

The original documents are located in Box 37, folder “Ford, Betty - Cancer” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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—Dallas News: John Rhodes

Katie Gormer, in the car, and Willie Gregg, volunteer drivers for the American Cancer Society . . . While there's help, there's hope—but only if you can get there.

The Arizona Daily Star
TUCSON, ARIZ.
D. 61,635 SUN. 110,560

AUG 22 1975 *By Walker*

Earlier Cancer Detection Credited To Betty, Happy

By ALTON BLAKESLEE

NEW YORK (AP) — Three physicians credit Betty Ford and Happy Rockefeller with

October-December 1973, compared with the same months in 1974.

The 1974 period was after

breast biopsies and 126 cancers. While limited in scope, it nonetheless seems to point to some trends, they said.

breast examination since newspapers and other media of public information carried the stories of Mrs. Betty

Clips on CANCER CONTROL from
the AMERICAN CANCER SOCIETY



THE BRIDGEPORT POST
BRIDGEPORT, CONN.
D. 82,722 SUN. 85,633

AUG 8 1975 *Byfaller*

Mastectomy Patients 'Reach to Recovery'

By MAUREEN BOYLE
Post Staff Writer

Marilyn McEachern walked out of the hospital with her husband. The knot in her stomach tightened.

A week earlier she had a radical mastectomy, and she was afraid. A friend of

problems that are troubling a woman, but the psychological ones. Who is in a better position to understand some of these problems, to relate to them, than a woman who has had a mastectomy?" asked Mrs. Murphy.

are highly effective, and there is an 85 per cent survival rate after five years, when diagnosis and treatment are achieved at an early stage, the American Cancer Society reports.

About 95 per cent of patients discover their cancers themselves through self-ex-

thorough
examination



HOUSTON, TEXAS
INFORMER
W. 4.925 (N)

AUG 23 1975 *Byfaller*

The cancer outlook for black Americans

By John Henry Jones
(American Cancer Society Science Writer)

The unequal and inadequate delivery of medical

of Head and Neck Surgeons in Boca Raton, Florida. Environmental factors were cited by the Howard researchers as "the most likely reason," for the

Clips on **CANCER CONTROL** from
the **AMERICAN CANCER SOCIETY**



AUG 7 1975

B.H.

Volunteers open doors

By MARY BRINKERHOFF

possible to deliver a load of children to Bishop Dunne early in the morning, drive cancer patients and then work a

county, further observes that the job isn't



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go in the house and close the door behind me. I wanted to mingle with people."

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but she couldn't make it.

All three serve in high-need areas. Mrs. Gregg, a volunteer since 1962 is

widow, for instance, who has missed treatment but still likes to call and be picked up for visits.

The Sunday Star-Ledger

NEWARK, N. J.

SUN. 560,261

AUG 10 1975

B.H.

Research gets funds

AUG 8 1975 *Byfile*

BULGING CLOSET PROVIDES CANCER PATIENT RENT-ALL

By JUDGE MAY
Times-Union Staff Writer

A bulging lease closet on
erated
Unit
cer Si
a boot
east F
Last
1,302 i
tients.
pital

present, said Mrs. Jane
Cook, services director.
"It upsets me to learn that
patients are waiting for

tables, side rails, trapeze
bars, wheel chairs, walkers,
basins, bed pans, commode
chairs, alternating mattress

Cook said. More than 600
volunteers prepared more
than 50,000 nonsterile surgi-
cal dressings and bed pans



AUG 6 1975 *Byfile*

Giving Up Smoking; The Joys of Feeling Good

By MARTIN GERSHEN
T-U—Chicago Sun-Times

After 218 hours, 56 minutes
30 seconds of not smoking, I
am still feeling like a

I am
feeling
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Once in a while I cough
slightly. I guess it's the nico-



Clips on CANCER CONTROL from
the AMERICAN CANCER SOCIETY

Rocky Mountain News
DENVER, COLO.
D. 214,490 SUN. 236,903

AUG 22 1975 *Byfile*

Frankness lauded in cancer detection

NEW YORK (AP) — Three physicians credit Betty Ford

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tals
months in 1974.

The Dallas Morning News
DALLAS, TEXAS
D. 266 567 SUN. 310,530

AUG 4 1975 *Byfile*

Ace Check To Cancer

HARRISON, N.Y.
(UPI)—Gene Littler

AUG 5 1975

Briefs From The
Publisher's Desk
By Thomas H. Watkins, Jr.



Info On The Sun...

The sun is known to be the major cause of skin cancer.

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in filtering or blocking out most of the sun's harmful rays

The Denver Post
DENVER, COLO.
D. 256,439 SUN. 368,912

AUG 3 1975

Pierce Wins Grant For Cancer Study

Dr. G. Barry Pierce, chief of deadly cancers — those that

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HOUSTON, TEXAS
INFORMER
W. 4.925 (N)

AUG 2 1975

Happiness through health

By Otto McClarrin

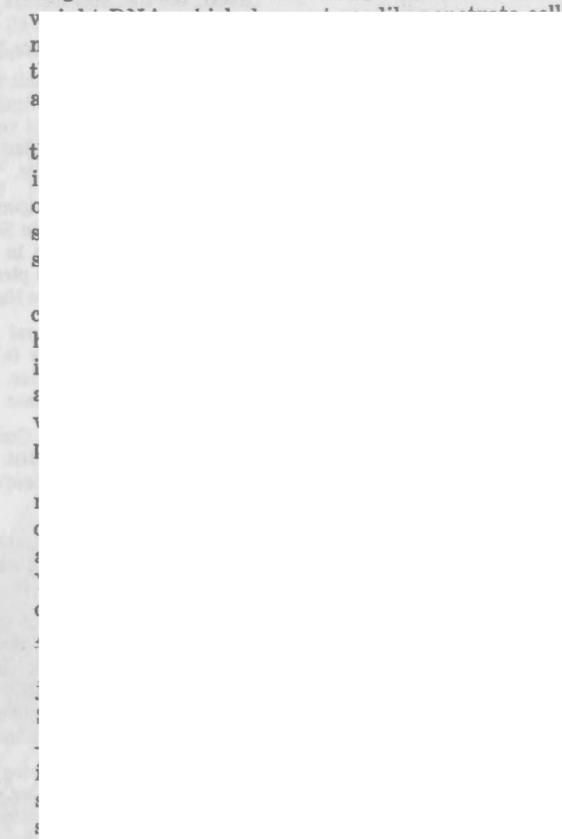
LUNG CANCER: If lung cancer continues to increase at current rates, it will kill a million

Clips on **CANCER CONTROL** from
the **AMERICAN CANCER SOCIETY**

JAMA
MONDAY, AUGUST 25, 1975

DNA finds use as antibiotics 'carrier'

Belgian researchers are using high molecular



thymus DNA-antibiotic complex. The goal, of

Arkansas Gazette
LITTLE ROCK, ARK.
D. 115,576 SUN. 141,125

AUG 5 1975



The Oregonian
PORTLAND, OREGON
D. 245,132 SUN. 407,186

JUL 22 1975 *Byfile*

Cancer team in special unit treats patients to good cheer

By ANN SULLIVAN
of The Oregonian staff

Cancer, the treatable disease, is common denominator for patients who come from all over Oregon for care in a new department at Providence Medical Center.

