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11:40

Rev. P. appearance

THINGS TO DO

Monday, November 4, 1974

- ✓ 1. Check with Nancy Howe to see if Mrs. Ford is coming to press briefing. *Call Nancy Lammerding*
- 2. If Mrs. Ford will appear, talk with her before hand about not getting in a position where she is cornered by the press into answering questions.
- 3. Call Nancy Lammerding to inform her if Mrs. Ford is or is not coming. *Nancy does not want to come. Awkward appearance. Wants to have informal session herself next week before state Dinner with Mr. Ford*
- 4. Bring Fact Sheets on Map Room to briefing.
- 5. Talk to Ric about:
  - a. Car pickup
  - b. Lunch hours

\* Call Rumsfeld or Chaner re: Who's paying for Stevens trip

\* Call Lush.



Create an environment in  
which officials & press  
can make discoveries about  
each other.

---

Press <sup>Dont become point</sup>  
you should see the <sup>of story</sup>  
press secretary's "five  
hand" in it.... and not  
have to ~~back~~ <sup>fight</sup> around

---

A press secretary shouldn't  
speculate with press

---

Linson function

- getting press's needs  
defined to white house

needs to press.

create an environment of  
mutual confidence & trust



Day I have speek  
for Mrs. Ford, I'm  
deed.

I don't think for  
Mrs. Ford. I carry  
out what she has  
to say.

Sheila Rabb Weidenfeld  
Producer/ **take it from here**

Mrs. Ford is a very  
strong lady - if she's  
had problems turned  
~~her~~ them into ~~advantages~~  
advantages -

---

TV - people &  
communication -



Make sure they're always  
Sheila Rabb Weidenfeld comfortable -  
Producer/ **take it from here**

The 1<sup>st</sup> lady is  
her own best press  
Secy - Not her  
mouthpiece - there  
to help her ~~with the~~ <sup>do the</sup>  
~~some~~ job,

Make it easier for  
her to talk to press  
& press can talk to  
her -

She's going to more  
achieve than some  
& not as active as  
others -



Toni Pace

Associate Producer / **take it from here**

only people on tv who  
are good personalities on  
air - if not should  
be taught (smil program  
to FSI)

Keep Mrs. Ford as real  
person - just teaches  
to be relaxed. It's  
good answers - quick -  
if makes mistake can  
always correct it later  
be better interpretation.

Children very good -  
real - make them more  
comfortable & confident  
with what they  
saw - ~~Patricia~~  
& Tricia played role -





Have you've done so much  
so late on we don't feel  
we miss something if -  
that if it's the  
point ~~is~~ medicine  
bothering them - can  
call Howard Simon  
know me - can call  
cold

N

Want to get to know them better - know me

My name - 1.

purpose of meeting [so they can tell me their specific needs & requirements & special interests; problems they've had - had them to write them down - filing, deadlines,

Mrs. Ford decided to drop in to introduce myself and Nancy Lammending & will not be taking questions.

I do like written requests to file -

Perhaps everyone in room is familiar with the map room. I wasn't and asked for a fact sheet on it. ~~IF~~ anyone would like one I have copies.

Any objection to filing out form for trips



Cost of Trip borne by RNR Committee since

Dick Cheney

Whos paying for Stene's Trip -  
How is Stene getting back - We don't

How many pounds has she put on - Regained Pre-surgical weight -

How do I put my job - I'm an International Service.

My philosophy is openness & honesty. I want to make it easier for Mrs. Ford to talk to press & press to talk to her.

I don't think for Mrs. Ford - I carry out what she has to say

~~Don't~~ Ford The 1<sup>st</sup> Lady is her own best press secy - I'm not her mouthpiece - I'm there to help her do the job.

Mrs. Ford is a very strong lady. If she's had problems she's turned them into advantages.



Who is James Brown? went with Pres. to Church: Close friend of Ford's for years, from Michigan

Does Mrs. F. expect TV to play a big part in her life?

Don't know ~~who~~ we haven't discussed it.

Why did Brad Patterson leave?

- He came in to organize staff, knowing it would be temporary, felt his job was accomplished and wrote a letter to Mrs. Ford [Can I make his & Brad's letters public]

Chemotherapy treatment starts Mar. morning? Yes, Medical questions are referred to Dr. Lukash.

Btw. Patient & Doctor.

Stere hasn't seen his family since he went out west - "A good boy comes home to see his mother"

Will Steve be doing anything?

I don't know his schedule yet.

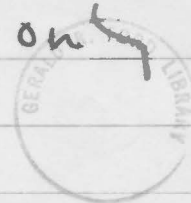
Nancy Howe - Don't know her well.

But like her very much. She's ~~so~~ very close to Mrs. Ford and I know we'll be working well together.

(NH) How is she feeling? Any effect of Drs

How active will Mrs. Ford be?

By nature, Mrs. Ford is an active woman but only time will tell?



How will I handle exclusives:

\* When can we see Mrs. Ford?

Everyone has asked for an interview. Mrs. Ford has made it clear that she wants an open relationship with the press but she could spend all of her time doing interviews - if every request were honored. I will try to be fair, but interviews will have to be given on a limited basis ~~and will have to be~~ I'll have to handle the requests ~~as~~ as they come.

\* Why didn't she go to church yesterday? She was ~~at~~ tired - Stayed up all night talking to Steve.

Why is Mrs. Ford going to Japan  
It was at Dr. Lukash's advice that she not go.?

