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Hershey, Lenore
File

Lenore Hershey
Editor

January 16, 1975

Mrs. Gerald Ford
The White House
Pennsylvania Avenue
Washington, D.C.

Dear Mrs. Ford:

As you can see on pages 119-120 in the February issue of Ladies' Home Journal, you have been nominated by our editors as a candidate for our Women of the Year awards of 1975.

These awards will be presented on a live nation-wide television special to be announced at a later date.

As you can see from the instructions, final selections will be based on the ballots of readers, plus the evaluation of a distinguished board of judges.

Naturally, we take great pride in your presence on this list, which in itself reflects in some measure a recognition of your own unique achievements and contributions.

We are additionally gratified by the broad spectrum of names on our 1975 list. Perhaps everyone cannot receive the top award, but the impact of this line-up of active, achieving women says something very significant about the role of women today.

We'll let you know at the end of February how things work out. Meanwhile, mail in your own ballot, and the best of luck!

If there are any further questions, please do not hesitate to write or call.

Sincerely,



Lenore Hershey
Editor

LH/mw
enclosure

*Lenore Hershey, Editor-in-Chief,
and
Louis E. Porterfield, Publisher,
Ladies' Home Journal,*

*request the pleasure of your company
at the presentation of*

*The Women of the Year 1976 Awards
sponsored by Procter & Gamble*

*Thursday evening, the eighth of April
at nine-thirty o'clock*

*Ed Sullivan Theater
1697 Broadway
New York City*

All guests must be seated in the theater by 8:30 p.m.

*R.S.V.P.
Black Tie*

As no one will be admitted to the theater without a ticket, we would appreciate hearing from you by Thursday, April 1, so that we can mail your tickets to you.

.....
(name)

.....will be pleased to attend

.....is unable to attend

the telecast on Thursday, April eighth at eight-thirty p.m.

You must present tickets for admission

1955

only
Telecard, reply cards

Ladies' Home Journal 641 Lexington Avenue New York, N. Y. 10022



NBC Television Network

The Ed Sullivan Theatre
1697 Broadway at 53 Street, New York City

Procter & Gamble presents

“Women of the Year 1976”

Ladies' Home Journal Awards

Black tie preferred
Live NBC telecast

See other side

Thursday
April

8

1976

9:30-11 PM

Doors open
8:30 PM

Doors close
9:15 PM

036

**NBC RESERVES THE RIGHT TO REFUSE ADMISSION
AND TO REVOKE THIS TICKET AT ANY TIME**

Neither NBC nor any of its licensees shall be responsible for any damage to the person or property of the holder hereof while on the premises of buildings from which NBC programs are broadcast. My use of this ticket gives NBC and its licensees my consent to use my name, likeness and such biographical material as I may furnish, on the program to which this ticket admits me.

SMOKING, USE OF CAMERAS & TAPE RECORDERS PROHIBITED

COMPLIMENTARY TICKET NOT FOR SALE

THE WHITE HOUSE

WASHINGTON

April 7, 1976

MEMORANDUM FOR: MRS. FORD

VIA: RED CAVANEY

FROM: PETER SORUM

SUBJECT: YOUR VISIT TO NEW YORK CITY
Thursday & Friday, April 8-9, 1976
Attire: Black Tie

Attached at TAB A is the Proposed Schedule for the subject event.

APPROVE _____

DISAPPROVE _____

BACKGROUND

You have been chosen the 1976 Woman of the Year for Inspirational Leadership by the Ladies Home Journal. The Fourth Annual Award presentation will be taped at the Ed Sullivan Theater in New York for broadcast on NBC at 9:30 pm, Thursday, April 8th. The list of Award winners and presenters is attached at TAB B.

In addition, there will be a special recognition of 1976 Winter Olympians Sheila Young and Cindy Nelson by Lenore Hershey. Entertainment for the evening will be provided by Kate Smith, Petula Clark and the Fifth Dimension. You will watch the show as it is taped from a private dressing room before joining Valerie Harper to accept your award. Following the program you will have a free evening.

WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
Doc.	Event Notes (pages - 2)	4/4-5/76	B

File Location:

Shelia Weidenfeld Files, Box 23, Trips Files. Folder:4/8/76 - New York City - "Women of the Year" (1)

RESTRICTION CODES

JJO 12/13/16

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NOTE: The next event is **BLACK TIE**. Staff are to proceed independently to the Ed Sullivan Theater and be in your seats prior to 6:15 pm. Tickets can be obtained from Pete Sorum.

- 6:25 pm Mrs. Ford departs Suite en route motorcade for boarding.
- 6:30 pm MOTORCADE DEPARTS Waldorf Astoria Hotel en route Ed Sullivan Theater.

[Driving time: 15 minutes]

- 6:45 pm MOTORCADE ARRIVES Ed Sullivan Theater (Stage door entrance).

Mrs. Ford will be met by:
Lenore Hershey, Editor of Ladies Home Journal
Barbara Walters

Mrs. Ford, escorted by Barbara Walters, proceeds to dressing room.

- 6:50 pm Mrs. Ford arrives dressing room.

PERSONAL TIME: 1 hour, 20 minutes

- 7:00 pm Ladies Home Journal Women of the Year 1976 taping begins.
- 8:10 pm Mrs. Ford departs dressing room en route off-stage announcement area.
- 8:12 pm Introduction of Mrs. Ford as the 1976 Woman of the Year for Inspirational Leadership by Valerie Harper.
- 8:13 pm Mrs. Ford joins Ms. Harper on stage for Award presentation.

NATIONWIDE TELEVISION

- 8:17 pm Acceptance remarks by Mrs. Ford.
- 8:18 pm Remarks conclude.

Mrs. Ford remains on stage for closing numbers.

8:24 pm All sing "God Bless America."

8:27 pm Program concludes.

8:28 pm Mrs. Ford remains on stage for press photo session.

OPEN PRESS COVERAGE

8:45 pm Mrs. Ford bids farewell and departs stage en route motorcade for boarding.

MOTORCADE DEPARTS Ed Sullivan Theater en route Waldorf Astoria Hotel.

[Driving time: 15 minutes]

9:00 pm MOTORCADE ARRIVES Waldorf Astoria Hotel.

FREE EVENING

FRIDAY, APRIL 9, 1976

10:00 am Mrs. Ford departs Suite en route motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade as on arrival except add P. Matson to Staff #2.

10:05 am MOTORCADE DEPARTS Waldorf Astoria Hotel en route LaGuardia International Airport.

[Driving time: 25 minutes]

10:30 am MOTORCADE ARRIVES LaGuardia International Airport (Marine Air Terminal).

Mrs. Ford boards C-9.

STAFF INSTRUCTIONS: Board C-9 as on arrival except add P. Sorum, P. Matson & D. Kinley.

10:35 am C-9 DEPARTS LaGuardia International Airport en route Andrews AFB.

[Flying time: 50 minutes]

11:25 am C-9 ARRIVES Andrews AFB.

Mrs. Ford boards motorcade.

11:30 am MOTORCADE DEPARTS Andrews AFB en route South Grounds.

[Driving time: 25 minutes]

11:55 am MOTORCADE ARRIVES South Grounds.

TAB B

<u>TOPIC</u>	<u>WINNER</u>	<u>PRESENTER</u>
Business & Economic	Betty Furness	Sylvia Porter
Sciene & Research	Margaret Mead	Cicely Tyson
Performing Arts	Beverly Sills	Carol Burnett
Sports	Capt. Micki King	Billy Jean King
Government & Diplomacy	Shirley Hufstедler	Rep. Bella Abzug
Political Life	Gov. Ella Grasso	Eunice Kennedy Shriver
Communication	Maya Angelou	Pearl Bailey
Educational Leadership	Annie Dodge Wauneka	Jill Ruckelshaus
Humanitarian Community Service	Bettye M. Caldwell	Marlo Thomas
Inspirational Leadership	Betty Ford	Valerie Harper