It is called the oncology unit for the term which means study and treatment of malignancy. The whole department, from cute high school volunteers to an especially interested group of physicians, radiates good humor, hope, efficiency and expertise.

There is much that is known in the topflight research centers about cancer. There are many new treatment programs. Now the problem is to get it to the patients, who might live in Burns, or Valsetz, in an efficient medical and teaching network.

Not all small town physicians or small town hospitals have all the facilities and the expertise available. Not all these patients have to be hospitalized all the time. But the management of their treatment is important. So is the strong emotional support they get in this unit from staff and each other.

This isn't a place to die. This is a place to get the best and the newest. The patients themselves take new heart. They quickly learn that cancer, like many other diseases, can be controlled and sometimes cured. The aim is to return them to as active, healthy and normal a life as possible, just like the "graduates" of hospital coronary care or other intensive care units.

"We want to help people live with their cancers and not die with them," said Dr. David H. Regan. "We have social services to help ease the total effect on patient and family, as well as the best trained physicians and most skilled nursing staff interested in taking care of people under treatment, not the terminally ill patient."

Clips on **CANCER CONTROL** from
the **AMERICAN CANCER SOCIETY**

ST. LOUIS POST-DISPATCH
D. 326,376 SUN. 541,868

AUG 14 1975 *Byfile*

Dark Thoughts On Getting Tan

By Judy J. Newmark

Of the Post-Dispatch Staff
The sunburn belongs to early summer, those first incau-

vary from individual to individual.

The effects of overexposure are cumulative, and may continue to accrue even after a

extra pigment to block all the dangerous rays effectively.

It is also important to know what signs to look for in order to detect skin cancer early

successful treatment.

A sore that bleeds or does not heal, a wart or mole that changes in color or size, or a thickening in the skin should

In most cases, it won't be cancer, but it's best to find out early. Skin cancer is usually treated with surgery and radiation.

Clips on **CANCER CONTROL** from
the **AMERICAN CANCER SOCIETY**



THE POST-STANDARD
SYRACUSE, N. Y.
D. 92,652

AUG 22 1975

B.K.L.



MRS. FORD



MRS. ROCKEFELLER

1st Lady, Happy Helped Fight Cancer

NEW YORK (AP) — Three physicians credit Betty Ford's breast biopsies and 126 cancers. While limited in scope, if

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Their study included 723 patients with a total of 864

NEW YORK DAILY NEWS
FRIDAY, AUGUST 22, 1975

Three Docs Thank Betty and Happy

Three physicians, who conducted a Nashville, Tenn., survey that showed that last year more breast cancers were detected before they spread than in the previous year, give a large part

**Mrs. Ford Continues
Excellent Recovery**

United Press International

First lady Betty Ford, the

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We always see more patients during presidential illnesses "because the public's attention is focusing on them and there is identifica-

Wash Post
10/1/74 pA16

White House Illnesses, Public Response

By Paul Hodge

The First Lady's breast

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tion with the President," Dr. Clifton Gruver, president of the D.C. Medical Society.

dent Roosevelt's polio was in great part responsible for elimination of the dis-

donations be made to the cancer society.

let doctors check their breasts... but this week no

Mrs. Ford, who is reported to have declined at the

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We always see more patients during presidential illnesses "because the public's attention is focusing on them and there is identifica-

about cholesterol and caused interest and concern about the disease to rise dramatically.

"Even further back, Presi-

asked that in lieu of flowers,

"Some women decline to women.



City of Cleveland

RALPH J. PERK, MAYOR

January 22, 1976

Mrs. Sheila R. Weidenfeld
Press Secretary to Mrs. Ford
The White House
Washington, D. C.

Patto.
216-694-2220
2667

Dear Mrs. Weidenfeld:

Thank you for returning my call yesterday - I enjoyed our talk.

As we discussed, last year Cleveland with the cooperation of the American Cancer Society launched an all-out effort to persuade Cleveland women to visit one of our health centers for free pap tests and breast examinations. It was extremely successful, but there are scores of thousands we must yet reach who are in low-income brackets and do not have adequate private examinations.

The details of last year's results, as well as this year's plans, are in the attached memorandum to me from the Health Department.

After talking with you, I clearly understand the multitude of requests Mrs. Ford must receive to aid in such programs, and the fact that the paragraph labeled "Request" in the attached memo is possibly too ambitious.

However, any publicized message from Mrs. Ford to the women of Cleveland urging their participation in this detection clinic would, of course, be of inestimable value. We would be delighted with a few sentences on a cassette tape, or any suggestions you might have after reviewing this matter.

Sincerely - and appreciatively,

Ina F. Keegan
Press Secretary to the Mayor

IK:dm

1 Encl.

2/2/76 Inf. Ina. ltr. w/be sent to her.

To the Women of the Cleveland Area

Early detection and treatment of cancer can save your life. This weekend your local American Cancer Society and the City of Cleveland offer free breast examinations and free pap tests. These two simple, painless procedures ~~are~~ are ~~valuable~~ valuable aides in detecting cancer.

For your own peace of mind and health, please stop by one of the four ~~of~~ Cleveland Health Centers this weekend for these tests and make them part of your regular health care.

For those who have not had these test recently, please do so. For those who have, let this be a reminder to continue monthly self-examinations for breast cancer and to have regular pap tests.

My personal experience with cancer convinced me of the ~~importance~~ ~~importance~~ importance of early detection and treatment, ^{and} I hope you will ~~help~~ help yourself stay healthy by taking these life-preserving tests.

