

The original documents are located in Box 45, folder “Ford, Susan - "Seventeen" Column - Contract” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

Copyright Notice

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THE WHITE HOUSE

WASHINGTON

January 17, 1975

MEMORANDUM FOR:

SHEILA WEIDENFELD

FROM:

PHILIP W. BUCHEN

P. W. B.

I have reviewed the agreement with TRIANGLE COMMUNICATIONS INC., and added a provision in the first paragraph which allows Susan Ford the right to approve future uses of the article.

There is no need to use a seal at the bottom of the agreement.

TRIANGLE has requested Susan Ford to sign the original and one (1) copy and return them to Seventeen Magazine.

Enclosures

*Sent out
1/24/75*



seventeen

320 PARK AVENUE
NEW YORK, N.Y. 10022
212-759-8100

January 9, 1975

Miss Susan Ford
The White House
Washington, D.C.

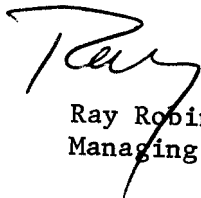
Dear Susan:

Enclosed herewith are the rights agreement forms for your column in the April 1975 Seventeen.

Will you please sign the white and pink copies and return them to me. Keep the yellow one for your own records.

Many thanks.

Sincerely,



Ray Robinson
Managing Editor

RR:ds
Encs. (3)
Full Rights
\$500.

FULL RIGHTS
AGREEMENT

For and in consideration of the sum of Five hundred Dollars (\$500.), to be paid to the undersigned by TRIANGLE COMMUNICATIONS INC., for an original idea, literary composition, manuscript, drawing or photograph (the singular as used herein includes the plural), described tentatively as follows:

April 1975 - Unbroken
Column by Susan Ford

I hereby assign and convey to TRIANGLE COMMUNICATIONS INC., and its assigns exclusively, the literary property and all other rights in the above, including the full right to take out and own the copyright thereon and renewals thereof in the United States and elsewhere; the right to publish, republish, reproduce, non-publish, translate, rewrite, use, cut or edit, without credit or credit to another; the right to exhibit commercially or otherwise; and all motion picture, radio, television, dramatization, or other version or adaptation rights; provided, however, that without the advance written permission of the undersigned TRIANGLE COMMUNICATIONS INC., shall not assign any of its rights hereunder and shall not exercise any of its rights to republish or any of its motion picture, radio, television, dramatization, or other version or adaptation rights. The original of the above item or items is also the property of TRIANGLE COMMUNICATIONS INC., and there is no duty on TRIANGLE COMMUNICATIONS INC., to retain or return same.

The undersigned warrants that the above item or items are his original composition and were not taken in whole or in part from the work of any other author; that no other person has any literary property, copyright or other interest in said item or items or any of the contents thereof; nor has said item or items or any of the contents thereof ever appeared in print in any other magazine, book, newspaper, or periodical, or been published through any other medium or in any other version or adaptation. The undersigned hereby agrees to indemnify and hold TRIANGLE COMMUNICATIONS INC., its assigns, its officers and employees harmless from and against any and all claims of any nature whatsoever, which may be made against it or them by reason of the purchase or publication of said article, including claims relating to any violation of any proprietary rights, property rights, privacy rights or any libelous or other unlawful matter contained in the above item or items.

If this agreement is signed by an authorized agent, it shall be deemed signed on behalf of the author.

IN WITNESS WHEREOF, the undersigned has hereunto set his hand and seal this 23 day of January, 19 75.

Susan Elizabeth Ford (SEAL)

FULL RIGHTS
AGREEMENT

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If this agreement is signed by an authorized agent, it shall be deemed signed on behalf of the author.

IN WITNESS WHEREOF, the undersigned has hereunto set his hand and seal this 23 day of January, 19 75.

Susan Elizabeth Ford (SEAL)



3

Seventeen

320 PARK AVENUE
NEW YORK, N.Y. 10022
212-759-8100

February 18, 1975

Ms. Susan Ford
The White House
Washington, D.C. 20500

Dear Ms. Ford:

You have agreed to write certain articles for publication in Seventeen Magazine at a fee of \$500 per article.

To avoid signing an individual rights contract for each article, we would like your agreement that the form of Agreement attached hereto as Exhibit "A" shall apply to all articles submitted by you and published in Seventeen Magazine.