Gail Ford - Pregnant →

~~Nom. Ford or Chaney~~  
~~Rep. Nat'l Committee~~

RNC picked up Steve -



My philosophy is openness and honesty.  
She told me about her which is her  
philosophy to people and the press,

RE: Question on cancer - Only  
time and Mrs. Ford can tell

RE: <sup>that has no answer:</sup> ~~to~~ - As soon as I  
I can find Mrs. Ford and  
ask her, I can tell you

\* Dealing in fact only; no  
speculation

\* setting press' ~~and~~ needs defined  
to White House

\* What are the sensitive areas  
(speech impediments) - things,  
Mrs. Ford doesn't want discussed

\* kids

\* Mrs. Ford's condition now

\* No one speaks for Mrs. Ford but  
Mrs. Ford

\* factual scheduling

\* Redefining  $\rightarrow$  Policy development Not

\* Don't believe in leaks but once story is  
out I believe you can't lie -



I'm under consideration and will believe it when the WH makes it official - I don't know for certain it will happen.

**THE WHITE HOUSE**  
**WASHINGTON**

If the press is willing, the following information would be helpful to have on file for quick access when a trip comes up ...

soc sec number  
date of birth  
place of birth



Name (professional)

News organization

Office phone number

Office address

Name (personal)

Home phone number

Home address

Who -- and where -- should we call when we cannot locate you?

PATRICIA J. MATSON

Patricia J. Matson is assistant press secretary to the First Lady, a position she has held since May, 1973.

Prior to joining the White House staff, Miss Matson served as administrative aide to Rep. John Y. McCollister (R-Nebr.), with administrative duties in an office of ten and responsibility for press relations. She came to Washington, D.C. in March, 1971 as press aide for Congressman McCollister.

Her previous experience includes three-and-a-half years with Northwestern Bell Telephone Co. in Omaha, Nebr., as editor of a bi-weekly, five-state newspaper and supervisor of a staff of six in a three-state area, and as a writer-photographer for the company's magazine; and a year as associate communications director for the Omaha National Bank.

Miss Matson graduated with distinction with a B.S. in Journalism from the University of Nebraska at Omaha in 1966. She was the 1973 recipient of the University's Journalism Alumni Award and won the Republican Communications Association Award for Innovation in Congressional Communications for the McCollister office in 1973.

The daughter of Mr. and Mrs. John Matson of Omaha, she was born Sept. 3, 1945 in Peoria, Ill. She lives in Washington, D.C.

# # # #

PRESS MEETING - 11/4/74

Press requests:

1. Guest lists to WH events:

-- As much detail as possible (hometowns, cities, connections, reason for being invited, etc.) *canceling at last minute*

-- Would like more than one copy of seating diagram.

-- The above information as soon as possible before event.

2. Advance notice on events they are allowed to cover so there isn't a last minute scramble to get ready.

3. Would like two notices posted on First Family events: one for dailys and another for weeklies.

4. Copies of after-dinner toasts ahead of time.

5. First thing Friday give the week-ahead schedule for Mrs. Ford.

6. Regular press briefing by Sheila?

7. Clearance problems for those without press badges.

8. In the past they were allowed to Park on East Executive if space was available when they covered social events at WH. Could they be cleared through the East Gate rather than West Gate?

9. Would like to talk with Sheila before advance person goes on out-of-town trips to discuss press requirements.

10. Would like to be billed after completion of trip as soon as possible.



*Can dinner guests list be released day before -  
Denise release that*

THE WHITE HOUSE

WASHINGTON

November 4, 1974

Dear Mrs. Ford,

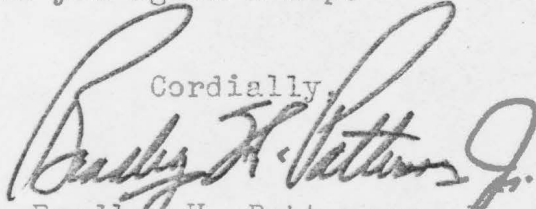
When you and the President asked me to join your office temporarily, it was with the objective of working with your associates to ensure an understanding of good staff work for you and to build communications links between your office and the West Wing and with the wider staff community.

I think that the essentials of this task have been set in motion -- well ahead of schedule -- and that I can now be released to serve again in my previous assignment.

The advent of your new Press Secretary completes the formation of your new senior staff. The heads of those four principal office elements and all of their subordinate associates are competent and professional people, and there is very little I can add to their sophistication about and knowledge of the requirement for coordinated staff work for you.

It has been an honor and a pleasure to have worked with you and with them, and if I can be of assistance to you again I hope you will call on me.

Cordially,



Bradley H. Patterson, Jr.



The White House

Dear Brad

I appreciate your note and agree with you that the major part of the staff work task here has been done - - even ahead of schedule thanks to every ones fine efforts as well as yours.

I am grateful to Mr. Don



Rumsfeld for loaning you  
to me and the President  
and I both want you  
personally to know how  
much we value the  
contribution you have made.

Sincerely  
Betty Ford

November fifth, 1974



THE WHITE HOUSE  
WASHINGTON

Office of the Curator  
January 18, 1974

THE MAP ROOM

The Map Room, as it now appears, was designed and furnished during the Spring and Summer of 1970 at the request of President and Mrs. Nixon. President Nixon named the Room the "Map Room" because it was the name Franklin D. Roosevelt had used during the years of World War II when war maps and charts were kept there. There is a full series of current maps of the world in the Map Room for the President's use.

The Room has not been completed. The Room is being completely redesigned architecturally in the style of the 18th century in America.

The Map Room is the only room in the White House furnished in the American Chippendale style of the last half of the 18th century. This style in American furniture was very popular at this time and it is known that many early Presidents had Chippendale furniture in their homes.

The Chippendale style takes its name from Thomas Chippendale (1718? - 1779), a master craftsman and designer in London. The style evolved from the sturdy, graceful lines of the earlier Queen Anne style, but Chippendale borrowed its motifs from French, Gothic, and Chinese sources, and thus became a more richly ornamented and carved form than the Queen Anne.

The French influence is in evidence in the rococo designs used as Chippendale motifs. "Rococo" means "rockwork" which refers to the rocks (rocailles), shells (coquilles), and other naturalistic motifs (flora and fauna) which characterize the carved forms of this style. Rococo forms are usually

asymmetrical, elaborately ornamented, and energetic in the use of curves and swirls; rococo as executed in the Chippendale spirit is restrained, most often carried out symmetrically within a rectangular framework.