→ Call Kegan P. 11/12/12
→ SA W - Does MF have
to see ?

To the Women of the Cleveland Area

Last fall, I visited an early detection center, and this ~~visit~~^{visit} reminded me again ^{of} how important it is to find and treat cancer as early as possible.

My personal experience with breast cancer and the knowledge I've gained from discussing this problem with many different people prompt me to urge all of you to participate in Women's ~~Health~~ Health Weekend.

This special program by your local American Cancer Society offers free breast exams and free pap tests---two valuable tools in detecting cancer. I hope all who have not ~~had~~^{had} had these tests recently will ~~attend~~^{do} do so at one of the four Cleveland Health Centers. For those who have had these tests, please let this be a reminder to keep up ~~regular~~^{regular} monthly self-examinations for breast cancer and to schedule regular pap tests.

While work goes forward to find cures and treatments for cancer, we can help ourselves through preventive care. Please help yourself stay healthy by participating in this very special life-saving program.

American Cancer Society--Cuyahoga Unit

I am so pleased to hear of ^{your} plans ~~to~~ for Women's Health Weekend to give free breast exams and pap tests. I hope thousands of women participate in this special program.

My personal experience has made ~~me~~ me aware of how important early detection is in the treatment of cancer. I urge those women in the Cleveland area who have not had these tests to attend these detection ~~clinics~~ clinics.

While the work goes ~~forward~~ forward to find cures for cancer, we can help ourselves ~~by~~ through preventive care. I hope this Weekend will remind all women in your area to make monthly breast checks and to have regular checkups.

With best wishes for a successful, life-saving program.

Sincerely,

both political parties be strong in all sections of the Nation. He noted with satisfaction that there are now Democratic Senators in New England States that never before had them, and that the Republicans are making some inroads in the deep South by getting Congressmen elected there.

Ford said a great deal has been done to improve the situation of the Blacks, and that most of the legislation they need is now on the books. He added that Blacks have nevertheless not been able to climb up the economic ladder as swiftly as they would have liked. "The progress on a relative basis has been better than the progress of the comparable Whites who were at the lower end of the spectrum," he said.

The President said he strongly favors equality of opportunity at the outset and equality in the end result for all Americans.

"But human nature has such an impact," he said, "that I don't think you can end up with equality of result." He noted that what is a desirable end result for one person is not necessarily what someone else wants.

Ford came out for meeting the urgent needs of the major metropolitan areas. He said the Nation should move into a broader mass-transit program, but at the same time continue building highways. He insisted that "we have to learn to master science for the benefit of every detail of our life."

Mrs. Ford, Mrs. Rockefeller Praised for "Courage"

*News Summary -
March 31, 75*

New York (UPI) -- The American Cancer Society, citing the courage demonstrated by the wives of President Ford and Vice President Rockefeller, Sunday announced that new data showed that 77 per cent of all breast cancers were now being detected before the disease had spread to the lymph nodes.

It is impossible to describe how moved I have been by the messages of prayerful concern ~~and~~ support and friendship that have poured into the White House. ^{I know} Like any woman in the immediate days and weeks following breast surgery, ~~I know that~~ what is most sustaining and healing is the love and understanding that comes in such abundance from one's husband and children. (To have,) in addition to ^{have} (that) the good wishes and encouragement of so many people is to feel especially blessed.

(Of course) I have read only a sampling of the ^{mail,} (letters so far.) I wish I could read every one (of them.) Of ^{the letters} (those I have read so many) tell a wonderful story of recovery, (of a renewed and heightened appreciation) (of the preciousness) of life and the magic of love. They attest to the progress ⁱⁿ of medicine but also to the power of faith. I am filled with gratitude for the prayers ~~of so many,~~ ~~for the masses~~ that have been said and the trees planted in Israel for me.

Here are a few of the letters I would like to share.



December 2, 1976

Office of the White House Press Secretary

THE WHITE HOUSE

STATEMENT BY WILLIAM M. LUKASH, M. D.
REAR ADMIRAL, USN.

Mrs. Ford today completed a comprehensive medical examination at Bethesda Naval Hospital. She has been undergoing routine medical examinations every four months since she underwent breast surgery for cancer on September 28, 1974. Mrs. Ford completed a two-year course of cancer chemotherapy last month and today's examination was somewhat more extensive in connection with the completion of this two-year course.

Today's physical examination included blood tests, X-rays, bone scans and mammography. Dr. William Fouty, Chairman of the Department of Surgery at the National Naval Medical Center in Bethesda, who performed her surgery, reported that the preliminary findings show no indication of cancer recurrence.

The X-rays did indicate some minimal progression of her arthritis condition and it is anticipated that she will continue to have periods of discomfort.

Mrs. Ford is very pleased with the results of today's examination and is looking forward to maintaining an active schedule.

#

NCI

Natl Breast Cancer Task Force

" " " "

of ACS

Director of
~~Chief~~ Radiology of La Guardia
Hosp - an associate of
Comm medicine of NY medical College hospital & ^{Clinical Professor}

Medical direct of Guttman

Jan 1909 b. NYU school of Med
grad age 18 ~~1924~~
became a dr at age 22

became
Radiologist in 1936

consult-radiolog to many NY hospitals
was director of



inc in 1968

The

prototype for the 27 breast
cancer diagnostic across country

breast cancer ^{diagnosis} screening clinics

worked indep prev before that

comprehensive diag tests

palpation (physical exam
of the

mammography - (xray of the
breast)

thermography - heat pattern
done w/ film

+ detailed patient history

no charge -

averaging 250 people a day



Cancer

October 21, 1975

Dear President Belkin,

It was a special pleasure to receive the gracious invitation to participate in the ground breaking ceremony for the new Cancer Research Institute of the Albert Einstein College of Medicine of Yeshiva University. Although I am unable to be with you on November 2nd, I am grateful for this opportunity to convey my hopes that this important ceremony will indeed mark the beginning of the opportunity for expanded research and scientific inquiry toward a cure for cancer.

With gratitude and my warmest best wishes,

Sincerely,

/s/ Betty Ford

Mr. Samuel Belkin
President
Yeshiva University
Amsterdam Avenue and 186th Street
New York, New York 10033

SP/sr

c: William Nicholson
Robert Goldwin
David Lissy
Sheila Weidenfeld

The Waldorf-Astoria

PARK AVENUE 49TH TO 50TH STS., NEW YORK 22, N. Y.

