

**The original documents are located in Box 6, folder "7/1/75 - "Christmas with Love is Caring, 1975" Awards Ceremony" of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.**

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THE WHITE HOUSE  
WASHINGTON

June 17, 1975

NOTE TO SUSAN PORTER

*This invitation was brought directly to Mrs. Ford's attention and she has agreed to participate. It is an awards ceremony and I have attached information concerning this project. She, however, feels that this ceremony should be held at Catholic University. It will take place between June 23 and July 4. Could you please schedule a time for this. The contact is Reverend G. V. Hartke, O.P., Special Assistant to the President, The Catholic University of America, Washington, D. C., 20064. His phone number is 635-5353 and he was told that he would be contacted by you.*

Thanks.

*Carolyn*



## CHRISTMAS WITH LOVE IS CARING, 1975

### A. THE PROJECT AND ITS GOALS:

"Christmas With Love Is Caring, 1975" is an on-going community project which generates creative activity by the mentally and physically handicapped resulting in financial support for the Centers which care for them. The project, which aims to evoke and represent the true spirit of Christmas loving, caring, and giving while also providing these centers with the financial support they require, has as its central image the Christmas angel.

Handicapped persons from each of the participating centers were asked to submit original creative designs of Christmas angels. From these entries, ten were chosen to represent the project as part of The Hecht Company's Christmas program. Of these ten, nine will be utilized for wrapping paper design, three will appear on Christmas cards, and one will exist as the prototype angel, symbolic of the project.

The prototype angel, angel wrapping paper, and Christmas cards will all be offered to the public for sale. The Hecht Company will be responsible for producing the giftwrap and Christmas cards. The Centers will receive free materials and will work on producing the more than one hundred thousand prototype angels, twenty thousand of which will be offered for sale at Angel stands located throughout the Metropolitan area, and eighty thousand of which will be utilized by The Hecht Company for in-store display.

All profits from the sale of Christmas cards, giftwrap, and prototype angels will be returned to the Centers. In addition, The Hecht Company will buy back each prototype angel produced at the Centers for 5 1/2¢ per angel.

Centers will also be given materials for constructing six miles of paper chain links for use in a Christmas "friendship chain." This paper chain, each link of which will be signed by workshop members and purchasers of angel prototypes, will be displayed in each of The Hecht Company stores as a visual symbol that people truly do care about each other. Again, The Hecht Company will buy back finished product from the Centers, paying 25¢ for each six feet of chain completed.

### B. THE EVENT:

The "Christmas With Love Is Caring, 1975" first annual awards ceremony has as its specific purpose the special honoring of the ten persons whose angel designs were selected to represent the project. Each of these persons will receive a framed scroll and a gift certificate at the ceremony.





By their presence, recognition for their contributions to the project will also be given to the more than thirty other persons whose angel designs were entered in the final selection process. They too will receive a commemorative scroll and a gift certificate, not as a part, however, of the official awards ceremony.

C. PARTICIPATING INSTITUTIONS:

The Social Centers  
(3 centers in total)  
Falls Church, Virginia

Fairfax Opportunities Unlimited  
Fairfax, Virginia

Columbia Light House for the Blind  
Washington, D.C.

Davis Memorial Goodwill Industries  
Washington, D.C.

Occupational Training Center  
Washington, D.C.

Mellwood Horticultural Training Center  
Upper Marlboro, Maryland

Hospital for Mentally Retarded  
Georgetown, Delaware

Baltimore Goodwill Industries  
Baltimore, Maryland

Baltimore Central Maryland League for  
Crippled Children and Adults  
Baltimore, Maryland

Baltimore Association for Retarded Citizens  
Baltimore, Maryland

The Chimes  
Baltimore, Maryland



Randallstown Activity Center  
Woodstock, Maryland

Wicomico Teen - Adult Center  
Mardela Springs, Maryland

Lower Shore Sheltered Workshop  
Salisbury, Maryland

Chesapeake Rehabilitation Center  
Easton, Maryland

Vocational Adjustment Center  
Washington, D.C.

Sheltered Enterprises of Alexandria  
Alexandria, Virginia

D. PROJECT CO-CHAIRPERSONS:

Reverend Gilbert V. Hartke, O. P.  
Special Assistant to the President  
The Catholic University of America

Ms. Jayne Baker Spain  
Vice-Chairman, U. S. Civil Service Commission

E. PROJECT SPONSORS:

The Hecht Company  
Washington/Baltimore

F. DATE

TIME

LOCATION: All to be determined



Putti

THE WHITE HOUSE

WASHINGTON

June 24, 1975

MEMORANDUM TO: PETER SORUM  
FROM: SUSAN PORTER  
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-house invitation:

EVENT: Awards Ceremony  
GROUP: "Christmas with Love is Caring, 1975"  
DATE: Tuesday, July 1, 1975  
TIME: 2:00 p.m.  
PLACE: Hartke Theater, Catholic University  
Harwood Road, Northeast  
CONTACT: Father Hartke, Special Assistant to the President  
Office: 635-5353 of Catholic University  
Home: 529-5300

10:00 AM  
Monday

Drama Dept.  
Jayne Jennings  
Rm. 107

COMMENTS: Mrs. Ford will present the awards to 10 handicapped citizens for their designs of Christmas angels which will be used on wrapping paper, Christmas cards, and one will serve as the prototype of the project. Profits from the sale of the cards and wrapping paper will be returned to the Centers. A list of all participating Centers is attached with background material about the project and its goals. Father Hartke and Jayne Baker Spain, Chairman of the President's Committee on Employment of the Handicapped, have been working very closely together on this project.



The Hartke Theater, where the awards ceremony will be held, seats 500 and they will work to see that there are adequate ramps for wheel chairs. The file is attached. Thank you.

c: BF Staff  
Red Cavaney  
Warren Rustand  
William Nicholson  
Ric Sardo  
Arthur Quern  
Rex Scouten  
Staircase



*Tues, July 1  
 2:00*

THE WHITE HOUSE  
 WASHINGTON

June 17, 1975

*Mrs Ford  
 B.F.*

NOTE TO SUSAN PORTER

*BY RIC SARDO...*

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Thanks.

Carolyn

*529-5300  
 487 Michi  
 ave, NE.  
 Dominican  
 Hall*

*Tues, July 1st  
 2:00*



## CHRISTMAS WITH LOVE IS CARING, 1975

### A. THE PROJECT AND ITS GOALS:

"Christmas With Love Is Caring, 1975" is an on-going community project which generates creative activity by the mentally and physically handicapped resulting in financial support for the Centers which care for them. The project, which aims to evoke and represent the true spirit of Christmas loving, caring, and giving while also providing these centers with the financial support they require, has as its central image the Christmas angel.

Handicapped persons from each of the participating centers were asked to submit original creative designs of Christmas angels. From these entries, ten were chosen to represent the project as part of The Hecht Company's Christmas program. Of these ten, nine will be utilized for wrapping paper design, three will appear on Christmas cards, and one will exist as the prototype angel, symbolic of the project.

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Centers will also be given materials for constructing six miles of paper chain links for use in a Christmas "friendship chain." This paper chain, each link of which will be signed by workshop members and purchasers of angel prototypes, will be displayed in each of The Hecht Company stores as a visual symbol that people truly do care about each other. Again, The Hecht Company will buy back finished product from the Centers, paying 25¢ for each six feet of chain completed.

### B. THE EVENT:

The "Christmas With Love Is Caring, 1975" first annual award ceremony has as its specific purpose the special honoring of the ten persons whose angel designs were selected to represent the project. Each of these persons will receive a framed scroll and a gift certificate at the ceremony.



By their presence, recognition for their contributions to the project will also be given to the more than thirty other persons whose angel designs were entered in the final selection process. They too will receive a commemorative scroll and a gift certificate, not as a part, however, of the official awards ceremony.

C. PARTICIPATING INSTITUTIONS:

The Social Centers  
(3 centers in total)  
Falls Church, Virginia

Fairfax Opportunities Unlimited  
Fairfax, Virginia

Columbia Light House for the Blind  
Washington, D.C.

Davis Memorial Goodwill Industries  
Washington, D.C.

Occupational Training Center  
Washington, D.C.

Mellwood Horticultural Training Center  
Upper Marlboro, Maryland

Hospital for Mentally Retarded  
Georgetown, Delaware

Baltimore Goodwill Industries  
Baltimore, Maryland

Baltimore Central Maryland League for  
Crippled Children and Adults  
Baltimore, Maryland

Baltimore Association for Retarded Citizens  
Baltimore, Maryland

The Chimes  
Baltimore, Maryland



Randallstown Activity Center -  
Woodstock, Maryland

Wicomico Teen - Adult Center  
Mardela Springs, Maryland

Lower Shore Sheltered Workshop  
Salisbury, Maryland

Chesapeake Rehabilitation Center  
Easton, Maryland

Vocational Adjustment Center  
Washington, D.C.

Sheltered Enterprises of Alexandria  
Alexandria, Virginia

D. PROJECT CO-CHAIRPERSONS:

Reverend Gilbert V. Hartke, O. P.  
Special Assistant to the President  
The Catholic University of America

Ms. Jayne Baker Spain  
Vice-Chairman, U. S. Civil Service Commission

E. PROJECT SPONSORS:

The Hecht Company  
Washington/Baltimore

F. DATE

TIME

LOCATION: All to be determined





For immediate release  
Friday, June 27, 1975

THE WHITE HOUSE  
Office of the Press Secretary to Mrs. Ford

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Tuesday, July 1, 1975

2:00 p.m. Catholic University. -- Hartke Theater.  
Mrs. Ford will attend the first annual "Christmas With Love is Caring, 1975" awards ceremony. She will present ~~the~~ awards to ten handicapped citizens for their designs of Christmas angels. These designs will be used on wrapping paper, Christmas cards and one will serve as the prototype of the project.