Typical of the Gothic influence is the pointed arch motif used in tracery to emphasize the vertical dimension, and the quatrefoil design. The pierced splat on the back of the side and arm-chairs in the Map Room reveals the Chippendale debt to Gothic design.

Trade with China became a significant aspect of the world's commerce in the 18th century and, as a result of the popularization of oriental art forms, the Chinese influence on the Chippendale style was extensive. The claw-and-ball foot, perhaps the most characteristic aspect of Chippendale furniture, is taken from oriental designs of a dragon's foot holding a jewel. Also in evidence during this period were the lacquered screens, Chinese wallpapers, oriental rugs, repetition of carved oriental patterns, and delicate fretwork. Fretwork, an interlaced ornamental pattern cut in wood and frequently done in a geometric pattern, can be seen at its best on the Library Table in the Map Room.

Other characteristic features of the Chippendale style include gadrooning (the ornamental carving of an edge of a piece of furniture using repeated curved and fluted elements, seen on the small rectangular table in front of the sofa), the boldly curved serpentine or bow front (seen in the chest immediately to the right of the door), the block front (a style indigenous to Massachusetts and Rhode Island which is seen in the desk beneath the portrait of Benjamin Franklin), the cabriole or double curved leg (after the bent leg of an animal, the work cabriole coming from the root "capra" meaning "goat", and seen in the wing chair in the Map Room), the molded bracket foot (as seen in the chest immediately to the right of the door), the pierced chair splat (seen in the side chairs), the fluted straight square leg (seen on the Library table), and the broken pediment tops on high chests (as seen on the highboy in the Map Room.)



The Map Room has been "adopted" by the National Historical Foundation, Philadelphia, Pennsylvania. All gifts not attributed to a specific donor have been given by the National Historic Foundation.

The objects in this room are described in a clockwise direction around the room beginning with the chair to the left as one enters the Map Room from the Ground Floor Corridor.

PAIR OF CHIPPENDALE ARMCHAIRS WITH EAGLE

The rare pair of Chippendale armchairs in the Map Room display typical Chippendale characteristics with their carved crest rail, pierced and carved splats and the cabriole legs terminating in claw-and-ball feet. These chairs are unusual in that the strongly curved arms continue to scrolled carved eagle head terminals. These chairs were made in New York circa 1760-1770 and they descended in the family of Eleanora Wayles Randolph who was a granddaughter of Thomas Jefferson. One of these chairs is located to the left of the door as one enters the room from the Ground Floor Corridor and the other is located in the northwest corner.

LANDSCAPE PAINTING -- "TENDING COWS AND SHEEP" BY ALVAN FISHER

This charming pastoral scene (probably in New York State) was painted in 1854 by Alvan Fisher and is signed and dated in the lower left hand corner. The artist has chosen to depict several cows and sheep at a watering spot in a sheltered grove and under the watchful eye of a shepherd and his dog. This romantic view of American life is typical in American paintings of this period. This painting was purchased for the White House in 1973.

PHILADELPHIA CHIPPENDALE HIGHBOY

The Philadelphia Chippendale highboy or high chest on the north wall is finely proportioned and a masterful example of Philadelphia craftsmanship in this period. The elaborate broken pediment is formed by silhouetted, molded cyma curves terminating in large, deeply carved rosettes. The central cartouche is mounted on a molded plinth. The pediment is flanked by carved flame and urn finials and the frieze below the pediment is carved with a balancing design of rococo foliage scrolls in relief. The carcass contains five tiers of graduated drawers faced with crotch grain veneer and fitted with pierced willow ( or butterfly) brasses with bail handles and matching keyhole escutcheons. The front corners of both the upper and lower sections have quarter-round reeded columns. The skirt

of the base is valanced in balancing scrolls flanking a carved shell. Drawer arrangement on the base includes a full width top drawer with three narrower ones beneath. The central and widest drawer has an incised carved shell framed by balancing foliage scrolls carved in relief. The base is supported by four cabriole legs of medium height with shell carved knees which terminate in flattened claw-and-ball feet. The highboy is dated circa 1760-1770 and is known as the Easby highboy having come from the Easby family of Philadelphia. It is illustrated and described in the Blue Book of Philadelphia Furniture by Hornor. This highboy is on loan to the White House from the Dietrich Foundation.

LANDSCAPE PAINTING-- "SCENE IN THE CATSKILLS" BY  
PAUL WEBER

"Scene in the Catskills" which depicts a view of the mountains in New York was painted in 1858 by Paul Weber (American artist, 1825-1916). It is in the style of the Hudson River School of painters who usually favored large panoramic scenes. Signed and dated, it is on loan from the Corcoran Gallery of Art, Washington, D.C.

CHIPPENDALE SIDE CHAIRS IN THE MAP ROOM :

MATCHING CHIPPENDALE SIDE CHAIRS

The two Chippendale pierced splat side chairs which have been placed in either side of the sofa along the east wall of the Map Room are probably English dating circa 1760-1770. The chairs have a cupid's bow crest rail with carved foliage. The uprights are molded and the splat is pierced and carved with C-scrolls and foliage. The cabriole front legs have knees carved with acanthus leaves and claw-and-ball feet. The rear legs are square and canted, ending in a block foot. The slip seats are upholstered in floral gros-point needlework. These chairs are on loan from Mr. and Mrs. Levon Register, Chattanooga, Tennessee.

GEORGE WASHINGTON PHILADELPHIA CHIPPENDALE SIDE CHAIRS

The pair of side chairs along the south wall have been placed on loan to the White House from Mr. Robert McNeil, Jr., President of the Barra Foundation, Philadelphia. These chairs belonged to George Washington when he lived in Philadelphia.