<u>AWARDEE</u>	<u>WOMEN OF THE YEAR - 1973</u>	<u>PRESENTER</u>
ARTS & HUMANITIES	Helen Hayes	Marlo Thomas
PUBLIC AFFAIRS	Shirley Chisholm	Margaret Chase Smith
ECONOMY AND BUSINESS	Katharine Graham	Barbara Walters
YOUTH LEADERSHIP	Nikki Giovanni	Lynda Johnson Robb
VOLUNTARY ACTION	Ellen Sulzberger Straus	Mamie Eisenhower
HUMAN RIGHTS	LaDonna Harris	Cicely Tyson
QUALITY OF LIFE	Mary Lasker	Eunice Kennedy Shriver
SCIENCE AND RESEARCH	Virginia Apgar (deceased)	Katherine Crosby
<u>WOMEN OF THE YEAR - 1974</u>		
PUBLIC AFFAIRS	Martha W. Griffiths	Yvonne Burke
BUSINESS AND PROFESSIONS	Patricia Roberts Harris	Robertta Flack
HUMAN RIGHTS	Dorothy Height	Eunice Kennedy Shriver
CREATIVE ARTS	Katharine Hepburn	Bess Myerson
SPORTS	Billie Jean King	Cher
COMMUNITY SERVICE	Barbara McDonald	Lenore Romney
SCIENCE AND RESEARCH	Dixy Lee Ray	Virginia Apgar
COMMUNICATIONS	Barbara Walters	Clare Boothe Luce
<u>WOMEN OF THE YEAR - 1975</u>		
GOVERNMENT & DIPLOMACY	Major General Jeanne M. Holm	Mary Louise Smith
POLITICAL LIFE	Barbara Jordan	Liz Carpenter
BUSINESS AND ECONOMICS	Sylvia Porter	Barbara Walters
EDUCATION	Joan Ganz Cooney	Marlo Thomas
COMMUNICATIONS	Helen Thomas	Margaret Truman Daniel
CREATIVE ARTS	Lillian Hellman	Helen Hayes
QUALITY OF LIFE	Lady Bird Johnson	Lynda Robb
HUMANITARIAN AND COMMUNITY SERVICE	LaRue Diaforli	Ellen Burstyn
<u>WOMEN OF THE YEAR - 1976</u>		
BUSINESS AND ECONOMICS	Betty Furness	Sylvia Porter
SCIENCE AND RESEARCH	Margaret Mead	Barbara Jordan
PERFORMING ARTS	Beverly Sills	Carol Burnett
SPORTS	Captain Micki King	Billie Jean King
GOVERNMENT AND DIPLOMACY	Shirley Hufstедler	Bella Abzug
POLITICAL LIFE	Governor Ella Grasso	Jo Ann Woodward
COMMUNICATIONS	Maya Angelou	Penel Bailey
EDUCATIONAL LEADERSHIP	Annie Dodge Wauneka	Jill Rockelshaus
HUMANITARIAN AND COMMUNITY SERVICE	Bettye M. Caldwell	MARLO THOMAS
INSPIRATIONAL LEADERSHIP	Betty Ford	Valerie Harper



Ladies Home
Journal Award
Presentation.
April 8, NYC.
Show will
be aired
live 9:30 P.M.-
11:00 P.M. on
NBC. The
show will take
place at the
Ed Sullivan Theatre.

plus
KATE SMITH
PETULA CLARK
5th
Dina

9:30-11 NBC airs it
prodou + gamble sponsors

10 awards - chosen by readers initially,
by blue-ribbon panel in end

barbara walters host - intro person to
intro (film bio of each)
petula clark, 5th diner, Kate Smith

rehearsal aft of 8th (about 3pm)

full orchestra - simple set - translucent
flats (largely light effects) dressing
rms on 7 floors.

press to dress rehearsal - not during
show - also to Cartier

230 seats - LHTJ has dinner Rainbow Am

Black tie preferred -

"God Bless Am" - is finale -

→ as a surprise - bday cake - LHTJ Cary Grant - Eliz
Taylor - Kate Smith leads in HB



Lenore - 641 Lexington Ave -
suggests era

Jill R + Lt on today Thurs - Arlene

prob run 8:45 pm

lh. suggests that she be off asap

wants statement afterwards (so network cont
won't read). — Thurs p.m. —

(may sing)
Eliz Taylor - cake - if someone not shows up -
prob sing -

(photo session)

Howard Green - lhj - + Joe Wolhandler →
W: 725-2660 10:30 - 12 noon
h: 516 FR-4 4230

in audience - warm up 6:45 by Lenore Hershey -
prob Barbara Walters will welcome -

~~call~~ call Joe Wolhandler writers to cover
Amanda - Time + Nowk only writers

Thinks be settled Thurs am -



Bally

THE WHITE HOUSE

WASHINGTON

APR 26, 1976

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-town invitation:

EVENT: Accept Woman of the Year Award in the "Inspiration" Category
GROUP: Ladies' Home Journal
DATE: Thursday, April 8, 1976
TIME: To Be Determined
PLACE: Ed Sullivan Theatre, New York City
CONTACT: Lenore Hershey, Editor, Ladies' Home Journal
(212) 935-4100
COMMENTS: Mrs. Ford will travel to New York on April 8th to accept the Woman of the Year Award in the Inspiration category at the Fourth Annual Ladies' Home Journal Award Presentation evening. This will be presented on an NBC 90-minute live special program during prime time. The television audience is expected to be above 30 million people. The awards are given in various categories (creative arts, education, business and economics, etc.). Mrs. Ford overwhelmingly won in the category of Inspiration by an unprecedented number.

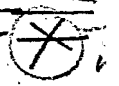
Following the awards presentation, Cartier will host a Midnight Champagne Reception in honor of the Women of the Year. The contact for the Reception is Barbara Henry (212) 753-0111. Mrs. Ford will remain overnight in New York and return to Washington the next day.

Two other items of note include the fact that April 8th is Mrs. Ford's birthday and Jeanne Holm, the new Advisor to the President on Women's Affairs, was a winner last year in the category of Government and Diplomacy.

The file is attached.

Thank you.

c: BF Staff
Red Cavaney
William Nicholson
Jeanne Holm
Rex Scouten
Staircase

ATTEND
REGRET 

Lenore Hershey
Editor

February 18, 1976

ED SULLIVAN
THEATRE

Mrs. Betty Ford
The White House
Washington, D.C.

Dear Mrs. Ford:

It is my pleasure to inform you that you have been chosen as a Woman of the Year in the Ladies' Home Journal fourth annual awards. With a stunning popular vote from our readers and a strong ratification by our blue-ribbon jury, your category is Inspiration, with special emphasis on what you have done for women's rights.

This award is confidential until the night of our TV program, Thursday, April 8th. The awards will be presented on television on an NBC-TV 90-minute program, to be hosted by Barbara Walters, and sponsored by Procter & Gamble. As in previous years, there will be no commercial overtones to the awards section of the show.

Some of the other winners on the show will be Margaret Mead, Governor Ella Grasso, Judge Shirley Hufstедler, Annie Dodge Wauneka, Beverly Sills and Betty Furness.

Part of the presentation on television is a short documentary about the awardee and her life. This can be done with a minimum of disruption to your schedule, and we can probably work from film clips on hand.

The influence this awards program has had in the world of women has already made it one of the great American traditions. And, I trust that you will be pleased by the recognition that being chosen a Women of the Year in the special Inspiration category for 1976 means to a large number of thoughtful people.

I have attached tearsheets from previous years' write-ups of Ladies' Home Journal Women of the Year and a list of our jury members. As you can see from the jury list, Jill Ruckelshaus served as one of our panel members and both she and Pat Hutar are very anxious that you appear in person on this TV program which will have a television audience of upwards of 30 million persons.

Sincerely,

Lenore Hershey

Lenore Hershey

Lenore Hershey
Editor

January 16, 1975

Mrs. Gerald Ford
The White House
Pennsylvania Avenue
Washington, D.C.

Dear Mrs. Ford:

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These awards will be presented on a live nation-wide television special to be announced at a later date.

As you can see from the instructions, final selections will be based on the ballots of readers, plus the evaluation of a distinguished board of judges.

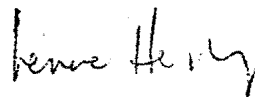
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We are additionally gratified by the broad spectrum of names on our 1975 list. Perhaps everyone cannot receive the top award, but the impact of this line-up of active, achieving women says something very significant about the role of women today.

We'll let you know at the end of February how things work out. Meanwhile, mail in your own ballot, and the best of luck!

If there are any further questions, please do not hesitate to write or call.

