The original documents are located in Box 17, folder "Letters to Prospective Members" of the American Citizens Concerned for Life, Inc., Records at the Gerald R. Ford Presidential Library.

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ACCL has proved beyond any skeptic's doubt that individuals joined together can effectively fight for the common good. We are successfully transforming widespread citizen concern into widespread citizen action and achievement. We are producing a strong, growing core of engaged Americans — from all walks of life — who are working together to solve some of our nation's very real problems.

The key to our effectiveness is not just what we do, but how we go about tackling the issues. For example, when legislative action is planned, the strategy is carefully developed in consultation with our Congressional Advisory Committee, composed of Democrats and Republicans from all parts of the country. Advice is also sought from pro-life leaders, doctors, lawyers and Capital Hill aides.

Our professional lobbyists in Washington, D.C., and trained volunteers in state organizations around the country then go into action. ACCL members themselves also become citizen lobbyists, educators and volunteers. They write, wire or telephone their senators, representatives and state legislators—or visit them in person. They write their local newspapers on the issues—and talk to local editors, reporters, and news directors for TV and radio stations. Some volunteer their time and services to ACL's national office, or to the offices of state pro-life organizations.

ACCL members are kept informed of developments in the life issues debate through our action-oriented newsleter, <u>Update</u>. Our experienced staff and volunteers conduct needed leadership training sessions, prepare resource materials and provide expert consultation at the request of groups and interested individuals.

Many ACCL supporters have sent us valuable suggestions and information, particularly during the House hearings last spring. To help decide our national priorities in the future, we will begin to conduct a regular referendum among our members. In this way you can help our Governing Board select ACCL's action areas.

I think you will agree that it is important for ACCL to continue the educational and action programs through which we are already making significant progress. There are also a number of new areas we feel should be added to our 1977 priorities:

- \*\* Researching, drafting and advocating restrictive state and federal legislation to begin to reduce the number of abortions. These bills must be carefully designed to withstand court challenges.
- \*\* Assisting pro-life leaders and groups, many rf whom have already requested help in fund raising, lobbying, education, recruitment and organizing.
- \*\* Cooperating with religious leaders in the development of life issues educational programs in their churches.
- \*\* <u>Producing</u> educational materials, not only on abortion, but also on counselling, euthanasia, definition of death and related topics that will be appropriate for use by pro-life groups, schools and religious programs.
- \*\* <u>Surveying</u> existing educational programs to identify those which have made progress in preventing out-of-wedlock teenage pregnancies, and working for their implementation on a wider basis.
- \*\* <u>Developing</u> an awareness of the existence of high quality model programs which are helping distressed pregnant wome, and increasing the availability of these services in the private and public sector.

\*\* Convening high level task forces to explore new opportunities for service and to develop plans for appropriate and effective action in these areas.

Together we can make America a place where human life is protected and cherished. With your support and assistance ACCL will continue to link citizen concern to professional lobbying and organizing, and thus give to you and to every citizen the influence he or she should have Over the course America takes on the life issues in the years ahead.

Annual membership in ACCL begins at \$15.00, purposely kept low so that it will be open to many people. However, additional special gifts for ACCL's educational work will be greatly appreciated.

We rely on your contributions, your ideas, and your participation.

Together we have already made a difference, and together we can accomplish much more. We are glad you are part of the ACCL family.

Sincerely,

Marjory Mecklenberg President

Encs MM/jl

P.S. In addition to your membership, we hope you will consider a generaous contribution to the ACCL Education Fund. In appreciation for your year-end tax-deductible gift, we will send you one of ACCL's unique Respect Life Commemorative Medals. Only enough of these strictly limited edition, solid bronze medals will be minted to guarantee one for each Education Fund donor.

Each year at this time the beautiful Christman story touches us a new. It colors our lives with lapse and gentles our hearts with peace. The coming year beckons to us. --. Challenging us to believe in a brighter factor tomorow --- opening up to us new opportunities for service.

this is a particularly appropriate season during which to look back - - to evaluate where we've been and to give thanks for our many blessings. This is also the sesson to look ahead - - to the caring society and our part in beging thehire it.

At is in this spirit that I write your loved once a new year rich in blessing -- to invite you to look back with at what we have been able to accomplish together -- and to invite you to look forward to what can be done in the future. you are a special friend of accx. that of many other has sustained and encounged us though our first two years of like. It is with great pleasure that I want to you that your support and faith Rave not been in vain. Indeed, as 1977 apprendes, we are planning to further strengthen a broaden our program of services for americans who are concerned for tipe.

December 17, 1976

Joseph A. Lampe 3924 Dakota Avenue Minneapolis, MN 55416



Dear Mr. Lampe,

Each year at this time the beautiful Christmas story touches us anew. It colors our lives with hope and gentles our hearts with peace. The new year beckons to us -- challenging us to evaluate the past -- inviting us to believe in a brighter future -- and opening up new opportunities for service.

It is a pleasure for me to send my personal wishes to you and your loved ones for a new year rich in blessings. For you are a special friend of ACCL. It was your early generosity, and that of many others, that sustained and encouraged us through our first two years of life.

Therefore, you will be pleased to know that your support and faith have not been in vain. Indeed, as 1977 approaches, we are planning to further strengthen and broaden our program of services for Americans who are Concerned for Life.

Assisted by your contributions and the services of hundreds of volunteers --skilled professionals and just plain involved citizens -- your ACCL has just completed its second year of intense activity on a variety of fronts and has created an impact all out of proportion to its age and numbers. With your support ACCL has been able to establish itself as a serious and committed organization of competence in the pro-life field.

Active in Washington, D.C., and across America, in just two years ACCL leaders and members have built an impressive record:

- -- As coordinators of the successful 1976 U.S. House of Representatives hearings on a Human Life Amendment to the Constitution.
- -- As sponsors of the National Prayer Breakfast for Life where religious leaders, pro-life activists and members of Congress express their united concern for life.
- -- As grassroots organizers of effective pro-life advocacy groups.
- -- As witnesses before congressional committees that are investigating the need for education and service programs to help pregnant teenage girls.
- -- As educators utilizing seminars, meetings, television, radio, articles, pamphlets, slide shows, booths and displays to carry the pro-life message to the public and to improve the skills of movement leaders.

-- As advocates for unborn children who cannot speak for themselves and for families facing stressful pregnancies in a society which provides few realistic alternatives to abortion.

ACCL has proven beyond any skeptic's doubt that individuals joined together can effectively fight for the common good. We are successfully transforming widespread citizen concern into widespread citizen action and achievement. We are producing a strong, growing core of engaged Americans -- from all walks of life-- who are working together to solve some of our nation's very real problems.

The key to our effectiveness is not just what we do, but how we go about tackling the issues. When legislative activity is planned, the strategy is carefully developed in consultation with professional lobbyists and our Congressional Advisory Committee, composed of Democratic and Republican congressmen from all parts of the country. Advice is also sought from pro-life leaders, doctors, lawyers and Capitol Hill aides.

ACCL members themselves serve as citizen lobbyists, organizers and educators. They write, wire or telephone their senators, representatives and state legislators — or visit them in person. They write their local newspapers on the issues — and talk to local editors, reporters, and news directors for TV and radio stations. Some contribute their time and services to ACCL's national office, and others work on our special projects in their own communities.

Through this careful planning and cooperative action progress is being made. In 1977 ACCL will work to increase its membership and its services, and continue to build the programs already initiated.

We will also reach out to help in new areas by:

- \*\* Developing models for new state and federal legislation in areas which appear to be open to restriction based upon a careful analysis existing court decisions.
- \*\* Assisting pro-life leaders and groups, many of whom have already requested help in fund raising, lobbying, education, recruitment and organizing.
- \*\* Producing educational materials on post-abortion counselling, euthanasia and definition of death that will be appropriate for a wide variety of audiences.
- \*\* Surveying educational programs to identify those which have reduced the rate of pregnancy among school-age girls, and working for their implementation on a wider basis.
- \*\* Creating an awareness of the types of high quality programs which are helping distressed pregnant teenagers and increasing the availability of these services in both the public and private sector.

We would appreciate receiving your thoughts on any additional ways that ACCL can advance the pro-life cause. Many people have already sent us valuable suggestions and information, particularly during the House hearings last spring. To encourage your further participation we will regularly conduct a referendum among our members. In this way each ACCL member will have a voice in determining where we should focus our efforts.

ACCL needs your ideas. We also rely on your continuing financial support. In addition to sending a new or renewal membership we hope you will be able to make a contribution to our tax-deductible Education Fund. Much of our work is made possible through these dollars.

For your convenience a computerized record of your previous donations is enclosed. Each of your gifts was appreciated and helped fund an important activity. If you are especially generous now we will be able to provide the many services that are needed in the coming year.

Together we can make our country a place where human life is protected and cherished. With your assistance ACCL will continue to give to you and to each of our members the influence you should have over the course America takes on the life issues in the years ahead.

Sincerely,

Marjory Mecklenburg President

MM/al Encs.

P.S. In appreciation for your year-end gift to the ACCL Education Fund, you will receive one of ACCL's unique Respect Life Commemorative Medals.

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### AMERICAN CITIZENS CONCERNED FOR LIFE, INC.

1629 K Street, N.W. Washington, D.C. 20006

December 10, 1976

Joseph A. Lampe 3924 Dakota Avenue Minneapolis, MN 55416

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Dear Mr. Lampe:

You are one of the special friends of ACCL who has sustained and encouraged us through our first two years of life. Therefore, we want you to be among the first to know that your support and your faith have not been in vain. Indeed, as 1977 approaches, we are planning to further strengthen and broaden our program of services for Americans who are Concerned for Life.

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- -- As <u>advocates</u> for unborn children who cannot speak for themselves and for women and children facing stressful pregnancies in a society which provides few realistic alternatives to abortion.
- -- As instigators of social change seeking to influence our government and other institutions, to adopt truly humane policies regarding human life by our
- -- As grassroots organizers of effective advocacy groups.
- -- As witnesses before congressional committees investigating the need for education and service programs diressing the problem pregnant
- -- As <u>coordinators</u> of the successful 1976 U.S. House of Representatives hearings on pro-life constitutional amendments.
- -- As educators utilizing seminars, meetings, television, radio, articles, pamphlets, slide shows, booths and displays to carry our message to the public and to improve the skills of pro-life leaders.
- -- As sponsors of the National Prayer Breakfast for Life religious and congressional leaders express their united concern for life.
- -- As <u>partners</u> working cooperatively with members of Congress, pro-life groups, church leaders and social welfare organizations to bring about maximum progress in a spirit of harmony.

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OFFICERS

MARJORY MECKLENBURG
President

JUDITH FINK Vice President REV WILLIAM CHUNT, STD Societary

JOSEPHA LAMPE

C. THOMAS BENDORF Legislative Counsel Recorde

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ACCL members are kept informed of developments in the life issues debate through our action-oriented newsleter, <u>Update</u>. Our experienced staff and volunteers conduct needed leadership training sessions, prepare resource materials and provide expert consultation at the request of groups and interested individuals.



3)

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Together we are making propose. But much more an needs to be done. In offer its present propose as well as adding new services, the following will traine high priorities for the maps year.

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\* Competing with religions etc.

\* Producing educational materials

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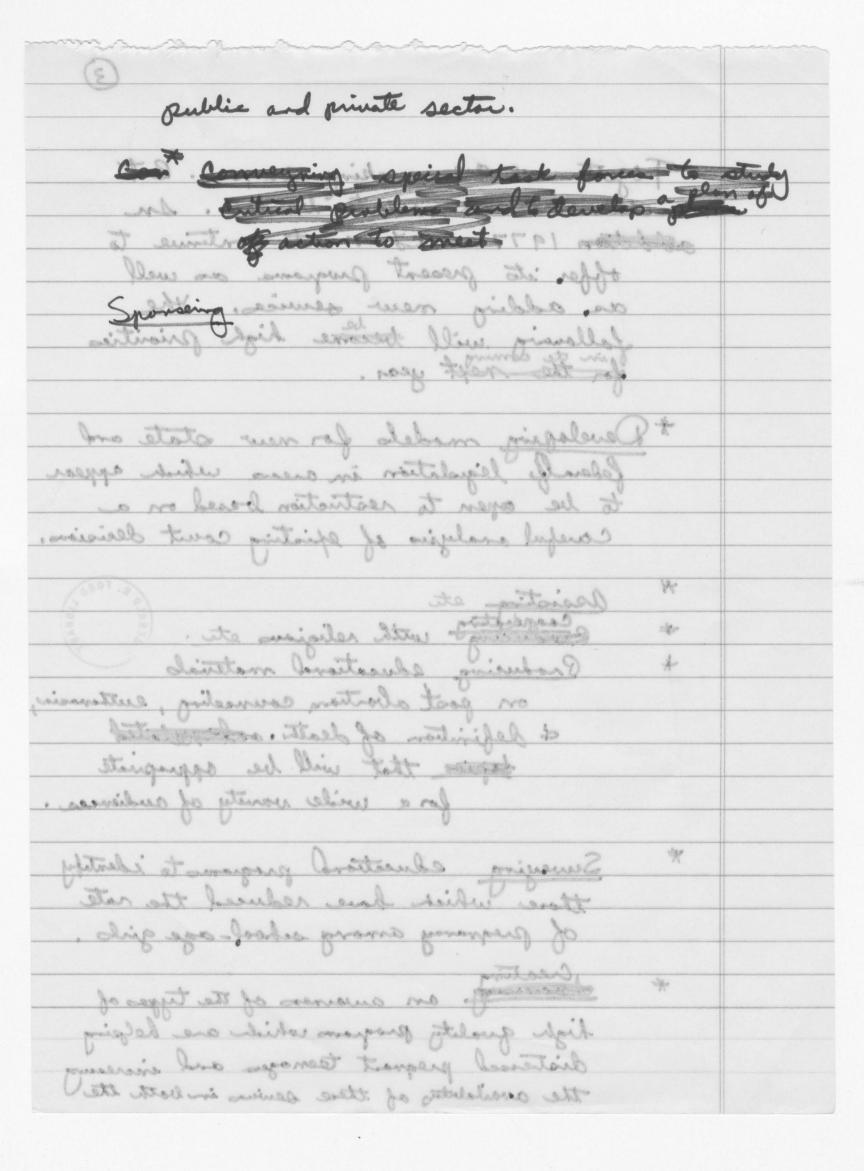
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Seweying education programs to identify those which have reduced the rate of pregnany among school-age girls.

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The abortion issue is going to be with us for a long time. It is increasingly evident that, while progress is being made, there are no quick and easy solutions to this complex social problem. For our efforts to be meaningful they must be part of a carefully planned, long-range approach on the national level.

We must build a constituency which is solidly pro-life and not merely anti-abortion. We must recruit and work with people who care about both the unborn child and the pregnant woman and her family. We must develop a strategy of step-by-step progress toward the goal of securing legal rights for unborn children through an amendment to the Constitution. We must build a convincing case for people of good will which locates concern for human life among other issues of social justice such as concern for the poor, the handicapped, the retarded and the aged.

American Citizens Concerned for Life (ACCL) is a national pro-life citizens action association. Active in the field for two years, ACCL has built an impressive record -- as advocates for unborn children who cannot speak for themselves and for women and families facing stressful pregnancies in a society which provides few realistic alternatives to abortion; as instigators of social change seeking to influence our government and other institutions to adopt truly humane and supportive policies regarding human life; as grassroots organizers of effective advocacy groups; as witnesses before congressional committees investigating the need for additional services for pregnant

women; and as <u>coordinators</u> of the successful 1976 U.S. House of Representatives hearings on a pro-life constitutional amendment. Additional ACCL programs are outlined in the enclosed brochure.

You can be a part of our plan and action program to build a caring society by becoming a member of ACCL. By joining, you can help convince Congress and the public that severe problems exist as a result of the 1973 and 1976 U.S. Supreme Court abortion decisions, and that something must be done about these problems. Through our periodic members' referendum you can help determine the issues and programs ACCL will focus on. You will be kept informed of developments through ACCL's newsletter, Update, and periodic legislative alerts.

Life is priceless, but the fight to save it isn't. It costs each of us something in terms of time, effort and money. ACCL members are doing their part, but we need your support too. Won't you join ACCL today?

Sincerely,

Rev. William C. Hunt

P.S. As a member you will receive a complimentary copy of ACCL's manual, "Counseling the Individual Experiencing a Troubled Pregnancy," which I am sure you will find extremely helpful.





### AMERICAN CITIZENS CONCERNED FOR LIFE, INC.

1629 K Street, N.W.

Washington, D.C. 20006

Phone: 202/785-8448

December 26, 1976

Rev. Dear Doe:

Since its founding in 1974 American Citizens Concerned for Life has worked to defend and enhance the rights of threatened and vulnerable human beings. Won't you join with us in this struggle?

As a member you will receive "Update", an informative newsletter, and have the satisfaction of participation in a citizens' organization that is actively involved with issues which have a great impact on medicine and on society.

During the past two years ACCL has:

20 the 19763

Coordinated the House Hearings Project which provided information and assistance to members of Congress during hearings on legal, medical and human problems arising from unrestricted abortion.

Encouraged the active involvement of religious leaders of many faiths in the life issues through special events and interfaith dialog.

Distributed thousands of books, manuals and pamphlets on subjects as varied as human experimentation, fetal development, the dynamics of social change and organizational development.

To advocate ? Testified before congressional committees adverting adequate services for pregnant women, increased family planning research and educational programs which would stem the tragic teenage pregnancy epidemic and foster responsibility and parentheod. susponsible sepuality and parenthan.

Served as consultant and advisor to state and local organizations seeking protection and respect for all human life.

These are only a few of many ongoing programs made possible by a carring public. More can and will be done if, in addition to your membership, you donate generously to the tax-deductible ACCL Education Fund. In appreciation you will receive a copy of ACCL's highly acclaimed manual, "Counsel ing the Individual Experiencing a Troubled Pregnancy."

ACCL is dedicated to hepping people and saving lives...just as you are.

Won't you join with us! Together we can make a difference.

Sincerely,

Fred and Marjory Mecklenburg

**OFFICERS** 

REV. WILLIAM C. HUNT, STD

JOSEPH A LAMPE Treasurer

C THOMAS BENDORF Louislative Counsel



JUDITH FINK

contacted them before

feel they have a deep interest in the life

here is additional information

our identity: multi-religious

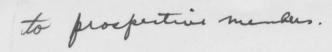
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you will receive a copy of ACCL's highly acclaimed manual, "Counselfing the

alternatives organize broaden the base





### AMERICAN CITIZENS CONCERNED FOR LIFE, INC.

1629 K Street, N.W. Washington, D.C. 20006

Phone: 202/785-8448

November 13, 1976

#### ADVISORY BOARD

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HYMIE GORDON, M.D. Professor and Chairman, Department of Medical Genetics, Mayo Clinic THE HONORABLE MARK O. HATFIELD

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ROBERT R. HOLBROOK President, Baptists for Life Pastor, Hallettsville, Texas

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Institute of Social Research and

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VICTOR G. ROSENBLUM, LL.B., PH.D. Professor of Law Northwestern University

SEYMOUR SIEGEL, D.HL. Jewish Theological Seminary of America

NICK THIMMESCH Journalist, Washington, D.C. GEORGE H. WILLIAMS, PH.D. Professor of Divinity Harvard University Dear Fellow American:

Today in America 3000 unborn children died unnecessarily as a result of legal abortions. Many others died from illegal abortions. Today in America a woman can legally get an abortion without the knowledge or consent of the baby's father (though if the baby is allowed to live the father must support it). A pregnant minor girl can even get an abortion without her parents' knowledge or consent (but she can't have her ears pierced without permission). And last year in America over one million teenage girls became pregnant. Thirty thousand of these girls were under the age of 15.

How can all of this be happening in America today? Can anything be done about it? Fortunately, something <u>is</u> being done about these problems by thousands of your fellow citizens across the land who have joined together in a dynamic and forward-looking national pro-life citizens' action association -- American Citizens Concerned for Life.

Active in Washington, D.C., and across America for more than two years, ACCL has built an impressive record:

- -- As <u>advocates</u> for unborn children who cannot speak for themselves and for women and families facing stressful pregnancies in a society which provides few realistic alternatives to abortion.
- -- As <u>instigators</u> of social change seeking to influence our government and other institutions to adopt truly humane policies regarding human life.
- -- As grassroots organizers of effective advocacy groups.
- -- As <u>witnesses</u> before congressional committees investigating the need for education and service programs addressing the problem of teenage pregnancy.

