

**The original documents are located in Box D25, folder “New York University, November 26, 1968” of the Ford Congressional Papers: Press Secretary and Speech File at the Gerald R. Ford Presidential Library.**

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NOTES FOR N.Y.U.

I AM NOT HERE AS A RECRUITING OFFICER...ALTHOUGH, AS  
YOU KNOW, THERE IS A BIG TALENT SEARCH GOING ON IN  
WASHINGTON.

I'M GLAD ALL OF YOU  HAVE TAKEN TIME OUT FROM  
WORKING ON YOUR APPLICATIONS TO COME HERE AND LISTEN TO  
ME. IT PROVES THERE'S MORE TO THIS WORLD THAN PERSONAL  
AMBITION.

SERIOUSLY, I WOULD LIKE TO BEGIN BY RECOMMENDING  
A CAREER IN GOVERNMENT TO YOU, AND BY POINTING OUT THAT

(3)

~~Political Summary~~

~~Not surprise that Nixon  
won but that he lost by~~

Nixon Administration - "COOL"

- ① Cool off & end Viet Nam
- ② cool of inflation while  
maintaining a high level of prosperity.
- ③ cool of tension between races.
- ④ cool of the disagreements generated  
by the generation gap.

PRAGMATIC Administration

more interested in  
solutions than labels.



2/ N.Y.U.

PRESIDENT\*ELECT RICHARD M. NIXON WANTS TO BRING YOUNG PEOPLE INTO HIS ADMINISTRATION. LET ME ADD THAT HE IS WELCOMING DEMOCRATS AND INDEPENDENTS, AS WELL AS REPUBLICANS, SO THE FIELD IS WIDE OPEN. IF YOU'RE NOT READY TO ~~MAKE~~ MAKE YOUR MOVE YET, DON'T DESPAIR. THE TALENT SEARCH WILL CONTINUE FOR PERHAPS ~~FOR~~ FOUR YEARS... AND, IF MR. NIXON IS LUCKY AS WELL AS SUCCESSFUL, FOR EIGHT.

TODAY I WOULD LIKE TO TALK WITH YOU ABOUT THE NEW NIXON ADMINISTRATION AND PROSPECTS FOR ITS PROGRAM. ~~FOR~~

①

Political -

No surprise that Nixon won but that he came so close to losing.

Mandate - nearly  
6 out of 10 voted  
against TRF + HHH

Two Party System

Although Republicans  
didn't win Congress  
Substantial gains  
in 4 years.



House 19/33  
31/49

Senate 32/68  
42/58  
House 295/140  
243/192

31

~~BE~~ FIRST, LET'S TAKE A QUICK LOOK AT THE NOV. 5  
ELECTION.

THE SURPRISE ~~IS~~ IN THE ELECTION RESULTS WAS ~~IT~~ NOT  
THAT DICK NIXON WON, BUT THAT HE CAME SO CLOSE TO  
LOSING.

IT IS SAID BY MANY THAT MR. NIXON DOES NOT HAVE  
A MANDATE. I MAINTAIN THAT HE DOES. HE HAS A MANDATE FOR



Why didn't Republicans <sup>(7)</sup>  
do better in House races.



- ① no coat-tails
- ② bombing pause
- ③ Wallace
- ④ Democrat differences

Although Republicans didn't win  
control, the programs we  
would have put on agenda  
as top priority still should be  
programmed.

- ① Legislative Reform
- ② Clean Elections
- ③ Electoral College reform

## 4/NOTES

CHANGE...EXPRESSED BY NEARLY SIX OUT OF TEN VOTERS, ALL OF WHOM VOTED AGAINST THE POLICIES OF THE JOHNSON-HUMPHREY ADMINISTRATION. *Admittedly* ~~SO~~ ONLY A LITTLE BETTER THAN FOUR OUT OF TEN VOTED FOR MR. NIXON, BUT IT IS TO BE EXPECTED THAT THE WINNER IN A THREE-MAN RACE WOULD GET ONLY A PLURALITY.

THERE ARE THOSE WHO WOULD CREDIT THE NIXON VICTORY TO THE COMPLICATING PRESENCE OF GEORGE WALLACE IN THE RACE. ON THE CONTRARY, IF THE CONTEST HAD BEEN A TWO-MAN RACE MR. NIXON WOULD HAVE WON A MORE IMPRESSIVE VICTORY AND WOULD



**5/NOTES**

*considerably more*

HAVE CARRIED ~~SOME~~ CONGRESSIONAL CANDIDATES IN WITH HIM.

