

The original documents are located in Box D26, folder “17th Annual Republican Women's Conference, Sheraton-Park Hotel, April 16, 1969” of the Ford Congressional Papers: Press Secretary and Speech File at the Gerald R. Ford Presidential Library.

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17TH ANNUAL REPUBLICAN WOMEN'S CONFERENCE
SHERATON-PARK HOTEL, 9:15 A.M. WEDNESDAY,
APRIL 16, 1969.

GOOD MORNING, MADAME CHAIRMAN,
AND DISTINGUISHED LADIES-ALL:

YOU HAVE ALREADY BEEN WELCOMED
TO WASHINGTON AND HAVE BEEN BRIEFED ON SOME
OF THE PROGRAMS AND GOALS OF THE NIXON
ADMINISTRATION. LET ME ADD MY GREETINGS
AS WE CELEBRATE REPUBLICAN VICTORIES OF 1968
BY PLANNING TO MAKE 1970 ANOTHER REPUBLICAN
VICTORY YEAR.

THIS IS AN AUSPICIOUS OCCASION.
IT IS A GREAT FEELING TO BE MAPPING OUR 1970
CAMPAIGN PLANS WITH A REPUBLICAN IN THE
WHITE HOUSE -- AND NOT JUST "A REPUBLICAN"
BUT A MAN I FEEL IS DESTINED TO PROVE
HIMSELF A TRULY/OUTSTANDING/PRESIDENT OF
THESE UNITED STATES.

IT IS A GREAT FEELING, TOO, TO

BE TALKING WITH PEOPLE WHO CONTRIBUTED SO MUCH TO WINNING THE WHITE HOUSE FOR THE REPUBLICAN PARTY. YOU ARE PARTICULARLY TO BE CONGRATULATED BECAUSE YOU DID NOT MERELY WIN THE WHITE HOUSE FOR THE REPUBLICAN PARTY, YOU GAVE THE WHITE HOUSE BACK TO THE PEOPLE.

I FIND IT MOST APPROPRIATE THAT THE REPUBLICAN PARTY IS KICKING OFF ITS 1970 CAMPAIGN AT THIS 17TH ANNUAL REPUBLICAN WOMEN'S CONFERENCE. ~~IT AUGURS WELL FOR REPUBLICAN CHANCES IN THAT CAMPAIGN.~~

THE GREAT NEW ENGLAND POET AND PHILOSOPHER, RALPH WALDO EMERSON, ONCE SAID: "NOTHING GREAT WAS EVER ACHIEVED WITHOUT ENTHUSIASM."

I AGREE, BUT I WOULD ADD: "NOTHING GREAT WAS EVER ACHIEVED WITHOUT WOMEN."

YOU REPEATEDLY HEAR IT SAID THAT BEHIND EVERY MAN THERE'S A WOMAN. I WOULD

EXPAND ON THAT A BIT. BEHIND EVERY SUCCESSFUL CANDIDATE FOR CONGRESS THERE IS NOT JUST ONE WOMAN BUT HUNDREDS OF THEM.

SO I WELCOME THIS OPPORTUNITY TO TALK WITH YOU -- WOMEN WHO NOT ONLY ACQUITTED THEMSELVES MAGNIFICENTLY IN THE 1968 CAMPAIGN BUT ARE READY NOW TO PLEDGE THEIR ENERGY AND THEIR DEVOTION TO THE TREMENDOUS TASK OF ACHIEVING REPUBLICAN CONGRESSIONAL GAINS IN 1970.

THE CHALLENGE THAT FACES US IN THE 1970 ELECTIONS IS MOST FORMIDABLE, BUT I AM AN OPTIMIST. YOU KNOW WHAT AN OPTIMIST IS, DON'T YOU? AN OPTIMIST IS A MAN WHO MARRIES HIS SECRETARY/AND THINKS HE CAN GO ON DICTATING TO HER.

SERIOUSLY, I AM AN OPTIMIST. ABOUT THE 1970 CONGRESSIONAL ELECTIONS. THE REPUBLICAN PARTY CAN SHATTER TRADITION IN 1970 -- THE TRADITION THAT THE PARTY WHICH

CONTROLS THE WHITE HOUSE LOSES SEATS IN THE OFF-YEAR ELECTIONS.

THE SOLE EXCEPTION IN MODERN POLITICAL HISTORY TO OFF-YEAR CONGRESSIONAL LOSSES FOR THE PARTY HOLDING THE WHITE HOUSE WAS 1934, WHEN THE VOTERS GAVE FRANKLIN D. ROOSEVELT EVEN BIGGER MAJORITIES TO WORK WITH.