-- As <u>coordinators</u> of the successful 1976 U.S. House of Representatives hearings on pro-life constitutional amendments.

More can and must be done, however. We must not only restore basic human rights and legal protection to unborn children but, more importantly, we must eliminate the causes of abortion.

We must find ways for our social, legal and religious institutions to meet the needs of pregnant women and their families. We must recruit and work with people who care for both the pregnant woman and her unborn child. We must discover ways to make adoption easier and less traumatic for unmarried pregnant girls. We must

initiate better research into the reasons women seek abortions, and find more effective methods of preventing crisis pregnancies in the first place.

We can do all these things, but only with your help. ACCL has already proven beyond any skeptic's doubt that individuals joined together can effectively fight for the common good. We have successfully transformed widespread citizen concern into widespread citizen action and achievement. We are producing a strong, growing core of engaged Americans -- independents, Republicans and Democrats from all walks of life -- who are working together to solve some of our nation's very real problems.

The key to our effectiveness is not just what we do, but how we go about tackling the issues.

First, to help decide our national priorities, we regularly conduct a referendum among our members. Each ACCL member has an equal voice in determining where we should focus our efforts. Then our Governing Board selects target issues based upon the referendum's results.

After a thorough analysis of each of these issues, our professional lobbyists in Washington, D.C., and trained volunteers in state organizations around the country go into action. ACCL members themselves become citizen lobbyists, educators and volunteers. They write, wire or telephone their senators, representatives and state legislators — or visit them in person. They write their local newspapers on the issues — and talk to local editors, reporters, and news directors for TV and radio stations. Some also volunteer their time and services to ACCL's national office, or to the offices of state pro-life organizations. What and how much you do is up to you, of course.

ACCL's action oriented newsletter, <u>Update</u>, keeps members informed of the latest developments in the life issues debate. Our experienced professional staff and volunteers conduct leadership training sessions, prepare needed resource materials and provide expert consultation to help interested individuals and local groups become more effective life advocates.

By linking citizen concern to professional lobbying and organizing, ACCL gives to you and to every citizen the influence he or she needs and should have over the course America takes in the years ahead.

How much is all of this worth to you, personally? How much would you pay to have thousands of allies and a team of professionals working year-round to see that the rights of unborn children are restored and the needs of distressed pregnant women and their families are met? \$100? \$50? Annual membership in American Citizens Concerned for Life begins at only \$15. It is an extremely small amount when you consider all that it has done and can do for you.

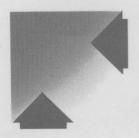
Life is priceless, but the fight to save it isn't. It costs each of us something in terms of time, effort and money. ACCL members are doing their part, but we need your support too.

Won't you join us now? ACCL needs you. You need American Citizens Concerned for Life.

Sincerely,

Marjory Mecklenburg

President



# **PRO-LIFE**

#### Project Coordinators:

Darla St. Martin National Director Chairman, Executive Committee Minnesota Citizens Concerned for Life David N. O'Steen, Ph.D.
Executive Director
Minnesota Citizens Concerned for Life

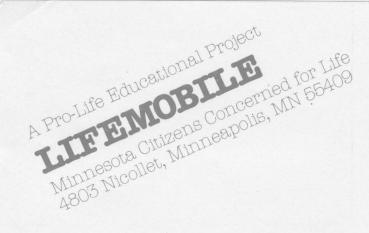
Advisory Committee: CONGRESSMAN JAMES OBERSTAR Chief Author, Human Life Amendment U.S. House of Representatives BISHOP KENNETH J. POVISH Bishop of Lansing JOHN C. WILLKE, M.D.
Author, Lecturer
Executive Vice President
National Right to Life Committee MARY BELIVEAU National Director Maine Right to Life Committee JAY BOWMAN President Georgia Right to Life Committee MARY CARPENTER BRUCE
National Director
Wisconsin Citizens Concerned for Life
SHARON CORNTHWAITE
National Director
Wyoming Right to Life Committee JEAN DOYLE National Director Florida Right to Life Committee REV. CALVIN J. EICHHORST American Lutheran Church Pastor President, ForLIFE, Inc.

President, ForLIFE, Inc.
LYLE EVELD.
National Director
South Dakota Right to Life Corporation
AL EXNER
National Director
West Virginians for Life
FELICIA GOEKEN
President
Illinois Federation for Right to Life
MARY R. HUNT
President
Indiana Right to Life
RAY S. JAMES

RAY S. JAMES Past President Missouri Citizens for Life GLORIA KLEIN National Representative Michigan Citizens for Life MARY ELLEN MULHOLLAND National Director New Jersey Right to Life Committee EMMA DEAN O'STEEN President North Carolina Right to Life DOROTHY SHALD National Director Nebraska Coalition for Life MARGARET TURK, R.N. National Director lowans for L.I.F.E., Inc. JOHN WADDY President Tennessee Volunteers for Life

GELINE WILLIAMS
National Director
Virginia Society for Human Life
ROBERT WINN ESQ.
National Director
Louisiana Right to Life Federation SANDY WOOD National Director South Carolina Citizens for Life





RIDDLE: WHAT IS 25 FEET LONG, 7 FEET

WIDE, HAS AN ORANGE STRIPE

AND SAVES LIVES?

ANSWER: THE NEW MCCL LIFEMOBILE!

November, 1976

Dear Pro-Life Friend,

You may be asking "What is the MCCL Lifemobile?" Quite simply, it is one of the most effective means of telling the pro-life story ever developed ... and more than ever the story of LIFE must be told.

During every "working day" more than 3,000 unborn children die in America's prosperous abortion clinics. To make matters worse, the U.S. Supreme Court ruled on July 1 that abortions can be performed on minor girls without their parents knowledge or consent. This means that the 1973 abortion-on-demand ruling has been extended so that the family itself is under attack.

I am sure you are working and praying as hard as I to restore legal protection to unborn children. MCCL is leading that effort, but until such protection is restored, lives must be saved by quality pro-life education. We must teach the truth about life before birth and death by abortion. MCCL is supplying this education and the Lifemobile is the latest addition to our growing list of pro-life resources.

The Lifemobile, a 25 foot custom designed display trailer, will tour the state under the sponsorship of MCCL's more than 100 chapters. Its professionally designed displays explore every aspect of the pro-life issue. I have copied on the back a newspaper clipping from Aitkin. You can see how that community received the Lifemobile's visit.

If the Lifemobile had been commercially built it could have cost \$30,000. Thanks to hours and hours of donated time and talent, we have produced it for less than half that figure. Still, such an effective unit is expensive and unfortunately we are out of money! Several thousand dollars of bills are due now, costly finishing touches remain and the Lifemobile must be amply equipped with literature and hand-outs.

Please send \$25, \$10 or whatever you can so this life-saving project can be completed. I know the Lifemobile and its mission means as much to you and every other pro-life person as it does to me. And I know what it means for the children. Won't you help now? The need is urgent.

For life,

Mary Schmit, R.N. MCCL Education Coordinator

P.S. Your donation to the MCCL Lifemobile is tax deductible, so please be generous. Thanks, you're a lifesaver!

No stamp necessary if mailed in United States	

Minnesota Citizens Concerned for Life 4803 Nicollet, Minneapolis, MN 55409

First Class Permit No. 17023 Minneapolis, MN

rom	
	No stamp necessary if mailed in United States

Mission Possible Fund C/O MCCL 4803 Nicollet Avenue Minneapolis, MN 55409

Attn: Darla St. Martin Project Coordinator

First Class Permit No. 13864 Minneapolis, MN				

A Pro-Life Educational Project

LIF S MOBILS

Life Educational Project

Citizens Concerned for Life

Minnesota Citizens Concerned, MN 55409

Minnesota Nicollet, Minneapolis, MN 55409

Non Profit Rate U.S. Postage Paid Minneapolis, MN Permit No. 200 Mission Possible Fund
Minnesota Citizens Concerned for Life
4803 Nicollet Avenue
Minneapolis, Minnesota 55409

BULK RATE U.S. postage PAID Minneapolis, Minn. Permit No. 1048

202/659-2925



### JOHN JAY DALY ASSOCIATES

Public Affairs · Washington Representation · Direct Marketing

JOHN JAY DALY, President

Suite 702 World Center Building 918 Sixteenth Street, N.W. Washington, D. C. 20006

LU DALY
Vice President

NANCY OHLSON Executive Assistant

(Over for Details)

John Jay Daly Associates, Inc. is a public relations firm specializing in providing sophisticated consultation and practical development of programs designed to achieve specific results for associations and corporations interested in improving their public affairs and government relations image.

Its services include Washington Representation and monitoring on a continuing basis. The firm can offer clients proven experience in understanding the often-hidden aspects of the Federal Government whether it be on Capitol Hill, at the agencies or with other influential publics. Specialized Washington Representation and targeted association management services—including special meetings and briefings—can be provided where this might achieve client objectives.

While the firm has broad public relations experience in the specialized World of Washington, it offers particular expertise in postal affairs, association management, communications counseling and the development of political education programs, using proven techniques gleaned from many years of association with the dynamic direct marketing/direct response medium.

We're well aware that each client's need is unique and must be tailored to the individual. That's why we welcome your letter or call suggesting we explore unique ways John Jay Daly Associates could serve your needs.

Some items in this folder were not digitized because it contains copyrighted materials. Please contact the Gerald R. Ford Presidential Library for access to these materials.

## MEMO

## JOHN JAY DALY ASSO



Public Affairs · Washington Representation · Direct Marketing

25 August 1977

To:

From:

Nancy Ohlson, Executive Assistant Tuny Ohlow
POSTAL INFORMATION

Subject:

Enclosed is the material you recently requested. We trust you'll find it useful and are happy to have been of service to you.

Also sending along some recent "Client Memos" Mr. Daly flashes to interested mailers so they can keep abreast of the fast-changing rules and regulations, often even before they're published in some of the material originated by the U.S. Postal Service itself. He also provides his clients with expert counsel about trends and, when requested, can discuss particular postal problems that seem to plague mailers from time to time, including marketing questions involving FTC.

If you'd be interested in utilizing this service on a retainer basis, we'd be delighted to chat with you about it or any of our other services in such areas as direct marketing, public affairs and Washington Representation. As a handy reference, enclosed is a Rolodex card for our firm. If we can be of specific service, don't hesitate to call or write.

## MEMO

To: Interested Clients

From: John Jay Daly

Subject: USPS To Crack Down on

Nonconforming Formats in Business Reply Mail

The escalating war between creative art directors who jazz up DM packages, and the staid Postal Service that must pick out Business Reply Mail from the billions of other pieces is about to come to an end.

As I have predicted due to the wide variations in formating which have gradually crept in, the USPS is proposing a tightening of the formating allowable after July 1, 1978.

As duplicated at right and on the reverse page, the proposed rule is pretty clearly written.

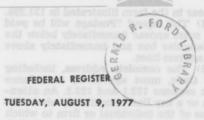
In fact, the revised diagram which will go into the Postal Service Manual should help to insure that the standards USPS seeks are met.

> If you will encounter problems with it and wish to submit comments to Ted Troy's office, send me an info copy. Thank you.

If you want to discuss it first, just give

## JOHN JAY DALY ASSOCIATES

Public Affairs · Washington Representation · Direct Marketing



PROPOSED RULES

POSTAL SERVICE [ 39 CFR Part 111 ] BUSINESS REPLY MAIL **Format Requirements** 

AGENCY: Postal Service. ACTION: Proposed rule.

SUMMARY: This proposed rule would amend postal regulations to set out specific, measured format requirements for business reply mail (BRM). Mailers would be permitted to use existing BRM stocks which do not conform to the revised format requirements until July 1, 1978, except for Airmail BRM, which may be used until May 1, 1979. At the present time there may be as many BRM formats as there are BRM permit holders, despite the fact that postal regula-tions require adherence to distinctive, alternative formats pictured in the regulations. This proposed regulation change is intended to eliminate deviations from the prescribed BRM format so that BRM mail may be recognized readily (as it was designed to be) by postal employees who must separate it from the mailstream to collect postage and fees. In addition, the proposed new format would leave two clear areas on the address side of BRM pieces for markings which could activate mail processing facing, cancelling and sorting ma-

DATE: Comments must be received on or before September 10, 1977.

ADDRESS: Written comments should be directed to the Director, Office of Mail Classification, Rates and Classification Department, U.S. Postal Service, Washington, D.C. 20260.

FOR FURTHER INFORMATION CON-

Eugene R. McGill, 202-245-4749.

SUPPLEMENTARY INFORMATION: Under the provisions of 39 CFR 111.3 the Postal Service proposes to amend 131.234 of the Postal Service Manual as explained above, to ad a new 131.235 picturing the revised BRM format, and to ad a new 131.236 providing that samples of BRM pieces must be submitted for inspection to the post office issuing the permit before they may be distributed. Existing 131.235 and .236 would be redesignated .237 and .238 respectively.

PROPOSED PROHIBITION OF AIRMAIL BRM STATIONERY AFTER MAY 1, 1979

The Postal Service is required to permit use of domestic airmail stationery (cards and envelopes) for all first class mail categories until May 1, 1979, and The proposed rule would forbid use of airmail BRM stationery after May 1, 1979, as to which comments are solicited. Formal notice of a change in the present policy of permitting use of airmail BRM stationery and the use of airmail embossed cards and envelopes and standard airmail envelopes in prepaid first class

mail will be given at a later date.

Although exempt from the requirements of the Administrative Procedure Act (5 U.S.C. 553(b), (c)) regarding proposed rulemaking by 39 U.S.C. 410(a), the Postal Service invites public comment on the following proposed revision of the Postal Service Manual:

PART 131-FIRST CLASS

In 131.23 of the Postal Service Manual redesignate .235 and .236 as .237 and .238 respectively; revise .234 and add new .235 and .236 reading as follows: 131.23 Business Reply Mail.

.234 Format Requirements.

a. Any photographic, mechanical or electrical process or any combination of such processes, other than handwriting, typewriting or handstamping, may be used to prepare the address side of business reply mail. The background of business reply mail pieces may be any light color that allows the address, postmark and other required endorsements to be readily discerned. Brilliant colors may not be used.

b. Business reply pieces, including labels, must conform to the illustration in 131.235 and must contain the follow-

ing endorsements:

(1) The permit indicium must be printed in the upper right corner of the address side within a box measuring at least 1 inch in length and extending no further than 134 inches to the left of the right edge of the mail piece. The indicium must include the words "firstclass", the permit number, and the name of the issuing post office (city and state)

(2) A series of horizontal bars parallel to the bottom of the permit indicium box must be printed immediately below the permit indicium. The bars must be the length of the permit indicium and must be 1/16 to 1/8 inch thick. The spacing between the bars must be equal to the thickness of the bars. A ¾ inch clear space must be left between the bottom horizontal bar and the bottom edge of the mailing piece or label.

(3) A horizontal rectangular box measuring at least ½ inch in height and 3 inches in length must be placed to the left of and immediately below the permit indicium. The box may not touch the parallel horizontal bars. The box me a call.

mail categories until May 1, 1979, and to give at least six months notice of a change in the policy to permit such use.

SUITE 702 WORLD CENTER BUILDING, 918 SIXTEENTH STREET, N.W., WASHINGTON, D. C. 20006

must contain the legend "Business Reply Mail No Postage Necessary if Mailed in the United States". The legend must contain the legend "Business Reply Mail No Postage Necessary if Mailed in the United States". The legend must cover, please...

### JOHN JAY DALY ASSOCIATES PROPOSED RULES Page 2 - Business Reply Mail Format Crack Down

appear in the form illustrated in 131.235.
(4) The legend "Postage will be paid by" must appear immediately below the rectangular box and immediately above

the address lines.

(5) The complete address, including ZIP Code, must appear in accordance with sections 122.1 and 122.2. An attention or a key line immediately above the name of the individual or firm to which the piece is addressed may be included.

(6) The upper left corner of the address side is available for use by the permit holder. This area, which is above the box reading "Business Reply Mail \* \* "" and to the left of the clear area, may contain logos, marketing informa-

tion or other matter.

(7) A company logo may be used as part of the company name on the address side provided it is located no lower on the piece than the top of the street address or post office box line, and provided the logo does not interfere with any required business reply endorsements or extend into prescribed clear area.

c. Two clear areas must be maintained on the address side of business reply mail pieces.

(1) A horizontal rectangular area in the lower right corner measuring 5% of an inch in height by 4¼ inches in length.

(2) A horizontal rectangular area measuring a minimum of % inch in height by one inch in length must be located along the top edge of the piece and to the left of the permit indicium. This clear area begins 2¾ inches from the right edge of the piece and extends 1 inch to the right.

d. Mailers will be given until July 1, 1978 to use existing BRM stocks which do not conform to the above format requirements, except that the use of airmail BRM stationery is authorized un-

til May 1, 1979.

See 131.34 for nonstandard business reply mail.

e. See 141.114g for busines reply window envelope requirements.

.235 Illustration of Business Reply Mail.

23/4"-<1"- 1¾"→ CLEAR **FIRST CLASS** PERMIT NO. 00000 ANYTOWN, U.S.A. AT LEAST 3"-BUSINESS REPLY MAIL AT LEAST 1/2" NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES POSTAGE WILL BE PAID BY-AT LEAST Attn: Accounts Payable XYZ Sales Company P.O. Box 1234 Anytown, USA 00000 CLEAR AT LEAST 41/4"-

.236 Inspection. At least two weeks prior to the initial distribution of a BRM piece, two (2) samples of the piece must be submitted for inspection to the post office issuing the BRM permit. If the post office ascertains that the sample pieces do not comply with applicable postal regulations, the permit holder will be notified of the discrepancies within two weeks.

An appropriate amendment to 39 CFR 111.3 to reflect these changes will be published if the proposal is adopted. (39 U.S.C. 401(2).)

Louis A. Cox, General Counsel.

[FR Doc.77-22901 Filed 8-8-77;8:45 am]

THE WALL STREET JOURNAL Tuesday, August 9, 1977

POSTAL WORK is popular, and that may spell trouble for postal unions.

Last month, 19,000 people signed up in just twelve days to take qualifying exams for mail clerk and carrier iobs in Houston.

You should also be aware that USPS is cracking down on BRM users who encourage recipients to affix "live" stamps thus avoiding payment of the postage and surcharge.

In a Federal Register notice of July 29, 1977, USPS proposed rule effective March 15, 1978 which will not allow refund of business reply fee even if postage is affixed to BRM.

+ + +

With changing rules and rising costs, sophisticated direct marketers are continuing to reexamine whether they should use business reply mail at all.

After testing, many find they get equivalently good results simply by using a reply envelope or card, letting the recipient pay the postage.

If you want to share your results with us, we'd appreciate adding them to our file of case histories.

WORRIED ABOUT A MAIL STRIKE IN JULY '78?

If so, the item below from Page One of today's Wall Street Journal gives a good indication of how USPS management is gearing up to head off any strike or the real threat of one.

You'll recall USPS management has been criticized for caving in to postal union demands in the 1973 negotiations.

Top postal officials plan to publicize such figures widely before next summer's labor talks with four postal unions. They hope public opinion will conclude that postal pay and benefits are already good, averaging \$17.727 a year for carriers and \$18.092 for

## MEMO

To: Interested Clients

From: John Jay Daly

Subject: Second- and Bulk Third-

Class Mail

Unfortunately this "clarification" is not as crystal-clear as it would be had the notice cited the reasons USPS wants pressure sensitive labels used:

- (a) they don't fall off or get separated as easily as the facing slips and
- (b) the color coding is easier for postal workers to "read" as to intended action.

While the use of such pressure sensitive labels on 5-digit sorts is not mandatory, officials at USPS strongly urge their use since it will increase their assurance of giving more rapid delivery and eliminate any possibility for confusion.

Note, however, that package labels (facing slips) are still required for bundles of mixed states, split states and foreign packages.

Since this Proposed Rule invites comments, if you do send them to Harvey Altergott I'd appreciate receiving an information copy.

Thank you.

## JOHN JAY DALY ASSOCIATES

Public Affairs · Washington Representation · Direct Marketing

FEDERAL REGISTER, FRIDAY, AUGUST 12, 1977

#### POSTAL SERVICE [ 39 CFR Part 111 ]

SECOND- AND BULK THIRD-CLASS

**Use of Pressure Sensitive Package Labels** 

AGENCY: Postal Service.

