

**The original documents are located in Box 37, folder “Ford, Betty - Citizens Band Radio (1)” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.**

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# 'First Mama' talks to CBers

SAN ANTONIO, Tex. (AP)—"You the International Airport. communications.  
 got First Mama" First Lady Betty Ford. "I've been on the radio for 20 years. I'm a. I'm re you buddy. rived Y9532."

... a downw... reception to... acquired knowledge of the lingo of CB... Catch ya on the hip.



'First Mama' Ford

*Dem. & Chronicle  
 Rochester, N.Y. 4/21/76*



-----  
WASHINGTON (AP) -- THE HUSKY GROWLS OF BURLY TRUCKERS WARNING EACH OTHER OF SMOKIES AND THEIR RADAR TRAPS AND ADVISING OF DETOURS AROUND THE WEIGHT STATION MINGLED WITH THE DULCET TONES OF A WOMAN CALLING FOR VOTES. IT WAS WASHINGTON'S NEWEST CITIZENS BAND RADIO FREAK TRYING OUT HER FRESH NEW CB LICENSE AND CALLING FOR WISCONSIN VOTERS TO CAST THEIR BALLOTS FOR HER HUSBAND, PRESIDENT FORD. A WHITE HOUSE SPOKESWOMAN SAID MRS. FORD TRIED OUT HER NEW LICENSE ON WISCONSIN VOTERS OVER THE WEEKEND AND LIKED CAMPAIGNING BY RADIO SO MUCH SHE PROBABLY WILL DO IT AGAIN DURING OTHER PRIMARY CAMPAIGNS. SOME HAVE SUGGESTED SHE USE THE HANDLE, "FIRST MAMA."  
-----

WASHINGTON (AP) -- DEBITE -----

N114

CB File

R  
FIRST LADY

SAN ANTONIO, TEX. (AP) -- "YOU GOT FIRST MAMA," FIRST LADY BETTY FORD TOLD NEARLY ANY CITIZENS BAND RADIO ENTHUSIAST WILLING TO TALK AND TUNED TO CHANNEL 12 HERE TODAY.

MRS. FORD, SPEAKING IN A CRISP VOICE BUT HALTING OCCASIONALLY TO CONSULT A LIST OF CITIZENS BAND RADIO TERMS, WAS TRYING OUT FOR THE FIRST TIME HER OWN, PORTABLE CB RADIO.

THE RADIO WAS A GIFT FROM HER FAMILY, ARRANGED BY DAUGHTER SUSAN. "THERE'S A LOT OF SMOKIES ON MY FRONT DOOR," THE FIRST LADY SAID SHE ADVISED AS SHE TRAVELED IN A MOTORCADE FROM A DOWNTOWN RECEPTION TO THE INTERNATIONAL AIRPORT.

SMOKIES, IN CITIZEN BAND PARLANCE, ARE POLICE OFFICERS. THE MOTORCADE WAS LOADED WITH THEM.

"IT'S NEAT. IT'S REALLY FUN," MRS. FORD TOLD REPORTERS. MRS. FORD WAS IN SAN ANTONIO CAMPAIGNING FOR HER HUSBAND FOR THE MAY 1 TEXAS PRIMARY. SHE SAID SHE PICKED THE HANDLE "FIRST MAMA" AT THE SUGGESTION OF COMEDIAN FLIP WILSON AND AFTER AN INFORMAL POLL SHOWED IT WAS THE MOST POPULAR NAME. A "HANDLE" IS AN IDENTIFYING NAME USED IN CB CONVERSATIONS.

AMONG THE CB OPERATORS WHO CALLED THE FIRST LADY WERE TWO WHO IDENTIFIED THEMSELVES AS "STARSHIP ENTERPRISE" AND "PEG LEG CHARLIE."

SHE LAUGHED WHEN COMPLIMENTED BY STARSHIP ENTERPRISE ON HER NEWLY ACQUIRED KNOWLEDGE OF THE LINGO OF CB COMMUNICATIONS.

"THAT'S A BIG 10-4, GOOD BUDDY," SHE REPLIED.  
CALLED BY PEG LEG CHARLIE, THIS CONVERSATION FOLLOWED:  
FIRST MAMA -- "WHAT BE YOUR 20? (LOCATION)"  
PEG LEG -- "YEAH, FIRST MAMA. I'M OVER AT THIS NORTH STAR MALL. ARE YOU GOING OUT TO THE AIRPORT?"

FIRST MAMA -- "10-4, GOOD BUDDY. I'M GOING TO THE AIRPORT."

SHE SIGNED OFF THE AIR AS THE MOTORCADE PULLED INTO THE AIRPORT.

"THIS IS THE FIRST MAMA. KUY9532. CATCH YA ON THE FLIP," SHE SAID. FLIP IS THE CB TERM FOR RETURN VISIT.

04-20-76 17:45EST

Ford Vetoes Hatch Act Revision

President Ford vetoed legislation Monday which would have repealed a 36-year-old ban on partisan political activity by federal employees.

The measure, which would have revised the Hatch Act, would have permitted 2.8 million federal workers to engage in any political activity, including running for any office or managing any partisan political campaign.

Ford said that the concerns expressed almost four decades ago when the Hatch Act was passed are still valid today "and the public business of our government must be conducted without the taint of partisan politics." AP,UPI,Nets -- (4/12/76)

First Lady to Choose Radio Call Name

In an effort to choose a call name for her new citizens band radio, Betty Ford is considering "First Mama," a White House aide said Monday. AP,UPI,NBC -- (4/12/76)

Ford Ignoring Jews, Leaders Say  
(By Robert Lenzner, excerpted, Boston Globe)

Jewish leaders, who worked for Richard Nixon's re-election in 1972, believe President Ford, if nominated, will not attract more than a small percentage of Jewish votes this November.

They base their belief on the absence of a Republican campaign in the Jewish community and the growing apprehension among Jews about the Ford-Kissinger policy toward Israel.

Rita Hauser, a New York lawyer, who was co-chairman of the Committee for the Re-Election of the President in 1972, said: "Mr. Ford will have a difficult time getting the Jewish vote this year." Bertram H. Gold, executive director of the American Jewish Committee, said, "At this rate, any Democratic candidate will get 85 percent of the Jewish vote."

In response to these criticisms, Peter Kaye, spokesman for the Ford campaign organization said: "I don't have any quarrel with what they're saying. They're right. It is a by-product of the limits on spending and the tough primary system. We do care, but it is a case of the chronological priorities."

Apparently, there is not enough money in the primary campaign to mount the ethnic operations of 1972.

N-1

NEWS

Ford Scorns "Ethnic Purity" Term

President Ford told reporters Tuesday that he would not use the term "ethnic purity" in describing his housing policy which would respect ethnic communities but uphold federal open-housing laws.

Ford did not criticize Jimmy Carter directly, but said (on network film): "In the first place, I would not use that term to describe any of my policies, period. I do feel that an ethnic heritage is a great treasure of this country, and I don't think that federal action should be used to destroy that ethnic treasure. Number two, under existing laws as to housing, as to education, as to where you live, there are federal laws that are on the statute books. I have sworn to uphold the law in any case, all cases in this administration will."

Asked about the political impact of Carter's statement, Ford said (on ABC film): "The real test of that will come in the Pennsylvania primary which comes April 27. That will be a test as to whether that remark will have any impact on the support that he has heretofore gotten in the black communities of the various states."

The President later told reporters that he expects to be the Republican nominee and thinks Hubert Humphrey will capture the Democratic nomination for the presidency.

"The next big test of Gerald Ford's candidacy will come in the May 1 Texas primary. This afternoon the President met again with former Texas Gov. John Connally alone in the Oval Office to discuss Texas politics. The President later told reporters that Connally did not endorse him in the Texas primary, and he did not offer Connally a top position in the administration," Tom Jarriel (ABC) reported. AP, UPI, Nets (4/13/76)

FCC Denies Favoritism In Issuing Betty's CB License

The Federal Communications Commission has denied showing favoritism to Betty Ford when it issued her a citizen's band broadcast license for her campaign trip to Wisconsin.

N-2

The FCC said many people get licenses in a hurry when there is a good reason, ABC reported. For those skeptics who have waited long for their licenses, however, the FCC has announced a new system, starting Friday, that will eliminate most of the waiting.

ABC also reported that Mrs. Ford favors "First Mama" as her CB "handle". ABC (4/13/76)

Foreign Policy: News

Kissinger Applies Domino Theory to Western Europe

Secretary Kissinger told a Washington meeting of newspaper editors that if communists gained power in a major European government, other European countries would be "tempted to move in the same direction."

That would have long-term and very serious consequences to which the United States could not be indifferent, Kissinger said. CBS (4/13/76)

Congress: News

Conferees Agree on Substance Of FEC Reform

Senate and House conferees Tuesday agreed on the substance, but not the wording of the bill to restructure the Federal Election Commission. The conferees will meet after their Easter recess to work out the final wording.

As a result, the FEC will not be able to give candidates any federal matching funds until late April or early May, ABC reported. The last federal money went out March 23, and the lack of funding since then has hurt several Presidential campaigns, ABC said.

Morris Udall, one of the hardest hit by the delays, is \$200,000 in debt; the FEC owes him \$300,000. "Until Congress acts, we're paralyzed...It would be a sad thing if the Pennsylvania primary were decided by the failure of the Congress to act to give the candidates the matching funds," Udall said (on ABC film). AP, UPI, Nets (4/13/76)

Grand Rapids Press 5/16/76

# First Lady confident of vote

*Best-known CBer chats with publishers, editors*

By HAL FILDEY  
Executive Editor

She would really rather be known by something like "Steady Betty" than "First Lady."



She said she enjoys campaigning, but does much of it alone "rather than just traveling with the President."

Was she happy to be back in Michigan? "I'm very proud of Michigan," the first lady said. "I brag about it every chance I



# TULSA DAILY WORLD

"Oklahoma's Greatest Newspaper"

EUGENE LORTON

1869-1949

Page 14-A

Thursday, April 22, 1976

BYRON V. BOONE, *Publisher*

ROBERT E. LORTON, *President*

SID STEEN, *Executive Editor*

WALTER BISCUP, *Editor of Editorial Page*

PHIL DESSAUER, *Associate Editor*

ALEX ADWAN, *Associate Editor*

TRAVIS WALSH, *Managing Editor*

## BIBLE THOUGHT

*This is the day which the Lord hath made.—Psalms 118:24.*

## First Mama . . . Ten-Four

IT'S NOT easy to upstage the know whether she liked it with  
PRESIDENT of the United States, but mustard or chili or both.

Democrat & Chronicle, Rochester  
4/22/76 N.Y.



## 'First Mama'

"This is First Mama." Betty Ford talks with several CBers. REACT monitors CB broadcasts for calls of help. (AP Photo) Tex., battleground. Mrs. Ford



L.A. Times  
5/2/76

CITIZENS BAND RADIO

# Tuning In on Din City



'WHY GARBAGE IT UP?'—"Jabberwockie," left, and "Toadfrog" Baker on a rare broadcast from their Pasadena home. Says Toadfrog, "Why fight it?"  
Times photo by Mary Frampton

## 'The Radio That Ate Los Angeles'

BY BETH ANN KRIER  
Times Staff Writer

What times these are for citizens band radio: First, Betty Ford, once rebuffed by CBers for campaigning on the airwaves and for receiving



N-2

"First Mama" Goes to Texas

"You got First Mama," Betty Ford told nearly any citizen ban radio enthusiast willing to talk during her Texas trip Tuesday.

"First Mama was what they were calling me, so I replied," Mrs. Ford said (on ABC film). "They asked me where I was. I gave them my location on the way to the airport. I told them there were a lot of smokies in front of me -- a lot of smokies on my front door, and all I could think of was 1600 Pennsylvania Avenue with a lot of police on the front door."

"Mrs. Ford's first joy here seems to be playing with her new toy which daughter Susan gave her just last week. Her second joy seems to be stealing the spotlight while pretending not to campaign," Ann Compton (ABC) reported.

Mrs. Ford opened her four-day Texas blitz at the non-partisan San Antonio festival where she presided as grand marshall. The shots of Mrs. Ford riding on a musical barge down the Fiesta River "were reminders of what campaign advantages there are in being the incumbent, especially in a primary state where both Republican candidates are spending their dollars very carefully, looking for free exposure," Compton said.

"Mrs. Ford insisted that she is not campaigning. She is just making her first-ever trip to Texas to have fun. But her husband's campaign managers are charting every step she takes through what they call natural Reagan country," Compton said.

"Texas has become the biggest primary problem for the Ford campaign. Its managers readily admit that the President is behind here and may not catch up. But they say every hour that he or members of his family can spend in Texas should help," Compton added. AP, UPI, NBC, ABC -- (4/20/76)

Labor Leaders Support Scoop

More than 69 local and district union leaders in Pennsylvania formed a committee in support of Henry Jackson, Tuesday.

Bob Jamison (NBC) reported that the labor committee will only help if the leaders' endorsements translate into work for Jackson by the rank and file. "But the question that bothers the senator is whether that work will materialize among leaders and rank and file who may distrust Jimmy Carter, but whose real passion seems to lie with Hubert Humphrey." NBC -- (4/20/76)

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# TEMPLE DAILY TELEGRAM

Thursday, April 22, 1976

Temple

## 'First Mama' Made Texan

By MAX B. SKELTON

Associated Press Writer

The nation's First Lady switched from that role to First Mama with ease Wednesday while helping Texans celebrate



Is First Mama  
popular CBer?

That's a 10-4



AUSTIN AMERICAN STATESMAN  
4-21-76



In Texas cities

# Moms, kids lift 'First Momma'

By JEAN PREJEAN

First Lady Betty Ford turned the "First Momma" that she is Tuesday visiting with mothers and children in three cities while on the second of her

Besides a group of children dancing in Mexican costumes the First Lady was greeted at Miller International Airport by Tony Camanita, 11, who presented Mrs. Ford with a bouquet of





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The nation's First Lady switched from that role to First Mama with ease Wednesday while helping Texans celebrate the 140th anniversary of the battle which secured Texas in



## 'First mama' calling Gerald

WASHINGTON (UPI) — Betty Ford will soon choose a "handle" for her new Citizens Band radio and is leaning toward "First Mama," an aide said today.

The First lady received her citizens band permit a couple of weeks ago when she was campaigning with President Ford in Wisconsin and "has gotten a big kick out of it," according to Sheila Rabb Weidenfeld, her press secretary.

Mrs. Ford's temporary permit has the call letters QUY9532. She has not yet selected her "handle" but has received a number of suggestions, including "Mrs. America," "MS. America," "Wonder Woman," "D. C. Dancer," "Steady Betty," "The Washington Queen," "Apple Betty," "Not a Lincoln," "Queen Bee," "Ready Betty" and from a 6th grader, why not "First Lady."

*POB Archive News 12.75*



THE INDIANAPOLIS NEWS

4/30/76



# DAILY NEWS

NEW YORK'S PICTURE NEWSPAPER ©

New York, N.Y. 10017, Wednesday, April 21, 1976\*

Price 20c bev

## Betty Ford Hams It Up

San Antonio, Tex., April 20 (UPI) — Mrs. Betty Ford, campaigning today for the President prior to the May 1 Texas primary, put into use the citizens band radio that her daughter, Susan, gave to her.

The radio was mounted in a Secret Service auto and Mrs. Ford tuned it in while driving to the airport from a downtown appearance before flying to McAllen, Tex.

"Break one-nine," she said, "come on." Then she gave her call letters, "KUY9532."

"On my way to the airport," she continued. "Smokies on my front porch." This was a reference to the squads of police and Secret Service agents accompanying her.

At the repeated urging of numerous other persons on channel one-nine (19), Mrs. Ford finally identified herself as "first mama" before tuning out.



UP-050

R B

(FIRST MAMMA)

WASHINGTON (UPD) -- BETTY FORD WILL SOON CHOOSE A "HANDLE" FOR HER NEW CITIZENS BAND RADIO AND IS LEANING TOWARD "FIRST MAMA," AN AIDE SAID TODAY.