TODAY WE HAVE A NEW REPUBLICAN PRESIDENT IN THE WHITE HOUSE, WITH BOTH HOUSES OF CONGRESS CONTROLLED BY THE DEMOCRATS.

IT IS TOO EARLY TO TELL TO WHAT EXTENT THE DEMOCRATS WILL COOPERATE WITH MR. NIXON, BUT IT IS AXIOMATIC THAT A REPUBLICAN PRESIDENT COULD BETTER ACHIEVE HIS OBJECTIVES WITH A CONGRESS MANAGED BY HIS OWN PARTY LEADERS.

SO WHILE WE WILL BE HOPING FOR THE GREATEST POSSIBLE COOPERATION FROM DEMOCRATS IN THE CONGRESS, WE MUST BEGIN NOW

TO WORK DILIGENTLY FOR REPUBLICAN CONGRESSIONAL VICTORIES IN 1970.

IT MAY BE OVER-REACHING TO HOPE FOR A REPUBLICAN MAJORITY IN THE HOUSE AS A RESULT OF THE 1970 ELECTIONS, BUT I BELIEVE THERE IS A SOUND BASIS FOR PREDICTING GAINS IN THE HOUSE.

THE BASIS FOR THAT ^{hopeful} PREDICTION IS MY DEEP BELIEF THAT THE NIXON ADMINISTRATION WILL END THE VIETNAM WAR AND BRING INFLATION UNDER CONTROL BEFORE THE 1970 ELECTION. AS A RESULT THE AMERICAN PEOPLE WILL EXPRESS THEIR CONFIDENCE IN THE NIXON ADMINISTRATION BY ADDING TO THE NUMBER OF REPUBLICAN MEMBERS IN THE HOUSE AND SENATE.

THE SITUATION IN THE SENATE IS EXTREMELY FAVORABLE. WITH A SUCCESSFUL NIXON PROGRAM AT HOME AND ABROAD, WE CAN WIN A SENATE MAJORITY.

THE HOUSE EFFORT IS AN UPHILL

FIGHT. WE ALWAYS START FAR BEHIND BECAUSE MORE THAN 30 CONGRESSIONAL DISTRICTS IN THE SOUTH STILL ARE ONE-PARTY TERRITORY. BUT WE ARE BUILDING THE REPUBLICAN PARTY IN THE SOUTH. WITH YOUR HELP, WE ARE MAKING STEADY PROGRESS.

WE COULD NOT EXPECT TO MAKE AN OVERNIGHT COMEBACK IN THE HOUSE AFTER OUR DISASTROUS LOSSES IN 1964. THE GAP WAS FAR TOO WIDE. BUT WE HAVE MADE GREAT ADVANCES.

IN THE LAST FOUR YEARS WE MADE A NET GAIN OF 52 SEATS IN THE HOUSE, ONLY TO LOSE ONE SEAT -- ON STATE AND LOCAL ISSUES -- IN A RECENT SPECIAL ELECTION. WE NOW HOLD 189 SEATS IN THE HOUSE. TWO VACANCIES FORMERLY HELD BY REPUBLICANS ARE TO BE FILLED BY SPECIAL ELECTION. THE DEMOCRATS HOLD 244 SEATS. ASSUMING THAT THE TWO VACANT SEATS STAY REPUBLICAN, WE WOULD NEED A NET GAIN OF 27 SEATS TO WIN CONTROL

more in 1974 / 26 now

Wise

*Calif
Mont.*

OF THE HOUSE IN 1970.

WE HAVE A LONG WAY TO GO, AND WE NEED THE HELP OF EVERY MAN, WOMAN AND YOUNG PERSON IN THIS COUNTRY WITH A COMMITMENT TO THE PRINCIPLES THAT MADE THIS NATION GREAT.

I BELIEVE THE REPUBLICAN PARTY IS THE VEHICLE TO CARRY US "FORWARD TOGETHER" TO NEW GREATNESS IN THE SOARING SEVENTIES. OUR TASK -- YOURS AND MINE -- IS TO CONVINCe MILLIONS OF OTHER AMERICANS THAT OURS IS THE PARTY OF PROGRESS, THE PARTY OF PEACE, THE PARTY OF PROSPERITY.

EVENTS OF THE NEXT TWO AND FOUR YEARS WILL BEAR US OUT, WILL PROVIDE US WITH THE TOOLS OF PERSUASION.