ACTION: Proposed rule.

SUMMARY: Postal regulations were revised in 1976 to provide for the mandatory use of pressure sensitive package labels, instead of the former paper labels, on second- and bulk thirdclass mail. Some mailers misinterpreted the revised regulations, believing that additional package-labeling requirements had been established, and claiming these supposed additional requirements had substantially escalated their mail preparation costs. This proposed regulation change is intended to clarify the intent of the 1976 change in the regulations.

DATE: Comments must be received on or before September 10, 1977.

ADDRESS: Written comments should be directed to Manager, Office of Mail Classification, Rates and Classification Department, United States Postal Service, Washington, D.C. 20260.

FOR FURTHER INFORMATION CON-TACT:

Mr. Harvey Altergott, 202-245-4353.

SUPPLEMENTAL INFORMATION: Under the provisions of 39 CFR 111.3 the Postal Service is proposing to revise sections 125 .321 and .321 a(1) and b(1) and 134 .431 and .431 a(1) and b(1) of the Postal Service Manual, chapter I of which has been incorporated by reference in the Federal Register, see 39 C.F.R. 111.1. The purpose of these revisions is to make clear the intent of the change in 1976. That change substituted pressure sensitive labels for paper labels, and it has been incorrectly construed to require the use of pressure sensitive package labels on all second-class and third-class packages. Mailers would not be subject to the expense of purchasing pressure sensitive labels, since the Postal Service would provide the labels without cost.

Accordingly, although exempt from the notice and comment requirements of the Administrative Procedure Act (5 U.S.C. 553 (b), (c)) regarding proposed rulemaking, 39 U.S.C. 410(a), the Postal Service invites public comment on the following proposed revision of parts of 125.321 and 134.431 of the Postal Service Manual:

PART 125-SECOND-CLASS BULK MAILINGS

1. In 125.32 revise .321, and .321 a(1) and b(1) to read as follows:

125.32 Preparation by the mailer of copies in packages and sacks.

.321 Package labels.

Pressure sensitive labels are made available to mailers through local customer services representatives and postmasters and must be used to indicate

the make-up and destination of all packages that require a package label. Except as noted below, all pieces in a package must be faced in one way and the top piece must be plainly addressed, including the ZIP Code.

(a) Use of package labels.

(1) Five-Digit package. Place 6 or more pieces for the same ZIP Code area in a bundle. Use of a package label is optional. When such packages are labeled, affix Red Label D.

(b) Package labels—general.(1) Nonstandard package labels must be used to identify mixed states, split states and foreign packages. This label when affixed should cover the entire address portion of the top mail piece.

PART 134-THIRD CLASS

2. In 134.43 revise .431 and 431 a(1) and (b) (1) to read as follows:

134.43 Preparation by the mailer of pieces in packages and sacks.

.431 Package labels.

Pressure sensitive labels are made available to mailers through local customer services representatives and postmasters and must be used to indicate the make-up and destination of all packages that require a package label. Except as noted below, all pieces in a package must be faced in one way and the top piece must be plainly addressed, including the ZIP Code.

(a) Use of package labels.

(1) Five digit package. Place 10 or more pieces for the same ZIP Code area in a bundle. Use of a package label is optional. When such packages are labeled, affix Red Label D.

(b) Package labels—general.

(1) Nonstandard package labels must be used to identify mixed states, split states and foreign packages. This label when affixed should cover the entire address portion of the top mail piece.

An appropriate amendment to 39 CFR 111.3 to reflect these changes will be published if the proposal is adopted.

(39 U.S.C. 401(2).)

W. ALLEN SANDERS, Assistant General Counsel Legislative Division.

[FR Doc.77-23344 Filed 8-11-77;8:45 am]





## JOHN JAY DALY ASSOCIATES

Public Affairs Counseling—Washington Representation

Suite 702 World Center Building 918 Sixteenth Street, N.W., Washington, D. C. 20006 202/659-2925

To:

Interested Clients

From:

John Jay Daly

27 July 1977

Subject:

SUMMARY OF RATE INCREASES NOW BEING CONSIDERED BY POSTAL RATE COMMISSION

#### Proposed over Current Full Rates

	Average percentage rate
Mail Category	change
First class	01 / 9
Letter mail	21.4%
Cards	11.1
Priority mail	(9.9)
Second class	
In-county	9.7
Outside county	
Nonprofit	22.7
Classroom	5.2
Regular-rate	29.0 (19% for 5-digit,
Transient rate	direct sack presort)
Controlled circulation	20.3
Third class	
Single piece	34.4
Bulk rate	
Regular	
Circulars, etc.	12.8
Books, etc.	21.3
Nonprofit	
Circulars, etc.	45.5
Books, etc.	45.5
Fourth class	R. FORD
Parcel post	25.8 24.8 34.3
Catalogs	24.8
Special rate	34.3
Library rate	23.6
Federal Government mail	20.4
International mail	4.0



### HOUSE HEARINGS PROJECT

1629 K Street N.W. Suite 520 Washington, D.C. 20006

612/825-9015 202/785-8448

March 12, 1976

CONGRESSIONAL ADVISORY COMMITTEE

John Breaux (D-LA)

John N. Erlenborn (R-IL)

Charles Grasslev (R-IA)

Donald J. Mitchell (R-NY)

\* James L. Oberstar (D-MN)

\* Albert H. Quie (R-MN)

\* co-chairmen

LEGISLATIVE COUNSEL

C. Thomas Bendorf

Dear Pro-Life American,

On February 4th and 5th the United States House of Representatives Subcommittee on Civil and Constitutional Rights began hearings on proposed constitutional amendments that would halt legalized abortion in this country. The hearings will resume later this month, and will provide the pro-life movement with an opportunity to make additional progress against the evil of widespread abortion.

In order to convince Congress to act we must first build a good case that there is a problem. We need to document the abuses and the injustices of abortion on demand by presenting non-assailable facts. We must clarify the adverse effects of the Supreme Court's abortion decision on society, on families and on individuals.

The importance of the House hearings cannot be overemphasized. It is essential that we build a superb and definitive hearing record, with many written statements submitted to supplement the oral testimony. This record will become an important part of the legislative history, help shape the House floor debate and votes, and will be useful outside of Congress for reference material in abortion-related court cases, educational institutions, libraries, etc.

Leaders of the major national pro-life organizations have had several meetings with Congressman James Oberstar, who has been a spearhead of House pro-life activity, and with other Congressmen and members of their staffs to discuss strategy and building the best possible record through the submission of oral and written testimony.

As a result of these meetings the House Hearings Project has been set up by American Citizens Concerned for Life to properly prepare testimony for the hearings and to foster a unified approach within the House and between national pro-life groups. A bi-partisan Congressional Advisory Committee has been formed to guide the Hearings Project and Congressmen Oberstar and Quie have agreed to serve as the co-chairmen.

Hearings preparation and followup require expenditures for communication, preparation of printed matter, meetings and travel for researchers, consultants, coordinators, and witnesses. A special House Hearings Fund has been set up for this purpose. If only 1000 people donate \$25 each to the Fund we will be able to present the necessary high quality testimony. Your contribution is urgently needed so that the pro-life story can be fully and expertly told, and the necessary followup lobbying can begin.

Of the \$25,000 needed for the House Hearings Project, about \$12,000 has been contributed so far. The additional \$13,000 to carry out the work of the Project must be raised in the next 30 days from the people in the pro-life movement. Any amount that you can contribute to help us is very much needed and will be appreciated.

(over, please)

The next hearings will be held March 22nd through 26th.  $\underline{\text{Time}}$  for preparation is short -- please send a check made payable to the House Hearings Project today!

In appreciation,

Marjory Mecklenburg

Marjory Mecklenburg Coordinator, House Hearings Project

P.S. Let's get the Human Life Amendment moving again in Congress. Help us help you in this most crucial work. Send your check for \$10, \$25 or whatever you can give. The House hearings need your support now.

The importance of the House hearings cannot be overemphasized. It is essential that we build a superb and definitive hearing record, with many written statements submitted to supplement the oral testimony. This record will become an important part of the legislative history, help shape the House floor debate and votes, and will be useful outside of Congress for reference material in abortion-related court cases, educational institutions, libraries, etc.

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(over. please)



### HOUSE HEARINGS PROJECT

1629 K Street N.W

Suite 520

Washington, D.C. 20006



HOUSE HEARINGS NEED YOUR ASSISTANCE

CONGRESSIONAL ADVISORY COMMITTEE

John Breaux (D-LA)

John N. Erlenborn (R-IL)

Charles Grassley (R-IA)

Donald J. Mitchell (R-NY)

- \* James L. Oberstar (D-MN)
- \* Albert H. Quie (R-MN)
- \* co-chairmen

LEGISLATIVE COUNSEL

C. Thomas Bendorf

Dear Friend of Life,

<u>Within a few weeks</u> the United States House of Representatives Subcommittee on Civil and Constitutional Rights <u>will open hearings</u> on proposed constitutional amendments that would prohibit or restrict the practice of abortion in this country. Through these hearings the pro-life movement can make additional progress in building understanding of its point of view and in gaining recognition of the evil of widespread abortion.

In order to convince Congress to act we must first build a good case that there is a problem. We need to document the abuses and the injustices of abortion on demand by presenting non-assailable facts. We must clarify the adverse effects of the Supreme Court's abortion decision on society, on families and on individuals.

The importance of the House hearings cannot be overemphasized. It is essential that we build a superb and definitive hearing record, with many written statements submitted to supplement the oral testimony. This record will become an important part of the legislative history, help shape the House floor debate and votes, and will be useful outside of Congress for reference material in abortion-related court cases, educational institutions, libraries, etc.

Leaders of the major national pro-life organizations have already had several meetings with Congressman James Oberstar, who has been a spearhead of House pro-life activity, and with other Congressmen and members of their staffs to discuss strategy and building the best possible record through the submission of oral and written testimony.

As a result of these meetings the House Hearings Project has been set up by American Citizens Concerned for Life to properly prepare testimony for the hearings and to foster a unified approach, both within the House and between national pro-life groups. A bipartisan Congressional Advisory Committee has been formed to guide the Hearings Project and to assist in working toward these goals. Congressmen Oberstar and Quie have agreed to serve as the co-chairmen.

You may send any material you feel should be made part of the hearings record to the House Hearings Project at 1629 K Street N.W., Washington, D.C., and it will be reviewed for possible submission to the subcommittee.

Hearings preparation and follow-up will require expenditures for communication, preparation of printed matter, meetings and travel for researchers, consultants, coordinators and testifiers. A special House Hearings Fund has been set up for this purpose. If only 1000 people donate \$25 each to the Fund it will allow us to prepare and present the necessary high quality testimony. Your contribution is urgently needed so that the pro-life story can be fully and expertly told.

(over, please)

Funds to carry out the work of the House Hearings Project must be raised directly from the people in the pro-life movement. Any amount that you can contribute to help us is very much needed and will be appreciated. We know that you receive many requests for financial aid, but this unique and special project is one that all who fight for the restoration of the right to life will want to assist.

The hearings will begin early in 1976 according to Congressman Don Edwards, Chairman of the Subcommittee on Civil and Constitutional Rights. Time for preparation is short --please send a check made payable to the House Hearings Project today!

In appreciation,

Marjory Mecklenburg

Coordinator, House Hearings Project

MM:j1

P.S.: Let's get the Human Life Amendment moving again in Congress. Help us help you in this most crucial work. Send your check for \$25, \$10 or whatever you can give. The House hearings need your support now.



4803 Nicollet Avenue / Minneapolis, MN 55409 / Ph.(612) 825-6831

September 21, 1976

Dear Pro-Life Friend,

The experts would tell me to write you an emotional letter with strong psychological appeal. But I haven't the time, nor the talent, and we can't afford to hire experts. So I will just tell you the truth.

Yesterday 3,000 children died needlessly. Today 3,000 more will die and another 3,000 will die tomorrow...and every tomorrow thereafter. That is, unless pro-life people like you and me, and the thousands of Minnesota Citizens Concerned for Life, succeed in overturning the 1973 Supreme Court decision which legalized abortion on demand.

It is hard to believe that this is happening in America. Over three million unborn babies have needlessly died since 1973. More than one million more will die during the bicentennial celebration of our Declaration of Independence which declared that all were created equal and endowed by their Creator with the unalienable right to life. Can we still claim to be a nation under God while this continues?

Today anti-life forces are working to make the situation worse - not better! On July 1 the U.S. Supreme Court ruled that abortions can be performed on minor daughters without the knowledge or consent of their parents and that women (married or unmarried) can undergo abortions without the knowledge or consent of the child's father.

Yet there <u>is</u> hope and chances for an <u>ultimate pro-life</u> <u>victory</u> are increasing. In spite of national media attempts to silence the issue, abortion has become a <u>hot political question</u> of 1976 - both in Minnesota and throughout the nation. Abortion was recently featured in NEWSWEEK and pro-lifers were astounded to find <u>anti-abortion</u> articles in ESQUIRE and GOOD HOUSEKEEPING.

Further, MCCL's efforts to build pro-life groups where the movement is weak are beginning to pay off. This summer the Southern Baptist Convention passed its strongest statement ever against abortion. This was primarily due to the efforts of Baptists for Life, one of the groups aided by MCCL's Mission Possible program.

But so much more needs to be done and we <u>must maintain</u> the pro-life momentum that is beginning to build. Besides working to save children from abortion we must also counter the efforts of those who are now working for euthanasia, the "mercy killing" of the aged, retarded or handicapped.

I wrote to you a short while ago asking you to help by renewing your membership and we have not yet received your response. Perhaps you have forgotten or have been planning to send in your contribution soon. Also, many of our friends have been hurt by inflation. But the gift of <u>each</u> of our members is so important. So please send whatever you can.

We must raise at least \$150,000 this year just to maintain our present level of activity and the need for increased pro-life activity is desperate. Frankly, the thought of having to raise that amount is somewhat frightening, but I know that if I can reach enough people who oppose abortion as much as I do we will succeed.

Please help by returning the enclosed envelope with your 1976 MCCL membership. Your donation will help make possible our many life supporting programs. But, please, please reply now. Today if possible! The need is urgent.

In respect of life,

Leo LaLonde President

P.S. You can help in another way too! I am enclosing a copy of our new "Do You Care" brochure. This brochure was designed to help bring new members into MCCL. Please pass it along to a pro-life friend and ask them to send in the coupon it contains requesting membership information.





4803 Nicollet Avenue / Minneapolis, MN 55409 / Ph.(612) 825-6831 October, 1976

Dear Friend,

Yesterday 3,000 children died needlessly. Today 3,000 more will die and another 3,000 will die tomorrow...and every tomorrow thereafter. That is, unless pro-life people such as the Minnesota Citizens Concerned for Life succeed in overturning the 1973 Supreme Court abortion decision which forced abortion on demand into every American community.

How can this be happening in our America? Over 3 million unborn babies have been need-lessly destroyed since 1973. One million more will die during the Bicentennial celebration of our Declaration of Independence which declared that all were created equal and endowed by their Creator with the unalienable right to life. Can we still claim to be a nation under God while this continues?

Yet there is hope! Thousands of Minnesotans have joined together to form MCCL...one of the most effective pro-life organizations in the country...and MCCL is acting now to restore respect for life!

MCCL EDUCATES people to understand the reality of abortion and euthanasia. This is saving lives today and is teaching the need for returning to a prolife philosophy in our society.

MCCL INFORMS citizens so they may choose men and women to represent them who will follow the mandate of the ever-growing ranks of the pro-life movement. (Six of Minnesota's eight Congressmen are now authors of amendments to overturn the U.S. Supreme Court abortion decision.)

MCCL WORKS across America to help develop pro-life groups in areas where the movement is yet weak. This will help guarantee that the necessary thirty-eight states are prepared to ratify an amendment.

Please read this complimentary Newsletter and join our cause - TODAY! It's not always the size of your gift that is most important, it's your decision to do something NOW that counts! A donation of only \$10 from each of the friends we are writing will make possible an immediate increase in necessary pro-life programs and activity. Please help by returning the attached envelope with your contribution for life. Today if possible! The need is urgent.

Les & La Londe

Leo LaLonde President



4803 Nicollet Avenue / Minneapolis, MN 55409 / Ph. (612) 825-6831

September 15, 1976

Dear Friend of Life

Last fall, as a contributing member of MCCL you joined thousands of others in helping to build one of the most effective pro-life organizations in the country. Now it's more important than ever to be a Minnesota Citizen Concerned for Life. Please send in your 1976 membership now. Your action will help guarantee our continued progress toward restoring respect for life.

Thanks to you lives are being saved today. Our speakers and educational materials teach respect for life throughout Minnesota and help persuade many young women to reject abortion and choose life. Also the MCCL LIFEMOBILE is now "on the road" helping to tell the pro-life story.

Thanks to you our chapter structure is growing and Minnesota is being recognized as a pro-life state. Our state legislature has requested that Congress pass a Human Life Amendment and six of our eight Congressmen are authors of some type of Human Life Amendment.

Thanks to you pro-life citizens are learning how to act effectively to make their voices heard. In June the DFL state convention chose Carol Wold, a pro-life activist and MCCL Board member, as one of Minnesota's two Democratic National Committeewomen.

But much more needs to be done. During this bicentennial year, over one million babies will be legally destroyed by abortion. The advocates of the "mercy killing" of the aged, the retarded and the handicapped are intensifying their efforts to promote euthanasia. On July 1st the U.S. Supreme Court ruled that married women can obtain abortions against their husbands' wishes and that abortions can be performed on minor daughters against their parents' wishes. All of this shows the need to intensify our efforts to build a movement sufficiently strong to command Congressional action.

Yet there are several positive signs. An extensive poll released by the National Committee for a Human Life Amendment shows that 72% of Americans would favor some amendment to reverse the 1973 Supreme Court abortion decision, and a recent Gallup poll shows that the majority of Minnesotans now favor banning

all abortions except when necessary to save a mother's life.

Our ultimate success if possible, but only through a sustained and ever increasing effort. Without that effort, anti-life forces will see that the situation grows worse - not better! Please help by sending your 1976 MCCL membership now. And please give generously! You and I may be able to live without MCCL - but others will not.

For life, Les f La Londe

> Leo LaLonde President

P.S. Minnesota Congressman James Oberstar has stated that if the pro-life movement in every state were like that in Minnesota, a Human Life Amendment would be a reality! To help make that happen, MCCL has established MISSION POSSIBLE, a program to make possible strong pro-life groups where the movement is now weak. Please read the enclosed MISSION POSSIBLE brochure and use the return envelope to send your contribution to this necessary program along with your 1976 membership gift.





### AMERICAN CITIZENS CONCERNED FOR LIFE, INC.

### ACCL PHILOSOPHY AND OBJECTIVES



American Citizens Concerned for Life exists to foster respect for and enhancement of human life. The focus of our concern is the unborn child, the troubled mother, the family, and other vulnerable members of society.

Biological and medical evidence and common sense dictate that a human life is present before birth. The doctor has two patients when he treats a pregnant woman. We believe that society should encourage recognition of the humanity of the unborn. There are precedents in our history and in the history of other countries where whole classes of human beings were not accorded personhood in the full sense and as a result were exploited and even destroyed.

Society has the duty to legally protect its weaker members and to help them reach their full potential. Allowing individuals within the society to cast aside vulnerable, helpless individuals based on cost-benefit analysis, lack of utility, or degree of wantedness, is contrary to Judeo-Christian morality and the foundations upon which our government rests. A society will not sanction wholesale destruction of human lives to solve social problems. In most segments of our society, killing in self-defense is an acceptable principle. Only in the area of abortion do people tolerate killing for convenience or to prevent discomfort or embarrassment. This practice can and should be eliminated.

People do face serious problems which cause them to seek abortion in panic or fear and we have, therefore, dedicated a share of our efforts to promoting the enactment of alternatives to abortion.

ACCL plans to focus much of the current work of the organization in three basic areas. Each of them is listed separately with a brief description of the policies which shape those activities.

### Promotion of Legal Protection for the Unborn Child

Protection for the unborn will be pursued by a variety of means including the support of legislation which would reverse  $\underline{\text{Roe}}\ \underline{\text{v}}$ .  $\underline{\text{Wade}}$ . Amending the U.S. Constitution is an effective means to return legal protection to the unborn.