Sincerely,



Lenore Hershey
Editor

LH/mw
enclosure

<u>AWARDEE</u>	<u>WOMEN OF THE YEAR - 1973</u>	<u>PRESENTER</u>
ARTS & HUMANITIES	Helen Hayes	Marlo Thomas
PUBLIC AFFAIRS	Shirley Chisholm	Margaret Chase
ECONOMY AND BUSINESS	Katharine Graham	Barbara Walters
YOUTH LEADERSHIP	Nikki Giovanni	Lynda Johnson
VOLUNTARY ACTION	Ellen Sulzberger Straus	Mamie Eisenhower
HUMAN RIGHTS	LaDonna Harris	Cicely Tyson
QUALITY OF LIFE	Mary Lasker	Eunice Kennedy
SCIENCE AND RESEARCH	Virginia Apgar (deceased)	Katherine Cross

WOMEN OF THE YEAR - 1974

PUBLIC AFFAIRS	Martha W. Griffiths	Yvonne Burke
BUSINESS AND PROFESSIONS	Patricia Roberts Harris	Roberta Flack
HUMAN RIGHTS	Dorothy Height	Eunice Kennedy
CREATIVE ARTS	Katharine Hepburn	Bess Myerson
SPORTS	Billie Jean King	Cher
COMMUNITY SERVICE	Barbara McDonald	Lenore Romney
SCIENCE AND RESEARCH	Dixy Lee Ray	Virginia Apgar
COMMUNICATIONS	Barbara Walters	Clare Boothe Luce

WOMEN OF THE YEAR - 1975

GOVERNMENT & DIPLOMACY	Major General Jeanne M. Holm	Mary Louise Smith
POLITICAL LIFE	Barbara Jordan	Liz Carpenter
BUSINESS AND ECONOMICS	Sylvia Porter	Barbara Walters
EDUCATION	Joan Ganz Cooney	Marlo Thomas
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CREATIVE ARTS	Lillian Hellman	Helen Hayes
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HUMANITARIAN AND COMMUNITY SERVICE	LaRue Diaforli	Ellen Burstyn

WOMEN OF THE YEAR - 1976

BUSINESS AND ECONOMICS	Betty Furness	Sylvia Porter
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INSPIRATIONAL LEADERSHIP	Betty Ford	Valerie Harper

plus
KATE SM
PETULA C
5th
Dinner



WOMEN OF THE YEAR, 1976 Jury

Liz Carpenter Vice President at Hill and Knowlton; member advisory committee of National Women's Political Caucus

Helen DeRosis Psychiatrist, author

Catherine East Deputy Coordinator, Secretariat for International Women's Year; Citizens Advisory Committee, Status of Women

Sister Ann Ida Gannon President, Mundelein College

Clarissa Gilbert President, National Student Organization

Elinor Guggenheimer Commissioner, New York City Department of Consumer Affairs

Dorothy Height President, National Council of Negro Women; 1974 Woman of the Year

Major General
Jeanne M. Holm First woman Major General in the Air Force; 1975 Woman of the Year

Patricia Hutar U.S. Representative on the Status of Women of the Economic and Social Council of the United Nations

Frances Arick Kolb National Organization for Women representative

Eleanor Lambert Syndicated columnist, fashion authority

Lynda Johnson Robb Contributing Editor, Ladies' Home Journal

Jill Ruckelshaus Presiding Officer, National Commission on the Observance of International Women's Year

Margot Sherman Board of Directors, Past-President of Women in Communications

Ellen Straus Founder, Call for Action; Women of the Year, 1973

Mrs. Harry Wagner, Jr. First Vice President, General Federation of Women's Clubs

Margaret B. Young Chairman, Whitney M. Young, Jr. Memorial Foundation; author



Ladies' Home Journal

Women Of The Year, 1976

Help us select this year's women of achievement

For the fourth year, Ladies' Home Journal selects the outstanding American women of the year, to be honored in April on a special 90-minute program on the NBC television network, sponsored by Procter & Gamble. To participate, and to assist our distinguished jury in the final selection of women leaders, fill in the ballot below. Mail by February 1 to WOMEN OF THE YEAR, 1976, LADIES' HOME JOURNAL, 641 LEXINGTON AVENUE, NEW YORK, N.Y. 10022. To record the order of your preferences, place the number 1, 2 or 3 in boxes before your top three choices in each category. You may make additional nominations. See next page for full instructions and procedures.

BUSINESS AND ECONOMICS

In all levels of the American economy, women are now major contributors and decision makers.

- A **Betty Furness**—Consumer Affairs Director, NewsCenter 4, WNBC-TV, New York
- B **Cathy Hardwick**—Founder and designer for fashion firm, Cathy Hardwick and Friends, Ltd., New York
- C **Odessa Komer**—Vice president, United Automobile Workers
- D **Juanita Kreps**—Vice president and professor of economics, Duke University; member of the New York Stock Exchange
- E **Beverly Lannquist**—Young senior securities analyst, Morgan Stanley & Co., New York
- F **Rita Mackey**—President and chief executive officer, Marine Midland Bank Northern, Watertown, N.Y.
- G **Madeline McWhinney**—President, First Women's Bank, New York
- H **Norma Pace**—Senior vice president, American Paper Institute; economist
- I **Alice Rivlin**—Director, Congressional Budget Office
- J **Barbara Boyle Sullivan**—President, Boyle Kirkman Associates, consultant for affirmative action programs for women, New York

SCIENCE AND RESEARCH

In the medical, physical and social sciences, these women are trained investigators and clinicians who serve humanity.

- A **Rowine Hayes Brown, M.D.**—Medical Director, Cook County Hospital; pediatrician; lawyer specializing in child abuse laws, Chicago
- B **Nina Byers**—Professor of Physics, UCLA
- C **Ruth Davis**—Director, Center for Computer Science and Technology, Bureau of Standards, Washington, D.C.
- D **Virginia Lincoln**—Chief, World Data Center "A" for Solar Terrestrial Physics, Boulder, Colo.
- E **Margaret Mead**—Anthropologist; author; Curator Emeritus, Museum of Natural History, New York
- F **Nancy G. Roman**—Chief, Astronomy and Relativity, NASA, Washington, D.C.
- G **Ora M. Rosen, M.D.**—Professor and chairwoman, Department of Pharmacology, Albert Einstein College of Medicine, New York
- H **Joanne Simpson**—Head, Experimental Meteorology Laboratory, National Oceanic and Atmospheric Administration, Coral Gables, Fla.
- I **Elizabeth M. Tidball**—Professor of Physiology, George Washington University School of Medicine, Washington, D.C.
- J **Irene Tinker**—Director of International Sciences, American Association for the Advancement of Science, Washington, D.C.

PERFORMING ARTS

On the popular or classical level, as a star or a rising newcomer, each of these women has made a major contribution to the enjoyment and culture of the nation.

- A **Antonia Brico**—Symphony orchestra conductor; recently conducted the National Symphony Orchestra in salute to International Women's Year
- B **Carol Burnett**—Television comedian and actress
- C **Martha Graham**—Artistic director and sole choreographer, Martha Graham Dance Company, New York
- D **Gelsey Kirkland**—Principal dancer, American Ballet Theater
- E **Loretta Lynn**—Country and western music singer
- F **Liza Minnelli**—Actress and singer
- G **Mary Tyler Moore**—Actress and president of MTM Productions
- H **Beverly Sills**—Opera singer-actress
- I **Cicely Tyson**—Actress
- J **Susan Slaughter**—First chair trumpet of St. Louis Symphony Orchestra

SPORTS

Professional and amateur, at every level, women athletes are proving their skills and achievements in competition, as well as creating new horizons of endurance and performance.

- A **Shirley Babashoff**—Swimming; holder of women's world's record for 400-meter freestyle
- B **Chris Evert**—Tennis; 1975 winner, women's U.S., French and Italian Open singles championships; 1975 leading money earner among female athletes
- C **Dianne Holum**—Speed skating; winner of 1972 Olympic gold medal; coach, 1976 U.S. Olympic speed skating team
- D **Madeline Manning Jackson**—Track; holder of women's world's record for 800-meter run; named Outstanding Athlete, National Amateur Athletic Union Track and Field Championships, 1975
- E **Pamela Jiles**—Track; Pan American Games gold medal winner in 100-meter dash; National Amateur Athletic Union champion
- F **Micki King**—Diving; winner of 1972 Olympic gold medal; now diving coach for all-male team, U.S. Air Force Academy
- G **Cindy Nelson**—Skiing; 1975 U.S. Women's National Slalom champion; ranked first on 1976 U.S. Olympic ski team in downhill, slalom and giant slalom
- H **Sandra Palmer**—Golf; 1975 number-one money winner on women's circuit
- I **Mary Jo Peppler**—Volleyball; 1975 Women's Superstars champion
- J **Paula Sperber**—Bowling; winner of two U.S. Women's Open titles; 1972 Bowler of the Year

GOVERNMENT AND DIPLOMACY

In posts of major responsibility at all levels, these appointed women are proving that equal accomplishment is a fact.

