Wednesday, July 30 as the Philadelphia Flyers play their annual softball game for the benefit of PARC and ARBEC.

Some members of the Philadelphia Flyers will trade in their hockey sticks for softball bats and will be playing against TV, radio and news media personalities.

Among the TV, Radio and News Media Team, who will be facing the Flyers, headed by WCAU-TV's Hugh Gannon are: Joe Pellegrino, WPVI-TV; Bill Webber, WIP-Radio; Jim O'Brien, WFIL-Radio; Don Cannon, WIBG-Radio; T. Morgan, WMMR-Radio; and Bill St. James, WIP-Radio.

The first game of the doubleheader will be played by the Jardel All-Stars, made up of representatives of each of the 16 teams which make up the league and the B'nai B'rith All-Stars, composed of members representing all B'nai B'rith leagues, city-wide.

The tickets will go on sale June 20 and are available at the PARC office, the gate at Veterans stadium, Aamco Transmission

Centers, the Flyers ticket office at the Spectrum and all Ticketron centers throughout the Delaware Valley. The stadium will open at 6 p.m. and game time is 7 p.m. General admission is \$2.00 and children up to the age of 12 years, \$1.50. Girl Scout, Boy Scout and camp groups can get tickets of 50 or more at reduced rates. For more information call the PARC office, LO 7-3750. There will be between 1,000 to 1,500 reserved seats at \$5.00 each on a first come first served basis. Tickets for these seats can be obtained at the PARC office.

The event is co-sponsored by ARBEC (Association for the Retarded Brain Damaged and Emotionally Disturbed Children) and PARC, Philadelphia Association for Retarded Citizens.

ARBEC was formed in 1972 and made up of parents of the Delta School, a school for brain damaged children. Anthony F. Manero, president of ARBEC was one of the founders.

Elaine Muldover is city-wide chairman for the softball game for PARC and is assisted by PARC's hardworking committee

Continued on pg. 4

PARC Officials Elected