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### A LITTLE HISTORY LESSON

Historians are unable to trace the actual beginning of quilting, which is the stitching of layers of fabric together with ornate designs produced by tiny running stitches. Although there are theories stating that quilting dates back before the time of Christ, the earliest quilting patterns known to us is that of quilted banners made by the Egyptians. Quilting has been done for centuries throughout many areas of the world. It was the first European settlers, however, who brought the art with them to America from the old world. Patchwork and applique as we know it today, had its beginning with the birth of America. For many years, quilt making had been known as a dying art and craft because it was only done by elderly women in rural and mountain areas and these women rarely passed their knowledge onto their daughters. The reason for this, of course, is progress. With time comes changes and with changes comes new interests and diversions in which quilt making was not included by the young. It seems that this world of ours tends to look to the past for future ideas. This, among many other reasons such as nostalgia, bi-centennial planning and realization of the beauty of this first American art form has given quilt making a new chance. If handled with respect and without exploitation, quilt making should remain a vital part of our culture for many more centuries and centennials to come.

In learning the actual craft of quilt making, it is important to study the history and evolution of quilting and counterparts as well. In doing this, it will give you a better insight as to what has been done and why. It will also add a great deal of romance and appreciation of the craft you are about to embark. A list will be provided for your suggested reading pleasure. This reference sheet will furnish you with every book and periodical available through book stores, libraries and museums.



## A LITTLE HISTORY LESSON

The Crazy Quilt, as we know it today, with its fine embroidery work and fancy fabrics, is a variation of the original design formed by the early pilgrims upon their arrival to the American continent. The Crazy Quilt design at that time was purely a functional design used to patch the white on white quilts brought by these women from their home countries. But as time went by and fabric became available to them, they took the plain and crude design and adapted their knowledge of needle crafts into the making of one of the most beautiful and unique patchwork designs known.

Just as the Crazy Quilt design has variations, so does every other patchwork and applique design. In many cases, up to 50 variations have been found for one single design. The reasons for these variations are quite simple. But, first of all, there is something that must be understood. Each patchwork and applique design was given a name for specific reasons. The pilgrim and pioneer women, in their creating of designs, took scenes from nature, contents of prayers, political events, occupations of their men folk and names dear to them and based their designs on these themes. It was their way of expressing what was going on inside of them. Their innermost feelings and thoughts are often found expressed in designs. Historians have based much of our social and cultural evolution from patchwork and applique designs. So, when we talk of design variations, we also speak of name variations. As the pioneers began settling in different areas of the country, each area became known for their designs. The New England area was known for continuing the making of white on white quilts and the Crazy quilts. The reason for this is because they were still close with their mother countries and carried on the customs of those countries. The South East became known for the Nine Patch and Album quilts. They were also known for their political quilts. The reasons for this are because much of our nation's political founding originated in this region and played significant roles in every household. Because families congregated on Sunday afternoon for men folk to discuss politics and current events, the quilting bee became a weekly function. The women would work together on a quilt, whether it be for a gift for a new member of the community, for a wedding or for a local politician and they would sign their names on each quilt block. The Southern area of the country became well known for applique designs. These designs were extremely ornate, portraying the comforts of southern living. Because fabric was abundant in this area because of the sea ports, these women had a greater selection to work with and of course, more time to create flowery designs and the intricate stitching that goes along with applique. The Western regions, including the South, Mid and Far West areas became known for the true American patchwork. In fact, these areas have carried on most of the traditional patchwork quilt making tech-



niques that have become so popular today. These pioneer women became known for telling stories of the West in their designs. Stories such as Indian uprisings, railroads, gold rushes and their strong beliefs in God. Because they did not have touch with civilization for years on end, they had to work with the meager scraps of fabric that they may have brought with them on these adventurous journeys. And with these scraps, they told us of the sorrows, joys and burden that they had to carry with them. Their designs convey the strength of the pioneer women and they have ~~to be~~ admired for their work. In it, the romance of the art of American patchwork emerges.

How did design variation come about? Because there was very little communication among areas of the country, except by word of mouth or an occasional letter that took months to receive, designs were passed down from mother to daughter, relative to relative and friend to friend. When a visitor from far away would come to visit, an air of excitement stirred among the women of the community. For them, it meant that a new design was on the way. But when the design was interpreted from one woman to the next, each person's conception of the design became different. As each person reproduced the design, it took on a different look, with different fabrics and touches. They reproduced to fit their needs and their originality. In doing this, the design would take on a different look and usually, a new name to fit that look. Alas: design variation!



Did you know that the first speech on woman's suffrage was given by Susan B. Anthony at a church quilting bee? It may seem hard to believe that the quilting bee played the most significant role in women's social lives in the early days of America. But just as we have social clubs with monthly meetings, volunteer groups working for a better community and parent-teacher associations furthering understanding as to what is happening to our school children, the quilting bee became all of these projects roled into one. Of course, the purpose of the quilting bee was to produce quilts, but there was always room for discussion and from these discussions came important decisions as to what women would accomplish within their communities.

When the quilting bees first came into being, their initial purpose was to give families a chance to get together after church on Sundays. The groups would meet at their church halls for a day of talk, games and food. The men, weather permitting, would congregate outside the hall to discuss politics on all levels. In fact, most political speeches and rallies were held at the quilting bees. The children would engage in games and frolic and the women would work on a quilt, usually being made for some politician, minister family, a new community settler or a new bride. Many times, quilts being made would be auctioned at local or state fairs. Every woman would contribute her favorite recipe and when the food was served, everyone sat to a scrumtious meal. At this time, the quilting bee was a necessity. It allowed people to relax and socialize and it was really the only time that people were able to meet together. Distances between homes and weekly chores prevented social communication until communities began growing and the next door neighbor became a hand's throw away.

It wasn't until the communities were completely settled that the quilting bee became a mid-week event for women only. These quilting bees became the most exciting of all because they gave women an opportunity to speak and act freely, away from their men folk. The quilting bee borned the 'American Woman'. Customs and fashions often originated from the quilting bee as the women would act and dress as we do when we attend luncheons. The do's and dont's of women's everyday lives would be discussed laying down the laws for many of today's housewives. Gossip, trading of recipes, helpful hints and other trivia became the heartbeat of the quilting bee. They gave women their start in this great country. Oh! And did you know that when Susan B. Anthony spoke, there was standing room only?

The designs used for quilting were usually drawn free hand directly onto the quilt top. Eventually, however, quilters found ways to make templates out of cardboard and these became a popular means for making quilting designs. The designs were extremely simple ones such as diamonds or squares or just lines of stitching bordering the patchwork seams. But they were also very intricate and detailed such as patterns of scroll work, feathers, flowers and wreaths. Whether simple or hard, all designs required the same patience and skill on the quilter's part.

Today, we may not see anyone wear quilted petticoats or waist coats. But the quilting that is done today is just as lovely and time consuming as that of centuries ago. The major difference is that we have modern materials which aid us in the preparation of quilting. However, the execution of these minute stitches takes the same patience and skill.

The art of quilting has been done throughout the world for many centuries. The main purpose of quilting has always been to provide warmth to clothing and bedding by stitching layers of thin fabrics together. Quilted garments and quilted coverlets and counterpanes have been known to last for hundreds of years, thus proving theories that this method also gives fabrics durability and longer lives.

As we know by now, quilting dates back to the time of the Egyptians and possibly to the time of Christ. The earliest pieces of quilted articles that are still preserved today are Egyptian banners and flags of extremely ornate quilted fabrics. It has been determined through these pieces and most quilted items of the 15th and 16th century Europe, that quilting was also used as an elaborate form of decoration and ornament. Some of the most unique quilting designs were done by the Chinese of the 16th century.

Quilting was done by women in all walks of life. It was done on all types of fabrics and articles from under garments to outer wear and from pillows to valances and furniture.

In the early centuries quilting was done with large hoops or on the lap. The quilting frame came into existence with the birth of the American form of the art. The frame became as important to an American household as food. It provided the quilter with a manageable way to keep the fabric taut and stitches even. Being a cumbersome item to store, the frames, when not in use, would be found pulled to the ceiling of the kitchen with rope and pulleys. When it was time to quilt, the frame would be released and placed on top of chair backs. The quilt did not have to be removed.

The evening hours were the best hours to quilt. After all chores were completed and the house closed for the night, the quilter's hands were then free from tension and they were warm and dry. Even today, these conditions are the best to quilt under. They enabled the quilter to achieve a perfect quilting stitch, which was 1/16 of an inch long or nine stitches to an inch. It took years of practice to achieve this stitch, but proper materials were also a criteria. A short needle, which eventually molded to the form of the quilter's fingers was one important factor. The other being waxed cotton thread that had to be treated by the quilter. This was done by melting parafin wax and dipping a spool of thread in the wax until it became fully saturated. The spool of thread was then set to dry. It usually took a two to three day period.

Because quilting is a hand craft, both quilts of old and contemporary quilts have an average of 500 hours of hand labor.



The type of patching done on the Crazy Quilts was the innovator of American patchwork. Realizing that working with small pieces of fabric was practical as well as attractive, the early American women improvised with what little fabric they had at their disposal and using imagination and a little everyday knowledge of squares and other shapes, they created design after design, each more unusual than the next. But the evolution of these geometric designs did not come over night. It took years of timeless effort and mistakes to create patchwork.

Squares were the first shapes to be introduced into patchwork. The most common of the square shaped designs was the nine patch. This was produced by using nine square patches and piecing them in a block formation. But because they were not sure how a quilt would look made entirely of squares, they would use two or three squares of fabric and the other squares would be made up of tiny pieces of fabric measuring the dimensions of the full squares. This idea emerged from the Crazy Quilt and from the fact that there was still too little fabric available to cut up into full squares. This technique of piecing little squares enabled the women to use up scraps from clothes seams.

From this primitive nine patch came the one patch. Designs such as Hit and Miss and Around the World are good examples of this. The designs were made entirely of squares, all equal in size with each square being a different piece of fabric. They were assembled without color placement and there was no semblance of pattern. The one patch designs were not put together in block form. They were pieced in strips.

Within the one patch category, other shapes were introduced. Rectangular shapes, again all the same size, were found used in designs such as the Roman Stripe. The rectangle designs became popular with the use of silks and wools and embroidery stitching. They resembled the intricate work of the Crazy Quilts of the latter centuries. With the rectangular designs came the first color placement in patchwork. It seems that these shapes needed some order in color to look well.

The hexagon shape was the next addition to the one patch family. The Flower Garden design is the best example of this. The brightest and best fabrics were saved for the hexagon quilts. Attractive borders accompanied these quilts. Lovely chintz fabrics were always found in these borders.

Triangles became the most comprehensive shape to work with. To fit into the one patch category, a square had to be broken

into three pyramid or triangular shapes, each triangle being a different fabric. A good example of this shape being used is a design called A Thousand Pyramids.

When the one patch designs became popular, they were no longer simple to make. To achieve effect, it had to be comprehended in its entirety, not by block.

After the one patch came the two patch. This simply was the cutting of a square or rectangle directly in half forming a right angle. Two patch designs, such as Flying Geese were done in sharply contrasting colors.

The three patch or the cutting of a square diagonally from center to opposite corners alternating light and dark colors was not a very popular method. It might be wise to mention that no three patch quilt exists today.

The most common of all patches are the four patch or square of two and the nine patch or square of three. These quietly executed designs display the real use of geometry in patchwork. They also represent 99% of all pieced quilts using the geometrical plane. The designs found made from the four and nine patch are inexhaustable.

Patches of higher numbers were just too complicated to execute. A square could only be broken down so many times.

An interesting note is that most of our modern geometric art is based on American patchwork design. You must admire the female mind!



Celine B. Mahler  
15-42 208 Street  
Bayside, New York 11360  
(212) 423-2715

*Xmas file*

Celine Blanchard Mahler was born in Honolulu, Hawaii on April 5, 1945. Her childhood was spent both in Honolulu and in Long Beach, California. As a young girl, she was taught quilt making by her mother. The method used was known as Hawaiian quilting. Large pieces of fabric would be cut into designs depicting the culture or stories of the Hawaiian people. These designs would then be appliqued on to larger pieces of fabric. Because her mother, Agnes, was an extremely talented woman, especially with the use of fabric, Celine learned basically every type of sewing technique and continued her education by practical experience. Over the years, she has collected antique American patchwork quilts. These quilts were obtained for their charm and the rare stories told in their designs. With each antique quilt, Celine would research the history of the quilter and the fabrics used in the quilts. In this way she has been able to authenticate the age of the quilt as well as its geographical origin. Working with antique quilts is her favorite pastime. Celine feels that so much of our nation's history is found in patchwork design and that pure expression of women's feelings were brought out in their creation of patchwork design. Working as an interior decorator several years ago, Celine had a great amount of requests from customers desiring to purchase newly made patchwork quilts. Not being happy with what was on the market, she worked with Social Service offices in rural areas, such as Carroll County, Maryland and began Senior Citizen women in need of supplemental income in the making of quilts for resale. From these women and other sources as well, she compiled an enormous list of quilters throughout the country. She organized a group known as the Quilter's Workshop and sent out a mailing to all quilters known to her inviting them to become a part of the Workshop. The only requirement needed by the quilter to become a part of this group was that they be in need of extra income. Today, Celine works with over two hundred quilters. Becoming an intricate part of the quilting community and relating so closely with the quilters, Celine became aware of the fact that with the look of patchwork becoming so popular in the large cities, the art of patchwork quilting and the women who made the quilts were becoming exploited. Store owners from large cities or people hungry to capitalize in the quilt market would literally knock on quilter's doors and buy their quilts for next to nothing and in turn sell them for fantastic profits. Because quilters in rural areas make quilts for the love of the craft and because they have been exposed to quilt making all of their lives, learning from mother and grandmother, they really had no knowledge of the commercial value of their quilts whether old or new. Becoming outraged by the thought of elderly people being taken advantage of, Celine compiled a guideline on the selling of quilts and sent it out to as many quilters as she could, hoping that this guideline would help the quilters from further exploitation. At the same time, stores that handled the quilts had to work within a certain mark up margin so that they would not make any more on a quilt than the quilter. Today, the Quilter's Workshop not only acts as a selling source for quilters, but also as a clearing house of information related to needle crafts. Celine has become a protector to many quilters by guiding them in their quilting endeavors. She receives an average of twenty five letters daily from quilters wanting information or just to say hello. Each

letter is answered personally by Celine. The Quilter's Workshop is not a commercial venture. It is spare time, non profit activity in which Celine is the sole officer and management. She spends at least thirty hours a week in her Workshop activities and says it is done out of love for quilters and respect for the elderly.

In 1972, becoming more involved with the quilting community, Celine felt that the art and craft of American patchwork quilting was in fact a dying facet in American life. Most quilters were senior citizens in rural areas and in most cases the daughters of these quilters had no interest in learning quilt making. She decided to dedicate her future work to the rejuvenation of the art by trying to reach the general public. All books written on the patchwork quilting techniques were very technical books that were difficult to understand especially to someone who had never quilted before. So Celine decided to write a book on patchwork technique, but she wanted it done in a light way, very colorful and easy for anyone to understand. She wrote the book, 'One Upon A Quilt', and through the book accomplished one of her goals as it is used in elementary school libraries as well as by experienced quilters. Through her book, she has been able to appear in person in many areas of the country giving clinics in quilt making as well as lecturing on the history of patchwork. She has appeared on many television shows sharing her knowledge with viewers.

One of her recent endeavors was working with a fifth grade class of students in the New York area teaching them to make a bi-centennial quilt. She felt that quilt making not only is good occupational therapy, but that with the young, quilt making could tie into a whole days curriculum. Experimenting with this class in her theory, she taught them the history of patchwork which ties in with the beginning of American history, she taught them migration of design which ties in with American geography, color coordination, manual dexterity and working with measurements and geometry on which all patchwork designs are based were among the other subjects tied in with the making of the quilt. At the end of the course, each child wrote a paper on what they learned which finished off the curriculum by including english and composition. The quilt the children made was based on the ecology of the sea and the sky. It was a rewarding experience for all.

Celine has been written up in many newspapers throughout the country. She has also designed contemporary quilts for House Beautiful magazine as was shown in the April 1974 issue. She has worked on a consultant basis to Burlington Domestic, Printing Technology, Incorporated where she developed a modern pattern method adaptable to kit form, Vogart Incorporated, National Quilting Association and she works with Doris Bowman at the Smithsonian Institute of History and Technology answering letters on quilting from the many requests that come in for information.

At the present time, Celine is working with the New York City Bicentennial Corporation as the director of the Urban Quilt program. She is organizing over forty community workshops for the making of bicentennial quilts as well as overall instruction in quilt making. She instructs many of these workshops as well. At present she is teaching home economic and art teachers for the New York City Board of Education.



With the White House project, Celine feels that finally American patchwork quilting will be truly recognized as the art form that it really is-one of America's first.



## East Room

The quilt used on the piano is a Log Cabin design. The Log Cabin was one of the most common designs of the early colonial days. A Log Cabin quilt could be found in most homes. It became an extremely popular design of the Mormon settlers in Utah. The origin of the name is self evident in the design. It is also known as Barn Raising and Straight Furrow, depending on placement of colors and shapes. These names are variations of the original design. Variations are very common with most patchwork designs.

The quilt was originally part of Celine Mahler's collection. It was given as a gift by Celine to David Gallin D.D.S. of 30 Central Park South, New York City. The quilt is on loan to Mrs. Mahler from Dr. Gallin. She obtained the quilt in Preston Hollow, New York. It was made around 1850 in Salt Lake City, Utah. Its maker is presently unknown, however documentation is taking place at present. The face of the quilt is made of wool and cotton scraps most commonly found used in Log Cabin quilts. The backing of the quilt is made from feed sacks. Feed or grain sacks were and still are used by quilters as backing or quilts in the Western or farming regions of our country. The size of the quilt is 70" x 90".

The runners used on the four fireplace mantles are 12" wide and 10 feet long. The face of the runners is a Log Cabin fabric reproduced from a Log Cabin quilt. It is an American made cotton with a satin finish. The backing is a red moire, also American made. Both fabrics were supplied by Cohama Decorative Fabrics, 214 Madison Avenue, New York City. The runners were made by Celine Mahler.

## Green Room

The quilt used to drape the large table is an Irish Chain quilt. This design was made primarily in the Eastern part of the country especially in the New England area. It enabled the quilter to use patchwork yet at the same time enough white spaces were left for intricate quilting done in the White on White quilts from Europe.

This quilt is part of the collection of Celine Mahler. It is still owned by her. The quilt was made in 1871 by Angeline Baublits. The quilt is signed by her. It was purchased in Westminster, Maryland from Virgie DiTullo who is Mrs. Baublits great granddaughter. The quilt contains over 200,000  $1/16$  of an inch stitches and is a study in ornate quilting design. It is made of cottons and muslin. The backing is muslin.

Crazy quilt trivets, newly made in American velvet scraps are found scattered on tables in this room and the Blue and Red Room as well. They are reproductions of old crazy quilt designs and were made by the Porter Senior Citizens of Porter, Minnesota, eight miles of the South Dakota border. 43 out of 214 population belong to this group. They restored an old cafe' to do their work and specialize in the making of Crazy Quilt reproductions. Members who worked on the 20 trivets are; Lottie Armbp, Sadie Rasmussen, Phreasa Johnson, Ruth Wood, Marie Benson, Mrs. F.E. Isfelt, Emma Christensen, Lucille Craft, Winnie Swedvinski, Beula Tibbins, Esther Zimmerman and Stella Wolf.



## Blue Room

and in Dining Room with flowers  
Quilter's Workshop Christmas Balls-250 used on tree made from  
moiré in multi color and patches from Lone Star designed fabric  
used for runner in State Dining Room. The fabric used was supplied  
by Cohama Decorative Fabrics, 214 Madison Avenue, New York City.  
The balls are made into three shapes-orange peel shape-pentagon  
shape- and a Christmas Lantern shape and range in size from three to  
five inches. The balls were made by Mauveline Greenbaum, Mary Deegan  
and Theresa Kennedy all of Whitestone, New York.