THE FIRST LADY RECEIVED HER CITIZENS BAND PERMIT A COUPLE OF WEEKS AGO WHEN SHE WAS CAMPAIGNING WITH PRESIDENT FORD IN WISCONSIN AND "HAS GOTTEN A BIG KICK OUT OF IT," ACCORDING TO SHEILA RABB WEIDENFELD, HER PRESS SECRETARY.

MRS. FORD'S TEMPORARY PERMIT HAS THE CALL LETTERS QUY9532. SHE HAS NOT YET SELECTED HER "HANDLE" BUT HAS RECEIVED A NUMBER OF SUGGESTIONS, INCLUDING "MRS. AMERICA," "MS. AMERICA," "WONDER WOMAN," "D. C. DANCER," "STEADY BETTY," "THE WASHINGTON QUEEN," "APPLE BETTY," "NOT A LINCOLN," "QUEEN BEE," "READY BETTY" AND FROM A 6TH GRADER, WHY NOT "FIRST LADY."

THE RECOMMENDATION FOR THE CB NAME "FIRST MAMA" GOES BACK TO COMEDIAN FLIP WILSON WHO SO DUBBED MRS. FORD DURING ONE OF THEIR ENCOUNTERS.

"SHE'S TAKING IT VERY SERIOUSLY," SAID MRS. WEIDENFELD. SHE SAID MRS. FORD ALSO IS LEARNING THE SPECIAL TERMINOLOGY FOR THE CB SYSTEM. SHE ALSO HAS RECEIVED LETTERS WELCOMING HER INTO THE WORLD OF CITIZEN BAND OWNERS.

UPI 04-12 12:00 AES



# Names in the news

## Laird opposed Connally

Melvin Laird says he helped steer former President Richard M. Nixon away from appointing John Connally vice president in 1973 and toward the appointment of Gerald Ford. "I personally did not believe Connally was the one to pick under the 25th Amendment," the former defense secretary and Wisconsin congressman said in an interview with the Wisconsin State Journal in Madison.

## Acuff hospitalized

Boy Acuff, 72, longtime headliner at the Grand Ole Opry, is undergoing tests at Miller Hospital-Clinic in Nashville after admitting himself Sunday morning because of stomach pains, his wife said. Dr. Thomas F. Mogan, Acuff's physician, said Acuff probably would be released from the hospital in two or three days.

## Bavarian's welcome warm

Bavarian Prime Minister Alfons Goppel was greeted by the governor, an Army band and well-wishers in traditional Bavarian garb as he arrived in St. Paul on a four-day visit to Minnesota. Gov. Wendell Anderson invited the 70-year-old Goppel to the state last year after being told by a German diplomat the governor described Goppel's visit as primarily a goodwill gesture.

## First Mama' leading

Betty Ford will soon choose a "handle" for her new Citizens Band radio and is leaning toward First Mama, an aide said in Washington Monday. The First Lady received her CB permit a couple of weeks ago when she was campaigning with President Ford in Wisconsin and "has gotten a big kick out of it," according to Sheila Rabb Weidenfeld, her press secretary. Her temporary permit has the call letters QUY9532. She has not yet selected her "handle" but has received a number of suggestions, including Wonder Woman, D.C. Dancer, Steady Betty, The Washington Queen, Apple Betty, Not a Lincoln, Queen Bee and Ready Betty.

## Gandhi treks for support

Prime Minister Indira Gandhi took a mile-long trek through an Indian village Monday to demonstrate her popularity with India's masses and her commitment to them. Gandhi's visit to Halur, 250 miles southeast of the capital in her election district, kicked off walking campaigns by government leaders to consolidate public approval of the prime minister's 20-point economic program announced last July. President Fakhruddin Ali Ahmed made a walking tour of a village near Bangalore, in south central India.

## Hefner seeks president

Hugh Hefner said in Chicago Monday he is looking for someone to take over as president of Playboy Enterprises Inc. and run the day-to-day operations of his multimillion dollar entertainment empire. "There's no truth at all to any re-

ports that I'm what you might say abdicating," said Hefner, who will continue as chairman of the board of Playboy Enterprises. Hefner's decision to seek a corporate president comes after recent economy cuts by the giant corporation, including a staff cutback and the \$4-million sale of the Playboy jet.

## Taxes fund Ford security

President Ford's use of Air Force One on political trips is paid for by his campaign committee, but taxpayers pay for backup planes to carry Ford's armored limousines and communications equipment, White House Press Secretary Ron Nessen said Monday. Nessen said the automobiles are hauled around the country at the behest of the Secret Service, in line with its requirement to provide for the President's safety. Similarly, he said, ample communications are needed by Ford at all times.

## Everest assault continues

A 34-year-old British army combatant been killed in an attack on Mt. Everest, but said the other 33 members of the joint British-Nepalese army expedition would continue their attempt to scale the world's highest mountain. Capt. Terence David Thompson, 37, from Devon was killed when he fell into a crevasse near Camp Two, it was announced.

## True Gustaf shuns kiss

"May I give you a kiss?" a heavy-set Swedish-American woman inquired of King Carl XVI Gustaf of Sweden in Seattle. "Uh, no, no, please," the king murmured, glancing at his Secret Service agents. The king had just finished thanking the woman for a vase she made, but as she stretched toward his cheek, the agents gently brushed her aside. "I don't blame him," she said later, "he's engaged and she (his fiance) is so dear." The scene came at the end of an arduous reception for the king at Seattle's Swedish Club on the second day of his visit to the city.

## Cancer claims candidate

Guy Rouse, whose folksy, low-budget campaign for president in 1968 won 86,000 write-in votes, is dead at 66. Rouse, who would have been 67 April 23, died of lung cancer in Miami. He lived with his wife, Helen, in a half-shack, half-trailer house in the Everglades after the 1968 campaign.

## Library chief dies

Allie Beth Martin, 61, president of the American Library Association, has died in Tulsa hospital. Martin, director of the Tulsa City-County Library System since 1963, entered the hospital several days ago for treatment of a cancer.

## Union loses leader

Myra K. Wolfgang, international vice president of the Hotel and Restaurant Workers and Bartenders International Union, died Monday in Henry Ford Hospital in Detroit. She was 61.



Newsmakers-----

*L.A. Times 4/9/76*

# Norman Mailer Capitalizes on His Name

—Writers, said writer Norman Mailer, are "protective of their names. It is their only capital." Manhattan Supreme Court Justice Irving Saypol agreed, pronouncing Mailer the winner of a \$25,000 suit he had brought against Platanus magazine for unauthorized use of his





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Some presidential primar  
the East this weekend b  
York primary coincides  
Tuesday. Left: Sen. Henry  
10 year old son, Peter, pe  
ing a backstage visit to th  
um & Bailey Circus at  
Upper: Rep. Morris Udall  
cheek-by-a backer during  
York's Waldorf-Astoria H  
Carter held his daughter  
walked past the White Hou

—AP Wireph

*Milwaukee Journal*  
4/5/76

## First Lady in Wisconsin

A group of Republican officials and supporters greeted Betty Ford (right) at the Madison airport Sunday. The first lady talked on a citizen band radio belonging to one of President Ford's Michigan supporters. The Michigan group gave Mrs. Ford the name "First Mama," a "handle" or name used to identify individual CBers. She talked from the airport to 250 "Friends of the First Family" from Michigan who were in the Wisconsin capital to welcome Mrs. Ford.

—Journal Photos by Sherman Gessert



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FORD



OKAY, OL' BUDDY... CATCH  
 Y'ON THE FLIP FLOP...  
 GO AHEAD, COOL LADY...  
 BREAK ONE THREE..."

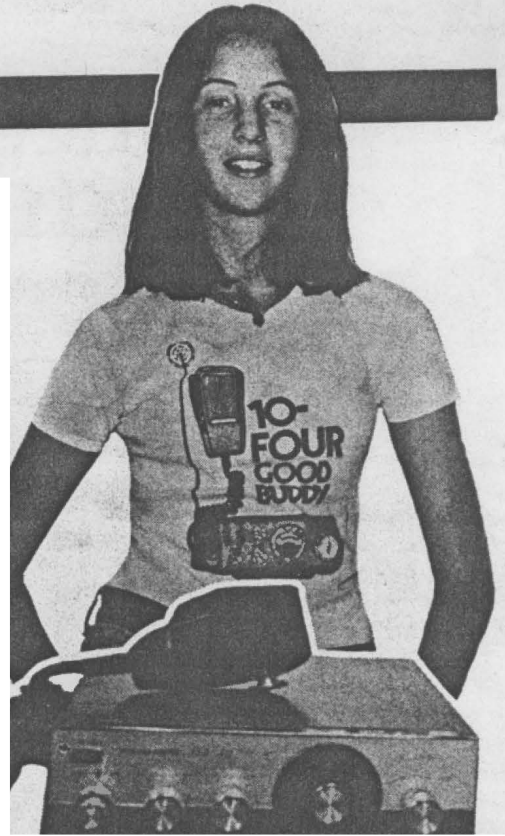


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# THE BODACIOUS NEW WORLD OF C.B.

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22 frequencies that CBers can tune to simply by switching a TV-like channel selector.

telephones. The first CB license was not granted until 1947. In the next quar-

Canadian provinces and West Germany. Since its formation in 1962, REACT





*Star 5/25/76 - Let to Editor.*  
**Nobody bothered with the rules**

With your editorial on citizens' band radio ("Over and Out", April 21), I couldn't agree more. Several years ago, my husband had four CB units for business purposes. However, we finally had to sell them because communication was impossible, even though at that time some channels were set aside for business use only. Nobody bothered to follow the rules, and the use of illegal

equipment was prevalent. The FCC apparently couldn't handle the situation and gave up.

Maybe someday, when the fad is over, the CB radio can go back to being a useful business tool and a joy to the hobbyists (on separate channels, of course).

In answer to Mr. Knuts' remarks (Letters, May 12), I would say that Mrs. Ford may be a private citizen, but she is also the President's wife. Therefore whatever she does is news, especially if she takes up a new hobby like a CB radio which could actually put her in touch with hundreds of ordinary people like you and me. I agree with you that her interest in the CB was probably a publicity gimmick and a strange one at that.

**J. Mammio**

Sterling, Va.

**Rising phone costs**

With phone rates going up again, it's time to seriously consider the Libertarian Party's proposal to abolish the monopoly. It's no longer technologically necessary, and it encourages the phone company to run up costs.

**Neil Steyskal**

Gaithersburg, Md.

First Lady Betty Ford will take her new citizens band car radio along on a campaign trip to Texas this week, her press secretary reported yesterday.

The unit was a gift from daughter Susan.

According to press secretary Sheila Weidenfeld, Mrs. Ford will have some long automobile trips during her four-day stay in Texas "so she'll have plenty of time to use (the unit)." The First Lady's "handle" is still uncertain. Among the choices are "Apple Betty," "First Mama" and, reportedly the President's favorite, "Tipitoes."

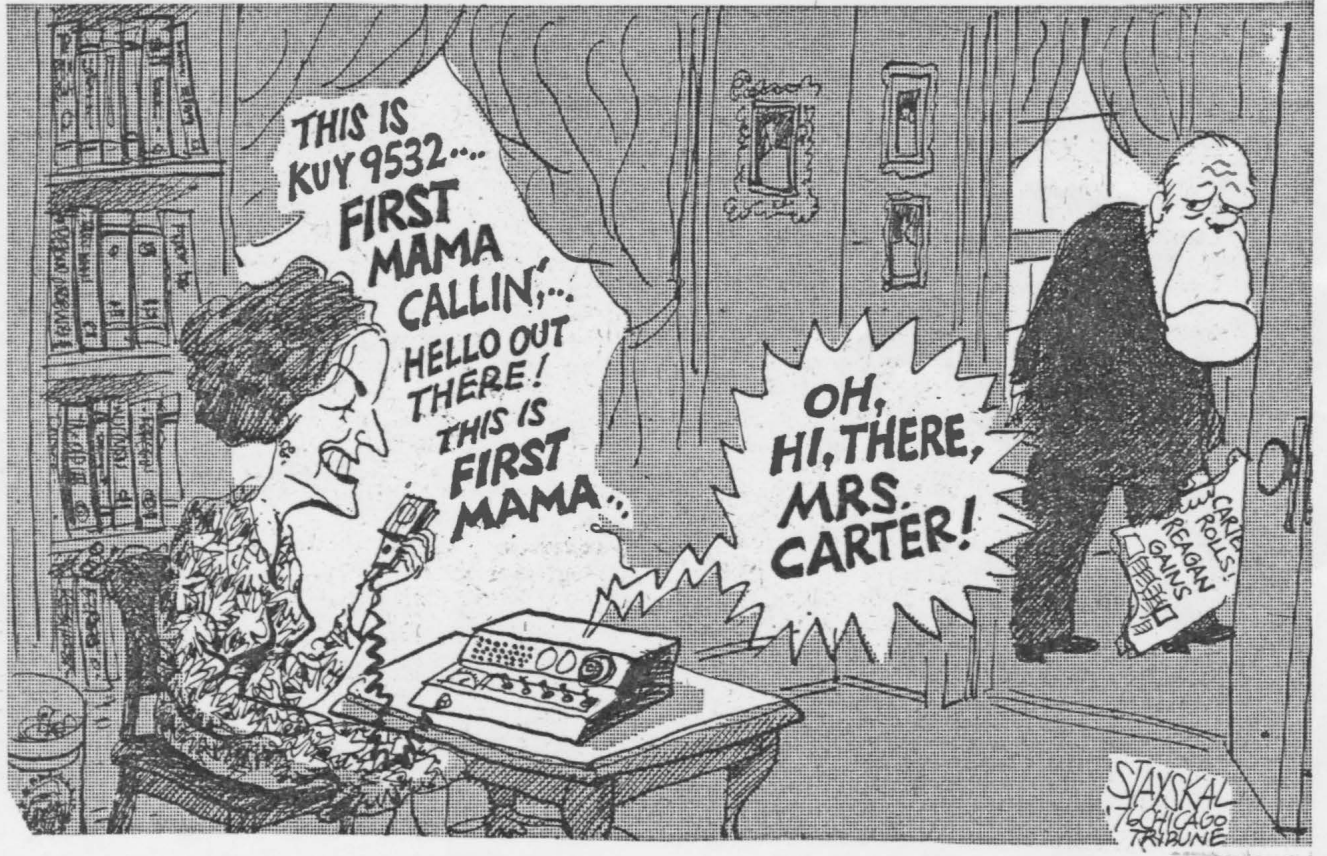
*Week Post 4/19/76*

Stein  
5/4/76

4/30/76

THE INDIANAPOLIS NEWS





Grand  
Rapids  
Press  
5/16/76

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GERALD FORD is getting that treat- A syndicated columnist, GEORGIE  
ANNE GEYER, summed up a fan's

# Opinion & Comment

PAGE 4

APRIL 22, 1976

HELLO, OUT THERE,  
THIS IS FIRST MAMA  
WITH THE REAL STORY...



Well, it's one way of getting "equal air time"



Past 5/27/76

## Personalities

"What is really behind that smile of Jimmy Carter's?"

This is the question asked most often of the Democratic presidential candidate's sister, Ruth Carter Stapleton. Stapleton spent some time yesterday before the National Press Club explaining just what her brother stands for and what he has to smile about.

A slight, handsome woman with short, golden hair—and a smile of her own—she described herself as a "faith healer." She went on to explain that if her brother makes it to the White House, he will "have a caring heart" and try to set an example of honesty and integrity for the nation.

Stephanie B. McManus, a 20-year-old Annapolis woman, has been named the first black Color Girl in the Naval Academy's 131-year history.

McManus, a magna cum laude graduate of Flisk University and "a good friend" of one of the Academy's first black company commanders, will take part in the June week presentation of

"ludicrous, idiotic and plastic."

