

**The original documents are located in Box 40, folder “Ford, Gerald - Watch” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.**

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THE WASHINGTON POST

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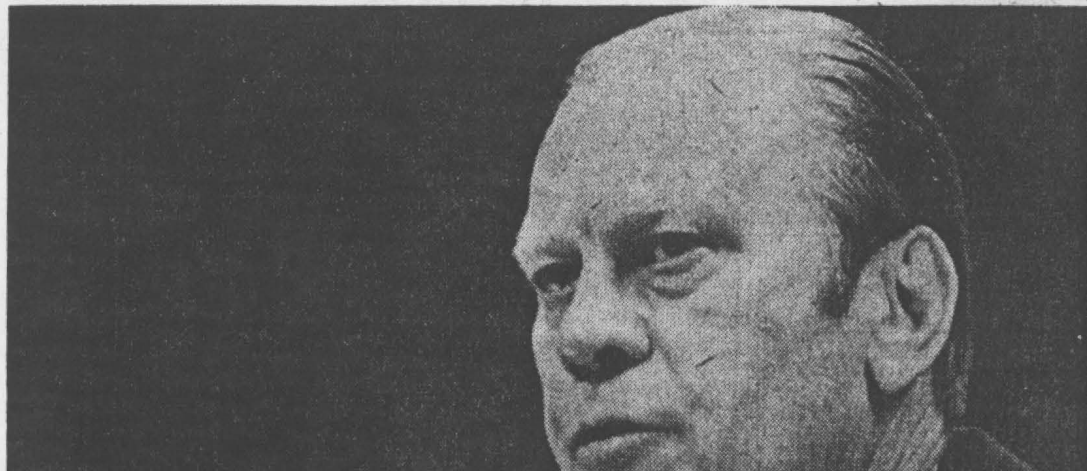
Sunday, Dec. 22, 1974

VIP

# *Ford: Pulsar's Better Idea?*

*By Maxine Cheshire*

Along with their Christmas decorations this year, some jewelry stores around the country are displaying a blown-up photograph of President Ford wearing an electronic Pulsar wrist-watch.



THE WHITE HOUSE  
WASHINGTON

January 28, 1975

Thought you might enjoy the attached.

Larry Speakes

Washingtonian

Feb, 1975

of Elections by Richard  
F. Kennedy,

# Capital Comment

## A TILED TEMPLE OF SIRLOIN:

Southwest's Cattle  
Baron Comes to  
Georgetown

Bernard H. Goldstein is the man  
who means meat to most of the  
best restaurants in Washington.  
When you order steak Diane at



## THE PRESIDENT'S NEW WATCH: He Lost the One with Spiro on It?

The following news item, reprinted here in its entirety, was carried  
in December on United Press International's Washington wire:



*President Ford today wore a  
digital wrist watch. The  
watch, which shows the time  
in numerals, appeared on his  
left wrist when he chaired a  
meeting of his Domestic  
Council in the Cabinet Room.  
It was the first time they  
had seen the President  
wearing a watch without the  
big and little hands, some  
White House aides said.*

The significance of this story remains unclear after several readings. Perhaps it just should be taken at face value, with tolerance

# The President Is Wearing A New Kind of Wristwatch!

By CHARLES McDOWELL,  
Media General News Service

WASHINGTON — The following news item, which is reprinted here in its entirety, was carried Tues-

as Walter Lippmann has said, "This country has survived many Presidents and many wrist watches."

**Tom Wicker**

**William F. Buckley Jr.**

Beguiling bulletins of the new chronometry in the highest councils of the Government are calculated, let us surmise, to distract the nincompoop at large the egre-  
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while, the

at least the new watch will not tempt him to think so much about the past. On balance, things could be worse. Anyhow,

foreign relations, particularly in the Middle East. Henry Kissinger would do well to explain to the President . . .

unusual thickness and configuration of the watch has given rise to potentially explosive speculation that . . .

*Richmond (Va.) Times-Dispatch*