Mrs. Greenbaum designed the Christmas Lantern shape. The old street  
lamps of city streets innovated her to create this design.  
Mrs. Greenbaum is an intricate part of the Quilter's Workshop.  
She is Pickton Texas and was raised on a farm. She began quilting  
at the age of ten. She now resides in Whitestone. She executed  
the making of the quilt designed by Celine for House Beautiful  
magazine and she works closely with Celine in the quilting community.  
She was responsible for most of the research in Celine's book.  
Mrs. Greenbaum also made the Sunbonnet Baby pillow used under the  
tree.

The additional tree ornaments, done in applique with a variety of  
American made fabrics were made by Celine's bicentennial work-  
shop members of the Board of Education workshop and of Kingsland  
House in Flushing New York.

One of the Crazy quilts used at the base of the tree is on loan  
from Mrs. Stuart Cassellof Sea Cliff, New York. It was made at  
the turn of the century and was purchased through an auction in  
Sea Cliff. It is made of moire and taffeta, authenticated as American  
fabrics. Its origin and maker are unknown.

The second Crazy quilt has not yet arrived. Information will  
be supplied on Friday-11/29/74.

The third quilt is a newly made quilt called the Boston Common.  
It was made by Mrs. Iris Fitzsimmons of Abilene Texas and is a  
State Fair winner of the Texas State Fair in 1971. It is made of  
multi color cotton patches and white sheeting. There are over 150,000  
quilting stitches in its body. Mrs. Fitzsimmons is known for her  
prize winning quilts.

The green applique pillow with the lion and the lamb was made by  
Mrs. Rushie Reid of New Hope Arkansas. It is called Truth and was  
designed by Mrs. Reid. The scene was taken from an excerpt from  
the bible-Isiah 11:6. Mrs. Reid is an active member of the  
Quilter's Workshop and produces some of the finest work I have ever  
seen. The pillow is made of cotton velour and fake fur. The  
fabrics are American made. The pillow is zippered and filled with  
felt scraps.

The four round shaped pillows were donated by Dexterity of Mont-  
clair New Jersey, a shop which is the sole representative of the  
quilter's Workshop in New Jersey. The pillows are round in shape  
and contain a patchwork fabric known as the Quilting Bee which was  
designed by Shirley Zafirau for Burlington Industries. Ms. Zafirau  
is one of Dexterity's owners. The borders are eyelet lace and are  
American made. The pillows are being donated to the White House  
for further use.

## Blue Room

The Sunbonnet pillow was made by Mauveline Greenbaum and is made of left over moire from the Christmas balls. The apron is made of dotted swiss cotton. The Sunbannet Baby design was taken from an old china design. It is a popular design among young and old alike. It is especially pleasing at Christmas time and is often found in pillow form under the tree.

The gift wrapped boxes depicting appliqued scenes were done by Celine Mahler. She designed and executed all twelve of the wraps. The are made of scraps of fabric, all American made and many of the boxes contain trimmings such as rhinestones and rick rack for effect.

The cookie and candyhouse measuring 18" by 24" was designed and made by Celine Mahler. It is entirely edible, made of various types of arrowroot cookies, wafers and cream filled. The candy which has been used to give a patchwork effect are mainly gum drops and fruit wedges. The house is surrounded by spun sugar. Confectioners paste has been used to construct the house.



## State Dining Room

The runner used for the table is made from a Lone Star fabric reproduced by Cohama fabrics from a Lone Star quilt. The Lone Star is one of the most striking patchwork designs. It is lined with red moire and was made by Celine Mahler. The fabric was supplied by Cohama Decorative Fabrics.

## Red Room

The quilt used to drape the table is a <sup>Crazy</sup>~~Grey~~ Fan Quilt, a variation of the original Crazy Quilts. It is part of Celine Mahler's collection and was purchased from Mr. Dick Bohanish of New York. The quilt was made in Ohio, begun in 1865 and finished around the turn of the century. Its maker is unknown as is the town it was made. It is made of satins, velvets-primarily. It contains intricate embroidery work.





GERALD R. FORD LIBRARY

The item described below has been transferred from this file to:

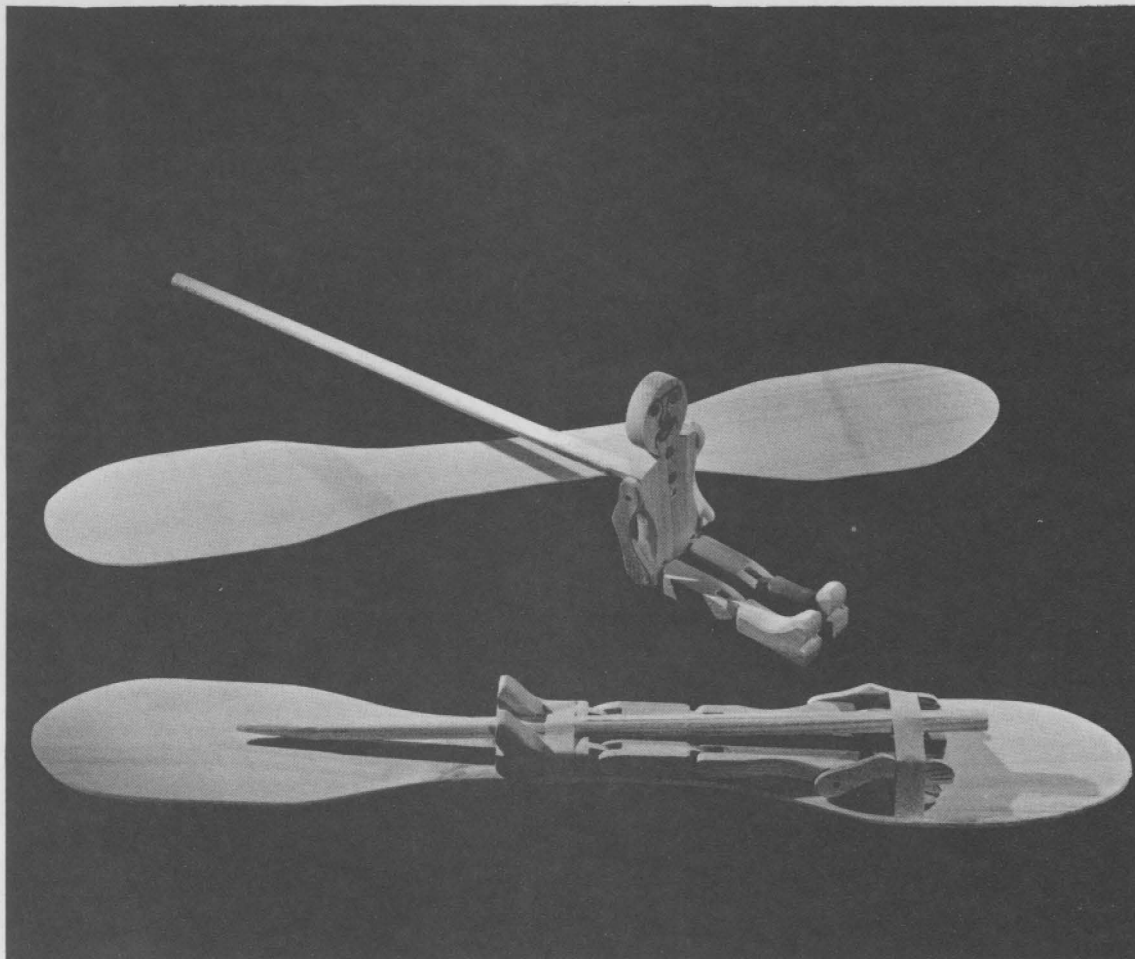
- J*   Audiovisual Unit  
       Book Collection  
       Ford Museum in Grand Rapids

Item: 7 8"x10" Black and white photos of the people who work for Blue Ridge Cottage Industries, Inc. They provided the decorations for the 1974 White House Christmas.

The item was transferred from: Weidenfeld; Box 35; Christmas - White House Decorations (3)

Initials/Date   *Cat* 5/86

# A GENUINE LIMBERJACK MAN



## Ingredients:

Over 100 years of family tradition, a few hours of cuttin' and puttin' together time, some strong nails, thumb tacks and some colorful ink.

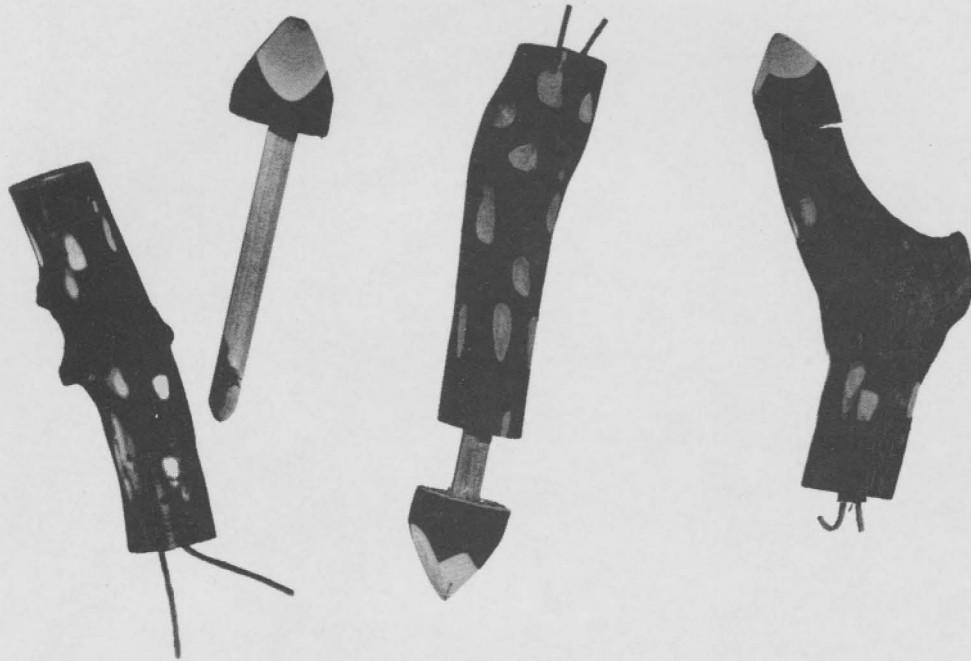
## How To Use:

Insert the long round wooden stick in the back of the body of the Limberjack Man. Sit on one end of the paddle with the other end extending out in front of you. Tap the paddle with your fist to the tune of some good mountain music, while holding the Man directly on the paddle. The Limberjack Man will begin dancing.



THE RCT COMPANY, INC.  
7308 Harps Mill Road Raleigh, North Carolina 27609

# A GENUINE IDIOT STICK



## Ingredients:

Over 100 years of family tradition, a few hours of whittling, two pieces of mountain elder, a rubber band and glue.

## How to use:

Tell your friends that there is a rubber band inside—show them the pieces (1).

There really isn't a rubber band inside.

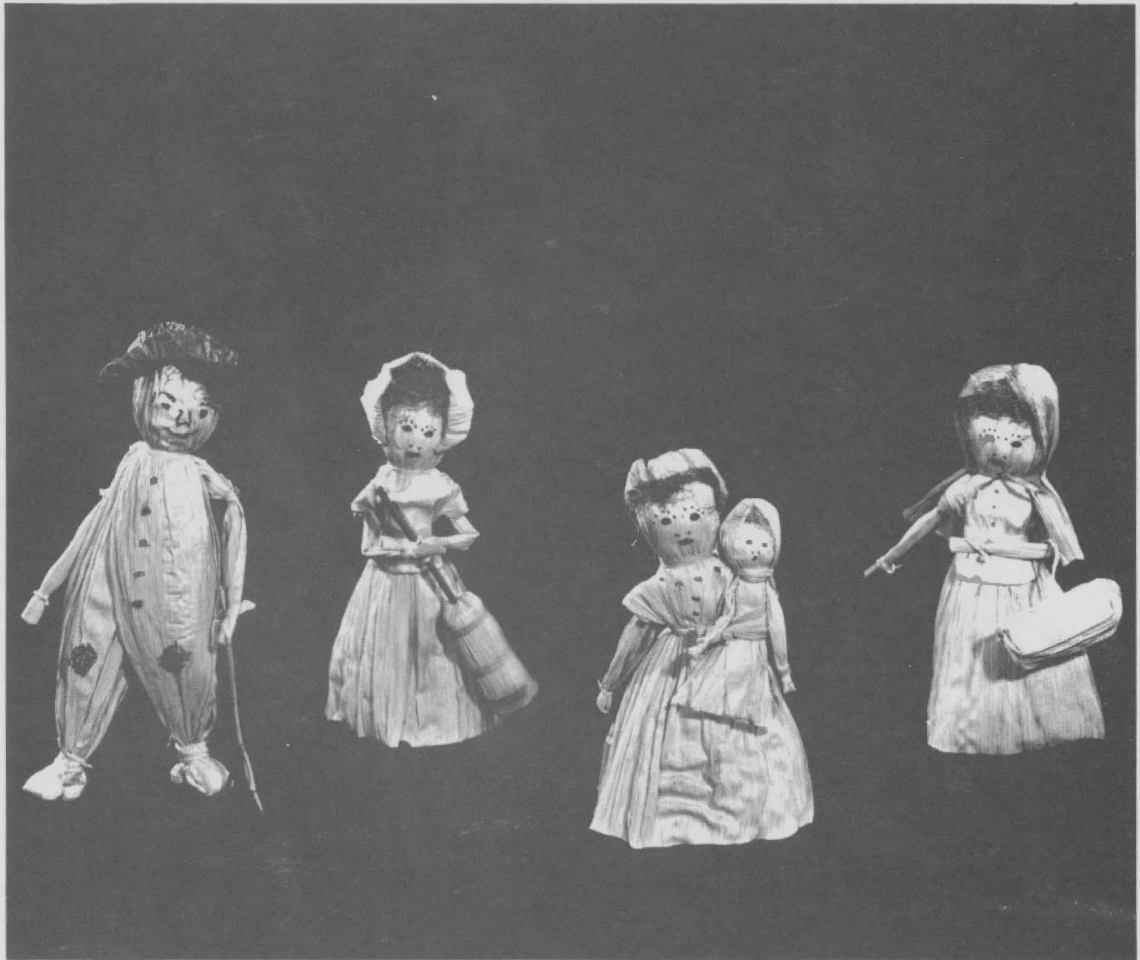
Pretend you're hooking the notch on the end of the stick (2) on the rubber band.

Then pull the stick out a little and let it squirt from your fingers (squeeze it).

It will look like it is snapping back on the rubber band that isn't there.



# A GENUINE CORNSHUCK DOLL



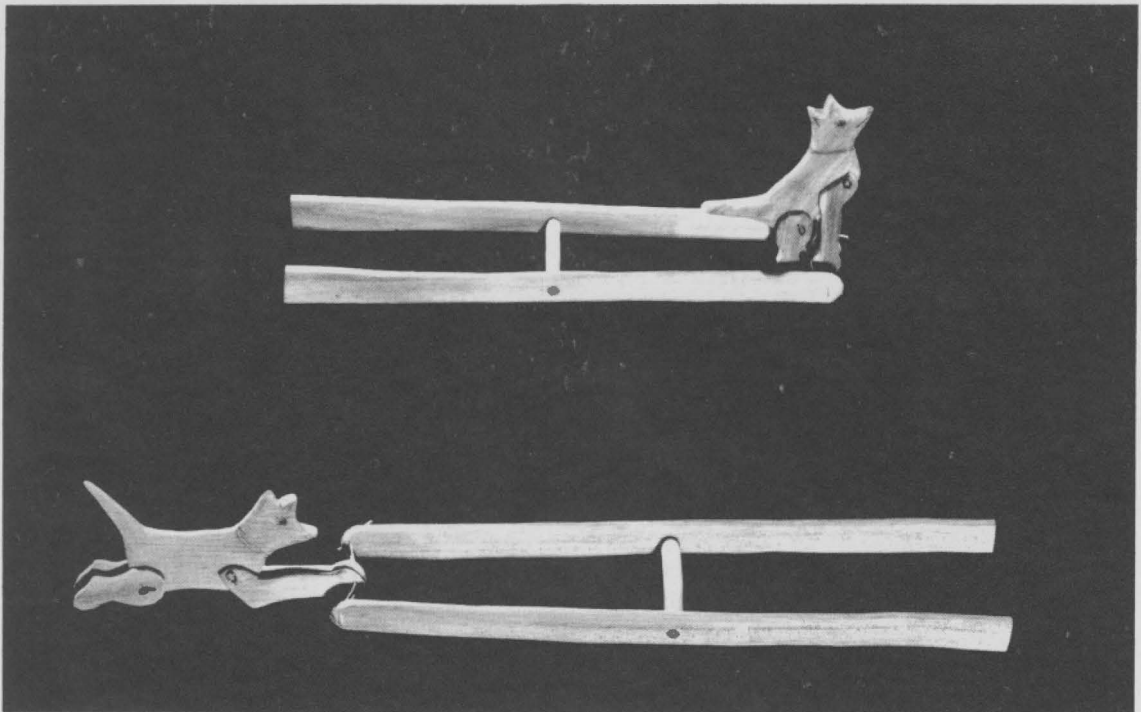
## Ingredients:

Over 100 years of family tradition, a few hours of puttin' together time, some seasoned old cornshucks, and real cornsilk for the hair.



THE RCT COMPANY, INC.  
7308 Harps Mill Road Raleigh, North Carolina 27609

# A GENUINE JUMPING JIG



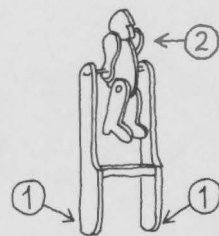
## Ingredients:

Over 100 years of family tradition, a few hours of whittling time, some pieces of native mountain wood and a little length of string.

## How to use:

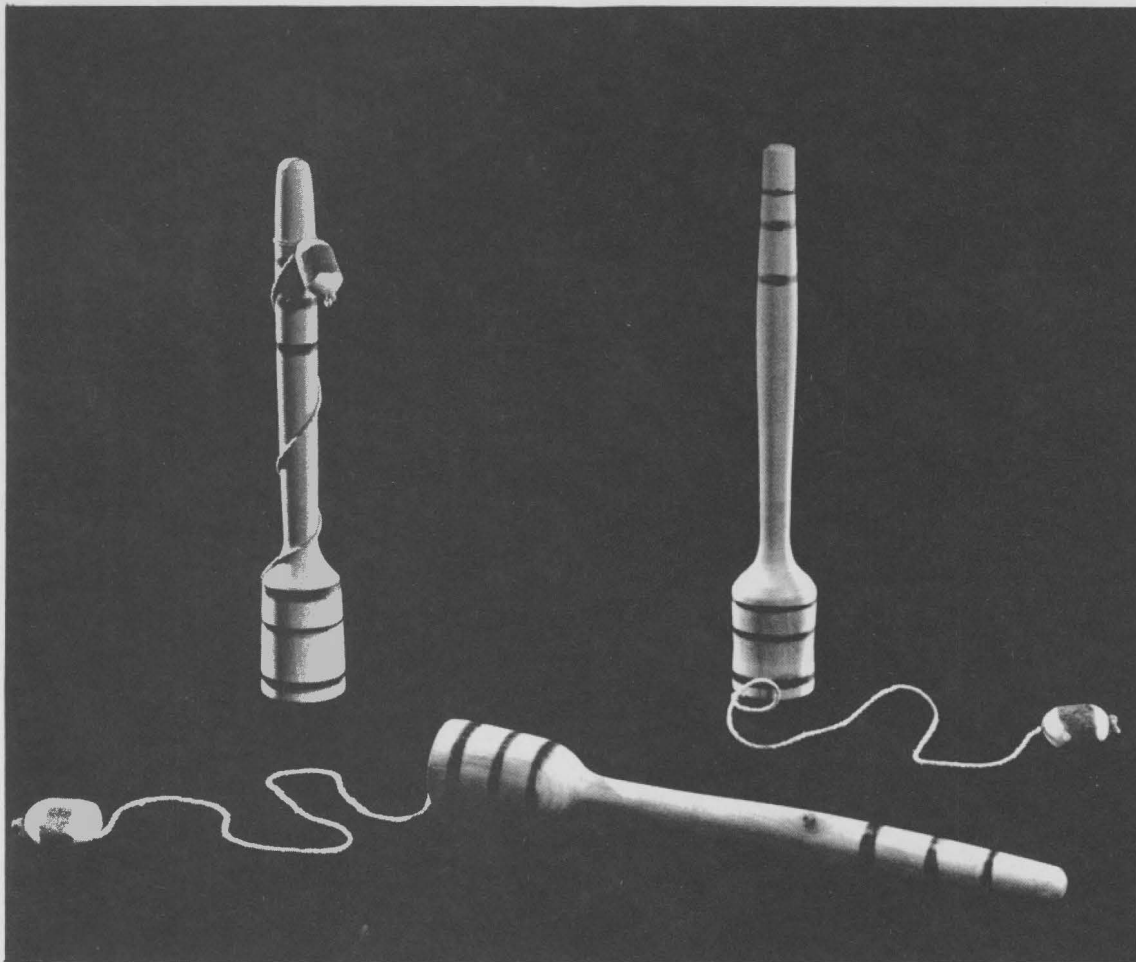
Hold the bottom of the Jumping Jig sides in your hand at point 1.