ALREADY THE POLLS INDICATE A HIGH LEVEL OF NIXON ADMINISTRATION POPULARITY. ALTHOUGH POLLS SHIFT AND EVERY PRESIDENT EXPERIENCES RISES AND DECLINES IN PUBLIC FAVOR, IT IS HIGHLY SIGNIFICANT THAT A

PRESIDENT ELECTED WITH A PLURALITY OF THE TOTAL POPULAR VOTE HAS RECEIVED A 65 PER CENT VOTE OF NATIONWIDE APPROVAL IN THE LATEST GALLUP POLL. IT IS EVEN MORE REMARKABLE THAT MR. NIXON HAS BEEN GIVEN A 70 PER CENT APPROVAL RATING IN MASSACHUSETTS, WHICH HE LOST BY NEARLY 2 TO 1 LAST NOVEMBER. ALL THIS IN LESS THAN 100 DAYS SINCE RICHARD M. NIXON ENTERED THE OVAL OFFICE AT THE WHITE HOUSE.

Partisan
CRITICS SEEKING TO UNDERCUT MR. NIXON'S POPULARITY WOULD HAVE THE AMERICAN PEOPLE BELIEVE THAT HE HAS DONE VIRTUALLY NOTHING SINCE ASSUMING THE PRESIDENCY.

SUCH TALK IS ABSOLUTELY FANTASTIC IN THE LIGHT OF THE FACTS.

AS AL SMITH, A DEMOCRAT WHO NEVER QUITE MADE IT TO THE WHITE HOUSE, WAS SO FOND OF SAYING: "LET'S LOOK AT THE RECORD."

THROUGH HIS EIGHT-DAY TOUR OF FIVE

EUROPEAN COUNTRIES AND HIS THEN AND
SUBSEQUENT CONFERENCES WITH EUROPEAN LEADERS,
PRESIDENT NIXON HAS RESTORED BALANCE AND A
PROPER SENSE OF PERSPECTIVE TO AMERICAN
FOREIGN POLICY.

HE HAS FOCUSED NEW ATTENTION ON
EUROPE AND LATIN AMERICA IN THEIR RELATIONSHIPS
WITH THE UNITED STATES.

HE HAS MADE IT CLEAR THAT THE
UNITED STATES IS OVERCOMMITTED THROUGHOUT
THE WORLD -- THAT THERE IS A DANGER'S EDGE
FROM WHICH WE MUST STEP BACK TO AVOID
TRAGEDIES MORE HORRIBLE THAN VIETNAM.

HE HAS MADE IT PLAIN / THAT
AMERICA CANNOT AND SHOULD NOT PLAY GLOBAL
FIREMAN AND ATTEMPT TO PUT OUT BRUSHFIRES
ALL OVER THE WORLD.

HE HAS RECOGNIZED THAT NEITHER
THE UNITED STATES NOR THE SOVIET UNION CAN
MANAGE WORLD EVENTS -- AND THAT CAREFUL

DIPLOMACY IN FOREIGN AFFAIRS IS MIGHTIER AND MORE EFFECTIVE THAN POWER ALONE, *although power we must have.*

However, HE HAS PLEDGED THAT THE UNITED STATES WILL HAVE SUFFICIENT POWER TO DISCOURAGE RECKLESS AGGRESSION ON THE PART OF OTHER NATIONS WHILE PRACTICING TO THE FULLEST THE FINE ART OF PERSUASION IN THE INTERESTS OF PEACE.

HE HAS LAID THE FOUNDATION FOR HIS PROMISED ERA OF NEGOTIATION IN PLACE OF CONFRONTATION, HAS INITIATED FOUR-POWER TALKS ON THE MIDEAST, TALKS THAT THUS FAR HAVE SHOWN STEADY PROGRESS.

HE IS DISPLAYING THE KIND OF WORLD LEADERSHIP THAT BUILDS PEACE.

HE IS FOLLOWING A CAREFULLY THOUGHT-OUT PLAN WHICH HOPEFULLY WILL RESOLVE THE VIETNAM WAR. PREMATURE PUBLICITY AND HEADLINES DO NOT SOLVE THESE COMPLICATED PROBLEMS OR AID IN PRODUCING RESULTS IN

NEGOTIATION. EVENTS HAVE SKETCHED THE
OUTLINES OF THE NIXON PEACE STRATEGY FOR US:
NIXON RESTRAINT IN THE FACE OF A NEW ENEMY
OFFENSIVE, SWINGING WORLD OPINION TO OUR SIDE
AND PUTTING PRESSURE ON NORTH VIETNAM FOR
DE-ESCALATION, / A CUTBACK IN PLANNED B-52 RAIDS,
PROVIDING AN ADDITIONAL BASIS FOR MUTUAL
DE-ESCALATION, / ENCOURAGEMENT OF PRIVATE TALKS
AIMED AT PRODUCING MUTUAL WITHDRAWAL OF
U.S. AND NORTH VIETNAMESE TROOPS AND A
POLITICAL AGREEMENT BETWEEN THE SOUTH
VIETNAMESE AND THE VIET CONG, / SUCCESS IN
GETTING SOUTH VIETNAMESE PRESIDENT THIEU TO
SEEK DIRECT NEGOTIATIONS WITH THE VIET CONG.