BUT THE KEY FACTOR WORKING AGAINST MR. NIXON IN THE CLOSING

DAYS OF THE CAMPAIGN WAS PRESIDENT JOHNSON'S ANNOUNCEMENT OF

*2 repeatedly denied its impact but out in the grass-roots I knew it was*  
A BOMBING HALT. ANOTHER BIG FACTOR WAS THE TREMENDOUS *and very*

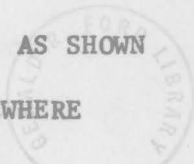
*affects* CAMPAIGN WAGED BY THE LEADERS OF ORGANIZED LABOR TO WEAN BLUE

COLLAR WORKERS AWAY FROM WALLACE AND BACK TO THE DEMOCRATIC

PARTY FOLD. THAT CAMPAIGN WAS HIGHLY SUCCESSFUL, AS SHOWN

DRAMATICALLY IN MY OWN STATE OF MICHIGAN AND ELSEWHERE

OUTSIDE OF THE SOUTH. I HAVE BEEN ASKED WHY REPUBLICANS



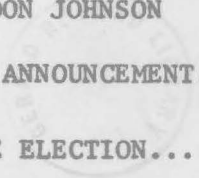
6/NOTES

*Good Good*

GAINED ONLY FOUR SEATS IN THE HOUSE. ACTUALLY, IT IS FIVE BECAUSE WE PICKED UP A DEMOCRATIC SEAT IN TEXAS IN A SPECIAL ELECTION IN SEPTEMBER AND HELD ON TO IT IN NOVEMBER. BUT TO ANSWER THE QUESTION. THE ~~MOST CONCISE~~ ANSWER IS:...THERE WEREN'T ~~ANY~~ NIXON COAT TAILS. THEY DISAPPEARED DURING THE LAST TWO WEEKS OF THE CAMPAIGN. FIRST THE DEMOCRATS PAPERED OVER SOME OF THEIR DIFFERENCES, AND THEN LYNDON JOHNSON CEMENTED THEM TOGETHER WITH HIS BOMBING HALT ANNOUNCEMENT. THE BOMBING HALT HAD A TERRIFIC IMPACT ON THE ELECTION...

*most obvious but not the best or most complete*

*very long*



Domestic -

New Techniques -

①

④

↓ O B J

EDUCATION

withers

higher.

Fiscal affairs -

New + old ECONOMICS

flexible monetary &  
fiscal policy.

Military - ① what happens if Viet  
Nam ends?

② Draft -



7/NOTES

Broad / Broad



SIMILAR TO THAT OF THE CUBAN MISSILE CRISIS IN 1962.

NOW TO RETURN TO DICK NIXON AND THE KIND OF ADMINISTRATION

HE WILL HAVE. I THINK YOU COULD MOST APTLY CALL IT A COOL ADMINISTRATION. MR. NIXON WILL COOL OFF AND END THE VIETNAM

WAR, WILL COOL OFF INFLATION WHILE MAINTAINING A HIGH LEVEL

OF PROSPERITY IN THIS COUNTRY, AND WILL COOL OFF RELATIONS

BETWEEN THE RACES WHILE HELPING NEGROES WALK THROUGH THE

DOORS OF OPPORTUNITY. LIKE OTHER AMERICANS, NEGROES WILL

STAND UP FOR AMERICA IF ALL OF US HELP THEM TO STAND ON THEIR

- To summarize
- ① Coathroats
- ② Wallace
- ③ Dem down
- ④ Bombing belt

*not cool from the humane or people to people viewpoint*

*from a large or strong impact of our people*

$$435 \overline{) 1140.0}$$

$$1305$$

$$950$$

$$870$$

$$800$$

.32.2

$$435 \overline{) 192.0}$$

$$1740$$

$$1800$$

$$1740$$

$$600$$

44.1

CARDS

Congress of the United States

Office of the Minority Leader

House of Representatives

OFFICIAL BUSINESS

NEW YORK

Nov. 26, 1968  
Gerald R. Ford  
M.C.

TUESDAY  
12:00 NOON

NEW YORK UNIVERSITY