- not answer any questions except about cancer
- use as opportunity to tell about own clean bill of health
- gallup poll shows most women know about self examination, they just don't do it.
- at the Inst, which was handling about 300 women a day, requests went to 500-550 a day.
- mammog for women over 40
- I was honor dmn before my surgery

The Waldorf-Astoria

PARK AVENUE 49TH TO 50TH STS., NEW YORK 22, N. Y.

- all kinds of studies showed increases in examinations

The Waldorf-Astoria

PARK AVENUE 49TH TO 50TH STS., NEW YORK 22, N. Y.

it's cancer + navy people who are shooting



Dear Helen -

CANCER
file

Dollie Cole wanted
Mrs. Ford to have her
article on breast cancer.

Frankly, Helen, I

think it's in poor taste

to send it to Mrs. Ford

but I felt I shd let you

keep the magazine on file

in case } Dollie ever mentions
 } Mr Ed Cole

it to Mrs. Ford.

Thank
you -
Helen

name

responsibility

phone
office +
home

Chris Carey

Banquet Mgr.

OFFICE 355 3000
EXT 302
HOME 636 1276

Irving Rimer *

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American Cancer Society

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HOME 215 948-4262

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LINDA DUFFY

CONV. SERVICE
Mgr.

OFF: 355-3000X
428
HOME 914 238-
9267

next wk - Va. Thornton - secy 1200

h W



OCT 31 mtg NY Hilton

<u>Name</u>	<u>responsibility</u>	<u>phone</u> home + office
Oliver Dixon	Press Relations	882-5224 - 749-1214
Carole Jacobus	Press Relations	201-762-8606 & 749-1214 212 749-1214
press ** - Bill Bertenshaw	Press Relations	201-763-1044



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428
Home 914 238-
9267

next wk - Va. Thornton - sleep 1200

business award

5) mc Wilson former pres Council

6) George Duff presents educat award

7) response

9:20 approx 8) Granville -

9) bf

The end

God bless

The Family of Man Award
The major award
Gold Medal Legion

statement from the Pres:

pass of pickets, disruptions, NY
(militant more liberal clergy)

700 pickets ag Kenn bec he was catholic

picketed nearly every yr by one grp or another

board voted 3 times unanimously

72 on board ~~Jan~~ → April
May
June

ford



trianon little
photo session 6:15
10-12 shots

Call + tell press
contacts that any
questions go to
WH

trianon big
6:25 - 6:45
recg line

Make sure Mr. Granville
& bf have shot alone together

dais 7pm
dinner melon
filet mignon
coffee

\$150 a ticket

proceeds - The Non-Sectarian Services
of the Council of Churches of City of NY
1850 - 2050 people

dinner til 8:05

introduction

- 1)
- 2) beame
- 3) pres of organizat } remarks
buying bonds \$15,000
- 4) flowers to 2 1st ladies
Barbara Britain TV personality



Strong response from Mrs Ford

Johnny Birch - remarks

flip Wilson - nail cross clean for '76

7pm photo session, West Foyer ^{of} balcony
East Foyer, press entrance

9:10 approx for 1st Lady



6:30 - dais guests (leo Allard)

7:30 pm - 3 tiered dais (dinner)

8:45 pm - natl awards - Ann Lasker, Rauscher, Dem

special commend for enlightening women

all over world - hope she'll reply - need

for women to take early action

Johnny bench, flip wilson (serious remarks)

10 pm-ish ends

over 4,000 people (1050) - \$20 ticket (barely

covers expenses) annual dinner - guests

are { a) members bd of directors (220)
+ members of house of delegates (state)
(final policy) ¹³⁵ meets once
meets 3 times a year

6-700

b) staff people from NY + all over
country

c) invited guests - active as volunteers
in their behalf + distinguished

some press as guests medical leaders

300

(dem.)
(only)

may Lasker (hon chmn) armard willig Ann L, Flip

Wilson, ^{• Mrs} Johnny Bench, Medical notables

Sally - reception list

new melon roasted asparagus spouts
mushroom salad - carrots - praline
w/ butterless sauce - coffee

What does it say on the award
spot correspondence from ACS
is she going to come up?

being nice
frank
- Joe Clark -

Thurs,

John Henry Jones

statement ahead of time

Navy Film crew - can they provide



27-centrs for 35yrs + older - 0
plus above + beyond

dorothy conner ^{dir} 679-7984
h-IL9-4388

or

miriam saunders 689-0219

Maya beame



non-profit

1700 ^{greek + russian} protestant + orthodox (non-catholic)

groups (working relat w/ catholic
+ jewish)

75% is black + hispanic; 25% is white

(youth programs, (25 working staff) grants
prisons, mental institut) + donations
aging, health care,

to coordinate activ of christian community
in NY -

120th + riverside drive

① details place time
contact -

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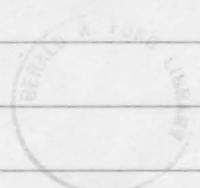
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⑥ advisories

⑦

call frank + advance

budget - hire an engineer to





Chuck Stone

*Former Administrative
Ass't to Adam C. Powell*

Hang In There, Mrs. Ford

DEAR MRS. FORD:

You won't believe this, but when I started thinking about you during these last few days of your ordeal, my mind or-

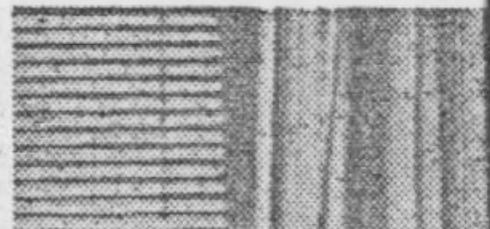
Betty Beale

Mrs. Ford: 'I Ha

Betty Ford said to her husband one evening in the hospital several days after her recent operation: "If you had lived your life and you felt you

foolish, wasn't I? But why should I bring up something unpleasant like that?"

Her approach to the



portfolio

ave Saved Many Lives'



of thing now more than I ever did. I am constantly using that arm to keep it exercised."

DID SHE HAVE any advice now to give women in general? "Yes, those who

been through she has taken on a new job as First Lady. She had already expressed her interest in working with Nancy Hanks in the promotion of the arts and for mentally retarded children. "Now I

The Arthritis Foundation



475 Riverside Drive
New York, N.Y. 10027 (212) 678-6363

October 29, 1976

William R. Felts, M.D.
2150 Pennsylvania Avenue, N.W.
Washington, D.C. 20037

Dear Dr. Felts:

Enclosed is copy of a newspaper story I've just received.