Then, squeeze them together, and the Jumping Jig (2) will do all sorts of crazy, funny acrobatic tricks.





# A GENUINE BALL TOSSER



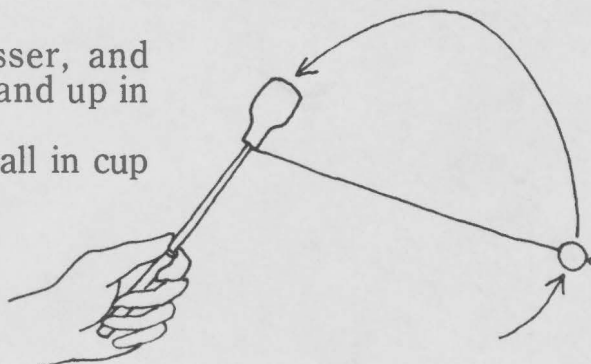
## Ingredients:

Over 100 years of family tradition, a few hours of whittling time, some native mountain wood, and some strong string.

## How to use:

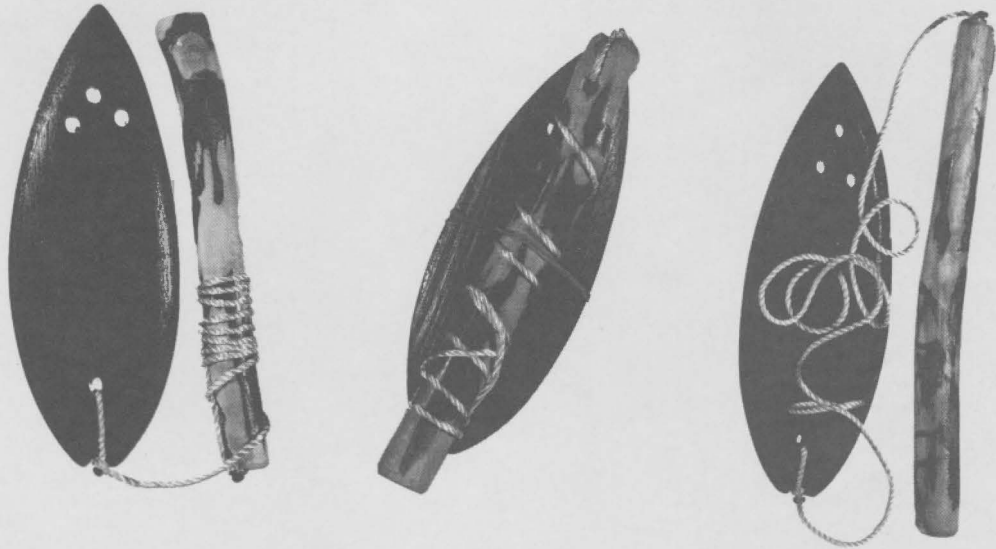
Grab handle of Ball Tosser, and swing wooden ball out and up in the air.

Try to catch wooden ball in cup on top of the Tosser.



THE RCT COMPANY, INC.  
7308 Harps Mill Road Raleigh, North Carolina 27609

# A GENUINE BULL-ROARER



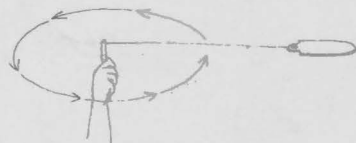
## Ingredients:

Over 100 years of family tradition, a few hours of whittling time, two pieces of native mountain wood and some good strong string.

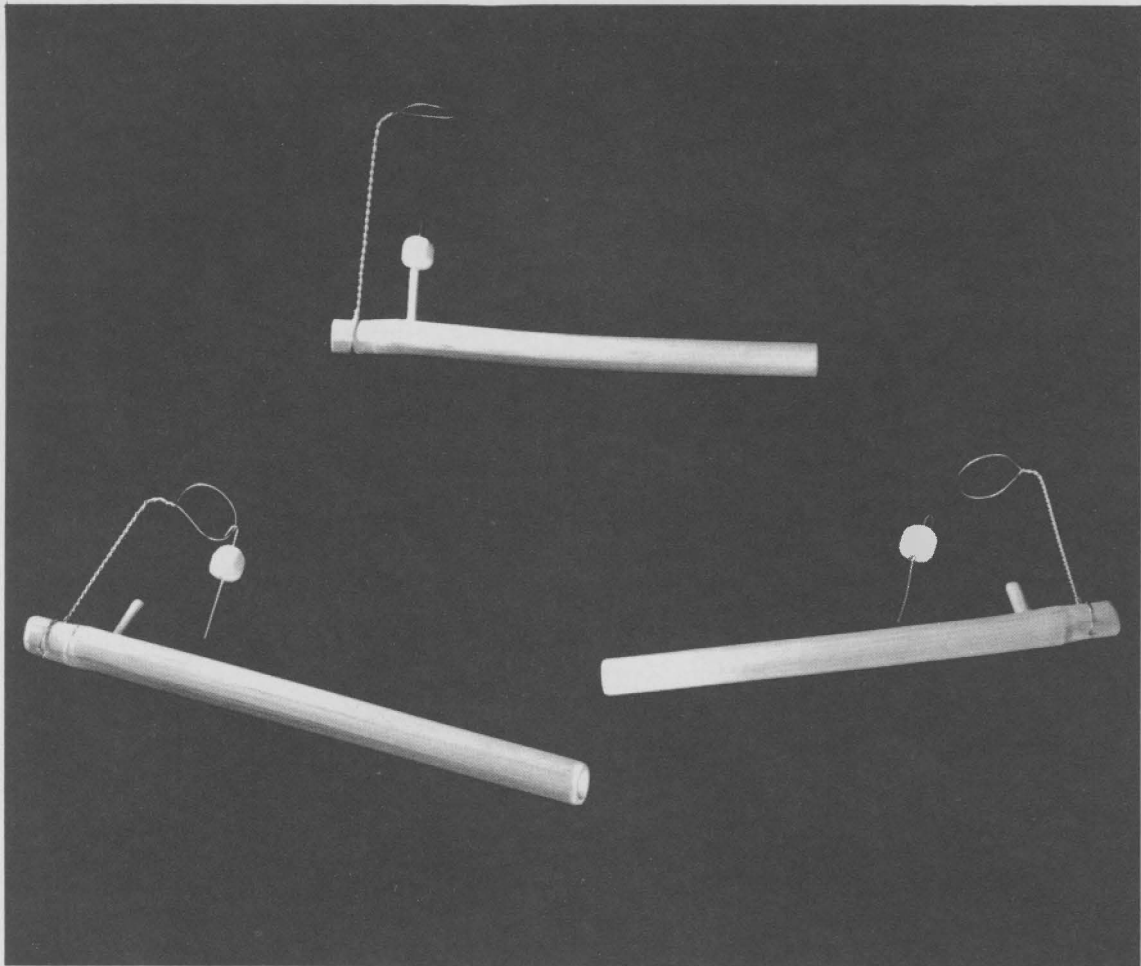
## How to use:

Grab handle of the Bull-Roarer, and after making sure there's plenty of room around you, twirl it faster and faster in a big circle.

It will make a roaring noise like a bull.



# A GENUINE FLIPPER-DINGER



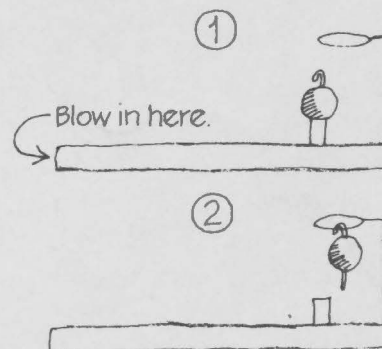
## Ingredients:

Over 100 years of family tradition, a few hours of whittling time, a little piece of river cane, some cornstalk pith, and a hunk of wire.

## How to use:

Place cornstalk ball in stem as shown. Then blow gently and steadily through tube. Cornstalk ball will "float" in the air. As it rises, try to hook it on the wire rim.

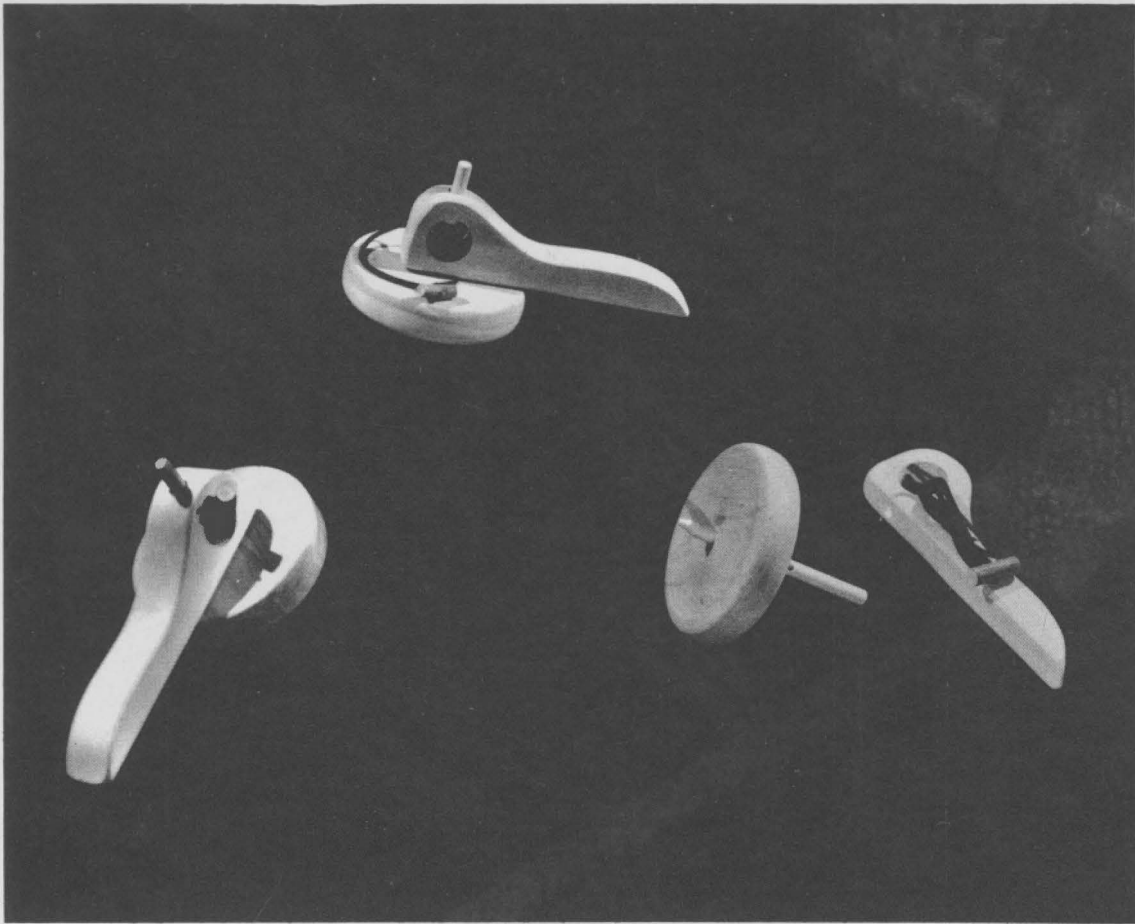
Then, by blowing harder, unhook it and let it float back into the stem.



THE RCT COMPANY, INC.  
7308 Harps Mill Road Raleigh, North Carolina 27609



# A GENUINE SPINNING TOP

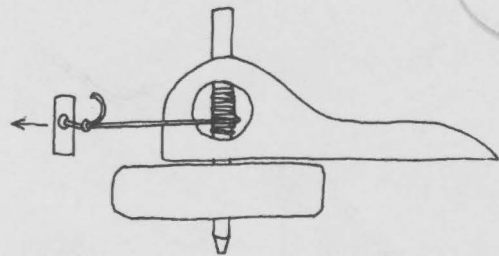


## Ingredients:

Over 100 years of family tradition, a few hours of whittling time, some native mountain wood, and some strong string.

## How to use:

Place Top on flat surface and pull handle on string as hard and as fast as possible. Top will disconnect from handle and begin spinning on surface.



# Blue Ridge Cottage Industries 1973



# About Our Company

Last year, you knew us at the RCT Company, Inc. The guys with the wacky Flipper-Dinger and our other Blue Ridge Mountain folk toys like the Gee-Haw-Whimmy-Diddle, Idiot Stick, Cornshuck Doll and the Bull Roarer.

This year, we're back with a lot of terrific new folk toys, plus a really remarkable line of handmade Blue Ridge Mountain crafts.

And we've got a new name: Blue Ridge Cottage Industries, Inc.

We think our new name better describes the way our products are made. In homes and cottages, the way the same families have been making the same products for hundreds of years, dating back to the pioneer days of our country.

We've uncovered a remarkable number of remarkable craftsmen, some tucked away in parts of the Blue Ridge Mountains that are almost as inaccessible today as they were in pre-revolutionary days.

Our stoneware is turned near a little community called Loafer's Glory. (Try finding that without some local knowledge.)

We get cedar walking canes, doll furniture, gout rockers and butter churns from the folks at Bat Cave.

Quilted products of all kinds from families scattered along the South Toe River (just before it hits the North Toe, close to Roaring Creek).

We found a retired minister, the Rev. Mr. Woody, turning our bird-houses and his extraordinary "moon-critters" in a house trailer hardly anyone knows is even there.

And of course, Mr. Jack Guy, whom many of you have met (or will meet) at shows during 1973, is always bringing in new "play-purties" that only he and his people could dream up: an all-wood coaster bicycle, a terrific Roan Mountain Rocking Horse (a nail keg forms the body), or new folk toys like the Cane Kazoo, a Mountain I.Q. test, or perhaps you'd be more interested in tackling the Hornet or the Wasp.

We think we're offering one of the most exciting "looks" to come along in years. (To understand why we feel this way, just skim through almost any national feature magazine, and be on the lookout for craft and craft-related stories. They're everywhere you turn.)

Blue Ridge Cottage Industries, Inc. We're out to turn mountain crafts into a big business for us. And for you.





# Handmade Folk Toys

Our popular handmade Blue Ridge Mountain Folk Toys cut across a remarkably wide range of gift-giving: from stocking stuffers to adult gifts to hospital time-wasters to souvenirs.

Their appeal to children and grown-ups is easily understandable, for no one can avoid being immediately intrigued by the workmanship, ingenuity and simplicity that make these toys just as much fun today as they were for our great-great-great-grand-parents when they were growing up.

Joining our famous Flipper-Dinger and the original RCT Folk Toys are thirteen new toys, most of which are priced to retail at the very popular \$2.00 cost.

And our new wood racks with their brown and ivory, silk-screened signs, assure that our folk toy displays will make an attractive and unusual addition to any department in any kind of shop or store.

A. Rubber Band Gun. (TY 112) \$1.00 each. • B. Climbing Bear. (TY 113) \$1.50 ea. • C. Spinning Top (TY 109) \$1.75 ea. • D. Cane Whistle. (TY 114) \$1.00 ea. • E. Fox & Geese Game. (TY 118) \$1.00 ea. • F. Ball-Tosser. (TY 108) \$1.00 ea. • G. Nut-Head Doll. (TY 117) \$1.25 ea., made from variety of mountain nuts. • H. Cane Kazoo. (TY 115) \$1.00 ea. • I. Do-Nothing Grinder. (TY 116) \$1.00 ea. • J. Fly-Killer (TY 111) \$1.75 ea. • K. Angry Hornet. (TY 123) \$1.00 ea. • L. Jumping Jack. (TY 110) \$1.75 ea. • M. Corn Cob Pipe. (TY 119) \$1.00 ea. • N. Cornshuck Doll. (TY 107) \$1.75 ea. • O. Sling Shot. (TY 106) \$1.25 ea. • P. Bull Roarer (TY 103) \$1.00 ea. • Q. Flipper-Dinger. (TY 101) \$1.00 ea. • R. Ox-Yoke Puzzle (TY 121) \$1.00 ea. • S. Fighting Wasp (TY 122) \$1.00 ea. • T. Idiot Stick (TY 105) \$1.00 ea. • U. Mountain I.Q. Game (TY 120) \$1.00 ea. • V. Moonwinder (TY 104) \$1.00 ea. • W. Gee-Haw-Whimmy-Diddle (TY 102) \$1.00 ea. • X. Limberjack Man (TY 125) \$3.50 ea. • Y. Folk Harmonica (TY 124) \$1.00 ea.\*\*

## FOLK TOY DISPLAY FIXTURE

TY 126 Wood Floor Model Rotating Display Rack. \$20.00 ea. Holds up to 15 dozen toys - stands approximately 80" high. Includes one two-sided sign. FREE YOUR CHOICE - \$20.00 worth of folk toy merchandise at retail prices to offset rack charge. • \*\* TY 127 Wood Counter Model Rotating Display Rack. \$16.00 ea. Holds up to 10 dozen toys - stands approximately 40" high. Includes one two-sided sign. FREE \$16.00 worth of folk toy merchandise at retail prices to offset rack charge. • \*\* TY 128 Wood Wall Model Display Rack. \$46.00 ea. Holds up to 24 dozen toys. Measures 29" high by 61" long by 10" wide. Includes sign. FREE \$46.00 worth of folk toy merchandise at retail prices to offset rack charge. • TY 129 Folk Toy Sign. \$2.00 ea. Silk-screened on heavy cardboard, two sides, dark brown on ivory. Measures 18" high by 14" wide.

\*\*Not shown in catalog.

(Minimum order 12 of any toy, except TY 125, whose minimum is six.)





# Reversible Story Book Dolls



Kids of all ages flip out when they take a close look at our remarkable line of reversible storybook "flip" dolls.

Consider the dolls on the counter-top castle rack on the facing page.

There's Little Bo Peep and her Three Sheep. (SD 222. \$15.00 each) Cinderella with her wicked step-mother and stepsisters. (SD 216. \$15.00 each) Dorothy and the Cowardly Lion from the Wizard of Oz. (SD 207. \$10.50 each) And Snow-White, her evil step-mother, and her beloved Seven Dwarfs, which happen to be *detachable* finger puppets that snap on and off. (SD 210. \$10.50 each)

All in all, there are twenty-two of these wonderful storybook dolls.

And all are handmade by gifted seamstresses in the Blue Ridge Mountains. (A pale blue and bright red silk screened sign comes with all our storybook castle displays, and points out the handmade aspect of the dolls.)

Speaking of the castle display, it comes in two versions. The counter-top version as shown on left, which holds ten dolls. And the standing floor-model display, which holds twenty dolls.

Maybe we shouldn't brag, but we think our Storybook Doll program is going to be one of the most fantastic stories of the year. (We can only base it on the way they sold out in so many, many shops last year, and that was *without* the obvious advantage of being displayed on our castle racks.)