- A Ruth Bacon—Director, U.S. Center for International Women's Year; private sector liaison and communication
- B Shirley Temple Black—U.S. Ambassador to Ghana
- C Harriet Crowley—Acting Assistant Administrator, Population and Humanitarian Affairs, AID, Department of State
- D Carla A. Hills—Secretary, Department of Housing and Urban Development
- E Shirley M. Hufstедler—Judge, U.S. Court of Appeals
- F Virginia Knauer—Special Assistant to the President for Consumer Affairs; Director, Office of Consumer Affairs
- G Jewel Lafontant—Deputy Solicitor General, Department of Justice
- H Esther Lawton—Deputy Director and currently Acting Director, Office of Personnel, Treasury Department
- I Carmen Maymi—Director, Women's Bureau, Department of Labor
- J Betty Southard Murphy—Chairman, National Labor Relations Board

POLITICAL LIFE

From precinct to state office to Congress and a governor's seat, women are effectively representing their constituents.

- A Bella Abzug—Member, House of Representatives, New York
- B Lindy Boggs—Member, House of Representatives, Louisiana; Chairperson-designate, 1976 Democratic National Convention
- C Yvonne Brathwaite Burke—Member, House of Representatives, California
- D Lila Cockrell—Mayor, San Antonio, Tex.
- E Millicent Fenwick—Member, House of Representatives, New Jersey
- F Ruth Fernandez—Senator, Commonwealth of Puerto Rico
- G Ella Grasso—Governor, Connecticut; first woman to be elected governor on her own record
- H Margaret Heckler—Member, House of Representatives, Massachusetts
- I Mary Louise Smith—First woman to chair Republican National Committee
- J C. DeLores Tucker—Secretary of State, Pennsylvania

COMMUNICATIONS

Women who live by the spoken, written and transmitted word: they help unite the world through their insights and knowledge.

- A Shana Alexander—Columnist and television personality
- B Bonnie Angelo—Washington correspondent, Time magazine
- C Maya Angelou—Television commentator and author
- D Myra Barrer—Publisher, Women Today newsletter
- E Lin Bolen—Vice president for daytime programs, NBC
- F Helen Copley—Publisher, San Diego Union and Evening Tribune; Chief Executive, Copley Newspaper Corp.
- G Charlotte Curtis—Associate Editor and Op-Ed page editor, The New York Times
- H Elizabeth Drew—Political writer and television commentator; author of new Washington Journal: The events of 1973-74
- I Ann Landers—Syndicated columnist carried in 810 newspapers; author
- J Helen Jean Secondari—Producer and director of The Americans: 1776, Bicentennial film for National Park Service

INSPIRATIONAL & EDUCATIONAL LEADERSHIP

Through standard educational channels or special platforms, these women have helped to increase the knowledge and awareness horizons of others.

- A Betty Caldwell—Founder and director, Kramer School, Little Rock, Ark., day care and child development program for infants to 11 years, serving working parents
- B Jean Campbell—Director, Center for Continuing Education, University of Michigan, Ann Arbor
- C Betty Ford—Awarded Sesquicentennial Medal and Fellow for Life, National Academy of Design, for support of arts and humanities; member, National Academy of Arts and Letters; First Lady
- D Carol Halstead—1974 Chattanooga, Tenn., Young Educator of the Year, teaching hearing-impaired children
- E Matina Horner—President, Radcliffe College; associate professor of Psychology and Social Relations, Harvard University
- F Gisela Konopka—Director, Center for Youth Development and Research; professor of Social Work, University of Minnesota
- G Bernice Sandler—Director, Project on the Status and Education of Women, American Association of Colleges
- H Sister Jane Scully—President, Carlow College, Pittsburgh; member, board of directors, Gulf Oil
- I Annie Dodge Wauneka—Member, Navajo Tribal Council; crusader for equal education for Indian women
- J Cynthia Wedel—National Chairwoman of Volunteers, American National Red Cross; 1975 president, National Council of Organizations for Children and Youth

HUMANITARIAN & COMMUNITY SERVICE

Working alone—or through organizations—to meet human needs, they are often the unsung heroines of our time.

- A Laurel Adler—Director, Mobile Mini-Class Program, mobile classroom and day care units for those unable to attend traditional classes, La Puente, Calif.
- B Elizabeth Criswell—Director, adult services, Callier Center for Communications Disorders, Dallas
- C Irene Hochheimer—Hospital volunteer in charge of play activities for children and adolescents, Norwalk Hospital, Norwalk, Conn.
- D Terese Lasser—Founder, Reach to Recovery, American Cancer Society recuperation program for mastectomy patients
- E Allie Beth Martin—President, American Library Association; Director, City-County Library, Tulsa, Okla.
- F Margaret McNamara—Director, Reading is Fundamental, nationwide program for assisting schools in teaching basic reading, Washington, D.C.
- G Effie Robinson—Director of Senior Citizens for San Francisco Housing Authority, helping elderly remain active in community
- H Cheryl Sanders—Director, Chicago Women Against Rape, YWCA of Chicago, providing counseling and legal help for rape victims
- I Nguyen Xuan Dao (Mrs. Dao Spencer)—Volunteer director of Vietnam House, a center for assisting 4,000 Vietnamese refugees in New York, New Jersey and Connecticut
- J Margery Stich—Volunteer director, VIGOR (Volunteers in Government of Responsibility), a program of service and research in local government, New Orleans, La.

HOW YOU PARTICIPATE: On these two pages, you will find nine categories structured to cover most aspects of women's lives. PLEASE INDICATE YOUR FIRST, SECOND AND THIRD CHOICES IN EACH CATEGORY by placing the appropriate number in the box provided. (If you prefer to make your own nomination, you may send a one-page typewritten summary describing the contributions of your nominee.) Tear out the complete page and mail to WOMEN OF THE YEAR, 1976, LADIES' HOME JOURNAL, 641 LEXINGTON AVENUE, NEW YORK, N.Y. 10022. All mail must be postmarked no later than February 1. A scientific sampling of "ballots" will be taken by the Journal; tabulations of reader preferences will be presented to the blue-ribbon jury, which will be guided by these preferences, but not necessarily bound by them. Decisions will be announced on the April TV program and in the May Journal.



LADIES' HOME JOURNAL

WOMEN OF THE YEAR 1975

For the third year in a row, it is time to honor a special breed of heroine: American women who, through their own achievements, inspire other women to new heights. On the next two pages of this issue, you will meet the eight women who have been selected as recipients of the third annual LADIES' HOME JOURNAL Women of the Year awards. On the night of April 19th, from New York City, these leaders and doers will be presented to a nationwide audience on a ninety-minute CBS network special sponsored by Procter & Gamble, with Florence Henderson as hostess, and a sparkling list of presenters, performers and celebrity spectators.

These impressive award-winners represent themselves—but they also serve as surrogates for countless other women who are making contributions, known and unknown, to our society. They come from many backgrounds and are involved with many disciplines. But all are women. And that, as we point out each year, is the point. That is the significance. That is the glory.

Women of the Year, 1975, were selected by a process representing both popular and specialized opinion. In its February, 1975, issue, the JOURNAL asked readers to check the names of candidates (submitted from many sources, including our own editors) or to submit their own candidates in eight different categories. Thousands of ballots came in and were audited by an outside research organization. At the end of February, a distinguished jury of women leaders, also representing many viewpoints, reviewed the top reader selections and finally narrowed them down to the eight Women of the Year for 1975, as presented on the following pages.

In addition, it was decided to make a presentation on the April 19th TV show in honor of International Women's Year. This will be covered in future issues of the JOURNAL.

We believe that these LHJ honors have become a unique part of the contemporary scene, and make an important statement about women in the nation and throughout the world. The eight achievers on the next page are each serving, in her own way, to prove that the skills and talents of women are a major force. Even to women who serve in smaller spheres—or who express their personal contributions in the creation of a home and the nurturing of a family—their example cannot help but be meaningful.

Congratulations to the Women of the Year, 1975 . . . and to all women everywhere in International Women's Year. And congratulations to you, our readers, for your own role in this venture.

The jury for the 1975 Women of the Year: Mrs. Catherine East—Citizens Advisory Committee, Status of Women; Margaret Truman Daniel; Helen DeRosis, M.D.—psychiatrist, author; Sister Ann Ida Gannon—President, Mundelein College; Martha W. Griffiths—former congresswoman, lawyer; Dorothy I. Height—President, National Council of Negro Women; Margaret Hickey—JOURNAL Public Affairs Editor, Chairperson; Kathy Kelly—President, National Student Association; Frances Kolb—NOW representative; Eleanor Lambert—fashion authority; Mrs. John L. Loeb—New York City Commissioner for the U.N.; Mrs. Carroll E. Miller—President, General Federation of Women's Clubs; Dr. Dixy Lee Ray—scientist; Margot Sherman—Women in Communications, Inc.; Ellen Straus—Founder, Call for Action; Margaret B. Young—Chairman, Whitney M. Young, Jr. Memorial Foundation.

