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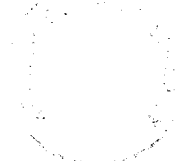
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THE WHITE HOUSE

WASHINGTON

December 12, 1975

RECOMMENDED TELEPHONE CALL

TO:  Gil Krueger, Football Coach, Northern Michigan University

DATE: Saturday, December 13, 1975 about 4:45 PM, or at conclusion of game.

RECOMMENDED BY: Jack Hushen

PURPOSE: To congratulate Coach Krueger for having his Northern Michigan Wildcats selected to play in the Camellia Bowl, which will decide the number one small college football team in the country. Also, possibly to congratulate him on winning the game. Western Kentucky is the other team

BACKGROUND: The Northern Michigan Wildcats failed to win a game in the 1974 season, posting a 0-10 record. Coach Krueger (pronounced KREE-GER), has turned the team around and this year's record is 12 and 1. This playoff will decide the national championship of the NCAA Division II. Northern Michigan is playing Western Kentucky to decide which is number one. NCAA Division I teams consist of such schools as Ohio State, University of Michigan, Missouri, etc.

*Called -
JAH*

Game time is 2:20 p.m., EST and is expected to end about 4:45 p.m., EST. It is being televised by ABC-TV sports, to an expected audience of 30 million or more. It will be carried locally by WMAL-TV.

The telephone number in the locker room where the call would be received is (916) 442-2688.

advised Jack Hushen 12/15/75

TALKING POINTS:

1. Gil, you certainly have done a magnificent job with your football team after last season's record. The State of Michigan can certainly be proud of the fact that the Wildcats were selected to play in a Bowl game to decide the number one small college team in the country.

Other comments will be conditioned on whether Northern Michigan wins the game.

2. A member of the NMU football coaching staff is Carl "Buck" Nystrom, former All-American and Captain of the 1955 MSU Spartans which won the Rose Bown that year. Nystrom learned earlier this week that his father has terminal cancer and has about six months to live.
3. NMU's President is Dr. John X. Jamrich, who is a friend of Bill Seidman. It was Dr. Jamrich's study -- commissioned by the Michigan legislature -- which recommended establishment of what is now Grand Valley State College near the President's hometown of Grand Rapids.