If you'll turn the page, you can see photographs of all the dolls, and get complete pricing information on the storybook doll program.

We know you'll find it just as exciting as we do.

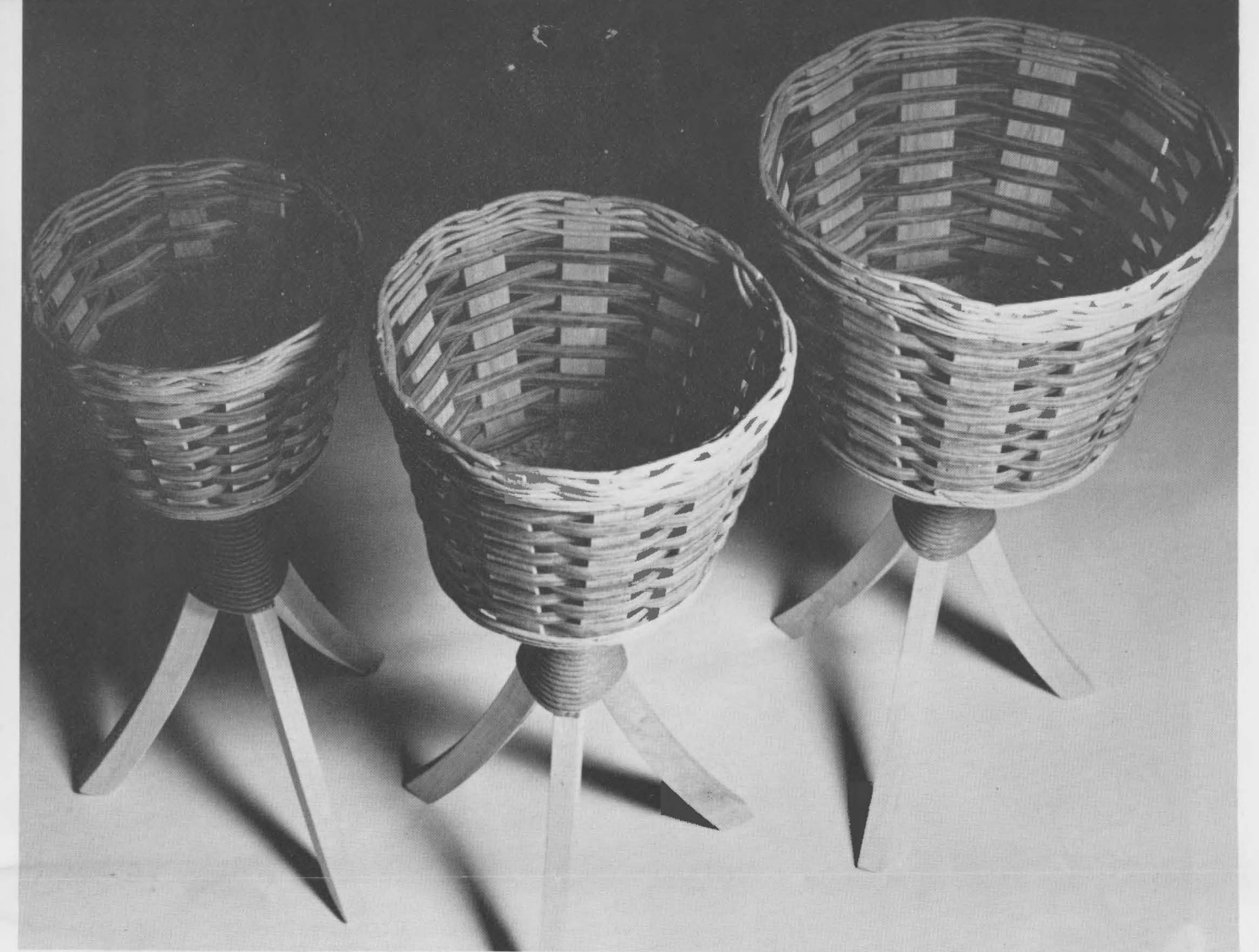
## STORYBOOK DOLL DISPLAY FIXTURES

*Wood Floor Model Rotating Castle Display Unit.* Displays 20 dolls and stores 20. Includes two-sided sign, silk-screened, bright red on light blue. Display stands 64" high by 18" in diameter.\*\* (SD 223) \$62.00. FREE — Your choice of 3 storybook dolls priced at \$10.50 wholesale each to offset unit charge. • *Wood Counter Model Rotating Castle Display Unit.* Displays 10 dolls and stores 10. Includes two-sided sign, silk-screened bright red on light blue. Display stands 55" high by 18" diameter. (SD 224) \$42.00. FREE — Your choice of two dolls, priced at \$10.50 wholesale each to offset display unit charge. • *Storybook Doll Sign.* Silk-screened on heavy cardboard two sides, bright red on light blue. Measures 14" high by 10" wide.\*\* (SD 225) \$2.00.

\*\*Not shown in catalog.

Minimum order one.





## INTRODUCING NEW TOPS FOR AMERICA'S TOP-SELLING STANDING PLANTERS.

You might think it's next to impossible to top the sales you're having on our nostalgic standing planters with 8" diameter baskets.

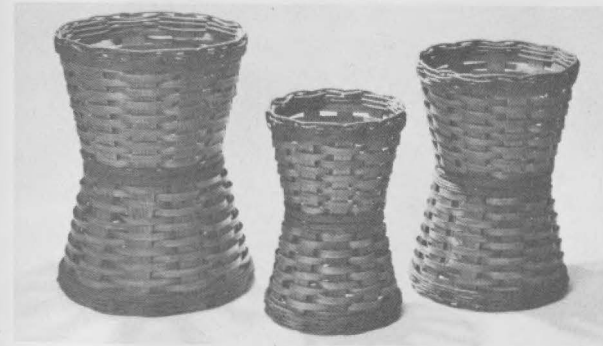
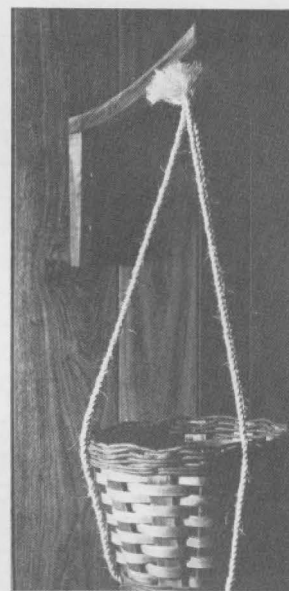
But you can do it easily, with our new planters featuring 10" and 12" basket tops.

As the photos show, all the new models have the graceful, yet sturdy, look and construction that have made the line one of the year's greatest success stories in shops all over America.

Now you can really cash in by stocking up on the old and new models, in both walnut and natural, in time for gigantic fall and Christmas sales.

We've also got an excellent new low-priced item that fits right in with our planters.

It's a hardwood wall hanger for the super



### OUR NEW HOURLASS PLANTERS

PB312 Walnut	8" Basket - 14" high Min.3	\$ 7.00 ea
PB412 Walnut	10" Basket - 16" high Min.3	\$10.00 ea
PB512 Walnut	12" Basket - 18" high Min.3	\$12.00 ea
PB313 Natural	8" Basket - 14" high Min.3	\$ 7.00 ea
PB413 Natural	10" Basket - 16" high Min.3	\$10.00 ea
PB513 Natural	12" Basket - 18" high Min.3	\$12.00 ea

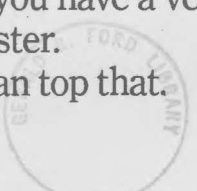
popular hanging baskets. And it's attractively packaged and priced to give you lots of extra profits on our line.

You can order the wall hanger with or without rope hangers (both are going to be good). And if you order two dozen or more, you'll get a free hanger that makes a very attractive point of purchase piece.


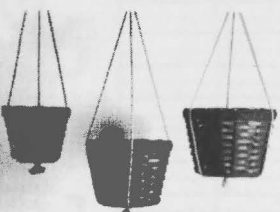

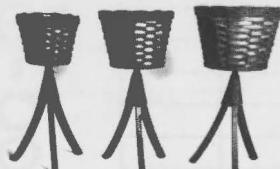
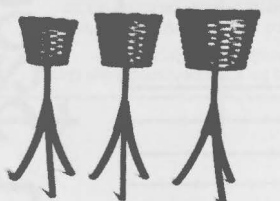
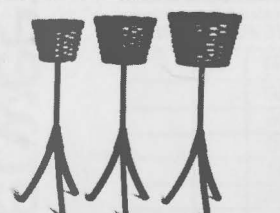

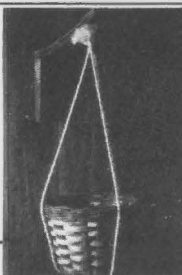
Take time now to order some of our standing planters in all three basket-top sizes. (And don't forget all our other lines that you see in this catalog.)


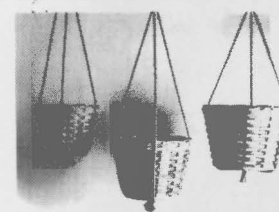
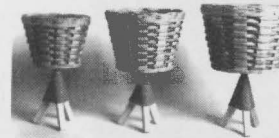
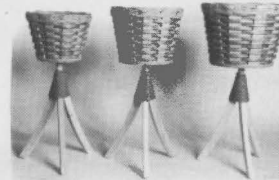
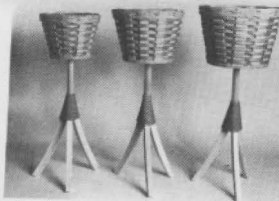
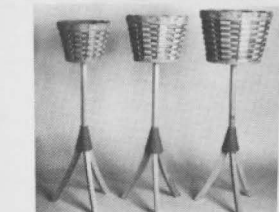

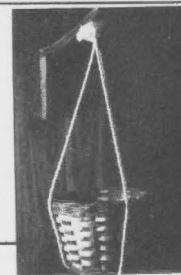
They will help you make sure you have a very green Christmas at the cash register.

And there's no way anybody can top that.





ITEMS	STOCK #	DESCRIPTION	MIN.	COST	ORDER	EXT.
	<b>BASKETS WITHOUT LEGS - WALNUT</b>					
	PB-300	8" Basket without Legs	6	3.50 EA.		
	PB-400	10" Basket Without Legs	6	5.50 EA.		
	PB-500	12" Basket Without Legs	6	6.50 EA.		
	<b>HANGING BASKETS - WALNUT</b>					
	PB-310	8" Basket With Rope Hanger	6	5.00 EA.		
	PB-410	10" Basket with Rope Hanger	6	6.50 EA.		
	PB-510	12" Basket With Rope Hanger	6	7.50 EA.		
	<b>16" TALL STANDING PLANTERS - WALNUT</b>					
	PB-302	16" Tall Planter with 8" Basket	6	5.50 EA.		
	PB-402	16" Tall Planter with 10" Basket	6	6.50 EA.		
	PB-502	16" Tall Planter with 12" Basket	6	7.00 EA.		
	<b>22" TALL STANDING PLANTERS - WALNUT</b>					
	PB-303	22" Tall Planter with 8" Basket	6	6.00 EA.		
	PB-403	22" Tall Planter with 10" Basket	6	7.50 EA.		
	PB-503	22" Tall Planter with 12" Basket	6	8.50 EA.		
	<b>29" TALL STANDING PLANTERS - WALNUT</b>					
	PB-304	29" Tall Planter with 8" Basket	6	6.50 EA.		
	PB-404	29" Tall Planter with 10" Basket	6	8.00 EA.		
	PB-504	29" Tall Planter with 12" Basket	6	9.00 EA.		
	<b>34" TALL STANDING PLANTERS - WALNUT</b>					
	PB-305	34" Tall Planter with 8" Basket	6	7.00 EA.		
	PB-405	34" Tall Planter with 10" Basket	6	8.50 EA.		
	PB-505	34" Tall Planter with 12" Basket	6	10.00 EA.		
	<b>BASKET NESTS AND SPECIAL DEAL. WALNUT</b>					
	PB-336	8", 10", 12" Baskets, Nested Set	2 Sets	17.00 EA.		
	PB-337 DEAL	6 Each of All Standing Planters in Walnut. Includes PB-302-305, 402-405, 502-505.	1	534.00		
	<b>WOOD HANGER - WALNUT</b>					
	PB-341	Wood Wall Hangers	6	1.25 EA.		
	PB-342	Wood Wall Hanger With Rope	6	2.50 EA.		
	PB-343 DEAL	24 Wall Hangers Without Rope. One Hanger Free For Display	1	30.00		
	PB-344 DEAL	24 Wall Hangers With Rope. One Hanger Free For Display.	1	60.00		

ITEMS	STOCK #	DESCRIPTION	MIN.	COST	ORDER	EXT.
	<b>BASKETS WITHOUT LEGS - NATURAL</b>					
	PB-301	8" Basket Without Legs	6	3.50 EA.		
	PB-401	10" Basket Without Legs	6	5.50 EA.		
	PB-501	12" Basket Without Legs	6	6.50 EA.		
	<b>HANGING BASKETS - NATURAL</b>					
	PB-311	8" Basket with Rope Hanger	6	5.00 EA.		
	PB-411	10" Basket With Rope Hanger	6	6.50 EA.		
	PB-511	12" Basket With Rope Hanger	6	7.50 EA.		
	<b>16" TALL STANDING PLANTERS - NATURAL</b>					
	PB-306	16" Tall Planter with 8" Basket	6	5.50 EA.		
	PB-406	16" Tall Planter with 10" Basket	6	6.50 EA.		
	PB-506	16" Tall Planter with 12" Basket	6	7.00 EA.		
	<b>22" TALL STANDING PLANTERS - NATURAL</b>					
	PB-307	22" Tall Planter with 8" Basket	6	6.00 EA.		
	PB-407	22" Tall Planter with 10" Basket	6	7.50 EA.		
	PB-507	22" Tall Planter with 12" Basket	6	8.50 EA.		
	<b>29" TALL STANDING PLANTERS - NATURAL</b>					
	PB-308	29" Tall Planter with 8" Basket	6	6.50 EA.		
	PB-408	29" Tall Planter with 10" Basket	6	8.00 EA.		
	PB-508	29" Tall Planter with 12" Basket	6	9.00 EA.		
	<b>34" TALL STANDING PLANTERS - NATURAL</b>					
	PB-309	34" Tall Planter with 8" Basket	6	7.00 EA.		
	PB-409	34" Tall Planter with 10" Basket	6	8.50 EA.		
	PB-509	34" Tall Planter with 12" Basket	6	10.00 EA.		
	<b>BASKET NESTS AND SPECIAL DEAL. NATURAL</b>					
	PB-339	8", 10", 12" Baskets, Nested Set	2 Sets	17.00 EA.		
	PB-340 DEAL	6 Each of All Standing Planters in Natural. Includes PB-306-309, 406-409, 506-509. 72 Baskets in All.	1	534.00		
	<b>WOOD WALL HANGERS - NATURAL</b>					
	PB-345	Wood Wall Hangers	6	1.25 EA.		
	PB-346	Wood Wall Hangers With Rope	6	2.50 EA.		
	PB-347 DEAL	24 Wall Hangers Without Rope. One Hanger Free For Display.	1	30.00		
	PB-348 DEAL	24 Wall Hangers with Rope. One Hanger Free For Display.	1	60.00		





CR-903



CR-904

## Handmade Folk Toys

Our popular handmade Blue Ridge Mountain Folk Toys cut across a remarkably wide range of gift-giving: from stocking stuffers to adult gifts to hospital time-wasters to souvenirs.

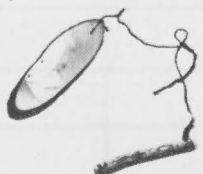
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And our new wood racks with their brown and ivory, silk-screened signs, assure that our folk toy displays will make an attractive and unusual addition to any department in any kind of shop or store.

TV 130 RACK DEAL



FLIPPER-DINGER



BULL-ROARER



MOUNTAIN I. Q. GAME



GEE-HAW WHIMMY DIDDLE



CORNCOB PIPE



BALL-TOSSER



SPINNING TOP



RUBBER-BAND GUN



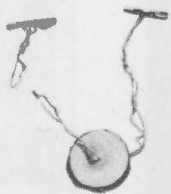
OX-YOKE PUZZLE



IDIOT STICK



FOX & GEESSE GAME



MOONWINDER

Freight Terms: Full freight on all orders accompanied by check.

TY-120	Mountain I.Q. Game	1 Dozen	12.00 DZ		
TY-121	Ox Yoke Puzzle	1 Dozen	12.00 DZ		
TY-126	Wood Rotating Floor Rack	1	20.00 ea.		
FLIPPER-DINGER GREETING CARDS					
FD-4001	Display Package (116 Cards in Sleeves - \$116.00; Rack, Four Free Cards \$8.00)	1	\$124.00		
FD-4002	"To the World's Greatest..."	1 Dozen	12.00 DZ		
FD-4003	"Down in the Dumps?..."	1 Dozen	12.00 DZ		
FD-4004	"Being Away From You..."	1 Dozen	12.00 DZ		
FD-4005	"Don't Share Your..."	1 Dozen	12.00 DZ		
FD-4007	"Mother Never Told Me..."	1 Dozen	12.00 DZ		
FD-4009	"It's Not Just Anybody..."	1 Dozen	12.00 DZ		
PATCHWORK CHRISTMAS LINE					
DEAL #	SEE DEAL SHEET		\$		
CR-901	20" Wreath	6	15.00 ea.		
CR-902	14" Wreath	6	12.00 ea.		
CR-903	34" Tree	6	12.50 ea.		
CR-904	21" Stocking	6	7.50 ea.		
CR-905	Patch Ball	6	1.75 ea.		
CR-906	Angel	6	10.00 ea.		