"America is no more plastic than England," said Savalas, who was accompanied by his British-born wife, Sally. "America is good, lively and lovely. I love New York, baby, and I love London too."

First Lady Betty Ford is being initiated more and more into the citizens band radio rites.

Yesterday "Big Buck" and "Brushstroke," to use their air-waves nicknames, presented "First Mama" with the personalized postcards the radio freaks send people they've communicated with.

Dana Bowen (Big Buck) and Jim Lisk (Brushstroke) of the Evergreen QSL Club, Wenatchee, Wash., presented the cards to press secretary Sheila Rabb Weidenfeld.

The 200-year-old Bolshoi Theater was presented Wednesday with the Order of Lenin, the top Soviet honor usually reserved for heroes of Com-



## 'First Momma' and 'Smokey the Bear' on CB radio

It's the hottest item for cars and trucks since the advent of the tape deck a decade ago. They call it citizens band two-way radio, popularly known as CB. Some indication of its popularity today is the flood of 500,000 new CB license applications per month currently reach-

watching the bands, his transceiver tuned in, and his mobile antenna quivering in the breeze, a CB operator can fight loneliness, keep in touch with highway buddies or home base, warn of police traps, and exchange chit-chat on road conditions.

others in a 15-20-mile range—that is, if you can get a word in edgewise on the busy 23 radio channels.

Some problems accompany CB's burgeoning popularity, of course. Thefts of sets are on the increase with the antenna making it easy to

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*N.Y. Times  
6/8/76*

22

T

## Ford, Stumping in Ohio, Warns G.O.P. Of 'Debacle' If Reagan Wins Nomination

By JAMES M. NAUGHTON

Special to The New York Times

LIMA, Ohio, June 7—President Ford traveled the length of Ohio today raising the specter of 1964.

rayed behind him, Governor Rhodes said they were present for "a meeting of the SOS Club—Save Our Seats."

Senator Taft, who lost his seat as representative at large from Ohio in the 1964 Demo-

ronia campaign commercials depicting Mr. Reagan as a warmonger because, the President contended, "he said he would commit U.S. military troops to Rhodesia; that's what he said."

Mr. Reagan actually said last

10-A

The Grand Rapids Press, Sunday, May 30, 1976

# Proposed New Channels May Not Affect Present Radios

Grand Rapids Press Bureau

LANSING — All those CB'ers who have been worrying that their present radios might be "outlawed" when the

rigs couldn't be used on the current 23 AM channels, Everett said.

"Present sets wouldn't be able to get the new, additional channels, of course, but they probably could still be used on



Q. "I have two questions of great importance to fellow CB'ers. First, is the TUG8-D104 or the TUG9-D104 transistorized desk mike legal when used

"hell" so they wouldn't try. Anything more than that, however, is likely to earn a big fine or license revocation.

Q. "I want to buy a CB radio, but don't know which one to get.

*File  
CB file*

*FYI 5/30/76*

(CITIZEN BAND)

(BY DREW VON BERGEN)

WASHINGTON (UPD -- THE FEDERAL COMMUNICATIONS COMMISSION TUESDAY APPROVED A NEW TEMPORARY LICENSING PROCEDURE FOR CITIZEN BAND RADIOS TO END THE BACKLOG IN PROCESSING APPLICATIONS.

THE ACTION, EFFECTIVE FRIDAY, GRANTS AN AUTOMATIC 60-DAY TEMPORARY LICENSE TO ANYONE WHO APPLIES FOR A PERMANENT LICENSE WHILE THE FCC PROCESSES THE PERMANENT APPLICATION.

THE FCC SAID APPLICATIONS WERE CURRENTLY COMING IN AT A RATE OF 500,000 A MONTH -- AN "UNPRECEDENTED EXPLOSION" OF INTEREST -- WITH A PROCESSING BACKLOG OF ABOUT SEVEN WEEKS.

BECAUSE OF THE LARGE INFLUX OF CB APPLICATIONS, THE FCC SAID SWIFT IMPLEMENTATION OF THE NEW TEMPORARY LICENSING SYSTEM WAS ESSENTIAL AND THEREFORE IT WAS DISPENSING WITH ITS PRIOR NOTICE AND PUBLIC PROCEDURE REQUIREMENTS.

AN FCC SPOKESMAN CLARIFIED EVENTS SURROUNDING A RECENT TEMPORARY CB LICENSE AWARDED WITHOUT DELAY TO FIRST LADY BETTY FORD.

HE ACKNOWLEDGED THAT FAST ISSUANCE OF THE TEMPORARY LICENSE TO MRS. FORD HAD CAUSED "A NUMBER OF COMPLAINTS," BUT SAID SHE HAD ASKED WAIVER OF THE NORMAL PROCESSING PERIOD AND THE FCC GRANTS SUCH REQUESTS ABOUT 100 TIMES A MONTH.

UNDER THE NEW RULES, APPLICANTS FOR A CLASS D STATION LICENSE WILL BE PERMITTED TO OPERATE UNDER THE TEMPORARY PERMITS AND WILL BE ASSIGNED A DISTINCTIVE CALL SIGN TO FACILITATE THEIR IDENTIFICATION.

THE TEMPORARY CALL SIGNS WILL CONSIST OF THE LETTER "K" FOLLOWED BY THE INITIALS OF THE APPLICANT'S FIRST AND LAST NAMES, AND THE APPLICANT'S ZIP CODE.

FOR EXAMPLE, JOHN DOE, WITH ZIP CODE 20554, WOULD BE AUTOMATICALLY ASSIGNED THE CALL SIGN KJD0554.

THE COMMISSION SAID THE TEMPORARY PERMIT (FCC FORM 55-B) AND CALL SIGN WOULD BE SUPERSEDED BY THE REGULAR STATION LICENSE AND A DIFFERENT PERMANENT CALL SIGN.

THE FCC SAID IT WAS PRINTING 30,000 COPIES OF THE TEMPORARY FORMS TO BE SENT TO RETAILERS WHO WILL BE ASKED TO REPRODUCE THEM FOR THEIR CUSTOMERS. THE COMMISSION SAID, HOWEVER, THAT THEY WERE NOT EXPECTED TO BE AVAILABLE AT RETAIL OUTLETS FOR 10 DAYS TO 2 WEEKS.

UPI 04-13 06:06 PES

Los Angeles Times

## Exhausting Da His Battle Aga

### FORD HANDLE: '1ST MOMMA'S MAN'

MIDDLETOWN, Ohio (UPI)— Truckers along Interstate 75 kept up a steady stream of conversation on their citizens band radios as President Ford's motorcade passed through western Ohio.

The truckers even had a "handle" for the President.

They called him "First Momma's Man," in reference to the nickname given to First Lady Betty Ford when she first started using a CB.

White House staff members



Start  
5/11/66

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# *Love on Life*

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By Philip H. Love

If you have a citizens band radio in your car, you can expect to hear First Lady Betty Ford's voice more and more often as the presidential campaign heats up. Whether she'll be speaking English or using the jargon of CB remains to be seen — or rather, head.

As you've doubtless read in your newspaper or heard on radio or television, Mrs. Ford obtained a CB license to use on campaign trips. She used it for the

## Personalities

Is Gerald Ford unhappy about a comedy show that starred laudate Ron Nessen? Some White aides say yes, and some say Nessen told reporters that the "basically no reaction."

The White House press secretary appeared last weekend on the show "NBC's Saturday Night." In a segment Nessen appeared in a sketch that also featured Chevy Chase, who played Gerald Ford. Also in the sketch (without Nessen) was a spoof of an in-line hygiene product and a room scene.

A top-level Ford assistant said the whole thing was childish and ill advised, not the type of thing the president should have been concerned with.

Nessen said, "There must be serious issues in the world that I should have been concerned with in my appearance on Saturday night."

"You got 'First Mama,'" a voice over the citizen's band was a crisp voice which happened to belong to First Lady Betty Ford. Those tuned to Channel 12 in San Antonio, Tex., could pick up on the mortal words.

Mrs. Ford, who received the name as a gift from her family, picked the handle "First Mama" on the suggestion of comedian Ron Nessen's son. And what was she doing in San Antonio? Why, campaigning for Papa.

Soviet actress Zoya Fyodorova says she plans to visit her "love-child" daughter, Victoria, next week in Stamford, Conn. The 64-year-old mother

and daughter, posing together for the first time in 10 years.

Guests at Queen Elizabeth's 50th birthday celebration Tuesday night

included Princess Margaret and Lord Mountbatten. The British royal family's department store to be director of public relations and special events for their two new suburban outlets here.

—Judy Bachrach

"First Mama" Betty Ford.



Associated Press photos

Henry, Jane and Peter Fonda.



## Over and out

We're not sure why Mrs. Ford finds a need for a "citizens band" radio. Apparently it had something to do with a publicity gimmick in connection with President Ford's campaign in the Wisconsin primary.

The fact is, the "CB" channels, which were set aside for citizens who might have a legitimate need for them, have become so crowded with gossip and inane chatter that they might soon become totally useless.

Since she is unlikely to get a traffic ticket, at least while she's in the White House, Mrs. Ford won't need to find out where Smokey Bear has set up radar speed detection devices, one of the many non-essential, if not illegal, uses to which CB units are put.

Nor is she likely to need her CB set to inform the White House, or the President, when she will be home for dinner. And we doubt that she will spend many hours passing the time of day with owners of other sets, which is what most CB set operators seem to do.

Mrs. Ford is reported considering adopting "First Mama" as her CB call name. Perhaps First Mama's next CB broadcast should end with "Over and out — for good."



THE INDIANAPOLIS NEWS

4/30/76



THIS IS FIRST MAMA  
FOR GERRY!  
WE'RE TRYING TO  
MAKE A CONVOY!



Grand Rapids Press  
5/16/76

# First Lady confident of vote

*Best-known CBer chats with publishers, editors*

By HAL FILDEY  
Executive Editor

She would really rather be known by something like "Steady Betty" than "First Lady."

But whatever her handle, the nation's best-known CBer convinced newspaper executives who lunched with her Saturday



She said she enjoys campaigning, but does much of it alone "rather than just traveling with the President."

Was she happy to be back in Michigan? "I'm very proud of Michigan," the first lady said. "I brag about it every chance I get — I'm always telling people and foreign visitors about it."

# TULSA DAILY WORLD

"Oklahoma's Greatest Newspaper"

EUGENE LORTON

1869-1949

Page 14-A

Thursday, April 22, 1976

BYRON V. BOONE, *Publisher*

ROBERT E. LORTON, *President*

SID STEEN, *Executive Editor*

WALTER BISCUP, *Editor of Editorial Page*

PHIL DESSAUER, *Associate Editor*

ALEX ADWAN, *Associate Editor*

TRAVIS WALSH, *Managing Editor*

## BIBLE THOUGHT

*This is the day which the Lord hath made.—Psalms 118:24.*

## First Mama . . . Ten-Four

IT'S NOT easy to upstage the PRESIDENT of the United States, but GERALD FORD is getting that treatment consistently from his own wife. How can a mere CHIEF EXE-

know whether she liked it with mustard or chili or both.

A syndicated columnist, GEORGIE ANNE GEYER, summed up a fan's view of MRS. FORD the other day—before the citizens' band radio epi-

# The Ear

*Star*  
*4/14/71*

**MAYBE THAT GUY OVER THERE KNOWS. . .** Ear was stunned to read in the Village Voice about an unexpected extra in "All the P's Men." Remember when Redford and Hoffman were sitting in the Library of Congress going through all those little white slips and trying to figure out who in the Nixon White House had taken out all those books on Ted Kennedy and Chappaquiddick? Somewhere among the ant-like researchers was Ted himself, who just happened to be visiting the set that day and snagged a role as an extra. The Voice didn't say what Ted was researching, but Ear suspects it was exactly the same thing.

Post 4/13/76

## Personalities

Life hasn't been all work for Playboy founder **Hugh Hefner**, so he is leaving the presidency of his publishing empire, having "finally recognized that somebody has to do what he hasn't been doing," said a Playboy em-



Wednesday, April 14, 1976 THE NEWS, Port Arthur.

*Personality profiles*

# Betty should wait for license, CB head says

BIA, Mo. (UPI) — The president of American  
nd Radio says Betty Ford should have waited  
everybody else" to receive her temporary CB

The award is "in tribute to Hope's 35 years of en-  
thusiastic dedication and personal effort in entertaining  
more than 12 million American armed forces personnel

problems for other countries beyond the shores of the  
United States," he said. "Within our boundaries, millions  
of poor people, both the very young and the very old, and



Newsmakers---

*L.A. Times 4/13/26*

## The \$2 Bill a Boon? You Can Bet on It

—"I got the horse right here. His name is Paul Revere . . ." And Virginia planter **Thomas Jefferson**, who undoubtedly paid out many a Continental dollar for horseflesh in his time, must be planning on a doubly happy 233rd birthday today. The deuce is back. About 225 million new \$2 bills bearing his portrait will go into circulation today, and nobody is happier than the race-track





—Associated Press

**FIRST MAMA HERE**—First Lady Betty Ford talks on the CB radio yesterday in San Antonio, Tex., from her car in a motorcade. "There's a lot of smokies on my front door," she advised. Smokies, in citizen band parlance, are police officers. The caravan was loaded with them. Mrs. Ford is in Texas campaigning for her husband for the Texas May 1st primary.



# Julie Believed Unhappy About David's Talking

4-21  
By Betty Beale

Washington Star Staff Writer

Julie Eisenhower has canceled scheduled engagements and is turning down invitations. "There is no way things couldn't be strained between Julie and

one got sick or even poked a sticky fist into another's eye.

But when somewhat roly Mike Ballentine, clad from head to toe in a furry bunny outfit ("I damned near melted for three hours!") appeared on the scene, the kids patted him, hugged him and asked parents

voters and the sheer fun of it all, but she left here without yet deciding on her radio handle. "She's still leaning toward 'First Mama,' was all her press office would say.

\* \* \* \*



By MICHAEL POUSNER

"They're fulfilling a fantasy," comments Arthur Gold, vice president of Manhattan's Grand Central Radio store, watching rather goggle-eyed as customers eagerly queued up to buy Citizens Band Radio equipment.

"With your CB," he continued, "you can be Flash Gordon, Kojak, or a trucker—in your imagination anyway." Certainly there's nothing imaginary about the nation's craze to buy CB Radios. It's the biggest thing since the Hula-Hoop.

