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THE WHITE HOUSE

WASHINGTON

December 4, 1974

Administratively Confidential

MEMORANDUM FOR:

JOHN MARSH

FROM:

ANNE ARMSTRONG

SUBJECT:

BICENTENNIAL OVERVIEW

The following may be helpful as you become more directly involved in the Bicentennial. While this report is by no means all-encompassing, it should provide a basic scenario of where we stand to date. I will be happy to brief you further or answer questions you may have. Dick Lukstat and John Borling are also available to offer any assistance.

GENERAL BACKGROUND

Under Public Law 93-179, the American Revolution Bicentennial Administration (ARBA) will have been in existence for one year on December 11, 1974. The Bicentennial Administration was created as a replacement to the original American Revolution Bicentennial Commission which phased out of existence under Congressional and public allegations of ineptitude and partisan politics.

John Warner, former Secretary of the Navy, was nominated to be Administrator of the American Revolution Bicentennial Administration by President Nixon, confirmed by the Senate on March 13, 1974, and sworn in by then Vice President Ford on April 11, 1974. To date, ARBA still lacks its Deputy, a complete Board, and the 25 member Advisory Council.

The Deputy nominee, Mrs. Marjorie Lynch, was nominated by President Ford in October of 1974 and Senate confirmation hearings by the Judiciary Committee are being held today, December 4. Although the DAR is raising objections to her appointment because of her British birth, confirmation appears to be no real problem.

The 25 member Advisory Council has been approved by President Ford (Attachment 1), the members have accepted, and the White House announcement of their appointment awaits completion of individual background checks. These should be complete by mid-December.

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Once the Advisory Council has been announced and a Chairman and Vice Chairman elected, the 11 person Bicentennial Board will be complete as listed in Attachment 2. The Board has thus far been functioning in a decision-making capacity with a six member quorum.

ARBA OVERVIEW

Presently, the American Revolution Bicentennial Administration has approximately 160 employees and currently has a request into the Office of Management and Budget for authority to increase its staffing complement by 30 positions. The cost incurred would be absorbed in the ARBA budget. Plans are underway internally at ARBA for a reorganization around the first of the year, although no discussion of this has been held with the staff.

In brief, for the past year the Bicentennial Administration has operated without a Deputy, full Board or Advisory Council as provided for under its legislative authority. Warner has done an excellent job of personally carrying the Bicentennial message across the country, and he has done much to reverse a previously negative image of the Bicentennial.

In the absence of a Deputy Administrator, certain administrative and operational details have not been carried out as well as possible. These problem areas are currently being addressed by Warner, the Department of the Interior, which furnishes administrative support to the Bicentennial Administration, and Dick Lukstat of my staff. Marjorie Lynch is an extremely competent administrator and, upon her confirmation, will significantly assist in managing ARBA.

The most current ARBA information identifies 2752 Bicentennial projects and 960 Bicentennial events around the nation. (Attachment 3) Also, there are approximately 1600 official Bicentennial communities now recognized by ARBA.

Although the Bicentennial is essentially a domestic commemoration, there is a significant international aspect. A summary is included of the 148 activities that are international in scope. (Attachment 4) It is expected that numerous heads of state may visit the United States during the Bicentennial period. White House position should be determined and sent through diplomatic channels at the earliest opportunity.

EXECUTIVE BRANCH

The Administration's structure for handling Federal Bicentennial policy and implementation matters is primarily composed of two groups

which I chaired: (1) The Cabinet-Level Domestic Council Committee on the Bicentennial (Attachment 5) and (2) the Federal Agency Bicentennial Task Force (Attachment 6).

Basic policy decisions on Federal programs and projects in the Bicentennial were made by the Domestic Council Committee in December of 1973. A compilation of these is attached.

Within the confines of appropriated monies received to date, the Federal Bicentennial programs operate under the Domestic Council Committee guidelines.

The Federal Agency Bicentennial Task Force is a decision-making, working group and is composed of Department and Agency representatives at the Under or Assistant Secretary level (Attachment 6). This body is convened as necessary for decision-making and implementation of Federal participation in the Bicentennial. Three subcommittees operate under the Task Force: (1) The Subcommittee on D.C. and Philadelphia Federal Funding (chaired by Assistant Secretary of HUD, David Meeker), (2) the Subcommittee on Logistics and Transportation (chaired by Deputy Under Secretary of DOT, Bob Clement), and (3) the Subcommittee on Visitors Facilities (chaired by Deputy Assistant Secretary of Interior, Richard R. Hite).

SUBCOMMITTEE ON PHILADELPHIA
AND D.C. FUNDING

Meeker's Subcommittee is responsible for producing specific amounts of Federal funds to Philadelphia and D.C. These monies -- \$100 million for Philadelphia and \$18 million for D.C. -- were committed by President Nixon in early 1973, and are being furnished under the standard categorical grant process through the Departments and Agencies.

To date, Philadelphia has received approximately 25.5 million and the District approximately 2.0 million in categorical grants against the original commitments. Meeker's Subcommittee has set a goal of producing FY-75 funding expectations for each city by early 1975, in the amounts of 51.5 million to Philadelphia and 11.0 million to D.C. The balance of the original commitments are to be provided in FY-76.

SUBCOMMITTEE ON LOGISTICS
AND TRANSPORTATION

A final report on the D.C. Bicentennial transportation plan was presented to and adopted by the Federal Agency Bicentennial Task

Force on October 10, 1974. Presently, Clement's Subcommittee is working with the American Revolution Bicentennial Administration to implement the plan, which is based on the establishment of a visitor fringe parking system.

SUBCOMMITTEE ON VISITORS FACILITIES

This Subcommittee is primarily concerned with producing a workable alternative to the National Visitor Center. Despite all efforts, it appears doubtful that the Center will be operable in time to handle the majority of visitors in 1976. Hite's group consists of representatives from the Federal Departments, Agencies and D. C. Government.

PRESIDENTIAL PARTICIPATION IN THE BICENTENNIAL

To date, President Ford has personally participated in three public Bicentennial events:

- (1) Making the keynote address on September 6, 1974 at the 200th anniversary of the First Continental Congress in Philadelphia.
- (2) Presenting the official Bicentennial flag to Dr. David Mathews, President of the University of Alabama, in a White House ceremony on November 8, 1974. This was in recognition of their being chosen the first official Bicentennial University.
- (3) Receiving the first Bicentennial coins (quarter, half-dollar and dollar) from Mary Brooks, Director of the Mint, in a White House ceremony on November 13, 1974.

In the immediate future, the President is scheduled on December 19 for a ceremony granting official ARBA recognition to the American Freedom Train Foundation, a non-commercial, non-profit Bicentennial project.

Additionally, a schedule proposal has been submitted for the President to keynote address the upcoming ARBA Bicentennial National Conference which will be held in Washington on February 24, 25, and 26, 1975.

A Bicentennial theme is to be incorporated in the FY-76 budget and the State of the Union Address in accordance with the President's directive.

FIRST LADY PARTICIPATION IN BICENTENNIAL

Thus far, the First Lady has not publicly participated in Bicentennial events or programs. Mrs. Ford has accepted an appointment as Honorary Co-Chairperson of the National Capital Historic Society's "Capital Sound and Light" project and is currently being sought as honorary Chairperson for the American Freedom Train Foundation.

She has also been invited to present the official Bicentennial recognition to the Tournament of Roses in Pasadena, California this month. I recommended against this because of the travel distance involved.

FUTURE POLICY

The official Bicentennial period begins in March of 1975 and will continue through December of 1976. Most naturally, requests for Presidential and First Lady participation will steadily increase.

Over the next one and a half years, selected participation should be scheduled in major Bicentennial public events for the President, the First Lady, or designated representatives. Development of a procedure to provide film clips, audio clips, telegrams and letters in absence of the President and First Family is imperative, especially in 1976. This can be done with ARBA.

Regardless of any effort to create a "grass root" celebration, the President will ultimately be identified with the success or failure of the Bicentennial since it will be the Ford Administration in office during the 200th year of this country's independence.