Wednesday, July 2, 1975

Trade

2:00 p.m. "Craft Multiples" Exhibition, Renwick Gallery, Washington, D.C.  
Mrs. Ford will attend a preview of the Renwick's exhibit of American production crafts. The objects displayed are of metal, clay, glass, fiber, wood and other materials. The objects were made by 126 craftsmen in 36 states and the District of Columbia.

For further details on these events please check the recorder on <sup>Call</sup> this office.



For immediate release  
Friday, June 13, 1975

THE WHITE HOUSE  
Office of the Press Secretary to Mrs. Ford

---

Mrs. Ford's upcoming schedule

Monday, June 16, 1975

8 p.m. The White House. State Dinner for the President of the Federal Republic of Germany and Mrs. Walter Sheel. Details on separate release.

Wednesday, June 18

12 noon. The White House, South Lawn. Mrs. Ford will host a brown bag picnic lunch for members of the Republican Congressional Wives Club. Beveridges and dessert will be served, with guests bringing their own lunches. About 180 women are expected. Mrs. Ford has been a member of the organization for 25 years.

Thursday, June 19

8 p.m. The Uris Theatre, New York City. Mrs. Ford will attend a Gala Benefit celebrating the 50th year of the Martha Graham Dance Company. Press contact: Tom Kerrigan (212) 643-1249

Monday, June 23

12 noon. The White House. Mrs. Ford will host a brunch for members of the Republican Womens Federal Forum. This will be the regular monthly meeting of the group. Mrs. Ford is honorary chairman of the group's advisory council.

8 p.m. Wolf Trap Farm Park. Mrs. Ford will attend the opening of the Metropolitan Opera.



Mr. Ford - Levine  
green ultra suede  
two piece Capriano.

Mr. Ford -  
autographed by BF.  
picture certificate  
June 30, 1975

THE WHITE HOUSE  
WASHINGTON

Father <sup>from</sup> Staker, Bishop Merino, Mr. Ford,

MEMORANDUM FOR: MRS. FORD

VIA: RED CAVANEY

FROM: PETER SORUM

SUBJECT: YOUR PARTICIPATION IN THE  
"CHRISTMAS WITH LOVE IS CARING, 1975"  
AWARDS CEREMONY  
Hartke Theater, Catholic University  
Tuesday, July 1, 1975

Attached at TAB A is the proposed schedule for the subject event.

APPROVE \_\_\_\_\_

DISAPPROVE \_\_\_\_\_

BACKGROUND

"Christmas With Love is Caring, 1975" is an on-going community project which generates creative activity by the mentally and physically handicapped resulting in financial support for the centers which cares for them. Handicapped persons from 10 participating centers in the Washington/Metropolitan area submitted original creative designs of Christmas Angels. Ten entries were selected to be used in the Hecht Company Christmas program as designs for wrapping paper decorations, and Christmas cards, which will be sold in all Hecht Company stores. Profits from this sale will be returned to the centers.

You will present a framed scroll and gift certificate to the ten winners during a brief program in the Hartke Theater at Catholic University.

Memento given - Silver Angel to  
Angel ornament



6/30/75  
4:00 pm

PROPOSED SCHEDULE

MRS. FORD'S PARTICIPATION IN THE  
"CHRISTMAS WITH LOVE IS CARING, 1975"  
AWARDS CEREMONY

Hartke Theater, Catholic University  
Tuesday, July 1, 1975

- 1:30 pm Mrs. Ford boards motorcade on South Grounds.  
  
MOTORCADE DEPARTS South Grounds en route  
Hartke Theater, Catholic University.  
  
[Driving time: 25 minutes]
- 1:55 pm MOTORCADE ARRIVES Hartke Theater, Catholic University.  
  
Mrs. Ford will be met by:  
Bishop Eugene Marino, Auxiliary Bishop of Washing to  
Father Gilbert Hartke, Special Assistant to the  
President of Catholic University
- OPEN PRESS COVERAGE
- Mrs. Ford, escorted by Bishop Marino and Father  
Hartke, proceeds to platform assembly area.
- 2:00 pm Mrs. Ford arrives assembly area to greet platform  
guests:  
  
Allan J. Bloostein, The Hecht Company President  
& Chief Executive Officer  
Richard Applegate, Catholic University Vice Presiden  
Finance and University Relations  
Hedwig (Hedy) Oswald, U. S. Civil Service Commissio  
Chief of Office of Selective Placement Program
- 2:05 pm Mrs. Ford and the platform party proceed on stage and  
remain standing.