CHIPPENDALE SIDE CHAIR

The chair behind the Library Table in the Map Room has been attributed to James Gillingham, a master craftsman of Philadelphia and is a gift to the White House from the National Historic Foundation.

CHIPPENDALE SIDE CHAIR LABELLED BY JAMES GILLINGHAM

The Chippendale side chair which has been placed next to the Library Table in the Map Room is very similar in style to other side chairs in the room and exhibits all the familiar Gillingham characteristics such as the pierced splat, the carved crest rail and the slender cabriole legs and the claw-and-ball feet. This chair, upholstered in a red brocatelle fabric, is labelled on the inside of the rear seat rail and it reads, "James Gillingham, Cabinet and Chairmaker, Second Street between Walnut and Chester Streets, Philadelphia." It is the only known labelled Gillingham piece of furniture extant in America. This very fine chair was given to the White House by Mr. and Mrs. Mitchel Taradash of Ardsley-on-Hudson, New York.

PHILADELPHIA CHIPPENDALE SIDE CHAIRS ATTRIBUTED  
TO JAMES GILLINGHAM

This pair of Philadelphia Chippendale side chairs has been attributed to master craftsman James Gillingham. Gillingham's favorite devices are present: a pierced splat with raised molded edges, a crest rail with carved scroll ears, a carved ornament at the center of the valanced skirt and slender cabriole legs terminating in small claw-and-ball feet. The incised pattern on the stiles is rare. The splat is pierced in Gothic motifs. The rear legs are square and canted and the rectangular flaring seat is upholstered. The chairs, which are dated circa 1760-1775, were a gift to the White House from Mrs.

Harry S. Batten, Albuquerque, New Mexico. These chairs are now located on either side of the blockfront desk along the west wall in the Map Room.

#### CHIPPENDALE SIDE CHAIR

The Chippendale side chair in the northwest corner of the Map Room is also a Philadelphia chair and has been attributed to James Gillingham. This chair is on loan to the White House from the Dietrich Foundation.

#### PEMBROKE TABLES

The two Chippendale pembroke tables on either side of the sofa were made in Philadelphia circa 1780. Although almost identical, they are not a pair. Both tables have square legs with Marlborough feet. Both tables have rectangular tops with square cornered drop leaves and are handsomely fashioned from mahogany. Both of these tables are a gift to the White House from the National Historical Foundation, Philadelphia, Pennsylvania.

#### CHINESE EXPORT PORCELAIN LAMPS

The two lamps on either side of the sofa on the pembroke tables were made from a pair of Chinese porcelain jars decorated with an underglaze blue and an underglaze red ( which in one case has misfired to an olive green ) and areas of celadon glaze. Parts of the design on the jars are six character marks of the Cheng Hua period ( 1465-1488 ) but these marks are interpolations and the pieces actually date from the Cing Dynasty, probable from the Kang Hsi period (1662-1722). These jars were a gift to the White House from Mrs. W. Murray Crane in 1955. They were converted to lamps at Mrs. Nixon's request.

AMERICAN CHIPPENDALE SOFA

The Chippendale sofa with a triple arching back of medium height is probably of New York origin, dated circa 1760. The arms are outscrolled and curve downward to a vertical scroll, having an outward roll at the front. The red brocatelle upholstery ( an 18th century design) completely enclose the frame above the legs. The sofa is supported by six legs; the front three are square and straight with fret carvings; the back three are plain, square and canted backward. The legs are braced by a pierced fret box stretcher. The sofa was purchased for the White House Collection in 1970.

LANDSCAPE PAINTING-- "CROSSING THE RIVER PLATTE" BY  
THOMAS WORTHINGTON WHITTREDGE

"Crossing the River Platte" by Thomas Worthington Whittredge ( American artist 1820-1910), a large and important oil on canvas showing Indians camping on the banks of the Platte River in Colorado, is signed by the artist. This painting was a gift to the White House from Mr. C. R. Smith, New York in 1967.

QUEEN ANNE UPHOLSTERED ARMCHAIRS

The two upholstered armchairs which have been placed in front of the sofa were executed in the late Queen Anne style. The chairs have been upholstered in a red brocatelle fabric. Each chair is supported by four cabriole legs which end in Dutch pad feet; the two front legs are ornamented at the knees with shell carving. These chairs are contemporary reproductions and were given to the White House by Mr. and Mrs. William A. M. Burden in 1955.

NEW YORK CHIPPENDALE TEA TABLE

This rare New York Chippendale tea or tray - top table has a plain skirt with bold gadrooning at the lower edge and a smaller, layered gadrooning at the top edge. The four graceful

cabriole legs have foliage carved knees and terminate in claw-and-ball feet. The table is on loan to the White House from the estate of Mr. Mitchel Taradash, Ardsley-on-Hudson, New York and is dated circa 1765-1770. It was exhibited at the American Wing of the Metropolitan Museum of Art in New York before coming to the White House.

#### MAP BY PIERRE JEFFERSON AND JOSUE FRY

The colored French map, dated 1755, of the Washington, D.C., Maryland, Virginia, Delaware and southern New Jersey area was made by cartographers, Pierre Jefferson and Josue Fry. Pierre Jefferson was Peter Jefferson, the father of Thomas Jefferson. This map was a gift to the White House from Mrs. A.S. Carstens of College Park, Maryland in 1970.

The map is attached to a hinged door which swings out to the right to make available a series of current maps of the world. These maps were presented to the White House by the National Geographic Society in 1970.

#### PHILADELPHIA GAMING TABLE

An extraordinary and rare Philadelphia card table has been placed in the southeast corner of the room. Its graceful cabriole legs terminate in the highly styled "hairy claw-and-ball" foot. This type of foot is very rare in American furniture. The knees are handsomely carved as is the shaped edge of the table top. The deeply valanced apron is carved with acanthus leaf motifs and a peanut at the center. This table is on loan to the White House from the Dietrich Brothers American Foundation.