ARBA ADVISORY COUNCIL

<u>NAME</u>	<u>PRESENT POSITION</u>	<u>AGE</u>	<u>STATE</u>	<u>POL. AFFIL.</u>
1. Jacinto Quirarte	Dean, Fine & Applied Arts, UT, San Antonio	42	Texas	D
2. Martin S. Hayden	VP & Editor, <u>The Detroit News</u>	62	Mich.	I
3. David Wolper	President, Wolper Productions	46	Calif.	D
4. Richard Gambino	Prof., Queens College	35	N.Y.	D
5. David L. Hale	Pres., National Junior Chamber of Commerce	35	Ark.	D
6. Ann Hawkes Hutton	Chm. of Bd., Washington Crossing Foundation	65	Pa.	R
7. Jana E. Sutton	Student	19	Tenn.	R
8. Alex P. Haley	Author: "Roots"	52	N.Y.	R
9. Frank Stanton	Chm., American Red Cross	58	N.Y.	R
10. Joan Ganz Cooney	Exec. Dir., Children's TV Workshop	44	N.Y.	D
11. Laura Bergt	Eskimo; housewife, active in state & national organizations	35	Alaska	R
12. Lyle M. Nelson	Dir., University Relations, Stanford	56	Calif.	R
13. Maya Angelou	Writer	40	Calif.	D

ATTACHMENT 1

14.	F. David Mathews	Pres., U. of Alabama	39	Ala.	I
15.	Hobart D. Lewis	Chairman, <u>Reader's Digest</u>	63	N.Y.	R
16.	Betty Shabazz	Ph.D. Candidate, U. of Mass.	39	N.Y.	D
17.	L. Tom Perry	Member, Council of the Twelve, Church of Jesus Christ of Latterday Saints	52	Utah	R
18.	Anna Chennault	V.P., Flying Tiger Line, Inc.	49	D.C.	R
19.	James A. Michener	Writer	67	Pa.	D
20.	Martin Diamond	Professor, Northern Illinois U. at DeKalb	55	Ill.	I
21.	William J. Baroody, Sr.	Pres., American Enterprise Insti- tute	58	Va.	R
22.	Lady Bird Johnson	Former First Lady	61	Texas	D
23.	Harry Van Arsdale, Jr.	Pres., N.Y. Central Labor Council	68	N.Y.	I
24.	Joseph L. Bernardin	Archbishop of Cincinnati	46	Ohio	I
25.	Jean Stapleton	Female lead, "All in the Family"	52	N.Y.	I

AMERICAN REVOLUTION BICENTENNIAL
ADMINISTRATION BOARD

John W. Warner - ARBA Administrator

Rogers C.B. Morton - Secretary of the Interior

Joseph M. Montoya - U.S. Senator

Edward W. Brooke - U.S. Senator

Lindy Boggs - U.S. Congresswoman

M. Caldwell Butler - U.S. Congressman

Carol L. Evans - Illinois Bicentennial Commission

Andrew McNally, III - Chairman, Illinois Bicentennial
Commission

J. Duane Squires - Chairman, New Hampshire Bicentennial
Commission

*Chairman of ARBA Advisory Council

*Vice-Chairman of ARBA Advisory Council

*To be elected

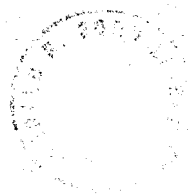
Theme, Scope and Location Statistics

Information in this third edition is based on ARBA's Bicentennial Register/Master Calendar files maintained on our Bicentennial Information Network (BINET) system. For this edition, the last update was done on September 26, 1974. At that time, 2772 projects and 960 events were cataloged. Gross statistics below give breakdowns:

BY THEME:	PROJECTS	EVENTS	BY LOCATION:	PROJECTS	EVENTS
HERITAGE 76	1334	338	LOUISIANA	119	21
FESTIVAL USA	840	534	MAINE	12	9
HORIZONS 76	598	88	MARYLAND	30	26
			MASSACHUSETTS	65	25
			MICHIGAN	27	12
			MINNESOTA	18	9
			MISSISSIPPI	31	1
			MISSOURI	45	34
			MONTANA	19	1
			NEBRASKA	27	7
			NEVADA	45	15
			NEW HAMPSHIRE	17	7
			NEW JERSEY	33	26
			NEW MEXICO	65	8
			NEW YORK	371	121
			NORTH CAROLINA	50	23
			NORTH DAKOTA	53	3
			OHIO	17	12
			OKLAHOMA	31	17
			OREGON	23	6
			PENNSYLVANIA	74	46
			PUERTO RICO	8	1
			RHODE ISLAND	72	60
			SOUTH CAROLINA	45	50
			SOUTH DAKOTA	145	34
			TENNESSEE	13	8
			TEXAS	48	46
			UTAH	62	2
			VERMONT	16	15
			VIRGIN ISLANDS	1	0
			VIRGINIA	55	18
			WASHINGTON	51	6
			WEST VIRGINIA	9	3
			WISCONSIN	26	14
			WYOMING	20	4
			FOREIGN COUNTRIES	9	8

BY GEOGRAPHIC SCOPE:	PROJECTS	EVENTS
INTERNATIONAL	136	60
NATIONAL	592	252
REGIONAL	214	83
STATE	887	226
LOCAL	943	339

BY LOCATION:	PROJECTS	EVENTS
ALABAMA	7	2
ALASKA	14	6
AMERICAN SAMOA	3	0
ARIZONA	72	6
ARKANSAS	37	11
CALIFORNIA	93	51
COLORADO	220	23
CONNECTICUT	31	16
DELAWARE	10	21
DISTRICT OF COLUMBIA	235	47
FLORIDA	46	14
GEORGIA	69	2
GUAM	5	0
HAWAII	23	5
IDAHO	29	6
ILLINOIS	56	17
INDIANA	13	4
IOWA	22	15
KANSAS	18	15
KENTUCKY	17	1



BACKGROUND

INTERNATIONAL ACTIVITY

On July 4, 1972, President Nixon issued an Invitation to the World via a nationwide radio address. He invited people of other countries to visit the United States in 1976. A formal invitation to participate in the Bicentennial was sent to each Nation via our embassies on July 4, 1973. Guidelines for participation were included. (Outright country-to-country gifts are "officially" discouraged but have been accepted.)

ARBA has been increasingly in contact with the various embassies. Major commitments have been received from a number of countries. There remains, however, the necessity of "locking in" and following up on foreign participation.

On January 10, 1975, "The Age of Franklin and Jefferson" exhibit (ARBA sponsored) opens in Paris. An American delegation will attend the opening. This exhibit is the pre-eminent U.S. Bicentennial effort abroad. The exhibit will go on to Warsaw and London. It will return to the United States in early '76.

FUTURE ACTION:

A goal of the Bicentennial is the betterment of understanding and relations between peoples and countries. Six to seven million foreign visitors are expected in 1976. An overall procedure to deal with this situation must be developed.

The question of a national "centerpiece (s)", around which major domestic and international activities could be structured, continues to be asked. The lack of such a centerpiece tends to cause a lack of focus -- internationally and domestically. Despite the restraints of time and money, another look is suggested.

A major "Bicentennial Game Plan" incorporating significant domestic and international activities should be developed.

As of December first the Bicentennial Information Network (BINET) lists 148 activities that are international in geographic scope. That is, the audience interested in or the population affected by the activity would be international in composition.

Analysis of these 148 activities reveals the following:

By Theme

+Heritage	48
+Festival	73
+Horizons	27



By Sponsor

+Foreign Government	5
+Government Federal	20
+National Bicentennial Organization	4
+Regional/State/Other Bicentennial Organizations	23
+Government/State/Local	6
+Military	4
+Business	4
+Education	13
+Other	63

By Method

+Exhibit/Exposition	33
+Festival/Celebration	14
+Conference/Seminar	23
+Book/Publication	20
+Commemoration	8
+Hospitality/Tour/People	14
+Performance	10
+Other	26

By Status

+Conceptual	14
+Planning	51
+Implementation	62
+Operational	21



PROJECTS OF INTERNATIONAL SCOPE

Principal sponsors of these 136 Bicentennial activities have classified them as being international in scope. "International," in this context, is one of five geographic scope categories depicting the population affected by, or audience interested in, the project and any associated events.

Below are project numbers and titles of all international-scope activities listed in this edition. Use the project number to look up further details in the Section 5 Abstracts.