THERE IS MOVEMENT TOWARD A
VIETNAM PEACE SETTLEMENT ~~[ALTHOUGH IT MAY
NOT BE READILY APPARENT]~~ AND IT IS PRESIDENT
NIXON WHO HAS BROUGHT ABOUT THAT MOVEMENT.

AT HOME, ~~[DO NOT]~~ THE AMERICAN
PEOPLE FEEL A NEW SENSE OF CONFIDENCE

ALTHOUGH RICHARD M. NIXON HAS BEEN IN THE WHITE HOUSE FOR LESS THAN THREE MONTHS! THE ~~ANSWER TO THAT QUESTION HAS TO BE IN THE AFFIRMATIVE.~~

PRESIDENT NIXON IS MOVING DETERMINEDLY TO BRING ORDER, JUSTICE AND EXPANDED OPPORTUNITY TO AMERICAN LIFE.

HE HAS VOWED TO MOVE THIS NATION AHEAD. HE KNOWS THAT BEFORE WE CAN MOVE FORWARD TOGETHER, BEFORE THERE CAN BE PROGRESS, THERE MUST BE ORDER. THERE MUST BE FREEDOM FROM THE PARALYZING FEAR THAT IS GENERATED BY STREET CRIME.

WE HAVE SEEN EVIDENCE OF IT ALREADY -- PROGRESS IN THE WAR AGAINST CRIME UNDER THE NEW NIXON LEADERSHIP. AUGMENTED LAW ENFORCEMENT IN THE NATION'S CAPITAL, AND A CONSEQUENT DROP IN ROBBERIES AND HOLDUPS. A CRACKDOWN ON NARCOTICS TRAFFICKERS. AND NEW MEASURES TO COME, NEW PROPOSALS TO BE

SENT TO CONGRESS AS WEAPONS AGAINST ORGANIZED CRIME.

ORDER./ STABILITY./ SOUND PROSPERITY.

THE NIXON ADMINISTRATION IS MOVING TO ACHIEVE ALL OF THESE GOALS, SEEKING TO ATTAIN THESE OBJECTIVES BY ENLISTING ALL AMERICANS IN A GREAT PROGRESS MOVEMENT THAT CAN ROLL TOWARD VICTORY LINE ONLY WITH THE HELP OF ALL AND NOT JUST GOVERNMENT ALONE.

PRESIDENT NIXON HAS EXPANDED THE JOB OPPORTUNITIES IN THE BUSINESS SECTOR (JOBS) PROGRAM FROM 50 CITIES TO 125, GIVING THE NATIONAL ALLIANCE OF BUSINESSMEN THE CHALLENGE TO TRAIN AND PLACE 614,000 HARD-CORE UNEMPLOYED IN PRODUCTIVE JOBS BY JUNE 30, 1971. AND THE RECORD INDICATES THEY CAN AND WILL DO IT.

PRESIDENT NIXON HAS ACTED TO

LIFT THE UNDERPRIVILEGED OUT OF A LIFE OF CERTAIN BLIGHT BY ESTABLISHING AN OFFICE OF CHILD DEVELOPMENT IN THE DEPARTMENT OF HEALTH, EDUCATION AND WELFARE.

THE PRESIDENT HAS PROPOSED A SUBSTANTIAL SOCIAL SECURITY BENEFITS INCREASE ~~TO HELP OUR PENSIONERS~~ -- AND HAS SIMULTANEOUSLY LAUNCHED A NEW OFFENSIVE AGAINST THE INFLATION WHICH HURTS US ALL BUT MOSTLY THOSE ON FIXED INCOMES.

COURAGE. PRESIDENT NIXON HAS DONE WHAT MUST BE DONE IF THERE IS TO BE ANY HOPE OF HALTING THE PRICE SPIRAL AND BRINGING INFLATION UNDER CONTROL. HE HAS URGED A RESPONSIBLE TAX POLICY AND HAS CUT THE LAST JOHNSON ADMINISTRATION BUDGET BY \$4 BILLION.

YOU KNOW WHAT A FAMILY BUDGET IS. IT'S AN ATTEMPT TO LIVE BELOW OUR YEARNINGS. WELL, THAT IS WHAT WE MUST LEARN TO DO AT THE

FEDERAL LEVEL IF WE ARE EVER TO RESTORE SENSE
AND A SENSE OF PRIORITIES TO FEDERAL SPENDING.