#### GLASS DECANTERS IN MAHOGANY CHEST

The mahogany chest which sits on top of the Philadelphia card table contains four cut glass decanters patterned in Gothic and Bamboo motifs. This set is American in origin and dates circa 1820-1840. This set was given to the White House in 1970 by Mr. Russell Wetmore of Darien, Connecticut. This chest is particularly interesting to us because of its Presidential association. The donor of this piece received it from his cousin, Mrs. Stanley Wetmore who reports that the decanters and the chest were given to her by her grandfather, William Courtenay Wetmore,

who had received them as a gift from a client in 1850. His client has received them from a friend, Andrew Jackson.

#### AMERICAN TALL CASE CLOCK

The tall case clock ( later called a grandfather clock ) in the southeast corner of the Map Room was made by Emanuel Rouse circa 1750 in Philadelphia. The case is a rich mahogany and features the simple straight lines characteristic of this period. The case is supported by delicately molded bracket feet and the upper case is surmounted by a graceful arch-pediment with a carved shell ornament. The brass face is finely engraved. This handsome clock was a gift to the White House in 1974 from the National Historic Foundation.

#### LOOKING GLASS

The handsome looking glass on the south wall is probably of English origin and dates from the late 18th century. Fashioned in the Chippendale style , the architectural frame is mahogany with a broken pediment top which is carved and gilded and the pediment contains a carved and gilded spread eagle figure.

#### MASSACHUSETTS BLOCKFRONT CHEST

This rare four drawer chest of drawers is one of the few American blockfront chest of drawers is one of the few American blockfront chests with claw-and-ball feet. It was made in Massachusetts circa 1760. It is on loan to the State Department from the Dietrich Corporation. Blockfront is a Baroque trompe l'oeuil (fool the eye) treatment whereby the front of a chest is divided into three vertical panels, the outer ones projecting and the central one recessed. Blockfront furniture is a superior American contribution to cabinetmaking and was produced only in Massachusetts and Rhode Island.



### CHINESE CLASSICAL PLATE

The plate on the Massachusetts blockfront chest is a Chinese Export Porcelain piece dated circa 1800-1810. In the middle of the plate is a memorial to Washington in the form of a tomb. A spread wing eagle is at the top and the name Washington is at the base. The plate was a gift to the White House from Mr. and Mrs. Robert Hayes Gries of Cleveland, Ohio in 1963.

### AMERICAN CHIPPENDALE LIBRARY TABLE

The American Chippendale Library ( or side) Table with its rectangular lines, square reeded legs terminating in Marlborough feet and with elaborate Chinese fretwork may be the only table of its kind made in America. Made in Philadelphia circa 1770-1775, it came to the White House in 1970. One aspect of particular interest regarding this table is the fact that the top is not a veneer but a single piece of wood. This handsome table was a gift to the White House from Mrs. Charles S. Payson, New York, New York in 1970.

### CHINESE VASE LAMP

The lamp on the Library Table is made from a covered jar decorated with underglaze blue and overglaze enamels. The jar shows the scene of riders knocking on a door at night while inside a maid has come to open it. Of the early Kang-Hsi period (1662-1722), this jar was probably made before 1700. This jar was made a gift to the White House in 1955 by Mrs. W. Murray Crane and was converted into a lamp at the request of Mrs. Nixon in 1970.

### NEST OF BLACK LACQUER CHINESE TABLES

This nest of four black lacquer rectangular tables was made in Seapoy, China in the early 19th century. It is decorated with gold Chinese designs and flowers. The feet are formed as roaring dragon's heads. The tables have been placed in front of the window along the south wall.

CHINESE EXPORT PORCELAIN BOWL

The large Chinese Export Porcelain punch bowl on the window sill along the south wall was made in China circa 1790 in the "famille rose" style. The bowl is decorated in floral patterns in shades of pink, green and orange. This bowl was a gift to the White House from the Richard King Mellon Foundation, Pittsburgh, Pennsylvania.

BLOCKFRONT SLANT TOP DESK

This boldly executed blockfront desk is a rare New England piece dated circa 1760-1775. The slant top fall board is blocked and has three carved fan-motif shells, the outer ones raised and the center one incised. The addition of the three shells in the fall board readily identifies the desk as the superior craftsmanship of the Goddard-Townsend school of craftsman of Newport, Rhode Island. The desk is fitted with plain willow brasses with bail handles and two coordinating keyhole escutcheons. The bracket feet are molded. The conforming double molded base is plain. The interior of the desk is block and has three carved shells. This desk is on loan to the White House from the Dietrich Foundation.

SILVER WATER PITCHER

This silver water pitcher made by C.C. Allen, circa 1840, is of Empire design decorated with repousse flowers and scrolls. It is inscribed "Martin Van Buren from BFC December 3, 1811 Nov 8 1858." This pitcher was given to the White House by Mrs. Helen Singleton Green of South Carolina, niece of Angelica Singleton Van Buren, hostess of the White House during the Administration of her father-in-law, President Martin Van Buren.

PORTRAIT OF BENJAMIN FRANKLIN BY BENJAMIN WILSON

This portrait of Benjamin Franklin by Benjamin Wilson (British Artist 1721-1788) was a gift to the White House from the Governor General of Canada, Albert Henry Grey (The Earl Grey), in 1901. This painting was commissioned by Franklin in London in 1758 and completed in 1759. It was in Franklin's home in Philadelphia when British troops were quartered there during the American Revolution. Major Andre, a British officer, took the portrait with him at the end of the war and it was taken to Britain where it hung in Howick House, the home of the Greys. On March 31, 1906, the Fourth Earl Grey (Governor General of Canada) announced his intention of returning it to the United States as a part of the bicentennial celebration of Franklin's birth. It has remained in the White House since that time.