LADIES' HOME JOURNAL WOMEN OF THE YEAR, 1975



QUALITY OF LIFE
Lady Bird Johnson

What enhances the quality of life more than our environment? And Lady Bird Johnson continues her persistent and successful efforts in this field—in her home state of Texas and nationally. Her contagious energy is now being put into a memorial to President Johnson—a 15-acre pine grove overlooking Washington. Mrs. Johnson's interest and work in conservation, preservation of natural and historical sites, and simple beautification along our highways and in our cities, has demonstrated what can be done and has helped to awaken Americans to their surroundings. Her book, *A White House Diary*, drew praise, and her televised tour of the White House won an Emmy Award.



CREATIVE ARTS
Lillian Hellman

Lillian Hellman, playwright and author, has embodied woman's potential as an artist since the production of her first play, *The Children's Hour*, in 1934. That was followed by such notable, prize-winning dramas as *The Little Foxes*, *Watch on the Rhine*, and *Toys in the Attic*. Her first memoir, *An Unfinished Woman*, won the National Book Award in 1969; the second volume, *Pentimento*, received universal critical and popular acclaim. Born in New Orleans, La., she now lives in New York City and Martha's Vineyard, Mass. Lillian Hellman's writing has not only entertained and stirred audiences for more than a generation, but has also reflected her own integrity and courage.



EDUCATION
Joan Ganz Cooney

The creator of *Sesame Street*, Joan Ganz Cooney has truly revolutionized television for children. The repercussions of her conviction—that television should be used to educate pre-school children—have been felt throughout the industry and in millions of homes throughout the country. As president of the Children's Television Workshop, Mrs. Cooney has launched *The Electric Company*, is now starting a series on health and is planning a weekly show on history for next fall. Mrs. Cooney holds several honorary degrees, serves on many boards and public service committees and recently became the first woman director of the Xerox Corporation.



**HUMANITARIAN
& COMMUNITY
SERVICE**
LaRue C. Diaforli

As president of the Town North Business and Professional Women's Club in Dallas, LaRue Diaforli administers a club project that has salvaged the lives of women returning from prison. The project, called "Fresh Start," has provided just that for at least 65 women in the last two years. Working with the State Parole Office and the Texas Department of Corrections, the club has established a clothing bank, helped find housing, free medical and dental care, counseling and jobs for women newly released from prison. Club members describe the project as "women helping women," and word of their remarkable success is becoming an inspiration to other groups across the country.

For the third year, our program of special honors in many fields provides encouragement and inspiration for all women, everywhere!



**BUSINESS &
ECONOMICS**
Sylvia Porter

Journal columnist Sylvia Porter's latest contribution to improving the financial climate for Americans was her concept of a voluntary citizens' movement to aid in the battle for economic stability. President Ford adopted her proposal and appointed her Chairperson of the President's non-partisan Citizens' Action Committee. Since her first award for the best financial and business reporting of 1942, she has received countless honors for financial reporting. Her syndicated columns and her books have enlightened administrators and government officials, corporation presidents and, perhaps most meaningful, have guided American families and individuals in the prudent use of money.



POLITICAL LIFE
Barbara Jordan

When Texas lawyer Barbara Jordan of Houston went to the House of Representatives in 1972, she became the first black Congresswoman from the Deep South. She had been the first black woman in the Texas Senate, where she was named outstanding first-term Senator, and was later elected Senate president pro tem. A firm believer (and deft practitioner) in effecting change through the political system, Rep. Jordan has been a forceful advocate in economic areas such as minimum wages and fair employment. Cited for her exemplary conduct during last year's televised House Judiciary Committee's impeachment hearings, she was recently named "Democratic Woman of the Year."



COMMUNICATIONS
Helen Thomas

Chief of United Press International's White House bureau, Helen Thomas is the first woman wire service reporter to serve in that capacity. A Washington correspondent since 1942, Ms. Thomas began covering the White House in 1960. She has been responsible for reporting the major (and often very personal) events during the terms of Presidents Kennedy, Johnson and Nixon. She has traveled worldwide with Presidents and accompanied President Nixon on his historic trip to China in 1972. The highlight of her 1974 work was an exclusive, year-end interview with President Ford. She recently became the first woman president of the White House correspondents' association.



**GOVERNMENT
& DIPLOMACY**
Major General
Jeanne M. Holm

Jeanne Holm, the first woman in the armed forces to hold the rank of major general, directs the Personnel Council for the Secretary of the Air Force. Gen. Holm enlisted in 1942, commanded a training regiment during World War II, and served as a War Plans Officer in Germany during the Berlin airlift. As Director of Women in the Air Force, she doubled the number of women in that branch of service and expanded their opportunities. Gen. Holm has been awarded the Legion of Merit and the Distinguished Service Medal. She serves on several boards, including the Camp Fire Girls. Before entering service, Gen. Holm was a professional silversmith. She skips her own power boat.

LADIES' HOME JOURNAL WOMEN OF THE YEAR 1974

Once again, it is a time for heroines . . . women who through their own achievements inspire other women to new heights. On the next two pages of this issue, you will meet the eight women who have been selected as recipients of the second annual LADIES' HOME JOURNAL Women of the Year awards. On the night of April 8, in Avery Fisher Hall (formerly Philharmonic Hall), at Lincoln Center for the Performing Arts in New York City, these leaders and doers will be presented to America on a one-hour CBS network TV special sponsored by Clairol. They will represent themselves—and will also be surrogates for countless other women who are making contributions, known and unknown, to our society. The activities of our Women of the Year are diverse; their backgrounds vary. But all are *women*. And that, as we pointed out last year, is the point. That is the significance. That is the glory.

Women of the Year, 1974, were selected by a process representing both popular and specialized opinion. In its January, 1974, issue, the JOURNAL asked

readers to check the names of candidates supplied by the editors, or to submit their own candidates in

eight different categories. Thousands and thousands of ballots came in and were counted and registered. At the end of January, a distinguished jury of women leaders met for a day, sifted the reader selections, and finally selected the eight Women of the Year for 1974.

We believe that these LHJ honors, and the April 8 television program, again make an important and popular statement about women in our time. Women today *are* moving forward. Even to those women who serve in smaller spheres—or who express their talents in the creation of a home and the nurturing of a family—the achievements of our Women of the Year cannot help but encourage all women, everywhere, to fulfill their highest ambitions, and to live their lives with a heightened sense of dedication and purpose. Congratulations to the Women of the Year, 1974. And congratulations to you, our readers, for having played an important role in this venture by expressing your choice through your ballot.





MARTHA W. GRIFFITHS

PUBLIC AFFAIRS: Martha W. Griffiths of Michigan has been a U.S. Representative in Congress since 1955. In her unrelenting fight for social reform, she is best known as sponsor of the Equal Rights Amendment. She has introduced a major health insurance proposal designed to make comprehensive health-care services available to all. She is a member of the House Ways and Means Committee and of the Joint Economic Committee. Mrs. Griffiths, a judge and lawyer, has directed her legislative energies through the years toward Social Security, Medicare, tax and welfare reform.



KATHARINE HEPBURN

CREATIVE ARTS: In the more than 50 plays and films in which she has starred, both here and abroad, Katharine Hepburn has portrayed women of character and conviction. Her distinguished career as an actress, begun in 1933, has earned her four Academy Awards and international reknown. In such memorable films as *Little Women* (and in 1942, *Woman of the Year!*), *The Philadelphia Story*, *African Queen*, *Guess Who's Coming to*

Dinner, *Lion in Winter*, *A Delicate Balance*, and in plays by Shaw and Shakespeare. Katharine Hepburn epitomizes the woman of continuous creative talent, projecting personal strength and integrity.

BARBARA WALTERS

COMMUNICATIONS: A reporter and broadcast journalist, Barbara Walters has toured the world interviewing figures from politics, arts, business and science. Her knowledgeable and incisive reporting have made the NBC-TV news show *Today* the strongest of its kind in morning television. Her own program, *Not for Women Only*, is a nationally syndicated discussion show on which she tackles vital social issues with specialists not usually seen on television. Ms. Walters often writes, films and edits her own stories, and has published a book, *How to Talk With Practically Anybody About Practically Anything*. Her style is candid, innovative and unrestricted; her career is a series of "firsts."



DOROTHY I. HEIGHT

HUMAN RIGHTS: Dorothy Height is Director of the Center for Racial Justice of the national YWCA, and National President of the National Council of Negro Women. On the staff of the National Board of the YWCA since 1944, Ms. Height has directed its national program of volunteer and staff training. In 1966 she won the John F. Kennedy Memorial Award for distinguished service in humanitarian causes. She also serves on the board of the National Center for Voluntary Action.



