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1:00 p.m.

THE PRESIDENT HAS SEEN...  
*dy*

FILM CLIP

ENDORISING UNITED NEGRO COLLEGE FUND

FRIDAY, APRIL 25, 1975

FOR MORE THAN THIRTY YEARS, THE UNITED NEGRO COLLEGE  
FUND HAS BEEN MAKING TREMENDOUS CONTRIBUTIONS TO THE  
EDUCATION AND SELF-IMPROVEMENT OF THOUSANDS OF STUDENTS --  
~~BLACK AND WHITE~~ -- WHOSE DESIRE TO LEARN WAS STRONGER THAN  
ALL THE OBSTACLES THAT FATE HAD PLACED IN THEIR WAY.

THROUGH ITS FINANCIAL AID AND SPECIAL EDUCATION  
PROGRAMS IN FORTY-ONE COLLEGES AND UNIVERSITIES, THE UNITED  
NEGRO COLLEGE FUND HAS MADE IT POSSIBLE FOR STUDENTS WHO WERE  
UNDERPRIVILEGED OR UNDEREDUCATED TO MAKE UP THE DIFFERENCE,  
AND EXCEL IN EVERY FIELD OF ENDEAVOR.

THE NATION AS A WHOLE, AND MORE THAN ONE HUNDRED  
AND SEVENTY-FIVE THOUSAND <sup>GRADUATES</sup> ~~PRODUCTIVE CITIZENS~~ IN PARTICULAR,  
HAVE BENEFITTED FROM THESE PROGRAMS SINCE THEIR BEGINNING IN  
1944, AND THE VALUE OF THESE EFFORTS INCREASES EVERY YEAR.

I STRONGLY SUPPORT THE WORK OF THE UNITED NEGRO  
COLLEGE FUND AND I WOULD URGE EVERY AMERICAN TO JOIN IN A  
MEANINGFUL WAY IN THAT SUPPORT.

END OF TEXT