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Sheila

THE WHITE HOUSE

WASHINGTON

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-house invitation:

EVENT: Opening Concert Series

GROUP: The Cabinet wives and the National Symphony Orchestra

DATE: Monday, March 10, 1975

TIME: Arrive 10:45 a.m. (concert begins at 11:00 a.m.)

PLACE: Concert Hall, Kennedy Center

CONTACT: Mrs. Frederick B. Dent
966-6776

COMMENTS: This is an annual endeavor of the Cabinet wives in cooperation with the National Symphony Orchestra to sponsor a series of concerts for all fourth grade students in the District of Columbia. The purpose is to expose all the children of the city to the Symphony, the Kennedy Center and, in a broader sense, to expand their cultural horizons. Mrs. Ford will attend the opening concert and will greet the children as they are being seated. The file is attached. Thank you.

2,750 kids

c: BF Staff
Red Cavaney
Warren Rustand
James Connor
Rex Scouten
Staircase

February 20, 1975



Mrs. Frederick Dent called regarding the first of the concerts at the Kennedy Center.
(Mrs. Ford) She said she would attend Monday, March 10, however, the time has been changed from 10:00 until 11:00. It would be great if Mrs. Ford could arrive at about 10:45 to greet the children before they are seated.
(Mrs. Dent - 966-6776)

✓
needs
action
memo

December 20, 1974

Dear Friends,

How much I appreciated your gracious letter inviting me to attend the opening concert of the series of concerts being planned for all fourth grade students in the District of Columbia. I would be pleased to attend on Monday, March 10th and I look forward to joining you at that time.

With gratitude and my warmest best wishes,

Sincerely,

Mrs. Townsend W. Hoopes
Mrs. Frederick B. Dent
National Symphony Orchestra
John F. Kennedy Center for
the Performing Arts
Washington, D. C. 20566

SP/SA

c: ✓BF Accept (March 10)

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THE WHITE HOUSE
WASHINGTON

Dear Mrs. Ford,

You are invited to participate in the opening concert of a series of concerts for all 4th grade students in the District of Columbia. This is a joint endeavor sponsored by the National Symphony and the Cabinet wives. They are especially hoping you will be able to attend this opening concert at 10:00 a.m., Monday, March 10 at the Kennedy Center. Hope you can.

~~_____~~ Attend Monday, March 10

_____ Regret

Thank you,

susan

National Symphony Orchestra
John F. Kennedy Center
for the Performing Arts
Washington, D.C. 20566
Telephone: 202-785-8100
Cable Address: Natsym

National Symphony

Antal Dorati, Music Director
William L. Denton, Managing Director

Officers:
David Lloyd Kreeger
President
Lloyd Symington
Immediate Past President
Lee D. Butler
Vice Presidents
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Carl L. Shipley
Counsel
Mrs. Mackenzie Gordon
President, Women's Committee
Mrs. Kimball Firestone
Chairman, Special Events Committee
Mrs. Dale Miller
Chairman, Development Committee

December 3, 1974

Mrs. Gerald R. Ford
The White House
Washington, D. C. 20500

Dear Mrs. Ford:

Once again the Cabinet wives and a group of music lovers are combining efforts to sponsor a series of concerts for all fourth grade students in the District of Columbia, to be played by the National Symphony Orchestra led by the resident conductor, Murray Sidlin, and featuring the D.C. Youth Chorale.

The concerts will be held on March 10, 11 and 12, 1975 at 10:00 a.m. and again 12:15 p.m. each day. It is a special pleasure to invite you to attend the opening concert at 10:00 a.m. on Monday, March 10, at the Kennedy Center Concert Hall.

We know of your genuine interest in the performing arts, and we know the children would be especially thrilled by your presence on that occasion. Accordingly, we hope your schedule will permit you to be with us.