PATRICIA ROBERTS HARRIS

BUSINESS AND PROFESSIONS: Patricia Roberts Harris, former U.S. Ambassador to Luxembourg, is an attorney and partner in the firm of Fried, Frank, Harris, Shriver & Kampelman. She is Chairman of the Commission on Women in Higher Education. As an activist lawyer, she has fought against sexist and racial discrimination, both publicly and privately. On numerous public service committees and boards, she is dedicated to criminal reform and civil liberties. She also serves on the board of directors of IBM, the Scott Paper Company, Chase Manhattan Bank, Georgetown University and others.



BILLIE JEAN KING

SPORTS: Billie Jean King focused unprecedented attention on the sport she loves during the most widely watched tennis match in history when she defeated Bobby Riggs in the Houston Astrodome last year. More than an outstanding tennis player (she has won 14 world titles and 52 national championships from 11 nations), Ms. King has lobbied ardently for the cause of women's tennis and women in sports. She is a member of the President's Council on Physical Fitness and Sports and publisher of the new magazine *WomenSports*. An exceptional athlete, she represents the American ideal of fair play.



BARBARA McDONALD

COMMUNITY SERVICE: The Rosebud Sioux Indians in South Dakota asked Barbara McDonald, a consultant in Early Childhood Education, to design a child-care program that would provide meaningful child care, leaving parents free to develop tribal-owned businesses to raise their present subsistence-level standard of living. Ms. McDonald redesigned training materials and teaching methods to create bi-lingual and bi-cultural day-care centers totally staffed by Sioux Indians and located near the business centers. This self-help program also includes family day-care homes for children under two.



DIXY LEE RAY

SCIENCE AND RESEARCH: Dixy Lee Ray is the first woman to be Chairman of the Atomic Energy Commission. Before this appointment, Dr. Ray, a marine biologist, was Director of the Pacific Science Center, an organization dedicated to improved public understanding of science. Dixy Lee Ray has also worked tirelessly for the cause of human ecology and responsible use of our environment. Author of numerous scientific papers and recipient of several science awards, she radiates boundless enthusiasm for the wonders of the world around us, and is fearless in blasting misconceptions of the role of science in the course of human life. In response to the energy crisis, Dr. Ray is vehement about the need for full and public information on the use of nuclear technology.

A colorful individual, Dr. Ray received her M.A. in zoology from Mills College, and Ph.D. in biology from Stamford.

LADIES' HOME JOURNAL WOMEN OF THE YEAR 1973

This may be the age of the non-hero, but it is a time for heroines. Proof: the eight women on the next two pages. Doers, achievers, shapers of our society, they have been selected as recipients of the first LADIES' HOME JOURNAL Women of the Year honors. On the night of May 14th, at the John F. Kennedy Center in Washington, D.C., in a CBS-TV network special sponsored by Clairol, they were presented to America—as themselves, and as symbolic surrogates of the total contribution women are making today. Their activities are diverse; their ages span five decades; their backgrounds vary from poverty to privilege. Two are black; one is American Indian. All are *women*. That is the point. That is the significance. That is the glory.

Women of the Year, 1973, were selected by a process representing both popular and specialized opinion. For two months, the JOURNAL asked readers to check or submit their own candidates in eight different categories. These ballots came in by the tens of thousands, were opened, and registered. On April 3rd, a jury of 17 distinguished women met in New York for an all-day session of evaluation and selection, using both the criteria of the popular recommendations as well as their own judgments. There were many close decisions and also some suggestions about improving the categories for next year. But out of the session came a selection that we be-

lieve really does represent the Women of the Year, 1973 . . . and also makes a very revealing statement about what is happening to women in our country today.

Perhaps the only problem with an honors program is that it affords no room for recognition of all the unknown women who serve in smaller spheres, or who, with little note or acclaim, nurture their families and their friends with dedication and compassion. And yet in each of these honored women's lives is a message for all women who are looking for answers to the questions, "Who am I? Who can I be if I want to?"

Here, then, are the LADIES' HOME JOURNAL Women of the Year, 1973. If you saw the TV show, you know that each of the eight received a specially designed Tiffany award, and a plaque, plus the plaudits of a most distinguished Washington audience and a large nationwide tune-in. You know, from the comments of hostess Rosalind Russell and from the words of the presenters as well as the award recipients, that these honors have now become part of the American tradition, far beyond bathing suit parades and beauty contests. Do turn the page and meet our winners, in eight different categories. Watch their achievements in the year ahead. And, if there's someone you think should be on the list, keep her in mind. There's always Women of the Year, 1974.



LADIES' HOME JOURNAL **WOMEN OF THE YEAR**



SHIRLEY CHISHOLM

PUBLIC AFFAIRS: In 1968, she became the first black woman in Congress. In 1971, she was the first woman of any race to make a serious bid for the Presidency: in this case, on the Democratic ticket. The Honorable Shirley Chisholm received her tribute with a citation for "proving that any individual with the capacity for leadership can rise above both sex and racial labels." Born in Brooklyn, N.Y., which is still her constituency in Congress, Shirley Chisholm studied to be a teacher, and is a specialist in child welfare. She also prides herself on deriving her power directly from "the people." In Congress, she serves on the House Education and Labor Committee. She is married to Conrad Chisholm.



ELLEN STRAUS

VOLUNTARY ACTION: Ellen Sulzberger Straus bridges the gap between yesterday and tomorrow in the field of volunteerism by harnessing the power of contemporary media, and by encouraging the recognition of volunteer talents. In 1963, Mrs. Straus founded WMCA's radio "Call for Action" in New York City, a program that provided assistance to troubled citizens. In 1969, the program was expanded to 50 cities, and in 1973, it became

associated with the National Center for Voluntary Action. Married to Paul Straus, President of Straus Broadcasting, she is the mother of four children. Her citation was "for outstanding service to volunteerism, both in the creation of pioneering programs, and in efforts to upgrade the status of the volunteer."

LADONNA HARRIS

HUMAN RIGHTS: An active member of the Comanche Indian tribe, Mrs. Harris, who is married to former Oklahoma Senator Fred Harris, has long been involved in minority rights for Indians and other underprivileged groups. In February, 1970, Mrs. Harris founded Americans for Indian Opportunity and served as its first president. She also helped to organize a pilot information program for Indian Community Action Programs. Appointed by President Johnson as a member of the National Indian Opportunity Council, she chaired its Committee on Urban and Off-Reservation Indians. Mother of three, active on many boards, ardent opponent of discrimination in housing, Ladonna Harris was hailed "not only for her contribution to the cause of the American Indian, but for arousing the national conscience in many areas of human rights."



MARY LASKER

QUALITY OF LIFE: Born in Watertown, Wisconsin, but known around the world as one of the great private benefactors of our time, Mrs. Albert D. Lasker "has enhanced the quality of all our lives by her steadfast devotion to the cause of medical research, as well as to the beautification of America." Dynamic, people-loving Mary Lasker is president of the Albert and Mary Lasker Foundation, friend to at least four administrations. Her most recent efforts have helped to bring about an increased Federal support to hasten the conquest of cancer. Mrs. Lasker is also a prominent collector of modern French and American art.

1973

Photograph of Katharine Graham by © Arnold Newman



KATHARINE GRAHAM
ECONOMY AND BUSINESS: Katharine Graham is a powerful figure in contemporary publishing, and one of *Fortune* magazine's recent "highest-ranking women in big business." She achieved her position as president of the Washington Post Company "by birth and by death": her father had passed control of the business to her husband, on whose death she took over. But Mrs. Graham's own personal management skills have won her the respect of all divisions of the company which now report to her for top-level policy and financial decisions. Mrs. Graham, who started her career as a reporter, is cited "for her own business achievements, and for inspiring other women toward top positions in American corporations."



NIKKI GIOVANNI
YOUTH LEADERSHIP: She is the black princess of poetry. At twenty-nine, with a personal background rooted in the realities of poverty, she has become a "muted revolutionary" in the fields of feminism and racial pride. Her rapport with college students and young people has made her a campus celebrity, and a popular lecturer with all types of groups. She advises the youth of today to "build up tolerance," and to find out "who you are, what you want to do, and where you want to go." Nikki herself, a small, finely chiseled figure, has published ten books, appeared on the "Tonight" show, and made her way both as a symbol of black awareness and as a young woman rising above her environment to seek the truth and tell it as she sees it.



HELEN HAYES
ARTS AND HUMANITIES: At the turn of the century, actress and humanitarian Helen Hayes is a defatigable symbol of the achievement. Her laurels for performance on stage, screen, and TV are endless. Her most recent book (with Anita Loos), *Twice Over Lightly*, follows in the success pattern of her two other works. Hayes is also associated with the search, through the Mary M. Fund, named after a daughter of the disease. Miss Hayes, who is devoted to the church, is also a leader in the lay community. She was presented the Genesius medal in Rome for her humanitarian attitudes, and for specific good works, such as the William Wasson's Little Brothers of the Poor.