PHILADELPHIA CHIPPENDALE FIRE SCREEN

The rare and beautiful Philadelphia pole screen by the fireplace is dated circa 1770. The screen is Chippendale in style with cabriole legs terminating in claw-and-ball feet; the knees are carved with acanthus leaves. It has been placed on loan to the White House through the State Department from the Dietrich Brothers American Corporation.

CHIPPENDALE BRASS ANDIRONS

This pair of brass andirons in the Chippendale style are attributed to the craftsmanship of Paul Revere circa 1770-1790. The andirons have diamond and flame tops, fluted columns and claw-and-ball feet with matching diamond and flame backstops.

PAIR OF CUT GLASS GEORGIAN WALL SCONCES

A pair of English cut glass wall sconces in the Georgian style have been placed on either side of the mantel along the west wall. Each sconce has four lights with a spiked graduated main shaft and four S-shaped arms terminating in candleholders. These sconces were a gift to the White House from Mrs. Thurmond Clarke, Corona del Mar, California and Middleburg, Virginia in 1971.

AMERICAN CHIPPENDALE WING CHAIR

The Chippendale wing chair along the west wall has wings which extend into outscrolled arms. Typical of the period and style, the top is flat and the legs unbraced. The front cabriole legs terminate in claw-and-ball feet; the rear legs are square and canted backward. Dated 1756, it is attributed to Gilbert Ash, master craftsman from New York. This handsome chair is a gift to the White House from Mrs. Loraine Miller Collins, Long Beach, California in 1971.

AMERICAN CHIPPENDALE TEA TABLE WITH PIECRUST TOP

This table, known as a piecrust table because of its scalloped edge, has a double block construction known as a bird cage just beneath the surface of the table. This bird cage allows the table to rotate as well as tilt. Three cabriole legs terminate in claw-and-ball feet and support a turned shaft which tapers slightly. The table is a fine representation of its type and its Chippendale style. It was made in New York circa 1760-1770 and was a gift to the White House in 1961 from Colonel and Mrs. Edgar W. Garbisch.

CHINESE VASE LAMP

The lamp of the piecrust table is made from a covered vase decorated in underglaze blue with flowers and conventional designs. It dates from the Kang-Hsi period (1662-1722) and was a gift to the White House in 1955 from Mrs. W. Murray Crane. It was converted to a lamp in 1970 at Mrs. Nixon's request.

PHILADELPHIA CHIPPENDALE ARMCHAIR

This handsome upholstered Philadelphia armchair exhibits the traditional Chippendale elements such as the heavily-carved cabriole legs, claw-and-ball feet, carved crest rail and finely-carved interlaced splat. This chair originally belonged to Robert Morris, financier of the American Revolution. It has been placed to the right of the tea table in the Map Room and is on long-term loan to the White House from Mrs. Samuel W. Morris, Pottstown, Pennsylvania.

PHILADELPHIA CHIPPENDALE CHEST OF DRAWERS

This Philadelphia Chippendale chest of drawers with its deep serpentine front is dated circa 1760-1780. The chest has carved bracket feet, chamfered and fluted front corners and willow brass handles. It was a gift to the White House in 1961 from Mrs. Henry W. Breyer, Jr. ( of Breyers Ice Cream), Haverford, Pennsylvania.

THOMAS JEFFERSON'S WRITING DESK

This lap or travelling desk, having the initials T.J. on the top, is on loan to the White House from Mr. Laurence Gouverneur Hces, great, great grandson of President James Monroe. This desk is particularly interesting because it still contains the original ink pots.

PORTRAIT OF THOMAS JEFFERSON BY MATTHEW H. JOUETT

This portrait of Thomas Jefferson by Matthew H. Jouett (America artist, 1788-1827) was formerly attributed to both Edgar Parker and Gilbert Stuart. It is oil on wood. The painting came to the White House in 1878 during the Administration of Rutherford B. Hayes. It hung in the Blue Room until the portrait of Jefferson by Rembrandt Peale was acquired in 1962.

HERIZ RUG

The Heriz rug ( from Heriz, a north Persia town) is dated circa 1850-1875. The rug is rectilinear with red, blue and black as the predominate colors. In the center is a large medallion with smaller medallions in the outer border.

ENGLISH CRYSTAL CHANDELIER

The crystal chandelier in the Map Room is an eight light electrified chandelier of English cut glass, dated circa 1760-1770. It is one of the few known examples with glass star pendants. The chandelier was a gift to the White House in 1970 from an anonymous donor.

# People weekly

Clare Crawford  
Susan Bluttman

**Deadline: Closing day is Monday for the following Monday.**



November 4, 1974

Sheila:

We are at the beck and call of our whimsical New York editors and deadlines which seem arranged in a Catch-22 way to make us look silly. There are only two things which do not change frequently:

1. Copy must be in New York by 5 p.m. for the first edition, except Saturday, when the deadline is 3:30 pm. Later at night deadlines are flexible until the last at 2:30 a.m.

The Catch-22 angle is that a story that happens a bit too late for us to write and file by 5:00 p.m. will miss our first edition, but not the Times, which has a later first edition deadline. That can be embarrassing, and usually is.

2. Events scheduled at the last minute will get more coverage if you call us. DO NOT rely on us to see every notice on the wire services. We are still looking for the announcement of Mrs. Ford's Halloween appearance in our old wire copy. I saw the notice on the White House bulletin board an hour after the event. It had been there, but I don't go by ~~it~~ regularly. Should I?

News space in The News is so limited by the tabloid size that a lot of the legwork done on First Family stories is used for special features, or for my weekly column -- the deadline on the column is 3p.m. each Wednesday. The features can be any size and run at the will of the powers That Be.

You said to write a lot, so there it is. I hope it is of some help.....Good Luck.

