

The original documents are located in Box 22, folder “National Defense University Dedication” of the John Marsh Files at the Gerald R. Ford Presidential Library.

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November 19, 1976

MEMORANDUM FOR: BRENT SCOWCROFT

FROM: JACK MARSH

Admiral Bayne of the National Defense University called me and is quite anxious that the President have the opportunity, if he wishes to avail himself of it, to formalize the merger of the Industrial College and the National War College into the National Defense University.

This was a very significant step that was taken in our national security education program during his Administration and one that he may wish to consider formalizing.

This takes on added significance, as you know, because of the roles that Presidents Teddy Roosevelt and Taft had in initiating the higher education program of the Armed Forces and also the role that President Eisenhower had in designating the War College the National War College as well as establishing the Industrial College of the Armed Forces.

There are several ways this could be accomplished. I think there is a plaque to mark the ceremony. The President could go over for a brief ceremony and make a few brief remarks. But they are anxious to have his identification with the action, and I think it is the type of thing that could be one of the hallmarks of his Administration.

Let's you and I discuss this.

JOM/dl



THE WHITE HOUSE
WASHINGTON

Donna

- Could you get
your leader's con-
currence on this (see
TAB B) and call
me ?

Thanks.

John Matheny
2255

called 12/3
8.05^{AM} al



SCHEDULE PROPOSAL
DATE:
FROM; Brent Scowcroft
VIA; William Nicholson

THE WHITE HOUSE
WASHINGTON

LIMITED OFFICIAL USE

MEETING: Dedication of National Defense University.

DATE: At your convenience -- December/January (students will be on leave 20 December - 2 January).

PURPOSE: To formalize the merger of the National War College and the Industrial College of the Armed Forces into the National Defense University.

FORMAT: - Dedication ceremony and remarks at Ft. McNair, duration about one hour.
- Secretary Rumsfeld, General Brown (JCS), Brent Scowcroft.

SPEECH MATERIAL: Background information and talking points will be provided by the National Security Council.

PRESS COVERAGE: The dedication will be announced. Press coverage.

STAFF: Brent Scowcroft

RECOMMEND: Secretary Rumsfeld; Brent Scowcroft; Jack Marsh.

OPPOSED: None.

PREVIOUS PARTICIPATION: None.

BACKGROUND: In 1903, President Theodore Roosevelt laid the cornerstone of the building that originally housed the Army War College and is now occupied by the National War College (NWC). In 1960, President Dwight D. Eisenhower officially dedicated the new building for the Industrial College of the Armed Forces (ICAF). These two colleges were formally integrated and renamed the National Defense University in January of 1976.

It would be particularly appropriate for you to participate in a ceremony to officially mark the formal establishment during your tenure of the National Defense University.

Concur
JM

This occasion would also provide an opportunity to convey your thoughts on the challenges to international security facing the United States in the years ahead. Your audience would include the faculty, staff and students of both schools, the Secretary of Defense, and members of the Joint Chiefs of Staff.

APPROVE _____

DISAPPROVE _____



DEDICATION CEREMONY.

ESTABLISHMENT OF THE NATIONAL DEFENSE UNIVERSITY

PROPOSED SCENARIO

DATE: Open, to accomodate President Ford's schedule.

LOCATION: Auditorium of the Industrial College of the
Armed Forces, Fort McNair, D. C.

PARTICIPANTS: President of the United States
President of the National Defense University

HONORED GUESTS: Secretary of Defense
Deputy Secretary of Defense Clements
Joint Chiefs of Staff
National Defense University Board of
Consultants
Senior Service College Commandants

AUDIENCE: Resident students of the university's constituent
colleges -- The National War College (NWC) and the
Industrial College of the Armed Forces (ICAF) --
number 378, plus staff and faculty (about 100).

SPEAKER: President Ford

TOPIC: Subject of President Ford's choice (site and
occassion suggest Defense, National Security, or
professional education themes).