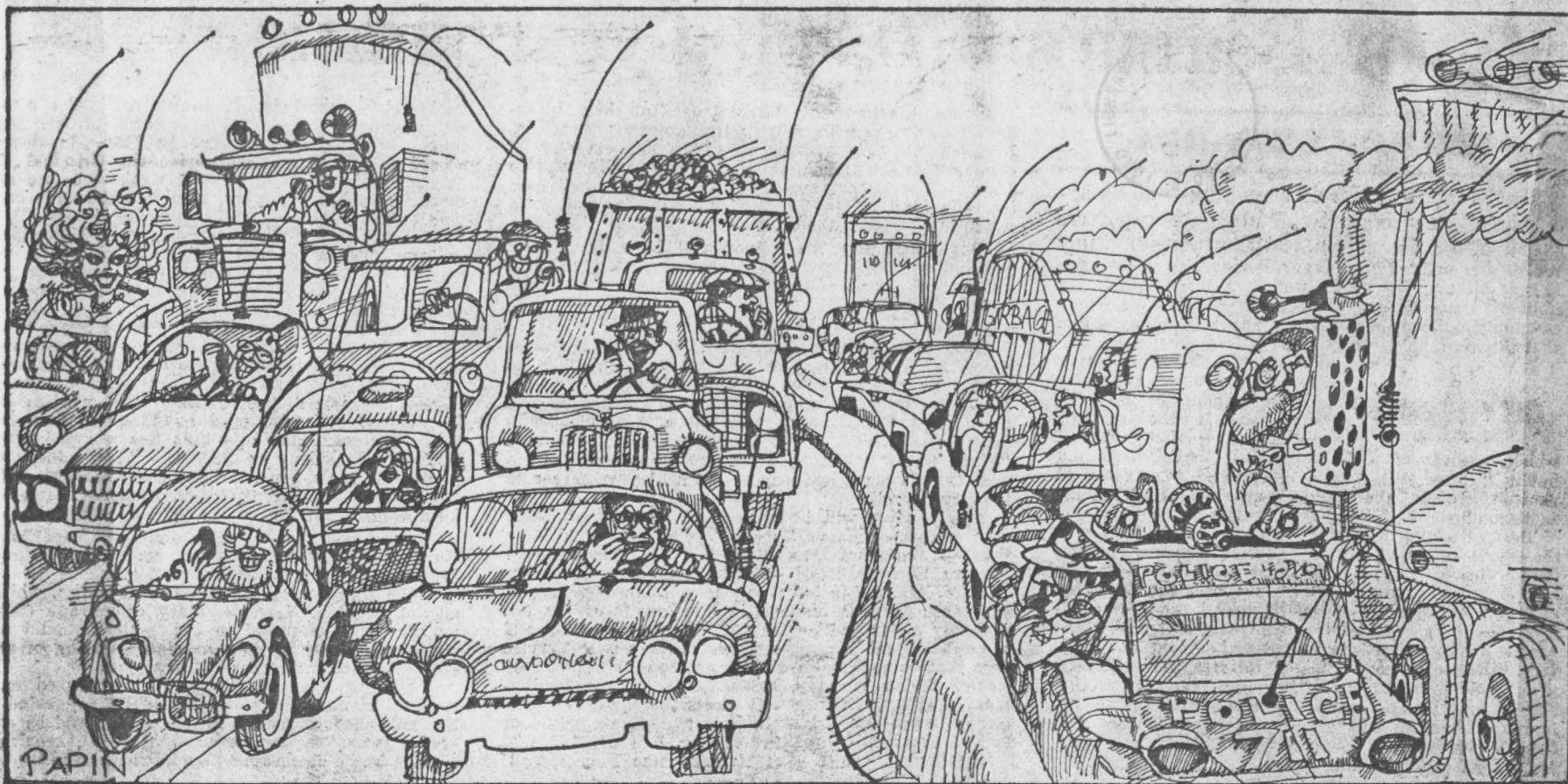
In the tri-state area, most CBs are purchased by commuters. So you're a nameless, faceless, spiritless commuter in a car trundling along the rush-hour Long Island Expressway at about five m.p.h. You're beset by a world of woes, the absolute least of which is getting a speeding ticket.

All you have to do is reach down to your Midland 13-888 CB Transceiver, turn the switch to any channel and identify yourself with a colorful "handle" (nickname), something like "Bionie Bagel" or "Starsky's Brother."

Shazaam. All of a sudden you're ripping through the flatlands of Oklahoma in your 18-wheeler at about 20 miles over the speed limit and conversing in Okie-tinged trucker vernacular—which New York CBers seem to pick up immediately—with friendly strangers whom you'll call "good buddy." It'll be you and they against your only worry in the world: the dreaded "smokeys" (traffic cops).

#### Sees 6M licenses

Several years ago, CBs were a rural phenomenon, the stuff of truckers, frustrated hams, and lonely hearts. Now, an estimated 25% of all CB units ("rigs") are sold in the tri-state area.



# Shazaam! CB Radio makes you a marvel

## 'Goldilocks, this is Turquoise. Give me a 10-13 on the Four Nine Five near the Gee Cee Pee'

Stolid surgeons give themselves handles like "Aquaman," come over the air like Andy Griffith, and use their CBs to keep in touch with their hospitals. Hunters use their units to avoid shooting each other, husbands to let their wives know when to put the roast in the oven. Date-seekers also employ them, often to their chagrin ("The problem," one explains, "is that you never see the girl's face until it's too late.") Good Samaritans, in which the CB world abounds, use their rigs to help stranded motorists and report accidents, fires and stickups.

### First Mama campaigns

Even prostitutes have come on the air to advertise "road service." In Iowa recently, police intervened after seven truckers pulled off an interstate to "share coffee" with two women whose handles were "Bra Buster" and "Panty Stretcher."

The most prominent new CBER is First Lady Betty Ford (handle: First Mama) who used her rig to campaign for the President last week in Wisconsin.

Mrs. Ford's ability to secure a CB license quickly—the normal wait is up to four months—provoked a veritable firestorm of protest from the blossoming CB minions, who are starting to wield the power of the gun lobby. Last week, the FCC heeded their complaints and announced steps to get new CBERs on the air quicker.

Truckers remain the most pervasive CB users outside metropolitan areas, but inside, the CB is foremost a commuter phenomenon. You see more and more telltale antennae on the Long Island and Bruckner Expressways and other rush-hour byways into New York City. The commuting CBERs are constantly putting out 10-13s (request for road conditions), telling other CBERs they're coming in 10-2 (loud and clear) and generally cluttering every available CB channel (of which there are 23 on a standard rig) with colorful chatter.

One recent morning on the Long Island Expressway, a CBER flicked on Channel 19 and heard Goldilocks ask Turquoise for a 10-13 on the Four Nine Five near the Gee Cee Pee.

On Channel 12, Tall Paul was eyeball to eyeball with Snake Eyes and telling him to look at the beaver in the Beatle. And on Channel 14, Gander was warning

the Bionic Woodpecker about the Tijuana Taxi up ahead.

Translating from CB slanguage: Goldilocks, the handle of one city-bound CB operator, is asking Turquoise for traffic conditions near the intersection of the Long Island Expressway and the Grand Central Parkway. Tall Paul, whose car is within eyesight of Snake Eyes' truck, is advising him to check out the good-looking girl in the Volkswagen Beetle. And Gander is warning Bionic Woodpecker to slow down. There's a police car up the road.

"The commuters are a bunch of overgrown kids with a new toy," comments a veteran CBER. But commuters respond that their rigs help make their trips easier and quicker.

Dick Ross, associate publisher of CB S-9 Magazine, a CB publication published in Port Washington, L.I., has his own rather sociological explanation.

"Sure the CB helps the commuter with traffic information, smockey reports and road emergencies," Ross says. "But just as important, it helps break his isolation. It's not a passive thing like driving in a car and letting a disc jockey run your world. Instead, you're an active, talking participant."

### Gadget infatuation

There are other reasons for CB mania. Television coverage of the 1973 truckers' strike exposed the varied uses of CB to the American public. Some see the craze as the latest manifestation of America's endless infatuation with gadgets and offbeat subcultures.

"First it was pocket calculators, then it was digital watches, and now it's CBs," explains a salesman at Korvettes.

Manufacturers have tried to appeal to style-conscious consumers with jazzier units. Originally, CBs were bread box-shaped and installing an antenna involved major surgery on your car.

Today the rigs are elegantly appointed and smaller than an eight-track tape deck. And if your fantasy has always been to have a phone in your car, snap up the phone CB, one of the hottest-selling units. In any case, you no longer need a Ph.D in electronics to hook a rig into your car's electrical system and to clip the antenna onto your trunk.

The world of CBs is every bit as

important as the units themselves to the aficionado. He (or she) will quickly master the "10-code," the 80 or so standard CB signals, and move on to arcane facts. Like if you're driving past, say, Douglaston, Queens, Channel 8 is the "local" channel for Douglaston CBERs.

The buff will soon ditch his Flatbush accent, drawl "negatory," instead of "negative," and always call his CB chums "good buddy." He will join CB clubs, swap units and tales at coffee klatches, buy tee-shirts and magazines and become hooked on ever more sophisticated (and expensive) accessories and additional sets.

What starts as a comparably small investment—around \$150 for a serviceable new unit and antenna— invariably mushrooms.

### Falcons 1, 2 & 3

Take Charles Maltese, a cargo sales representative for Alitalia Airlines in Manhattan. Originally, he bought a secondhand rig to aid him in a daily 40-minute ride between his Woodstock home and the Poughkeepsie railroad station. "Falcon" (Maltese) says he reaped dividends on his investment immediately. He was driving on Highway 9W one dark winter morning when a fellow CBER warned him away from a toppled tree with live electrical wires across the road.

Maltese can take three different routes to the train station. He found that by turning on his unit before he even pulled out of his driveway he could learn the speediest route that day. Falcon was pleased. He purchased a new Sharp Transceiver with a Lafayette Gutter Antenna for his 1971 Nova. But what about his wife? If he had a base unit at home, he could radio her from the train station and tell her to get supper ready.

So he purchased a Midland with a 30 foot half-wave antenna, for his kitchen. But his wife does her share of driving too, particularly on her daily commutation to a job in Kingston, New York. What if she were to have car trouble in the middle of nowhere? Falcon bought a Midland 13-867 Transceiver for her 1968 Chrysler and she became Falcon Two.

But then, Charles Jr., himself, has a daily drive—45 minutes each way to Ulster Community College . . . Now Junior is Falcon Three with an SBE in his 1964 Chevrolet Station Wagon.

Maltese was interviewed in a radio store, naturally enough, as he looked for a new set, a single sideband unit offering 48 additional channels.

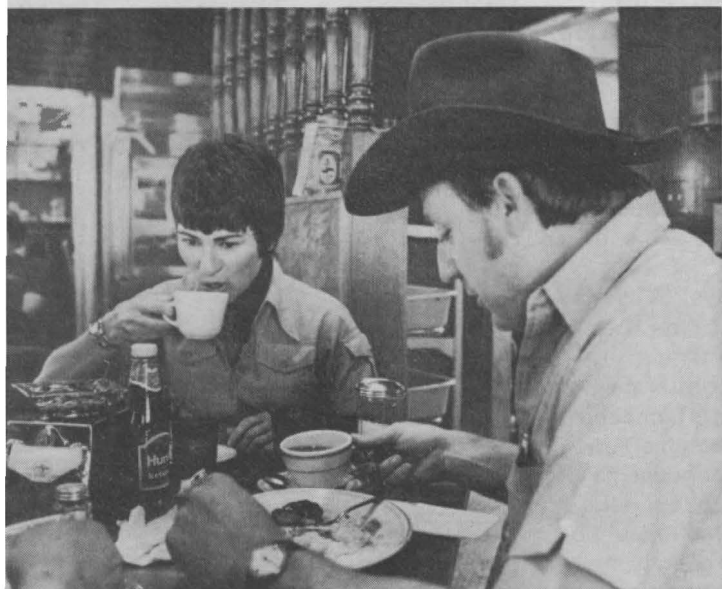
"I'm not the kind of person who goes overboard on things," he says. "But this is the greatest invention I've ever seen. It's not a silly hobby. It's a useful tool."

Half of America, it seems, is reading you 10-2 on that, good buddy.

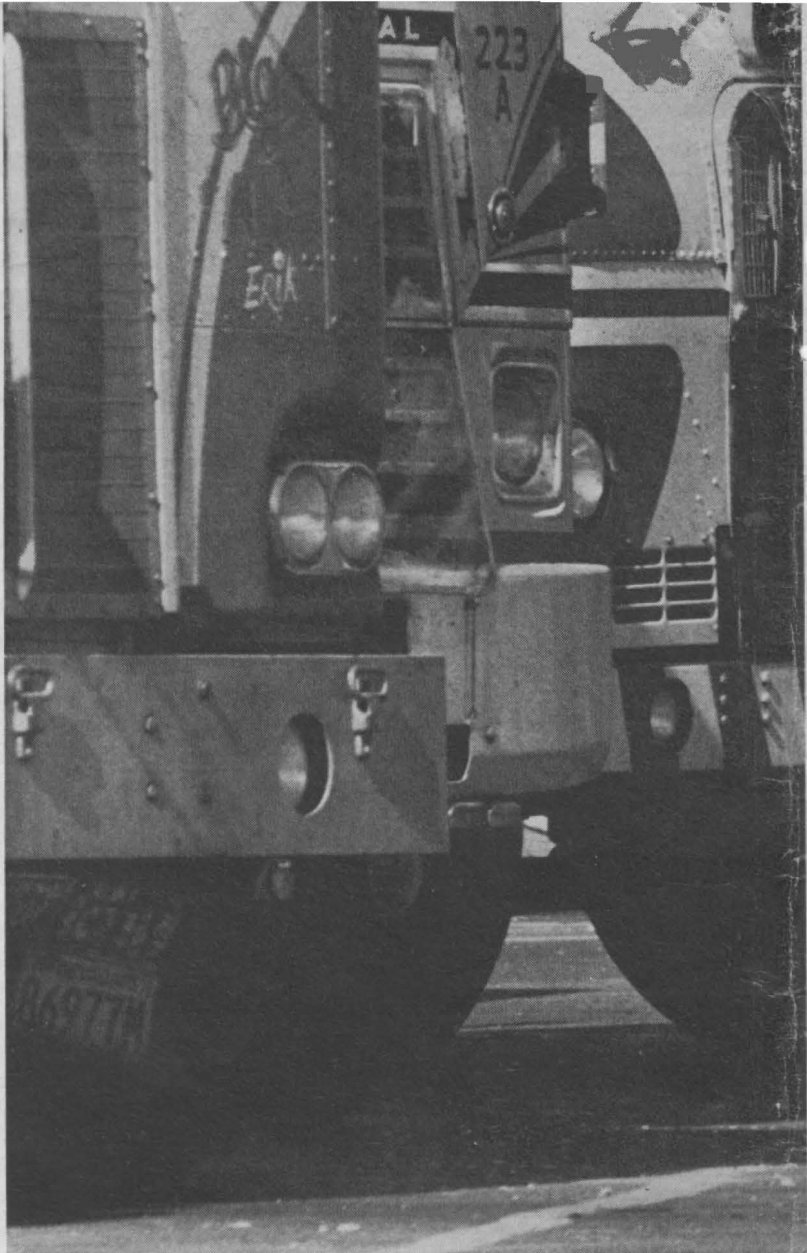
People 5/3/76

ON THE  
**MOVE**

**ON THE INTERSTATES,  
CB IS THE NEW LINGO,  
AND 'SUGAR BRITCHES'  
IS ITS WEBSTER**



On the road, lexicographer Lanie Dills downs "black water" with a "good buddy." Coffee is also called "thirty weight."



Photographs by Slick Lawson

**O**n the interstate between Hot 'Lanta and Choo Choo Town, the two-way citizens band radio conversation was crackling to an end. "Gotta peel off this exit 202 for some motion lotion," said the Georgia M. Bomber, adding, "All right, Sugar Britches—catch ya on the flip-flop."

In the jargon of CB operators, "motion lotion" means gasoline, "flip-flop" means return trip, and the two cities are Atlanta and Chattanooga. For Lanie Dills, a 34-year-old gum-chewing divorcée and former Tartan Turf saleswoman, the conversation was a sort of christening. "When I heard that name, Sugar Britches, I loved it," she exclaims. "I knew I had my handle."

**"The most colorful language is at truck stops," says Dills, perfecting her pinball game with a Nashville trucker.**

Newsmakers -----

*L.A. Times 4/6/76*

## Jail Librarian Doesn't Go by the Book

—Librarian Susan Madden breaks just about every rule an old-fashioned custodian of guarded books and silent rooms has ever lived by. First, she likes to be called "Ms.," but you must shout it over the juke box that blares loudly throughout the area, and this librarian doesn't care how

CAMPAIGN BRIEFS

*L.A. Times  
4/7/76*

# First Lady Beams CB Call for Votes

*From Times Wire Services*

First Lady Betty Ford took advantage of one of the nation's fastest growing fads—citizen band radio—to solicit votes for her husband in Tuesday's Wisconsin primary. A White House spokesman said the President's wife applied

Ronald Reagan stayed only eight minutes, but he left 'em laughing and in the process managed to pick up \$28,000 in contributions for his presidential campaign from a closed-door gathering of wealthy citizens in Lubbock, Tex. The former California governor usually spends 20 to 30 minutes at such affairs, but was forced to cut short his

# George Hamilton and Wife Split

Hollywood, Calif.—Actor wife ALANA are breaking up after almost five years of marriage. "Alana wants a career, and I want a home, a family and a full-time wife," Hamilton said in announcing

## Making News

divorce plans. "There is no bitterness or hard feeling. It's just that we seek different life-styles."