OPEN PRESS COVERAGE

- 2:06 pm Ecumenical Prayer by Bishop Marino
- 2:10 pm National Anthem sung by all.
- 2:12 pm Mrs. Ford is seated.
- 2:12 pm "Christmas Tree Angel" - Solo. *Patby McCuen*  
*on guitar*
- 2:15 pm *Father Hartke* *into dress on stage*  
Remarks by Ms. Oswald.
- 2:17 pm Remarks by Mr. Bloostein concluding with introduction of Mrs. Ford for the awards.

NOTE: No remarks are required.

- 2:20 pm Mrs. Ford, assisted by Father Hartke, presents awards to the ten winners.

NOTE: Father Hartke will hand Mrs. Ford each award as Mr. Bloostein reads the name of the recipient for presentation.

- 2:28 pm Mrs. Ford completes awards presentation and proceeds to podium for special announcement by Father Hartke for contest participants to open their certificates.

NOTE: These 40 children are seated in the audience and have been given wrapped certificates prior to program.

- 2:30 pm "God Bless America."
- 2:33 pm Mrs. Ford, escorted by Father Hartke and Allen Bloostein, departs stage en route motorcade for boarding.
- 2:35 pm, MOTORCADE DEPARTS Hartke Theater en route South Grounds.

[Driving time: 25 minutes]

- 3:00 pm MOTORCADE ARRIVES South Grounds.



James Carter - 13 xmas cheer in

Chimes in Baltimore School

Just being here today,  
w everything th time  
means to me & my  
family. To have participation  
from the people -

of Chimes,  
Inc.  
Balt. Md.  
Multi-Service  
Agency  
in Balt.

I can see it  
growing & growing  
& becoming one of  
our big Xmas projects.

At least you got  
out & did something.  
After all Xmas w love  
is living.

It is the most beautiful  
angel - Thank you  
so much. It is a  
prerogative being here -

- Bishop Marino
- Murphy
- Mrs. Applegate
- Miss Oswald
- 
- Mrs. Blossstein



For immediate release

Tuesday, July 1, 1975

THE WHITE HOUSE  
Office of the Press Secretary to Mrs. Ford

-----

Mrs. Ford will take part in an awards ceremony involving handicapped persons who have designed Christmas angels to be used in a project to raise money for 10 area institutions for the handicapped. The ceremony will take place Tuesday, July 1 at 2 p. m. at Catholic University's Hartke Theater.

Mrs. Ford will present certificates to the 10 winners in the "Christmas with Love is Caring, 1975" program. The handicapped citizens have designed Christmas angels which will be used on wrapping paper, Christmas cards and note paper, with the profits being returned to the handicapped centers. The Hecht Company is sponsoring the project.

One angel, designed by 13-year-old James Carter of Baltimore, will be used as a prototype for the project. The others will be used for wrapping paper and Christmas cards and will be offered to the public for sale.

Participating in the awards ceremony with Mrs. Ford Tuesday: The Rev. Gilbert V. Hartke, co-chairman of the 'Christmas with Love is Caring, 1975' and Special Assistant to the President at Catholic University; Bishop Eugene Marino, member of the Board of Trustees at Catholic University; Hedwig Oswald, chief of the Office of Selective Placement Programs at the US Civil Service Commission, representing Jayne Baker Spain, co-chairman of the Project; Allen Bloostein, President and Chief Executive Officer of The Hecht Company.

The Hecht Company will produce the giftwrap and cards and return all profits to 10 area handicapped centers. The Company will also provide free materials to the handicapped centers to reproduce more than 100,000 prototype angels. 20,000 of these will be offered for sale at Angel stands throughout the D.C. metropolitan area and 80,000 will be used by Hecht in in-store display. The Company is going to buy back each prototype angel made by the centers at 5 1/2 cents per angel.

This is the first annual awards ceremony. Ten people will be honored as and 30 others will be recognized as having reached the finals.

# # # #

Members of the press should assemble at Hartke Theater at 1:45 p. m.  
Crews may set up, but may wish to go portable.



For immediate release  
Tuesday, July 1, 1975

THE WHITE HOUSE  
Office of the Press Secretary to Mrs. Ford

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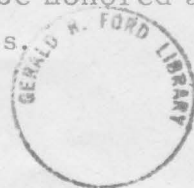
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# # # #



Members of the press should assemble at Hartke Theater at 1:45 p.m. Crews may set up, but may wish to go portable.