PROJECT NO.	PROJECT TITLE	PROJECT NO.	PROJECT TITLE
000112	AGE OF FRANKLIN & JEFFERSON - INTL EXHIBITION	002796	INTERNATIONAL FILM FESTIVAL—CULTURE & PSYCHIATRY
001565	AHA BICENTENNIAL AWARD FOR FOREIGN SCHOLARS	001546	INTERNATIONAL OPTIMIST-DINGHY REGATTA OF MIAMI, FL
002768	ALL-STUDENT GROUPS USA INTERNATIONAL CONCERT TOURS	000405	INTERNATIONAL SALUTE OF NEW YORK CITY
002135	AMER ARTS 1750-1800 EXHIBIT IN NEW HAVEN & ENGLAND	000268	INTERNATIONAL YOUTH HOSTEL FEDERATION CONFERENCE
000234	AMER PHILOSOPHICAL SOCIETY INTL SYMPOSIUM	000907	INTERNATIONAL YOUTH BAND FESTIVAL IN N DAKOTA
000181	AMERICAN BICENTENNIAL FLEET, THE	000011	INTERPHIL '76—INTERNATIONAL STAMP SHOW
000771	"AMERICAN CAMPAIGNS OF ROCHAMBEAU'S ARMY"—BOOK	002959	INTL MONITOR POWER BOAT RACES AT PUEBLO, COLO
000306	AMERICAN INTERNATIONAL TALENT OLYMPICS	000126	INTL WORLD CONGRESS ON PHIL OF LAW & SOCIAL PHIL
002189	AMERICAN IRISH MUSIC PROJECT	000206	"INVITE THE WORLD TO VISIT MID-AMERICA IN 1976"
002191	AMERICAN IRISH ART - WASHINGTON, DC, MARCH 1976	000451	ITALIAN OPERA IN AMERICA PROJECT OF NEW YORK CITY
002192	AMERICAN IRISH MONTH, MARCH 1975 & 1976	001375	LAFAYETTE PAPERS RESEARCH PROJECT
001768	AMERICAS - SMITHSONIAN EXHIBIT, THE	001757	LECTURE, W. O. ATWATER MEMORIAL, ON NUTRITION
002032	ANGLO-AMERICAN WORKSHOPS IN HISTORY 1973-74	002780	MAPS FOR THE VISUALLY HANDICAPPED, WASHINGTON, DC
000340	ARTS OF ASIA EXHIBIT OF FREER GALLERY	502262	MATISSE & COURBET RESTORATIONS—BALTIMORE MUSEUM
002837	BARRINGTON BOY'S CHOIR BICENTENNIAL CONCERT TOUR	001530	MIAMI BEACH INTERNATIONAL FLOWER SHOW
000885	BIBLIOGRAPHY OF FRENCH IN OLD NORTHWEST	002322	MT VERNON SOUND & LIGHT SPECTACLE (SON ET LUMIERE)
002782	BICENTENNIAL COMMEMORATIVE STAMP, ISLE OF MAN	000126	MULTI-ETHNIC FOLK ART COMPANY
002094	BICENTENNIAL EDUCATIONAL PROGRAM-EDUC COMMUN ASSOC	002027	MULTI-LINGUAL FILM HISTORY OF DENVER
001973	BICENTENNIAL INFORMATION NETWORK—BINET, THE	000101	NATION OF NATIONS INTL EXHIBIT—SMITHSONIAN
001989	BICENTENNIAL PERFORMING ARTS CENTER OF DENVER	001714	NATIONAL SYMPHONY ORCHESTRA COMMISSIONS
000424	BICENTENNIAL TRIBUTE TO ENGLISH PAMPHLETEERS	001502	NICARAGUAN COMMEMORATIVE STAMPS
001162	BICENTENNIAL VIEWED BY FOREIGN COMPOSERS, PROJ NYC	000154	NINETY-NINES BICENT STAR PROGRAM—WOMEN PILOTS, THE
002291	BONSAI CLUBS INTERNATIONAL CONVENTION, 1976	000109	"OPSAIL '76"—OPERATION SAIL 1976
000645	BOSTON'S FOREIGN VISITOR PROGRAM	001700	PACIFIC 21 EXHIBITION & INTERNATIONAL CONFERENCE
000900	BRITISH-AMERICAN ASSOC BICENTENNIAL BALLS	002798	PARTNERS IN THE AMERICAS—LATIN AMERICA BICENT PGM
000263	CALIFORNIA FOREIGN GUESTS IN PRIVATE HOMES PROJECT	001378	PHILAFLORA SHOW OF PHILADELPHIA
001376	CAPTAIN COOK EXHIBITION OF OREGON	001759	PORT OF ENTRY WELCOME SIGNS FOR BICENTENNIAL
001471	CHARTS—NATL PARK SVC, SUNDAY TIMES OF LONDON	000121	"PRESENTATION USA" WORLD SHIP TOUR
001335	CNTR FOR PRESERVATION OF SOUTHWESTERN CULTURES—AZ	001575	PROGRAMME FOR LOYALIST STUDIES AND PUBLICATIONS
001396	COLONIAL NHP—YORKTOWN DAY COMMEMORATION	000067	QUADRIENNIAL MEETING OF INTL COUNCIL ON ARCHIVES
000347	"THE COMING OF THE DECLARATION OF INDEPENDENCE"	001740	RAPID CITY HOST CITY INTL BAND FESTIVAL—S DAKOTA
002855	COMMEMORATIVE STAMP, ISLE OF MAN	002073	REAL TIME GLOBAL VIDEO SATELLITE COMMUNICATIONS
000633	COMMUNITY SERVICES TO INTL VISITORS—"COSERV"	001029	REPORT BRITISH ARCHIVES—AMER REVOL, VIRGIN ISLES
001301	CONGRESS OF WORLD UNITY, PROJ OF PENNSYLVANIA	002963	ROCKY FORD, COLO, INTL STUDENTS EXCHANGE PROGRAM
001713	COUNCIL OF INTL PROGRAMS—20TH ANNIV CONFERENCE	001501	ROYAL DANISH BALLET BICENTENNIAL TOUR
001922	DENVER'S CENTENNIAL-BICENTENNIAL MULTI-LINGUAL PGM	002441	SHIP "BRIG FREEDOM" RESTORATION PROJ OF FLORIDA
001761	DEPT OF TRANSPORTATION ECE SYMPOSIUM	000187	SISTER CITIES PROJECT
000105	DISCOVER AMERICA WITH THE FIRST AMERICANS PROJECT	001795	SMITHSONIAN BANKING HISTORY EXHIBIT
000392	DOMESTIC & INTL VISITORS INFO COUNCIL OF NYC	000513	SPOKANE EXPO '74, US PAVILION
001977	EDUCATION FOR A GLOBAL COMMUNITY PROJ OF THE NEA	002746	STUDENT EXCHANGE OF POQUOSON, VA
002034	ENVIRONMENTAL STUDY TOUR FOR INTERNATIONAL EXPERTS	000488	TAPED TV CONCERT OF SPANISH-AMERICAN HERITAGE
000086	"EUROPEAN REACTIONS TO AMER REVOLUTION" ARTICLES	001377	TEXAS-GUATEMALA EXCHANGE PROGRAM
002288	EXCEL INTERNATIONAL WORLD CULTURAL CENTER OF CALIF	001533	THIRD CENTURY FILM FESTIVAL OF MIAMI, FLA
000116	"EXPO '74"—INTL EXPOSITION ON ENVIRONMENT	000770	"THOMAS JEFFERSON'S PARIS"—BOOK
000664	"THE EYE OF THOMAS JEFFERSON"—EXHIBITION IN WASH, DC	001542	THOMAS JEFFERSON Y SU TIEMPO—HIS BIOG IN SPANISH
000111	FESTIVAL OF AMERICAN FOLKLORE, SMITHSONIAN & NPS	000054	US ARMY 200TH ANNIVERSARY
001693	FESTIVAL OF CUBAN ART IN NEW YORK CITY	002033	US DEPARTMENT OF STATE BROCHURE
002802	FESTIVAL OF INTERNATIONAL ORCHESTRAS	000104	US MARINE CORPS 200TH ANNIVERSARY
001300	FESTIVAL OF THE WORLDS PROJECT OF LOUISIANA	000053	US NAVY 200TH ANNIVERSARY
002194	FIBERS OF CREATIVITY 1976—EXHIBIT IN PITTSBURGH	000688	USA EXHIBIT AT INTERAMA TRADE & CULTURAL CENTER
000219	FOURTH INTERNATIONAL CONGRESS ON THE ENLIGHTENMENT	000328	USS CONSTITUTION INTL YOUTH LEADERS CRUISE
001075	FUTURE AND THE PACIFIC OCEAN PROJECT OF CALIFORNIA	000330	US-MEXICO INSTITUTE OF THE FUTURE
000962	GENERAL KOSCIUSKO VIDEO HISTORIOGRAPHY PROJ, NYC	002074	VIDEO TRANSAMERICAS PROJECT OF NEW YORK
001602	GREAT SEATTLE AREA SEAFAIR	001975	VIKING SPACE VEHICLE LANDING ON MARS—1978
000113	GREEK EXHIBITION-ANTIQUITIES, PLAYS, PHOTO EXHIBIT	000393	VISITORS RECEPTION CENTER OF NEW YORK CITY
000354	HAWAII-TAHITI CANOE VOYAGE	002757	WESTERN HISTORY AND HERITAGE STUDENT EXCHANGE PGM
001529	HEMISPHERIC CONFERENCE FOR WOMEN IN 1976—MIAMI FL	000272	WORLD CONGRESS OF PUBLIC RELATIONS
001552	HISPANIC INFLUENCE IN THE STATE OF FLORIDA	000209	WORLD FOOD CONFERENCE
002031	HISTORY OF US FOREIGN RELATIONS—FILM SERIES	000231	WORLD FOOD INSTITUTE IN IOWA
000253	HOME HOSPITALITY SURVEY	000420	WORLD THEATER FESTIVAL, THE
000198	INTERAMA TRADE & CULTURAL CENTER OF MIAMI, FL	002334	WORLD TRADE CONFERENCE IN HOUSTON, TEXAS
000270	INTERNATIONAL AUTOMOBILE FEDERATION CONFERENCE	000158	XIV INTL CONGRESS FOR HISTORICAL SCIENCES
000271	INTERNATIONAL AUTOMOBILE TOURING CONFERENCE	002193	YORKTOWN IRISH REGIMENTS MEMORIAL PROJECT
002205	INTERNATIONAL BALLET COMPETITION IN PHILADELPHIA	000233	YORKTOWN VICTORY CENTER
000258	INTERNATIONAL CONFERENCE ON AMERICAN STUDIES	002842	1976 INTL CONVENTION, PACIFIC AREA TRAVEL ASSOC-HI
000559	INTERNATIONAL CONGRESS OF "JEUNESSE MUSICALES"	002300	1976 PAN AMERICAN FESTIVAL WEEK, LAKEWOOD, CALIF
001528	INTERNATIONAL FOLK FESTIVAL OF MIAMI, FLA	002152	2000 YEARS OF AMERICAN INDIAN ART EXHIBIT, LONDON
002143	INTERNATIONAL FESTIVAL OF THE ARTS '76 OF N DAKOTA	001610	50 FLAG PLAZA AREA AT EXPO '74