However, a constitutional amendment is only one tool or strategy to employ in the legislative and educational process. An amendment is in the distant future and progress toward it will be incremental. Therefore, our immediate activities must be concentrated toward building a case before Congress and the public to show that severe problems exist as a result of the  $\underline{\text{Roe } v}$ .  $\underline{\text{Wade}}$  and  $\underline{\text{Doe } v}$ .  $\underline{\text{Bolton}}$  Supreme Court decisions.

As part of the work which will lead toward an amendment, we encourage the formulation of interim legislation and other programs which would reduce and limit the number of abortions. These interim proposals would include federal and state legislation as well as voluntary programs. As the public is made aware of the prob-

lems caused by legal abortion, identifies with the humanity of the unborn, and sees other solutions to social problems, the degree of protective legislation it demands will increase.

### Promotion of Supportive Services for Pregnant Women, Children and Families

Abortion really involves two issues - one of justice and rights and one of loving and caring. While the first remains a focus of debate and division, and efforts continue to reverse the legal imbalance and wrongs created by the decision, programs and legislation need to be pursued showing concern for the well-being of pregnant women, children - before and after birth, and families. If troubled pregnant women are to have an opportunity to give birth to healthy babies we must create a society that cares about both and is willing to extend a hand of love and support.

The factors in society that lead toward the ever-escalating number of unplanned pregnancies, especially among young single women, need to be examined and counteracted.

Involvement in alternatives to abortion programs presents an opportunity to build strong working relationships with other individuals and groups, who although not primarily concerned with the abortion issue, do share a respect for life.

Such activity also provides an opportunity to develop a model for dealing humanely with individuals who are troubled by problem pregnancies. Before any meaningful changes in the legality of abortion will occur, society must be reassured that problem pregnancies can be effectively handled and the dignity of women preserved at the same time as protection is provided for the unborn child.

### Fostering the Development of Denominational Religious Pro-Life Activity

Many religious institutions and individuals from a variety of religious backgrounds share opposition to the present permissive abortion climate. They believe that human life is sacred and that each human being has a transcendent quality. They believe all human lives are valuable, whether they are wanted, perceived as perfect or are useful. ACCL is working cooperatively with pro-life members of the Catholic, Protestant and Jewish communities. As a result of educational and organizational efforts, numerous church bodies will in time stand together on this issue.

The program priorities of ACCL remain flexible and adaptable in order to meet existing challenges and to take advantage of emerging opportunities. The continuing interest and involvement of our supporters makes it possible for us to carry on our largely volunteer efforts in sponsoring projects and assuming responsibilities which will help the pro-life movement realize its goals.



### Parents:

## DID YOU KNOW?

YOUR DAUGHTER USUALLY CAN NOT UNDERGO

### **EAR-PIERCING**

WITHOUT YOUR WRITTEN CONSENT...



BUT SHE CAN HAVE AN

### **ABORTION**

WITHOUT YOUR EVEN KNOWING!

#### CONSIDER HOW ABORTION IS DESTRUCTIVE TO THE FAMILY:

On July 1, 1976, the U.S. Supreme Court extended its' 1973 abortion decision and ruled that:

- minor daughters may obtain abortions without their parents knowledge or consent.
- women (whether married or unmarried) may undergo abortions without the knowledge or consent of the baby's father.

PLANNED PARENTHOOD, a leader in securing these rulings, has recently announced plans for its first abortion facility in St. Paul.



4803 Nicollet Avenue / Minneapolis, MN 55409

### POSSIBLE SURVEY QUESTIONS

Election of pro-life candidates to public office.

- Development of stronger state and local pro-life organizations.
- Public education on the life issues via television, radio and newspaper advertising.
- Greater availability of supportive services for pregnant women who wish to continue their pregnancies.

More Congressional lobbying for a Human Life Amendment.

Increased pro-life participation in lawsuits to defend anti-abortion laws.

- Expenditure of state and federal funds for alternatives to abortion instead of abortion services.
- Research on the causes and prevention of crisis pregnancies.

Development of model legislation to restrict abortion as much as possible under present laws.

Focus on euthanasia and "death with dignity" laws. Also "living will" and definition of death laws.

V= CK with he



### Some alternate wording possibilities:

American Citizens Concerned for Life.

### LIFE IS PRICELESS

BUT THE FIGHT TO SAVE IT ISN'T

I agree. There can be no real solution to the serious problem of abortion in our society until unborn children, pregnant women and their families are provided with basic legal rights and other needed help. That's why I'm joining

My check includes an additional \$5 for membership in my state pro-life organization, Minnesota Citizens Concerned for Life.
 My check includes an additional \$5 to help develop effective pro-life organizations in every state.



# A Bicentennial Time To Make Government Work



#### MEMBERSHIP APPLICATION

I would like to join other concerned Americans in working for responsible government. As a member, I will receive national publications 10 times a year and be advised about crucial issues and how I can act on them.

Annual dues \$15.\* Youth (under 21) or student membership \$7.\*

N	Take checks payable to Common Cause:	☐ Check enclosed	☐ Please bill me
NAME		ADDRESS	
CITY	STATE	ZIP	PHONE(include area code)
☐ I want to mak	ludes an additional \$5 to be earmarked f te an additional contribution of \$_ a Common Cause member but am using	to the Common Ca	ny State. Juse National Organization.

KUSB
\*\$1.40 of this amount is for a subscription to IN COMMON (4 issues per year) and \$1.15 is for a subscription to FRONTLINE (6 issues per year).
For members in the following states, \$.60 is for a subscription to your state newsletter (4 issues per year), COMMON CAUSE/AL, AZ, CO, DE, FL, HI, IA, IL, KY, LA, MA, MD, MI, MN, MO, NC, NE, NH, NJ, NM, OH, OK, OR, PA, TX, VA, VT, WA, and WI.

COMMON CAUSE P.O. BOX 220, WASHINGTON, D.C. 20044

A quarter of a million Americans at Common Cause are marking this nation's 200th anniversary by carrying on a Campaign '76 action program to bring integrity and accountability to our government. In Campaign '76, citizens across the country have been working together to get candidates on the record on the issues and to press Presidential candidates to put price tags on the programs they advocate. To be a part of this vital work, join with us . . .





### The Newman Center

at the University of Minnesota 1701 University Avenue S.E. Minneapolis, Minnesota 55414 331-3437

July 1976

Dear Fellow MCCL Board Member,

I am writing to you about the 1976 Board Appeal

Last May you and I agreed to serve on the Board of Directors of MCCL. That means we have taken on responsibility for the corporation. Part of that responsibility is financial. It costs money to work for human life and human dignity in an effective way.

Over the past year MCCL's financial status has shown marked improvement. Under the able direction of our Executive Director, David O'Steen, we have reduced our indebtedness. With the help of dedicated staff and volunteers we have kept our operating expenses to a minimum. However, we still have bills to pay, and in the late summer we always face a serious cash flow problem. This year is no exception.

That is why I am writing to you now. I agreed to make an appeal to all Board Members hoping we could average \$100 from each Board Member during 1976 either by way of a personal donation to MCCL or by soliciting \$100 worth of donations and new memberships from others.

I have pledged \$300 to this year's Board Appeal. Some of you are not in a position to contribute that much from your own resources; others can contribute more. Each of us, however, should be able to go out and raise \$100 for MCCL.

I am enclosing a return envelope for your donation or pledge. Please indicate if you wish a monthly reminder. \$10 a month is a lot less painful than \$100 all at once.

We all know the need is great. Your response to the Board Appeal can help keep MCCL working for life.

Sincerely,

Rev. William C. Hunt

R. FORD LIBRAS

### THE HOUSE HEARINGS NEED YOUR ASSISTANCE... MAY WE COUNT ON YOU?

### HOUSE HEARINGS PROJECT 1629 K Street N.W. Suite 520 Washington, D.C. 20006

	Dear Friends:				
	YES, I want to assist	the House Hea	rings Project	with my contribution of	
	\$100 \$50	\$25	\$10	\$	
	Donations in any amo	ount for this imp	ortant work	will be gratefully receive	d.
If we hav	ve your name - or address	- incorrect, pleas	e correct belo	w.	
NAME	•				
ADDRESS	3				
CITY		STATE		ZIP	
	□ A	n acknowledgi	ment is not r	ecessary	
	Please make all check	s payable to th	e House Hea	arings Project. Thank Yo	ou.





Alerry Christmas

Eindy, Joey...

Imary,

Jimmy...



Dear Friend of Life ...

Maybe baby's name would have been Cindy or Joey, Mary or Jimmy. And this would have been baby's first Christmas.

But instead of a name, there is only a number. Baby was one of over a million children cruelly aborted in 1977...never to know the love and warmth and joy of Christmas.

That's why I want you to know, Friend of Life, that your California Pro Life Council has committed itself anew to correcting this terrible injustice.

We thank you from our hearts for your faithful support. It is being used to

Influence our State and federal legislators to pass pro life laws

Inform voters about the candidates' positions on life issues

Present the pro life cause to citizens' groups, clubs, churches, and schools throughout California

Sponsor a State-wide conference as a forum for pro life experts in medicine, nursing, law, social science, psychology, and religion Publish pro life materials and get them out to the general public

Coordinate with national pro life groups for a Human Life Amendment

Release press information widely, to explain the pro life cause

Assist to set up and run pro life "hotlines"

70 Help women with a problem pregnancy to find a pro life answer

Will you help make the coming year one of outstanding progress for life?

We are now working on a major multi-media presentation to enlighten Californians on the life issue, and we need your help NOW. To speed this important program, give the most generous gift you can.

Just use the enclosed gift card, today.

and Glos you

Then next year Cindy or Joey, Mary or Jimmy may be alive to experience the warmth and joy of Christmas.

Sincerely for Life,

Raoul Silva President

California Pro Life

Council



### Merry Christmas

Cindy, Joey, Mary, Jimmy . . .

We want you to know the love and warmth of Christmas! This gift of  $$100 \_ $50 \_ $25 \_ Other $ \_ is given to help make your Christmases possible.$ 

I also promise, as God enables me, to send each month  $100 _{--} 50 _{--} 25 _{--}$  Other -- to halt the abortion menace.

NAME		60%
ADDRESS		"WHAT!
CITY	STATE	ZIP

Thank you for your gift. You will receive a receipt.

California Pro Life Council · 4429 Inglewood Blvd. · Los Angeles, CA 90066



Thank you for mailing to: C. 44.

CALIFORNIA PRO LIFE COUNCIL 4429 INGLEWOOD BOULEVARD LOS ANGELES, CALIFORNIA 90066







American Citizens Concerned For Life 6127 Excelsion Blvd. Minneapolis, Minn. 55416 RAOUL SILVA • 12601 Groveview St. • Garden Grove, CA 92640



### ASSOCIATION OF PLANNED PARENTHOOD PHYSICIANS

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RALPH M. WYNN, M.D. Vice President

JOHANNA F. PERLMUTTER, M.D. Treasurer

GEORGE R. HUGGINS, M.D. Secretary

February 20, 1978



Dear APPP Members:

This is a critical year for the Association of Planned Parenthood Physicians. All of us are aware of the injustice that has resulted from the Supreme Court decision which has allowed certain states to deny funds for Medicaid abortions. Our APPP goal is "reproductive freedom.", which I define as having children when you want them, under conditions which are favorable, medically, socially, and economically. To this end, we must convey our thoughts to our Senators, Congressmen, State Assemblymen, State Legislators, and other national and local political figures when it is appropriate. As individuals we can all write letters. As individuals we can also solicit patients, friends, and relatives to write letters. Our patients compose our constituency and their numbers give us political strength. The abortion issue now assumes a new importance. The outcome of this controversy may decide for many years the credibility of Planned Parenthood as a social force. You are, therefore, encouraged to recruit as many people as possible to write letters.

One important caveat for those of you who are associated with Planned Parenthood centers: remember that any action you undertake in the area of lobbying, especially if it involves the use of affiliate personnel, clients, space and other resources in addition to your own time will be interpreted by the Internal Revenue Service as part of the affiliate's overall lobbying activities. Recent changes in the federal tax law have significantly widened the opportunities available to affiliates in the lobbying area, but in order to take advantage of them, the affiliate must first have elected to come under the new law. And it's our understanding that, as of the present time, only a minority of Planned Parenthood affiliates have so elected. Accordingly, be sure that before you undertake any activities in or on behalf of the affiliate that could be construed as lobbying, you check first with the Executive Director to ascertain the affiliate's status under the law.

In addition to the abortion rights battle, the Equal Rights Amendment debate continues. Our partner organization, the Planned Parenthood Federation of America, has expressed

-continued on page 2-

APPP Members February 20, 1978 Page Two

its sympathy for E.R.A. Your Executive Committee voted to hold APPP meetings only in states which have passed E.R.A.

Looking ahead, Congress will probably introduce a national health insurance law. We must be concerned whether Federal insurance will pay for contraception, sterilization, or abortion. The earlier we and our patients make our concerns known to our Legislators and Representatives, the stronger will be our position and the more effective will be our efforts to achieve "Reproductive Freedom."

Pursuing regular organization matters, the Executive Committee of the APPP passed the following resolution on January 13, 1978: Members who have had the title of Associate Members and are medical doctors cannot hold the title of Associate Member and that all medical doctors who have held such titles will be elevated to Active Membership. The Associate Membership will be limited to doctors in training, i.e., residents, interns, and medical students. Elevation to Active Membership will mean an increase in dues from \$25 to \$40.

I have some good news and some bad news. The bad news: Inflationary pressure on the costs of our journal are accumulating. The good news: This year, these additional costs are being absorbed in your regular dues. However, if dues are not paid, subscriptions will be dropped within one year.

This year's annual meeting will be held October 24 - October 27, 1978 in San Diego, California at the luxurious Town and Country Hotel.

"Reproductive Freedom--A Human Right" is the theme for this year's convention. The climate is salubrious and the hospitality will be as friendly and warm as the weather. The host affiliate is planning a social evening for APPP members and guests, a safari thru the San Pasqual Zoo followed by dinner. There will be an outstanding scientific program, which is already being organized by Program Chairman, Dr. Howard J. Tatum and his able committee. The postgraduate course to be held Tuesday, October 24, 1978 under the direction of Co-Chairpersons, Dr. Alan J. Margolis and Dr. Sadja Goldsmith, will be intellectually stimulating and practical. Please mark the dates.

Please read the enclosures.

- 1. Letter from Dr. James Batts, Chairman of your Membership Committee.
- 2. Your Executive Committee for 1978 a complete listing.
- 3. A questionnaire to evaluate last year's meeting.
- 4. A questionnaire requesting information on mini-lap sterilization.

APPP Members February 20, 1978 Page Three

It will be of help to all of us if you answer these questionnaires and return them promptly.

A good year to all of you!

Sincerely yours,

Jack Lippes, M.D. President, APPP

Dear Friends in the Medical Profession: or: Dear Dr. (and Mrs.?)

So many of you continue to share your concerns over the abortion problem with Fred and I that we feel there-must-be many more of you must be unhappy about what is happening. In fact, everywhere we go you come forward to ask how things are going and to tell us how much you wish things were different You tell us about the late abortions you see, about abortion as a new "business" for a small number of your fellow professionals, about discrimination in admitance to residency programs on the basis of willingness to staff the abortion program, about tough battles facing pro-life doctors in the academic community, in the public hospital, and now even in the private hospitals in New Jersey. [and now, in New Jersey, even in private hospitals!]?

You worry about the rising number of teenage pregnancies and wonder if there isn't some way we can prevent this problem before conception. You see very young women trying to mother and raise a child and you realize this shouldn't happen. You-see-eomplications following-abortion In your offices you see abortion complications, some of which are compromising the outcome of wanted pregnancies. You know many couples who are waiting anxiously to adopt children, and see so few available. You view with amazement the recent court decision that allows any minor to get an abortion without parental involvement or consent — and parents of teenage girls have also told us they are angry about that situation.

Many of you continue to support the availability of family planning, but you are not at all pleased with Minnesota Planned Parenthood's growing involvement in providing abortion services, and their decision to push the establishment of an abortion clinic in a neighborhood that doesn't want it. Some of you have noticed that your federal taxes are going in part to fund abortion clinics and services; and you don't like to see these establishments listed among the top recipients of Medicaid funds.

There is little doubt that a great deal of effective group action is needed if we are to begin to change the direction on which we are moving. At present there is a very effective state pro-life group in Minnesota, Minnesota Citizens Concerned for Life, which we helped found and lead over the years. However, state groups are not set up to handle many of the current problems, which are now nationwide in scope.

Because of this a number of national groups have been formed. By and large, their focus has been to work for a constitutional amendment that would prohibit abortions.

American Citizens Concerned for Life was born becouse there are many of us who, while we continue to support legal protection for all human lives, also believe in and are committed to a broader approach and the achievement of more immediate goals.

In the two short years of its existence ACCL has: [see earlier letters]

In the future we plan, among other things, to activate and fund a special Advisory Task Force of physicians to explore the special problems medicine is facing in this area and to organize and implement action programs which will begin to meet these problems.

Medicine is a profession we are proud to be a part of. Physicians and their wives have traditionally been leaders in the community and compassionate people who responded to human need. We have a society that is hurting from angry confrontation of extremists on both sides of this question, form failure to meet the needs of the women and families facing a pregnancy that gives them heartache, and from

We know that all human suffering is not necessary. Constructive leadership, dedication, and hard work can make a difference. With your help ACCL will continue to grow and become more effective in meeting human needs. Won't you join us \_\_\_\_\_.



### AMERICAN CITIZENS CONCERNED FOR LIFE, INC.

Administrative Services

4803 Nicollet Avenue Minneapolis, Minn. 55409 Phone: 612/825-9015

Legislative Affairs 1629 K Street, N.W.

Washington, D.C. 20006

Phone: 202/785-8448

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### TO Doctors in Minnesota

Dear Dr. and Mrs. \_\_\_\_:

Another new year is almost here and we are moved to greet you and your loved ones and share shome long held thoughts with you.

Medicine continues to be a profession we are proud to be associated with. Physicians and their wives are leaders in community affairs and they are compassionate people who respond to human needs.

Yet, medicine has its share of problems. Doctors and their wives are finding it necessary to become more and more involved to fight for the kind of society they wish to live in and have their children inherit. They are realizing that without their active participation in the political process, decisions may be made which threaten the integrity of the professional as well.

Some of the current difficult societal debates that affect medicine directly revolve around complex bio-ethical questions such as:

- -- turning off the respirator
- -- treating the defective newborn
- -- transplanting organix
- -- experimenting on humans
- -- aborting at request for non-medical indications
- -- treatment of minors, without parantel knowledge or consent.

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Letters to Doctors in Minnesota - Page #2

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Fortunately, there is a national vehicle for this purpose which has already taken the first important and necessary organizational steps and which is now ready to further strengthen and broaden its program of services.

Active in Washington, D.C. and across America, in just two years, American Citizens Concerned for Life has established itself as a serious and committed organization of competance and has created an impact all out of proportion to its age and numbers. An outstanding advisory board and Congreggional Advisory Committee have been established (see enclosure for listing). A top Washington professional has joined ACCL as Legislative Counsel. Other professionals have provided invaluable services as consultants in graphics, public relations and organizational development.

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### AMERICAN CITIZENS CONCERNED FOR LIFE, INC.

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Washington, D.C. 20006

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### TO# Doctors in Minnesota

Dear Dr. and Mrs.

R. FOROLLERAP

Another new year is almost here and we are moved to greet you and your loved ones and share shome long held thoughts with you.

Medicine continues to be a profession we are proud to be associated with. Physicians and their wives are leaders in community affairs and they are compassionate people who respond to human needs.

Yet, medicine has its share of problems. Doctors and their wives are finding it necessary to become more and more involved to fight for the kind of society they wish to live in and have their children inherit. They are realizing that without their active participation in the political process, decisions may be made which threaten the integrity of the professional as well.

Some of the current difficult societal debates that affect medicine directly revolve around complex bio-ethical questions such as:

- -- turning off the respirator
- -- treating the defective newborn
- -- transplanting organix
  -- experimenting on humans
- -- aborting at request for non-medical indications
- -- treatment of minors, without parantel knowledge or consent.