DR. VIRGINIA APGAR
SCIENCE AND MEDICINE: Virginia M.D., M.P.H., is an internationally recognized specialist in the problems of newborns. She is the creator of the widely used "Apgar Score," a clinical evaluation made within seconds of birth that enables doctors to determine a baby's overall condition and to predict—and often aid—the baby's chances of survival. Dr. Apgar, formerly Professor of Obstetrics and Gynecology at Columbia University, is the first woman physician to hold a full professorship (there), is now Vice President for Research at the National Foundation for the Prevention of Blindness. She is also Clinical Professor of Pediatrics at Cornell University Medical College and Research Fellow in Medicine at Johns Hopkins University. In her leisure time she makes stringed instruments and plays the piano. She is also an ardent gardener, a painter, and a philatelist.

3-25

*You are cordially invited
to a Midnight Champagne Gala at*

Cartier

in honor of

the Ladies' Home Journal Women of the Year, 1976

Thursday, the eighth of April

11:30 p.m.

*R.S.V.P.
Barbara Henry
(212) 752-3088*

*Cartier
Fifth Avenue at 52nd Street
New York*

*The party immediately follows the NBC telecast of
the Women of the Year Awards*

Susan P.

Cartier

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CABLE: TIERCAR

March 23, 1976

Mrs. Gerald Ford
The White House
1600 Pennsylvania Avenue
Washington, D.C.

Dear Mrs. Ford,

I have just spoken to Lenore Hershey at Ladies' Home Journal, and am delighted to hear that you will be able to attend the presentation of The Women of the Year Awards, 1976.

As you probably know, Cartier is hosting a champagne reception in honor of the awardees immediately following the NBC telecast. We have made arrangements for the presenters and awardees to be brought to Cartier in hansom cabs, where we will be serving a light buffet to 150-200 people.

Guests include the people who made this evening possible, press, and some of our friends of the theatre. It should be a most memorable evening, and quite an unusual one for us, considering we have never been open at midnight before!

I sincerely hope that you will be able to join us. If Cartier can be of any service to you, please let me know.

Sincerely,



Barbara J. Henry
Director of Public Relations

For immediate release
Monday, April 5, 1976

THE WHITE HOUSE
Office of Mrs. Ford's Press Secretary

First Lady Betty Ford is being honored in the 1976 Ladies Home Journal Women of the Year presentation Thursday, April 8 in the category of "inspirational leadership. The award will be presented to her on the NBC Live Special, "Women of the Year - 1976" from 9:30 to 11:00 P.M. EST at the Ed Sullivan Theatre. She will be one of 10 women honored in a variety of categories. Other honorees will be announced during this special.

#

Media wishing to cover Mrs. Ford's visit to New York should call Joe Wolhandler, 212/759-2050. Credentialling closes Noon, Wednesday.

Ladies' Home Journal

WOMEN OF THE YEAR, 1976 Jury

Liz Carpenter Vice President at Hill and Knowlton; member advisory committee of National Women's Political Caucus

Helen DeRosis Psychiatrist, author

Catherine East Deputy Coordinator, Secretariat for International Women's Year; Citizens Advisory Committee, Status of Women

Sister Ann Ida Gannon President, Mundelein College

Clarissa Gilbert President, National Student Organization

Elinor Guggenheimer Commissioner, New York City Department of Consumer Affairs

Dorothy Height President, National Council of Negro Women; 1974 Woman of the Year

Major General Jeanne M. Holm First woman Major General in the Air Force; 1975 Woman of the Year

Patricia Hutar U.S. Representative on the Status of Women of the Economic and Social Council of the United Nations

Frances Arick Kolb National Organization for Women representative

Eleanor Lambert Syndicated columnist, fashion authority

Lynda Johnson Robb Contributing Editor, Ladies' Home Journal

Jill Ruckelshaus Presiding Officer, National Commission on the Observance of International Women's Year

Margot Sherman Board of Directors, Past-President of Women in Communications

Ellen Straus Founder, Call for Action; Women of the Year, 1973

Mrs. Harry Wagner, Jr. First Vice President, General Federation of Women's Clubs

Margaret B. Young Chairman, Whitney M. Young, Jr. Memorial Foundation; author

LADIES' HOME JOURNAL 'WOMEN OF THE YEAR, 1976'

8:40 PHOTO SESSION WITH MRS. FORD

Photographers will be escorted to designated photo area.

Sequence of photo groupings

- #1 Grand finale group including awardees, presenters, performers, other program participants
- #2 Maya Angelou, Bettye Caldwell, Betty Ford, Betty Furness, Micki King and Annie Dodge Wauneka
- #3 Pearl Bailey, ~~Carol Burnett~~, Valerie Harper, Billie Jean King, Betty Ford, Rita Moreno, Sylvia Porter, Jill Ruckelshaus, ~~Marlo Thomas~~ and Cicely Tyson
- ~~#4 Pearl Bailey, Betty Ford, Carol Burnett, with birthday cake~~
- #5 Valerie Harper, Betty Ford, with pendant
- #6 Barbara Walters, Betty Ford, ~~Elizabeth Taylor~~ *Paul Boyer*
- #7 Kate Smith, Betty Ford
- #8 Petula Clark, Betty Ford
- #9 The Fifth Dimension, Betty Ford
- #10 Cindy Nelson, Betty Ford, Sheila Young
- #11 Lenore Hershey, Betty Ford

NOTE: The following awardees were unable to attend in person:
Ella T. Grasso, Shirley Hufstedler, Margaret Mead and Beverly Sills

CONTACTS IN THEATER: Joe Wolhandler, Howard Greene, Jan Greenberg

LADIES' HOME JOURNAL 'WOMEN OF THE YEAR, 1976'

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- #6 Barbara Walters, Betty Ford, Elizabeth Taylor
- #7 Kate Smith, Betty Ford
- #8 Petula Clark, Betty Ford
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Bill Seagle

LADIES' HOME JOURNAL 'WOMEN OF THE YEAR, 1976'

Fernanda Gordon 9

8:40 PHOTO SESSION WITH MRS. FORD

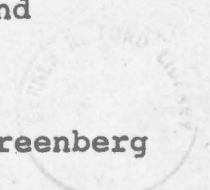
Photographers will be escorted to designated photo area.

Sequence of photo groupings

- #1 Grand finale group including awardees, presenters, performers, other program participants
- #2 Maya Angelou, Bettye Caldwell, Betty Ford, Betty Furness, Micki King and Annie Dodge Wauneka
- #3 Pearl Bailey, ~~Carol Burnett~~, Valerie Harper, Billie Jean King, Betty Ford, Rita Moreno, Sylvia Porter, Jill Ruckelshaus, ~~Marlo Thomas~~ and Cicely Tyson
- #4 ~~Pearl Bailey, Betty Ford, Carol Burnett, with birthday cake~~
- #5 Valerie Harper, Betty Ford, with pendant
- #6 Barbara Walters, Betty Ford, ^{Pearl Bailey} ~~Elizabeth Taylor~~
- #7 Kate Smith, Betty Ford
- #8 Petula Clark, Betty Ford
- #9 The Fifth Dimension, Betty Ford
- #10 Cindy Nelson, Betty Ford, Sheila Young
- #11 Lenore Hershey, Betty Ford

NOTE: The following awardees were unable to attend in person:
Ella T. Grasso, Shirley Hufstedler, Margaret Mead and
Beverly Sills

CONTACTS IN THEATER: Joe Wolhandler, Howard Greene, Jan Greenberg



MEETING

Ed Sullivan Theatre

3/30/76

<u>name</u>	<u>Phone-</u> home + ofc	<u>+ job representing</u>
Michael Onofrio	UN 15981 -H	Assoc Director
SPOKEY STANT	787-7235-H C17-8300 #5161 (O)	DIRECTOR
LEONARD KAUFMAN	975-2685	CBS-TV Director Production Control
Joe Wolhandler	759-2050 211 E 51 ST Bklyn 11B-NYC-NY 10022	<u>publicity</u> -
Joel PROBES	201-780-2299 H 975-2277 (O)	<u>CBS</u>
Peter Sorum	The White House 202-395-2000	
MICHAEL ZANNI	639-5731 (H) 975-2811 (O)	CBS
RICHARD CURRAN	914-735-7033 212-975-4321	CBS
MALCOLM REVENTON	203-426-0505 212-975-4484	CBS
Jan Greenberg Joe Wolhandler ASSN	759-2050	publicity
ROD VISS	889-0516 (H) 975-2507 or 6537	CBS



⚡ BILL SIEGLER
JAN CORNELL

ON JOSEPH CATES PRODS.
119 W. 57 ST.
Rm 915

765-1300

LHJ Women of the Year, April 8, 1976

*you have no idea how much
I'll remember this*

I am deeply touched by this honor. I believe

inspiration comes from ideals, not individuals---from

work, not words. *Can't be a nicer birthday present!*

Equality was the ideal of America's birth. It

continues to be our Nation's work. This award must

come from those who share my expectations about what

America can achieve. Thank you.

