

The original documents are located in Box 22, “1/23/76 - Remarks at a Meeting of Industry Leaders Promoting the U.S. Savings Bond” of the President’s Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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THE PRESIDENT HAS SEEN.....

PRESIDENTIAL REMARKS

U.S. INDUSTRIAL PAYROLL SAVINGS COMMITTEE

JANUARY 23, 1976

I APPRECIATE THE OPPORTUNITY TO MEET WITH THIS
DISTINGUISHED GROUP OF BUSINESS LEADERS, AND TO ADD MY
PERSONAL THANKS TO THOSE YOU HAVE ALREADY HEARD FROM
SECRETARY SIMON.

WHEN I LAST MET WITH THE MEMBERS OF THE U.S.●
INDUSTRIAL PAYROLL SAVINGS COMMITTEE, ON JANUARY 16, 1975,
GABE HAUGE (HOW-GHEE) WAS JUST TAKING OVER AS CHAIRMAN
FROM JOHN DeBUTTS●

AS I SAID THEN, I DIDN'T ENVY GABE THE JOB HE HAD AHEAD OF
HIM, BUT I WAS CONFIDENT THE AMERICAN PEOPLE WOULD RALLY,
AS THEY HAVE IN THE PAST, TO HELP IN A PROGRAM THAT AT THE
SAME TIME HELPS THEMSELVES.

AND RALLY THEY DID. WITH GABE'S SUPERB

LEADERSHIP, OVER 2,600,000 MEN AND WOMEN WERE ENROLLED AS

NEW PAYROLL SAVINGS PARTICIPANTS/OR AS PARTICIPANTS WHO

INCREASED THEIR LEVEL OF SAVING. THROUGH THE ENTHUSIASTIC

INVOLVEMENT OF ALL OF YOU, 109 PERCENT OF YOUR GOAL WAS

ACHIEVED.

AND NOW, GEORGE STINSON AND HIS 1976 COMMITTEE
ARE PICKING UP THE BATON TO LEAD US TO EVEN GREATER HEIGHTS
OF ACCOMPLISHMENT DURING THE BICENTENNIAL.

AGAIN, THEIR TASK WILL NOT BE AN EASY ONE.

EVEN THOUGH THE 1975 CAMPAIGN WAS AN OUTSTANDING SUCCESS,
AND EVEN THOUGH OUR BOND SALES SET A POSTWAR RECORD, IT
WILL TAKE A GREAT EFFORT TO MAINTAIN THAT MOMENTUM.

BUT OUR NEW CAMPAIGN IS IN EXTREMELY CAPABLE HANDS,

AND I'M ONCE AGAIN READY TO STICK MY NECK OUT AND PREDICT

ITS SUCCESS.

GABE, I THOUGHT YOUR CAMPAIGN PHILOSOPHY OF
"GOOD FOR AMERICANS ●●●●● AND GOOD FOR AMERICA"
WAS RIGHT ON TARGET, AND PROBABLY HAD A LOT TO DO WITH
GETTING THE RESPONSE YOU DID. AND GEORGE, I'D RECOMMEND
SOMETHING OF THE SAME FLAVOR TO YOU AND TO YOUR GROUP.

JOINING THE PAYROLL SAVINGS PLAN AND BUYING SAVINGS BONDS
IS CERTAINLY A GOOD WAY OF PROVIDING FOR A CITIZEN'S FUTURE
FINANCIAL WELL-BEING. THAT'S WHAT IT'S SUPPOSED TO BE.

BUT LET'S NOT FORGET THAT PATRIOTISM IS ALSO A PRIME
MOTIVATOR, BOTH FOR THE PERSON WHO BUYS BONDS AND THE
VOLUNTEER WHO SELLS THEM.

ESPECIALLY DURING THE BICENTENNIAL, THIS PROGRAM SHOULD

AND CAN HAVE A STRONG APPEAL FOR ALL AMERICANS●

I KNOW HOW BUSY YOU ARE, HOW DIFFICULT IT MUST
BE TO STAY ON TOP OF THE PROBLEMS OF YOUR OWN BUSINESSES,
AND HOW SHORT ARE THE HOURS IN YOUR DAYS. YET BECAUSE
YOUR COUNTRY NEEDS YOU, YOU HAVE SOMEHOW FOUND THE TIME
AND THE ENERGY -- AND ABOVE ALL, THE DEVOTION -- TO TAKE
ON THE ADDITIONAL CHALLENGE OF WHAT, TO LESS DEDICATED
MEN, MIGHT SEEM LIKE A THANKLESS JOB.

I CAN ASSURE YOU, HOWEVER, THAT AT THE WHITE
HOUSE AND THE TREASURY / THE THANKS ARE WARMLY FELT ●●●●
JUST AS THEY MUST BE BY THE MILLIONS OF AMERICANS YOU ARE
HELPING TO HELP THEMSELVES / THROUGH THE PURCHASE OF
SAVINGS BONDS●

I SALUTE YOU ALL -- IN PARTICULAR GABE HAUGE,
AND ALL OF THE PAST CHAIRMEN, FOR THEIR MAGNIFICANT
ACHIEVEMENTS. I WISH YOU, GEORGE STINSON, AND THE
MEMBERS OF YOUR COMMITTEE, ALL POSSIBLE SUCCESS AS YOU
STRIVE TO REACH EVEN HIGHER GOALS IN 1976.

THANK YOU, AGAIN.

END OF TEXT