DOMESTIC COUNCIL
BICENTENNIAL COMMITTEE

Chairperson - Honorable Anne L. Armstrong

Honorable Henry A. Kissinger
Secretary of State

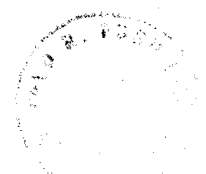
Honorable Rogers C.B. Morton
Secretary of the Interior

Honorable Frederick E. Dent
Secretary of Commerce

Honorable William B. Simon
Secretary of Treasury

Honorable Roy Ash
Director of the Office of
Management and Budget

Honorable John Warner
Administrator of the American
Revolution Bicentennial Administration



FEDERAL AGENCY BICENTENNIAL TASK FORCE OF THE DOMESTIC
COUNCIL CABINET-LEVEL BICENTENNIAL COMMITTEE

Honorable John Richardson, Jr.
Assistant Secretary for Education and Cultural Affairs
Department of State

Honorable Warren F. Brecht
Assistant Secretary for Administration
Department of the Treasury

Honorable William Beecher
Acting Assistant Secretary of Defense for Public Affairs
Department of Defense

Honorable Antonin Scalia
Assistant Attorney General
Department of Justice

Honorable James T. Clarke
Assistant Secretary - Management
Department of the Interior

Honorable Joseph R. Wright, Jr.
Assistant Secretary for Administration
Department of Agriculture

Honorable John K. Tabor
Under Secretary
Department of Commerce

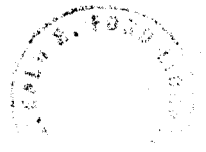
Honorable C. Langhorne Washburn
Assistant Secretary for Tourism
Department of Commerce

Honorable Fred C. Clark
Assistant Secretary for Administration and Management
Department of Labor

Honorable John Ottina
Assistant Secretary for Administration and Management
Department of Health, Education and Welfare

Honorable David Meeker
Assistant Secretary for Community Planning and Development
Department of Housing and Urban Development

Honorable Robert Clement
Deputy Under Secretary
Department of Transportation



Mrs. Elizabeth Hamer Kegan
Assistant Librarian of Congress
Library of Congress

Mr. Charles Blitzer
Assistant Secretary for History and Art
Smithsonian Institution

Dr. Frank Burke
Assistant Archivist for Educational Programs
National Archives

Mr. Michael Straight
Deputy Chairman
National Endowment for the Arts

Mr. Robert Kingston
Deputy Chairman
National Endowment for the Humanities

Mr. Harold Schneidman
Assistant Director
U.S. Information Agency

Mr. Larry F. Roush
Acting Assistant Administrator
General Services Administration

Mr. Willard H. Meinecke
Acting Assistant Administrator
Agency for International Development


Mr. Randall L. Woods
Assistant Administrator for Congressional and Public Affairs
Small Business Administration

Dr. Lowell J. Paige
Acting Deputy Director
National Science Foundation

Mr. John P. Donnelly
Assistant Administrator for Public Affairs
National Aeronautics and Space Administration

Mr. Harry J. Hogan
Assistant Director
Action

Mr. Robert W. Miller
Senior Assistant Administrator
American Revolution Bicentennial Administration



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THE WHITE HOUSE

WASHINGTON

December 4, 1974

Administratively Confidential

MEMORANDUM FOR: JOHN MARSH
FROM: ANNE ARMSTRONG
SUBJECT: BICENTENNIAL OVERVIEW

The following may be helpful as you become more directly involved in the Bicentennial. While this report is by no means all-encompassing, it should provide a basic scenario of where we stand to date. I will be happy to brief you further or answer questions you may have. Dick Lukstat and John Borling are also available to offer any assistance.

GENERAL BACKGROUND

Under Public Law 93-179, the American Revolution Bicentennial Administration (ARBA) will have been in existence for one year on December 11, 1974. The Bicentennial Administration was created as a replacement to the original American Revolution Bicentennial Commission which phased out of existence under Congressional and public allegations of ineptitude and partisan politics.

John Warner, former Secretary of the Navy, was nominated to be Administrator of the American Revolution Bicentennial Administration by President Nixon, confirmed by the Senate on March 13, 1974, and sworn in by then Vice President Ford on April 11, 1974. To date, ARBA still lacks its Deputy, a complete Board, and the 25 member Advisory Council.

The Deputy nominee, Mrs. Marjorie Lynch, was nominated by President Ford in October of 1974 and Senate confirmation hearings by the Judiciary Committee are being held today, December 4. Although the DAR is raising objections to her appointment because of her British birth, confirmation appears to be no real problem.

The 25 member Advisory Council has been approved by President Ford (Attachment 1), the members have accepted, and the White House announcement of their appointment awaits completion of individual background checks. These should be complete by mid-December.



Once the Advisory Council has been announced and a Chairman and Vice Chairman elected, the 11 person Bicentennial Board will be complete as listed in Attachment 2. The Board has thus far been functioning in a decision-making capacity with a six member quorum.

ARBA OVERVIEW

Presently, the American Revolution Bicentennial Administration has approximately 160 employees and currently has a request into the Office of Management and Budget for authority to increase its staffing complement by 30 positions. The cost incurred would be absorbed in the ARBA budget. Plans are underway internally at ARBA for a reorganization around the first of the year, although no discussion of this has been held with the staff.

In brief, for the past year the Bicentennial Administration has operated without a Deputy, full Board or Advisory Council as provided for under its legislative authority. Warner has done an excellent job of personally carrying the Bicentennial message across the country, and he has done much to reverse a previously negative image of the Bicentennial.

In the absence of a Deputy Administrator, certain administrative and operational details have not been carried out as well as possible. These problem areas are currently being addressed by Warner, the Department of the Interior, which furnishes administrative support to the Bicentennial Administration, and Dick Lukstat of my staff. Marjorie Lynch is an extremely competent administrator and, upon her confirmation, will significantly assist in managing ARBA.

The most current ARBA information identifies 2752 Bicentennial projects and 960 Bicentennial events around the nation. (Attachment 3) Also, there are approximately 1600 official Bicentennial communities now recognized by ARBA.

Although the Bicentennial is essentially a domestic commemoration, there is a significant international aspect. A summary is included of the 148 activities that are international in scope. (Attachment 4) It is expected that numerous heads of state may visit the United States during the Bicentennial period. White House position should be determined and sent through diplomatic channels at the earliest opportunity.

EXECUTIVE BRANCH

The Administration's structure for handling Federal Bicentennial policy and implementation matters is primarily composed of two groups



which I chaired: (1) The Cabinet-Level Domestic Council Committee on the Bicentennial (Attachment 5) and (2) the Federal Agency Bicentennial Task Force (Attachment 6).

Basic policy decisions on Federal programs and projects in the Bicentennial were made by the Domestic Council Committee in December of 1973. A compilation of these is attached.

Within the confines of appropriated monies received to date, the Federal Bicentennial programs operate under the Domestic Council Committee guidelines.

The Federal Agency Bicentennial Task Force is a decision-making, working group and is composed of Department and Agency representatives at the Under or Assistant Secretary level (Attachment 6). This body is convened as necessary for decision-making and implementation of Federal participation in the Bicentennial. Three subcommittees operate under the Task Force: (1) The Subcommittee on D.C. and Philadelphia Federal Funding (chaired by Assistant Secretary of HUD, David Meeker), (2) the Subcommittee on Logistics and Transportation (chaired by Deputy Under Secretary of DOT, Bob Clement), and (3) the Subcommittee on Visitors Facilities (chaired by Deputy Assistant Secretary of Interior, Richard R. Hite).