Conway, Ark.—RICHARD



BALL, who wrote the novel "In the Heat of the Night," told police that a gunman had forced his way into his Encino home, tied him up and stole 17 jade statues valued at \$40,000 from display cases. Ball said the bandit had cased the home earlier by posing as a salesman.

Charleston, W. Va.—The West Virginia Supreme Court, in a 3-to-2 decision, ruled yesterday that ARCH MOORE was ineligible to seek

*9/2/74  
Newspaper*

-0-9  
WASHINGTON (UPD) -- FIRST LADY BETTY FORD HAS JOINED THE NATIONAL CRAZE TOWARD CITIZEN BAND RADIOS.  
THE FCC ANNOUNCED TODAY IT HAS GRANTED MRS. FORD A SPECIAL 90-DAY TEMPORARY LICENSE WHILE HER APPLICATION FOR A PERMANENT LICENSE IS BEING PROCESSED. LICENSES COST \$4.

MRS. FORD WAS GIVEN THE CALL LETTERS KUY9532.  
SAM SHARKEY, FCC PRESS RELATIONS DIRECTOR, SAID THE TEMPORARY LICENSE WAS SENT OUT FRIDAY, UNDER A NEW PROCEDURE TO SPEED RESPONSE BY THE REGULATORY AGENCY TO HUNDREDS OF THOUSANDS OF CB APPLICATIONS.  
UPI 04-05 06:12 PES

CB.

-0-  
HARRISBURG, PA. (UPI) -- THE CB RADIO CRACKLED, ALIVE WITH THE CHATTER OF TRUCKERS PASSING THROUGH THE STATE CAPITAL.

"IF THIS IS ALL OF THE INDEPENDENT TRUCKERS BACKING PRESIDENT FORD, THEN JIMMY CARTER'S GONNA' WALK AWAY WITH IT TUESDAY," SOMEONE SAID OVER HIS CB UNIT.

AND THAT STARTED THE GREAT TRUCKERS DEBATE OF 1976 MONDAY, WHICH WAS NOT SPONSORED BY THE LEAGUE OF WOMEN VOTERS AND WAS CARRIED OVER CHANNEL 19 ON THE CB INSTEAD OF THE TELEVISION NETWORKS.

"JIMMY CARTER TAKES A BATH IN THE SUSQUEHANNA RIVER," SAID ONE TRUCKER.

"I'M GONNA' QUIT WORK AND GET ONE OF HIS GIVEAWAY JOBS. HE CAN JUST SHOVE IT."

"ALL THAT GUY HAS IS A BUNCH OF PEANUTS," SAID ANOTHER TRUCKER. THEN, A DEMOCRAT BROKE IN.

"HOW CAN YOU GUYS TALK ABOUT THE DEMOCRATS THAT WAY WHEN EVERY TIME YOU GET A DEMOCRAT YOU HAVE SOME SPENDING MONEY AND EVERY TIME YOU GET A REPUBLICAN YOU HAVE A RECESSION," HE SAID.

AND THAT'S ABOUT THE WAY IT WENT MONDAY AS THE INDEPENDENT TRUCKERS ASSOCIATION HELD A WEAK "PRESIDENT FORD" RALLY IN HARRISBURG.

UPI 10-26 11:30 AED



2.11 5/21

CITIZENS BAND RADIO

# Tuning In on Din City



'WHY GARBAGE IT UP?'—"Jabberweckie," left, and "Toadfrog" Baker on a

rare broadcast from their Pasadena home. Says Toadfrog, "Why fight it?"

Times photo by Mary Frampton

## 'The Radio That Ate Los Angeles'

BY BETH ANN KRIER  
Times Staff Writer

What times these are for citizens band radio: First, Betty Ford, once rebuffed by CBers for complaining on the airwaves and for receiving

"FIRST MAMA HERE WITH the PEDAL to the METAL and WALL to WALL BEARS—DO YOU COPY?"





EXECUTIVE OFFICE OF THE PRESIDENT

OFFICE OF TELECOMMUNICATIONS POLICY

WASHINGTON, D.C. 20504

June 3, 1976

MEMORANDUM FOR

SHEILA R. WEIDENFELD

From:

Steven H. Blackwell  
Staff Assistant for  
Public Affairs

*SHB*

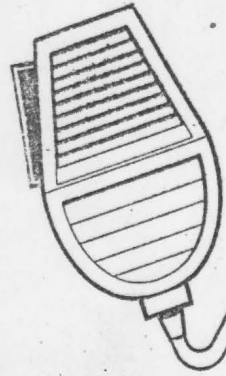
Re:

Attached clips

I thought that you might be interested in the attached copies of articles and a cartoon which appeared in a recent issue of CB TODAY, a trade publication devoted to the citizen's band radio field.

I anticipate from time to time that more articles of this type will find their way over to my office, and, if you are interested, I will be pleased to pass them on to you.

Attachment.



# CB Today

Vol. 1 No. 8

Copyright 1976  
Glass Publishing

May 1976

## Uncle Charlie tells CB'ers: Keep those cards, letters coming

WASHINGTON, DC.—“We are looking for comments,” declared Arlan K. van Doorn, deputy chief

we can make a better evaluation of the problem and possible solutions. We want the public to express its

to the Commission members when they vote on the issue.

Van Doorn and FCC Chief



# We needed that

Thank you Mr. President! For the first time in American history a candidate for the presidency (and a candidate who just happens to be the incumbent president) has announced his support of personal, two-way communications. By sending a letter to those attending the Electronics Industry Association's PC-76 Two-Way Radio Show in Las Vegas and by sending his personal representatives from the Office of Telecommunications Policy Corp., the President has given Citizens Band radio the kind of visibility and support in Washington which no one else could give.

For one short moment in Las Vegas all the authority and prestige of the White House was given to what has been described as a "truckers' joy" and a "Japanese toy." And, CB'ers everywhere should respond with thanks and gratitude.

The letter itself was general in content and vague in specific proposals. And the men from OTP offered very little hope of immediate action by either the executive branch or the FCC and Congress. However, all of Washington should now know that the President himself is interested in CB radio.

And, when the President is interested, others get interested!

If the President's personal endorsement of CB was not enough, CB'ers have also received the news that First Lady Betty Ford has received her own CB license.

The nation's First Family has suddenly become CB radio's First Family. Thank you Mr. President and Mrs. Ford . . . we needed that!

## Letters to the Editor

To the Editor:

We are interested in belonging to at least one CB Swap Club in each of the 50 states. So far we have joined, or have made application to join 29 swap clubs, but have been unable to find out if there are swap clubs in the other 21 states. Can anyone help us out?

The states we need are: Alabama, Arizona, Arkansas, Delaware, Georgia, Hawaii, Kansas, Kentucky, Minnesota, Mississippi, Nevada, New Hampshire, South Carolina,

supervised or schooled in the correct use of them.

Continued on page 10.

## Electronics industry official supports expansion, outlines personal policy regarding CB operations

*Editor's note: The following article was written by Gus Wirth, president of . . .*



of information. A simple "73" or "threes to you" takes a lot less time to communicate are mobile or vehicular. Some of the most idiotic



Where should I keep this permit?  
Keep it in a safe place. Post photographs at all fixed  
station locations. Lockers or photographs the location

dent Nixon in 1972.

ally.

Page 5

Favors deregulation



# White House supports expansion!

by DON HANLIN  
CB Today Editor

LAS, VEGAS, NV.—The friendly

In his letter, the President wrote, "Now, as modern electronics technology makes radio communication more effective and economical, the

and Thomas Keller, general counsel of that office.

Eger read the President's letter at the show's keynote banquet and

government's civilian and military uses of radio.

The government has been urged to consider giving up part of its

This would apply to problems with CB licensing and the encouragement of self-regulation by CB'ers and CB organizations.

# ✓ President Ford's address to PC-76

It is a pleasure for me to help the Electronics Industries Association inaugurate its first annual Two-Way Radio Convention. The title of your program, "Personal Communications," blends well with the phenomenal growth in the use of two-way radio equipment by American people.

Our nation has traditionally enjoyed a diversity of radio communications services for broadcasting, science, industry, medicine and many other areas. Government at all levels relies heavily on radio communications for our national security and public safety. Now, as modern electronics technology makes radio communication more effective and economical, the benefits of two-way radio services are becoming increasingly apparent to the average citizen. Our radio frequency spectrum, resource is now available for wider and more effective use by the general public.

We have seen in the last year or so an explosive growth in the use of the Citizens Band Radio. There are more than ten million CB sets now in use, and that figure is expected to double in this year alone. CB users are employed in a broad range of professions throughout the entire United States, and they use CB for a wide variety of purposes.

## Mobile CBs aid motorists

CB radio units in automobiles can be used by family members to obtain emergency aid in the event of mechanical breakdown and to assist in cases of emergency. I am sure that you are aware of various volunteer groups organized throughout the country to monitor

Naturally, as with almost any growth industry, there are problems associated with the rapid increase in the use of two-way radio communications by the American public. One major difficulty is the scarcity of channels available for Citizens Band service. As more and more Americans have discovered the value of mobile communications, the existing channels have become overcrowded and the overall efficiency of the entire service has been reduced, especially in congested metropolitan areas. The Federal Communications Commission has had this problem under review for some time, and it is considering alternatives for making more channels available to the public. I expect these efforts to produce results.

## Frequency spectrum limited

Of course, the usable frequency spectrum is limited and the competing requirements for its use are many; but I am confident that the Executive Branch can work together with the Federal Communications Commission to find a satisfactory solution to this problem.

A second major problem associated with the growth of Citizens Band radio is the administrative and regulatory burden imposed on the public by the licensing process. The Federal Communications Commis-

sion is now receiving about 500,000 Citizens Band license applications per month, and processing this paperwork is both time-consuming and costly. I expect that steps will be taken shortly to streamline the procedures for granting licenses.

A major challenge facing government is to eliminate unnecessary regulatory wherever they exist, and support actions that will make two-way radio capabilities readily available to the

FCC FORM 555-B  
April 1976

# 1

## Instructions

- Use this form only if you want an application, FCC Form 505, for a temporary call sign.
- Do not use this form if you are applying for a permanent call sign.
- Do not use this form when reapplying for a license.

# 2

## Certification

Read, Fill In  
Blank, and Sign

### I Hereby Certify:

- I am at least 18 years of age.
- I am not a representative of a foreign government.
- I have applied for a Class D Citizens Band license, FCC Form 505 and \$4.00 filing fee to the FCC, Gettysburg, PA. 17325.
- I have not been denied a license or a call sign by the FCC.
- I am not the subject of any other pending application for a radio station.

Name \_\_\_\_\_

Address \_\_\_\_\_

Date Form 505 mailed to FCC: \_\_\_\_\_

# 3

## Temporary Call Sign

- Complete the blocks as indicated. Use this temporary call sign until you receive a call sign by the Federal Communications Commission.

'First Lady' ✓  
may become  
'First Mama'

First Lady Betty Ford has joined the Citizens Band radio group. The

## On the Road to Washington

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# White House interest in CB deserves appreciation

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by DON HANLIN  
CB Today Editor

crucial Texas primaries) ought to be happy that, at least, one candidate is concerned with their interests.

One Citizens Band radio magazine has been objecting to First Lady

L.A. Times 8/18/76 Pg. 22

**Me Tarzan, You Jane?—No, It's Just President, First Lady**

KANSAS CITY (AP)—The President was Tarzan and his wife, Betty, was Jane in the presidential communication system at the Republican National Convention Monday.

The code names were adopted, a Ford

official said, just in case Reagan supporters happened to listen in.

Sen. Robert P. Griffin of Michigan, Ford's floor manager, was Trailblazer, and Texas Sen. John G. Tower was Cowboy.



*Slide 41*

A-6

The Washington Star

Wednesday, July 28, 1976

# CBers to Get Almost Double Radio 'Space'

By Stephen M. Aug

Washington Star Staff Writer

The Federal Communications Commission has decided to nearly double the number of channels avail-

Consequently, the FCC is considering moving CB — or at least providing additional space — in the 220 mhz band, currently used by certain government



Page 4 -- editorial page

# We needed that

Thank you Mr. President! For the first time in American history a candidate for the presidency (and a candidate who just happens to be the incumbent president) has announced his support of personal, two-way communications. By sending a letter to those attending the Electronics Industry Association's PC-76 Two-Way Radio Show in Las Vegas and by sending his personal representatives from the Office of Telecommunications Policy Corp., the President has given Citizens Band radio the kind of visibility and support in Washington which no one else could give.

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The letter itself was general in content and vague in specific proposals. And the men from OTP offered very little hope of immediate action by either the executive branch or the FCC and Congress. However, all of Washington should now know that the President himself is interested in CB radio.

And, when the President is interested, others get interested!

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The nation's First Family has suddenly become CB radio's First Family. Thank you Mr. President and Mrs. Ford . . . we needed that!



BREAK ONE-NINE! BREAK ONE-NINE!  
THIS IS "HAIL-TO-THE-CHIEF" CALLING FOR  
THAT "FIRST MOMMA." YOU GOT YER EARS ON?  
...WE ALL'S OUT HERE ON THIS BOULEVARD  
IN OUR ARMORED FOUR-WHEELER.  
HOW ABOUT IT? WHAT'S YOUR 20,XYL?  
COME ON!



YOU GOT THIS HERE,  
"FIRST MOMMA."  
...AT THE BIG WHITE HOME 20 AND  
YOU'RE COMIN' IN WALL TO WALL  
AND TREE TOP TALL.  
MERCY SAKES! IF YA'LL PUT THE  
HAMMER DOWN AND BRIN'S THEM  
EVEL KNEIVELS IN, I'LL POUR  
SOME COFFEE ON YA!



GERALD R. FORD LIBRARY

## Favors deregulation



# White House supports expansion!

by DON HANLIN  
CB Today Editor

LAS, VEGAS, NV.—The friendly endorsement of Citizens Band radio given by the Ford Administration during the Electronics Industry Association's BC 76 Two-Way

In his letter, the President wrote, "Now, as modern electronics technology makes radio communication more effective and economical, the benefits of two-way radio services are becoming increasingly apparent to the average citizen."

An "average citizen" Gerald Ford

and Thomas Keller, general counsel of that office.

Eger read the President's letter at the show's keynote banquet and Keller later addressed one of the show's CB seminars. Keller said that there were basic reasons which made personal communications im-

government's civilian and military uses of radio.

The government has been urged to consider giving up part of its spectrum space for personal communications, he said. The OTP "fundamentally" supports expansion of CB radio, he added, though

This would apply to problems with CB licensing and the encouragement of self-regulation by CB'ers and CB organizations.

Keller admitted that there is a contradiction between Ford's interest in keeping federal regula-



# President Ford's address to PC-76

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First Lady Betty Ford has joined

## On the Road to Washington



# White House interest in CB deserves appreciation

by DON HANLIN  
CB Today Editor

crucial Texas primaries) ought to be happy that, at least, one candidate is concerned with their interests.

### CB'ers friend transferred

Speaking of CB'ers friends,

searched the issue extensively and worked very hard to prevent harassment of CB'ers.

As an acting division chief in the Broadcast Bureau, he will have no responsibilities for two-way radio.

Time magazine is preparing a feature story on CB radio. FCC of

Henry Bellmon (R-Oklahoma). The Senator has wanted the FCC to delicense CB radio as an economy move to save the taxpayers money.

And, his argument has usually been more concerned with saving money than with providing the best

One Citizens Band radio magazine has been objecting to First Lady Betty Ford's use of her CB radio and the Federal Communications

# Former FCC commissioner nominated for OTP director

WASHINGTON, DC.—Thomas J. Houser, a Chicago lawyer and Republican Party activist, will be nominated by President Ford to head the Office of Telecommunications Policy.

