

The original documents are located in Box D13, folder “What Do We Get Out of Football?, ca. 1948” of the Ford Congressional Papers: Press Secretary and Speech File at the Gerald R. Ford Presidential Library.

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WHAT DO WE GET OUT OF FOOTBALL?

1. WINE STORY -
2. SOUTH -
 - a- Lasting friendships
 - b- Experience in teamwork and cooperation
3. MICHIGAN -
 - a- Submerging of self for benefit of all
 - (1) Chuck Bernard
 - b- How to take a licking after winning for several years.

"Sunshine soldiers and summer patriots"
 - c- Guard pulling out story.
4. EAST-WEST - Shrine game for crippled children.

Appreciation of one's own good fortune.
5. YALE
 - a- Frank and Kelly comparison - college and afterwards.
 - b- Carraciola - What can be done.
6. NAVY Guam Tournament
7. SAILOR STORY



I Introduction

A. Roland French

B. Danny Rose

1) "feverish, sleepless, cold & clammy preparation, quivering lips, choking voice"

2) " suave as Frank Leahy "

" calm as Knute Rockne "

" austere as Jack Sutherland "

" stoical as Bernie Beroman "

C. Gene Trezona

D. "Wag of Welcome" story, page 3 of Flash speech.

II. Football - ^{why football should be discussed at this dinner} Why I should discuss football.

A. "Importance"

1) "Devotion" story

2) High school.

3) University

"Heard pulling out story"

4) Coaching

"Duvante - Kelly" story.

"Klein - Williamson" story.

5) Reminiscing on East - West game,
All Star game.



III "Message"

Pope - "Each individual has a several goal."

A. Football or athletics generally should not be sole objective.

B. Personal objective is essential; it should lead to happiness + security.

1) Shouldn't strive for a Hobbes utopia where nobody has anything + you share it with everybody.

2) Necessity for progress - "One can't make footprints on the sands of time by sitting down."

c). A "community" goal.
French festival story.

d) All use same spring board but some make pwan dives while others make belly flops.

Markham poem.