SCHEDULE OF EVENTS: Everyone, except honored guests, seated
in ICAF Auditorium 15 minutes prior to
President Ford's scheduled arrival.
Honored guests await President Ford in
ICAF reception room and seated in ICAF
Auditorium (all or some of them could

be seated on stage for photographic purposes, as Secretary of Defense prefers) 5 minutes prior to President Ford's scheduled arrival. (Note: ICAF Auditorium seats 489. If this is insufficient, open air ceremony using NWC Esplanade would permit much larger audience to attend.)

ARRIVAL: President Ford greeted and escorted to ICAF Auditorium by NDU President.

EVENT: President Ford speaks to combined audience for approximately 20 minutes, followed by 5 minutes of remarks appropriate to the establishment of the NDU.

CEREMONY: President Ford presents the NDU seal to the NDU President, formally dedicating the University as an official institution.

DEPARTURE: President Ford departs NDU without further comment. Honored guests departure follows that of President Ford.

COVERAGE: Recommend this program be coordinated with the Office of the Assistant Secretary of Defense (Public Affairs) and the Presidential Press Secretary for possible news media coverage.

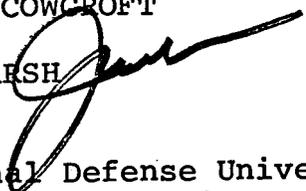


THE WHITE HOUSE

WASHINGTON

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Let's you and I discuss this.

January 12, 1977

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I am sending the attached to Defense in response to their request. These comments are in rough draft.

Attachment

JOM/dl



NOTES

NATIONAL DEFENSE UNIVERSITY

1. President should open with reference to the American Bicentennial and the beginning of the Third Century. Heritage remarks should include:
 - A. Relationship of the military to civilian authority.
 - B. The traditional small professional force.
 - C. Role of the citizen soldier.
 - D. The fact that the pledges of the Declaration were redeemed at Valley Forge, Saratoga and Yorktown, otherwise the Declaration would not have been a meaningful document.

2. The remarks should relate the American experience to the military and their role in protecting the concepts of American democracy as represented in the Declaration, Bill of Rights and the United States Constitution. It should point out the military are defenders of the Nation against attack and are instruments of an enlightened foreign policy. A policy which is established by others than the military.

3. Remarks should address the role of the military in a rapidly changing world which is shaped by:
 - A. Communications

- B. Technology
 - C. High speed transportation
 - D. Quests for energy
 - E. Demographics
4. To address the problem of a changing world and resulting crises, we must rely not only on the force of arms but on reason and enlightenment. It is essential that our national security leaders have not only tangible resources but the intangible resources in order to develop policy and make decisions in a real time world.
5. There has been a tradition of learning in the American military. This was evidenced in the early days of the Republic and the establishment of West Point and later Annapolis. The creation of the Air Force Academy is a part of that legacy. Probably in no military service of the world do you find the educational resources that you find in the American military, i.e., Navy War College, Army War College, Air Force University, Infantry School, Artillery School, Armed Forces staff College. There should be a reference to Presidents participation in the institute, i.e., Teddy Roosevelt in the War College, Dwight

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6. The American military person spends a substantial percentage of their career in training institutes ranging from basic officers schools to esoteric language courses. Many acquire multi graduate degrees, including many commanders who are PhDs.
7. This American experience has impacted on military training beyond their own country and has influenced the training of not only our Allies but unaligned nations of the world who emulate parts of the American training system. Many foreign officers attend our institutes.
8. At the higher levels of our national defense institutes the student body is broadened to bring in those outside the uniform services such as intelligence officers and foreign service officers.
9. The American system is consistent with our national ethic because it places value on the individual on forces of reason. It is an attempt to provide the most able people to lead those who serve our country. Its recognition is based on a value system that

subordinates the state to the individual. The success of our armed forces is in the men and women who comprise them.

January 12, 1977

MEMORANDUM FOR: KEN ADELMAN
 Assistant to the Secretary
 of Defense

FROM: JACK HARSH
 Counsellor to the President

SUBJECT: Proposed Remarks for the
 President -- National War
 University Dedication

The attached remarks are simply suggestions for consideration for the President's remarks at the dedication of the National War University.

Many thanks.

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DESCRIPTION/COMMENT

FROM: JACK MARSH

TO: KEN ADELMAN

ASST TO THE SECRETARY

OF DEFENSE

RM 3E947

THE WHITE HOUSE

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