Joan Rein 1:30 Thu.

c o l n h . w e r

Office of the Press Secretary to Mrs. Ford

Mrs. Ford will take part in an awards ceremony involving handicapped persons who have designed Christmas angels to be used in a project to raise money for 10 area hospitals for the handicapped. The ceremony will take place Tuesday, July 1 at 2 p.m. at Catholic University's Hartke Theater.

Mrs. Ford will present certificates to the 10 winners in the "Christmas with Love is Caring, 1978" program. The handicapped citizens have designed Christmas angels which will be used on wrapping paper, Christmas cards and note paper, with the profits being returned to the handicapped centers. The Hecht Company is sponsoring the project.

One angel, designed by 13-year-old James Carter of Baltimore, will be used as a prototype for the project. The others will be used for wrapping paper and Christmas cards and will be offered to the public for sale.

Participating in the awards ceremony with Mrs. Ford Tuesday: The Rev. Gilbert V. Hartke, co-chairman of the Christmas with Love is Caring, 1978 and Special Assistant to the President at Catholic University; Bishop Eugene Marino, member of the Board of Trustees at Catholic University; Hedwig Oswald, chief of the Office of Selective Placement Programs at the US Civil Service Commission, representing Jayne Baker Spain, co-chairman of the project; Allen Blostein, President and Chief Executive Officer of The Hecht Company.

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For immediate release  
Tuesday, July 1, 1975

THE WHITE HOUSE  
Office of the Press Secretary to Mrs. Ford

---

Mrs. Ford will preview the "Craft Multiples" exhibition at the Renwick Gallery Wednesday, July 2 at 2 p. m.

She will go through the exhibition with Dr. Joshua Taylor, director of the National Collection of Fine Arts, and Lloyd Herman, director of the Renwick Gallery. She will also meet Michael Monroe, the associate curator of the Renwick and designer of the show, and Miriam Plotnicov, coordinator of the "Craft Multiples" exhibition.

The exhibition consists of 133 handcrafted designs of metal, clay, glass, fiber, wood and other materials made by 126 craftsmen in 36 states. The show opens at the Renwick Gallery July 4 and continues through February 16.

The 133 items were selected in national competition from more than 2300 entries. Most of the craftsmen whose work is represented are in the mid-20s and 30s and almost half earn their living from handcraft production.

Following its exhibit at the Renwick, the show will tour for three years throughout the United States.

# # # #

press note: space in the gallery during Mrs. Ford's tour is greatly limited. Press interested in covering should notify Mrs. Ford's press office.

# Father Haube

It's rare - there's an old Chinese proverb -  
but the son  
uses twice in one day.

xmas tree angels -



completion of this form,  
ward immediately to the  
vance Office with a car-  
n copy.

MRS. FORD  
THANK YOU LETTERS

K 6

Event Christmas with Care

Date July 1, 1975

Advanceman Peter Sorum

NAME & ADDRESS	SALUTATION	DESCRIPTION
Mr. Allan J. Bloostein President The Hecht Company Washington, D. C.	Dear Allan:	Sponsor of program. Gave Mrs. Ford the "First Angel" in the form of a bracelet.
Father Gilbert Hartke Special Assistant to the President Catholic Univeristy of America Washington, D. C.	Dear Father Hartke:	Event organizer who met and escorted Mrs. through event.

So many  
to slings  
chev -

Charles Nelson  
Riley -  
Comedian

Dr

\* Lee Grant

\* Alex Truex -  
Athlete  
host of "high  
rollers"

Johany Rodriguez  
Country & Western  
Singer

Just a toddler at the  
cottage - 5 yrs

I was rather plump -

I always feeding kids good things  
Please do not feed this child -  
Mother put sign on her

back

Tr 2 a

Altogether  
constant consideration  
for everyone -  
Fa travelling a lot -

cold Sched beans sandwich



Tom boy - Didn't really go down  
in weight til '18

*the Necht co*  
BALTIMORE-WASHINGTON

*Christin  
w/ love  
is caring  
file*

To:

From:

Date:

CC.

Subject:

*\* - Winner*

THE SOCIAL CENTER

*in upper mareb, md.*

Vera Mellon - Exec. Dir.  
Lynda Hantman - Voc. Dir.  
Barbara Bremenkamp  
Fran Turosak

Pearl Johnson  
Ann Haynie  
Mrs. Peggy Haun  
~~\* Bill Sines~~  
~~\* Chuck Fowler~~  
~~\* Elsie Tillery~~  
Mrs. Fannie Hoston

FAIRFAX OPPORTUNITIES UNLIMITED

Laurine Bean - Exec. Dir.  
Mark E. Shoob - Pres. of Bd.  
Jerry Donovan

John Harris  
Rose Delorenzo  
Nancy Bewick

COLUMBIA LIGHTHOUSE FOR THE BLIND

*- Wash DC*

J. Arthur Johnson - Exec. Dir.  
Charles Fegan - Asst. Dir.  
Donna Zadnik

~~\* Mary Carey~~  
Leona Bradford  
John Collins

DAVIS MEMORIAL GOODWILL INDUSTRIES

George Evans - Exec. Dir.  
Joseph Rose  
Diane Plassey  
Michael Meldrum  
Betsy Forte

