

**The original documents are located in Box 40, folder “Ford, John - The Great American T-Shirt” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.**

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File

THE WHITE HOUSE  
WASHINGTON

Sheila -

Jack doesn't  
like - Do you  
want to call &  
get them to do  
something better?

fran



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May 14, 1976

Fran Paris  
Mrs. Ford's Press Staff

Fran:

Here's the caption we'll use with Jack's picture in the book.  
He'll be the only guy in the book wearing a plain white shirt.

Jack Ford, a now-and-then resident of 1600 Pennsylvania Avenue,  
has plenty of T-Shirts. But he also has plenty of political savvy.  
So instead of wearing a shirt favored by any particular group,  
he's sticking here to plain white, like the house behind.

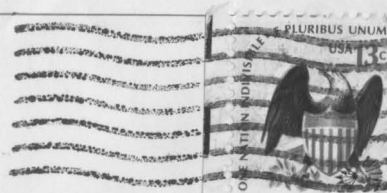
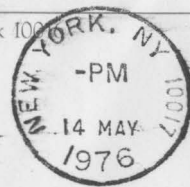
If you can get the release to us early next week, it would be  
convenient.

Thanks.

*Bill Maloney*



Push Pin Press Incorporated, 207 East 32 Street, New York 100



Ms. Fran Paris  
Mrs. Ford's Press Staff  
The White House  
Washington, D. C. 20500

**PP**



Gentlemen:

I hereby consent to the use of my name and picture in a Pushpin Press book authored by Andrea Quinn and Ken Kneitel, published by The New American Library tentatively entitled "The Great American T Shirt". I also consent to your inclusion in such book of quotes or an interview given by me to \_\_\_\_\_, or a substantial version of the interview. My consent is extended to the use of the picture(s), quotes, interview and version in any publication media and in the exercise of any subsidiary rights that emanate from the publication rights.

If any minor of mine appears in the picture(s) or interview, my signature is also a similar consent, as parent on behalf of such minor.

Dated \_\_\_\_\_ Signed \_\_\_\_\_





*Jack doesn't like -*

May 14, 1976

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Thanks.

*Bile Maloney*