BIRD HOUSES AND FEEDERS					
BH-711	Starter Deal (2 each of BH-701 thru BH-710 (16 total))	1	\$86.00		
BH-701	Two Story A-Frame Bark House	2	7.00 ea.		
BH-702	Bark Horizontal Feeder	2	5.00 ea.		
BH-705	Round Bark House	2	5.00 ea.		
BH-706	Round Bark Feeder	2	5.00 ea.		
BH-707	Pine Cone House	2	7.00 ea.		
BH-708	Moss House	2	7.00 ea.		
BH-709	V-Roof Bark House	2	5.00 ea.		
BH-710	Suet Bark Log Feeder	2	2.50 ea.		
JACK GUY'S FOLK TOY CRAFT KITS					
CK-3001	Display Package (115 Kits \$86.25; Rack, Five Free Kits \$7.75)	1	94.00		
CK-3002	Flipper-Dinger Kit	1 Dozen	9.00 DZ		
CK-3003	Gee-Haw-Whimmy-Diddle Kit	1 Dozen	9.00 DZ		
CK-3004	Bull Roarer Kit	1 Dozen	9.00 DZ		
CK-3005	Cornshuck Doll Kit	1 Dozen	9.00 DZ		

STORYBOOK DOLLS MINIMUM ONE				
STOCK NUMBER & ITEM	COST	Q.	EXT.	
SD-201	Red Riding Hood	12.00		
SD-202	Goldilocks	12.00		
SD-203	Miss Muffet/Spider	12.00		
SD-205	Dorothy/Scarecrow	12.00		
SD-206	Dorothy/Tin Man	12.00		
SD-207	Dorothy/Lion	12.00		
SD-208	Alice in Wonderland	12.00		
SD-209	Cinderella Rags to Riches	12.00		
SD-210	Snow White (7 Dwarfs)	15.00		
SD-211	Bo Peep/One Sheep	12.00		
SD-212	Br'er Rabbit/Tar Baby	12.00		
SD-213	Mary & Her Lamb	15.00		
SD-216	Cinderella/3 Way	15.00		
SD-217	Heidi/Goat	15.00		
SD-218	Little Boy Blue	15.00		
SD-219	Hansel/Gretel	15.00		
SD-220	Old Mother Hubbard	15.00		
SD-221	Dorothy/Friends	15.00		
SD-222	Bo Peep/3 Sheep	15.00		
SD-224	Wood Counter Rack and Sign (Display 10 Dolls)	22.00		
CEDAR WALKING STICKS MIN. 6				
CS-801	Display Package (12 Kegs, barrel)	38.00		
CS-802	Cedar Walking Stick	3.00		

PATCHWORK, DOLLS AND DECORATIVE ACCESSORIES			
STOCK NUMBER & ITEM	COST	Q.	
QP-403	TV Turtle Stool	17.50	
QP-406	Patchwork Lion Pillow	6.00	
QP-407	Patchwork Owl Pillow	6.00	
QP-408	Patchwork Dog Pillow	6.00	
QP-409	Patchwork Turtle Pillow	6.00	
QP-410	Patchwork Elephant	6.00	
QP-411	Adult Bonnet, Min. 6	3.50	
QP-412	Child's Bonnet, Min. 6	3.00	
QP-414	Clutch Ball, Min. 6	2.00	
QP-415	Patch Clutch Ball (6)	2.00	
QP-421	Blazing Star Pillow	10.00	
QP-422	Cathedral Window Pillow	10.00	
QP-440	Wedding Ring Pillow	10.00	
QP-430	Three Little Pigs (Set)	20.00	
DD-501	23" Hillbilly Pa	8.00	
DD-502	32" Hillbilly Pa	12.00	
DD-504	23" Hillbilly Ma	8.00	
DD-505	32" Hillbilly Ma	12.00	
DD-514	Sock Monkey	7.00	
DD-517	Sock Squirrel	7.00	
DD-518	Sock Elephant	7.00	
DD-519	Sock Kangaroo	7.00	
DD-520	Sock Rabbit	7.00	
DD-537	Winken, Blinken, Nod	12.00	
DD-540	Annie and Her Doll	12.00	
RK-5001	Nailkeg Kit	25.00	

on all orders between \$200.00 - \$350.00. Full freight on all orders





Red Riding Hood/Grandma/Wolf. (SD 201) \$10.50  
 Goldilocks/Three Bears. (SD 202) \$10.50 • Little  
 Miss Muffet/Spider. (SD 203) \$10.50 • Dorothy/  
 Witch. (SD 204) \$10.50 • Dorothy/Scarecrow  
 (SD 205) \$10.50 • Dorothy/Tin Man (SD 206)  
 \$10.50 • Dorothy/Lion (SD 207) \$10.50 • Alice in  
 Wonderland/March Hare (SD 208) \$10.50  
 Cinderella (From Rags to Riches) (SD 209) \$10.50  
 Snow White/Wicked Stepmother and Seven  
 Finger Puppet Dwarfs. (SD 210) \$10.50 • Little  
 Bo Peep/Sheep. (SD 211) \$10.50 • B'rer Rabbit/  
 Tar Baby (SD 212) \$10.50\*\* • Mary and the Lamb\*  
 (SD 213) \$13.50 • Snow White/Wicked Step-

mother and Seven Wooden Head Dwarfs\*\*  
 (SD 214) \$15.00 • Alice in Wonderland/March  
 Hare, Mad Hatter, Queen of Hearts\*. \*\* (SD 215)  
 \$15.00 • Cinderella/Wicked Stepmother and Two  
 Stepsisters\*. (SD 216) \$15.00 • Heidi/Goat\*.  
 (SD 217) \$15.00 • Little Boy Blue/Sheep\*. (SD 218)  
 \$13.50 • Hansel and Gretel/Witch\*. (SD 219)  
 \$15.00 • Old Mother Hubbard/Her Dog\*. (SD 220)  
 \$13.50 • Dorothy/Friends (Tin Man, Scarecrow,  
 Lion)\*. (SD 221) \$15.00 • Little Bo Peep/Three  
 Sheep\*. (SD 222) \$15.00

\*Deluxe model, copyright 1973.  
 \*\*Not shown in catalog.



# Dolls and Doll Furniture

A fantastic assortment of handmade dolls, each with the touch of individuality that instantly separates them from their assembly-line cousins.

A. Hillbilly Pa. 32". (DD 502) \$10.00 ea. Also available in five-foot high model (DD 503) \$30.00 ea., and in 23" size (DD 501) \$6.00 ea. • B. Large Rags Andy. 25". (DD 510) \$10.00 ea. • C. Sleepy Ruth. 25". (DD 522) \$10.00 ea. D. Annie & Her Doll. 15". (DD 540) \$10.00 ea. • E. Country Girl. 23". (DD 539) \$8.00 ea. • F. Hill Billy Maw. 23". (DD 504) \$6.00 ea. Also available in five foot high model (DD 506) \$30.00 ea., and in 32" model (DD 505) \$10.00 ea. • G. Hillbilly Pa. 23". (DD 501) \$6.00 ea. • Sock Monkey. 18". (DD 514) \$5.00 ea. Also available, Sock Squirrel. 15". (DD 517) \$5.00 ea.; Sock Elephant. 12" tall. (DD 518) \$5.00 ea.; Sock Kangaroo and Baby in Pouch. 15" tall. (DD 519) \$6.00 ea.; Sock Rabbit. 15" tall. (DD 520) \$5.00 ea. • I. Winken, Blinken & Nod Doll. 15" long with three adorable dolls in shoe. (DD 537) \$9.00 ea. J. Littlest Mermaid. 18". (DD 538) \$7.00 ea. • K. Snake. 20". (DD 535). \$3.00 ea. L. Small Rags Andy. 15". (DD 512) \$6.00 ea. • M. Small Rags Ann. 15".

(DD 509) \$6.00 ea. • N. Medium Rags Andy. 20". (DD 511) \$8.00 ea. • O. Sock Worm. 12". (DD 516) \$3.00 ea. • P. Medium Rags Ann. 20" (DD 508) \$8.00 ea. • Q. Freckles. 15". (DD 536) \$8.00 ea. • R. Foot-Warming Stool or Extra-Large Doll Rocker. (DA 2082) \$10.00 ea. • S. Rustic Large Rocking Chair. 13". (DF 603) \$3.00 ea. Also available in 10" version (DF 602) \$2.00 ea. T. Large cradle. 22" long. (DF 610) \$7.00 ea. U. Rustic Bed Rocker. 17" long. (DF 606) \$4.00 ea. • V. Hardwood Poster Bed with foam mattress, pillow, and miniature patchwork quilt. 25" long. (DF 614) \$25.00 ea. • W. Rustic Love Seat. 8" tall. (DF 609) \$2.25 ea. X. • Rustic Deacon's Bench. 8" tall. (DF 608) \$2.25. • Y. Rustic Poster Bed. 17" long. (DF 607) \$4.00 ea. • Z. Wormwood Cradle. 18" long. (DF 613) \$5.00 ea. • AA. Small cradle. 12" long. (DF 612) \$4.00 ea. • BB. Medium Cradle. 15" long. (DF 611) \$5.00 ea. CC. Rustic Small Straight Chair. 9" tall. (DF 604) \$1.10 ea. Also available in 12" version (DF 605) \$2.50 ea.





## More and More Dolls



A. Large Rags Ann. 25". (DD 507) \$10.00 ea. • B. Pajama Clown Bag. 36". (DD 534) \$12.00 ea. • C. Leprechauns. 6". Minimum order six. (DD 526) \$1.75 ea. • D. Sock Sailor. 18". (DD 513) \$6.00 ea. • E. Girl "learn-how-to-do" Doll. 25". (DD 524) \$10.00 ea. • F. Mother Goose. 24". (DD 527) \$10.00 ea. • G. Dutch Girl with Wooden Shoes. 15". (DD 521) \$9.00 ea. • H. Patchwork Dog (a delightful doll or pillow). 15" long. (QP 408) \$5.00. • I. Witch Ma. 23". (DD 532) \$10.00 ea. • J. Witch Pa. 23" (DD 531) \$10.00 ea. • K. Alligator. 36". (DD 533) \$12.00 ea. • L. Patchwork Turtle. 15". (QP 409) \$5.00 ea. • M. Red Pony. 18" tall. (DD 525) \$8.00 ea. • N. Boy "learn-how-to-do" Doll. 25". (DD 523) \$10.00 ea. • O. Sock Octopus. (DD 515) \$5.00 ea. • P. Yo-Yo Clown. 10". (DD 528) \$5.00 ea. Also available, Yo-Yo Dog, 10" (DD 529) \$5.00 ea. • Q. Doll House. Very elaborate with staircases, many individual rooms and removable roof and side for hours of fun. These doll houses will last for generations. 31" x 19" x 23". (DF 601) \$75.00 ea.



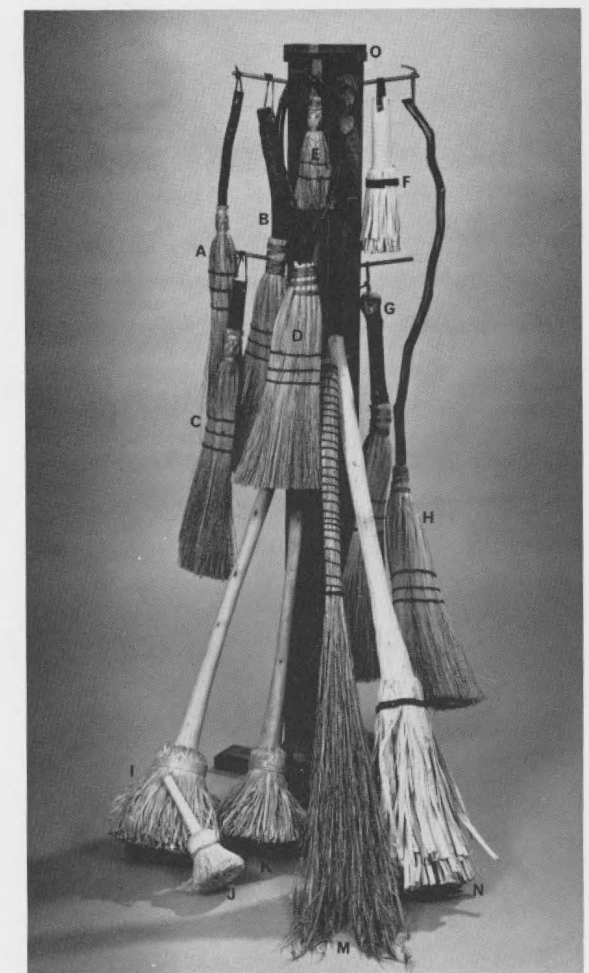
# Bird Houses and Feeders, Handmade Brooms

People in the Blue Ridge Mountains have high regard for birds of all kinds, and their interest is reflected in these sturdy and handsome houses and feeders.

- A. Two-story Bark Slab A-Frame House. (BH 701) \$6.00.
- B. Bark Slab Feeder. (BH 702) \$4.50.
- C. Wood-Shaving Covered House (BH 703) \$6.00.
- D. Flat-Top Bark Slab House (BH 704) \$4.50.
- E. Round Bark Slab House (BH 705) \$4.50.
- F. Round Bark Slab Feeder (BH 706) \$4.50.
- G. Pine-Cone Covered House (BH 707) \$6.00.
- H. Moss-Covered House (BH 708) \$6.00.
- I. V-Roof Bark Slab House (BH 709) \$4.50.

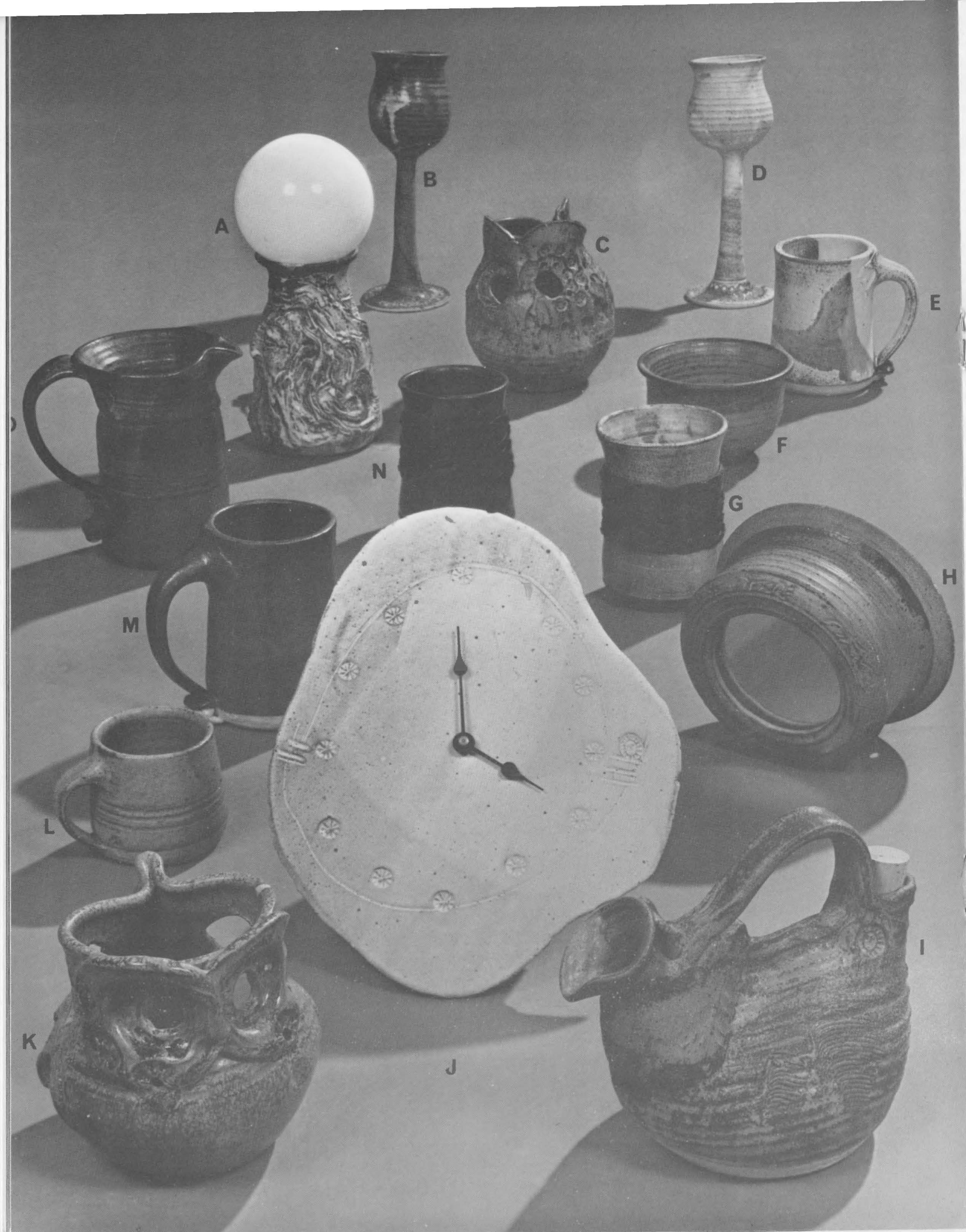
Broom-making is one of the oldest and most popular arts still existing in the mountains.

- A. Round Straw Broom. 31". (BR 1009) \$3.50.
- B. Wood-Handle, Extra Long Broom. 35". (BR 1011) \$3.00.
- C. Short Wood-Handle Straw Broom. 25". (BR 1010) \$3.00.
- D. Twisted Vine-Handle Straw Broom. 33". (BR 1006) \$4.00.
- E. Whisk Broom. 9". (BR 1008) \$1.00.
- F. Small Split Hickory Scrub Mop. 12". (BR 1002) \$1.50.
- G. Wood-Handle Long Straw Broom. 28". (BR 1012) \$3.00.
- H. Long Laurel-Handle Straw Broom. 50". (BR 1007) \$4.00.
- I. Large Old-Time Fine-Shaved Scrub Mop. 45". (BR 1003) \$14.00. (Shaved down from one solid piece of hickory, a really fantastic piece of work.)
- J. Small old-Time Fine-Shaved Scrub Mop. 12". (BR 1005) \$7.00.
- K. Medium Old-Time Fine-Shaved Scrub Mop. 25". (BR 1004) \$10.00.
- M. Sage Broom. 50". (BR 1013) \$5.00.
- N. Large Split Hickory Scrub Mop. 45". (BR 1001) \$3.75 each.
- O. Wood Floor Model Rotating Display Rack for Brooms. (Identical to folk toy rack, but without sign. BR 1014. \$18.00. Free, your choice of \$9.00 worth of brooms at wholesale prices to offset display unit charge.)





# Fire-Kilned Stoneware and Handforged Hearth Accessories

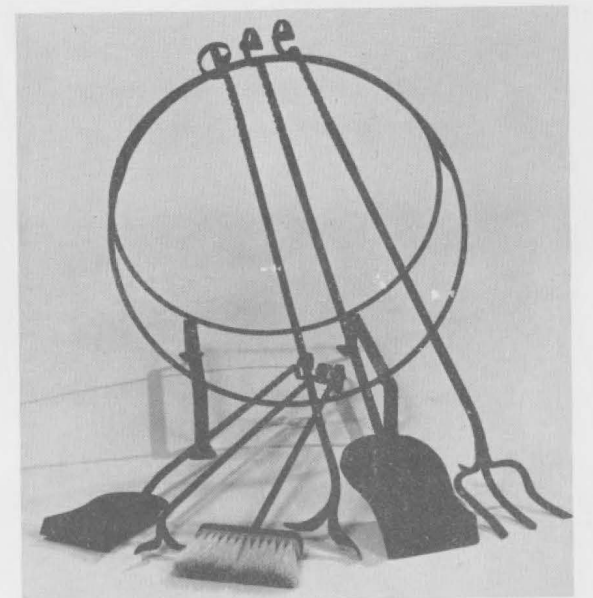


An unusually attractive stoneware line by noted craftsman Stan Cheren of Loafer's Glory, North Carolina, featuring his remarkable stoneware wall clock.

A. Design Lamp. (SW 809) \$20.00 ea.  
 B. & D. Chalice. (SW 801) Minimum order four. \$7.00 ea. • C. & K. Owl Patio Light. (SW 802) For use with large candle, it casts a shadow of an owl. \$13.50 • E. & M. Beer Mug. (SW 805) Minimum order four. \$7.00 ea. • F. Soup Bowl. (SW 810) Minimum order four. \$3.50 ea. • G. & N. Leather Mug. (SW 803) Minimum order four. Stoneware mug with handwoven leather ornamentation. \$5.50 ea. • H. Wall Mirror. (SW 804) An absolutely stunning way to hang a mirror. \$8.50 ea. • I. Wine pitcher. (SW 811) \$10.00 ea. • J. Wall Clock. (SW 807) \$15.00 ea. No cords hang down, works by transistors. L. Coffee Mug. (SW 806) Minimum order four. \$3.50 ea. • O. Quart Pitcher. (SW 808) \$9.00 ea.