REPUBLICANS WILL DEMONSTRATE TO
AMERICA AND ALL THE WORLD THAT THIS NATION
CAN LIVE WITHIN ITS MEANS AND AT THE SAME
TIME DEAL MORE EFFECTIVELY WITH OUR MOST
PRESSING PROBLEMS.

PRESIDENT NIXON OUTLINED THIS
PROGRAM OF FISCAL RESPONSIBILITY AND SOCIAL
ACTION IN MESSAGES TO CONGRESS THIS WEEK.
REPUBLICANS IN THE CONGRESS ARE DETERMINED
TO SEE THOSE PROGRAMS IMPLEMENTED.

DO REPUBLICANS CARE ABOUT
PEOPLE? YOU BET WE DO.

REPUBLICANS CARE -- AND THAT IS
WHY WE WILL END THE LONGEST AND COSTLIEST
AMERICAN WAR SINCE WORLD WAR II.

REPUBLICANS CARE -- AND THAT IS
WHY WE WILL WHIP INFLATION.

REPUBLICANS CARE -- AND THAT

IS WHY WE ARE EMBARKED ON A CRUSADE TO CURB CRIME THROUGHOUT THE NATION AND TO SHAKLE THE MOBSTERS AND DRUG TRAFFICKERS AND FORNOGRAPHY PEDDLERS.

REPUBLICANS CARE -- AND THAT IS WHY WE WILL CUT TAXES ONCE WE HAVE ENDED THE VIETNAM WAR AND BROUGHT INFLATION UNDER CONTROL.

WE WILL GIVE THIS NATION RESPONSIBLE GOVERNMENT AND PROGRESSIVE GOVERNMENT. WE WILL LIGHT NEW FIRES OF NATIONAL PRIDE IN THE HEART OF EVERY AMERICAN.

WE WILL MOVE FORWARD TOGETHER BECAUSE OUR NEW REPUBLICAN ADMINISTRATION WILL GIVE AMERICA THE KIND OF GOVERNMENT WHICH WILL BRING US A NEW NATIONAL SOLIDARITY.

IT IS IN THAT SPIRIT AND WITH THAT MOOD OF CONFIDENCE THAT I LOOK FORWARD TO THE 1970 ELECTIONS. AND IT IS THAT MESSAGE THAT I LEAVE WITH YOU, WHO WILL HELP US

BUILD THE ROAD TO GREATER VICTORIES.

-- END --

Distribution: Full

Galleries 11:15 a.m. 4/16/69
Air Mail 11:30 a.m. 4/16/69
200 copies GOP Women

M Office Copy

REMARKS BY REP. GERALD R. FORD, R-MICH.,
REPUBLICAN LEADER, U.S. HOUSE OF REPRESENTATIVES,
PREPARED FOR DELIVERY ABOUT 9:15 A.M. WEDNESDAY, APRIL 16, 1969
AT THE 17TH ANNUAL REPUBLICAN WOMEN'S CONFERENCE
SHERATON-PARK HOTEL

FOR RELEASE ON DELIVERY AT 9:00A.M. WEDNESDAY

Good morning, Madame Chairman, and distinguished ladies-all:

You have already been welcomed to Washington and have been briefed on some of the programs and goals of the Nixon Administration. Let me add my greetings as we celebrate Republican victories of 1968 by planning to make 1970 another Republican victory year.

This is an auspicious occasion. It is a great feeling to be mapping our 1970 campaign plans with a Republican in the White House -- and not just "a Republican" but a man I feel is destined to prove himself a truly outstanding President of these United States.

It is a great feeling, too, to be talking with people who contributed so much to winning the White House for the Republican Party. You are particularly to be congratulated because you did not merely win the White House for the Republican Party, you gave the White House back to the people.

I find it most appropriate that the Republican Party is kicking off its 1970 campaign at this 17th Annual Republican Women's Conference. It augurs well for Republican chances in that campaign.

The New England poet and philosopher, Ralph Waldo Emerson, once said: "Nothing great was ever achieved without enthusiasm."

I agree, but I would add: "Nothing great was ever achieved without women."

You repeatedly hear it said that behind every man there's a woman.

I would expand on that a bit. Behind every successful candidate for Congress there is not just one woman but hundreds of them.

So I welcome this opportunity to talk with you -- women who not only acquitted themselves magnificently in the 1968 campaign but are ready now to pledge their energy and their devotion to the tremendous task of achieving Republican congressional gains in 1970.

The challenge that faces us in the 1970 elections is most formidable, but I am an optimist. You know what an optimist is, don't you? An optimist is a man who marries his secretary and thinks he can go on dictating to her.