If you agree with the foregoing, would you please sign and return to us one copy of this letter. Since you are under 21, it will also be necessary for one of your parents to sign below.

Sincerely yours,

Ray Robinson
Managing Editor

Accepted and Agreed:

(1) _____
Author

(2) _____
Parent

MEMORANDUM

TO: SRW
FROM: ELW
DATE: March 11, 1975
RE: Susan Ford - Seventeen Magazine Contract

Enclosed please find the letter from Seventeen Magazine dated February 18, 1975, the agreement they proposed for Susan and an agreement I have prepared between Susan and Triangle Communications.

You should have Phil Buchen or someone in his office review these papers, but I am hoping they will find the proposed agreement a time-saver.

I made reference to agreements and research I prepared or had others prepare when I was negotiating with a motion picture company on behalf of Rose Kennedy (Susan's proposed agreement, by the way, is much more flexible than the one Rose Kennedy made.)

Much of the printed form has been retained with only a few exceptions. Triangle is not given unlimited use of Susan's manuscripts. I have provided that after the initial publication, Triangle can make no other use of the manuscripts without Susan's express consent. From a business standpoint, this should be acceptable to Triangle since the relatively small fee they are paying would indicate their expectation of using an article only once. From Susan's standpoint, if she should ever want to make

use of the articles at a later time -- or prevent use of the articles in a way she would find undesirable -- this change is essential. I have also provided that Triangle will provide her, without cost, any documentation she requires to use the article or articles for any purpose once twelve months have elapsed from the date of publication.

I have also provided that Susan must give final approval before Triangle can edit or revise her work for publication.

The agreement further provides that Susan will be paid at least \$350.00 for any submission she makes until Triangle notifies her, in writing, that further submissions may no longer be automatically deemed suitable for publication.

The revised agreement makes it clear that Susan is free to submit similar works to other publishers.

Finally, while Susan agrees to indemnify Triangle for any material which gives rise to a law suit, I have revised the agreement to require that Triangle (who are presumably more experienced in spotting potential suits than Susan) must exercise reasonable care in reviewing her work and provide notice of, and an opportunity to correct, such material.

If you or any one on Phil's staff would like to discuss this further, please let me know.

I really enjoyed doing this and hope no one objects to or misinterprets this assistance.



AGREEMENT

BETWEEN

TRIANGLE COMMUNICATIONS, INC.

AND

SUSAN FORD

FOR AND IN CONSIDERATION of the terms set forth herein and in the attached letter dated March , 1975, providing for compensation to be paid to the undersigned by TRIANGLE COMMUNICATIONS, INC. ("TRIANGLE"), for one or more magazine articles of not less than words in length (the "literary property"), the undersigned hereby assigns and conveys to TRIANGLE and its assigns exclusively, the rights in the literary property, including the full right to take out and own the copyright thereon and renewals thereof in the United States and elsewhere; provided, however:

(a) No use of the literary property other than the initial publication in a periodical owned by TRIANGLE within a period of ninety (90) days after the undersigned and TRIANGLE shall have agreed that the literary property is suitable for publication shall be permitted without the express written consent of the undersigned on such terms and conditions as the undersigned, in her sole discretion, deems desirable; and,

(b) After twelve (12) months shall have elapsed from the date of publication by TRIANGLE, the undersigned shall have the right to make such additional use of the literary property as the undersigned, in her sole discretion, deems desirable. In furtherance hereof, TRIANGLE agrees to provide the undersigned, without cost, with such consents, authorizations or other documentation as she may require.

The undersigned shall not be obligated to submit any literary property to TRIANGLE, or to refrain from submitting work which might be deemed literary property hereunder to others.

The undersigned is to be compensated by TRIANGLE as follows:

(a) Three hundred fifty and 00/100 dollars (\$350.00) shall be paid by TRIANGLE to the undersigned upon receipt of literary property it deems of interest to its readers; and,

(b) One Hundred Fifty and 00/100 Dollars (\$150.00) shall be paid by TRIANGLE to the undersigned upon receipt of the undersigned's approval to publish the literary work as edited by TRIANGLE.

Until such time as TRIANGLE shall provide the undersigned with written notice to the contrary, all submissions of literary property authored by the undersigned and submitted prior to such notice, shall be deemed of interest to TRIANGLE's readers.