Houser, who is on a two-week tour sponsored by the State Department, and was unavailable for comment.

OTP itself was threatened with

the congressional leaders to save the office which develops the Executive Branch's policies regarding all telecommunications.

# The Washington Star

JOE L. ALLBRITTON, *Publisher*

JAMES G. BELLOWS, *Editor*

SIDNEY EPSTEIN, *Managing Editor*

EDWIN M. YODER JR., *Associate Editor*

WEDNESDAY, APRIL 21, 1976

## Over and out

We're not sure why Mrs. Ford finds a need for a "citizens band" radio. Apparently it had something to do with a publicity gimmick in connection with President Ford's campaign in the

UP-118

(CITIZEN BAND)

(BY DREW VON BERGEN)

WASHINGTON (UPD -- THE FEDERAL COMMUNICATIONS COMMISSION TUESDAY APPROVED A NEW TEMPORARY LICENSING PROCEDURE FOR CITIZEN BAND RADIOS TO END THE BACKLOG IN PROCESSING APPLICATIONS.

THE ACTION, EFFECTIVE FRIDAY, GRANTS AN AUTOMATIC 60-DAY TEMPORARY LICENSE TO ANYONE WHO APPLIES FOR A PERMANENT LICENSE WHILE THE FCC PROCESSES THE PERMANENT APPLICATION.

THE FCC SAID APPLICATIONS WERE CURRENTLY COMING IN AT A RATE OF 500,000 A MONTH -- AN "UNPRECEDENTED EXPLOSION" OF INTEREST -- WITH A PROCESSING BACKLOG OF ABOUT SEVEN WEEKS.

BECAUSE OF THE LARGE INFLUX OF CB APPLICATIONS, THE FCC SAID SWIFT IMPLEMENTATION OF THE NEW TEMPORARY LICENSING SYSTEM WAS ESSENTIAL AND THEREFORE IT WAS DISPENSING WITH ITS PRIOR NOTICE AND PUBLIC PROCEDURE REQUIREMENTS,

AN FCC SPOKESMAN CLARIFIED EVENTS SURROUNDING A RECENT TEMPORARY CB LICENSE AWARDED WITHOUT DELAY TO FIRST LADY BETTY FORD.

HE ACKNOWLEDGED THAT FAST ISSUANCE OF THE TEMPORARY LICENSE TO MRS. FORD HAD CAUSED "A NUMBER OF COMPLAINTS," BUT SAID SHE HAD ASKED WAIVER OF THE NORMAL PROCESSING PERIOD AND THE FCC GRANTS SUCH REQUESTS ABOUT 100 TIMES A MONTH.

UNDER THE NEW RULES, APPLICANTS FOR A CLASS D STATION LICENSE WILL BE PERMITTED TO OPERATE UNDER THE TEMPORARY PERMITS AND WILL BE ASSIGNED A DISTINCTIVE CALL SIGN TO FACILITATE THEIR IDENTIFICATION.

THE TEMPORARY CALL SIGNS WILL CONSIST OF THE LETTER "K" FOLLOWED BY THE INITIALS OF THE APPLICANT'S FIRST AND LAST NAMES, AND THE APPLICANT'S ZIP CODE,

FOR EXAMPLE, JOHN DOE, WITH ZIP CODE 20554, WOULD BE AUTOMATICALLY ASSIGNED THE CALL SIGN KJD20554.

THE COMMISSION SAID THE TEMPORARY PERMIT (FCC FORM 55-B) AND CALL SIGN WOULD BE SUPERSEDED BY THE REGULAR STATION LICENSE AND A DIFFERENT PERMANENT CALL SIGN.

THE FCC SAID IT WAS PRINTING 30,000 COPIES OF THE TEMPORARY FORMS TO BE SENT TO RETAILERS WHO WILL BE ASKED TO REPRODUCE THEM FOR THEIR CUSTOMERS. THE COMMISSION SAID, HOWEVER, THAT THEY WERE NOT EXPECTED TO BE AVAILABLE AT RETAIL OUTLETS FOR 10 DAYS TO 2 WEEKS.

UPI 04-13 06:06 PES





# Julie Believed Unhappy About David's Talking

4-21

By Betty Beale

Washington Star Staff Writer

Julie Eisenhower has canceled scheduled engagements and is turning down invitations. "There is no way things couldn't be strained between Julie and David now," said a friend sadly, meaning ever since

one got sick or even poked a sticky fist into another's eye.

But when somewhat roly Mike Ballentine, clad from head to toe in a furry bunny outfit ("I damned near melted for three hours!") appeared on the scene, the kids patted him, hugged him and asked parents, "Mommy, does the Easter Bunny have a...?"

voters and the sheer fun of it all, but she left here without yet deciding on her radio handle. "She's still leaning toward 'First Mama,' was all her press office would say.

\* \* \* \*

THE WASHINGTON POST

Thursday, April 22, 1976 C 3

## Personalities

Is Gerald Ford unhappy about a comedy show that starred laugh-a-minute Ron Nessen? Some White House aides say yes, and some say no, and

said she encountered no problems in getting a three-month exit visa from Russian authorities after paying a \$340 fee although such permission is

included Princess Margaret and Lord Snowdon, who separated recently. It was a small affair as these royal feasts go, but later the Queen and



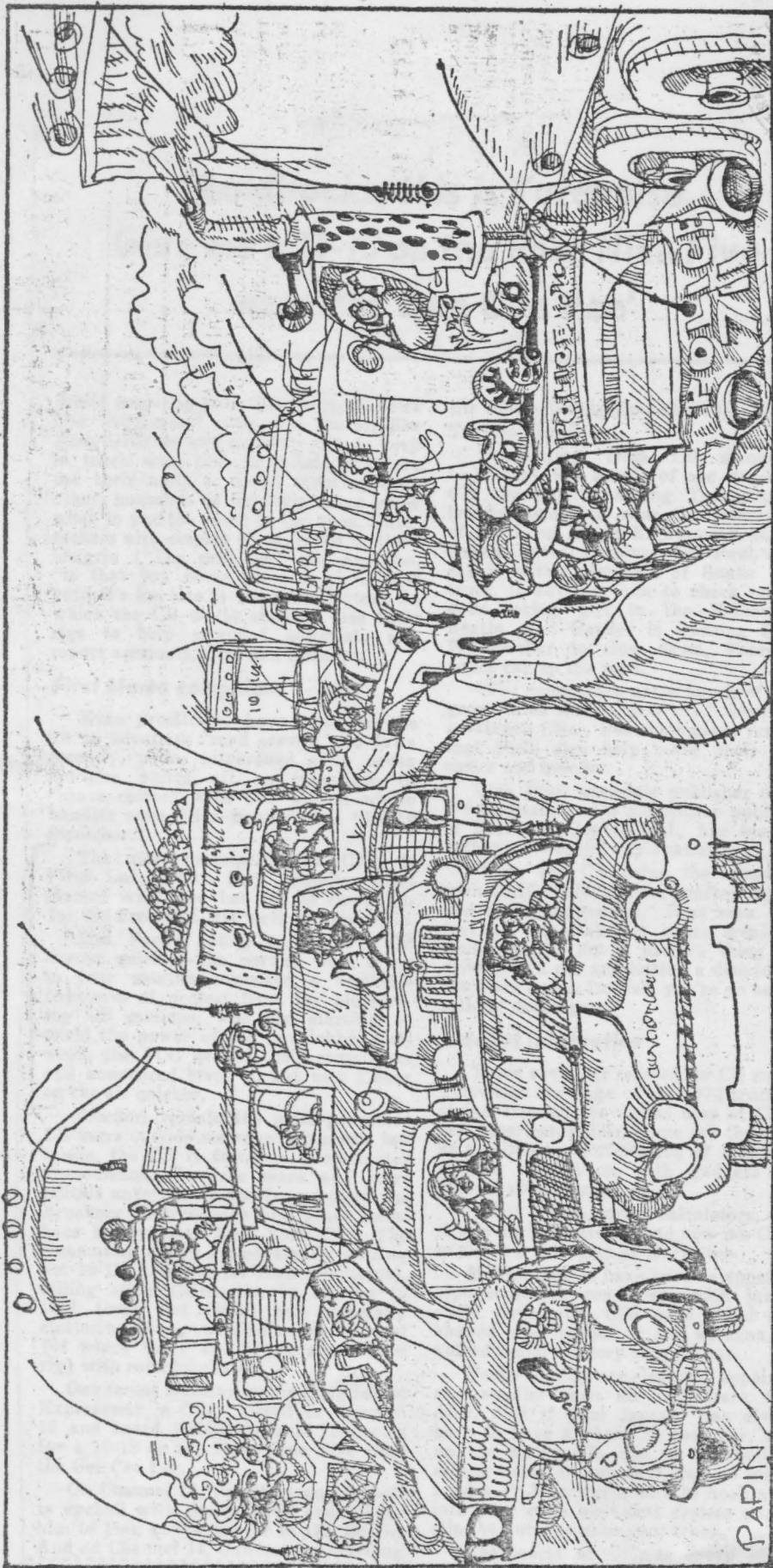
Notes on People

# Princess Anne Hurt As Horse Stumbles

Thrown by her horse in a competition yesterday, Princess Anne suffered a cracked vertebra and spent the night in a Dorset hospital for observation.

Candlewick, a 7-year-old

crack alluding to their comatose daughter, the Quinlans' lawyer confirmed in Landing, N.J. yesterday. Miss MacLaine's description of New York as "the Karen Ann



# Shazaam! CB Radio makes you a marvel

By MICHAEL POUSNER

"They're fulfilling a fantasy," comments Arthur Gold, vice president of Manhattan's Grand Central Radio store, watching rather goggle-eyed as customers eagerly queued up to buy Citizens Band Radio equipment.

"With your CB," he continued, "you can be Flash Gordon, Kojak, or a trucker—in your imagination anyway." Certainly there's nothing imaginary about the nation's craze to buy CB Radios. It's the biggest thing since the Hula-Hoop.

In the tri-state area, most CBs are purchased by commuters. So you're a nameless, faceless, spiritless commuter in a car trundling along the rush-hour Long Island Expressway at about five m.p.h. You're beset by a world of woes, the absolute least of which is getting a speeding ticket.

All you have to do is reach down to your Midland 13-888 CB Transceiver, turn the switch to any channel and identify yourself with a colorful "handle" (nickname), something like "Bionic Bagel" or "Starsky's Brother."

Shazaam. All of a sudden you're zipping through the flatlands of Oklahoma in your 18-wheeler at about 20 miles over the speed limit and conversing in Okie-tinged trucker vernacular—which New York CBers seem to pick up immediately—with friendly strangers whom you'll call "good buddy." It'll be you and they against your only worry in the world: the dreaded "smokeys" (traffic cops).

## Sees 6M licenses

Several years ago, CBs were a rural phenomenon, the stuff of truckers, frustrated hams, and lonely hearts. Now, an estimated 25% of all CB units ("rigs") are sold in the tri-state area.

Will the craze expire like the Hula-Hoop? Charles Higginbotham, the Federal Communications Commission official charged with regulating CBs, doesn't think so. Last year, he points out, total CB licenses issued zoomed from one million to four million. He predicts seven million licenses by the end of 1976 (a license may cover several users and different sets in a family). But wait. Higginbotham projects an eventual, incredible, 60 million licenses.

"People like CBs too much to stop buying them," he reasons. "We lowered the license application fee last year from \$20 to \$4. Yet we're still getting more applications under the old fee each month than we used to get altogether."

As it is, everyone seems to be getting into the act: commuters, golfers, block patrollers, cab services, the homebound.

RW  
LICENSES  
BY JERRY I. BAULCH

WASHINGTON (AP) -- IF YOU'VE BEEN UNABLE TO LOCATE ONE OF THOSE NEW INSTANT CITIZENS' BAND RADIO LICENSES, BE PATIENT BECAUSE THEY'RE ON THE WAY, THE FEDERAL COMMUNICATIONS COMMISSION SAYS.

SOME PERSONS REPORTED OVER THE WEEKEND THAT THEY COULDN'T FIND THE NEW LICENSES IN STORES THAT SELL CB RADIOS. AND SOME MERCHANTS REPORTED THEY WEREN'T EVEN AWARE OF THE NEW LICENSE.

ARLAN VANDOORN, DEPUTY CHIEF OF THE FCC'S SAFETY AND SPECIAL RADIO SERVICES BUREAU, SAID 30,000 OF THE NEW FORMS WERE SENT OUT LAST THURSDAY, ONE-THIRD OF THEM TO FCC FIELD OFFICES, AND MORE WILL BE PRINTED.

SOME MAJOR SELLERS OF CB RADIOS PICKED UP THE FORMS AND ARE DUPLICATING THEM FOR DISTRIBUTION TO THEIR STORES.

"WE'LL BE HAPPY FOR ANYBODY TO DUPLICATE THE LICENSES AND DISTRIBUTE THEM," VANDOORN SAID.

AT LEAST ONE NEWSPAPER, THE CHARLOTTE, N.C., OBSERVER PRINTED THE FORM IN ITS FRIDAY EDITION.

THE FCC PUT THE INSTANT LICENSES INTO EFFECT LAST FRIDAY BECAUSE SO MANY PERSONS ARE JOINING THE CRAZE FOR THE TWO-WAY PERSONAL RADIOS. THE FCC'S NORMAL LICENSING MACHINERY IS SO CLOGGED IT HAS BEEN TAKING TWO MONTHS OR MORE TO GET A PERMANENT LICENSE. THE TOTAL OF CB LICENSES HAS JUMPED TO NEARLY 3.5 MILLION, INCLUDING THREE MILLION THE PAST SEVEN MONTHS.

THE INSTANT LICENSE WILL BE GOOD FOR ONLY 60 DAYS TO ALLOW TIME FOR THE PERMANENT LICENSE TO BE ISSUED.

THE PROCESS IS SIMPLE. YOU ANSWER A FEW QUESTIONS TO CERTIFY THAT YOU ARE AT LEAST 18 YEARS OF AGE, DO NOT REPRESENT A FOREIGN GOVERNMENT, HAVE NOT BEEN AN FCC LICENSEE AND ARE NOT THE SUBJECT OF ANY OTHER LEGAL ACTION CONCERNING THE OPERATION OF A RADIO STATION.

AND MOST IMPORTANT OF ALL, YOU HAVE TO CERTIFY THAT YOU HAVE FILED A FORM 505 FOR A PERMANENT LICENSE AND MAILED ALONG WITH IT A \$4 FEE. MOST CB RADIO DEALERS CARRY THE 505 FORMS, THE FCC SAID.

YOU DON'T MAIL THE TEMPORARY LICENSE, BUT KEEP THAT AS YOUR CERTIFICATION THAT YOU HAVE APPLIED FOR A PERMANENT LICENSE.

04-20-76 11:01EST

SAN ANTONIO (UPI) -- AN AIDE SAYS SEVERAL CITIZENS BAND RADIO ENTHUSIASTS HAVE SUGGESTED FIRST LADY BETTY FORD USE THE CB NICKNAME "FIRST MOMMA" BUT MRS. FORD STUCK TO HER MORE PROSIAIC OFFICIAL CALL LETTERS.  
AN AIDE SAID MRS. FORD "EXPERIMENTED" WITH THE RADIO YESTERDAY USING ONLY HER OFFICIAL CALL LETTERS -- KUY932 -- INSTEAD OF AN INFORMAL "HANDLE" ADOPTED BY MOST CBERS.  
THE RADIO HAD BEEN INSTALLED IN A SECRET SERVICE CAR WHICH WAS WAITING FOR MRS. FORD WHEN SHE ARRIVED AT KELLY AFB TO BEGIN CAMPAIGNING FOR HER HUSBAND IN THE MAY 1 TEXAS PRIMARY.  
UPI 04-20 11:24 AES

Here's  
National  
Behavior 4/19/76  
Compiled by Bruce Koon

Some citizens-band radio owners may have wanted to give Betty Ford the CB handle (on-the-air nickname) "Executive Privilege," judging by the complaints the Federal Communications Commission received when Mrs. Ford got an immediate response on her request for a temporary CB radio permit while others wait weeks for a permanent permit. However, the FCC said last week that nearly 200 temporary permits are issued each month for emergencies and special events. (Mrs. Ford wanted one so that she could talk with members of a caravan from President Ford's home town, Grand Rapids, Mich., during the Wisconsin Presidential primary.)