*I'm
part.
of the
to the L.H.
S.*

*My awest preccair
wish is to keep
on inspiring - the
women in this world
I do thank you very
much for this award*



Revised Remarks, Ladies Home Journal Women of the Year,

April 8, 1976

Valerie, thank you so much. I certainly will always remember where I was on April 8, 1976. I'm so very excited, and tonight will be one of my most cherished memories. I couldn't ask for a nicer birthday present. The thought that I may have inspired others---inspires me. I just hope I can live up to everything this award represents. Thank you all very much.

Mrs. Ford:

~~These~~^{attached} remarks are written in response to Valerie Harper's presentation, which is very light-hearted. The gist of her remarks are:

"Don't get the idea I'm excited. I was sitting backstage very relaxed. When people ask me where I was on April 8, 1976, I'll tell them I was in New York giving an award to a nice woman. I'll tell them I was thrilled to introduce the Woman of the Year and the First Lady."

Shirley

Remarks Attached

LHJ Women of the Year, April 8, 1976

I am deeply touched by this honor. I believe inspiration comes from seeing faith in action. Everyday I see Americans putting their faith in God, in ~~them~~ this country and in themselves to work. That is the source of my ~~my~~ inspiration, and this award must come from those who share my expectations about what America can achieve.

Ladies Home Journal "Women of the Year" Ceremony, April 8, 1976

I am very deeply touched by this honor, but I believe inspiration comes from ideals, not individuals. America was born from the ideal of equality. We still strive to make that a reality.

This award comes from a response to our Nation's central ideal, not to me personally. I am very encouraged by that response. Thank you.

Don Meany ~~what they suggested - is that they'd love to give~~

Udell - head of Union escorted himself
Barbara Walters;

3:00 -

3:10 South

Producer

6:45 P.M. Arrive at Theatre -
Taping.

7:00 Taping begins

8:30 - 8:45 Concludes

Joe

Photo session
6-7 ~~df~~

→ Network

:45 Sec. to 1 Min.

Back by noon

1830

Valerie Harper!

Dont get idee I'm
excited. Back steps, relaxed

When were you in
Apr 8, 1976. I'll tell them
I was in N.Y. group
who a woman of
any backward - Nice woman
fell them I was invited
to intro. the women of
the year & the 1st lady



Audience - mostly Cady
Home Journal rep &

~~400~~ 230 Seats

Cadie, Home Journal
Dinner cancelled -

Sill Buchelshins & Genoa
on Today show Thursday.

BoS Need

Barbara Watters



July 19, 1976

Dear Jan,

What would I have done without you during the advance for Mrs. Ford's visit to accept the "Woman of the Year" award???

You were fantastic, and your help was much appreciated. Your patience and savvy were invaluable to us, and I felt very fortunate that you were able to work with us.

Again, Jan, thanks. On behalf of Mrs. Ford, we are grateful to you.

Sincerely,

Patti Matson
Assistant Press Secretary to Mrs. Ford

Ms. Jan Greenberg
The Publicists Company
420 Riverside Drive
New York, New York 10025

pm/se

Dear Jan.

What would I have done without you during the
advance for Mrs. Ford's visit to accept the

"Women of the Year"
award?

You were fantastic, and your help was much
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invaluable to us, and ~~we~~ felt very fortunate that
you were able to work with ~~us~~ us.

Again, Jan, thanks. On behalf of Mrs. Ford,
we are grateful to you.

Sincerely,

Patti Matson

Assistant Press Secretary to Mrs. Ford

Ms. Jan Greenberg
The Publicists Company
420 Riverside Drive
NY, NY 10025

July 1, 1976

Dear Howard,

A note of thanks for your time and effort in helping make the press for Mrs. Ford's acceptance of the Ladies' Home Journal awards go so smoothly.

Your help was much appreciated, particularly under the unusual circumstances. Your quiet professionalism and patience stand out in my mind, and I enjoyed meeting you and working with you very much.

I hope we will have the opportunity to work together again.

Sincerely,

Patti Matson
Patti Matson
Assistant Press Secretary to Mrs. Ford

Mr. Howard Greene
71 Park Avenue
New York, New York 10016

pm/se

Dear Howard

A note of thanks for your time and effort
in helping make ^{the press for} Mrs. Ford's acceptance of the Ladies Home
Journal awards go so smoothly.

Your help was much appreciated, particularly under the unusual
circumstances.
Your ^{quiet} professionalism and ~~ability to get things~~
~~standing out~~, ^{patience stand out in my mind,} and I enjoyed meeting you
and working with you very much.

I hope we will have the opportunity to work
together again.

Sincerely,

Howard Greene
71 Park Avenue
NY, NY 10016

Patti Matson
Assistant Press Secretary to Mrs. Ford

May 29, 1976

Dear Howard:

Please forgive me for not writing sooner to thank you for all your help with the 1976 Ladies Home Journal Women of the Year Award presentation.

Mrs. Ford enjoyed doing the program and was delighted that she was able to participate. Hopefully we will have a chance to work together again.

All my best.

Cordially,

Sheila Rabb Weidenfeld
Press Secretary to Mrs. Ford

Mr. Howard Greene
Greene, Inc. Communications
71 Park Avenue
New York, New York 10016

SRW/fp

SUBJ: LADIES HOME JOURNAL WOMAN OF THE YEAR AWARDS-4/8/76-NYC



Gene & Carolyn

BF

Barbara Fortson

4/21/76

Dear Ms. Weidenfeld:

I am enclosing the box which the pendant came in. Perhaps Mrs. Ford would like it to keep the pendant in. Everyone at the Journal is so pleased Mrs. Ford was able to be on our show and I for one thought the most fun was after the show when she allowed all those pictures to be taken. Thanks for all your help in making it possible.

Sincerely,

Barbara Fortson

WORLD R. FORD L

APR 21 1976 LIBRARY

Ladies' Home Journal 641 Lexington Avenue New York, N. Y. 10022

Ms. Sheila Weidenfeld

July 20, 1976

2 copies

Dear Lenore:

A note of thanks for your time and effort in making everything go as smoothly as it did during your "Women of the Year" awards.

Your expertise and organization were much appreciated. It went despite the problems—and went well. We had much favorable press and I appreciate all you did for us very much.

Again, Lenore, thanks. On behalf of Mrs. Ford, we are grateful to you.

Sincerely,

Patti

Patti Matson
Assistant Press Secretary
to Mrs. Ford

Mrs. Lenore Hershey
Ladies' Home Journal
641 Lexington Avenue
New York, New York



Dear _____, Lenore,

A note of thanks for your time, ^{and} effort ~~in organizing~~
in making ^{everything} ~~the press for Mrs. Ford's recent~~
visit to ~~_____~~ go ~~so~~ smoothly ^{as it did during your}
^{"Women of the Year" awards.}

Your efficiency and expertise ^{and organization} were much
appreciated. ^{It went despite the problems -} ~~You are a real professional, and~~
~~I was extremely thankful to have you as my contact.~~

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much favorable press,
and I appreciate all
you did for us very
much.

Again, Lenore, thanks. On behalf of Mrs. Ford,
we are grateful to you.

Sincerely,

Mrs. Lenore Hershey
Ladies Home Journal
NY, NY

Patti Matson
Assistant Press Secretary to Mrs. Ford

pls call
(212) 935 6160
for title
& address

July 20, 1976

Dear Joe:

Home at last—and a chance to thank you for the superb job you did on the Ladies Home Journal awards this year.

Your efficiency and expertise were much appreciated. You are a real professional, and I was extremely thankful to have you as my contact.

Again, Joe, thanks. On behalf of Mrs. Ford, we are grateful to you.

Sincerely,

Patti Matson

Patti Matson
Assistant Press Secretary
to Mrs. Ford

Mr. Joe Wolhandler
211 East 51st Street
New York, New York 10022



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A note of thanks for your time and effort in making the press for Mrs. Ford's recent visit to _____ go so smoothly.

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Again, Joe, thanks. On behalf of Mrs. Ford, we are grateful to you.

Sincerely,

Patti Matson
Assistant Press Secretary to Mrs. Ford

Mr. Joe Woithandler
212 E. 51 St.
~~pls call 212 749 8038~~
for address
N.Y. - 10022

(Miss Greenberg)
ANSWERING
SERVICE