Janice Jackson  
Andre Minor



OCCUPATIONAL TRAINING CENTER

Vince Grey - Exec. Dir.  
Aretta Moore - Asst. Dir.  
Janice Shakelford

Fred Cameron  
Curtis Hurt  
Joseph Thomas



# the Necht co

BALTIMORE-WASHINGTON

*Judging Comm  
Shayeed  
Fisher  
Hutke*

To:

From:

Date:

Subject:

CC.

*upper marlboro  
md*

## MELLWOOD HORTICULTURAL TRAINING CENTER

Earl Copus, Jr. - Exex. Dir.	*John Crisafulli
Dick Barnard - Center Dir.	Donna Kramer
Wendy Winstock - Asst. Cen. Dir	Jack Lubore

~~Area~~

## BALTIMORE ASSOCIATION FOR RETARDED CITIZENS, INC.

Herbert Fedder - Dir.	Cynthia Lang
Walter Freeman - Asst. Dir.	Eileen Sadecki
Mrs..Alyce Reiter - Pres.	Donna Waugh

## BALTIMORE GOODWILL INDUSTRIES

H.E. Kettering - Exec. Dir.	Alphonson Alvarez
Eloise Clark	Nicolas Angeledes
Mrs. Germaine Rosenthal	Charlotte Ferkler

## BALTIMORE CENTRAL MARYLAND LEAGE FOR CRIPPLED CHILDREN AND ADULTS

Anna F. Miller - Prog. Dir.	*Helen Jung
William McGuire - Dir. of Workshop	Earlene Altman
Robert C. Dockendorf - Exec. Dir.	Alice Parker
Dr. Irvin Golboro - Pres.-Bd.	

*69*

*resident + day 5 1/2 - 73 yrs*

## THE CHIMES, INC.

Mr. Terry Perl - Exec. Dir.	*James Carter
Mrs. Cecil Fox	*Roy Rush
Mrs. Margaret Stortz	Ann Merrill
Mrs. Margorie Berry	

*Carter*

*bltmore*

*Mrs Emma Carter  
1962*

*mentally retarded*

*Marino*

*(30) 466 4400*

*\**

# *the Necht co*

BALTIMORE-WASHINGTON

To:

From:

Date:

CC.

Subject:

## WICOMICO TEEN-ADULT CENTER

Donald B. Hackett - Dir.  
Colleen Linthicum  
*cum*

Paul Still  
Gale Bratten  
Virginia Carey

## LOWER SHORE SHELTERED WORKSHOP —

Mr. Richard Beals - Dir.  
Ms. Pat Renshaw

\*Elizabeth Mitchell  
Mertie Davis  
George Evans

*eastern  
shore,  
Md  
area*

## HOSPITAL FOR THE MENTALLY RETARDED

Mrs. Alice Richards  
Myrna Bucks  
Evelyn Butntick  
Kathy Corby

Roy Rowels  
Charles Seney  
\*Edward Landon

*Sherry McMahon*

## CHESAPEAKE REHABILITATION CENTER

Mr. Edward J. Smith - Dir.  
Mrs. Ann Knowland

Frances Wilmer  
Elizabeth Williams  
Vivian Marth







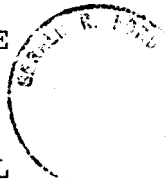
## EXECUTIVE OFFICES

"CHRISTMAS WITH LOVE IS CARING" - THE HECHT COMPANY'S CHRISTMAS THEME FOR 1975. THE CHRISTMAS TRADITION WILL BE CAPTURED IN AN ANGEL, DESIGNED AND PRODUCED BY 19 HANDICAPPED - RETARDED CENTER WORKSHOPS IN THE BALTIMORE AND WASHINGTON AREA. THE ANGEL WILL BE THE CENTRAL MOTIF OF THE THEME "CHRISTMAS WITH LOVE IS CARING" AS USED IN ADVERTISING AND DISPLAY.

THE HECHT COMPANY VIEWS THIS PROJECT AS AN EFFORT THAT IS TRULY IN THE SPIRIT OF CHRISTMAS. WE ARE PLEASED TO BE WORKING WITH THE HANDICAPPED CENTERS ON SUCH A WORTHWHILE UNDERTAKING THAT DEMONSTRATES THAT "CHRISTMAS WITH LOVE IS CARING" AND HOPE THAT IT WILL BEGIN A NATIONAL TREND TOWARD COOPERATIVE PROJECTS BETWEEN BUSINESS AND HANDICAPPED CENTERS.