I'm sure you are aware that Drs. Bingham and Bellew were the subject of the National Enquirer's vaccine "cure" story last December which gave us all so much trouble.

It seems unlikely that Mrs. Ford would go to Desert Hot Springs for this treatment, but if she did, it could be a horrendous setback to public education about proper arthritis care versus "unproven remedies," with all the attendant publicity that could be nationwide.

Dave Shobe will be calling you about this in a few days.

Sincerely,

A handwritten signature in cursive script that reads "Charles C. Bennett".

Charles C. Bennett
Vice President for Education

cc: Clifford M. Clarke
David Shobe

Desert Hot Springs, Calif.
Desert Sentinel
(Cir. W. 3,220)

OCT 7 1976

Allen's P.C.B. Est. 1888

100

Mrs. Ford May Seek

686

PAGE 1

Mrs. Gerald Ford, wife of the President, may be a guest in Desert Hot Springs, Calif., for a week of treatment for her arthritic condition. Desert Hot Springs, Calif., has been the first to offer such treatment. The Ponce de Leon Hotel, which Mrs. Ford will be staying at, has been the first to offer such treatment. Accounts of her condition have been widely reported.

told them a visit to Desert Hot Springs would if possible, be worked into the schedule in the near future.

Dear Mrs. Ford:

We at the Ponce de Leon would like to extend a special invitation to you to

Desert Hot Springs is just a few miles from the world-famous Ponce de Leon Hotel. People who suffer from arthritic conditions find natural help in the hot springs of the Ponce de Leon. Because of the natural hot springs, the Ponce de Leon Hotel has been the first to offer such treatment. Accounts of her condition have been widely reported.

Week Treatment Here

Desert Hot Springs, which is located just a few miles from Palm Springs, is

Our hotel works closely with both clinics. We are unique in that the

would be an excellent place for you to relax after all your campaigning.

-0-

VAIL (UPI) -- THE BREAST CANCER TREATMENTS BETTY FORD HAS BEEN TAKING FOR THE PAST TWO YEARS WILL END IN OCTOBER, HER DOCTOR SAID YESTERDAY.

WILLIAM LUKASH, THE WHITE HOUSE PHYSICIAN, SAID THERE HAS BEEN NO RECURRENCE OF CANCER AND SO DOCTORS WILL WIND UP THE CHEMOTHERAPY THE FIRST LADY HAS UNDERGONE SINCE HER BREAST CANCER SURGERY ON SEPT. 28, 1974.

MRS. FORD LEARNED SHE HAD CANCER A LITTLE MORE THAN A MONTH AFTER PRESIDENT FORD TOOK OFFICE. SHE HAD HER RIGHT BREAST REMOVED IN AN OPERATION AT BETHESDA NAVAL HOSPITAL.

HOWEVER, MRS. FORD HAS BEEN SHOWING THE EFFECTS OF A SEVERE FLAREUP OF A CHRONIC OSTEOARTHRITIC NECK AILMENT SINCE SHE ARRIVED IN VAIL LAST FRIDAY. MRS. FORD, 59, HAD A RECURRENCE OF HER 13-YEAR-OLD PINCHED NERVE CONDITION A WEEK AGO. IT WAS AGGRAVATED AT THE GOP NATIONAL CONVENTION, WHERE SHE WAS CONSTANTLY IN THE SPOTLIGHT, WAVING AND LIFTING HER ARMS.

-0-

**Beautiful Acrylic
FORGET-IT-NOT CUBE**

complete with 1000 brightly colored memo sheets

NEW LOW PRICE \$1.99

Notes on "People"

Betty Ford Is Getting Along 'Beautifully'

Betty Ford, who began taking an anticancer drug Monday, said yesterday she was getting along "beautifully—I've been active all week, and I'm feeling fine."

In 1964, he went to Jackson, Miss., to establish an F.B.I. office to deal with civil-rights violence in that state at the time. Through the

visit the United States soon. A spokesman for Senator Helms, the Republican from North Carolina who sponsored the citizenship resolu-

he was indeed "thinking" of leaving his \$42,500-a-year job, but he won't leave "until I'm sure that a transition is in order." The Washington reports on Mr. Zeigler say-

**NORMAN
LAWRENCE, I**



UP-065

R B

(WASHINGTON BRIEFS)

WASHINGTON (UPI) -- BETTY FORD WAS DESCRIBED AS "FEELING FINE" ON THE SECOND ANNIVERSARY OF HER BREAST CANCER SURGERY TODAY.

THE FIRST LADY WAS "CATCHING UP ON HER MAIL" AND PREPARING TO HIT THE CAMPAIGN TRAIL LATER THIS WEEK, SHEILA RABB WEIDENFELD, HER PRESS SECRETARY SAID.

"SHE'S FEELING FINE," SAID MRS. WEIDENFELD. MRS. FORD SOON WILL END TWO YEARS OF CHEMOTHERAPY IN THE AFTERMATH OF HER OPERATION.

ON FRIDAY, SHE WILL PARTICIPATE IN A NEIGHBORHOOD REGISTRATION CAMPAIGN IN PITTSBURGH, AND THEN FLY TO INDIANAPOLIS FOR A PREVIEW OF THE NEW CHILDREN'S MUSEUM. IN THE EVENING, SHE WILL FLY TO HOUSTON, TEX. TO PARTICIPATE IN THE DEDICATION OF THE NEW M.D. ANDERSON CANCER CENTER SATURDAY, RETURNING TO WASHINGTON IN THE EVENING.

-0-

Post 2/19/76

Optimistic Message

New post-surgical breast cancer treatment that uses a combination of three drugs offers women a "definite hope," Betty Ford said yesterday.