Seriously, I am an optimist about the 1970 congressional elections.

(more)

The Republican Party can shatter tradition in 1970 -- the tradition that the Party which controls the White House loses seats in the off-year elections.

The sole exception in modern political history to off-year congressional losses for the party holding the White House was 1934, when the voters gave Franklin D. Roosevelt even bigger majorities to work with.

Today we have a new Republican President in the White House, with both houses of Congress controlled by the Democrats.

It is too early to tell to what extent the Democrats will cooperate with Mr. Nixon, but it is axiomatic that a Republican President could better achieve his objectives with a Congress managed by his own party leaders.

So while we will be hoping for the greatest possible cooperation from Democrats in the Congress, we must begin now to work diligently for Republican congressional victories in 1970.

It may be over-reaching to hope for a Republican majority in the House as a result of the 1970 elections, but I believe there is a sound basis for predicting GOP gains in the House.

The basis for that prediction is my deep belief that the Nixon Administration will end the Vietnam War and bring inflation under control before the 1970 election. As a result the American people will express their confidence in the Nixon Administration by adding to the number of Republican members in the House and Senate.

The situation in the Senate is extremely favorable. With a successful Nixon program at home and abroad, we can win a Senate majority.

The House effort is an uphill fight. We always start far behind because more than 30 congressional districts in the South still are one-party territory. But we are building the Republican Party in the South. With your help, we are making steady progress.

We could not expect to make an overnight comeback in the House after our disastrous losses in 1964. The gap was far too wide. But we have made great advances.

In the last four years we made a net gain of 52 seats in the House, only to lose one seat -- on state and local issues -- in a recent special election.

We now hold 189 seats in the House. Two vacancies formerly held by Republicans are to be filled by special election. The Democrats hold 244 seats. Assuming that the two vacant seats stay Republican, we would need a net gain of

(more)

27 seats to win control of the House in 1970.

We have a long way to go, and we need the help of every man, woman and young person in this country with a commitment to the principles that made this Nation great. I believe the Republican Party is the vehicle to carry us "Forward Together" to new greatness in the Soaring Seventies. Our task -- yours and mine -- is to convince millions of other Americans that ours is the party of progress, the party of peace, the party of prosperity.

Events of the next two and four years will bear us out, will provide us with the tools of persuasion.

Already the polls indicate a high level of Nixon Administration popularity. Although polls shift and every President experiences rises and declines in public favor, it is highly significant that a President elected with a plurality of the total popular vote has received a 65 per cent vote of nationwide approval in the latest Gallup Poll. It is even more remarkable that Mr. Nixon has been given a 70 per cent approval rating in Massachusetts, which he lost by nearly 2 to 1 last November. All this in less than 100 days since Richard M. Nixon entered the Oval Office at the White House.

Critics seeking to undercut Mr. Nixon's popularity would have the American people believe that he has done virtually nothing since assuming the Presidency.

Such talk is absolutely fantastic in the light of the facts.

As Al Smith, a Democrat who never quite made it to the White House, was so fond of saying: "Let's look at the record."

Through his eight-day tour of five European countries and his then and subsequent conferences with European leaders, President Nixon has restored balance and a proper sense of perspective to American foreign policy.

He has focused new attention on Europe and Latin America in their relationship with the U. S.

He has made it clear that the United States is overcommitted throughout the world -- that there is a danger's edge from which we must step back to avoid tragedies more horrible than Vietnam.

He has made it plain that America cannot and should not play global fireman and attempt to put out brushfires all over the world.

He has recognized that neither the United States nor the Soviet Union can manage world events -- and that careful diplomacy in foreign affairs is mightier and more effective than power alone.

(more)

He has pledged that the United States will have sufficient power to discourage reckless aggression on the part of other nations while practicing to the fullest the fine art of persuasion in the interests of peace.

He has laid the foundation for his promised era of negotiation in place of confrontation; has initiated Four-Power talks on the Mideast, talks that thus far have shown steady progress.

He is displaying the kind of world leadership that builds peace.

He is following a carefully thought-out plan which hopefully will resolve the Vietnam War. Premature publicity and headlines do not solve these complicated problems or aid in producing results in negotiation. Events have sketched the outlines of the Nixon peace strategy for us: Nixon restraint in the face of a new enemy offensive, swinging world opinion to our side and putting pressure on North Vietnam for de-escalation; a cutback in planned B-52 raids, providing an additional basis for mutual de-escalation; encouragement of private talks aimed at producing mutual withdrawal of U. S. and North Vietnamese troops and a political agreement between the South Vietnamese and the Viet Cong; success in getting South Vietnamese President Thieu to seek direct negotiations with the Viet Cong.