Now the Federal commission is introducing a temporary-permit program enabling CB owners to go on the air upon purchase of a CB radio. Dealers, who provide applications for permanent permits, now also will issue Federal temporary permits good for 60 days. There is no charge for a temporary permit, but CB operators still have to apply for a permanent permit, which costs \$4.

The FCC says that the new program had been planned for months and was not a result of complaints about the First Lady. ☆ ☆ ☆





—Associated Press

**FIRST MAMA HERE**—First Lady Betty Ford talks on the CB radio yesterday in San Antonio, Tex., from her car in a motorcade. "There's a lot of smokies on my front door," she advised. Smokies, in citizen band parlance, are police officers. The caravan was loaded with them. Mrs. Ford is in Texas campaigning for her husband for the Texas May 1st primary.



Hi

THE WHITE HOUSE  
WASHINGTON

Sheila:

I do not know if you keep a scrapbook of First Lady clippings -- but I found this in our Sanibel paper and thought you might like to see it.

Virginia Olson

*Tanibel Island, Florida*

# May, 'First Mama' modulate

Contacting a passing Ford by CB radio is nothing to brag about -- unless the passing Ford happens to be Betty Ford, better known among CBers as "First Mama." A letter from Mrs. Ford, thanking him for the clippings and expressing her pride in belonging to the CB network of good buddies. The letter closed with what may be



THE BORN LOSERS C.B. CLUB  
P.O. Box 192  
North Highlands, Calif. 95660



WHITE HOUSE  
RECEPTION & SECURITY

AUG 9 1976

Processed by:

*Betty Ford*

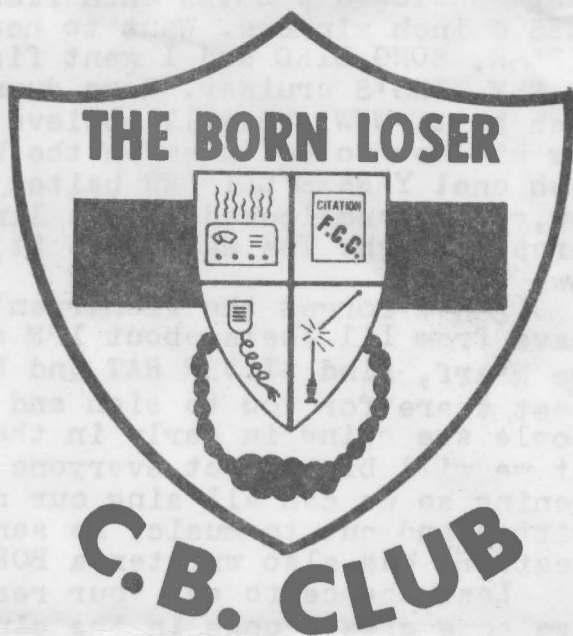
*% Shelia Rabb Weidenfeld  
Washington D.C.*



# 76

K  
/  
C

# LOSERS NEWS



P.O. BOX 192  
N. HIGHLANDS, CALIF.

August 1976

BREAK \* \* \* \* \* BREAK \* \* \* \* \* BREAK \* \* \* \* \*

## BUSINESS MEETING \* \*

The regular meeting was held Friday, July 1976 at Lil' Joe's Resturant, Howe and Hurley in Sacramento. President SKY KING gave a report on a recent F.C.C. meeting held in Sacramento. It was announced the winter uniform will be blue vest, blue pants w/white kickpleat, white shirt or blouse and white shoes. WHEELER DEALER was selected BORN LOSER of the MONTH.

BREAK \* \* \* \* \* \*BREAK \* \* \* \* \* \* BREAK \* \* \* \* \*

## NEWS \* \*

The most important news this month is the Trophy we won for the Moonwalk Parade. We did it again, we zapped them. We came home with the huge Trophy for the "BEST THEME" of the parade, to add to our other "Family Jewels". We also won the second place in our category of Senior Theme floats. It took a lot of work done by a lot of people to make this award possible. How do you say thank you to such a great group of people. There **just** are not enough words, so we will just say "THANK YOU" each and every one of you. Next year, same time, same place. Our Majorettes Ann Nelson and Valetta Massey took second place in Junior Group Category. I wish to personally thank my Division people and T-BEAR wishes to thank the Announcers. You all did a terrific job as you always do.

At the Carmichael Parade our float took a second in the Senior Theme. This parade was the first parade for our two Majorettes and they came out great. Ann took first place in Junior Solo and Valetta took second in Junior Solo. Again a big "THANK YOU" to everyone who worked the communications.

Our BORN LOSER of the MONTH is WHEELER DEALER. He has worked with the police as an undercover agent to expose some of the CB rip-off's. He really had some hair raising experiences, including a lot of physical abuse. His advice to Club Members is to have all your gear marked with an engraving pencil.

FACET PHIL is taking orders for QSL cards. They are \$ 7.85 per 1,000. This is for camera ready copy. When he gets 4 or more orders he will be able to send the order in. The cards will be back one week later. At this terrific price we hope all of you will order your cards so we can start a QSL exchange. We can also fill up the wall at Lil' Joe's with BORN LOSER QSL cards.

You all remember the terrible wood chip fire last month at the Port of Sacramento. Little Jew did a terrific job on getting food and drinks to the firemen. Many BORN LOSERS donated coffee, money and food to be distributed to the firemen. The BORN LOSER CLUB donated 7 cases of soft drinks.

FRENCHY is having another Bake Sale August 16, in North Highlands. The bake sale last month was a huge success. The proceeds are going to buy the P.A. horns for the club.

The Woodland C.B. Club has challenged the BORN LOSER CLUB to a baseball game August 15 in Sacramento. The place will be announced at the Sunday Breakfast. Try to attend our Breakfasts every Sunday at Lil' Joe's. Not only will you get a great breakfast at a great price, but you can chat with the greatest CB people in the world. You can catch up on club activities and news between the LOSERS NEWS.

The Carnival and Street Dance Break will be Sept. 25. We need full club participation to make it a success, so be prepared to help in some way. We also hope you will attend as many local breaks as possible. We have to attend other breaks if we expect them to attend ours.

Remember last month I told you EL DURADO and ROADRUNNER would have some tall fish stories after their 4th of July fishing trip. Well, here it is-- ROADRUNNER caught a 23 inch German Brown Trout and get this -- the trout had

just swallowed a SEVEN inch fish. Good Grief, thats bigger than LAZY MULES 4 inch minnows. Want to hear another one? EL DORADO, SKY KING, YANKEE CLIPPER, SONG BIRD and I went fishing all night down the Sacramento River on SPY KING'S cruiser. Some dummy told SKY KING that crawfish were good fish bait. WOW, he will believe anything. Just one small problem, I had to show him how to get them on the hook. What a BORN LOSER, he did not catch fish one! YANKEE CLIPPER baited his hook with clams, went slant-7 for a few, got up and looked at his line for about 2 minutes and brought in a large catfish. The way I see it, SKY KING you should have gone slant-7 for a few.

Don't forget the Fisherman's Wharf trip, Saturday August 7. We will leave from Lil Joe's about 1PM and caravan to the Wharf. When you park at the Wharf, find SILVER RAT and MOUSE'S grey Mazda. There will be a sign in sheet there for you to sign and then we can get a fix on who is there. Some people are going in early in the morning and some later in the afternoon, but we will try to get everyone together in the late afternoon or early evening so we can all sing our new BORN LOSER SONG that COYOTE KID has written and put to music. He sang it at the Breakfast last Sunday and it is great. He has also written a BORN LOSER poem.

Last chance to get your recipes in for our BORN LOSER COOK BOOK. We have some great cooks in the club and LADY DANE and I would surely like to get your recipes so we can get the book together and start selling them.

One of the nicest picnic outings the BORN LOSERS have ever had was last Saturday at GREY GHOST and LADY GREY GHOST's home in Guinda. We had the most wonderful time. GREY GHOST had tremendous barbeque pits where he barbequed all the meat. He also had long picnic tables set up and an area where the campers could park. It was great. You should have seen the food everyone brought. There was enough to feed an army. There was a river nearby and would you believe we had some BORN LOSERS who went skinny dipping? Want me to tell you who they were? Okay, I won't. When they went to get their clothes three BOARD MEMBERS had moved them to someplace else. Terrible thing. They finally found their clothes and were able to come back to the party. We also had some fishermen, HAMMER AND NAILS, CALIFORNIA REBEL were some that I saw bringing back a stringer of fish. Later GREY GHOST took some movies and the pictures should be very interesting. Would you believe, doing the Burp in the living room? How about CLAM DIGGER getting out of a hammock and all sorts of pictures like that. Will try to show the film at the next meeting. FRENCHY told some real good campout type stories. ( I really don't think she is too fond of Bears).

BORN LOSER POEM

by COYOTE KID

I'm a BORN LOSER, now that may sound strange  
 But Ive found a way to make the change  
 Community Safety and good fellowship too,  
 These things are up to me and you  
 Yes, I'm a BORN LOSER, but I live to win  
 With a righteous CB club, that brings good to all men.

We wish to welcome COOL MAMA to the BOARD of DIRECTORS. She replaced DIXIE DIESEL who is busy making or collecting green stamps.

BREAK \* \* \* \* \* BREAK \* \* \* \* \* BREAK \* \* \* \* \*

The next BORN LOSER meeting will be Friday, August 20 at Lil' Joe's social hour 7PM to 8PM. Meeting at 8PM. See you there. Don't forget to bring a can of food per family for cut food basket.

3's and 8's around the house  
 GYPSY-007

AUGUST SOCIAL CALENDAR						
SUNDAY	MON.	TUESDAY	WEDNESDAY	THURS.	FRIDAY	SATURDAY
1 Breakfast Lil' Joe's 9-12 Every Sunday	2	3 Lil' Joe's Suggestions & complaints 7:30	4 BOARD MEETING	5	6	7 FISHERMAN'S WHARF
8	9	10	11	12	13 Castro Valley Jamboree Fallon Jamboree	14
15 Castro Valley Jamboree Fallon Jamboree Baseball game Sacramento PM	16	17	18	19	20 MEETING LIL JOE'S 8 PM	21 Madera Jamboree
22 Madera Jamboree	23	24	25	26	27 NAPA Jamboree	28
29 Madera Jamboree	30	31				

*Special Guest speaker from Sheriff's Dept*

THE BORN LOSERS C. B. RADIO CLUB  
 PO. BOX 192  
 North Highlands, California 95660

MEMBERSHIP LIST (as of July 10, 1976)

- |        |                                |         |                    |
|--------|--------------------------------|---------|--------------------|
| 1      | - Sky King                     | 68      | - Willy Wont       |
| 1 1/2  | - Song Bird                    | 69      | - Thumper          |
| 13/4   | - Chatty Cathy                 | 70      | - Bombero          |
| 2      | - Red Squirrel                 | 71      | - Mountain Monkey  |
| 3      | - Spark Plug & Snowflake       | 72      | - Corn Husker      |
| 4      | - Service Man                  | 73      | - Green Eyes       |
| 4 1/2  | - Bookkeeper                   | 74      | - The Duck         |
| 5      | -                              | 75      | - Goat Roper       |
| 6      | -                              | 76      | - FIRST MAMA       |
| 7      | - Gypsy-007                    | 77      | - King Cobra       |
| 8      | -                              | 78      | - The Virginian    |
| 9      | -                              | 79      | - Half-Ton         |
| 10     | -                              | 79 1/2  | - Half-Pint        |
| 11     | - Sundance                     | 80      | -                  |
| 12     | - Willy-O                      | 81      | - Police Dog       |
| 13     | - FEDERAL COMMUNICATIONS COMM. | 82      | - Police Cat       |
| 14     | - London Girl                  | 83      | - Rainbow          |
| 15     | - Gator                        | 84      | - Red Red          |
| 16     | -                              | 85      | - Patriot 1.       |
| 17     | - Tickt Tacky                  | 86      | - Captain Cat      |
| 18     | - Hammer and Nails             | 87      | - Steam Jammer     |
| 19     | - White Charger                | 87 1/2  | - Purse Strings    |
| 19 1/2 | - Country Girl                 | 88      | -                  |
| 20     | -                              | 89      | - Airport Mobile   |
| 21     | -                              | 90      | - Runway           |
| 22     | - Chuck Wagon                  | 91      | - Blue Max         |
| 23     | - Celery Crate                 | 92      | - Red Bronco       |
| 24     | - Box Maker                    | 93      | -                  |
| 25     | - Blue Hornet                  | 94      | -                  |
| 26     | - Saddle Tramp                 | 95      | -                  |
| 27     | - El Dorado                    | 96      | - Rum Chugger      |
| 28     | - T-Bird                       | 96 1/2  | - War Department   |
| 28 1/2 | - Sky Lark                     | 97      | - Green Machine    |
| 29     | - Killer Rat                   | 98      | - Cool Mama        |
| 30     | -                              | 99      | - Cool Chick       |
| 31     | -                              | 100     | - Turquoise Frog   |
| 32     | -                              | 101     | - Blue Goose       |
| 33     | - Yankee Clipper               | 102     | - Sparky           |
| 34     | -                              | 103     | - Grass Hopper     |
| 35     | -                              | 104     | - Abdule           |
| 36     | -                              | 105     | - Blue Ram         |
| 37     | -                              | 106     | - Blue Charger     |
| 38     | - Dingo                        | 107     | - Hollywood        |
| 39     | - Blue Dragon                  | 108     | - Burgundy Cowboy  |
| 40     | - Blue Flame                   | 108 1/2 | - Little Angel     |
| 41     | - Boston Blackie               | 109     | - Disco Lady       |
| 42     | - Little Dipper                | 110     | - Cobra Cuzzin     |
| 43     | - Truckin Fool                 | 111     | - Crash            |
| 44     | - Opportunity                  | 111 1/2 | - Red Rock         |
| 45     | - Wild Country                 | 112     | - Reno Gambler     |
| 46     | - Susie Q                      | 112 1/2 | - Lady Gambler     |
| 47     | - Shakey Lady                  | 113     | - Catfish #1       |
| 48     | -                              | 113 1/2 | - Burgie Buble gum |
| 49     | -                              | 114     | - Cool Cos         |
| 50     | - Double-O                     | 115     | - Big Yellow Cat   |
| 51     | - LIL Red Devil                | 116     | - T-Charile One    |
| 52     | - Sweet Lemon Lady             | 117     | - Baby Maker       |
| 53     | - Delta Flash                  | 118     | -                  |
| 54     | - Mr. Michelob                 | 119     | -                  |
| 55     | - Shutter Bug                  | 120     | - Screw Driver     |
| 56     | - Mountain Man                 | 121     | - Tea Cup          |
| 57     | - Squaw Lady                   | 122     | - Koffee Kup       |
| 58     | -                              | 123     | - Silent One       |
| 59     | -                              | 124     | - Green Hoss       |
| 60     | - Southern Son                 | 125     | - Robin - 4        |
| 61     | - Levi                         | 126     | - Mother Robin     |
| 62     | - California Kid               | 127     | - Rickie Rackets   |
| 63     | - Rebar                        | 128     | - Tinky Poo        |
| 64     | - Crazy Pineapple              | 129     | - Wacky Wonder     |
| 65     | - Red Devil                    | 130     | -                  |
| 66     | - Crazy Taco                   | 131     | -                  |
| 67     | -                              | 132     | -                  |



THE BORN LOSERS, C., B., RADIO CLUB  
MEMBERSHIP LIST (continued)