One of the most visible and polarized of these related issues continues to be the topic of abortion. This is true despite the action of the U. S. Supreme Court, which made abortion legal at any stage of pregnancy and for any reason. Recent court actions has also made it illegal to require consent from the huband or parents or guardian to abort a minor child, and unconstitutional for states to regulate in any way first trimester abortions done in a doctor's office. These rulings granted the decision to have an abortion a different constitutional status than the decision to have life-saving or health preserving operations and limited the states' power to protect minors and to require that medical procedures be done safely.

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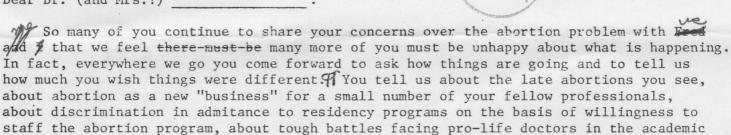
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### PRELIMINARY DRAFT OF LETTER TO PHYSICIANS IN MINNESOTA (AND ELSEWHERE?)

	Dear	Friends	in	the	Medical	Profession:
or:	Dear	Dr. (and	d Mı	s.?)	)	

[and now, in New Jersey, even in private hospitals.]?



You worry about the rising number of teenage pregnancies and wonder if there isn't some way we can prevent this problem before conception. You see very young women trying to mother and raise a child and you realize this shouldn't happen. You-see-eemplications following-abortion In your offices you see abortion complications, some of which are compromising the outcome of wanted pregnancies. You know many couples who are waiting anxiously to adopt children, and see so few available. You view with amazement the recent court decision that allows any minor to get an abortion without parental involvement or consent -- and parents of teenage girls have also told us they are angry about that situation.

community, in the public hospital, and now even in the private hospitals in New Jersey .

Many of you continue to support the availability of family planning, but you are not at all pleased with Minnesota Planned Parenthood's growin; involvement in providing abortion services, and their decision to push the establishment of an abortion clinic in a neighborhood that doesn't want it. Some of you have noticed that your federal taxes are going in part to fund abortion clinics and services; and you don't like to see these establishments listed among the top recipients of Medicaid funds.

There is little doubt that a great deal of effective group action is needed if we are to begin to change the direction on which we are moving. At present there is a very effective state pro-life group in Minnesota, Minnesota Citizens Concerned for Life, which we helped found and lead over the years. However, state groups are not set up to handle many of the current problems, which are now nationwide in scope.

Because of this a number of national groups have been formed. By and large, their focus has been to work for a constitutional amendment that would prohibit abortions.

American Citizens Concerned for Life was born becouse there are many of us who, while we continue to support legal protection for all human lives, also believe in and are committed to a broader approach and the achievement of more immediate goals.

In the two short years of its existence ACCL has: [see earlier letters]

In the future we plan, among other things, to activate and fund a special Advisory Task Force of physicians to explore the special problems medicine is facing in this area and to organize and implement action programs which will begin to meet these problems.

Medicine is a profession we are proud to be a part of. Physicians and their wives have traditionally been leaders in the community and compassionate people who responded to human need. We have a society that is hurting from angry confrontation of extremists on both sides of this question, form failure to meet the needs of the women and families facing a pregnancy that gives them heartache, and from \_\_\_\_\_\_.

We know that all human suffering is not necessary. Constructive leadership, dedication, and hard work can make a difference. With your help ACCL will continue to grow and become more effective in meeting human needs. Won't you join us

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	Dear	Friends	in	the	Medical	Profession:
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So many of you continue to share your concerns over the abortion problem with Fred and I that we feel there-must-be many more of you must be unhappy about what is happening. In fact, everywhere we go you come forward to ask how things are going and to tell us how much you wish things were different. You tell us about the late abortions you see, about abortion as a new "business" for a small number of your fellow professionals, about discrimination in admitance to residency programs on the basis of willingness to staff the abortion program, about tough battles facing pro-life doctors in the academic community, in the public hospital, and now even in the private hospitals in New Jersey. [and now, in New Jersey, even in private hospitals!]?

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### -St. Paul Pioneer Press

Sat., Nov. 13, '76 5

# Family Life\_

# Pro-lifer puts on gloves in fight-for-life crusade

By CYNTHIA BOYD Staff Writer

Mary Hartle was a German Measles baby. She was born with cataracts and a heart defect some 20 years ago. She is legally blind, but she is also a magna cum laude college graduate working in an administrative position with a social service agency.

Mary is, says her mother, Alice Hartle, an intelligent, well-motivated and happy person, a daughter of which to be proud.

Mary Hartle is also the reason Alice Hartle, 61, is now called the founding mother of the Minnesota Citizens concerned for Life (MCCL).

Mrs. Hartle is admantly against abortion. She talks of "killing," not "abortion."

"Once the law allows a person to



MRS. ALICE HARTLE

her daughter. Mrs. Hartle says.

"Ir regard Carter as definitely into the population control sphere," Mrs. Hartle said, though adding that Jimmy Carter has said he is "personally opposed" to abortion. She feels some abortion proponents are concerned with population control. "It is not an humanitarian thrust, it is a population control means. The whole thing is population control." Behind it, she said, are "Rockefeller and the other elitists."

She pooh-poohs any danger of overpopulation in the world. She believes there is a population distribution problem, that people are too concentrated in some areas of the world — but that there is "no real hard evidence that supports the idea of overpopulation in the United States.

"I am concerned that killing unborn babies in America is not going to help people starving in

Dear Friends in the medical Profession, So many of you continue to share your Fred and A that we feel there must be wary of you out there who are unbarry about what is horsening. Infact, everywhere were Take you come forward to ask how things are going and to thell insi how you wish things were different, you tell us about the late abortions you see, about abortion as a new "business for a swall number of your fellow professioned, about discrimitation in admitance to residency programs on the basis of wellingues to state the aboution program, about tough battles found pro-life doctors in the academic Community in the public hospital ( and now even in the private baspitals in n.J.). You woning about the rising number of teen age pregnances and worker if there isn't some way we can prevent with these Znoblem before conception, 5. you see completions following abortion in your offices and some of which The compromisery The outcomes of world pregrowing, you know many couples who are waiting pripously you see " Joung and see so feet available," a shild and you realize this shouldn't hoppen. you were with anagenest the court decision It allows any minor to get an aboution willout parental involvement or consent my of you continue to english grandelity of language but you are my of at all pleased well ming but you are and growing envaluement in problems services and their decision to push The establishment of an abortion cline in a neighborhood that that you takes are going in part to find

Many groups are working to a Const.

Amendment that would prohibit abortions.

ACCL supports they legal protection for unborn children, but has long tetts believed that in and worked for a broader approach and more immediate goals. These fave included education, prevention and supportive services for pregnant women.

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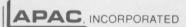
cenalte new year is almost here and we are moved to & mineson to wate soul your our greetings & show some thoughts with you.

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APAC, INCORPORATED

LIFE AMENDMENT POLITICAL ACTION COMMITTEE

P.O. BOX 14263 • BEN FRANKLIN STATION WASHINGTON, D.C. 20044

Urgest Mussage from mildred Offerson!





### LIFE AMENDMENT POLITICAL ACTION COMMITTEE



Dear Friend of Life:

The death count in the abortion war against the unborn citizens of America is rising daily.

No one knows exactly how many of our country's unborn children die at the hands of the abortionists. The numbers you read are estimated from trends shown in the showcase abortion clinics.

The actual number of abortions done in the United States each year may now be well over one and one-half million.

Please think what this means. We know that every successful abortion means one dead baby. What we do not know is what has happened to the thousands and thousands of women and girls who are the victims of the abortionists.

Some of them are dead -- like the 18-year-old in Illinois whose socially-prominent abortionist let her walk out of the clinic bleeding to death from a torn uterus that was still holding the incomplete remains of her unborn child. Some have been permanently mutilated -- like the 25-year-old in Dallas whose uterus was so badly damaged during her Supreme Court-approved abortion that she had to undergo a hysterectomy in order to save her life.

Countless others have suffered complications which will result in high medical costs of psychiatric, obstetric and gynecologic care in addition to the already high bills for the abortions done in that money-making business.

This high cost will be paid for by YOUR taxes and YOUR insurance premiums unless you are willing to do something about it.

I'm writing to you on behalf of LAPAC in the sincere hope that not only do you object to the willful destruction of human life that abortion represents, but that you will decide to join us in our increasingly successful campaign to restore the legal protection of life and get the government out of the abortion business.

LAPAC, Life Amendment Political Action Committee, is working to return the government of the people to the people. It is a national political action committee which is dedicated specifically to electing men and women to office who will support a Human Life Amendment to the U. S. Constitution which will protect life from its beginning to its natural end.

The Human Life Amendment will restore to the Constitution what we thought was already there until the 1973 U. S. Supreme Court's decision on abortion limited the protection of the Constitution to those already born.

The democratic process of amending the U. S. Constitution is a hard political job that depends on having the right people in office. Winning elections

A copy of our report is filed with and available for purchase from the Federal Election Commission, Washington, D. C.

requires hard work from many people and a great deal of money.

LAPAC must be able to help defend pro-life legislators (who are the targets of our well-funded opponents) and defeat those who are anti-life.

Never before has the right-to-life movement been in a position to influence the outcome of so many elections, both locally and nationally. Winning key seats in the 1978 elections could shorten the right-to-life battle by more than ten years.

We need your help today. Some of the primary elections are <u>less than one</u> <u>month away</u>. Your check for \$200, \$100, \$50, \$25, \$15 or more will allow us to help more candidates through television and radio ads and might make the winning difference.

In order to continue and maintain the gains we have made in protecting the unborn child, your generous contribution is vital.

LAPAC cannot exist without your support. Please send your contribution in the enclosed envelope today to help us win the fight for life. When we win, that victory will not be for ourselves, but for America and all mankind.

Sincerely for Life,

Mildred F. Jefferson, M.D. Honorary Chairperson, LAPAC

P.S. Please send your donation as soon as possible. The anti-life organizations are gaining ground in the political arena each day -- and we must have your support in order to combat their insidious threats. Please don't delay. Use the postage-paid envelope enclosed.

### We'd appreciate your opinion:

In order to represent you and your pro-life interests, we must know how you stand on the issues involved. Please circle the appropriate answer and return the survey in the enclosed envelope along with your donation. All names will be kept confidential.						
1.	How do you feel about Presabortion question?	sident	Carter's non-pos	ition on the anti-		
	a. Favorable	b.	Opposed	c. Undecided		
2.	Do you know how your senators and congressmen stand and vote on the abortion issue?					
	a. Yes	Ъ.	No			
	If not, would you like to issue?	hear	from them on this	life and death		
	a. Yes	ъ.	No			
3.	Since the January 22, 1973 on demand, would you support Life Amendment) to reverse	ort an	amendment to the			
	a. Yes	Ъ.	No	c. Undecided		
4.	Are you in favor of LAPAC creating a national anti-abortion rating which would publish and evaluate your elected officials on their stand on abortion?					
	a. Yes	Ъ.	No	c. Undecided		
5.	Do you believe that pro-1: of party?	ife ca	ndidates should b	e supported regardless		
	a. Yes	b.	No			
6.	Do you agree with Presider abortions should not be for abortions for the poor?		<del>_</del>			
	a. Yes	b.	No	c. Undecided		
7.	Do you believe that LAPAC	shoul	d start a nationa	1 Pro-Life Party?		
	a. Yes	b.	No			
8.	Would you like your opinion to President Carter and the furnished; names would be	he Hou	se and Senate? (0			
	a. Yes	Ъ.	No			
9.	Do you believe that LAPAC elect pro-life officials?	shoul	d launch a nation	-wide fund drive to		
	a. Yes	Ъ.	No	c. Undecided		

donation to help in waging the battl to LAPAC for:	e. Enclosed is m	y check mad	le payable
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The Life Amendment Political Action all those who believe in pro-life. addresses of any friends or associat supporting LAPAC both financially an a pro-life congress.  NAME	Please list below es you know would d physically in i	the names be interes	and sted in to elect
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Please return this list with your do envelope.	nation in the enc	losed posta	ige-paid

Because your goal is the saving of human life, I am enclosing my maximum

Water appreciate your opinion:

### LIFE AMENDMENT POLITICAL ACTION COMMITTEE, INC.

BENJAMIN FRANKLIN STATION + P.O. BOX 14263 + WASHINGTON, D.C. 20044 + (202) 638-3961

August 7, 1978

#### Dear Friends of Life:

The enclosed press release announces the second annual walk through Death Valley. This year I am inviting you and your friends to join us in this walk for life, join us in prayer, join us with funds matching the 100 miles at 10 cents per mile, join us in person.

The walk will last three days and will cover 100 miles of the most desolate country in America. We will end the walk on Sunday, November 5, two days before the general election. We have arranged for national TV coverage and intend to draw attention to the necessity of the pro-life vote.

Carolyn Gerster, M.D., President of NRLC and board member of LAPAC will join me along with J. C. Willke, M.D., Paul Brown, Director of LAPAC, and many other pro-life people from throughout the country. Your participation would lend very much to our walk and I invite you to attend.

Please let me know immediately if you can attend and what you can do to aid in this important walk. We will all dress in white and wear black arm bands in memory of the children slain only because they wanted what we already have . . . their right to life.

I hope to hear from you real soon.

God is Life, Love Life,

Sean Morton Downey, Jr. Chairman: LAPAC, INC.

### LIFE AMENDMENT POLITICAL ACTION COMMITTEE, INC.

BENJAMIN FRANKLIN STATION . P.O. BOX 14263 . WASHINGTON, D.C. 20044 . (202) 638-3961

### DEATH VALLEY: WILL IT BE AMERICA ON ELECTION DAY?

J. Pray: Pray for the unboth child. Pray: Pray for the misguided

Morton Downey, Jr., Chairman of Life Amendment Political Action Committee, Inc. (LAPAC) today announced plans for the second annual walk through Death Valley, the most desolate spot in America. The walk will be made to honor the more than 6,000,000 children slain since the Supreme Court Decision in 1973.

Downey has extended an invitiation to all pro-life people throughout the United States to join him in this walk and many pro-life leaders including Carolyn Gerster, M.D., Rev. John Waddey, Mrs. Felicia Goeken, Chris Speier, J. C. Willke, M.D., R. L. Sassone, Esq. and Paul A. Brown have volunteered to join Downey for the walk. Each marcher will dress in white and wear black arm bands. Hundreds more are expected to sign up before the start of the march on November 3rd.

Downey described the reason why 100 miles rather than 83 miles as last year: "The 100 mile walk is equal to six million, three hundred and thirty-six thousand inches. This figure approximates the more than 6,000,000 children who have lost their lives since this vomitus crime against God and man was legalized."

The March will end Sunday, November 5, two days before the general election. The theme of this year's walk: "Death Valley: will this be America on Election Day?" is designed to draw attention to the importance and the absolute necessity of the pro-life vote. Downey has asked those who cannot attend the march to do three things:

- I. Match the walk of these wonderful people with a donation to LAPAC prior to the walk. The need for funding is continuous and we must have the money prior to Election Day in order to help pro-life candidates. Each donor of \$15.00 or more will receive upon request, a copy of Downey's pro-life album "Got a Right to Live" compliments of LAPAC. Downey wrote both words and music to all the songs on the album and is donating the profits to LAPAC.
- 2. Vote pro-life on Election Day. If you want to know where your Representative or Senator stands on our issue, please contact LAPAC and we will let you know. If you can do nothing else, you can vote! The unborn child cannot. Do something great on Election Day: vote for an unborn child, who without your vote, will never see the light of God's beautiful day.

3. Pray: Pray for the unborn child. Pray: Pray for the misguided politicians. Pray: pray for the millions of women who have fallen prey to the abortionist mentality. Pray: Pray for the doctors who have rejected and violated their own hypocratic oath as well as the law of God and nature. Pray: Pray for all of the wonderful people who will be walking so that our efforts will not be in vain. Finally, Pray: Pray for our nation, so that someday soon we will all have the courage to stand up to the evil that is plaguing our land.

children slain since the Supreme Court # # # spra

geonb Hiv	tear here
	narch on November 3rd.
то: мо	I will attend
	I will attend I will pray for National Success on Election Day .
est banasi	I enclose my contribution to support the 100 miles you will walk.
	Match the walk of these wesderful people with a denation to LAPAC prior to the walk. The need for funding is continuous and we must have the money prior to Election Day in order to help pro-life candidates. Each donor of \$15.00 or more will receive upon request, a copy of Downey's pro-life album "Cot a regime to them."
	words and make to all the songs on the album and is donnting the profits to LAPAC.
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	will never see the light of God's beautiful day.

### LIFE AMENDMENT POLITICAL ACTION COMMITTEE, INC.

BENJAMIN FRANKLIN STATION . P.O. BOX 14263 . WASHINGTON, D.C. 20044 . (202) 638-3961

### "CHANGING PRO-LIFE OPINION INTO PRO-LIFE VOTES"

#### WHAT IS A POLITICAL ACTION COMMITTEE?

By law, A Political Action Committee is a non-profit, issue or candidate orientated organization (501C-5) that works for the election of candidates to the House and Senate of the United States. It may raise money and give it to candidates who support the viewpoint of the committee. It may also do other things on behalf of a candidate such as endorsements, voter registration, provide campaign workers etc. National political action committees (not to be confused with state political action committees that can *not* support Federal candidates, only state candidates) must also register and report all activities to the Federal Election Commission, on a regular basis, in Washington, D. C.

#### WHY DO WE NEED A NATIONAL POLITICAL ACTION COMMITTEE?

For years, the pro-life movement has grown in numbers and strength. The first organizations were lobbying groups that worked diligently for pro-life legislation and the passage of the Human Life Amendment. However, we still find ourselves at least thirty (30) votes short in the Senate and about eighty (80) votes short in the House of the two-thirds (2/3) vote necessary to pass the Human Life Amendment. To change those odds, direct political action not only becomes obvious but necessary as the next logical step in our united effort to pass the Human Life Amendment.

#### WHY LAPAC?

As the pro-life movement grew in political awareness, the need for a national, Washington, D.C. based organization became apparent. If each state formed its own PAC and then each district did the same, we would defeat ourselves before we got started. A vehicle was needed to give guidance and do necessary research of the areas where pro-life candidates have a reasonable chance of election. As a movement, we can't beat every bad guy in the Congress. What we can do though is beat some of them. It makes sense if we combine our efforts and enter only those races where we have a chance. Why waste money on a pro-life candidate when he can't win?

### LIFE AMENDMENT POLITICAL ACTION COMMITTEE, INC.

Address State Zip	I believe that pro-life Candidates for federal office must be supported. My contribution to aid the campaigns of pro-life Senate and Congressional candidates is enclosed.
Occupation	□ \$5000 □ \$1000 □ \$750 □ \$500
Employer  Location of Employment: City State	□ \$250 □ \$100 □ \$75 □ \$50 OTHER
Please bill me at \$ per month until further notice.	Signature
LAPAC/Washington, D.C./Paul A. Brown, Treasurer	Date

### LIFE AMENDMENT POLITICAL ACTION COMMITTEE, INC.

"When the time comes as it surely will, when we face that terrible moment, the final judgment, I've often thought, as Fulton Sheen wrote, that it is a terrible moment of loneliness. You have no advocates there, you are there alone standing before God and a terror will rip your soul like nothing you can imagine. I really think that those in the pro-life movement will not be alone. I think there'll be a chorus of voices that have never been heard in this world but are heard very beautifully and very loudly in the next world and I think they will plead for everyone who has been in the movement. They will say to God, 'Spare them, because they loved us,' and God will look at us and say not, 'Did you succeed?' but 'Did you try?'."

Congressman Henry Hyde Republican (Illinois) LAPAC Advisory Board

### 

Tax Credit A federal tax credit of up to \$25 (on single return), or \$50 (on joint return) may be taken on the basis of \$1 credit for each \$2 given.

Tax Deduction On itemized federal tax returns, a deduction of up to \$100 may be taken on a single return, or \$200 on a joint return.

PLEASE NOTE THE FOLLOWING Cash contributions in excess of \$100 per year can not be accepted.

Corporate contributions can not be accepted.

Personal contributions are limited to \$5,000 per calendar year.

Anonymous contributions in excess of \$50 are not permitted.

A copy of our report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C.

FIRST CLASS PERMIT NO. 448 Washington, D.C.