The undersigned warrants that she is the creator of the literary works to be submitted hereunder and that they shall not be taken in whole or in part from the work of any other author; that no other person shall have any literary property, copyright or other interest in said item or items or any of the contents thereof; nor shall said item or items or any of the contents thereof ever have appeared in print in any other magazine, book, newspaper or periodical, or been published through any other medium or in any other version or adaptation. The undersigned hereby agrees to indemnify and hold TRIANGLE, its assigns, its officers and employees harmless from and against any and all claims of any nature whatsoever, which may be made against it or them by reason of the publication of any literary work, including claims relating to any violation of proprietary rights, property rights, privacy rights or any libelous or other unlawful matter contained in any literary work, provided that TRIANGLE shall exercise reasonable care in examining the undersigned's submissions and notify her prior to the publication of a literary work of the possibility that the contents thereof may give rise to TRIANGLE's right of indemnification and provide her with reasonable time to correct such contents.

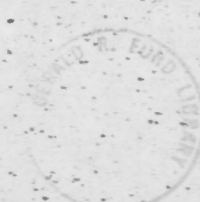
DATED: _____

WITNESS:

Contributor's Signature

Age

Parent or Legal Guardian's Signature



320, PARK AVENUE · NEW YORK NY 10022 · 212/759-8100
SEVENTEEN MAGAZINE · PRESS DEPARTMENT
FROM: Lola Cherson
Publicity Director
3/10/75

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seventeen NEWS

FOR IMMEDIATE RELEASE

Susan Ford's "White House Diary"

PRESIDENT'S DAUGHTER TALKS ABOUT MALE CHAUVINISM, THE PRESS, AND
A PROM AT THE WHITE HOUSE IN FIRST COLUMN FOR SEVENTEEN MAGAZINE

NEW YORK -- Susan Ford sounds off about women's capability, male chauvinism and her feelings about the press in the first of her monthly columns in the April issue of Seventeen Magazine (on newsstands March 27).

Susan, whose column is entitled "White House Diary", takes issue with remarks attributed to Gardner Britt, a boy she has been dating. Gardner was recently accused of "male chauvinism" by one magazine writer because he said he assumed Susan would stay home and raise a family rather than have a career.


"I don't believe Gardner's a chauvinist and I resent the article," Susan writes, "because I feel it took out of context things both of us said. I think I'm not the kind of person to have a career, but it's too early to tell. I know I enjoy photography, athletics and fashion -- there are so many possibilities!"

But she does admit she disagrees with Gardner about one thing. "He thinks men are more capable. I think a woman can do as good a job as a man. It all depends on the job and the person."

Susan admits she "loves children and would like to have several." And while she feels someone has to be at home with the children, she says it doesn't have to be the mother. "If the man is a family-type person who likes being with children and the woman prefers to work -- he should stay home and she should go out to a job."

The 17-year-old President's daughter recalls her feelings about the press

-more-



following Mrs. Ford's operation for cancer. "In the beginning I resented the fact that the reporters were always standing there when we went in and out of the hospital. I felt they were invading my family's privacy. But later I realized that the publicity about my mother was very good because it has helped other women and saved so many other lives."

Things are pretty much back to "normal" for us now, she says, although "my mother has to take it easy. Her doctor says she is coming along very well, and we're all so grateful."

Like high school seniors across the country, Susan is busy with arrangements for her senior prom -- except her graduating class at Holton Arms, the private girls' school she attends, will truly have a night to remember. They have been invited by President and Mrs. Ford to hold their prom at The White House.

"We usually have the proms at a country club or hotel, but when my parents said we could have it at The White House, the whole class of '75 is now helping plan it."

The prom will be held Saturday night, May 31, from nine to midnight, with two bands. The class picked the first group, "Outer Space" from Maine. Susan picked "The Sandcastle," a group she heard at a party in Virginia.

Still undecided is who Susan's date will be, but the President's daughter has selected her prom gown -- it's a ruffled print long dress by Barbara Quincy for Murray Hamburger, which she models in the April Seventeen.

Also undecided is whether to hold the dance in the East Room, which has huge crystal chandeliers, or outside on the South Lawn, in a big tent in which a dance was once given for Britain's Prince Charles and Princess Anne. And whether boys should wear black or white tie.

