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MEETING WITH  
PRESIDENTIAL APPOINTEES & SPOKESMEN

Wednesday, July 14, 1976

4:55 P. M.

THE PRESIDENT HAS SEEN

THE WHITE HOUSE  
WASHINGTON

Presidential Spokesman - 23  
months

Aug 1974

Jan 1975

April 1975

Jan. 1976

July 1976

{ Pressman -  
Ryan -  
Rumsfeld -  
Kasinger -

Briefings on Problems we faced.

" " Solutions we propose.

Our Problem - doing a good  
job  
not selling our  
success.



*The White House*  
*Washington*

# *Program*

## OPENING REMARKS

William J. Baroody, Jr.  
Assistant to the President for Public Liaison

## THE STATE OF THE ECONOMY

Alan Greenspan  
Chairman, Council of Economic Advisers

## THE BUDGET: AN OVERVIEW

James T. Lynn  
Director, Office of Management and Budget

## DEFENSE AND THE BUDGET

Donald H. Rumsfeld  
Secretary of Defense

## FOREIGN POLICY: AN OVERVIEW

Henry A. Kissinger  
Secretary of State

## THE PRESIDENT



*The East Room*  
*Wednesday, July 14, 1976*

THE WHITE HOUSE  
WASHINGTON

Dow Jones average

Closed at 1,005.16

Industrials down .90

Transportation up 1.61

Utilities up .54

23,650,000 shares

THE WHITE HOUSE

WASHINGTON


July 14, 1976

MEETING WITH PRESIDENTIAL APPOINTEES AND SPOKESMEN

Wednesday, July 14, 1976

4:55 p.m. (15 minutes)

The East Room

From: William J. Baroody, Jr. 

I. PURPOSE

To address approximately 260 Presidential spokesmen and appointees and representatives from 25 agencies and offices throughout the government.

II. BACKGROUND, PARTICIPANTS, PRESS PLAN

A. Background: This is the first briefing of all Presidential appointees and spokesmen held since right after the State of the Union, a meeting in which you participated on January 21 along with the Vice President, Jim Cannon, Paul O'Neill and Alan Greenspan. Other meetings of this type in which you have participated were held on April 15, 1975, where you and Secretary Kissinger briefed on foreign affairs; January 16, 1975, on the State of the Union and your first meeting on August 13, 1974, right after taking office to meet with appointees.

There will be a broad representation of your Administration including Cabinet Secretaries, Assistant Secretaries, heads of agencies and Cabinet Secretaries' staffs. Presentations will be made on the economy, the budget, defense policy and foreign affairs.

B. Participants: In addition to the approximately 260 representatives of 25 agencies, the program includes Alan Greenspan, James T. Lynn, Donald H. Rumsfeld and Henry Kissinger.

C. Press Plan: David Hume Kennerly photos only. There will be no press coverage.

III. TALKING POINTS

These have been provided by Robert Orben's office after conversations with the Office of Public Liaison.

BRIEFING TO PRESIDENTIAL SPOKESPERSONS, JULY 14, 1976

Economic accomplishments:

- cut inflation in half
- gained three million, 400 thousand jobs
- retail sales up eleven percent over last year

Accomplishments abroad:

- policy of mediation and firmness
- no American soldiers fighting anywhere
- significant arms limitation
- maintained military strength

Future proposals:

- energy recovery to reduce shortages
- farm aid to encourage increased productivity
- estate tax reform to maintain family farm and businesses
- revenue sharing to solve local problems

New spirit in the land:

- unity and togetherness in Bicentennial
- reaffirmation of the American spirit