SUBCOMMITTEE ON PHILADELPHIA
AND D.C. FUNDING

Meeker's Subcommittee is responsible for producing specific amounts of Federal funds to Philadelphia and D.C. These monies -- \$100 million for Philadelphia and \$18 million for D.C. -- were committed by President Nixon in early 1973, and are being furnished under the standard categorical grant process through the Departments and Agencies.

To date, Philadelphia has received approximately 25.5 million and the District approximately 2.0 million in categorical grants against the original commitments. Meeker's Subcommittee has set a goal of producing FY-75 funding expectations for each city by early 1975, in the amounts of 51.5 million to Philadelphia and 11.0 million to D.C. The balance of the original commitments are to be provided in FY-76.

SUBCOMMITTEE ON LOGISTICS
AND TRANSPORTATION

A final report on the D.C. Bicentennial transportation plan was presented to and adopted by the Federal Agency Bicentennial Task



Force on October 10, 1974. Presently, Clement's Subcommittee is working with the American Revolution Bicentennial Administration to implement the plan, which is based on the establishment of a visitor fringe parking system.

SUBCOMMITTEE ON VISITORS FACILITIES

This Subcommittee is primarily concerned with producing a workable alternative to the National Visitor Center. Despite all efforts, it appears doubtful that the Center will be operable in time to handle the majority of visitors in 1976. Hite's group consists of representatives from the Federal Departments, Agencies and D. C. Government.

PRESIDENTIAL PARTICIPATION IN THE BICENTENNIAL

To date, President Ford has personally participated in three public Bicentennial events:

- (1) Making the keynote address on September 6, 1974 at the 200th anniversary of the First Continental Congress in Philadelphia.
- (2) Presenting the official Bicentennial flag to Dr. David Mathews, President of the University of Alabama, in a White House ceremony on November 8, 1974. This was in recognition of their being chosen the first official Bicentennial University.
- (3) Receiving the first Bicentennial coins (quarter, half-dollar and dollar) from Mary Brooks, Director of the Mint, in a White House ceremony on November 13, 1974.

In the immediate future, the President is scheduled on December 19 for a ceremony granting official ARBA recognition to the American Freedom Train Foundation, a non-commercial, non-profit Bicentennial project.

Additionally, a schedule proposal has been submitted for the President to keynote address the upcoming ARBA Bicentennial National Conference which will be held in Washington on February 24, 25, and 26, 1975.

A Bicentennial theme is to be incorporated in the FY-76 budget and the State of the Union Address in accordance with the President's directive.

FIRST LADY PARTICIPATION IN BICENTENNIAL

Thus far, the First Lady has not publicly participated in Bicentennial events or programs. Mrs. Ford has accepted an appointment as Honorary Co-Chairperson of the National Capital Historic Society's "Capital Sound and Light" project and is currently being sought as honorary Chairperson for the American Freedom Train Foundation.

She has also been invited to present the official Bicentennial recognition to the Tournament of Roses in Pasadena, California this month. I recommended against this because of the travel distance involved.

FUTURE POLICY

The official Bicentennial period begins in March of 1975 and will continue through December of 1976. Most naturally, requests for Presidential and First Lady participation will steadily increase.

Over the next one and a half years, selected participation should be scheduled in major Bicentennial public events for the President, the First Lady, or designated representatives. Development of a procedure to provide film clips, audio clips, telegrams and letters in absence of the President and First Family is imperative, especially in 1976. This can be done with ARBA.

Regardless of any effort to create a "grass root" celebration, the President will ultimately be identified with the success or failure of the Bicentennial since it will be the Ford Administration in office during the 200th year of this country's independence.



ARBA ADVISORY COUNCIL

<u>NAME</u>	<u>PRESENT POSITION</u>	<u>AGE</u>	<u>STATE</u>	<u>POL. AFFIL.</u>
1. Jacinto Quirarte	Dean, Fine & Applied Arts, UT, San Antonio	42	Texas	D
2. Martin S. Hayden	VP & Editor, <u>The Detroit News</u>	62	Mich.	I
3. David Wolper	President, Wolper Productions	46	Calif.	D
4. Richard Gambino	Prof., Queens College	35	N.Y.	D
5. David L. Hale	Pres., National Junior Chamber of Commerce	35	Ark.	D
6. Ann Hawkes Hutton	Chm. of Bd., Washington Crossing Foundation	65	Pa.	R
7. Jana E. Sutton	Student	19	Tenn.	R
8. Alex P. Haley	Author: "Roots"	52	N.Y.	R
9. Frank Stanton	Chm., American Red Cross	58	N.Y.	R
10. Joan Ganz Cooney	Exec. Dir., Children's TV Workshop	44	N.Y.	D
11. Laura Bergt	Eskimo; housewife, active in state & national organizations	35	Alaska	R
12. Lyle M. Nelson	Dir., University Relations, Stanford	56	Calif.	R
13. Maya Angelou	Writer	40	Calif.	D

14.	F. David Mathews	Pres., U. of Alabama	39	Ala.	I
15.	Hobart D. Lewis	Chairman, <u>Reader's Digest</u>	63	N.Y.	R
16.	Betty Shabazz	Ph.D. Candidate, U. of Mass.	39	N.Y.	D
17.	L. Tom Perry	Member, Council of the Twelve, Church of Jesus Christ of Latterday Saints	52	Utah	R
18.	Anna Chennault	V.P., Flying Tiger Line, Inc.	49	D.C.	R
19.	James A. Michener	Writer	67	Pa.	D
20.	Martin Diamond	Professor, Northern Illinois U. at DeKalb	55	Ill.	I
21.	William J. Baroody, Sr.	Pres., American Enterprise Insti- tute	58	Va.	R
22.	Lady Bird Johnson	Former First Lady	61	Texas	D
23.	Harry Van Arsdale, Jr.	Pres., N.Y. Central Labor Council	68	N.Y.	I
24.	Joseph L. Bernardin	Archbishop of Cincinnati	46	Ohio	I
25.	Jean Stapleton	Female lead, "All in the Family"	52	N.Y.	I

AMERICAN REVOLUTION BICENTENNIAL
ADMINISTRATION BOARD

John W. Warner - ARBA Administrator

Rogers C.B. Morton - Secretary of the Interior

Joseph M. Montoya - U.S. Senator

Edward W. Brooke - U.S. Senator

Lindy Boggs - U.S. Congresswoman

M. Caldwell Butler - U.S. Congressman

Carol L. Evans - Illinois Bicentennial Commission

Andrew McNally, III - Chairman, Illinois Bicentennial
Commission

J. Duane Squires - Chairman, New Hampshire Bicentennial
Commission

*Chairman of ARBA Advisory Council

*Vice-Chairman of ARBA Advisory Council

*To be elected

Theme, Scope and Location Statistics

Information in this third edition is based on ARBA's Bicentennial Register/Master Calendar files maintained on our Bicentennial Information Network (BINET) system. For this edition, the last update was done on September 26, 1974. At that time, 2772 projects and 960 events were cataloged. Gross statistics below give breakdowns:

BY THEME:	PROJECTS	EVENTS
HERITAGE 76	1334	338
FESTIVAL USA	840	534
HORIZONS 76	598	88

BY GEOGRAPHIC SCOPE:	PROJECTS	EVENTS
INTERNATIONAL	136	60
NATIONAL	592	252
REGIONAL	214	83
STATE	887	226
LOCAL	943	339

BY LOCATION:	PROJECTS	EVENTS
ALABAMA	7	2
ALASKA	14	6
AMERICAN SAMOA	3	0
ARIZONA	72	6
ARKANSAS	37	11
CALIFORNIA	93	51
COLORADO	220	23
CONNECTICUT	31	16
DELAWARE	10	21
DISTRICT OF COLUMBIA	235	47
FLORIDA	46	14
GEORGIA	69	2
GUAM	5	0
HAWAII	23	5
IDAHO	29	6
ILLINOIS	56	17
INDIANA	13	4
IOWA	22	15
KANSAS	18	15
KENTUCKY	17	1

BY LOCATION:	PROJECTS	EVENTS
LOUISIANA	119	21
MAINE	12	9
MARYLAND	30	26
MASSACHUSETTS	65	25
MICHIGAN	27	12
MINNESOTA	18	9
MISSISSIPPI	31	1
MISSOURI	45	34
MONTANA	19	1
NEBRASKA	27	7
NEVADA	45	15
NEW HAMPSHIRE	17	7
NEW JERSEY	33	26
NEW MEXICO	65	8
NEW YORK	371	121
NORTH CAROLINA	50	23
NORTH DAKOTA	53	3
OHIO	17	12
OKLAHOMA	31	17
OREGON	23	6
PENNSYLVANIA	74	46
PUERTO RICO	8	1
RHODE ISLAND	72	60
SOUTH CAROLINA	45	50
SOUTH DAKOTA	145	34
TENNESSEE	13	8
TEXAS	48	46
UTAH	62	2
VERMONT	16	15
VIRGIN ISLANDS	1	0
VIRGINIA	55	18
WASHINGTON	51	6
WEST VIRGINIA	9	3
WISCONSIN	26	14
WYOMING	20	4
FOREIGN COUNTRIES	9	8

BACKGROUND

INTERNATIONAL ACTIVITY

On July 4, 1972, President Nixon issued an Invitation to the World via a nationwide radio address. He invited people of other countries to visit the United States in 1976. A formal invitation to participate in the Bicentennial was sent to each Nation via our embassies on July 4, 1973. Guidelines for participation were included. (Outright country-to-country gifts are "officially" discouraged but have been accepted.)