Refreshments will be similar to proms across the country -- soft drinks and nonalcoholic punch and "we're still deciding what else to serve," Susan said.

###

M E M O R A N D U M

TO: SRW
FROM: ELW
DATE: March 11, 1975
RE: Susan Ford - Seventeen Magazine Contract

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use of the articles at a later time -- or prevent use of the articles in a way she would find undesirable -- this change is essential. I have also provided that Triangle will provide her, without cost, any documentation she requires to use the article or articles for any purpose once twelve months have elapsed from the date of publication.

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seventeen

320 PARK AVENUE
NEW YORK, N.Y. 10022
212-759-8100

February 18, 1975

Ms. Susan Ford
The White House
Washington, D.C. 20500

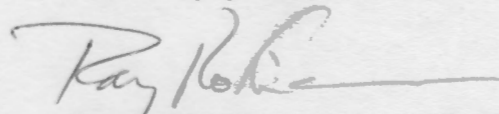
Dear Ms. Ford:

You have agreed to write certain articles for publication in Seventeen Magazine at a fee of \$500 per article.

To avoid signing an individual rights contract for each article, we would like your agreement that the form of Agreement attached hereto as Exhibit "A" shall apply to all articles submitted by you and published in Seventeen Magazine.

If you agree with the foregoing, would you please sign and return to us one copy of this letter. Since you are under 21, it will also be necessary for one of your parents to sign below.

Sincerely yours,



Ray Robinson
Managing Editor

Accepted and Agreed:

(1) _____
Author

(2) _____
Parent



seventeen

320 PARK AVENUE
NEW YORK, N.Y. 10022
212-759-8100

February 18, 1975

Ms. Susan Ford
The White House
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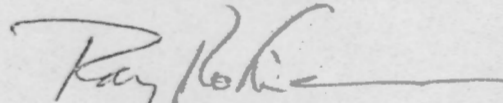
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Sincerely yours,



Ray Robinson
Managing Editor

Accepted and Agreed:

(1) _____
Author

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Parent



seventeen

AMERICA'S TEEN-AGE MAGAZINE

320 PARK AVENUE
NEW YORK, N. Y. 10022
(212) 759-8100

March 10, 1975

Ms. Sheila Weidenfeld
The White House
Washington, D. C. 20500

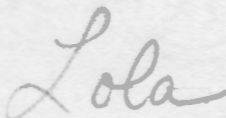
Dear Sheila:

Enclosed is the release we sent today to women's editors across the country, newsmagazines and the wire services. I attached notes on the ones sent to Helen Thomas and Fran Lewine saying that you had recommended that we send it to them.

Sheila, I appreciate the time you gave me on that very busy morning when I called you. I do hope it will be possible to arrange a visit of Susan Ford to Seventeen's offices after the prom, and I would welcome your aid in helping to get this set.

Once again, thanks for your time.

Sincerely,



Lola Cherson
Public Relations Director



seventeen

320 PARK AVENUE
NEW YORK, N.Y. 10022
212-759-8100

February 18, 1975

Ms. Susan Ford
The White House
Washington, D.C. 20500

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Ray Robinson
Managing Editor

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(1) _____
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AGREEMENT
BETWEEN
TRIANGLE COMMUNICATIONS, INC.
AND
SUSAN FORD

FOR AND IN CONSIDERATION of the terms set forth herein and in the attached letter dated March , 1975, providing for compensation to be paid to the undersigned by TRIANGLE COMMUNICATIONS, INC. ("TRIANGLE"), for one or more magazine articles of not less than words in length (the "literary property"), the undersigned hereby assigns and conveys to TRIANGLE and its assigns exclusively, the rights in the literary property, including the full right to take out and own the copyright thereon and renewals thereof in the United States and elsewhere; provided, however:

(a) No use of the literary property other than the initial publication in a periodical owned by TRIANGLE within a period of ninety (90) days after the undersigned and TRIANGLE shall have agreed that the literary property is suitable for publication shall be permitted without the express written consent of the undersigned on such terms and conditions as the undersigned, in her sole discretion, deems desirable; and,

(b) After twelve (12) months shall have elapsed from the date of publication by TRIANGLE, the undersigned shall have the right to make such additional use of the literary property as the undersigned, in her sole discretion, deems desirable. In furtherance hereof, TRIANGLE agrees to provide the undersigned, without cost, with such consents, authorizations or other documentation as she may require.