- |                       |                        |
|-----------------------|------------------------|
| 133 -                 | 206 -                  |
| 134 - River Bed       | 207 - Widget           |
| 135 - Bear Paw        | 208 - Volcano          |
| 136 - Dot-Dot         | 209 - Little Lava      |
| 137 - Travlin Bill    | 210 - Body Man         |
| 138 -                 | 210½ - Half-Pint       |
| 139 -                 | 211 - Wheeler-Dealer   |
| 140 -                 | 212 -                  |
| 141 -                 | 213 -                  |
| 142 - scorpio         | 214 - Captain Red Eye  |
| 143 - Wild Indian     | 215 - Moonshine        |
| 144 - Little Squaw    | 216 - Dew Drop         |
| 145 - Alameda Al      | 217 - Silver Jackpot   |
| 146 - Grey Ghost      | 218 - 18-Rattles       |
| 147 - Mama Grey Ghost | 219 - Lady Jelly Bean  |
| 148 -                 | 220 - Clam Digger      |
| 149 -                 | 221 - Skeeter          |
| 150 - Popcorn         | 222 - Varmit           |
| 151 - Golden Dragon   | 223 - Colorado Slim    |
| 152 - Dragon Lady     | 224 - Snake-Eyes       |
| 153 - Two-Star        | 225 - Conn. Yankee     |
| 154 - Huey Louie      | 226 - Minute Man       |
| 155 - Dream Puff      | 227 - Missouri Lady    |
| 156 - Little Datson   | 228 - Baby Ruth        |
| 157 - Kitchen Queen   | 229 -                  |
| 158 -                 | 230 - Ginger           |
| 159 - Super Wrench    | 231 - Ink Spot         |
| 160 - Tennessee Lady  | 232 - Ink Stain        |
| 161 -                 | 233 - Printers Devil   |
| 162 - Bones           | 234 - Earth Quake      |
| 163 - Yorkshire Lass  | 235 - Poacher          |
| 164 - Happy Days      | 236 - Lady Poacher     |
| 165 - Striker         | 237 - Gomer Pyle       |
| 166 -                 | 238 - Clay Man         |
| 167 - Charlie Brown   | 239 - Raw Hide         |
| 168 -                 | 240 - Razzmataz        |
| 169 - Undertaker      | 241 - Blue Angel       |
| 170 -                 | 242 - Cuyama Kid       |
| 171 -                 | 243 - Drugstore Cowboy |
| 172 - Irish Rover     | 244 - Max Maintenance  |
| 173 - Boardwalk       | 245 - Rebel Rouser     |
| 174 -                 | 246 - Hustler          |
| 175 -                 | 247 - Tumbleweed       |
| 176 -                 | 248 - Bizzy Bee        |
| 177 -                 | 249 - Big Bubba        |
| 178 -                 | 250 - Bodacious Beast  |
| 179 - Studebaker      | 251 - Berm Bum, Too    |
| 180 - Studebaker-One  | 252 - Berm Bum         |
| 181 -                 | 253 - Grey Dog Chief   |
| 182 -                 | 254 - Paint Brush      |
| 183 - Wild Flower     | 255 - Tin Nocker       |
| 184 - Lonesome Lover  | 256 - Tank             |
| 185 - Road Block      | 257 - Party Wagon      |
| 186 -                 | 258 - Money Bags       |
| 187 - Ranger          | 259 - Tire Buster      |
| 188 -                 | 260 - Money Bags II    |
| 189 -                 | 261 - Whip Lash        |
| 190 - Burgermeister   | 262 - Horse Feathers   |
| 191 - Schatzi         | 263 - Paper Clip       |
| 192 -                 | 264 - Tiger Tamer      |
| 193 -                 | 265 - Dyno             |
| 194 -                 | 266 - Duckie           |
| 195 -                 | 267 - Texas Tigress    |
| 196 -                 | 268 - Sky Pilot        |
| 197 -                 | 269 -                  |
| 198 - Running Bear    | 270 - Colorado Koolade |
| 199 - Running Dressed | 271 - Miss Kol         |
| 200 - Blue Dot        | 272 - Cajun            |
| 200½ - Little Bit     | 273 - Okemiah Sooner   |
| 201 - T-Bear          | 274 - Big Mac          |
| 201½ - Teddy Bear     | 274½ - Buttercup       |
| 202 -                 | 275 - Big Orange       |
| 203 -                 | 275½ - Schatzi         |
| 204 - Leaky Rowboat   | 276 - Popeye           |
| 205 - Corker          | 277 - Olive Oyl        |
|                       | 278 - Cougar           |

THE BORN LOSERS C. B. RADIO CLUB  
MEMBERSHIP LIST (continued)

279	-		353	-	Wild Willie
280	-	Tenderfoot	354	-	Kissin Karen
281	-	Bug Man	355	-	Stormy Lady
282	-	Fuzzy	356	-	Old Grey Mule
283	-	Down Wind	357	-	Little Greenie
284	-	Lady Biker	358	-	
285	-		359	-	
286	-		360	-	Yankee Dawn
287	-		361	-	Calif. Chief Cherokee
288	-		362	-	Slo-Poke
289	-	Texas Torpedo	363	-	
290	-	Three Finger Deacon	364	-	
291	-	Operator	365	-	
292	-	Blue Canyon	366	-	
293	-		367	-	
294	-	Dizzy	368	-	Caterpillar
295	-	Choctaw	369	-	Butterfly
296	-	Sugarfoot	370	-	Happy Honker
297	-	Poor Papa	371	-	Tight Wad
298	-	Bobalew	372	-	Copen Hagen Kid
299	-	Sweet Jasmine	373	-	Cuyama Mama
300	-	Shinny Wheels	374	-	
301	-	Yellow Quacker	375	-	Misty Lady
302	-		376	-	Sweet Roll
303	-	Country Pumpkin	377	-	Alley Oop
304	303 <sup>1/2</sup>	- Country Pumpkin's Princess	378	-	Orange Blossom
305	-		379	-	Pink Pussycat
306	-		380	-	Dale
307	-		381	-	
308	-		382	-	
309	-		383	-	Groucho
310	-	Roseville Fuzz	384	-	
311	-	Screamin Deacon	385	-	
312	-	Broken Piston	386	-	Jolly Roger
312 <sup>1/2</sup>	-	Spark Plug	387	-	Charlie Loomis
313	-		388	-	Mad Dog
314	-	Boston Blackie	389	-	
315	-	Little Dipper	390	-	Blue Cowboy
316	-	Buffalo Bill	391	-	Red Setter
317	-	Facet Bill	392	-	Gentle Ben
318	-	Shallow Water	393	-	Great Dane
319	-	Papasan	394	-	Sweet Thing
320	-	Easy Money	395	-	Patrol Man
321	-	Dixie Diesel	396	-	Pocahantas
322	-	Godmother	397	-	Big R
323	-	Moon Dog	398	-	Lamp Lighter
324	-	Gidget	399	-	Shamrock
325	-	Skinny Legs	400	-	Bare Foot Oakie
326	-	Wally Gator	401	-	Little Rebel
327	-	Movin On	402	-	Dirty Bird
328	-	White Eyes	403	-	Grey Fox
329	-	Lady Tenderfoot	404	-	Under Toe
330	-		405	-	Trailer Hitch
331	-	Knuckle Buster	406	-	
332	-	Quiet One	407	-	Flame Thrower
333	-	Roach Coach	408	-	Cool Pop
334	-		409	-	Black Label
335	-		410	-	Yiza Poppa
336	-	Lazy Mule	411	-	Yiza
337	-	Frenchy	412	-	Super Nova
338	-	Mightly Dog	413	-	Moon Maid
339	-	Cold Duck	414	-	Willy Worm
340	-	Crapshooter	415	-	
341	-	Mainac	416	-	Mother Hen
342	-		417	-	
343	-		418	-	
344	-	Silver Rat	419	-	Broad Jumper
345	-	Winter Hawk	420	-	Texas Twister
346	-	Snow Fire	421	-	Blue Streak
347	-	Transtar	422	-	
348	-	Transtar II	423	-	
349	-	Hang Nail	424	-	
350	-	Truckin Music Man	425	-	
351	-		426	-	
352	-	Sun Flower	427	-	

THE BORN LOSERS C. B. RADIO CLUB  
MEMBERSHIP LIST (continued)

428	- Hog Trough	505	- Squaw
429	- Loomis	506	-
430	- Stuart	507	-
431	- Free Spirit	508	- K.T.
432	- Squaw	509	-
433	- Virgin Beer Can	510	-
434	- Smoke Stack	511	-
435	- Mama Smoke Stack	512	-
436	- Wet-Wop	513	-
437	- Ma-P	514	- Sundance Kid
438	- Friskie Lady	515	-
439	- Blue Nun	516	-
440	- 2-Loaves	517	-
441	- Screaming Scotsman	518	-
442	- Starduster	519	-
443	- Magilla Gorilla	520	-
444	- Susie Q	521	-
445	-	522	-
446	-	523	-
447	-	524	-
448	- Mountain Wizard	525	-
449	- Miz Wiz	526	-
450	-	527	-
451	-	528	-
452	- Silver Mouse	529	-
453	- Smash	530	-
454	- Night Owl	531	-
455	- Screech Owl	532	-
456	- Little Colt	533	-
457	- Oregon Webfoot	534	-
458	- Jack Daniels	535	-
459	- Sacramento Bluebird	536	-
460	-	537	-
461	-	538	-
462	- Burgie	539	-
463	-	540	-
464	-	541	-
465	-	542	- Patience
466	-	543	- Sign Maker
467	-	544	-
468	-	545	-
469	-	546	-
470	-	547	-
471	-	548	-
472	-	549	-
473	-	550	- Lil' Jay
474	- Ragin Cajun	551	-
475	- Daddy Long Legs	552	-
476	- Cajon Queen	553	-
477	- Train Fixer	554	-
478	- Baby Bouncer	555	-
479	- Snake Doctor	556	-
479 <sup>1/2</sup>	- Dragon Fly	557	-
480	-	558	-
481	- Peppermint Patty	559	- Key Cutter
482	- Red Baron	560	- Bit of Honey
483	- Kid	561	-
484	- Speed Buggy	562	-
485	-	563	-
486	-	564	-
487	-	565	-
489	-	566	-
490	-	567	-
491	- Jesse James	568	-
492	-	569	-
493	- Offset	570	-
494	- Reset	571	-
495	-	572	- Diamond Lil
496	- West Virginia	573	-
497	-	574	-
498	-	575	-
499	-	576	-
500	- Iowa Cornhusker	577	-
501	- Missouri Mule	578	-
502	- Wino-Kid	579	-
503	-	580	- Water Hole Control
504	- Chiraukowa	581	- The Quiet One

THE BORN LOSERS C. B. RADIO CLUB  
MEMBERSHIP LIST (continued)

582 -  
583 - Buckshot  
584 - Houston Rebel  
585 - Cadillac Kid  
586 -  
587 -  
588 -  
589 -  
590 - Born Loser  
591 - Party Doll  
592 - Dizzy Lizzy  
593 - Rubber Duck  
594 - Wine Maker  
595 - Wine Drinker  
596 - Red Head Swede  
597 - Bear Fighter  
598 - Sky Diver  
599 - Crazy Wheels  
599½ - Lug Nut  
600 - Sleepy Dutchman  
601 -  
602 - Quick Fire  
603 - Prospector  
604 - Hot-To-Go  
605 -  
606 -  
607 -  
608 -  
609 - Green Fox  
610 -  
611 - Diamond Jim  
612 -  
613 -  
614 - Moon Runner  
615 - Tabu  
616 - Riverside Joe  
617 - Ripple  
618 -  
619 -  
620 - Commadore  
621 - Sharky  
622 -  
623 -  
624 -  
625 -  
626 - Pinto  
627 - Miss Q  
628 - Skipper  
629 - Big Spender  
630 - Postscript  
631 - Moon Shadow  
632 - Cobalt Kid 632½- Cobalt Kitten  
633 - Steam Boat  
634 - Buck Rabbit  
635 - Bunny  
636 - Tilt Cab  
637 - Toy Poodle  
638 - Italian Stallion  
639 - California Rebel 639½ - Mississippi Misfit  
640 - Brown Sugar  
641 - Double Trouble  
642 -  
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649 -  
650 -



...sugar).

lungs as a result of infec-

Arch  
4/6/76

## *This Is First Lady'*

Associated Press

First Lady Betty Ford has been granted a citizens band  
Americans buying their personal two-way radios.

Newsmakers-----

*L.A. Times  
7/18/76*

*G.A. Party*

# Truck in Pantry Wears Out Welcome

—"It's been here so long it seems like a member of the family," said Mary Pannell of Roanoke, Va., as a 10-wheel dump truck was tugged out of her kitchen. "It feels wonderful to see it go after living with that monstrosity for a month." The truck had been in Mrs. Pannell's pantry since June 20 when it rolled down a hill and crashed into



Patty  
~~4/6/76~~  
Sally

-0-9

WASHINGTON (UPD) -- FIRST LADY BETTY FORD HAS JOINED THE NATIONAL CRAZE TOWARD CITIZEN BAND RADIOS.

THE FCC ANNOUNCED TODAY IT HAS GRANTED MRS. FORD A SPECIAL 90-DAY TEMPORARY LICENSE WHILE HER APPLICATION FOR A PERMANENT LICENSE IS BEING PROCESSED. LICENSES COST \$4.

MRS. FORD WAS GIVEN THE CALL LETTERS KUY9532.

SAM SHARKEY, FCC PRESS RELATIONS DIRECTOR, SAID THE TEMPORARY LICENSE WAS SENT OUT FRIDAY, UNDER A NEW PROCEDURE TO SPEED RESPONSE BY THE REGULATORY AGENCY TO HUNDREDS OF THOUSANDS OF CB APPLICATIONS.

UPI 04-05 06:12 PES



Newsmakers-----

*L.A. Times*

*4/6/76*

# Jail Librarian Doesn't Go by the Book

—Librarian Susan Madden breaks just about every rule an old-fashioned custodian of guarded books and silent rooms has ever lived by. First, she likes to be called "Ms.," but you must shout it over the juke box that blares loudly throughout the area, and this librarian doesn't care how long you keep a book. But then Ms. Madden needs special rules for inmates of a juvenile jail. "Without the music, I wouldn't have my library, so we all dance," she said of



THE NATIONAL

**CB**

**TRUCKERS'  
NEWS**

**50¢**

**NATIONWIDE  
CB VOICE**

**NATIONAL CIRCULATION**

Copyright Earl V. Stevens, May, 1976

**INDEPENDENCE, KANSAS**

# "First Mama" Quickee CB License Causes Probe

## Complaints of CB Misuse

Washington, D.C.—The National CB Truckers News

was advised within hours of the secretive filing of the First

cause of the weekend. Otherwise, it would have been



# "First Mama's" CB License Causes Investigation

Continued from Pg. 1

license division.

Two days later, "First Mama" utilized a CB in a

8. That "First Mama" was given her quickee license by the FCC and allowed to solicit with the CB in violation

publishers, were advised only days prior that no temporary CB permits could possibly be issued prior to September 2

**National C.B.**

Published Monthly in

Copyright - Ea

Business A

National C

P.O. Box 6

Independen

Telephone

—Afterthought—

# Break one-nine First Mama

APR 19 1976 By BOB McBRINN  
Herald Post Managing Editor

*shela*  
"Break one nine . . . First Mama gotcher ears on?"  
"First Mama" maybe a new "handle" on the CB airwaves but with all the attention it is getting in Washington it could become as popular as "Tall Texan," "Foxy Lady," "Chug-a-lug," or "Super skier" in the southwest.

Betty Ford will soon choose a "handle" for her

WITH MRS. FORD so interested in CBs it is only natural that children Susan and Steve would get into the act. Susan could answer to "Sweet Sue" and Steve, who loves the life of the cowhand could be called the "D.C. Cowboy."

And what could be more appropriate for the President's handle than "Top Dog."

With top government officials flooding the airwaves with CB lingo it wouldn't be at all surprising to hear