IN KEEPING WITH THE SPIRIT OF COMMUNITY CONCERN AND INVOLVEMENT, 16 OF THE CENTERS HELD A CONTEST TO DESIGN A CHRISTMAS ANGEL FROM THE ASSORTED COLORS OF CONSTRUCTION PAPER PROVIDED BY THE HECHT COMPANY. THE BEST THREE FROM EACH CENTER WERE SUBMITTED TO THE HECHT COMPANY IN MAY, AND JUDGED BY A PANEL OF ARTISTS AND EDUCATORS CHAIRED BY FATHER GILBERT HARTKE OF CATHOLIC UNIVERSITY. ALL PARTICIPANTS ARE RECEIVING AWARDS TODAY, AND THE TEN PARTICIPANTS WHOSE DESIGNS WILL BE USED ARE SEATED ON THE STAGE.

FROM THESE TEN DESIGNS, THE HECHT COMPANY WILL DEVELOP AN INSTITUTIONAL GIFT WRAP WHICH WILL BE USED FOR



THE "SHOP AND GO" AREAS IN THE STORE AND ALSO AS THE COMPLIMENTARY GIFT WRAP AND SHOPPING BAGS. IN ADDITION IT WILL BE AVAILABLE FOR PUBLIC SALE. PROFITS FROM THE PUBLIC SALE WILL BE EQUALLY DIVIDED AND RETURNED TO THE CENTERS.

THREE OF THE ANGELS HAVE BEEN CHOSEN AS THE CENTRAL MOTIF FOR NOTE CARDS WHICH WILL BE BOXED AND AVAILABLE FOR SALE. AGAIN, THE PROFITS WILL BE DIVIDED AND RETURNED TO THE CENTERS.

ONE ANGEL, DESIGNED BY JAMES CARTER OF THE CHIMES, INC. OF BALTIMORE HAS BEEN CHOSEN AS THE PROTOTYPE FOR THE ANGEL WHICH WILL BE USED IN THE DISPLAYS AND ADVERTISING. THE HECHT COMPANY WILL PROVIDE EACH CENTER WITH THE DIE CUT PIECES OF CONSTRUCTION PAPER WHICH THEY WILL ASSEMBLE INTO ANGELS BEGINNING IN JULY. WE WILL ALSO PROVIDE SAMPLES OF THE "FINISHED PRODUCT" AS A MODEL. HOWEVER, SO THAT EACH PERSON CAN FEEL A SENSE OF IDENTITY WITH OUR PROJECT, EACH ANGEL FACE WILL BE INDIVIDUALLY DESIGNED BY THE MEMBERS OF THE CENTER IN ANY WAY THEY DESIRE.

ALL PEOPLE WHO WORK ON THE ANGEL PROJECT - BOTH MEMBERS OF THE CENTERS AND EMPLOYEES OF THE HECHT COMPANY - WILL SIGN HIS NAME TO A PAPER LINK WHICH WILL BE HOOKED TOGETHER TO FORM A "FRIENDSHIP CHAIN" IN EACH STORE. AS EACH CUSTOMER PURCHASES AN ANGEL, HE WILL ALSO SIGN HIS NAME TO A PAPER LINK WHICH WILL BE ADDED TO THE FRIENDSHIP CHAIN ON A DAILY BASIS. THE FRIENDSHIP CHAIN WILL BE A VISUAL SYMBOL TOO, OF PEOPLE CARING FOR EACH OTHER, AND THE EXTENSION OF THAT CARE.

THE FOLLOWING AGENCIES ARE PARTICIPATING

IN THE ANGEL PROJECT.

THE SOCIAL CENTER (2 GROUPS) ALEXANDRIA, VIRGINIA FALLS CHURCH FAIRFAX OPPORTUNITIES UNLIMITED FAIRFAX, VIRGINIA	WICOMICO TEEN - ADULT CENTER MARDELA SPRINGS, MARYLAND
COLUMBIA LIGHTHOUSE FOR THE BLIND WASHINGTON, D.C.	LOWER SHORE SHELTERED WORKSHOP, INC. SALISBURY, MARYLAND.
DAVIS MEMORIAL GOODWILL INDUSTRIES, WASHINGTON, D.C.	HOSPITAL FOR THE MENTALLY RETARDED, GEORGETOWN, DELAWARE.
OCCUPATIONAL TRAINING CENTER WASHINGTON, D.C.	CHESAPEAKE REHABILITATION CENTER DEVELOPMENT UNIT EASTON, MARYLAND.
MELLWOOD HORTICULTURAL TRAINING CENTER UPPER MARLBORO, MARYLAND (2 GROUPS)	VOCATIONAL ADJUSTMENT CLINIC WASHINGTON, D.C.
BALTIMORE ASSOCIATION FOR RETARDED CITIZENS, INC. BALTIMORE, MARYLAND.	SHELTERED ENTERPRISES OF ALEXANDRIA, ALEXANDRIA, VIRGINIA.
BALTIMORE CENTRAL MARYLAND LEAGUE FOR CRIPPLED CHILDREN AND ADULTS BALTIMORE, MARYLAND	HOWARD COUNTY WORKSHOP COLUMBIA, MARYLAND
THE CHIMES, INC. BALTIMORE, MARYLAND.	