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The undersigned warrants that she is the creator of the literary works to be submitted hereunder and that they shall not be taken in whole or in part from the work of any other author; that no other person shall have any literary property, copyright or other interest in said item or items or any of the contents thereof; nor shall said item or items or any of the contents thereof ever have appeared in print in any other magazine, book, newspaper or periodical, or been published through any other medium or in any other version or adaptation. The undersigned hereby agrees to indemnify and hold TRIANGLE, its assigns, its officers and employees harmless from and against any and all claims of any nature whatsoever, which may be made against it or them by reason of the publication of any literary work, including claims relating to any violation of proprietary rights, property rights, privacy rights or any libelous or other unlawful matter contained in any literary work, provided that TRIANGLE shall exercise reasonable care in examining the undersigned's submissions and notify her prior to the publication of a literary work of the possibility that the contents thereof may give rise to TRIANGLE's right of indemnification and provide her with reasonable time to correct such contents.

DATED: _____

WITNESS:

Contributor's Signature Age

Parent or Legal Guardian's Signature

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AGREEMENT

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Column by Susan Ford

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If this agreement is signed by an authorized agent, it shall be deemed signed on behalf of the author.

IN WITNESS WHEREOF, the undersigned has hereunto set his hand
and seal this 23 day of January, 19 75.

Susan Elizabeth Ford (SEAL)

THE WHITE HOUSE
WASHINGTON

May 14, 1975

TO: Sheila Weidenfeld

FROM: Philip Buchen

P.W.B.

Here are original and two copies of agreement for Susan.

When submitting original to Triangle, indicate it is being submitted to get Susan an immediate payment for articles already supplied by her and to cover the remaining articles.

AGREEMENT

BETWEEN

TRIANGLE COMMUNICATIONS, INC.

AND

SUSAN FORD

FOR AND IN CONSIDERATION of the terms set forth herein, providing for compensation to be paid to the undersigned by TRIANGLE COMMUNICATIONS, INC. ("TRIANGLE"), for not more than four (4) magazine articles of not less than one unbroken column length each (the "literary property"), the undersigned hereby assigns and conveys to TRIANGLE and its assigns exclusively, the rights in the literary property, including the full right to take out and own the copyright thereon and renewals thereof in the United States and elsewhere; provided, however:

(a) No use of the literary property, other than the initial publication in a periodical owned by TRIANGLE within a period of ninety (90) days after the undersigned and TRIANGLE shall have agreed that the literary property is suitable for publication, shall be permitted without the express written consent of the undersigned on such terms and conditions as the undersigned, in her sole discretion, deems desirable; and,

(b) After twelve (12) months shall have elapsed from the date of publication by TRIANGLE, the undersigned shall have the right to make such additional use of the literary property as the undersigned, in her sole discretion, deems desirable. In furtherance hereof, TRIANGLE agrees to provide the undersigned, without cost, with such consents, authorizations or other documentation as she may require.

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The undersigned warrants that she is the creator of the literary property to be submitted hereunder and that it shall not be taken in whole or in part from the work of any other author; that no other person shall have any literary property, copyright or other interest in the literary property submitted hereunder or any of the contents thereof; nor shall the literary property submitted hereunder or any of the contents thereof ever have appeared in print in any other magazine, book, newspaper or periodical, or been published through any other medium or in any other version or adaptation. The undersigned hereby agrees to indemnify and hold TRIANGLE, its assigns, its officers and employees harmless from and against any and all claims of any nature whatsoever, which may be made against it or them by reason of the publication of the literary property submitted hereunder, including claims relating to any violation of proprietary rights, property rights, privacy rights or any libelous or other unlawful matter contained in the literary property, provided that TRIANGLE shall exercise reasonable care in examining the undersigned's submission and notify her prior to the publication of the literary property of the possibility that the contents thereof may give rise to TRIANGLE's right of indemnification and provide her with reasonable time to correct such contents.

DATED: May 14, 1975

WITNESS:

Dorothy Dounton

Susan Ford (SEAL)
Contributor's Signature

AGREEMENT

BETWEEN

TRIANGLE COMMUNICATIONS, INC.