ARBA has been increasingly in contact with the various embassies. Major commitments have been received from a number of countries. There remains, however, the necessity of "locking in" and following up on foreign participation.

On January 10, 1975, "The Age of Franklin and Jefferson" exhibit (ARBA sponsored) opens in Paris. An American delegation will attend the opening. This exhibit is the pre-eminent U.S. Bicentennial effort abroad. The exhibit will go on to Warsaw and London. It will return to the United States in early '76.

FUTURE ACTION:

A goal of the Bicentennial is the betterment of understanding and relations between peoples and countries. Six to seven million foreign visitors are expected in 1976. An overall procedure to deal with this situation must be developed.

The question of a national "centerpiece (s)", around which major domestic and international activities could be structured, continues to be asked. The lack of such a centerpiece tends to cause a lack of focus -- internationally and domestically. Despite the restraints of time and money, another look is suggested.

A major "Bicentennial Game Plan" incorporating significant domestic and international activities should be developed.

As of December first the Bicentennial Information Network (BINET) lists 148 activities that are international in geographic scope. That is, the audience interested in or the population affected by the activity would be international in composition.

Analysis of these 148 activities reveals the following:

By Theme

+Heritage	48
+Festival	73
+Horizons	27

By Sponsor

+Foreign Government	5
+Government Federal	20
+National Bicentennial Organization	4
+Regional/State/Other Bicentennial Organizations	23
+Government/State/Local	6
+Military	4
+Business	4
+Education	13
+Other	63

By Method

+Exhibit/Exposition	33
+Festival/Celebration	14
+Conference/Seminar	23
+Book/Publication	20
+Commemoration	8
+Hospitality/Tour/People	14
+Performance	10
+Other	26

By Status

+Conceptual	14
+Planning	51
+Implementation	62
+Operational	21

PROJECTS OF INTERNATIONAL SCOPE

Principal sponsors of these 136 Bicentennial activities have classified them as being international in scope. "International," in this context, is one of five geographic scope categories depicting the population affected by, or audience interested in, the project and any associated events.

Below are project numbers and titles of all international-scope activities listed in this edition. Use the project number to look up further details in the Section 5 Abstracts.

PROJECT NO.	PROJECT TITLE	PROJECT NO.	PROJECT TITLE
000112	AGE OF FRANKLIN & JEFFERSON - INTL EXHIBITION	002796	INTERNATIONAL FILM FESTIVAL—CULTURE & PSYCHIATRY
001565	AHA BICENTENNIAL AWARD FOR FOREIGN SCHOLARS	001543	INTERNATIONAL OPTIMIST-DINGHY REGATTA OF MIAMI, FL
002788	ALL-STUDENT GROUPS USA INTERNATIONAL CONCERT TOURS	000405	INTERNATIONAL SALLUTE OF NEW YORK CITY
002135	AMER ARTS 1750-1800 EXHIBIT IN NEW HAVEN & ENGLAND	000268	INTERNATIONAL YOUTH HOSTEL FEDERATION CONFERENCE
000234	AMER PHILOSOPHICAL SOCIETY INTL SYMPOSIUM	000907	INTERNATIONAL YOUTH BAND FESTIVAL IN N DAKOTA
000181	AMERICAN BICENTENNIAL FLEET, THE	000011	INTERPHIL '75—INTERNATIONAL STAMP SHOW
000771	"AMERICAN CAMPAIGNS OF ROCHAMBEAU'S ARMY"—BOOK	002959	INTL MONITOR POWER BOAT RACES AT PUEBLO, COLO
000306	AMERICAN INTERNATIONAL TALENT OLYMPICS	000128	INTL WORLD CONGRESS ON PHIL OF LAW & SOCIAL PHIL
002189	AMERICAN IRISH MUSIC PROJECT	000206	"INVITE THE WORLD TO VISIT MID-AMERICA IN 1976"
002191	AMERICAN IRISH ART - WASHINGTON, DC, MARCH 1976	000451	ITALIAN OPERA IN AMERICA PROJECT OF NEW YORK CITY
002192	AMERICAN IRISH MONTH, MARCH 1975 & 1976	001375	LAFAYETTE PAPERS RESEARCH PROJECT
001768	AMERICAS - SMITHSONIAN EXHIBIT, THE	001757	LECTURE, W. O. ATWATER MEMORIAL, ON NUTRITION
002032	ANGLO-AMERICAN WORKSHOPS IN HISTORY 1973-74	002780	MAPS FOR THE VISUALLY HANDICAPPED, WASHINGTON, DC
000340	ARTS OF ASIA EXHIBIT OF FREER GALLERY	002262	MATISSE & COURBET RESTORATIONS—BALTIMORE MUSEUM
002837	BARRINGTON BOYS CHOIR BICENTENNIAL CONCERT TOUR	001530	MIAMI BEACH INTERNATIONAL FLOWER SHOW
000885	BIBLIOGRAPHY OF FRENCH IN OLD NORTHWEST	002322	MT VERNON SOUND & LIGHT SPECTACLE (SON ET LUMIERE)
002782	BICENTENNIAL COMMEMORATIVE STAMP, ISLE OF MAN	000126	MULTI-ETHNIC FOLK ART COMPANY
002094	BICENTENNIAL EDUCATIONAL PROGRAM-EDUC COMMUN ASSOC	002027	MULTI-LINGUAL FILM HISTORY OF DENVER
001973	BICENTENNIAL INFORMATION NETWORK—BINET, THE	000101	NATION OF NATIONS INTL EXHIBIT—SMITHSONIAN
001989	BICENTENNIAL PERFORMING ARTS CENTER OF DENVER	001714	NATIONAL SYMPHONY ORCHESTRA COMMISSIONS
000424	BICENTENNIAL TRIBUTE TO ENGLISH PAMPHLETEERS	001502	NICARAGUAN COMMEMORATIVE STAMPS
001152	BICENTENNIAL VIEWED BY FOREIGN COMPOSERS, PROJ NYC	000154	NINETY-NINES BICENT STAR PROGRAM—WOMEN PILOTS, THE
002291	BONSAI CLUBS INTERNATIONAL CONVENTION, 1976	000109	"OPSAIL '76"—OPERATION SAIL 1976
000645	BOSTON'S FOREIGN VISITOR PROGRAM	001700	PACIFIC 21 EXHIBITION & INTERNATIONAL CONFERENCE
000900	BRITISH-AMERICAN ASSOC BICENTENNIAL BALLS	002798	PARTNERS IN THE AMERICAS—LATIN AMERICA BICENT PGM
000263	CALIFORNIA FOREIGN GUESTS IN PRIVATE HOMES PROJECT	001378	PHILADELPHIA SHOW OF PHILADELPHIA
001376	CAPTAIN COOK EXHIBITION OF OREGON	001759	PORT OF ENTRY WELCOME SIGNS FOR BICENTENNIAL
001471	CHARTS—NATL PARK SVC, SUNDAY TIMES OF LONDON	000121	"PRESENTATION USA" WORLD SHIP TOUR
001335	CNTR FOR PRESERVATION OF SOUTHWESTERN CULTURES—AZ	001575	PROGRAMME FOR LOYALIST STUDIES AND PUBLICATIONS
001395	COLONIAL NHP—YORKTOWN DAY COMMEMORATION	000067	QUADRIENNIAL MEETING OF INTL COUNCIL ON ARCHIVES
000347	"THE COMING OF THE DECLARATION OF INDEPENDENCE"	001740	RAPID CITY HOST CITY INTL BAND FESTIVAL—S DAKOTA
002855	COMMEMORATIVE STAMP, ISLE OF MAN	002073	REAL TIME GLOBAL VIDEO SATELLITE COMMUNICATIONS
000633	COMMUNITY SERVICES TO INTL VISITORS—"COSERV"	001029	REPORT BRITISH ARCHIVES—AMER REVOL, VIRGIN ISLES
001301	CONGRESS OF WORLD UNITY, PROJ OF PENNSYLVANIA	002963	ROCKY FORD, COLO, INTL STUDENTS EXCHANGE PROGRAM
001713	COUNCIL OF INTL PROGRAMS—20TH ANNIV CONFERENCE	001501	ROYAL DANISH BALLET BICENTENNIAL TOUR
001922	DENVER'S CENTENNIAL-BICENTENNIAL MULTI-LINGUAL PGM	002441	SHIP "BRIG FREEDOM" RESTORATION PROJ OF FLORIDA
001761	DEPT OF TRANSPORTATION ECE SYMPOSIUM	000187	SISTER CITIES PROJECT
000105	DISCOVER AMERICA WITH THE FIRST AMERICANS PROJECT	001795	SMITHSONIAN BANKING HISTORY EXHIBIT
000392	DOMESTIC & INTL VISITORS INFO COUNCIL OF NYC	000513	SPOKANE EXPO '74, US PAVILION
001977	EDUCATION FOR A GLOBAL COMMUNITY PROJ OF THE NEA	002746	STUDENT EXCHANGE OF POQUOSON, VA
002034	ENVIRONMENTAL STUDY TOUR FOR INTERNATIONAL EXPERTS	000468	TAPED TV CONCERT OF SPANISH-AMERICAN HERITAGE
000086	"EUROPEAN REACTIONS TO AMER REVOLUTION" ARTICLES	001377	TEXAS-GUATEMALA EXCHANGE PROGRAM
002283	EXCEL INTERNATIONAL WORLD CULTURAL CENTER OF CALIF	001533	THIRD CENTURY FILM FESTIVAL OF MIAMI, FLA
000116	"EXPO '74"—INTL EXPOSITION ON ENVIRONMENT	000770	"THOMAS JEFFERSON'S PARIS"—BOOK
000634	"THE EYE OF THOMAS JEFFERSON"—EXHIBITION IN WASH, DC	001542	THOMAS JEFFERSON Y SU TIEMPO—HIS BIOG IN SPANISH
000111	FESTIVAL OF AMERICAN FOLKLIFE-SMITHSONIAN & NPS	000054	US ARMY 200TH ANNIVERSARY
001693	FESTIVAL OF CUBAN ART IN NEW YORK CITY	002033	US DEPARTMENT OF STATE BROCHURE
002802	FESTIVAL OF INTERNATIONAL ORCHESTRAS	000104	US MARINE CORPS 200TH ANNIVERSARY
001300	FESTIVAL OF THE WORLDS PROJECT OF LOUISIANA	000053	US NAVY 200TH ANNIVERSARY
002194	FIBERS OF CREATIVITY 1976—EXHIBIT IN PITTSBURGH	000688	USA EXHIBIT AT INTERAMA TRADE & CULTURAL CENTER
000219	FOURTH INTERNATIONAL CONGRESS ON THE ENLIGHTENMENT	000328	USS CONSTITUTION INTL YOUTH LEADERS CRUISE
001075	FUTURE AND THE PACIFIC OCEAN PROJECT OF CALIFORNIA	000330	US-MEXICO INSTITUTE OF THE FUTURE
000962	GENERAL KOSCIUSKO VIDEO HISTORIOGRAPHY PROJ, NYC	002074	VIDEO TRANSAMERICAS PROJECT OF NEW YORK
001802	GREATER SEATTLE AREA SEAFAIR	001975	VIKING SPACE VEHICLE LANDING ON MARS—1976
000113	GREEK EXHIBITION—ANTIQUITIES, PLAYS, PHOTO EXHIBIT	000393	VISITORS RECEPTION CENTER OF NEW YORK CITY
000354	HAWAII-TAHITI CANOE VOYAGE	002757	WESTERN HISTORY AND HERITAGE STUDENT EXCHANGE PGM
001529	HEMISPHERIC CONFERENCE FOR WOMEN IN 1976—MIAMI FL	000272	WORLD CONGRESS OF PUBLIC RELATIONS
001552	HISPANIC INFLUENCE IN THE STATE OF FLORIDA	000209	WORLD FOOD CONFERENCE
00251	HISTORY OF US FOREIGN RELATIONS—FILM SERIES	000231	WORLD FOOD INSTITUTE IN IOWA
00253	HOME HOSPITALITY SURVEY	000420	WORLD THEATER FESTIVAL, THE
001399	INTERAMA TRADE & CULTURAL CENTER OF MIAMI, FL	002334	WORLD TRADE CONFERENCE IN HOUSTON, TEXAS
001300	INTERNATIONAL AUTOMOBILE FEDERATION CONFERENCE	000158	XIV INTL CONGRESS FOR HISTORICAL SCIENCES
001301	INTERNATIONAL AUTOMOBILE TOURING CONFERENCE	002193	YORKTOWN IRISH REGIMENTS MEMORIAL PROJECT
001302	INTERNATIONAL BALLET COMPETITION IN PHILADELPHIA	000233	YORKTOWN VICTORY CENTER
001303	INTERNATIONAL CONFERENCE ON AMERICAN STUDIES	002842	1976 INTL CONVENTION, PACIFIC AREA TRAVEL ASSOC-HI
001304	INTERNATIONAL CONGRESS OF "JEUNESE MUSICALES"	002300	1976 PAN AMERICAN FESTIVAL WEEK, LAKEWOOD, CALIF
001305	INTERNATIONAL FOLK FESTIVAL OF MIAMI, FLA	002152	2000 YEARS OF AMERICAN INDIAN ART EXHIBIT, LONDON
001306	INTERNATIONAL FESTIVAL OF THE ARTS '76 OF N DAKOTA	001610	50 FLAG PLAZA AREA AT EXPO '74