Most sincerely,

Anne M. Hoopes

Mrs. Townsend W. Hoopes
Chairman, Fourth Grade Concerts

and
William L. Denton
Mrs. Frederick B. Dent
Chairman, Cabinet Wives

Board of Directors:
Mrs. Albert Abramson
Mrs. Ralph E. Becker
Mrs. Christopher T. Bever
Albert J. Beveridge III
Mrs. Marvin A. Braverman
Vincent C. Burke, Jr.
Mrs. Cyrus S. Ching
Mrs. Raymond E. Cox
Mrs. Fredrick B. Dent
Mrs. John Dimick
Mrs. Lee Folger
Eugene K. Garfield
Honorable Leonard Garment
John T. Garrity
Peter Ladd Gilsey
Mrs. C. Leslie Glenn
Mrs. Polk Guest
Honorable Theodore Hagans, Jr.
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Christian C. Hohenlohe
Mrs. Townsend Hoopes
Honorable Paul Ignatius
Honorable Frank N. Ikard
John H. Kauffmann
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THE WHITE HOUSE

WASHINGTON

March 6, 1975

MEMORANDUM FOR: NANCY HOWE

VIA: RED CAVANEY 

FROM: PETER SORUM 

SUBJECT: MRS. FORD'S ATTENDANCE AT THE
CABINET WIVES CONCERT OF THE
NATIONAL SYMPHONY ORCHESTRA
Kennedy Center
Monday, March 10, 1975

Attached at TAB A is the proposed schedule for Mrs. Ford's attendance at the Cabinet Wives Concert of the National Symphony Orchestra.

APPROVE _____ DISAPPROVE _____

BACKGROUND

Each year, the Cabinet Wives sponsor a series of concerts by the National Symphony Orchestra for the Fourth Grade Students of the Metropolitan area. Our guidance indicates that Mrs. Ford has agreed to attend the first concert in the series and offer welcoming remarks.

Mrs. Ford will be returning to the White House following her remarks rather than remaining for the Concert, in response to the President's request that she be present for the swearing in of Mrs. Carla Hills as Secretary of Housing and Urban Development at 12:00 noon.

PROPOSED SCHEDULE

MRS. FORD'S ATTENDANCE AT THE
CABINET WIVES CONCERT OF THE
NATIONAL SYMPHONY ORCHESTRA

Kennedy Center
Monday, March 10, 1975

10:45 am Mrs. Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route
John F. Kennedy Center for the Performing Arts.

[Driving time: 7 minutes]

10:52 am MOTORCADE ARRIVES Kennedy Center entrance
(Parking Garage Level "B").

Mrs. Ford will be met by:

Mrs. Frederick (Millie) Dent, Chairman,
Cabinet Wives

Mrs. Townsend W. (Ann) Hoopes, Chairman,
Fourth Grade Concerts

10:55 am Mrs. Ford, escorted by Mrs. Dent and Mrs. Hoopes,
proceeds to the Concert Hall stage holding area.

10:58 am Mrs. Ford arrives holding area.

11:00 am Mrs. Hoopes opens the concert program and
announces Mrs. Ford and Mrs. Dent.

11:00 am Mrs. Ford, escorted by Mrs. Dent, proceeds to center
stage and remains standing.

OPEN PRESS COVERAGE
ATTENDANCE: 2300

11:02 am Introduction of Mrs. Ford by Mrs. Dent.

11:03 am Mrs. Ford's remarks.

FULL PRESS COVERAGE

11:05 am Remarks conclude.

11:06 am Mrs. Ford, escorted by Mrs. Dent and Mrs. Hoopes, departs Concert Hall Stage en route motorcade for boarding.

11:13 am Mrs. Ford boards motorcade.

MOTORCADE DEPARTS Kennedy Center en route South Grounds.

[Driving time: 7 minutes]

11:20 am MOTORCADE ARRIVES South Grounds.

For immediate release
Friday, March 7, 1975

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will offer brief welcoming remarks at a Cabinet Wives Concert of the National Symphony Orchestra Monday, March 10 at 11 a.m. at the Kennedy Center's Concert Hall.

This is one of a series of concerts by the National Symphony Orchestra for fourth grade students in the metropolitan area. About 2300 children are expected to attend.

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note: Mrs. Ford will return to the White House following her remarks to attend the swearing-in ceremony for Mrs. Carla Hills as Secretary of Housing and Urban Development at noon.

Please notify Mrs. Ford's press office (x2164) if you plan to accompany the motorcade. Pickup in press lobby at 10:30 a.m.