A victim herself of breast

SW

tribune



Saturday
November 9, 1974

15c Single copy
3 Sections

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Minneapolis Star and
Tribune Company

Volume CVIII
Number 169
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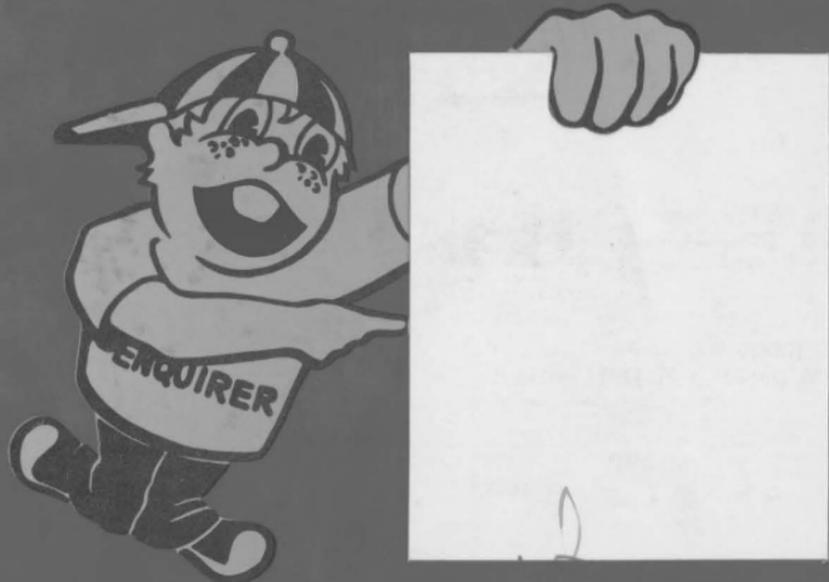
25645000M-IT1H9895278
WHITE HOUSE NEWS
SUMMARY OFFICE
RCCM 127 EOB
WASHINGTON, DC 20500

**U.S. hopes
to increase
food aid
to hungry**

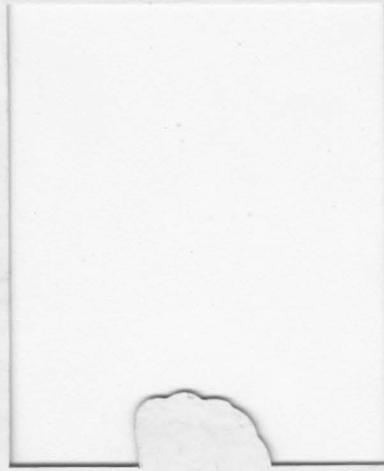
By William Robbins
New York Times Service



Extra!



everybody's talking...



about YOU!

Best,

Compliments of The NATIONAL ENQUIRER

Stuart Richman

NATIONAL
ENQUIRER



SO IN LOVE . . . says hairdresser Jim Merson of Betty Ford and President. Photo was made as President Ford escorted Betty from Bethesda Naval Hospital in Washington after her breast cancer surgery last October.

Her Hairdresser Tells of . . .
The Incredible Courage
Of Betty Ford

"I would trust Betty Ford with my life. She is a graceful, warm, genuine woman. I know one thing: if she ever Lady each week in the White

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Merson, who visits the First

make them feel a little more at home."

— ROD GIBSON

De Telegraaf

GROOTSTE
KRANT
VAN
NEDERLAND

Het weer: koud

Vrijdag: zon onder 18.12; zaterdag: op 6.47

Beterschap, Betty!



Precautionary move

Mrs. Ford to take anti-cancer drug

WASHINGTON [AP] — Betty Ford is going to take drugs to combat any cancer cells that might remain in her body after health is extremely favorable," the statement said.

Press Secretary Ron Nessen declined to name the drug that

NOV 1

Betty Ford Set to Begin Therapy

By a Washington Post Staff Writer

LOS ANGELES, Oct. 31 — Betty Ford, convalescing from surgery for breast cancer, will undergo chemotherapy treatment "to insure more inclusive treatment against any possible remaining cancer."

BY SHANA ALEXANDER

Breast Cancer and News Overkill



The tone and volume of reportage on Mrs. Nelson Rockefeller's second op-

People think mammography [X-ray diagnosis of the breast] is 100 per cent

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First Lady Betty Ford waves goodbye as the President leaves on a six-state trip.

Drug Therapy For Mrs. Ford

By Isabelle Shelton
Star-News Staff Writer

First Lady Betty Ford's doctors say her progress is "excellent" five weeks after the removal of a cancerous right breast, but they are instituting a program of chemotherapy just to be on the safe side.

Gun-Keeping Rule Triggers Tempers &

By VINCENT LEE and MICHAEL PATTERSON

In a decision greatly reducing the Police Department's control over guns, the Appellate Division has cleared the way for thousands of persons deemed unqualified

sons to carry a gun but do allow them to have a pistol in their

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The ruling resulted from a suit failed to show a sufficient need known as "on-premises" permits. These permits do not allow per-

A top ranking cop in the department's Permit Bureau, who asked not to be identified, called

First Lady Lends Hand



Mrs. Betty Ford accepts donations for the American Cancer Society from Bowie, Md., school-children during ceremony yesterday in the White House Rose Garden. President Ford joined Betty in welcoming youngsters.

UPI photo

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By MARK LI
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Commish Terms Corruption Rampant in Buildings Dept.

By ROBERT CRANE

Buildings Commissioner Jeremiah T. Walsh conceded yesterday that corruption

Beam said his latest report on the budget indicated a \$400 mil-

First Lady Undergoes Breast Cancer Surgery

WASHINGTON (AP) — Doctors proceeded to remove the right breast of First Lady Betty Ford today after finding it cancerous.

Navy Capt. William Fouty, chief of surgery at Bethesda Medical Center, headed the operating team.

The operation began at 8:05 a.m. EDT, a White House spokesman said.

The nodule was detected Thursday

2 FIRST LADIES JOIN FORCES

Atlanta Journal, Jan. 22, 1975

Free Breast Cancer Clinic Set

Mrs. Betty Ford is urging metro-Atlanta women to join with Mrs. Mary Beth Busbee and all who are working toward the success this Satur-



technique in breast self-examination and a clinical breast check by qualified medical personnel.

Each woman should bring a

Personalities

Post
6/27/75
B.3

**Dealing
For a
Letter
From
Betty
Ford**

First Lady Betty Ford struck a deal with one of her guests at a White House dinner and has now come out approximately \$1,495.02 behind.

She asked musician Harry James, who was in town for a concert at Wolf Trap Farm Park, for one of his records. He agreed, on the condition that she would send him a letter, and the bargain was struck. The last time James had received a letter from Mrs. Ford, he auctioned it off for \$1,500 at a cancer drive benefit, and he plans to dispose of the next one the same way.

Breast Cancer Advice A Phone Call Away

By JUDITH RANDAL

Washington, Sept. 25 (News Bureau)—On the an-

niversary of Betty Ford's breast cancer operation a
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and is less disfiguring and disabling.