DOMESTIC COUNCIL
BICENTENNIAL COMMITTEE

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Secretary of State

Honorable Rogers C.B. Morton
Secretary of the Interior

Honorable Frederick E. Dent
Secretary of Commerce

Honorable William B. Simon
Secretary of Treasury

Honorable Roy Ash
Director of the Office of
Management and Budget

Honorable John Warner
Administrator of the American
Revolution Bicentennial Administration

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Department of State

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Acting Assistant Secretary of Defense for Public Affairs
Department of Defense

Honorable Antonin Scalia
Assistant Attorney General
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Department of Labor

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Assistant Secretary for History and Art
Smithsonian Institution

Dr. Frank Burke
Assistant Archivist for Educational Programs
National Archives

Mr. Michael Straight
Deputy Chairman
National Endowment for the Arts

Mr. Robert Kingston
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Action

Mr. Robert W. Miller
Senior Assistant Administrator
American Revolution Bicentennial Administration



THE WHITE HOUSE

WASHINGTON

Date 12-9-74

FOR: Jack Marsh

FROM: Richard H. Lukstat *Dick*

The attached may be of interest
to you.



11-13 Sent to SOB
NOV 19 1974

THE WHITE HOUSE
WASHINGTON

November 12, 1974

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: ANNE ARMSTRONG
FROM: JERRY H. JONES
SUBJECT: New Initiatives and the Bicentennial

Your memorandum to the President of July 30 on the above subject has been reviewed by President Ford and your recommendation -- that the Bicentennial be adopted as the overall theme for the FY '76 Budget -- was approved, and the following notation was made:

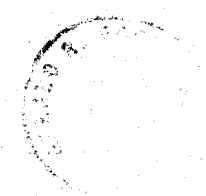
-- Some good thoughts.

You should also note that this should be coordinated with the upcoming State of the Union.

Please follow-up with the appropriate action.

Thank you.

cc: Don Rumsfeld
Ken Cole
Roy Ash



THE WHITE HOUSE
WASHINGTON

July 30, 1974

MEMORANDUM FOR: THE PRESIDENT
FROM: ANNE ARMSTRONG *ARA*
SUBJECT: New Initiatives and the Bicentennial

As you requested, I have reviewed the "new initiatives" submitted for your consideration by the Cabinet Departments. I believe that the overall thrust of the proposals would be advanced and would achieve wider appeal if united under a central theme. I further believe that a "Bicentennial" theme — uniquely timely as it would be for 1976 — offers the connecting fiber which would tie the wide-ranging initiatives together.

Under your leadership, this nation will be launched into the third century of its independence. The Bicentennial year therefore stands as an opportunity to lay the cornerstone for building a future of progress for each and every American. The FY '76 "Bicentennial budget" could serve as a blueprint for progress for third century America.

The Bicentennial program consists of three major themes — "Heritage '76", "Festival U.S.A." and "Horizons '76". The purpose of "Horizons" is to further programs of lasting impact to build a better life for all Americans. It is through the "Horizons" theme that the Administration could best introduce and implement Bicentennial initiatives.

A formulation of Bicentennial-related new initiatives should be based on the fundamental theme you established in a message to the Congress on September 11, 1970, when you said:

Improving the quality of life is, in a sense, a more compelling concept in this era of advanced technology than it was in the time of Jefferson. I believe that this is the area in which we will find the fundamental theme for our anniversary observance of the continuing revolution that is the United States of America.



Examples of some of the better "new initiatives" submitted on May 7, 1974, which could be linked to the Bicentennial theme are:

National Health Insurance: You could issue a call to Congress to pass a National Health Insurance Act so that it could be in effect by the Bicentennial. In 1972, you cited a healthy America as one of the birthrights of future citizens, and 1976 could be the year for a major step in that direction through a national health insurance act.