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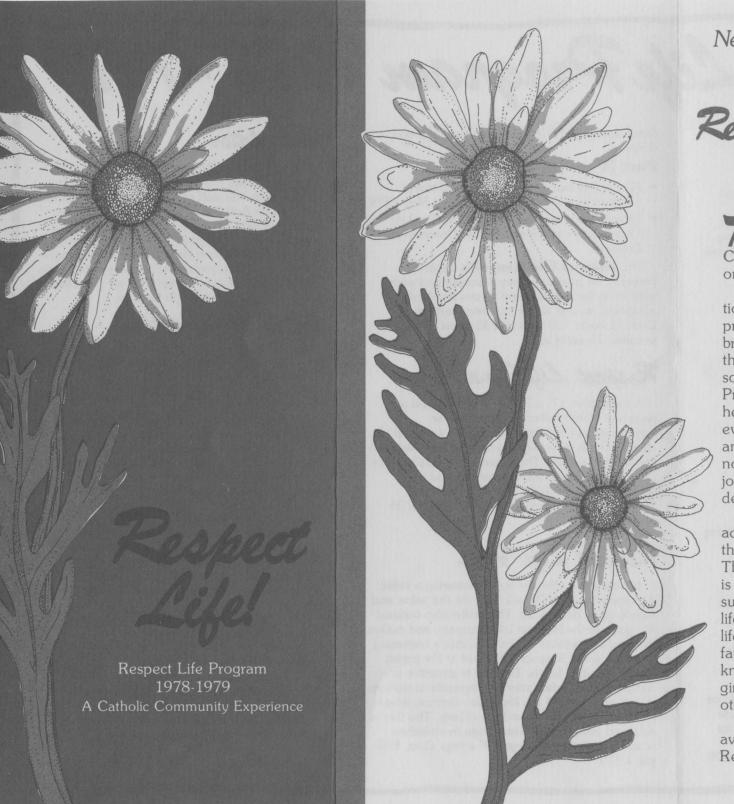
### LIFE AMENDMENT POLITICAL ACTION COMMITTEE, INC.

BENJAMIN FRANKLIN STATION P.O. BOX 14263 WASHINGTON, D.C. 20044

> Mr. Joe Lampe 3924 Dakota Avenue St. Louis Park, MN 55416



Respect Life Program 1312 Massachusetts Ave., N.W. Washington, D.C. 20005



New Material Now Available for Seventh Annual

## Respect Life Program

Beginning October 1, 1978

The seventh annual Respect Life Program will begin throughout the Catholic community in the United States on Sunday, October 1, 1978.

This Program, sponsored by the National Conference of Catholic Bishops, provides an opportunity to survey the broad horizon of human affairs in which the events of life, love and human solidarity take place. The Respect Life Program has continually stressed the inherent sanctity and dignity of each and every human being from conception on, and has encouraged that which sustains, nourishes or provides for the proper enjoyment of life, while opposing that which destroys or diminishes human life.

The 1978-1979 Respect Life Program addresses itself to these concerns within the context of families and family life. This focus is important because the family is preeminent among the institutions that sustain human life. It is in the family that life originates, and it is in the family that life is nurtured and sustained. It is in the family, too, that each person comes to know and love himself or herself, and begins to realize his or her responsibilities to others.

Special new program materials are available for use with the 1978-1979 Respect Life Program.



# Respect Life Program 1978-1979

# Respect Life Program Manual

The Respect Life Manual includes essays on the topics noted below, suggestions for establishing and maintaining an effective parish Respect Life Committee, references to ongoing church and community programs that are related to Respect Life goals, as well as suggested resources, liturgies, and special appendices.

### Part I—Themes

Includes essays on the following:

- The Family in a Pluralistic Society by John L. Thomas, S. J.
- The Family Life Cycle by Valerie V. Dillon
- The Family as a Caring Institution by Angela M. Schreiber
- The Debate on Family Policy by Priscilla M. Russo
- The Family and the Law by Patrick F. Geary, Esq.
- Population Policies by James V. Schall, S. J.
- Public Policy Update: Abortion/Death & Dying by Msgr. James T. McHugh and Michael A. Taylor

### Part II - Programming

- The Parish—suggestions for establishing and maintaining an effective parish Respect Life Committee
- Program suggestions and recommended resources on the above topics.

### Part III — Liturgy

Includes suggestions for the Eucharistic celebration on Sunday, October 1, 1978 (Respect Life Sunday). Also includes liturgical suggestions for other occasions that lend themselves to the Respect Life themes, including January 22, 1979

(anniversary of 1973 Supreme Court abortion decision)

### Part IV — Appendices

- · Plan of Pastoral Action for Family Ministry. adopted by the American bishops in May 1978
- · Directory of Diocesan Respect Life/Pro-Life Coordinators and State Catholic Conference

The Respect Life Manual is designed primarily for priests, for key diocesan and parish personnel, for teachers and others involved in education, as well as for interested individuals. Cost: \$1 each: 100 or more. 85 cents each: 500 or more. 75 cents each.

### Respect Life Poster

An attractive 17" x 22" poster, arranged as a page in a "family album." Includes b/w photographs of a young couple with an infant, an elderly couple, a young handicapped woman with friends, and a child. The poster is especially suited for display in churches, classrooms, and in meeting halls. Available in both English and Spanish. Cost: 50 cents each; 100 or more, 35 cents each.

### Respect Life Flier

A simple but effective leaflet featuring a reflective essay by John Powell, S. J. on the value and dignity of all human life. The leaflet also outlines the goals of the Respect Life Program, and makes practical suggestions for an individual's becoming involved in the Respect Life effort at the parish and community levels. The flier is attractive in design, and includes color photographs of persons at various stages of the life cycle—unborn, infants, children, teens, adults, and the elderly. The flier is designed primarily for distribution in churches, schools, and at other large gatherings. Cost: \$25 per 1,000.

### Nouslotter

Respect Life Report is the successful monthly (except during the summer) newsletter published by the staff of the Bishops' Committee for Pro-Life Activities. This newsletter will keep you up to date on developments in the pro-life field. Respect Life Report carries program suggestions and information on resources to help implement the various goals (educations, pastoral care, public policy) of the Pastoral Plan for Pro-Life Activities. Annual subscription rate: \$6.

### Slide Presentation

In the Beginning: A Slide Presentation on the Value of Human Life. Awarded a Certificate of Merit in the 1977 Paul M. Hinkhouse/Victor DeRose Memorial Communications Award competition.

In the Beginning portrays the miraculous growth and development that begins at conception, and traces the emergence of physical and behaviorial characteristics of the unborn child

It dramatizes the violence and destructiveness of abortion, demonstrates the need for reversing the 1973 Supreme Court abortion decisions, and calls for policies that respect the family.

In the Beginning is directed to a high school/adult audience. It has been used with much success as part of a homily, in school and adult education programs, and at meetings of community and parish pro-life groups. Included

- 80 slide frames, including the famous Nilsson pictures of the unborn child.
- Cassette, approx. 11 min., audible/inaudible. English and Spanish available.
- Transcript. English and Spanish available.
- Nine original photographs of the instruments and tragic results of abortion. These can be used as alternatives to part of the basic program, or as a special separate program. Instructions for use included.
- Supplementary material Cost: \$25.

Committee for Pro-Life Activities. NCCB

1312 Massachusetts Ave N W Washington, D. C. 20005 (Tel.: 202-659-6673)

Please send me the following materials in the quantity indicated:

Engl	ish Material
	Respect Life Manual. \$1 each; 100 or more, 85 cents each; 500 or more, 75 cents each.  Respect Life Poster. 50 cents each; 100 or more, 35 cents each.  Respect Life Flier. \$25 per 1,000.  Respect Life Report. Annual subscription rate: \$6.  In the Beginning slide presentation. \$25 each.
	Spanish Material
	Respetad la Vida poster. 50 cents each; 100 or more, 35 cents each. Respetad la Vida flier. \$25 per 1,000. En el Principio slide presentation. Cassette and transcript in Spanish;

ation/Par	ish		
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Zip Code

□ Please Bill Me. □ Payment Enclosed\*

\*The price of the Respect Life materials are set as close to the cost of printing as possible. However, because the cost of postage has risen so sharply. we would appreciate it if you would include 7% of the cost of your order to help defray postage.

### The Ad Hoc Committee in Defense of Life

P.O. Box 574, Murray Hill Station, New York, N.Y. 10016



If you have not answered the new-poll June 7, 1976 enclosed, I hope you will do so now -- abortion is a chairman lital issue in the presidential election compa

J. P. McFadden New York, New York

**Sponsoring Committee** 

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Special Counsel:

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Fellow Concerned American:

I think you will agree that abortion is now one of the most serious issues facing America today, and that something must be done about it soon. I don't know how you yourself feel about abortion, but I would very much like to find out (in fact, I've enclosed a poll form to give you the opportunity to tell me exactly what you think, and I hope you will use it to take a stand on the matter right now).

Let me tell you straight off that we oppose abortion; specifically, we oppose the U.S. Supreme Court's ruling three years ago that abortion is a "right" guaranteed by our constitution! We believe that the Court made a terrible mistake in legalizing virtually unrestricted abortion everywhere and we are working as hard as we can to reverse the Court's actions by constitutional amendment (which seems to be the only way it can be done under our American system).

What is rarely mentioned in most arguments about abortion is that every abortion involves a death -- the death of the unborn baby: that is the stark, indisputable fact. Thus the whole thing boils down to this: Do we Americans attach any value to unborn human life and, if we do, will we now give the unborn legal protection for the most fundamental right of all -- the right to life? To many millions of Americans, the answer seems so obvious that they were outraged by the Court's actions. All 50 states had anti-abortion laws on the books before the Court acted (although three or four were considered "liberal," the usual exception was solely to protect the life of the mother); in the only two states in which the citizens voted on legalized abortion in recent years it was overwhelmingly defeated (61% to 39% in Michigan, 77% to 23% in North Dakota), although "public opinion" pollsters had forecast almost the exact opposite result!

That is why we are asking your opinion. We think the pollsters have been getting the wrong results because they have been asking the wrong -- even incorrect -- questions. In fact, we have actually demonstrated this fact. Some months ago the famous Gallup Poll questioned Americans about the Court's pro-abortion decisions and came up with a 47% to 44% margin in favor -- but Gallup never once used the word abortion, and also completely misstated what the Court had actually done! We decided to take our own poll (employing another well-known national pollster) and use the word abortion: just as we suspected, we got dramatically different results -- women, for example, opposed abortion almost two to one -- as you can see for yourself (I've enclosed the whole story just as it was reported at the time).

We should have done more. We should have asked Americans to vote on what the

Court really said, which is that no laws could prevent abortions up to "viability," which is "usually" seven months! And that if the health or even "well-being" of the mother was involved, abortion is legal throughout the entire nine months of pregnancy, i.e., all you need is a doctor's OK. I repeat, we ourselves think this a frightening decision that not only strips our unborn children of all human rights but also places the aged, the sick -- anybody the courts may next decide is "unwanted" -- in danger for their lives. We believe that the vast majority of our citizens oppose such legalized slaughter of our own innocents.

We want to know what you think. The enclosed short, simple poll states the question as, in our judgment, it should be stated. I hope you will answer it right now and return it to us; results of this poll will be printed in our newsletter -- called Lifeletter -- periodically. I have enclosed a postage-free envelope for your convenience. We will not use your name in reporting the poll results and all tabulations will refer only to age, sex, geographical area and other such statistics.) Remember, we want and value your opinion no matter which side of the issue you are on -- here is your opportunity to make your voice heard.

But if you agree with our anti-abortion stand, I hope you will do more -- I hope you will also use the enclosed reply form to help us in this fight. We desperately need the support of all Americans who feel as we do about abortion. Specifically, we think all Americans should know just what is really involved here, and how it can and will affect them. But the plain truth is, they won't know unless somebody tells them. We mean to do that job. If you don't agree, we respect your opinion, and will report it fairly and honestly. But our first respect is for the sanctity of human life -- especially that of the innocent and the helpless unborn. Send us as much as you can now. Even \$10 can help us reach at least another 100 people, \$25 three times that number. The killing won't stop until we stop it: the issue must be decided one way or another soon. Please use the enclosed card to vote your conscience, to help us if you possibly can. Many thanks for your attention to this matter of vital importance to us all.

ada ", [aredil" bereblenco erew root to souds danodala) best Yours faithfully,

Dilder Amendin (asexed direct of St. of St.

P.S.: I should add that if you contribute \$10 or more you will automatically receive free copies of Lifeletter (the fact-filled newsletter published by this committee every two or three weeks) throughout the coming year. Thanks again.

### The Ad Hoc Committee in Defense of Life

P.O. Box 574, Murray Hill Station, New York, N.Y. 10016

☐ We would	like your	vote on	the	vitally-important	abortion	issue!
It is now obvious to	all concerned Ame	ericans that the	abortion	n question must be resolved: mo	re and more it d	ivides our

It is now obvious to all concerned Americans that the abortion question must be resolved: more and more, it divides our society, fills our courts, and (much to their regret) plagues our politicians. Yet all too often, the press and other media ask the wrong questions — and give the wrong answers — about what people really think about abortion. Several recent polls, for example, give the impression that abortion is *favored* by a majority of our citizens — yet the questions asked seemed designed more to confuse than to get straight answers! (On the reverse side of this sheet, we print a perfect example of

MR JOSEPH LAMPE 3924 DAKOTA AVE ST LOUIS PARK MN 55416 what we're talking about—be sure to read it!). We want *your* answers to what we believe are the *correct* questions. Please fill out the poll below and return it to us in the postage-free envelope provided. Many thanks for your help in this matter of *great* public importance.

Please be sure to return this entire form: we cannot count unidentified ballots. Thank you. F. lu 'Fall

Abortion-on-demand is now the law of our land. In January, 19 abortion anytime during her pregnancy (virtually without rest agreement). Many Americans oppose this decision; others suppose	triction up to	about seven m	onths and, thereafter, with a doctor's
1: In general, do you yourself favor abortion?   YES, I	I am in favor	of abortion. [	□ NO, I do not favor abortion.
If yes, please check one:		o, please check of	
☐ I favor abortion without legal restrictions ☐ I favor abortion, but with legal restrictions (If you wish, state what restrictions, e.g., no abortions after so many weeks, or whatever)			t abortion except in certain cases state what cases, e.g., to save the
2: I am under 20 white black under 50 other other	☐ Protestan ☐ Catholic ☐ Jew ☐ other	pril 16-23) i a nationwide i Gallup's, oni tion Gallup a bose	☐ Democrat ☐ Republican ☐ Independent ☐ other
3: How do you yourself rate the abortion issue? □ very impo	ortant 🗌 som	e importance	little importance
4: Would it affect your vote for a political candidate regardless  the abortion issue would would not affect my vote  (One of the key questions most polls fail to ask is how the abort "social" issues that have also become issues involved in this year issue primarily by the actions of our courts; it too is now an impto know how you feel about this issue—but the answer is not vita  5: Do you yourself favor busing to achieve a racial balance in	rtion issue—nov 's presidential of portant political al to your surve n our schools?	w undoubtedly election. Busing all issue. Therefore, so please do	is a good example: it too was made an are, we think that it is of great interest not answer unless you want to.)  The of busing  \text{I} do not approve
Many thanks for your help in this important survey. Your name Poll results will be reported in our regular newsletter, <i>Lifeletter</i>			
Use this part to join us if you yours	self agree v	vith our ant	i-abortion fight!
The Ad Hoc Committee in Defense of Life was formed in earl decisions of January 22) to make all Americans realize just "inalienable rights"—the right to life—and to mobilize public sup if necessary. We invite you to join with us in this effort. We nee unborn, as well as the aged, the infirm—whoever the Court mation today. All those who contribute \$10 or more will receive	how serious a pport for rever ed your support by next decide	a threat now exising the Court's town if we are is "unwanted" by	sists to the first and most basic of our sactions by constitutional amendment to win this fight for the lives of the by law! Send your maximum contribu-
Gentlemen:	adam task at data		
Yes, I do agree with your anti-abortion position, and I wan great dangers to life that have resulted from the Court's actions			
□ \$500 □ \$250 □ \$200 □ \$100 □	\$50 \$	25 🗆 \$10	\$
(Please make all checks payable to The Ad Hoc Committee. Be counted. You may correct your address if necessary.)	sure to return	n this entire for	rm so that your vote can be properly
Signature			

### An open letter to all Americans:

### What Do People Really Think about Abortion?

The best way to find out is to *ask* them—but evidently it isn't that simple.

On April 8, The New York *Times* carried a story (page 7) headlined "Abortion Poll Finds Public Evenly Split." It reported a recent Gallup Poll on the U.S. Supreme Court's pro-abortion decisions of January 22, 1973. Said the *Times*: "The survey indicated that 47 per cent of the American people favored the court's ruling, and 44 per cent opposed it." The survey was based "on

is *finally* getting major coverage from the media (after a very long and very strange blackout).

We did more. We added two questions to the basic one: a) "How do you yourself rate the subject of abortion—as very important to you—of some importance to you—or of no importance to you?," and b) "As far as you yourself are concerned would you say you are for or against abortion, or what do you think?" The results? We quote Sind-

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### THE HUMAN LIFE FOUNDATION, Inc.

150 East 35th Street, New York, N.Y. 10016

#### Dear Mr. McFadden:

Yes, I do support your goals and want to help you continue and expand the educational and charitable efforts you now carry on.

For this purpose, I enclose my maximum contribution of \$\_\_\_\_\_\_. Thank you. (All contributions are tax-deductible [according to the Internal Revenue Code: Section 501 (c) (3)] and will be receipted—as required by law.)

Section 501 (c) (3)]	and will be receipted	d—as required by la	iw.)	
NAME	FORL			
ADDRESS	TRANAL			
CITY		STATE	ZIP	

Sent you This wews a worth ago,
yet hive heard back from only about one in
ten; our problem remains the same; March 18, 1977
we need your support for our efforts, so if
you haven. I To: all the friends of the Foundation
yet replied Re: our most discouraging problem

Some weeks back two items hit my desk the same day. The first was a

I høpe you a ill please do so how?

Some weeks back two items hit my desk the same day. The first was a syndicated newspaper column by Patrick J. Buchanan which speaks for itself (and how -- I enclose a copy FYI); the second was a letter from a man -- I don't know him personally, but I know that he has helped us once or twice in the past -- explaining why he did not want The Human Life Review: he said he simply didn't need it, that he agreed with all that was in it anyway, and had no time to read, etc.

I have pondered these two items long and hard, and conclude that they pretty well sum up our problem here. On the one hand, we receive a good deal of praise for what we're doing -- not only for the Review (which has of course attracted terrific public notice), but also for the quiet, steady progress we're making in other vital areas as well, e.g., support of "birthline" groups, pregnancy hospitals and homes, etc. On the other hand, we are having the devil's own time getting support for it all.

Again, the Review serves as a visible example: we have, in my judgment, created a publication that is doing exactly what we hoped it would do -- attract the thoughtful attention of the very people who must, one way or another, settle the abortion question (Mr. Buchanan's article is just one example: modesty prevents me from giving you more, but I'd love to be able to show you just how much attention

it gets, not least in Washington, where it counts). Yet a good many people who should be getting it don't bother. Thus, in addition to what it takes to  $\underline{do}$  all this (we remain volunteers, with jobs of our own, working in our "spare time")  $\overline{I}$  find myself increasingly caught up in a frantic, time-consuming effort to find the necessary funds to keep it all going -- whereas we'd hoped to  $\underline{expand}$  our total effort this year.

Frankly, I don't quite know what to do about it. I set out with the firm belief that a Foundation like this one could do wonders with an intelligently-balanced program that did not neglect either the educational or the charitable aspects of the job to be done. Three years later, I'm convinced we have done that. Yet, success be damned, we may not be able to go on. Our dilemma is, I suppose, that our support must come from those who agree with what we're doing, but what we do is, mainly, for others -- a separation of effort from reward that requires otherworldly -- nay, saintly -- motivations. Such people are not easy to find nowadays, much less in the numbers we require.

And so, as so often before, I turn to you. We need two things, one or both of which I hope you will supply. First, and urgently, we need money: more than \$50,000 just to guarantee the bare-bones operation we now have for this year (I once dreamed of hiring one or two good professionals who could take some of the load off us, but

that seems remote indeed right now). We also need more people willing to support what we're doing here -- more people like yourself -- and you know them better than we do. Tell them about us, or, alternatively, send something extra so we can afford to look for them ourselves (those of you familiar with such promotion know how costly it is -- but it can be very effective; nor do we lack the necessary expertise).