There is movement toward a Vietnam peace settlement although it may not be readily apparent, and it is President Nixon who has brought about that movement.

At home, do not the American people feel a new sense of confidence although Richard M. Nixon has been in the White House for less than three months? The answer to that question has to be in the affirmative.

President Nixon is moving determinedly to bring order, justice and expanded opportunity to American life.

He has vowed to move this Nation ahead. He knows that before we can move forward together, before there can be progress, there must be order. There must be freedom from the paralyzing fear that is generated by street crime.

We have seen evidence of it already -- progress in the war against crime under the new Nixon leadership. Augmented law enforcement in the Nation's capital, and a consequent drop in robberies and holdups. A crackdown on narcotics traffickers. And new measures to come, new proposals to be sent to Congress as weapons against organized crime.

Order. Stability. Sound prosperity.

(more)

The Nixon Administration is moving to achieve all of these goals, seeking to attain these objectives by enlisting all Americans in a Great Progress Movement that can roll toward Victory Line only with the help of all and not just Government alone.

President Nixon has expanded the Job Opportunities in the Business Sector (JOBS) Program from 50 cities to 125, giving the National Alliance of Businessmen the challenge to train and place 614,000 hard-core unemployed in productive jobs by June 30, 1971. And the record indicates they can and will do it.

President Nixon has acted to lift the underprivileged out of a life of certain blight by establishing an Office of Child Development in the Department of Health, Education and Welfare.

The President has proposed a substantial Social Security benefits increase to help our pensioners -- and has simultaneously launched a new offensive against the inflation which hurts us all but mostly those on fixed income.

Courage. President Nixon has done what must be done if there is to be any hope of halting the price spiral and bringing inflation under control. He has urged a responsible tax policy and has cut the last Johnson Administration budget by \$4 billion.

You know what a family budget is. It's an attempt to live below our yearnings. Well, that is what we must learn to do at the federal level if we are ever to restore sense and a sense of priorities to federal spending.

Republicans will demonstrate to America and all the world that this Nation can live within its means and at the same time deal more effectively with our most pressing problems.

President Nixon outlined this program of fiscal responsibility and social action in messages to Congress this week. Republicans in the Congress are determined to see those programs implemented.

Do Republicans care about people? You bet we do.

Republicans care -- and that is why we will end the longest and costliest American war since World War 2.

Republicans care -- and that is why we will whip inflation.

Republicans care -- and that is why we are embarked on a crusade to curb crime throughout the Nation and to shackle the mobsters and drug traffickers and pornography peddlers.

Republicans care -- and that is why we will cut taxes once we have ended

(more)

the Vietnam War and brought inflation under control.

We will give this Nation responsible government and progressive government. We will light new fires of national pride in the heart of every American.

We will move forward together because our new Republican Administration will give America the kind of government which will bring us a new national solidarity.

It is in that spirit and with that mood of confidence that I look forward to the 1970 elections. And it is that message that I leave with you, who will help us build the road to greater victories.

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Office Copy

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We could not expect to make an overnight comeback in the House after our disastrous losses in 1964. The gap was far too wide. But we have made great advances.

In the last four years we made a net gain of 52 seats in the House, only to lose one seat -- on state and local issues -- in a recent special election.

We now hold 189 seats in the House. Two vacancies formerly held by Republicans are to be filled by special election. The Democrats hold 244 seats. Assuming that the two vacant seats stay Republican, we would need a net gain of

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27 seats to win control of the House in 1970.

We have a long way to go, and we need the help of every man, woman and young person in this country with a commitment to the principles that made this Nation great. I believe the Republican Party is the vehicle to carry us "Forward Together" to new greatness in the Soaring Seventies. Our task -- yours and mine -- is to convince millions of other Americans that ours is the party of progress, the party of peace, the party of prosperity.

Events of the next two and four years will bear us out, will provide us with the tools of persuasion.

Already the polls indicate a high level of Nixon Administration popularity. Although polls shift and every President experiences rises and declines in public favor, it is highly significant that a President elected with a plurality of the total popular vote has received a 65 per cent vote of nationwide approval in the latest Gallup Poll. It is even more remarkable that Mr. Nixon has been given a 70 per cent approval rating in Massachusetts, which he lost by nearly 2 to 1 last November. All this in less than 100 days since Richard M. Nixon entered the Oval Office at the White House.

Critics seeking to undercut Mr. Nixon's popularity would have the American people believe that he has done virtually nothing since assuming the Presidency.

Such talk is absolutely fantastic in the light of the facts.