Interstate Highway System: The 42,500 mile Interstate Highway system was begun under the first Eisenhower-Nixon Administration. Completion of this network, of which less than ten percent remains to be built, as a Bicentennial project would stand as a major domestic accomplishment of this Administration.

National Railway Service: The establishment of special schedules in 1976 for rail service to major Bicentennial cities could serve as an impetus toward an effective national rail service.

Agriculture: By increasing our technical know-how to other countries, we can demonstrate anew that the world's strongest nation is also the world's most generous nation. This could be a useful way to help ease world food shortages and help avoid unrealistic programs such as reinstatement of U. S. grain reserves or the formation of a World Food Bank.

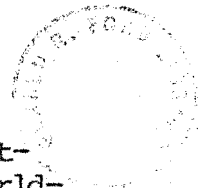
Examples of additional initiatives which could be developed and announced under "Horizons '76" include:

Veterans: A revamping of the Veterans Administration is needed with "responsiveness" as the focus.

Women: The progress made in appointing women to high level government positions should be furthered and several major "break-through" appointments targeted for announcement in 1976. Another major step would be the establishment of a Presidential Commission to work on International Women's Year (1975) and participation in the U. N. 1975 Bogota Conference.

New Federalism: In the Bicentennial year, the Administration could make new proposals continuing and strengthening revenue sharing.

Scholarship Program: The State Department, with funding assistance from other departments and agencies, might establish a worldwide Bicentennial exchange scholarship program. The scholarships could be vocational as well as academic.



Even those programs which are not purely or even largely Bicentennial-related, such as Project Independence, could have certain goals or mileposts established for them in the FY '76 Bicentennial budget.

Recommend that the Bicentennial be adopted as the overall theme for the FY '76 Budget.

APPROVE _____ DISAPPROVE _____

COMMENT _____

Recommend that the Bicentennial be adopted as a partial theme for the FY '76 Budget.

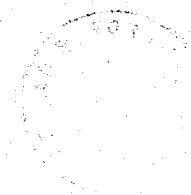
APPROVE _____ DISAPPROVE _____

COMMENT _____

If you agree to either of the above, recommend that I call a meeting of the Domestic Council Committee on the Bicentennial, which I chair, to draw up a specific plan for your review.

APPROVE _____ DISAPPROVE _____

COMMENT _____



February 26, 1975

MEMORANDUM TO: DICK LUKSTAT
FROM: JACK MARSH

Dick, as per Jerry Jones' memo, please rework Anne Armstrong's memorandum for submission to the President. Thanks.

RAR:db



FEB 24 1975

THE WHITE HOUSE

WASHINGTON

February 20, 1975

MEMORANDUM FOR:

JACK MARSH

FROM:

JERRY H. JONES

Attached is a memorandum sent to the President by Anne Armstrong regarding the Bicentennial and excess federal land which has not been acted on yet. Would you please rework the memorandum for submission to the President.

Thank you.

THE WHITE HOUSE

WASHINGTON

December 19, 1974

MEMORANDUM FOR THE PRESIDENT

FROM:

ANNE ARMSTRONG

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SUBJECT:

Bicentennial and Longer Range Potential of Excess Federal Land in the Vicinity of Beltsville, Maryland

This memorandum relates to my duties in both the Federal Property Council and Bicentennial areas.

Approximately 3,600 acres of land at the Agricultural Research Center in Beltsville, Maryland, have been reported to the General Services Administration as excess to the needs of the Department of Agriculture.

The land is worth about \$13 million but has been essentially unused since 1971. It constitutes one of the few remaining undeveloped large-acreage areas in the Baltimore-National Capital area, a region which has a shortage of land set aside for recreation and conservation purposes.

There are numerous groups and individuals who are pressing the Federal government to decide what is to be done with this valuable land. Some have requested that portions or all of it be made available to the State of Maryland, Prince George's County, or certain educational institutions. Others, including Senators Mathias and Beall and Congressman Hogan, favor Federal retention of the property as an entity, with it being used for recreation, conservation, and wildlife preservation activities.

The National Capital Bicentennial celebration also has a bearing upon the utilization of the Beltsville property. First, the Department of the Interior hopes to obtain approximately 900 of the 3,600 excess acres for inclusion in its Patuxent Wildlife Research Center. The Department has funds earmarked for a visitor's center which can be ready in 1976 provided work can commence soon.

Second, the Beltsville property has the potential for alleviating the projected Bicentennial shortages in both campsites and fringe parking spaces. More than 50% of the visitors to the National Capital Bicentennial celebration are expected to arrive through the Baltimore-Washington highway

corridor, and the Beltsville property is located near the Baltimore-Washington Parkway. The land has the potential to provide 600 mobile camper sites, which would reduce the estimated campsite deficit by more than 10%. Similarly, it could accommodate parking for 1,000 cars and be useful in meeting some of the fringe parking needs on those special days when abnormally large visitor influxes overload the normal fringe parking lots.

For those reasons, and because current parking plans could go awry, the White House Interagency Bicentennial Task Force does not want to preclude making camping and parking facilities available on the Beltsville property.

Here are three options for your consideration:

- Option 1: The excess land at Beltsville is committed to long-range recreation, conservation, wildlife preservation, and related scientific and educational purposes; the Patuxent Wildlife Research Center receives approximately 900 of the 3,600 excess acres; the Department of the Interior undertakes a study to recommend the long-term management of the excess property, what investments will be required, and who (Federal, state, or local agency or combination thereof) should be assigned that responsibility; and, in the interim, the property remains available as a potential supplement to the Bicentennial celebration camping and fringe parking plans.
- Option 2: The same as Option 1 except that a specific camping project would be launched and would be Federally-sponsored, and a supplemental \$1.5 million FY 75 appropriation would be sought to construct Bicentennial facilities.
- Option 3: Transfer about 900 of the 3,600 excess acres to the Department of the Interior for inclusion in the Patuxent Wildlife Research Center; forego all other Bicentennial potential and, without additional analysis, abandon further Federal consideration of integrated long-range planning for the remaining 2,700 excess acres; and immediately make the property or portions thereof available to Federal agencies, the State of Maryland, or local jurisdictions for a variety of potential uses.

In considering these three options and others, two criteria have been uppermost in my thinking. First, there is a real need to preserve the recreation and conservation potential of the Beltsville property. Second, the value of the land is due to its location and size, and every effort should be made to avoid a piece-meal disposition of the property. These two principles have been the common threads running through most of the proposals we have considered, and have been explicitly supported by the two Maryland Senators and the Congressman.

Option 3 does not meet these two criteria, while Options 1 and 2 do. However, Option 2 necessitates an immediate Federal outlay of about \$1.5 million, and neither reprogramming the Department of Interior budget nor seeking an FY 1975 supplemental appropriation seem advisable at this time.

Therefore, as Chairman of the Federal Property Council and as Chairman of the White House Interagency Bicentennial Task Force, I recommend that you select Option 1. Rog Morton and the members of the Federal Property Council (Roy Ash, Philip Buchen, Dean Burch, Alan Greenspan, Bill Timmons, and Russ Peterson) concur in this recommendation. While Ash supports Option 1, he strongly believes that the development and operation of a Beltsville recreation area on this property should not be a Federal government responsibility. Therefore, he believes and I agree, that in the implementation of Option 1, we should assure that State or local jurisdictional responsibility receive high consideration.

_____ Agree; implement Option 1.

_____ Disagree; prefer Option 2.

_____ Disagree; prefer Option 3.

Comments: _____





EXECUTIVE OFFICE OF THE PRESIDENT

OFFICE OF MANAGEMENT AND BUDGET

WASHINGTON, D.C. 20503

DEC 20 1974

MEMORANDUM TO THE PRESIDENT

From: Roy L. Ash

A handwritten signature in cursive script, appearing to read "Ash", written over the printed name "Roy L. Ash".

Subject: Excess Federal property at Beltsville, Maryland

This will respond to Anne Armstrong's memorandum of December 19, outlining options for long-term utilization of excess Federal property in Greenbelt, Maryland. The option recommended in that memo would set the land aside as open space forever and direct Interior to study how this should be accomplished.

I do not object to Interior doing a study as to how the area could best be preserved. However, I would strongly oppose either of the following:

- 1) Any Presidential statement proclaiming this land as set aside for open space on a long-term basis. Once this commitment is publicly made, there would be no hope of turning the land over to the State or localities for recreation development if they knew the Federal Government would eventually do so.
- 2) Interior has already determined that the area possesses no qualities which would make it eligible for inclusion in the National Park System, and I would oppose any efforts to revise this position.

Interior and OMB have recently been attempting to halt the trend for a Federal recreation area for every city. It is important that the Federal Government be kept out of any development or operation activities associated with Greenbelt if we are going to hold the policy line of local recreation being a local responsibility.