Your answer will be  $\underline{my}$  answer. If we can find enough support, I am more than willing -- anxious -- to  $\underline{go}$  on doing this; as I say, by any professional standard known to me, it has been a remarkable success in terms of the job we set out to do. I know we've asked a lot of you. In return, we've given our best, and there is no shame involved if one's best isn't enough. Nor am I ashamed to ask, once again, that you do whatever you can, or think you should. I enclose the usual reply card and envelope and, you may be sure, look forward eagerly to your reply.

Yours faithfully,

J.P. McFadden
President

P.S.: I would add that, for those of you who have done so much for us, I ask no more (I think of one dear lady who sends \$100 every few weeks!); we cannot and, in my judgment, should not try to go on imposing on the extraordinary generosity of a few. If we received just \$25 from each, we'd have plenty. Naturally some cannot do even that, but God willing, those who can will do more. I just hope you can all do something. Difficult as it is, I still believe it is all worth it, perhaps more than we'll ever know, here.



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150 East 35th Street, New York, N.Y. 10016





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# The MINDSZENTY REPORT

THE CARDINAL MINDSZENTY FOUNDATION

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Dear Friend:

We urge you to read the contents of this brief Report. It concerns your faith and your freedom!

The Cardinal Mindszenty Foundation is a national educational organization whose purpose is to expose atheistic Communism, its propaganda, methods and goals.

Our saintly patron Cardinal Mindszenty acted courageously against atheistic Communism; he never compromised, he never gave up. Together let's follow his example. Please read the following pages which contain some shocking facts and then join with us and thousands of others:

in being informed by reading the "Mindszenty Report" each month;

by praying and working to stop Communist influences in our daily lives;

by supporting the Cardinal Mindszenty Foundation, the <u>only</u> national organization of Catholics dedicated to the principles contained in Pope Pius XI's encyclical on Communism, Divini Redemptoris.

You can count on CMF to give you reliable information on Communism. You can count on CMF Council Members, who know Communism firsthand, to support you as a member with Masses and prayers.

Won't you read this Report? And become part of a growing educational apostolate to preserve our Catholic faith? Please send your donation today! Use the convenient envelope enclosed.

May God bless you and His Blessed Mother protect you.

Gratefully,

Eleanor Schlafly

### NO EQUAL TIME ON CAMPUS

North Dakota is our most rural state, ranking 45th in population. Its black citizen population is a mere 0.4%, among the nation's lowest. Nonetheless, last February students at the University of North Dakota in Grand Forks decided to celebrate a Black History Week and hired black Communist Angela Davis from California to deliver the week's opening lecture.

As a member of the Party's Central Committee, Angela Davis is a skilled speaker and clever manipulator of facts supporting the current Communist line. Over the last 24 months she was paid to speak on scores of U.S. college and university campuses, including the University of North Carolina at Chapel Hill; Oregon State University; Brandeis; Florida State University in Tallahassee; Memphis State University; Rutgers; Kent State in Ohio; the University of Iowa; Pitzer College in Claremont, California and many more.

Angela Davis' fiery speech at the University of North Dakota (denouncing the U.S. as corrupt, racist, repressive and all the other adjectives Communists use to describe our system of government, a system which provides beautiful universities to which they are paid to come and speak) was still being discussed in Grand Forks when Amiri Bakara arrived for a Writers' Conference on the same campus.

Amiri Bakara, meaning "blessed prince"—a name given him by the late Malcolm X, patriarch of the violent, revolutionary Black Panther Party—used to be known as LeRoi Jones, a writer of pornographic stage plays like "The Toilet" which took place entirely in a men's latrine. Today he describes himself as a "Communist poet, play-

wright and essayist."

The Grand Forks Herald newspaper, on March 23, showed Communist Amiri Bakara in front of a large portrait of Pope John XXIII as he addressed students at the University of North Dakota. "Bakara," the paper said, "tried to convince the mostly student audience of the evil of capitalism, the virtue of socialism and the inevitability and desirability of violent revolution." Describing himself as "a revolutionary first, an artist second." Bakara noted that "art must be a weapon of revolutionary struggle." Also speaking to the students that day was novelist William Burroughs whose bestknown books, "Junky" and "Naked Lunch," recall in explicit detail the author's many years of experiences on addictive drugs and his pursuit of boy prostitutes.

#### Little Competition

The University of North Dakota is hardly a hot-bed of radicalism. For the most part, its students are average, middle-class citizens interested in obtaining good educations to prepare for their chosen careers. Yet, just like tens of thousands of students at colleges and universities across the country, they are being bombarded with one-sided godless and revolutionary propaganda by faculty leftists and campus guest speakers seeking converts to their causes.

The Gallup Poll has measured the left-ward shift of beliefs of college students from the time they enter as freshmen. Many students, the poll finds, began their education as fairly realistic and politically moderate individuals. By graduation many of these same students' beliefs had shifted toward leftish faddism and red errors.

"The shift of student belief from the freshman year to graduation," according to Dr. Fred W. Decker, executive director of University Professors for Academic Order, "occurs less as the result of open indoctrination than simply as a result of unopposed expression of opinion" on campus. Left-biased campus lecture schedules, Dr. Decker adds, is a problem which "fairly cries for some correction in the direction of academic good order."

Far from being open to exchange of ideas, the majority of our college and university campuses have become closed forums of leftist and irreligious opinions and havens for radical recruitment. A few examples:

• On August 4, the Communist Daily World proudly reported that top Communist Party spokesman Claude M. Lightfoot had lectured classes at Notre Dame University in South Bend, Ind. on the plight of the "Wilmington 10," one of the Party's top-priority propaganda causes over the past few months.

• In May, Northwestern University's law school in Evanston, Ill. invited convicted perjurer Alger Hiss—who was sent to prison in 1950 for lying about passing classified government documents to Communist agents—to address students on "The McCarthy Era." Hiss also spoke at other colleges last year, including Michigan State University in E. Lansing and the University of South Carolina—but not in debate with Dr. Allen Weinstein, author of "Perjury: The Hiss Chambers Case," (Knopf) a work originally begun in Hiss' defense until Wein-

stein's superb research and intellectual honesty led him to conclude that Alger Hiss had indeed been guilty as charged.

- Student "Disorientation Week" at Stanford University in California opened last April 17 with Angela Davis addressing "an applauding crowd of students" on U.S. repression. Other speakers on hand included the Black Panther Party's Erica Huggins and Huey Newton, who spoke on his "experiences in Cuba" where he fled to avoid a warrant seeking his arrest in a California murder case. The Stanford event also featured Marxist economist Paul Sweezy, films on the dangers of nuclear power and workshops on "Repression in Chile" and the "Cultural Revolution in Communist China."
- On April 24, the University of Kentucky in Lexington celebrated "Defending Political Rights Night" featuring Hector Marroquin, a member of the guerrilla Mexican Communist League. Wanted by Mexican authorities for bank robbery and murder—and in the U.S. illegally since 1974—Marroquin was introduced as a persecuted innocent by Frank Wilkinson of the U.S. Communist Party operating through one of its front organizations, the National Committee Against Repressive Legislation. Wilkinson formerly headed the Party's Committee to Abolish the House Committee on Un-American Activities and moved on to his new post when Congress obliged by abolishing this important investigative body.
- On October 13, 1977, the Latin American Studies Department and Young Socialist Alliance at Jesuit St. Louis University presented South American terrorist Hugo Blanco to fellow students as part of a Great Issues Series. Blanco, arrested in Peru in 1963 for organizing several bank robberies which resulted in the murder of three policemen, says he believes in the "Trotskyist-Leninist doctrine of permanent revolution."
- A few weeks later, St. Louis University played host to the 4th annual convention of the Communist-front National Alliance Against Racist and Political Repression featuring Angela Davis Rep., Parin J. Mitchell (D-Md) and Party organizer Mike Myerson, a frequent contributor to the Communist Party's theoretical journal *Political Affairs*.
- While many alumni of St. Louis University objected strongly to the Catholic campus being used by a Communist front group—taking out several large newspaper ads asking, at least, that op-

posing viewpoints be presented to students (rejected by the university's board of trustees)—the Alliance met no such opposition when it moved on to Marquette University in Milwaukee, another Catholic institution, for a similar campus conference on the weekend of March 11.

September 1978

• "Black Power" revolutionary Stokely Carmichael showed up at the University of Mississippi on Feb. 8 to promote his All African-People's Revolutionary Party. The Oxford-Eagle newspaper of Oxford, Miss. covered the engagement and reported, as follows, what Carmichael had to tell students:

"I'm a revolutionary. Everything I do has a purpose: to better all of humanity. I want revolution. I mean I want total and complete destruction of the American capitalist system . . . I don't worry about feeding the poor; I don't want them well-fed. These niggers go to sleep on you. I want them hungry and angry."

Supposedly a similar message was delivered by Carmichael when he appeared on other campuses over past months including Eastern Washington University, Cornell, Lake Forest College, Ill.; Long Island University, Tougaloo College and Florida State University. Appearing in May in East St. Louis, Carmichael was quoted by the St. Louis Post-Dispatch that "the capitalist system must be destroyed" as he was being presented a framed certificate by E. St. Louis City Treasurer, Gorden D. Bush, "lauding him for his efforts for the betterment of the community and mankind."

#### KGB Agent

• Giorgio Napolitano, a member of the Italian Communist Party, spent many months in 1978 lecturing at such prestigious schools as Harvard, Princeton, Yale, Johns Hopkins and Georgetown—with a stop-over to advise the Council on Foreign Relations.

• U.S. Rep. Paul Findley (R-Ill.) arranged to have Communist China's highest ranking diplomat to the U.S., Han Hsu, deliver a commencement address to the April graduating class of Illinois College in Jacksonville. Hsu's message: the U.S. must withdraw from Taiwan and recognize Red China—the same line regularly put forth by *Peking Review* month after month.

• A most successful recent college campus tour took identified Soviet KGB secret police agent Wilfred Burchett on a whirlwind trip across the U.S. He stopped for speeches on the following campuses: Iowa State, Ripon College in Wisconsin; University of Oregon in Eugene and Willamette University in Portland; University of California Law

School at Davis; Atlanta University, Hampshire College in Amherst, Mass.; Harvard—where he spoke before the Nieman Journalism Society—Trinity College in Hartford, Conn.; Howard University, Washington D.C.; Columbia, Yale, University of Michigan at Ann Arbor and Michigan University at Ypsilanti.

Burchett, who currently writes for the Communist *Guardian* newspaper, was identified by former U.S. and British POWs as having interrogated them for the Communists while being held in captivity during the Korean War. U.S. prisoners of war in Vietnam have also described similar incidents involving Burchett working for the Viet Cong; and a former KGB agent, Yuri Krotkov, testified in 1969 before the Senate Subcommittee on Internal Security that he knew Burchett as a fellow Soviet agent.

### **Campus Survey**

In the summer of 1978, the "Committee on the Status of Women," headed by State Rep. Donna Carlson of Arizona, surveyed close to 200 U.S. colleges and universities—from large campuses such as the University of California at Berkeley and the University of Miami at Coral Gables, Fla., to small schools like Clark College in Worcester, Mass. and St. Francis College in Brooklyn, N.Y.—asking for a list of speakers who have appeared during the past 24 months on their campuses.

Here are the top-ten guest campus speakers, many of whom will be easily recognized for the causes they expound. The number in parentheses behind each name represents the number of campuses where each appeared out of the 200 schools answering the survey:

- 1. Julian Bond (42)
- 2. Ralph Nader (33)
- 3. Florynce Kennedy (22)
- 4. Jane Fonda; Dick Gregory (20)
- 5. Bella Abzug (18)
- 6. William Kunstler (16)
- Angela Davis; Betty Friedan (14)
   Vincent Bougliosi (13) author of the book "Helter Skelter"; deputy
- district attorney for Los Angeles during the Manson-Sharon Tate murder trial.
- 9. Jesse Jackson; William Buckley (12) 10. Cesar Chavez; Daniel Schorr (10)

Others listed include Russell Means of the radical American Indian Movement; Jerry Rubin and Bobby Seale, the "Chicago Conspiracy" defendants; women's lib promoters Kate Millet, Ti-Grace Atkinson; Ivan Illich, former priest and promoter of "liberation theology"; Jeremy Rifkin of the radical People's Bicentennial Commission; convicted Soviet spy Morton Sobell; leftist former Attorney General Ramsey Clark, and on and on.

With the exception of National Review editor William Buckley, (who favors decriminalization of marijuana and supports U.S. surrender of the Panama Canal to Marxist President Omar Torrijos) this list can hardly be considered balanced. And yet, these are the guest speakers who—like Julian Bond, earning \$100,000 a year speaking on U.S. campuses; a founder of the violent Student Non-Violent Coordinating Committee and now a Georgia State Senator—are being offered as evidence that free speech is alive and well at our nation's centers of higher learning.

### Easy Bucks

A campus speaking engagement is one way to make a fast buck for whatever cause be deemed worthy. According to Parade magazine, Bernadette Devlin, the Irish Marxist firebrand, earned \$75,000 lecturing on U.S. college campuses in just one month. Like Ms. Devlin, the magazine says, "people in the movement donate large shares of their college lecture earnings to various causes, the Chicago Conspiracy Legal Defense Fund, and many different antiwar groups." Now that these two issues have been settled to the liking of Communists and radicals, there are newer causes to finance with the fees students pay for their own indoctrination.

- Florynce Kennedy, the top woman campus speaker listed in the "Committee on the Status of Women" survey, believes, as she wrote in her book "Abortion Rap" (McGraw Hill), that "abortion is the central issue in the women's liberation movement." A devotee of the Black Panther newspaper, Ms. Kennedy makes no secret of her conviction that the Catholic Church is an "oppressor of women" for its strong stand against abortion. Her campus engagement earnings, or part of them at least, are earmarked for the pro-abortion movement.
- Actress Jane Fonda, on a cross-country tour of campuses to promote her new film "Coming Home," joked at Southern Illinois University in Edwards-ville, Ill. about being called a Communist. All travel expenses were paid by her studio (in addition to \$500,000 and a percentage of her film's gross earnings) and yet the university wrote her a check for \$2,500 which Ms. Fonda turned over to husband Tom Hayden's Campaign for Economic Democracy. This is an organization of radicals who have decided on a strategy of moving away from open revolution to "working within the sys-

tem" for radical change. Hayden, in July, was the principal speaker at the 4th Annual National Conference on Alternative State and Local Policies held at Concordia College in St. Paul, MN. More than 600 delegates attended workshops on "how to get things done." according to the New York Timesmeaning how to get elected or appointed to positions of power in local and state governments.

• "Consumer-advocate" Ralph Nader has more in mind than attacking big business when he appears on campus. "Central to Nader's dream of mobilizing a nation of Naders to reform politics and to promote consumer causes," says The Alternative magazine, is the setting up of campus chapters of his Public Interest Research Group (PIRG) which he calls "student-funded, student-run, citizen-advocate organizations."

At last count there were some 180 such groups on campuses taking in \$1 million annually by assessing each student one or two dollars each semester to finance the local office. Theoretically, students who do not wish to contribute to Nader's PIRG can ask for their money back, but most do not know or care about the refund.

At Penn State University several years ago, it was decided that only those students who wanted to support PIRG should do so by paying their own membership, instead of being billed for it as a student fee. Nader was immediately upin-arms. As The Alternative tells it, Nader stormed that Penn State was "a citadel of fascism" in ruling that only students who wanted to contribute to PIRG do so: "Much less will roll in than if one snatches money from lazy, busy and indifferent students who do not take the trouble to go in for their refund.'

And no wonder Ralph Nader was angry: Penn State's ruling meant the difference between \$30,000 and \$270,000 in the PIRG bank account. In Nader's view that would have been "unearned and excessive profit" had the holder of the purse strings been General Motors rather than Ralph Nader.

### Some Changes

On the positive side, some students are beginning to rebel against being told how they should think on certain issues and who should be asked to speak on campus. Those campuses which took part in the "Status of Women" poll, for example, were asked to list speakers they would like to invite to their schools. Surprisingly, in the top ten was Phyllis Schlafly, leader of the anti-Equal Rights Amendment organization "Stop ERA."

Another surprise was the recent election of Lindsay Spiller, a 21-year-old former Salvation Army bugler, as president of the student body at the University of California at Berkeley where college radicalism began in the 1960's with the "Free Speech Movement" and all its leftleaning spinoffs. Spiller totally rejects the idea that student demonstrations are the only way to get things done, describing himself as moderate to conservative.

At the University of Texas in Austin, students voted in April to do away with student government altogether. Student government is a farce, two drama major students decided. So they ran for office dressed as clowns on the Arts and Sausages ticket, promising to abolish rather than expand student political activity on campus.

But much more needs to be done says the University Professors for Academic Order's Dr. Fred Decker, associate professor of Atmospheric Sciences at Oregon State University:

"Students should come to realize that good scholarship defines a broad controversy on each of many issues. Campus reform should result in faculties able to present expert debate on those issues for the student's consideration. Visiting lecturers should augment and illustrate that debate, not come as popular campaigners seeking converts and given polite receptions full of contradiction.'

Dr. Decker adds: "Discriminating support for lecturers and faculty programs can, by contrast, heighten the critical quality of debate on campus and assure that no graduate goes forth with the mistaken idea that 'all the educated people' believe in the claims of the leftliberals. Such exposure of the issues to sharp scholarly examination can remove the campus as an inviting place for plying propaganda."

#### **Donations Up**

A record \$2.67 billion dollars was contributed by alumni, business corporations, foundations and religious denominations to the country's colleges and universities in the 1976-77 academic year according to the Council for Financial Aid to Education. Nearly 75 percent of the donations went to schools in the private sector—for example Columbia (\$32 million); Yale (\$28 million); Cornell (\$27 million); and Princeton (\$23 million).

Followed closely by Stanford and the University of California, Harvard University was the top recipient of contributions-\$65 million-ample proof, it

would seem, that private citizens and the business community in the U.S. are interested in strengthening and supporting higher education.

The Communist, leftist, anti-life and anti-family speakers who use U.S. campuses as forums in which to attack the Christian principles upon which our country was founded and its laws for the good of society and family; and who attack religious beliefs and the free enterprise system . . . these godless campaigners must be challenged!

CMF has a new updated SPEAKERS LIST featuring excellent and talented speakers from coast-to-coast. Write today for this list of articulate and attractive men and women who should be heard on every campus in our country!

Send for copies now at these prices: 1 copy \$.50, 3 copies \$1.00, 10 copies \$2.50.

### WHAT YOU CAN DO

We invite you to join the Cardinal Mindszenty Foundation and become a part of our important educational apostolate to establish a firm faith and secure freedom under God.

As a Member you will receive a year's subscription to the MINDSZENTY RE-PORT and you will have a share in the Masses and prayers offered by the bishops, priests and religious of the Cardinal Mindszenty Council.

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## The Fund for Animals' National Campaign to Save the Dolphin

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Washington, DC Boston, MA Philadelphia, PA Chicago, IL Atlanta, GA Fairlawn, NJ New Orleans, LA Ann Arbor, MI Sanibel Island, FL Arlington, TX Los Angeles, CA San Francisco, CA San Diego, CA Toronto London Nairobi Dear Friend,

I am writing you today in the sincere hope you will join with me in our NATIONAL CAMPAIGN TO SAVE THE DOLPHIN.

I am doing so because after 5 years of meeting with government bureaucrats, delays in Congress, court suits and industry excuses, I am convinced the only way we can save the dolphins from eventual extinction is to begin a nation-wide grass roots campaign involving your support and the support of thousands of other Americans.

Right now, the 200-foot long tuna boats are searching the Pacific for yellowfin tuna.

As in previous years, the huge fleets will, again, be using a tuna fishing technique which kills tens of thousands of dolphins in the process and which could lead to the eventual extinction of these marvelous marine creatures.

The technique I am talking about is called "purse-seine fishing" and has been used extensively by the tuna industry since the late 1950's.

This relatively new and sophisticated method involves the use of huge nylon nets to "round-up" and gather in enormous schools of tuna.

Unfortunately, this new "marvel of efficiency" spells massive death for dolphins. Let me explain.