THE FOLLOWING PEOPLE HAVE DESIGNED AN ANGEL WHICH WAS CHOSEN  
IN THE DESIGN COMPETITION:-

BILL SINES  
CHUCK FOWLER ... THE SOCIAL CENTER, FALLS CHURCH, VA.  
MARY CAREY ... COLUMBIA LIGHTHOUSE FOR THE BLIND, WASHINGTON, D.C.  
JOHN CRISAFULLI ... MELLWOOD HORTICULTURAL TRAINING CENTER,  
UPPER MARLBORO, MARYLAND.

HELEN JUNG ... BALTIMORE CENTRAL MARYLAND LEAGUE FOR  
CRIPPLED CHILDREN AND ADULTS.

JAMES CARTER

ROY RUSH ... THE CHIMES INC., BALTIMORE, MARYLAND

ELIZABETH MITCHELL . . . LOWER SHORE SHELTERED WORKSHOP,  
SALISBURY, MARYLAND.

EDWARD LANDON ... HOSPITAL FOR THE MENTALLY RETARDED, GEORGETOWN,  
DELAWARE.

For further information  
contact:-

Catherine O'Connell  
(202) - 628-9320

UP-055

(BETTY)

WASHINGTON (UPI) -- FIRST LADY BETTY FORD WAS EXPECTED TO PRESENT AWARDS TODAY TO 10 HANDICAPPED PERSONS WHO HAVE DESIGNED CHRISTMAS ANGELS TO BE USED ON WRAPPING PAPER, CHRISTMAS CARDS AND NOTE PAPER AS PART OF A FUND-RAISING PROJECT.

THE CEREMONY WAS SCHEDULED TO TAKE PLACE AT CATHOLIC UNIVERSITY'S HARTKE THEATER.

MRS. FORD ALSO WILL PREVIEW AN EXHIBITION OF AMERICAN HANDICRAFTS AT THE RENWICK GALLERY TOMORROW. THE SHOW, WHICH OPENS JULY 4TH, DISPLAYS ITEMS SELECTED IN A NATIONAL COMPETITION AMONG AMERICAN CRAFTSMEN. IT WILL CONTINUE UNTIL FEBRUARY 16.

UPI 07-01 12:10 PED

UP-055

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UPI 07-01 12:10 PED

# Not all angels have wings



little miracles by helping



October 28, 1975

*Ford*

Dear Katie:

This is to confirm that we have received your proposed ad promoting the Angel project, and to let you know that it meets with our approval for you to use the photo of Mrs. Ford in the way you proposed

Thanks also for your cooperation and for your support of such a worthy project.

Sincerely,

Sheila Rabb Weidenfeld  
Press Secretary to  
Mrs. Ford

Ms. Katie O'Connell  
The Hecht Co.  
Executive Offices  
Baltimore-Washington





October 28, 1975

*Christmas with  
Love as if  
caring fold*

**Dear Katie:**

**This is to confirm that we have received your proposed ad promoting the Angel project, and to let you know that it meets with our approval for you to use the photo of Mrs. Ford in the way you proposed**

**Thanks also for your cooperation and for your support of such a worthy project.**

**Sincerely,**

**Sheila Rabb Weidenfeld  
Press Secretary to  
Mrs. Ford**

**Ms. Katie O'Connell  
The Hecht Co.  
Executive Offices  
Baltimore-Washington**



*the Hecht Co*

BALTIMORE-WASHINGTON

EXECUTIVE OFFICES

October 28, 1975

Ms. Patty Matson  
Press Office  
The White House  
Washington, D.C.

Dear Patty,

Here is a copy of the "Angel project" ad exactly as it will run on Thanksgiving Day, November 27 in the Washington Post and the Baltimore Sun. Hope it meets with your approval. If you feel additional revisions are necessary, please let us know.

Look forward to hearing from you soon.

Sincerely,

*Katie O'Connell*  
Katie O'Connell

(202) 628-9320



Dear Katie

this is to confirm that we have rec'd  
your proposed ad ~~was~~ promoting the  
Angel project, & ~~to~~ to let you  
know that it meets with our approval  
for you to use the photo of Mrs Ford  
in the way you propose.

~~Thank~~ <sup>also</sup> Thanks for your cooperation &  
for your support of such a worthy  
project

Sinc

Srw