Best wishes,



THE FORD FAMILY**Jeans and jeeps — plus one king-sized bed**By ANN WOOD and PAUL HEALY Of The News Washington Bureau *Fourth of a series*

As incoming President and Mrs. Ford were bidding an emotional farewell to the outgoing President and Mrs. Nixon on the White House lawn, Julie Eisenhower impulsively put her arms around Betty Ford and said, "If anyone had to take my mother's place, I'm so grateful it's you. If there's anything I can do, call me."



Gerald Ford and wife Betty leave Alexandria, Va., home last week for Sunday church services. In 1950, they pose in Washington with newly-born son Michael. Togetherness is a Ford family style.

of dress. And Steve, 18, will probably continue to wash his yellow jeep in jeans. He was wearing them Monday when he greeted his parents as they debarked from the presidential heli-

SERIES also ran in  
Boston GLOBE  
Miami Herald

Washington Bureau  
Johnson Publishing Company  
1750 Pennsylvania Avenue N.W. # 1301  
298-7836  
Fannie Granton

TO: Shiela Weidenfield

FROM: Fannie Granton

Johnson Publishing Company publishes five magazines: Ebony; JET; Black Stars and Black World. All are weekly publications except JET.

JET Magazine is a news magazine aimed at the Black population primarily. For Jet, we like to have from the White House news each week especially where the President or members of his family have contact with Black people. The contacts may be in meetings; in travel around town or out of town or out of the country.

Because our magazines have national as well as international, they are often the only vehicle which regularly carries items about the presidential family of interest to Black people.

In addition to the official relations the presidential family may have with Black people, we would also like to know about relations with Black employees as household workers; old school friends; children who may have been taught in dance classes by Mrs. Ford, etc.



Associated Press

Requests:

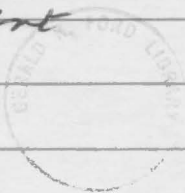
interviews with  
Mrs Ford

+

Susan Ford

To get feel of  
How They are  
adjusting to WTV.

Fran Lewent



P.S. I feel AP needs  
should be subject of  
a separate talk at your  
convenience.

SHEILA RABB Weidenfeld

# SARAH McCLENDON

2933 28th Street, N.W., Washington, D.C. 20008 202/483-3791 483-7918

News Correspondent and Columnist • Radio-TV Newscaster • Lecturer • Consultant  
McClendon News Service • Texas Trends • White House Report

Memorandum for Press Office of Mrs. Ford---

From Sarah McClendon

My needs are both regional and national as I do news stories, columns, radio, television on both regional and national levels.

I need lists of names, home towns or cities, affiliations where possible. But very definitely names. This can be done. In my opinion, the office of Mrs. Ford would increase its effectiveness in the news media by 85 percent with the release of more names, home towns.

Availability is the name of the game in publicity and I imagine this is what the office desires.

Press conferences where people can sit down and hear what she says are important, not these standup, half hear, half do not affairs of yesteryear. Mrs. Ford's first press conference was good. It was hard on her but the next will not be and after that they will be easy. The more often she has them the easier they will become.

Every time she appears, she should score if at all possible, by saying something. Not just a nothing. The world is not interested in what she wore, so much, or that she had tea, but what she said or did.

Mrs. Ford has always been generous of her time and interest and I happen to know that she is most thoughtful of others. These acts should be made known.

I do not think much of volunteerism, especially when some are being paid such exorbitant salaries for their incapacities and limitations in government. Most of us in the press are teed off against volunteerism, I think. We had rather see concrete programs.

To me, the big program of the nation to which women should focus their efforts is generations of Americans growing up without having any or little home training or school supplementary training (not enough) in kindness, courtesy, cleanliness, sanitation, home care, family ties. This is why we are getting such a high crime rate, I believe.

*Sarah McClendon*



b

**BOOTH NEWSPAPERS, INC.**

515 NATIONAL PRESS BUILDING  
WASHINGTON, D.C. 20004

WASHINGTON NEWS BUREAU

RAY STEPHENS  
BUREAU CHIEF

November 4, 1974

Memorandum to: The White House Press Office

Re: Our coverage needs

Because all eight of our newspapers are in Michigan, our readers are interested in all of the activities of the First Family.

I also do a weekly social column and am interested in all the major social events, particularly those which will be attended by prominent Michigan people.

Mary Tuthill

Jessie Stearns, Correspondent  
Stearns News Service  
100 Fifth Street, S. E.  
Washington, D. C. 20003  
Nov., 4, 1974

~~and wish to cover~~ I wish to cover state dinners if the guest of honor ~~is of~~ interest to my reporting area, which includes Arizona, Kansas, Nebraska, North Carolina and Tennessee; must cover military and Congressional receptions, etc.

Afternoon events are of importance if the guests are from my reporting area.

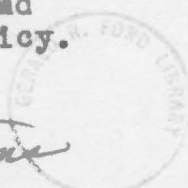
I spend most of my time on Capitol Hill attending White House news briefings and cabinet officers' press conferences.

Of course, I am greatly interested in the First Family because they are long time friends ~~me~~ of the Buschers (my married name). I doubt if any interest to you but we are listed in the Green Book.

In addition I do some foreign reporting and appear often on "Overseas Mission", a TV and radio panel show pertaining to foreign policy.

*Jessie Stearns*

Telephone 546-1005 = *Department for newspapers,  
radio & TV stations.*



briefing box  
WHCA - audio visual  
call

---

cost of wire machine  
+ procedure

---

Sheila's articles for file  
(ie, la times one)

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From Patricia Avey (Tish)

U.S. News & World Report

Sheila,

In line with Patty's suggestion about listing particulars of publication needs -

The following:

The magazine closes at 9:00 pm on Fridays. We appear on newsstands on Monday morning. Therefore if we are running something from East Wing, & West for that matter, I would keep in close touch that day & appreciate any word on something upcoming over the weekend.

Pods - As you know, the three weekly news magazines participate on writing photo pods on a rotation basis. I tend to cover social events closely so would appreciate inclusion on your pods.

The magazine prefers to shoot black & white, Time & Newsweek prefer color.