THE PRESIDENT COMFORTS MRS. FORD
THE NIGHT BEFORE HER OPERATION.

Q. Hasn't President Ford made a quiet promise to his wife Betty that he will not run for the Presidency in 1976? Doesn't that mean the 1976 Presidential candidates will be Nelson Rockefeller for the Republicans against Henry "Scoop" Jackson for the Democrats?—Pat Young, Seattle, Wash.

A. Ford is on record as wishing to run in 1976. But he will accede to his wife's request. If she asks him not to run, he will not run. In that event Rockefeller and Reagan will fight it out for the Republican candidacy while Jackson, Mondale, Wallace, Bentsen battle it out for the Democratic candidacy with the possibility of Wallace bolting to a third party.

Handwritten: Panda mag Nov 3

Handwritten: Feb 75

WORCESTER TELEGRAM
WORCESTER, MASS.
D. 62,339 SUN. 108,36Z

OCT 8 1974 *By Keller*

First Lady's Mastectomy Stirs Area Women's Caution

By POLLY PRUNEAU
Of the Telegram Staff

Publicity about Betty Ford's mastectomy has had some affect in motivating women in the Worcester area to see their doctors, according to a survey of 28 gynecologists and

breast examinations. "I think anything in the news always make people more aware of themselves," she said.

Dr. Saul Lerner of OB-GYN Associates Inc. said he hadn't noticed any influx in women looking for breast examinations. "Our patients are involved in a regular sur-

Hicayune
NEW ORLEANS, LA.
D. 205,141 SUN. 306,982

DEC 3 1974

B. Beale

Mrs. Ford Holds Appreciation Brunch for Women Volunteers

WASHINGTON (AP) — letters from women who
... similar operations

Mrs. Ford reported that the ...

Cancer Crusader — Betty Ford, who had a cancerous right breast removed two months ago, has accepted the honorary chairmanship of the American Cancer Society's 1975 crusade. Mrs. Ford said she was honored to accept "because of my firm belief that the conquest of cancer can be achieved only through a concerted and united effort by everyone. It gives me particular pleasure to accept the honor on Thanksgiving Day, which this year holds special meaning for me. The love and support from my family, and the thousands of thoughtful messages and prayers from people across the country, will make this holiday particularly meaningful," she said.

Herald American
SYRACUSE, N. Y.
S. 251,094

NOV 17 1974 *B. Beale*

First Lady reveals feelings about cancer

By BETTY BEALE
WASHINGTON, D.C. — Betty Ford said to her husband one evening in the hospital several days after her recent op-

If we haven't by the time they've gone to college, then we have lost our opportunity. So I've always been concerned about their welfare and well-

to give women in general? "For those who have gone through it—I don't see anything so great about it. All you need is a little foam rubber.

WASHINGTON Star NEWS
WASHINGTON, D. C.
D. 418,126 SUN. 344,011

NOV 17 1974 *B. Beale*

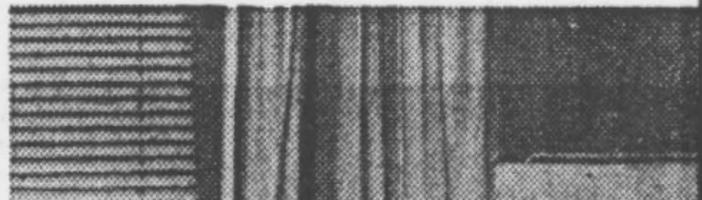
Betty Beale

Mrs. Ford: 'I Have

Betty Ford said to her husband one evening in the hospital several days after her recent operation: "If you had lived your life and you felt you

foolish, wasn't I? But why should I bring up something unpleasant like that?"

Her approach to the



Saved Many Lives'



of thing now more than I
ever did. I am constantly
using that arm to keep it

been through she has
taken on a new job as
First Lady. She had al-

HEALTH

When sex can help you heal . . . how to relax without even drinking . . . what we learned from Washington wives . . . and where you can prolong your

SEX AFTER SURGERY . . . HOW SOON?

Operations on a woman's reproductive tract do interrupt sexual activity. The question: how long before intercourse can be resumed safely? Dr. A. G. Amias, consultant gynecologist at St. George's Hospital in London, explained in *British Medical Journal* that sex life often is much more enjoyable after recovery from gynecologic surgery, that resuming coitus may actually speed the return to health, and that doctors and patients should have a clear understanding of what is to be expected even before the surgery is performed.

Hysterectomy: After either vaginal or abdominal removal of the uterus, a recovery period of about six weeks usually is adequate, said Dr. Amias; then coitus may be resumed cautiously. Even the most intrepid couple may be apprehensive, though. The abdomen may seem bruised and the vagina shrunken; coitus in such cases actually helps tissues back to their former supple state. Patience, sensitivity, and good medical counsel are essential. Dr. Amias said that, contrary to some beliefs, the cervix makes no contribution to vaginal lubrication in coitus: "Women who have had a total hysterectomy experience the full cycle of sexual response with no impairment of physical satisfaction."

Radical hysterectomy: Because this operation actually removes some vaginal tissue, resuming sex activity can help to stretch the vagina to its original size. Again, ask for and follow your physician's advice. Too-early intercourse could cause injury; too-long a delay could let fibrosis set in and slow the adjustment process. On the average, said Dr. Amias, three months' waiting time is about right.

Removal of ovaries: Ovaries produce estrogen; and their surgical removal may cause estrogen depletion, sometimes resulting in loss of sexual interest and reduced genital lubrication and sensation. Estrogen

replacement should be medically considered, according to Dr. Amias; estrogen-containing vaginal creams can help, too.

Prolapsed uterus repair: Knowing the patient's wishes regarding sexual activity to follow surgery is the doctor's responsibility, believed Dr. Amias; but a surgeon who operates without asking should assume a functioning vagina is desired, even in the elderly. Prolapse patients who have had disability and urinary incontinence for a long time may not want or be able to go back to a sex life; but doctors should follow up if there is any possibility that the vagina might be permanently narrowed by this surgery.

Episiotomy: A very common procedure, clipping the vaginal opening at delivery to avoid tearing, episiotomy often causes problems resuming sex life. Your doctor can help prevent trouble if the surgical repair is skillfully done. Coital difficulties from episiotomy are usually temporary, but emotional factors can be basic ones in problems resuming intercourse. And where surgery created the problem, surgical repair often is possible.