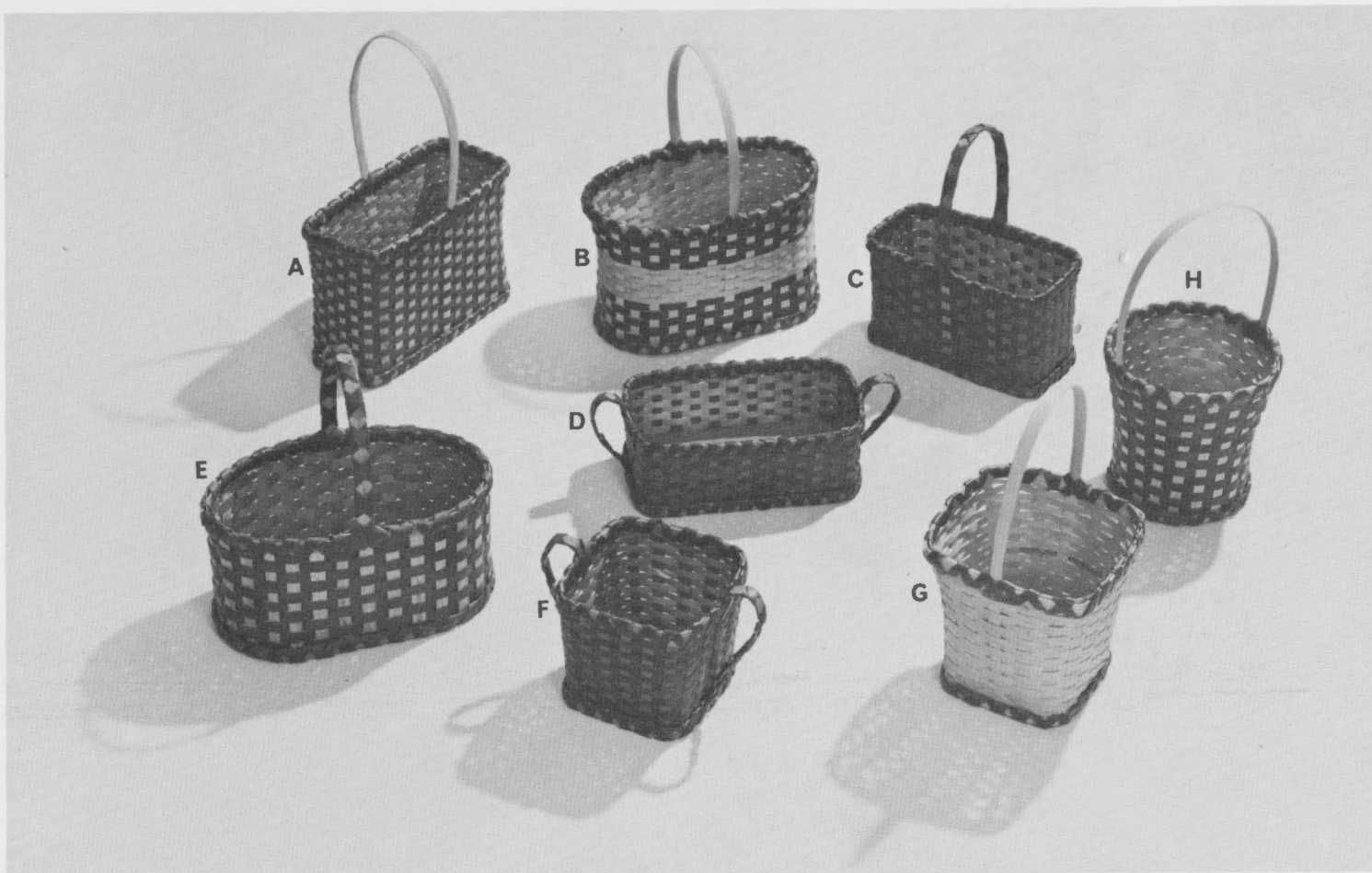
Nat Howell of Burnsville, North Carolina, is absolutely one of the finest blacksmiths alive today. His hearthside accessories are regarded as the finest being forged anywhere in the Blue Ridge Mountains.

Small Hearth Set (poker, shovel, and wall bracket) FP 901. \$25.00 per set. • Medium Hearth Set (poker, shovel, brush and wall bracket) FP 902. \$34.00 per set. • Large Hearth Set (log fork, poker, shovel and wall bracket, with each piece approximately 45" long) FP 903. \$50.00 per set, absolutely the finest hearthside set you can find. • Log Holder (FP 904) \$25.00 each.





# Baskets and Planters



Handwoven by mountain craftsmen and of superior quality to the many imported baskets you find on the market today.

A. Magazine Rack. 14" x 10" x 15". (PB 301) \$5.00 ea. • B. Three-Leg Planter. 16" tall. (PB 302) \$3.00 ea. C. Three-Leg Planter. 22" tall. (PB 303). \$4.00 ea. Also available in four-leg model, 29" height.

A. Rectangle Basket with Handle. 12" x 8" x 12". (PB 317) \$5.00.

B. Oval Basket with Handle. 12" x 8" x 8". (PB 315) \$5.00.

C. Rectangle Basket with Handle. 11" x 6" x 6" (PB 318) \$5.00.

D. Rectangle Basket with Two Handles. 11" x 7" x 4" (PB 319) \$5.00 • E. Oval Basket with Handle. 13" x 8" x 7" (PB 316) \$5.00.

F. Square Basket with Two Handles. 7" x 6" x 6". (PB 321) \$5.00.

G. Square Basket with Handle. 8" x 8" x 8". (PB 320) \$5.00.

H. Round Basket with Handle. 8" diameter x 8" height (PB 322) \$5.00. Not Shown: Picnic Basket. 18" x 12" x 10". (PB 323) \$12.00.

(PB 304) \$5.00. Four-leg Planter, 34" height. (PB 305) \$6.00. And Three-leg Planter, 25" high with extra large basket (PB 313) \$6.00.

D. Oval Planter. 14" x 10" x 9". (PB 309) \$5.00. • E. Oval Planter. 15" x 6" x 3" (PB 312) \$4.00.

F. Oval Planter. 12" x 6" x 3" (PB 311) \$3.50. • G. Oval Planter. 12" x 8" x 3" (PB 310) \$4.00.

H. Round Planter. 8" diameter x 6" height. (PB 307) \$3.50. • I. Round Planter. 11" diameter x 9" height (PB 306) \$4.00. • J. Round Planter. 7" diameter x 3" height (PB 308) \$3.00. • K. Wheelbarrow Planter. 12" x 7" x 4". (PB 314) \$3.50.





# Quilts and Patchwork



An unusually comprehensive line of quilted and knitted products. The Round 10" Crocheted Shoulder Bag (QP-401) is \$7.00. Square crocheted bag (QP 402) is 9" x 12" for \$7.00.

The Patchwork Turtle TV Stool (QP 403) is 28" x 16" x 18" for \$15.00. Not shown are companion pieces, a Patchwork Rabbit TV Stool (QP 404) and the Patchwork Hound Dog TV Stool (QP 405) are both \$12.00. These are exceptionally well-made and delightful looking, both for toys and as decorative pieces.

We have a nice selection of the very popular patchwork animals, all for \$5.00 each. This includes the Patchwork Lion (QP 406). The Patchwork Owl (QP 407). A Patchwork Dog (QP 408). A Patchwork Turtle (QP 409). And the Patchwork Elephant. (QP 410).

The Patchwork Bonnets are attractive and popular with all ages. The Adult Bonnet (QP 411) is \$3.00. The Child's Bonnet (QP 412) is \$2.50.

The striking Patchwork Shirt (QP 413) is a chambray workshirt with colorful polyester patches sewn on. Available in small, medium and large sizes. \$15.00 each.

The child's Patchwork Clutch Ball (QP 414) is \$1.75. And the Patchwork Ball (QP 415) is also \$1.75. (Minimum order of six of each.)

A large group of talented ladies are turning out beautiful placemats and pillows in the most famous quilting patterns. The placemats are \$4.00 each (minimum order four), and include the

following famous patterns: Blazing Star Placemat (QP 416). Cathedral Window Placemat (QP 417). Dresden Plate Placemat (QP 418). And the Flower Garden Placemat (QP 419). You can order a set of all four placemats (QP 420) for \$16.00.

The Quilted Pillows are \$8.00 each, and include the following patterns: Blazing Star Pillow (QP 421). The Cathedral Window Pillow (QP 422). The Dresden Plate Pillow (QP 423), and the Flower Garden Pillow (QP 424).

The extremely popular Dresden Plate Quilt is offered in three different "border" colors. The Blue Border Dresden Plate Quilt (QP 425), the Red Border Dresden Plate Quilt (QP 426), and the Yellow Border Dresden Plate Quilt (QP 427). Each is 76" x 86" and sells for \$60.00. Also available is a Wood Wall Mount Quilt Display (QP 428). When extended it reaches 40" from the wall. Holds three quilts, and sells for \$15.00. Our Quilt Package Program includes the three "border" colors in the Dresden Plate Pattern, plus the wood display rack. A very attractive addition to any shop or department. (QP 429) \$195.00.

The Pig at upper left of photograph is one of the Three Little Pigs series (QP 430). Set of all three \$18.00.

Note: Please inquire anytime about our custom order quilts and exclusive quilting projects. Quilts and just about any kind of quilted products are available in a multitude of styles, colors and sizes.



# Decorative Accessories, Games & Knick-Knacks



On the left hand side of this page, and on the following four pages, you'll discover a truly remarkable line of handmade knick-knacks, decorative accessories and whimsical gifts for folks of all ages.

The quilt in the background is a famous Dresden Plate pattern from our Quilting and Patchwork Line (QP 426. \$60.00 each).

The Game of the Frog is a meticulously hand-crafted version of one of the world's oldest and most fascinating games. Beautiful American American Hardwoods, leather with brass fittings (DA 2001. \$375.00 each).

The Roan Mountain Rocking Horse\*, made from a nail keg with authentic leather saddle, saddle blanket and brass stirrups (DA 2002. \$35.00 each).

A handmade Dulcimer, in this case from Rosewood, one of America's oldest and most beautiful musical instruments. (DA 2004. \$75.00 each).

From our hearthside tools, Nat Howell's 48" giant fire pitchfork, part of a complete set, hand-forged in his shop in Burnsville, N.C. (FP 903, includes Fork, Poker, Shovel & Wall Bracket, \$50.00 the set).

A cedar butter churn (DA 2006. \$22.00 each), and hooked around the top of the churn, a hand-made hearthside broom with a handle made from native vines, part of our Broom collection (BR 1006. \$4.00 each).

One of the most remarkable items we have found, anywhere. Carved wood flowers as shown in a beautiful basket display. (You'd have to get really close to believe they're not real flowers.

DA 2016. \$.50 each, minimum order 12. Or our wood flower package. 300 flowers in assorted colors in a planter. DA 2017. \$156.00. Basket display is \$6.00, and you get \$6.00 worth of flowers at retail, free, to cover cost of basket).

In the middle, a giant bucket made from a cross section of a really large tree. (DA 2011. \$14.00 each) And in the big bucket, a large bark basket, perfect for a planter or a shoulder bag. (DA 2008. \$6.00 each).

Harry Golderer's Solid American Hardwood Mushroom, all turned from one beautiful piece of wood. Truly a limited edition item, limited to 10 a year, fall delivery (DA 2021. \$150.00 each).

A finely shaved scrub mop that literally takes days to whittle out of one large block of hickory. With strippings so fine they feel like they're not really wood. (BR 1003. \$14.00 each)

A stagecoach built exactly like the ones that toured the wild, wild west. (DA 2018. \$12.00 each)

And speaking of wild, consider the primitive wood sculpture with a squirrel, a bird, and a man who looks like a pre-Colombian art figure. ("I never know how they'll look when I'm finished", says Mr. Harlow Etheridge, the man who makes them. "I just see things different from other folks, and in the end they turn out looking right good." (DA 2020. \$20.00 each)

Now you have an idea of what's waiting on the next four pages of our book, so turn on.

We think what you'll turn to will really turn you on.

\*Copyright, 1973



# Decorative Accessories, Games & Knick-Knacks



A remarkable collection of handmade crafts.

A. Hickory Canes. Minimum order 12. (DA 2030) \$2.50 ea. • B. Cedar Canes. Re-order minimum six. (DA 2029) \$2.75 ea. • Nail Keg with Cedar Canes. 12 canes. (DA 2028) \$33.00 package deal. D. Cedar Butter Churn. (DA 2006) \$22.00. E. Coaster-Style Wooden Bicycle. (DA 2003) \$38.00 ea. • F. Dulcimer. (DA 2004) \$75.00. G. Banjo. (DA 2005) \$75.00. • H. Spinning Wheel, Rustic Finish. (DA 2022) \$30.00. • I. Pine Butter Churn. (DA 2007) \$18.00. • J. Large Bark Shoulder Basket. (DA 2008) \$6.00. Also available in Medium Size (DA 2009) \$4.50, and in Small Size (DA 2010) \$4.00. Note: Large size is 24" tall, not counting handle. • K. Large Bark Bucket. (DA 2011) \$14.00 ea. • L. Small Bark Bucket. (DA 2012) \$7.00 ea. • M. Covered Wagon with Lamp. (DA 2019) \$12.00. • N. Stagecoach. (DA 2018) \$12.00. • O. Primitive Outdoor Wind Vanes in different designs. For example, horse kicks when wind blows in model shown. (DA 2024) \$10.00. • P. Peck-A-Two's. (DA 2031) \$6.00 ea. • Q. Clutch Ball. (QP 414) \$1.75 each, minimum order six. • R. Patchwork Ball. (QP 415) \$1.75 each, minimum order six. • S. Rope Animal

Collection. Five Animals in Set. (DA 2062) \$5.00 per set. • T. Flying Duck Outdoor Wind Vane. (DA 2025) \$7.00 ea. • U. Three Blind Mice Finger Puppets. (DD 530) \$5.00 per set. • V. Barrel Bank. (DA 2033) \$1.00 each, minimum order 12. W. White Catnip Mouse. (DA 2032) \$1.50 each, minimum order three. • X. Corncob Back Scratcher. (DA 2036) \$1.00 each, minimum order 12. • Y. Laurel Pipe. (DA 2035) \$1.50 each, minimum order 12. • Z. River Cane Corncob Pipe. (DA 2034) \$1.00 each, minimum order 12. AA. Handpainted Key Chains. (DA 2067). \$.75 each, minimum order 12. Also available, Key Chain Wood display Unit for Counter, stands 20" high, holds 12 dozen assorted key chains, includes two-sided sign. (DA 2068). The rack is wood and costs \$12.00, and we give eight key chains which cover cost of rack. The total cost of the entire key chain deal, including the display and 12 dozen key chains, is \$120.00. (DA 2069). BB. Moon-Critter Outdoor Wind Vane. (DA 2023) \$7.00 each. • CC. Flipper-Dinger Executive Wall Game. (DA 2026) \$5.00 each. • DD. Stick Hobby Horse. (DA 2027) \$3.00 each.



# Decorative Accessories, Games & Knick-Knacks



A. Cornshuck Flowers, assorted colors (DA 2038) \$.50 each, minimum order 12. • B. Nail Keg. (DA 2066) \$5.00 each. • C. Pine Butter Churn. (DA 2007) \$18.00 each. • D. Solid American Handcrafted Hardwood Mushroom, limited edition of ten for Fall delivery. (DA 2021) \$150.00 each. • E. Cedar Butter Churn. (DA 2006) \$22.00 each. • F. Violin Wall Plaque. (DA 2039) \$15.00 each. • G. Large Split Hickory Ox Yoke. (DA 2041) \$7.00. • H. Hen Sewing Basket. (DA 2048) \$5.00. • I. Desk Accessory Walnut Waste Basket. (DA 2070) \$4.50. • J. Desk Accessory Walnut Bookend. (DA 2071) \$5.00 a pair. • K. Set of Six Inch Varied Shaped Walnut Weed Bottles. With dried weeds. (DA 2057) Three to the set, \$11.25 a set. • L. Six, eight and 12" Walnut Weed Bottle Set. With dried weeds. (DA 2054) \$15.50 per set, with three bottles to each set. • M. Desk Accessory Walnut Pencil Cup. (DA 2072) \$2.50 each. • N. Six inch mixed poplar Wooden Bowl. (DA 2044) \$3.00 each. • O. Eight inch mixed poplar Wooden Bowl. (DA 2045) \$5.00 each. • P. Ten inch mixed poplar Wooden Bowl. (DA 2046) \$6.00 each. • Q. Desk Accessory Ash Tray with Glass Receptacle. (DA 2074) \$4.00 each. • R. Duck Head Walnut Nut Cracker. (DA 2064) \$7.50 each. • S. Desk Accessory Walnut 19" Desk Pad with End Strip. (DA 2079) \$2.00 each. • T. Honeysuckle Covered Gallon Jug. (DA 2065) \$5.00 each. • U. Bark Well. (DA 2059) \$1.75 each. Minimum order six. • V. Desk Accessory Walnut Pear Paper Weight. (DA 2078) \$4.25 each. • W. Desk Accessory Walnut Banana Paper Weight (DA 2077) \$4.00

each. • X. Desk Accessory Walnut Apple Paper Weight. (DA 2076) \$4.25 each. • Y. and BB. Small Butter Mold. (DA 2052) \$1.50 each, minimum order six. • Z. Wooden Bucket. (DA 2042) \$6.00 each. • AA. Carved Laurel Rooster (DA 2037) \$2.50 each. Minimum order six. • CC. Snow Man Carved from Wood. (DA 2060) \$1.00 each, minimum order six. • DD. Large Butter Mold. (DA 2051) \$8.00 each. • EE. Set of three bark mallets. (DA 2013) \$9.50 per set. • FF. Small Butter Churn. (DA 2053) \$1.50 each, minimum order six. • GG. Wood Shaving Bird Nest with Bird. (DA 2063) \$1.75 each, minimum order six. • HH. Cornstalk Pig. (DA 2061) \$2.00 each, minimum order six. • II. Pine Flour Scoop. (DA 2047) \$2.50 each. • JJ. Sour Dough Bowl, eight inch diameter. (DA 2043) \$6.00 each. • KK. Desk Accessory Walnut Letter Opener. (DA 2080) \$2.25 each. • LL. Walnut Desk Accessory Letter Basket. (DA 2073) \$5.00 each. • MM. Desk Accessory Walnut Memo Pad Holder (DA 2075) \$4.00 each. • NN. Salt Bin. (DA 2050) \$6.00 each. • OO. Wooden Tree. 12" tall. (DA 2040) \$2.50 each, minimum order six. Not shown: Toaster Cover Doll, 15" tall (DA 2049) \$5.00 each. • Sachet Bag of Cedar Flakes, plastic covered. (DA 2083) \$.50 each, minimum order 12. • Sachet Bag of Cedar Flakes, patchwork covered (DA 2084) \$3.00 each. • Complete Walnut Desk Accessory Line, one each of DA 2070, through DA 2080. (Deal number DA 2081) \$41.75 for entire accessory line.



# General Information



**ORDERS:** Orders totaling less than \$50.00 net are subject to a \$1.00 handling charge. Items temporarily out of stock will be placed on back-order, and will be shipped as soon as available unless notified to the contrary.

**TERMS:** Net 30 days to firms with satisfactory credit rating. C.O.D., Proforma, or cash in advance with order for firms with unsatisfactory credit.

**PRICES:** All prices in this catalog are wholesale cost. F.O.B. Boone, North Carolina. Prices are subject to change without notice.

**SHIPPING:** In the absence of specified instructions, Blue Ridge will ship "Cheapest and Best Way." Shipping charges for orders shipped other than United Parcel Service and Parcel Post will be shipped collect.

**CLAIMS:** Claims for loss or damage in transit should be made with the carrier. Claims for shortages or errors in shipments must be made within 10 days of receipt of shipment to our offices.

**NO RETURNS FOR CREDIT OR REPLACEMENT WILL BE ACCEPTED WITHOUT PRIOR AUTHORIZATION.**

Feel free to call or write any time about the ways we can help you set up a complete Blue Ridge Mountain display in your shop or store. We even have prefabricated Blue Ridge Mountain Porch displays, plus we can arrange for live appearances of Blue Ridge Mountain craftsmen and musicians for special openings and promotions of all kinds.

Left: Female Apple Face Doll. 15". (DD 541) \$12.00 each.  
Male Apple Face Doll. 15". (DD 542) \$12.00 each.



# Sales Representatives

Aanglo Associates, 4404 Westchester Pike,  
Newton Square, PA 19073: Military Installations.

