

The original documents are located in Box 9, folder “4/12/76 - Hospital for Sick Children Photo” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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1730 PENNSYLVANIA AVENUE, N.W. • WASHINGTON, D. C. 20006 • AREA CODE 202--785-9400

File
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sent in
BF's name
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March 23, 1976

Ms. Sheila Weidenfeld
The White House
Washington, D.C.

Dear Ms. Weidenfeld:

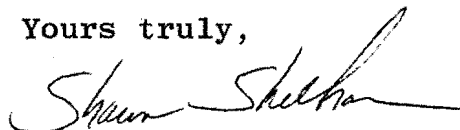
As per my telephone conversation with your office today, our client, the National Confectioners Association, would like to donate a large assortment of Easter candy under the auspices of Mrs. Ford to a charity of her choice.

Last year the candy was given to the Hospital for Sick Children. By all reports, the program was well received. We, representing the National Confectioners Association, would like to repeat the effort in like fashion.

Enclosed are copies of last year's materials.

Thank you for your kind attention and assistance. We look forward to an equally successful and satisfying program this year.

Yours truly,



Shaun Sheehan
Account Executive

SS:sak

Enclosures

FIRST LADY SENDS EASTER CANDY
TO HOSPITAL FOR SICK CHILDREN

WASHINGTON--Mrs. Betty Ford today sent a large assortment of Easter candy including marshmallow eggs, colorful jelly beans and chocolate bunnies, to the Washington, D. C. Hospital for Sick Children.

Accompanying the Easter goodies donated for the occasion by the National Confectioners Association (NCA), was the Easter Bunny, who helped distribute the candy to the children during a party arranged by the hospital staff.

The Hospital for Sick Children has about 80 patients ranging in age from birth to the teens. The hospital specializes in the rehabilitation of children with multiple handicaps.

"On behalf of our children we are glad that Mrs. Ford thought of us with this gesture," said Mrs. Lorene Nagle, the hospital's Community Relations Director. "Handicapped children are one of Mrs. Ford's major concerns and she has helped us many times in the past with similar projects."

"We appreciate the donation of candy by the manufacturers, and are most grateful to Mrs. Ford for making Easter at our hospital a truly happy celebration for the children," Mrs. Nagel said.

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FROM: DANIEL J. EDELMAN, INC.
1730 Pennsylvania Ave., N.W.
Washington, D.C. 20006

FOR: National Confectioners
Association

For further information contact Mark Rosenker (202/785-9400,
Washington Office) or Marge Ferroli (312/782-9250, Chicago Office).

FIRST LADY SENDS EASTER CANDY
TO HOSPITAL FOR SICK CHILDREN

WASHINGTON, D.C. -- Mrs. Betty Ford today sent a large assortment of Easter candy, including a 72 pound, 3 foot tall chocolate bunny, to the Hospital for Sick Children. Accompanying the Easter goodies donated for the occasion by the National Confectioners Association, was the Easter Bunny, who helped distribute the candy to the children during a party arranged by the hospital staff.

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3/26/75

WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
List	Information on group from The Hospital for Sick Children for photographic session with Mrs. Ford and Susan, with attached note (9	N.D.	C

File Location:

SHEILA WEIDENFELD FILES, Box 9, "4/12/1976 - Hospital for Sick Children Photo Shoot" SMD, 10/18/2016

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FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
Form	Executive Protective Service Appointments Center Form, with attachments (4 pages)	4/12/1976	C

File Location:

SHEILA WEIDENFELD FILES, Box 9, "4/12/1976 - Hospital for Sick Children Photo Shoot" SMD, 10/18/2016

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