Entire dolphin families swim and feed with yellowfin tuna (the light meat tuna you find at the grocery store). Conveniently, the tuna boats follow the dolphins and when a large enough school is sighted, enormous nylon nets, reaching out more than 1/2 mile, are set in place by smaller speedboats.

Finally, powerful winches begin to draw in the netted tuna along with the trapped dolphin. In the process, hundreds—even thousands—of dolphins panic, go into shock, and die. This procedure is methodically followed over and over, day after day, for each catch of yellowfin tuna. And, each time, more dolphins are mutilated and killed.

It is a destructive technique, and it is pitiful to see small baby dolphins huddle with their confused and injured

(over, please)

### mothers - all drowning in the process - because their highly developed family loyalty prevents them from leaving each other.

Why does the tuna industry insist on killing vast numbers of dolphins?

The answer is <u>simple</u>: it is efficient and profitable to do so. And besides, the Marine Mammal Protection Act of 1972, which requires the protection of all sea mammals, is not being enforced. The law is weak, but the bureaucrats weaken it further by looking the other way.

Even the tuna industry, itself, reported it has "incidentally" killed hundreds of thousands of dolphins during the last five years using this "purse-seine fishing" technique.

And, since "purse-seine fishing" was first introduced, scientists have estimated that more than  $\underline{6}$  million dolphins have been killed--an incredible figure!

I firmly believe that only with a great outpouring of public concern can we stop this terrible slaughter.

That's why I have enclosed postcards for you to send directly to the Presidents of the four largest tuna canneries in the United States.

We must let them know that many, many Americans are outraged at the continuation of their reckless fishing techniques.

And I have also enclosed a special "Save the Dolphin" petition directed to the American Tunaboat Association (ATA) for you to sign so we can publicly demonstrate that thousands of Americans support this national drive.

The ATA is one of the most well-financed lobbying groups in Washington, D.C. Time after time we have confronted them while they have tried to dilute the effectiveness of the Marine Mammal Protection Act. Frankly, I'm not sure how much longer we can continue the struggle.

The industry's high-powered attorneys and PR-specialists have spent millions of dollars to perpetuate the slaughter of dolphins in their short-sighted search for profit—and it is only through a massive public outcry that we can stop them.

The Fund for Animals, on the other hand, is not rich. Most of our workers (including myself) work on a voluntary basis. We depend solely on the financial support of people who care about the critical need to save animals from senseless destruction by man. In the past 12 years, we have fought — and won — many battles dealing with every aspect of animal welfare.

Our "Save the Dolphin" campaign, however, is the most important project we have <u>ever</u> undertaken. But unless you and I do something soon, this terrible slaughter will continue.

This is what I hope you will do today:

- 1) Boycott the purchase of tuna in your local grocery store and boycott companies that use tuna products. Ask your friends to do the same. This will hit the tuna industry where it hurts the most—in their pocket books. (On page 4 of my letter I have listed companies that use tuna products.)
- Send the enclosed post cards to the corporation executives I have suggested. Unless the wasteful killing of dolphins in tuna nets is stopped at once, entire species of dolphin may be wiped out.
- 3) Sign the enclosed petition and return it to me in the enclosed reply envelope. Add your voice to the thousands of people who are actively participating in our nationwide "grass roots" campaign to stop the tuna lobby from continuing its dolphin slaughter.

We will be meeting with radio, TV and newspaper reporters, Carter Administration officials and tuna industry spokesmen shortly and I need your petition to demonstrate that thousands of Americans want an immediate end to this senseless and irresponsible killing.

4) Send the largest contribution you can, today, to help us expand our on-going animal welfare projects, including the vital NATIONAL CAMPAIGN TO SAVE THE DOLPHIN.

We urgently need additional funds immediately to support our Tuna Boycott and reach hundreds of thousands of people through a massive effort to inform as many Americans as possible about the dolphin slaughter.

That's why contributions, in any amount, are desperately needed and deeply appreciated.

So <u>please</u> send \$10, \$25, or even \$50, \$100 or more in the enclosed reply envelope. Whatever you can send will be put to immediate use to continue our vital campaign.

By joining our nationwide "Save the Dolphin" campaign today, you can play a major part in saving these beautiful sea creatures which have been only a friend to mankind for over 2,000 years.

Sincerely,

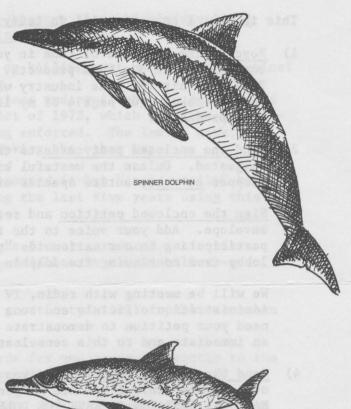
Cleveland Amory President

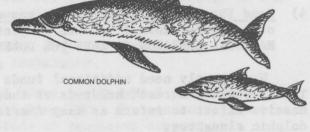
P.S. Because of the Fund's recent court battles, the U.S. Government now requires tuna boats to use the improved fishing methods which could substantially reduce dolphin mortality. Even so, many of the tuna boats <u>refuse</u> to adopt the new techniques. We must focus attention on their negligence immediately. Please help us by sending your petition and tax deductible donation today.

### SOME INTERESTING FACTS ABOUT DOLPHINS

- Dolphins are warm-blooded, air breathing mammals which bear their young one at a time.
- Dolphins "see" by echolocation, a highly sophisticated sounding system, similar to sonar, which permits them to identify the size, shape, distance and texture of most objects they encounter.
- Dolphins have a very strong sense of family loyalty; almost all of a young dolphin's behavior is learned from its mother.
   Dolphin parents never abandon their young when danger is near.
- Dolphins, like whales, are harmless, even playful; they have highly developed brains and can be easily trained in captivity.
- When netted by the "purse seine" technique, the dolphins go into shock and many are injured in the huge crush of tuna.
   Many of the frightened adult and baby dolphins leap from the net only to become shark bait.
- As many as 100,000 to 400,000 dolphins are killed each year in the eastern tropical Pacific as a result of purse-seine fishing for tuna; this high level of mortality could lead to the eventual collapse of dolphin population, and ultimate extinction.







#### WHAT YOU CAN DO TO SAVE THE DOLPHIN

The tuna industry, by continuing purse-seine fishing for yellowfin tuna, has created a constant threat to the future of ocean dolphins.

Millions of these intelligent, harmless mammals have been systematically slaughtered by careless fishing fleets.

Although new technology is available which would substantially reduce dolphin deaths, the industry persists in sacrificing dolphins for the sake of profits.

Here's what you can do to bring about a halt to the tragic killing of dolphins:

- 1. **Boycott tuna products.** Specifically avoid "light meat" tuna; don't buy tuna-based pet foods, either. Write to the tuna canning companies (see below) and tell them *why* you are avoiding their products.
- 2. **Sign our petition** calling for an immediate halt to the killing of all dolphins caused by purse-seine fishing for yellowfin tuna.
- 3. **Send the enclosed post cards** to the corporation executives, protesting the dolphin slaughter.
- 4. **Send us a tax-deductible contribution** to continue our critical "National Campaign to Save the Dolphin." We must fight to keep the special interest groups from destroying these beautiful and harmless creatures.

The following companies are the main canners of tuna products in the United States:

VanCamp Sea Food Company Division of Ralston Purina 11555 Sorrento Valley Road San Diego, CA 92121 Bumble Bee Seafoods Division of Castle & Cooke 50 California Street San Francisco, CA 94111

Ralston Purina
Checkerboard Square
St. Louis, MO 63188
Star-Kist Foods Inc.
Division of Heinz Co.
582 Tuna St.
Terminal Island, CA 90731

H. J. Heinz Company P O Box 57 Pittsburg, PA 15230

## The Fund For Animals National Campaign to Save the Dolphin 1765 P Street, N.W. • Washington, D. C. 20036

To: Cleveland Amory President
I have enclosed my maximum contribution of \$ to help stop the senseless and wasteful killing of dolphins. Please use it to further your on-going animal welfare projects including the vital national campaign to save the dolphin.
(Please make your tax deductible check payable to The Fund For Animals/Save the Dolphin.)
$\square$ I have sent my protest postcards to the Presidents of the four largest tuna canneries.
☐ I have also signed my petition. Please use this petition to demonstrate to the press, radio and TV that thousands of Americans support an immediate end to the dolphin slaughter.
Signature
PETITION TO SAVE THE DOLPHIN
To: The American Tunaboat Association
I strongly protest your massive slaughter of tens of thousands of dolphins in your pursuit of commercial tuna fishing.
I petition you to stop this terrible dolphin slaughter by immediately discontinuing your purse-seine fishing technique used to catch yellowfin tuna and which kills thousands of dolphins in the process.
Cionatura

Dear Mr. Shapleigh,

I am deeply concerned about your company's participation in the massive slaughter of tens of thousands of dolphins by the U.S. Tuna Industry.

Until Ralston Purina stops the senseless killing of dolphins, I will help support a national boycott of tuna products marketed by your company and will encourage my friends to do the same.

Sincerely,

Signature

Dear Mr. McGowan,

I am deeply concerned about your company's participation in the massive slaughter of tens of thousands of dolphins by the U.S. Tuna Industry.

Until <u>Bumble Bee Seafoods</u> stops the senseless killing of dolphins, I will help support a national boycott of tuna products marketed by your company and will encourage my friends to do the same.

Sincerely,

Signature

Dear Mr. Brennen,

I am deeply concerned about your company's participation in the massive slaughter of tens of thousands of dolphins by the U.S. Tuna Industry.

Until VanCamp Sea Foods stops the senseless killing of dolphins, I will help support a national boycott of tuna products marketed by your company and will encourage my friends to do the same.

Sincerely,

Signature

Dear Mr. Scharer,

I am deeply concerned about your company's participation in the massive slaughter of tens of thousands of dolphins by the U.S. Tuna Industry.

Until Star-Kist Foods stops the senseless killing of dolphins, I will help support a national boycott of tuna products marketed by your company and will encourage my friends to do the same.

Sincerely,

Signature

Warren M. Shapleigh President Ralston Purina Checkerboard Square St. Louis, MO 63188

> Place Stamp Here

John S. McGowan
President
Bumble Bee Seafoods
P.O. Box 3928
San Francisco, CA 94119

Place Stamp Here

Stephen Brennen, President VanCamp Sea Foods Company 11555 Sorrento Valley Road San Diego, CA 92121

> Place Stamp Here

Jerry Scharer President Star-Kist Foods, Inc. 582 Tuna Street Terminal Island, CA 90731

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### The Fund For Animals' National Campaign to Save the Dolphin

1765 P Street, N.W. • Washington, D. C. 20036



### The Ad Hoc Committee in Defense of Life P.O. Box 574, Murray Hill Station, New York, N.Y. 10016

#### Dear Mr. McFadden:

of your whole anti-ab- contribution of \$	eive Lifeletter throughout 1975 — an ortion campaign. For these purposes —————. (We will apply \$10 ag more to our general fund.) Please serstand that we cannot continue sero to cover production and mailing continue of the cover production and mailing continue sero.	I enclose my maximum of your contribution to send as much as you can ending <i>Lifeletter</i> unless
NAME		
ADDRESS		
CITY	STATE	ZIP

Please return this card without delay in the envelope provided (it needs no stamp).

(Just make checks payable to The Ad Hoc Committee. Thank you.)

### The Ad Hoc Committee in Defense of Life

P.O. Box 574, Murray Hill Station, New York, N.Y. 10016

January 7, 1975

#### Chairman

J. P. McFadden New York, New York

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Special Counsel:

JOHN P. MACKEY, ESQ.

Dear Friends:

I hope you realize that it was your help and support -- when it was needed most -- that made it possible for this committee to do all that it has done. Much has been accomplished, I can assure you, and I hope you will give me a moment to elaborate.

10

FORD

It is now almost two full years since the Supreme Court's startling (and awful) pro-abortion decisions. The fact is, almost nobody was prepared for what the Court did (including, obviously, the Court itself!). I certainly wasn't. But all my own instincts and professional experience made me sure of one thing: no matter how much outrage and indignation the Court provoked (and as you know, there was plenty -- you were part of it), the abortion issue was likely to wither and die unless it was kept alive in the public press. (The media was and is predominantly pro-abortion and reported almost nothing about opposition to the Court's fiat for months afterwards!)

Farfetched? Not a bit. Anger cools; people forget -- who talks today of the School Prayer Amendment (once championed by the famous Sen. Dirksen)? The anti-abortion effort was, I firmly believe, in grave danger of going the same way, into the dustbin of history. That is why we formed this committee, only days after the Court acted. That is what -- primarily -- we have spent the last two years doing: making people talk about the abortion issue, sending out millions of pieces of material not only to those on our side but also to countless others who had never really thought before about what abortion really means. More specifically, we bombarded public officials, the media, publications and broadcasters -- anyone likely to say something on the issue (even if they attacked us, they were getting more people to listen! -- and in this total effort, Lifeletter proved invaluable).

We certainly do not claim full credit for all this -- there are many other dedicated people across the nation working in the antiabortion vineyard -- but I am firmly convinced that we set out to do the right thing, and we've done it (for whatever reasons -- luck, hard work, or, more likely, a combination of both). Truly, abortion is now a national issue, despite the fact that we had to keep it alive during one of the most difficult periods in American history, when any public official or reporter could claim that he had more pressing problems to worry about. This is not mere opinion, much less bragging: we hired (an obvious thing to do) a "clipping" service, professionals who send us almost any major item about abortion in any major publication (and a great many smaller but important ones too -- that's why you find Lifeletter filled with those fascinating items about what Dr. So-and-So said in that medical journal you never heard of -- but that doctors read). In the early days, we were lucky to get a few clips a week. Today, we get a huge number, and the volume is still increasing!

Most important of all, Congress is talking about the abortion issue (and it is the Congress that will finally decide it, one way or the other); God knows I don't want to

(over, please)

claim victories we haven't yet won, nor prejudice our own efforts, but I believe I can honestly say that I would not be surprised if the new Congress were to act on abortion this year, and I remain confident that we can get action at least before the next presidential election (believe it or not, there are even rumors that Sen. Birch Bayh's subcommittee may send one or more anti-abortion amendments to the vital judiciary committee very soon -- perhaps too soon, because, in my judgment, our available resources are by no means what we will need to push an acceptable amendment through to ratification).

Now <u>all</u> we have accomplished is the result of <u>your</u> support: this committee has <u>no</u> other financial backing, nor has it ever (with a single Heaven-sent exception, back in the vital early days) had a contribution as large as a thousand dollars -- and remember, we are competing here with many big national organizations (Planned Parenthood, etc.) that are very well-funded indeed! No, we have done it all ourselves, with average contributions of less than \$25, but <u>efficiently</u> used: until we set up our Washington operation, we had <u>no</u> paid employees. By the way, that Washington effort is paying <u>big</u> dividends already -- we simply <u>had</u> to have people on the spot -- and is probably the best thing we've done so far.

Except for Lifeletter. Small as it is, our fact-filled newsletter has done wonders in getting attention, provoking comment, reaching new people -- in fact, about the only criticism we ever get is from our "own" people, who worry about Lifeletter's willingness to criticize our own failures, etc. -- but that's exactly what makes it acceptable to, and read by, the very people we need to win over to the anti-abortion cause. But we cannot expect these people to pay for it. We must do that ourselves, with enough left over to get Lifeletter into as many "new" hands as possible. That is what I am struggling to do, and where I desperately need your help. I wrote you some weeks back asking that, at the very least, you send \$10 or more to pay for another year of Lifeletter -- and anything more than that you could afford, so that we could expand our efforts to reach those uncommitted Americans who must be reached and influenced if we are to win this fight. To date, I have not heard from you (if you have just recently written, bless you -- no doubt the holiday mail delayed things), yet we cannot afford to lose anyone who cares about this life-and-death effort that demands and deserves, if necessary, more than we can afford. If you won't stay with us, how can we expect others to join us? That is why I literally beg you to send at least \$10 now (if you haven't already done so) so that we can keep you on our Lifeletter list this year.

That is all I have to say. We have done all we can do; we will go on doing it so long as we have your support and, if that fails, we have failed, and the "experts" were right -- it is impossible to win moral battles in a secular world. No matter: ours is not the only world, and no effort, however futile, is wasted on behalf of those who are, quite literally, the least of our brethren. I know that you will stand with us if you possibly can, and I thank you most sincerely for having made possible all we have accomplished.

Yours faithfully,

J.P. McFadden Chairman

P.S.: I have enclosed the usual reply card and envelope; all you need do is use it now.

### The Ad Hoc Committee in Defense of Life

P.O. Box 574, Murray Hill Station, New York, N.Y. 10016

November 12, 1974

#### Chairman

J. P. McFadden New York, New York

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Dear Friend of Ad Hoc:

Please allow me to report to you on two matters of vital importance to our efforts.

Our Washington operations began officially on Nov. 1 -right on schedule -- under the direction of Mr. John P. Mackey, a young lawyer of considerable talent, energy and experience (especially in political matters). In fact, John has been working closely with us on this project for some time, and we have already accomplished quite a lot. It is none too early to start working on our goal of making an anti-abortion amendment a prime issue in 1975 (certainly there was little enough for pro-life Americans to be pleased about in the elections just past!). Because the new Congress will not convene until January, and for cost reasons as well, we will not complete our Washington staff for some weeks yet. But I wish I could explain to you in detail some of the projects John is now working on -- I expect to give you many more details in due course -- because I'm certain that they would please and encourage you as much as they do us here: it's a great relief to get new energies and new ideas into the fight (after almost two years of battle, we were beginning to feel the strain!).

<u>Lifeletter continues to provide a vital service</u> to all those interested in the abortion issue. I'm constantly amazed at how widely Lifeletter gets read (it must be passed around quite a

bit), and at the high praise we receive, not infrequently from people on the other side of the issue! I have no doubt this is primarily because our newsletter is short, to the point, and very professionally written. It has also established a reputation for accuracy -- even when it hurts. We mean to keep it that way. But we need to publish more often, and reach more people.

That is why I am beginning right now to set up an improved and expanded Lifeletter operation for next year, with a goal of at least doubling our present readership (and our output as well). For this purpose we need to know now that you will be with us yourself -- obviously we cannot afford to lose any of you. So I ask that you use the enclosed reply form to "renew" your own Lifeletter for another year. Since it is so important to keep our readership growing, we will try to keep costs as low as possible, and will continue to send the newsletter to all those who send at least \$10, and I literally beg you to use the enclosed card to do at least that much right now.

Naturally, I hope that you will be able and willing to do more than that much, and send an additional contribution now to ensure the success of our Washington venture. I have already told you how excited I am about our prospects there -- but it all depends

(over, please)

now on whether or not we are able to fully exploit this long-awaited opportunity. My great fear is that we will fall into that awful situation so typical of many antiabortion efforts I've seen: good intentions and a fine start, but no follow-through. We will need to double our current resources if we are to do the job properly. I believe we will be able to do it -- because I refuse to contemplate failure here (we will not have another chance!).

Therefore, what I hope you will do is send \$10 now for Lifeletter, and another \$15 -- more, naturally, if possible -- to build our Washington effort. That \$25 from each one of you would give us what we need. The question is, will you do it. I know it is a lot to ask. I also know that we can win this fight only if we do more -- more than we've already done, more than anybody could expect of us for any other cause. Abortion has got to become a "special" case, or it will become America's special disaster. You know, the horrible part to me is reading the often-quoted statistics about the great "improvement" in maternal deaths attributed to legalized abortion, with never a mention made of the other death that is the unfailing result of every abortion. Somebody has got to make the majority of Americans understand this; I hope you take great pride (I do) in knowing that you have helped make our joint efforts not only possible but also amazingly successful so far, and that you will not fail to help again if you possibly can -- which is of course all I can ask. If we can reach more people now, we will have more people to help us in the months ahead. But right now we have only ourselves, and the knowledge that this cause is worth any sacrifice whatever. Time is vital here too, so I hope you will let me have your reply without delay? Many thanks.

Yours faithfully,

J.P. McFadden

Chairman

TP. Cu. Folel

P.S.: The next <u>Lifeletter</u> will be on its way to you shortly; it has some very interesting news indeed, with more to come. <u>Do</u> use the enclosed reply card to <u>keep</u> it coming!

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### The Ad Hoc Committee in Defense of Life

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