Tubal ligation: This sterilization procedure is not likely to disturb sexual function, but some women wrongly believe that it can cause them to lose their sexual drive. Not so, said Dr. Amias. Tubal interruption has no adverse effect on libido and, if anything, will probably enhance it. **Relatively minor operations,** such as the well-known D and C (dilation and curettage), polyp removal, or diathermy of the cervix ordinarily should not interrupt sex life for more than a few days. Dr. Amias believes that many women delay the return to normal life longer than necessary, out of fear and lack of information. **Recommended:** Before going home from the hospital following these procedures, get clear instructions from your doctor on the extent of amount of bleeding, the use of tampons, the resumption of intercourse.

IT'S MUSCLE OVER MARTINI

When you're tired and tense after an exhausting day, will a cocktail actually help you to unwind? According to two professors at the University of Maryland, an alcoholic drink might relax you—if the tension is all in your head. But if your body is tense, you'll relax more by playing a set of tennis, taking a swim, or having a short bike ride than by sitting down with a drink.

Dorothy Girdano, Ph.D., and her husband Daniel Girdano, Ph.D., of the university's department of health education, tested groups of people in drinking and nondrinking situations by electromyography, or EMG, a reading that measures total body tension. Alcohol, being a sedative, can certainly make a wound-up person feel relaxed, they concluded. In the weight-adjusted amounts tested—ranging from one or two cocktails for a 110-pound woman to as many as five for heavier men—"some subjects were feeling pretty good." But the EMG showed that the cocktails weren't doing a thing for the drinkers' tense muscles.

POLITICAL WIVES AND BREAST CANCER

Probably because Betty Ford and Happy Rockefeller were so candid in having all the details of their breast-cancer operations made public, there has been a sharp decline in the number of detected metastasized breast cancers—those spread to other parts of the body. This means that breast cancers are being discovered earlier—a big factor in survival chances. A trio of Nashville physicians—Dr. William L. Betsill, Jr., Dr. Benjamin F. Byrd, Jr., and Dr. William H. Hartmann—made a study of cancer incidences comparing 1973 with 1974, before and after the wives of the President and the Vice-President had their surgery. In the four hospitals studied, there was an increase of 70 percent in women having breast biopsies, and 100 percent more breast cancers were located; but there was a 4.8 percent decrease in cancers that had spread.

SUCCOR FOR SUPERSENSITIVES

The Food and Drug Administration, in a new regulation, will require actual testing to prove that cosmetics labeled "hypoallergenic" really do produce fewer adverse reactions, when tested on human volunteers, than competing products. And a label message will tell just what the hypoallergenic claim means: that the product is less likely to cause skin reactions than other products. Better agreement on use of the term, plus more scientific testing, will mean still better, safer cosmetics for the sensitive. That's the word from FDA commissioner Dr. Alexander M. Schmidt.

WHERE CAN YOU LIVE LONGEST?

Life expectancy of residents of Hawaii now leads that of all fifty states, reported the National Center for Health Statistics in Washington, D.C. Hawaii is also the only state in which average lifetime of males at birth is now greater than 70 years. Averaging the sexes, a born now in Hawaii may expect to live 73.6 years. For the whole nation, average lifetime during the last ten years is 68.8 years.

One might think that Hawaiian Islanders are benefited by the mild Pacific climate; but consider this: runners-up in longevity in the United States are residents of Minnesota, Utah, Dakota, and Nebraska. Researchers haven't found out why, but the possibilities are intriguing.

SOME GOOD NEWS—ABOUT DDT

In the three years since DDT was banned in the U.S. as a pesticide, residues of it in human fat tissues have decreased, according to the Environmental Protection Agency. A sampling of more than a thousand people showed where there were eight parts per million in body tissues in 1971, by 1973, the tissue load of DDT was less than six parts per million. In 1970, people had an average of 13.8 micrograms of DDT in their daily food; in 1973, this was cut to 1.88 micrograms. Though DDT's tendency to cumulate in body tissues has been shown, scientists still lack enough data to prove it causes cancer in human beings. Only in experimental mice has exposure to DDT a proven cause of malignant tumors.

WOMEN'S

**Exclusive: The full story
BETTY FORD WRITES
ABOUT HER SURGERY
AND ITS AFTERMATH**

MASTERS & JOHNSON

What couples
can learn about
making love and
feeling loved

PATTY HEARST

A close friend's
answer to
the puzzle

How our editors
cut food bills

**IF YOUR HOUSE
IS TOO SMALL**

See page 139

Weekend therapy
for tired marriages

BESS TRUMAN AT 90

Pretty spring clothes
you can afford

LAUREN BACALL

Life with Bogart
and without him



"I FEEL LIKE I'VE BEEN REBORN"

"I think Jerry's real concern was to make me as comfortable as possible—and to express his love. Perhaps he was trying to express it even more so because he realized I might feel disfigured or mutilated..." The President's wife writes a moving and revealing personal account of the ordeal every woman fears

BY BETTY FORD
as told to Isabelle Shelton



6 Part

Los Angeles Times

Two First Ladies Hailed for Earlier Cancer Detection

NEW YORK (AP)—Three physicians credit Betty Ford and Happy Rockefeller with inducing more women to seek earlier detection of breast can-

Fri., Aug. 22, 1975, Denver, Colo.

Rocky Mountain News—21

Frankness lauded in cancer detection

NEW YORK (AP) — Three physicians credit Betty Ford and Happy Rockefeller with inducing more women to seek earlier detection of breast cancer, including finding more cancers before they have spread.

A Nashville study comparing 1974 with 1973 showed a 4.8 per-

By DAVID KLEIN

Betty Ford's courage and frankness about her breast cancer has inspired thousands of women to examine themselves.

"We have a national debt in cancer, and we must do something about it. The President's example would have done so if not for the brave action of the President's

Top Doctors Agree ...

Noted. Eng. 5/11/76

Betty Ford's Courage Has Saved Thousands From Death by Breast Cancer

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Navy surgeon who performed the operation on Mrs. Ford,

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SHINING EXAMPLE: Betty Ford's frankness about her own case, encouraged women to be examined and treated for breast cancer.

Helping Those Who Fought With Cancer

By Alice Bonner

Washington Post Staff Writer

A Chicago immunologist who returned to her job after having a mastectomy was denied full-

The hot-line center is a telephone in the family room of Dorothy Johnston's Bethesda home. Mrs. Johnston, a nurse and mother of six, said she receives up to 18 calls a day,