AND

SUSAN FORD

FOR AND IN CONSIDERATION of the terms set forth herein, providing for compensation to be paid to the undersigned by TRIANGLE COMMUNICATIONS, INC. ("TRIANGLE"), for not more than four (4) magazine articles of not less than one unbroken column length each (the "literary property"), the undersigned hereby assigns and conveys to TRIANGLE and its assigns exclusively, the rights in the literary property, including the full right to take out and own the copyright thereon and renewals thereof in the United States and elsewhere; provided, however:

(a) No use of the literary property, other than the initial publication in a periodical owned by TRIANGLE within a period of ninety (90) days after the undersigned and TRIANGLE shall have agreed that the literary property is suitable for publication, shall be permitted without the express written consent of the undersigned on such terms and conditions as the undersigned, in her sole discretion, deems desirable; and,

(b) After twelve (12) months shall have elapsed from the date of publication by TRIANGLE, the undersigned shall have the right to make such additional use of the literary property as the undersigned, in her sole discretion, deems desirable. In furtherance hereof, TRIANGLE agrees to provide the undersigned, without cost, with such consents, authorizations or other documentation as she may require.

The undersigned shall not be obligated to submit any literary property to TRIANGLE, or to refrain from submitting work which might be deemed literary property hereunder to others.

The undersigned is to be compensated by TRIANGLE as follows:

(a) Three Hundred Fifty and 00/100 Dollars (\$350.00) shall be paid by TRIANGLE to the undersigned upon receipt of literary property it deems of interest to its readers; and,

(b) One Hundred Fifty and 00/100 Dollars (\$150.00) shall be paid by TRIANGLE to the undersigned upon receipt of the undersigned's approval to publish the literary property as edited by TRIANGLE.

Until such time as TRIANGLE shall provide the undersigned with written notice to the contrary, all submissions of literary property authored by the undersigned and submitted prior to such notice, shall be deemed of interest to TRIANGLE's readers.

The undersigned warrants that she is the creator of the literary property to be submitted hereunder and that it shall not be taken in whole or in part from the work of any other author; that no other person shall have any literary property, copyright or other interest in the literary property submitted hereunder or any of the contents thereof; nor shall the literary property submitted hereunder or any of the contents thereof ever have appeared in print in any other magazine, book, newspaper or periodical, or been published through any other medium or in any other version or adaptation. The undersigned hereby agrees to indemnify and hold TRIANGLE, its assigns, its officers and employees harmless from and against any and all claims of any nature whatsoever, which may be made against it or them by reason of the publication of the literary property submitted hereunder, including claims relating to any violation of proprietary rights, property rights, privacy rights or any libelous or other unlawful matter contained in the literary property, provided that TRIANGLE shall exercise reasonable care in examining the undersigned's submission and notify her prior to the publication of the literary property of the possibility that the contents thereof may give rise to TRIANGLE's right of indemnification and provide her with reasonable time to correct such contents.

DATED: May 14, 1975

WITNESS:

Dorothy Downton

Susan Ford (SEAL)
Contributor's Signature

May 27, 1975

Mr. Ray Robinson
Managing Editor
SEVENTEEN
320 Park Avenue
New York, New York 10022

Dear Ray:

Enclosed is the agreement signed
by Susan. This is being submitted for an
immediate payment for articles already
supplied by her, and to cover the remaining
articles.

Sincerely,

Sheila Rabb Weidenfeld
Press Secretary to Mrs. Ford

SRM/fp



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SNW/fp



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SWW/fp

Susan -
17

June 9, 1975

TO: Dorothy E. Downton

FROM: Sheila Rabb Weidenfeld

Susan's check has arrived
at last. I understand from Susan
that you handle it.

Thanks!

seventeen

320 PARK AVENUE
NEW YORK, N. Y. 10022
(212) 759-8100

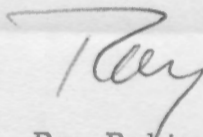
June 6, 1975

Ms. Sheila Weidenfeld
The White House
Washington, D. C.

Dear Sheila:

Enclosed please find a check for \$2,000 to cover payment for four columns - May, June, July and August - already supplied by Susan. I also look forward to her September column, which I understand is now in the works.

As ever,



Ray Robinson
Managing Editor

RR:mt

Enclosure

