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THE WHITE HOUSE

WASHINGTON

September 18, 1976

MEMORANDUM FOR:

MIKE DUVAL

FROM:

JIM CONNOR *JEC*

SUBJECT:

Debates

The President reviewed your memorandum of September 16 concerning a letter from DeWitt Wallace.

Mr. Wallace's letter is returned to you for preparation of an appropriate response. Please return letter to this office for signature.

cc: Dick Cheney

THE PRESIDENT HAS SEEN....

THE WHITE HOUSE

WASHINGTON


September 16, 1976

MEMORANDUM FOR: THE PRESIDENT

FROM: MIKE DUVAL 

SUBJECT: DEBATES

DeWitt Wallace makes a very good point in the attached letter concerning the debates.



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READERS DIGEST



De Witt Wallace • Lila Acheson Wallace

PLEASANTVILLE, N.Y. 10570

September 13, 1976

Dear Mr. President:

In your debate with Carter, if the appropriate occasion arises, please remember the mistake Nixon made in his debate with Kennedy. He said to Kennedy, "I agree with you on this issue." Obviously it would have been much more effective if he had said instead "I am glad you agree with me."

Respectfully yours,

Dewitt Wallace

The President
The White House
Washington, D. C. 20500

P.S. Your acceptance speech at the Convention was surely the outstanding speech of the entire Convention. You will lick the pants off Carter if you are equally well prepared, and talk with the same force and vigor. D.W.