Bitzi's, Inc., 2228 Dallas Trade Mart, Dallas,  
TX 75207: Texas, Oklahoma, Arkansas,  
Louisiana, Mississippi

Conville Associates, 1265-75 Denver  
Merchandise Mart, 451 East 58th Avenue,  
Denver, CO 80216: Colorado, Utah, Nevada,  
Wyoming, Idaho, Montana, Kansas

Dean Associates, 8903 West Jackson Street,  
Mentor, OH 44060: Western Pennsylvania

Drummers, Inc., Room 308, 225 Fifth Avenue,  
New York, NY 10010: New York, New Jersey

Tom Friedman, 3315 Glencairn Road, Shaker  
Heights, OH 44122: Kentucky

Good/Carter Associates, 1750 West Jarvis,  
Chicago, IL 60626: Illinois, Indiana, Michigan,  
Missouri

Great Things Unlimited, 2756 Donna Drive,  
Columbus, OH 43220: Ohio, West Virginia

Joel Grossbart & Associates, Inc., Suite 9C-3  
Merchandise Mart, 240 Peachtree Street N.W.,  
Atlanta, GA 30303: Alabama, Georgia, Florida,  
North Carolina, South Carolina, Virginia,  
Tennessee

Madco, Inc., Post Office Drawer 429,  
1055 Chestnut Street, Newton Upper Falls, MA  
02164: New England States, D.C., Delaware,  
Maryland, Eastern Pennsylvania

Metro Marketing Corporation, 4937 Morgan  
Avenue South, Minneapolis, MN 55409:  
Wisconsin, Minnesota, North Dakota, South  
Dakota, Iowa, Nebraska

Roger Wilson's Groovy Bird, 801-520 Building,  
520 West Seventh Street, Los Angeles, CA 90014:  
California, Oregon, Washington, New Mexico,  
Arizona, Alaska, Hawaii

**Blue Ridge Cottage Industries, Inc.**

**Route 3, Church Road, Box 541-C, Boone, North Carolina 28607**

**Formerly The RCT Co., Inc.**

# A REVIVAL OF TOYS FROM THE NORTH CAROLINA HILLS



The popular flipper dinger involves blowing into a pipe to raise a lightweight cornstalk ball and hook it onto a wire rim.

This is about gee haw whimmy diddles, flipper dingers, bull roarers, cornshuck dolls, and a mountain man named Jack Guy who reached into the past and saved a piece of Americana, then set about sharing it with the world.

It is also about mergers—about how the fierce independence of mountaineers was merged with tasteful, imaginative packaging and modern marketing to produce hundreds of jobs and a line of products with deep roots in the heritage of the North Carolina hills.

Or, as Mr. Guy himself says, it's about "all home industry, where folks jist set down and carve these toys and chew terbaccer 'n spit."

For more than 20 years, Jack Guy has been reviving the art of making

folk toys. He first sold them on a small scale to tourists in the Blue Ridge Mountains, but the demand grew so rapidly that he eventually hired mountain folks to carve the toys. By 1971, a company known as RTC Industries was distributing the products nationally, and today a successor to RTC—Blue Ridge Cottage Industries, Inc., of Boone—markets the Jack Guy Folk Toys and other gift items, some of them in packaging designed by Package Products Company, Inc., of Charlotte.

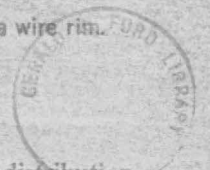
The toys are genuine. Most of them date back 200 years or more, but they are made today — same methods, same materials—as they were then. Mr. Guy and the nearly 600 people who work in his subcontract operation gather the materials and prepare

them for packaging and distribution.

All that is required from the consumer—be he a youngster temporarily weary of plastic automated toys, an executive interested in relaxation, or a parent who harkens for the simple gadgets of his youth—is a modest price, and, as Mr. Guy explains, "a little whittlin' and puttin' together time."

Jack Guy, a husky native of Beech Creek who favors Liberty overalls and a patchwork shirt, deserves the credit for the survival of the simple but entertaining folk toys of the mountains. He carved his first dancing doll for fun back in 1959. "It's grown so fast since then," he says.

The tourists liked his folk toy kits so much that Mr. Guy hired Beech Creek residents to keep the supply



# FIRST NATIONAL BRINGS THE MOUNTAINS TO MOBILE

When First National Bank brought the mountains to Mobile, Ala., for Christmas, over 30,000 people visited the bank.

This began when J. Tyler Turner, Jr., assistant vice-president of advertising and marketing communications for the First National Bank of Mobile, decided to expand the Flipper-Dinger promotion that had been so popular the previous Christmas.

(A Flipper-Dinger is a Blue Ridge Mountain folk toy that's like a basketball game on a stick. During Christmas 1970, First National offered this toy in all eight bank locations.)

The success of the Flipper-Dinger led the bank back to the Blue Ridge Mountain firm marketing the Flipper-Dinger and other Early American folk toys.

This time the supplier, who works with over 200 families who make the toys in their homes, came up with the Flykiller, Idiot Stick, Jumping Jig, Gee Haw Whimmy Diddle, Moonwinder, Cornshuck Doll and the Flipper-Dinger.

The supplier also arranged for four of the mountain people to appear in Mobile for two days during the promotion. These people treated the Mobilians to "picking, singing, clog-dancing and some of the corniest stories and jokes this side of Hee-Haw." They also showed how the folk toys were made.

To set the program in motion, the bank built a log cabin display, called the "Mountain Branch," in the bank's downtown office. One of the staff members was trained to operate the booth and demonstrate the toys.

An internal sales promotion program was launched requesting First National staff members to begin talking up the forthcoming Christmas promotion.

Finally, through double-page newspaper ads, colorful outboard billboards and radio and television ads, everyone became aware that the mountains were coming to Mobile for Christmas.

Over 30,000 people visited First National offices during the three-and-a-half week period before Christmas. Many came from as far away as 100 miles.

Over 7,000 folk toys were bought by the public at the prices the bank paid for the toys.

Excellent editorial coverage was generated in local media. A Sunday newspaper featured the program in a front-page story, and four other newspaper stories appeared, using pictures of the toys and scenes within the bank. The mountain people made three live television appearances and several radio appearances.

Mr. Turner sent an unsolicited Flipper-Dinger to NBC's Tonight show, and Johnny Carson and Ed McMahon featured this toy as one of the most unusual Christmas gifts of the year.

What was responsible for the amazing response to First National's Christmas promotion?

Mr. Turner believes it is a direct result of the wide-

# Reversible Story Book Dolls



SD-209: Cinderella/Rags to Riches



SD-210: Snow White/Dwarfs/Stepmother



SD-211: Bo Peep/One Sheep



SD-217: Heidi/Goat



SD-213: Mary/Lamb



SD-216: Cinderella/Family



SD-212: Br'er Rabbit/Tar Baby



SD-218: Little Boy Blue/Sheep



SD-219: Hansel Gretel/Witch



SD-220 Mother Hubbard/Dog



SD-221: Dorothy/Friends



SD-222: Bo Peep/3 Sheep

FORD LIBRARY



# Reversible Story Book Dolls

Kids of all ages flip out when they take a close look at our remarkable line of reversible storybook "flip" dolls.

Sure, they are expensive, but aren't all fine dolls? And besides, you'll understand why they cost a lot when you see the beautiful materials and handwork that go with love and care into these precious, creative dolls.

You can buy any quantity of dolls you want, of course.

But we will tell you that they sell best when displayed on our rotating counter-top wood castle rack. (It holds ten dolls very nicely, and comes with a silk-screened sign on top.)

Order a few of these "flip" dolls today. You and your customers will be delighted.



SD-201: Red Riding Hood



SD-201: Grandma



SD-201: Wolf (Behind Grandma)



SD-202: Goldilocks/3 Bears



SD-203: Miss Muffet/Spider



SD-205: Dorothy/Scarecrow



SD-206: Dorothy/Tin Man



SD-207: Dorothy/Lion



SD-208: Alice/March Hare

# Patchwork, Dolls & Decorative Accessories



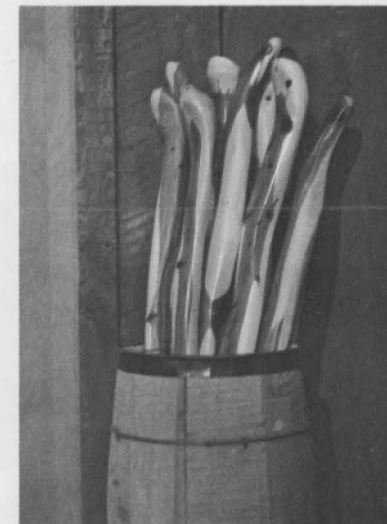
Roan Mountain Rocking Horse Kit  
RK 5001



Roan Mountain Rocking Horse Kit  
RK-5001.

Our Roan Mountain Rocking Horse Kit has turned out to be one of the most popular "do-it-yourself" items to come along in quite a long time.

It gives the skilled hobbyist an intriguing way to create an heirloom that will last literally for generations. (Kit contains leather, rockers, saddle blanket, nail-keg, etc. A good seller!)



These Cedar Walking Sticks are good looking. And just in time for you to cash in on the national hiking craze. CS-801 and CS-802.



QP-411: Adult Bonnet



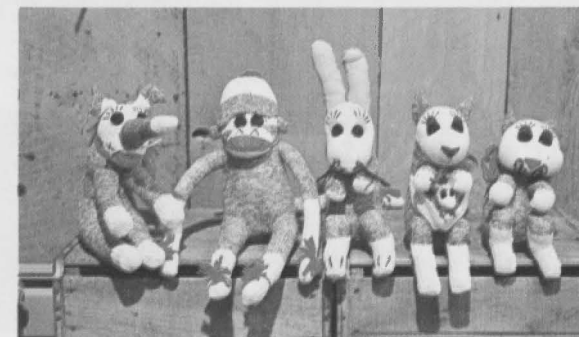
QP-412: Child's Bonnet

Merchandised correctly, there is a lot of money to be made in these authentic crafts, dating back years in American history.

You can design your "look" in whatever scope you choose, from a single small table to one corner to an entire "theme" department in your store.

If you do decide to approach an ambitious display, let us help you by providing many fantastic "one-of-a-kind" crafts, everything from wood sculpture to "moon-critters" to patchwork of all kinds.

(Speaking of patchwork, we can get just about any size and any pattern quilt your customer might want.)



DD-514: Sock Monkey. DD-517: Sock Squirrel. DD-518: Sock Elephant. DD-519: Sock Kangaroo. DD-520: Sock Rabbit.



DD-540: Annie and Her Doll. QP-430: Three Little Pigs. DD-501: HillBilly Pa. DD-504: HillBilly Ma. DD-537: Winken, Blinken, Nod.

IF YOU LOSE YOUR ORDER FORM, DROP US A LINE AND WE'LL RUSH YOU ANOTHER ONE.



# Antiqued, Nostalgic Standing Planters



Here is a "new" line of "old-timey" antiqued standing planters that are ideal for any kind of potted greenery or dried flower arrangements.

Each walnut-stained basket is a nostalgic replica of the beautiful wicker planters that graced the porches and hallways of America's finest homes during the currently popular "Great Gatsby" period of the 1920's and 1930's.

Sold either as separate units, or in combination with dried flowers or artificial fern arrangements, our standing planters are proving to be enormously successful retail items at gift and floral outlets all over America.

NOTE: Basket tops are sold separately in table top or rope hanging style. Also, due to many requests from shop owners, all the fern stands are available in natural, unstained form. That way, you can spray paint them yourself and make extra profits. (See price list)

Each basket is shipped in two parts. (1) The leg assembly, and (2) the basket. One screw quickly assembles both parts. Each basket top has a base diameter of 6", a top diameter of 8", and an overall height of 7". The complete planter weighs approximately 4 pounds.

PB-302 16" overall ht. PB-303 22" ht. PB304 29" ht. PB-305 34" ht.



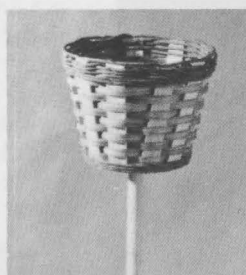
PB306 16" UNSTAINED



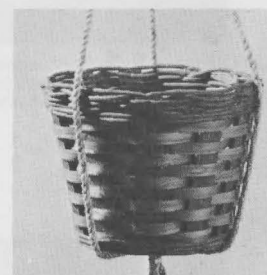
PB 307 22" UNSTAINED



PB 308 29" UNSTAINED



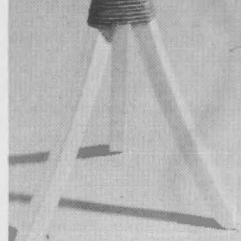
PB309 34" UNSTAINED



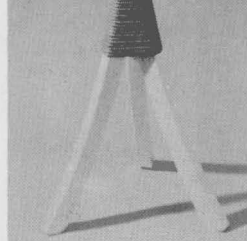
PB 310 HANGING BASKET



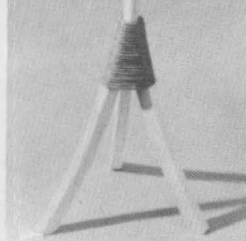
PB300 STAINED BASKET



PB 307 22" UNSTAINED



PB 308 29" UNSTAINED



PB309 34" UNSTAINED

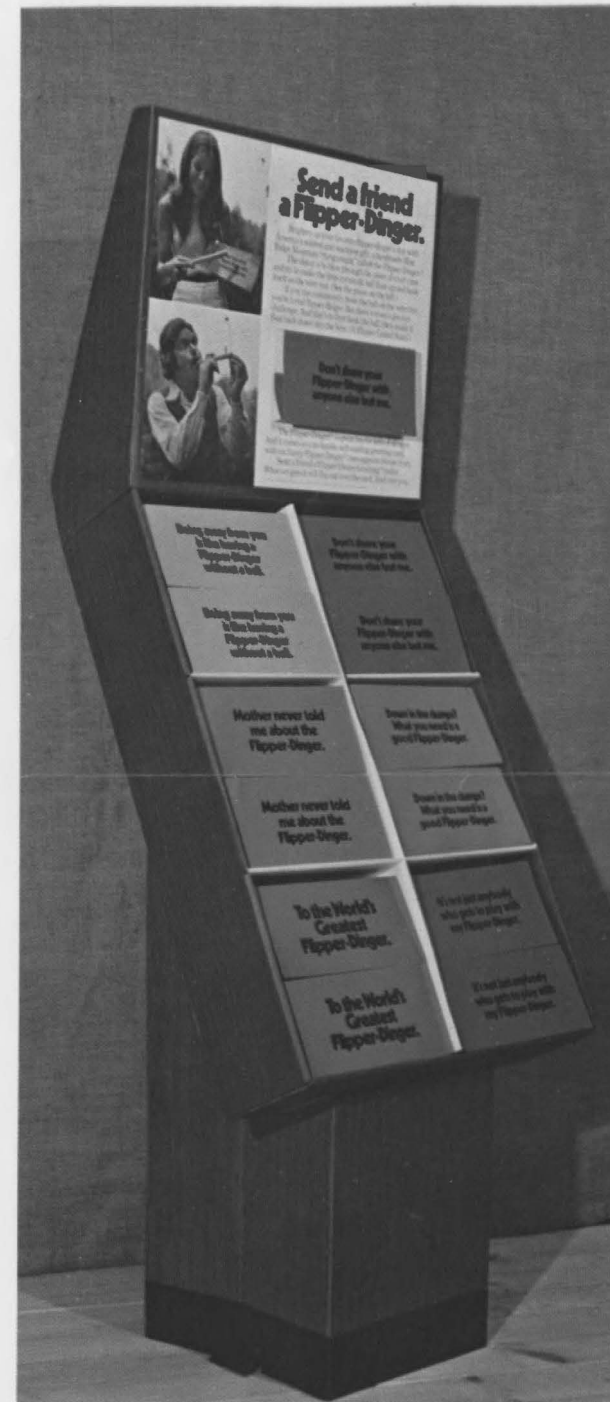


PB 301 UNSTAINED

Blue Ridge Cottage Industries, Inc.  
Route 3, Church Road, Box 541-C, Boone, North Carolina 28607

# Jack Guy's Folk Toy Kits

# The Wild and Wacky Flipper-Dinger® Greeting Card



FD-4001. Includes 20 each of six different greeting cards in mailing sleeve, plus pop-up wood-grain rack and excellent four-color point of purchase sign. Unit measures 25" x 25" x 72". Comes pre-packed already in display rack. Entire unit weighs 43 pounds. Will go UPS.

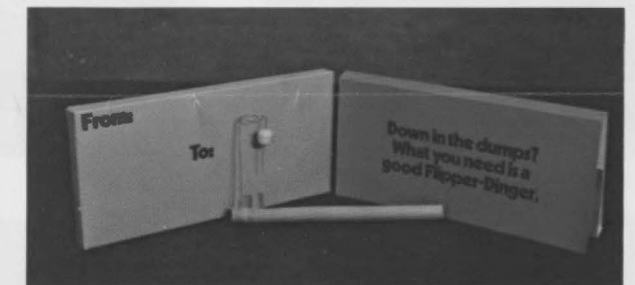
America's funkiest folk game—the river cane Flipper-Dinger® —has been flipping out kids of all ages for over 100 years.

And now it has been integrated into a fabulous, fast-selling line of contemporary greeting cards.

There are six Flipper-Dinger® greetings in all. And as you can see, there are appropriate messages for any person or any occasion under the sun.

The cards are printed on bright, glossy colors. And each comes with a Flipper-Dinger® on the inside, and a bright self-mailing carton imprinted for easy use by your customers.

The Flipper-Dinger® Greeting Card isn't just a terrific mailer. It's a terrific gift for any occasion—from hospital patients to stocking stuffers to birthdays. No wonder these unique, fun cards have already established themselves as one of the fastest-turning lines in stores of all kinds all over America.



Each greeting card is printed on rigid, glossy stock, with crazy Flipper-Dinger® messages as shown.



Each card contains the fantastic Flipper-Dinger®, with copy and illustrations explaining the use and origin of this wonderful game, plus a sturdy, colorful mailing sleeve. (In case you didn't know, the object is to blow through the river cane and get the little cork ball to float up and hook on the wire rim. It's a million laughs for kids of all ages.)

Blue Ridge Cottage Industries, Inc.  
Route 3, Church Road, Box 541-C, Boone, North Carolina 28607

# Birdhouses and Feeders

Birds are big business. And our rustic handmade houses and feeders are big winners. They've been out for over a year and have a great track record in leading gift and department stores.



Blue Ridge Cottage Industries, Inc.  
Route 3, Church Road, Box 541-C, Boone, North Carolina 28607

# Jack Guy's Folk Toy Kits



Mr. Jack Guy, a lifetime resident of the Blue Ridge Mountains in North Carolina, is acknowledged to be the world's leading authority on early-American folk toys.

Now the fun of making these fascinating toys is available to everyone, as Jack has put together these intriguing kits that let folks of all ages make their own Flipper-Dingers, Bull Roarers, Whimmy-Diddles, & Cornshuck Dolls.



Blue Ridge's four folk toy kits include natural materials, with instructions for ages 10 and up. Each kit is handsomely packaged in a four-color carton. CK-3002 Flipper-Dinger®, CK-3003 Gee Haw Whimmy Diddle, CK-3004 Bull Roarer, CK-3005 Cornshuck Doll. Kits may be re-ordered in dozen lots.

All the kits contain the same native raw materials, from cornshuck to mountain laurel to river cane, that have been used to make these wonderful toys since long before the American Revolution.

Consider the attractive four-color packaging and point-of-purchase display. Then add in the huge national interest in early-American items (and do-it-yourself projects of all kinds), and you'll see right away why Jack Guy's Folk Toy Kits will do a big job in your store.

CK-3001. Includes 30 each of the four different kits, pop-up woodgrain finished rack and sign. Unit measures 25x25x73". Comes pre-packed in display rack. Total weight of unit, 32 pounds. Will go UPS.

Blue Ridge Cottage Industries, Inc.  
Route 3, Church Road, Box 541-C, Boone, North Carolina 28607

Blue Ridge Cottage Industries, Inc.  
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# Birdhouses and Feeders

Birds are big business. And our rustic handmade houses and feeders are big winners. They've been out for over a year, and have a great track record in leading gift and department stores. Each house and feeder is completely finished (no assembly necessary), and comes in an attractive corrugated display box. (For shipping, figure three pounds per house or feeder).

Our houses and feeders instantly create a unique "look" in any shop or department, thanks to the natural bark and other earthy materials used in construction.