I am working on a w. th. entertainment & style piece so will be keeping very current over the next month or so. I will fill you in on details personally.

We look forward to working with you



Tish (Avey)

Thanks,

# The Washington Post

1150 15TH STREET, N. W. 223-6000

WASHINGTON, D. C. 20005

Nov. 4, 1974

The Style section of The Washington Post handles most of the coverage that involves Mrs. Ford and members of the Ford family and for this reason, Donnie Radcliffe, assistant managing editor of Style in charge of White House coverage, or her assistant, Don Shirley, should always be advised of arrangements by phone for any upcoming events. At the office, you may reach Mrs. Radcliffe at 223-7556 and Shirley at 223-7555 or you may always call Mrs. Radcliffe at home (536-4841) if neither she nor Shirley is available at the office. You may also contact Dorothy McCardle in an emergency.

Style has three editions each day. The deadlines for each are as follows:

Capital -- 6 p.m.  
Late City -- 11 p.m.  
Replate -- midnight

The late city deadline is a crucial one when we are covering White House dinners. We have found that the most workable formula in that instance is to assign two reporters to the event. This enables one reporter to dictate highlights from the toasts while the other reporter covers the after-dinner receiving line and coffee hour. Once the first reporter has completed dictating, she or he returns to the party enabling the second reporter to unload the second part of the story. We often succeed in including the entertainment phase in that Late City story, but if the dinner runs late we can then almost always make it for Replate. We hope we will be able to continue this arrangement since obviously the resulting stories are the most complete.

Guest lists often are a problem because they are released too late on the day of the event and arranging to have them picked up by contract delivery services frequently results in painful delays. This could be avoided by releasing the list in the morning with a 6 p.m. release time, if necessary. The pick-up spot for the list should also be clarified, since our messenger service seems to have problems finding it sometimes. Guests, including Cabinet officers, White House officials, congressional leaders, should be fully identified by first, middle and last names correctly spelled and by firms and addresses they are representing. Most certainly, first and last names of diplomats should be listed. Advance notice -- for large events, a week, and for small ones, 24 hours.



November 4, 1974

To - Sheila Weidenfeld

From - Vera Glaser  
Knight Newspapers, Inc.  
and WTOP News

I write a twice-weekly syndicated column which is carried in the 15 Knight newspapers and over the Knight wire (about 50 others).

It is also syndicated beyond that by the Chicago Tribune - N.Y. News syndicate.

Total circulation of the Knight wire currently is about 16 million, the second or third largest in the U.S. We are in the process of merging with the 19 Ridder newspapers, which will enlarge that figure.

Some of our major outlets: Miami Herald, Philadelphia Inquirer, Detroit Free Press, Charlotte Observer, Seattle Times, San Francisco Chronicle, St. Louis Globe Democrat, etc.

Malvina Stephenson contributes to the column.

She and I also jointly broadcast over WTOP radio news three times a week (Monday, Wednesday, and Friday), using material essentially like that in the column.

Whenever possible, we aim for exclusive material.

Personal note: I am an old friend of President and Mrs. Ford, having known them personally and written about them since the mid-fifties, when Jerry was in Congress.

I am also an old friend of Max Rabb, since the Eisenhower days and hope when you next talk with him, Sheila, that you will convey my best regards. VG

to sheila/from marlene cimons

re: la times deadlines

they are, in a word, peculiar. i work for a ~~section~~ section quite similar to "style" (called "view"), except that view, unlike style, plans the contents of the section one week ahead. (more specifically, the thurs before the week) (it is flexible, however; i ~~can~~ can get stuff in with a ~~day's~~ day's notice if I have to.) the deadline for the next day's section is midday--about 1 p.m. latest-- the DAY BEFORE. (That means, I can't cover anything in the afternoon and get it in the next day's section.) I can, if i write fast, cover something in the morning for the next day's section, but it's hard. so, what that means, is that i have to look for special, in-depth, magazine-like features, special interview s or take-outs on various subjects, [NOT, I repeat, NOT, hard news,] or spot news, or "dailies". if, for example, mrs ford gives an impromptu press conference at 4 p.m., i can't write it for view; i'd have to write it for national (the front section of the paper) and frequently--because i am on the "view" payroll and they respect other editor's territory, national might even occasionally go with the wires. (in short, for my purposes--better she should have it early in the morning!) confused? you oughta live with it every day like i do!

OKLAHOMA'S GREATEST NEWSPAPER

# TULSA DAILY WORLD

MORNING

SUNDAY

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SECRETARY-TREASURER

SID STEEN  
EXECUTIVE EDITOR

TULSA, OKLAHOMA

Phone: 979-1357

Dear Sheila:

It is a pleasure to welcome you and will look forward to working with you.

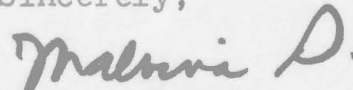
As you may know, I still work with Vera Glaser, and she is writing our deadlines in more detail. What we are interested in, of course, are exclusives with a human interest slant.

I am accredited to the White House on the Tulsa World, and when the goodies are passed out, I like to get my share on that basis, and not have my opportunities diluted by the Knight quota.

I hope you liked the story I did on you in the Tulsa World. Several unfortunate typos, including quote from your husband which misquoted him as saying "you are incredibly competing" instead of "competent." I'm sure you understand these slips in the type.

Best regards,

Sincerely,



Malvina Stephenson

Mrs. Sheila Weidenfeld,

The White House

Washington, D. C.



GERALD R. FORD LIBRARY

The item described below has been transferred from this file to:

- Audiovisual Unit  
 Book Collection  
 Ford Museum in Grand Rapids

Item: Sound recording of Sheila Weidenfeld's 1st  
press briefing. Recorded by WHCA 11/4/74  
38min

The item was transferred from:

Weidenfeld; Daily Events File; 11/4/74

Initials/Date Wt 1/86