As Al Smith, a Democrat who never quite made it to the White House, was so fond of saying: "Let's look at the record."

Through his eight-day tour of five European countries and his then and subsequent conferences with European leaders, President Nixon has restored balance and a proper sense of perspective to American foreign policy.

He has focused new attention on Europe and Latin America in their relationship with the U. S.

He has made it clear that the United States is overcommitted throughout the world -- that there is a danger's edge from which we must step back to avoid tragedies more horrible than Vietnam.

He has made it plain that America cannot and should not play global fireman and attempt to put out brushfires all over the world.

He has recognized that neither the United States nor the Soviet Union can manage world events -- and that careful diplomacy in foreign affairs is mightier and more effective than power alone.

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He has pledged that the United States will have sufficient power to discourage reckless aggression on the part of other nations while practicing to the fullest the fine art of persuasion in the interests of peace.

He has laid the foundation for his promised era of negotiation in place of confrontation; has initiated Four-Power talks on the Mideast, talks that thus far have shown steady progress.

He is displaying the kind of world leadership that builds peace.

He is following a carefully thought-out plan which hopefully will resolve the Vietnam War. Premature publicity and headlines do not solve these complicated problems or aid in producing results in negotiation. Events have sketched the outlines of the Nixon peace strategy for us: Nixon restraint in the face of a new enemy offensive, swinging world opinion to our side and putting pressure on North Vietnam for de-escalation; a cutback in planned B-52 raids, providing an additional basis for mutual de-escalation; encouragement of private talks aimed at producing mutual withdrawal of U. S. and North Vietnamese troops and a political agreement between the South Vietnamese and the Viet Cong; success in getting South Vietnamese President Thieu to seek direct negotiations with the Viet Cong.

There is movement toward a Vietnam peace settlement although it may not be readily apparent, and it is President Nixon who has brought about that movement.

At home, do not the American people feel a new sense of confidence although Richard M. Nixon has been in the White House for less than three months? The answer to that question has to be in the affirmative.


President Nixon is moving determinedly to bring order, justice and expanded opportunity to American life.

He has vowed to move this Nation ahead. He knows that before we can move forward together, before there can be progress, there must be order. There must be freedom from the paralyzing fear that is generated by street crime.

We have seen evidence of it already -- progress in the war against crime under the new Nixon leadership. Augmented law enforcement in the Nation's capital, and a consequent drop in robberies and holdups. A crackdown on narcotics traffickers. And new measures to come, new proposals to be sent to Congress as weapons against organized crime.

Order. Stability. Sound prosperity.

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The Nixon Administration is moving to achieve all of these goals, seeking to attain these objectives by enlisting all Americans in a Great Progress Movement that can roll toward Victory Line only with the help of all and not just Government alone.

President Nixon has expanded the Job Opportunities in the Business Sector (JOBS) Program from 50 cities to 125, giving the National Alliance of Businessmen the challenge to train and place 614,000 hard-core unemployed in productive jobs by June 30, 1971. And the record indicates they can and will do it.

President Nixon has acted to lift the underprivileged out of a life of certain blight by establishing an Office of Child Development in the Department of Health, Education and Welfare.

The President has proposed a substantial Social Security benefits increase to help our pensioners -- and has simultaneously launched a new offensive against the inflation which hurts us all but mostly those on fixed income.

Courage. President Nixon has done what must be done if there is to be any hope of halting the price spiral and bringing inflation under control. He has urged a responsible tax policy and has cut the last Johnson Administration budget by \$4 billion.

You know what a family budget is. It's an attempt to live below our yearnings. Well, that is what we must learn to do at the federal level if we are ever to restore sense and a sense of priorities to federal spending.

Republicans will demonstrate to America and all the world that this Nation can live within its means and at the same time deal more effectively with our most pressing problems.

President Nixon outlined this program of fiscal responsibility and social action in messages to Congress this week. Republicans in the Congress are determined to see those programs implemented.

Do Republicans care about people? You bet we do.

Republicans care -- and that is why we will end the longest and costliest American war since World War 2.

Republicans care -- and that is why we will whip inflation.

Republicans care -- and that is why we are embarked on a crusade to curb crime throughout the Nation and to shackle the mobsters and drug traffickers and pornography peddlers.

Republicans care -- and that is why we will cut taxes once we have ended

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the Vietnam War and brought inflation under control.

We will give this Nation responsible government and progressive government.
We will light new fires of national pride in the heart of every American.

We will move forward together because our new Republican Administration will give America the kind of government which will bring us a new national solidarity.

It is in that spirit and with that mood of confidence that I look forward to the 1970 elections. And it is that message that I leave with you, who will help us build the road to greater victories.

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