Order your houses and feeders today. You'll find out that profits are really for the birds.



BH-701 Two Story A-Frame Bark House



BH-702 Bark Horizontal Feeder



BH-705 Round Bark House



BH-706 Round Bark Feeder



BH-707 Pine Cone House



BH-708 Moss House



BH-709 V-Roof Bark House



BH-710 Suet Bark Log Feeder



Display Carton

Blue Ridge Cottage Industries, Inc.  
Route 3, Church Road, Box 541-C, Boone, North Carolina 28607



# Blue Ridge is the look.

Bulk Rate  
U.S. Postage  
PAID  
Boone, N.C.  
Permit # 17



*This beautiful patchwork wreath is just one item in a great new line of patchwork decorative accessories for Christmas. They are all shown inside in color, along with all the other terrific Christmas lines from Blue Ridge Cottage Industries, Inc. Box 541-C, Church Rd. Boone, N.C. 28607.*

## Decorative Accessories, Games & Knick-Knacks



This was one of the most popular patchwork items in America last year. Featured in many great stores and catalogs, it was a best seller as both a piece of furniture and a decorative item. QP-403: TV Turtle Stool.



QP-414: Patch Clutch Ball. QP-410: Elephant. QP-409: Turtle. QP-408: Dog. QP-406: Lion. QP-407: Owl. QP-415: Patchwork Ball.



QP-421: Blazing Star Pillow.



QP-422: Cathedral Window Pillow.



QP-440: Double Wedding Ring Pillow.

From the Desk of

Gordon L. Smith

1-27-75

To: Nancy Chirdon

Still coming. Here's a major clip and a couple of smaller ones from Omaha. After returning they did two TV news shots and one guest appearance on a talk show.

Best,

-g-

Sent copies to Rue and  
Rusty  
2/10/75

VICE PRESIDENT  
EDWARD GOTTLIEB & ASSOCIATES LTD.  
PUBLIC RELATIONS

818-18TH STREET, N.W.  
WASHINGTON, D.C. 20006  
(202) 331-7520

Floral decoration

# Omahans invited to White House

By Kay Nelson

Two Omaha florists had the honor of being invited to assist with the Christmas decorating at the White House in Washington last week.

Floral designer Francis L. Simonds Jr. and Joseph L. Vinolas spent four days in the nation's capital creating holiday decorations for the five public rooms, the south portico and arranging flowers for all the White House rooms.

The two men were invited by Rusty Young, chief floral designer at the White House and worked with approximately 65 other floral designers chosen from across the nation. This is the first time that an Omaha florist has been invited to participate.

The theme of the White House Christmas decorating was "American Heritage" which was pre-arranged and pre-designed by the White House florist shop which is maintained by the National Parks Department.

The Blue Room, directly across from the main entrance to the White House was the site of the magnificently decorated 22-foot southern pine tree. Decorations were provided by special interest groups of Mrs. Ford and included over 200



Florists Francis Simonds Jr. (left) and Joseph Vinolas.

The East Room is the — olas said, "They were rather ed blue moire, which tied

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Omaha World-Herald, Friday, Nov. 29, 1974

## Yule Decorations

### White House Job To Omaha Men

Two Omahans, Francis L. Simonds Jr. and Joseph L. Vinolas, have been invited to assist with the holiday decorating at the White House.

During their stay from Dec. 5 to Dec. 9 in Washington, D. C., they will create Christmas decorations for all the public rooms in the Executive Mansion, working with approximately 20 other floral designers chosen by E. M. "Rusty" Young, chief floral designer at the White House.

Simonds is president and Vinolas is secretary-manager of

Omaha World-Herald, Wednesday, Dec. 11, 1974

## Omaha Florists Aid White House

World-Herald Washington Bureau, Suite 1217, National Press Building.

Two Omahans were among 65 florists from across the nation who helped prepare Christmas decorations for the White House.

Francis Simonds Jr. and Joe Vinolas worked with other volunteer florists last weekend to prepare bouquets for the White House private family living area and arrangements of greens and holly for the public rooms.

A major project, Simonds

said, was constructing eight giant cone-shaped trees of poinsettia plants grown by the National Park Service.

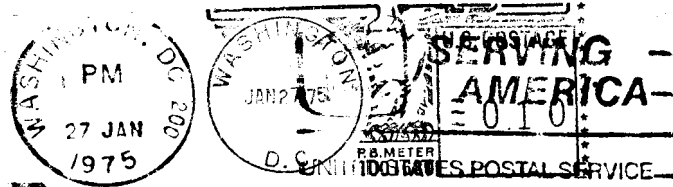
The use of volunteer florists to decorate for the holidays began three years ago when the White House florist asked friends in the Washington area to help. Volunteers were recruited this year through national florists organizations.

Simonds is president and Vinolas office manager of Flowers by Simonds at 4922 Dodge Street





EDWARD GOTTLIEB & ASSOCIATES LTD.  
818-18TH STREET, N. W.  
WASHINGTON, D. C. 20006



Ms. Nancy Chirton  
The White House  
Washington, D. C. 20500

From the Desk of

Gordon L. Smith

Please  
xerox for  
Ray & Rusky

1/13/75

Dear Nancy:

Enclosed are a couple more stories, both from the Passaic, N. J., Herald-News, concerning the Christmas decorating at the White House. I should be getting more in, but some of our florists are notoriously poor about sending me copies of things, although they are very eager to get the stories in the paper!

Best regards,

Gordon

VICE PRESIDENT  
EDWARD GOTTLIEB & ASSOCIATES LTD.  
PUBLIC RELATIONS

818-18TH STREET, N. W.  
WASHINGTON, D. C. 20006  
(202) 331-7520



# Today in North Jersey

## Port Authority members now more political than before

By ALBERT M. SKEA  
Herald-News Staff Writer  
NEW YORK — To some, spending up to \$400,000 is peanuts and need not be discussed before the public.



Alan Sagner



And so the bylaws of the Port Authority of New York and New Jersey have been amended for the first time since 1966 to "reduce the volume of minor transactions and non-policy matters coming before the board of commissioners."

With operating revenues of \$373.5 million and operating expenses of \$236.4 million, purchases and contract awards under \$400,000 are not considered particularly significant, except at the commission's subcommittee level.

The six New Jersey and the six New York commissioners are assigned to committees which meet privately to review Port Authority operations, policy and plans.

Previously the committees had to present any action involving more than \$100,000 before the full board. In a resolution amending the bylaws the board noted that since the last change "the number of routine and minor items submitted to the board and the committee has increased many fold, as a result of the increase in the activities of the Port Authority and as a result of economic inflation."

Actually the change will have little or no public effect. The committees meet behind closed doors. The board itself meets in private executive session and the so-called public meeting which follows is largely a rubber stamp operation with any commissioner seldom offering a comment or asking a question.

The commissioners, with two notable exceptions, seldom see their names in print. The exceptions are William J. Ronan of New York because of his financial ties to Nelson A. Rockefeller, and Alan Sagner who is also New Jersey's commissioner of transportation.

lege in Jersey City since 1965. He is a trustee of Fordham University where he received a doctorate in 1945.

His civic affiliations are many and varied. They include State Scholarship Commission, New Jersey Symphony Orchestra, and the Association of Colleges and Universities, as well as local civic groups in Hudson County. He is a life member of the National Association for the Advancement of Colored People.

Milton A. Gilbert, who was appointed by Byrne, retired in 1971, as president and chairman of Gilbert Carrier, now known as Flexi-Van Corp. He was founder of the Albert Einstein College of Medicine and is a trustee of the United Jewish Appeal. A resident of Teaneck he was U.S. delegate to the Economic Commission for Europe which met in Geneva. Active in Democratic politics he is a member of the executive finance board of the national committee.

Andrew C. Axtell of Montclair is district manager for Hobart Welder Sales & Service, a subsidiary of Hobart Brothers Co. He is president of Parkhurst Realty Co.



THE HERALD-NEWS

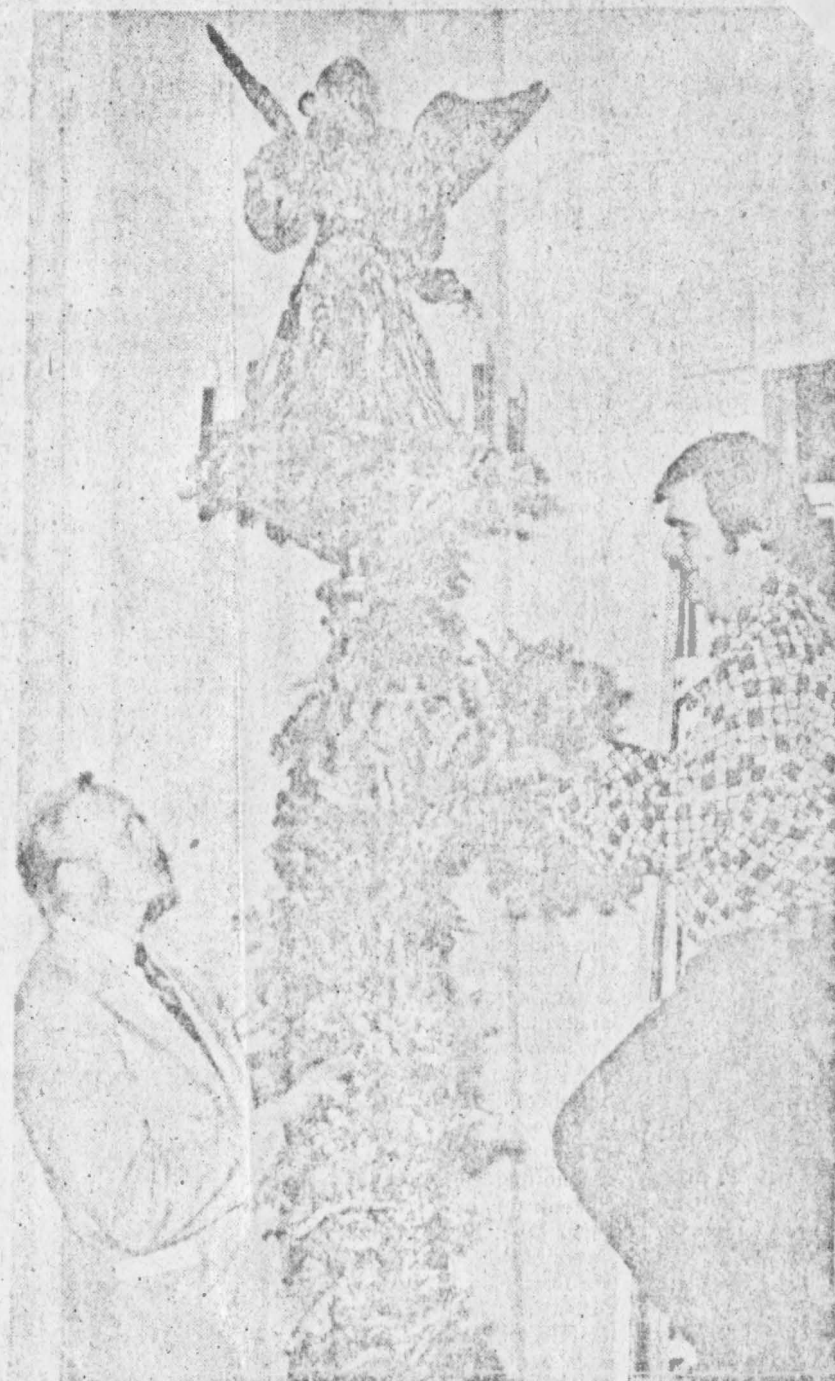
Monday, December 16, 1974 21

He is vice president of the board of East Orange General Hospital and vice president of the Ironbound Manufacturers Association. Other activities include Robert Treat Council, Boy Scouts of America; Garden State Ballet, Red Cross and the United Fund. A former mayor of Livingston, he has long been active in the Republican Party.

W. Paul Stillman of Fair Haven is in his third six-year term, having been appointed initially in 1960. He is board chairman of the First National State Bank of New Jersey and board chairman of Mutual Benefit Life Insurance Co.

Stillman has been awarded honorary doctorates by Rider College, St. Lawrence University, Seton Hall University and Drew University. He is a director of Union Camp Corp., Tri-Continental Corp. Food Fair Stores, C. F. Mueller Co. and Becton-Dickinson and Co.

Sagner, a resident of South Orange, was a partner in the Levin-Sagner Co., a building and development firm in Livingston, since 1946. He is president of the board of trustees of Newark Beth Israel Hospital and vice president of the Health and Hospitals Council of Metropolitan New Jersey.



SPRUCING UP THE WHITE HOUSE — Ed Von Barga, right, of Little Falls, works on Christmas decorations in the White House with the aid of Ervin Williams, the White House's chief horticulturist. Von Barga was one of 60 florists chosen by the Florists Transworld Delivery Association to help decorate the historic building for the holidays.

## Decking out the White House

By CAL DEAL  
Herald-News Staff Writer  
LITTLE FALLS — Only 60 of the nation's florists were chosen to decorate the White House for Christmas this year and Ed Von

Dining Room, where boxwood greens had been carved in the shape of a large gazelle and placed among plants and fresh greens.

More than 100 people were involved in the work each day, he

short time watching the kitchen's operations.

Security was tight and at times it took Von Barga a half hour to get through the White House gate as he arrived from his hotel. Sometimes



# Local florist is picked to decorate White House

BY KATHRYN MARTONE  
Today Correspondent

Little Falls Edward Von Bargaen, a local resident, recently spent an unusual weekend in the nation's capital. He was one of 14 florists who were selected by FTD (a florist's wire service) to decorate the White House for the holiday season.

Von Bargaen, whose business—Entenmann-Gotthardt Florist—is located on Ocean Avenue in the Greenville section of Jersey City, was a finalist in an FTD elimination contest, held to choose florists from different regions of the country to assist in the White House holiday preparations. Von Bargaen was chosen to represent the New York-New Jersey region.

The florist, who has resided in Little Falls for eight years, said that a total of 50 florists worked on the operation. In addition to the 14 FTD representatives, 36 florists were chosen by three other national wire services.

Von Bargaen said that all of the florists worked on a master plan which as designed by Rusty Young, the White House florist, and the First Lady.

He explained that Mrs. Ford kept it "elegant and simple" with a lot of greens and red ribbons. He quipped that perhaps inflation and budget cuts had caused her to cut costs and decorate less elaborately than many former First Ladies, but added that the overall effect was "excellent, really fabulous!"

Von Bargaen said that fresh green, wreaths and garlands were used with plenty of plants and poinsettias. He said that a beautiful umbrella effected was created with the poinsettias as they were massed for form the shape of a tree in one of the rooms. The florists worked in the Lobby, the Gold Room, the Blue Room and the State Dining Room.

The Lobby was filled with fresh holly trees and live ivy palnts garnished with large angels which were sculptured from aluminum foil. The State Dining Room table was decorated with arrangements of ivy and reindeer covered with boxwood (a small green plant).

Von Bargaen said that the most impressive sight of all was the 40-foot family Christmas tree which was placed in the Blue Room. He said that  
(to page 3)



today—dec. 18, 1974—page 3

## White House florist from page 1

the giant evergreen, barely reaching the top of the domed room, was embellished with ornaments from different parts of the country, representing a vast area of people. The tree was draped with colorful patch work garlands and baskets of nuts and gumdrops which had been arranged by the florists. Von Bargaen said that the contrast of the rich evergreen against the blue background of the room added to the effect of the beautiful tree.

The florist said that his overall impression of the operation was "terrific" and that he had never worked on something of such magnitude before. He said his only disappointment was that he never met the First Family during his stay.

Von Bargaen said that rumors were spread on Sunday that the Fords should be coming downstairs. The florists waited until 5:30 p.m., when a second rumor began to circulate indicating that the family had changed plans and would not make an appearance so he and most of the florists left. It turned out that the first rumor was the correct one and the Fords came downstairs to meet only the few stragglers who had remained.

Oh well, Mr. Von Bargaen, maybe next time!

*Passaic, N. J.  
Herald-News*



UP-109

(FORD CHRISTMAS CARDS)

WASHINGTON (UPI) -- PRESIDENT AND MRS. FORD HAVE ORDERED 40,000 CHRISTMAS CARDS TO SEND GOVERNMENT OFFICIALS AND FRIENDS DURING THE YULETIDE SEASON, AN AIDE SAID TUESDAY.

MRS. FORD HERSELF SELECTED THE CARD DESIGN, BUT IT IS BEING KEPT SECRET UNTIL OFFICIAL UNVEILING LATER IN THE HOLIDAY SEASON.

THE WHITE HOUSE WILL BE CLOSED TO TOURISTS DEC. 6-8 TO PERMIT DECORATION OF THE EXECUTIVE MANSION FOR THE CHRISTMAS SEASON.

UPI 12-03 03:51 PES

Dallas Morning News  
12/13/74 p. 3C



### Decorations

Decorations on this year's tree in the White House Blue Room reflect First Lady Betty Ford's interest in American handcrafts.



Washington Post 12/79

VIP

# Costly White House Ornaments

By Maxine Cheshire

First Lady Betty Ford's patchwork Christmas decorations, intended to inspire money-saving, do-it-yourself Yuletide projects, turns out to have been one of the more expensive White House tree-trimming ideas in recent years.

The quilted ornaments, created by women in Appalachia and senior citizens groups around the country, cost

according to her press secretary, Sheila Weidenfeld,

Mrs. Weidenfeld said both she and the First Lady were "taken aback" when the bills were totaled last week.

Some 300 balls made by the Blue Ridge Cottage Industries in North Carolina cost \$1.75 each, wholesale, and 50 from the same supplier cost \$2. Another 250 balls created by The Quilter's Workshop in Bayside, N.Y., cost \$2.25 each. Eighteen small plaited fab-

propriation which every First Lady always has trouble stretching.

The First Lady could have saved the money, Mrs. Weidenfeld conceded, if she had been willing to continue using ornaments left behind by the Nixons.

Unlike other previous Presidents and First Ladies in recent decades, the Nixons did not take their Christmas decorations with them. Some of these are being used upstairs in the Fords' private family quarters, according to

SCHOOLS



# Fords' Noel Decor: Traditional, Handmade

By Isabelle Shelton  
Star-News Staff Writer

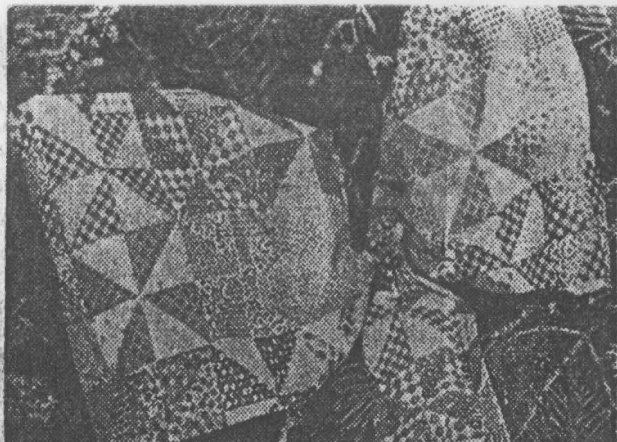
Mrs. Betty Ford brought "an old-fashioned Christmas" to the White House yesterday — the kind she says the Ford family has always preferred.

Meeting the press to show off this year's White House Christmas decora-

("they're glued into place," Mrs. Ford said), hand-crafted wooden toys, spice sachets, tiny mirrors and ribbon candy.

Eighteen handmade patchwork wreaths were made by Mrs. Bea Starling of the Farm Women's Cooperative Market in Bethesda.

The wooden toys — turtles, mice, ele-





SUNDAY, DECEMBER 15, 1974

# HOME

REAL ESTATE

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# White House Decorations

## For Your Home

By Kathryn Elliott

Star-News Staff Writer

This year's elegantly simple White House Christmas decorations are easily duplicated.

First Lady Betty Ford wanted to bring an old fashioned Christmas to the White House, the kind that is a tradition with the Ford family. Her decorations, supplanting the packaged glitter of past years, create a White House that is rich and warm, a festive holiday home rather

